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Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047 **2012**

Open to Public Inspection

 A	For the	2012 ca	alendar year, or tax year beginning $09/01/12$, and ending $08/31/1$	3		
_	Check if app		C Name of organization		D Emplo	yer identification number
X	Address cha	ange	NATIONAL HISTORY DAY, INC.			
\equiv	Name chang	Г	Doing Business As		34-	1262642
二	•	` I	Number and street (or P O box if mail is not delivered to street address)	Room/suite	E Teleph	one number
닠	Instial return	' i	4511 KNOX ROAD	102	301	L-314-97 <u>39</u>
Ш	Terminated	Ī	City, town or post office, state, and ZIP code			-
	Amended re	eturn	COLLEGE PARK MD 20740		G Gross rec	eipts\$ 4,164,480
一	Application	pending	F Name and address of principal officer			
ш	гррпоавоп	pending	CATHY GORN, EXECUTIVE DIRECTOR	H(a) Is this a g	group return for	
			4511 KNOX ROAD, SUITE 102	H(b) Are all a	ffiliates include	ed? Yes No
			COLLEGE PARK MD 20740	If "N	o,* attach a list	t (see instructions)
工	Tax-exemp	pt status	X 501(c)(3) 501(c) () ◀ (insert no) 4947(a)(1) or 527			
J	Website	► W	WW.NHD.ORG	H(c) Group e	kemption numb	per 🕨
ĸ	Form of org	ganization	X Corporation Trust Association Other ► L Ye	ar of formation 1	.978	M State of legal domicile MC
F	art I	Su	ımmary			
	1 B	riefly de	scribe the organization's mission or most significant activities:			
ø		HIST	ORY EDUCATIONAL PROGRAMS AND CONTESTS HELD AT THE N	ATIONAL,	STATE	AND
auc		LOCA	L LEVELS FOR SECONDARY SCHOOL STUDENTS.			
Activities & Governance			11 SE & 120 and		ī	
Š	2 C	heck the	is box if the organization discontinued its operations or disposed of more than 25	of its net as	sets.	
•ა	3 N	umber c	of voting members of the governing body (Part VI, line 1a)	2013	3	21
es	4 N	umber c	of independent voting members of the governing body (Part VI, line 15) DEC 3 1	2013 19	4	21
Σ	5 Te	otal num	of independent voting members of the governing body (Part VI, line 15) DEC 3.1 nber of individuals employed in calendar year 2012 (Part V, line 2a)	18	5	7
Acti	6 To	otal num	nber of volunteers (estimate if necessary)		6	0
•		otal unre	elated business revenue from Part VIII, column (C), line 12	1, U i	7a	0
	b N	let unrela	ated business taxable income from Form 990-T, line 34		7b_	0
•	i		<u> </u>	Prior Ye		Current Year
	8 C		ions and grants (Part VIII, line 1h)		4,481	2,919,974
Revenue	9 P	-	service revenue (Part VIII, line 2g)		<u>5,573</u>	1,187,093
§ §	10 In		ent income (Part VIII, column (A), lines 3, 4, and 7d)		$\frac{1,139}{2.560}$	8,622
- i	11 0		venue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		3,569	48,791
³ <u> </u>			enue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	2,87	4,762	4,164,480
-	1		nd similar amounts paid (Part IX, column (A), lines 1–3)			0
•			paid to or for members (Part IX, column (A), line 4)	60	4,593	
* 95	15 S		other compensation, employee benefits (Part IX, column (A), lines 5–10)	69	4,393	673,907 0
enses	16aP		onal fundraising fees (Part IX, column (A), line 11e)			<u> </u>
Exp	1		draising expenses (Part IX, column (D), line 25) > 241,150	2 1 5	4,681	2,026,335
<u> </u>	'' ~		penses (Part IX, column (A), lines 11a–11d, 11f–24e)		9,274	2,700,242
	1	-	penses Add lines 13–17 (must equal Part IX, column (A), line 25)		5,488	
<u> </u>	<u> </u>	everiue	less expenses Subtract line 18 from line 12	Beginning of Cu		End of Year
Net Assets or	E 20 T	otal ass	sets (Part X, line 16)		0,649	2,906,917
Ass	21 T		pilities (Part X, line 26)		4,461	687,428
ş	22 N		ets or fund balances. Subtract line 21 from line 20		6,188	
	Part II		gnature Block			
$\overline{}$	Jnder pen		perjury, I declare that I have examined this return, including accompanying schedules and stateme	nts, and to the t	est of my ki	nowledge and belief, it is
t	rue, correc	ct, and co	omplete Declaration of preparer (other than officer) is based on all information of which preparer h	as any knowled	ge	4 4
			(atti) da		/	2/9/13
Si	gn	s	Signature of officer		Date	
	ere		CATHY GORN EXECUT	rive di	RECTO	R
	ŀ	T	Type or print name and title			
		Print/Type	e preparer's name Preparer's signature	Date	Check	ıf PTIN
Pa	id	STUART	r KEISER, CPA	12/0	3/13 self-er	mployed P00294720
Pre	eparer	Firm's na	MEISER & KEISER, CPA, P.A.		Firm's EIN	52-1391703
Us	e Only		7 ALLEGHENY AVENUE 2ND FLOOR		-	
		Firm's add	MOMOON NO 21204		Phone no	410-494-6900
Ma	y the IRS		ss this return with the preparer shown above? (see instructions)			X Yes No
Fo	r Paperwe		uction Act Notice, see the separate instructions.			Form 990 (2012
DA	м					,

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		X
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			
	candidates for public office? If "Yes," complete Schedule C, Part I	3_		_X_
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		_X_
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,		}	
	Part III	5		<u> </u>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors		1	
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a			
	custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted		·	
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
_	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"	11a	х	
_	complete Schedule D, Part VI	Ha		
D	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more	11b		X
•	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more	110		
C	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
u	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			<u></u>
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X_
<u> </u>	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	-00/	Ļ—.

	_		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization			
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated		v	
	employees? If "Yes," complete Schedule J	23	<u> </u>	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b	24-		x
_	through 24d and complete Schedule K. If "No," go to line 25	24a		
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year	24b		
С	to defease any tax-exempt bonds?	24c		
А	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		-
25a		<u> 240</u>		
LJU	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		x
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior	 Ju		
-	year, and that the transaction has not been reported on any of the organization's pnor Forms 990 or 990-EZ?			1
	If "Yes," complete Schedule L, Part I	25b		x
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		x
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	├─
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			
22	Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"	32		x
33	complete Schedule N, Part II Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	32		_
55	sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		x
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
	or IV, and Part V, line 1	34		<u>x</u>
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		X_
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	X	<u> </u>
		For	m 99((2012)

Form 990 (2012) NATIONAL HISTORY DAY, INC. 34-Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V					
4-	Fator the grapher reported in Pay 2 of Form 1006 Enter O. If and applicable	4_	0	L	Yes	No
_	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a 1b	0	-		
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	10				
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			4.		х
2-	reportable gaming (gambling) winnings to prize winners? Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			1c		
24	Statements, filed for the calendar year ending with or within the year covered by this return	2a	7			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return			2b	х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions					
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	,		3a		х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other	authori	ty			
	over, a financial account in a foreign country (such as a bank account, securities account, or other fin	ancial	•			
	account)?			4a_		X
b	If "Yes," enter the name of the foreign country ▶					
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial	Accou	nts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		<u> </u>
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	tion?		5b		_X_
C	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	е				
	organization solicit any contributions that were not tax deductible as chantable contributions?			6a		<u> </u>
b	If "Yes," did the organization include with every solicitation an express statement that such contribution	ns or				
	gifts were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for g	goods				
	and services provided to the payor?			7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	_		7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	ıs		7.		
d	required to file Form 8282? If "Yes," indicate the number of Forms 8282 filed during the year	7d		7c		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit or		?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, no a personal benefit contri			7f		<u> </u>
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo		9 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization		•	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting					
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring					
	organization, have excess business holdings at any time during the year?			8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the organization make any taxable distributions under section 4966?			9a		L
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		<u> </u>
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
Ь	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter.	1 1				
а	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources	l l				
	against amounts due or received from them)	11b		 		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form		?	12a	<u> </u>	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			ŀ	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			42-		
а	Is the organization licensed to issue qualified health plans in more than one state?			13a		
L	Note. See the instructions for additional information the organization must report on Schedule O				l	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
С	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?	_,,,,,		14a		x
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule	e O		14b		T
DAA					m 99	(2012)

34-1262642 Form 990 (2012) NATIONAL HISTORY DAY, INC. Page 6 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI

Sec	tion A. Governing Body and Management		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 21	<u></u>	162	140
ıd	If there are material differences in voting rights among members of the governing body, or	_		
	if the governing body delegated broad authority to an executive committee or similar			
	committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 21			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with	_		
_	any other officer, director, trustee, or key employee?	2	1 1	x
3	Did the organization delegate control over management duties customarily performed by or under the direct			
•	supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		x
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		×
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		$\frac{\mathbf{x}}{\mathbf{x}}$
6	Did the organization become aware during the year of a significant diversion of the organization assets.	6		$\frac{1}{x}$
7a	Did the organization have members of stockholders, or other persons who had the power to elect or appoint	-		
, a	one or more members of the governing body?	7a		x
h	Are any governance decisions of the organization reserved to (or subject to approval by) members,	'a		
b		7b		x
8	stockholders, or persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the follows			
		8a	x	
a	The governing body? Each committee with authority to act on behalf of the governing body?	8b	X	
ь 9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at	80		
9	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		x
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue			
<u> </u>	tion b. Foliates (This deciding requests information about policies not required by the internal Neventee	, oode. ,	Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	163	X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters,	100		
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	110		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	x	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give use to conflicts?	12b		<u>x</u>
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"	12.5		
С	describe in Schedule O how this was done	12c	x	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by	17		
13	independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
•	The organization's CEO, Executive Director, or top management official	15a	x	
a b	Other officers or key employees of the organization	15b	X	
U	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)	130	-	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement			
·va	with a taxable entity during the year?	16a]	х
ь	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its	100		
U	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the			
	organization's exempt status with respect to such arrangements?	16b	1	
Sec	etion C. Disclosure	[100	<u></u>	
<u>360</u> 17	List the states with which a copy of this Form 990 is required to be filed MD			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only)			
10	available for public inspection. Indicate how you made these available Check all that apply.			
	Own website Another's website			
10				
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy,			
20	and financial statements available to the public during the tax year.			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization CATHY GORN, EXEC. DIRECTOR 4511 KNOX ROAD, STE 102			
C	· · · ·	301-31	4_0	730

Form 990 (2012	NATIONAL	HISTORY	DAY,	INC.	34-1262642	Pa
Part VII	Compensation	of Officers.	Directors	s. Trustees.	Key Employees, Highest Compensated Er	mployees, and

Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the

- organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order: individual trustees or directors; institutional trustees, officers; key employees, highest compensated employees; and former such persons

(A) Name and Title	(B) Average hours per week (list any	box	k, unle	Pos check ess pe	more rson ı	than one s both an r/trustee)	۱ ۱	(D) Reportable compensation from the	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation
	hours for related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Eormer	organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
(1) CATHY GORN	40.00									
EXEC. DIRECT	0.00	x						181,162	0	22,624
(2) JIM HARRIS		1		-	<u> </u>	1	1			,
(-,	2.00						Ì			
PRESIDENT	0.00	x						o	0	0
(3) LINDA BECKER										
	2.00	1								
BOARD MEMBER	0.00	X						0	0	0
(4) LYRIC WINIK							- 1			
	2.00				ļ					
BOARD MEMBER	0.00	X					4	0	0	0
(5) JON GILLUM										
	2.00	1					- [•
BOARD MEMBER	0.00	X	_	-	-	\vdash	\dashv	0	0	0
(6) LYNN FONTANA	2 00						1			
DOLDD MARKED	2.00	_~				1			0	^
BOARD MEMBER (7) STEVEN GOLDBERG	0.00	X	-	<u> </u>	├	 	\dashv	0	0	0
(I) SIEVEN GOLDBERG	2.00					1 1				
TREASURER	0.00	x						o	0	0
(8) GAIL L KITCH	<u> </u>	1			t		\dashv			<u> </u>
(-,	2.00									
VICE PRESIDENT	0.00	x						0	0	o
(9) CYNTHIA MOSTOLLE		1		T			\dashv		<u></u>	
	2.00									
BOARD MEMBER	0.00	x						0	0	0
(10) LIBBY O'CONNELL						TT	\exists			
	2.00									
BOARD MEMBER	0.00	X				\sqcup_{-}		0	0	0
(11) CHRISTINE ORTEGA										
	2.00									
BOARD MEMBER	0.00	X	ı	1	l l	1	- 1	0	0	0

Part VII Section A. Officers	, Directors, Tru	stee	s, K	ey E	mpl	oyee	s, a	nd Highest Compensated	Employees (continued)				
(A) Name and title	(B) Average hours per week (list any	bo	x, unle	Pos heck ess pe	rson ı	than o	an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations		(F) Estimate amount other ompens	ted t of r	
	hours for related organizations below dotted line)	or director		Officer	_	Highest compensated employee	<u> </u>	organization (W-2/1099-MISC)	(W-2/1099-MISC)	c :	from the fro	he ation ated	
		itee	ustee		"	ensate							
(12) RICHARD T. PRASS	B)	 				-							
BOARD MEMBER	2.00 0.00	x						0	0				0
(13) CELIE NIEHAUS													
BOARD MEMBER	2.00	x						0	0				0
(14) JOSEPH SUAREZ	0.00	^											
(14)000001111 001111111	2.00												
BOARD MEMBER	0.00	x						0	0				0
(15) DAVID BEHRING													
	2.00												_
BOARD MEMBER (16) PAT RAMSEY	0.00	X						0	0	<u> </u>			0
(16) FAI RAMSEI	2.00												
BOARD MEMBER	0.00	x						0	o				0
(17) ESTHER MACKINTOS													
	2.00	l						_	_				
BOARD MEMBER													0
(18) ROBERT PERRY 2.00 2.00									ŀ				
BOARD MEMBER	0.00	\mathbf{x}			İ			0	0				0
(19) JERRY WHITFIELD													
	2.00		İ	1									_
BOARD MEMBER	0.00	X					Ļ	101 160	0	<u> </u>		-	0
1b Sub-total c Total from continuation she	ote to Bort VIII	Saat	ion					181,162				44,	624
d Total (add lines 1b and 1c)	ets to rait vii,	Seci	1011 /	•				181,162				22,	624
Total number of individuals (in reportable compensation from				thos	e lis	ted a	abov		\$100,000 in				
3 Did the organization list any fo				truei	-00	kov s	mn	lovee or highest compens	ated	٦		Yes	No
employee on line 1a? If "Yes,"	complete Sche	dule	J fo	suc	h ind	dividu	ıal				3		x
4 For any individual listed on lin- organization and related organ													1
individual	mzations greater	ınaı	1 4 1	,00	<i>,</i>	11 16	:5, t	complete Scriedule 3 for su	Cil	į	4	X	<u> </u>
5 Did any person listed on line 1									rındıvıdual		_ 1		v
for services rendered to the or Section B. Independent Contractor		res,	con	ipiet	e 50	neau	ile J	tor such person			5	-	X
Complete this table for your fire		ensa	ated	ınde	pend	dent o	cont	ractors that received more	than \$100,000 of				
compensation from the organi		omp	ensa	tion	for t	he ca	alen			ear.		(C)	
Name and	(A) I business address							Descrip	(B) otion of services		<u>Co</u>	(C) mpensa	ation
							+		-				
										ľ			
							<u> </u>						
							+					-	
2 Total number of independent								se listed above) who					
received more than \$100,000	of compensatio	n fro	m th	e org	janiz	zatior	<u> ▶</u>	·	0		Enr	<u> qa</u>	0 (2012)
₩7 ¥ 1											1.01	JJ	→ (∠∪1∠)

Part VII 'Section A. Officers	, Directors, Tru	stee	s, K	ey E	mpl	oyee	s, a	nd Highest Compensated	Employees (continued)				
(A) Name and title	(B) Average hours per week (list any hours for	bo off	x, unle	Pos check ess pe	rson	than o	an ee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	coi	(F) Estimat imount other mpensa from th	of ation	
•	related organizations below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	,	or a	ganiza nd rela ganizat	tion ted	
(12)MARK VESSEY	2.00												
BOARD MEMBER (13) ERIC WEIDER	2.00	X						0	0				0
BOARD MEMBER (14)	0.00	X						0	0				0
(15)													
(16)											• • • • • • • • • • • • • • • • • • • •		
(17)													
(18)													
(19)												•	
1b Sub-total c Total from continuation she d Total (add lines 1b and 1c)	ets to Part VII,	Sect	ion /	Δ.	<u> </u>	ı	> > >				· · <u>· · · · · · · · · · · · · · · · · </u>		
Total number of individuals (ir reportable compensation from			d to	thos	e lis	ted a	bov	ve) who received more than	\$100,000 in				
3 Did the organization list any for employee on line 1a? If "Yes,"	" complete Sche	dule	J for	suc	h ind	dividu	ıal				3	Yes	No
 For any individual listed on lin organization and related organization and related organization. Did any person listed on line of the control of	nizations greater	tha	i \$15	50,00)0? I	f "Ye	s," (complete Schedule J for su	ch		4		-
for services rendered to the o	rganization? If "Y								_,,		5		
Complete this table for your fi compensation from the organ	ve highest comp									ear			
Name and	(A) d business address						_	Descrip	(B) otion of services		Cor	(C) npensat	tion
	***						_	-					
					-								
Total number of independent received more than \$100,000	ontractors (inclined of compensation	uding n fro	g but m the	not e org	ıımıt janiz	ed to	tho	ose listed above) who			For	n 99 0	(2012)

Form 990 (2012) NATIONAL HISTORY DAY, INC. 34-1262642 Page 9 Part VIII Statement of Revenue Check if Schedule O contains a response to any question in this Part VIII. (A) Total revenue (C) Unrelated (D) Revenue exempt function business excluded from tax under sections revenue revenue 512, 513, or 514 1a Federated campaigns 1a 1b **b** Membership dues c Fundraising events 1c d Related organizations 1d 2,819,974 1e e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above 100,000 1f 100,000 g Noncash contributions included in lines 1a-1f 2,919,974 h Total. Add lines 1a-1f Program Service Revenue **Busn Code** 1,187,093 1,187,093 2a PROGRAM SERVICE REVENUE b f All other program service revenue g Total. Add lines 2a-2f 1,187,093 Investment income (including dividends, interest, 8,622 8,622 and other similar amounts) Income from investment of tax-exempt bond proceeds Royalties (ı) Real (II) Personal 6a Gross rents **b** Less rental exps c Rental inc or (loss) Net rental income or (loss) (i) Securities (II) Other sales of assets other than inventor **b** Less cost or other basis & sales exps c Gain or (loss) d Net gain or (loss) 8a Gross income from fundraising events Other Revenue (not including \$ of contributions reported on line 1c) See Part IV. line 18 b Less: direct expenses c Net income or (loss) from fundraising events

▶

Busn. Code

48,791

48,791

4,164,480

48,791

1,235,884

0 8,622

Form 990 (2012)

11a

b

9a Gross income from gaming activities

10a Gross sales of inventory, less returns and allowancesb Less: cost of goods sold

OTHER REVENUE

Total. Add lines 11a-11d

Total revenue. See instructions

All other revenue

c Net income or (loss) from gaming activities

Net income or (loss) from sales of inventory

Miscellaneous Revenue

See Part IV, line 19 **b** Less direct expenses

7b, 8 1 G on 2 G th 3 G O 4 B 5 C tr 6 C p p 7 C 8 P ss	ot include amounts reported on lines 6b, 1b, 9b, and 10b of Part VIII. Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21. Grants and other assistance to individuals in the U.S. See Part IV, line 22. Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16. Genefits paid to or for members. Compensation of current officers, directors, rustees, and key employees. Compensation not included above, to disqualified dersons (as defined under section 4958(f)(1)) and the part of the pa	Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
7b, 8 1 G or 2 G th 3 G Or 4 B 5 C tr 6 C p p 7 C 8 P	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21. Grants and other assistance to individuals in the U.S. See Part IV, line 22. Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16. Genefits paid to or for members. Compensation of current officers, directors, rustees, and key employees. Compensation not included above, to disqualified the organization of the current officers (1) and the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the organization of the org	Total expenses			
1 G on 2 G th 3 G o U 4 B 5 C tr 6 C pp 7 C 8 P	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21. Grants and other assistance to individuals in the U.S. See Part IV, line 22. Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16. Genefits paid to or for members. Compensation of current officers, directors, rustees, and key employees. Compensation not included above, to disqualified the organization of the compensation of the compensa				
2 G th 3 G U U 4 B 5 C tr 6 C P P P C 8 P S S	Grants and other assistance to individuals in the U.S. See Part IV, line 22. Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16. Genefits paid to or for members. Compensation of current officers, directors, rustees, and key employees. Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
th 3 G O U U 4 B 5 C O tr 6 C P P P P S S	the U.S. See Part IV, line 22 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 Genefits paid to or for members Compensation of current officers, directors, rustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
3 G 0 U 4 B 5 C tr 6 C p 7 C 8 P	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 Genefits paid to or for members Compensation of current officers, directors, rustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
4 B 5 C tr 6 C p p p 7 C 8 P sc	organizations, and individuals outside the J.S. See Part IV, lines 15 and 16 denefits paid to or for members compensation of current officers, directors, rustees, and key employees compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
4 B 5 C tr 6 C pp p 7 C 8 P sc	J.S. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, rustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
4 B 5 C tr 6 C pr 7 C 8 P	Benefits paid to or for members Compensation of current officers, directors, rustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
5 C tr 6 C pr pr 7 C 8 P sc	Compensation of current officers, directors, rustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
tr 6 C pr 7 C 8 P	compensation not included above, to disqualified bersons (as defined under section 4958(f)(1)) and bersons described in section 4958(c)(3)(B)				
6 C pr 7 C 8 P	Compensation not included above, to disqualified bersons (as defined under section 4958(f)(1)) and bersons described in section 4958(c)(3)(B)				
7 C 8 P se	persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)			I	
7 C 8 P	persons described in section 4958(c)(3)(B)				
7 C 8 P					
8 P	Other salanes and wages				
S		512,133	288,128	191,804	32,201
	Pension plan accruals and contributions (include				
9 C	ection 401(k) and 403(b) employer contributions)	46,901	40,433	4,043	2,425 3,685
	Other employee benefits	71,244	61,418	6,141	<u>3,685</u>
10 P	Payroll taxes	43,629	35,371	3,538	4,720
11 F	Fees for services (non-employees)				
a M	Management				
bЬ	egal				
c A	Accounting	13,466		13,466	
	Lobbying	24,000	24,000		
e P	Professional fundraising services See Part IV, line 17				
	nvestment management fees				
_	Other (If line 11g amount exceeds 10% of line 25, column				
•	A) amount, list line 11g expenses on Schedule O)				
	Advertising and promotion	204 560	156 010	64 505	0.062
	Office expenses	224,568	156,918	64,787	2,863
	nformation technology	56,438	52,605	250	3,583
	Royalties	40 524	12 126	2 021	2 457
	Occupancy	49,524 106,696	43,136 85,616	3,931 15,036	2,457 6,044
	Fravel	100,030	65,616	15,036	0,044
	Payments of travel or entertainment expenses				
	or any federal, state, or local public officials				
	Conferences, conventions, and meetings	· · · · · · · · · · · · · · · · · · ·			
	nterest Payments to affiliates				
	Depreciation, depletion, and amortization	2,210	2,086	124	
	nsurance	3,959	2,000	2,064	1,895
	Other expenses Itemize expenses not covered	3/333		2,001	
	above (List miscellaneous expenses in line 24e If				
	ine 24e amount exceeds 10% of line 25, column				
	A) amount, list line 24e expenses on Schedule O)				
a	NATIONAL CONTEST	1,030,163	1,030,163		
b	SUMMER INSTITUTE	242,544	242,544	_	
c	CONSULTING FEES	181,277			181,277
d	WORKSHOPS	56,165	56,165		<u>, </u>
	All other expenses	35,325	35,325		
	Total functional expenses. Add lines 1 through 24e	2,700,242	2,153,908	305,184	241,150
26 J o fr	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if			•	· \

Part X **Balance Sheet** Check if Schedule O contains a response to any question in this Part X (A) (B) Beginning of year End of year 702,820 1,008,628 1 Cash-non-interest bearing 344,928 1,363,013 Savings and temporary cash investments 2 2 756,805 3 Pledges and grants receivable, net 16,860 4 Accounts receivable, net Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L 7 Notes and loans receivable, net 36,207 58,551 8 Inventories for sale or use 42,302 302 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or 22,250 other basis Complete Part VI of Schedule D 10a 20,122 1,380 2,128 10b 10c b Less accumulated depreciation 11 11 Investments—publicly traded securities 12 Investments—other securities. See Part IV, line 11 12 13 13 Investments—program-related See Part IV, line 11 14 14 Intangible assets 3,642 15 15 Other assets See Part IV, line 11 1,430,649 2,906,917 16 16 Total assets. Add lines 1 through 15 (must equal line 34) 684,461 687,428 17 Accounts payable and accrued expenses 17 18 18 Grants payable 19 19 Deferred revenue 20 20 Tax-exempt bond liabilities Escrow or custodial account liability Complete Part IV of Schedule D 21 21 22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 23 23 Secured mortgages and notes payable to unrelated third parties 24 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 25 of Schedule D 684,461 687,428 26 26 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117 (ASC 958), check here ▶ Net Assets or Fund Balances complete lines 27 through 29, and lines 33 and 34. 746,188 811,989 27 27 Unrestricted net assets 28 Temporarily restricted net assets 28 1,407,500 29 Permanently restricted net assets Organizations that do not follow SFAS 117 (ASC 958), check here ▶ complete lines 30 through 34. 30 30 Capital stock or trust principal, or current funds 31 Paid-in or capital surplus, or land, building, or equipment fund 31 32 Retained earnings, endowment, accumulated income, or other funds 32 746,188 2,219,489 33 33 Total net assets or fund balances 2,906,917 1,430,649 Total liabilities and net assets/fund balances

omì	990 (2012) NATIONAL HISTORY DAY, INC. 34-1262642				Pag	ge 12
Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response to any question in this Part XI					
1	Total revenue (must equal Part VIII, column (A), line 12)	1	4	1,1	54,	480
2	Total expenses (must equal Part IX, column (A), line 25)	2	2	2,70	00,	242
3	Revenue less expenses. Subtract line 2 from line 1	3	1	.,40	54,	238
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		74	16,	188
5	Net unrealized gains (losses) on investments	5				
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Pnor penod adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9			9,	063
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line			•		
	33, column (B))	10	2	2,2	L9,	489
Pa	rt XII Financial Statements and Reporting			-		
	Check if Schedule O contains a response to any question in this Part XII					X
					Yes	No
1	Accounting method used to prepare the Form 990 Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in		— I			
	Schedule O.				Ì	
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		х
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or					
	reviewed on a separate basis, consolidated basis, or both.					İ
	Separate basis Consolidated basis Both consolidated and separate basis		1			
b	Were the organization's financial statements audited by an independent accountant?			2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a					
	separate basis, consolidated basis, or both.		1			
	Separate basis Consolidated basis Both consolidated and separate basis			1		
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight			1		
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?			2c	х	
	If the organization changed either its oversight process or selection process during the tax year, explain in					
	Schedule O.					
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in			1		İ
	the Single Audit Act and OMB Circular A-133?			3a		х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the		Ī			
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3h		

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

2047

Open to Public Inspection

Internal Revenue Service

Name of the organization

Department of the Treasury

NATIONAL HISTORY DAY, INC.

Employer identification number 34 - 1262642

P;	art I	Rease	on for Public Charity	Status (All organizations	must co	mplete	this pa	art.) Se	e inst	ruction	าร.		
The	orga	nization is not	a private foundation becaus	e it is: (For lines 1 through 11, o	check only	one box	.)						
1		A church, cor	nvention of churches, or asse	ociation of churches described	n section	170(b)(1	I)(A)(i).						
2	П	A school des	cribed in section 170(b)(1)(A)(ii). (Attach Schedule E)									
3	П			ce organization described in sec	ction 170	(b)(1)(A)(iii).						
4	П	•	•	d in conjunction with a hospital of			•)(1)(A)(i	ii). Ente	er the ho	ospital's name) .	
		city, and state		,			- • -		,			•	
5		•		of a college or university owned	or operate	ed by a o	overnme	ental unit	l descri	hed in			
·	ш		b)(1)(A)(iv). (Complete Part		о. оролог	, - g	• • • • • • • • • • • • • • • • • • • •						
6	П			overnmental unit described in s	action 17	O(5)(1)(A	\ {\sigma}						
7	X			substantial part of its support from				rom the	genera	ıl nublic			
•			section 170(b)(1)(A)(vi). (Co		om a gove		driit Oi i	,0,,,	gonore	n public			
8	\Box			1 70(b)(1)(A)(vi). (Complete Part	+ II A								
9	H	-		1) more than 33 1/3% of its supp	•	contributi	nne mei	mhershii	n fees	and are	ee		
Ū	ш	•	,	npt functions—subject to certain						•	.55		
				nd unrelated business taxable in									
			~	0, 1975 See section 509(a)(2).	•			,	4011100	,,,,			
10			•	exclusively to test for public safe			,						
11	H	-		exclusively for the benefit of, to	•				out the	_			
••	لــا	_	-	ed organizations described in se	•			•			1		
				he type of supporting organizati									
		a Type		c Type III–Function		•	d	一 ・		n-funct	ionally integra	ited	
е				janization is not controlled direc			·				, ,		
_	ш	-	-	er than one or more publicly sup	-					-			
		or section 50		,		,					•		
f			` ' '	ermination from the IRS that it is	a Type I.	Type II.	or Type	lil suppo	ortina				
•			check this box		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.,	· , , -						
g		Since August	t 17, 2006, has the organiza	tion accepted any gift or contrib	ution from	any of th	ne						Ш
9		following per	•	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
		• .		ontrols, either alone or together	with perso	ons descr	ibed in (iı) and				Yes	No
		• •	v, the governing body of the	-			(.,			11g(i)		
			member of a person describ	•••							11g(ii)		
		• •	•	described in (i) or (ii) above?							11g(iii)		
h		• •	· ·	he supported organization(s)									
	ı) Nam	ne of supported	(a) EIN	(iii) Type of organization	(iv) Is the o	organization	(v) Did y	ou notify	(vi)	s the	(vii) Amount	of mone	tary
	org	ganization		(described on lines 1-9		sted in your		nization in	organizat		subt	ort	
				above or IRC section (see instructions))	governing	document?		of your port?		zed in the S ?			
				(000 1124 254 0115),	Yes	No	Yes	No	Yes	No			
(A)		-											
				_	ł								
(B)													
(C)													
(D)													
					-				-	 			
(E)													
					1								
Tota	ai					1							

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

	tion A. Public Support						
Caler	idar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	1,520,559	1,573,539	1,972,436	1,714,481	2,919,974	9,700,989
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	1,520,559	1,573,539	1,972,436	1,714,481	2,919,974	9,700,989
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4						9,700,989
Sec	tion B. Total Support	-				_	
Caler	ndar year (or fiscal year beginning in) 🕨	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7	Amounts from line 4	1,520,559	1,573,539	1,972,436	1,714,481	2,919,974	9,700,989
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	14,508	8,927	10,080	21,139	8,622	63,276
9	Net income from unrelated business activities, whether or not the business is regularly carried on	:					
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						9,764,265
12	Gross receipts from related activities, etc	·				12	1,235,884
13	First five years. If the Form 990 is for the	-	, second, third, for	urth, or fifth tax yea	ar as a section 501	(c)(3)	
	organization, check this box and stop her						
	tion C. Computation of Public Su					1 1	
14	Public support percentage for 2012 (line 6			n (f))		14	99.35%
15	Public support percentage from 2011 Sch			40 10 445- 0	22.4/20/	15	98.64%
16a	33 1/3% support test—2012. If the organ				33 1/3% or more, c	Check this	▶ X
_	box and stop here . The organization qual 33 1/3% support test—2011 . If the organ	• •	•		E io 22 1/29/ or mi	0.00	
b	check this box and stop here . The organi				3 IS 33 1/3 /6 01 IIII	ore,	▶ □
17a	10%-facts-and-circumstances test—20°			•	sa or 16h and line	14 is	
	10% or more, and if the organization mee	_					
	Part IV how the organization meets the "fa						
	organization			,	,		▶ □
b	10%-facts-and-circumstances test-20°	11. If the organizati	on did not check a	box on line 13, 16	Sa, 16b, or 17a, an	d line	
	15 is 10% or more, and if the organization						
	Explain in Part IV how the organization me	eets the "facts-and	-circumstances" te	st The organization	on qualifies as a pu	ublicly	
	supported organization			-			▶ □
18	Private foundation. If the organization de	d not check a box o	on line 13, 16a, 16	b, 17a, or 17b, che	eck this box and se	ee	_
	instructions						▶ □

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.)

If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	quality diluci ti	TIC TCSTS TISTCG I	ociow, picaco o	ompioto i art ii	•/	
	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	(1)	(1)				
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
С	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6)						
	tion B. Total Support					-	
Cale	ndar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b						··· <u>-</u>
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for the	organization's fire	st, second, third, fo	ourth, or fifth tax ye	ar as a section 50	1(c)(3)	
	organization, check this box and stop her	е					•
Sec	tion C. Computation of Public Su	upport Percer	ıtage				
15	Public support percentage for 2012 (line 8	• •	-	nn (f))		15	%
16	Public support percentage from 2011 Sch					16	%_
	tion D. Computation of Investme	<u> </u>		2 1 (0)		14-1	
17	Investment income percentage for 2012 (I		•	s, column (t))		17	<u>%</u>
18 19a	Investment income percentage from 2011 33 1/3% support tests—2012. If the orga			e 14 and line 15 "	more than 22 1/2		
134	17 is not more than 33 1/3%, check this b						▶ □
b	33 1/3% support tests—2011. If the orga	=	-				
-	line 18 is not more than 33 1/3%, check th						▶ □
<u>20</u>	Private foundation. If the organization di		-		· ·	-	▶

Schedule A (Form 990 or 990-EZ) 2012 NATIONAL HISTORY DAY, INC. 34-1262642

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047 2012

Employer identification number

Open to Public Inspection

NATIONAL HISTORY DAY, INC. 34-1262642 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part I organization answered "Yes" to Form 990, Part IV, line 6 (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year Total number of conservation easements 2a Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the

- 4 Number of states where property subject to conservation easement is located ▶
- 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?
- 6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year
- 7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year
- > \$
- Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) (i) and section 170(h)(4)(B)(ii)?
- In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

- 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items
- **b** If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items.
 - (i) Revenues included in Form 990, Part VIII, line 1

•

(ii) Assets included in Form 990, Part X

- ▶ \$
- 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:
- a Revenues included in Form 990, Part VIII, line 1

b Assets included in Form 990, Part X

Yes

	dule D (Form 990) 2012 NATIONAL					34-1262		Page 2
	et III Organizations Maintaining							(continuea)
3	Using the organization's acquisition, accessic collection items (check all that apply):	n, and other records	s, chec	k any of the foll	owing that a	re a significant u	se of its	
а	Public exhibition	d 📙	Loan o	r exchange pro	grams			
b	Scholarly research	е 📙	Other					
C	Preservation for future generations							
4	Provide a description of the organization's co	lections and explain	n how t	hey further the o	organization'	s exempt purpos	e in Part	
	XIII.							
5	During the year, did the organization solicit or							
	assets to be sold to raise funds rather than to							Yes No
Pa	art IV Escrow and Custodial Arra	_	-		nization an	swered "Yes"	' to Form 990	0, Part IV,
	line 9, or reported an amoun	<u>t on Form 990, I</u>	Part X	(, line 21.				
1a	Is the organization an agent, trustee, custodia	in or other intermed	liary for	contributions o	r other asse	ts not		
	included on Form 990, Part X?							Yes No
b	If "Yes," explain the arrangement in Part XIII	and complete the fo	llowing	table				
								Amount
C	Beginning balance						1c	
d	Additions during the year						1d	
е	Distributions during the year						1e	
f	Ending balance						1f	
2a	Did the organization include an amount on Fo	rm 990, Part X, line	21?					Yes No
b	If "Yes," explain the arrangement in Part XIII	Check here if the ex	xplanat	ion has been pr	ovided in Pa	rt XIII		
	ert V Endowment Funds. Compl						IV. line 10	
		(a) Current year		(b) Prior year	(c) Two yea		Three years back	(e) Four years back
1a	Beginning of year balance			```	,,,,			
b		1,007,000						
	Net investment earnings, gains, and	270077000		 -		<u> </u>		
٠	losses	953			1			
4	Grants or scholarships							
	· —							
e	Other expenditures for facilities and							
	programs		_					<u> </u>
	Administrative expenses	1 007 053	 			<u></u>		<u> </u>
g		1,007,953	•					
2	Provide the estimated percentage of the curre	=	e (line	1g, column (a))	held as:			
a	Board designated or quasi-endowment	%						
	Permanent endowment ► 100.00 %							
С	Temporanly restricted endowment ▶	%						
	The percentages in lines 2a, 2b, and 2c should	•						
3a	Are there endowment funds not in the posses	ssion of the organiza	ation th	at are held and	administere	d for the		
	organization by							Yes No
	(i) unrelated organizations							3a(i) X
	(ii) related organizations							3a(ii) X
ь	If "Yes" to 3a(ii), are the related organizations	listed as required of	on Sche	edule R?				3b
4	Describe in Part XIII the intended uses of the	organization's endo	owmen	t funds				
Pŧ	ert VI Land, Buildings, and Equi	pment. See For	m 990	D, Part X, line	e 10.			
	Description of property	(a) Cost or other t	basis	(b) Cost or o	other basis	(c) Accumula	ated	(d) Book value
		(investment)		(othe	er)	depreciation	on	
1a	Land							<u></u>
b	Buildings							
С	Leasehold improvements						İ	
d	Equipment				22,250	2	0,122	2,128
е	Other				<u> </u>	-		

Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))

Schedule D (Form 990) 2012

2,128

1. (a) Description of liability (b) Book value

(1) Federal income taxes
(2)
(3)
(4)
(5)
(6)
(7)
(8)
(9)
(10)
(11)

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

2. FIN 48 (ASC 740) Footnote In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Sch <u>e</u>	dule D (Form 990) 2012 NATIONAL HISTORY DAY, INC.	34-1262	642	Page 4
Pa	rt XI Reconciliation of Revenue per Audited Financial Statem	ents With Revenue per	Return	
1	Total revenue, gains, and other support per audited financial statements	-	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains on investments	2a		
þ	Donated services and use of facilities	2b		
C	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII)	2d	}	
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
C	Add lines 4a and 4b		4c	
5_	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)		5	
Pa	rt XII Reconciliation of Expenses per Audited Financial Staten	nents With Expenses pe	er Return	
1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25.			
а	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
¢	Other losses	2c		
d	Other (Describe in Part XIII)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3_	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b	- <u>-</u> -	4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)		5	

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information

Part XIII Supplemental Information (continued)

SCHEDULE'J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Compensated Employees

Complete if the organization answered "Yes" to Form 990,
Part IV, line 23.

Attach to Form 990.

See separate instructions.

2012

OMB No 1545-0047

Open to Public Inspection

Internal Revenue Service
Name of the organization

Part I

Department of the Treasury

NATIONAL HISTORY DAY, INC.

Questions Regarding Compensation

Employer identification number 34-1262642

			Yes	No	
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form				
	990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items				
	First-class or charter travel Housing allowance or residence for personal use				
	Travel for companions Payments for business use of personal residence				
	Tax indemnification and gross-up payments Health or social club dues or initiation fees				
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)				
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment				
	or reimbursement or provision of all of the expenses described above? If "No," complete Part III to				
	explain	1b			
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,				
directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?					
3	Indicate which, if any, of the following the filing organization uses to establish the compensation of the				
	organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a				
	related organization to establish compensation of the CEO/Executive Director, but explain in Part III.				
	Compensation committee Written employment contract				
	☐ Independent compensation consultant ☐ Compensation survey or study				
	Form 990 of other organizations Approval by the board or compensation committee				
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing				
	organization or a related organization				
а	Receive a severance payment or change-of-control payment?	4a		X	
Ь	b Participate in, or receive payment from, a supplemental nonqualified retirement plan?				
С	c Participate in, or receive payment from, an equity-based compensation arrangement?				
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III					
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.				
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any				
	compensation contingent on the revenues of:				
а	The organization?	5a		X	
þ	Any related organization?	5b		X	
	If "Yes" to line 5a or 5b, describe in Part III				
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any				
	compensation contingent on the net earnings of:		-		
а	The organization?	6a		X	
b	Any related organization?	6b		X	
_	If "Yes" to line 6a or 6b, describe in Part III				
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed				
_	payments not described in lines 5 and 6? If "Yes," describe in Part III	7		X	
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject				
	to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe				
_	ın Part III	8		<u> </u>	
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in				
	Regulations section 53.4958-6(c)?	9			

Page 2

NATIONAL HISTORY DAY, INC.

Schedule J (Form 990) 2012

Part #

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

34-1262642

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)—(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

	\vdash	Breakdown of V	(B) Breakdown of W-2 and/or 1099-MISC compensation	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title	1 8	(ı) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)–(D)	
CATHY GORN	3	156,162	25,000	0	22,624	0	203,786	0
1 EXEC. DIRECT	æ	0	0	0	0	0	0	0
1	ε							
2	(9)			,				
	ω							
3	(8)							
	(1)							
4	(11)							•
	(ι)							
5	(11)							
	Θ							
6	(11)			ļ				
	(e)							
7	(II)							
	· (t)							
8	(11)							
	€							
6	(E)							
	€							
10	Ξ							
	€							
11	Ξ							
	€							
12	Ξ							
	ε							
13	(E)							
	€							
14	3							
	€							
15	(#)							
	€							
16	(E)							
							3	Cate duly 1 (Form 000) 2042

Schedule J (Form 990) 2012 NATIONAL HISTORY DAY, INC.

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information. Supplemental Information Part III

SCHEDULE M (Form 990)

Noncash Contributions

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30

Attach to Form 990.

OMB No 1545-0047

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

NATIONAL HISTORY DAY, INC

Employer identification number

	NATIONAL	HISIC	DRI DAI, INC	•	34-120204	: 4		
Pa	rt I Types of Property							
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amo	unts		
1	ArtWorks of art							
2	Art—Historical treasures							
3	Art—Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities—Publicly traded							
10	Securities—Closely held stock							
11	Securities—Partnership, LLC, or trust interests							
12	Securities—Miscellaneous							
13	Qualified conservation							
	contribution—Historic							
14	structures Qualified conservation	<u> </u>						—
14	contribution—Other	١						
15	Real estate—Residential							
16	Real estate—Commercial							
17	Real estate—Other							
18	Collectibles			<u> </u>				
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other ►(X	1	100,000				
26	Other ►(200,000				
27	Other ►(
28	Other ►(
29	Number of Forms 8283 received by	the organi	zation during the tax vea	r for contributions for				
	which the organization completed Fo				29			
	D				4.00 !! .		Yes	No
30a	During the year, did the organization							
	it must hold for at least three years f			ion, and which is not requir	ed to be		•	
	used for exempt purposes for the en		g period?			30a		X
b	If "Yes," describe the arrangement in							
31	Does the organization have a gift ac	ceptance	policy that requires the r	eview of any non-standard				
	contributions?					31	X	
32a	Does the organization hire or use the	ird parties	or related organizations	to solicit, process, or sell n	oncash		v	
	contributions?					32a	X	
b	If "Yes," describe in Part II				(a) a abadiad		<u> </u>	
33	If the organization did not report an a	amount in	column (c) for a type of	property for which column (a) is checked,		ł	
	describe in Part II.						t	ł

Part II Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

PART I, LINE 32B - THIRD PARTY USED TO PROCESS NONCASH CONTRIBUTIONS
THE ORGANIZATION USES AN OUTSIDE CONSULTING FIRM

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2012 Open to Public Inspection

OMB No 1545-0047

Name of the organization

NATIONAL HISTORY DAY, INC.

Employer identification number 34 – 1262642

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 990 IS REVIEWED BY THE CLIENT BEFORE BEING FILED.

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY

POLICIES ARE NOTED IN THE MINUTES OF THE MEETING AND COMMUNICATED TO STAFF

AT STAFF MEETINGS.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL

THE BOARD OF DIRECTORS IS INVOLVED IN DETERMINING COMPENSATION OF EXECUTIVE

DIRECTORS AND OFFICERS.

FORM 990, PART VI, LINE 15B - COMPENSATION PROCESS FOR OFFICERS

YES, THE BOARD OF DIRECTORS AND EXECUTIVE DIRECTOR ARE INVOLVED IN

DETERMINING COMPENSATION FOR OFFICERS AND KEY EMPLOYEES.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION DOCUMENTS ARE AVAILABLE UPON REQUEST.

FORM 990, PART XI, LINE 9 - RECONCILIATION OF CHANGES - OTHER

COSTS OF GOODS SOLD \$ 0

COST OF GOODS SOLD \$ 0

FORM 990, PART XI, LINE 9 - OTHER CHANGES IN NET ASSETS EXPLANATION

UNREALIZED GAIN ON MES \$ 9,063

Name of the organization

NATIONAL HISTORY DAY, INC.

Employer identification number

34-1262642

FORM 990, PART XII, LINE 2C - CHANGE IN FINANCIAL REVIEW PROCESS

NO CHANGE

Department of the Treasury Internal Revenue Service

Depreciation and Amortization

(Including Information on Listed Property)

Name(s) shown on return

► See separate instructions.

► Attach to your tax return.

Identifying number

NATIONAL HISTORY DAY, INC. 34-1262642 Business or activity to which this form relates INDIRECT DEPRECIATION **Election To Expense Certain Property Under Section 179** Part I Note: If you have any listed property, complete Part V before you complete Part I. 500,000 1 1 Maximum amount (see instructions) Total cost of section 179 property placed in service (see instructions) 2 2,000,000 Threshold cost of section 179 property before reduction in limitation (see instructions) 3 3 Reduction in limitation Subtract line 3 from line 2. If zero or less, enter -0-4 Dollar limitation for tax year Subtract line 4 from line 1 If zero or less, enter -0- If married filing separately, see instructions (b) Cost (business use only) (c) Elected cost 6 (a) Description of property 7 Listed property. Enter the amount from line 29 8 8 Total elected cost of section 179 property Add amounts in column (c), lines 6 and 7 9 Tentative deduction Enter the smaller of line 5 or line 8 9 10 Carryover of disallowed deduction from line 13 of your 2011 Form 4562 10 Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instructions) 11 Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11 12 12 Carryover of disallowed deduction to 2013 Add lines 9 and 10, less line 12 13 13 Note: Do not use Part II or Part III below for listed property. Instead, use Part V Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions) 14 Special depreciation allowance for qualified property (other than listed property) placed in service 1,476 during the tax year (see instructions) 14 15 15 Property subject to section 168(f)(1) election Other depreciation (including ACRS) 16 Part III MACRS Depreciation (Do not include listed property.) (See instructions.) Section A 523 17 17 MACRS deductions for assets placed in service in tax years beginning before 2012 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here Section B-Assets Placed in Service During 2012 Tax Year Using the General Depreciation System (b) Month and year (c) Basis for depreciation (d) Recovery (f) Method (a) Classification of property (business/investment use (e) Convention (a) Depreciation deduction placed in period only-see instructions) service 19a 3-year property b 5-year property 1,477 7.0 HY 200DB 211 7-year property 10-year property d 15-year property 20-year property 25 yrs S/L 25-year property S/L Residential rental 27.5 yrs ММ property S/L 27.5 yrs. MM MM S/L Nonresidential real 39 yrs. property MM S/L Section C-Assets Placed in Service During 2012 Tax Year Using the Alternative Depreciation System 20a Class life S/L 12 yrs S/L 12-year Ь MM S/L 40-year 40 yrs C Summary (See instructions.) Part IV 21 Listed property Enter amount from line 28 21 22 Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here 2,210 and on the appropriate lines of your return Partnerships and S corporations—see instructions 23 For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs