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Form **990**  
 Department of the Treasury  
 Internal Revenue Service

**Return of Organization Exempt From Income Tax**  
**Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)**  
 Do not enter Social Security numbers on this form as it may be made public. By law, the IRS generally cannot redact the information on the form.  
 Information about Form 990 and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990)

OMB No 1545-0047  
**2013**  
**Open to Public Inspection**

**A For the 2013 calendar year, or tax year beginning 01-01-2013, 2013, and ending 12-31-2013**

<b>B</b> Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	<b>C</b> Name of organization THE ONE CAMPAIGN Doing Business As Number and street (or P.O. box if mail is not delivered to street address) Room/suite 1400 EYE STREET NW NO 600 City or town, state or province, country, and ZIP or foreign postal code WASHINGTON, DC 20005	<b>D</b> Employer identification number 01-0593565 <b>E</b> Telephone number (202) 495-2700 <b>G</b> Gross receipts \$ 49,254,131
<b>F</b> Name and address of principal officer MICHAEL ELLIOTT 1400 EYE STREET NW NO 600 WASHINGTON, DC 20005		<b>H(a)</b> Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>H(b)</b> Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions) <b>H(c)</b> Group exemption number
<b>I</b> Tax-exempt status <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) ( ) (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		
<b>J</b> Website: WWW ONE ORG		
<b>K</b> Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other		<b>L</b> Year of formation 2002 <b>M</b> State of legal domicile DC

**Part I Summary**

<b>1</b>	Briefly describe the organization's mission or most significant activities SEE PART III, LINE 1			
<b>2</b>	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets			
<b>3</b>	Number of voting members of the governing body (Part VI, line 1a)	<b>3</b>		20
<b>4</b>	Number of independent voting members of the governing body (Part VI, line 1b)	<b>4</b>		18
<b>5</b>	Total number of individuals employed in calendar year 2013 (Part V, line 2a)	<b>5</b>		129
<b>6</b>	Total number of volunteers (estimate if necessary)	<b>6</b>		18
<b>7a</b>	Total unrelated business revenue from Part VIII, column (C), line 12	<b>7a</b>		1,986,858
<b>7b</b>	Net unrelated business taxable income from Form 990-T, line 34	<b>7b</b>		-135,405
		<b>Prior Year</b>		<b>Current Year</b>
<b>8</b>	Contributions and grants (Part VIII, line 1h)		53,689,606	22,652,045
<b>9</b>	Program service revenue (Part VIII, line 2g)		0	1,986,858
<b>10</b>	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		64,404	42,201
<b>11</b>	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		2,173,750	437,823
<b>12</b>	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)		55,927,760	25,118,927
<b>13</b>	Grants and similar amounts paid (Part IX, column (A), lines 1–3)		1,670,000	1,630,000
<b>14</b>	Benefits paid to or for members (Part IX, column (A), line 4)		0	0
<b>15</b>	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)		13,978,426	14,984,249
<b>16a</b>	Professional fundraising fees (Part IX, column (A), line 11e)		120,000	96,051
<b>b</b>	Total fundraising expenses (Part IX, column (D), line 25) <u>736,896</u>			
<b>17</b>	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)		14,489,256	14,641,899
<b>18</b>	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)		30,257,682	31,352,199
<b>19</b>	Revenue less expenses Subtract line 18 from line 12		25,670,078	-6,233,272
		<b>Beginning of Current Year</b>		<b>End of Year</b>
<b>20</b>	Total assets (Part X, line 16)		49,031,109	42,711,453
<b>21</b>	Total liabilities (Part X, line 26)		2,809,738	2,748,393
<b>22</b>	Net assets or fund balances Subtract line 21 from line 20		46,221,371	39,963,060

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

<b>Sign Here</b>	***** Signature of officer	2014-11-14 Date	
	LUIS GUARDIA TREASURER, SECRETARY & COO Type or print name and title		
<b>Paid Preparer Use Only</b>	Print/Type preparer's name	Preparer's signature	Date
	Firm's name <u>GELMAN ROSENBERG &amp; FREEDMAN</u>		Check <input type="checkbox"/> if self-employed
	Firm's address <u>4550 MONTGOMERY AVE SUITE 650N</u> BETHESDA, MD 208142930		PTIN Firm's EIN <u>52-1392008</u> Phone no (301) 951-9090

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

**Part III Statement of Program Service Accomplishments**

Check if Schedule O contains a response or note to any line in this Part III

**1** Briefly describe the organization's mission  
**SEE SCHEDULE O**

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No  
 If "Yes," describe these new services on Schedule O

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No  
 If "Yes," describe these changes on Schedule O

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

**4a** (Code ) (Expenses \$ 8,669,966 including grants of \$ ) (Revenue \$ )  
 EUROPEAN PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED TO RAISE PUBLIC AWARENESS OF AND ENGAGEMENT IN THE FIGHT AGAINST EXTREME POVERTY AND DISEASE ACROSS ALL OF OUR CORE EUROPEAN MARKETS, AND BEGAN SCALING UP WORK IN THE NETHERLANDS FOR THE FIRST TIME IN THIS NEW MARKET WE ENGAGED WITH MULTIPLE STAKEHOLDERS TO ENSURE THAT NO FURTHER CUTS WERE MADE TO DEVELOPMENT FUNDING IN THE UK, AFTER YEARS OF CAMPAIGNING BY ONE AND PARTNERS, THE GOVERNMENT ANNOUNCED THAT IT WOULD MEET THE LONG-ESTABLISHED TARGET OF SPENDING 0.7% ON GNI ON ODA IN 2013 IN GERMANY WE HELPED AVERT DEVELOPMENT BUDGET CUTS OF ALMOST 400 MILLION (EURO) ONE MEMBERS CAMPAIGNED FOR PRESIDENT HOLLANDE TO MAKE AN EARLY ANNOUNCEMENT OF FRANCE'S FIRST EVER 'PROGRAM LAW' FOR DEVELOPMENT AND FOR THE FRENCH GOVERNMENT TO COMMIT TO MAINTAINING AID AT 2012 LEVELS DESPITE AN AUSTERITY BUDGET OUR LONG BATTLE FOR SECURING INCREASES IN DEVELOPMENT ASSISTANCE IN THE EU 2014-20 BUDGET CUMULATED WITH US ENSURING THAT IN THE LAST WEEKS, NONE OF THE 30 BILLION (EURO) BUDGET CUTS TO THE OVERALL EU BUDGET CAME FROM DEVELOPMENT AID OUR WORK JUSTIFYING ANY AID TARGETS WAS BOLSTERED BY ONE'S FLAGSHIP DATA REPORT ANALYSIS, INCLUDING A SPECIAL REPORT SUPPLEMENT EXPLORING OVERALL TRENDS IN OFFICIAL DEVELOPMENT ASSISTANCE WE EXECUTED A PARTNERSHIP WITH YOUTUBE, SPOTIFY, FACEBOOK, NOKIA AND OTHERS FOR ONE'S GLOBAL AGIT8 CAMPAIGN AHEAD OF THE UK HOSTED G8 MORE THAN 350,000 ONE MEMBERS SIGNED A PETITION CALLING ON THE G8 TO FIGHT MALNUTRITION AND UNLEASH A TRANSPARENCY REVOLUTION MEMBERSHIP IN ONE'S CORE EUROPEAN MARKETS REACHED 810,000 IN 2013, A FIFTY-TWO PERCENT INCREASE IN ONE YEAR

**4b** (Code ) (Expenses \$ 6,767,062 including grants of \$ 1,530,000 ) (Revenue \$ )  
 U S PUBLIC EDUCATION AND AWARENESS RAISING THE ONE CAMPAIGN CONTINUED ITS WORK TO EDUCATE AND RAISE AWARENESS AMONG THE U S PUBLIC, MEDIA, AND POLICY MAKERS ABOUT THE IMPORTANCE OF OFFICIAL DEVELOPMENT ASSISTANCE AND INTERNATIONAL PROGRAMS THAT COMBAT HIV/AIDS, TUBERCULOSIS AND MALARIA AND FIGHT HUNGER AND FAMINE IN THE DEVELOPING WORLD ONE CONTINUED TO HIGHLIGHT HOW U S INVESTMENTS IN THESE PROGRAMS HAVE HELPED TO LEVERAGE ADDITIONAL CONTRIBUTIONS FROM OTHER GOVERNMENTS AROUND THE WORLD IN 2013, TOP DONOR COUNTRIES PLEDGED MORE THAN \$12 BILLION TO THE GLOBAL FUND TO FIGHT AIDS, TB AND MALARIA--A 31% INCREASE OVER THE PREVIOUS CYCLE ONE AND ITS PARTNERS WORKED TO ENSURE THE PUBLIC UNDERSTOOD THE IMPACT AND REAL, MEASURABLE RESULTS THAT PROGRAMS LIKE THE GLOBAL FUND HAVE HAD, HELPING TO PROVIDE MILLIONS OF AFRICAN CITIZENS WITH LIFE-SAVING AIDS MEDICATION, CUTTING MALARIA DEATHS IN HALF IN COUNTRIES ACROSS AFRICA AND PUTTING TENS OF MILLIONS OF CHILDREN IN SCHOOL IN DEVELOPING COUNTRIES ONE LAUNCHED BROAD NEW CAMPAIGNS ABOUT THE NEED FOR ENERGY ACCESS IN SUB-SAHARAN AFRICA AND THE NEED FOR TRANSPARENCY AND ACCOUNTABILITY IN BUSINESS DEALS BETWEEN FOREIGN GOVERNMENTS AND PHANTOM FIRMS ONE ALSO LAUNCHED AGIT8 AHEAD OF THE 2013 G8 SUMMIT, A PUBLIC AWARENESS CAMPAIGN THAT USED PROTEST SONGS TO ENGAGE A NEW GENERATION OF ACTIVISTS IN THE FIGHT AGAINST EXTREME POVERTY PROMINENT MUSICIANS AND HUNDRED OF THOUSANDS ONE MEMBERS URGED WORLD LEADERS TO TAKE ACTION IN THE FIGHT AGAINST POVERTY AT THE SUMMIT IN LOUGH ERNE

