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Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047

2012**Open to Public Inspection****A** For the **2012** calendar year, or tax year beginning

and ending

B Check if applicable

- ☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization**ALEX'S LEMONADE STAND FOUNDATION**

Doing Business As

Number and street (or P.O. box if mail is not delivered to street address)

333 E. LANCASTER AVENUERoom/suite
414

City, town, or post office, state, and ZIP code

WYNNEWOOD, PA 19096**F** Name and address of principal officer: **JASON SCOTT**
SAME AS C ABOVE**D** Employer identification number**56-2496146****E** Telephone number**610-649-3034****G** Gross receipts \$ **13,626,159.****H(a)** Is this a group return for affiliates? ☐ Yes ☒ No**H(b)** Are all affiliates included? ☐ Yes ☐ No

If "No," attach a list. (see instructions)

H(c) Group exemption number ▶**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c)() (insert no.) ☐ 4947(a)(1) or ☐ 527**J** Website: **WWW.ALEXSLEMONADE.ORG****K** Form of organization: ☐ Corporation ☐ Trust ☐ Association ☒ Other ▶ **FOUND** **L** Year of formation: **2005** **M** State of legal domicile: **PA****Part I Summary**

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: THE FOUNDATIONS PURPOSE IS TO RAISE FUNDS FOR PEDIATRIC CANCER, TREATMENT AND RESEARCH. THE		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	16
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	14
	5 Total number of individuals employed in calendar year 2012 (Part V, line 2a)	5	31
	6 Total number of volunteers (estimate if necessary)	6	19324
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b Net unrelated business taxable income from Form 990-T, line 34	7b	0.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	9,828,809.	12,444,711.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	0.	0.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	79,526.	51,942.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	403,439.	623,762.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	10,311,774.	13,120,415.
	14 Benefits paid to or for members (Part IX, column (A), line 4)	5,466,218.	9,173,564.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	0.	0.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	1,483,088.	1,725,759.
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 698,009.	0.	0.
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	1,012,026.	1,148,281.
	18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	7,961,332.	12,047,604.
Net Assets or Fund Balances	19 Revenue less expenses. Subtract line 18 from line 12	2,350,442.	1,072,811.
	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	11,897,960.	12,957,629.
22 Net assets or fund balances. Subtract line 21 from line 20	484,112.	487,513.	
		11,413,848.	12,470,116.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer

Date

JASON SCOTT

Type or print name and title

5/14/2013**Paid**

Print/Type preparer's name

Preparer's signature

Date

Check if self-employed ☐

PTIN

CHRISTOPHER M. PEKULA**CHRISTOPHER M. PEKUL****5/14/2013****P00734965****Preparer Use Only**Firm's name ▶ **MCGLADREY LLP**Firm's EIN ▶ **42-0714325**Firm's address ▶ **751 ARBOR WAY, SUITE 200**
BLUE BELL, PA 19422Phone no. **215.641.8600**

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

232001 12-10-12 LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form **990** (2012)**SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION**

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SCANNED JUN 10 2013

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response to any question in this Part III ☐**1** Briefly describe the organization's mission:

THE FOUNDATION'S PURPOSE IS TO RAISE FUNDS FOR PEDIATRIC CANCER TREATMENT AND RESEARCH. THE FOUNDATION RAISES PUBLIC AWARENESS ABOUT PEDIATRIC CANCER, ENCOURAGES AND EDUCATES OTHERS, ESPECIALLY CHILDREN, TO RAISE FUNDS FOR SUCH PURPOSES.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code) (Expenses \$ 9,223,064. including grants of \$ 9,075,760.) (Revenue \$)
PEDIATRIC CANCER RESEARCH GRANT-MAKING PROGRAM

-FUND CUTTING EDGE CHILDHOOD CANCER RESEARCH PROJECTS THAT SEEK TO FIND BETTER TREATMENTS FOR, AND CAUSES OF, CHILDHOOD CANCER.

-FUND THE "A" AWARD, A PRESTIGIOUS AWARD GIVEN TO A LEADING YOUNG SCIENTIST IN THE FIELD OF CHILDHOOD CANCER.

-FUND CHILDHOOD CANCER NURSING RESEARCH WHICH SEEKS TO IMPROVE THE QUALITY OF LIFE FOR CHILDHOOD CANCER PATIENTS.

-CREATE AND OPERATE THE "MYCHILDHOODCANCER.ORG" DATABASE, A LONGITUDINAL DATABASE WHICH TRACKS USER GENERATED INFORMATION FROM CHILDHOOD CANCER FAMILIES.

4b (Code) (Expenses \$ 1,060,446. including grants of \$) (Revenue \$)
PUBLIC AWARENESS AND EDUCATION

-RAISE FUNDS AND AWARENESS FOR CHILDHOOD CANCER.

-EFFECTIVELY ENCOURAGES VOLUNTEERISM TO TENS OF THOUSANDS OF INDIVIDUALS ANNUALLY ESPECIALLY AMONG YOUNG PEOPLE.

-HOST AN ANNUAL NURSING SYMPOSIUM WHICH EDUCATES CHILDHOOD CANCER NURSES ON HOW TO GET STARTED WITH RESEARCH PROJECTS THAT HAVE AN IMPACT ON THE LIVES OF CHILDHOOD CANCER PATIENTS.

4c (Code) (Expenses \$ 108,434. including grants of \$ 97,804.) (Revenue \$)
TRAVEL FOR PEDIATRIC CANCER PATIENTS AND THEIR FAMILIES

-THE TRAVEL FUND ASSISTS CHILDHOOD CANCER FAMILIES WHO ARE FORCED TO TRAVEL FOR TREATMENT FOR THEIR CHILDREN. THIS TRAVEL PUTS AN EXTREME FINANCIAL BURDEN ON THESE FAMILIES AND THE TRAVEL FUND SEEKS TO ALLEVIATE SOME OF THIS BURDEN.

