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Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

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1

Briefly describe the organization’s mission

THE MISSION OF THE NEW ORLEANS MUSEUM OF ART IS TO INSPIRE THE LOVE OF ART, TO COLLECT, PRESERVE, EXHIBIT AND PRESENT EXCELLENCE IN THE VISUAL ARTS, TO EDUCATE, CHALLENGE AND ENGAGE A DIVERSE PUBLIC

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If “Yes,” describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If “Yes,” describe these changes on Schedule O

4

Describe the organization’s program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 1,744,315 including grants of \$) (Revenue \$ 524,101)

COLLECTION DEPARTMENT SERVICE
THE HEART OF NOMA IS ITS COLLECTION DEPARTMENT THE MUSEUM'S PRIMARY PURPOSE OF COLLECTING, PRESERVING, INSTALLING AND INTERPRETING THE COLLECTION IS ADMINISTERED BY THIS DEPARTMENT TO MAINTAIN AN EFFECTIVE, BALANCED ART PROGRAM EACH OF THESE FOUR ASPECTS OF THE COLLECTIONS DEPARTMENT IS INTERDEPENDENT UPON THE OTHERS THE MUSEUM HAS DEVELOPED AN ACCESSION POLICY FOR ACQUIRING WORKS OF ART EITHER THROUGH PURCHASE OR BY GIFT WITH A GOAL OF CONTINUING TO AUGMENT ITS HOLDINGS IN THE AREAS OF ITS STRENGTHS RATHER THAN INAUGURATING NEW AREAS IN WHICH THE MUSEUM CURRENTLY HAS LITTLE OR NO HOLDINGS ACKNOWLEDGING THE RESPONSIBILITY OF PRESERVING ITS ART COLLECTION, THE MUSEUM MAINTAINS A COMPREHENSIVE PROGRAM OF ART CONSERVATION AND SAFEKEEPING THIS INCLUDES CONSTANT MONITORING OF THE ART AS WELL AS PERIODIC CONSERVATION TREATMENT OF WORKS OUT OF THE BUILDING BY NOTED CONSERVATORS IN THE FIELD WITH NOMA'S CURATORS ORIGINATING SERIOUS ART HISTORICAL EXHIBITIONS, PREFERABLY ACCOMPANIED BY CATALOGUES WITH CRITICAL ESSAYS AND OTHER SCHOLARLY DOCUMENTATION, THE MUSEUM CAN FULFILL, IN PART, ANOTHER BASIC MISSION--INTERPRETATION AND ANALYSIS OF ARTWORKS, PARTICULARLY ITS OWN IF THE GENERAL PUBLIC IS NOT PROPERLY EDUCATED AND INFORMED ABOUT THE ART IT IS VIEWING, THE INTELLECTUAL PURSUIT AND ENJOYMENT IS INCOMPLETE AND THE WHOLE MUSEUM FUNCTION BECOMES A WORTHLESS EXERCISE THE MUSEUM'S EDUCATION PROGRAMMING FOCUSES ON IN-HOUSE AND OUTREACH ACTIVITIES LECTURES, FILMS CONCERTS, DOCENT SCHOOL TOURS, CHILDREN'S ART CLASSES, AND MULTI-EVENT THEME FESTIVALS ARE SCHEDULED AT THE MUSEUM TO COMPLEMENT THE SPECIAL EXHIBITIONS AND PERMANENT COLLECTION WHILE A UNIVERSITY STUDENT MEMBERSHIP PROGRAM, A SERIES OF SPECIALIZED FRIENDS SUPPORT GROUPS, A SPEAKER'S BUREAU, AND THE ARTS QUARTERLY NEWSPAPER INVOLVES VARIOUS CONSTITUENCIES WITH INFORMATIVE PROGRAMS FOR FURTHER AUDIENCE DEVELOPMENT

4b

(Code) (Expenses \$ 751,254 including grants of \$) (Revenue \$ 93,498)

EXHIBITION PROGRAM
THE MUSEUM'S EXHIBITION PROGRAM IS TWO-FOLD INSTALLATION OF THE PERMANENT COLLECTION AND PRESENTATION OF SPECIAL TEMPORARY EXHIBITIONS SELECTIONS FROM THE PERMANENT COLLECTION ARE INSTALLED BY THE CURATORIAL STAFF IN THE GALLERIES IN AN ARRANGEMENT, WHICH WILL REFLECT THE CONTINUITY OF THE HISTORY OF ART A MEANINGFUL PROGRESSION OF PERIODS AND CULTURES WILL AID THE MUSEUM VISITOR IN HIS/HER APPRECIATION AND UNDERSTANDING OF THE ARTWORKS WHEN AVAILABLE, WORKS ON LOAN FROM OTHER SOURCES CAN EFFECTIVELY AUGMENT THE INSTALLATIONS AND FILL IN GAPS IN THE COLLECTION TO COMPLEMENT THE PERMANENT COLLECTION INSTALLATIONS, THE CURATORIAL STAFF DESIGNS A PROGRAM OF SPECIAL TEMPORARY EXHIBITIONS OF VARIOUS SIZES PRESENTED THROUGHOUT THE YEAR THESE EXHIBITIONS ORIGINATED BY THE STAFF OR BROUGHT IN FROM OTHER NATIONAL OR INTERNATIONAL SOURCES, OFFER A WIDE VARIETY OF SUBJECTS, THEMES, STYLISTIC MODES, CULTURES, AND ARTISTS NEARLY A DECADE AGO, THE MUSEUM COMMITTED ITSELF TO THE PRESENTATION OF A SERIES OF MAJOR INTERNATIONAL "BLOCKBUSTER" EXHIBITIONS WHICH ENHANCED THE INSTITUTION'S LOCAL, REGIONAL, AND NATIONAL IMAGE, DEVELOPED A BROADER AUDIENCE, ESTABLISHED A NEW ECONOMIC BASE (WHICH SERVED AS THE NUCLEUS FOR THE NEW GENERAL ENDOWMENT), AND GAVE THE REGION AN OPPORTUNITY TO SEE RARE ART TREASURES

