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Form 990

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545 0047

Department of the Treasury Internal Revenue Service

SCANNED NOV 0 4 2015

The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

| | | | | | | | | |
|--------------|---------------|-----------------|---|---|-------------------------|---------------------|----------|--|
| <u>A</u> | For the 2 | 2012 calen | dar year, or tax year beginning $7/01$, 2012, and ending | 6/30 | , | 2013 | | |
| В | Check if ap | plicable | C | D Employ | er Identific | cation Number | | |
| | Addres | ss change | GENERAL ALUMNI ASSOCIATION OF THE | 01-0 | 05023 | 06 | | |
| | Name | change | UNIVERSITY OF MAINE, INC. | E Telepho | | | | |
| | Initial | - | PO Box 550 | 1 | -581- | | | |
| | H | | Orono, ME 04473-0550 | 207 | -201- | 1122 | | |
| | Termin | | | l | | | | |
| | Amend | ded return | | G Gross re | | | ,492. | |
| | Applica | ation pending | · · · · · · · · · · · · · · · · · · · | (a) Is this a group return | | | s X No | |
| | | | Same As C Above | (b) Are all affiliates incl If 'No,' attach a fist | uded? | uationa∖ ∐Yes | s No | |
| ī | Tax-exen | mpt status | X 501(c)(3) 501(c) () 		 (insert no) 4947(a)(1) or 527 | ii No, allacira iist | (see insut | uctions) | | |
| J | Websit | | | (c) Group exemption nu | ımber ► | | | |
| K | | organization | T. T | 1 | | | | |
| _ | - T | | | n 1994 Ms | tate of leg | jal domicile M | <u> </u> | |
| Pa | art I | Summar | У | | | | | |
| | 1 Bri | letly descri | be the organization's mission or most significant activities To foster | <u>relationsh</u> | <u>ips a</u> | mong_the | e | |
| به | | <u>niversi</u> | ty of Maine and its Alumni | | | | | |
| Governance | ļ | | | | | | | |
| Ě | l | | | | | | | |
| š | 2 Ch | neck this bo | ox I If the organization discontinued its operations or disposed of more | e than 25% of its | net asse | ets | | |
| | | | ting members of the governing body (Part VI, line 1a) | | 3 | | 25 | |
| • ⊘ | 4 Nu | | dependent voting members of the governing body (Part VI, line 1b) | | 4 | | 24 | |
| Activities & | 5 Tot | | of individuals employed in calendar year 2012 (Part V, line 2a) | | 5 | | 13 | |
| Ę | 6 Tot | tal number | of volunteers (estimate if necessary) | | 6 | | 430 | |
| Ą | 7a Tot | ital unrelate | ed business revenue from Part VIII, column (C), line 12 | | 7a | 75 | 5,728. | |
| | b Ne | et unrelated | business taxable income from Form 990-T, line 34 | | 7 b | | 3,220. | |
| | | | | Prior Year | | Current \ | | |
| _ | 8 Co | ontributions | and grants (Part VIII, line 1h) | 1,348,0 | 37. | 851 | L,097. | |
| Revenue | 1 | | ice revenue (Part VIII, line 2g) | 95,2 | | | 2,237. | |
| Ver | 1 | | come (Part VIII, column (A), lines 3, 4, and 7d) | 44,7 | | | 3,416. | |
| æ | i | | e (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | 78,7 | | | 1,922. | |
| | | | - add lines 8 through 11 (must-equal Part VIII, column (A), line 12) | 1,566,7 | | | 3,672. | |
| | | | milar amounts paid (Part IX (dumn (h); ings 1.3) | 41,4 | | | 1,636. | |
| | | | to or for members (Partox), column (A); time 4) | 41,4 | 43. | 34 | 1,030. | |
| | | | er compensation, employer benefits (Park IX column & lines 5-10) | 550- | | | | |
| တ္ | 1 5 Sa | naries, otne | 659,5 | 96. | 618 | 3,912. | | |
| nse use | 16a Pro | | fundraising fees (Part Molumn (A), line 11e) | | | | | |
| Expenses | b To | ital fundrais | sing expenses (Part IX column (D) Tipe (2) 137,293. | | | | | |
| ũ | 17 Oth | | es (Part IX, column (A) lines 11a 11d 11f 24e) | 495,1 | 61 | 500 | 3,493. | |
| | | • | es Add lines 13-17 (must equal Part IX, column (A), line 25) | | | | | |
| | 1 | | | 1,196,2 | | | 2,041. | |
| - 5 8 | | evenue iess | expenses Subtract line 18 from line 12 | 370,5 | | - | L,631. | |
| seets of | | | (D. 1.V.) | Beginning of Curren | | End of Y | | |
| Bag | 20 To | | Part X, line 16) | 4,713,0 | | | 9,016. | |
| Net As | 21 To | | s (Part X, line 26) | 156,9 | 81. | 94 | 1,388. | |
| Zű | 22 Ne | et assets or | fund balances Subtract line 21 from line 20 | 4,556,1 | .17. | 4,634 | 1,628. | |
| Pa | art II | Signatur | e Block | · · · · · · · · · · · · · · · · · · · | | • | | |
| | | | | e best of my knowledge | and belief | . it is true, corre | ct. and | |
| com | plete Declar | ration of prepa | clare that I have examined this return, including accompanying schedules and statements, and to the per-(other) than officer) is based on a full formation of which preparer has any knowledge | | , | | | |
| | | | | 10/15/ | 75 | _ | | |
| Sig | an | Signatu | e di officer | Date | | | | |
| He | re | NATI | HAN P BRIGGS | Chairman | | | | |
| | | | print name and title | Спаттшап | | | | |
| | - | Print/Type p | reparer's name Preparer's signature Date | / Charle | T, P | TIN | | |
| _ | | 1 " | | Check L | 」" | | - | |
| Pa | | | S. Costello Craig S. Costello (%// S/ | self employe | :a [P | 0022688 |) | |
| 77 | eparer | Firm's name | | | | | | |
| US | e Only | Firm's addre | | Firm's EIN | Firm's EIN ► 01-0535888 | | | |
| | | <u></u> | Bangor, ME 04401 | Phone no | (207) | 947-33 | 25 | |
| Ма | y the IRS | discuss th | is return with the preparer shown above? (see instructions) | | | X Yes | No | |
| | | | | | | | | |

| | 1990 (2012) GENERAL ALUMNI ASSOCIATION OF THE | 01-050 | 2306 |) | P | age 2 |
|-----|---|--------------|------------|--------|----------|--------------|
| Par | tall Statement of Program Service Accomplishments | | | | | |
| | Check if Schedule O contains a response to any question in this Part III | | | | | X |
| 1 | Briefly describe the organization's mission | | | | | |
| | See Schedule O | | | | | |
| | | | | | | |
| | | · · | | | | |
| | | . – – – – | | | | |
| 2 | Did the organization undertake any significant program services during the year which were not listed on the price | or | | | | |
| | Form 990 or 990-EZ? | | ΠY | 'es | X | No |
| | If 'Yes,' describe these new services on Schedule O | | ш | | | |
| 3 | Did the organization cease conducting, or make significant changes in how it conducts, any program ser | vices? | | res . | X | No |
| • | If 'Yes,' describe these changes on Schedule O | *1000 | Ш ' | | (A) | |
| 4 | - | icas as ma | acurad | hy a | vnan | 202 |
| • | Describe the organization's program service accomplishments for each of its three largest program service Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of others, the total expenses, and revenue, if any, for each program service reported | grants and a | allocation | ons to | , peri | 303 |
| | | | | | | |
| 4 a | | tevenue \$ | | | |) |
| | UM Alumni Association promotes the University's presence and mair | itains c | onta | cts | wi | th_ |
| | Alumni; encourages awareness of the University's role in the comm | nunity a | ind t | he | goa | ls |
| | of higher education. Services all Alumni of the University of Mai | | | | | |
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| 4 t | (Code) (Expenses \$ 58,686, including grants of \$) (R | tevenue \$ | | | |) |
| | UM Alumni class funds maintain contacts with Alumni and provide v | arious. | serv | rice | s f | or |
| | Alumnı of the University of Maine. | . 411945 | | | <u> </u> | · <u></u> - |
| | Maint of the oniversity of Maine. | · | | | | |
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| | Other program services (Describe in Schedule O) | | | | | |
| 40 | (Expenses \$ including grants of \$) (Revenue \$ | | | |) | |
| 4 6 | e Total program service expenses ► 767, 210. | | | | • | |
| BAA | | | | Form | 990 | (2012) |