**4c** (Code ) (Expenses \$ 5,524,134 including grants of \$ ) (Revenue \$ 1,986,858 )  
 (RED) IN 2013, THE (RED) PROGRAM CONTINUED TO ENGAGE THE PRIVATE SECTOR TO JOIN THE FIGHT TO END AIDS THROUGH INVALUABLE PARTNERSHIPS WITH APPLE, STARBUCKS, COCA-COLA, BEATS BY DR DRE AND BELVEDERE, AMONG MANY OTHERS, (RED) ACTIVATIONS AND PARTNERS RAISED APPROXIMATELY \$20 MILLION FOR THE GLOBAL FUND (RED) ALSO ADDED SEVERAL NEW PARTNERS TO ITS ROSTER THEORY/THEYSKENS' THEORY, JONATHAN ADLER, SIR RICHARD'S CONDOM COMPANY AND KIDROBOT LAUNCHED IN NOVEMBER 2013 WITH AN ASSORTMENT OF NEW (RED) PRODUCTS WHILE OTHER PARTNERS CREATED UNIQUE CAMPAIGN ACTIVATIONS THROUGH THE MONTH OF NOVEMBER, LIVE NATION AND TICKETMASTER PROMPTED CUSTOMERS TO ADD A \$5 DONATION TO (RED) THROUGH THEIR TICKET CHECK-OUT PROCESS, GENERATING OVER \$83,000 IN CONSUMER CONTRIBUTIONS WITH A CORPORATE DONATION FROM LIVE NATION OF \$60,000 THROUGH THESE NEW AND EXISTING PARTNERSHIPS, (RED) SUCCESSFULLY RAISED ADDITIONAL FUNDS AND AWARENESS THROUGH A FULL PROGRAM OF ACTIVITY (RED) RUSH AGAIN MARKED THE ANNIVERSARY OF THE DISCOVERY OF HIV, ALLOWING CONSUMERS TO EXPERIENCE (RED) VIA MAJOR DIGITAL AND PHYSICAL PLATFORMS (RED) LAUNCHED NEW PARTNERSHIPS WITH HEAD TENNIS, BED, BATH & BEYOND AND JOHNSON & JOHNSON WHILE EXISTING PARTNERS PARTICIPATED IN FAB COM'S INAUGURAL ONLINE POP UP SHOP AS PART OF THE LAUNCH OF WATCH (RED) SAVE LIVES, AMC DONATED 40 CENTS FOR EVERY MOVIE TICKET SOLD IN ONE OF THEIR U S THEATERS, COMMITTING \$100,000 TO THE GLOBAL FUND, AS WELL AS OVER \$150K IN PRE-ROLL MEDIA SPREADING AWARENESS WITH (RED)'S "40 CENTS" PSA (RED) ALSO PARTNERED WITH VINE AND MASHABLE ON JUNE 5 TO SET THE FIRST-EVER VINE WORLD RECORD FOR 'THE MOST VINE VIDEOS CREATED IN 24 HOURS FOR A CAUSE,' GENERATING OVER 1,600 VIDEOS AND 130 MILLION SOCIAL MEDIA IMPRESSIONS IN 24 HOURS NEW EVENT PARTNERS LIKE THE MOTH AND WARPED TOUR ALSO GENERATED INCREDIBLE AWARENESS, AIDING IN THE OVERALL 188 MILLION MEDIA IMPRESSIONS AND OVER \$200,000 RAISED IN JUNE ON NOVEMBER 23, 2013, (RED) HOSTED A GROUNDBREAKING DESIGN AUCTION AT SOTHEBY'S, CURATED BY MARC NEWSON AND SIR JONATHAN IVE IN COLLABORATION WITH BONO JONY AND MARC CURATED A COLLECTION THAT COMPRISED OBJECTS FROM DISCIPLINES AS DIVERSE AS SPACE TRAVEL TO LIGHTING DESIGN THE AUCTION DREW A STAR-STUDED AUDIENCE OF MORE THAN 1,000 GUESTS AND RAISED A STAGGERING \$13.1 MILLION IN ONE NIGHT--WHICH WAS GENEROUSLY MATCHED WITH A DONATION FROM THE BILL & MELINDA GATES FOUNDATION FOR A TOTAL OF \$26.2 MILLION THIS FURTHER UNLOCKED US AND UK GOVERNMENT MATCHES, BRINGING THE TOTAL GENERATED FOR THE GLOBAL FUND TO \$44M (RED) MARKED WORLD AIDS DAY 2013 WITH THE SUCCESSFUL LAUNCH OF DANCE (RED) SAVE LIVES2, THE SEQUEL TO THE 2012 DANCE (RED) ALBUM THAT ENGAGED THE GLOBAL DANCE MUSIC COMMUNITY IN THE FIGHT AGAINST AIDS FEATURING THE BIGGEST NAMES IN THE ELECTRONIC DANCE MUSIC COMMUNITY, DANCE (RED)2 CAPTURED THE #1 SPOT ON THE DANCE CHARTS IN OVER 40 COUNTRIES TO PROMOTE THE ALBUM, (RED) PARTNERED WITH STEREOSONIC MUSIC FESTIVAL IN SYDNEY, AUSTRALIA, LIVESTREAMING THE EVENT FOR TWO DAYS VIA VICE MEDIA'S THUMP YOUTUBE CHANNEL, GARNERING 2.8 MILLION VIEWS GLOBALLY AND GENERATING 909 MILLION IMPRESSIONS ON TWITTER ALONE (RED) PROUD PARTNER BELVEDERE VODKA HEAVILY PROMOTED THE EVENT BY CREATING A SPECIAL DANCE (RED) SAVE LIVES2 CAMPAIGN VIDEO WHILE HOSTING DANCE (RED) PARTIES AROUND THE WORLD, WITH 50% OF THE PROFITS FROM ALL SALES FROM (BELVEDERE) RED BOTTLES DONATED TO THE GLOBAL FUND

(Code ) (Expenses \$ 2,651,562 including grants of \$ ) (Revenue \$ )  
 POLICY RESEARCH AND ANALYSIS ON AID TRACKING, AGRICULTURE, AIDS, TRANSPARENCY, AND THE MDGS THE ONE CAMPAIGN PRODUCED FOUR MAJOR RESEARCH REPORTS IN 2013 "SUMMIT IN SIGHT THE G8 AND AFRICA FROM GLENEAGLES TO LOUGH ERNE" TO SHOW THE PROGRESS OF THE G8 IN MEETING COMMITMENTS TO AFRICA OVER THE LAST EIGHT YEARS, "A GROWING OPPORTUNITY MEASURING INVESTMENTS IN AFRICAN AGRICULTURE" TO TRACK BOTH DONOR AND AFRICAN COUNTY COMMITMENTS AND SPENDING IN AGRICULTURE, "THE DATA REPORT 2013 FINANCING THE FIGHT FOR AFRICA'S TRANSFORMATION" ONE'S FLAGSHIP POLICY REPORT PROVIDING AN UPDATE ON COUNTRY PROGRESS AGAINST THE MDGS AND COMPARING THAT TO DONOR AND AFRICAN INVESTMENTS, AND "THE BEGINNING OF THE END TRACKING GLOBAL COMMITMENTS ON AIDS, VOLUME 2" TRACKING PROGRESS ON AIDS INDICATORS AND PROFILING AFRICAN INVESTMENTS IN THE FIGHT AGAINST AIDS ONE ALSO PRODUCED TWO POLICY BRIEFS THAT HIGHLIGHTED THE URGENCY OF ACCELERATING PROGRESS TOWARDS ACHIEVING THE MILLENNIUM DEVELOPMENT GOALS (MDGS) AND HAVING AN OPEN TRANSPARENT PROCESS IN DECIDING THE NEXT SET OF GOALS "OPEN FOR DEVELOPMENT ACHIEVING GREATER POST-2015 RESULTS THROUGH AN OPEN DESIGN PROCESS, MONITORING SYSTEM AND DATA PORTALS" AND "1,000 DAYS TO GO ACCELERATING THE FIGHT AGAINST EXTREME POVERTY" ONE ALSO PRODUCED A SERIES OF THREE AGRICULTURE POLICY BRIEFS COVERING CURRENT TOPICS "FOOD AID REFORM", "THE MAPUTO COMMITMENTS AND THE 2014 AFRICAN UNION YEAR OF AGRICULTURE", AND "A 'BROWN REVOLUTION' FOR BETTER SOIL HEALTH IN AFRICA" ONE'S HEALTH POLICY TEAM EXPANDED ITS ANALYSIS OF DOMESTIC SPENDING ON HEALTH BY AFRICAN GOVERNMENTS, WORK WHICH INFORMED NOT ONLY OUR AIDS REPORT, BUT ALSO ONGOING ADVOCACY WORK ON THE CONTINENT AND WILL SET THE BASELINES FOR POTENTIAL CAMPAIGNING ON HEALTH IN AFRICA IN 2015 ONE ALSO PROVIDED RESEARCH AND ANALYSIS ON EXTRACTIVES TRANSPARENCY TO SUPPORT A CAMPAIGN TO PROMOTE NATURAL RESOURCE TRANSPARENCY IN THE US AND CANADA, AND PROVIDED RESEARCH AND ANALYSIS ON BENEFICIAL OWNERSHIP TRANSPARENCY TO SUPPORT ONE'S 'PHANTOM FIRMS' CAMPAIGN

(Code ) (Expenses \$ 1,861,178 including grants of \$ ) (Revenue \$ )  
 AFRICAN ENGAGEMENT AND OUTREACH ONE MAINTAINED ITS AFRICA OFFICE IN JOHANNESBURG, SOUTH AFRICA FROM WHERE IT STRENGTHENED AND EXPANDED RELATIONSHIPS WITH KEY POLICY MAKERS AND INFLUENCERS ON THE CONTINENT ENGAGED IN THE FIGHT AGAINST EXTREME POVERTY ONE ADDED 190,000 ACTIVE ACTION TAKERS TO ITS MEMBERSHIP BASE IN 2013 ONE, WITH SUPPORT FROM THE OMIDYAR NETWORK (ON), LAUNCHED THE 'YOU CHOOSE' CAMPAIGN IN JANUARY 2013--A PROGRAM SEEKING GRASSROOTS OPINIONS ON WHAT THE NEXT SET OF MDGS SHOULD CONTAIN FROM CITIZENS IN MALAWI, SOUTH AFRICA AND ZAMBIA OVER 190,000 CITIZENS RESPONDED TO THE SURVEY THROUGH A COMBINATION OF SMS/USSD, MXIT, BINU, ONE ORG AND FOCUS GROUP DISCUSSIONS IN RURAL AREAS IN ORDER TO EXPAND THE REACH, THE CAMPAIGN ENLISTED THE SUPPORT OF SOME OF AFRICA'S BEST-KNOWN CELEBRITIES, NGO'S AND FAITH PARTNERS TO URGE PEOPLE TO JOIN THE FIGHT AGAINST EXTREME POVERTY THE CAMPAIGN RAN IN TANDEM WITH THE UNITED NATIONS DEVELOPMENT GROUP'S 'MY WORLD' SURVEY THAT COLLECTED VIEWS ON THE NEW MDGS FROM OVER 1 MILLION PEOPLE AROUND THE GLOBE ONE'S 'YOU CHOOSE' RESULTS WERE INTEGRATED INTO THE 'MY WORLD' RESULTS AND DELIVERED TO THE UN'S HIGH LEVEL PANEL ON THE POST 2015 DEVELOPMENT AGENDA IN MARCH 2013 UNLIKE THE 2000 MDGS, THE NEW MDGS WILL HAVE DIRECT INPUT FROM THE CITIZENS--A KEY OUTCOME OF THE 'YOU CHOOSE' CAMPAIGN

(Code ) (Expenses \$ 181,812 including grants of \$ 100,000 ) (Revenue \$ )  
 THE 2013 ONE AFRICA AWARD THE ONE CAMPAIGN AWARDS ITS ANNUAL ONE AFRICA AWARD TO AN AFRICAN-BASED CIVIL SOCIETY ORGANIZATION THAT EMPLOYS INNOVATIVE APPROACHES TO HELPING ACHIEVE ONE OR MORE OF THE MILLENNIUM DEVELOPMENT GOALS (MDGS) IN 2013, ONE AWARDED ITS ANNUAL \$100,000 ONE AFRICA AWARD TO TANZANIA'S AGRICULTURE NON-STATE ACTORS FORUM (ANSAF) ANSAF IS A MEMBER-LED FORUM MAINLY INVOLVING INSTITUTIONS OF FARMERS' UMBRELLA ORGANIZATIONS, THE COMMERCIAL SECTOR, AND THE NON-GOVERNMENTAL ORGANIZATIONS (NGO) SECTOR (BOTH TANZANIAN AND INTERNATIONAL) WORKING IN TANZANIA ANSAF'S TRACK RECORD IN INFLUENCING AGRICULTURE POLICY WAS NOTED BY ITS PREVIOUS WORK ON BUDGET ANALYSIS AS FOCUSED ON THE MAPUTO DECLARATION BY AFRICAN UNION (AU) MEMBER STATES TO COMMIT 10% OF THEIR NATIONAL BUDGETS TO AGRICULTURE AS ONE OF THE MECHANISMS TO ADDRESS FOOD INSECURITY AND POVERTY ONE CONDUCTED DUE DILIGENCE VISITS WITH THE FIVE FINALISTS THE ONE AFRICA AWARD WINNER WAS ANNOUNCED AT A CEREMONY HELD IN ADDIS ABABA, ETHIOPIA IN NOVEMBER 2013 AS PART OF THE AFRICAN MEDIA LEADERS FORUM THE CEREMONY WAS ATTENDED BY ONE CO-FOUNDER BONO, BOARD CHAIRMAN TOM FRESTON AND CEO & PRESIDENT MICHAEL ELLIOTT WITH THE EXCEPTION OF THE ONE AFRICA AWARD, ONE IS NOT A GRANT-MAKING ORGANIZATION AND DOES NOT DIRECTLY FUND CHARITY PROJECTS IN DEVELOPING COUNTRIES, WORK WHICH IS DONE WELL BY OTHER NGO'S

**4d** Other program services (Describe in Schedule O )  
 (Expenses \$ 4,694,552 including grants of \$ 100,000 ) (Revenue \$ )