4c

(Code) (Expenses \$ 370,480 including grants of \$) (Revenue \$ 28,214)

EDUCATION DEPARTMENT SERVICE
THE EDUCATION DIVISION SERVICED APPROXIMATELY 10,422 PEOPLE IN THE COMMUNITY WITH FAMILY WORKSHOPS, CRAFTS DEMONSTRATIONS, ART CLASSES, STORYTELLING AND A LECTURE SERIES THE MUSEUM ALSO PROVIDES TEACHER WORKSHOPS AND CURRICULUM PLANNING TO NEW ORLEANS PUBLIC SCHOOL TEACHERS

(Code) (Expenses \$ 244,842 including grants of \$) (Revenue \$)

ART ACQUISITION
THE NEW ORLEANS MUSEUM OF ART DOES NOT POSSESS THE RESOURCES TO ASSEMBLE AN ENCYCLOPEDIC COLLECTION OF WORLD ART RECOGNIZING THAT FINANCIAL LIMITATIONS NECESSITATE A SELECTIVE ACQUISITION POLICY, THE MUSEUM HAS FOCUSED ITS COLLECTING ACTIVITIES IN SEVERAL SPECIALIZED AREAS BY BUILDING THE STRENGTH IN THESE SELECTED AREAS, THE MUSEUM HAS BEEN ABLE TO ASSEMBLE AN IMPORTANT COLLECTION OF BOTH QUALITY AND DEPTH WHILE ART PURCHASES ARE ESSENTIALLY LIMITED TO THE DESIGNATED AREAS OF SPECIALIZATION, THE BOARD AND STAFF ARE ALWAYS WILLING TO CONSIDER NEW AREAS OF COLLECTING AS OPPORTUNITIES ARISE, PARTICULARLY THROUGH DONATIONS THE OVERRIDING CRITERION FOR THE PURCHASE OR ACCEPTANCE OF GIFTS IS THE QUALITY OF INDIVIDUAL WORKS OF ART THE EIGHT AREAS OF COLLECTION SPECIALIZATION ARE EUROPEAN ART FROM THE 16TH THROUGH 21ST CENTURIES (PARTICULARLY THE WORKS OF THE FRENCH SCHOOL), THE ARTS OF THE AMERICAS (PRE-COLUMBIAN, LATIN COLONIAL, AND THE AMERICAN PAINTING AND SCULPTURE), AFRICAN AND OCEANIC ART, ASIAN ART (PARTICULARLY CHINESE AND JAPANESE OF THE EDO PERIOD 1615-1867), PHOTOGRAPHY, DECORATIVE ARTS, AND GRAPHICS AND SCULPTURE THE DIRECTOR OF THE MUSEUM, IN CONSULTATION WITH THE CURATORIAL STAFF, RECOMMENDS ALL PURCHASES AND GIFTS TO THE ACCESSIONS COMMITTEE OF THE BOARD OF TRUSTEES FOR THEIR APPROVAL OR DISAPPROVAL THE FULL BOARD THEN APPROVES THE RECOMMENDATIONS OF THE ACCESSIONS COMMITTEE

(Code) (Expenses \$ 79,075 including grants of \$) (Revenue \$ 41,179)

MEMBER EVENTS DEPARTMENT
THE NEW ORLEANS MUSEUM OF ART OFFERS NUMEROUS MEMBERSHIP PACKAGES THAT OFFER VARIOUS LEVELS OF UNIQUE CULTURAL PROGRAMS AND SUPPORT OF NOMA THESE MEMBERSHIP PRIVILEGES INCLUDE SPECIAL PREVIEWS OF ALL EXHIBITIONS, A QUARTERLY PUBLICATION WITH ADVANCE NOTICE OF EDUCATIONAL PROGRAMS AND SPECIAL EVENTS AS WELL AS ARTICLES ON EXHIBITIONS, COLLECTIONS, ARTISTS, WORKS OF ART AND OTHER RELATED SUBJECTS AS WELL AS OTHER PRIVILEGES APPROPRIATE FOR THE LEVEL OF GIVING

4d

Other program services (Describe in Schedule O)

(Expenses \$ 323,917 including grants of \$) (Revenue \$ 41,179)



















4e

Total program service expenses ▶

3,189,966

Part IV

Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i> 	Yes	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? 	Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>		No
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i> 		No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i> 		No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i> 	Yes	
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> 		No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i> 	Yes	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i> 	Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i> 		No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i> 		No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i> 		No
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i> 	Yes	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i> 	Yes	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i> 	Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i> 		No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		No
14a Did the organization maintain an office, employees, or agents outside of the United States?		No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>		No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>		No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>		No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I (see instructions)</i> 		No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i> 	Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i> 		No
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21		No
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	Yes	
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

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		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.	107	
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	0	
1c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return.	80	
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).		Yes	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?			No
3b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.			
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			No
4b If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			No
5b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			No
5c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			No
6b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			
7 Organizations that may receive deductible contributions under section 170(c).			
7a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		Yes	
7b If "Yes," did the organization notify the donor of the value of the goods or services provided?		Yes	
7c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			No
7d If "Yes," indicate the number of Forms 8282 filed during the year.			
7e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			No
7f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			No
7g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			
7h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			
9 Sponsoring organizations maintaining donor advised funds.			
9a Did the organization make any taxable distributions under section 4966?			
9b Did the organization make a distribution to a donor, donor advisor, or related person?			
10 Section 501(c)(7) organizations. Enter			
10a Initiation fees and capital contributions included on Part VIII, line 12.			
10b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.			
11 Section 501(c)(12) organizations. Enter			
11a Gross income from members or shareholders.			
11b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).			
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?			
12b If "Yes," enter the amount of tax-exempt interest received or accrued during the year.			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
13a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.			
13b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.			
13c Enter the amount of reserves on hand.			
14a Did the organization receive any payments for indoor tanning services during the tax year?			No
14b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.			