4d Other program services (Describe in Schedule O.)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses **10,391,944.**

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	X	
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		X
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	X	
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

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Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	X	
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>		X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>		X
24b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
24c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
24d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
25b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
28a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
28b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
28c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>		X
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
35b If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>		
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	X	

Note. All Form 990 filers are required to complete Schedule OForm **990** (2012)

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response to any question in this Part V ☐

		Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a 14		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b 1		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a 31		
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	X	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		X
b If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		X
c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		X
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7 Organizations that may receive deductible contributions under section 170(c). a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		X
d If "Yes," indicate the number of Forms 8282 filed during the year	7d		
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		X
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		X
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9 Sponsoring organizations maintaining donor advised funds. a Did the organization make any taxable distributions under section 4966?	9a		
b Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10 Section 501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on Part VIII, line 12	10a		
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b		
11 Section 501(c)(12) organizations. Enter: a Gross income from members or shareholders	11a		
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b		
13 Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a		
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b		
c Enter the amount of reserves on hand	13c		
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		

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Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

☒**Section A. Governing Body and Management**

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year. If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.	16	
b Enter the number of voting members included in line 1a, above, who are independent	14	
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	<input checked="" type="checkbox"/>	
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		<input checked="" type="checkbox"/>
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		<input checked="" type="checkbox"/>
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		<input checked="" type="checkbox"/>
6 Did the organization have members or stockholders?	<input checked="" type="checkbox"/>	
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	<input checked="" type="checkbox"/>	
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		<input checked="" type="checkbox"/>
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	<input checked="" type="checkbox"/>	
b Each committee with authority to act on behalf of the governing body?	<input checked="" type="checkbox"/>	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O.		<input checked="" type="checkbox"/>

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates?		<input checked="" type="checkbox"/>
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	<input checked="" type="checkbox"/>	
b Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13	<input checked="" type="checkbox"/>	
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	<input checked="" type="checkbox"/>	
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	<input checked="" type="checkbox"/>	
13 Did the organization have a written whistleblower policy?	<input checked="" type="checkbox"/>	
14 Did the organization have a written document retention and destruction policy?	<input checked="" type="checkbox"/>	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	<input checked="" type="checkbox"/>	
b Other officers or key employees of the organization	<input checked="" type="checkbox"/>	
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		<input checked="" type="checkbox"/>
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed: **AL, AK, AR, AZ, CA, CO, CT, FL, GA, IL, KS, KY**

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☒ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **JASON SCOTT - 610-649-3034**
29 EAST WYNNEWOOD ROAD, WYNNEWOOD, PA 19096

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response to any question in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former** directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) JASON SCOTT CO-EXECUTIVE DIRECTOR	40.00	X		X				125,679.	0.	9,040.
(2) ELIZABETH SCOTT CO-EXECUTIVE DIRECTOR	40.00	X		X				129,011.	0.	6,168.
(3) LEWIS GANTMAN BOARD MEMBER	1.00	X						0.	0.	0.
(4) BILLY KING BOARD MEMBER	1.00	X						0.	0.	0.
(5) MARY STENGEL AUSTEN BOARD MEMBER	1.00	X						0.	0.	0.
(6) STEPHEN COHN CHAIR	1.00	X		X				0.	0.	0.
(7) ERIN FLYNN BLAIR TREASURER	1.00	X		X				0.	0.	0.
(8) JOCELYN HILLMAN VICE CHAIR	1.00	X		X				0.	0.	0.
(9) JEFFREY BENJAMIN SECRETARY	1.00	X		X				0.	0.	0.
(10) MICHAEL GEORGE BOARD MEMBER	1.00	X						0.	0.	0.
(11) JOEL FRANK BOARD MEMBER	1.00	X						0.	0.	0.
(12) GIANNA JACKSON BOARD MEMBER	1.00	X						0.	0.	0.
(13) MARC BRUNO BOARD MEMBER	1.00	X						0.	0.	0.
(14) MARC SUMMERS BOARD MEMBER	1.00	X						0.	0.	0.
(15) JEFFREY KALINER BOARD MEMBER	1.00	X						0.	0.	0.

Part VIII Statement of RevenueCheck if Schedule O contains a response to any question in this Part VIII ☐

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a	37,817.				
	b Membership dues	1b					
	c Fundraising events	1c	1,401,177.				
	d Related organizations	1d					
	e Government grants (contributions)	1e					
	f All other contributions, gifts, grants, and similar amounts not included above	1f	11,005,717.				
	g Noncash contributions included in lines 1a-1f \$						
	h Total. Add lines 1a-1f			12,444,711.			
Program Service Revenue	Business Code						
	2 a						
	b						
	c						
	d						
	e						
	f All other program service revenue						
g Total. Add lines 2a-2f							
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			52,152.			52,152.
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties			411,912.			411,912.
	6 a Gross rents	(i) Real	(ii) Personal				
	b Less: rental expenses						
	c Rental income or (loss)						
	d Net rental income or (loss)						
	7 a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
	b Less: cost or other basis and sales expenses						
	c Gain or (loss)						
	d Net gain or (loss)			<210.>			<210.>
	8 a Gross income from fundraising events (not including \$ 1,401,177. of contributions reported on line 1c). See Part IV, line 18	a		531,000.			
	b Less: direct expenses	b		384,251.			
	c Net income or (loss) from fundraising events			146,749.			146,749.
	9 a Gross income from gaming activities See Part IV, line 19	a		43,465.			
	b Less: direct expenses	b		11,407.			
	c Net income or (loss) from gaming activities			32,058.			32,058.
	10 a Gross sales of inventory, less returns and allowances	a		128,148.			
	b Less: cost of goods sold	b		95,105.			
	c Net income or (loss) from sales of inventory			33,043.	33,043.		
Miscellaneous Revenue		Business Code					
11 a							
b							
c							
d All other revenue							
e Total. Add lines 11a-11d							
12 Total revenue. See instructions.				13,120,415.	33,043.	0.	642,661.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	8,980,000.	8,980,000.		
2 Grants and other assistance to individuals in the United States. See Part IV, line 22	97,804.	97,804.		
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16	95,760.	95,760.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	269,898.	134,949.	53,957.	80,992.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,193,094.	455,606.	405,082.	332,406.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	20,292.	7,956.	6,737.	5,599.
9 Other employee benefits	138,513.	52,665.	47,852.	37,996.
10 Payroll taxes	103,962.	40,760.	34,517.	28,685.
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting	28,992.		28,992.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)	90,201.		90,201.	
12 Advertising and promotion				
13 Office expenses	121,003.	36,948.	44,870.	39,185.
14 Information technology	98,583.	39,142.	38,552.	20,889.
15 Royalties				
16 Occupancy	160,074.	64,655.	50,059.	45,360.
17 Travel	87,534.	44,833.	3,242.	39,459.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	74,914.	74,914.		
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	90,622.	37,392.	26,454.	26,776.
23 Insurance	38,401.	15,462.	12,091.	10,848.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a PRINTING	61,066.	30,533.	9,160.	21,373.
b LICENSES AND FEES	78,310.	2,740.	73,153.	2,417.
c PROMOTIONAL MATERIALS	72,701.	69,326.	1,787.	1,588.
d LONGITUDINAL DATABASE S	68,625.	68,625.		
e All other expenses	77,255.	41,874.	30,945.	4,436.
25 Total functional expenses. Add lines 1 through 24e	12,047,604.	10,391,944.	957,651.	698,009.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				

