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Form 990  Department of the Treasury Internal Revenue Service	Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation) ▶ The organization may have to use a copy of this return to satisfy state reporting requirements	OMB No 1545-0047 2012 Open to Public Inspection

A For the 2012 calendar year, or tax year beginning 12-01-2012 , 2012, and ending 11-30-2013

B Check if applicable ☐ Address change ☐ Name change ☐ Initial return ☐ Terminated ☐ Amended return ☐ Application pending	C Name of organization SERIOUSFUN CHILDREN'S NETWORK		D Employer identification number 31-1794455
	Doing Business As		
	Number and street (or P O box if mail is not delivered to street address) 228 SAUGATUCK AVENUE	Room/suite	E Telephone number (203) 562-1203
	City or town, state or country, and ZIP + 4 WESTPORT, CT 06880		G Gross receipts \$ 11,762,111
	F Name and address of principal officer INGRID MILNE 228 SAUGATUCK AVENUE WESTPORT, CT 06880		H(a) Is this a group return for affiliates? ☐ Yes ☒ No H(b) Are all affiliates included? ☐ Yes ☐ No If "No," attach a list (see instructions) H(c) Group exemption number ▶
I Tax-exempt status ☒ 501(c)(3) ☐ 501(c) () ◀ (insert no) ☐ 4947(a)(1) or ☐ 527			
J Website: ▶ WWW.SERIOUSFUNNETWORK.ORG			

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities INT'L ASSOCIATION OF CAMPS SUPPORTING CHILDREN WITH LIFE-THREATENING DISEASES THE ORGANIZATION SUPPORTS AN INTERNATIONAL NETWORK OF CAMPS AND PROGRAMS THAT PROVIDE LIVE CHANGING EXPERIENCES TO CHILDREN WITH SERIOUS MEDICAL CONDITIONS			
	2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets			
	3	Number of voting members of the governing body (Part VI, line 1a)	35	
	4	Number of independent voting members of the governing body (Part VI, line 1b)	34	
	5	Total number of individuals employed in calendar year 2012 (Part V, line 2a)	30	
	6	Total number of volunteers (estimate if necessary)	34	
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	0	
	7b	Net unrelated business taxable income from Form 990-T, line 34	0	
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year 7,828,622	Current Year 8,905,623
	9	Program service revenue (Part VIII, line 2g)	0	0
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	334,827	358,940
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	902,869	781,505
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	9,066,318	10,046,068
	Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	5,407,389
14		Benefits paid to or for members (Part IX, column (A), line 4)	0	0
15		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	2,692,676	3,036,424
16a		Professional fundraising fees (Part IX, column (A), line 11e)	0	0
b		Total fundraising expenses (Part IX, column (D), line 25) ☒ 2,816,839		
17		Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	4,192,841	3,066,749
18		Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	12,292,906	15,192,071
19		Revenue less expenses Subtract line 18 from line 12	-3,226,588	-5,146,003
Net Assets or Fund Balances				Beginning of Current Year
	20	Total assets (Part X, line 16)	18,672,009	16,206,998
	21	Total liabilities (Part X, line 26)	303,991	3,283,111
	22	Net assets or fund balances Subtract line 21 from line 20	18,368,018	12,923,887

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer			2014-07-09 Date	
	INGRID MILNE CFO Type or print name and title				
Paid Preparer Use Only	Print/Type preparer's name YONG ZHANG CPA		Preparer's signature		Date
	Check ☐ if self-employed			PTIN P01249785	
	Firm's name  MCGLADREY LLP			Firm's EIN  42-0714325	
Firm's address  1861 INTERNATIONAL DRIVE SUITE 400 MCLEAN, VA 22102			Phone no (703) 336-6400		

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1

Briefly describe the organization's mission

THE ORGANIZATION SUPPORTS AN INTERNATIONAL NETWORK OF CAMPS AND PROGRAMS THAT PROVIDE LIVE CHANGING EXPERIENCES TO CHILDREN WITH SERIOUS MEDICAL CONDITIONS

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 10,103,233 including grants of \$ 8,889,738) (Revenue \$)

TO PROVIDE SERVICES TO 14 MEMBER CAMPS AND OTHER CAMPS IN FORMATION INITIATE PROGRAMS TO SHARE BEST PRACTICES BETWEEN CAMPS, INSURE QUALITY MEDICAL AND CAMP PROGRAMS, AND AWARD GRANTS TO MEMBER CAMPS

4b

(Code) (Expenses \$ 1,842,878 including grants of \$ 199,160) (Revenue \$)

GLOBAL PARTNERSHIP INITIATIVE SUPPORTS WORK WITH INTERNATIONAL AND LOCAL MEDICAL AND OPERATIONAL PARTNERS TO SERVE CHILDREN WITH SERIOUS MEDICAL CONDITIONS IN PARTS OF THE WORLD WHERE THEY WOULD NOT OTHERWISE HAVE THE OPPORTUNITY TO EXPERIENCE THE BENEFITS OF CAMP

4c

(Code) (Expenses \$ including grants of \$) (Revenue \$)

4d

Other program services (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e

Total program service expenses 11,946,111

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	No
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10	No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI. 	11a Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 	11d	No
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 	11e Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 	11f Yes	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII 	12a	No
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 	12b Yes	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a Yes	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV 	14b Yes	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV 	15 Yes	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV 	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 	18 Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 	19	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> . . .	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	Yes	
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> . . .	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	22	
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	0	
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	30
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	No
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	Yes
b	If "Yes," enter the name of the foreign country NL See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a	No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	
7 Organizations that may receive deductible contributions under section 170(c).			
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	Yes
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Yes
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8822?	7c	No
d	If "Yes," indicate the number of Forms 8822 filed during the year	7d	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		8	
9 Sponsoring organizations maintaining donor advised funds.			
a	Did the organization make any taxable distributions under section 4966?	9a	
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b	
10 Section 501(c)(7) organizations. Enter			
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11 Section 501(c)(12) organizations. Enter			
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)	11b	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O	13a	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c	Enter the amount of reserves on hand	13c	
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	No
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O		
b	Enter the number of voting members included in line 1a, above, who are independent		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	Yes
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	No
6	Did the organization have members or stockholders?	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a	The governing body?	8a	Yes
b	Each committee with authority to act on behalf of the governing body?	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes
13	Did the organization have a written whistleblower policy?	13	Yes
14	Did the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	15a	Yes
b	Other officers or key employees of the organization	15b	Yes
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	AL, AK, AZ, AR, CA, CO, CT, FL, GA, IL, KS, KY, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☐ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)	
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	INGRID MILNE 228 SAUGATUCK AVENUE WESTPORT, CT (203) 562-1203