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	48	
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
1b	Enter the number of voting members included in line 1a, above, who are independent	48	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	Yes
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	No
6	Did the organization have members or stockholders?	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	No
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
8a	The governing body?	8a	Yes
8b	Each committee with authority to act on behalf of the governing body?	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	No
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
11b	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes
12b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes
13	Did the organization have a written whistleblower policy?	13	Yes
14	Did the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	15a	Yes
15b	Other officers or key employees of the organization	15b	Yes
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed▶
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. <input type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request <input type="checkbox"/> Other (explain in Schedule O)
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶GAIL ASPRODITES 1 COLLINS DIBOLL CIRCLE NEW ORLEANS, LA (504) 658-4101

Check if Schedule O contains a response to any question in this Part VII ☐

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

• List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

[illegible]

Part VII

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)							368,996	0	41,437	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization. 2

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ASSOCIATED OFFICE SYSTEMS 400 POYDRAS STREET SUITE 1700 NEW ORLEANS LA 70130	SHELVING AND STORAGE	307,783

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►1

Part VIII

Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns . . .	1a			
	b	Membership dues	1b	1,249,562		
	c	Fundraising events	1c	851,788		
	d	Related organizations	1d			
	e	Government grants (contributions)	1e	775,939		
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	2,356,626		
	g	Noncash contributions included in lines 1a-1f \$		391,610		
	h	Total. Add lines 1a-1f		5,233,915		
Program Service Revenue	Business Code					
	2a	ADMISSION CHARGES	900099	366,752	366,752	
	b	EXHIBITION PROGRAMS	900099	93,498	93,498	
	c	EDUCATION PROGRAMS	611710	28,214	28,214	
	d	PUBLICATIONS AND TOURS	541800	2,972	2,972	
	e					
	f	All other program service revenue				
	g	Total. Add lines 2a-2f		491,436		
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)		402,235		402,235
	4	Income from investment of tax-exempt bond proceeds . .				
	5	Royalties		23,101		23,101
	6a	(i) Real	(ii) Personal			
		349,565				
		b Less rental expenses				
		73,618				
	c	Rental income or (loss)				
		275,947				
	d	Net rental income or (loss)		275,947		275,947
	7a	(i) Securities	(ii) Other			
		b Less cost or other basis and sales expenses				
	c	Gain or (loss)				
	d	Net gain or (loss)				
	8a	Gross income from fundraising events (not including \$ 851,788 of contributions reported on line 1c) See Part IV, line 18				
		a	256,684			
	b	Less direct expenses	b	443,148		
	c	Net income or (loss) from fundraising events . .		-186,464		-186,464
	9a	Gross income from gaming activities See Part IV, line 19				
		a				
	b	Less direct expenses	b			
	c	Net income or (loss) from gaming activities . .				
	10a	Gross sales of inventory, less returns and allowances				
		a	314,716			
	b	Less cost of goods sold	b	157,967		
	c	Net income or (loss) from sales of inventory . .		156,749	156,749	
	Miscellaneous Revenue		Business Code			
	11a	MEMBER EVENTS	900099	38,207	38,207	
	b	MISCELLANEOUS	900099	946		946
	c	DEACCESSIONS	900099	600	600	
	d	All other revenue				
	e	Total. Add lines 11a-11d		39,753		
	12	Total revenue. See Instructions		6,436,672	686,992	0
				515,765		

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

☒

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21.				
2	Grants and other assistance to individuals in the United States. See Part IV, line 22.				
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members.				
5	Compensation of current officers, directors, trustees, and key employees.	410,433	246,259	82,087	82,087
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).				
7	Other salaries and wages.	2,489,272	807,077	1,406,555	275,640
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions).	132,292	43,685	74,982	13,625
9	Other employee benefits.	406,498	142,226	211,864	52,408
10	Payroll taxes.	262,830	90,754	134,998	37,078
11	Fees for services (non-employees):				
a	Management.				
b	Legal.	5,804		5,804	
c	Accounting.	29,900		29,900	
d	Lobbying.				
e	Professional fundraising services. See Part IV, line 17.				
f	Investment management fees.	19,101		19,101	
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O).	712,810	335,268	331,785	45,757
12	Advertising and promotion.	208,086	11,836	15,128	181,122
13	Office expenses.	1,012,315	576,071	374,311	61,933
14	Information technology.				
15	Royalties.				
16	Occupancy.	71,562	19,345	52,217	
17	Travel.				
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.				
19	Conferences, conventions, and meetings.	168,707	90,487	29,635	48,585
20	Interest.				
21	Payments to affiliates.				
22	Depreciation, depletion, and amortization.	560,426	484,881	60,526	15,019
23	Insurance.	33,442	50	33,392	
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O):				
a	ACQUISITIONS OF ART	244,842	244,842		
b	REPAIRS AND MAINTENANCE	223,211	69,442	153,723	46
c	DUES AND PUBLICATIONS	46,615	22,313	21,536	2,766
d	TAXES & LICENSES	9,787	5,430	4,357	
e	All other expenses				
25	Total functional expenses. Add lines 1 through 24e.	7,047,933	3,189,966	3,041,901	816,066
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720).				