Check here ☐ if following SOP 98-2 (ASC 958-720)

Part X Balance SheetCheck if Schedule O contains a response to any question in this Part X ☐

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	49,302.	1	45,709.
	2 Savings and temporary cash investments	11,478,918.	2	12,097,837.
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	62,680.	4	374,441.
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instr). Complete Part II of Sch L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use	76,976.	8	109,070.
	9 Prepaid expenses and deferred charges	35,001.	9	34,702.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 532,661.		
	b Less: accumulated depreciation	10b 248,041.	10c	284,620.
	11 Investments - publicly traded securities	4,050.	11	0.
	12 Investments - other securities. See Part IV, line 11		12	
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	11,250.	15	11,250.
16 Total assets. Add lines 1 through 15 (must equal line 34)	11,897,960.	16	12,957,629.	
Liabilities	17 Accounts payable and accrued expenses	49,071.	17	107,359.
	18 Grants payable	125,000.	18	82,500.
	19 Deferred revenue	280,755.	19	262,225.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	29,286.	25	35,429.
	26 Total liabilities. Add lines 17 through 25	484,112.	26	487,513.
	Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.		
27 Unrestricted net assets		11,388,848.	27	12,345,116.
28 Temporarily restricted net assets		25,000.	28	125,000.
29 Permanently restricted net assets			29	
Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.				
30 Capital stock or trust principal, or current funds			30	
31 Paid-in or capital surplus, or land, building, or equipment fund			31	
32 Retained earnings, endowment, accumulated income, or other funds			32	
33 Total net assets or fund balances	11,413,848.	33	12,470,116.	
34 Total liabilities and net assets/fund balances	11,897,960.	34	12,957,629.	

Form 990 (2012)

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response to any question in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	13,120,415.
2	Total expenses (must equal Part IX, column (A), line 25)	2	12,047,604.
3	Revenue less expenses. Subtract line 2 from line 1	3	1,072,811.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	11,413,848.
5	Net unrealized gains (losses) on investments	5	<16,543.>
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	12,470,116.

Part XII Financial Statements and ReportingCheck if Schedule O contains a response to any question in this Part XII ☒

- 1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a Were the organization's financial statements compiled or reviewed by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:
☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- b Were the organization's financial statements audited by an independent accountant?
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:
☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.
- 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

Form 990 (2012)

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2012

Open to Public Inspection

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number

56-2496146

Part I	Reason for Public Charity Status (All organizations must complete this part.) See instructions.
---------------	--

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Non-functionally integrated

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f ☐ If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box

g ☐ Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) ☐ A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii) ☐ A family member of a person described in (i) above?

(iii) ☐ A 35% controlled entity of a person described in (i) or (ii) above?

h ☐ Provide the following information about the supported organization(s).

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

[illegible]

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	6062629.	6266988.	6899285.	9828809.	12444711.	41502422.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	6062629.	6266988.	6899285.	9828809.	12444711.	41502422.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						1106143.
6 Public support. Subtract line 5 from line 4						40396279.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7 Amounts from line 4	6062629.	6266988.	6899285.	9828809.	12444711.	41502422.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	675,515.	566,207.	360,529.	371,665.	464,064.	2437980.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)		77,996.	52,850.	52,260.	43,465.	226,571.
11 Total support. Add lines 7 through 10						44166973.
12 Gross receipts from related activities, etc. (see instructions)					12	2,172,834.

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ☐**Section C. Computation of Public Support Percentage**

14 Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	14	91.46	%
15 Public support percentage from 2011 Schedule A, Part II, line 14	15	86.36	%
16a 33 1/3% support test - 2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization <input checked="" type="checkbox"/>			
b 33 1/3% support test - 2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization <input type="checkbox"/>			
17a 10% -facts-and-circumstances test - 2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization <input type="checkbox"/>			
b 10% -facts-and-circumstances test - 2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization <input type="checkbox"/>			
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions <input type="checkbox"/>			

Schedule A (Form 990 or 990-EZ) 2012

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶ <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2011 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2011 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2012. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶ ☐

b 33 1/3% support tests - 2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶ ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

SCHEDULE D
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental Financial Statements**▶ Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2012Open to Public
Inspection

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number

56-2496146

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

<input type="checkbox"/> Preservation of land for public use (e.g., recreation or education)	<input type="checkbox"/> Preservation of an historically important land area
<input type="checkbox"/> Protection of natural habitat	<input type="checkbox"/> Preservation of a certified historic structure
<input type="checkbox"/> Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
(ii) Assets included in Form 990, Part X	▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1	▶ \$ _____
b Assets included in Form 990, Part X	▶ \$ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items

(check all that apply):

a ☐ Public exhibitiond ☐ Loan or exchange programsb ☐ Scholarly researche ☐ Other _____c ☐ Preservation for future generations

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets

to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes☐ No**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes☐ No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

c Beginning balance

d Additions during the year

e Distributions during the year

f Ending balance

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes☐ Nob If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII ☐**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a Board designated or quasi-endowment ▶ _____ %

b Permanent endowment ▶ _____ %

c Temporarily restricted endowment ▶ _____ %

The percentages in lines 2a, 2b, and 2c should equal 100%

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) unrelated organizations

(ii) related organizations

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

	Yes	No
3a(i)		
3a(ii)		
3b		

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		52,916.	36,736.	16,180.
d Equipment		81,133.	52,294.	28,839.
e Other		398,612.	159,011.	239,601.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				284,620.

Schedule D (Form 990) 2012

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ►		

Part VIII Investments - Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ►		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ►	

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DEFERRED RENT	35,429.
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ►	

35,429.

