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Form **990-EZ**

Short Form Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code

(except black lung benefit trust or private foundation)

Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions). All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.

Open to Public

Inspection

OMB No 1545-1150

Department of the Treasury Internal Revenue Service

HTA Ĭ,

	$\overline{}$	Fort	ha 2012 aala	The organization may have to use a copy or this return to satisfy state reporting requirem	iems.	CIDOIDO	
	A B		rie 2012 care	ndar year, or tax year beginning 7/1/2012 , and ending C Name of organization	7 D E	6/30/20	
	ľ	7	ss change	Name of organization	D Employer identification number		
	┝	╡	-	F Y Eye, Inc	04-3815653		
	<u> </u>	₹	change	Number and street (or P O box, if mail is not delivered to street address) Room/suite	E Te	elephone n	umber
	\vdash] Initial i			1		
	<u>_</u>] Termır	nated	P O Box 409 Grand Central Station	4		2) 832-9170
		Amend	ded return	City or town state or country ZIP + 4	F G	roup Exe	mption
	<u>_</u>	Applica	ation pending	New York NY 10163-0409	Ν	umber 🟲	
	G	Accou	inting Method	Cash X Accrual Other (specify) ►	- I Chec	k ►	if the organization is
	1	Webs	ite: ► www		not re	equired to	o attach Schedule B
	.1	Tax-exe	empt status (che	ock only one) — X 501(c)(3) 501(c) () ◀ (insert no) 4947(a)(1) or 527	(Form	n 990, 99	0-EZ, or 990-PF)
	_						
	K	Check		organization is not a section 509(a)(3) supporting organization or a section 527 organization			
				00 A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may	be requ	uired (see	instructions) But
				ooses to file a return, be sure to file a complete return			
	L			7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total a	essets		
	s			mn (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ		<u>►\$</u>	91,186
	٦P	art l		e, Expenses, and Changes in Net Assets or Fund Balances (see the			
	-		Check if	the organization used Schedule O to respond to any question in this Part			
		1	Contribution	ns, gifts, grants, and similar amounts received		1	90,000
_		2	Program se	rvice revenue including government fees and contracts	•	2	1,177
- ÇQ)	3	Membershi	dues and assessments		3	
Q	'	4	Investment	income		4	9
SCANNED	i i	5a	Gross amor	unt from sale of assets other than inventory		<u> </u>	
2		b	Less cost of	or other basis and sales expenses		ا ا	
		С	Gain or (los	s) from sale of assets other than inventory (Subtract line 5b from line 5a)		5c	0
		6	Gaming and	fundraising events			
AUG	à	а	Gross incor	ne from gaming (attach Schedule G if greater than			
<u> </u>	าน์เ		\$15,000)	Ga Ga		<u> </u>	
6 9	, V	b		ne from fundral sing events (not including \$ of contributions]]	
69	Revenue		from fundra	sing events reported on line 1) (attach Schedule G if the			
2013				gross income and contributions exceeds \$15,000) 6b		1 1	
ದ		С		expenses from garting and thindraising events 6c 6c]]	
	H	d		or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract			
	Ì	_	line 6c) .	OGDEN. UT		6d	0
		7a		of inventory, less returns and allowances 7a		4 I	
	.	b		f goods sold		┨ _ ┞	
	- 1	С		or (loss) from sales of inventory (Subtract line 7b from line 7a)	•	7c	0
	ı	8	Other reven	ue (describe in Schedule O)		8	
	\dashv	9	l otal reven	ue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8		9	91,186
	- 1	10		similar amounts paid (list in Schedule O)		10	
		11		d to or for members	• •	11	
	Ses	12		ner compensation, and employee benefits	•	12	63,968
	Expenses	13		I fees and other payments to independent contractors		13	5,104
	×	14		rent, utilities, and maintenance		14	12,865
	""	15 16	Other eveer			15 16	0.000
			Ciner exper	ses (describe in Schedule O)	_	-	8,980
	-:-	17		ses. Add lines 10 through 16	<u> P</u>	17	90,917
	Sts	18 19	•	leficit) for the year (Subtract line 17 from line 9)		18	269
	ž.	19		or fund balances at beginning of year (from line 27, column (A)) (must agree with		40	96 004
	2	20		figure reported on prior year's return)		19	86,094
	Net Assets nu			es in net assets or fund balances (explain in Schedule O)		20	96 262
-	1	21 Banan		r fund balances at end of year. Combine lines 18 through 20	·	21	86,363 Form 990-EZ (2012)
	ror	raper	wuik Keauçti	on Act Notice, see the separate instructions.			roini 330°E& (2012)

. :

	Check if the organization used Schedule O to re	espond to any question in	TUIIS FAILII			т —	<u>[x</u>
••			-	(A) Beginnir			(B) End of year
22	Cash, savings, and investments				86,094		86,31
23	Land and buildings		[23	
24	Other assets (describe in Schedule O).					24	44
2.5	Total assets		[86,094	25	86,363
26	Total liabilities (describe in Schedule O)		[26	
27	Net assets or fund balances (line 27 of column (E	3) must agree with line 2	1)		86,094	27	86,363
	rt III Statement of Program Service Accomplis						Expenses
	Check if the organization used Schedule O t					(Red	quired for section
				• •		501	(c)(3) and 501(c)(4)
	. , , , , ,	See statement attached					nizations and section 7(a)(1) trusts, optional
	cribe the organization's program service accomplished		• •				others)
as m	neasured by expenses. In a clear and concise manne	er, describe the services	provided, the number	er of			
oers	ons benefited, and other relevant information for eac	h program title					
28	See statement attached; expenses are as listed on p	page 1, Part 1					
-							
-							
-	(Grants \$) If this amount	t includes foreign grants,	check here			28a	90,917
29 -	<u> </u>					20a	90,917
29 _						ŀ	
-							
-							
	(Grants \$) If this amount	t includes foreign grants,	check here	!	▶ ∐ :	29a	,
30 -							-
., -							1
<u> </u>					-		
-	(Grants \$) If this amount	includes foreign grants,	chack hara			20-	
_		includes loreign grants,	CHECK HEIE			30a	·
31 (Other program services (describe in Schedule O)						
,	المناها المناه						
: 1	(Grants \$) If this amount	includes foreign grants,	check here		<u> </u>	31a	
	(Grants \$) If this amount Total program service expenses. (add lines 28a th	 -			. •	31a 32	90,917
32	·	rough 31a)			. De the instr	32	90,917
32	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko	rough 31a) ey Employees List each	one even if not comp		e the instr	32	90,917
32	Total program service expenses. (add lines 28a th	rough 31a) ey Employees List each	one even if not comp in this Part IV	ensated (se	<u> </u>	32 ruction	90,917
32	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko	rough 31a)	one even if not comp	ensated (se	e the instr	32 ruction	90,917
32	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS	ensated (se	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
32 Par	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko Check if the organization used Schedule O to	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation	ensated (se	lealth benefit	32 ruction	90,917 s for Part IV)
32 Par	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko Check if the organization used Schedule O to	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS	ensated (se	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
Par Orin	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko Check if the organization used Schedule O to (a) Name and title	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS (if not paid, enter -C	ensated (se	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
32 Par	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko Check if the organization used Schedule O to (a) Name and title Silverman / Treas / Director	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS (if not paid, enter -C	(d) i col employ and defe	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
32 Par orın res	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko Check if the organization used Schedule O to (a) Name and title Silverman / Treas / Director Cohen	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS (if not paid, enter -0	(d) i col employ and defe	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
Par Par orin res fark	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ke Check if the organization used Schedule O to (a) Name and title Silverman / Treas / Director Cohen etary / Director	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS (if not paid, enter -0	(d) i col employ and defe	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
orin Pres Mark Secre	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ke Check if the organization used Schedule O to (a) Name and title Silverman / Treas / Director Cohen etary / Director art Abramson	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS (if not paid, enter -0	ensated (se (d) to the control of t	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
orin Pres Mark Secre	Total program service expenses. (add lines 28a th t IV List of Officers, Directors, Trustees, and Ko Check if the organization used Schedule O to (a) Name and title Silverman / Treas / Director Cohen etary / Director art Abramson tor	rough 31a)	one even if not comp in this Part IV (c) Reportable compensation (Forms W-2/1099-MIS (if not paid, enter -0	(d) i col employ and defe	lealth benefit tributions to ee benefit pla	32 ruction	90,917 s for Part IV)
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	•		Yes	No
44 a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a		Х
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b		Х
С	Did the organization receive any payments for indoor tanning services during the year?	44c		Х
ʻ. d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d		
45 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a		Х
45 b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of	-		
	Form 990-EZ (see instructions)	45b		Х
		Form 9	90-EZ	(2012)

Form 9	90-EZ (20)12)	F Y. Eye,,Inc.						04-38156		Page 4
										Yes	No
46			zation engage, directly or indirec								l
	to cano		for public office? If "Yes," comple		Part I		<u> </u>		46		X
Part			n 501(c)(3) organizations of tion 501(c)(3) organizations		ruoctione /	17 40b and 52 and	d comp	loto the table	se for line		
		50 and	151	iliust aliswei t	questions -	17—490 and 52, and	Comp	ete the table	25 101 11116	55	
-			if the organization used Sch	edule O to res	pond to ar	ny question in this F	Part VI				
					<u> </u>					Yes	No
47	Did the	organi	zation engage in lobbying activiti	es or have a se	ction 501(h)	election in effect duri	ng the ta	эx			
		_	complete Schedule C, Part II						47		X
48	Is the c	organiza	ation a school as described in se	ction 170(b)(1)(/	A)(۱۱)? If "Ye:	s," complete Schedule	еЕ.		. 48		Х
49 a		_	zation make any transfers to an	•		ed organization? .			49a		X
b		Yes," was the related organization a section 527 organization?.									<u></u>
5 0			table for the organization's five h								
	employ	ees) wi	ho each received more than \$10	0,000 of comper	nsation from	the organization If the	Т —		one "		
	(a) Name a	and title of each employee	(b) Aver		(c) Reportable		Health benefits, utions to employee	(e) Estima	ated ame	ount of
		paid	more than \$100,000	devoted to				olans, and deferred ompensation	other c	ompensa	ation
Name	None			+			 				
Title	130110			Hr/WK	.00						
Name	and the second						1		1		
Title				Hr/WK	.00						
Name											
Title			· · · · · · · · · · · · · · · · · · ·	Hr/WK	00		ļ		ļ		
Name											
Title				Hr/WK	00		 		 		
Name Title				Hr/WK	.00						
	Total n	umber o	of other employees paid over \$10		.00	-	1		<u> </u>		
			table for the organization's five h		ated indepe	ndent contractors wh	o each r	eceived more	than		
	•		ompensation from the organizati	•	•						
Ç.	(a) Na	ime and a	ddress of each independent contractor pa	aid more than \$100 0	00	(b) Type of serve	ice	(6	c) Compensa	ition	
						(, . , , , ,		,			
	None	•	Str								
City			ST St-	ZIP					-		
Name City			Str ST	ZIP							
Name			Str	ZII							
City			ST	ZIP				İ			
Name			Str			-					
City			ST	ZIP							
Name			Str								
City			ST	ZIP							
			f other independent contractors	_			\ <u></u>				
			ation complete Schedule A? No iritable trusts must attach a com			anizations and 4947(a	a)(1)		► X Ye	s C	l No
				•							
			declare that I have examined this return, Declaration of preparer (other than officer					knowledge and be	elier, it is		
	,		Di. S. Walk		1125	· · · · · ·		7/2	411		
Sign		V \sig	nature of officer		1 -			Date (417	-	
Here		Γρ	gn Silverman, President								
			pe or print name and title				_				
Paid		Print/T	ype preparer's name	Preparer's	signature	Date	•	Check	If PTIN		
Prepa	arer	<u> </u>				l		self-employed			
Use (Firm's				· · · · · · · · · · · · · · · · · · ·		Firm's EIN ►			
		•	address •			<u>.</u>	1	Phone no	<u>. [] v</u>		1 1
viay th	e IKS di	scuss t	his return with the preparer show	wn above? See i	Instructions	· · · · · · · ·			► \ Ye	s	No

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No 1545-0047 20**12**

Open to Public

Department of the Treasury Internal Revenue Service Name of the organization Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► See separate instructions.

ns. Inspec Employer identification number

F. Y. E		nc.								04-3	<u>815653</u>		
Part		Reasor	for Public C	harity Status (All or	ganizatio	ns must	complete	e this pa	rt.) See i	nstructio	ns		
The or	_		•	ation because it is: (For		_		_					
1 [╝,	A church, co	onvention of chu	rches, or association of	f churches	describe	d ın secti o	on 170(b)	(1)(A)(i).				
``2		A school de	scribed in sectio	on 170(b)(1)(A)(ii). (Att	ach Sched	dule E)							
3		A hospital o	r a cooperative h	nospital service organiz	ation des	cribed in s	ection 17	0(b)(1)(A	.)(iii).				
"4 ['		A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state:											
5 [An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)											
6				ernment or governmen	tal unıt de	scribed in	section 1	70(b)(1)(A)(v).				
7		_		y receives a substantia	•	s support	from a go	vernment	al unit or f	rom the g	jeneral į	public	
8 T				In section 170(b)(1)(A	-	mplete Pa	art II.)						
9 [] <i>/</i>	An organiza receipts fron support from	tion that normally n activities relate n gross investme	y receives: (1) more that ad to its exempt function int income and unrelated after June 30, 1975. S	an 33 1/39 ns—subje ed busines	% of its su ct to certa ss taxable	pport from in excepti income (l	ons, and ess sectio	(2) no moi on 511 tax	re than 33	3 1/3% (of its	s
10 [\neg	An organiza	tion organized ai	nd operated exclusively	to test fo	r public sa	afety. See	section	509(a)(4).				
11 [e [F	ourposes of 509(a)(3). Constitution Type By checking persons otherwise our persons outpersons outpe	one or more public heck the box that b T this box, I certify	that the organization on managers and other	tations de supportine III-Funcies not conf	scribed in g organiza tionally int trolled dire	section 56 ation and 6 egrated ectly or inc	09(a)(1) ocomplete d	or section of lines 11e Type III–Normanner one or me	509(a)(2) through 1 on-function ore disqu	See s e 11h onally in alified	tegrate	ed
					fram tha 1	DC 45 44 .4		I. Tumo II	or Turo I	II aupport	tina		
f		_	zation received a , check this box	written determination	from the I	RS that it	ıs a Type	ı, rype ii,	, or Type I	ii suppon	ung		
g		-		the organization accept	ted anv oi	ft or contri	bution fro	m anv of	the		•	•	Щ.
3		ollowing per		g	, 3.				-				
	(i	i) A pers	son who directly	or indirectly controls, e	ither alone	e or togeth	ner with pe	ersons de	scribed in	(II)		Yes	No
				erning body of the sup		-	?		•		11g(i)	ļ	
	(i	•	•	person described in (ı)			•		•		11g(ii)	 	<u> </u>
	•			y of a person described				•			11g(iii)	<u> </u>	<u> </u>
<u>h</u>				tion about the supporte	T		I		T		T:-		
	ame of organi	supported zation	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	in col (i) la	organization sted in your document?	the organ	ou notify nization in of your port?	(vi) Is the organization in col (i) organized in the US?		(VIII) Ar	nount of m support	onetary
					Yes	No	Yes	No	Yes	No_			
(A)						!							
(D)				-		 	<u> </u>		 	ļ	1		
(8)													
(C)													
(D)													
(E)													
Total													0

18

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support Calendar year (or fiscal year beginning in) (d) 2011 (e) 2012 (f) Total (a) 2008 (b) 2009 (c) 2010 ·1 Gifts, grants, contributions, and membership fees received (Do not 150,000 90.000 366.696 include any "unusual grants"). 25.000 51.696 50.000 2 Tax revenues levied for the organization's benefit and either paid to or expended on 0 3 The value of services or facilities furnished by a governmental unit to the organization without charge. 25,000 51,696 50,000 150,000 90,000 366,696 Total. Add lines 1 through 3. 4 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% 1 of the amount shown on line 11. column (f). 366.696 Public support. Subtract line 5 from line 4. Section B. Total Support (f) Total Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 2011 (e) 2012 90,000 366,696 7 25,000 51,696 50,000 150,000 Amounts from line 4 8 Gross income from interest, dividends. payments received on securities loans. rents, royalties and income from similar 67 26 32 39 164 sources . . . 9 Net income from unrelated business activities, whether or not the business is 0 regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV). . . . 366.860 Total support. Add lines 7 through 10. . 11 Gross receipts from related activities, etc. (see instructions) 1,177 12 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. Section C. Computation of Public Support Percentage 99.96% Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f)) . . 14 15 99 90% 15 33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box 16a 33 1/3% support test-2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this b box and stop here. The organization qualifies as a publicly supported organization 10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Schedule A (Form 990 or 990-EZ) 2012 F. Y Eye, Inc 04-3815653 Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning in) (a) 2008 **(b)** 2009 (c) 2010 (d) 2011 (e) 2012 (f) Total Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ") 0 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the 0 organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513. 0 Tax revenues levied for the organization's benefit and either paid to or expended on 0 its behalf. The value of services or facilities furnished by a governmental unit to the organization without charge 0 0 0 Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 0 received from disqualified persons Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year 0 0 Add lines 7a and 7b Public support (Subtract line 7c from line 6). 0 Section B. Total Support (c) 2010 (d) 2011 (e) 2012 (f) Total Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 0 0 0 0 Amounts from line 6 -19a Gross income from interest, dividends. payments received on securities loans, 0 rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 ' c Add lines 10a and 10b 0 0 0 0 0 11 Net income from unrelated business activities not included in line 10b, whether 0 or not the business is regularly carried on Other income Do not include gain or

	and 12)	<u> </u>	<u>) </u>
14	First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section organization, check this box and stop here	on 501(c)(3)	▶ □
Sec	tion C. Computation of Public Support Percentage		
15	Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	0 00%
15	Public support percentage from 2011 Schedule A, Part III, line 15	16	0 00%
Sec	tion D. Computation of Investment Income Percentage		
17	Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	. 17	0 00%
18	Investment income percentage from 2011 Schedule A, Part III, line 17	18	0 00%
1?a	33 1/3% support tests—2012. If the organization did not check the box on line 14, and line 15 is more than	33 1/3%, and line 17 is	
,	not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization	anization	. ▶ _
ь	33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is m	ore than 33 1/3%, and	

line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization **Private foundation**. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions . . .

loss from the sale of capital assets

Total support. (Add lines 9, 10c, 11,

(Explain in Part IV)

13

20

Schedule A (Form	990 or 990-EZ) 2012	F. Y. Eye, Inc.				04-3815653	3 Page 4
Part IV	Supplemental	Information. C	omplete this pa rt III, line 12. Als	rt to provide the	e explanations re is part for any ad	equired by Part II, ditional informatio	line 10;
··-	instructions).			·			
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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.

Inspection

F. Y. Eye, Inc	04-3815653
Form 000 F7 Port I have 46 Other European Travel: 1 177	
5 000 57 D. 41 L. v. 40 Other Francisco Decrease 4 000	
Form 990-EZ, Part I, Line 16, Other Expenses: Office Supplies: 288	
Form 990-EZ, Part I, Line 16, Other Expenses: Payroll Processing Fees: 1,189	
Form 990-EZ, Part I, Line 16, Other Expenses: Payroll Taxes: 4,834	
Form 990-EZ, Part I, Line 16, Other Expenses. Accounting/Legal/Tax Prep: 333	
Form 990-EZ, Part II, Line 24, Other Assets: Accounts Receivable: Beginning of year: 0, End of	
year 44	

Schedule O (Form 990 or 990-EZ) (2012) ,		Page 2
Name of the organization	Employer identification number	
	04-3815653	
1 . 1 . Lye, and	04 00 10000	
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F.Y. Eye, Inc. E.I.N. 04-3815653 Form 990-EZ

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Fiscal Year: 07/01/12 - 06/30/13

Page 2, Part III, Organization's Primary Exempt Purpose

F.Y. Eye is a nonprofit organization which helps other nonprofit organizations (NFP's) communicate their messages to the public by providing low cost or free advertising venues. F.Y. Eye promotes public service announcements (PSAs) on behalf of NFP's and government agencies in areas such as education, improving the quality of life for the general public, health and safety promotion, education, community well-being, and the environment. Current media venues include billboards, telephone kiosks, bus shelters and transit ads, internet, movie theatre pre-film advertising, events, radio ads and plasma video displays in libraries, colleges and nonprofit locations.