Part X

Balance Sheet

Check if Schedule O contains a response to any question in this Part X

☐

				(A)		(B)
				Beginning of year		End of year
Assets	1	Cash—non-interest-bearing		540,813	1	1,425,486
	2	Savings and temporary cash investments		3,103,137	2	896,313
	3	Pledges and grants receivable, net		843,370	3	990,981
	4	Accounts receivable, net			4	
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L			5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			6	
	7	Notes and loans receivable, net			7	
	8	Inventories for sale or use		109,599	8	149,022
	9	Prepaid expenses and deferred charges		8,898	9	31,922
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a22,254,665			
	b	Less accumulated depreciation	10b9,772,015	12,739,118	10c	12,482,650
	11	Investments—publicly traded securities		32,599,220	11	37,310,082
	12	Investments—other securities See Part IV, line 11		305,370	12	277,087
	13	Investments—program-related See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets See Part IV, line 11			15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)		50,249,525	16	53,563,543
Liabilities	17	Accounts payable and accrued expenses		885,822	17	508,131
	18	Grants payable			18	
	19	Deferred revenue			19	
	20	Tax-exempt bond liabilities			20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D			21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L			22	
	23	Secured mortgages and notes payable to unrelated third parties			23	
	24	Unsecured notes and loans payable to unrelated third parties			24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D		237,800	25	119,745
	26	Total liabilities. Add lines 17 through 25		1,123,622	26	627,876
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.					
	27	Unrestricted net assets		20,079,065	27	21,383,839
	28	Temporarily restricted net assets		5,761,556	28	7,425,155
	29	Permanently restricted net assets		23,285,282	29	24,126,673
	Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.					
	30	Capital stock or trust principal, or current funds			30	
	31	Paid-in or capital surplus, or land, building or equipment fund			31	
	32	Retained earnings, endowment, accumulated income, or other funds			32	
	33	Total net assets or fund balances		49,125,903	33	52,935,667
	34	Total liabilities and net assets/fund balances		50,249,525	34	53,563,543

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	6,436,672
2	Total expenses (must equal Part IX, column (A), line 25)	2	7,047,933
3	Revenue less expenses Subtract line 2 from line 1	3	-611,261
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	49,125,903
5	Net unrealized gains (losses) on investments	5	4,421,025
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	52,935,667

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		No
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	Yes	
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	Yes	
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	Yes	

Additional Data

Software ID:

Software Version:

EIN: 72-6000331

Name: NEW ORLEANS MUSEUM OF ART

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
WILLIAM D AARON JR BOARD MEMBER	1 00	X						0	0	0
JUSTIN T AUGUSTINE III BOARD MEMBER	1 00	X						0	0	0
GAIL BERTUZZI BOARD MEMBER	1 00	X						0	0	0
SIDDHARTH BHANSALI BOARD MEMBER	1 00	X						0	0	0
SUSAN BRENNAN BOARD MEMBER	1 00	X						0	0	0
KIA SILVERMAN BROWN BOARD MEMBER	1 00	X						0	0	0
ROBIN BURGESS BLANCHARD BOARD MEMBER	1 00	X						0	0	0
DARYL BYRD BOARD MEMBER	1 00	X						0	0	0
SARAH CAREY BOARD MEMBER	1 00	X						0	0	0
EDGAR L CHASE III BOARD MEMBER	1 00	X						0	0	0
TOMMY COLEMAN BOARD MEMBER	1 00	X						0	0	0
COLLETTE CREPPELL BOARD MEMBER	1 00	X						0	0	0
LEONARD DAVIS BOARD MEMBER	1 00	X						0	0	0
DAVID F EDWARDS BOARD MEMBER	1 00	X						0	0	0
HM FAVROT JR BOARD MEMBER	1 00	X						0	0	0
STEPHANIE FEOLI BOARD MEMBER	2 00	X						0	0	0
SUSAN GUIDRY BOARD MEMBER	1 00	X						0	0	0
LEE HAMPTON BOARD MEMBER	1 00	X						0	0	0
STEPHEN HANSEL BOARD MEMBER	2 00	X						0	0	0
ADREA HEEBE BOARD MEMBER	1 00	X						0	0	0
ALLISON KENDRICK BOARD MEMBER	1 00	X						0	0	0
MITCH LANDRIEU BOARD MEMBER	1 00	X						0	0	0
ELLY LANE BOARD MEMBER	1 00	X						0	0	0
PAUL MASINTER BOARD MEMBER	1 00	X						0	0	0
ANNE MILLING BOARD MEMBER	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
MICHAEL MOFFITT BOARD MEMBER	1 00	X						0	0	0
BRENDA MOFFITT BOARD MEMBER	1 00	X						0	0	0
HOWARD J OSOFSKY BOARD MEMBER	1 00	X						0	0	0
PIXIE REISS BOARD MEMBER	1 00	X						0	0	0
WENDY RODRIGUE BOARD MEMBER	1 00	X						0	0	0
DONNA ROSEN BOARD MEMBER	1 00	X						0	0	0
ELIZABETH RYAN BOARD MEMBER	1 00	X						0	0	0
BRIAN SCHNEIDER BOARD MEMBER	1 00	X						0	0	0
JOLIE SHELTON BOARD MEMBER	1 00	X						0	0	0
KITTY DUNCAN SHERRILL BOARD MEMBER	1 00	X						0	0	0
MIKE SIEGEL BOARD MEMBER	1 00	X						0	0	0
LIZ SLOSS BOARD MEMBER	1 00	X						0	0	0
ALEXANDRA STAFFORD BOARD MEMBER	1 00	X						0	0	0
ANN STRUB BOARD MEMBER	1 00	X						0	0	0
ROBERT TAYLOR BOARD MEMBER	1 00	X						0	0	0
SUZANNE THOMAS BOARD MEMBER	1 00	X						0	0	0
BRENT WOOD BOARD MEMBER	1 00	X						0	0	0
CAMERON MAYER PRESIDENT	5 00	X		X				0	0	0
JULIE GEORGE VICE PRESIDENT	2 00	X		X				0	0	0
E RALPH LUPIN VICE PRESIDENT	2 00	X		X				0	0	0
SYDNEY J BESTHOFF III VICE PRESIDENT	2 00	X		X				0	0	0
TIMOTHY FRANCIS SECRETARY	2 00	X		X				0	0	0
KAY MCARDLE TREASURER	2 00	X		X				0	0	0
SUSAN M TAYLOR EXECUTIVE DIRECTOR	35 00			X				260,630	0	26,384
GAIL ASPRODITES ASSISTANT DIRECTOR FOR ADMINISTRATION	35 00			X				108,366	0	15,053

SCHEDULE A
(Form 990 or 990EZ)

Public Charity Status and Public Support

OMB No 1545-0047

2012

Open to Public Inspection

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ. See separate instructions.