2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII ☒

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	13,660,974.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	<16,543.>
b	Donated services and use of facilities	2b	180,514.
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	376,588.
e	Add lines 2a through 2d	2e	540,559.
3	Subtract line 2e from line 1	3	13,120,415.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	13,120,415.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	12,604,706.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	180,514.
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	376,588.
e	Add lines 2a through 2d	2e	557,102.
3	Subtract line 2e from line 1	3	12,047,604.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	12,047,604.

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2: THE FOUNDATION IS GENERALLY EXEMPT FROM FEDERAL INCOME

TAXES UNDER THE PROVISIONS OF SECTION 501(C)(3) OF THE INTERNAL REVENUE

CODE. IN ADDITION, THE FOUNDATION QUALIFIES FOR CHARITABLE CONTRIBUTION

DEDUCTIONS AND HAS BEEN CLASSIFIED AS AN ORGANIZATION THAT IS NOT A

PRIVATE FOUNDATION. INCOME WHICH IS NOT RELATED TO EXEMPT PURPOSES, LESS

APPLICABLE DEDUCTIONS, IS SUBJECT TO FEDERAL AND STATE CORPORATE INCOME

TAXES. THE FOUNDATION HAD NO UNRELATED BUSINESS INCOME FOR THE YEARS

ENDED DECEMBER 31, 2012 AND 2011.

Part XIII Supplemental Information (continued)

MANAGEMENT EVALUATED THE FOUNDATION'S TAX POSITIONS AND CONCLUDED THAT THE FOUNDATION HAD TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE ADJUSTMENT TO THE FINANCIAL STATEMENTS TO COMPLY WITH THE PROVISIONS OF FASB ASC TOPIC 740-10. CONSEQUENTLY, NO ACCRUAL FOR INTEREST AND PENALTIES WAS DEEMED NECESSARY FOR THE YEARS ENDED DECEMBER 31, 2012 OR 2011. THE FOUNDATION FILES INCOME TAX RETURNS IN THE U.S. FEDERAL JURISDICTION. GENERALLY, THE FOUNDATION IS NO LONGER SUBJECT TO INCOME TAX EXAMINATIONS BY THE U.S. FEDERAL, STATE OR LOCAL TAX AUTHORITIES FOR YEARS BEFORE 2008.

PART XI, LINE 2D - OTHER ADJUSTMENTS:

COST OF MERCHANDISE SALES OFFSET	95,105.
GALA/EVENT EXPENSES	270,076.
EVENT EXPENSES - RAFFLE	11,407.
TOTAL TO SCHEDULE D, PART XI, LINE 2D	376,588.

PART XII, LINE 2D - OTHER ADJUSTMENTS:

COST OF MERCHANDISE SALES OFFSET	95,105.
GALA/EVENT EXPENSES	270,076.
EVENT EXPENSES - RAFFLE	11,407.
TOTAL TO SCHEDULE D, PART XII, LINE 2D	376,588.

SCHEDULE F
(Form 990)Department of the Treasury
Internal Revenue Service**Statement of Activities Outside the United States**▶ Complete if the organization answered "Yes" to Form 990,
Part IV, line 14b, 15, or 16.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012**Open to Public
Inspection**

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number

56-2496146

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes"
to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☒ No

2 For grantmakers. Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.

3 Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
NORTH AMERICA	0	0	GRANTS	PEDIATRIC CANCER RESEARCH GRANT-MAKING PROGRAM	95,760.
3 a Sub-total	0	0			95,760.
b Total from continuation sheets to Part I	0	0			0.
c Totals (add lines 3a and 3b)	0	0			95,760.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2012

SEE PART V FOR COLUMN (E) DESCRIPTIONS

Part IV Foreign Forms

- 1** Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926) ☐ Yes ☒ No
- 2** Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A) ☐ Yes ☒ No
- 3** Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations. (see Instructions for Form 5471) ☐ Yes ☒ No
- 4** Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621) ☐ Yes ☒ No
- 5** Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865) ☐ Yes ☒ No
- 6** Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report. (see Instructions for Form 5713) ☐ Yes ☒ No

Schedule F (Form 990) 2012

Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information.

SCHEDULE F, PART I, LINE 2: GRANTS ARE MONITORED THROUGH THE SUBMISSION OF YEARLY PROGRESS REPORTS. INVESTIGATORS MUST DEMONSTRATE SATISFACTORY COMPLETION OF PROPOSED RESEARCH OBJECTIVES AND APPROPRIATE BUDGET EXPENDITURES. CONTINUED SUPPORT FOR SECOND AND THIRD YEARS OF FUNDING IS CONTINGENT UPON A NONCOMPETITIVE REVIEW OF THE YEARLY REPORTS AND BUDGET BY ALSF'S SCIENTIFIC ADVISORY BOARD. A FINAL REPORT IS DUE AT THE CONCLUSION OF THE GRANT.

PART I, LINE 3, COLUMN (E):

REGION: NORTH AMERICA

(E) SPECIFIC TYPES OF SERVICES IN REGION: PEDIATRIC CANCER RESEARCH GRANT-MAKING PROGRAM

-FUND CUTTING EDGE CHILDHOOD CANCER RESEARCH PROJECTS THAT SEEK TO FIND BETTER TREATMENTS FOR, AND CAUSES OF, CHILDHOOD CANCER.

-FUND THE "A" AWARD, A PRESTIGIOUS AWARD GIVEN TO A LEADING YOUNG SCIENTIST IN THE FIELD OF CHILDHOOD CANCER.

-FUND CHILDHOOD CANCER NURSING RESEARCH WHICH SEEKS TO IMPROVE THE QUALITY OF LIFE FOR CHILDHOOD CANCER PATIENTS.

-CREATE AND OPERATE THE "MYCHILDHOODCANCER.ORG" DATABASE, A LONGITUDINAL DATABASE WHICH TRACKS USER GENERATED INFORMATION FROM CHILDHOOD CANCER FAMILIES.

Department of the Treasury
Internal Revenue Service

**Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No. 1545-0047

2012

Open To Public Inspection

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number

56-2496146

Part I

Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a ☐ Mail solicitations
b ☐ Internet and email solicitations
c ☐ Phone solicitations
d ☐ In-person solicitations

- 2 a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☐ **Yes**☐ No

- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Total						

Total

- 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events (add col. (a) through col (c))	
		LEMON BALL	LA GREAT CHEF EVENT	15		
		(event type)	(event type)	(total number)		
1	Gross receipts	668,326.	524,612.	739,239.	1,932,177.	
2	Less: Contributions	480,605.	246,877.	673,695.	1,401,177.	
3	Gross income (line 1 minus line 2)	187,721.	277,735.	65,544.	531,000.	
Direct Expenses	4	Cash prizes				
	5	Noncash prizes				
	6	Rent/facility costs				
	7	Food and beverages	135,019.		135,019.	
	8	Entertainment				
	9	Other direct expenses	23,255.	85,204.	140,772.	249,231.
	10	Direct expense summary. Add lines 4 through 9 in column (d)				(384,250.)
11	Net income summary. Combine line 3, column (d), and line 10				146,750.	

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
1	Gross revenue			43,465.	43,465.
Direct Expenses	2	Cash prizes			
	3	Noncash prizes			
	4	Rent/facility costs			
	5	Other direct expenses		11,407.	11,407.
	6	Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No _____ %	<input type="checkbox"/> Yes _____ % <input checked="" type="checkbox"/> No _____ %	
	7	Direct expense summary. Add lines 2 through 5 in column (d)			(11,407.)
	8	Net gaming income summary. Combine line 1, column d, and line 7			32,058.

9 Enter the state(s) in which the organization operates gaming activities: PA

a Is the organization licensed to operate gaming activities in each of these states?

☒ Yes ☐ No

b If "No," explain:

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?

☐ Yes ☒ No

b If "Yes," explain:

- 11 Does the organization operate gaming activities with nonmembers? ☐ Yes ☒ No
- 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☒ No
- 13 Indicate the percentage of gaming activity operated in:
- | | | |
|-------------------------------|-----|---|
| a The organization's facility | 13a | % |
| b An outside facility | 13b | % |
- 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶ JASON SCOTTAddress ▶ 29 EAST WYNNEWOOD ROAD - WYNNEWOOD, PA 19096

- 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☒ No
- b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____.
- c If "Yes," enter name and address of the third party:

Name ▶ _____

Address ▶ _____

16 Gaming manager information:

Name ▶ JASON SCOTTGaming manager compensation ▶ \$ _____
**Description of services provided ▶ JASON'S MAIN RESPONSIBILITY IS AS EXECUTIVE DIRECTOR AND OFFICER, HOWEVER A MINOR PART OF HIS RESPONSIBILITIES FOR THIS YEAR INCLUDED THE OVSIGHT OF THE RAFFLE TICKET SALES AND ACTUAL☒ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions:

- a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☒ No
- b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

SCHEDULE G, PART III, LINE 16, DESCRIPTION OF SERVICES PROVIDED:

JASON'S MAIN RESPONSIBILITY IS AS EXECUTIVE DIRECTOR

AND OFFICER, HOWEVER A MINOR PART OF HIS RESPONSIBITIES FOR THIS

YEAR INCLUDED THE OVSIGHT OF THE RAFFLE TICKET SALES AND ACTUAL

DRAWING FOR THE ONE RAFFLE THE ORGANZIATION HELD DURING THE YEAR.

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

OMB No 1545-0047

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.

2012

Open to Public
Inspection

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number
56-2496146

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
BAYLOR COLLEGE OF MEDICINE 6621 FANNIN HOUSTON, TX 77030	74-1613878	501(C)(3)	1,072,500.	0.			PEDIATRIC CANCER RESEARCH
BOARD OF REGENTS OF UNIV. OF WISCONSIN - 21 NORTH PARK STREET, SUITE 6401 - MADISON, WI 53715	39-6006492	501(C)(3)	25,000.	0.			PEDIATRIC CANCER RESEARCH
BOARD OF TRUSTEES OF LELAN STANFORD JR UNIV. - 3145 PORTER DRIVE - PALO ALTO, CA 94304	94-1156365	501(C)(3)	163,500.	0.			PEDIATRIC CANCER RESEARCH
BRIGHAM AND WOMEN'S HOSPITAL 75 FRANCIS STREET BOSTON, MA 02115	04-2312909	501(C)(3)	100,000.	0.			PEDIATRIC CANCER RESEARCH
CASE WESTERN RESERVE 10900 EUCLID AVENUE CLEVELAND, OH 44106	34-1018992	501(C)(3)	100,000.	0.			PEDIATRIC CANCER RESEARCH
CHILDREN'S HEALTH CARE OF ATLANTA 1584 TULLIE CIR NE ATLANTA, GA 30329	58-2367819	501(C)(3)	125,000.	0.			PEDIATRIC CANCER RESEARCH

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

61.

3 Enter total number of other organizations listed in the line 1 table

0.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2012)

Schedule I (Form 990) **ALEX'S LEMONADE STAND FOUNDATION**

56-2496146

Page 1

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)							
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CHILDREN'S HOSPITAL OF BOSTON 300 LONGWOOD AVENUE BOSTON, MA 02115	04-2774441	501(C)(3)	50,000.	0.			PEDIATRIC CANCER RESEARCH
CHILDREN'S HOSPITAL OF LOS ANGELES 4650 SUNSET BLVD. LOS ANGELES, CA 90027	95-1690977	501(C)(3)	204,000.	0.			PEDIATRIC CANCER RESEARCH
CHILDREN'S MERCY HOSPITAL 2401 GILHAM ROAD KANSAS CITY, MO 64108	44-0605373	501(C)(3)	10,000.	0.			PEDIATRIC CANCER RESEARCH
CHILDREN'S RESEARCH INSTITUTE 111 MICHIGAN AVE NW WASHINGTON, DC 20010	52-1654453	501(C)(3)	85,905.	0.			PEDIATRIC CANCER RESEARCH
CHILDRENS HEALTH CARE 2525 CHICAGO AVE SOUTH, MS 17-750 MINNEAPOLIS, MN 55404	41-1754276	501(C)(3)	20,000.	0.			PEDIATRIC CANCER RESEARCH
COLD SPRING HARBOR LABORATORY 1 BUNGTOWN RD. COLD HARBOR, NY 11724	11-2013303	501(C)(3)	125,000.	0.			PEDIATRIC CANCER RESEARCH
CONKERR CANCER 717 GULPH ROAD WAYNE, PA 19087	86-1173750	501(C)(3)	15,000.	0.			PEDIATRIC CANCER RESEARCH
CONNECTICUT CHILDRENS MEDICAL CENTER FOUNDATION INC - 282 WASHINGTON STREET - HARTFORD, CT 06106	22-2619869	501(C)(3)	24,000.	0.			PEDIATRIC CANCER RESEARCH
DANA-FARBER CANCER INSTITUTE 44 BINNEY STREET BOSTON, MA 02115	04-2263040	501(C)(3)	1,083,166.	2,259, FMV		RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DUKE UNIVERSITY 433A MSRB I, 103 RESEARCH DRIVE (B0) DURHAM, NC 27710	56-0532129	501(C)(3)	166,555.	0.			PEDIATRIC CANCER RESEARCH
EMORY UNIVERSITY 2015 UPPERGATE DRIVE ATLANTA, GA 30322	58-0566256	501(C)(3)	100,000.	0.			PEDIATRIC CANCER RESEARCH
FRED HUTCHINSON CANCER RESEARCH CENTER - 1100 FAIRVIEW AVE N. - SEATTLE, WA 98109	23-7156071	501(C)(3)	220,492.	4,655. FMV		RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH
GENERAL HOSPITAL 300 LONGWOOD AVENUE BOSTON, MA 02115	04-2774441	501(C)(3)	91,995.	0.			PEDIATRIC CANCER RESEARCH
HARVARD UNIVERSITY 124 MOUNT AUBURN STREET CAMBRIDGE, MA 02138	42-1035800	501(C)(3)	25,000.	0.			PEDIATRIC CANCER RESEARCH
INDIANA UNIVERSITY 980 INDIANA AVENUE, LOCKEFIELD 2232 INDIANAPOLIS, IN 46202	35-6001673	501(C)(3)	99,753.	0.			PEDIATRIC CANCER RESEARCH
MASSACHUSETTS GENERAL HOSPITAL 55 FRUIT STREET BOSTON, MA 02114	04-2697983	501(C)(3)	122,200.	1,748. FMV		RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH
MASSACHUSETTS INSTITUTE OF TECHNOLOGY - 77 MASSACHUSETTS AVE - CAMBRIDGE, MA 02139	04-2103594	501(C)(3)	25,000.	0.			PEDIATRIC CANCER RESEARCH
MEMORIAL SLOAN-KETTERING CANCER CENTER - 1275 YORK AVENUE - NEW YORK, NY 10065	13-1924236	501(C)(3)	103,421.	0.			PEDIATRIC CANCER RESEARCH

Schedule I (Form 990)

ALEX'S LEMONADE STAND FOUNDATION

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Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

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NATIONAL INSTITUTE OF HEALTH 9000 ROCKVILLE PIKE BETHESDA, MD 20892	52-0858115	501(C)(3)	40,000.	0.			PEDIATRIC CANCER RESEARCH
NATIONWIDE CHILDREN'S HOSPITAL 700 CHILDREN'S DRIVE COLUMBUS, OH 43205	31-1036370	501(C)(3)	109,610.	0.			PEDIATRIC CANCER RESEARCH
NEW YORK UNIVERSITY SCHOOL OF MEDICINE - 630 WEST 168TH STREET - NEW YORK, NY 10032	13-5562308	501(C)(3)	106,367.	0.			PEDIATRIC CANCER RESEARCH
OHIO STATE UNIVERSITY RESEARCH FOUNDATION - 1960 KENNY RD - COLUMBUS, OH 43210	31-6401599	501(C)(3)	125,288.	0.			PEDIATRIC CANCER RESEARCH
REGENTS OF THE UNIVERSITY OF MICHIGAN - 2050 ADMIN SERVICES BLDG - ANN ARBOR, MI 48109	38-6006309	501(C)(3)	41,000.	0.			PEDIATRIC CANCER RESEARCH
SANFORD-BURNHAM MEDICAL RESEARCH INSTITUTE - 10901 NORTH TORREY PINES ROAD - LA JOLLA, CA 92037	51-0197108	501(C)(3)	18,684.	0.			PEDIATRIC CANCER RESEARCH
SEATTLE CHILDREN'S HOSPITAL AND REGIONAL MEDICAL CENTER - 4800 SAND POINT WAY NE, MS B6553 - SEATTLE, WA 98105	91-1156519	501(C)(3)	67,053.	0.			PEDIATRIC CANCER RESEARCH
ST. JUDE CHILDREN'S RESEARCH HOSPITAL - 262 DANNY THOMAS PLACE - MEMPHIS, TN 38105	62-0646012	501(C)(3)	31,508.	0.			PEDIATRIC CANCER RESEARCH
STANFORD UNIVERSITY 1050 ARASTRADERO RD. PALO ALTO, CA 94304	94-1156365	501(C)(3)	110,200.	0.			PEDIATRIC CANCER RESEARCH

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TEXAS CHILDRENS HOSPITAL 6621 FANNIN STREET HOUSTON, TX 77030	74-1100555	501(C)(3)	7,349.	0.			PEDIATRIC CANCER RESEARCH
THE BOARD OF REGENTS UNIV OF WISCONSIN - 21 NORTH PARK STREET, SUITE 6401 - MADISON, WI 53715	39-6006492	501(C)(3)	31,000.	0.			PEDIATRIC CANCER RESEARCH
THE CHILDREN'S HOSP. OF PHILA. 34TH ST AND CIVIC CNTR BLVD. PHILADELPHIA, PA 19104	23-1352166	501(C)(3)	1,243,149.	2,232.	FMV	RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH
THE JOHNS HOPKINS UNIVERSITY SCHOOL OF MEDICINE - 733 NORTH BROADWAY - BALTIMORE, MD 21205	52-0595110	501(C)(3)	198,194.	0.			PEDIATRIC CANCER RESEARCH
THE REGENTS OF THE UNIVERSITY OF CALIFORNIA - 10920 WILSHIRE BLVD. - LOS ANGELES, CA 90024	95-6006143	501(C)(3)	698,322.	834.	FMV	RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH
THE REGENTS OF THE UNIVERSITY OF MINNESOTA - 1300 S 2ND ST SUITE 206 - MINNEAPOLIS, MN 55454	41-6007513	501(C)(3)	125,000.	0.			PEDIATRIC CANCER RESEARCH
THE TRUSTEES OF COLUMBIA UNIVERSITY - 622 WEST 113TH STREET - NEW YORK, NY 10025	13-5598093	501(C)(3)	102,000.	0.			PEDIATRIC CANCER RESEARCH
THE UNIVERSITY OF TEXAS MD ANDERSON CANCER CENTER - 1515 HOICOMBE BLVD - HOUSTON, TX 77030	74-6000203	501(C)(3)	6,000.	0.			PEDIATRIC CANCER RESEARCH
TRUSTEES OF INDIANA UNIV 980 INDIANA AVENUE, LOCKEFIELD 2237 INDIANAPOLIS, IN 46202	35-6001673	501(C)(3)	14,684.	0.			PEDIATRIC CANCER RESEARCH

