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Form 990  Department of the Treasury Internal Revenue Service	Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)	OMB No 1545-0047
	▶ The organization may have to use a copy of this return to satisfy state reporting requirements	2012 Open to Public Inspection

A For the 2012 calendar year, or tax year beginning 01-01-2012 , 2012, and ending 12-31-2012

B Check if applicable ☐ Address change ☐ Name change ☐ Initial return ☐ Terminated ☐ Amended return ☐ Application pending	C Name of organization UNITED WAY MANITOWOC COUNTY INC		D Employer identification number 39-1099039
	Doing Business As		
	Number and street (or P O box if mail is not delivered to street address) 1704 MEMORIAL DRIVE	Room/suite	E Telephone number (920) 682-8888
	City or town, state or country, and ZIP + 4 MANITOWOC, WI 54220		G Gross receipts \$ 859,536
	F Name and address of principal officer TRACY GEENEN 1704 MEMORIAL DRIVE MANITOWOC, WI 54220		H(a) Is this a group return for affiliates? ☐ Yes ☒ No H(b) Are all affiliates included? ☐ Yes ☐ No If "No," attach a list (see instructions) H(c) Group exemption number ▶
I Tax-exempt status ☒ 501(c)(3) ☐ 501(c) () ◀ (Insert no) ☐ 4947(a)(1) or ☐ 527			
J Website: ▶ WWW UNITEDWAYMANITOWOCCOUNTY ORG			

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities UNITED WAY MANITOWOC COUNTY ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR POTENTIAL THROUGH EDUCATION, INCOME STABILITY AND HEALTHY LIVES WE IMPROVE QUALITY OF LIFE THROUGH VOLUNTEER AND RESOURCE DEVELOPMENT, PARTNERSHIP BUILDING AND ADVOCACY WE ARE AN INTERACTIVE GROUP OF DIVERSE PERSONS WHO SHARE A COMMON INTEREST OF IMPROVING THE QUALITY OF LIFE WE ARE ACCOUNTABLE FOR THE STEWARDSHIP OF DONATED RESOURCES WE STRIVE TO BE TRANSPARENT IN EVERYTHING WE DO WE DEVELOP AND NURTURE PARTNERSHIPS, MATCHING RESOURCES WITH NEEDS OUR STEADFAST BELIEF IN PERSONAL ACCOUNTABILITY CULTIVATES AN ENVIRONMENT OF CONSISTENT AND RELIABLE DECISION MAKING HONESTY, RESPECT AND FAIRNESS GUIDE OUR DECISION MAKING PROCESS AT ALL LEVELS WE SUPPORT AN ENVIRONMENT THAT PROMOTES CARING BEHAVIOR, BUILDS SELF ESTEEM, CREATES PRODUCTIVE CITIZENS, IMPROVES HEALTH AND PROVIDES EXPECTATIONS AND BOUNDARIES WE ESTABLISH GOALS, BASED ON COMMUNITY NEEDS, THAT RESULT IN MEANINGFUL CHANGE			
	2 Check this box ☒ if the organization discontinued its operations or disposed of more than 25% of its net assets			
	3	Number of voting members of the governing body (Part VI, line 1a)	3	19
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4	19
	5	Total number of individuals employed in calendar year 2012 (Part V, line 2a)	5	5
	6	Total number of volunteers (estimate if necessary)	6	740
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0	
b	Net unrelated business taxable income from Form 990-T, line 34	7b	0	
Revenue	8	Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9	Program service revenue (Part VIII, line 2g)	597,994	807,941
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	0	0
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	6,038	2,862
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1,670	32,823
			605,702	843,626
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	633,710	784,057
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	171,782	184,257
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	1,004	0
	b	Total fundraising expenses (Part IX, column (D), line 25) ☒ 68,734		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	84,042	86,146
	18	Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	890,538	1,054,460
	19	Revenue less expenses Subtract line 18 from line 12	-284,836	-210,834
	Net Assets or Fund Balances			Beginning of Current Year
20		Total assets (Part X, line 16)	1,465,372	1,390,540
21		Total liabilities (Part X, line 26)	49,901	155,451
22		Net assets or fund balances Subtract line 21 from line 20	1,415,471	1,235,089

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer	2013-06-18 Date
	TRACY GEENEN EXECUTIVE DIRECTOR Type or print name and title	

Paid Preparer Use Only	Print/Type preparer's name KELLY BLOCK CPA	Preparer's signature	Date	Check ☐ if self-employed	PTIN P00199509
	Firm's name ▶ SCHENCK SC			Firm's EIN ▶ 39-1173131	
	Firm's address ▶ 100 MARITIME DRIVE SUITE 2B MANITOWOC, WI 542206805			Phone no (920) 684-5500	

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1

Briefly describe the organization's mission

UNITED WAY MANITOWOC COUNTY ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR POTENTIAL THROUGH EDUCATION, INCOME STABILITY AND HEALTHY LIVES WE IMPROVE QUALITY OF LIFE THROUGH VOLUNTEER AND RESOURCE DEVELOPMENT, PARTNERSHIP BUILDING AND ADVOCACY WE ARE AN INTERACTIVE GROUP OF DIVERSE PERSONS WHO SHARE A COMMON INTEREST OF IMPROVING THE QUALITY OF LIFE WE ARE ACCOUNTABLE FOR THE STEWARDSHIP OF DONATED RESOURCES WE STRIVE TO BE TRANSPARENT IN EVERYTHING WE DO WE DEVELOP AND NURTURE PARTNERSHIPS, MATCHING RESOURCES WITH NEEDS OUR STEADFAST BELIEF IN PERSONAL ACCOUNTABILITY CULTIVATES AN ENVIRONMENT OF CONSISTENT AND RELIABLE DECISION MAKING HONESTY, RESPECT AND FAIRNESS GUIDE OUR DECISION MAKING PROCESS AT ALL LEVELS WE SUPPORT AN ENVIRONMENT THAT PROMOTES CARING BEHAVIOR, BUILDS SELF ESTEEM, CREATES PRODUCTIVE CITIZENS, IMPROVES HEALTH AND PROVIDES EXPECTATIONS AND BOUNDARIES WE ESTABLISH GOALS, BASED ON COMMUNITY NEEDS, THAT RESULT IN MEANINGFUL CHANGE

