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Department of the Treasury

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

Open to Public

▶ The organization may have to use a copy of this return to satisfy state reporting requirements Internal Revenue Service Inspection A For the 2012 calendar year, or tax year beginning 01-01-2012 , 2012, and ending 12-31-2012 D Employer identification number B Check if applicable DETROIT ZOOLOGICAL SOCIETY Address change 38-6027356 Initial return Number and street (or P O box if mail is not delivered to street address) Room/suite E Telephone number Terminated (248) 541-5717 City or town, state or country, and ZIP + 4 Royal Oak, MI 48067 Amended return Application pending **G** Gross receipts \$ 33,856,643 Name and address of principal officer Is this a group return for Ron Kagan CEO ┌ Yes 🗸 No affiliates? 8450 W 10 Mile Road Royal Oak, MI 48067 **H(b)** Are all affiliates included? ☐ Yes ☐ No If "No," attach a list (see instructions) Tax-exempt status **▽** 501(c)(3) **┌** H(c) Group exemption number ▶ Website: ► http://www.detroitzoo.org/ **L** Year of formation 1942 **M** State of legal domicile MI Part I Summary Briefly describe the organization's mission or most significant activities Celebrating and Saving Wildlife Activities & Governance Check this box 🔭 if the organization discontinued its operations or disposed of more than 25% of its net assets Number of voting members of the governing body (Part VI, line 1a) . 57 4 Number of independent voting members of the governing body (Part VI, line 1b) 4 57 399 Total number of individuals employed in calendar year 2012 (Part V, line 2a) 5 Total number of volunteers (estimate if necessary) 6 1,167 0 7a Total unrelated business revenue from Part VIII, column (C), line 12. 7a \boldsymbol{b} Net unrelated business taxable income from Form 990-T, line 34 $\,$ 7b 0 **Prior Year Current Year** Contributions and grants (Part VIII, line 1h) . . . 16,492,606 15.570.548 12,307,019 12,649,552 Program service revenue (Part VIII, line 2g) . . . 288,244 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . 356,853 10 2,949,320 3,455,821 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 32,037,189 32,032,774 13 110,489 234,219 Grants and similar amounts paid (Part IX, column (A), lines 1-3) . 0 14 Benefits paid to or for members (Part IX, column (A), line 4) 0 Salaries, other compensation, employee benefits (Part IX, column (A), lines **15 Expenses** 13,964,262 13,786,465 16a Professional fundraising fees (Part IX, column (A), line 11e) . 0 b Total fundraising expenses (Part IX, column (D), line 25) \blacktriangleright 866,395 **17** Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . . . 17,354,554 15,722,672 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) 31,429,305 29,743,356 18 2,289,418 19 Revenue less expenses Subtract line 18 from line 12 . 607,884 (Assets or id Balances **Beginning of Current End of Year** 34,740,353 38,863,451 20 Total assets (Part X, line 16) . . 21 10,570,282 10,785,493 Total liabilities (Part X, line 26) . . . 22 Net assets or fund balances Subtract line 21 from line 20 24,170,071 28,077,958 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign	Signature of officer	2013-05-01 Date			
Here	John Krueger Chief Financial Officer				
	Type or print name and title				
Paid	Print/Type preparer's name	Preparer's signature	Date	Check if self-employed	PTIN
Preparer	Firm's name	Firm's EIN 🕨			
Use Only	Firm's address 🟲			Phone no	

programs and improve green literacy in our community

4d Other program services (Describe in Schedule O)

15,485,254 including grants of \$ (Expenses \$

0)(Revenue \$

0)

art IV	Checklist of	Required	Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? *	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 2	8	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part $\sqrt[4]{2}$	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		No
C	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	Yes	
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		No
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		No
13	Is the organization a school described in section 170 (b)(1)(A)(II)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

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Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	ı	1	
		28a		No
D	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

G 1	Statements Regarding Other 1R5 Fillings and Tax Compliance			г
	Check if Schedule O contains a response to any question in this Part V	•	Yes	No
	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable 1a 102		. 05	110
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0	•		
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
	gaming (gambling) winnings to prize winners?	1c		
	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return			
)	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		No
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
		_		
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		N c
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	6a		No
•	organization solicit any contributions that were not tax deductible as charitable contributions?	Ud		101
	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and	7a	Yes	
	services provided to the payor?			
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Yes	
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		N
	If "Yes," indicate the number of Forms 8282 filed during the year			
			1	
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		N
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		N
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as			
	required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a	7h		
	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		1	
		8		
	Sponsoring organizations maintaining donor advised funds. Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make any taxable distributions under section 49667	9a 9b		
	Section 501(c)(7) organizations. Enter	טפ		
	Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the			
	year			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O	13a		
	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
	If "Yes " has it filed a Form 720 to report these payments? If "No " provide an explanation in Schedule O	14h		

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI				

Se	ection A. Governing Body and Management			
			Yes	No
1 a	Enter the number of voting members of the governing body at the end of the tax year			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?.	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ection B. Policies (This Section B requests information about policies not required by the Internal R	eveni	ie Cod	e.)
Se	ection B. Policies (This Section B requests information about policies not required by the Internal R	leveni	ue Cod Yes	e.) No
	Did the organization have local chapters, branches, or affiliates?	10a		
10a				No
10a b	Did the organization have local chapters, branches, or affiliates?	10a 10b		No
10a b 11a	Did the organization have local chapters, branches, or affiliates?	10a 10b	Yes	No
10a b 11a b	Did the organization have local chapters, branches, or affiliates?	10a 10b	Yes	No
10a b 11a b 12a	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a	Yes	No
10a b 11a b 12a b	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a	Yes Yes	No
10a b 11a b 12a b	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b	Yes Yes Yes	No
10a b 11a b 12a b	Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	10a 10b 11a 12a 12b	Yes Yes Yes Yes	No
10a b 11a b 12a b	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13	Yes Yes Yes Yes Yes Yes	No
10a b 11a b 12a b c	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13	Yes Yes Yes Yes Yes Yes	No
10a b 11a b 12a b c	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13	Yes Yes Yes Yes Yes Yes Yes	No
10a b 11a b 12a b c	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes Yes	No
10a b 11a b 12a b c 13 14 15	Did the organization have local chapters, branches, or affiliates? If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? Describe in Schedule O the process, if any, used by the organization to review this Form 990 Did the organization have a written conflict of interest policy? If "No," go to line 13 Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done Did the organization have a written whistleblower policy? Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official	10a 10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes Yes	No
10a b 11a b 12a b c 13 14 15 a b	Did the organization have local chapters, branches, or affiliates?	10a 10b 11a 12a 12b 12c 13 14	Yes Yes Yes Yes Yes Yes Yes	No No

Section C. Disclosure

- 17 List the States with which a copy of this Form 990 is required to be filed►MI
- 18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply
 - Own website Another's website Upon request Other (explain in Schedule O)
- Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶John Krueger CFO Detroit Zoological Society 8450 W 10 Mile Road Royal Oak, MI (248) 541-5717

Form	990	(2012)
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Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0 in columns (D), (E), and (F) if no compensation was paid
 - ◆ List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

	1	Т								
(A) Name and Title	(B) A verage hours per week (list any hours for related	more t perso and	han o	one l both ector	box, an o	officer stee)		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the
	organizations below dotted line)	Individual trustae or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	2/1099-M13C)	MISC)	organization and related organizations
See Additional Data Table										
	•	•	•							Form 990 (2012)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	(A) Name and Title	(B) A verage hours per week (list any hours	more t	tion (han d n is	one I both	oox, an	heck unless officer stee)	:	(D) Reportable compensation from the organization (W-	(E) Reportable compensation from related organizations (W-	С	(F) Estima nount of ompens from t	ted [•] other atıon he
		for related organizations below dotted line)	Individual trusties or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	2/1099-MISC)	2/1099-MISC)		ganızatı relate rganıza	d
											-		
											-		
											-		
											 		
1b	Sub-Total				-			 					
C	Total from continuation sheet	-						F					
d 	Total (add lines 1b and 1c) . Total number of individuals (in						d abov	→	1,456,497)		134,897
2	\$100,000 of reportable compe						u abov	e) w	no received more th	iaii			
												Yes	No
3	Did the organization list any fo on line 1a? <i>If</i> "Yes," complete S					key •	emplo	yee, •	or highest compen	sated employee	3		No
4	For any individual listed on line organization and related organ individual										4	Yes	
5	Did any person listed on line 1 services rendered to the organ									or individual for	5		No
Se	ection B. Independent Co	ntractors	_									_	_
1	Complete this table for your five compensation from the organization											ax year	

(A) Name and business address	(B) Description of services	(C) Compensation
JC Beal Construction Inc 277 Gratiot Suite 500 Detroit MI 48226	Construction	779,963
Albert Kahn Associates Inc 7430 2nd Ave Suite 150 Detroit MI 48202	Architectural	597,600
Phoenix Innovate 1775 Bellingham Troy MI 48083	Marketing	487,054
Donor and Company POB 67 28701 Detroit MI 48267	Marketing	420,312
DBD Construction 28841 Bradner Drive Warren MI48088	Construction	273,277
2. Total number of independent contractors (including but not limited to those lis	sted above) who received more than	

Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►11

Part V	1111	Statement o	f Revenue ule O contains a respor	ise to any dijection	in this Part VIII	_	_	
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513,or 514
o B	1a	Federated cam	paigns 1a	0				
Contributions, Gifts, Grants and Other Similar Amounts	ь	Membership du	es 1b	739,299				
Gr.	С	Fundraising eve	ents 1c	204,500				
fts, ir A	d	Related organiz	zations 1d	0				
, Gi nila	e	Government grants		11,544,969				
ms, Sin	_							
utic	f	similar amounts no		3,081,780				
trib Ott	g	Noncash contribute	ons included in lines	966,074				
ont	h	•	s 1 a - 1 f		15,570,548			
C				Business Code				
T.I.e	2a	Admissions		Business Code 712130	6.010.064	6 010 064	0	0
ever	b	Rides & Attractions	<u> </u>	712130	6,919,964	6,919,964	0	0
Program Serwce Revenue	c	Education	•		807,573	807,573	0	0
	d	Events		712130 712130	326,847 809,002	326,847 809,002	0	0
38	e	Membership Dues		712130	· · · · · · · · · · · · · · · · · · ·	<u> </u>	0	0
ranı	f	·	am service revenue	/12130	3,786,166	3,786,166	0	0
۲og	•	All other progre	ann service revenue		· ·	o o		
Ь	g		s 2a – 2f		12,649,552			
	3		ome (including dividend ar amounts)		237,096	o	0	237,096
	4		tment of tax-exempt bond	F	0	0	0	0
	5	Royalties		🕨	0	0	0	0
			(ı) Real	(II) Personal				
	6a	Gross rents Less rental	936,479 0	0				
	b	expenses	_	0				
	С	Rental income or (loss)	936,479	0				
	d	Net rental inco	me or (loss)		936,479	0	0	936,479
	_	Gross amount	(ı) Securities	(II) O ther				
	7a	from sales of assets other than inventory	1,663,618	0				
	ь	Less cost or other basis and	1,543,861	0				
	_	sales expenses Gain or (loss)	119,757	0				
	c d	Net gain or (los		· · · •	119,757	o	0	119,757
Other Revenue	8a	Gross income f events (not inc \$	rom fundraising luding ,500 s reported on line 1c)					
er -			a	478,577				
둦	b		penses b (loss) from fundraising (280,008	198,569		0	198,569
)	c 9a		rom gaming activities	events 🏴	190,309		0	190,309
			a	0				
	b		penses b	0				
	C 10a	Net income or (Gross sales of	(loss) from gaming activ	vicies 🕦	0	U	0	U
	10a	returns and allo		0				
	b		oods sold b	0				
	С		(loss) from sales of inve		0	0	0	0
	11-	Miscellaneous	s Kevenue	Business Code 722310	1,791,251	0	0	1,791,251
	11a h	Concessions		712130	529,522	0	0	529,522
	b	O ther Revenue		,12130	323,322	9	0	323,322
	۲ C	All other rawa			0	0	0	0
	d e	All other reven	ue	🕨	-	9	0	
					2,320,773			
	12	iotai revenue.	See Instructions	🕨	32,032,774	12,649,552	0	3,812,674

	IX Statement of Functional Expenses				Page 10
	on $501(c)(3)$ and $501(c)(4)$ organizations must complete all columns. All	other organizat	ions must comp	lete column (A)	
	Check if Schedule O contains a response to any question in this Pa	rt IX			<u>.</u>
	ot include amounts reported on lines 6b, o, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	99,800	99,800		
2	Grants and other assistance to individuals in the United States See Part IV, line 22	0	0		
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	134,419	134,419		
4	Benefits paid to or for members	0	0		
5	Compensation of current officers, directors, trustees, and key employees	1,084,550	0	943,401	141,149
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$) and persons described in section $4958(c)(3)(B)$	0	0	0	0
7	Other salaries and wages	10,306,893	9,358,360	472,604	475,929
8	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	137,464	112,603	18,693	6,168
9	Other employee benefits	1,450,169	1,299,977	91,670	58,522
10	Payroll taxes	807,389	686,952	75,534	44,903
11	Fees for services (non-employees)				
а	Management	0	0	0	0
b	Legal	142,685	85,458	57,227	0
С	Accounting	164,117	164,117	0	0
d	Lobbying	56,000	0	56,000	0
е	Professional fundraising services See Part IV, line 17	0			0
f	Investment management fees	0	0	0	0
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	7,390,298	7,261,366	93,989	34,943
12	Advertising and promotion	1,025,830	984,500		41,330
13	Office expenses	1,510,959	1,389,847	89,831	31,281
14	Information technology	296,259	259,245	' 	28,985
15	Royalties	0	0	 	0
16	Occupancy	2,314,605	2,296,517	18,088	0
17	Travel	103,254	40,310		1,581
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	0	0	0	0
19	Conferences, conventions, and meetings	81,636	57,163	22,869	1,604
20	Interest	15,187	15,187	0	0
21	Payments to affiliates	0	0	0	0
22	Depreciation, depletion, and amortization	337,311	337,311	0	0
23	Insurance	791,918	757,811	34,107	0
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
а	Exhibits	46,339	46,339	0	0
b	Repairs & Maintenance	433,855	429,486	4,369	0
C	All Other Expenses	1,012,419	1,006,752	5,667	0
d					
e	All other expenses				
25	Total functional expenses. Add lines 1 through 24 e	29,743,356	26,823,520	2,053,441	866,395
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► ☐ if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

(B) End of year 6,352,910 0 396,463 9,089,983 0 0 0 780,488 876,430 12,709,706 0 0 8,657,471
0 396,463 9,089,983 0 0 0 780,488 876,430 12,709,706 0 0
396,463 9,089,983 0 0 0 780,488 876,430 12,709,706 0 0
9,089,983 0 0 0 780,488 876,430 12,709,706 0 0
0 0 0 780,488 876,430 12,709,706 0
0 0 780,488 876,430 12,709,706 0 0
0 0 780,488 876,430 12,709,706 0 0
876,430 12,709,706 0
876,430 12,709,706 0
780,488 876,430 12,709,706 0 0
876,430 12,709,706 0 0
12,709,706 0 0
12,709,706 0 0
0 0
0
0
38,863,451
3,112,201
0
6,923,292
0
0
0
+
750,000

10,785,493
19,381,873
2,923,862
5,772,223
<u> </u>
28,077,958

Pai	t XI Reconcilliation of Net Assets			<u> </u>	
	Check if Schedule O contains a response to any question in this Part XI		• •		~
1	Total revenue (must equal Part VIII, column (A), line 12)	1		32,0	32,774
2	Total expenses (must equal Part IX, column (A), line 25)	2		29,7	743,356
3	Revenue less expenses Subtract line 2 from line 1	3		2,2	289,418
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) \cdot .	4		24,1	170,071
5	Net unrealized gains (losses) on investments	5		5	57,599
6	Donated services and use of facilities	6		1,0	060,870
7	Investment expenses	7			0
8	Prior period adjustments	8			0
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0
10	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10		28,0	77,958
Par	t XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				. \sqsubset
				Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or review a separate basis, consolidated basis, or both	wed on			
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both	arate			
	▼ Separate basis				
С	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight audit, review, or compilation of its financial statements and selection of an independent accountant?	nt of the	2c	Yes	
	If the organization changed either its oversight process or selection process during the tax year, explain is Schedule O	n			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	е	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	required	3b		

Software ID: 12000197 **Software Version:** v1.00

EIN: 38-6027356

Name: DETROIT ZOOLOGICAL SOCIETY

Form 990, Part VII - Compensation of Officers, Directors,Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors											
(A) Name and Title	(B) A verage hours per week (list	Positio more unless an	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and				
	any hours for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former			related organizations	
Matthew S Ahearn Director	0	х						0	0	0	
Lynn Ford Alandt Director	1 0	х						0	0	0	
Larry Alexander Executive Director	0	х						0	0	0	
N Charles Anderson Director	0	х						0	0	0	
Alisha Bell Director	0	×						0	0	0	
Madeleine H Berman Director	1 0	×						0	0	0	
Thomas C Buhl Director	0	х						0	0	0	
Shery L Cotton Director	1 0	х						0	0	0	
Kay Cowger Director	1 0	х						0	0	0	
Mary Kay Crain Director	1 0	х						0	0	0	
Matthew P Cullen Executive Director	1 0	х						0	0	0	
Michael E Duggan Director	1 0	х						0	0	0	
David E Duprey Director	0	х						0	0	0	
Matthew B Elliott Director	0	х						0	0	0	
Charles Ellis Director	0	х						0	0	0	
John Erb Director	0	х						0	0	0	
Burton D Farbman Director	0	х						0	0	0	
Jennifer Fischer Director	0	х						0	0	0	
Мапогіе M Fisher Director	1 0	х						0	0	0	
Cynthia Ford Director	0	х						0	0	0	
Linda Gillum Director	1 0	х						0	0	0	
Allan D Gilmour Director	1 0	х						0	0	0	
Ruth R Glancy Director	1 0	х						0	0	0	
Jeff Hauswirth Director	1 0	х						0	0	0	
Marina A Houghton Director	0	х						0	0	0	

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors (A) (B) (C) (D) (E) (F) Name and Title Position (do not check Reportable Reportable Estimated amount Average hours more than one box, compensation compensation of other unless person is both from the per from related compensation organization (Worganizations (Wweek an officer and a from the (list director/trustee) 2/1099-MISC) 2/1099-MISC) organization and related any Former O∰ ICe Highest compensated employee ndividual trustaa or director Institutional Trustee hours organizations for employee related organızatıons below dotted line) 1 Paul Huxley Χ 0 0 0 Director 0 1 Hassan Jaber 0 0 0 Х Director 1 Hıram Jackson 0 0 0 Х Director 0 1 Michael W Jamieson Χ 0 0 0 Director 0 1 George G Johnson 0 0 0 Χ Director 0 1 0 0 0 Х **Executive Director** 0 1 Mark A Kelley 0 0 0 Х Director 0 1 Tom Lewand Х 0 0 0 Director 0 2 Denise J Lewis Χ 0 0 Vice Chair 0 1 Kırk Lewis 0 0 0 Х Director 0 1 Albert L Lorenzo Χ 0 0 0 Director 0 1 Victor Martin 0 0 Х Director 0 1 David Page 0 0 0 Х Director 0 1 Shawn Patterson 0 0 0 Χ Director 0 1 Sandra Pierce Χ 0 0 0 Director 0 1 Richard B Platt 0 0 0 Х **Executive Director** 0 2 Stephen R Polk 0 0 0 Х Vice Chair 0 1 Marian M Roberge Χ 0 0 0 **Executive Director** 0 1 Sue Rocca Χ 0 0 0 Director 0 1 James Rosenthal 0 0 0 Х Director 0 1 Rick Ruffner Х 0 0 0 Director O 1 Lloyd A Semple Х Х 0 0 0 Executive Director/Secretary 0 1 Andre Spivey 0 0 0 Х Director 0 1 Shirley R Stancato 0 0 0 Х Director 0 1 John G Sznewajs 0 0 Executive Director/Treasurer 0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Indepe		ctors		_				l		l
(A) Name and Title	(B) Average hours per week (list any	dire	than pers office ctor/	not one on i r an trust	box s bot d a tee)	, th		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related
	hours for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former			organizations
James Tate Director	1 0	х						0	0	0
Joel D Tauber Director	1 0	Х						0	0	0
Gail L Warden Chairman	4 0	x		х				0	0	0
Linda Wasserman Aviv Vice Chair	2	х						0	0	0
Sean Werdlow Executive Director	1 0	х						0	0	0
Jeffrey K Willemain Executive Director	1 0	х						0	0	0
William M Wolfson Director	1 0	х						0	0	0
Ron L Kagan Executive Director/CEO	50 0			х				461,696	0	8,487
John F Krueger Chief Financial Officer	50 0			х				135,124	0	19,150
Scott F Carter Chief Life Science Officer	50 0				х			146,666	0	19,583
Gerry Van Acker Chief Operating Officer	50 0				х			133,559	0	19,136
Richard Friday Director of Marketing	40 0					х		132,720	0	16,155
Margaret A Tallet Term August 2012 Chief External Relations Officer	50 0					х		132,315	0	8,833
Thomas Guajardo Director of Human Relations	40 0					х		113,018	0	17,077
Patricia Janeway Director of Communications	40 0					х		100,873	0	17,910
Kimberly Watts Director of Development	40					х		100,526	0	8,566

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As Filed Data -

DLN: 93493133040583

Employer identification number

OMB No 1545-0047

SCHEDULE A

(Form 990 or 990EZ)

Name of the organization

DETROIT ZOOLOGICAL SOCIETY

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Inspection

									38-6027					
Pai				blic Charity Sta						ınstructior	ıs.			
The o	rganı:			e foundation becaus			_							
1			-	•		sociation of churches described in section 170(b)(1)(A)(i).								
2		A scho	ol described	in section 170(b)(1	L)(A)(ii). (At	ttach Sched	ule E)							
3	Г	A hosp	ital or a coo	perative hospital se	rvice organiz	zatıon descı	ibed in secti	on 170(b)(:	1)(A)(iii).					
4	Γ			n organization operat	ted ın conjun	iction with a	hospital des	scribed in s	ection 170(b)(1)(A)(iii).	. Enter the			
_	_			ty, and state	+ - 6 11		.							
5	ı	_	<u>.</u>	erated for the benefi	_	e or universi	ty owned or	operated by	/ a governme	ntai unit de:	scribed in			
_	_	<pre>section 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).</pre>												
6	<u> </u>													
7	' 	describ	oed in sectio	at normally receives on 170(b)(1)(A)(vi).	(Complete F	Part II)		J	nental unit or	from the ge	neral public			
8 9	ا ا		-	described in sectior at normally receives			•	-	ubutiana mai	mharahın fa				
9	١٠													
				ities related to its ex										
		its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses												
10	_	acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) An organization organized and operated exclusively to test for public safety See section 509(a)(4).												
	<u>'</u>	-		•							+ +b			
11	'	one or the box	more public <u>ct</u> hat descri	ganized and operated ly supported organiz bes the type of supp b Type II c	ations descr or <u>ti</u> ng organ	ribed in sect lization and	ion 509(a)(1 complete lin	.) or sectiones es 11e th <u>ro</u>	n 509(a)(2) ough 11h	See section	509(a)(3). Check			
e	Γ	other t	han foundat	ox, I certify that the on managers and ot										
f		If the c	n 509(a)(2) organization this box	received a written d	etermination	from the IR	S that it is a	Type I, Ty	pe II, or Typ	e III suppo	rting organization,			
g				2006, has the organi	ızatıon acceı	oted any gift	or contribut	ion from an	y of the		'			
_		followir	ng persons?		·	, -			•					
				irectly or indirectly o				n persons d	escribed in (i		Yes No			
				governing body of th		_	n?				Lg(i)			
		• •	•	·	described in (i) above?									
				lled entity of a perso						11	g(iii)			
h		Provide	e the follown	ng information about	the support	ed organizat	tion(s)							
(i) Name of supported organization		ted	ed organization organization in		the organ in col (i)	(v) Did you notify the organization in col (i) of your support?		s the ation in ganized US?	(vii) A mount of monetary support					
				instructions))	Yes	No	Yes	No	Yes	No				
Total														

Sch	edule A (Form 990 or 990-EZ) 2012							Page 2
Pa	(Complete only if you o	hecked the bo	x on line 5, 7,	or 8 of Part I o	r if the organiza	ation faile	ed to q	
	Part III. If the organiza ection A. Public Support	tion fails to qu	alify under the	tests listed bel	ow, please com	<u>iplete Pa</u>	rt III.)	
	ection A. Public Support endar year (or fiscal year beginning					1		
	in) ►	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2	312	(f) Total
1	Gifts, grants, contributions, and							
	membership fees received (Do not include any "unusual							
	grants ")							
2	Tax revenues levied for the							
	organization's benefit and either							
	paid to or expended on its behalf							
3	The value of services or facilities							
•	furnished by a governmental unit to							
	the organization without charge							
4	Total. Add lines 1 through 3							
5	The portion of total contributions by each person (other than a							
	governmental unit or publicly							
	supported organization) included on							
	line 1 that exceeds 2% of the							
	amount shown on line 11, column							
6	(f) Public support. Subtract line 5 from							
	line 4							
S	ection B. Total Support							
Cal	endar year (or fiscal year beginning	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 20)12	(f) Total
_	in) ► A mounts from line 4		. ,		. ,	, ,		. ,
7 8	Gross income from interest,							
0	dividends, payments received on							
	securities loans, rents, royalties							
	and income from similar							
9	sources Net income from unrelated							
9	business activities, whether or not							
	the business is regularly carried							
	on							
10	Other income Do not include gain or loss from the sale of capital							
	assets (Explain in Part IV)							
11	Total support (Add lines 7 through							
4.0	10)		<u> </u>					
12	Gross receipts from related activitie					12		
13	First five years. If the Form 990 is this box and stop here							ization, check
	ection C. Computation of Pub				<u> </u>	<u> </u>		
14	Public support percentage for 2012			11, column (f))		14		
15	Public support percentage for 2011			, , , , , , ,		15		
	33 1/3% support test—2012. If the o	· ·	•	on line 13 and l	ine 14 is 33 1/20%		chack ti	nie hov
104	and stop here. The organization qua				me 1 1 13 33 1/3/0	or more,	JIICCK CI	► □
b	33 1/3% support test—2011. If the				and line 15 is 33	3 1/3% or n	nore, ch	eck this
	box and stop here. The organization						. 4 4	▶□
1/a	10%-facts-and-circumstances test- is 10% or more, and if the organizat							•
	in Part IV how the organization mee							
	organization				4	r	,	▶ □
b	10%-facts-and-circumstances test-							
	15 is 10% or more, and if the organ Explain in Part IV how the organizat							lv
	supported organization	ion meets the T	acts-ana-cncum:	stances test III	ic organization qu	uiiiiE5 45 i	a public	·y ▶□
18	Private foundation. If the organizat	on did not check	c a box on line 13	, 16a, 16b, 17a,	or 17b, check thi	s box and	see	·
	instructions							▶ ┌

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

	ction A. Public Support					-	
Cale	ndar year (or fiscal year beginning in) 🟲	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	8,914,636	5,776,174	5,290,528	8,049,342	9,366,492	37,397,172
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	12,045,565	11,656,083	9,119,175	11,218,526	11,184,159	55,223,508
3	Gross receipts from activities that are not an unrelated trade or business under section 513	0	0	0	0	0	0
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf	6,450,000	14,589,370	10,172,401	11,622,007	11,054,651	53,888,429
5	The value of services or facilities furnished by a governmental unit to the organization without charge	0	0	0	0	0	0
6	Total. Add lines 1 through 5	27,410,201	32,021,627	24,582,104	30,889,875	31,605,302	146,509,109
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons	0	0	0	0	0	0
b	A mounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	0	678,195	0	0	C	678,195
c	Add lines 7a and 7b	0	678,195	0	0	0	678,195
8	Public support (Subtract line 7c						145,830,914
	tion B. Total Support						<u> </u>
	ndar year (or fiscal year						
	beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9	Amounts from line 6	27,410,201	32,021,627	24,582,104	30,889,875	31,605,302	146,509,109
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	329,032	452,709	712,895	745,081	1,173,575	3,413,292
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	0	0	0	0	0	0
c	Add lines 10a and 10b	329,032	452,709	712,895	745,081	1,173,575	3,413,292
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	0	0	0	0	0	0
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	1,919,264	1,736,722	1,432,563	573,750	475,018	6,137,317
13	Total support. (Add lines 9,	29,658,497	34,211,058	26,727,562	32,208,706	33,253,895	156,059,718
14	10c, 11, and 12) First five years. If the Form 990 is check this box and stop here	for the organizati	on's first, second	I, thırd, fourth, or	fifth tax year as a	a 501(c)(3) orga	nization, ►
	ction C. Computation of Pub						
15	Public support percentage for 2012	•	•	13, column (f))		15	93 446 %
16	Public support percentage from 20					16	92 117 %
	ction D. Computation of Inv						
17	Investment income percentage for			•	nn (f))	17	2 187 %
18	Investment income percentage from					18	2 138 %
19a	33 1/3% support tests—2012. If the more than 33 1/3%, check this box						l line 17 is not ▶✓

33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18

is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Schedule A (Fo	orm 990 or 990-EZ) 2012 Page	e 4
Part IV	Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).	
	Facts And Circumstances Test	
	Explanation	
Part III, Line 1	12 Income from the City of Detroit	

Schedule A (Form 990 or 990-EZ) 2012

DLN: 93493133040583

OMB No 1545-0047

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527 ▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Political Campaign and Lobbying Activities

Inspection

If the organization answered "Yes" to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- ◆ Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- ◆ Section 527 organizations Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

◆ Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B

• Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A If the organization answered "Yes" to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then ◆ Section 501(c)(4), (5), or (6) organizations Complete Part III Name of the organization **Employer identification number** DETROIT ZOOLOGICAL SOCIETY 38-6027356 Complete if the organization is exempt under section 501(c) or is a section 527 organization. Provide a description of the organization's direct and indirect political campaign activities in Part IV 2 Political expenditures 3 Volunteer hours Part I-B Complete if the organization is exempt under section 501(c)(3). Enter the amount of any excise tax incurred by the organization under section 4955 2 Enter the amount of any excise tax incurred by organization managers under section 4955 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes 3 Was a correction made? ☐ Yes □ No If "Yes," describe in Part IV Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3). Enter the amount directly expended by the filing organization for section 527 exempt function activities Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities 3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b Did the filing organization file Form 1120-POL for this year? 4 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV **(c)** EIN (e) A mount of political (a) Name (b) Address (d) A mount paid from contributions received filing organization's and promptly and funds If none, enter -0directly delivered to a separate political organization If none, enter-0-

section 4911 tax for this year?

┌ Yes ┌ No

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

Check	▶ □	ıf the filing	organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, E	ĪN,
		expenses	and share of excess lobbying expenditures)	

B Check ► T if the filing organization checked box A and "limited control" provisions apply

	Limits on Lobbying E (The term "expenditures" means ar		(a) Filing organization's totals	(b) Affiliated group totals
1a	Total lobbying expenditures to influence public o	pinion (grass roots lobbying)	56,000	
b	Total lobbying expenditures to influence a legisl	0		
c	Total lobbying expenditures (add lines 1a and 1i	56,000		
d	Other exempt purpose expenditures	29,700,388		
e	Total exempt purpose expenditures (add lines 1	29,756,388		
f	Lobbying nontaxable amount Enter the amount f	1,000,000		
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
	Not over \$500,000	20% of the amount on line 1e		
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000		
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000		
	Over \$17,000,000	\$1,000,000		
g	Grassroots nontaxable amount (enter 25% of lin	e 1f)	250,000	
h	Subtract line 1g from line 1a If zero or less, ent	er-0-	0	
i	Subtract line 1f from line 1c If zero or less, ente	r - 0 -	0	
j	If there is an amount other than zero on either lii	ne 1h or line 1i, did the organization file Form 472	0 reporting	□ Ves □ No

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year (a) 2009 **(b)** 2010 (c) 2011 (d) 2012 (e) Total beginning in) Lobbying nontaxable amount 1,000,000 1,000,000 1,000,000 1,000,000 4,000,000 Lobbying ceiling amount 6,000,000 (150% of line 2a, column(e)) 75,306 56,000 Total lobbying expenditures 76,121 114,000 321,427 Grassroots nontaxable amount 250,000 250,000 250,000 250,000 1,000,000 Grassroots ceiling amount 1,500,000 (150% of line 2d, column (e)) 75,306 56,000 76,121 114,000 321,427 Grassroots lobbying expenditures

Pa	rt II-B Complete if the organization is exempt under section 501(c)(3) and has Notice filed Form 5768 (election under section 501(h)).	ОТ			7 0	ge S
	Week Week was a second of the	(6	a)		(b)	
activ	each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying vity.	Yes	No	1	Amoun	t
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of					
а	Volunteers?					
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?					
C	Media advertisements?					
d	Mailings to members, legislators, or the public?					
е	Publications, or published or broadcast statements?					
f	Grants to other organizations for lobbying purposes?					
g	Direct contact with legislators, their staffs, government officials, or a legislative body?					
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?					
i	O ther activities?					
j	Total Add lines 1c through 1:					
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?					
b	If "Yes," enter the amount of any tax incurred under section 4912					
C	If "Yes," enter the amount of any tax incurred by organization managers under section 4912					
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section 505(c)(6).	01(c)(5), (or s		
_			_		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?			1		
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?			3		
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?					
Pa	t III-B Complete if the organization is exempt under section 501(c)(4), section 505(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "N line 3, is answered "Yes."					
1	Dues, assessments and similar amounts from members	1				
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).					
	Current year	2a				
b	Carryover from last year	2b				
C	Total	2c				
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3				
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4				
5	Taxable amount of lobbying and political expenditures (see instructions)	5				

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, line 2, and Part II-B, line 1 Also, complete this part for any additional information

Identifier Return Reference Explanation

DLN: 93493133040583

OMB No 1545-0047

SCHEDULE D (Form 990)

Department of the Treasury

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b ► Attach to Form 990. ► See separate instructions.

Open to Public

Interna	l Revenue Service	► Attach to For	m 990. ► See separate instructions.	Ins	spection
	me of the organ			Employer identification	number
		JOCIEI I		38-6027356	
Pa		nizations Maintaining Donor Adv		unds or Accounts. Co	mplete if the
	organı	zation answered "Yes" to Form 990	•	1 (1) 5 1 1 1	
	T - + -	-h	(a) Donor advised funds	(b) Funds and other	accounts
1	Total number a	•			
2	55 5	etributions to (during year)			
3		nts from (during year) ue at end of year			
4		·			
5	funds are the	zation inform all donors and donor adviso organization's property, subject to the or	ganization's exclusive legal control?	Γ	Yes
6	used only for o conferring imp	zation inform all grantees, donors, and do charitable purposes and not for the benef vermissible private benefit?	it of the donor or donor advisor, or for a	ny other purpose	Yes
Pa	rt III Conse	ervation Easements. Complete If	the organization answered "Yes" t	o Form 990, Part IV, lin	e 7
1	Preservati Protection	conservation easements held by the org on of land for public use (e g , recreation of natural habitat on of open space	or education) Preservation of an	n historically important land certified historic structure	l area
2		s 2a through 2d if the organization held a the last day of the tax year	a qualified conservation contribution in t		
				Held at the End	of the Year
а		of conservation easements		2a	
b		restricted by conservation easements		2b	
с		nservation easements on a certified history	· ·	2c	
d		nservation easements included in (c) acq cure listed in the National Register	fulred after 8/17/06, and not on a	2d	
3		servation easements modified, transferr	' ed, released, extinguished, or terminate'	ed by the organization durin	g
	the tax year 🕨				
4	Number of sta	tes where property subject to conservati	ion opcoment is located .		
5	Does the orga	nization have a written policy regarding to the conservation easements it holds?			Yes □ No
6		nteer hours devoted to monitoring, inspe	cting, and enforcing conservation easer	,	, , ,
	-				
7	A mount of exp ► \$	penses incurred in monitoring, inspecting	, and enforcing conservation easement:	s during the year	
8		nservation easement reported on line 2(o70(h)(4)(B)(ii)?	d) above satisfy the requirements of sec	ction 170(h)(4)(B)(i)	Yes
9	balance sheet	describe how the organization reports con , and include, if applicable, the text of the on's accounting for conservation easeme	e footnote to the organization's financial		3
Par	t IIII Organ Compl	nizations Maintaining Collection lete if the organization answered "Y	s of Art, Historical Treasures, es" to Form 990, Part IV, line 8.	or Other Similar Asse	ets.
1a	works of art, h	ation elected, as permitted under SFAS 1 istorical treasures, or other similar asse de, in Part XIII, the text of the footnote t	ts held for public exhibition, education,	or research in furtherance (
b	works of art, h	ition elected, as permitted under SFAS 1 istorical treasures, or other similar asse de the following amounts relating to thes	ts held for public exhibition, education,		
	(i) Revenues	included in Form 990, Part VIII, line 1		► \$	
	(ii) Assets inc	luded in Form 990, Part X		▶ \$	
2	If the organiza	ntion received or held works of art, histor unts required to be reported under SFAS		or financial gain, provide the	
а	_	uded in Form 990, Part VIII, line 1		► \$	C

b Assets included in Form 990, Part X

Par	Organizations Maintaining Co	llections of Art,	HIS	tori	<u>cai ire</u>	<u>easure</u>	s, or O	tner	Similar As	sets (continued)
3	Using the organization's acquisition, accessicollection items (check all that apply)	on, and other record	ls, ch	eck	any of th	ie followi	ng that a	re a s	significant use	ofits	
а	Public exhibition		d	Γ	Loan o	rexchan	ge progr	ams			
b	Scholarly research		е	Γ	Other						
С	Preservation for future generations										
4	Provide a description of the organization's co Part XIII	llections and explai	n hov	they	/ further	the orga	ınızatıon	s exe	empt purpose	ın	
5	During the year, did the organization solicit o								lar		
Day	assets to be sold to raise funds rather than to the sold to raise funds rather than to the sold to the								a" to Form (┌ Yes	✓ No
Fell	Part IV, line 9, or reported an an						nswered	1 16	יווווי:	,90,	
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	ıan or other ınterme	dıary	for c	ontributi	ions or o	ther ass	ets n		┌ Yes	┌ No
b	If "Yes," explain the arrangement in Part XII	I and complete the f	follow	/ıng t	able		_				
							_		1A	nount	
С	Beginning balance							1c			
d	Additions during the year							1d			
е	Distributions during the year						-	1e			
f	Ending balance							1f			
2a	Did the organization include an amount on Fo	rm 990, Part X, line	21?							┌ Yes	☐ No
b	If "Yes," explain the arrangement in Part XII	Check here if the	expla	natio	n has be	een prov	ıded ın P	art X	III		
Pa	rt V Endowment Funds. Complete	f the organization	ans	were	ed "Yes	" to For	m 990,	Part	IV, line 10.		
		(a)Current year	(b)	Prior y					hree years back	(e)Four	years back
1a	Beginning of year balance	9,871,017			622,311		6,426,434		5,830,493		6,472,458
b	Contributions	1,535,434		3,	346,878		1,485		0		0
С	Net investment earnings, gains, and losses	923,457		-	211,725		619,024		595,941		-494,373
d	Grants or scholarships	0			0		0		0		0
e	Other expenditures for facilities and programs	182,390		-	155,808		405,725		0		147,592
f	Administrative expenses	52,937			42,255		18,907		0		0
g	End of year balance	12,094,581		9,	871,017		6,622,311		6,426,434		5,830,493
2	Provide the estimated percentage of the curr	ent year end balanc	e (lın	e 1g,	column	(a)) held	das				
а	Board designated or quasi-endowment 🕨	50 %									
b	Permanent endowment ► 50 %										
С	Temporarily restricted endowment ► 0	0/0									
	The percentages in lines 2a, 2b, and 2c show	ıld equal 100%									
За	Are there endowment funds not in the posses	ssion of the organiza	tion t	hat a	re held	and adm	ınıstered	for t	he		
	organization by									Ye	
	(i) unrelated organizations			•				•	3a 3a		No No
ь	(ii) related organizations								3	_	1110
4	Describe in Part XIII the intended uses of th						• •	•	<u>_</u>		
Par	t VI Land, Buildings, and Equipme					D.					
	Description of property		•	(a)) Cost or o	other (L)Cost or o basıs (othe		(c) Accumulate depreciation	d (d)	Book value
	Land					0		0			0
ь	Buildings					0	118	,647	95,0	502	23,045
	Leasehold improvements					0		0	,	0	0
	Equipment					0	3,143	,726	2,290,3	341	853,385
	Other					0	· ·	0	. ,	0	0
	I. Add lines 1a through 1e (Column (d) must e	qual Form 990, Part X	, colu	mn (i	3), line 1	0(c).) .				\neg	876,430
									Schedule I) (Form	990) 2012

Part VII Investments—Other Securities. Se	e Form 990, Part X, line 12.		
(a) Description of security or category	(b)Book value	(c) Method of	
(including name of security)		Cost or end-of-yea	ir market value
(1)Financial derivatives			
(2)Closely-held equity interests			
Other			
	+		
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)	+		
Part VIII Investments—Program Related. S	See Form 990, Part X, line 13		
(a) Description of investment type	(b) Book value	(c) Method of	valuation
		Cost or end-of-yea	r market value
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)	F		
Part IX Other Assets. See Form 990, Part X,	line 15.		
(a) Desc	ription		(b) Book value
(1) Assets Designated for Specific Use			8,657,471
Total. (Column (b) must equal Form 990, Part X, col.(B) line			8,657,471
Part X Other Liabilities. See Form 990, Par	t X, line 25.		8,657,471
			8,657,471
Part X Other Liabilities. See Form 990, Par	t X, line 25.		8,657,471
Part X Other Liabilities. See Form 990, Part 1 (a) Description of liability	t X, line 25.		8,657,471
Part X Other Liabilities. See Form 990, Part 1 (a) Description of liability Federal income taxes	t X, line 25.		8,657,471
Part X Other Liabilities. See Form 990, Part 1 (a) Description of liability Federal income taxes	t X, line 25.		8,657,471
Part X Other Liabilities. See Form 990, Part 1 (a) Description of liability Federal income taxes	t X, line 25.		8,657,471
Part X Other Liabilities. See Form 990, Part 1 (a) Description of liability Federal income taxes	t X, line 25.		8,657,471
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Part X Other Liabilities. See Form 990, Part 1 (a) Description of liability Federal income taxes	t X, line 25.		8,657,471
Part X Other Liabilities. See Form 990, Part 1 (a) Description of liability Federal income taxes	t X, line 25.		8,657,471

Schedule D (Form 990) 2012	(D	Page
	n of Revenue per Audited Financ nd other support per audited financial stat	ements
	ne 1 but not on Form 990, Part VIII, line 1	
-	use of facilities	
	r grants	2c 0
e Add lines 2a through 20		2e 4,943,22
Subtract line 2e from lineA mounts included on F	ne 1	e 1 32,312,78
	not included on Form 990, Part VIII, line 7	7b . 4a 0 4b -280,008
c Add lines 4a and 4b.		-280,008 4c -280,00
	es 3 and 4c. (This must equal Form 990, Pa n of Expenses per Audited Finan	art I, line 12) 5 32,032,77 cial Statements With Expenses per Return
1 Total expenses and los	ses per audited financial statements .	1 33,348,12
	ne 1 but not on Form 990, Part IX, line 25 use of facilities	1 1
b Prior year adjustments		2b 0
	· · · · · · · · · · · · · · · · · · ·	<u> </u>
e Add lines 2a through 2c		2e 3,604,76
	ne 1	
·	not included on Form 990, Part VIII, line 7	<u> </u>
c Add lines 4a and 4b.		4c
Total expenses Add line Part XIII Supplement	nes 3 and 4c. (This must equal Form 990, F tal Information	Part I, line 18)
Complete this part to provide	the descriptions required for Part II, lines	3,5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, es 2d and 4b Also complete this part to provide any additional
ınformation		
Identifier SchD_P03_S00_L01	Return Reference Schedule D, Part III, Line 1	Explanation The Society owns numerous works of art accumulated over the
		years Consistent with financial statement presentations followed by other institutions, primarily museums, the Society
		excludes the value of its works of art from the statements of financial position. The works of art are held for educational and
SchD_P03_S00_L04	Schedule D, Part III, Line 4	exhibition purposes The Detroit Zoo is the only zoo in the world with a permanent a
		collection from artists in multiple mediums acquired for the purpose of interpreting the relationship of humans with animals
		through various cultures and times The Zoo's first Wildlife Art Committee was created in 1987 by then-director Steve Graha
		who felt outdoor sculptures of wildlife could enhance visitors' enjoyment of the Zoo The collection was begun with the understanding that art is a visual communication that records
		feelings, beliefs, and ideas which reflect the cultural context in which it was made, hence artist interpretations were chosen
		over literal depictions. In the antiquities wall case in the Wildli Interpretive Gallery, one contemporary piece is a transfer image.
		of cave paintings done by the earliest known artists some 40,000 years ago Michigan artists in the Wildlife Interpretive
		Gallery collection are Rich Branstrom, Susie Colquitt, Laura Ford, Peter Hackett, Cathy Peet, and Ia Moua Yang The artist
		possibly most readily recognized are Larry Rivers and Alexis Rockman
SchD_P05_S00_L04	Schedule D, Part V, Line 4	The Detroit Zoological Society (Society) endowments were established to provide a stable source of funding to help underwrite the programs and facilities of the Detroit Zoo and
		Belle Isle Nature Zoo Monies placed in endowments are invested, with interest, and only distributed as dictated by the
		Society's endowment governing policy Funds may be established by donors within each endowment A named fund
		requires a minimum investment of \$100,000 and the revenue may be restricted by the donors. The Society's endowments
		consist of fifteen individual funds established for a variety of purposes. The endowments of the Detroit Zoological Society
		Include the following the Endowment for Amphibian Conservation the Endowment for Amphibian Conservation was
		established in 1999 The purpose of the endowment is to support amphibian education, research, conservation and the propagation of endangered species. The Endowment for
		Education the Endowment for Education was established in 1999 The endowment is used to provide educational
		opportunities at the Detroit Zoo and Belle Isle Nature Zoo The William Randolph Hearst Foundation fund the Hearst fund was
		established in 2001 The purpose of the fund is to provide monies for scholarships and education programs of the Detroit
		Zoological Society The Standard Federal Bank Endowment Ful for Education the Standard Federal fund was established Marc
		31, 2004 by the Standard Federal Bank of Troy, Michigan The purpose of the fund is to provide monies for education program at the Belle Isle Nature Zoo The Samuel L Westerman Childre
		Admissions Fund the Westerman fund was established December 1, 2007 by the James H Loprete family The purpos
		of the fund is to subsidize zoo admissions for children of low income families. The Madeleine Berman Academy for Humane
		Education Endowment the Madeleine Berman Academy for Humane Education Endowment was established September 13
		2001 by Madeleine and Mandell L Berman The purpose of the endowment is to support operational costs associated with
		humane education programs at the Detroit Zoo in future years The John S and James L Knight Fund the Knight fund was established December 13, 1999 by the John S and James L
		Knight Foundation The purpose of the fund is to support the research and education programs of the Detroit Zoological
		Society The Society determined that it would be most beneficias a component of the Humane Education Endowment. The
		Adelyn B Devereaux Fund the Devereaux fund was established December 28, 2001 through Mrs Adelyn B Devereaux's trust
		agreement The purpose of the fund is to benefit the Detroit Zoological Society's endowment fund The Society determined
		that it would be most beneficial as a component of the Humane Education Endowment The Richard and Jane Manoogian Endowment for Wildlife Art and Interpretation the Richard and
		Jane Manoogian Endowment for Wildlife Art and Interpretation was established May 6, 2002 by Richard A. Manoogian. The
		purpose of the endowment is to purchase and maintain works of art, including sculpture, at the Detroit Zoological Park In
		addition, earnings will support educational programs and projects focusing on the interpretation of art that explores the
		relationship between humans and animals. The Endowment for Science and Technology, the Endowment for Science and
		Technology was established in 1999 The purpose of the endowment is to provide support for the scientific and technological needs driven by the Detroit Zoological Society's
		mission of celebrating and saving wildlife. The Endowment for Wildlife Conservation, the Endowment for Wildlife Conservation.
		was established in 1999 The purpose of the endowment is to support the Detroit Zoological Society's commitment to specie
		preservation The Endowment for the Zoo the Endowment for the Zoo was established in 1999 The purpose of the
		endowment is to provide support for the ongoing improvement the programs, animal habitats, pictures que grounds, facilities
		and operational infrastructure The Joyce H Cohn Memorial Fund (director discretionary fund) the Cohn Fund was established on March 8, 1990 by the United Jewish Charities,
		on behalf of Mrs. Irwin L. Cohn, Rita and John Haddow, Judge Avern Cohn and family in memory of Joyce H. Cohn. The
		purpose of the fund is to provide discretionary income for the zoo's director to permit the zoo and/or its staff to take
		advantage of opportunities for which no budgeted funds are available. The Gerry Rissman Playscape fund, the Playscape
		fund was established December 28, 1998 by the Harry B and Anna Korman Foundation The purpose of the fund is to suppor
		the ongoing maintenance and upgrades of the Gerry Rissman Playscape The Southeastern Michigan Veterinary Association
		(SEMVMA) fund the SEMVMA Fund was established on Janua 15, 2002 by the Southeastern Michigan Veterinary
		Association The purpose of the fund is to provide long-term financial support for the Detroit Zoological Society's hospital
		needs The Wildlife Rescue fund was established on August 17 2012 by Alan Kalter and Chris Lezotte The purpose of the fun is to facilitate the rescue of animals where the intent is to
	Schedule D, Part XI, Line 4b	provide sanctuary at the Detroit Zoo Direct Fundraising Expense \$280,008
SchD_P12_S00_L02d	Schedule D, Part XII, Line 2d	Direct Fundraising Expense \$280,008

DLN: 93493133040583

OMB No 1545-0047

Open to Public **Inspection**

SCHEDULE F (Form 990)

Department of the Treasury

Internal Revenue Service

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16. ▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization DETROIT ZOOLOGICAL SOCIETY

Employer identification number

38-6027356

Pa	rt I General Information			e United States. Co	omplete if the organiza	ation answered
	"Yes" to Form 990, Pai					
1	For grantmakers. Does the dassistance, the grantees' elig	_			_	
	the grants or assistance?					✓ Yes
_	-					•
2	For grantmakers. Describe in the United States.	n Part V the or	ganization's pi	ocedures for monitori	ng the use of grant fur	nas outsiae
3	Activites per Region (The follow	una Dart I line 3	table can be di	inlicated if additional cna	aca is paadad)	
	(a) Region	(b) Number of	(c) Number of	I	(e) If activity listed in (d) is a	(f) Total expenditures
	(a) Region	offices in the region	employees, agents, and independent contractors in	region (by type) (e g , fundraising, program services, investments, grants to recipients located in the	program service, describe specific type of	for and investments in region
	South America		region	region) Grantmaking	Eduation and school	134,419
	South America			Grantinaking	supplies	134,419
	-					
32	Sub-total					
	Total from continuation sheets					
_	to Part I • Totals (add lines 3a and 3b)	0	0			134,419
	· i etais (ada iiiica da alia da)			ı	ı	137,713

(a) Name of	(b) IRS code section	(c) Region	(d) Purpose of grant	(e) A mount of cash grant	(f) Manner of cash	(g) A mount of of non-cash	(h) Description of non-cash	(i) Method of valuation
organization	and EIN (ıf applıcable)				dısbursement	assistance	assistance	(book, FMV, appraisal, othe
		South America	Education and school supplies	134,419	wire transfer			
-								
			+					
2 Enter total nur tax-exempt by	mber of recipie the IRS, or fo	ent organizations list or which the grante	sted above that are ree or counsel has pro	ecognized as charit vided a section 501	ties by the foreign of L(c)(3) equivalency	country, recognized letter	as	(
3 Enter total nu	mber of other	organizations or ei	ntities					

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) A mount of cash grant	(e) Manner of cash disbursement	(f) A mount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
		+	1		,		1
		+ +		'	+		+
		+		'	+		+
		+	<u> </u>		 		+
	 		 		 	 	+
					<u> </u>		
					<u> </u>	<u> </u>	
							<u> </u>
			1				
		+ + +			,		1
		+ + +			+		
	 	+			+		+
			1		-		+
	 		 		 	 	
			 		<u> </u>	 	
						1	

Part IV Foreign Forms

1	organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Γ	Y	'es	<u> </u>	Νo
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organizationmay be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Γ	Y	'es	্য	No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)	Г	Y	'es	<u> </u>	Νo
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)	Γ	Υ	'es	<u> </u>	Νo
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships. (see Instructions for Form 8865)	Г	Υ	'es	<u> </u>	Νo
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713).	Γ	Υ	'es	<u> </u>	No

Schedule F (Form 990) 2012

Part V Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions).

Identifier	ReturnReference	Explanation
SchF_P01_S00_L02		The Adopt-A-School program receives international support The Detroit Zoological Society accepts donations from supporters worldwide and transfers the funds in their entirety down to our partners in Peru A representative from the Detroit Zoological Society participates in the delivery of school supplies each April, providing a first-hand account of the purchased supplies and their distribution

SCHEDULE G

(Form 990 or 990-EZ)

Name of the organization

DLN: 93493133040583

OMB No 1545-0047

Supplemental Information Regarding Fundraising or Gaming Activities Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. Form 990-EZ filers are not required to complete this part.

Department of the Treasury Attach to Form 990 or Form 990-EZ. See separate instructions. Internal Revenue Service

Open to Public Inspection

Employer identification number

DETROIT ZOOLOGICAL SOCIETY 38-6027356 Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Indicate whether the organization raised funds through any of the following activities. Check all that apply Mail solicitations e Solicitation of non-government grants Internet and email solicitations f Solicitation of government grants Phone solicitations g ☐ Special fundraising events In-person solicitations Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? **b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization (i) Name and address of (ii) Activity (iii) Did (iv) Gross receipts (v) A mount paid to (vi) Amount paid to ındıvıdual fundraiser have from activity (or retained by) (or retained by) or entity (fundraiser) custody or fundraiser listed in organization control of col (i) contributions? Yes No List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

		events with gross receipts of	(a) Event #1	(b) Event #2	(c) O ther events	(d) Total events	
			Sunset At the Zoo (event type)	Run Wild (event type)	(total number)	(add col (a) through col (c))	
E E	1	Gross receipts	570,186	112,891		683,077	
Revenue	2	Less Contributions	204,500	0		204,500	
<u>~</u>	3	Gross income (line 1 minus line 2)	365,686	112,891		478,577	
	4	Cash prizes	0	0		0	
မှာ	5	Noncash prizes	0	0		0	
euse	6	Rent/facility costs	44,816	0		44,816	
Direct Expenses	7	Food and beverages .	75,915	0		75,915	
<u>Б</u>	8	Entertainment	13,800	0		13,800	
Δ	9	Other direct expenses .	104,953	40,524		145,477	
	10	Direct expense summary Add lir	nes 4 through 9 ın column	(d)		(280,008)	
	11	Net income summary Combine I	ine 3, column (d), and line	10	•	198,569	
Par	t III	Gaming. Complete if the o \$15,000 on Form 990-EZ, li		"Yes" to Form 990, Pai	t IV, line 19, or repo	orted more than	
Revenue		, , , , , , , , , , , , , , , , , , ,	(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))	
<u>æ</u>	1	Gross revenue					
ses Ses	2	Cash prizes					
Expenses	3	Non-cash prizes					
Б	4	Rent/facility costs					
ě	5	Other direct expenses					
	6	Volunteerlabor	☐ Yes ☐ No	Г Yes Г No	☐ Yes ☐ No	_	
	7	Direct expense summary Add line	s 2 through 5 in column (d)			
	8	Net gaming income summary Com	nbine lines 1 and 7 in colu	mn (d)	<u> ▶</u>		
9 a b	Ist	er the state(s) in which the organiz he organization licensed to operate No," explain	e gaming activities in each	n of these states?			
		re any of the organization's gaming Yes," explain	licenses revoked, susper	ded or terminated during			

70ES	the organization operate gaming	activities with nonlinelinders		· · I Yes I No
.2		neficiary or trustee of a trust or a men		
	formed to administer charitable of	gaming?		· · · · Fyes F No
.3	Indicate the percentage of gamir	ng activity operated in		
а	The organization's facility			13a
b	An outside facility			13b
.4	Enter the name and address of th	ne person who prepares the organizati	on's gaming/special events books	and records
	Name ►			
	Address 🟲			
	revenue?	ntract with a third party from whom the		
	amount of gaming revenue retain	ed by the third party 🟲 \$		
C	If "Yes," enter name and address	s of the third party		
	Name 🟲			
	Address 🟲			
.6	Gaming manager information			
	Name 🟲			
	Gaming manager compensation I	\$ \$		
	Description of services provided	>		
	☐ Director/officer	Employee	Independent contractor	
.7	Mandatory distributions			
а	Is the organization required unde	er state law to make charitable distrib	utions from the gaming proceeds to	
	retain the state gaming license?			Г _{Yes} Г _{No}
b	Enter the amount of distributions	required under state law distributed t	to other exempt organizations or sp	ent
	<u> </u>	activities during the tax year 🟲 💲		
Par	columns (III) and (v), a	mation. Complete this part to pr and Part III, lines 9, 9b, 10b, 15b ditional information (see instructi	, 15c, 16, and 17b, as applical	
	Identifier	Return Reference	Explana	tion

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Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No 1545-0047

DLN: 93493133040583

Department of the Treasury Internal Revenue Service Name of the organization

DETROIT ZOOLOGICAL SOCIETY

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. ► Attach to Form 990

Employer identification number

DETROIT ZOOLOGICAL SOC						38-6027356	
· · · · · · · · · · · · · · · · · · ·		and Assistance					
 Does the organization mathe selection criteria use Describe in Part IV the organization 	d to award the grants rganızatıon's procedu	or assistance? res for monitoring the us	e of grant funds in the l	Jnited States			▼ Yes 「
		Governments and recipient that receive					d "Yes" to
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) Performing Animal Welfare Society POB 849 Galt, CA 95632	94-3005157	501(c)(3)	20,000	C)		Conservation Support
(2) Fort Worth Zoo Turtle Survival Alliance 1989 Colonial Parkway Fort Worth,TX 76110	27-4151541	501(c)(3)	10,000	C)		Turtle Conservation
(3) Polar O cean Research Group POB 368 Sheridan, MT 59749	81-0536140		10,000	C)		Conservation Support
(4) International Union for Conservation of Nature 1445 New York Ave NW Washington, DC 20005	52-1443147	501(c)(3)	10,000	C)		Amphibian Survival Alliance
(5) US Geological Survey Alaska Science Center 4210 University Drive Anchorage, AK 99508	14-0001849	Government	10,000	C			
2 Enter total number of sec		_	listed in the line 1 table	e			5

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered	"Yes" to Form 990,	Part IV,	line 22
Part III can be duplicated if additional space is needed.			

(a)Type of grant or assistance	(b) Number of recipients	(c) A mount of cash grant	(d) A mount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV Supplemental Information.

Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information

Identifier	Return Reference	Explanation
SchI_P01_S00_L02	l ' '	DZS monitors the use of funds through direct observation, reporting from the receiving organization, and participation of DZS staff in research activities

Schedule I (Form 990) 2012

DLN: 93493133040583

OMB No 1545-0047

Schedule J (Form 990)

Department of the Treasury

Internal Revenue Service

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees** ► Complete if the organization answered "Yes" to Form 990,

Compensation Information

Part IV, question 23. ► Attach to Form 990. ► See separate instructions. Open to Public Inspection

Name of the organization DETROIT ZOOLOGICAL SOCIETY

Employer identification number

38-6027356

Ра	Questions Regarding Compensation		1	
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form			
	990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items			
	First-class or charter travel Housing allowance or residence for personal use Payments for business use of personal residence			
	Travel for companions Payments for business use of personal residence Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
	Tersonal services (e.g., maid, enamed)			
ь	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or			
_	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	Yes	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,			
	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	Yes	
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the			
	organization's CEO/Executive Director Check all that apply Do not check any boxes for methods			
	used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III			
	Compensation committee Written employment contract			
	 ✓ Independent compensation consultant ✓ Compensation survey or study ✓ Approval by the board or compensation committee 			
	Form 990 of other organizations Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization			
•	or a related organization			
а	Receive a severance payment or change-of-control payment?	4a	Yes	
ь	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	Yes	
c	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the revenues of			
а	The organization?	5a		No
b	Any related organization?	5b		No
_	If "Yes," to line 5a or 5b, describe in Part III			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of			
		_ ا		١
	The organization?	6a		No
Ь	Any related organization?	6b		No
	If "Yes," to line 6a or 6b, describe in Part III			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7		No
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was			
	subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe			
	ın Part III	8		Νo
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations			_
	section 53 4958-6(c)?	9		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

(A) Name and Title		(B) Breakdown of	W-2 and/or 1099-MIS	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
		(i) Base compensation	(ii) Bonus & ıncentıve compensatıon	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	reported as deferred in prior Form 990
(1)Ron L Kagan Executive Director/CEO	(i) (ii)	428,846 0	25,650 0	7,200 0	3,691 0	4,797 0	470,184 0	0 0
(2)Scott F Carter Chief	(i)	136,152	9,314	1,200	5,455	14,128	166,249	o
Life Science Officer	(ii)	0	0	0	0	0	0	0
(3)John F Krueger	(i)	127,849	6,075	1,200	5,022	14,128	154,274	o
Chief Financial Officer	(ii)	0	0	0	0	0	0	0
(4)Gerry Van Acker	(i)	126,284	6 ,0 7 5	1,200	5,008	14,128	152,695	0
Chief Operating Officer	(ii)	0	0	0	0	0	0	

Schedule J (Form 990) 2012

Part IIII Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information

Identifier	Return Reference	Explanation
SchJ_P01_S00_L01a		Non removable property of the Detroit Zoological Society is owned by the City of Detroit, a residential home is located on the grounds of the zoo The Executive Director of the Zoo is required to live in this residence
SchJ_P01_S00_L04		Margaret Tallet receved a severance payment of \$45,738 A supplemental nonqualified retirement plan was approved in 2012, Ron Kagan and Scott Carter qualified, and no transactions occured

Schedule J (Form 990) 2012

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DLN: 93493133040583

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury

Internal Revenue Service

SCHEDULE M

(Form 990)

▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

Noncash Contributions

Name of the organization DETROIT ZOOLOGICAL SOCIETY **Employer identification number**

38-6027356

C	Types of Property							
		(a) Check If applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line	Method of c noncash contri	letermi	_	ts
1	Art—Works of art							
	Art—Historical treasures .							
	Art—Fractional interests							
	Bartis and multipasters							
	Clothing and household							
_	goods							
	Cars and other vehicles							
	Boats and planes							
	Intellectual property							
	Securities—Publicly traded .	X	21	800,128	Market Value			
	Securities—Closely held stock .							
11	Securities—Partnership, LLC, or trust interests							
12	Securities—Miscellaneous							
13	Qualified conservation contribution—Historic							
	structures							
14	Qualified conservation contribution—Other							
15	Real estate—Residential .							
	Real estate—Commercial							
	Real estate—Other							
	Collectibles							
	Food inventory							
	Drugs and medical supplies .							
	Taxidermy							
	Historical artifacts							
	Scientific specimens							
	Archeological artifacts							
	Various							
25	Other • (Supplies)	X	40	122,893	Market Value			
	Various			·				
	Auction							
26	Other► (<u>Items</u>)	X	146	43,053	Market Value			
27	O ther ▶()							
28	O ther ► ()				<u> </u>			
29	Number of Forms 8283 received for which the organization comple				29			
							Yes	No
30a	During the year, did the organiza	ition receiv	e by contribution any prope	erty reported in Part I, lines	1-28 that it			
	must hold for at least three year	s from the o	date of the initial contribution	on, and which is not require	d to be used			
	for exempt purposes for the enti	re holdıng p	eriod?			30a		No
b	If "Yes," describe the arrangement							_
31	Does the organization have a gif	t acceptano	ce policy that requires the i	review of any non-standard	contributions?	31	Yes	
32a	Does the organization hire or us contributions?	•	es or related organizations	to solicit, process, or sell	noncash • • •	32a		No
h	If "Yes," describe in Part II							
33	If the organization did not report	: an amount	in column (c) for a type of	property for which column (a) is checked.			
	describe in Part II		11.1 (0) 101 4 6) 90 01	r p = y . sr mineri eoidiili (,			

Page 2

Schedule M	(Form 990) (201:
Part II	Supplem

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Identifier Return Reference Explanation

Schedule M (Form 990) (2012)

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As Filed Data -

DLN: 93493133040583

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

2012
Open to Public Inspection

Name of the organization	Employer identification number
DETROIT ZOOLOGICAL SOCIETY	
	38-6027356

ldentifier	Return Reference	Explanation
F990_P06_S0A_L06	Form 990, Part VI, Section A, Line 6	Paying Detroit Zoological Society members receive benefits including free admission to the Detroit Zoo, discounted admission to participating zoos and aquariums across the country, 10% discount in the gift shop, and a tax deduction to the extent allowed by law. Classes of memberships include the following individual (\$53/\$70), single parent (\$75) family/grandparent (\$89), supporter (\$160), and renaissance circle (\$1,200+). In addition to the benefits received by the paying members, the members also have certain voting and decision-making rights. This includes the ability to attend the annual meeting and call special meetings. The annual meeting of the members is held on a date fixed by the Board of Directors or by the Executive Committee within the second quarter of each fiscal year. Special meetings of the members may also be called by the Chairman of the Board, the President, a majority of the Board of Directors or of the Executive Committee, or by not less than one-tenth of the members. At each meeting of the members of the Society, each member shall be entitled to cast one vote on each matter submitted for membership action, this vote may be by proxy executed in writing by the member or by his duly authorized attorney-in-fact. No proxy shall be valid after eleven (11) months from the date of its execution unless otherwise provided in the proxy. No person may act as a proxy unless such person is a member of the Society. All privileges of membership (other than voting) are subject to such rules and regulations that may be adopted by a majority vote of the entire Board of Directors.

ldentifier	Return Reference	Explanation
F990_P06_S0A_L07a	Form 990, Part VI, Section A, Line 7a	The Zoological Society Board governs, develops policies and strategy and oversees all Society operations and activities. The committee shall be appointed by the Board Chairperson and ratified by the Board of Trustees. The Committee shall consist of at least five persons, including the Board Chairperson, the Director/CEO and at least two other board members. The chairperson of the committee shall be a member of the Board of Trustees. 1. The Governance and Nominating Committee will be responsible for the recruitment, selection, nominating, orientation and evaluation of board members of the Detroit Zoological Society. 2. Maintain an awareness of the needs of the board and/or its affiliate organizations for executive and board talents. 3. Plan board members' development, including recruitment, orientation, education, and evaluation of their effectiveness. 4. Identify and select candidates for committees of the board using criteria for board service as a guide. 5. Provide an orientation program conducted by management for new board members. 6. Periodically conduct an assessment to determine board educational needs. The Director/CEO will be responsible for researching and updating the committee on educational opportunities. 7. Conduct board self-evaluations. 8. Review the performance of board members prior to re-appointment. 9. Confirm compliance with the DZS conflict of interest policy. 10. Meet quarterly, or as needed.

Identifier	Return Reference	Explanation
F990_P06_S0A_L07b	Form 990, Part VI, Section A, Line 7b	See explanation for Form 990, PArt VI, Line 7a

ldentifier	Return Reference	Explanation
F990_P06_S0B_L11b	Form 990, Part VI, Section B, Line 11b	A draft of the IRS form 990 is prepared by the Detroit Zoological Society's finance department under the direction of the Chief Financial Officer. This draft is sent to the audit firm where a review performed by the tax staff to ensure accuracy and completeness. After this review a draft is then provided to the CEO and Audit Committee for review. A regular meeting of the Audit Committee is held to discuss the form and address any questions that may result during the Audit Committee's review of the form. The Audit Committee Chair informs the CFO, that the form is to be made available to all Board Members and then can be filed with the IRS on the behalf of the organization. A board resolution is not required in order for the form 990 to be filed. This final draft is filed with the IRS and state government agencies.

ldentifier	Return Reference	Explanation
F990_P06_S0B_L12c	Form 990, Part VI, Section B, Line 12c	The Conflict of Interest Policy is distributed annually to employees and board members. Employees receive a copy during an all employee meeting, employees are given a week to read the policy and complete the questionnaire. Employees are required to submit the completed information to the Human Resources. Department. Board members are given a copy at the annual board retreat which takes place. October they are asked to read the policy and complete the questionnaire and return it to the Chief. Executive Officer's administrative assistant. Disclosure in the Society is made to the Board Chair and/or the Chief. Executive Officer of the Society, who shall determine whether a conflict exists and is material, and if the matters are material, bring them to the attention of the Board. The Board Chair and/or the Chief. Executive Officer shall consider whether a conflict exists and is material, and in the presence of an existing material conflict, whether the contemplated transaction may be authorized as just, fair and reasonable to the Society. The decision of the Board Chair and/or the Chief. Executive Officer of the Society on these matters will rest in their sole discretion, and their concern must be the welfare of the Society and the advancement of its purpose.

ldentifier	Return Reference	Explanation
F990_P06_S0B_L15	Form 990, Part VI, Section B, Line 15	The Detroit Zoological Society engaged consultant, Towers Perrin, (April 2008) to assess a competitive salary analysis of non-union, salaried benchmark positions and develop salary structures and ranges for these positions. Job grades and salary ranges, including minimum, midpoint and maximum, were established for each position. Upon determining a wage for a new hire, an individual's salary is set within the range considering the market value of the position (based on the role's primary responsibilities), individual characteristics (experience, performance, etc.) and internal value. Salary is not to be lower than the minimum established wage of the pay grade and range. If a new hire is to be brought in higher than the established midpoint wage of the pay grade and range, it must be approved by Human Resources and a member of the Executive Leadership Team. Salary is not to exceed the established maximum wage of the pay grade and range.

ldentifier	Return Reference	Explanation
F990_P06_S0C_L19		The financial statements, governing documents and conflict of interest policy are available to the public upon written request

ldentifier	Return Reference	Explanation
F990_P09_S00_L11g		Construction Costs 4,054,322, Skilled Trades 1,879,703, Janitorial Services 525,289, Professional Services 344,999, Service Fees 246,552, Other 339,434

Identifier	Return Reference	Explanation
F990_P11_S00_L05	Form 990, Part XI, Line 5	Unrealized gains on investments of \$557,599