Check if Schedule O contains a response to any question in this Part VII ☐

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

• List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

[illegible]

Part VII

1b	Sub-Total			
c	Total from continuation sheets to Part VII, Section A			
d	Total (add lines 1b and 1c)	1,082,910	0	165,034

2 Total number of individuals (including but not limited to those I
\$100,000 of reportable compensation from the organization▶6

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
COLANGELO SYNERGY MARKETING LLC 120 TOKENEKE ROAD DARIEN CT 06820	DIGITAL MARKETING	564,349
INTERBRAND CORPORATION 130 FIFTH AVENUE NEW YORK NY 10011	LOGO AND VISUAL SYSTEM DESIGN	279,500
DIRECT PRINT COMMUNICATIONS 201 EAST SANDPOINTE SUITE 400 SANTA ANA CA 92707	DIRECT MAIL CAMPAIGNS	220,918
WEST GLEN COMMUNICATIONS INC 1430 BROADWAY 9TH FLOOR NEW YORK NY 10018	PSA DISTRIBUTION & TRACKING	214,125
COMMUNITY COUNSELING SERVICE CO LLC 461 FIFTH AVENUE - 3RD FLOOR NEW YORK NY 10017	DEVELOP FUNDRAISING CAPACITY	199,000

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►10

Part VIII

Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns . . .	1a			
	b	Membership dues	1b			
	c	Fundraising events	1c	685,000		
	d	Related organizations	1d			
	e	Government grants (contributions)	1e			
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	8,220,623		
	g	Noncash contributions included in lines 1a-1f \$		1,024		
	h	Total. Add lines 1a-1f		8,905,623		
Program Service Revenue	2a		Business Code			
	b					
	c					
	d					
	e					
	f	All other program service revenue				
	g	Total. Add lines 2a-2f				
	Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		226,796	
4		Income from investment of tax-exempt bond proceeds . .				
5		Royalties				
6a		Gross rents	(i) Real	(ii) Personal		
b		Less rental expenses				
c		Rental income or (loss)				
d		Net rental income or (loss)				
7a		Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other		
b		Less cost or other basis and sales expenses				
c		Gain or (loss)				
d		Net gain or (loss)				
8a		Gross income from fundraising events (not including \$ 685,000 of contributions reported on line 1c) See Part IV, line 18				
b		Less direct expenses	a	1,629,692		
c		Net income or (loss) from fundraising events . . .	b	848,187		
9a		Gross income from gaming activities See Part IV, line 19	a			
b		Less direct expenses	b			
c		Net income or (loss) from gaming activities . . .				
10a		Gross sales of inventory, less returns and allowances .	a			
b		Less cost of goods sold	b			
c		Net income or (loss) from sales of inventory . . .				
		Miscellaneous Revenue	Business Code			
11a						
b						
c						
d	All other revenue					
e	Total. Add lines 11a-11d					
12	Total revenue. See Instructions		10,046,068	0	0	1,140,445

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21.	5,590,923	5,590,923		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22.				
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16.	3,497,975	3,497,975		
4	Benefits paid to or for members.				
5	Compensation of current officers, directors, trustees, and key employees.	721,948	298,620	181,266	242,062
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).				
7	Other salaries and wages.	1,761,595	788,489	72,902	900,204
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions).	117,256	60,389	11,207	45,660
9	Other employee benefits.	256,651	118,662	17,328	120,661
10	Payroll taxes.	178,974	80,702	15,836	82,436
11	Fees for services (non-employees):				
a	Management.				
b	Legal.	66,187	23,639	6,211	36,337
c	Accounting.	47,649	15,436	29,297	2,916
d	Lobbying.				
e	Professional fundraising services. See Part IV, line 17.				
f	Investment management fees.				
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O).	1,101,034	458,827	21,610	620,597
12	Advertising and promotion.	358,773	179,387		179,386
13	Office expenses.	464,819	155,114	30,033	279,672
14	Information technology.				
15	Royalties.				
16	Occupancy.	263,468	120,437	16,246	126,785
17	Travel.	564,825	439,958	14,342	110,525
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.				
19	Conferences, conventions, and meetings.	97,269	68,306	5,791	23,172
20	Interest.				
21	Payments to affiliates.				
22	Depreciation, depletion, and amortization.	46,903	22,616	2,812	21,475
23	Insurance.	54,972	26,631	3,390	24,951
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O).				
a	A UNCOLLECTIBLE PLEDGES	850		850	
b					
c					
d					
e	All other expenses.				
25	Total functional expenses. Add lines 1 through 24e.	15,192,071	11,946,111	429,121	2,816,839
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☐ if following SOP 98-2 (ASC 958-720).				

Part X

Balance Sheet

Check if Schedule O contains a response to any question in this Part X

☐

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			53,569	1	66,977
	2	Savings and temporary cash investments			885,243	2	662,077
	3	Pledges and grants receivable, net			1,321,670	3	162,880
	4	Accounts receivable, net				4	
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net			500,000	7	350,000
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			287,495	9	221,226
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	307,953	96,929	10c	153,071
	b	Less accumulated depreciation	10b	154,882			
	11	Investments—publicly traded securities			15,527,103	11	14,590,767
	12	Investments—other securities See Part IV, line 11				12	
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11				15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)			18,672,009	16	16,206,998
Liabilities	17	Accounts payable and accrued expenses			303,991	17	307,235
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D			0	25	2,975,876
	26	Total liabilities. Add lines 17 through 25			303,991	26	3,283,111
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here ☒ and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			4,476,049	27	1,983,502
	28	Temporarily restricted net assets			13,891,969	28	10,940,385
	29	Permanently restricted net assets				29	
	Organizations that do not follow SFAS 117 (ASC 958), check here ☐ and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			18,368,018	33	12,923,887
	34	Total liabilities and net assets/fund balances			18,672,009	34	16,206,998

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	10,046,068
2	Total expenses (must equal Part IX, column (A), line 25)	2	15,192,071
3	Revenue less expenses Subtract line 2 from line 1	3	-5,146,003
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	18,368,018
5	Net unrealized gains (losses) on investments	5	-298,128
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	12,923,887

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	2a	No
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis	2b	Yes
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	Yes
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	

Additional Data

Software ID:

Software Version:

EIN: 31-1794455

Name: SERIOUSFUN CHILDREN'S NETWORK

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
DONALD J GOGEL CHAIRMAN	1 00	X		X				0	0	0
MAURICE PRATT VICE CHAIRMAN	1 00	X		X				0	0	0
JOHN M FORESTER SECRETARY	1 00	X		X				0	0	0
PAGE ADLER TRUSTEE	1 00	X						0	0	0
FRANCISCO ARANGO TRUSTEE	1 00	X						0	0	0
NAOMI BAIGELL TRUSTEE	1 00	X						0	0	0
LAURA CHONOLIS TRUSTEE	1 00	X						0	0	0
J PATTERSON COOPER TRUSTEE	1 00	X						0	0	0
ROBERT H FORRESTER TRUSTEE	1 00	X						0	0	0
GEORGIA WALL GOGEL TRUSTEE	1 00	X						0	0	0
VICTOR HERSHAFT TRUSTEE	1 00	X						0	0	0
DAVID W HORVITZ TRUSTEE	1 00	X						0	0	0
ERIC KARP TRUSTEE	1 00	X						0	0	0
SOMESH KHANNA TRUSTEE	1 00	X						0	0	0
PETER KULLOI TRUSTEE	1 00	X						0	0	0
SARA LAHAT TRUSTEE	1 00	X						0	0	0
RAY LAMONTAGNE TRUSTEE	1 00	X						0	0	0
JOHN LEWIS TRUSTEE	1 00	X						0	0	0
JOHN E MARSHALL III TRUSTEE	1 00	X						0	0	0
TATIANA NOURISSAT TRUSTEE	1 00	X						0	0	0
AUSTIN PETTY TRUSTEE	1 00	X						0	0	0
SERENA PORCANI TRUSTEE	1 00	X						0	0	0
JILL RAPPAPORT TRUSTEE	1 00	X						0	0	0
LIZ ROBBINS TRUSTEE	1 00	X						0	0	0
TIM ROSE TRUSTEE	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
ROBERT J RUKEYSER TRUSTEE	1 00	X						0	0	0
WILLIAM SANGER TRUSTEE	1 00	X						0	0	0
HENRY SCHACHT TRUSTEE	1 00	X						0	0	0
RICHARD D SEGAL TRUSTEE	1 00	X						0	0	0
BETH STEVENS TRUSTEE	1 00	X						0	0	0
RICHARD TWYDELL TRUSTEE	1 00	X						0	0	0
STRAUSS ZELNICK TRUSTEE	1 00	X						0	0	0
JOANNE WOODWARD LIFETIME DIRECTOR	1 00	X						0	0	0
JOHN C READ CEO	40 00	X		X				350,279	0	37,526
INGRID MILNE CFO/TREASURER	40 00	X		X				120,384	0	12,634
MICHAEL HAVARD CHIEF MKTG OFFICER	40 00				X			235,598	0	41,911
STEVE NAGLER DIR OF PROGRAM INNOVATION & EVALUATION	40 00				X			161,596	0	38,117
PADRAIG BARRY DIRECTOR OF CAMP SUPPORT SERVICES	40 00					X		100,941	0	18,983
MICHAEL J SMILES CHIEF DEVELOPMENT OFFICER	40 00					X		114,112	0	15,863

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization SERIOUSFUN CHILDREN'S NETWORK	Employer identification number 31-1794455
---	--

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☒

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☐

An organization that normally receives (1) more than 33¹/₃% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33¹/₃% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Non-functionally integrated
- e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii)

A family member of a person described in (i) above?

(iii)

A 35% controlled entity of a person described in (i) or (ii) above?
- h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	2,301,265	3,264,774	2,303,025	7,828,622	8,905,623	24,603,309
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	2,301,265	3,264,774	2,303,025	7,828,622	8,905,623	24,603,309
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						12,517,533
6 Public support. Subtract line 5 from line 4						12,085,776

Section B. Total Support							
Calendar year (or fiscal year beginning in) ▶		(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7	Amounts from line 4	2,301,265	3,264,774	2,303,025	7,828,622	8,905,623	24,603,309
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,276	814	258,970	334,827	226,796	822,683
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	6,000	6,001	1,424			13,425
11	Total support (Add lines 7 through 10)						25,439,417
12	Gross receipts from related activities, etc (see instructions)					12	3,883,729
13	First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage				
14	Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	<table><tr><td>14</td><td>47 510 %</td></tr></table>	14	47 510 %
14	47 510 %			
15	Public support percentage for 2011 Schedule A, Part II, line 14	<table><tr><td>15</td><td>65 450 %</td></tr></table>	15	65 450 %
15	65 450 %			
16a	33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	☒		
b	33 1/3% support test—2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	☐		
17a	10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization	☐		
b	10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization	☐		
18	Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	☐		

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage		
15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2011 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage		
17 Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2011 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2012. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
b 33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶		

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization

SERIOUSFUN CHILDREN'S NETWORK

Employer identification number

31-1794455

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes☐ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes☐ No	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)☐ Preservation of an historically important land area☐ Protection of natural habitat☐ Preservation of a certified historic structure☐ Preservation of open space

2

Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶_____

4

Number of states where property subject to conservation easement is located ▶_____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶_____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes☐ No

9

In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i)

Revenues included in Form 990, Part VIII, line 1

▶\$ _____

(ii)

Assets included in Form 990, Part X

▶\$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a

Revenues included in Form 990, Part VIII, line 1

▶\$ _____

b

Assets included in Form 990, Part X

▶\$ _____

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 52283D

Schedule D (Form 990) 2012

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII Check here if the explanation has been provided in Part XIII

☐

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a	Beginning of year balance				
b	Contributions				
c	Net investment earnings, gains, and losses				
d	Grants or scholarships				
e	Other expenditures for facilities and programs				
f	Administrative expenses				
g	End of year balance				

2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a

Board designated or quasi-endowment

b

Permanent endowment

c

Temporarily restricted endowment

The percentages in lines 2a, 2b, and 2c should equal 100%

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

Yes

No

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

Yes

No

4

Describe in Part XIII the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment				
e Other		307,953	154,882	153,071
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				153,071