Department of the Treasury
Internal Revenue Service

Name of the organization
NEW ORLEANS MUSEUM OF ART

Employer identification number
72-6000331

Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- ☐ 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- ☐ 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- ☐ 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- ☐ 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____
- ☐ 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- ☐ 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- ☒ 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- ☐ 8 A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- ☐ 9 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- ☐ 10 An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- ☐ 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

☐ a Type I ☐ b Type II ☐ c Type III - Functionally integrated ☐ d Type III - Non-functionally integrated
- ☐ e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- ☐ f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- ☐ g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

Yes

No

11g(i)

(ii) A family member of a person described in (i) above?

Yes

No

11g(ii)

(iii) A 35% controlled entity of a person described in (i) or (ii) above?

Yes

No

11g(iii)

☐ h Provide the following information about the supported organization(s)

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1 - 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
Total									

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990EZ.

Cat No 11285F






Schedule A (Form 990 or 990-EZ) 2012

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")	5,933,293	3,968,164	6,805,949	5,547,356	5,233,915	27,488,677
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge	3,261,208	3,295,000	3,295,000	3,295,000	3,330,000	16,476,208
4 Total. Add lines 1 through 3	9,194,501	7,263,164	10,100,949	8,842,356	8,563,915	43,964,885
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						1,647,062
6 Public support. Subtract line 5 from line 4						42,317,823

Section B. Total Support							
Calendar year (or fiscal year beginning in) ▶		(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7	Amounts from line 4	9,194,501	7,263,164	10,100,949	8,842,356	8,563,915	43,964,885
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	510,977	229,085	660,739	552,022	774,901	2,727,724
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	118,555	904,514	641,240	40,497	39,753	1,744,559
11	Total support (Add lines 7 through 10)						48,437,168
12	Gross receipts from related activities, etc (see instructions)					12	3,764,573
13	First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage			
14	Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	14	87 370 %
15	Public support percentage for 2011 Schedule A, Part II, line 14	15	86 440 %
16a	33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 		
b	33 1/3% support test—2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 		
17a	10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization 		
b	10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization 		
18	Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions 		

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage		
15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2011 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage		
17 Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2011 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2012. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
b 33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶		

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization NEW ORLEANS MUSEUM OF ART	Employer identification number 72-6000331
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Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? <div><input type="checkbox"/> Yes<input type="checkbox"/> No</div>	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? <div><input type="checkbox"/> Yes<input type="checkbox"/> No</div>	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)☐ Preservation of an historically important land area☐ Protection of natural habitat☐ Preservation of a certified historic structure☐ Preservation of open space

2

Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶_____

4

Number of states where property subject to conservation easement is located ▶_____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶_____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes☐ No

9

In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1

▶\$ _____

(ii) Assets included in Form 990, Part X

▶\$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a

Revenues included in Form 990, Part VIII, line 1

▶\$ _____

b

Assets included in Form 990, Part X

▶\$ _____

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 52283D

Schedule D (Form 990) 2012

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)
- a

☒ Public exhibition

d

☒ Loan or exchange programs

b

☒ Scholarly research

e

☐ Other

c

☒ Preservation for future generations
- 4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII
- 5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☒ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No
- b

If "Yes," explain the arrangement in Part XIII and complete the following table
- | | |
|----|--------|
| | Amount |
| 1c | |
| 1d | |
| 1e | |
| 1f | |

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance
- 2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No
- b

If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

☐

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a Beginning of year balance	33,676,160	34,077,094	31,814,162	27,818,191	36,060,002
b Contributions	202,050	13,078	59,995	28,255	24,250
c Net investment earnings, gains, and losses	6,050,619	2,005,582	5,347,282	5,747,058	-6,303,158
d Grants or scholarships					
e Other expenditures for facilities and programs	2,352,920	2,191,894	1,474,489	766,599	1,660,180
f Administrative expenses	137,422	227,700	1,669,856	1,012,743	302,723
g End of year balance	37,438,487	33,676,160	34,077,094	31,814,162	27,818,191

- 2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as
- a

Board designated or quasi-endowment ▶ 24 590 %
- b

Permanent endowment ▶ 64 450 %
- c

Temporarily restricted endowment ▶ 10 960 %

The percentages in lines 2a, 2b, and 2c should equal 100%
- 3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by
- (i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

No
- b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b
- 4

Describe in Part XIII the intended uses of the organization's endowment funds

Part VI

Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land	436,260			436,260
b Buildings				
c Leasehold improvements		17,125,416	8,320,877	8,804,539
d Equipment		966,752	576,104	390,648
e Other		3,726,237	875,034	2,851,203
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				12,482,650

Part XIReconciliation of Revenue per Audited Financial Statements With Revenue per Return				
1	Total revenue, gains, and other support per audited financial statements		1	11,097,615
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
a	Net unrealized gains on investments	2a	4,421,025	
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII)	2d	239,918	
e	Add lines 2a through 2d		2e	4,660,943
3	Subtract line 2e from line 1		3	6,436,672
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b		4c	0
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)		5	6,436,672

Part XIIReconciliation of Expenses per Audited Financial Statements With Expenses per Return				
1	Total expenses and losses per audited financial statements		1	7,287,851
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII)	2d	239,918	
e	Add lines 2a through 2d		2e	239,918
3	Subtract line 2e from line 1		3	7,047,933
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII)	4b		
c	Add lines 4a and 4b		4c	0
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)		5	7,047,933

Part XIIISupplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
	PART III, LINE 1A	IN CONFORMITY WITH THE PRACTICE FOLLOWED BY MANY MUSEUMS, ART PURCHASED AND DONATED IS NOT CAPITALIZED. DURING 2012 AND 2011, THE COST OF COLLECTION ITEMS PURCHASED BY THE MUSEUM AS A DECREASE IN THE APPROPRIATE CLASS OF NET ASSETS WAS \$247,030 AND \$1,201,235, RESPECTIVELY. WHEN NOT ON DISPLAY IN THE PERMANENT COLLECTION GALLERIES, THE OBJECTS ARE MAINTAINED IN CLIMATE CONTROLLED STORAGE. THE MUSEUM MAINTAINS POLICIES AND PROCEDURES ADDRESSING THE MAINTENANCE AND CONSERVATION OF THE COLLECTION, AS WELL AS OTHER ASPECTS OF ITS MANAGEMENT, INCLUDING ACCESSION/DEACCESSION POLICIES.
	PART III, LINE 4	THE MUSEUM HAS THE LARGEST AND MOST COMPLETE REPOSITORY OF FINE ART IN THE STATE OF LOUISIANA AND IS RECOGNIZED NATIONALLY AS ONE OF THE LEADING ART INSTITUTIONS SERVING THE PUBLIC. IN PARTICULAR, THE MUSEUM HAS A NATIONAL REPUTATION OF A 3,500 YEAR HISTORY OF GLASS, AN IN-DEPTH 150 YEAR HISTORY OF PHOTOGRAPHS, JAPANESE SCREENS AND SCROLL PAINTINGS OF THE EDO PERIOD, A 500 YEAR SURVEY OF CHINESE EARTHENWARE, PORCELAIN, AND STONE SCULPTURES, 17TH THROUGH 20TH CENTURY FRENCH PAINTINGS, ITALIAN AND SPANISH PAINTINGS FROM THE RENAISSANCE AND BAROQUE PERIODS, 16TH THROUGH 18TH CENTURY PAINTINGS FROM THE "LOW COUNTRIES" OF NORTHERN EUROPE, TRIBAL ARTS OF SUB-SAHARAN AFRICA, 18TH AND 19TH CENTURY FRENCH HARD-PASTE, BONE AND PARIAN PORCELAIN, 20TH CENTURY AMERICAN ART POTTERY, SPANISH COLONIAL LATIN AMERICAN PAINTINGS AND SCULPTURE, ENGLISH AND CONTINENTAL PORTRAIT MINIATURES, JEWELLED OBJECTS DE VERTU BY PETER CARL FABERGE, 18TH TO 20TH CENTURY AMERICAN PAINTINGS AND SCULPTURES, 18TH AND 19TH CENTURY AMERICAN AND ENGLISH SILVER, AND THE ARTS OF PRE-COLUMBIAN MEXICO, CENTRAL AND SOUTH AMERICA, AND NATIVE NORTH AMERICAN INDIANS. THE MUSEUM EMPLOYS A PROFESSIONAL CURATORIAL STAFF WHOSE FUNCTION IS TO CARE FOR ITS COLLECTIONS, CARRY OUT RESEARCH ON THE OBJECTS IN THE COLLECTION, ORGANIZE SPECIAL EXHIBITIONS ON PARTICULAR SUBJECTS OR THEMES, WRITE SCHOLARLY INTERPRETATIVE ARTICLES, CATALOGUES AND BOOKS ON ART SUBJECTS, RECOMMEND AND OVERSEE NEEDED RESTORATION AND CONSERVATION TREATMENT ON OBJECTS IN THE COLLECTION, CULTIVATE AND ADVISE PRIVATE ART COLLECTORS AND ENCOURAGE DONATIONS, SEEK OUT AND RECOMMEND OBJECTS FOR ACQUISITION OR DEACCESSION BY THE MUSEUM, TRAIN VOLUNTEER DOCENTS TO GIVE GUIDED TOURS OF THE MUSEUM, DEVISE AND IMPLEMENT EDUCATIONAL PROGRAMS SUCH AS LECTURES, SYMPOSIUMS, FILMS, CONCERTS, FAMILY FESTIVALS ON SPECIFIC THEMES, STUDIO ART CLASSES, AND OTHER OUTREACH METHODS, FAMILY AND TEACHER WORKSHOPS, AND ART THERAPY PROGRAMS FOR DESIGNATED PUBLIC SCHOOLS.
DESCRIPTION OF INTENDED USE OF ENDOWMENT FUNDS	PART V, LINE 4	OPERATIONS, PROGRAMS, AND ACQUISITIONS
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X, LINE 2	THE MUSEUM IS EXEMPT FROM FEDERAL INCOME TAXES UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND FROM STATE INCOME TAXES UNDER SECTION 121(5) OF TITLE 47 OF THE LOUISIANA REVISED STATUTES OF 1950. THE MUSEUM APPLIES A "MORE-LIKELY-THAN-NOT" RECOGNITION THRESHOLD FOR ALL TAX UNCERTAINTIES. THIS APPROACH ONLY ALLOWS THE RECOGNITION OF THOSE TAX BENEFITS THAT HAVE A GREATER THAN 50% LIKELIHOOD OF BEING SUSTAINED UPON EXAMINATION BY THE TAXING AUTHORITIES. AS A RESULT OF IMPLEMENTING THIS APPROACH, THE MUSEUM HAS REVIEWED ITS TAX POSITIONS AND DETERMINED THERE WERE NO OUTSTANDING, OR RETROACTIVE TAX POSITIONS WITH LESS THAN A 50% LIKELIHOOD OF BEING SUSTAINED UPON EXAMINATION BY THE TAXING AUTHORITIES. THEREFORE, THE IMPLEMENTATION OF THIS STANDARD HAS NOT HAD A MATERIAL EFFECT ON THE MUSEUM. THE MUSEUM'S TAX RETURNS FOR THE YEARS ENDED DECEMBER 31, 2011, 2010 AND 2009 REMAIN OPEN AND SUBJECT TO EXAMINATION BY TAXING AUTHORITIES. THE MUSEUM'S TAX RETURN FOR THE YEAR ENDED DECEMBER 31, 2012 HAS NOT YET BEEN FILED.
PART XI, LINE 2D - OTHER ADJUSTMENTS		RENTAL EXPENSES 73,618. COST OF GOODS SOLD 157,967. GALA EXPENSES 8,333.
PART XII, LINE 2D - OTHER ADJUSTMENTS		RENTAL EXPENSES 73,618. COST OF GOODS SOLD 157,967. GALA EXPENSES 8,333.

Part II Fundraising Events.

Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events	
		<u>ODYSSEY BALL</u>	<u>ART IN BLOOM</u>	<u>4</u>	(add col (a) through	
		(event type)	(event type)	(total number)	col (c))	
	1	Gross receipts	488,126	323,454	294,274	1,105,854
	2	Less Contributions . . .	363,286	284,994	203,506	851,786
3	Gross income (line 1 minus line 2)	124,840	38,460	90,768	254,068	
Direct Expenses	4	Cash prizes				
	5	Noncash prizes . . .				
	6	Rent/facility costs . . .				
	7	Food and beverages .	68,510	41,000	40,000	149,510
	8	Entertainment	6,950	1,200	10,683	18,833
	9	Other direct expenses .	64,281	164,374	45,390	274,045
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶				(442,388)
	11	Net income summary Combine line 3, column (d), and line 10 ▶				-188,320

Part III Gaming.

Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

Revenue		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Non-cash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<div><input type="checkbox"/> Yes..... <input type="checkbox"/> No</div>	<div><input type="checkbox"/> Yes..... <input type="checkbox"/> No</div>	<div><input type="checkbox"/> Yes..... <input type="checkbox"/> No</div>	
	7 Direct expense summary Add lines 2 through 5 in column (d) ▶				
	8 Net gaming income summary Combine lines 1 and 7 in column (d) ▶				

9 Enter the state(s) in which the organization operates gaming activities _____

a

Is the organization licensed to operate gaming activities in each of these states? ☐ Yes ☐ No

b

If "No," explain _____

10a

Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b

If "Yes," explain _____

Does the organization operate gaming activities with nonmembers? ☐ Yes ☐ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No

13 Indicate the percentage of gaming activity operated in



a The organization's facility	13a	
b An outside facility	13b	

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name 

Address 

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No

b If "Yes," enter the amount of gaming revenue received by the organization  \$ _____ and the amount of gaming revenue retained by the third party  \$ _____


c If "Yes," enter name and address of the third party

Name 

Address 

16 Gaming manager information

Name 


Gaming manager compensation  \$

Description of services provided 

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year  \$ _____

Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Identifier	Return Reference	Explanation
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Schedule J
(Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
NEW ORLEANS MUSEUM OF ART

Employer identification number
72-6000331

Part I	Questions Regarding Compensation		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. <div><div><input type="checkbox"/> First-class or charter travel</div><div><input type="checkbox"/> Travel for companions</div><div><input type="checkbox"/> Tax idemnification and gross-up payments</div><div><input type="checkbox"/> Discretionary spending account</div><div><input type="checkbox"/> Housing allowance or residence for personal use</div><div><input type="checkbox"/> Payments for business use of personal residence</div><div><input type="checkbox"/> Health or social club dues or initiation fees</div><div><input type="checkbox"/> Personal services (e g , maid, chauffeur, chef)</div></div>			
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III. <div><div><input checked="" type="checkbox"/> Compensation committee</div><div><input type="checkbox"/> Independent compensation consultant</div><div><input checked="" type="checkbox"/> Form 990 of other organizations</div><div><input checked="" type="checkbox"/> Written employment contract</div><div><input checked="" type="checkbox"/> Compensation survey or study</div><div><input checked="" type="checkbox"/> Approval by the board or compensation committee</div></div>			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:			
a	Receive a severance payment or change-of-control payment?	4a		No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		No
c	Participate in, or receive payment from, an equity-based compensation arrangement? If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III	4c		No
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:			
a	The organization?	5a		No
b	Any related organization? If "Yes," to line 5a or 5b, describe in Part III	5b		No
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:			
a	The organization?	6a		No
b	Any related organization? If "Yes," to line 6a or 6b, describe in Part III	6b		No
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7		No
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9		

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.
Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1)SUSAN M TAYLOR EXECUTIVE DIRECTOR	(i)	260,630	0	0	20,000	6,384	287,014	0
	(ii)	0	0	0	0	0	0	0

Part III **Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
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SCHEDULE M
(Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

►Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
► Attach to Form 990.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
NEW ORLEANS MUSEUM OF ART

Employer identification number
72-6000331

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art	X	529		
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	8	310,610	MARKET VALUE
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
FOOD & PAPER				
25 Other ► (<u>GOODS</u>)	X	86	81,000	COMPARABLE SALES
26 Other ► (<u> </u>)				
27 Other ► (<u> </u>)				
28 Other ► (<u> </u>)				

29

Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

13

30a

During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

30a

No

b

If "Yes," describe the arrangement in Part II

31

Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

31

Yes

32a

Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

32a

No

b

If "Yes," describe in Part II

33

If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
METHOD FOR DETERMINING NUMBER OF CONTRIBUTORS	PART I, COLUMN (B)	THE ORGANIZATION IS REPORTING THE NUMBER OF WORKS OF ART DONATED, THE NUMBER OF CONTRIBUTORS OF SECURITIES, AND THE NUMBER OF CONTRIBUTORS OF FOOD & PAPER GOODS
NON REPORTING OF REVENUE	PART I, LINE 33	IN CONFORMITY WITH SFAS 116

