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DLN: 93493179003103

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047 2012

Open to Public

Department of the Treasury

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

Internal Revenue Service Inspection A For the 2012 calendar year, or tax year beginning 01-01-2012 , 2012, and ending 12-31-2012 D Employer identification number B Check if applicable GREAT RIVERS UNITED WAY INC Address change 39-0848188 Doing Business As Name change Initial return Number and street (or P O box if mail is not delivered to street address) Room/suite E Telephone number 1855 EAST MAIN STREET Terminated (608) 796-1400 City or town, state or country, and ZIP + 4 ONALASKA, WI 54650 Amended return Application pending **G** Gross receipts \$ 2,056,719 Name and address of principal officer **H(a)** Is this a group return for SHAWN SACKMAN Yes
 No affiliates? **H(b)** Are all affiliates included? ☐ Yes ☐ No If "No," attach a list (see instructions) **▽** 501(c)(3) **▽** ☐ 4947(a)(1) or ☐ 527 Tax-exempt status 501(c) () ◀ (insert no) H(c) Group exemption number ▶ Website: ► WWW GRUW ORG L Year of formation 1954 M State of legal domicile WI Part I Summary Briefly describe the organization's mission or most significant activities OUR MISSION IS TO UNITE PEOPLE AND RESOURCES TO IMPROVE LIVES AND STRENGTHEN OUR COMMUNITIES OUR VISION IS THAT ALL INDIVIDUALS AND FAMILIES IN OUR COMMUNITIES WILL ACHIEVE THEIR FULL POTENTIAL THROUGH EDUCATION, INCOME STABILITY AND HEALTHY LIVES Activities & Governance Check this box দ if the organization discontinued its operations or disposed of more than 25% of its net assets 3 Number of voting members of the governing body (Part VI, line 1a) . . Number of independent voting members of the governing body (Part VI, line 1b) 4 23 Total number of individuals employed in calendar year 2012 (Part V, line 2a) 5 11 445 Total number of volunteers (estimate if necessary) . 6 7a 0 7a Total unrelated business revenue from Part VIII, column (C), line 12 . **b** Net unrelated business taxable income from Form 990-T, line 34 **7**b **Prior Year Current Year** Contributions and grants (Part VIII, line 1h) . 2,068,622 2,017,150 Program service revenue (Part VIII, line 2g) . 9 52,592 2,544 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . 8,945 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 7,211 28,033 11 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12 2,054,174 2,137,370 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) . . . 1,568,995 1,536,857 0 14 Benefits paid to or for members (Part IX, column (A), line 4) . 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 355,951 370,645 Expenses 5 - 10)16a Professional fundraising fees (Part IX, column (A), line 11e) . 0 b Total fundraising expenses (Part IX, column (D), line 25) \blacktriangleright 244,680 17 208,993 189,404 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . 2,096,906 18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) 2,133,939 19 Revenue less expenses Subtract line 18 from line 12 3,431 -42,732 (Assets or defined despes) **Beginning of Current End of Year** 20 3,276,800 Total assets (Part X, line 16) . 3,361,440 21 Total liabilities (Part X, line 26) 1,624,345 1,582,437 22 Net assets or fund balances Subtract line 21 from line 20 1,737,095 1,694,363 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge 2013-05-31 Signature of officer Sign Here SHAWN SACKMAN CHAIR Type or print name and title Print/Type preparer's name SCOTT TURNBULL Preparer's signature PTIN Check

Firm's address > 505 KING ST STE 105

Firm's name FRANKE & TURNBULL CPA'S

May the IRS discuss this return with the preparer shown above? (see instructions) .

Paid

Preparer

Use Only

2013-06-28

self-employed

Phone no (608) 784-1890

✓ Yes ☐ No

4e Total program service expenses ► 1,751,230

17,693 including grants of \$

(Expenses \$

) (Revenue \$

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 💆	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If</i> "Yes," complete Schedule C, Part II	4		No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part 1	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 2	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV.	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		No
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		No
C	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part $X^{f CD}$	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If</i> "Yes," complete Schedule J	23		No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			1
		28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		Νo
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Νo
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32		32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If</i> "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		Νo
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O	38	Yes	

Par				_
	Check if Schedule O contains a response to any question in this Part V	•	Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable 1a 8		103	110
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
	gaming (gambling) winnings to prize winners?	1c	Yes	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Νo
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
ь	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Νο
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			No
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5b		
C	בר ז ו - es, to line שב טו של, מוע נוופ סוץמוווצמנוטוו ווופ רטוווו סססס-וי	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		Νo
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).			
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		No
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Νo
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		No
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7£		No
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			
_		8		
	Sponsoring organizations maintaining donor advised funds. Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?	9a 9b		
10	Section 501(c)(7) organizations. Enter	90		
	Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
L 1	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
L2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
. 3	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O	13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
C	Enter the amount of reserves on hand			
.4a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Νo
h	If "Yes " has it filed a Form 720 to report these payments? If "No " provide an explanation in Schedule O	14h		

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI	

Se	ection A. Governing Body and Management							
			Yes	No				
1 a	Enter the number of voting members of the governing body at the end of the tax year							
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O							
b	Enter the number of voting members included in line 1a, above, who are independent							
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes					
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .	3		No				
4	4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?							
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No				
6	Did the organization have members or stockholders?	6		No				
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No				
b	b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?							
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following							
а	The governing body?	8a	Yes					
b	b Each committee with authority to act on behalf of the governing body?							
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No				
Se	ection B. Policies (This Section B requests information about policies not required by the Internal R	eveni	ıe Cod	e.)				
Se	ection B. Policies (This Section B requests information about policies not required by the Internal R	evenu	ue Cod Yes	e.) No				
	Did the organization have local chapters, branches, or affiliates?	evenu 10a						
10a				No				
10a b	Did the organization have local chapters, branches, or affiliates?	10a		No				
10a b 11a	Did the organization have local chapters, branches, or affiliates?	10a 10b	Yes	No				
10a b 11a b	Did the organization have local chapters, branches, or affiliates?	10a 10b	Yes	No				
10a b 11a b 12a	Did the organization have local chapters, branches, or affiliates?	10a 10b	Yes	No				
10a b 11a b 12a b	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a	Yes Yes	No				
10a b 11a b 12a b	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b	Yes Yes Yes	No				
10a b 11a b 12a b	Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	10a 10b 11a 12a 12b	Yes Yes Yes Yes	No				
10a b 11a b 12a b c	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13	Yes Yes Yes Yes Yes Yes	No				
10a b 11a b 12a b c	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13	Yes Yes Yes Yes Yes Yes	No				
10a b 11a b 12a b c	Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	10a 10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes Yes	No				
10a b 11a b 12a b c	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes Yes	No				
10a b 11a b 12a b c 13 14 15	Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	10a 10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes Yes	No				
10a b 11a b 12a b c 13 14 15 a b	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes Yes	No No				