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes

No

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes

No

If "Yes," describe these changes on Schedule O

4

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 849,991 including grants of \$ 743,757) (Revenue \$)

THE PURPOSE OF UNITED WAY IS TO WORK IN PARTNERSHIP WITH OTHER ORGANIZATIONS, INCLUDING NON-PROFITS, BUSINESSES, EDUCATION, GOVERNMENT, AND OTHERS TO IDENTIFY AND DEVELOP SOLUTIONS TO ADDRESS PRIORITY HEALTH AND HUMAN SERVICE NEEDS IN OUR COMMUNITY THROUGH A COMMUNITY IMPACT FUNDING MODEL, WE RAISE AND GRANT FUNDS TO PROGRAMS THAT CAN BEST ADDRESS THOSE NEEDS

4b

(Code) (Expenses \$ 32,500 including grants of \$ 32,500) (Revenue \$)

THE VENTURE GRANT PROCESS ENCOURAGES AND PROMOTES INNOVATIVE APPROACHES IN ADDRESSING NEEDS WITHIN UNITED WAY IMPACT AREAS VENTURE GRANTS PROVIDE FUNDING FOR EMERGING AND UNMET NEEDS, PROVIDE FLEXIBILITY IN TRYING NEW APPROACHES WITH DEFINED OUTCOMES, SHORTEN TIMEFRAMES FOR RECEIVING FUNDS, AND PROVIDE A TIME-LIMITED GRANT

4c

(Code) (Expenses \$ 7,800 including grants of \$ 7,800) (Revenue \$)

2-1-1 IS A FREE AND CONFIDENTIAL INFORMATION AND REFERRAL RESOURCE, AN EASY TO REMEMBER PHONE NUMBER THAT CONNECTS INDIVIDUALS WITH RESOURCES IN OUR COMMUNITY 2-1-1 OFFERS INFORMATION ON A BROAD RANGE OF SERVICES, INCLUDING RENT ASSISTANCE, FOOD BANKS, AFFORDABLE HOUSING, HEALTH RESOURCES, CHILD CARE, AFTER-SCHOOL PROGRAMS, ELDERLY CARE, FINANCIAL LITERACY, FLU SHOT CLINICS, AND JOB TRAINING PROGRAMS

4d

Other program services (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e

Total program service expenses ▶ 890,291

Part IV

Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A 	1 Yes	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	No
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I 	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 	10 Yes	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI 	11a Yes	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 	11d	No
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 	11e	No
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 	11f Yes	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII 	12a Yes	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 	12b Yes	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) 	17	No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II 	18 Yes	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III 	19 Yes	
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23		No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> . . .	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> . . .	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V

Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.		
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.		
1c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return.		
2b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		No
3b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		No
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		No
5b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		No
5c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		No
6b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
7a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		No
7b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
7c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8822?		No
7d	If "Yes," indicate the number of Forms 8822 filed during the year.		
7e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		
7f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		
7g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
7h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
9a	Did the organization make any taxable distributions under section 4966?		
9b	Did the organization make a distribution to a donor, donor advisor, or related person?		
10	Section 501(c)(7) organizations. Enter		
10a	Initiation fees and capital contributions included on Part VIII, line 12.		
10b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.		
11	Section 501(c)(12) organizations. Enter		
11a	Gross income from members or shareholders.		
11b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		
12b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
13a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.		
13b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.		
13c	Enter the amount of reserves on hand.		
14a	Did the organization receive any payments for indoor tanning services during the tax year?		No
14b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.		

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	19	
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent	19	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	Yes
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	No
6	Did the organization have members or stockholders?	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a	The governing body?	8a	Yes
b	Each committee with authority to act on behalf of the governing body?	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes
13	Did the organization have a written whistleblower policy?	13	Yes
14	Did the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization's CEO, Executive Director, or top management official	15a	Yes
b	Other officers or key employees of the organization	15b	Yes
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	WI
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☒ Own website ☒ Another's website ☒ Upon request ☐ Other (explain in Schedule O)	
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization	TRACY GEENEN 1704 MEMORIAL DRIVE MANITOWOC, WI (920) 682-8888

Part VII

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid

List all of the organization's **current** key employees, if any See instructions for definition of "key employee "

List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) JONATHAN BURNS - TERM ENDS 2014 BOARD MEMBER	1 30	X						0	0	0
(2) PEGGY PITZ - TERM ENDS 2013 BOARD MEMBER / BOARD CHAIR	1 30	X		X				0	0	0
(3) ATTORNEY JACK CASHMAN CORPORATE COUNSEL	1 50	X		X				0	0	0
(4) MARY MAURER - TERM ENDS 2014 BOARD MEMBER	1 30	X						0	0	0
(5) KRISTIN KRACAW - TERM ENDS 2015 BOARD MEMBER / 1ST VICE-CHAIR - PLANNING	1 30	X		X				0	0	0
(6) PAUL KIEFFER - TERM ENDS 2013 BOARD MEMBER	1 30	X						0	0	0
(7) SUSIE MARESH - TERM ENDS 2013 BOARD MEMBER	1 30	X						0	0	0
(8) SUBASH ANBU - TERM ENDS 2013 BOARD MEMBER / 2ND VICE CHAIR - IMPACT	1 30	X		X				0	0	0
(9) RIDGE SCHOTT - TERM ENDS 2013 BOARD MEMBER	1 30	X						0	0	0
(10) RICHARD NITSCH - TERM ENDS 2014 BOARD MEMBER	1 30	X						0	0	0
(11) TARA BRISCH - TERM ENDS 2014 BOARD MEMBER	1 30	X						0	0	0
(12) STUART AITKEN - TERM ENDS 2015 BOARD MEMBER	1 30	X						0	0	0
(13) MICHELLE BIRSCHBACH - TERM ENDS 2015 - BOARD MEMBER	1 30	X						0	0	0
(14) JANE DWORAK - TERM ENDS 2015 BOARD MEMBER	1 30	X						0	0	0
(15) KIM ROONEY - TERM ENDS 2015 BOARD MEMBER	1 30	X						0	0	0
(16) PETE TOONEN TREASURER	2 00	X		X				0	0	0
(17) CHIEF TONY DICK - TERM ENDS 2013 - CAMPAIGN CO-CHAIR	1 30	X						0	0	0

Part VII

1b	Sub-Total			
c	Total from continuation sheets to Part VII, Section A			
d	Total (add lines 1b and 1c)	63,012	0	6,704

2 Total number of individuals (including but not limited to those I
\$100,000 of reportable compensation from the organization) 0

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►0

Part VIII

Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII

			(A)	(B)	(C)	(D)
			Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns . . . 1a 35,804	807,941			
	b	Membership dues 1b				
	c	Fundraising events 1c 200				
	d	Related organizations . . . 1d				
	e	Government grants (contributions) 1e				
	f	All other contributions, gifts, grants, and similar amounts not included above 1f 771,937				
	g	Noncash contributions included in lines 1a-1f \$ 2,512				
	h	Total. Add lines 1a-1f				
Program Service Revenue	2a	Business Code				
	b					
	c					
	d					
	e					
	f	All other program service revenue				
	g	Total. Add lines 2a-2f				
Other Revenue	3	Investment income (including dividends, interest, and other similar amounts)	6,112			6,112
	4	Income from investment of tax-exempt bond proceeds				
	5	Royalties				
	6a	Gross rents				
	b	Less rental expenses				
	c	Rental income or (loss)				
	d	Net rental income or (loss)				
	7a	Gross amount from sales of assets other than inventory	-3,250			-3,250
	b	Less cost or other basis and sales expenses				
	c	Gain or (loss)				
	d	Net gain or (loss)				
	8a	Gross income from fundraising events (not including \$ 200 of contributions reported on line 1c) See Part IV, line 18	5,088			5,088
	a	7,455				
	b	Less direct expenses b 2,367				
	c	Net income or (loss) from fundraising events				
	9a	Gross income from gaming activities See Part IV, line 19	9,307			9,307
	a	19,600				
	b	Less direct expenses b 10,293				
	c	Net income or (loss) from gaming activities				
	10a	Gross sales of inventory, less returns and allowances				
	a					
	b	Less cost of goods sold b				
	c	Net income or (loss) from sales of inventory				
	Miscellaneous Revenue Business Code					
	11a	MISCELLANEOUS REVENUE 900099	15,751	15,751		
	b	SERVICE FEE REVENUE 900099	2,677	2,677		
	c					
	d	All other revenue				
	e	Total. Add lines 11a-11d	18,428			
	12	Total revenue. See Instructions	843,626	18,428	0	17,257

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21.	784,057	784,057		
2	Grants and other assistance to individuals in the United States. See Part IV, line 22.				
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members.				
5	Compensation of current officers, directors, trustees, and key employees.	69,716	48,802	10,457	10,457
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B).				
7	Other salaries and wages.	84,983	16,554	42,888	25,541
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions).				
9	Other employee benefits.	14,541	3,041	8,129	3,371
10	Payroll taxes.	15,017	5,867	5,339	3,811
11	Fees for services (non-employees):				
a	Management.				
b	Legal.				
c	Accounting.	6,200		6,200	
d	Lobbying.				
e	Professional fundraising services. See Part IV, line 17.				
f	Investment management fees.				
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O).	3,365			3,365
12	Advertising and promotion.	219		99	120
13	Office expenses.	19,405	6,835	4,648	7,922
14	Information technology.				
15	Royalties.				
16	Occupancy.	9,713	3,915	3,522	2,276
17	Travel.	6,541	2,268	2,040	2,233
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.				
19	Conferences, conventions, and meetings.	4,683	3,883	538	262
20	Interest.				
21	Payments to affiliates.	7,233	4,340	723	2,170
22	Depreciation, depletion, and amortization.	19,659	7,923	7,129	4,607
23	Insurance.	2,786	1,123	1,010	653
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O):				
a	DUES, SUBSCRIPTIONS	2,981	1,201	1,081	699
b	PROFESSIONAL DEVELOPMEN	2,162	482	433	1,247
c	MISCELLANEOUS	1,199		1,199	
d					
e	All other expenses				
25	Total functional expenses. Add lines 1 through 24e.	1,054,460	890,291	95,435	68,734
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☒ if following SOP 98-2 (ASC 958-720).				

Part X

Balance Sheet

Check if Schedule O contains a response to any question in this Part X

					(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing			63,331	1	45,758
	2	Savings and temporary cash investments			689,999	2	613,503
	3	Pledges and grants receivable, net			414,563	3	426,801
	4	Accounts receivable, net			725	4	80
	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L				5	
	6	Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			3,135	9	5,314
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	425,548			
	b	Less accumulated depreciation	10b	181,464	238,619	10c	244,084
	11	Investments—publicly traded securities				11	
	12	Investments—other securities See Part IV, line 11			55,000	12	55,000
	13	Investments—program-related See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets See Part IV, line 11				15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)			1,465,372	16	1,390,540
Liabilities	17	Accounts payable and accrued expenses			12,293	17	15,852
	18	Grants payable			37,608	18	139,492
	19	Deferred revenue			0	19	107
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D				21	
	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D				25	
	26	Total liabilities. Add lines 17 through 25			49,901	26	155,451
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here ☒ and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			859,377	27	642,060
	28	Temporarily restricted net assets			501,094	28	538,029
	29	Permanently restricted net assets			55,000	29	55,000
	Organizations that do not follow SFAS 117 (ASC 958), check here ☐ and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			1,415,471	33	1,235,089
	34	Total liabilities and net assets/fund balances			1,465,372	34	1,390,540

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	843,626
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,054,460
3	Revenue less expenses Subtract line 2 from line 1	3	-210,834
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,415,471
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	30,452
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	1,235,089

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis		No
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis	Yes	
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
UNITED WAY MANITOWOC COUNTY INC

Employer identification number
39-1099039

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state _____
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☒

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☐

An organization that normally receives (1) more than 33¹/₃% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33¹/₃% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Non-functionally integrated
- e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii)

A family member of a person described in (i) above?

(iii)

A 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)
- | | Yes | No |
|----------|-----|----|
| 11g(i) | | |
| 11g(ii) | | |
| 11g(iii) | | |
- | (i) Name of supported organization | (ii) EIN | (iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions)) | (iv) Is the organization in col (i) listed in your governing document? | | (v) Did you notify the organization in col (i) of your support? | | (vi) Is the organization in col (i) organized in the U S ? | | (vii) Amount of monetary support |
|------------------------------------|----------|--|--|----|---|----|--|----|----------------------------------|
| | | | Yes | No | Yes | No | Yes | No | |
| | | | | | | | | | |
| | | | | | | | | | |
| Total | | | | | | | | | |
- For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990EZ.

Cat No 11285F

Schedule A (Form 990 or 990-EZ) 2012

Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	1,486,037	891,953	827,006	597,994	807,941	4,610,931
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	1,486,037	891,953	827,006	597,994	807,941	4,610,931
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						137,456
6 Public support. Subtract line 5 from line 4						4,473,475

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7 Amounts from line 4	1,486,037	891,953	827,006	597,994	807,941	4,610,931
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	22,681	6,083	9,784	11,068	6,112	55,728
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	15,061	23,461	18,600	12,545	45,483	115,150
11 Total support (Add lines 7 through 10)						4,781,809
12 Gross receipts from related activities, etc (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage		
14 Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	14	93 550 %
15 Public support percentage for 2011 Schedule A, Part II, line 14	15	95 190 %
16a 33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
b 33 1/3% support test—2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
17a 10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶		
b 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test The organization qualifies as a publicly supported organization ▶		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶		

Part IIISupport Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support						
Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here ▶						

Section C. Computation of Public Support Percentage		
15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	
16 Public support percentage from 2011 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage		
17 Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	17	
18 Investment income percentage from 2011 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2012. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
b 33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ▶		
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶		

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
UNITED WAY MANITOWOC COUNTY INC

Employer identification number
39-1099039

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes☐ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes☐ No	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or education)☐ Preservation of an historically important land area☐ Protection of natural habitat☐ Preservation of a certified historic structure☐ Preservation of open space

2

Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶_____

4

Number of states where property subject to conservation easement is located ▶_____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶_____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶\$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

☐ Yes☐ No

9

In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1

▶\$ _____

(ii) Assets included in Form 990, Part X

▶\$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items

a

Revenues included in Form 990, Part VIII, line 1

▶\$ _____

b

Assets included in Form 990, Part X

▶\$ _____

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Cat No 52283D

Schedule D (Form 990) 2012

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3

Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other
- 4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII
- 5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No
- b

If "Yes," explain the arrangement in Part XIII and complete the following table

	Amount
1c	
1d	
1e	
1f	
- 2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No
- b

If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

☐

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current year	(b)Prior year	b (c)Two years back	(d)Three years back	(e)Four years back
1a Beginning of year balance	322,213	322,399	295,594	236,494	320,607
b Contributions		8,818		8,440	
c Net investment earnings, gains, and losses	32,974	-5,323	30,236	54,184	-81,092
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses	3,788	3,681	3,431	3,524	3,021
g End of year balance	351,399	322,213	322,399	295,594	236,494

- 2

Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as

a

Board designated or quasi-endowment ▶ 97 200 %

b

Permanent endowment ▶ 2 400 %

c

Temporarily restricted endowment ▶ 0 400 %

The percentages in lines 2a, 2b, and 2c should equal 100%
- 3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations

3a(i)

Yes

No

(ii) related organizations

3a(ii)

Yes

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

Yes

4

Describe in Part XIII the intended uses of the organization's endowment funds

Part VI

Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings		361,096	150,284	210,812
c Leasehold improvements				
d Equipment		64,452	31,180	33,272
e Other				
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).) ▶				244,084

Schedule D (Form 990) 2012

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return					
1	Total revenue, gains, and other support per audited financial statements			1	802,079
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12				
a	Net unrealized gains on investments	2a			
b	Donated services and use of facilities	2b	11,706		
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines 2a through 2d			2e	11,706
3	Subtract line 2e from line 1			3	790,373
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b	53,253		
c	Add lines 4a and 4b		4c		
5	Total revenue Add lines 3 and 4c . (This must equal Form 990, Part I, line 12)			5	843,626
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return					
1	Total expenses and losses per audited financial statements			1	982,461
2	Amounts included on line 1 but not on Form 990, Part IX, line 25				
a	Donated services and use of facilities	2a	11,706		
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIII)	2d			
e	Add lines 2a through 2d			2e	11,706
3	Subtract line 2e from line 1			3	970,755
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII)	4b	83,705		
c	Add lines 4a and 4b		4c		
5	Total expenses Add lines 3 and 4c . (This must equal Form 990, Part I, line 18)			5	1,054,460

Part XIII Supplemental Information		
Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.		
Identifier	Return Reference	Explanation
DESCRIPTION OF INTENDED USE OF ENDOWMENT FUNDS	PART V, LINE 4	THE ENDOWMENT TRUST FUND IS ORGANIZED EXCLUSIVELY FOR CHARITABLE PURPOSES FOR UNITED WAY MANITOWOC COUNTY, INC , WITHIN THE MEANING OF SECTION 501(C)3, WITH NO PART OF THE NET EARNINGS DISTRIBUTABLE TO ITS MEMBERS, TRUSTEES, OFFICERS OR OTHER PRIVATE PERSONS
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X, LINE 2	THE ORGANIZATION HAS ADOPTED GUIDANCE FOR ACCOUNTING FOR UNCERTAINTIES IN INCOME TAXES WHICH IS PART OF FINANCIAL ACCOUNTING STANDARDS BOARD (FASB) ACCOUNTING STANDARDS CODIFICATION (ASC) 740-10, INCOME TAXES. THIS GUIDANCE INCREASES THE RELEVANCY AND COMPARABILITY OF FINANCIAL REPORTING BY CLARIFYING THE WAY ORGANIZATIONS ACCOUNT FOR UNCERTAINTIES IN INCOME TAXES FOR TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN. IT MAKES RECOGNITION AND MEASUREMENT MORE CONSISTENT AS WELL AS OFFERING CLEAR CRITERIA FOR SUBSEQUENTLY RECOGNIZING, DERECOGNIZING AND MEASURING SUCH TAX POSITIONS FOR FINANCIAL STATEMENT PURPOSES.
PART XI, LINE 4B - OTHER ADJUSTMENTS		DONOR DESIGNATED FUNDS 53,253
PART XII, LINE 4B - OTHER ADJUSTMENTS		DONOR DESIGNATED FUNDS 83,705

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		<u>GLOW GOLF</u> (event type)	<u>AWARDS DINNER</u> (event type)	<u></u> (total number)	(add col (a) through col (c))
Revenue	1	Gross receipts	5,830	1,825	7,655
	2	Less Contributions . . .	200		200
	3	Gross income (line 1 minus line 2)	5,630	1,825	7,455
Direct Expenses	4	Cash prizes	210		210
	5	Noncash prizes . . .			
	6	Rent/facility costs . . .		375	375
	7	Food and beverages .	401		401
	8	Entertainment			
	9	Other direct expenses .	577	804	1,381
	10	Direct expense summary Add lines 4 through 9 in column (d) ▶			
	11	Net income summary Combine line 3, column (d), and line 10 ▶			
					(2,367)
					5,088

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
Revenue	1	Gross revenue		19,600	19,600
	2	Cash prizes		10,000	10,000
Direct Expenses	3	Non-cash prizes			
	4	Rent/facility costs			
	5	Other direct expenses . . .		293	293
	6	Volunteer labor	☐ Yes ☐ No	☐ Yes ☒ No	
	7	Direct expense summary Add lines 2 through 5 in column (d) ▶			
	8	Net gaming income summary Combine lines 1 and 7 in column (d) ▶			
					10,293
					9,307

9 Enter the state(s) in which the organization operates gaming activities WI

a Is the organization licensed to operate gaming activities in each of these states? ☒ Yes ☐ No

b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☒ No

b If "Yes," explain _____

Does the organization operate gaming activities with nonmembers? ☐ Yes ☒ No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☒ No

13	Indicate the percentage of gaming activity operated in		
a	The organization's facility	13a	25 000 %
b	An outside facility	13b	75 000 %

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☒ No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____

c If "Yes," enter name and address of the third party

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ \$

Description of services provided ▶

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☒ No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).

Identifier	Return Reference	Explanation
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Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2012

Open to Public
Inspection

Name of the organization
UNITED WAY MANITOWOC COUNTY INC

Employer identification number
39-1099039

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

45

3

Enter total number of other organizations listed in the line 1 table

2

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV

Supplemental Information.
Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS IN THE U S	PART I, LINE 2	SCHEDULE I, PART I, LINE 2 GRANTS FOR PROGRAM OPERATING COSTS ARE RESTRICTED GRANTS MADE TO AGENCIES IN SUPPORT OF THE COSTS ASSOCIATED WITH A SPECIFIC PROGRAM THAT IT OPERATES THE UNITED WAY IMPACT COMMITTEE BIANNUALLY REVIEWS THE ACCOMPLISHMENTS OF FUNDED PROGRAMS, INCLUDING USE OF GRANTED FUNDS AND PROGRESS TOWARD OUTCOMES DURING THE APPLICATION PROCESS AND PRIOR TO DETERMINING FUNDING, THE COMMITTEE MAY REQUEST AGENCY PRESENTATIONS TO CLARIFY INFORMATION OR ADDRESS ANY CONCERNS THE IMPACT APPLICATION REQUIRES THAT AGENCIES PROVIDE FINANCIAL/BUDGET INFORMATION SPECIFIC TO THE PROGRAM FOR WHICH FUNDS ARE BEING REQUESTED THIS ALLOWS THE COMMITTEE TO OBTAIN A CLEAR PICTURE FOR HOW FUNDS ARE BEING USED IN ADDITION TO STANDARD BUDGET/FINANCIAL REPORTING, WE REQUIRE AGENCIES TO SIGN A STATEMENT OF AGREEMENT THAT SETS EXPECTATIONS FOR BOTH PARTIES GRANTEEES UNDERGO SCREENING PRIOR TO DISTRIBUTION OF FUNDING WHICH INCLUDES VERIFICATION OF COMPLIANCE WITH THE PROVISIONS OF THE PARTIOT ACT AND VERIFICATION OF CURRENT STATUS AS A TAX EXEMPT ORGANIZATION ADDITIONALLY, GRANTEEES MUST SIGN AN ANTI-TERRORISM COMPLIANCE AND CHARITABLE STATUS FORM ATTESTING THAT ALL UNITED WAY FUNDS AND DONATIONS WILL BE USED IN COMPLIANCE WITH ALL APPLICABLE ANTI-TERRORIST LAWS, STATUTES, AND EXECUTIVE ORDERS AND CERTIFY THAT THE ORGANIZATION IS ELIGIBLE TO RECEIVE CHARITABLE CONTRIBUTIONS AD DEFINED UNDER SECTION 170 (C) OF THE INTERNAL REVENUE CODE ORGANIZATIONS RECEIVING DONOR DESIGNATED CONTRIBUTIONS UNDERGO SCREENING PRIOR TO DISTRIBUTION OF FUNDING WHICH INCLUDES VERIFICATION OF COMPLIANCE WITH THE PROVISIONS OF THE PARTIOT ACT AND VERIFICATION OF CURRENT STATUS AS A TAX EXEMPT ORGANIZATION ADDITIONALLY, GRANTEEES MUST SIGN AN ANTI-TERRORISM COMPLIANCE AND CHARITABLE STATUS FORM ATTESTING THAT ALL UNITED WAY FUNDS AND DONATIONS WILL BE USED IN COMPLIANCE WITH ALL APPLICABLE ANTI-TERRORIST LAWS, STATUTES, AND EXECUTIVE ORDERS AND CERTIFY THAT THE ORGANIZATION IS ELIGIBLE TO RECEIVE CHARITABLE CONTRIBUTIONS AD DEFINED UNDER SECTION 170 (C) OF THE INTERNAL REVENUE CODE

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
4-H CAMP TAPAWINGO915 W TAPAWINGO RD MISHICOT,WI 54228	39-1132088	501(C)(3)	5,800				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
AMERICAN RED CROSS205 N 8TH STREET MANITOWOC,WI 54220	53-0196605	501(C)(3)	49,397				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
ASSOCIATION FOR THE DEVELOPMENTALLY DISABLED4932 SOUTH 10TH STREET MANITOWOC,WI 54221	39-1646092	501(C)(3)	16,380				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
AURORA VISITING NURSE ASSOCIATIONS300 MEMORIAL DRIVE MANITOWOC,WI 54220	39-0806180	501(C)(3)	6,855				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
BOY SCOUTS OF AMERICA BAY LAKES COUNCIL BSA 2555 NORTHERN ROAD PO BOX 267 APPLETON,WI 549120267	22-1576300	501(C)(3)	25,503				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
BIG BROTHERS BIG SISTERS OF MANITOWOC COUNTY810 WASHINGTON STREET MANITOWOC,WI 542204528	39-1196384	501(C)(3)	69,825				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
CATHOLIC CHARITIES206 NORTH 8TH STREET MANITOWOC,WI 54220	39-0808438	501(C)(3)	53,803				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
DOMESTIC VIOLENCE CENTER1127 SOUTH 22ND STREET MANITOWOC,WI 54220	39-1354763	501(C)(3)	130,518				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
FAMILY CONNECTIONS 2508 SOUTH 8TH STREET SHEBOYGAN,WI 53081	39-1688188	501(C)(3)	15,326				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
GIRL SCOUTS OF MANITOU COUNCIL5212 WINDWARD COURT SHEBOYGAN,WI 53083	39-0920672	501(C)(3)	28,977				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
HOLY FAMILY MEMORIAL INC2300 WESTERN AVE PO BOX 1450 MANITOWOC,WI 542211450	39-0806395	501(C)(3)	64,466				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
LAKESHORE CAP INC702 STATE STREET PO BOX 2315 MANITOWOC,WI 542212315	39-1214392	501(C)(3)	88,481				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
LEGAL ACTION OF WI INC 201 WEST WALNUT STREET SUITE 203 GREEN BAY,WI 54301	39-1077192	501(C)(3)	11,697				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
LUTHERAN SOCIAL SERVICES721 PARK STREET MANITOWOC,WI 54220	39-0816746	501(C)(3)	32,228				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
YMCA OF MANITOWOCTWO RIVERS205 MARITIME DRIVE PO BOX 471 MANITOWOC,WI 542210471	39-1028773	501(C)(3)	30,138				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
MARCO SERVICES INC1114 SOUTH 11TH STREET MANITOWOC,WI 54220	39-1291807	501(C)(3)	29,207				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
THE SALVATION ARMY411 NORTH 6TH STREET PO BOX 1867 MANITOWOC,WI 542211867	39-0806889	501(C)(3)	76,089				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
2-1-1 UNITED WAY FOX CITIES INC1455 MIDWAY ROAD MENASHA,WI 54952	39-0912895	501(C)(3)	7,800				COMMUNITY COLLABORATION
NORTHEASTERN WISCONSIN AREA HEALTH EDUCATION CENTER INC 925 SOUTH 15TH STREET MANITOWOC,WI 54220	39-1825838	501(C)(3)	6,904				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
THE CROSSING OF MANITOWOC COUNTY INC 814 WASHINGTON ST PO BOX 2065 MANITOWOC,WI 54221	20-3148598	501(C)(3)	11,450				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
PAINTING PATHWAYS CLUBHOUSE INC1226 WASHINGTON STREET MANITOWOC,WI 54220	26-0710289	501(C)(3)	11,594				PROGRAM OPERATING COST, DONOR DESIGNATED FOR GENERAL SUPPORT
OOSTBURG AREA UNITED FUND INCPO BOX 700198 OOSTBURG,WI 53070	39-1305307	501(C)(3)	260				DONOR DESIGNATED FOR GENERAL SUPPORT
MENTAL HEALTH AMERICA IN SHEBOYGAN COUNTY INC2020 ERIE AVENUE SHEBOYGAN,WI 53081	39-1018013	501(C)(3)	98				DONOR DESIGNATED FOR GENERAL SUPPORT
HOLIDAY HOUSE OF MANITOWOC INC2818 MEADOW LANE PO BOX 579 MANITOWOC,WI 54221	39-0988532	501(C)(3)	282				DONOR DESIGNATED FOR GENERAL SUPPORT
COMMUNITY CHEST OF KIEL WISCONSINPO BOX 302 KIEL,WI 53042	39-1854973	501(C)(3)	566				DONOR DESIGNATED FOR GENERAL SUPPORT
BAY AREA HUMANE SOCIETY AND ANIMAL SHELTER1830 RADISSON STREET GREEN BAY,WI 54302	39-0988577	501(C)(3)	100				DONOR DESIGNATED FOR GENERAL SUPPORT
4-H LEADERS ASSOCIATION - SHEBOYGAN COUNTY5 UNIVERSITY DRIVE SHEBOYGAN,WI 53081	39-1265478	501(C)(3)	182				DONOR DESIGNATED FOR GENERAL SUPPORT
HEALTHY TEETH HEALTHY COMMUNITIES OF MANITOWOC COUNTY INC 925 SOUTH 15TH STREET MANITOWOC,WI 54220	27-2945469	501(C)(3)	1,991				DONOR DESIGNATED FOR GENERAL SUPPORT
WISCONSIN LUTHERAN CHILD AND FAMILY SERVICEWI75 N11120 STONEWOOD DRIVE GERMANTOWN,WI 53022	39-1047224	501(C)(3)	98				DONOR DESIGNATED FOR GENERAL SUPPORT
ADA FIRE DEPARTMENT W3984 HIGHWAY 32 ELKHART LAKE,WI 53020	39-1534049	N/A	104				DONOR DESIGNATED FOR GENERAL SUPPORT
AIDS RESOURCE CENTER OF WISCONSIN INC820 NORTH PLANKINTON AVENUE MILWAUKEE,WI 53203		501(C)(3)	120				DONOR DESIGNATED FOR GENERAL SUPPORT
BIG BROTHERS BIG SISTERS OF NORTHEASTERN WISCONSIN INC1345 WEST MASON ST GREEN BAY,WI 54303	39-1274696	501(C)(3)	130				DONOR DESIGNATED FOR GENERAL SUPPORT
PETERS PANTRY INC843 SOUTH 21ST STREET MANITOWOC,WI 54220	39-1642648	501(C)(3)	10				DONOR DESIGNATED FOR GENERAL SUPPORT
AMERICAN CANCER SOCIETYN19 W24350 RIVERWOOD DRIVE WAUKESHA,WI 53188	13-1788491	501(C)(3)	70				DONOR DESIGNATED FOR GENERAL SUPPORT
FOCUS ON THE FAMILY 8605 EXPLORER DRIVE COLORADO SPRINGS,CO 80920	95-3188150	501(C)(3)	130				DONOR DESIGNATED FOR GENERAL SUPPORT
MARCH OF DIMES FOUNDATION1275 MAMARONECK AVENUE WHITE PLAINS,NY 10605	13-1846366	501(C)(3)	130				DONOR DESIGNATED FOR GENERAL SUPPORT
NATIONAL PSORIASIS FOUNDATION6600 SW 92ND AVENUE STE 300 PORTLAND,OR 97223	93-0571472	501(C)(3)	52				DONOR DESIGNATED FOR GENERAL SUPPORT
BROWN COUNTY UNITED WAY INC1245 MAIN STREET GREEN BAY,WI 54302	39-0806299	501(C)(3)	1,726				DONOR DESIGNATED FOR GENERAL SUPPORT
UNITED WAY OF FOX CITIES INC1455 MIDWAY ROAD MENASHA,WI 54952	39-0912895	501(C)(3)	160				DONOR DESIGNATED FOR GENERAL SUPPORT
UNITED WAY OF SHEBOYGAN COUNTY INC 2020 ERIE AVENUE SHEBOYGAN,WI 53081	39-0808471	501(C)(3)	2,539				DONOR DESIGNATED FOR GENERAL SUPPORT
UNITED WAY OF MID-MAINE INCPO BOX 91 WATERVILLE,ME 04903	01-0233280	501(C)(3)	650				DONOR DESIGNATED FOR GENERAL SUPPORT
UNITED WAY OF FRANKLIN COUNTY182 S 2ND STREET CHAMBERSBURG,PA 17201	25-1730590	501(C)(3)	250				DONOR DESIGNATED FOR GENERAL SUPPORT
UNITED WAY OF DOOR COUNTY INCPO BOX 223 STURGEON BAY,WI 54235	39-1799879	501(C)(3)	52				DONOR DESIGNATED FOR GENERAL SUPPORT
UNITED WAY OF PORTAGE COUNTY INC1100 CENTERPOINT DR STE 302 STEVENS POINT,WI 54481	39-0831152	501(C)(3)	720				DONOR DESIGNATED FOR GENERAL SUPPORT
MANITOWOC COUNTY AGING AND DISABILITY RESOURCE CENTERPO BOX 935 MANITOWOC,WI 54221	23-1556045	N/A	140				DONOR DESIGNATED FOR GENERAL SUPPORT
UNITED WAY OF GREATER PHILADELPHIA AND SOUTHERN NEW JERSEY 1709 BENJAMIN FRANKLIN PARKWAY PHILADELPHIA,PA 19103		501(C)(3)	520				DONOR DESIGNATED FOR GENERAL SUPPORT
THE SALVATION ARMY OF GREATER SHEBOYGANPO BOX 1207 SHEBOYGAN,WI 53081		501(C)(3)	26				DONOR DESIGNATED FOR GENERAL SUPPORT
							DONOR DESIGNATED FOR GENERAL SUPPORT

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on

Form 990 or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2012

Open to Public

Inspection

Name of the organization	Employer identification number
UNITED WAY MANITOWOC COUNTY INC	39-1099039

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 4	THE ORGANIZATION'S BY LAWS WERE UPDATED IN 2012

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 11	THE FORM 990 IS REVIEWED BY OUR INDEPENDENT AUDITORS, AUDIT CHAIR AND UNITED WAY OPERATIONS MANAGER. THE OPERATIONS MANAGER DISTRIBUTES THE FORM 990 TO THE FINANCE-AUDIT COMMITTEE, GIVING THEM AN OPPORTUNITY TO REVIEW THE INFORMATION AND PREPARE ANY QUESTIONS PRIOR TO THE AUDITORS PRESENTING TO THE COMMITTEE. AFTER THE FINANCE-AUDIT COMMITTEE HAS APPROVED THE 990, IT IS DISTRIBUTED TO THE UNITED WAY BOARD OF DIRECTORS FOR REVIEW. AT THE BOARD MEETING, THE FORM 990 IS PRESENTED BY THE TREASURER. IF THERE ARE ANY MORE QUESTIONS NEEDING CLARIFICATION OR SUPPORTING DOCUMENTATION, THE OPERATIONS MANAGER WILL FOLLOW UP WITH APPROPRIATE DOCUMENTATION.

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 12C	ALL BOARD AND COMMITTEE MEMBERS MUST SUBMIT A SIGNED CONFLICT OF INTEREST STATEMENT PRIOR TO PARTICIPATING IN BOARD AND/OR COMMITTEE MEETINGS. THESE STATEMENTS ARE FILED AT THE LOCAL UNITED WAY ON MEMORIAL DRIVE AND ARE AVAILABLE UPON REQUEST TO ANY BOARD OR COMMITTEE MEMBER. PRIOR TO ASSIGNING DUTIES FOR ANY UNITED WAY ACTIVITY, THE CHAIR OF THE COMMITTEE DISCUSSES POTENTIAL CONFLICTS OF INTEREST BY WORKING CLOSELY WITH THE UNITED WAY EXECUTIVE DIRECTOR. CONFLICTS OF INTEREST ARE AVOIDED BY PROPERLY DELEGATING TASKS AND MONITORING COMMITTEE OUTCOMES.

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 15	PERFORMANCE EVALUATIONS OF THE EXECUTIVE DIRECTOR SHALL BE PERFORMED JOINTLY BY THE BOARD CHAIR AND PERSONNEL COMMITTEE CHAIR. THE EVALUATION WILL BE BASED ON THE ACCOMPLISHMENT OF GOALS AND OBJECTIVES SET JOINTLY BY THE BOARD OF DIRECTORS AND THE EXECUTIVE DIRECTOR AND THE STANDARDS SET BY THE JOB DESCRIPTION. ANY RECOMMENDATIONS FOR SALARY OR BENEFIT ADJUSTMENTS OCCURS ANNUALLY AFTER THE ANNIVERSARY DATE. AN ANALYSIS FOR SIMILAR POSITIONS WITHIN THE GEOGRAPHIC AREA AND THE REVIEW OF MERIT ARE THE MAIN DETERMINANTS TO COMPENSATION. PERFORMANCE MANAGEMENT PLANS ARE REQUIRED OF THE OPERATIONS MANAGER, OFFICE ASSISTANT AND RESOURCE DEVELOPMENT COORDINATOR, AND ARE EVALUATED BY THE EXECUTIVE DIRECTOR. THE EVALUATIONS ARE BASED ON THE ACCOMPLISHMENT OF GOALS AND OBJECTIVES SET JOINTLY BY THE EXECUTIVE DIRECTOR, THE EMPLOYEES AND THE STANDARDS SET BY THE JOB DESCRIPTION. PERFORMANCE MANAGEMENT PLANS ARE EVALUATED QUARTERLY, AND ANY RECOMMENDATIONS FOR SALARY OR BENEFIT ADJUSTMENTS OCCURS ANNUALLY AFTER THE ANNIVERSARY DATE. AN ANALYSIS FOR SIMILAR POSITIONS WITHIN THE GEOGRAPHIC AREA AND THE REVIEW OF MERIT ARE THE MAIN DETERMINANTS TO COMPENSATION.

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION C, LINE 19	THE DOCUMENTS ARE AVAILABLE BY REQUEST, FOR REVIEW AT THE UNITED WAY OFFICE ON MEMORIAL DRIVE

Identifier	Return Reference	Explanation
CHANGES IN NET ASSETS OR FUND BALANCES	FORM 990, PART XI, LINE 9	NET DESIGNATIONS ADJUSTMENT 30,452

Identifier	Return Reference	Explanation
SELECTION OF INDEPENDENT ACCOUNTANT	FORM 990, PART XII, LINE 12C, INFORMATION ON OVERSIGHT OF AUDIT AND	THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2012

Open to Public Inspection

Name of the organization
UNITED WAY MANITOWOC COUNTY INC

Employer identification number
39-1099039

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) UNITED WAY MANITOWOC COUNTY INC ENDOWMENT TRUST PO BOX 2345 MANITOWOC, WI 542212345 39-6407991	CHARITABLE TRUST ADMINISTERED SOLELY FOR THE UNITED WAY MANITOWOC COUNTY INC	WI	501(C)(3)	7	BOARD OF DIRECTORS		No

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end- of-year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule

1

During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a

Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity

b

Gift, grant, or capital contribution to related organization(s)

c

Gift, grant, or capital contribution from related organization(s)

d

Loans or loan guarantees to or for related organization(s)

e

Loans or loan guarantees by related organization(s)

f

Dividends from related organization(s)

g

Sale of assets to related organization(s)

h

Purchase of assets from related organization(s)

i

Exchange of assets with related organization(s)

j

Lease of facilities, equipment, or other assets to related organization(s)

k

Lease of facilities, equipment, or other assets from related organization(s)

l

Performance of services or membership or fundraising solicitations for related organization(s)

m

Performance of services or membership or fundraising solicitations by related organization(s)

n

Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

o

Sharing of paid employees with related organization(s)

p

Reimbursement paid to related organization(s) for expenses

q

Reimbursement paid by related organization(s) for expenses

r

Other transfer of cash or property to related organization(s)

s

Other transfer of cash or property from related organization(s)

Yes

No

1a

1b

1c

1d

1e

1f

1g

1h

1i

1j

1k

1l

1m

1n

1o

1p

1q

1r

1s

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

2

If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved

Schedule R (Form 990) 2012

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII **Supplemental Information**

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation
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Software ID:
Software Version:
EIN: 39-1099039
Name: UNITED WAY MANITOWOC COUNTY INC