| | | | Yes | No |
|----|---|------|----------|----|
| 1 | Is the organization described in section $501(c)(3)$ or $4947(a)(1)$ (other than a private foundation)? If 'Yes,' complete Schedule A | 1 | Х | |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? | 2 | Х | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I | 3 | | Х |
| 4 | Section 501(c)(3) organizations Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II | 4 | : | х |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III | 5 | | х |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I | 6 | | X_ |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II | 7 | | Х |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III | 8 | | х |
| 9 | Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV | 9 | | х |
| 10 | Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V | 10 | Х | |
| 11 | If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable | | | |
| , | a Did the organization report an amount for land, buildings and equipment in Part X, line 10° If 'Yes,' complete Schedule D, Part VI | 11 a | Х | |
| | b Did the organization report an amount for investments — other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII | 11 b | X | |
| | c Did the organization report an amount for investments – program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII | 11 c | | Х |
| | d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX | 11 d | Х | |
| | e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X | 11 e | | X |
| | f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X | 11 f | <u>.</u> | Х |
| 12 | a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, and XII | 12a | | х |
| | b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI and XII is optional | 12b | | Х |
| | Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E | 13 | | X |
| | a Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | X |
| | b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV | 14b | | х |
| | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV | 15 | | х |
| 16 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV | 16 | | х |
| 17 | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions) | 17 | | х |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II | 18 | Х | |
| | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III. | 19 | | х |
| | a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H | 20 | | X |
| | b If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return? | 20 b | | l |

Form 990 (2012) GENERAL ALUMNI ASSOCIATION OF THE Part IV Checklist of Required Schedules (continued)

| | | | Yes | No |
|------|--|------|-------|-------|
| 21 | Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II | 21 | Х | |
| 22 | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2° If 'Yes,' complete Schedule I, Parts I and III | 22 | | х |
| 23 | Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Schedule J | 23 | | Х |
| 24 a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25 | 24a | | х |
| t | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | |
| c | : Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | 24c | | |
| C | Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year? | 24d | | |
| 25 a | Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I | 25a | | Х |
| t | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I | 25b | | Х |
| 26 | Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II | 26 | | Х |
| 27 | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III | 27 | | Х |
| 28 | Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) | | ` | 4 |
| a | A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV | 28a | | Х |
| t | A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV | 28b | | Х |
| | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M | 28c | | X |
| 30 | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M | 30 | | X |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I | 31 | | X |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II | 32 | | Х |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I | 33 | | X |
| 34 | Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1 | 34 | | |
| 35 a | Did the organization have a controlled entity within the meaning of section 512(b)(13)? | 35a | | Х |
| ŧ | olf 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 | 35b | | |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2 | 36 | | Х |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI | 37 | | Х |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O | 38 | Х | |
| BAA | | Form | 990 (| 2012) |

GENERAL ALUMNI ASSOCIATION OF THE 01-0502306 Page 5 Part V | Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V Yes No 1 a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1 b 0 c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 1 c Х 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 13 b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? X 2_b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? X 3ab If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O 3 b 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? Х 42 **b** If 'Yes,' enter the name of the foreign country See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Х 5 a b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? Х 5 b c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T? 6 a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions? X 6a b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 6 b Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor 7 a b If 'Yes,' did the organization notify the donor of the value of the goods or services provided? 7 b c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282 X 7 c d If 'Yes,' indicate the number of Forms 8282 filed during the year e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7 e Х f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? X 7 f g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 7 g as required? h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C7 7h Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 8 9 Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966? 9a b Did the organization make a distribution to a donor, donor advisor, or related person? 9 h 10 Section 501(c)(7) organizations. Enter a Initiation fees and capital contributions included on Part VIII, line 12 10a b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10 b 11 Section 501(c)(12) organizations. Enter a Gross income from members or shareholders 11 a b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them) 12a Section 4947(a)(1) non - exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12 a b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b 13 Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans 13b c Enter the amount of reserves on hand 13c

14a Did the organization receive any payments for indoor tanning services during the tax year?

b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O

14a

14b

X

Form 990 (2012) GENERAL ALUMNI ASSOCIATION OF THE 01-0502306 Page 6 Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1 a Enter the number of voting members of the governing body at the end of the tax year 1 a 25 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O b Enter the number of voting members included in line 1a, above, who are independent 1 b 24 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee? 2 X Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 3 Х Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 X 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 X See Schedule 0 Did the organization have members or stockholders? 6 Х 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? See Schedule Q 7 a Х **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or other persons other than the governing body? 7 b X Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body? 8a b Each committee with authority to act on behalf of the governing body? X 8ь Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 Х Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code. Yes No 10a Did the organization have local chapters, branches, or affiliates? 10 a X b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their 10b operations are consistent with the organization's exempt purposes? X X 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11 a b Describe in Schedule O the process, if any, used by the organization to review this Form 990. See Schedule O 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13 X 12 a b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise 12b X c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done X 12 c 13 Did the organization have a written whistleblower policy? Х 13 14 Did the organization have a written document retention and destruction policy? 14 Χ Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official See Schedule O 15 a b Other officers of key employees of the organization 15 b X If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16 a Х b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? 16 b Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed None Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply Own website Another's website Other (explain in Schedule O) Upon request Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to 19 the public during the tax year See Schedule O State the name, physical address, and telephone number of the person who possesses the books and records of the organization

Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees; officers, key employees, highest compensated employees, and former such persons

| Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee | | | | | | | | | | | |
|---|---|--|-------|---------|--------------|------------------------------------|--------|-------------------------------------|--|---|--|
| | | | | | | | | | | | |
| (A) Name and Title | (B) Average hours per week (list | one bo | er an | less p | erso | more to n is both or/trustee | h an | (D) Reportable compensation from | (E) Reportable compension from | (F) Estimated amount of other compensation | |
| | any hours for related organiza tions below dotted line) | Institutional trustee Individual trustee or director | | Officer | Key employee | Highest compensated employee | Former | the organization (W-2/1099-MISC) | related organizations (W 2/1099 MISC) | from the organization and related organizations | |
| (1) JOHN DIAMOND | 0 | | | | | | | | | | |
| INTERIM PRES | 0 | | , | | | | | 0. | 0. | 0. | |
| (2) TODD D. SAUCIER | _ 56 _ | | | | | | | | · | | |
| President/Secre | 0 | X | | X | | | | 85,010. | 0. | 0. | |
| (3) CHRISTINE BORN JOHNSON | 1 | | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | 0. | |
| (4) ERIN E MERRILL | 1 | | | | | | | | | | |
| Director | 0 | Х | | | | | | 0. | 0. | 0. | |
| (5) JOHN J POULIN | 1 | | | | | | | | | | |
| Director | 0 | Х | | | | | | 0. | 0. | 0. | |
| (6) KURT R MARSTON | 1 | | | | | | | | | | |
| Past Chair | 0 | Х | | X | | | | 0. | 0. | 0. | |
| (7) NATHAN P BRIGGS | 1 | | | | | | | | | | |
| Chair Elect | 0 | X | | Х | | | | 0. | 0. | 0. | |
| (8) ELIZABETH A DOWNING | 1 | | | | | | | | | | |
| Director | 0 | Х | | | | | | 0. | 0. | 0. | |
| (9) SAMANTHA LOTT HALE | 1 | | | | | | | | | | |
| Chairman | 0 | Х | | Х | | | | 0. | 0. | 0. | |
| (10) LEONARD E MINSKY | 1 | | | | | | | | | , | |
| Director | 0 | Х | | | | | | 0. | 0. | 0. | |
| (11) KRISTEN A LAINSBURY | 1 | | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | 0. | |
| (12) ROBERT D FITTA | 1 | | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | 0. | |
| (13) ERIN K MCCORMICK | 1 | | | | | | | | | | |
| Director | 0 | Х | | | | | | 0. | 0. | 0. | |
| (14) RICHARD L MCNEARY | 1 | | | | | | | | | | |
| Director | 0 | Х | | | | | | 0. | 0. | 0. | |