**4e Total program service expenses** 25,655,714

**Part IV Checklist of Required Schedules**

	Yes	No
<b>1</b> Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i> <input checked="" type="checkbox"/>	Yes	
<b>2</b> Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? <input checked="" type="checkbox"/>	Yes	
<b>3</b> Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i> <input checked="" type="checkbox"/>		No
<b>4 Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i> <input checked="" type="checkbox"/>	Yes	
<b>5</b> Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i> <input checked="" type="checkbox"/>		No
<b>6</b> Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i> <input checked="" type="checkbox"/>		No
<b>7</b> Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i> <input checked="" type="checkbox"/>		No
<b>8</b> Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i> <input checked="" type="checkbox"/>		No
<b>9</b> Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> <input checked="" type="checkbox"/>		No
<b>10</b> Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i> <input checked="" type="checkbox"/>	Yes	
<b>11</b> If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
<b>a</b> Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i> <input checked="" type="checkbox"/>	Yes	
<b>b</b> Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i> <input checked="" type="checkbox"/>		No
<b>c</b> Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i> <input checked="" type="checkbox"/>		No
<b>d</b> Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i> <input checked="" type="checkbox"/>		No
<b>e</b> Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i> <input checked="" type="checkbox"/>	Yes	
<b>f</b> Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i> <input checked="" type="checkbox"/>	Yes	
<b>12a</b> Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i> <input checked="" type="checkbox"/>		No
<b>b</b> Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i> <input checked="" type="checkbox"/>	Yes	
<b>13</b> Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		No
<b>14a</b> Did the organization maintain an office, employees, or agents outside of the United States?	Yes	
<b>b</b> Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i> <input checked="" type="checkbox"/>	Yes	
<b>15</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i> <input checked="" type="checkbox"/>	Yes	
<b>16</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i> <input checked="" type="checkbox"/>		No
<b>17</b> Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I (see instructions)</i> <input checked="" type="checkbox"/>	Yes	
<b>18</b> Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i> <input checked="" type="checkbox"/>		No
<b>19</b> Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i> <input checked="" type="checkbox"/>		No
<b>20a</b> Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		No
<b>b</b> If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

**Part IV Checklist of Required Schedules** (continued)

<b>21</b>	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> . . . . .	<b>21</b>	Yes	
<b>22</b>	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> . . . . .	<b>22</b>		No
<b>23</b>	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> . . . . .	<b>23</b>	Yes	
<b>24a</b>	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i> . . . . .	<b>24a</b>		No
<b>b</b>	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . . . .	<b>24b</b>		
<b>c</b>	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? . . . . .	<b>24c</b>		
<b>d</b>	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? . . . . .	<b>24d</b>		
<b>25a</b>	<b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	<b>25a</b>		No
<b>b</b>	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	<b>25b</b>		No
<b>26</b>	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? <i>If so, complete Schedule L, Part II</i> . . . . .	<b>26</b>		No
<b>27</b>	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i> . . . . .	<b>27</b>		No
<b>28</b>	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
<b>a</b>	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28a</b>		No
<b>b</b>	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28b</b>		No
<b>c</b>	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28c</b>		No
<b>29</b>	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> . . . . .	<b>29</b>	Yes	
<b>30</b>	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> . . . . .	<b>30</b>		No
<b>31</b>	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i> . . . . .	<b>31</b>		No
<b>32</b>	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i> . . . . .	<b>32</b>		No
<b>33</b>	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> . . . . .	<b>33</b>		No
<b>34</b>	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i> . . . . .	<b>34</b>	Yes	
<b>35a</b>	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	<b>35a</b>		No
<b>b</b>	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	<b>35b</b>		
<b>36</b>	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	<b>36</b>	Yes	
<b>37</b>	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> . . . . .	<b>37</b>		No
<b>38</b>	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O . . . . .	<b>38</b>	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

Table with columns for question ID, question text, and Yes/No response boxes. Includes sections for backup withholding, foreign accounts, prohibited tax shelter transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year (20); 1b Enter the number of voting members included in line 1a, above, who are independent (18); 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? (Yes); 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? (No); 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? (Yes); 5 Did the organization become aware during the year of a significant diversion of the organization's assets? (No); 6 Did the organization have members or stockholders? (Yes); 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? (Yes); 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? (Yes); 8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body? (Yes); b Each committee with authority to act on behalf of the governing body? (Yes); 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O (No).

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? (No); 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?; 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? (Yes); 11b Describe in Schedule O the process, if any, used by the organization to review this Form 990; 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 (Yes); 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? (No); 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done (Yes); 13 Did the organization have a written whistleblower policy? (Yes); 14 Did the organization have a written document retention and destruction policy? (Yes); 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official (Yes); b Other officers or key employees of the organization (Yes); 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? (No); 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

Table with 2 columns: Question, Answer. Rows include: 17 List the States with which a copy of this Form 990 is required to be filed (AL, AK, AR, AZ, CA, CO, CT, FL, GA, HI, IL, KS, KY, MA, MD, ME, MI, MN, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, UT, TN, VA, WA, WI, WV); 18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply: Own website (checked), Another's website, Upon request (checked), Other (explain in Schedule O); 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year; 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: LUIS GUARDIA 1400 EYE STREET NW STE 600 WASHINGTON, DC 20005 (202) 495-2700

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1a** Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid

• List all of the organization's **current** key employees, if any See instructions for definition of "key employee "

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

• List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) MICHAEL ELLIOTT PRESIDENT & CEO	46 00 4 00	X		X				340,187	46,459	27,667
(2) TOM FRESTON BOARD CHAIR	6 00 2 00	X						0	0	0
(3) BONO BOARD MEMBER	6 00 2 00	X						0	0	0
(4) JOSHUA BOLTEN BOARD MEMBER	3 00 1 00	X						0	0	0
(5) HOWARD G BUFFETT BOARD MEMBER	1 50 50	X						0	0	0
(6) SUSAN A BUFFETT BOARD MEMBER	1 50 50	X						0	0	0
(7) JOE CERRELL BOARD MEMBER	1 50 50	X						0	0	0
(8) JOHN DOERR BOARD MEMBER	1 50 50	X						0	0	0
(9) HELENE GAYLE BOARD MEMBER	1 50 50	X						0	0	0
(10) MORTON HALPERIN BOARD MEMBER	3 00 1 00	X						0	0	0
(11) MO IBRAHIM BOARD MEMBER	1 50 50	X						0	0	0
(12) DR NGOZI OKONJO-IWEALA BOARD MEMBER	1 50 50	X						0	0	0
(13) RONALD PERELMAN BOARD MEMBER	1 50 50	X						0	0	0
(14) JEFF RAIKES BOARD MEMBER	1 50 50	X						0	0	0
(15) CONDOLEEZZA RICE BOARD MEMBER	1 50 50	X						0	0	0
(16) SHERYL SANDBERG BOARD MEMBER	1 50 50	X						0	0	0
(17) KEVIN SHEEKEY BOARD MEMBER	1 50 50	X						0	0	0

**Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees** (continued)

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations	
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former				
(18) BOBBY SHRIVER BOARD MEMBER	1 50 50	X						0	0	0	
(19) LAWRENCE SUMMERS BOARD MEMBER	1 50 50	X						0	0	0	
(20) JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	46 00 4 00	X						219,129	29,926	19,924	
(21) LUIS GUARDIA TREASURER, SECRETARY & COO	46 00 4 00			X				181,798	24,828	26,018	
(22) DEBORAH DUGAN CEO (RED)	50 00				X			525,258	0	18,073	
(23) JEFF DAVIDOFF CHIEF MARKETING OFFICER	50 00					X		268,888	0	24,964	
(24) ZACH OVERTON COO (RED)	50 00					X		243,189	0	23,925	
(25) SIPHO MOYO EXECUTIVE DIRECTOR, AFRICA	50 00					X		219,037	0	3,039	
(26) ADRIAN LOVETT EXCUTIVE DIRECTOR, EUROPE	50 00					X		199,001	0	10,960	
(27) KATHLEEN MCKIERNAN GLOBAL DIRECTOR, STRATEGIC COMMUNICATIONS	50 00					X		196,590	0	20,294	
<b>1b Sub-Total</b>											
<b>c Total from continuation sheets to Part VII, Section A</b>											
<b>d Total (add lines 1b and 1c)</b>								2,393,077	101,213	174,864	

**2** Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **39**

	Yes	No
<b>3</b> Did the organization list any <b>former</b> officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>		No
<b>4</b> For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	Yes	
<b>5</b> Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>		No

**Section B. Independent Contractors**

**1** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
RAMARC SOLUTIONS LLC 10408 HERITAGE LANDING RD BURKE VA 22015	IT CONSULTING & SUPPORT	536,192
SHEILA ROCHE 73 E ELM ST CHICAGO IL 60611	COMMS AND CREATIVE CONSULTING	300,000
FISSION STRATEGY LLC PO BOX 128 MILL VALLEY CA 94942	WEBSITE & INTERNET CONSULTING	258,376
CHONG KOSTER 1244 19TH STREET NW WASHINGTON DC 20036	SOCIAL MEDIA ADV & RECRUITMENT	213,000
CHANGEORG PO BOX 200153 PITTSBURG PA 15251	EMAIL LIST RECRUITMENT	180,039

**2** Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **12**

**Part VIII Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
<b>Contributions, Gifts, Grants and Other Similar Amounts</b>	<b>1a</b> Federated campaigns . . . . . <b>1a</b>					
	<b>b</b> Membership dues . . . . . <b>1b</b>					
	<b>c</b> Fundraising events . . . . . <b>1c</b>					
	<b>d</b> Related organizations . . . . . <b>1d</b>					
	<b>e</b> Government grants (contributions) <b>1e</b>					
	<b>f</b> All other contributions, gifts, grants, and similar amounts not included above <b>1f</b>	22,652,045				
	<b>g</b> Noncash contributions included in lines 1a-1f \$	5,052,990				
	<b>h Total.</b> Add lines 1a-1f . . . . .	22,652,045				
<b>Program Service Revenue</b>	<b>2a</b> MARKETING INCOME					
		Business Code				
		900099	1,986,858		1,986,858	
	<b>b</b>					
	<b>c</b>					
	<b>d</b>					
	<b>e</b>					
	<b>f</b> All other program service revenue					
<b>g Total.</b> Add lines 2a-2f . . . . .		1,986,858				
<b>Other Revenue</b>	<b>3</b> Investment income (including dividends, interest, and other similar amounts) . . . . .		96,316		96,316	
	<b>4</b> Income from investment of tax-exempt bond proceeds . . . . .					
	<b>5</b> Royalties . . . . .		400,464		400,464	
	<b>6a</b> Gross rents	(i) Real				
		(ii) Personal				
		<b>b</b> Less rental expenses				
		<b>c</b> Rental income or (loss)				
	<b>d</b> Net rental income or (loss) . . . . .					
	<b>7a</b> Gross amount from sales of assets other than inventory	(i) Securities	24,081,089			
		(ii) Other				
		<b>b</b> Less cost or other basis and sales expenses	24,135,204			
		<b>c</b> Gain or (loss)	-54,115			
	<b>d</b> Net gain or (loss) . . . . .		-54,115		-54,115	
	<b>8a</b> Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18 . . . . .	<b>a</b>				
	<b>b</b> Less direct expenses . . . . . <b>b</b>					
	<b>c</b> Net income or (loss) from fundraising events . . . . .					
	<b>9a</b> Gross income from gaming activities See Part IV, line 19 . . . . .	<b>a</b>				
	<b>b</b> Less direct expenses . . . . . <b>b</b>					
	<b>c</b> Net income or (loss) from gaming activities . . . . .					
	<b>10a</b> Gross sales of inventory, less returns and allowances . . . . .	<b>a</b>				
<b>b</b> Less cost of goods sold . . . . . <b>b</b>						
<b>c</b> Net income or (loss) from sales of inventory . . . . .						
Miscellaneous Revenue	Business Code					
<b>11a</b> MISCELLANEOUS	900099	37,359		37,359		
<b>b</b>						
<b>c</b>						
<b>d</b> All other revenue . . . . .						
<b>e Total.</b> Add lines 11a-11d . . . . .		37,359				
<b>12 Total revenue.</b> See Instructions . . . . .		25,118,927	0	1,986,858	480,024	

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A)