Section C. Disclosure

- 17 List the States with which a copy of this Form 990 is required to be filed ► WI , MN
- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply own website. Another's website. Upon request. Other (explain in Schedule O)
 - **9** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization ►LORIE FREDRICKSON 1855 EAST MAIN STREET ONALASKA, WI (608) 796-1400

Part VIII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- ◆ List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ♦ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

		1						/- >	7- 3	(=)
(A) Name and Title	(B) A verage hours per week (list any hours for related organizations below dotted line)	more pers	than on is	one bot ecto	not box h ar or/tr	chelle Highest compensated	ess er e)	(D) Reportable compensation from the organization (W- 2/1099- MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		α.	೮ಕಿ			nsated 				
(1) MIKE CLATWORTHY	1 00	х						0	0	0
DIRECTOR								Ŭ	0	
(2) VICKI GRESS DIRECTOR	1 00	х						0	0	0
(3) CHIEF GREGG CLEVELAND	1 00									
DIRECTOR		X						0	0	0
(4) FRAN HEGENBARTH	1 00								_	
DIRECTOR		X						0	0	0
(5) TODD EBER	1 00	х						0	0	0
DIRECTOR		_ ^						0	0	0
(6) ABE LEIS	1 00	x						0	0	0
DIRECTOR									_	
(7) WADE HACKBARTH	1 00	x						0	0	0
(8) SARAH HAVENS	1 00									
	1 00	х		х				0	0	0
PAST CHAIR (9) MEGAN DRAGERT	1 00						_			
DIRECTOR	1 00	х						0	0	0
(10) JEFF JENSEN	1 00									
TREASURER		X		Х				0	0	0
(11) JERRY KEMBER	1 00								_	
DIRECTOR		X						0	0	0
(12) DR ALAN FLEISCHMANN	1 00	х						0	0	0
DIRECTOR								o o	0	
(13) BOB KELEMEN	1 00	x						0	0	0
DIRECTOR								ŭ	J	
(14) SCOTT MAY	1 00	x						0	0	0
DIRECTOR (15) DOUG MORMANN	1.00									
	1 00	x						О	0	0
DIRECTOR (16) JIM STARKWEATHER	1 00	-			\vdash		\vdash			
		х						0	0	0
DIRECTOR (17) SHAWN SACKMAN	1 00	-								
VICE CHAIR		Х		х				0	0	0
										Form 990 (2012)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	(A) Name and Title	(B) Average hours per week (list any hours for related	more pers and	than on is	one bot rect	not box h ar or/tr	check c, unle n office rustee	ess er	(D) Reportable compensation from the organization (W- 2/1099-	(E) Reportable compensation from related organizations (W- 2/1099-	(F Estim amount o compen from organiz	ated of other sation the
		organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	MISC)	MISC)	and re organiz	lated
(18)	BRENT SMITH	1 00	х						0	0		0
(19)	CTOR KEVIN STRANGMAN	1 00										
DIRE		100	х						О	o	1	0
	JON TRAPP	1 00	l		<u> </u>							
CHAI	R		Х		Х				0	0		0
(21)	KIM VALIQUETTE	1 00	x						0	0		0
DIRE									_			
	SAM VAN RIPER	1 00	х						О	О		0
(23)	BRIAN WIESER	1 00										
DIRE	CTOR		X						0	0		0
(24)	JAMES FALVEY	40 00			х				73,544	0		19,450
	IDENT	25.00							,			
	25) LORIE FREDRICKSON 25 00 X								25,363	o	,	3,030
FINAL	NCE DIRE											
1b c	Sub-Total	· · · · · · · · · · · · · · · · · · ·		•	•		•		, <u> </u>		l	
d							•		98,907			22,480
2	Total number of individuals (including b \$100,000 of reportable compensation				ed al	bove	e) who	rec	eived more than			
											Yes	No
3	Did the organization list any former off on line 1a? <i>If</i> "Yes," complete Schedule 2								ghest compensate	d employee		No
4	For any individual listed on line 1a, is to organization and related organizations individual									om the		No
5	Did any person listed on line 1a receive services rendered to the organization?											No No
											•	
	Complete this table for your five highes compensation from the organization Re	st compensated									s tax vear	
		(A) pusiness address					,			(B) on of services	(C Comper)
2	Total number of independent contractors	(including but	not lim	ıted t	o th	iose	listed	ab	ove) who received	more than		

\$100,000 of compensation from the organization \blacktriangleright

Form 99								Page 9
Part \	/##		of Revenue ule O contains a respoi	nse to any question	in this Dart VIII			Г
		Check ii Schedi	uie O Contains a respoi	ise to any question	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513, or 514
u 93	1a	Federated cam	paıgns 1a	8,407				
	ь	Membership du	es 1b					
9 19 19	c	Fundraising eve	ents 1c					
E, A	d	Related organiz	zations 1d					
<u>:</u> 5		Government grants						
ns,	е					ļ		
Contributions, Giffs, Grants and Other Similar Amounts	f	All other contribution similar amounts no	ons, gifts, grants, and 1f ot included above	2,008,743				
년 된	g		ons included in lines					
ont nd (h	1a-1f \$ Total. Add lines	c 1 a_1 f		2,017,150			
ਹ ਫ਼	<u> </u>	Total: Add lilles		•	2,017,133			
e		CEDVICE FEE		Business Code				
меп	2a	SERVICE FEES			1,876	1,876		
<u>윤</u>	b	OTHER INCOME			668	668		
Program Service Revenue	С .							
ķ	d							
E	e	0 H = 1 H = 1 = 1						
Š	f	All other progra	am service revenue					
	g	Total. Add lines	s 2a – 2f		2,544			
	3		ome (including dividen ar amounts)		6,447			6,447
	4		stment of tax-exempt bond					
	5	Royalties		🕨				
			(ı) Real	(11) Personal				
	6a	Gross rents	30,578					
	Ь	Less rental expenses	2,545					
	С	Rental income or (loss)	28,033					
	d	, ,	me or (loss)		28,033			28,033
			(ı) Securities	(II) Other				
	7a	Gross amount from sales of						
		assets other than inventory						
	ь	Less cost or other basis and						
		sales expenses						
	C	Gain or (loss)						
	d 8a	Gross income f	irom fundraising	· · · · •				
<u>⊕</u>	"	events (not inc						
Other Revenue		\$	 s reported on line 1c)					
ě		See Part IV, lin						
효			а					
Ě			penses b					
0	C		(loss) from fundraising	events 🛌				<u> </u>
	94	See Part IV, lin	rom gaming activities ne 19					
			a					
	b		penses b					
	C		(loss) from gamıng actı	vities				
	IUa	Gross sales of returns and allo						
			a					
			oods sold b					
	С		(loss) from sales of inv					
	4.4	Miscellaneous	s Revenue	Business Code				
	11a							
	b							
	C	A 11 - +1-						
	d e	All other revenue Total. Add lines		🕨				
	e			• • •				
	12	Total revenue.	See Instructions .	· · · · •	2,054,174	2,544		34,480

	on 501(c)(3) and 501(c)(4) organizations must complete all columns All Check if Schedule O contains a response to any question in this Pa				
	ot include amounts reported on lines 6b, o, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	1,536,857	1,536,857		·
2	Grants and other assistance to individuals in the United States See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	118,091	63,316	35,427	19,348
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	171,071	56,880	7,223	106,968
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	8,438	2,714	2,028	3,696
9	Other employee benefits	45,968	19,107	3,921	22,940
10	Payroll taxes	27,077	11,256	3,993	11,828
11	Fees for services (non-employees)				
а	Management				
b	Legal	22,477		22,477	
С	Accounting	4,900		4,900	
d	Lobbying				
е	Professional fundraising services See Part IV, line 17				
f	Investment management fees				
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	12,381	5,892	6,489	
12	Advertising and promotion	12,301	3,032	0,103	
13	Office expenses	26,746	7,967	2,606	16,173
14	Information technology	20,740	7,907	2,000	10,173
15	Royalties				
16	Occupancy	20.996	9 100	1.075	11 711
10 17		20,886	8,100	1,075	11,711
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	9,065	3,269	1,070	4,726
19	Conferences, conventions, and meetings	2,436	878	287	1,271
20	Interest	, , , , ,			-,
21	Payments to affiliates	23,235	8,378	2,742	12,115
22	Depreciation, depletion, and amortization	21,530	8,109	1,697	11,724
23	Insurance	3,581	832	1,546	1,203
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)	,			· ·
а	CAMPAIGN EXPENSE	14,895			14,895
b	COMPASS EXPENSE	9,815	9,815		
c	TELEPHONE	7,220	2,603	852	3,765
d	VOLUNTEER CENTER	3,494	3,494		
е	All other expenses	6,743	1,763	2,663	2,317
25	Total functional expenses. Add lines 1 through 24e	2,096,906	1,751,230	100,996	244,680
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► ☐ if following SOP 98-2 (ASC 958-720)		·	-	· ,

Part X Balance Sheet

Par	t X	Balance Sheet Check if Schedule O contains a response to any question in this Part X			_
		eneck if Senedale 6 contains a response to any question in this rate X 1 1 1 1	(A) Beginning of year		(B) End of year
	1	Cash—non-interest-bearing	26	1	26
	2	Savings and temporary cash investments	1,390,023	2	1,209,632
	3	Pledges and grants receivable, net	1,472,386	3	1,594,866
	4	Accounts receivable, net	2,874	4	2,800
Assets	5	Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L		5	
	6	Loans and other receivables from other disqualified persons (as defined under section $4958(f)(1)$), persons described in section $4958(c)(3)(B)$, and contributing employers and sponsoring organizations of section $501(c)(9)$ voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L			
	_			6	
	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use		8	
	9	Prepaid expenses and deferred charges	15,670	9	12,929
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 654,090			
	b	Less accumulated depreciation 10b 197,543	479,034	10c	456,547
	11	Investments—publicly traded securities		11	
	12	Investments—other securities See Part IV, line 11		12	
	13	Investments—program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	1,427	15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	3,361,440	16	3,276,800
	17	Accounts payable and accrued expenses	61,143	17	29,312
	18	Grants payable	1,563,202	18	1,553,125
	19	Deferred revenue		19	
	20	Tax-exempt bond liabilities		20	
Ø	21	Escrow or custodial account liability $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$		21	
Liabilitie	22	Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified			
æ		persons Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule			
		D		25	1.500.107
	26	Total liabilities. Add lines 17 through 25	1,624,345	26	1,582,437
ces		Organizations that follow SFAS 117 (ASC 958), check here ▶ ▽ and complete lines 27 through 29, and lines 33 and 34.			
ลม	27	Unrestricted net assets	1,219,694	27	1,162,348
<u>е</u>	28	Temporarily restricted net assets	517,401	28	532,015
Ξ	29	Permanently restricted net assets		29	
or Fund Balance		Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☐ and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds		30	
φ	31	Paid-in or capital surplus, or land, building or equipment fund		31	
Assets	32	Retained earnings, endowment, accumulated income, or other funds		32	
Net /	33	Total net assets or fund balances	1,737,095	33	1,694,363
Z	34	Total liabilities and net assets/fund balances	3,361,440		3,276,800
			, ,		,,

Par	Reconcilliation of Net Assets Check if Schedule O contains a response to any question in this Part XI				୮	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		2,0	54,174	
2	Total expenses (must equal Part IX, column (A), line 25)	2				
3	Revenue less expenses Subtract line 2 from line 1	3 -42,7				
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		1,7	37,095	
5	Net unrealized gains (losses) on investments	5		· ·		
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9				
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10		1,6	594,363	
Par	t XIII Financial Statements and Reporting					
	Check if Schedule O contains a response to any question in this Part XII				. \sqsubset	
				Yes	No	
1	Accounting method used to prepare the Form 990					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		Νo	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or revie a separate basis, consolidated basis, or both	wed on				
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes		
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both	arate				
	▼ Separate basis					
С	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversigh audit, review, or compilation of its financial statements and selection of an independent accountant?	it of the	2c	Yes		
	If the organization changed either its oversight process or selection process during the tax year, explain is Schedule O	n				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in th Single Audit Act and OMB Circular A-133?	е	3a		No	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	require	3b			

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As Filed Data -

DLN: 93493179003103

OMB No 1545-0047

Employer identification number

SCHEDULE A

(Form 990 or 990EZ)

Name of the organization

GREAT RIVERS UNITED WAY INC

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Open to Public Inspection

									39-0848			
Par			Reason for Public Charity Status (All organizations must complete this part.) See instructions.									
The o	rganı	zatıon ıs	not a priva	te foundation becaus	eitis (Forl	ınes 1 thro	ugh 11, chec	k only one	box)			
1		A chur	ch, convent	on of churches, or a	ssociation of	churches	described in s	ection 170	(b)(1)(A)(i).			
2	Г	A scho	ol described	in section 170(b)(1	L)(A)(ii). (At	tach Sched	dule E)					
3		A hosp	ital or a cod	perative hospital se	rvice organiz	ation desc	rıbed ın sectio	on 170(b)(1)(A)(iii).			
4				h organization opera	ted ın conjun	ction with a	a hospital des	cribed in s	ection 170(b)	(1)(A)(iii).	Enter the	
5	_			ty, and state erated for the benefi	t of a college	or univers	ity owned or o	nerated by	/ a dovernme	ntal unit dec	cribed in	
3	'	_	•	A)(iv). (Complete P	_	: Of utilivers	ity owned or t	pperated by	a governine	itai uiiit ues	cribed iii	
6	Г		eral, state, or local government or governmental unit described in section 170(b)(1)(A)(v).									
7	<u> </u>			at normally receives	=					from the del	neral nublic	
•	,			on 170(b)(1)(A)(vi).			s support non	i a governii	iciicai aiiic oi	nom the gen	iciai public	
8	Γ			described in sectio			mplete Part I	I)				
9	Γ	An org	anızatıon th	at normally receives	(1) more th	an 331/3%	of its support	from contr	ibutions, mer	nbershıp fee	s, and gross	
				ities related to its e	•	-						
		ıts sup	port from gr	oss investment inco	me and unre	lated busin	ess taxable ır	ncome (les	s section 511	. tax) from b	usinesses	
		acquire	ed by the org	ganızatıon after June	30,1975 S	ee section	509(a)(2). (0	omplete P	art III)			
10		An org	anızatıon or	ganized and operate	d exclusively	to test for	public safety	See secti	on 509(a)(4).	•		
11	Г			ganized and operate								
				ly supported organiz bes the type of supp						see section	509(a)(3). Cneck	
				b Type II c						lon-function	ally integrated	
e	Γ			ox, I certify that the								
				on managers and ot	her than one	or more pu	blicly support	ed organiz	atıons descrı	bed in section	on 509(a)(1) or	
f			1509(a)(2)	received a vertean d		from the II	2C that it is a	Tuna I Tu	no II or Tun	. III	ting organization	
Г			this box	received a written d	etermination	If Official Life	RS that it is a	Type I, Ty	pe II, or Type	e III Suppor	ting organization,	
g				2006, has the organ	ızatıon accep	ted any gif	t or contribut	ion from an	y of the		•	
			ng persons?							,		
				rectly or indirectly o	•		_	persons d	escribed in (i		Yes No	
				governing body of th		_	on /				g(i)	
			•	er of a person descr	• •		a have 2				g(ii)	
h				lled entity of a person ng information about						110	J(iii)	
"		Flovide	e the followi	ng mormation about	the supporte	eu organiza	tion(s)					
(i) Nan	ne of	(ii) EIN	(iii) Type of	(iv) Is	the	(v) Did you	u notify	(vi) Is	the	(vii) A mount of	
	uppoi			organization	organizati		the organi		organiza		monetary	
or	ganiz	ation		(described on	col (i) lis		ın col (i)		col (i) or	_	support	
				lines 1 - 9 above or IRC section	your gove docume	_	suppo	11.7	in the l) 5 '		
				(see								
				instructions))	Yes	No	Yes	No	7			
								No	Yes			
-								1				
Total			İ			İ			1			

instructions

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support Calendar year (or fiscal year beginning (a) 2008 **(b)** 2009 (c) 2010 (d) 2011 **(e)** 2012 (f) Total in) 🟲 1 Gifts, grants, contributions, and membership fees received (Do not 1,780,473 1,796,845 2,084,190 2,068,622 2,017,150 9,747,280 include any "unusual grants ") 7 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge 1,780,473 1,796,845 2.084.190 2,068,622 2,017,150 9,747,280 Total. Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly 1,955,397 supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column **Public support.** Subtract line 5 from 7,791,883 line 4 Section B. Total Support Calendar year (or fiscal year (a) 2008 **(b)** 2009 **(c)** 2010 (d) 2011 **(e)** 2012 (f) Total beginning in) 🟲 1,780,473 1,796,845 2,084,190 2,068,622 2,017,150 9,747,280 Amounts from line 4 Gross income from interest, dividends, payments received on 57,536 40,171 38,848 37,025 securities loans, rents, royalties 42,643 216,223 and income from similar sources Net income from unrelated business activities, whether or not the business is regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) 11 Total support (Add lines 7 9,963,503 through 10) Gross receipts from related activities, etc (see instructions) 12 12 2,544 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots \ldots Section C. Computation of Public Support Percentage 14 Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f)) 14 78 200 % Public support percentage for 2011 Schedule A, Part II, line 14 15 15 92 910 % 16a 33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box **▶**▽ and stop here. The organization qualifies as a publicly supported organization b 33 1/3% support test—2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test - 2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported $\vdash \Gamma$ organization b 10%-facts-and-circumstances test - 2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Schedule A (Form 990 or 990-EZ) 2012 Page 3 Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning (a) 2008 **(b)** 2009 (c) 2010 (d) 2011 (e) 2012 (f) Total in) 🟲 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt

	purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or						
	business under section 513			-			
4	Tax revenues levied for the						
	organization's benefit and either						
	paid to or expended on its behalf						
5	The value of services or facilities						
3	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2,						
<i>7</i> a	and 3 received from disqualified						
	persons						
b	Amounts included on lines 2 and 3						
_	received from other than						
	disqualified persons that exceed						
	the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
С	Add lines 7a and 7b						
8	Public support (Subtract line 7c						
	from line 6)						
_Se	ction B. Total Support						
Cale	ndar year (or fiscal year beginning	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	in) ►	(u) 2000	(6) 2003	(6) 2010	(4) 2011	(6) 2012	(1) 10tai
9	A mounts from line 6						
10a	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar						
	sources						
Ь	Unrelated business taxable income (less section 511 taxes)						
	from businesses acquired after						
	June 30, 1975						
c	Add lines 10a and 10b						
11	Net income from unrelated						
11	business activities not included						
	in line 10b, whether or not the						
	business is regularly carried on						
12	Other income Do not include						
	gain or loss from the sale of						
	capital assets (Explain in Part						
	IV)						
13	Total support. (Add lines 9, 10c,						
	11, and 12)			Librari Corretto con	6.01	E04(-)(2)	
14	First five years. If the Form 990 is for	or the organization	on's first, second	i, thira, fourth, or	ππη tax year as a	1 501(c)(3) org	anization, ►
	check this box and stop here	a Cunnaut Da					<u> </u>
	ction C. Computation of Public			1.2		T I	
15	Public support percentage for 2012			13, column (T))		15	
16	Public support percentage from 2011	L Schedule A, Pa	art III, line 15			16	
Se	ction D. Computation of Inve	stment Inco	me Percenta	ge			
17	Investment income percentage for 20				nn (f))	17	
					. , ,	 	
18	Investment income percentage from					18	
19a	33 1/3% support tests—2012. If the o						ıd lıne 17 ıs not ▶□

33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18

is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Schedule A (Form 990 or 990-EZ) 2012

DLN: 93493179003103

OMB No 1545-0047

SCHEDULE D (Form 990)

Department of the Treasury

Supplemental Financial Statements ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b

Open to Public

Interna	l Revenue Service	► Attach to For	m 990. ► See separate instructions.	Inspection
	me of the organ			Employer identification number
GRI	EAT RIVERS UNITED	O WAY INC		39-0848188
Pa				unds or Accounts. Complete if the
	organi	zation answered "Yes" to Form 990	•	1 (1) 5 1 1 1 1
1	Total number a	at and afvoor	(a) Donor advised funds	(b) Funds and other accounts
1 2	Total number a	tributions to (during year)		
3	33 3	nts from (during year)		
4		ue at end of year		
5	55 5	zation inform all donors and donor adviso	L ors in writing that the assets held in dor	nor advised
•	_	organization's property, subject to the or		☐ Yes ☐ No
6	used only for c conferring imp	zation inform all grantees, donors, and d charitable purposes and not for the benef ermissible private benefit?	it of the donor or donor advisor, or for a	ny other purpose Yes No
Pa	rt III Conse	ervation Easements. Complete If	the organization answered "Yes" t	o Form 990, Part IV, line 7.
1	Preservation	conservation easements held by the org on of land for public use (e g , recreation of natural habitat on of open space	or education)	n historically important land area certified historic structure
2	•	s 2a through 2d if the organization held a	a qualified conservation contribution in	the form of a conservation
_		the last day of the tax year	qualified conservation contribution in	
				Held at the End of the Year
а		of conservation easements		2a
b		restricted by conservation easements		2b
C		servation easements on a certified histo		2c
d		iservation easements included in (c) acc ture listed in the National Register	juired after 8/17/06, and not on a	2d
3	Number of con	servation easements modified, transferr	ed, released, extinguished, or terminate	ed by the organization during
	the tax year ►	<u> </u>		
4	Number of stat	tes where property subject to conservat	on easement is located ►	
5	Does the organ	nızatıon have a written policy regarding t f the conservation easements it holds?		dling of violations, and
6	Staff and volur	nteer hours devoted to monitoring, inspe	cting, and enforcing conservation easer	ments during the year
7	A mount of exp	——— penses incurred in monitoring, inspecting	, and enforcing conservation easement	s during the year
,	·		,	<i>.</i>
8		nservation easement reported on line 2(o70(h)(4)(B)(ii)?	d) above satisfy the requirements of sec	ction 170(h)(4)(B)(i)
9	balance sheet,	lescribe how the organization reports coi , and include, if applicable, the text of th	e footnote to the organization's financia	·
Par		on's accounting for conservation easeme nizations Maintaining Collection		or Other Similar Assets
للنحب		ete if the organization answered "Y		- Janes Januar Addeter
1a	works of art, hi	ition elected, as permitted under SFAS 1 istorical treasures, or other similar asse de, in Part XIII, the text of the footnote t	ts held for public exhibition, education,	or research in furtherance of public
b	works of art, hi	ition elected, as permitted under SFAS 1 istorical treasures, or other similar asse de the following amounts relating to thes	ts held for public exhibition, education,	
	(i) Revenues i	ıncluded ın Form 990, Part VIII, lıne 1		► \$
	(ii) Assets inc	luded in Form 990, Part X		▶ \$
2	If the organiza	ition received or held works of art, histor unts required to be reported under SFAS		or financial gain, provide the
а	Revenues incli	uded in Form 990, Part VIII, line 1		▶ \$

b Assets included in Form 990, Part X

►\$

Par	Organizations Maintaining Co	llections of Art	t, His	tori	<u>cal T</u>	reasu	res, or O	the	<u>r Similar A</u>	sset	5 (co.	ntınued)
3	Using the organization's acquisition, access collection items (check all that apply)	ion, and other recor	ds, cl	neck	any of	the follo	owing that a	are a	sıgnıfıcant us	e of it	s	
а	Public exhibition		d	Γ	Loan	orexch	ange progi	rams				
b	Scholarly research		е	Γ	Othe	er.						
c	Preservation for future generations											
4	Provide a description of the organization's co	ollections and expla	ain ho	w the	y furth	er the o	rganızatıor	ı's ex	kempt purpose	ın		
5	During the year, did the organization solicit								nılar	_		_
	assets to be sold to raise funds rather than t									<u> </u>	es	│ No
Par	Escrow and Custodial Arrang Part IV, line 9, or reported an an						answere	a "Y	es" to Form	990,		
1a	Is the organization an agent, trustee, custoc included on Form 990, Part X?	lian or other interme	edıary	forc	ontrıb	utions o	rotherass	ets	not	┌ Y	es	┌ No
b	If "Yes," explain the arrangement in Part XII	II and complete the	follo	wing t	able		F		Т			
							-		Α	moun	t	
с	Beginning balance						-	1c				
d	Additions during the year						-	1d				
e	Distributions during the year						-	1e				
f	Ending balance							1f				
2a	Did the organization include an amount on Fo	orm 990, Part X, lin	e 21?)						Γ Yα	es	∏ No
b	If "Yes," explain the arrangement in Part XII	I Check here if the	expla	anatio	n has	been pr	ovided in F	art :	XIII			Г
Pa	rt V Endowment Funds. Complete											
4.	Decimina of very balance	(a)Current year	(b) Prior	year	b (c) Tw	vo years back	((d)	Three years back	(e)F	our ye	ars back
la L	Beginning of year balance					+		╆				
b	Contributions					+		+				
С	Net investment earnings, gains, and losses											
d	Grants or scholarships											
е	Other expenditures for facilities and programs											
f	Administrative expenses							╄				
g	End of year balance											
2	Provide the estimated percentage of the cur	rent year end balan	ce (lır	ne 1 g	, colun	nn (a)) h	ield as					
а	Board designated or quasi-endowment ►											
b	Permanent endowment ►											
c	Temporarily restricted endowment ► The percentages in lines 2a, 2b, and 2c sho	uld equal 100%										
3a	Are there endowment funds not in the posse	ssion of the organiz	atıon	that	are hel	ld and a	dmınıstere	d for	the	_		
	organization by (i) unrelated organizations								2-	(i)	Yes	No_
	(ii) related organizations							•		(ii)		
ь	If "Yes" to 3a(II), are the related organization				· · lule R?	· · ·		٠.	<u></u>	8b		
4	Describe in Part XIII the intended uses of the	•							L			
Par	t VI Land, Buildings, and Equipme	ent. See Form 99	90, Pa	art X	, lıne	10.						
	Description of property					or other estment)	(b)Cost or basis (oth		(c) Accumulat depreciation		d) Bo	ok value
1a	Land						172	2,200				172,200
b	Buildings						414	1,388	197,	543		216,845
c	_easehold improvements											
d	Equipment						67	7,502				67,502
Tota	I. Add lines 1a through 1e <i>(Column (d) must e</i>	equal Form 990, Part	X, colu	ımn (B), line	10(c).)			🕨			456,547
									Schedule	D (Fo	rm 99	90) 201:

Part VII Investments—Other Securities. See	Form 990, Part X, line 1	2.	
(a) Description of security or category	(b)Book value	(c) Metho	d of valuation
(including name of security)		Cost or end-of	-year market value
(1)Financial derivatives			
(2)Closely-held equity interests Other			
Other			
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)			
Part VIII Investments—Program Related. See		<u> </u> 13	
(a) Description of investment type	(b) Book value		d of valuation
	(=, ===================================		-year market value
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)			
Part IX Other Assets. See Form 990, Part X, III			
(a) Descrip			(b) Book value
-			
Total. (Column (b) must equal Form 990, Part X, col.(B) line 15	7.)		
Part X Other Liabilities. See Form 990, Part X			
1 (a) Description of liability	(b) Book value		
Federal income taxes			
reactar meanic taxes			
-			
Total. (Column (b) must equal Form 990, Part X, col (B) line 25) ▶	İ		

Par	t XI Reconciliation of Revenue per Audited Financial Statements With Revenue p	er Re	eturn
1	Total revenue, gains, and other support per audited financial statements	1	2,034,860
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments		
b	Donated services and use of facilities		
C	Recoveries of prior year grants		
d	Other (Describe in Part XIII)............2d		
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	2,034,860
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIII)		
c	Add lines 4a and 4b	4c	19,314
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5	2,054,174
Part	XII Reconciliation of Expenses per Audited Financial Statements With Expenses	per	Return
1	Total expenses and losses per audited financial statements	1	2,077,592
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
b	Prior year adjustments		
c	Other losses		
d	Other (Describe in Part XIII)		
e	Add lines 2a through 2d	2e	-19,314
3	Subtract line 2e from line 1	3	2,096,906
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIII)		
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	2,096,906
	VIII Supplemental Information		

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2, Part XI, lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional ınformatıon

I dentifier	Return Reference	Explanation
	· · · · · · · · · · · · · · · · · · ·	DONOR AGENCY DESIGNATIONS 18,757 BAD DEBT RECOVERIES 3,102 RENTAL EXPENSES -2,545
EXPENSE AMOUNTS INCLUDED IN FINANCIALS - OTHER	· · · · · · · · · · · · · · · · · · ·	DONOR AGENCY DESIGNATIONS -18,757 BAD DEBT RECOVERIES -3,102 RENTAL EXPENSES 2,545

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.

OMB No 1545-0047

Open to Public

DLN: 93493179003103

Internal Revenue Service	Departm	nent of	the	Treasu	ŋ
	Internal	Reven	ue S	Service	

Schedule I

(Form 990)

ue Service		Attach to Form 990				Inspection
rganization ERS UNITED WAY INC					Employer identification	n number
EKS ONTIED WAT INC					39-0848188	
	on Grants and Assistance					
lection criteria used to awar	ecords to substantiate the amount of the rd the grants or assistance? ion's procedures for monitoring the use					⊽ Yes
Grants and Other Ass	sistance to Governments and 21, for any recipient that received	Organizations in the	United States. Con			es" to
e and address of ganization government	(b) EIN (c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
onal Data Table						
	(c)(3) and government organizations li				_	28
						le I (Form 990) 2012
	izations listed in the line 1 table				. ► <u> </u>	le I (Form 9

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
	Part III can be duplicated if additional space is needed.

	•				
(a)Type of grant or assistance	(b)Number of recipients	(c) A mount of cash grant	(d) A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
	1	ı	1	I	I
Part IV Supplemental Inform	ation.	ı	1	1	ı

Part IV Supplemental Information.

Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
PROCEDURES FOR MONITORING THE USE OF GRANT FUNDS INSIDE THE UNITED STATES	LINE 2	RESTRICTED GRANT FOR AN AGENCY PROGRAM(S) UNDERGO EXTENSIVE PRE-SCREENING BEFORE BEING AWARDED FUNDING SUCH SCREENING INCLUDES AN APPLICATION PROCESS THAT INCLUDES EXPLANATION OF THE PROPOSED USE AND OUTCOME MEASUREMENTS FOR THE FUNDING, FINANCIAL REVIEW OF THE ORGANIZATION TO GAIN A LEVEL OF ASSURANCE THAT FISCAL POLICIES ARE SOUND, VERIFICATION OF COMPLIANCE WITH PATRIOT ACT PROVISIONS AND VERIFICATION OF 501(C)(3) NONPROFIT STATUS COMMUNITY MEMBERS REVIEW THIS INFORMATION ANNUALLY THE ORGANIZATION IS REQUIRED TO VERIFY THAT FUNDING WAS USED FOR THE PURPOSES INTENDED AND WHAT THE ACTUAL RESULTS WERE COMPARED TO THE PROPOSED RESULTS FOR EACH PROGRAM UNRESTRICTED GRANT TO AN AGENCY ORGANIZATIONS RECEIVING DONOR DESIGNATED FUNDS ARE PRE-SCREENED SUCH SCREENING INCLUDES FINANCIAL REVIEW OF THE ORGANIZATION TO GAIN A LEVEL OF ASSURANCE THAT FISCAL POLICIES ARE SOUND, VERIFICATION OF COMPLIANCE WITH PATRIOT ACT PROVISIONS AND VERIFICATION OF 501(C)(3) NONPROFIT STATUS VENTURE GRANTS ORGANIZATIONS RECEIVING GRANTS ARE PRE-SCREENED SUCH SCREENING INCLUDES VERIFICATION OF COMPLIANCE WITH PATRIOT ACT PROVISIONS AND VERIFICATION OF 501(C)(3) NONPROFIT STATUS VENTURE GRANTS ARE TIME-LIMITED, NON-RENEWABLE GRANTS VENTURE GRANTS ARE INTENDED TO PROVIDE SHORT-TERM SUPPORT TO ENHANCE THE EXISTING CAPACITY OF AGENCIES OR TO ASSIST IN THE DEVELOPMENT OF NEW STRATEGIES OR PROGRAMS THE GRANT PROPOSALS ARE REVIEWED BY ADVISORY COUNCILS IN EACH COUNTY AND THEY PROVIDE A RECOMMENDATION TO THE BOARD OF DIRECTORS OF HOW THE MONEY SHOULD BE SPENT THESE GRANTS REQUIRE SUBMITTED RECEIPTS FOR THE INTENDED GRANT PURPOSE PRIOR TO FUNDS BEING RELEASED

organization or government

(h) Purpose of grant

Software ID: **Software Version:**

EIN: 39-0848188

Name: GREAT RIVERS UNITED WAY INC

assistance

valuation (book, FMV, appraisal,

Form 990,Schedule I, Part	II, Grants	and Other Assistance	to Governments	and Organization	s in the United St	ates	
(a) Name and address of organization	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash	(f) Method of valuation	(g) Description of non-cash assistance	(h) Purpose of g or assistance

				other)	
AMERICAN RED CROSS SCENIC BLUFFS CHAPTER 2927 LOSEY BLVD SOUTH LA CROSSE,WI 54601	53-0196605	501C3	52,725		RESTRICTED GRANT
BIG BROTHERS BIG	39-1762460	501C3	56,311		RESTRICTED GRANT
SISTERS OF THE SEVEN RIVERS REGION432 DIVISION STREET LA CROSSE,WI 54601					
BOY SCOUTS OF AMERICA GATEWAY AREA COUNCIL 2600 QUARRY ROAD LA CROSSE,WI 54601	39-0806175	501C3	43,243		RESTRICTED GRANT
BOYS & GIRLS CLUBS OF GREATER LA CROSSEPO BOX 91 LA CROSSE,WI 54602	39-6084791	501C3	121,800		RESTRICTED GRANT
BOYS & GIRLS CLUB OF WEST CENTRAL WI105 WEST MILWAUKEE ST TOMAH, WI 54660	39-1962065	501C3	39,960		RESTRICTED GRANT
BOYS & GIRLS CLUB OF SPARTA1000 EAST MONTOGOMERY SPARTA, WI 54656	39-1798177	501C3	23,124		RESTRICTED GRANT
COULEE CHILDREN'S CENTER2935 EAST AVE SOUTH LA CROSSE, WI 54601	39-1054503	501C3	45,445		RESTRICTED GRANT
COULEE COUNCIL ON ADDICTIONS921 WEST AVE SOUTH LA CROSSE, WI 54601	39-1129125	501C3	52,214		RESTRICTED GRANT
COULEECAP INC201 MELBY STREET WESTBY,WI 54667	39-1077614	501C3	68,538		RESTRICTED GRANT
COULEE REGION YWCA 3219 COMMERCE STREET LA CROSSE,WI 54603	39-0810543	501C3	82,133		RESTRICTED GRANT
FAMILY SERVICE ASSOCIATION (CREDIT COUNSELING)311 MAIN STREET LA CROSSE,WI 54601	39-0808501	501C3	12,975		RESTRICTED GRANT
FAMILY & CHILDREN'S CENTER1707 MAIN STREET LA CROSSE, WI 54601	39-0821863	501C3	152,637		RESTRICTED GRANT
THE PARENTING PLACE 1500 GREEN BAY STREET LA CROSSE, WI 54601	39-1676842	501C3	33,445		RESTRICTED GRANT
GREAT RIVERS 2-1-1PO BOX 426 ONALASKA, WI 54650	39-1606449	501C3	45,071		RESTRICTED GRANT
GIRL SCOUTS OF WI BADGERLAND COUNCI 2710 SKI LANE MADISON,WI 53713	39-0806331	501C3	63,138		RESTRICTED GRANT
BLUFF COUNTRY FAMILY RESOURCESPO BOX 294 HOKAH,MN 55941	41-1502808	501C3	27,368		RESTRICTED GRANT
HUNGER TASK FORCE OF LA CROSSE1240 CLINTON STREET LA CROSSE, WI 54601	39-1947827	501C3	24,348		RESTRICTED GRANT
INDEPENDENT LIVING RESOURCES4439 MORMON COULEE RD LA CROSSE, WI 54601	39-1762026	501C3	62,648		RESTRICTED GRANT
LA CRESCENT AREA HEALTHY COMMUNITY PARTNERSHIP703 SOUTH 11TH STREET	20-2665775	501C3	10,658		RESTRICTED GRANT
HOPE ACADEMYPO BOX 726	39-1935714	501C3	10,349		RESTRICTED GRANT
LA CROSSE, WI 54602 MOBILE MEALS OF LA CROSSE2600 QUARRY ROAD LA CROSSE, WI 54601	39-1187523	501C3	10,175		RESTRICTED GRANT
NEW HORIZONS SHELTERPO BOX 2031 LA CROSSE, WI 54602	39-1737699	501C3	94,590		RESTRICTED GRANT
OPTIONS CLINIC1201 CALEDONIA ST LA CROSSE,WI 54603	39-1166634	501C3	64,487		RESTRICTED GRANT
SALVATION ARMY223 NORTH 8TH STREET LA CROSSE,WI 54601	36-2167910	501C3	111,989		RESTRICTED GRANT
WEST AVENUE FOOD EMERGENCY RESOURCE 403 CAUSEWAY BLVD LA CROSSE,WI 54603	39-1552632	501C3	36,314		RESTRICTED GRANT
FRIENDS OF THE HOUSTON CTY PUBLIC LIBRARY202 EAST CEDAR HOUSTON,MN 55921	41-2000399	501C3	5,060		REST VENTURE GRANT
FAMILIES FIRST OF MONROE COUNTY1118 WEST VETERANS STREET TOMAH,WI 54660	39-1862568	501C3	22,500		RESTRICTED GRANT
BOYS & GIRLS CLUB OF GREATER LA CROSSE 1331 CLINTON STREET LA CROSSE,WI 54601	39-6084791	501C3	5,556		UNRESTRICTED GRANT
GREAT RIVERS 2-1-1PO BOX 426 ONALASKA,WI 54650	39-1606449	501C3	20,000		REST GRANT FOR 2- 1-1

OMB No 1545-0047

Open to Public Inspection

SCHEDULE 0 Supplemental Information to Form 990 or 990-EZ (Form 990 or 990-EZ)

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. ► Attach to Form 990 or 990-EZ.

Name of the organization GREAT RIVERS UNITED WAY INC

Department of the Treasury

Internal Revenue Service

Employer identification number

39-0848188

ldentifier	Return Reference	Explanation			
ORGANIZATION'S FORM 990 - ORGANIZATION'S MISSION		OUR MISSION IS TO UNITE PEOPLE AND RESOURCES TO IMPROVE LIVES AND STRENGTHEN OUR COMMUNITIES OUR VISION IS THAT ALL INDIVIDUALS AND FAMILIES IN OUR COMMUNITIES WILL ACHIEVE THEIR FULL POTENTIAL THROUGH EDUCATION, INCOME STABILITY AND HEALTHY LIVES			
FIRST ACCOMPLISHMENT DESCRIPTION FORM 990, PAGE 2, PART III, LINE 4A		STRATEGIES OR PROGRAMS			
SECOND ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4B	NEEDS ASSESSMENT IN 2012 WITH LOCAL PARTNERS THIS EFFORT HELPED IDENTIFY HEALTH AND HUMAN SERVICE CRITICAL ISSUES, WHAT RESOURCES CURRENTLY EXIST FOR THESE ISSUES AND WHAT RESOURCES MAY BE MISSING TO ADDRESS THESE NEEDS IN OUR FIVE COUNTY AREA (HOUSTON (MN), LA CROSSE, MONROE, TREMPEALEAU AND VERNON (WI)) THIS ONGOING PROGRAM WILL FACILITATE COMMUNICATION AND HELP SUPPORT THE COMMUNITIES IN CREATING COMMUNITY ACTION PLANS A COMPLETE COMPASS NOW ANALYSIS IS AVAILABLE AT GRUW ORG OR COMPASSSNOW ORG AND PROVIDES DETAILED DATA AND ASSESSMENT RESULTS FOR EACH OF THE FIVE COUNTIES SURVEYED			
ALL OTHER ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4D	VOLUNTEER CENTER - THE GREAT RIVERS UNITED WAY OPERATES A VOLUNTEER CENTER THAT PROMOTES AND FACILITATES VOLUNTEER ACTIVITIES TO ENHANCE THE QUALITY OF LIFE IN OUR COMMUNITY THE VOLUNTEER CENTER PROMOTES THE VALUE OF VOLUNTEERISM, SERVES AS A RESOURCE TO NON-PROFIT AGENCIES, BUSINESSES AND EDUCATIONAL FACILITIES IN EFFECTIVELY UTILIZING VOLUNTEERS AND PROVIDES VALUABLE VOLUNTEER SERVICE OPPORTUNITIES TO THE COMMUNITY THE VOLUNTEER CENTER CAN BE ACCESSED AT OUR WEBSITE, GRUW ORG			
RELATED PARTY INFORMATION AMONG OFFICERS	FORM 990, PAGE 6, PART VI, LINE 2	ARMITAGE INSURANCE BOARD CHAIR UNITED WAY HEALTH INS AGENT			
ORGANIZATION'S PROCESS USED TO REVIEW FORM 990	FORM 990, PAGE 6, PART VI, LINE 11B	A COPY OF THE FORM 990 WILL BE DISTRIBUTED TO THE BOARD OF DIRECTORS IN JUNE. THE FORM 990 WILL BE REVIEWED AND VOTED ON AT THE JUNE BOARD MEETING			
ENFORCEMENT OF CONFLICTS POLICY	FORM 990, PAGE 6, PART VI, LINE 12C	ANNUALLY, ALL BOARD MEMBERS, VOLUNTEERS, AND STAFF MUST LIST ANY POTENTIAL CONFLICTS OF INTEREST ON A FORM WHICH IS MAINTAINED BY UNITED WAY STAFF NO BOARD MEMBER MAY VOTE ON ANY MATTER DIRECTLY AFFECTING THEIR LISTED CONFLICT OF INTERESTS ABSTAINED VOTES ARE LISTED IN THE MINUTES OF EACH BOARD MEETING EXECUTIVE DIRECTOR AND BOARD CHAIR ARE FAMILIAR WITH ALL DISCLOSED CONFLICTS AND MONITOR THEM DURING MEETINGS			
COMPENSATION PROCESS FOR TOP OFFICIAL	FORM 990, PAGE 6, PART VI, LINE 15A	PRESIDENT A WAGE REVIEW IS COMPLETED BY MEMBERS OF THE EXECUTIVE COMMITTEE, WHO LOOK AT COMPARABLE COMPENSATION IN THE REGION AND FOR OTHER SIMILAR SIZE UNITED WAYS THE PERCENTAGE OF INCREASE IS DETERMINED BY THE EXECUTIVE COMMITTEE AND INCLUDED IN THE BUDGET WHICH IS VOTED ON BY THE ENTIRE BOARD OF DIRECTORS BOARD MEMBERS THAT VOTE ARE WITHOUT CONFLICT AND THE DECISIONS ARE DOCUMENTED			
COMPENSATION PROCESS FOR OFFICERS	FORM 990, PAGE 6, PART VI, LINE 15B	OTHER EMPLOYEES WAGES ARE REVIEWED ANNUALLY BY THE PRESIDENT A PERCENTAGE OF INCREASE IS DETERMINED AND INCLUDED IN THE BUDGET WHICH IS APPROVED BY THE ENTIRE BOARD OF DIRECTORS BOARD MEMBERS THAT VOTE ARE WITHOUT CONFLICT AND THE DECISIONS ARE DOCUMENTED			
GOVERNING DOCUMENTS DISCLOSURE EXPLANATION	FORM 990, PAGE 6, PART VI, LINE 19	FINANCIAL STATEMENTS ARE INCLUDED IN ANNUAL REPORT, WHICH IS ON THE ORGANIZATIONS WEBSITE. ALL OTHER DOCUMENTS AVAILABLE UPON REQUEST			
RECONCILIATION OF CHANGES - OTHER	FORM 990, PART XI, LINE 9	DONOR AGENCY DESIGNATIONS -18,757 BAD DEBT RECOVERIES -3,102 RENTAL EXPENSES 2,545 DONOR AGENCY DESIGNATIONS 18,757 BAD DEBT RECOVERIES 3,102 RENTAL EXPENSES -2,545			