| Fait VII Section A. Officers, Directors, | | T | L111 | | | cs, a | | ingriest con | iperisated Empi | Oyee. | 3 (00) | 11) |
|---|--------------------------------|-----------------------------------|----------------------|----------------------|---------------|------------------------------|----------|-------------------------------------|--|---------|-------------------------------------|-----------|
| (A) | (B) Average hours | (do | not ch | Positieck ratios per | ition more | than or | ne an | (D) | (E) Reportable | - | (F) | |
| Name and title | per week | offi | cer and | d a di | recto | or/truste | e) | Reportable compensation from | compensation from | amo | unt of ot | her |
| | (list any hours | or di | 교 | Officer | <u>@</u> | 불립 | 릊 | the organization (W-2/1099-MISC) | related organizations (W-2/1099 MISC) | 1 | npensation from the ganizatio | |
| | for related | individual trustee or director | nstitutional trustee | ତ୍ର | Key employee | ğ eş | ᄚ | | | ar | nd related anization | d |
| | organiza tions | हिं ह | 곮 | | ş | e S | | | | Oig | jariizatioi | 13 |
| | below dotted | lste | | | 8 |) Engl | | | | | | |
| | line) | 1 " | 8 | | | Highest compensated employee | | | | | | |
| (15) CALISTA W HANNIGAN | 1 | 1 | \vdash | - | | | | | | | · | |
| Director | 0 | Х | | | | | | 0. | 0. | | | 0. |
| (16) H ARNOLD JAMES | 11_ | | | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | | | 0. |
| (17) JON F SORENSON | 1_ | | | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | | | 0. |
| (18) MICHAEL D LYNCH | 1 | T | П | | | | | | | | | |
| Treasurer | | X | | Х | | | | 0. | 0. | | | 0. |
| (19) SETH A WOOKCOCK | 1 | | | | | | | | | | | |
| Director | |] x | | | | | | 0. | 0. | | | 0. |
| (20) ANDREA C HAUCK | 1 | | | | | | | | | | | |
| Director | 0 |] x | | | | | | 0. | 0. | | | 0. |
| (21) JAY P MCCLOSKEY | 1 | | | | | | | | | | | |
| Director | 0 | <u> </u> | | | | | | 0. | 0. | | | 0. |
| (22) SHARAD RATHNAM | 1 | | П | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | | | 0. |
| (23) PAUL M TOMASSINI | 1_ |] | 1 1 | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | | | 0. |
| (24) LYNDSEY D MAYO | |] | 1 1 | | | | | | | | | |
| Director | 0 | X | | | | | | 0. | 0. | | | 0. |
| (25) SHIRAR W PATTERSON | | | | | | | | | | | | |
| Director | 0 | X | | | | Щ | _ | 0. | 0. | | | <u>0.</u> |
| 1 b Sub-total | | | | | | | | 85,010. | 0. | | | <u>0.</u> |
| c Total from continuation sheets to Part VII, Se | ection A | | | | | • | | 0. | 0. | | | 0. |
| d Total (add lines 1b and 1c) | | | | | | | | 85,010. | 0. | | | 0. |
| 2 Total number of individuals (including but not limited from the organization ► 0 | ited to those | listed | abov | e) w | /ho i | receive | ed | more than \$100,00 | 0 of reportable comp | ensatio | n | |
| from the organization 0 | | | | | | | | | | | Yes | No |
| 3 5 (1) | | | | | | | | | | | 163 | 140 |
| 3 Did the organization list any former officer, di on line 1a? If 'Yes,' complete Schedule J for s | rector or tru such individi | stee, μal | кеу е | emp | эюу | ee, or | r ni | gnest compensat | ea employee | 3 | | x |
| 4 For any individual listed on line 1a, is the sun | | | mnor | nc nt | lion | and a | ołh. | or componention | from | | | |
| the organization and related organizations gre | eater than \$ | 150,0 | 00'? <i>I</i> | isal If 'Y | 'es' | comp | let | e Schedule J for | ITOITI | | | |
| such individual | | | | | | · | | | | 4 | ļ | X |
| 5 Did any person listed on line 1a receive or ac | crue compe | nșatio | on fro | m a | any | unrela | ate | d organization or | ındıvıdual | | - | - ,, |
| for services rendered to the organization? If 'Section B. Independent Contractors | res, comple | ete S | cneau | uie . | J TO | r sucr | η p | erson | | 5 | | X |
| 1 Complete this table for your five highest comp | pensated ind | lepen | dent | con | itrac | tors t | tha | t received more to | han \$100 000 of | | | |
| compensation from the organization. Report com | pensation for | the c | alend | lar y | ear | endin | gч | vith or within the or | ganization's tax year | | | |
| (A) Name and business a | address | | | | | | | (B) Description (| of services | Comp. | C) ensatio | าก |
| | | | | | | | | 2000 | 5. 55. 1.555 | | | |
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| | ··· | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | _ | | | | | |
| 2 Total number of independent contractors (including | ng but not lim | nited t | o thos | se li | ster | abov | e) | who received more | than | | | |
| \$100,000 in compensation from the organizat | | | | | | | • | | | | | |

Form 990

Continuation Sheet for Form 990

OMB No 1545-0047

2012

Department of the Treasury Internal Revenue Service

Name of the Organization

Employler Identification number

GENERAL ALUMNI ASSOCIATION OF THE 01-0502306

Part VII Continuation: Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

| Employees | | | | | | | | | • | |
|-------------------|--|--------------------------------|-------|----------|--------------|------------------------------|----------|--|---|--|
| (A) | (B) | | (C) | | | | (D) | (E) | (F) | |
| Name and Title | Average hours per week (list any hours for related organiza tions below dotted line) | Individual trus or director | | | Key employee | Highest compensated employee | | Reportable compensation from the organization (W 2/1099 MISC) | Reportable compensation from related organizations (W 2/1099 MISC) | Estimated amount of other compensation from the organization and related organizations |
| EMMA J_POPE-WELCH | 1 | - | | | | <u> </u> | _ | | | · * * |
| Director | | х | | | | | | 0. | 0. | 0. |
| PERRY R CLOUGH | 1 | | | | l | | | | | <u> </u> |
| Director | 0 | X | | | | | | 0. | 0. | 0. |
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Part VIII Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII

| | Check if Schedule O contains a response to any question | n in this Part VIII | | | П |
|---|--|--|--|---|---|
| | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512, 513, or 514 |
| PROGRAM SERVICE REVENUE AND OTHER SIMILAR AMOUNTS | 1 a Federated campaigns b Membership dues c Fundraising events d Related organizations e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above g Noncash contributions included in lns 1a-1f h Total. Add lines 1a-1f 2 a INSURANCE PROGRAM DIVIDEN b ALUMNI EVENTS c ADVERTISING 1 b 1 c 851,097. Business Code 524298 541900 541800 | 851,097. 74,568. 43,509. 1,160. | 43,509. | 74,568. 1,160. | 312, 313, 01 314 |
| PROGRAM SE | d e f All other program service revenue g Total. Add lines 2a-2f | 119,237. | | | |
| | Investment income (including dividends, interest and other similar amounts) Income from investment of tax-exempt bond proceeds Royalties | 62,234. | | | 62,234. 136,558. |
| | (i) Real (ii) Personal 6 a Gross rents b Less rental expenses c Rental income or (loss) d Net rental income or (loss) 7 a Gross amount from sales of assets other than inventory b Less cost or other basis and sales expenses c Gain or (loss) (ii) Real (iii) Personal (iii) Personal (iv) Securities (iv) Other 26, 182. | | | | |
| OTHER REVENUE | d Net gain or (loss) 8a Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18 b Less direct expenses c Net income or (loss) from fundraising events | 26,182. | 26,182. | | 19,047. |
| | 9 a Gross income from gaming activities See Part IV, line 19 b Less direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances a | | - | | |
| | b Less cost of goods sold c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code 11a REIMBURSEMENT INCOME | 49,317. | 49,317. | | |
| | b c d All other revenue e Total. Add lines 11a-11d | 49,317. | | | |
| | 12 Total revenue. See instructions | 1,263,672. | 119,008. | 75,728. | 217,839. |
| BAA | TEEAO | 109L 12/17/12 | - 1 1 | | Form 990 (2012) |