Schedule D (Form 990) 2012

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return				
1	Total revenue, gains, and other support per audited financial statements	1		20,835,767
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
a	Net unrealized gains on investments	2a	-298,128	
b	Donated services and use of facilities	2b	11,083,730	
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII)	2d	4,097	
e	Add lines 2a through 2d	2e		10,789,699
3	Subtract line 2e from line 1	3		10,046,068
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b	4c		0
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5		10,046,068
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return				
1	Total expenses and losses per audited financial statements	1		26,275,801
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
a	Donated services and use of facilities	2a	11,083,730	
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII)	2d		
e	Add lines 2a through 2d	2e		11,083,730
3	Subtract line 2e from line 1	3		15,192,071
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b	4c		0
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5		15,192,071

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X, LINE 2	THE ORGANIZATION IS A NOT-FOR-PROFIT ORGANIZATION UNDER THE NONSTOCK CORPORATION ACT OF THE STATE OF CONNECTICUT AND IS EXEMPT FROM INCOME TAX UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE (THE "CODE"). CONTRIBUTIONS TO THE ORGANIZATION ARE TAX DEDUCTIBLE WITHIN THE LIMITATIONS PRESCRIBED BY THE CODE. THE ORGANIZATION HAS BEEN CLASSIFIED AS AN ORGANIZATION THAT IS NOT A PRIVATE FOUNDATION AND HAS BEEN DESIGNATED AS A "PUBLICLY SUPPORTED" ORGANIZATION UNDER THE APPLICABLE SECTIONS OF THE CODE. INCOME WHICH IS NOT RELATED TO EXEMPT PURPOSES, LESS APPLICABLE DEDUCTIONS, IS SUBJECT TO FEDERAL AND STATE CORPORATE INCOME STATEMENTS. THE ORGANIZATION HAD NO UNRELATED BUSINESS INCOME FOR THE YEARS ENDED NOVEMBER 30, 2013 AND 2012. THE ORGANIZATION MAY RECOGNIZE THE TAX BENEFIT FROM AN UNCERTAIN TAX POSITION ONLY IF IT IS MORE-LIKELY-THAN-NOT THAT THE TAX POSITION WILL BE SUSTAINED ON EXAMINATION BY TAXING AUTHORITIES, BASED ON THE TECHNICAL MERITS OF THE POSITION. THE TAX BENEFITS RECOGNIZED IN THE FINANCIAL STATEMENTS FROM SUCH A POSITION ARE MEASURED BASED ON THE LARGEST BENEFIT THAT HAS A GREATER THAN 50% LIKELIHOOD OF BEING REALIZED UPON ULTIMATE SETTLEMENT. BASED ON THE ORGANIZATION'S EVALUATION OF ITS TAX POSITIONS AT NOVEMBER 30, 2013 AND 2012, THE ORGANIZATION HAD NO LIABILITIES FOR UNCERTAIN TAX POSITIONS.
PART XI, LINE 2D - OTHER ADJUSTMENTS		STICHTING SERIOUSFUN CHILDREN'S NETWORK EUROPE REVENUE 4,097 INCLUDED IN THE CONSOLIDATED FINANCIAL STATEMENTS.

SCHEDULE F
(Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.
► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

2012

Open to Public
Inspection

Name of the organization
SERIOUSFUN CHILDREN'S NETWORK

Employer identification number
31-1794455

Part I

General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

- 1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No
- 2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of grant funds outside the United States.
- 3 Activites per Region (The following Part I, line 3 table can be duplicated if additional space is needed)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
See Add'l Data					
3a Sub-total	0	1			3,497,975
b Total from continuation sheets to Part I	0	0			0
c Totals (add lines 3a and 3b)	0	1			3,497,975

Part II

Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
	See Add'l Data								

- 2
- Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ▶
- 7
- 3
- Enter total number of other organizations or entities ▶
- 0

Part III

[illegible]

Part IV Foreign Forms

- 1

Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)*

☐ Yes

☒ No
- 2

Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)*

☐ Yes

☒ No
- 3

Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)*

☒ Yes

☐ No
- 4

Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)*

☐ Yes

☒ No
- 5

Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)*

☐ Yes

☒ No
- 6

Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713).*

☐ Yes

☒ No

Supplemental Information
Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Schedule F (Form 990) 2012

Additional Data

Software ID:
Software Version:
EIN: 31-1794455
Name: SERIOUSFUN CHILDREN'S NETWORK

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service (s) in region	(f) Total expenditures for region
CENTRAL AMERICA AND THE CARIBBEAN	0	0	GRANTS TO PARTNER ORGANIZATIONS		23,204
EAST ASIA AND THE PACIFIC	0	0	GRANTS TO PARTNER ORGANIZATIONS AND GRANTS AND PASS THROUGH DONATIONS FOR PROVISIONAL NETWORK CAMP		156,830
EUROPE (INCLUDING ICELAND & GREENLAND)	0	1	GRANTS AND PASS THROUGH DONATIONS FOR NETWORK CAMPS		2,284,445

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i e , fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service (s) in region	(f) Total expenditures for region
MIDDLE EAST AND NORTH AFRICA	0	0	GRANTS AND PASS THROUGH DONATIONS FOR NETWORK CAMPS		853,983
SOUTH AMERICA	0	0	GRANTS TO PARTNER ORGANIZATIONS		44,057
SOUTH ASIA	0	0	GRANTS TO PARTNER ORGANIZATIONS		41,449

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service (s) in region	(f) Total expenditures for region
SUB-SAHARAN AFRICA	0	0	GRANTS TO PARTNER ORGANIZATIONS		94,007

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		CENTRAL AMERICA AND THE CARIBBEAN	PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY AND IN HOSPITALS FOR CHILDREN SUFFERING FROM HIV AND CANCER	23,204	WIRE TRANSFER			
		EAST ASIA AND THE PACIFIC	PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY AND IN HOSPITALS FOR CHILDREN SUFFERING FROM HIV AND CANCER	156,830	WIRE TRANSFER			
		EUROPE (INCLUDING ICELAND & GREENLAND)	GRANTS TO PROMOTE CAMP SUSTAINABILITY CAMPS PROVIDE PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY TEEN CLUBS FOR CHILDREN SUFFERING FROM HIV AND OTHER SERIOUS ILLNESS	2,284,445	WIRE TRANSFER			
		MIDDLE EAST AND NORTH AFRICA	GRANTS TO PROMOTE CAMP SUSTAINABILITY CAMPS PROVIDE PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY TEEN CLUBS FOR CHILDREN SUFFERING FROM HIV AND OTHER SERIOUS ILLNESS	853,983	WIRE TRANSFER			

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		SOUTH AMERICA	GRANTS TO PROMOTE CAMP SUSTAINABILITY CAMPS PROVIDE PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY TEEN CLUBS FOR CHILDREN SUFFERING FROM HIV AND OTHER SERIOUS ILLNESS	44,057	WIRE TRANSFER			
		SOUTH ASIA	GRANTS TO PROMOTE CAMP SUSTAINABILITY CAMPS PROVIDE PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY TEEN CLUBS FOR CHILDREN SUFFERING FROM HIV AND OTHER SERIOUS ILLNESS	41,449	WIRE TRANSFER			
		SUB-SAHARAN AFRICA	GRANTS TO PROMOTE CAMP SUSTAINABILITY CAMPS PROVIDE PSYCHOSOCIAL PROGRAMMING IN A RESIDENTIAL CAMP FACILITY TEEN CLUBS FOR CHILDREN SUFFERING FROM HIV AND OTHER SERIOUS ILLNESS	94,007	WIRE TRANSFER			

SCHEDULE G
(Form 990 or 990-EZ)

Supplemental Information Regarding
Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. Form 990-EZ filers are not required to complete this part.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
SERIOUSFUN CHILDREN'S NETWORK

Employer identification number
31-1794455

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

1

Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a

☐ Mail solicitations

e

☐ Solicitation of non-government grants

b

☐ Internet and email solicitations

f

☐ Solicitation of government grants

c

☐ Phone solicitations

g

☐ Special fundraising events

d

☐ In-person solicitations

2a

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☐ Yes

☐ No

b

If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Total ▶						

3

List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue			(a) Event #1	(b) Event #2	(c) Other events	(d) Total events	
			NYC GALA AT PIER	LONDON GALA	1	(add col (a) through	
			SIXTY APRIL 2013	DECEMBER 2014	(total number)	col (c))	
			(event type)	(event type)			
1	Gross receipts	. . .	1,986,942	325,250	2,500	2,314,692	
2	Less Contributions	. .	685,000			685,000	
3	Gross income (line 1 minus line 2)	. . .	1,301,942	325,250	2,500	1,629,692	
Direct Expenses	4	Cash prizes	. . .				
	5	Noncash prizes	. .				
	6	Rent/facility costs	. .	13,358	62,349	75,707	
	7	Food and beverages	.	86,327	74,607	160,934	
	8	Entertainment	. . .	121,900	95,053	216,953	
	9	Other direct expenses	.	194,265	193,770	6,558	394,593
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶					(848,187)
	11	Net income summary Combine line 3, column (d), and line 10 ▶					781,505

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1	Gross revenue			
Direct Expenses	2	Cash prizes			
	3	Non-cash prizes			
	4	Rent/facility costs			
	5	Other direct expenses			
	6	Volunteer labor	☐ Yes ☐ No	☐ Yes ☐ No	☐ Yes ☐ No
	7	Direct expense summary Add lines 2 through 5 in column (d) ▶			
	8	Net gaming income summary Combine lines 1 and 7 in column (d) ▶			

9 Enter the state(s) in which the organization operates gaming activities _____

a Is the organization licensed to operate gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain _____

Does the organization operate gaming activities with nonmembers? ☐ Yes ☐ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No

13 Indicate the percentage of gaming activity operated in

a The organization's facility	13a	
b An outside facility	13b	

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ \$

Description of services provided ▶

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Identifier	Return Reference	Explanation
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As Filed Data -

DLN: 93493192005014

Schedule I
(Form 990)

OMB No 1545-0047

2012

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

Name of the organization
SERIOUSFUN CHILDREN'S NETWORK

Employer identification number
31-1794455

Part I

General Information on Grants and Assistance

1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

Yes

No

2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States.

Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) CAMP KOREY 28901 NE CARNATION FARM ROAD CARNATION,WA 98014	20-3829742	501(C)(3)	689,058				OPERATING AND CAPITAL NEEDS
(2) CAMP BOGGY CREEK 30500 BRANTLEY BRANCH ROAD EUSTIS,FL 32736	59-3012889	501(C)(3)	770,682				OPERATING AND CAPITAL NEEDS
(3) HOLE IN THE WALL GANG CAMP 555 LONG WHARF DRIVE NEW HAVEN,CT 06511	06-1157655	501(C)(3)	296,779				OPERATING AND CAPITAL NEEDS
(4) FLYING HORSE FARMS 3 EASTON OVAL SUITE 330 COLUMBUS,OH 43219	20-3498125	501(C)(3)	582,350				OPERATING AND CAPITAL NEEDS
(5) DOUBLE H RANCH 97 HIDDEN VALLEY ROAD LAKE LUZERNE,NY 12846	14-1752888	501(C)(3)	799,382				OPERATING AND CAPITAL NEEDS
(6) ROUNDUP RIVER RANCH PO BOX 8589 AVON,CO 81620	20-4632248	501(C)(3)	619,733				OPERATING AND CAPITAL NEEDS
(7) NORTH STAR REACH 300 NORTH INGALLS STREET RM NI4C01 ANN ARBOR,MI 48109	26-0347065	501(C)(3)	227,246				OPERATING AND CAPITAL NEEDS
(8) THE PAINTED TURTLE 17000 ELIZABETH LAKE ROAD LAKE HUGHES,CA 93532	95-4612481	501(C)(3)	891,900				OPERATING AND CAPITAL NEEDS
(9) VICTORY JUNCTION 4500 ADAMS WAY RANDLEMAN,NC 27317	56-2215292	501(C)(3)	651,142				OPERATING AND CAPITAL NEEDS
(10) AMERICAN FRIENDS OF JORDAN RIVER VILLAGE 600 COLUMBUS AVE NEW YORK,NY 10024	36-4558884	501(C)(3)	62,651				OPERATING AND CAPITAL NEEDS

2

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

10

3

Enter total number of other organizations listed in the line 1 table

0

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV

Supplemental Information.

Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS IN THE U S	PART I, LINE 2	SCHEDULE I, PART I, LINE 2 THE ORGANIZATION MONITORS THE ACTIVITIES OF THE CAMPS AND PROGRAMS BY MAKING SITE VISITS AND CONDUCTING CONFERENCE CALLS ON A REGULAR BASIS THROUGHOUT THE YEAR

Software ID:

Software Version:

EIN: 31-1794455

Name: SERIOUSFUN CHILDREN'S NETWORK

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CAMP KOREY28901 NE CARNATION FARM ROAD CARNATION,WA 98014	20-3829742	501(C)(3)	689,058				OPERATING AND CAPITAL NEEDS
CAMP BOGGY CREEK30500 BRANTLEY BRANCH ROAD EUSTIS,FL 32736	59-3012889	501(C)(3)	770,682				OPERATING AND CAPITAL NEEDS

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HOLE IN THE WALL GANG CAMP555 LONG WHARF DRIVE NEW HAVEN,CT 06511	06-1157655	501(C)(3)	296,779				OPERATING AND CAPITAL NEEDS
FLYING HORSE FARMS3 EASTON OVAL SUITE 330 COLUMBUS,OH 43219	20-3498125	501(C)(3)	582,350				OPERATING AND CAPITAL NEEDS

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DOUBLE H RANCH97 HIDDEN VALLEY ROAD LAKE LUZERNE,NY 12846	14-1752888	501(C)(3)	799,382				OPERATING AND CAPITAL NEEDS
ROUNDUP RIVER RANCH PO BOX 8589 AVON,CO 81620	20-4632248	501(C)(3)	619,733				OPERATING AND CAPITAL NEEDS

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NORTH STAR REACH300 NORTH INGALLS STREET RM NI4C01 ANN ARBOR, MI 48109	26-0347065	501(C)(3)	227,246				OPERATING AND CAPITAL NEEDS
THE PAINTED TURTLE 17000 ELIZABETH LAKE ROAD LAKE HUGHES,CA 93532	95-4612481	501(C)(3)	891,900				OPERATING AND CAPITAL NEEDS

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV , appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
VICTORY JUNCTION4500 ADAMS WAY RANDLEMAN,NC 27317	56-2215292	501(C)(3)	651,142				OPERATING AND CAPITAL NEEDS
AMERICAN FRIENDS OF JORDAN RIVER VILLAGE 600 COLUMBUS AVE NEWYORK,NY 10024	36-4558884	501(C)(3)	62,651				OPERATING AND CAPITAL NEEDS

Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
SERIOUSFUN CHILDREN'S NETWORK

Employer identification number
31-1794455

Part I

Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Travel for companions ☐ Tax idemnification and gross-up payments ☐ Discretionary spending account ☐ Housing allowance or residence for personal use ☐ Payments for business use of personal residence ☐ Health or social club dues or initiation fees ☐ Personal services (e g , maid, chauffeur, chef)		
b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	
3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III ☒ Compensation committee ☐ Independent compensation consultant ☒ Form 990 of other organizations ☐ Written employment contract ☒ Compensation survey or study ☒ Approval by the board or compensation committee		
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a Receive a severance payment or change-of-control payment?	4a	No
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	No
c Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	4c	No
Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a The organization?	5a	No
b Any related organization? If "Yes," to line 5a or 5b, describe in Part III	5b	No
6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a The organization?	6a	No
b Any related organization? If "Yes," to line 6a or 6b, describe in Part III	6b	No
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	No
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III	8	No
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	9	

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1)JOHN C READ CEO	(i)	344,879	0	5,400	15,750	21,776	387,805	0
	(ii)	0	0	0	0	0	0	0
(2)MICHAEL HAVARD CHIEF MKTG OFFICER	(i)	235,598	0	0	11,487	30,424	277,509	0
	(ii)	0	0	0	0	0	0	0
(3)STEVE NAGLER DIR OF PROGRAM INNOVATION & EVALUAT	(i)	161,596	0	0	14,998	23,119	199,713	0
	(ii)	0	0	0	0	0	0	0

Part III **Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
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SCHEDULE O (Form 990 or 990-EZ)	Supplemental Information to Form 990 or 990-EZ	OMB No 1545-0047
		2012
Department of the Treasury Internal Revenue Service	Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. ▶ Attach to Form 990 or 990-EZ.	Open to Public Inspection