Schedule I (Form 990)

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TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA - 3451 WALNUT ST. P221 FRANKLIN BLDG - PHILADELPHIA, PA 19104	23-1352685	501(C)(3)	75,000.	0.			PEDIATRIC CANCER RESEARCH
TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA - 3451 WALNUT ST. P221 FRANKLIN BLDG - PHILADELPHIA, PA 19104	23-1352685	501(C)(3)	52,500.	1,483. FMV		RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH
U TEXAS SOUTHWESTERN MEDICAL CENTER - 5323 HARRY HINES BLVD - DALLAS, TX 75235	75-6002868	501(C)(3)	179,100.	1,635. FMV		RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH
UNIVERSITY OF ARIZONA 1501 N CAMPBELL AVE TUCSON, AZ 85724	74-2652689	501(C)(3)	60,000.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF CALIFORNIA, SANTA CRUZ - 1156 HIGH ST - SANTA CRUZ, CA 95064	94-1539563	501(C)(3)	70,000.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF CHICAGO 1427 E 60TH SUITE 120 CHICAGO, IL 60637	36-2177139	501(C)(3)	101,000.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF FLORIDA 1600 SW ARCHER RD GAINESVILLE, FL 32610	59-6002052	501(C)(3)	50,000.	1,228. FMV		RESEARCH EQUIPMENT	PEDIATRIC CANCER RESEARCH
UNIVERSITY OF GEORGIA 125 BALDWIN STREET ATHENS, GA 30602	58-1353149	501(C)(3)	6,000.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF KENTUCKY 109 KINKEAD HALL LEXINGTON, KY 40506	61-6033693	501(C)(3)	10,000.	0.			PEDIATRIC CANCER RESEARCH

Schedule I (Form 990)

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
UNIVERSITY OF MASSACHUSETTS 364 PLANTATION STREET WORCHESTER, MA 01605	04-3167352	501(C)(3)	100,000.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF MIAMI 1507 LEVANTE AVENUE CORAL GABLES, FL 33124	59-0624458	501(C)(3)	100,000.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF PITTSBURGH PO BOX 371220 PITTSBURGH, PA 15213	25-0965591	501(C)(3)	62,088.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF ROCHESTER 601 ELMWOOD AVE. ROCHESTER, NY 14642	16-0743209	501(C)(3)	43,600.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF SOUTHERN CALIFORNIA 1501 SAN PABLO ST LOS ANGELES, CA 90089	95-1642394	501(C)(3)	6,000.	0.			PEDIATRIC CANCER RESEARCH
UNIVERSITY OF UTAH 2001 BEACON STREET, STE 208 BOSTON, MA 02135	04-3180414	501(C)(3)	249,816.	0.			PEDIATRIC CANCER RESEARCH
VANDERBILT UNIVERSITY MEDICAL CENTER - 3319 WEST END AVE, SUITE 100 - NASHVILLE, TN 37203	62-0476822	501(C)(3)	141,505.	0.			PEDIATRIC CANCER RESEARCH
WASHINGTON UNIVERSITY 660 SOUTH EUCLID AVE. CAMPUS BOX 80 ST. LOUIS, MO 63110	43-0653611	501(C)(3)	332,577.	0.			PEDIATRIC CANCER RESEARCH
WEILL CORNELL MEDICAL COLLEGE 1300 YORK AVENUE NEW YORK, NY 10065	15-0532082	501(C)(3)	6,000.	0.			PEDIATRIC CANCER RESEARCH

Schedule I (Form 990)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
MEDICAL TRAVEL ASSISTANCE	0	97,804.	0.	FMV	

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

SCHEDULE I, PART I, LINE 2: GRANTS ARE MONITORED THROUGH THE SUBMISSION OF

YEARLY PROGRESS REPORTS. INVESTIGATORS MUST DEMONSTRATE SATISFACTORY

COMPLETION OF PROPOSED RESEARCH OBJECTIVES AND APPROPRIATE BUDGET

EXPENDITURES. CONTINUED SUPPORT FOR SECOND AND THIRD YEARS OF FUNDING IS

CONTINGENT UPON A NONCOMPETITIVE REVIEW OF THE YEARLY REPORTS AND BUDGET BY

ALSF'S SCIENTIFIC ADVISORY BOARD. A FINAL REPORT IS DUE AT THE CONCLUSION

OF THE GRANT.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2012

Open to Public
Inspection

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number

56-2496146

FORM 990, PART I, ITEM K, OTHER ORGANIZATION TYPE:

FOUNDATION

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

FOUNDATION RAISES PUBLIC AWARENESS ABOUT PEDIATRIC CANCER, ENCOURAGES
AND EDUCATES OTHERS, ESPECIALLY CHILDREN, TO RAISE FUNDS FOR SUCH
PURPOSES. PLEASE SEE BELOW FOR A COMPLETE LIST OF OUR MOST SIGNIFICANT
ACTIVITIES.

FORM 990, PART VI, SECTION A, LINE 2: JASON SCOTT AND ELIZABETH SCOTT ARE
HUSBAND AND WIFE.

ELIZABETH SCOTT AND ERIN FLYNN BLAIR ARE SISTERS.

FORM 990, PART VI, SECTION A, LINE 6: ALEX'S LEMONADE STAND FOUNDATION
HAS ONE CLASS OF MEMBERS WHOSE VOTING AND OTHER RIGHTS AND INTERESTS SHALL
EQUAL EXCEPT FOR THE RIGHTS GIVEN TO JASON SCOTT AND ELIZABETH SCOTT FOR
APPOINTING AND REMOVING MEMBER OF THE CORPORATION AS NOTED IN PART VI, LINE
7A.

FORM 990, PART VI, SECTION A, LINE 7A: THE INITIAL MEMBERS OF THE
CORPORATION CONSIST OF JASON SCOTT AND ELIZABETH SCOTT. THE INITIAL
MEMBERS MAY, FROM TIME TO TIME, BY UNANIMOUS VOTE, NAME ONE OR MORE
ADDITIONAL PERSONS TO BE MEMBERS OF THE CORPORATION. EACH MEMBER OF THE
CORPORATION SHALL REMAIN A MEMBER UNTIL HIS OR HER RESIGNATION, DEATH, OR
IN THE CASE OF ANY MEMBER NAMED BY THE INITIAL MEMBERS, HIS OR HER REMOVAL
BY A UNANIMOUS VOTE OF THE INITIAL MEMBERS. UPON THE DEATH OR RESIGNATION

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.
232211
01-04-13

Schedule O (Form 990 or 990-EZ) (2012)

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number

56-2496146

OF THE LAST LIVING MEMBER OF THE CORPORATION, THOSE PERSONS THEN SERVING AS DIRECTORS OF THE CORPORATION SHALL, WITHOUT FURTHER ACTION, BECOME MEMBERS OF THE CORPORATION.

FORM 990, PART VI, SECTION B, LINE 11: FORM 990 IS PRESENTED TO THE FINANCE COMMITTEE FOR INITIAL APPROVAL. ONCE APPROVED BY THE FINANCE COMMITTEE IT IS THEN SENT TO THE FULL BOARD FOR FINAL APPROVAL.

FORM 990, PART VI, SECTION B, LINE 12C: ALL BOARD MEMBERS ARE GIVEN THE CONFLICT OF INTEREST POLICY UPON JOINING THE BOARD TO REVIEW. BOARD MEMBERS ARE REQUIRED TO NOTIFY THE ORGANIZATION OF ANY CONFLICTS THAT ARISE AND ARE NOT ALLOWED TO VOTE OR PARTICIPATE IN BOARD MATTERS IN WHICH THEY HAVE A CONFLICT. THE SCIENTIFIC REVIEW BOARD ARE EACH GIVEN A CONFLICT OF INTEREST POLICY. MEMBERS RECUSE THEMSELVES FROM VOTING ON A PROJECT WHERE A CONFLICT OF INTEREST EXISTS.

FORM 990, PART VI, SECTION B, LINE 15: THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS DID A REVIEW AND COMPENSATION COMPARISON FOR KEY STAFF. THE PROCESS CONSISTED OF PERFORMING A JOB REVIEW WHICH INCLUDED INTERVIEWING KEY STAFF AND CONSTITUENTS REGARDING JOB PERFORMANCE AND INTERACTIONS. A COMPENSATION COMPARISON WAS PERFORMED LOOKING AT SIMILAR SIZE ORGANIZATIONS AND SIMILAR JOBS. BASED ON THE RESULTS OF THIS REVIEW A RECOMMENDATION WAS MADE TO THE FULL BOARD REGARDING SALARIES AND THE FULL BOARD HAD A VOTE ON THE MATTER.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:
AL, AK, AR, AZ, CA, CO, CT, FL, GA, IL, KS, KY, ME, MD, MA, MI, MN, MS, NH, NJ, NM, NY, NC, ND, OH
OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI, HI, TX, VT, MO, MT

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01-04-13

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

Employer identification number

56-2496146

FORM 990, PART VI, SECTION C, LINE 19: OUR FINANCIAL INFORMATION IS AVAILABLE THROUGH 3RD PARTY WEBSITES. OUR FINANCIAL INFORMATION, CONFLICT OF INFORMATION POLICY AND GOVERNING DOCUMENTS ARE ALL AVAILABLE UPON REQUEST THROUGH ALEX'S LEMONADE STAND FOUNDATION (ALSF).

FORM 990, PART XII, LINE 2C: THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.

FORM 990, PART I, LINE 1 - MOST SIGNIFICANT ACTIVITIES: THE FOLLOWING IS A LIST OF OUR MOST SIGNIFICANT ACTIVITIES:

-RAISE FUNDS AND AWARENESS FOR CHILDHOOD CANCER.

-FUND CUTTING EDGE CHILDHOOD CANCER RESEARCH PROJECTS THAT SEEK TO FIND BETTER TREATMENTS FOR AND CAUSES OF CHILDHOOD CANCER.

-FUND THE "A" AWARD, A PRESTIGIOUS AWARD GIVEN TO A LEADING YOUNG SCIENTIST IN THE FIELD OF CHILDHOOD CANCER.

-FUND CHILDHOOD CANCER NURSING RESEARCH WHICH SEEKS TO IMPROVE THE QUALITY OF LIFE FOR CHILDHOOD CANCER PATIENTS.

-OPERATE TRAVEL FUND WHICH ASSISTS CHILDHOOD CANCER FAMILIES WHO ARE FORCED TO TRAVEL FOR TREATMENT FOR THEIR CHILDREN. THIS TRAVEL PUTS AN EXTREME FINANCIAL BURDEN ON THESE FAMILIES AND THE TRAVEL FUND SEEKS TO ALLEVIATE SOME OF THIS BURDEN.

-HOST AN ANNUAL NURSING SYMPOSIUM WHICH EDUCATES CHILDHOOD CANCER NURSES ON HOW TO GET STARTED WITH RESEARCH PROJECTS THAT HAVE AN IMPACT ON THE LIVES OF CHILDHOOD CANCER PATIENTS.

-CREATE AND OPERATE THE CHILDHOOD CANCER DATABASE. A LONGITUDINAL

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Schedule O (Form 990 or 990-EZ) (2012)

Name of the organization

ALEX'S LEMONADE STAND FOUNDATION

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DATABASE WHICH IS TRACKS USER GENERATED INFORMATION FROM CHILDHOOD
CANCER FAMILIES.

-EFFECTIVELY ENCOURAGES VOLUNTEERISM TO TENS OF THOUSANDS OF
INDIVIDUALS ANNUALLY ESPECIALLY AMONG YOUNG PEOPLE.

FORM 990, PART I, LINE 6: ALEX'S LEMONADE STAND FOUNDATION HAS
VOLUNTEERS THAT ASSIST IN MANY CAPACITIES. VOLUNTEERS GIVE THEIR TIME
BY HOSTING LEMONADE STANDS, ASSISTING AT VARIOUS SPECIAL EVENTS,
HELPING OUT WITH OFFICE TASKS, AND LENDING THEIR EXPERTISE TO ADVISORY
BOARDS.