Part IX | Statement of Functional Expenses

| Sec | tion 501(c)(3) and 501(c)(4) organizations must com Check if Schedule O contains a r | | | omplete column (A) | |
|-------------|---|-----------------------|------------------------------|-------------------------------------|---------------------------------------|
| Do . 7b, | not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
| 2 | Grants and other assistance to governments and organizations in the United States See Part IV, line 21 Grants and other assistance to individuals in the United States See Part IV, line 22 | 34,636. | 34,636. | | |
| 3 | | | | | |
| 4 5 6 | Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described | 85,010. | 18,702. | 42,505. | 23,803. |
| 7 | in section 4958(c)(3)(B) Other salaries and wages | 0. | 0. | 0. | 0. |
| | Pension plan accruals and contributions | 393,860. | 254,254. | 62,846. | 76,760. |
| 8 | (include section 401(k) and section 403(b) employer contributions) Other employee benefits | 28,092. | 16,012. | 6,180. | 5,900. |
| 9 | ` * | 75,051. | 36,646. | 15,510. | 22,895. |
| 10 | Payroll taxes | 36,899. | 19,226. | 9,738. | 7,935. |
| | Fees for services (non-employees) | | | | |
| | a Management | | | | |
| - | Legal | 742. | | 742. | |
| | Accounting | 17,680. | | 17,680. | |
| | Lobbying | | | | |
| | Professional fundraising services See Part IV, line 17 | | | | |
| | Investment management fees | | | | |
| ç | Other (If line 11g amt exceeds 10% of line 25, col- umn (A) amt, list line 11g expenses on Sch O) | 12,297. | | 12,297. | |
| 12 | Advertising and promotion | 2,161. | 2,161. | 12,251. | |
| 13 | Office expenses | 25,178. | 18,003. | 7,175. | |
| 14 | Information technology | 25,110. | 10,003. | 7,173. | |
| 15 | Royalties | | | | |
| 16 | Occupancy | 54,000. | 38,611. | 15,389. | |
| 17 | Travel | 17,494. | 17,494. | 15,369. | |
| | Payments of travel or entertainment expenses for any federal, state, or local public officials | 17,494. | 17,494. | | |
| 19 20 | Conferences, conventions, and meetings Interest | 19,500. | 13,943. | 5,557. | |
| 21 | Payments to affiliates | | | | |
| 22 | · · · · · · · · · · · · · · · · · · · | 13,612. | 9,733. | 3,879. | |
| | Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O) | 5,753. | | 5,753. | , |
| | Alumni House expenses | 97,230. | 97,230. | | |
| | Printing and Publications | 77,312. | 54,765. | 22,547. | |
| | Reunion class projects | 58,686. | 58,686. | | |
| | CAMPUS EVENTS | 24,833. | 24,833. | | · · · · · · · · · · · · · · · · · · · |
| | All other expenses | 82,015. | 52,275. | 29,740. | |
| | Total functional expenses Add lines 1 through 24e | 1,162,041. | 767,210. | 257,538. | 137, 293. |
| 26 BAA | Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here if following SOP 98-2 (ASC 958-720) | 1,102,071. | .01,210. | 231,330. | Form 990 (2012) |

| <u>'</u> | | Check if Schedule O contains a response to any qu | estion in th | ıs Part X | | | П |
|----------------|-----|---|---------------------------------|---------------------------------|--|-------|------------------------|
| | | | | | (A) Beginning of year | | (B) End of year |
| $\overline{}$ | 1 | Cash - non-interest-bearing | | | 101. | 1 | 100. |
| | 2 | Savings and temporary cash investments | | | 952,487. | 2 | 933,081. |
| | 3 | Pledges and grants receivable, net | | | 6,513. | 3 | 8,920. |
| | 4 | Accounts receivable, net | | | 123,357. | 4 | 104,585. |
| | 5 | Loans and other receivables from current and former trustees, key employees, and highest compensated e Part II of Schedule L | officers, dir mployees (| ectors, Complete | | 5 | |
| | 6 | Loans and other receivables from other disqualified p section 4958(f)(1)), persons described in section 4958(c)(employers and sponsoring organizations of section 501(c) beneficiary organizations (see instructions). Complete | 3)(B), and co | ontributing r employees' | | 6 | |
| Š | 7 | Notes and loans receivable, net | | | | 7 | |
| A S E T S | 8 | Inventories for sale or use | | | | 8 | |
| T | 9 | Prepaid expenses and deferred charges | | | 4,036. | 9 | 4,765. |
| | 10a | Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D | 10a | 289,320. | | | , |
| | b | Less accumulated depreciation | 10b | 248,524. | 49,286. | 10 c | 40,796. |
| | 11 | Investments – publicly traded securities | | | 45,200. | 11 | 40,750. |
| | 12 | Investments – other securities See Part IV, line 11 | | | 855,604. | 12 | 958,282. |
| | 13 | Investments – program-related See Part IV, line 11 | | | 033,004. | 13 | 750,202. |
| | 14 | Intangible assets | | 14 | | | |
| | 15 | Other assets See Part IV, line 11 | 2,721,714. | 15 | 2,678,487. | | |
| | 16 | Total assets. Add lines 1 through 15 (must equal line | 34) | | 4,713,098. | 16 | 4,729,016. |
| | 17 | Accounts payable and accrued expenses | | | 125,074. | 17 | 89,348. |
| | 18 | Grants payable | 220,0.21 | 18 | 03/010. | | |
| | 19 | Deferred revenue | | | 6,080. | 19 | 5,040. |
| Ļ | 20 | Tax-exempt bond liabilities | | | | 20 | , |
| Å | 21 | Escrow or custodial account liability Complete Part I | V of Schedi | ule D | | 21 | |
| LIABILITIES | 22 | Loans and other payables to current and former office key employees, highest compensated employees, and Complete Part II of Schedule L | ers, directors d disqualifie | s, trustees, d persons | and the second s | 22 | |
| į | 23 | Secured mortgages and notes payable to unrelated th | nird parties | | | 23 | |
| š | 24 | Unsecured notes and loans payable to unrelated third | parties | | | 24 | |
| | 25 | Other liabilities (including federal income tax, payable and other liabilities not included on lines 17-24) Com | es to related plete Part X | third parties, of Schedule D | 25,827. | 25 | |
| | 26 | Total liabilities. Add lines 17 through 25 | | | 156,981. | 26 | 94,388. |
| N E T | | Organizations that follow SFAS 117 (ASC 958), check he lines 27 through 29, and lines 33 and 34. | re ► X | and complete | | | |
| Ą | 27 | Unrestricted net assets | | | 3,256,145. | 27 | 2,904,739. |
| ANNETO | 28 | Temporarily restricted net assets | | | 546,157. | 28 | 588,640. |
| | 29 | Permanently restricted net assets | | | 753,815. | 29 | 1,141,249. |
| R F | | Organizations that do not follow SFAS 117 (ASC 958), cf and complete lines 30 through 34. | neck here > | | | | , |
| F UND | 30 | Capital stock or trust principal, or current funds | | | 30 | , . , | |
| | 31 | Paid-in or capital surplus, or land, building, or equipm | nent fund | | | 31 | - |
| ֡֝֝֝׆ <u>֚</u> | 32 | Retained earnings, endowment, accumulated income | | nds | <u> </u> | 32 | |
| 日本し 本文 しゅう | 33 | Total net assets or fund balances | | | 4,556,117. | 33 | 4,634,628. |
| Ē | 34 | Total liabilities and net assets/fund balances | | | 4,713,098. | 34 | 4,729,016. |
| BA | 4 | | | | | | Form 990 (2012) |

| | <u>-0502306</u> | P | age 12 | | | | |
|---|-----------------|-----------------|-------------|--|--|--|--|
| Part XI Reconciliation of Net Assets | | | | | | | |
| Check if Schedule O contains a response to any question in this Part XI | | | X | | | | |
| 1 Total revenue (must equal Part VIII, column (A), line 12) | 1 | 1,263, | 672. | | | | |
| 2 Total expenses (must equal Part IX, column (A), line 25) | 2 | 1,162, | 041. | | | | |
| 3 Revenue less expenses Subtract line 2 from line 1 | 3 | 101, | 631. | | | | |
| 4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) 4 | | | | | | | |
| 5 Net unrealized gains (losses) on investments 5 | | | | | | | |
| 6 Donated services and use of facilities | 6 | | | | | | |
| 7 Investment expenses | 7 | | | | | | |
| 8 Prior period adjustments | 8 | -23, | 120. | | | | |
| 9 Other changes in net assets or fund balances (explain in Schedule O). | 9 | | 0. | | | | |
| Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, | | | | | | | |
| column (B)) | 10 | 4,634, | <u>628.</u> | | | | |
| Part XII Financial Statements and Reporting | | | | | | | |
| Check if Schedule O contains a response to any question in this Part XII | | | | | | | |
| | | Yes | No | | | | |
| 1 Accounting method used to prepare the Form 990 Cash X Accrual Other | | 1 | 1 | | | | |
| If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O | | | | | | | |
| 2 a Were the organization's financial statements compiled or reviewed by an independent accountant? | | 2a X | | | | | |
| If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or review separate basis, consolidated basis, or both | ed on a | 7 7 3 4 | | | | | |
| X Separate basis Consolidated basis Both consolidated and separate basis | | | | | | | |
| b Were the organization's financial statements audited by an independent accountant? | | 2Ь | X | | | | |
| If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separ basis, consolidated basis, or both | ate | | | | | | |
| Separate basis Consolidated basis Both consolidated and separate basis | | , * | | | | | |
| c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit review, or compilation of its financial statements and selection of an independent accountant? | t , | 2c X | | | | | |
| If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O | | , | | | | | |
| 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? | | | | | | | |
| b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audits, explain why in Schedule O and describe any steps taken to undergo such audits | dıt | 3 b | | | | | |
| BAA | | Form 990 | (2012) | | | | |

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545 0047

Open to Public Inspection

Schedule A (Form 990 or 990-EZ) 2012

Name of the organization Employer identification number GENERAL ALUMNI ASSOCIATION OF THE UNIVERSITY OF MAINE, INC 01-0502306 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions The organization is not a private foundation because it is (For lines 1 through 11, check only one box) 1 A church, convention of churches or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii) Enter the hospital's 4 name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 5 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) 7 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) An organization that normally receives (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). 9 (Complete Part III) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h 11 | Type | Type II c Type III — Functionally integrated Type III - Non-functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? Yes No A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? 11 q (i) A family member of a person described in (i) above? 11 g (ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11 g (iii) Provide the following information about the supported organization(s) (i) Name of supported organization (ii) FIN (iii) Type of organization (described on lines 1-9 above or IRC section (iv) is the organization in column (i) listed in (v) Did you notify the organization in column (i) of your support? (vi) Is the organization in column (i) (vii) Amount of monetary support organized in the (see instructions)) your governing document? Yes No Yes No Yes No (A) (B) (C) (D) (E) Total

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III I f the organization fails to qualify under the tests listed below, please complete Part III)

| <u>Sec</u> | tion A. Public Support | | | | | | |
|--------------|---|---|--|---|---|---------------------------------------|--------------------|
| Cale begi | ndar year (or fiscal year nning in) ► | (a) 2008 | (b) 2009 | (c) 2010 | (d) 2011 | (e) 2012 | (f) Total |
| 1 | Gifts, grants, contributions, and membership fees received (Do not include any 'unusual grants') | 940,748. | 1,107,857. | 916,372. | 1,348,037. | 851,097. | 5,164,111. |
| 2 | Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | 0. |
| 3 | The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | 0. |
| 4 | Total. Add lines 1 through 3 | 940,748. | 1,107,857. | 916,372. | 1,348,037. | 851,097. | 5,164,111. |
| 5 | The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) | | | | | | 0. |
| 6 | Public support. Subtract line 5 from line 4 | | | | | | 5,164,111. |
| Sec | tion B. Total Support | | | | | | |
| | ndar year (or fiscal year nning in) ► | (a) 2008 | (b) 2009 | (c) 2010 | (d) 2011 | (e) 2012 | (f) Total |
| 7 | Amounts from line 4 | 940,748. | 1,107,857. | 916,372. | 1,348,037. | 851,097. | 5,164,111. |
| 8 | Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | 187,875. | 151,766. | 130,087. | 90,927. | 198,792. | 759,447. |
| 9 | Net income from unrelated business activities, whether or not the business is regularly carried on | 37,353. | 48,246. | 49,074. | 52,144. | 58,220. | 245,037. |
| 10 | Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV). | | | | 02,211 | 00,220. | 0. |
| 11 | Total support. Add lines 7 through 10 | | | | | | 6,168,595. |
| 12 | Gross receipts from related active | ities, etc (see ins | tructions) | | · · · · · · · · · · · · · · · · · · · | 12 | 0. |
| | First five years. If the Form 990 is organization, check this box and | stop here | | rd, fourth, or fifth | tax year as a sectio | on 501(c)(3) | ▶ 🗌 |
| | tion C. Computation of Pul | | | | | | |
| | Public support percentage for 20 | | _ | e 11, column (f)) | 1 | 14 | 83.72% |
| | Public support percentage from 2 | · | , | | | 15 | 83.23% |
| 16 a | 33-1/3% support test $-$ 2012. If and stop here. The organization | the organization of qualifies as a pul | did not check the t blicly supported or | oox on line 13, a ganization | nd the line 14 is 3 | 33-1/3% or more, | check this box |
| b | 33-1/3% support test — 2011. If t and stop here. The organization | he organization d qualifies as a pu | lid not check a box blicly supported or | on line 13 or 16 ganization | 5a, and line 15 is 3 | 33-1/3% or more, | check this box |
| 17 a | 10%-facts-and-circumstances te or more, and if the organization the organization meets the 'facts' | meets the 'facts-a | and-circumstances | test check this | hox and ston her | me Evolaının Part | IV how |
| | 10%-facts-and-circumstances te or more, and if the organization organization meets the 'facts-and | meets the 'facts-a d-circumstances' | and-circumstances test The organiza | ' test, check this tion qualifies as | box and stop her a publicly support | e. Explain in Part ed organization | IV how the ► |
| 18 | Private foundation. If the organiz | zation did not che | ck a box on line 1 | 3, 16a, 16b, 17a | , or 17b, check th | is box and see ins | structions - |
| BAA | | | | | Sal | adula A (Form Of | 00 or 990 E7) 2012 |

Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II)

| Sec | tion A. Public Support | | | | | | |
|-------|--|--------------------------------------|---|---|--|--|-------------------------|
| Calen | dar year (or fiscal yr beginning in) > | (a) 2008 | (b) 2009 | (c) 2010 | (d) 2011 | (e) 2012 | (f) Total |
| 1 | Gifts, grants, contributions and membership fees received (Do not include any unusual grants') | | | | | | |
| 2 | Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose | | | | | | |
| 3 | Gross receipts from activities that are not an unrelated trade or business under section 513 | | | | | | |
| | Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | |
| _ | Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons | | | | | | |
| b | Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year | | | | | | |
| c | : Add lines 7a and 7b | | | | | | |
| 8 | Public support (Subtract line 7c from line 6) | , | | , | | | |
| Sec | tion B. Total Support | | | | | | |
| Calen | dar year (or fiscal yr beginning in) 🕨 | (a) 2008 | (b) 2009 | (c) 2010 | (d) 2011 | (e) 2012 | (f) Total |
| 10 a | Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 | | | | | | |
| 11 | Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on | | | | | | |
| 12 | Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV). | | | | | | |
| 13 | Total support. (Add Ins 9, 10c, 11, and 12) | | | | | | |
| 14 | First five years. If the Form 990 organization, check this box and | | ation's first, secor | nd, third, fourth, o | or fifth tax year as | a section 501(c)(3 |) |
| Sec | tion C. Computation of Pul | blic Support F | Percentage | | | _ | |
| | Public support percentage for 20 | | | ne 13, column (f) |) | 15 | % |
| 16 | Public support percentage from 2 | 2011 Schedule A | , Part III, line 15 | | | 16 | % |
| | tion D. Computation of Inv | | | • | | L | |
| | Investment income percentage for | | | | umn (f)) | 17 | % |
| | Investment income percentage f | | | • | • | 18 | 8 |
| | 33-1/3% support tests – 2012. If is not more than 33-1/3%, check | the organization | did not check the | box on line 14, | | e than 33-1/3%, an | |
| t | 33-1/3% support tests - 2011. If Ine 18 is not more than 33-1/3% | the organization , check this box | did not check a b and stop here. Th | ox on line 14 or l e organization qu | line 19a, and line Jalifies as a public | 16 is more than 33 ly supported organ | -1/3%, and ization ► |
| 20 | Private foundation. If the organiz | zation did not che | eck a box on line | 14, 19a, or 19b, o | check this box and | see instructions | ▶ 🍴 |

| Schedule A | (Form 990 or 990-EZ) 2012 | GENERAL ALUMNI | ASSOCIATION | OF THE | 01-0502306 | Page 4 |
|--------------|--|---|--------------------------------------|----------------------------|--|--------------|
| PantilV | Supplemental Information Part II, line 17a or 17th (See instructions). | ation. Complete this post and Part III, line 12 | part to provide t . Also complete | the explana this part f | ations required by Part II, lin or any additional information | ne 10; n. |
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SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Financial Statements

► Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

2012

Open to Public

| Name | of the organization | | | Employer identification number |
|------|--|--|----------------------------|---|
| UN | NERAL ALUMNI ASSOCIATION OF TH IVERSITY OF MAINE, INC. | | | 01-0502306 |
| Par | | r Advised Funds or Other Similar Fund | s or Acc | ounts. Complete if |
| | the organization answered 'Yes' t | o Form 990, Part IV, line 6. | | |
| 1 | Total number at end of year | (a) Donor advised funds | (b) Fւ | inds and other accounts |
| 2 | Aggregate contributions to (during year) | | | · · · · · · · · · · · · · · · · · · · |
| 3 | Aggregate contributions to (during year) Aggregate grants from (during year) | | | |
| 4 | Aggregate value at end of year | ····· | | |
| 5 | , | or advisors in writing that the assets held in dono organization's exclusive legal control? | or advised f | unds Yes No |
| 6 | Did the organization inform all grantees, donor for charitable purposes and not for the benefit impermissible private benefit? | s, and donor advisors in writing that grant funds of the donor or donor advisor, or for any other pu | can be use urpose conf | d only erring |
| Par | | lete if the organization answered 'Yes' to | Form 9 | 90, Part IV, line 7. |
| 1 | Purpose(s) of conservation easements held by | the organization (check all that apply) | | |
| | Preservation of land for public use (e.g., re | laJ | | lly important land area |
| | Protection of natural habitat | Preservation of a | certified h | istoric structure |
| _ | Preservation of open space | | | |
| 2 | last day of the tax year | eld a qualified conservation contribution in the form of | of a conserv | ation easement on the |
| | • | | He | eld at the End of the Tax Year |
| ā | Total number of conservation easements | | 2 a | |
| | Total acreage restricted by conservation easer | | 2 b | |
| • | Number of conservation easements on a certif | ied historic structure included in (a) | 2 c | |
| (| d Number of conservation easements included in structure listed in the National Register | n (c) acquired after 8/17/06, and not on a historic | 2 d | |
| 3 | Number of conservation easements modified, trantax year ► | sferred, released, extinguished, or terminated by the | organızatıor | during the |
| 4 | Number of states where property subject to conse | rvation easement is located > | | |
| 5 | | garding the periodic monitoring, inspection, handlists it holds? | | |
| 6 | • | nspecting, and enforcing conservation easements dur | • . | |
| 7 | Amount of expenses incurred in monitoring, inspe | cting, and enforcing conservation easements during t | he year | |
| 8 | Does each conservation easement reported or and section 170(h)(4)(B)(ii)? | line 2(d) above satisfy the requirements of section | on 170(h)(4 | ·)(B)(ı) Yes No |
| 9 | In Part XIII, describe how the organization reports include, if applicable, the text of the footnote to conservation easements | conservation easements in its revenue and expense of the organization's financial statements that design the organization of t | statement, cribes the | and balance sheet, and organization's accounting for |
| Par | t III Organizations Maintaining Colle | ctions of Art, Historical Treasures, or Overed 'Yes' to Form 990, Part IV, line 8. | ther Sim | ilar Assets. |
| 1 a | If the organization elected, as permitted under art, historical treasures, or other similar assets he in Part XIII, the text of the footnote to its finance. | SFAS 116 (ASC 958), not to report in its revenue defor public exhibition, education, or research in further cial statements that describes these items | e statemen nerance of p | t and balance sheet works of ublic service, provide, |
| t | o If the organization elected, as permitted under historical treasures, or other similar assets held for following amounts relating to these items | SFAS 116 (ASC 958), to report in its revenue start public exhibition, education, or research in furtheran | atement an nce of publi | d balance sheet works of art, c service, provide the |
| | (i) Revenues included in Form 990, Part VIII, | line 1 | | ► \$ |
| | (ii) Assets included in Form 990, Part X | | | ► \$ |
| | amounts required to be reported under SFAS | | ıl gaın, prov | de the following |
| ā | a Revenues included in Form 990, Part VIII, line | 1 | | > \$ |
| t | Assets included in Form 990, Part X | | | ► \$ |

| Schedule D (Form 990) 2012 GENER | | | | | 01-050 | | - | Page 2 |
|---|-------------------|--|-----------|----------------------------|------------------------------|---------------|------------|---------------------|
| Part III → Organizations Maintai | ning Collec | tions of Art, Histo | orical | Treasures, or | r Other Similar Ass | sets (coi | ntınu | <u>ed)</u> |
| 3 Using the organization's acquisition items (check all that apply) | , accession, and | other records, check a | any of th | e following that a | re a significant use of its | collection | | |
| a Public exhibition | | d 🗌 Loan | or exch | ange programs | | | | |
| b Scholarly research | | e Other | r | | | | | |
| c Preservation for future generation | ations | | | | | | | |
| 4 Provide a description of the organiz Part XIII | | • | - | ŭ | | | | |
| 5 During the year, did the organizar to be sold to raise funds rather th | nan to be maint | ained as part of the o | organiza | ation's collection | ? | Yes | | No |
| Part IV Escrow and Custodial Arra reported an amount or | | | zation a | nswered 'Yes' to | o Form 990, Part IV, lii | ne 9, or | | |
| 1 a Is the organization an agent, trus on Form 990, Part X? | itee, custodian, | or other intermedian | y for co | ntributions or oth | ner assets not included | Yes | Γ | No |
| b If 'Yes,' explain the arrangement | ın Part XIII and | d complete the follow | ıng tabl | е | | | | |
| | | | | | | Amount | | |
| c Beginning balance | | | | | 1 c | | | |
| d Additions during the year | | | | | 1 d | | | |
| e Distributions during the year | | | | | 1 e | | | |
| f Ending balance | | 000 5 1 7 1 01 | _ | | 1 f | П., | | 1 |
| 2a Did the organization include an a | | | | | | ☐ Yes | L | No |
| b If 'Yes,' explain the arrangement | in Part XIII Ch | neck here if the expla | intion ha | as been provided | d in Part XIII | | L | |
| Part V Endowment Funds. C | omplete if th | o organization or | acimore | ad 'Vas' to Ea | rm 000 Port IV Ju | 20.10 | | |
| Part V Endowment Funds. | (a) Current | (b) Prior ye | | (c) Two years | (d) Three years | (e) Fo | ır vear | ·s |
| 1 a Beginning of year balance | 610,2 | | | 522,48 | | | | $\frac{105}{105}$. |
| b Contributions | 93,3 | | | 322,40 | 12,536 | | | 716. |
| c Net investment earnings, gains, and losses | 44,3 | | | 96,40 | | | | 492. |
| d Grants or scholarships | 33,5 | 32, | 7/1. | 70,40 | 40,024 | ` | LJI, | 772. |
| Other expenditures for facilities and programs | 47,1 | .86. 34,0 | 004. | 31,58 | 8. 31,255 | | 41. | 946. |
| f Administrative expenses | | | | | 00,000 | | , | |
| g End of year balance | 700,7 | 610,2 | 261. | 587,30 | 4. 522,488 | 1 . | 194. | 383. |
| 2 Provide the estimated percentage | | | | | | -1 | <u>,-,</u> | |
| a Board designated or quasi-endowm | ent ► | 27.00% | | , , , | | | | |
| b Permanent endowment ▶ | 68.00 % | | | | | | | |
| c Temporarily restricted endowmer | | 5.00% | | | | | | |
| The percentages in lines 2a, 2b, | and 2c should | | | | | | | |
| 3a Are there endowment funds not in the organization by: | he possession o | f the organization that | are held | and administered | d for the | ٦ | Yes | No |
| (i) unrelated organizations | | | | | | 3a(i) | X | -110 |
| (ii) related organizations | | | | | | 3a(ii) | | Х |
| b If 'Yes' to 3a(ıı), are the related of | organizations lis | sted as required on S | chedule | R? | | 3b | | ^ |
| 4 Describe in Part XIII the intended | • | • | | | t XIII | | | |
| Part VI Land, Buildings, and | | - | | | | | | |
| Description of property | | a) Cost or other basis (investment) | (b) | Cost or other asis (other) | (c) Accumulated depreciation | (d) Bo | ook va | lue |
| 1 a Land | | <u> </u> | | • | 7 As 1 | | | |

| Description of property | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|---|--------------------------------------|---------------------------------|------------------------------|----------------|
| 1 a Land | | | 2 245 1 | |
| b Buildings | | | | |
| c Leasehold improvements | | 15,103. | 2,453. | 12,650 |
| d Equipment | | 192,531. | 172,114. | 20,417 |
| e Other | | 81,686. | 73,957. | 7,729 |
| otal. Add lines 1a through 1e (Column (d) | must equal Form 990, Part X, co | olumn (B), line 10(c)) | • | 40,796 |

| Schedule I | D`(Form 990) 2012 GENERAL ALUMNI AS | SOCIATION OF TH | ŀΕ | 01-050 | 2306 Page 3 |
|---------------|---|--|--------------|--|--------------------|
| | Investments - Other Securities. See | | | | |
| | (a) Description of security or category (including name of security) | (b) Book value | | (c) Method of valuation end-of-year market v | |
| (1) Financ | ial derivatives | | | | |
| (2) Closely | y-held equity interests. | | | | |
| (3) Other | CSV Life insurance | 257,520. | End of Yo | ear Market Value | |
| | wment assets - pooled investme | 700,762. | End of Yo | ear Market Value | |
| (B) | | | • | | |
| (C) | | | | | |
| (D) | | | | | |
| (E) | | | | | |
| (F) | | | | | |
| (G) | | | | | |
| (H) | | | | | |
| (l) | | | | | |
| Total. (Colur | nn (b) must equal Form 990, Part X, column (B) line 12) | 958,282. | | | |
| Part VIII | Investments - Program Related. See | Form 990, Part X, | line 13. | N/A | |
| • | (a) Description of investment type | (b) Book value | | (c) Method of valuation | |
| (1) | | | | end-of-year market v | /alue |
| (1) | ······································ | | | · | |
| (2) | | | | | |
| (3) | | | | | |
| <u>(4)</u> | | | | | |
| (5) | | | | | |
| (6) | | | | | |
| (7) | | | | · · · · · · · · · · · · · · · · · · · | |
| (8) | **** | | | | |
| (9) (10) | | | | | |
| <u> </u> | nn (b) must equal Form 990, Part X, column (B) line 13) | <u> </u> | | | |
| Part IX | i | | <u> </u> | | |
| FAILIA | Other Assets. See Form 990, Part X, | escription | | | (b) Book value |
| (1) For | ity in Alumni House | cocription | | | 2,678,487. |
| (2) | ity in Atamir nouse | | | | 2,010,401. |
| (3) | | <u>.</u> | | | |
| (4) | | | | | |
| (5) | | | | | |
| (6) | | | | | |
| (7) | = | | | | |
| (8) | • • • | | | | |
| (9) | | | | | |
| (10) | | | | | |
| | olumn (b) must equal Form 990, Part X, column | (B), line 15) | .== | > | 2,678,487. |
| Part X | Other Liabilities. See Form 990, Part | | | | 2701071011 |
| 1 41 7 7 | (a) Description of liability | (b) Book value | | | |
| (1) Fede | eral income taxes | | | | |
| (2) | | - | | | |
| (3) | | | _ | | |
| (4) | | | | | |
| (5) | | | | | |
| (6) | | | | | |
| (7) | | | | | |
| (8) | | | | | |
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| (10) | | | | | |
| (11) | | | | | |
| Total (Calu | ma (h) must aqual Form 000. Bad V. saluma (B) line 25.) | | \dashv | | |

| Schedule D (Form 990) 2012 GENERAL ALUMNI ASSOCIATION OF THE | 01 | -0502306 Page 4 |
|---|--|---|
| Part XI Reconciliation of Revenue per Audited Financial Statements | s With Revenue per Re | turn N/A |
| 1 Total revenue, gains, and other support per audited financial statements | - | 1 |
| 2 Amounts included on line 1 but not on Form 990, Part VIII, line 12 | | |
| a Net unrealized gains on investments | 2 a | |
| b Donated services and use of facilities | 2 b | |
| c Recoveries of prior year grants | 2 c | |
| d Other (Describe in Part XIII) | 2 d | |
| e Add lines 2a through 2d | | ~2e |
| 3 Subtract line 2e from line 1 | | 3 |
| 4 Amounts included on Form 990, Part VIII, line 12, but not on line 1 | 1 | |
| a Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b Other (Describe in Part XIII) | 4b | |
| c Add lines 4a and 4b | | 4c |
| 5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12) | | 5 |
| Part XII Reconciliation of Expenses per Audited Financial Statement | ts With Eynenses per l | Return N/A |
| 1 Total expenses and losses per audited financial statements | S WILL EXPENSES PELL | 1 |
| 2 Amounts included on line 1 but not on Form 990, Part IX, line 25 | | <u> </u> |
| a Donated services and use of facilities | 2 a | |
| b Prior year adjustments | 2 b | |
| c Other losses | 2 c | |
| d Other (Describe in Part XIII) | 2 d | |
| e Add lines 2a through 2d | 24 | 2 e |
| 3 Subtract line 2e from line 1 | | 3 |
| 4 Amounts included on Form 990, Part IX, line 25, but not on line 1: | 1 | |
| a Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b Other (Describe in Part XIII) | 4b | |
| c Add lines 4a and 4b. | | 4c |
| 5 Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18) | | 5 |
| Part XIII Supplemental Information | · | |
| Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III and 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete 4, Part V, Line 4 - Intended Uses Of Endowment Fund | t III, lines 1a and 4; Part IV, lete this part to provide any | lines 1b and 2b, Part V, additional information |
| The income from the endowments is made available to | support operation | s, awards and |
| scholarships. | | |
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| BAA | 9 | Schedule D (Form 990) 2012 |

SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Complete if the organization answered 'Yes' to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

| Name (| of the organization GENERAL ALUMN | NI ASSOCIA | ATION O | F THE | | Employer identific | |
|---------|--|--------------------|------------------------|----------------------------|-----------------------------|--|----------------------------------|
| Par | UNIVERSITY OF Fundraising Activities. Comp | lete if the orga | anization a | nswered ' | Yes' to Form 990, Part | 01-050230 IV. line 17 | <u> </u> |
| | Form 990-EZ filers are not re | quired to comp | olete this p | art | | | |
| | Indicate whether the organization | raised funds th | rough any | | | | |
| a | Mail solicitations | _ | | e | | • | |
| b | Internet and email solicitations | 5 | | f | Solicitation of gove | = | |
| C | Phone solicitations | | | g | Special fundraising | g events | |
| d | | | | | | | |
| 2a | Did the organization have a written o employees listed in Form 990, Par | r oral agreemen | it with any i | ndividual (i | including officers, directo | rs, trustees or key | Yes X No |
| ь | If 'Yes,' list the ten highest paid indiv compensated at least \$5,000 by the | iduals or entities | s (fundraise | | | | |
| (i) | Name and address of individual | (ii) Activity | (III) Did | fundraiser | (iv) Gross receipts | (v) Amount paid to | (vi) Amount paid to |
| | or entity (fundraiser) | | have custo of contr | dy or control ibutions? | from activity | (or retained by) fundraiser listed in column (i) | (or retained by) organization |
| | | | Yes | No | | | |
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| 10 | | | | | | | |
| | | | ! | 1 | | | |
| Total 3 | List all states in which the organization | on is registered | or licensed | to solicit o | ontributions or has been | notified it is exempt from | 0. |
| J | or licensing | on is registered | or ilcerised | to solicit c | orthoditoris or tias been | notified it is exempt from | registration |
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Schedule & (Form 990 or 990-EZ) 2012 GENERAL ALUMNI ASSOCIATION OF THE 01-0502306 Page 2 Part II Fundraising Events. Complete if the organization answered 'Yes' to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events (add column (a) through column (c)) TUITION RAFFLE GOLF TOURNAMEN None (event type) (event type) (total number) 1 Gross receipts 18,900 15,967 34,867. 2 Less Charitable contributions 3 Gross income (line 1 minus line 2) 18,900 15,967 34,867. Cash prizes. 5 Noncash prizes 6 Rent/facility costs 9,124 9,124. 7 Food and beverages 8 Entertainment Other direct expenses 6,696 6,696. 10 Direct expense summary Add lines 4 through 9 in column (d) 15,820. 11 Net income summary Combine line 3, column (d), and line 10 19,047. Part III Gaming. Complete if the organization answered 'Yes' to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (d) Total gaming (add column (a) through column (c)) (a) Bingo (b) Pull tabs/Instant (c) Other gaming REVENUE bingo/progressive bingo 1 Gross revenue 2 Cash prizes. DIRECT 3 Non-cash prizes 4 Rent/facility costs 5 Other direct expenses Yes Yes % Yes å Volunteer labor No No No 7 Direct expense summary Add lines 2 through 5 in column (d) 8 Net gaming income summary Combine lines 1, column (d) and line 7 9 Enter the state(s) in which the organization operates gaming activities a is the organization licensed to operate gaming activities in each of these states? Yes No b If 'No,' explain

b If 'Yes,' explain

Yes

No

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?

| JUITE | edule G (10111 990 01 990-CZ) 2012 GENERAL ALUMNI ASSOCIATION OF THE | 11-0302300 | raye 3 |
|-------|--|-----------------------|--------------|
| 11 | Does the organization operate gaming activities with nonmembers? | Yes | No |
| 12 | Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? | Yes | No |
| 13 | Indicate the percentage of gaming activity operated in | 1 1 | |
| | The organization's facility | 13a | % |
| | An outside facility | 13b | 8 |
| 14 | Enter the name and address of the person who prepares the organization's gaming/special events books and record | ds | |
| | Name • | | |
| | Address • | | |
| t | a Does the organization have a contact with a third party from whom the organization receives gaming reven by If 'Yes,' enter the amount of gaming revenue received by the organization \$ and of gaming revenue retained by the third party \$ [If 'Yes,' enter name and address of the third party | ue? Yes the amount | No |
| | Name • | | 1 |
| | Address ► | | i |
| 16 | Gaming manager information | | |
| | Name • | | |
| | Gaming manager compensation ► \$ | | |
| | Description of services provided | | - |
| | Director/officer Employee Independent contractor | | |
| | Mandatory distributions | | |
| | a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Denter the amount of distributions required under state law to be distributed to other exempt organizations or spent in | | No |
| | organization's own exempt activities during the tax year ► \$ | | |
| Par | Supplemental Information. Complete this part to provide the explanations require columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as appl this part to provide any additional information (see instructions). | icable. Also com | 2b, plete |
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SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered 'Yes' to Form 990, Part IV, line 21 or 22. Attach to Form 990.

2012

OMB No 1545-0047

Open to Public Inspection

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Yes

Employer identification number 01-0502306 Part I General Information on Grants and Assistance GENERAL ALUMNI ASSOCIATION OF THE Department of the Treasury Internal Revenue Service Name of the organization

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

| | | | | - | | • | |
|---|------------------------|-------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| 1 (a) Name and address of organization or government | (b) EIN | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non cash assistance | (h) Purpose of grant or assistance |
| (1) University of Maine Foundatio | 01-6011501 | | 34, 636. | 0. | | | Reunion class distributions |
| (2) | | | | | | | |
| (3) | | | | | | | |
| (4) | | | | | | | |
| (<u>5)</u> | | | | | | | |
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| $\overline{\omega}$ | | | | | | | |
| | | | | | | | |
| 2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table |) and government or | ganizations listed i | n the line 1 table | | | • | - |
| 3 Enter total number of other organizations listed in the line 1 table | ons listed in the line | 1 table | | | | • | 0 |

Schedule I (Form 990) (2012)

TEEA3901L 11/30/12

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

GENERAL ALUMNI ASSOCIATION OF THE Schedule I (Form 990) (2012)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22.

Page 2

01-0502306

| (b) Number of (c) Amount of (d) Amount of (e) Method of valuation (book, cash grant non-cash assistance FMV, appraisal, other) | | | | | | Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information. |
|--|---|---|---|---|---|--|
| (a) Type of grant or assistance | 2 | 3 | 4 | 2 | 9 | Part IV Supplemental Information. Complete this additional information. |

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Schedule I (Form 990) (2012)

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Open to Public

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

► Attach to Form 990 or 990-EZ. Name of the organization GENERAL ALUMNI ASSOCIATION OF THE UNIVERSITY OF MAINE, INC.

Employer identification number 101-0502306

| PART XI RESTATEMENT OF BEGINNING NET ASSETS |
|---|
| BEGINNING NET ASSETS WERE RESTATED FOR A CORRECTION OF A MISCLASSIED ITEM. |
| Form 990, Part III, Line 1 - Organization Mission |
| We represent the interests of all Aumni who share the common bond of having attended |
| the University. We represent their thinking and their expectations to the |
| University's leadership, to the student community, and to the residents and elected |
| officials of Maine. |
| Form 990, Part VI, Line 6 - Explanation of Classes of Members or Shareholder |
| GENERAL ALUMNI ASOCIATION OF THE UNIVERSITY OF MAINE, INC (THE ASSOCIATION) IS A |
| MEMBER ORGANIZATION FOR ALUNMI OF THE UNIVERSITY OF MAINE (THE UNIVERSITY). ALL |
| ALUMNI OF THE UNIVERSITY OF MAINE ARE MEMBERS OF THE THE UNIVERSITY OF MAINE ALUMNI |
| ASSOCIATION. |
| |
| Form 990, Part VI, Line 7a - How Members or Shareholders Elect Governing Body |
| Form 990, Part VI, Line 7a - How Members or Shareholders Elect Governing Body MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. |
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| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process THE 990 AND THE AUDITED FINANCIAL STATEMENTS WILL INITIALLY BE SHARED WITH THE |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process THE 990 AND THE AUDITED FINANCIAL STATEMENTS WILL INITIALLY BE SHARED WITH THE BUDGET AND FINANCE COMMITTEES, WHO ARE ACTING AS THE AUDIT COMMITTEE. AFTER THEIR |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process THE 990 AND THE AUDITED FINANCIAL STATEMENTS WILL INITIALLY BE SHARED WITH THE BUDGET AND FINANCE COMMITTEES, WHO ARE ACTING AS THE AUDIT COMMITTEE. AFTER THEIR REVIEW, BOTH DOCUMENTS WILL BE SUBMITTED TO THE EXECUTIVE COMMITTEE. AFTER THAT |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process THE 990 AND THE AUDITED FINANCIAL STATEMENTS WILL INITIALLY BE SHARED WITH THE BUDGET AND FINANCE COMMITTEES, WHO ARE ACTING AS THE AUDIT COMMITTEE. AFTER THEIR REVIEW, BOTH DOCUMENTS WILL BE SUBMITTED TO THE EXECUTIVE COMMITTEE. AFTER THAT REVIEW, THE BUSINESS MANAGER WILL E-MAIL THE RETURN TO ALL BOARD MEMBERS. THE BOARD |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process THE 990 AND THE AUDITED FINANCIAL STATEMENTS WILL INITIALLY BE SHARED WITH THE BUDGET AND FINANCE COMMITTEES, WHO ARE ACTING AS THE AUDIT COMMITTEE. AFTER THEIR REVIEW, BOTH DOCUMENTS WILL BE SUBMITTED TO THE EXECUTIVE COMMITTEE. AFTER THAT REVIEW, THE BUSINESS MANAGER WILL E-MAIL THE RETURN TO ALL BOARD MEMBERS. THE BOARD CHAIR WILL THEN SIGN AND SUBMIT THE FORM. |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process THE 990 AND THE AUDITED FINANCIAL STATEMENTS WILL INITIALLY BE SHARED WITH THE BUDGET AND FINANCE COMMITTEES, WHO ARE ACTING AS THE AUDIT COMMITTEE. AFTER THEIR REVIEW, BOTH DOCUMENTS WILL BE SUBMITTED TO THE EXECUTIVE COMMITTEE. AFTER THAT REVIEW, THE BUSINESS MANAGER WILL E-MAIL THE RETURN TO ALL BOARD MEMBERS. THE BOARD CHAIR WILL THEN SIGN AND SUBMIT THE FORM. Form 990, Part VI, Line 15a - Compensation Review & Approval Process - CEO, Top Management |
| MEMBERS OF THE ASSOCIATION ELECT MEMBERS OF THE GOVERNING BODY. Form 990, Part VI, Line 11b - Form 990 Review Process THE 990 AND THE AUDITED FINANCIAL STATEMENTS WILL INITIALLY BE SHARED WITH THE BUDGET AND FINANCE COMMITTEES, WHO ARE ACTING AS THE AUDIT COMMITTEE. AFTER THEIR REVIEW, BOTH DOCUMENTS WILL BE SUBMITTED TO THE EXECUTIVE COMMITTEE. AFTER THAT REVIEW, THE BUSINESS MANAGER WILL E-MAIL THE RETURN TO ALL BOARD MEMBERS. THE BOARD CHAIR WILL THEN SIGN AND SUBMIT THE FORM. Form 990, Part VI, Line 15a - Compensation Review & Approval Process - CEO, Top Management THE EXECUTIVE COMMITTEE REVIEWS AND ESTABLISHES THE ANNUAL SALRY OF THE PRESIDENT |

| Name of the executation | P-1double-A | rage Z |
|--|---|----------------|
| Name of the organization GENERAL ALUMNI ASSOCIATION OF THE UNIVERSITY OF MAINE, INC. | Employer identification number 01-0502306 | |
| Form 990, Part VI, Line 19 - Other Organization Documents Publicly Avail | lable | |
| WHEN A REQUEST IS RECEIVED TO VIEW THE DOCUMENTS, COPIES A | | ATT. |
| | | |
| OR CAN BE VIEWED IN THE OFFICE. | | - - |
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