Check if Schedule O contains a response or note to any line in this Part IX

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>		<b>(A)</b> Total expenses	<b>(B)</b> Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraising expenses
<b>1</b>	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	1,530,000	1,530,000		
<b>2</b>	Grants and other assistance to individuals in the United States. See Part IV, line 22				
<b>3</b>	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16	100,000	100,000		
<b>4</b>	Benefits paid to or for members				
<b>5</b>	Compensation of current officers, directors, trustees, and key employees	1,349,209	996,508	314,006	38,695
<b>6</b>	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
<b>7</b>	Other salaries and wages	10,798,327	8,412,678	2,076,828	308,821
<b>8</b>	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	500,211	390,247	95,739	14,225
<b>9</b>	Other employee benefits	1,162,464	910,735	219,689	32,040
<b>10</b>	Payroll taxes	1,174,038	910,497	230,065	33,476
<b>11</b>	Fees for services (non-employees)				
<b>a</b>	Management				
<b>b</b>	Legal	297,002		297,002	
<b>c</b>	Accounting	77,721		77,721	
<b>d</b>	Lobbying				
<b>e</b>	Professional fundraising services. See Part IV, line 17	96,051			96,051
<b>f</b>	Investment management fees	23,768		23,768	
<b>g</b>	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	1,301,060	1,093,427	207,633	
<b>12</b>	Advertising and promotion	698,064	691,622	6,442	
<b>13</b>	Office expenses	256,416	176,465	73,463	6,488
<b>14</b>	Information technology	2,134,407	1,758,182	328,435	47,790
<b>15</b>	Royalties				
<b>16</b>	Occupancy	1,491,816	1,156,941	292,338	42,537
<b>17</b>	Travel	2,295,187	2,059,833	149,881	85,473
<b>18</b>	Payments of travel or entertainment expenses for any federal, state, or local public officials				
<b>19</b>	Conferences, conventions, and meetings	3,556,619	3,275,229	281,390	
<b>20</b>	Interest	4,947	3,837	969	141
<b>21</b>	Payments to affiliates				
<b>22</b>	Depreciation, depletion, and amortization	640,851	496,996	125,582	18,273
<b>23</b>	Insurance	121,039	93,869	23,719	3,451
<b>24</b>	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
<b>a</b>	CAMPAIGN SUPPORT & MATL	521,702	521,702		
<b>b</b>	VIDEO PRODUCTION	472,674	472,674		
<b>c</b>	EQUIP, FURN & MAINT	145,605	112,920	28,533	4,152
<b>d</b>	SUBS, RESEARCH MATL	93,959	93,959		
<b>e</b>	All other expenses	509,062	397,393	106,386	5,283
<b>25</b>	<b>Total functional expenses.</b> Add lines 1 through 24e	31,352,199	25,655,714	4,959,589	736,896
<b>26</b>	<b>Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

**Part X Balance Sheet**

Check if Schedule O contains a response or note to any line in this Part X

		(A)		(B)
		Beginning of year		End of year
<b>Assets</b>	<b>1</b> Cash-non-interest-bearing . . . . .	2,696,092	<b>1</b>	2,998,523
	<b>2</b> Savings and temporary cash investments . . . . .	1,321,013	<b>2</b>	3,603,685
	<b>3</b> Pledges and grants receivable, net . . . . .	38,725,683	<b>3</b>	31,045,862
	<b>4</b> Accounts receivable, net . . . . .	494,967	<b>4</b>	307,397
	<b>5</b> Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L . . . . .		<b>5</b>	
	<b>6</b> Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L . . . . .		<b>6</b>	
	<b>7</b> Notes and loans receivable, net . . . . .		<b>7</b>	
	<b>8</b> Inventories for sale or use . . . . .		<b>8</b>	
	<b>9</b> Prepaid expenses and deferred charges . . . . .	126,311	<b>9</b>	127,323
	<b>10a</b> Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D . . . . .	<b>10a</b> 4,534,257		
	<b>b</b> Less accumulated depreciation . . . . .	<b>10b</b> 2,572,390	1,809,417	<b>10c</b> 1,961,867
	<b>11</b> Investments—publicly traded securities . . . . .	2,498,686	<b>11</b>	2,010,576
	<b>12</b> Investments—other securities See Part IV, line 11 . . . . .		<b>12</b>	
	<b>13</b> Investments—program-related See Part IV, line 11 . . . . .		<b>13</b>	
	<b>14</b> Intangible assets . . . . .	506,000	<b>14</b>	490,666
	<b>15</b> Other assets See Part IV, line 11 . . . . .	852,940	<b>15</b>	165,554
<b>16 Total assets.</b> Add lines 1 through 15 (must equal line 34) . . . . .	49,031,109	<b>16</b>	42,711,453	
<b>Liabilities</b>	<b>17</b> Accounts payable and accrued expenses . . . . .	1,458,028	<b>17</b>	1,189,535
	<b>18</b> Grants payable . . . . .		<b>18</b>	
	<b>19</b> Deferred revenue . . . . .	413,140	<b>19</b>	513,622
	<b>20</b> Tax-exempt bond liabilities . . . . .		<b>20</b>	
	<b>21</b> Escrow or custodial account liability Complete Part IV of Schedule D . . . . .		<b>21</b>	
	<b>22</b> Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . . . . .		<b>22</b>	
	<b>23</b> Secured mortgages and notes payable to unrelated third parties . . . . .		<b>23</b>	
	<b>24</b> Unsecured notes and loans payable to unrelated third parties . . . . .		<b>24</b>	250,000
	<b>25</b> Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D . . . . .	938,570	<b>25</b>	795,236
	<b>26 Total liabilities.</b> Add lines 17 through 25 . . . . .	2,809,738	<b>26</b>	2,748,393
<b>Net Assets or Fund Balances</b>	<b>Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.</b>			
	<b>27</b> Unrestricted net assets . . . . .	5,030,228	<b>27</b>	5,904,737
	<b>28</b> Temporarily restricted net assets . . . . .	39,191,143	<b>28</b>	32,058,323
	<b>29</b> Permanently restricted net assets . . . . .	2,000,000	<b>29</b>	2,000,000
	<b>Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.</b>			
	<b>30</b> Capital stock or trust principal, or current funds . . . . .		<b>30</b>	
	<b>31</b> Paid-in or capital surplus, or land, building or equipment fund . . . . .		<b>31</b>	
	<b>32</b> Retained earnings, endowment, accumulated income, or other funds . . . . .		<b>32</b>	
	<b>33</b> Total net assets or fund balances . . . . .	46,221,371	<b>33</b>	39,963,060
<b>34</b> Total liabilities and net assets/fund balances . . . . .	49,031,109	<b>34</b>	42,711,453	

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI

<b>1</b>	Total revenue (must equal Part VIII, column (A), line 12)	<b>1</b>	25,118,927
<b>2</b>	Total expenses (must equal Part IX, column (A), line 25)	<b>2</b>	31,352,199
<b>3</b>	Revenue less expenses Subtract line 2 from line 1	<b>3</b>	-6,233,272
<b>4</b>	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	<b>4</b>	46,221,371
<b>5</b>	Net unrealized gains (losses) on investments	<b>5</b>	-25,039
<b>6</b>	Donated services and use of facilities	<b>6</b>	
<b>7</b>	Investment expenses	<b>7</b>	
<b>8</b>	Prior period adjustments	<b>8</b>	
<b>9</b>	Other changes in net assets or fund balances (explain in Schedule O)	<b>9</b>	0
<b>10</b>	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	<b>10</b>	39,963,060

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
<b>1</b>	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
<b>2a</b>	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
<b>2b</b>	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
<b>2c</b>	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
<b>3a</b>	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
<b>3b</b>	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

**SCHEDULE A**  
(Form 990 or 990EZ)

**Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**  
▶ **Information about Schedule A (Form 990 or 990-EZ) and its instructions is at**  
**[www.irs.gov/form990](http://www.irs.gov/form990).**

**2013**

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

**Name of the organization**  
THE ONE CAMPAIGN

**Employer identification number**  
01-0593565

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box )

- 1  A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2  A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E )
- 3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state \_\_\_\_\_
- 5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II )
- 6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II )
- 8  A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II )
- 9  An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III )
- 10  An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h  
  - a  Type I b  Type II c  Type III - Functionally integrated d  Type III - Non-functionally integrated
- e  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f  If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?  
  - (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?
  - (ii) A family member of a person described in (i) above?
  - (iii) A 35% controlled entity of a person described in (i) or (ii) above?
- h Provide the following information about the supported organization(s)

	Yes	No
<b>11g(i)</b>		
<b>11g(ii)</b>		
<b>11g(iii)</b>		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
<b>Total</b>									

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**  
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	34,963,239	18,306,432	13,717,951	53,689,606	22,652,045	143,329,273
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>4 Total.</b> Add lines 1 through 3	34,963,239	18,306,432	13,717,951	53,689,606	22,652,045	143,329,273
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						109,460,147
<b>6 Public support.</b> Subtract line 5 from line 4						33,869,126

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>7</b> Amounts from line 4	34,963,239	18,306,432	13,717,951	53,689,606	22,652,045	143,329,273
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	213,593	203,503	178,611	530,645	496,780	1,623,132
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on						
<b>10</b> Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	35,437	15,563	16,590	209,526	37,359	314,475
<b>11 Total support</b> (Add lines 7 through 10)						145,266,880
<b>12</b> Gross receipts from related activities, etc. (see instructions)					<b>12</b>	

**13 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here**

**Section C. Computation of Public Support Percentage**

<b>14</b> Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f))	<b>14</b>	23 320 %
<b>15</b> Public support percentage for 2012 Schedule A, Part II, line 14	<b>15</b>	19 840 %

**16a 33 1/3% support test—2013.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**b 33 1/3% support test—2012.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**17a 10%-facts-and-circumstances test—2013.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

**b 10%-facts-and-circumstances test—2012.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

**18 Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513						
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8 Public support</b> (Subtract line 7c from line 6)						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
<b>9</b> Amounts from line 6						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
<b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.)						
<b>14 First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and <b>stop here</b> <input type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

<b>15</b> Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	<b>15</b>	
<b>16</b> Public support percentage from 2012 Schedule A, Part III, line 15	<b>16</b>	

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for <b>2013</b> (line 10c, column (f) divided by line 13, column (f))	<b>17</b>	
<b>18</b> Investment income percentage from <b>2012</b> Schedule A, Part III, line 17	<b>18</b>	

- 19a 33 1/3% support tests—2013.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization
- b 33 1/3% support tests—2012.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization
- 20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

**Part IV Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

**Facts And Circumstances Test**

THE ONE CAMPAIGN QUALIFIES AS A "PUBLICLY SUPPORTED" ORGANIZATION UNDER THE "FACTS AND CIRCUMSTANCES" SUPPORT TEST SET FORTH IN TREASURY REGULATION SECTION 1 170A-9(F)(3), AS CLEARLY DEMONSTRATED BY THE FOLLOWING THE ONE CAMPAIGN HAS PUBLIC SUPPORT OF 23 32 PERCENT, THUS EXCEEDING 10 PERCENT SUPPORT AS THE ONE CAMPAIGN'S PUBLIC SUPPORT EXCEEDS 10 PERCENT BY A SIGNIFICANT AMOUNT, ITS BURDEN OF DEMONSTRATING ITS PUBLICLY-SUPPORTED NATURE THROUGH OTHER FACTORS IS DECREASED [TREAS REG SECTION 1 170A-9(F)(3)(III)(A) ]THROUGH ITS BROAD PUBLIC AWARENESS-RAISING AND EDUCATIONAL CAMPAIGNS AND ITS WELL-KNOWN PUBLIC PROFILE, THE ONE CAMPAIGN IS ORGANIZED AND OPERATED TO ENGAGE WITH NEW MEMBERS OF THE PUBLIC ON A CONTINUOUS BASIS [TREAS REG SECTION 1 170A-9(F)(3)(II) ] THE ONE CAMPAIGN, THROUGH ITS AFFILIATE ONE ACTION, HAS THE ABILITY TO COMMUNICATE ON A REGULAR BASIS WITH OVER 6 MILLION ONE SUPPORTERS THE ONE CAMPAIGN HAS TWENTY VOTING BOARD MEMBERS, ONLY SEVEN OF WHOM IS A REPRESENTATIVE OF A MAJOR DONOR THE BOARD, THEREFORE, IS A REPRESENTATIVE GOVERNING BODY, REPRESENTING BROAD INTERESTS OF THE PUBLIC AND WITH SPECIAL EXPERTISE IN MATTERS RELATING TO EXTREME POVERTY AND DISEASE IN THE DEVELOPING WORLD, THE ONE CAMPAIGN IS NOT CONTROLLED BY A SMALL GROUP OF LARGE DONORS [TREAS REG SECTION 1 170A-9(F)(3)(III)(C) ]THE ONE CAMPAIGN'S ACTIVITIES ARE CONDUCTED DIRECTLY FOR THE PURPOSE OF EDUCATING THE PUBLIC, FOR EXAMPLE PROVIDING THE PUBLIC WITH INFORMATION REGARDING EXTREME POVERTY AND DISEASE IN AFRICA IT IS NOT SUPPORTED BY THE LIMITED CHARITABLE GOALS OF A SMALL GROUP OF DONORS [TREAS REG SECTION 1 170A-9(F)(3)(III)(D) ]

Return Reference

Explanation

SCHEDULE C (Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

OMB No 1545-0047

2013

Open to Public Inspection

For Organizations Exempt From Income Tax Under section 501(c) and section 527
Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.
See separate instructions. Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
Section 527 organizations Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Table with 2 columns: Name of the organization (THE ONE CAMPAIGN) and Employer identification number (01-0593565)

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
2 Political expenditures
3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955
2 Enter the amount of any excise tax incurred by organization managers under section 4955
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?
4a Was a correction made?
b If "Yes," describe in Part IV

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities
3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b
4 Did the filing organization file Form 1120-POL for this year?
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments

Table with 5 columns: (a) Name, (b) Address, (c) EIN, (d) Amount paid from filing organization's funds, (e) Amount of political contributions received and promptly and directly delivered to a separate political organization

**Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

- A** Check  if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)
- B** Check  if the filing organization checked box A and "limited control" provisions apply

<b>Limits on Lobbying Expenditures</b> (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
<b>1a</b>	Total lobbying expenditures to influence public opinion (grass roots lobbying)	250,000													
<b>b</b>	Total lobbying expenditures to influence a legislative body (direct lobbying)	750,000													
<b>c</b>	Total lobbying expenditures (add lines 1a and 1b)	1,000,000													
<b>d</b>	Other exempt purpose expenditures	27,060,590													
<b>e</b>	Total exempt purpose expenditures (add lines 1c and 1d)	28,060,590													
<b>f</b>	Lobbying nontaxable amount Enter the amount from the following table in both columns	1,000,000													
<table border="1" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">If the amount on line 1e, column (a) or (b) is:</th> <th style="text-align: left;">The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
<b>g</b>	Grassroots nontaxable amount (enter 25% of line 1f)	250,000													
<b>h</b>	Subtract line 1g from line 1a If zero or less, enter -0-	0													
<b>i</b>	Subtract line 1f from line 1c If zero or less, enter -0-	0													
<b>j</b>	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?	<input type="checkbox"/> Yes <input type="checkbox"/> No													

**4-Year Averaging Period Under Section 501(h)**  
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

**Lobbying Expenditures During 4-Year Averaging Period**

Calendar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) Total
<b>2a</b> Lobbying nontaxable amount	1,000,000	1,000,000	1,000,000	1,000,000	4,000,000
<b>b</b> Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000
<b>c</b> Total lobbying expenditures	1,000,000	999,997	1,000,000	1,000,000	3,999,997
<b>d</b> Grassroots nontaxable amount	250,000	250,000	250,000	250,000	1,000,000
<b>e</b> Grassroots ceiling amount (150% of line 2d, column(e))					1,500,000
<b>f</b> Grassroots lobbying expenditures	200,000	249,997	250,000	250,000	949,997

**Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

For each "Yes" response to lines 1a through 1j below, provide in Part IV a detailed description of the lobbying activity.

	(a)		(b)
	Yes	No	Amount
<b>1</b> During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
<b>a</b> Volunteers?			
<b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
<b>c</b> Media advertisements?			
<b>d</b> Mailings to members, legislators, or the public?			
<b>e</b> Publications, or published or broadcast statements?			
<b>f</b> Grants to other organizations for lobbying purposes?			
<b>g</b> Direct contact with legislators, their staffs, government officials, or a legislative body?			
<b>h</b> Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
<b>i</b> Other activities?			
<b>j</b> Total. Add lines 1c through 1i			
<b>2a</b> Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
<b>b</b> If "Yes," enter the amount of any tax incurred under section 4912			
<b>c</b> If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
<b>d</b> If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

**Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

	Yes	No
<b>1</b> Were substantially all (90% or more) dues received nondeductible by members?	<b>1</b>	
<b>2</b> Did the organization make only in-house lobbying expenditures of \$2,000 or less?	<b>2</b>	
<b>3</b> Did the organization agree to carry over lobbying and political expenditures from the prior year?	<b>3</b>	

**Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."**

<b>1</b> Dues, assessments and similar amounts from members	<b>1</b>	
<b>2</b> Section 162(e) nondeductible lobbying and political expenditures <b>(do not include amounts of political expenses for which the section 527(f) tax was paid).</b>		
<b>a</b> Current year	<b>2a</b>	
<b>b</b> Carryover from last year	<b>2b</b>	
<b>c</b> Total	<b>2c</b>	
<b>3</b> Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	<b>3</b>	
<b>4</b> If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	<b>4</b>	
<b>5</b> Taxable amount of lobbying and political expenditures (see instructions)	<b>5</b>	

**Part IV Supplemental Information**

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, line 2, and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation



SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No 1545-0047

2013

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990. See separate instructions. Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization THE ONE CAMPAIGN

Employer identification number 01-0593565

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows 1-4: Total number at end of year, Aggregate contributions to (during year), Aggregate grants from (during year), Aggregate value at end of year.

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply): Preservation of land for public use, Protection of natural habitat, Preservation of open space, Preservation of an historically important land area, Preservation of a certified historic structure.

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

Table with 2 columns: Held at the End of the Year. Rows 2a-2d: Total number of conservation easements, Total acreage restricted by conservation easements, Number of conservation easements on a certified historic structure included in (a), Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register.

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year

4 Number of states where property subject to conservation easement is located

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1
(ii) Assets included in Form 990, Part X

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a Revenues included in Form 990, Part VIII, line 1
b Assets included in Form 990, Part X

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a Public exhibition, b Scholarly research, c Preservation for future generations, d Loan or exchange programs, e Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIII and complete the following table

Table with 2 columns: Description, Amount. Rows: 1c Beginning balance, 1d Additions during the year, 1e Distributions during the year, 1f Ending balance

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

Table with 6 columns: (a) Current year, (b) Prior year, (c) Two years back, (d) Three years back, (e) Four years back. Rows: 1a Beginning of year balance, b Contributions, c Net investment earnings, gains, and losses, d Grants or scholarships, e Other expenditures for facilities and programs, f Administrative expenses, g End of year balance

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

- a Board designated or quasi-endowment 0%
b Permanent endowment 100.000%
c Temporarily restricted endowment 0%

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

Table with 2 columns: Yes, No. Rows: 3a(i) unrelated organizations, 3a(ii) related organizations

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? 3b

4 Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. Complete if the organization answered 'Yes' to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Table with 5 columns: (a) Cost or other basis (investment), (b) Cost or other basis (other), (c) Accumulated depreciation, (d) Book value. Rows: 1a Land, b Buildings, c Leasehold improvements, d Equipment, e Other, Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).)

**Part VII Investments—Other Securities.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
Other		
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 12)		

**Part VIII Investments—Program Related.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation Cost or end-of-year market value
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 13)		

**Part IX Other Assets.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11d. See Form 990, Part X, line 15

(a) Description	(b) Book value
<b>Total.</b> (Column (b) must equal Form 990, Part X, col.(B) line 15.)	

**Part X Other Liabilities.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1 (a) Description of liability	(b) Book value
Federal income taxes	
DEFERRED RENT AND LEASE INCENTIVES	795,236
<b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 25)	795,236

2. Liability for uncertain tax positions In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740) Check here if the text of the footnote has been provided in Part XIII

**Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return** Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

<b>1</b>	Total revenue, gains, and other support per audited financial statements . . . . .		<b>1</b>	25,772,544
<b>2</b>	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
<b>a</b>	Net unrealized gains on investments . . . . .	<b>2a</b>	-25,039	
<b>b</b>	Donated services and use of facilities . . . . .	<b>2b</b>	702,424	
<b>c</b>	Recoveries of prior year grants . . . . .	<b>2c</b>		
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>		
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	677,385	
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	25,095,159	
<b>4</b>	Amounts included on Form 990, Part VIII, line 12, but not on line <b>1</b>			
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	23,768	
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>		
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	23,768	
<b>5</b>	Total revenue Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 12 ) . . . . .	<b>5</b>	25,118,927	

**Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 12a.

<b>1</b>	Total expenses and losses per audited financial statements . . . . .		<b>1</b>	32,030,855
<b>2</b>	Amounts included on line 1 but not on Form 990, Part IX, line 25			
<b>a</b>	Donated services and use of facilities . . . . .	<b>2a</b>	702,424	
<b>b</b>	Prior year adjustments . . . . .	<b>2b</b>		
<b>c</b>	Other losses . . . . .	<b>2c</b>		
<b>d</b>	Other (Describe in Part XIII ) . . . . .	<b>2d</b>		
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	702,424	
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	31,328,431	
<b>4</b>	Amounts included on Form 990, Part IX, line 25, but not on line <b>1</b> :			
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	23,768	
<b>b</b>	Other (Describe in Part XIII ) . . . . .	<b>4b</b>		
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	23,768	
<b>5</b>	Total expenses Add lines <b>3</b> and <b>4c</b> . (This must equal Form 990, Part I, line 18 ) . . . . .	<b>5</b>	31,352,199	

**Part XIII Supplemental Information**

Provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional information

Return Reference	Explanation
PART V, LINE 4	TO SUPPORT THE ONE AFRICA AWARD, AN ANNUAL \$100,000 AWARD THAT RECOGNIZES THE EXCEPTIONAL WORK OF AN AFRICAN ORGANIZATION DEDICATED TO HELPING AFRICA ACHIEVE THE MILLENIUM DEVELOPMENT GOALS
PART X, LINE 2	FOR THE YEARS ENDED DECEMBER 31, 2013 AND 2012, ONE HAS DOCUMENTED ITS CONSIDERATION OF FASB ASC 740-10, INCOME TAXES, THAT PROVIDES GUIDANCE FOR REPORTING UNCERTAINTY IN INCOME TAXES AND HAS DETERMINED THAT NO MATERIAL UNCERTAIN TAX POSITIONS QUALIFY FOR EITHER RECOGNITION OR DISCLOSURE IN THE FINANCIAL STATEMENTS THE FEDERAL FORM 990, RETURN OF ORGANIZATION EXEMPT FROM INCOME TAX, IS SUBJECT TO EXAMINATION BY THE INTERNAL REVENUE SERVICE, GENERALLY FOR THREE YEARS AFTER IT IS FILED



**SCHEDULE F  
(Form 990)**

**Statement of Activities Outside the United States**

OMB No 1545-0047

**2013**

**Open to Public  
Inspection**

▶ Complete if the organization answered "Yes" to Form 990,  
Part IV, line 14b, 15, or 16.

▶ Attach to Form 990. ▶ See separate instructions.

▶ Information about Schedule F (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Department of the Treasury  
Internal Revenue Service

Name of the organization  
THE ONE CAMPAIGN

**Employer identification number**

01-0593565

**Part I General Information on Activities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

**1 For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . .  **Yes**  **No**

**2 For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

**3** Activities per Region (The following Part I, line 3 table can be duplicated if additional space is needed )

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
( 1 ) EUROPE (INCLUDING ICELAND & GREENLAND)	4	36	PROGRAM SERVICES	SEE SCHEDULE F, PART V	8,669,966
( 2 ) SUB-SAHARAN AFRICA	1	6	PROGRAM SERVICES	SEE SCHEDULE F, PART V	1,942,990
( 3 ) SUB-SAHARAN AFRICA	0	0	GRANTS TO RECIPIENTS LOCATED IN REGION		100,000
( 4 )					
( 5 )					
<b>3a</b> Sub-total	5	42			10,712,956
<b>b</b> Total from continuation sheets to Part I	0	0			0
<b>c Totals</b> (add lines 3a and 3b)	5	42			10,712,956

**Part II** **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

<b>1</b> <b>(a)</b> Name of organization	<b>(b)</b> IRS code section and EIN (if applicable)	<b>(c)</b> Region	<b>(d)</b> Purpose of grant	<b>(e)</b> Amount of cash grant	<b>(f)</b> Manner of cash disbursement	<b>(g)</b> Amount of non-cash assistance	<b>(h)</b> Description of non-cash assistance	<b>(i)</b> Method of valuation (book, FMV, appraisal, other)
(1)		SUB-SAHARAN AFRICA	THE ONE AFRICA AWARD	100,000	WIRE			
(2)								
(3)								
(4)								

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter . . . . . 0

3 Enter total number of other organizations or entities . . . . . 1

**Part III** **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16.  
Part III can be duplicated if additional space is needed.

<b>(a)</b> Type of grant or assistance	<b>(b)</b> Region	<b>(c)</b> Number of recipients	<b>(d)</b> Amount of cash grant	<b>(e)</b> Manner of cash disbursement	<b>(f)</b> Amount of non-cash assistance	<b>(g)</b> Description of non-cash assistance	<b>(h)</b> Method of valuation (book, FMV, appraisal, other)
( 1 )							
( 2 )							
( 3 )							
( 4 )							
( 5 )							
( 6 )							
( 7 )							
( 8 )							
( 9 )							
( 10 )							
( 11 )							
( 12 )							
( 13 )							
( 14 )							
( 15 )							
( 16 )							
( 17 )							
( 18 )							

**Part IV Foreign Forms**

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)*  Yes  No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)*  Yes  No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)*  Yes  No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)*  Yes  No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)*  Yes  No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713).*  Yes  No

**Part V Supplemental Information**

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
PART I, LINE 2	<p>THE ONE CAMPAIGN AWARDS ITS ANNUAL ONE AFRICA AWARD TO AN AFRICAN-BASED CIVIL SOCIETY ORGANIZATION THAT EMPLOYS INNOVATIVE APPROACHES TO HELPING ACHIEVE ONE OR MORE OF THE MILLENIUM DEVELOPMENT GOALS (MDGS) THE ONE CAMPAIGN REQUIRES AWARD RECIPIENTS TO FURNISH ITS ORGANIZATION'S CERTIFICATE OF REGISTRATION, AT LEAST TWO LETTERS OF RECOMMENDATIONS FROM REPUTABLE NATIONAL OR INTERNATIONAL ORGANIZATIONS, ITS ANNUAL BUDGET DETAILING REVENUES AND EXPENSES, ITS ANNUAL REPORT, AND COPIES OF ANY MEDIA REPORTS OR ARTICLES HIGHLIGHTING ITS WORK AS A CONDITION OF THE AWARD, RECIPIENTS ARE REQUIRED TO SUBMIT A REPORT BACK TO THE ONE CAMPAIGN DESCRIBING THE USE OF THE GRANT FUNDS THE 2013 ONE AFRICA AWARD WAS AWARDED TO AGRICULTURAL NON-STATE ACTORS FORUM (ANSAF), A TANZANIAN MEMBER-LED NETWORK OF EXPERTS FROM THE COMMERCIAL SECTOR, NGOS AND FARMERS' UMBRELLA ORGANIZATIONS, ADVOCATING FOR SOLUTIONS TO IMPROVE THE COUNTRY'S AGRICULTURE SECTOR FOR MEN AND WOMEN CURRENTLY LIVING IN POVERTY, WITH A FOCUS ON SMALLHOLDER FARMERS, ACCOUNTABILITY, TRANSPARENCY AND CITIZEN ENGAGEMENT</p>

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	<p>REGION EUROPE (INCLUDING ICELAND &amp; GREENLAND) OUR KEY EFFORTS IN EUROPE CENTRED AROUND THE G8 SUMMIT AT LOUGH ERNE, IRELAND. IN THE LEAD UP TO THE SUMMIT, ONE COLLABORATED WITH 200 PARTNERS AND EDUCATED THE PUBLIC AND POLICY MAKERS AS PART OF THE ENOUGH FOOD FOR EVERYONE IF CAMPAIGN, BRINGING TOGETHER 45,000 SUPPORTERS AT A RALLY IN LONDON'S HYDE PARK. ONE ALSO JOINED THE GATES FOUNDATION, THE CHILDREN'S INVESTMENT FUND FOUNDATION (CIFF) AND OTHERS AT THE NUTRITION FOR GROWTH EVENT HOSTED BY PRIME MINISTER DAVID CAMERON. THE EVENT RAISED UP TO \$4.1B FOR DIRECT NUTRITION--EXCEEDING THE \$3.6B TARGET--AS WELL AS MONEY AND OTHER COMMITMENTS FOR NUTRITION-SENSITIVE INTERVENTIONS. AS PART OF THE OPEN FOR GROWTH G8 EVENT, ONE BROUGHT FIVE 'TRANSPARENCY CHAMPIONS' FROM AROUND THE WORLD TO DOWNING STREET TO MEET PRIME MINISTER CAMERON, HIGHLIGHTING THE ISSUE OF TRANSPARENCY AND ITS IMPORTANCE TO DEVELOPING COUNTRIES. THE FINAL SUMMIT COMMUNIQUE MET SEVERAL OF OUR TRANSPARENCY GOALS, WHICH WE HAD HIGHLIGHTED IN ONE'S MARCH REPORT, "SUMMIT IN SIGHT: THE G8 AND AFRICA FROM GLENEAGLES TO LOUGH ERNE". AFTER THE G8, ONE CONTINUED TO MAINTAIN POLICY MOMENTUM ON TRANSPARENCY THROUGHOUT 2013, INCLUDING A SUCCESSFUL CAMPAIGN AROUND 'PHANTOM FIRMS' THAT HELPED SECURE PUBLIC REGISTERS FOR COMPANIES AND TRUSTS AT THE EU LEVEL, A VICTORY WITH PARTNERS TO PROTECT PROGRESS ON EXTRACTIVES (WITH A STRONG POLITICAL AGREEMENT ON THE EU ACCOUNTING DIRECTIVE JUST BEFORE THE G8 SUMMIT), AND OUR CHAMPIONING OF THE OPEN GOVERNMENT PARTNERSHIP, OPEN DATA AND 'FACTIVISM'.</p>

Return Reference	Explanation
PART I, LINE 3, COLUMN (E)	<p>REGION REGION SUB-SAHARAN AFRICA ONE MAINTAINED ITS AFRICA OFFICE IN JOHANNESBURG, SOUTH AFRICA FROM WHERE IT STRENGTHENED AND EXPANDED RELATIONSHIPS WITH KEY POLICY MAKERS AND INFLUENCERS ON THE CONTINENT ENGAGED IN THE FIGHT AGAINST EXTREME POVERTY ONE ADDED 190,000 ACTIVE ACTION TAKERS TO ITS MEMBERSHIP BASE IN 2013 ONE, WITH SUPPORT FROM THE OMIDYAR NETWORK (ON), LAUNCHED THE 'YOU CHOOSE' CAMPAIGN IN JANUARY 2013-A PROGRAM SEEKING GRASSROOTS OPINIONS ON WHAT THE NEXT SET OF MDGS SHOULD CONTAIN FROM CITIZENS IN MALAWI, SOUTH AFRICA AND ZAMBIA OVER 190,000 CITIZENS RESPONDED TO THE SURVEY THROUGH A COMBINATION OF SMS/USSD, MXIT, BINU, ONE.ORG AND FOCUS GROUP DISCUSSIONS IN RURAL AREAS IN ORDER TO EXPAND THE REACH, THE CAMPAIGN ENLISTED THE SUPPORT OF SOME OF AFRICA'S BEST-KNOWN CELEBRITIES, NGO'S AND FAITH PARTNERS TO URGE PEOPLE TO JOIN THE FIGHT AGAINST EXTREME POVERTY THE CAMPAIGN RAN IN TANDEM WITH THE UNITED NATIONS DEVELOPMENT GROUP'S 'MY WORLD' SURVEY THAT COLLECTED VIEWS ON THE NEW MDGS FROM OVER 1 MILLION PEOPLE AROUND THE GLOBE ONE'S 'YOU CHOOSE' RESULTS WERE INTEGRATED INTO THE 'MY WORLD' RESULTS AND DELIVERED TO THE UN'S HIGH LEVEL PANEL ON THE POST 2015 DEVELOPMENT AGENDA IN MARCH 2013 UNLIKE THE 2000 MDGS, THE NEW MDGS WILL HAVE DIRECT INPUT FROM THE CITIZENS--A KEY OUTCOME OF THE 'YOU CHOOSE' CAMPAIGN</p>

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545-0047

2013

Open to Public Inspection

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

Information about Schedule G (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Department of the Treasury Internal Revenue Service

Name of the organization THE ONE CAMPAIGN

Employer identification number 01-0593565

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1 Indicate whether the organization raised funds through any of the following activities... a Mail solicitations, b Internet and email solicitations, c Phone solicitations, d In-person solicitations, e Solicitation of non-government grants, f Solicitation of government grants, g Special fundraising events. 2a Did the organization have a written or oral agreement... 2b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements...

Table with 6 columns: (i) Name and address of individual or entity (fundraiser), (ii) Activity, (iii) Did fundraiser have custody or control of contributions?, (iv) Gross receipts from activity, (v) Amount paid to (or retained by) fundraiser listed in col (i), (vi) Amount paid to (or retained by) organization. Rows include THE PHILANTHROPY COMPANY, INNOVATIVE PHILANTHROPY, and BEN SCHWERIN.

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AL, AK, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IL, KS, KY, MA, MD, ME, MI, MN, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, UT, TN, WA, WI, WV

**Part II Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		(event type)	(event type)	(total number)	(add col (a) through col (c))
<b>Revenue</b>	<b>1</b> Gross receipts . . . . .				
	<b>2</b> Less Contributions . . . . .				
	<b>3</b> Gross income (line 1 minus line 2) . . . . .				
<b>Direct Expenses</b>	<b>4</b> Cash prizes . . . . .				
	<b>5</b> Noncash prizes . . . . .				
	<b>6</b> Rent/facility costs . . . . .				
	<b>7</b> Food and beverages . . . . .				
	<b>8</b> Entertainment . . . . .				
	<b>9</b> Other direct expenses . . . . .				
	<b>10</b> Direct expense summary Add lines 4 through 9 in column (d) . . . . . ▶				( )
<b>11</b> Net income summary Subtract line 10 from line 3, column (d) . . . . . ▶					

**Part III Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
		<b>1</b> Gross revenue . . . . .			
<b>Direct Expenses</b>	<b>2</b> Cash prizes . . . . .				
	<b>3</b> Non-cash prizes . . . . .				
	<b>4</b> Rent/facility costs . . . . .				
	<b>5</b> Other direct expenses . . . . .				
<b>6</b> Volunteer labor . . . . .	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No		
<b>7</b> Direct expense summary Add lines 2 through 5 in column (d) . . . . . ▶					
<b>8</b> Net gaming income summary Subtract line 7 from line 1, column (d) . . . . . ▶					

**9** Enter the state(s) in which the organization operates gaming activities \_\_\_\_\_

**a** Is the organization licensed to operate gaming activities in each of these states? . . . . .  Yes  No

**b** If "No," explain \_\_\_\_\_

.....

.....

**10a** Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? . . . . .  Yes  No

**b** If "Yes," explain \_\_\_\_\_

.....

.....

Does the organization operate gaming activities with nonmembers?  Yes  No

**12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?  Yes  No

**13** Indicate the percentage of gaming activity operated in

<b>a</b> The organization's facility	<b>13a</b>	%
<b>b</b> An outside facility	<b>13b</b>	%

**14** Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ .....

Address ▶ .....

**15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue?  Yes  No

**b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ▶ \$ \_\_\_\_\_

**c** If "Yes," enter name and address of the third party

Name ▶ .....

Address ▶ .....

**16** Gaming manager information

Name ▶ .....

Gaming manager compensation ▶ \$ .....

Description of services provided ▶ .....

Director/officer       Employee       Independent contractor

**17** Mandatory distributions

**a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  Yes  No

**b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ \_\_\_\_\_

**Part IV Supplemental Information.** Provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Return Reference	Explanation
SCHEDULE G, PART I	IN 2013, ONE RETAINED THE SERVICES OF THREE PROFESSIONAL FUNDRAISERS TO DEVELOP PROSPECTING LISTS AND FUNDRAISING STRATEGIES TO HELP THE ORGANIZATION IDENTIFY INDIVIDUALS AND FOUNDATIONS WHOSE PHILANTHROPIC GOALS ARE IN ALIGNMENT WITH THOSE OF ONE GIVEN THE NATURE OF THESE SERVICES, THEY DON'T ALWAYS RESULT IN FINANCIAL CONTRIBUTIONS IN THE CURRENT YEAR

Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No 1545-0047

2013

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. Attach to Form 990

Information about Schedule I (Form 990) and its instructions is at www.irs.gov/form990.

Name of the organization THE ONE CAMPAIGN

Employer identification number 01-0593565

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC Code section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation, (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Row 1 contains data for ONE ACTION.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . 0
3 Enter total number of other organizations listed in the line 1 table . . . . . 1

**Part III Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

**Part IV Supplemental Information.** Provide the information required in Part I, line 2, Part III, column (b), and any other additional information.

Return Reference	Explanation
PART I, LINE 2	<p>THE ONE CAMPAIGN IS NOT A GRANT-MAKING ORGANIZATION, HOWEVER, IT HAS ENTERED INTO FORMAL GRANT AGREEMENTS WITH A RELATED PARTY, ONE ACTION, IN ORDER TO FUND THE CHARITABLE AND EDUCATIONAL ACTIVITIES OF ONE ACTION THAT FURTHER THE ONE CAMPAIGN'S CHARITABLE MISSION THE ONE CAMPAIGN REQUIRES ONE ACTION TO AGREE THAT 1) GRANT FUNDS MAY BE SPENT ONLY ON CHARITABLE AND EDUCATIONAL ACTIVITIES CONSISTENT WITH THE ONE CAMPAIGN'S CHARITABLE MISSION, 2) ONE ACTION MUST ALLOW THE ONE CAMPAIGN TO MONITOR ONE ACTION'S EXPENDITURES ON AN ONGOING BASIS TO ENSURE THAT GRANT FUNDS ARE BEING UTILIZED ACCORDINGLY, AND 3) ONE ACTION SHALL NOT ENGAGE IN ANY ACTIVITY ON BEHALF OF THE ONE CAMPAIGN OR USE GRANT FUNDS IN ANY WAY THAT JEOPARDIZES THE ONE CAMPAIGN'S STATUS AS A TAX-EXEMPT CHARITY QUALIFIED TO RECEIVE TAX-DEDUCTIBLE CONTRIBUTIONS UNDER SECTIONS 170(B)(1)(A) AND 501(C)(3) OF THE INTERNAL REVENUE CODE, INCLUDING SUPPORTING OR OPPOSING ANY CANDIDATE FOR PUBLIC OFFICE THE ONE CAMPAIGN REQUIRES ONE ACTION TO FURNISH THE ONE CAMPAIGN WITH PERIODIC WRITTEN REPORTS THAT PROVIDE PERIODIC ASSESSMENTS OF ACTIVITIES SUPPORTED BY THE ONE CAMPAIGN AND THAT INCLUDE THE FOLLOWING INFORMATION 1) A SUMMARY OF EXPENDITURES, SEPARATED BETWEEN THOSE ASSOCIATED WITH "GRASSROOTS" AND "DIRECT" LOBBYING UNDER SECTIONS 501(H) AND 4911 OF THE CODE, AND CHARITABLE EDUCATIONAL NON-LOBBYING ACTIVITIES (INCLUDING, BUT NOT LIMITED TO, STAFF TIME RELATED TO THOSE ACTIVITIES), AND 2) A DESCRIPTION OF THE WORK CONDUCTED BY ONE ACTION DURING THE GRANT PERIOD THE ONE CAMPAIGN RESERVES THE RIGHT TO REQUEST, AND ONE ACTION AGREES TO PROVIDE, ADDITIONAL REPORTS AS NEEDED TO MONITOR THE PROGRESS MADE IN ACCOMPLISHING THE PURPOSE OF EACH GRANT, AND ONE ACTION AGREES TO MAKE ALL BOOKS, LEDGERS, ACCOUNTS, FILES, COMPUTER RECORDS, AND PERSONNEL AVAILABLE TO THE ONE CAMPAIGN OR ITS DESIGNATED REPRESENTATIVES, AUDITORS, OR LEGAL COUNSEL TO DETERMINE COMPLIANCE WITH THE TERMS OF THE RESPECTIVE GRANT AGREEMENTS</p>

**Schedule J**  
(Form 990)

**Compensation Information**

OMB No 1545-0047

**2013**

**Open to Public Inspection**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 23.**

▶ **Attach to Form 990. ▶ See separate instructions.**

▶ **Information about Schedule J (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
THE ONE CAMPAIGN

Employer identification number

01-0593565

**Part I Questions Regarding Compensation**

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.
- |   |  |
|---|--|
| <input type="checkbox"/> First-class or charter travel            | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions                    | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax idemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees   |
| <input type="checkbox"/> Discretionary spending account           | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

- b** If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain.
- 2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked in line 1a?

- 3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.
- |   |   |
|---|---|
| <input type="checkbox"/> Compensation committee                         | <input type="checkbox"/> Written employment contract                                |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study                    |
| <input checked="" type="checkbox"/> Form 990 of other organizations     | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

- 4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:
- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

**Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.**

- 5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:
- a** The organization?
- b** Any related organization?
- If "Yes," to line 5a or 5b, describe in Part III.
- 6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:
- a** The organization?
- b** Any related organization?
- If "Yes," to line 6a or 6b, describe in Part III.

- 7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.
- 8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.
- 9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

	Yes	No
<b>1b</b>		
<b>2</b>		
<b>4a</b>		No
<b>4b</b>		No
<b>4c</b>		No
<b>5a</b>		No
<b>5b</b>		No
<b>6a</b>		No
<b>6b</b>		No
<b>7</b>	Yes	
<b>8</b>		No
<b>9</b>		

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) MICHAEL ELLIOTT PRESIDENT & CEO	(i)	340,187	0	0	11,218	13,125	364,530	0
	(ii)	46,459	0	0	1,532	1,792	49,783	0
(2) JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	(i)	219,129	0	0	17,530	0	236,659	0
	(ii)	29,926	0	0	2,394	0	32,320	0
(3) LUIS GUARDIA TREASURER, SECRETARY & COO	(i)	181,798	0	0	9,238	13,653	204,689	0
	(ii)	24,828	0	0	1,262	1,865	27,955	0
(4) DEBORAH DUGAN CEO (RED)	(i)	375,258	150,000	0	12,750	5,323	543,331	0
	(ii)	0	0	0	0	0	0	0
(5) JEFF DAVIDOFF CHIEF MARKETING OFFICER	(i)	268,888	0	0	12,750	12,214	293,852	0
	(ii)	0	0	0	0	0	0	0
(6) ZACH OVERTON COO (RED)	(i)	188,109	55,080	0	11,934	11,991	267,114	0
	(ii)	0	0	0	0	0	0	0
(7) SIPHO MOYO EXECUTIVE DIRECTOR, AFRICA	(i)	219,037	0	0	0	3,039	222,076	0
	(ii)	0	0	0	0	0	0	0
(8) ADRIAN LOVETT EXECUTIVE DIRECTOR, EUROPE	(i)	199,001	0	0	10,960	0	209,961	0
	(ii)	0	0	0	0	0	0	0
(9) KATHLEEN MCKIERNAN GLOBAL DIRECTOR, STRATEGIC COMMUNICA	(i)	196,590	0	0	9,900	10,394	216,884	0
	(ii)	0	0	0	0	0	0	0

**Part III Supplemental Information**

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II

Also complete this part for any additional information

Return Reference	Explanation
PART I, LINE 7	DEBORAH DUGAN AND ZACH OVERTON RECEIVED CONTRACTUAL INCENTIVE BONUSES OF \$150,000 AND \$55,080, RESPECTIVELY, FOR THE ACHIEVEMENT OF ESTABLISHED 2013 PERFORMANCE METRICS
PART II	AS REFLECTED ON SCHEDULE R, THE ONE CAMPAIGN SHARES PAID EMPLOYEES WITH ONE ACTION, A RELATED SECTION 501(C)(4) ORGANIZATION THE ONE CAMPAIGN IS THE STATUTORY EMPLOYER OF ALL SHARED EMPLOYEES AND ACTS AS A COMMON PAYMASTER FOR THE TWO ORGANIZATIONS CERTAIN EMPLOYEES ALLOCATE THEIR TIME BETWEEN THE TWO ORGANIZATIONS, AND ONE ACTION REIMBURSES THE ONE CAMPAIGN FOR ONE ACTION'S ALLOCABLE SHARE OF SALARY, BENEFITS, AND RELATED OVERHEAD AND ADMINISTRATIVE COSTS THE ONE CAMPAIGN HAS REPORTED THE COMPENSATION AND BENEFITS ATTRIBUTABLE TO IT ON ROW (I) THE SCHEDULE J COMPENSATION ATTRIBUTATBLE TO ONE ACTION IS REPORTED ON ROW (II) OF THIS SCHEDULE

**Additional Data**

**Software ID:**  
**Software Version:**  
**EIN:** 01-0593565  
**Name:** THE ONE CAMPAIGN

**Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
MICHAEL ELLIOTT PRESIDENT & CEO	(i)	340,187	0	0	11,218	13,125	364,530	0
	(ii)	46,459	0	0	1,532	1,792	49,783	0
JAMIE DRUMMOND EXECUTIVE DIRECTOR, GLOBAL STRATEGY	(i)	219,129	0	0	17,530	0	236,659	0
	(ii)	29,926	0	0	2,394	0	32,320	0
LUIS GUARDIA TREASURER, SECRETARY & COO	(i)	181,798	0	0	9,238	13,653	204,689	0
	(ii)	24,828	0	0	1,262	1,865	27,955	0
DEBORAH DUGAN CEO (RED)	(i)	375,258	150,000	0	12,750	5,323	543,331	0
	(ii)	0	0	0	0	0	0	0
JEFF DAVIDOFF CHIEF MARKETING OFFICER	(i)	268,888	0	0	12,750	12,214	293,852	0
	(ii)	0	0	0	0	0	0	0
ZACH OVERTON COO (RED)	(i)	188,109	55,080	0	11,934	11,991	267,114	0
	(ii)	0	0	0	0	0	0	0
SIPHO MOYO EXECUTIVE DIRECTOR, AFRICA	(i)	219,037	0	0	0	3,039	222,076	0
	(ii)	0	0	0	0	0	0	0
ADRIAN LOVETT EXECUTIVE DIRECTOR, EUROPE	(i)	199,001	0	0	10,960	0	209,961	0
	(ii)	0	0	0	0	0	0	0
KATHLEEN MCKIERNAN GLOBAL DIRECTOR, STRATEGIC COMMUNICA	(i)	196,590	0	0	9,900	10,394	216,884	0
	(ii)	0	0	0	0	0	0	0

**SCHEDULE M  
(Form 990)**

**Noncash Contributions**

OMB No 1545-0047

**2013**

**Open to Public Inspection**

▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.  
▶ Attach to Form 990.**

▶ **Information about Schedule M (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
THE ONE CAMPAIGN

Employer identification number  
01-0593565

**Part I Types of Property**

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art . . . . .				
2 Art—Historical treasures . . . . .				
3 Art—Fractional interests . . . . .				
4 Books and publications . . . . .				
5 Clothing and household goods . . . . .				
6 Cars and other vehicles . . . . .				
7 Boats and planes . . . . .				
8 Intellectual property . . . . .				
9 Securities—Publicly traded . . . . .	X	2	5,052,990	FMV
10 Securities—Closely held stock . . . . .				
11 Securities—Partnership, LLC, or trust interests . . . . .				
12 Securities—Miscellaneous . . . . .				
13 Qualified conservation contribution—Historic structures . . . . .				
14 Qualified conservation contribution—Other . . . . .				
15 Real estate—Residential . . . . .				
16 Real estate—Commercial . . . . .				
17 Real estate—Other . . . . .				
18 Collectibles . . . . .				
19 Food inventory . . . . .				
20 Drugs and medical supplies . . . . .				
21 Taxidermy . . . . .				
22 Historical artifacts . . . . .				
23 Scientific specimens . . . . .				
24 Archeological artifacts . . . . .				
25 Other ▶ ( _____ )				
26 Other ▶ ( _____ )				
27 Other ▶ ( _____ )				
28 Other ▶ ( _____ )				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . . . **29** 0

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? . . . . .		No
b If "Yes," describe the arrangement in Part II		
31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?		No
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions? . . . . .		No
b If "Yes," describe in Part II		
33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II		

**Part III Supplemental Information.** Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
PART I, COLUMN (B)	THE NUMBER OF CONTRIBUTIONS IS REPORTED IN THIS COLUMN

Schedule M (Form 990) (2013)

**SCHEDULE O**  
(Form 990 or 990-EZ)

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990 or 990-EZ**

**Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.**

**▶ Attach to Form 990 or 990-EZ.**

**▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).**

**2013**

**Open to Public Inspection**

Name of the organization  
THE ONE CAMPAIGN

**Employer identification number**

01-0593565

Return Reference	Explanation
FORM 990, PART I, LINE 1	<p>THE ONE CAMPAIGN'S MISSION IS TO FIGHT EXTREME POVERTY AND PREVENTABLE DISEASE, PARTICULARLY IN SUB-SAHARAN AFRICA, BY RAISING PUBLIC AWARENESS AND EDUCATING POLICY MAKERS ABOUT THE IMPORTANCE OF SMART AND EFFECTIVE POLICIES AND PROGRAMS, SUCH AS PEPFAR, FEED THE FUTURE AND THE GLOBAL FUND TO FIGHT AIDS, TB AND MALARIA, WHICH ARE SAVING THE LIVES OF MILLIONS OF PEOPLE LIVING IN THE WORLD'S POOREST COUNTRIES ONE ALSO WORKS CLOSELY WITH AFRICAN ACTIVISTS AND POLICY MAKERS AS THEY FIGHT CORRUPTION, PROMOTE POVERTY-FIGHTING PRIORITIES, MONITOR THE USE OF AID, AND HELP BUILD CIVIL SOCIETY AND FREE ENTERPRISE WITH THE EXCEPTION OF OUR ANNUAL ONE AFRICA AWARD, WHICH IS GIVEN TO AN EFFECTIVE GRASSROOTS ORGANIZATION IN AFRICA, ONE IS NOT A GRANT-MAKING ORGANIZATION, AND DOES NOT SOLICIT FUNDING FROM THE PUBLIC OR RECEIVE GOVERNMENT FUNDING ONE DOES NOT DIRECTLY FUND CHARITY PROJECTS IN DEVELOPING COUNTRIES, WORK WHICH IS DONE WELL BY OTHER NGOS ONE'S STAFF OF POLICY EXPERTS, CREATIVE, COMMUNICATIONS AND DIGITAL MEDIA PROFESSIONALS, AND CAMPAIGNERS WORKING IN SEVEN COUNTRIES AROUND THE GLOBE CARRY OUT ONE'S WORK BY EDUCATING OUR MORE THAN 6 MILLION MEMBERS ABOUT THE CRISIS OF EXTREME POVERTY AND ITS SOLUTIONS AND BY HELPING THEM TO USE THEIR VOICES TO BRING ABOUT CHANGE (RED), A DIVISION OF ONE, MOBILIZES THE PRIVATE SECTOR AND PARTNERS WITH THE WORLD'S MOST ICONIC BRANDS, SUCH AS APPLE, STARBUCKS, AND BELVEDERE, WHO CONTRIBUTE UP TO 50% OF NET PROFITS FROM THE SALE OF (RED)-BRANDED PRODUCTS AND SERVICES TO THE GLOBAL FUND TO FIGHT AIDS, TB AND MALARIA</p>

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 2	HOWARD G AND SUSAN A BUFFETT HAVE A FAMILY RELATIONSHIP

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 4	THE ORGANIZATION REVISED ITS BYLAWS TO INCREASE THE NUMBER OF BOARD MEMBERS TO 20

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 6	THE ORGANIZATION HAS ONE CLASS OF MEMBERS, FOUNDING MEMBERS, THAT CONSISTS OF THREE INDIVIDUALS

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 7A	THE FOUNDING MEMBERS ARE RESPONSIBLE FOR ELECTING AND REMOVING THE MEMBERS OF THE GOVERNING BODY OR THEIR DELEGATES

**Return Reference****Explanation**

FORM 990, PART VI, SECTION A, LINE 7B

THE FOUNDING MEMBERS MUST APPROVE CHANGES MADE TO THE ORGANIZATION'S BYLAWS

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11	THE FORM 990 WAS PREPARED BY THE OUTSIDE ACCOUNTANTS AND REVIEWED BY THE CORPORATION'S CFO AND COO/SECRETARY/TREASURER, THE BOARD'S AUDIT COMMITTEE, THE CEO AND LEGAL COUNSEL. THE BOARD RECEIVED A COPY OF THE 990 BEFORE IT WAS FILED WITH THE IRS

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	<p>THE FIRST STEP IN ADDRESSING CONFLICTS OF INTEREST IS DISCLOSURE. A DIRECTOR OR EMPLOYEE WHO BELIEVES THAT HE/SHE IS PERCEIVED AS HAVING A CONFLICT OF INTEREST IN A DISCUSSION OR DECISION DISCLOSES THAT CONFLICT TO THE GROUP MAKING THE DECISION BEFORE A DECISION IS MADE, A CONTRACT IS SIGNED, OR A TRANSACTION IS INITIATED. MOST CONCERNS ABOUT CONFLICTS OF INTEREST MAY BE RESOLVED AND APPROPRIATELY ADDRESSED THROUGH PROMPT AND COMPLETE DISCLOSURE. THE AUDIT COMMITTEE IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EXECUTIVE MANAGERS, THE COO, THE PRESIDENT/CEO (PC), AND SELECTED OTHER MEMBERS OF SENIOR MANAGEMENT, AS NEEDED. IF THE REPORTABLE CONFLICT INVOLVES A MEMBER OF THE AUDIT COMMITTEE OTHER THAN THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING THE AUDIT COMMITTEE MEMBER. IF THE CONFLICT INVOLVES THE CHAIR OF THE AUDIT COMMITTEE, THE CHAIR OF THE BOARD IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF THE CONFLICT. THE COO IS RESPONSIBLE FOR MAKING ALL DECISIONS CONCERNING RESOLUTIONS OF CONFLICTS INVOLVING EMPLOYEES BELOW THE EXECUTIVE MANAGEMENT LEVEL, SUBJECT TO THE APPROVAL OF THE PC AND THE AUDIT COMMITTEE, AS NEEDED. ANY EMPLOYEES MAY APPEAL A DETERMINATION THAT AN ACTUAL OR APPARENT CONFLICT OF INTEREST EXISTS. APPEALS OF RESOLUTIONS BY THE COO AND PC ARE DIRECTED TO THE CHAIR OF THE AUDIT COMMITTEE. IF THE RESOLUTION IS MADE BY THE AUDIT COMMITTEE, THEN THE APPEAL IS MADE TO THE CHAIR OF THE BOARD. APPEALS MUST BE MADE WITHIN 30 DAYS OF THE INITIAL DETERMINATION. RESOLUTION OF THE APPEAL ARE MADE BY VOTE OF A QUORUM OF THE FULL BOARD OF DIRECTORS. BOARD MEMBERS WHO ARE THE SUBJECT OF THE APPEAL, OR WHO HAVE A CONFLICT OF INTERESTS WITH RESPECT TO THE SUBJECT OF THE APPEAL, ABSTAIN FROM PARTICIPATING IN, DISCUSSING, OR VOTING ON THE RESOLUTION, UNLESS THEIR DISCUSSION IS REQUESTED BY THE REMAINING MEMBERS OF THE BOARD. GIVEN THE IMPORTANCE OF RESOLVING CONFLICTS OF INTEREST, VIOLATIONS OF THIS POLICY, INCLUDING FAILURE TO DISCLOSE CONFLICTS OF INTEREST, MAY RESULT IN TERMINATION OF A DIRECTOR, PC, OR MEMBER OF SENIOR MANAGEMENT (AT THE DIRECTION OF THE AUDIT COMMITTEE) OR EMPLOYEE (AT THE DIRECTION OF THE PC OR CHAIR OF THE AUDIT COMMITTEE).</p>

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15	<p>AN INDEPENDENT COMPENSATION CONSULTANT WAS RETAINED TO REVIEW EXECUTIVE LEVEL SALARIES, INCLUDING THE CEO, COO, EXECUTIVE DIRECTOR AND OTHER SENIOR MANAGEMENT POSITIONS. THE FIRM CONDUCTED RESEARCH AND ANALYSIS GLOBALLY AND CREATED THREE COMPARABLE GROUPINGS OF NGO'S BASED ON BUDGET SIZE, MISSION AND LOCATION. THESE WERE USED IN DETERMINING ACCEPTABLE RANGES FOR EXECUTIVE SALARIES. AN OVERALL COMPENSATION POLICY WAS DEVELOPED IN CONJUNCTION WITH THIS RESEARCH AND REVIEWED BY THE CONSULTANT. THE PROPOSED POLICY AND RECOMMENDED RANGES WERE PRESENTED TO THE EXECUTIVE COMMITTEE AND OTHER BOARD OF DIRECTORS, WHICH COMMENTED ON, AND APPROVED BOTH ITEMS. SALARIES FOR THE CEO AND COO WERE APPROVED WITHIN THE RANGES APPROVED BY THE EXECUTIVE COMMITTEE. COMPENSATION FOR THE CEO OF (RED) WAS DETERMINED IN 2012 IN CONSULTATION WITH THE CHAIRMAN OF THE ONE CAMPAIGN, WHO WAS ALSO ON THE BOARD OF (RED) BEFORE ITS ASSET TRANSFER INTO ONE CAMPAIGN. A COMPENSATION EXPERT, WHO SERVED ON THE BOARD OF (RED) BEFORE THE ASSET TRANSFER INTO ONE CAMPAIGN AND WHO PRESENTLY SERVES AS A MEMBER OF THE ONE CAMPAIGN'S (RED) ADVISORY SUBCOMMITTEE, PROVIDED ADDITIONAL INPUT. THE COMPENSATION PROCESS IS DOCUMENTED IN HUMAN RESOURCE PERSONNEL FILES AND THE LAST COMPENSATION REVIEW TOOK PLACE IN JUNE 2011. THE EXECUTIVE COMMITTEE OF THE BOARD APPROVES AND REVIEWS THE COMPENSATION PROCESS FOR OTHER OFFICERS AND KEY EMPLOYEES IN THE ORGANIZATION.</p>

Return Reference	Explanation
FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST

**SCHEDULE R  
(Form 990)**

**Related Organizations and Unrelated Partnerships**

OMB No 1545-0047

**2013**

**Open to Public Inspection**

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
- ▶ Attach to Form 990. ▶ See separate instructions.
- ▶ Information about Schedule R (Form 990) and its instructions is at [www.irs.gov/form990](http://www.irs.gov/form990).

Department of the Treasury  
Internal Revenue Service

Name of the organization  
THE ONE CAMPAIGN

Employer identification number

01-0593565

**Part I Identification of Disregarded Entities** Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

**Part II Identification of Related Tax-Exempt Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) ONE ACTION 1400 EYE STREET NW SUITE 600 WASHINGTON, DC 20005 02-0544768	ISSUE ADVOCACY	DC	501(C)(4)	N/A	N/A		No

**Part III Identification of Related Organizations Taxable as a Partnership** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

**Part IV Identification of Related Organizations Taxable as a Corporation or Trust** Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

**Part V Transactions With Related Organizations** Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

**1** During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties or **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)
  
- f** Dividends from related organization(s)
- g** Sale of assets to related organization(s)
- h** Purchase of assets from related organization(s)
- i** Exchange of assets with related organization(s)
- j** Lease of facilities, equipment, or other assets to related organization(s)
  
- k** Lease of facilities, equipment, or other assets from related organization(s)
- l** Performance of services or membership or fundraising solicitations for related organization(s)
- m** Performance of services or membership or fundraising solicitations by related organization(s)
- n** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- o** Sharing of paid employees with related organization(s)
  
- p** Reimbursement paid to related organization(s) for expenses
- q** Reimbursement paid by related organization(s) for expenses
  
- r** Other transfer of cash or property to related organization(s)
- s** Other transfer of cash or property from related organization(s)

	Yes	No
<b>1a</b>		No
<b>1b</b>	Yes	
<b>1c</b>		No
<b>1d</b>		No
<b>1e</b>		No
<b>1f</b>		No
<b>1g</b>		No
<b>1h</b>		No
<b>1i</b>		No
<b>1j</b>		No
<b>1k</b>		No
<b>1l</b>		No
<b>1m</b>		No
<b>1n</b>	Yes	
<b>1o</b>	Yes	
<b>1p</b>		No
<b>1q</b>	Yes	
<b>1r</b>		No
<b>1s</b>		No

**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
<b>(1)</b> ONE ACTION	B	1,530,000	ACTUAL
<b>(2)</b> ONE ACTION	N	0	ACTUAL
<b>(3)</b> ONE ACTION	O	0	ACTUAL
<b>(4)</b> ONE ACTION	Q	1,692,127	ACTUAL



**Part VII Supplemental Information**

Provide additional information for responses to questions on Schedule R (see instructions)

**Return Reference****Explanation**