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
NEW ORLEANS MUSEUM OF ART

Employer identification number
72-6000331

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 2	BRENDA MOFFITT IS MARRIED TO MICHAEL MOFFITT
	FORM 990, PART VI, SECTION A, LINE 4	THE ARTICLES OF INCORPORATION WERE AMENDED AND RESTATED AS OF JANUARY 25, 2012 THE BYLAWS WERE AMENDED AND RESTATED AS OF JANUARY 25, 2012 THE CHANGES ESTABLISHED A DIRECTOR COUNCIL TO REPLACE THE PRIOR ADVISORY BOARD CHANGES WERE MADE TO MAKE-UP OF THE BOARD OF TRUSTEES IN ADDITION, SOME COMMITTEE CHANGES WERE MADE, INCLUDING THE FORMATION OF A GOVERNANCE COMMITTEE OTHER ADMINISTRATIVE CHANGES WERE MADE TO THE PROCESS OF MEETINGS
	FORM 990, PART VI, SECTION B, LINE 11	THE FORM 990 IS E-MAILED TO ALL BOARD MEMBERS FOR THEIR REVIEW AND COMPLIANCE
	FORM 990, PART VI, SECTION B, LINE 12C	ANNUAL CONFLICT OF INTEREST STATEMENTS ARE FILED BY EACH TRUSTEE AND PROVIDED TO THE LEGAL COMMITTEE FOR REVIEW AND COMPLIANCE
	FORM 990, PART VI, SECTION B, LINE 15	EXECUTIVE DIRECTOR COMPENSATION IS DETERMINED BY THE EXCEUTIVE COMMITTEE ALL OTHER COMPENSATION IS SET BY THE EXECUTIVE DIRECTOR USING NEW ORLEANS CIVIL SERVICE PAY PLAN AND THE ASSOCIATION OF ART MUSEUM DIRECTORS ANNUAL SALARY SURVEY, AND LOCAL PREVAILING WAGES AS GUIDES
	FORM 990, PART VI, SECTION C, LINE 19	UPON REQUEST, BY PAPER COPY FINANCIAL STATEMENTS AVAILABLE ON WEBSITE
OTHER FEES	FORM 990, PART IX, LINE 11G	ART LOAN FEE PROGRAM SERVICE EXPENSES 72,500 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 72,500 CONSERVATION PROGRAM SERVICE EXPENSES 13,222 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 13,222 CONTRACT SERVICES PROGRAM SERVICE EXPENSES 8,818 MANAGEMENT AND GENERAL EXPENSES 16,850 FUNDRAISING EXPENSES 13,264 TOTAL EXPENSES 38,932 CRATING & PACKING PROGRAM SERVICE EXPENSES 58,344 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 58,344 DUTY FEES & FACILITATION PROGRAM SERVICE EXPENSES 0 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 66 TOTAL EXPENSES 66 EXHIBITION DESIGN PROGRAM SERVICE EXPENSES 22,302 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 22,302 FILM DEVELOPMENT & PRINTING PROGRAM SERVICE EXPENSES 104 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 104 FRAMING & PEDISTAL FABRICATION PROGRAM SERVICE EXPENSES 43,244 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 43,244 HOSPITALITY SERVICES PROGRAM SERVICE EXPENSES 793 MANAGEMENT AND GENERAL EXPENSES 9,346 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 10,139 OTHER SERVICES PROGRAM SERVICE EXPENSES 15,261 MANAGEMENT AND GENERAL EXPENSES 26,426 FUNDRAISING EXPENSES 15,176 TOTAL EXPENSES 56,863 PAINTING PROGRAM SERVICE EXPENSES 2,600 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 2,600 PERFORMERS & ARTISTS PROGRAM SERVICE EXPENSES 7,870 MANAGEMENT AND GENERAL EXPENSES 35,895 FUNDRAISING EXPENSES 3,380 TOTAL EXPENSES 47,145 PHOTOGRAPHY PROGRAM SERVICE EXPENSES 25,998 MANAGEMENT AND GENERAL EXPENSES 1,595 FUNDRAISING EXPENSES 936 TOTAL EXPENSES 28,529 PROFESSIONAL SERVICES PROGRAM SERVICE EXPENSES 40,010 MANAGEMENT AND GENERAL EXPENSES 113,190 FUNDRAISING EXPENSES 9,000 TOTAL EXPENSES 162,200 ROYALTY & COPY RIGHT FEES PROGRAM SERVICE EXPENSES 0 MANAGEMENT AND GENERAL EXPENSES 300 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 300 SECURITY DETAILS PROGRAM SERVICE EXPENSES 150 MANAGEMENT AND GENERAL EXPENSES 127,883 FUNDRAISING EXPENSES 435 TOTAL EXPENSES 128,468 SOFTWARE CONSULTING PROGRAM SERVICE EXPENSES 0 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 3,150 TOTAL EXPENSES 3,150 SPEAKERS, WRITERS, ADJUNCT CURATORS PROGRAM SERVICE EXPENSES 19,667 MANAGEMENT AND GENERAL EXPENSES 300 FUNDRAISING EXPENSES 350 TOTAL EXPENSES 20,317 TEACHERS/ART-MAKING PROGRAM SERVICE EXPENSES 3,510 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 3,510 TRADE SERVICES PROGRAM SERVICE EXPENSES 875 MANAGEMENT AND GENERAL EXPENSES 0 FUNDRAISING EXPENSES 0 TOTAL EXPENSES 875
COMMITTEE THAT ASSUMES RESPONSIBILITY FOR OVERSIGHT OF THE AUDIT	FORM 990, PART XII, LINE 2C	NO CHANGE FROM THE PRIOR YEAR

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
NEW ORLEANS MUSEUM OF ART

Employer identification number
72-6000331

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)					
(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1) AMON LLC 1 COLLINS DIBOLL CIRCLE NEW ORLEANS, LA 70124 80-0316564	REAL ESTATE OWNERSHIP	LA	0	0	N/A

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)							
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1

During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a

Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity

b

Gift, grant, or capital contribution to related organization(s)

c

Gift, grant, or capital contribution from related organization(s)

d

Loans or loan guarantees to or for related organization(s)

e

Loans or loan guarantees by related organization(s)

f

Dividends from related organization(s)

g

Sale of assets to related organization(s)

h

Purchase of assets from related organization(s)

i

Exchange of assets with related organization(s)

j

Lease of facilities, equipment, or other assets to related organization(s)

k

Lease of facilities, equipment, or other assets from related organization(s)

l

Performance of services or membership or fundraising solicitations for related organization(s)

m

Performance of services or membership or fundraising solicitations by related organization(s)

n

Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

o

Sharing of paid employees with related organization(s)

p

Reimbursement paid to related organization(s) for expenses

q

Reimbursement paid by related organization(s) for expenses

r

Other transfer of cash or property to related organization(s)

s

Other transfer of cash or property from related organization(s)

Yes

No

1a

1b

1c

1d

1e

1f

1g

1h

1i

1j

1k

1l

1m

1n

1o

1p

1q

1r

1s

2

If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Schedule R (Form 990) 2012

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Software ID:
Software Version:
EIN: 72-6000331
Name: NEW ORLEANS MUSEUM OF ART

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation	
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