Name of the organization SERIOUSFUN CHILDREN'S NETWORK	Employer identification number 31-1794455
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Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 2	THE BOARD CHAIRMAN, DON GOGEL IS MARRIED TO BOARD TRUSTEE, GEORGIA WALL GOGEL.
	FORM 990, PART VI, SECTION A, LINE 4	THE FOLLOWING BY LAW SECTIONS WERE AMENDED SECTION 2 3 ELECTION OF DIRECTORS A AT LARGE DIRECTORS THERE WILL BE THREE CLASSES OF AT LARGE DIRECTORS WITH APPROXIMATELY THE SAME NUMBER OF DIRECTORS IN EACH CLASS THE AT LARGE DIRECTORS IN EACH CLASS MAY BE ELECTED FOR TWO (2), THREE (3) YEAR TERMS AT LARGE DIRECTORS SHALL ADHERE TO THE CRITERIA FOR AT LARGE DIRECTORS AS MAY BE PROPOSED FROM TIME TO TIME BY THE NOMINATING AND GOVERNANCE COMMITTEE AND ADOPTED BY THE SFCN BOARD AT LARGE DIRECTORS MAY NOT SERVE IN A VOTING CAPACITY ON THE GOVERNING BODY OR ANY COMMITTEE OF A MEMBER CAMP AT LARGE DIRECTORS MAY SERVE IN AN ADVISORY (NON-VOTING) CAPACITY TO A BOARD COMMITTEE OF A MEMBER CAMP PROVIDED SUCH SERVICE DOES NOT CAUSE THE DIRECTOR TO HAVE A CONFLICT WITH HIS OR HER OBLIGATION OF DUTY, LOYALTY, AND CARE TO SFCN AT LARGE DIRECTORS MAY NOT HAVE AN EMPLOYMENT RELATIONSHIP WITH SFCN B CAMP NOMINATED DIRECTORS SEVEN (7) CAMP NOMINATED DIRECTORS SHALL BE SELECTED AND RECOMMENDED TO THE NOMINATING AND GOVERNANCE COMMITTEE BY THE CHAIRPERSON'S COUNCIL NOMINEES SHALL BE MEMBERS OF A MEMBER CAMP'S FIDUCIARY BOARD AND RECOMMENDED TO THE CHAIRPERSON'S COUNCIL BY THE CHAIRMAN OF THE NOMINEE'S CAMP THE SEVEN CAMP NOMINATED DIRECTORS SHALL BE SELECTED IN THREE CLASSES FOR THREE YEAR TERMS BASED ON CRITERIA TO BE MUTUALLY ESTABLISHED BY THE NOMINATING AND GOVERNANCE COMMITTEE AND THE CHAIRPERSON'S COUNCIL CAMP NOMINATED DIRECTORS MAY BE APPOINTED BY THE SFCN CHAIRMAN TO SERVE ON BOARD COMMITTEES SECTION 2 5 VACANCIES IN CASE OF ANY VACANCY ON THE BOARD OF DIRECTORS, THE BOARD MAY, BY A VOTE OF THE BOARD OF DIRECTORS, APPOINT A SUCCESSOR DIRECTOR TO SERVE FOR THE UNEXPIRED TERM OF SUCH VACANCY, PROVIDED HOWEVER THAT IF THE VACANT DIRECTORSHIP IS OF A CAMP NOMINATED DIRECTOR, THEN THE DIRECTOR ELECTED TO FILL SUCH VACANCY SHALL BE SELECTED IN THE MANNER DESCRIBED IN SECTION 2 3B ABOVE, WITH PREFERENCE BEING GIVEN TO A QUALIFIED DIRECTOR FROM THE SAME CAMP SECTION 2 7 REGULAR AND SPECIAL MEETINGS REGULAR MEETINGS OF THE BOARD OF DIRECTORS SHALL BE HELD THREE (3) TIMES EACH YEAR OR AT SUCH TIMES AND PLACES, WITHIN OR OUTSIDE OF THE UNITED STATES, AS THE BOARD OF DIRECTORS SHALL FROM TIME TO TIME DETERMINE SPECIAL MEETINGS OF THE BOARD OF DIRECTORS MAY BE CALLED AT ANY TIME BY THE CHAIRMAN AND SHALL BE CALLED BY HIM WITHIN SEVEN (7) DAYS AFTER RECEIPT OF A WRITTEN REQUEST BY ANY THREE (3) DIRECTORS SPECIAL MEETINGS CALLED BY THE CHAIRMAN SHALL BE HELD NO MORE THAN THIRTY (30) DAYS AFTER ISSUANCE OF THE NOTICE OF ANY SUCH MEETING MEETINGS OF THE BOARD OF DIRECTORS MAY BE HELD AT SUCH PLACES AS THE BOARD SHALL DETERMINE, AND THE LOCATION AND TIME OF SUCH MEETING SHALL BE STATED IN EACH NOTICE OF SUCH MEETING NOT LESS THAN FIFTEEN (15) DAYS NOTICE BY MAIL, TELEPHONE, FAX OR E-MAIL SHALL BE GIVEN OF EACH REGULAR MEETING OF THE BOARD OF DIRECTORS AND SHALL BE ACCOMPANIED BY A PROPOSED AGENDA FOR SUCH MEETING EXCEPT AS OTHERWISE PROVIDED IN THESE BYLAWS, NOT LESS THAN TEN (10) DAYS NOTICE BY MAIL, TELEPHONE, FAX OR E-MAIL SHALL BE GIVEN OF EACH SPECIAL MEETING OF THE BOARD OF DIRECTORS ALL NOTICES SHALL STATE THE PURPOSE OF SUCH MEETING THE BUSINESS TO BE TRANSACTED AND BY WHOM CALLED SECTION 2 8 VOTE REQUIRED FOR ACTION A MAJORITY OF THE BOARD OF DIRECTORS THEN SERVING SHALL CONSTITUTE A QUORUM AT ALL MEETINGS OF THE BOARD THE ACT OF THE MAJORITY OF THE DIRECTORS PRESENT AT THE MEETING AT WHICH A QUORUM WAS PRESENT AT THE TIME OF THE ACTION SHALL BE THE ACT OF THE BOARD OF DIRECTORS NOTWITHSTANDING THE FOREGOING, IT SHALL REQUIRE A MAJORITY VOTE OF THE ENTIRE BOARD OF DIRECTORS TO MODIFY EITHER THE CERTIFICATE OF INCORPORATION OR THESE BYLAWS, OR TO DISSOLVE OR MERGE THE ORGANIZATION ON THE BEHALF OF THE BOARD OF DIRECTORS A DIRECTOR MAY BE REMOVED BY VOTE OF THE BOARD OF DIRECTORS AT ANY MEETING OF THE DIRECTORS SO LONG AS THE NOTICE OF SUCH MEETING SPECIFIES SUCH POTENTIAL REMOVAL SECTION 3 2 EXECUTIVE COMMITTEE AN EXECUTIVE COMMITTEE SHALL BE FORMED AND SHALL CONSIST OF THE CHAIRMAN, VICE CHAIRMAN, OFFICERS OF THE CORPORATION WHO ARE MEMBERS OF THE BOARD AND CHAIRS OF STANDING COMMITTEES DESCRIBED IN SECTION 3 3 THE CHIEF EXECUTIVE OFFICER SHALL BE AN EX-OFFICIO MEMBER OF THE EXECUTIVE COMMITTEE THE EXECUTIVE COMMITTEE SHALL MEET IN NOT LESS THAN THIRTY (30) DAYS AT THE CALL OF THE CHAIRMAN OR OF ANY THREE (3) MEMBERS OF THE EXECUTIVE COMMITTEE THE EXECUTIVE COMMITTEE SHALL, SO FAR AS IT MAY BE LEGAL, TO DO SO, EXERCISE THE POWERS OF THE BOARD OF DIRECTORS WHEN SUCH ACTION IS REQUIRED WHILE THE BOARD IS NOT IN SESSION, WITH THE EXCEPTION THAT IT MAY NOT EITHER ELECT A CHIEF EXECUTIVE OFFICER, MODIFY EITHER THE CERTIFICATE OF INCORPORATION OR THE BYLAWS, OR DISSOLVE OR MERGE THE ORGANIZATION ON THE BOARD'S BEHALF ACTIONS TAKEN BY THE EXECUTIVE COMMITTEE BETWEEN MEETINGS SHALL BE REVIEWED BY THE BOARD AT ITS NEXT SCHEDULED MEETING SECTION 3 3 B AUDIT, COMPLIANCE AND RISK COMMITTEE TO RECOMMEND THE APPOINTMENT OF AN INDEPENDENT AUDITOR, APPROVE THE SCOPE OF THE AUDIT, MONITOR RISK MANAGEMENT PRACTICES, AND ASSURE ITSELF AND THE BOARD OF THE INTEGRITY OF FINANCIAL INFORMATION AND CONTROLS, GRANT OR SUPERVISE SUCH GRANT PROGRAMS AS SFCN SHOULD FROM TIME TO TIME ESTABLISH AND, IN THE CASE OF MAJOR GRANTS, TO RECOMMEND SUCH GRANTS FOR BOARD APPROVAL THE CHAIRMAN OF EACH OF THE COMMITTEES SHALL BE APPOINTED BY THE BOARD CHAIRMAN COMMITTEE MEMBERSHIP WILL BE DETERMINED BY THE BOARD CHAIRMAN IN COORDINATION WITH THE COMMITTEE CHAIRMAN NON-BOARD MEMBERS MAY SERVE ON COMMITTEES, BUT MAY NOT SERVE AS CHAIRMAN AND MAY NOT SERVE ON THE EXECUTIVE COMMITTEE SECTION 3 5 A CHAIRPERSON'S COUNCIL TO CONSIST OF THE CHAIRMAN OF THE BOARD OF EACH OF THE MEMBER CAMPS AND THE CHAIR OR VICE CHAIR OF THE SFCN BOARD, TO ADVISE THE BOARD ON ISSUES RELATING TO THE CAMPS AND TO IDENTIFY AND RECOMMEND CAMP NOMINATED DIRECTORS TO THE NOMINATING AND GOVERNANCE COMMITTEE SECTION 4 2 ELECTION, TERM OF OFFICE AND VACANCIES THE OFFICERS OF SFCN SHALL BE ELECTED ANNUALLY BY THE BOARD OF DIRECTORS AND SHALL HOLD OFFICE FOR ONE (1) YEAR AND IF NOT RE-ELECTED, UNTIL A SUCCESSOR HAS BEEN CHOSEN VACANCIES IN ANY OFFICES MAY BE FILLED AT ANY MEETING OF THE BOARD OF DIRECTORS PROVIDING NOTICE HAS BEEN GIVEN OF SUCH PROPOSED ACTION AN OFFICER OF SFCN WHOSE SECOND TERM AS A DIRECTOR IS DUE TO EXPIRE MAY HAVE HIS/ HER TERM AS A DIRECTOR EXTENDED FOR THE DURATION OF HIS/HER SERVICE, AS AN OFFICER
	FORM 990, PART VI, SECTION B, LINE 11	THE PREPARED 990 IS REVIEWED FOR ACCURACY AND COMPLETENESS BY THE CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER PRIOR TO FILING THE 990 IS MADE AVAILABLE TO THE BOARD OF DIRECTORS BEFORE IT IS FILED
	FORM 990, PART VI, SECTION B, LINE 12C	ALL MEMBERS OF THE BOARD OF DIRECTORS ARE REQUIRED TO ANNUALLY COMPLETE THE CONFLICT OF INTEREST FORM AND SUBMIT IT TO THE CFO THE CEO AND CFO REVIEW THE COMPLETE FORMS TO DETERMINE IF AND WHERE CONFLICTS EXIST
	FORM 990, PART VI, SECTION B, LINE 15	A COMMITTEE OF THE BOARD PERFORMS AN ANNUAL REVIEW OF THE CEO PERFORMANCE THE COMMITTEE UTILIZES INFORMATION FROM OTHER NONPROFIT ORGANIZATIONS, THE MEMBERS OWN EMPLOYERS, AND INFORMATION FROM PUBLIC SOURCES REGARDING OTHER NONPROFITS
	FORM 990, PART VI, SECTION C, LINE 19	THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE BY PROVIDING COPIES UPON WRITTEN REQUEST FORM 990 IS AVAILABLE AFTER FILING ON THE ORGANIZATION'S WEBSITE FOR PUBLIC VIEWING
	FORM 990, PART XII, LINE 2C	THE PROCESS FOR OVERSEEING THE AUDIT OF THE FINANCIAL STATEMENTS AND SELECTION OF AN INDEPENDENT ACCOUNTANT THAT AUDITED THE FINANCIAL STATEMENTS HAS BEEN CONSISTENT WITH PRIOR YEARS

