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Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

☐

1

Briefly describe the organization's mission

Our mission is to offer nationally competitive intercollegiate ATHLETIC PROGRAMS WHICH REFLECT THE INTERESTS OF OUR STUDENTS AND FACULTY, THE SOUTHEASTERN CONFERENCE, AND THE PEOPLE OF GEORGIA, AND PROVIDE A WORTHWHILE EXPERIENCE FOR OUR STUDENT-ATHLETES, TEACHING THEM THE MEANING OF INTEGRITY AND ETHICAL CONDUCT, THE BASIC PRINCIPLES OF AMATEUR COMPETITION, SPORTSMANSHIP, AND THE PRINCIPLE OF EQUITABLE OPPORTUNITY FOR ALL STUDENTS AND STAFF WE SEEK TO ENHANCE THE ACADEMIC ENDEAVORS OF THE UNIVERSITY, BY HELPING THROUGH OUR SUCCESS TO ATTRACT BOTH PROMISING STUDENTS AND THE ASSISTANCE OF PRIVATE PHILANTHROPY, AND BY PROVIDING DIRECT FINANCIAL SUPPORT

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 19,279,621 including grants of \$ 2,466,052) (Revenue \$ 22,467,979)

The football program within the University of Georgia Athletic ASSOCIATION ENHANCES THE ACADEMIC ENDEAVORS OF THE UNIVERSITY OF GEORGIA BY HELPING, THROUGH ITS SUCCESS, TO ATTRACT BOTH PROMISING STUDENTS AND THE ASSISTANCE OF PRIVATE PHILANTHROPY, AND BY PROVIDING DIRECT FINANCIAL SUPPORT TO THE INSTITUTION

4b

(Code) (Expenses \$ 4,599,872 including grants of \$ 432,257) (Revenue \$ 2,614,913)

The men's basketball program within the University of Georgia ATHLETIC ASSOCIATION ENHANCES THE ACADEMIC ENDEAVORS OF THE UNIVERSITY OF GEORGIA BY HELPING, THROUGH ITS SUCCESS, TO ATTRACT BOTH PROMISING STUDENTS AND THE ASSISTANCE OF PRIVATE PHILANTHROPY, AND BY PROVIDING DIRECT FINANCIAL SUPPORT TO THE INSTITUTION

4c

(Code) (Expenses \$ 2,321,916 including grants of \$ 579,961) (Revenue \$ 135,881)

The women's basketball program within the University of Georgia ATHLETIC ASSOCIATION ENHANCES THE ACADEMIC ENDEAVORS OF THE UNIVERSITY OF GEORGIA BY HELPING, THROUGH ITS SUCCESS, TO ATTRACT BOTH PROMISING STUDENTS AND THE ASSISTANCE OF PRIVATE PHILANTHROPY, AND BY PROVIDING DIRECT FINANCIAL SUPPORT TO THE INSTITUTION

4d

Other program services (Describe in Schedule O)

(Expenses \$ 45,737,306 including grants of \$ 9,622,359) (Revenue \$ 46,323,429)

4e

Total program service expenses

71,938,715

Part IV

Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	No
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	No
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10	No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI 	11a Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 	11d Yes	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 	11e Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 	11f	No
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII 	12a Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 	12b	No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	No
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a	Yes	
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		No
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		No
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		No
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> . . .	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> . . .	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.	252	
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	0	
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return.	203	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		No
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		No
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		No
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	Yes	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		No
d	If "Yes," indicate the number of Forms 8282 filed during the year.	7d	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		No
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?		
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12.	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.	10b	
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders.	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.	13b	
c	Enter the amount of reserves on hand.	13c	
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	No
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.	14b	

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	18	
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent	9	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	No
6	Did the organization have members or stockholders?	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a	The governing body?	8a	Yes
b	Each committee with authority to act on behalf of the governing body?	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes
13	Did the organization have a written whistleblower policy?	13	Yes
14	Did the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	15a	No
b	Other officers or key employees of the organization	15b	No
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	GA
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☐ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)	
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	Chad Cleveland 456 East Broad Street Athens, GA (706) 542-1197

Part VII

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid

List all of the organization's **current** key employees, if any See instructions for definition of "key employee "

List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) Michael F Adams Chairman	2 0 50 0	X		X					459,747	259,901
(2) Jere W Morehead Vice-Chairman	2 0 50 0	X		X					346,906	39,058
(3) Timothy P Burgess Treasurer	2 0 50 0	X		X					276,864	51,157
(4) David E Shipley Sec /Faculty Athletics Rep	2 0 40 0	X		X					273,073	41,789
(5) Rodney Bennett Appointed Fac (TERM 6/4/13)	1 0 40 0	X							224,350	37,966
(6) George Foreman Appointed Faculty	1 0 40 0	X							148,568	32,251
(7) Greg Robinson Appointed Faculty	1 0 40 0	X							231,617	42,628
(8) Anne L Sweaney Appointed Fac (TERM 12/31/12)	1 0 40 0	X							139,453	30,893
(9) Jeffery H Dorfman Faculty Elected	1 0 40 0	X							171,981	32,735
(10) Luke Naeher Faculty Elected	1 0 40 0	X							117,068	30,828
(11) Jennifer Samp Faculty Elected	1 0 40 0	X							84,098	31,099
(12) William C Archer III Elected Alumni	1 0	X								
(13) Robert D Bishop Elected Alumni	1 0	X								
(14) Mack H Guest III Elected Alumni	1 0	X								
(15) Patrnck S Pittard Elected Alumni	1 0	X								
(16) Joel Wooten Elected Alumni	1 0	X								
(17) Donald M Leebern III Elected Alumni	1 0	X								

Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(18) Swann Seiler Elected Alumni	1 0	X								
(19) Steve Jones President of UGA Alumni Assoc	1 0	X								
(20) Ryan Scates Student	1 0	X								
(21) William G McGarity Athletic Director	50 0				X				475,306	55,478
(22) Frank Crumley Executive Assoc Athletic Dir	50 0				X				204,405	28,586
(23) Carla Williams Executive Assoc Athletic Dir	50 0				X				193,473	37,846
(24) Mark Richt Head Football Coach	50 0					X		4,941,340	438,714	50,485
(25) Mark Fox Head Men's Basketball Coach	50 0					X		1,300,000	304,877	140,618
(26) Jeffrey T Grantham Assistant Football Coach	50 0					X		550,000	391,988	44,623
(27) Andrew Landers Head Women's Basketball Coach	50 0					X		390,000	261,249	49,116
(28) Robert Bobo Assistant Football Coach	50 0					X		148,750	276,913	44,743
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								7,330,090	5,020,650	1,081,800

2	Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization	9		
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5		No

Section B. Independent Contractors

1	Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year		
	(A) Name and business address	(B) Description of services	(C) Compensation
	Martin Mechanical Contractors , PO Box 1726 ATHENS GA 30601	Mech, Elec, Plumb	1,274,576
	Daktronics Inc , PO Box 86 MINNEAPOLIS MN 55486	Scoreboard Maint	1,196,672
	American Stadium Payroll Services , PO Box 25 ARNOLDSVILLE GA 30619	Temp Staffing	896,497
	Delta Airlines Inc , 101 Barclay Street 8W NEW YORK NY 10286	Charter Air Travel	828,612
	NAHGA Claim Services , PO Box 189 - 88 Main Street BRIDGTON ME 04009	3rd Party Insurer	791,720
2	Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ▶45		

Part VIII

Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII

				(A)	(B)	(C)	(D)	
				Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512, 513, or 514	
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns . . .	1a					
	b	Membership dues	1b					
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e					
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	25,286,255				
	g	Noncash contributions included in lines 1a-1f \$						
	h	Total. Add lines 1a-1f			25,286,255			
Program Service Revenue			Business Code					
	2a	Ticket Revenue	711211	22,635,171	22,635,171			
	b	NCAA/SEC Distributions	711211	21,413,738	21,413,738			
	c	Media Revenue	711211	10,362,417	10,362,417			
	d	Sky Suites Revenue	711211	5,363,928	5,363,928			
	e	Student Fees	711211	3,237,955	3,237,955			
	f	All other program service revenue		2,758,369	2,758,369			
	g	Total. Add lines 2a-2f			65,771,578			
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		181,996			181,996	
	4	Income from investment of tax-exempt bond proceeds		0				
	5	Royalties		0				
	6a	(i) Real		(ii) Personal				
		0		0				
	d	Net rental income or (loss)		0				
	7a	(i) Securities		(ii) Other				
				24,678				
				-24,678				
	d	Net gain or (loss)		-24,678	-24,678			
	8a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18			0			
		a						
		b	Less direct expenses	b				
	c	Net income or (loss) from fundraising events						
	9a	Gross income from gaming activities See Part IV, line 19			0			
		a						
		b	Less direct expenses	b				
	c	Net income or (loss) from gaming activities						
	10a	Gross sales of inventory, less returns and allowances			0			
a								
b		Less cost of goods sold	b					
c	Net income or (loss) from sales of inventory							
Miscellaneous Revenue		Business Code						
11a	Licensing/Promotions		711211	3,283,511	3,283,511			
	b	PRODUCT ENDORSEMENTS	711211	600,000	600,000			
	c	Postage and Handling	900099	550,916	550,916			
	d	All other revenue		1,360,875	1,360,875			
	e	Total. Add lines 11a-11d			5,795,302			
12	Total revenue. See Instructions			97,010,453	71,542,202		181,996	

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21.	4,000,000	4,000,000		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22.	9,100,629	9,100,629		
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16.	0			
4	Benefits paid to or for members.	0			
5	Compensation of current officers, directors, trustees, and key employees.	0			
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).	0			
7	Other salaries and wages.	27,534,173	21,791,536	5,140,699	601,938
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions).	1,781,167	1,206,157	517,587	57,423
9	Other employee benefits.	1,832,058	1,240,618	532,376	59,064
10	Payroll taxes.	1,475,824	999,387	428,858	47,579
11	Fees for services (non-employees):				
a	Management.	0			
b	Legal.	263,601		263,601	
c	Accounting.	83,060		83,060	
d	Lobbying.	0			
e	Professional fundraising services. See Part IV, line 17.	0			
f	Investment management fees.	756,623		756,623	
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O).	700,757	547,653	153,104	
12	Advertising and promotion.	747,901	747,901		
13	Office expenses.	4,413,491	2,321,284	1,912,175	180,032
14	Information technology.	0			
15	Royalties.	0			
16	Occupancy.	1,552,581		1,552,581	
17	Travel.	5,650,276	5,325,145	233,129	92,002
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.	0			
19	Conferences, conventions, and meetings.	0			
20	Interest.	4,846,665		4,846,665	
21	Payments to affiliates.	0			
22	Depreciation, depletion, and amortization.	6,974,706	6,974,706		
23	Insurance.	894,093	342,006	552,087	
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O):				
a	REPAIRS, MAINT, EQUIP	6,401,255	922,084	5,479,171	
b	RECRUITING	3,643,164	3,643,164		
c	GAME AND MEET EXPENSE	3,443,440	3,443,440		
d	MEDICAL FEES AND SUPPLIES	1,261,841	1,201,437	60,404	
e	All other expenses	8,597,244	8,131,568	303,481	162,195
25	Total functional expenses. Add lines 1 through 24e.	95,954,549	71,938,715	22,815,601	1,200,233
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☐ if following SOP 98-2 (ASC 958-720).				

Part X

Balance Sheet

Check if Schedule O contains a response to any question in this Part X

☒

				(A)		(B)
				Beginning of year		End of year
Assets	1	Cash—non-interest-bearing		97,361,745	1	68,324,227
	2	Savings and temporary cash investments		3,360,570	2	0
	3	Pledges and grants receivable, net		0	3	0
	4	Accounts receivable, net		1,700,160	4	2,852,923
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		0	5	0
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L		0	6	0
	7	Notes and loans receivable, net		0	7	0
	8	Inventories for sale or use		0	8	0
	9	Prepaid expenses and deferred charges		312,633	9	322,976
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a306,660,755			
	b	Less accumulated depreciation	10b81,187,486	227,968,953	10c	225,473,269
	11	Investments—publicly traded securities		0	11	0
	12	Investments—other securities See Part IV, line 11		0	12	0
	13	Investments—program-related See Part IV, line 11		0	13	0
	14	Intangible assets		0	14	0
	15	Other assets See Part IV, line 11		16,638,017	15	43,586,413
	16	Total assets. Add lines 1 through 15 (must equal line 34)		347,342,078	16	340,559,808
Liabilities	17	Accounts payable and accrued expenses		7,694,118	17	9,151,080
	18	Grants payable		0	18	0
	19	Deferred revenue		22,102,232	19	20,691,695
	20	Tax-exempt bond liabilities		106,246,493	20	102,816,100
	21	Escrow or custodial account liability Complete Part IV of Schedule D		0	21	0
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		0	22	0
	23	Secured mortgages and notes payable to unrelated third parties		11,850,077	23	10,375,000
	24	Unsecured notes and loans payable to unrelated third parties		0	24	0
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D		12,658,431	25	8,568,867
	26	Total liabilities. Add lines 17 through 25		160,551,351	26	151,602,742
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here ☒ and complete lines 27 through 29, and lines 33 and 34.					
	27	Unrestricted net assets		186,790,727	27	188,957,066
	28	Temporarily restricted net assets		0	28	0
	29	Permanently restricted net assets		0	29	0
	Organizations that do not follow SFAS 117 (ASC 958), check here ☐ and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		186,790,727	33	188,957,066
	34	Total liabilities and net assets/fund balances		347,342,078	34	340,559,808

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	97,010,453
2	Total expenses (must equal Part IX, column (A), line 25)	2	95,954,549
3	Revenue less expenses Subtract line 2 from line 1	3	1,055,904
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	186,790,727
5	Net unrealized gains (losses) on investments	5	1,110,435
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	188,957,066

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	2a	No
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis	2b	Yes
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	Yes
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization University of Georgia Athletic Assn Inc	Employer identification number 58-0652518
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Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____
- 5

☒

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☐

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☐

An organization that normally receives (1) more than 33¹/₃% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33¹/₃% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Non-functionally integrated
- e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii)

A family member of a person described in (i) above?

(iii)

A 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)
- | | Yes | No |
|----------|-----|----|
| 11g(i) | | |
| 11g(ii) | | |
| 11g(iii) | | |
- | (i) Name of supported organization | (ii) EIN | (iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions)) | (iv) Is the organization in col (i) listed in your governing document? | | (v) Did you notify the organization in col (i) of your support? | | (vi) Is the organization in col (i) organized in the U S ? | | (vii) Amount of monetary support |
|------------------------------------|----------|--|--|----|---|----|--|----|----------------------------------|
| | | | Yes | No | Yes | No | Yes | No | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total | | | | | | | | | |
- For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990EZ.

Cat No 11285F

Schedule A (Form 990 or 990-EZ) 2012

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	24,526,196	23,657,475	24,221,859	23,672,669	25,286,255	121,364,454
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3 The value of services or facilities furnished by a governmental unit to the organization without charge						0
4 Total. Add lines 1 through 3	24,526,196	23,657,475	24,221,859	23,672,669	25,286,255	121,364,454
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0
6 Public support. Subtract line 5 from line 4						121,364,454

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7 Amounts from line 4	24,526,196	23,657,475	24,221,859	23,672,669	25,286,255	121,364,454
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	640,906	188,841	164,718	212,449	181,996	1,388,910
9 Net income from unrelated business activities, whether or not the business is regularly carried on	14,763	20,947	10,650	900		47,260
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	5,187,227	5,421,279	5,567,563	5,693,916	5,795,302	27,665,287
11 Total support (Add lines 7 through 10)						150,465,911
12 Gross receipts from related activities, etc. (see instructions)					12	307,170,094
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here						

Section C. Computation of Public Support Percentage		
14 Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	14	80.659 %
15 Public support percentage for 2011 Schedule A, Part II, line 14	15	82.161 %
16a 33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		
b 33 1/3% support test—2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		
17a 10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		
b 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage		
15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2011 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage		
17 Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2011 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2012. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
b 33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶		

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization University of Georgia Athletic Assn Inc	Employer identification number 58-0652518
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Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes☐ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes☐ No	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)☐ Preservation of an historically important land area☐ Protection of natural habitat☐ Preservation of a certified historic structure☐ Preservation of open space

2

Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶_____

4

Number of states where property subject to conservation easement is located ▶_____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶_____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes☐ No

9

In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1

▶\$ _____

(ii) Assets included in Form 990, Part X

▶\$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a

Revenues included in Form 990, Part VIII, line 1

▶\$ _____

b

Assets included in Form 990, Part X

▶\$ _____

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 52283D

Schedule D (Form 990) 2012

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

☐

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a	Beginning of year balance				
b	Contributions				
c	Net investment earnings, gains, and losses				
d	Grants or scholarships				
e	Other expenditures for facilities and programs				
f	Administrative expenses				
g	End of year balance				

2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a

Board designated or quasi-endowment

b

Permanent endowment

c

Temporarily restricted endowment

The percentages in lines 2a, 2b, and 2c should equal 100%

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

Yes

No

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

Yes

No

4

Describe in Part XIII the intended uses of the organization's endowment funds

Part VI

Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a	Land			
b	Buildings	274,651,525	63,129,356	211,522,169
c	Leasehold improvements			
d	Equipment	7,491,865	6,033,698	1,458,167
e	Other	24,517,365	12,024,432	12,492,933
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				225,473,269

Schedule D (Form 990) 2012

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	98,145,566
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	1,110,435
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII)	2d	24,678
e	Add lines 2a through 2d	2e	1,135,113
3	Subtract line 2e from line 1	3	97,010,453
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12)	5	97,010,453

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	95,979,227
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	24,678
d	Other (Describe in Part XIII)	2d	
e	Add lines 2a through 2d	2e	24,678
3	Subtract line 2e from line 1	3	95,954,549
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18)	5	95,954,549

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
OTHER AMOUNTS INCLUDED ON THE AFS	SCHEDULE D, PART XI, LINE 2D	LOSS ON DISPOSAL OF PROPERTY (24,678)

OMB No 1545-0047

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

Open to Public Inspection

Employer identification number

58-0652518

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☒ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
1) UNIVERSITY OF GEORGIA FOUNDATION 94 S MILLEDGE AVE 100 ATHENS,GA 30602	58-6033837	501(C)(3)	4,000,000		CASH	N/A	SUPPORT FOR VARIOUS ACADEMIC AND SCHOLARSHIP NEEDS

[illegible]

2	Enter total number of section 501(c)(3) and government organizations listed in the line 1 table	1
3	Enter total number of other organizations listed in the line 1 table	

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
See Additional Data Table					

Part IV

Supplemental Information.

Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
Description of Organization's Procedures for Monitoring the Use of Grants	Form 990, Schedule I	FOLLOWING NCAA RULES AND REGULATIONS, INDIVIDUAL COACHES DETERMINE HOW MUCH SCHOLARSHIP THEY WISH TO AWARD TO A STUDENT THE INFORMATION IS FORWARDED TO THE ASSISTANT ATHLETIC DIRECTOR FOR ACADEMICS AND ELIGIBILITY, WHO IN TURN ISSUES SCHOLARSHIP PAPERS (SIGNING PAPERS) TO THE STUDENT THE STUDENT SIGNS TO ACCEPT THE AWARD REPORTS ARE CREATED AND SENT TO THE UGA FINANCIAL AID OFFICE TO HAVE THE SCHOLARSHIP PUT ON THE STUDENT'S AWARD LETTER INFORMATION IS ALSO SENT TO THE BURSAR'S OFFICE WITH SPECIFICS OF WHICH STUDENTS GET WHAT AMOUNT OF MONEY DEFERRED BY ATHLETICS THE BURSAR'S OFFICE BILLS THE ATHLETIC ASSOCIATION FOR THE DEFERMENTS (FOR TUITION, ROOM AND MEALS ON CAMPUS) THE ATHLETIC ASSOCIATION ALSO ISSUES CHECKS DIRECTLY TO STUDENTS IF THEY LIVE OFF CAMPUS AND RECEIVE SCHOLARSHIPS FOR ROOM AND MEALS BOOK SCHOLARSHIPS ARE PROVIDED BY HAVING THE ATHLETIC COUNSELOR GIVE A CHARGE SLIP TO THE STUDENT WHICH LISTS THE BOOKS THEY ARE ALLOWED TO PURCHASE AT THE UGA BOOKSTORE THE ATHLETIC ASSOCIATION RECEIVES A MONTHLY BILL FROM THE UGA BOOKSTORE TO PAY FOR THESE CHARGES THE COUNSELORS ONLY ISSUE BOOK FORMS TO STUDENTS WHOSE NAMES APPEAR ON THE SCHOLARSHIP BOOK LIST PROVIDED BY THE ASSISTANT ATHLETIC DIRECTOR EACH SEMESTER

Software ID:

Software Version:

EIN: 58-0652518

Name: University of Georgia Athletic Assn Inc

Form 990, Schedule I, Part III, Grants and Other Assistance to Individuals in the United States

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
WOMEN'S BASKETBALL SCHOLARSHIPS	14	579,961		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S EQUESTRIAN SCHOLARSHIPS	15	545,062		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S GOLF SCHOLARSHIPS	6	186,396		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S GYMNASTICS SCHOLARSHIPS	12	510,885		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S SOCCER SCHOLARSHIPS	14	500,176		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S SOFTBALL SCHOLARSHIPS	12	478,767		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S SWIMMING SCHOLARSHIPS	14	524,341		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S TENNIS SCHOLARHIPS	7	276,425		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S TRACK SCHOLARSHIPS	18	717,515		FMV	ATHLETIC SCHOLARSHIP
WOMEN'S VOLLEYBALL SCHOLARSHIPS	11	494,314		FMV	ATHLETIC SCHOLARSHIP
BASEBALL SCHOLARSHIPS	12	354,102		FMV	ATHLETIC SCHOLARSHIP
MEN'S BASKETBALL SCHOLARSHIPS	12	432,257		FMV	ATHLETIC SCHOLARSHIP
FOOTBALL SCHOLARSHIPS	70	2,466,052		FMV	ATHLETIC SCHOLARSHIP
MEN'S GOLF SCHOLARSHIPS	5	138,560		FMV	ATHLETIC SCHOLARSHIP
MEN'S SWIMMING SCHOLARSHIPS	9	341,431		FMV	ATHLETIC SCHOLARSHIP

Form 990, Schedule I, Part III, Grants and Other Assistance to Individuals in the United States

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
MEN'S TRACK SCHOLARSHIPS	11	375,590		FMV	ATHLETIC SCHOLARSHIP
MEN'S TENNIS SCHOLARSHIPS	5	178,795		FMV	ATHLETIC SCHOLARSHIP

OMB No 1545-0047

Open to Public Inspection

▶ **Attach to Form 990.** ▶ **See separate instructions.**

58-0652518

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
See Additional Data Table								

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
First-class and charter travel	SCHEDULE J, PART I, LINE 1A	Officers and key employees fly first class only through free upgrades EARNED FROM FREQUENT FLYER BENEFITS. THE UNIVERSITY OF GEORGIA ATHLETIC ASSOCIATION OWNS A PRIVATE PLANE AVAILABLE TO THIS GROUP TO USE FOR BUSINESS PURPOSES. HOWEVER, IF THE PLANE IS AT LEAST FILLED 50% WITH OCCUPANTS TRAVELING FOR A BONA FIDE BUSINESS PURPOSE, THESE INDIVIDUALS ARE ALLOWED TO FILL OPEN SEATS.
Travel for companions	SCHEDULE J, PART I, LINE 1A	Officers and key employees may bring associates or family members on a CHARTERED FLIGHT OR THE PRIVATE PLANE ONLY IF SEATS ARE AVAILABLE AND THE PLANE IS USED AT LEAST 50% FOR BUSINESS PURPOSES. COMPANIONS MAY FILL OPEN SEATS.
Health and social club dues or initiation fees	SCHEDULE J, PART I, LINE 1A	Officers and key employees pay for social club monthly dues. UGAA REIMBURSES THEM 50% OF THE MONTHLY COST WITHOUT SUBSTANTIATION. THE REIMBURSEMENT IS TAXABLE COMPENSATION REPORTED ON FORM W-2.
Methods used to establish compensation of the CEO/Executive Director	SCHEDULE J, PART I, LINE 3	THE CHAIRMAN OF THE UNIVERSITY OF GEORGIA ATHLETIC ASSOCIATION IS PAID DIRECTLY BY THE UNIVERSITY OF GEORGIA, THE PARENT ENTITY, FOR HIS ROLE AS PRESIDENT OF THE UNIVERSITY. THE UNIVERSITY SYSTEM OF GEORGIA BOARD OF REGENTS ESTABLISHES THE PRESIDENT'S ANNUAL COMPENSATION THROUGH THE USE OF WRITTEN EMPLOYMENT CONTRACT, COMPENSATION SURVEY OR STUDY AND THE APPROVAL BY THE BOARD OR COMPENSATION COMMITTEE.
Supplemental nonqualified retirement plan	SCHEDULE J, PART I, LINE 4b	The compensation reported in Schedule J, Part II, Column C includes DEFERRED COMPENSATION OF \$200,000 PAID BY THE UNIVERSITY OF GEORGIA AS PART OF A 457(F) DEFERRED COMPENSATION PLAN.

Software ID:
Software Version:
EIN: 58-0652518
Name: University of Georgia Athletic Assn Inc

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other compensation				
Michael F Adams	(i) (ii)	451,980		7,767	239,452	20,449	719,648	
Jere W Morehead	(i) (ii)	326,406		20,500	30,954	8,104	385,964	
Timothy P Burgess	(i) (ii)	250,424		26,440	33,483	17,674	328,021	
David E Shipley	(i) (ii)	273,073			23,100	18,689	314,862	
Rodney Bennett	(i) (ii)	224,278		72	21,075	16,891	262,316	
George Foreman	(i) (ii)	147,382		1,186	14,322	17,929	180,819	
Greg Robinson	(i) (ii)	231,617			25,837	16,791	274,245	
Anne L Sweaney	(i) (ii)	121,453		18,000	14,704	16,189	170,346	
Jeffery H Dorfman	(i) (ii)	171,981			16,301	16,434	204,716	
William G McGarity	(i) (ii)	459,855		15,451	31,095	24,383	530,784	
Frank Crumley	(i) (ii)	199,016		5,389	21,955	6,631	232,991	
Carla Williams	(i) (ii)	170,856		22,617	21,204	16,642	231,319	
Mark Richt	(i) (ii)	369,855	4,941,340	68,859	28,602	21,883	4,941,340 489,199	
Mark Fox	(i) (ii)	274,981	1,300,000	29,896	100,000 23,100	17,518	1,400,000 345,495	
Jeffrey T Grantham	(i) (ii)	384,381	550,000	7,607	23,100	21,523	550,000 436,611	
Andrew Landers	(i) (ii)	242,234	390,000	19,015	27,113	22,003	390,000 310,365	
Robert Bobo	(i) (ii)	263,844	148,750	13,069	23,100	21,643	148,750 321,656	

Schedule K
(Form 990)

Supplemental Information on Tax Exempt Bonds

OMB No 1545-0047

2012

Open to Public Inspection

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Part VI.
▶ Attach to Form 990. ▶ See separate instructions.

Department of the Treasury
Internal Revenue Service

Name of the organization
University of Georgia Athletic Assn Inc

Employer identification number
58-0652518

Part I Bond Issues

	(a) Issuer name	(b) Issuer EIN	(c) CUSIP #	(d) Date issued	(e) Issue price	(f) Description of purpose	(g) Defeased		(h) On behalf of issuer		(i) Pool financing	
							Yes	No	Yes	No	Yes	No
A	DVLPMNT AUTH OF GOVT OF ATHENS-CLARKE CTY GEORGIA	58-2613761	047059AR1	08-28-2003	36,000,000	SFTBLL/FTBLL STADIUM IMPROVEMENTS		X		X		X
B	DVLPMNT AUTH OF GOVT OF ATHENS-CLARKE CTY GEORGIA	58-2613761	047059AT7	08-25-2005	30,000,000	BSKTBLL STADIUM/GYMNASTICS FCLTY		X		X		X
C	DVLPMNT AUTH OF GOVT OF ATHENS-CLARKE CTY GEORGIA	58-2613761	047059CE8	04-21-2011	67,556,766	SEE PART VI		X		X		X

Part II Proceeds

		A		B		C		D	
1	Amount of bonds retired	0		0		0			
2	Amount of bonds legally defeased	0		0		0			
3	Total proceeds of issue	36,230,601		31,940,233		67,556,766			
4	Gross proceeds in reserve funds	0		0		0			
5	Capitalized interest from proceeds	0		0		0			
6	Proceeds in refunding escrows	0		0		0			
7	Issuance costs from proceeds	311,804		262,507		654,504			
8	Credit enhancement from proceeds	0		4,863		0			
9	Working capital expenditures from proceeds	0		0		0			
10	Capital expenditures from proceeds	33,699,490		30,152,939		32,586,692			
11	Other spent proceeds	2,219,307		1,519,924		34,315,570			
12	Other unspent proceeds	0		0		0			
13	Year of substantial completion	2005		2008		2011			
14	Were the bonds issued as part of a current refunding issue?	Yes	No	Yes	No	Yes	No	Yes	No
			X		X	X			
15	Were the bonds issued as part of an advance refunding issue?		X		X		X		
16	Has the final allocation of proceeds been made?	X		X		X			
17	Does the organization maintain adequate books and records to support the final allocation of proceeds?	X		X		X			

Part III Private Business Use

		A		B		C		D	
1	Was the organization a partner in a partnership, or a member of an LLC, which owned property financed by tax-exempt bonds?	Yes	No	Yes	No	Yes	No	Yes	No
			X		X		X		
2	Are there any lease arrangements that may result in private business use of bond-financed property?		X		X		X		

Part III

Private Business Use (Continued)

		A		B		C		D	
		Yes	No	Yes	No	Yes	No	Yes	No
3a	Are there any management or service contracts that may result in private business use of bond-financed property?		X		X	X			
b	If "Yes" to line 3a, does the organization routinely engage bond counsel or other outside counsel to review any management or service contracts relating to the financed property?	X				X			
c	Are there any research agreements that may result in private business use of bond-financed property?		X		X		X		
d	If "Yes" to line 3c, does the organization routinely engage bond counsel or other outside counsel to review any research agreements relating to the financed property?								
4	Enter the percentage of financed property used in a private business use by entities other than a section 501(c)(3) organization or a state or local government	0%		0%		0%		%	
5	Enter the percentage of financed property used in a private business use as a result of unrelated trade or business activity carried on by your organization, another section 501(c)(3) organization, or a state or local government	%		%		%		%	
6	Total of lines 4 and 5	0%		%		0%		%	
7	Does the bond issue meet the private security or payment test?		X		X		X		
8a	Has there been a sale or disposition of any of the bond financed property to a nongovernmental person other than a 501(c)(3) organization since the bonds were issued?		X		X		X		
b	If "Yes" to line 8a, enter the percentage of bond-financed property sold or disposed of	%		%		%		%	
c	If "Yes" to line 8a, was any remedial action taken pursuant to Regulations sections 1.141-12 and 1.145-2?		X		X		X		
9	Has the organization established written procedures to ensure that all nonqualified bonds of the issue are remediated in accordance with the requirements under Regulations sections 1.141-12 and 1.145-2?	X		X		X			

Part IV

Arbitrage

		A		B		C		D	
		Yes	No	Yes	No	Yes	No	Yes	No
1	Has the issuer filed Form 8038-T?	X		X		X			
2	If "No" to line 1, did the following apply?								
a	Rebate not due yet?								
b	Exception to rebate?								
c	No rebate due?								
	If you checked "No rebate due" in line 2c, provide in Part VI the date the rebate computation was performed								
3	Is the bond issue a variable rate issue?	X		X			X		
4a	Has the organization or the governmental issuer entered into a qualified hedge with respect to the bond issue?	X		X			X		
b	Name of provider	BANK OF AMERICA		BANK OF AMERICA		0			
c	Term of hedge	28		30					
d	Was the hedge superintegrated?		X		X				
e	Was a hedge terminated?		X		X				

Part IV

Arbitrage (Continued)

		A		B		C		D	
		Yes	No	Yes	No	Yes	No	Yes	No
5a	Were gross proceeds invested in a guaranteed investment contract (GIC)?		X		X		X		
b	Name of provider	0		0		0			
c	Term of GIC								
d	Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?								
6	Were any gross proceeds invested beyond an available temporary period?		X		X		X		
7	Has the organization established written procedures to monitor the requirements of section 148?								

Part V

Procedures To Undertake Corrective Action

		A		B		C		D	
		Yes	No	Yes	No	Yes	No	Yes	No
1	Has the organization established written procedures to ensure that violations of federal tax requirements are timely identified and corrected through the voluntary closing agreement program if self-remediation is not available under applicable regulations?	X		X		X			

Part VI

Supplemental Information. Complete this part to provide additional information for responses to questions on Schedule K (see instructions).

Identifier	Return Reference	Explanation
DESCRIPTION OF PURPOSE	0	Schedule K, Part I, Column F, Bond C PURPOSE 1) REFUND BONDS ORIGINALLY ISSUED ON SEPTEMBER 27, 2001, 2) CAPITAL IMPROVEMENTS TO REED PLAZA, STEGEMAN COLISEUM CONCOURSE EXPANSION AND FOR THE BUTTS-MEHRE ADDITION
Tax Exempt Bond Policies	0	Schedule K, Part V TAX EXEMPT BOND POLICIES ARE IN PLACE ARBITRAGE AND REBATE CALCULATIONS ARE PERFORMED BY A HIRED FIRM

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2012

Open to Public
Inspection

Name of the organization
University of Georgia Athletic Assn Inc

Employer identification number
58-0652518

Identifier	Return Reference	Explanation
VOLUNTEERS	Form 990, Part I, Line 6	THE ATHLETIC ASSOCIATION HAS VOLUNTEER COACHES FOR ONE OF ITS TEAMS
Description of Other Program Services	Form 990, Part III, Line 4d	Other college athletic sports along with their associated revenue streams FROM CONTRIBUTIONS, SEC/NCAA DISTRIBUTIONS, MEDIA, LICENSING AND STUDENT FEES
Describe the Process used by Management &/or Governing Body to Review 990	Form 990, Part VI, Line 11b	Form 990 is provided to board members prior to the filing deadline with SUFFICIENT LEAD-TIME TO ALLOW THE BOARD MEMBERS TO REVIEW IT THE UNIVERSITY OF GEORGIA'S ASSOCIATE CONTROLLER REVIEWS IT AND ALSO PROVIDES THE REQUIRED INFORMATION FOR THE COMPLETION OF THE FORM 990 TO THE TAX MANAGER WITH AN INDEPENDENT ACCOUNTING FIRM, WHICH FINISHES THE 990 THE EXECUTIVE DIRECTOR WITH THE INDEPENDENT ACCOUNTING FIRM ALSO ATTENDS THE BOARD MEETING TO REVIEW THE 990 AND ANSWER QUESTIONS
Description of Process to Monitor Transactions for Conflicts of Interest	Form 990, Part VI, Line 12c	Primary Monitoring of Conflict of Interest is done through the completion OF A FORM BY BOARD MEMBERS, OFFICERS AND KEY EMPLOYEES OF THE UNIVERSITY OF GEORGIA ATHLETIC ASSOCIATION, INC REQUESTING DISCLOSURE OF ALL RELATED ENTITIES AND TRANSACTIONS ANY CONFLICTS NOTED ARE DISCUSSED AND APPROPRIATE ACTION TAKEN IF A CONFLICT IS CONFIRMED, A PLAN FOR ALLEVIATING OR MANAGING THE CONFLICT IS IMPLEMENTED INDIVIDUALS WITH POTENTIAL CONFLICTS MAY BE ASKED TO RECUSE AND ABSENT THEMSELVES FROM MEETINGS IN WHICH AN ALLEGED CONFLICT IS DISCUSSED IF SO DOING WOULD BETTER ASSURE THE INTEGRITY OF THE PROCESS
Offices & Positions for Which Process was Used, & Year Process was Begun	Form 990, Part VI, Line 15a	The Athletic Director's salary is recommended by the President of the UNIVERSITY OF GEORGIA THE SALARY RECOMMENDATION IS THEN REVIEWED AND APPROVED BY THE BOARD OF DIRECTORS THE PRESIDENT OF THE UNIVERSITY OF GEORGIA BEGAN DETERMINING THE SALARY OF THE ATHLETIC DIRECTOR WHEN THE POSITION BEGAN REPORTING DIRECTLY TO THE PRESIDENT IN 2004 SALARIES ARE ROUTINELY COMPARED TO NATIONAL AVERAGES
Offices & Positions for Which Process was Used, & Year Process was Begun	Form 990, Part VI, Line 15b	The Executive Associate Athletic Directors' salaries are set by benchmarking IN THE MARKET (COMPARED IN CONFERENCE AND NATIONALLY) COMPENSATION FOR KEY EMPLOYEES IS DETERMINED BY COMPARING DATA OR BENCHMARKING BOTH IN THE SEC AND NATIONALLY RECOMMENDATIONS ARE MADE AND SUBMITTED TO THE EXECUTIVE ASSOCIATE ATHLETIC DIRECTOR FOR FINANCE AND ADMINISTRATION SALARIES ARE REVIEWED BY THE ATHLETIC DIRECTOR FOR FINAL DETERMINATION ALL SALARIES ARE THEN REVIEWED AND APPROVED BY THE BOARD OF DIRECTORS AT THE SPRING BOARD MEETING OFFICERS OF THE UNIVERSITY OF GEORGIA ATHLETIC ASSOCIATION, INC BOARD OF DIRECTORS ARE EMPLOYED BY THE UNIVERSITY OF GEORGIA AND ARE COMPENSATED FOR THE ROLE PERFORMED FOR THE ATHLETIC ASSOCIATION BY THE UNIVERSITY OF GEORGIA SALARIES HAVE ROUTINELY BEEN COMPARED TO NATIONAL AVERAGES
Avail of Gov Docs, Conflict of Interest Policy, & Fin Stmt's to Gen Public	Form 990, Part VI, Line 19	University of Georgia Athletic Association's web site advises interest PARTIES THAT GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS ARE AVAILABLE TO THE PUBLIC UPON REQUEST
HEAD FOOTBALL COACH'S SALARY	FORM 990, PART VII, SECTION A, LINE 24	The Head Football coach's deferred compensation became taxable during 2012 and reported on his W-2 This one-time payment was based on the employment contract agreement

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
University of Georgia Athletic Assn Inc

Employer identification number
58-0652518

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) University of Georgia 456 East Broad Street Athens, GA 30602 58-6001998	University	GA	GOV'T	N/A	NA		No

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity

b Gift, grant, or capital contribution to related organization(s)

c Gift, grant, or capital contribution from related organization(s)

d Loans or loan guarantees to or for related organization(s)

e Loans or loan guarantees by related organization(s)

f Dividends from related organization(s)

g Sale of assets to related organization(s)

h Purchase of assets from related organization(s)

i Exchange of assets with related organization(s)

j Lease of facilities, equipment, or other assets to related organization(s)

k Lease of facilities, equipment, or other assets from related organization(s)

l Performance of services or membership or fundraising solicitations for related organization(s)

m Performance of services or membership or fundraising solicitations by related organization(s)

n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

o Sharing of paid employees with related organization(s)

p Reimbursement paid to related organization(s) for expenses

q Reimbursement paid by related organization(s) for expenses

r Other transfer of cash or property to related organization(s)

s Other transfer of cash or property from related organization(s)

Yes

No

1a

No

1b

Yes

1c

No

1d

No

1e

No

1f

No

1g

No

1h

No

1i

No

1j

No

1k

Yes

1l

No

1m

No

1n

Yes

1o

Yes

1p

Yes

1q

No

1r

Yes

1s

Yes

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Schedule R (Form 990) 2012

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Software ID:
Software Version:
EIN: 58-0652518
Name: University of Georgia Athletic Assn Inc

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation	
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