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
SERIOUSFUN CHILDREN'S NETWORK

Employer identification number
31-1794455

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) STICHTING SERIOUSFUN CHILDREN'S NETWORK EUROPE TELEPORTBOULEVARD 140 AMSTERDAM 1043 EJ NL	SUPPORT OF THE SERIOUSFUN CHILDREN'S NETWORK CAMPS IN EUROPE	NL	NGO		SERIOUSFUN CHILDREN'S NETWORK	Yes	

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity

b Gift, grant, or capital contribution to related organization(s)

c Gift, grant, or capital contribution from related organization(s)

d Loans or loan guarantees to or for related organization(s)

e Loans or loan guarantees by related organization(s)

f Dividends from related organization(s)

g Sale of assets to related organization(s)

h Purchase of assets from related organization(s)

i Exchange of assets with related organization(s)

j Lease of facilities, equipment, or other assets to related organization(s)

k Lease of facilities, equipment, or other assets from related organization(s)

l Performance of services or membership or fundraising solicitations for related organization(s)

m Performance of services or membership or fundraising solicitations by related organization(s)

n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

o Sharing of paid employees with related organization(s)

p Reimbursement paid to related organization(s) for expenses

q Reimbursement paid by related organization(s) for expenses

r Other transfer of cash or property to related organization(s)

s Other transfer of cash or property from related organization(s)

Yes

No

1a

No

1b

No

1c

No

1d

No

1e

No

1f

No

1g

No

1h

No

1i

No

1j

No

1k

No

1l

No

1m

No

1n

No

1o

No

1p

No

1q

No

1r

No

1s

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Schedule R (Form 990) 2012

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Software ID:
Software Version:
EIN: 31-1794455
Name: SERIOUSFUN CHILDREN'S NETWORK

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation	
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TY 2012 Itemized Other Current Liabilities Schedule**Name:** SERIOUSFUN CHILDREN'S NETWORK**EIN:** 31-1794455

Corporation Name	Corporation EIN	Description	Beginning Amount	Ending Amount
STICHTING SERIOUSFUN CHILDREN'S NETWORK		ACCRUAL ACCOUNTING FEES	2,644	2,753
		OTHER LIABILITIES	160	226

TY 2012 Other Deductions Schedule

Name: SERIOUSFUN CHILDREN'S NETWORK

EIN: 31-1794455

Description	Foreign Amount (should only be used when attached to 5471 Schedule C Line 16)	Amount
GENERAL AND ADMINISTRATIVE EXPENSE	10,277	13,642

TY 2012 Name Change Explanation

Name: SERIOUSFUN CHILDREN'S NETWORK

EIN: 31-1794455

Explanation of Name Change: STICHTING HOLE IN THE WALL CAMPS EUROPE (FORMER 5471 NAME)

Prior Name: