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Form 990

Return of Organization Exempt From Income Tax

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation) ▶ The organization may have to use a copy of this return to satisfy state reporting requirements

	e 2012 calendar year, or tax year beginning , 2012, and ending		, 20
Check if a	C Name of organization	D Employer identific	
	BUILD-A-BEAR WORKSHOP FOUNDATION, INC.	33-100718	8
Addr chan			
Nam	change Number and street (or P O box if mail is not delivered to street address) Room/suite	E Telephone number	7
Inte	return 1954 INNERBELT BUSINESS CENTER DRIVE	(314) 423-8	000
Tern	City, town or post office, state, and ZIP code		
Ame		G Gross receipts \$	1,758,971
Appl	F Name and address of procupal officer FRTC FENCT.	H(a) Is this a group retu	m for Yes X N
pend	1954 INNERBELT BUS CTR DR ST. LOUIS, MO 63114	affiliates? H(b) Are all affiliates inc	luded? Yes N
Tax-e	empt status X 501(c)(3) 501(c) () ◀ (insert no) 4947(a)(1) or 527		
	te WWW.BUILDABEAR.COM/ABOUTUS/COMMUNITY/BABWFOUN	H(c) Group exemption n	•
		formation 2001 M State	-
art I	Summary	ioiniation 2001 W State	or legal dollinche 134
1	Briefly describe the organization's mission or most significant activities SUPPORT CHILDREN'S HEALTH & WELLNESS PROGRAMS; LITERACY	AND EDUCATION	
ც			
듩	PROGRAMS; DOMESTIC ANIMAL SHELTERS; DISASTER RELIEF; AN	ND ENVIRONMENTA.	L
<u> </u>	CONCERNS.		.
Governance 2	Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than		_
∞ರ∣ ೨	Number of voting members of the governing body (Part VI, line 1a)		
ğ 4	Number of independent voting members of the governing body (Part VI, line 1b)		
Activities 6	Total number of individuals employed in calendar year 2012 (Part V, line 2a)	5	- 4
ହ ବ	Total number of volunteers (estimate if necessary)	6	19
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	
	Net unrelated business taxable income from Form 990-T, line 34		
		Prior Year	Current Year
" 8	Contributions and grants (Part VIII, Irrie 111) VED	1,893,344.	1,756,328
ž 9	Program service revenue (Part VIII, line 2g)	0	
9 10	Investment income (Rart VIII, Collimn (A) Gines 3 3, and 7d)	3,026.	2,64
111	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	0,020	-,
12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12).	1,896,370.	1,758,97
13	Grants and similar amounts paid. (Rart IX) column (A), lines 1-3)	1,175,883.	1,995,32
14		1,173,003.	1, 555, 522
14-	Benefits paid to or for members (Part IX, column (A), line 4)	0	
န္မ 15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		
	Professional fundraising fees (Part IX, column (A), line 11e)		
ᇑ	Total fundraising expenses (Part IX, column (D), line 25) ▶0	20.100	25 65
17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	39,192.	37,67
	Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	1,215,075.	2,032,99
19	Revenue less expenses Subtract line 18 from line 12	681,295.	-274,02
<u>[</u>		Beginning of Current Year	End of Year
를 20	Total assets (Part X, line 16)	1,273,986.	1,061,92
Fund Balances 20 21 22	Total liabilities (Part X, line 26)	89,810.	151,77
[22	Net assets or fund balances Subtract line 21 from line 20	1,184,176.	910,15
Part II	Signature Block		<u> </u>
	nailies of perjury, I declare that I have examined this return, including accompanying schedules and staten		knowledge and belief, i
rue, cor	ect, and complete Declaration of preparer (other than officer) is based on all information of which preparer has	s any knowledge	
	You Kit to I	8/14/1	13
ign	Signature of officer	Date	<u> </u>
ere	ERICFENCL, TREASURER		
	Type or print name and title		
		Ch 1 / 1	PTIN
	Filliff Type proporer 5 frame Frendrer 5 Signature Frame	Check If	
aid	Print/Type preparer's name Preparer's signature Date	salfamalama	
aid reparei		self-employed	
	Firm's name	Firm's EiN ▶	
reparei se Onl	Sum's name		. Yes X

For	m 990 (2012)	Page 2
Р	art III Statement of Program Service Accomplishments	
_	one of the content of the period to any question in the fact in the content of th	Х
1	Briefly describe the organization's mission ATTACHMENT 1	
2	Did the organization undertake any significant program services during the year which were not listed on the	
	•	X No
	If "Yes," describe these new services on Schedule O	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	X No
	services? Yes [If "Yes," describe these changes on Schedule O	A NO
4	Describe the organization's program service accomplishments for each of its three largest program services, as meas	ured by
	expenses Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to	
	the total expenses, and revenue, if any, for each program service reported	
4a	(Code) (Expenses \$813,660. including grants of \$813,660.) (Revenue \$)	
	CHILDREN'S HEALTH AND WELLNESS PROGRAMS-DONATIONS TO CHARITABLE	
	ORGANIZATIONS TO SUPPORT THEIR EFFORTS IN CHILDREN'S HEALTH AND WELLNESS PROGRAMS.	
	WELLINESS FROGRAMS.	
		
<u> </u>	(Code) (Common file)	
4D	(Code) (Expenses \$	
	TO SUPPORT PROGRAMS WHICH PROVIDE RESAERCH, TREATMENT AND	
	EDUCATION FOR CHILDREN'S CANCER PROGRAMS.	
4c	(Code:) (Expenses \$ \$1,914. Including grants of \$ \$1,914.) (Revenue \$)	
•	DOMESTIC ANIMAL PROGRAMS - DONATIONS TO CHARITABLE ORGANIZATIONS	
	TO SUPPORT PROGRAMS WHICH PROVIDE CARE FOR DOMESTIC ANIMALS.	
4d	Other program services (Describe in Schedule O.)	
	(Expenses \$ 1,030,211. Including grants of \$ 1,030,211.) (Revenue \$)	
4e	Total program service expenses ► 1,997,722.	
		

	990 (2012)			Page 3
Par	t IV Checklist of Required Schedules		1	
_			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"	١.,	x	
2	complete Schedule A	2		x
2 3	Did the organization required to complete scriedule b, scriedule of contributors (see instructions)?	-		
3	candidates for public office? If "Yes," complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)	-		
•	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,	<u> </u>		
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a			
	custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or			
	debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			}
	VII, VIII, IX, or X as applicable			L
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a		X
b	Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more			v
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	<u> </u>	Х
С	Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more	44.		Х
_	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		A
u		11d		х
_	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11e	Х	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	116		
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		Х
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes,"			
	complete Schedule D, Parts XI and XII	12a	x	
ь	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			i
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	Х	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services			
	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			17
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			v
	If "Yes," complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	$\vdash \dashv$	^
	in res to line zoa, did the diganization attach a copy of its addited infancial statements to this feturn?	1200	1	

	Checklist of Required Schedules (continued)		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization		_	
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23	Х	
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K If "No," go to line 25	24a		Х
ь	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
•	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			
2 5 a	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
h	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
U	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	· · · · · · · · · · · · · · · · · · ·	25b		х
20	If "Yes," complete Schedule L, Part I	230		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or	26		х
^=	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II.	20		
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			Х
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		^
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)			v
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
ь	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			v
	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			.,
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and œase operations? If "Yes," complete Schedule N,			
	Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III,			
	or IV, and Part V, line 1	34	Х	
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a			
	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,	1		
	Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and			

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Par	t V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1 a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			
	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable			
C	Did the organization comply with backup withholding rules for reportable payments to vendors and			
	reportable gaming (gambling) winnings to prize winners?	1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return . 2a 2			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)			
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		<u> </u>
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			17
	account)?	4a		Х
Ь	If "Yes," enter the name of the foreign country: ▶			
_	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			v
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		$\frac{x}{x}$
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
ба	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the		ĺ	Х
_	organization solicit any contributions that were not tax deductible as charitable contributions?	6a		
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or	66		
7	gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods		:	
a		7a		Х
h	and services provided to the payor?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	' 5		
·	required to file Form 8282?	7c	1	Х
d	If "Yes," indicate the number of Forms 8282 filed during the year			
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	İ	Х
f		7f		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting			
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring	. 1	3	
	organization, have excess business holdings at any time during the year?	8		X
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		X
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		Х
10	Section 501(c)(7) organizations. Enter			
	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	4		
11	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources	i i		
40 -	against amounts due or received from them)	4.0-		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	120		
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
_	Note. See the instructions for additional information the organization must report on Schedule O			
0	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
_	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
CA.		– 1		

Form 990 (2012) Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions Х Section A. Governing Body and Management No If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with Х Did the organization delegate control over management duties customarily performed by or under the direct X supervision of officers, directors, or trustees, or key employees to a management company or other person? . . . X Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?.... X Did the organization become aware during the year of a significant diversion of the organization's assets?.... Did the organization have members, stockholders, or other persons who had the power to elect or appoint Х Are any governance decisions of the organization reserved to (or subject to approval by) members, X 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following 8a Х 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No Х 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, 10b affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? Х 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . . b Describe in Schedule O the process, if any, used by the organization to review this Form 990. Х 12a Were officers, directors, or trustees, and key employees required to disclose annually interests that could give X 12b Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," X 12c Х 13 13 Х 14 Did the organization have a written document retention and destruction policy?........... 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ▶_ATTACHMENT_2 17 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. X Another's website X Upon request Other (explain in Schedule O) Own website Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, 19 and financial statements available to the public during the tax year.

State the name, physical address, and telephone number of the person who possesses the books and records of the

JSA 2E1042 1 000

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Form 990 (2012)

organization Peric Fench 1954 InnerBelt Business Center Drive St. Louis, Mo 63114

51111 555 (E512	<u>/</u>								
Part VII	Compensation	of Officers,	Directors,	Trustees, K	ey Employees,	Highest	Compensated	Employees,	and
	Independent Co	ontractors							

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers; key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor	any related	orga	nıza		-	npen	sate	ed any current offic	cer, director, or trus	itee.	-
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	box,	unles	Pos heck ss pe	rson	highest compensated employee	an	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations	
(1) MAXINE CLARK DIRECTOR EMERITUS		х						0	1,535,006.		0
PRESIDENT & DIRECTOR		х		х				o	680,682.	,	- 0
(3) DARLENE ELDER SECRETARY & DIRECTOR		х		х				0			- 0
PAUL BUNDONIS DIRECTOR		х						0	327,897.		-
VICE PRESIDENT & DIRECTOR		х		х				0	478,597.		0
(6) ERIC FENCL TREASURER & DIRECTOR		х		x				0	715,112.		-
_(7)											-
(8)										-	-
<u>(9)</u>										- 1	-
(10)								-			•
(11)											-
(12)											-
(13)											•
(14)										:	-

2E1041 1 000

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Pai	t Vil Section A. Officers, Directors, Tru	ıstees, Ke	y En	ıpk	bye	es,	and I	ligi	hest Compensat	ed Employ	ees (continued)
	(A) Name and title	(B) Average hours per week (list any hours for	box,	unle er an	Pos heck ss pe	rson	e than o	an ee)	(D) Reportable compensation from the	(E) Reportat compensatio related organizati	n from 1	(F) Estimated amount of other compensation
		related organizations below dotted (ine)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099-		from the organization and related organizations
											-	
										_		
1b	Sub-total								0		586.	0
C	Total from continuation sheets to Part VII, Se Total (add lines 1b and 1c)	ection A .							0		586.	0
2	Total number of individuals (including but not li reportable compensation from the organization	limited to the						re	<u> </u>	-,,		
												Yes No
3	Did the organization list any former office employee on line 1a? If "Yes," complete Schedu	er, directo <i>ile J for suc</i>	r, or ch ind	tru Ividi	uste u <i>al</i>	e, I •••	кеу е 	mp 	loyee, or highest	compensa	ated 	3 X
	For any individual listed on line 1a, is the sorganization and related organizations greated individual	eater than	\$15	0,0	00?	If	"Yes	," (complete Schedu	le J for s	uch	4 X
5	Did any person listed on line 1a receive or for services rendered to the organization? If "Ye	accrue cor	mpen	sati	on f	rom	any	unr	related organization	on or individ	dual	5 X
	tion B. Independent Contractors											
	Complete this table for your five highest composition from the organization. Report of year.											
	(A) Name and business add	ress							(B) Description of se	rvices	((C) Compensation
NOI	NE											<u> </u>
										_		
								╀			_	
2	Total number of independent contractors (in	icluding bu	ıt not	lın	nited	d to	thos	e li	sted above) who	received	· ·—	

more than \$100,000 in compensation from the organization ▶

Pa	rt VII			i- Alia D-4\//			
		Check if Schedule O contains a response to an	y ques	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Giffs, Grants and Other Similar Amounts	1a b c d e	and chillian amounts flot madded above	6,328.			·	
ပို့ နို	9 h	Noncash contributions included in lines 1a-1f \$ Total. Add lines 1a-1f	•	1,756,328.			
Program Service Revenue	2a b	Business					
Program Se	d e f g	All other program service revenue		0			
	3 4 5	Investment income (including dividends, interest, and other similar amounts). ATTACHMENT 3		2,643. 0			2,643.
	6a b c	Gross rents		0			
	d 7a b	Ret rental income or (loss)					
Other Revenue	c d 8a	Gain or (loss)	▶	0			
Oth	с 9а	Less direct expenses		0			
ı	ь с 10а	Less: direct expenses		0			
	b c	Less: cost of goods sold		0			
	11a b c						
	d	Total Add lines 11a-11d		0			
	е 12	Total revenue. See instructions		1,758,971.	<u> </u>		2,643.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.	All other organizations must complete column (A)
Check if Schedule O contains a response to any guestion in the	nie Dart IY

	Check it Schedule O contains a resp		Tuis Part IX		
	not include amounts reported on lines 6b, 7b, , 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and			general expenses	The second secon
	organizations in the United States See Part IV, line 21 .	1,985,359.	1,985,359.		
2	Grants and other assistance to individuals in				
	the United States See Part IV, line 22	o		1945年1965年1	
3	Grants and other assistance to governments,			* * * * * * * * * * * * * * * * * * *	
	organizations, and individuals outside the				
	United States See Part IV, lines 15 and 16	9,963.	9,963.		
4	Benefits paid to or for members	Ö			
5	Compensation of current officers, directors,	- '			
	trustees, and key employees	o			
6	Compensation not included above, to disqualified	-			
_	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	o			
7	Other salaries and wages	o			
8	Pension plan accruals and contributions (include section				
•	401(k) and 403(b) employer contributions)	d			
9	Other employee benefits	o			
	• •	0	·		
10 44	Payroll taxes				
11 .	Fees for services (non-employees)	n			
	Management		 	<u> </u>	
b		8,600.		8,600.	
٥		0,000.		0,000.	
d		<u>0</u>			
e	,, ,	0			
	Investment management fees				<u> </u>
9	Other (If line 11g amount exceeds 10% of line 25, column	0			
40	(A) amount, list line 11g expenses on Schedule O).	- 0			
12	Advertising and promotion	961.		961.	
13	Office expenses	961.		901.	
14	Information technology	- 0			
15	Royalties	0			
16	Occupancy	0			
17	Travel	9			
18	Payments of travel or entertainment expenses				
•-	for any federal, state, or local public officials	0			
19	Conferences, conventions, and meetings	<u> </u>			
20	Interest	<u>q</u>			
21	Payments to affiliates				
22	Depreciation, depletion, and amortization		<u> </u>		
23	Insurance	0			
24	Other expenses Itemize expenses not covered				
	above (List miscellaneous expenses in line 24e If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O)	4 070		4 050	
_	STATE REGISTRATIONS	4,972.		4,972.	
-	OUTSIDE SERVICES	21,344.	2,400.	18,944.	
C	DUES AND SUBSCRIPTIONS	1,795.		1,795.	
d					
е	All other expenses	0.000	1 000 000	A.	
<u>25</u>	Total functional expenses. Add lines 1 through 24e	2,032,994.	1,997,722.	35,272.	
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and				
	fundraising solicitation Check here ▶ if following SOP 98-2 (ASC 958-720)	0			
ICA					

JSA 2E1052 1 000

Part X Balance Sheet

rart.	Check if Schedule O contains a response to any question in this Part	Y		
	Check if Schedule O contains a response to any question in this rai	(A)	· · ·	(B)
r		Beginning of year		End of year
	Cash - non-interest-bearing		1	350 150
	2 Savings and temporary cash investments	839,957. 434,029.		350,150.
		434,029.	⊢	711,777.
4		<u>_</u>	4	
'		,		· ·
	trustees, key employees, and highest compensated employees	_	_	
	Complete Part II of Schedule L Loans and other receivables from other disqualified persons (as defined under section	0	5	
`	4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers			ı
	and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary			
\$.	organizations (see instructions). Complete Part II of Schedule L		6	(
Assets			7	
			8	C
9			9	
10	a Land, buildings, and equipment cost or			
	other basis Complete Part VI of Schedule D	ļ		•
	b Less accumulated depreciation	<u> </u>	10c	0
11			11	0
12			12	0
13			13	0
14			14	
15		1,273,986.	15	
16		1,2/3,900.		1,061,927.
17	, , , , , , , , , , , , , , , , , , ,	73,810.	17	137,239.
18		73,810.		137,239.
19			19	
			20	
Labilities 52	· • • • •		21	
<u>=</u>	· · · · · · · · · · · · · · · · · · ·			
<u> </u>	trustees, key employees, highest compensated employees, and	d		0
22	disqualified persons. Complete Part II of Schedule L		22	0
23	, , , , , , , , , , , , , , , , , , , ,			0
25			24	
23	parties, and other liabilities not included on lines 17-24) Complete Part X			
	of Schedule D	16,000.	25	14,535.
26		89,810.		151,774.
 -	Organizations that follow SFAS 117 (ASC 958), check here X and		20	
88	complete lines 27 through 29, and lines 33 and 34.			
ğ 27	Unrestricted net assets	123,187.	27	206,199.
표 28		1,060,989.	28	703,954.
일 29	Permanently restricted net assets	d	29	0
Net Assets or Fund Balances 2 2 2 2 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3	Organizations that do not follow SFAS 117 (ASC 958), check here and complete lines 30 through 34.			
2 30	Capital stock or trust principal, or current funds		30	
8 31	Paid-in or capital surplus, or land, building, or equipment fund		31	
8 32	Retained earnings, endowment, accumulated income, or other funds		32	_
₩ 33		1,184,176.		910,153.
34				
34	Total liabilities and net assets/fund balances	1,273,986.	34	1,061,927.

om 9	90 (2012)				Pa	ge 12
Part	XI Reconciliation of Net Assets					
	Check if Schedule O contains a response to any question in this Part XI	<u></u> .				
1	Total revenue (must equal Part VIII, column (A), line 12)	1		1,7	58,	971.
2	Total expenses (must equal Part IX, column (A), line 25)	2		2,0	32,	994.
3	Revenue less expenses Subtract line 2 from line 1	3				023.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		1,1	84,	176.
5	Net unrealized gains (losses) on investments	5_				0
6	Donated services and use of facilities	6				0
7	Investment expenses	7				0
8	Prior period adjustments	8				0
9	Other changes in net assets or fund balances (explain in Schedule O)	9				0
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line					
	33, column (B))	10		9	10,	153.
<u>Part</u>	XIII Financial Statements and Reporting					
	Check if Schedule O contains a response to any question in this Part XII	• • •		• •		
			_		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," ex	φlaın	ın		1	
_	Schedule O					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		⊦	2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were com-	piled	or	- 1		
	reviewed on a separate basis, consolidated basis, or both					
	Separate basis Consolidated basis Both consolidated and separate basis			- 1		
b	Were the organization's financial statements audited by an independent accountant?			2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audit	ed on	a			
	separate basis, consolidated basis, or both					
	X Separate basis Consolidated basis Both consolidated and separate basis					
C	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for overs	_			v	
	of the audit, review, or compilation of its financial statements and selection of an independent account		F	2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, ex	xplaın	ın			
	Schedule O			ł		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set					v
	the Single Audit Act and OMB Circular A-133?			3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits?		he			
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	irts		3b		

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service

Employer identification number Name of the organization BUILD-A-BEAR WORKSHOP FOUNDATION, INC. 33-1007188 Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 6 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) An organization that normally receives (1) more than 331/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h Type III-Functionally integrated Type II c d Type III-Non-functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? Yes No (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) X and (iii) below, the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? X 11g(ii) X (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s) (i) Name of supported (ii) EIN (iii) Type of organization (v) Did you notify (vi) Is the (vii) Amount of monetary (iv) is the organization (described on lines 1-9 the organization organization in support col (i) listed in above or IRC section. in col (i) of col (i) organized your governing (see instructions)) your support? in the US? document? Yes Yes No No Yes No (A) (B) (C) (D) (E) Total For Paperwork Reduction Act Notice, see the Instructions for

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Form 990 or 990-EZ.

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Schedule A (Form 990 or 990-EZ) 2012

Schedule A (Form 990 or 990-EZ) 2012 Part II

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)	
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify	under
Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)	

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	467,271.	962,317.	2,099,057.	1,893,344.	1,756,328.	7,178,317.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0
4	Total. Add lines 1 through 3	467,271.	962,317.	2,099,057.	1,893,344.	1,756,328.	7,178,317.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount				· · ·	i : :	
_	shown on line 11, column (f)	: 					203,134.
6	Public support. Subtract line 5 from line 4	•			L		6,975,183.
	tion B. Total Support	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	ndar year (or fiscal year beginning in)	467,271.	962,317.	2,099,057.	1,893,344.	1,756,328.	7,178,317.
7 8	Amounts from line 4						
9	Net income from unrelated business activities, whether or not the business is regularly carried on	4,908.	1,517.	2,713.	3,026.	2,643.	14,807.
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						0
11	Total support. Add lines 7 through 10						7,193,124.
12	Gross receipts from related activities, etc. (s	•				12	
13	First five years. If the Form 990 is for organization, check this box and stop here	<u></u>					
Sec	tion C. Computation of Public Sup						06 07
14	Public support percentage for 2012 (In		•			14	96.97 % 98.27 %
15	Public support percentage from 2011					15	
16a	331/3% support test - 2012. If the o	_					177
	this box and stop here. The organization 331/3% support test - 2011. If the organization						
D	check this box and stop here . The orga						
17a	10%-facts-and-circumstances test - 2	•	•				
	10% or more, and if the organization Part IV how the organization meets t	meets the "fa	cts-and-circums	tances" test, ch	eck this box ar	nd stop here. E	xplain in
b	10%-facts-and-circumstances test - 2 15 is 10% or more, and if the organ	2011 . If the org	ganization did n	ot check a box	on line 13, 16	a, 16b, or 17a,	and line
	Explain in Part IV how the organization supported organization	on meets the "	facts-and-circun	nstances" test.	The organization	n qualifies as a	publicly
18	Private foundation. If the organization instructions	did not check a	a box on line 13	, 16a, 16b, 17a	, or 17b, check	this box and see	,
						chedule A (Form 9	

Schedule A (Form 990 or 990-EZ) 2012

Part III

Support Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.
If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support		·	· ·		<u>. </u>	
	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and membership fees				,		
	received (Do not include any "unusual grants")						
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities						
	furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513						
4	Tax revenues levied for the						
	organization's benefit and either paid						
	to or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to the						
	organization without charge						
6	Total. Add lines 1 through 5						
_	Amounts included on lines 1, 2, and 3						
	received from disqualified persons						
b	Amounts included on lines 2 and 3						
	received from other than disqualified						
	persons that exceed the greater of \$5,000						
_	or 1% of the amount on line 13 for the year		_				
8	Add lines 7a and 7b Public support (Subtract line 7c from	ſ					
•	line 6)						
Sec	tion B. Total Support			<u>'</u>			
	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9	Amounts from line 6					, ,	
_	Gross income from interest, dividends,						
	payments received on securities loans.						
	rents, royalties and income from similar sources						
ь	Unrelated business taxable income (less						
_	section 511 taxes) from businesses			İ			
	acquired after June 30, 1975						
c	Add lines 10a and 10b						
11	Net income from unrelated business					-	
••	activities not included in line 10b,						
	whether or not the business is regularly						
	carried on						
12	Other income Do not include gain or						
	loss from the sale of capital assets						
13	(Explain in Part IV.)						
	• • • • • • • • • • • • • • • • • • • •						
14	and 12.) First five years. If the Form 990 is for	the organization	n'e firet canond	third fourth or	fifth tay year o	e a section 501	(c)(3)
1-	organization, check this box and stop here.	-			•		
Sec	tion C. Computation of Public Sup			· · · · · · · · · · · ·		<u> </u>	••••
15	Public support percentage for 2012 (line 8,			nn (f))		15	<u></u> %
16	Public support percentage from 2011 Scher					16	
	tion D. Computation of Investmen						
<u> 17</u>	Investment income percentage for 2012 (lin			3. column (ft)	-	17	%
18	Investment income percentage for 2012 (in					18	<u>%</u>
	33 1/3 % support tests - 2012. If the org						
a	17 is not more than 331/3 %, check this						
h	33 1/3 % support tests - 2011. If the organ						
	line 18 is not more than 331/3 %, check						. —
20	Private foundation. If the organization of		•	•	•	• • •	. —

Schedule A (Form 990 or 990-EZ) 2012

Page 4

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions)

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

Name of the organization Employer identification number 33-1007188 BUILD-A-BEAR WORKSHOP FOUNDATION, INC. Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year 2 Aggregate contributions to (during year) 3 Aggregate grants from (during year) 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year 2a 2Ь Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 8/17/06, and not on a 2d Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the 3 Number of states where property subject to conservation easement is located ▶ ______ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) (i) and section 170(h)(4)(B)(ii)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items. If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items Assets included in Form 990, Part X

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Schedule D (Form 990) 2012

_		•
Pag	e	~

Par	t III Organizations Maintaining Col	lections o	of Art, His	storical	Treasu	ıres,	or O	her Simi	ilar Ass	ets (con	tınu	<u>ed) </u>
3	Using the organization's acquisition, acce collection items (check all that apply)	ssion, and	other reco	rds, chec	k any d	of the	follow	ring that a	are a sigr	nificant u	se o	fits
а	Public exhibition		d	Loan	or exch	ange	progra	ms				
b	Scholarly research		е	Other				· -				
C	Preservation for future generations			_								
4	Provide a description of the organization's	s collections	s and expl	ain how	they fu	rther	the or	ganization	's exemp	purpose	e in	Part
	XIII											
5	During the year, did the organization solicit	or receive of	donations o	of art, hist	orical ti	reasu	res, or	other simil	lar			
	assets to be sold to raise funds rather than	to be maint	ained as pa	irt of the	organız	ation	s collec	ction?	[Yes		No
Par	line 9, or reported an amount on				ganizat	tion a	answe	red "Yes"	to Forn	1 990, 1	Part	N,
	Is the organization an agent, trustee, custod included on Form 990, Part X? If "Yes," explain the arrangement in Part XIII.								_	Yes] No
D	ii res, explain the arrangement in rait Air	rand compi	iete trie ioii	Owing tai)ie				mount			
_	Beginning balance					4-			inount			
	Additions during the year											
	Distributions during the year											
f	Ending balance					-						—
	Did the organization include an amount on						_		Т	Yes	1	No
h	If "Yes," explain the arrangement in Part XIII	I Check he	re if the ev	olanation	has he	en nr	ovded	n Part XIII	L		\vdash	NO
	V Endowment Funds. Complete									• • •		
ı aı		urrent year	(b) Pric	_			s back	(d) Three		(e) Four	ears t	nack
1a	Beginning of year balance		(-,	,	(0, 1	,,,,,,		(4) 111100)	, oa. o oao. t	(0) (00.)		
b	Contributions											
	Net investment earnings, gains,										-	
	and losses											
d	Grants or scholarships		†-		-							
	Other expenditures for facilities		<u> </u>									
	and programs											
f	Administrative expenses							-				
g	End of year balance			<u> </u>								
2	Provide the estimated percentage of the cui	rrent vear e	end balance	(line 1a	column) (a))	held as					
а	Board designated or quasiendowment ▶			(. (-//						
b												
С	Temporarily restricted endowment ▶	%										
	The percentages in lines 2a, 2b, and 2c sho	ould equal 1	00%									
3a	Are there endowment funds not in the poss	•		ition that	are hel	d and	d admir	istered for	the			
	organization by:		Ū							Y	'es	No
	(i) unrelated organizations									3a(i)		
	(ii) related organizations									3a(ii)		
b	If "Yes" to 3a(ii), are the related organization									3b		
4	Describe in Part XIII the intended uses of th	e organizati	ion's endov	vment fu	nds							
Par	VI Land, Buildings, and Equipment	. See Forr	m 990, Pa	rt X, line	10.					_	-	
	Description of property	(a) Cost or	other basis stment)	(b) Cost		asis		umulated eciation	(0) Book valu	ie	
1a	Land											
b	Buildings											
C	Leasehold improvements											
d	Equipment											
	Other											
Total	. Add lines 1a through 1e. (Column (d) mus	t equal Forn	n 990, Part	X, columi	n (B), lir	ne 10((c))	🕨				
						_	_					

_		•
Pac	18	- 3

Part VII Investments - Other Securities. See Fo	orm 990. Part X. lin	e 12.		rage v
(a) Description of security or category (including name of security)	(b) Book value		(c) Method of valuat	ion et value
(1) Financial derivatives				
(2) Closely-held equity interests				
(3) Other				
(A)				
(B)				
(C)	-			
(D)		-		
(E)				
(F) (G)		<u> </u>		
(0) (H)			-	
(1) (1)				
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)				
Part VIII Investments - Program Related. See F	orm 990, Part X, Iir	e 13.		
(a) Description of investment type	(b) Book value		(c) Method of valuat Cost or end-of-year mark	
(1)				
(2)				
(3)				
(4)		1		
(5)				
(6)	 	 	 	
(7)				
(9)				
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)				
Part IX Other Assets. See Form 990, Part X, li	ne 15.	·		
	Description			(b) Book value
(1)				
(2)				
(3)				
(4)		-		
(6)	-	 		
(7)		-		
(8)				
(9)	 			
(10)				
Total. (Column (b) must equal Form 990, Part X, col (B) li	ne 15)			
Part X Other Liabilities. See Form 990, Part X	, line 25.			
1. (a) Description of liability	(b) Book valu	е		
(1) Federal income taxes (2) DUE TO RELATED PARTY	14	525		
	14,	535.		
(3) (4)				
(5)				
(6)				
(7)				}
(8)				
(9)				
(10)				
(11)				
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25)	▶ 14,	535.		
2. FIN 48 (ASC 740) Footnote In Part XIII, provide the text of		_		eports the organization's

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Schedule D (Form 990) 2012

PAGE 19

Schedule D (Form 990) 2012

Schedule D (F,orm 990) 2012 BUILD-A-BEAR W

Part XIII Supplemental Information (continued)

Schedule D (Form 990) 2012

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

► Attach to Form 990. ► See separate instructions.

BUILD-A-BEAR WORKSHOP FOUNDATION, INC.

Employer identification number

33-1007188

Par	Form 990, Part IV, line 1		Outside the (Jnited States. Complete	if the organization answe	ered "Yes" to
1	For grantmakers. Does the organssistance, the grantees' eligibility grants or assistance?	inization mainta	s or assistance	e, and the selection criteri	a used to award the	Yes No
2	For grantmakers. Describe in assistance outside the United St	Part V the org				
3	Activities per Begien (The feller	una Dort L lino	2 table ass be	duplicated if additional or	occo io pooded \	
	Activities per Region (The follow (a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e.g., fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1)	NORTH AMERICA			GRANTMAKING	N/A	9,963.
(2)						
(3)						
(4)						
(5)						
(6)				·		
(7)						
(8)						
(9)						
(10)						
<u>(11)</u>						
(12)						
(13)						
(14)						
(15)						
(16)						
<u>(17)</u>						
3a						9,963.
b	Total from continuation sheets to Part I					
c	Totals (add lines 3a and 3b)				-	9,963.
	(• • • • • • • • • • • • • • • • • • • •

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule F (Form 990) 2012

Schedule F (Form 990) 2012

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV. line 15, for any recipient who received more than \$5,000. Part II can be duplicated if additional space is needed

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(1)		NORTH AMERICA	CHARITABLE G	8,463.			NONE	NONE
(3)								
(8)								
(2)								
(6)								
(6)								
(1)								
(•)								
(4)								
(10)								
(11)								:
(18)								
(11)								
(14)								
(10)								
(10)								

Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt ~

Enter total number of other organizations or entities. 3

Schedule F (Form 990) 2012

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Part III

Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed. Schedule F (Form 990) 2012

Schedule F (Form 990) 2012 (h) Method of valuation (book, FMV, appraisal, other) (g) Description of non-cash assistance (f) Amount of non-cash assistance (e) Manner of cash disbursement (d) Amount of cash grant (c) Number of recipients (b) Region (a) Type of grant or assistance € (2) 3 **₹** (9) 9 3 8 6 (10) <u>E</u> (12) (14) (13) (15) (16) 13 18

PAGE 24

Dana	4

Part	IV Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)	Yes	☐ No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A)	Yes	☐ No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To Certain Foreign Corporations (see Instructions for Form 5471)	Yes	☐ No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see Instructions for Form 8621)	Yes	☐ No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain Foreign Partnerships. (see Instructions for Form 8865)	Yes	☐ No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions for Form 5713)	Yes	☐ No

Schedule F (Form 990) 2012

Part V Supplen

Supplemental Information

Complete this part to provide the information required by Part I, line 2 (monitoring of funds), Part I, line 3, column (f) (accounting method, amounts of investments vs. expenditures per region), Part II, line 1 (accounting method), Part III (accounting method), and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information (see instructions)

FOREIGN GRANTS

SCHEDULE F, PART I, LINE 2

CHARITIES APPLY FOR A GRANT ONLINE. A CONTRIBUTIONS COMMITTEE MEETS TO REVIEW THE APPLICATION. THE BOARD OF DIRECTORS THEN APPROVE THE PROPOSED GRANTS. AFTER APPROVAL FROM THE BOARD OF DIRECTORS, THE GRANT IS GIVEN TO RECIPIENTS WHICH WERE LOCATED IN CANADA.

SCHEDULE (Form 990)

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

2010-2010-1010-1010-1010-1010-1010-1010	
-----------------------------------------	--

X Yes

yer identification number

Department of the Treasury	Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.	• -
Internal Revenue Service	► Attach to Form 990.	
Name of the organization	Employer Id	Employer Identificatio
BUILD-A-BEAR WO	SUILD-A-BEAR WORKSHOP FOUNDATION, INC.	33-1007188
Part I General Info	Part I General Information on Grants and Assistance	
1 Does the organizat	1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and	ance, and

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

the selection criteria used to award the grants or assistance?

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) AUTISM SPEAKS 1060 STATE RD 2ND FL PRINCETON, NJ 08540	20-2329938	501 (C) (3)	170,141.				AUSTISM AWARENESS
(2) OTHER < \$5,000		501(C)(3)	479,181.				CHARITABLE GRANTS
(3) AMERICAN RED CROSS 17TH AND D STREETS NW WASHINGTON, DC 20006	53-019605	501(C)(3)	12,500.				DISASTER RELIEF
(4) CHILDREN'S HEART FOUNDATION P.O. BOX 244 LINCOLNSHIRE, IL 60069	36-4077528	501(C)(3)	178,350.				CHILDREN'S PROGRAMS
(5) DONORSCHOOSE. ORG 213 W 35TH ST FRNT 2EA NEW YORK, NY 10001	13-4129457	501(C) (3)	174,608.				CHILDREN'S PROGRAMS
(6) ST. JUDE CHILDREN'S RESEARCH 501 ST. JUDE PLACE MEMPHIS, TN 38105	62-0646012	501(C)(3)	366,989.				CHILDREN'S MEDICAL R
(7) FEEDING AMERICA 35 E WACKER DRIVE, SUITE 2000		501(C)(3)	177,884.				FOOD FOR LOW INCOME
(8) JUVENILE DIABETES RESEARCH 26 BROADWAY, 14TH FLOOR NEW YORK, NY 10004		501(C)(3)	126,800.				MEDICAL RESEARCH
(9) MARINE TOYS FOR TOTS 18251 QUANTICO GATEWAY DRIVE		501(C)(3)	298,906.				TOYS FOR LOW INCOME
(10)							
(11)							
(12)							
2 Enter total number of section 501(c)(3) and government or	overnment o	rganizations list	ganizations listed in the line 1 table				284.
3 Enter total number of other organizations lister	d in the line	1 table	• • • • • • • • • •			A	
For Paperwork Reduction Act Notice, see the Instructions for	structions fo	r Form 990.				Sched	Schedule I (Form 990) (2012)

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33-1007188

Page 2 Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. Schedule I (Form 990) (2012) Part III

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
-		:				
~						
က						
4						
9						
9						
7						
Part IV	Supplemental Information. Complete this part to provide the information required in Part I, line 2, Part III, column (b), and any other additional information.	s part to prov	vide the informat	ion required in	Part I, line 2, Part III,	column (b), and any other additional

SCHEDULE I, PART I, LINE

US GRANTS

A CONTRIBUTIONS COMMITTEE MEETS TO CHARITIES APPLY FOR A GRANT ONLINE.

THE BOARD OF DIRECTORS THEN APPROVE THE PROPOSED REVIEWYTHE APPLICATION.

AFTER APPROVAL FROM THE BOARD OF DIRECTORS, THE GRANT IS GIVEN GRANTS.

TO RECIPIENTS WHICH WERE LOCATED IN THE U.S.

SCHEDULE J (Form 990)

Compensation Information
For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23. ► Attach to Form 990. ► See separate instructions.

Open to Public

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

BUILD-A-BEAR WORKSHOP FOUNDATION, INC.

Employer identification number

33-1007188

Part	Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form		;	
	990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items		' i	<u> </u>
	First-class or charter travel Housing allowance or residence for personal use		,	
	Travel for companions Payments for business use of personal residence		1	
	Tax indemnification and gross-up payments Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b	1	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,		i	
	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the			
	organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a			
	related organization to establish compensation of the CEO/Executive Director, but explain in Part III			
	X Compensation committee Written employment contract			
	Independent compensation consultant Compensation survey or study			
	Form 990 of other organizations Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
	organization or a related organization:			v
a	Receive a severance payment or change-of-control payment?	4a	X	<u> </u>
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	$\frac{x}{x}$	
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
•	compensation contingent on the revenues of			
а	The organization?	5a		х
b	Any related organization?	5b		Х
	If "Yes" to line 5a or 5b, describe in Part III			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the net earnings of			
а	The organization?	6a		X
b	Any related organization?	6b		X
	If "Yes" to line 6a or 6b, describe in Part III]		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed			
	payments not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject			
	to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe			
	ın Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		1

For Paperwork Reduction Act Notice, see the instructions for Form 990.

Schedule J (Form 990) 2012

Schedule J (Form 990) 2012

Page 2 Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown	(B) Breakdown of W-2 and/or 1099-MISC compensation	compensation				i
(A) Name and Title		(I) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	benefits	(E) 10tal of columns (B)(I)-(D)	(F) Compensation reported as deferred in prior Form 990
MAXINE CLARK	8		0					
1 DIRECTOR EMERITUS	(0)	652,461.		882,545.	2,550.		1,537,556.	
TINA KLOCKE	€		0	O				
2 PRESIDENT & DIRECTOR	<u></u>	352, 936.		327,746.	3,196.		683,878.	
DARLENE ELDER	8	0	b	0				
3 SECRETARY 6 DIRECTOR	Œ		0	- 1			377, 292.	
PAUL BUNDONIS	(0)	0	0	0				
◆ DIRECTOR	(m)	257, 931.	00	.996,69			327,897.	
DAVE FINNEGAN	(1)	0	0	O				
5 VICE PRESIDENT & DIRECTOR	(E)	289,034.	0	189,563.	2,658.		481,255.	
ERIC FENCE	€	0	0	0				
6 TREASURER & DIRECTOR	€			424,327.	1,342.		716,454.	
	€							
7	<u>_</u>	 	I			 		
	(I)							
8	E		ı		 		1	
	€							
6	£							
] (b)							
10	(0)							
	(0)							
11	(0)							
	(9)							
12	(11)							
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
13	(II)							
	€							
14	(11)							
	-] (a)							
16	(II)							
	€	1						
16	(11)							
							Sch	Schedule J (Form 990) 2012

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Раде 3

Schedule J (Form 990) 2012

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

STOCK OPTIONS

FORM 990, SCHEDULE J, LINE 4C

OFFICERS AND DIRECTORS OF BUILD-A-BEAR WORKSHOP FOUNDATION, INC. ARE

EMPLOYEES OF THE RELATED ORGANIZATION, BUILD-A-BEAR WORKSHOP, INC. AND

PARTICIPATE IN A STOCK OPTION PROGRAM.

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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No 1545-0047
2012
Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

BUILD-A-BEAR WORKSHOP FOUNDATION, INC.

Employer identification number 33-1007188

OTHER PROGRAM SERVICES

FORM 990, PART III, LINE 4D

MISCELLANEOUS GRANTS (LESS THAN \$5,000) WERE PAID TO CHARITABLE

ORGANIZATIONS THAT SUPPORT OUR MISSION OF DOMESTIC ANIMAL PROGRAMS;

ENDANGERED SPECIES PROGRAMS; DISASTER RELIEF PROGRAMS AND ENVIRONMENTAL

CONCERNS.

GOVERNING BODY AND MANAGEMENT

FORM 990, PART VI, SECTION A, LINE 2

BUILD-A-BEAR WORKSHOP FOUNDATION, INC.'S OFFICERS AND DIRECTORS ARE
EMPLOYEES OF BUILD-A-BEAR WORKSHOP, INC., A RELATED PARTY. BUILD-A-BEAR
WORKSHOP FOUNDATION, INC.'S OFFICERS AND DIRECTORS ARE VOLUNTEERS.

GOVERNING BODY AND MANAGEMENT

FORM 990, PART VI, SECTION B, LINE 11

THE FORM 990 IS REVIEWED BY THE FINANCE COMMITTEE AND IS DISTRIBUTED TO

THE BOARD OF DIRECTORS FOR THEIR REVIEW.

GOVERNING BODY AND MANAGEMENT

FORM 990, PART VI, SECTION B, LINE 12C

BUILD-A-BEAR WORKSHOP FOUNDATION, INC. ANNUALLY REQUIRES EACH OFFICER AND DIRECTOR TO COMPLY AND SIGN A WRITTEN CONFLICT OF INTEREST POLICY. IN ADDITION, WE REQUIRE MEMBERS OF THE CONTRIBUTIONS COMMITTEE TO DISCLOSE

ANY CONFLICTS PRIOR TO DISCUSSING ANY GRANT REQUESTS. IF THERE IS SUCH A

CONFLICT, THE CONTRIBUTIONS COMMITTEE AND/OR BOARD MEMBER MUST RECUSE THEMSELVES FROM THE DISCUSSION AND APPROVAL OF ANY GRANT.

GOVERNING BODY AND MANAGEMENT

FORM 990, PART VI, SECTION C, LINE 19
BUILD-A-BEAR WORKSHOP FOUNDATION, INC. ANNUALLY POSTS THEIR FORM 990 ON
THE RELATED PARTY, BUILD-A-BEAR WORKSHOP, INC'S WEBSITE. WE WILL ALSO
PROVIDE COPIES UPON REQUEST. THE DOCUMENTS ARE ALSO AVAILABLE TO BE
INSPECTED AT OUR OFFICE.

ATTACHMENT 1

FORM 990, PART III, LINE 1 - ORGANIZATION'S MISSION

BUILD-A-BEAR WORKSHOP FOUNDATION, INC. IS COMMITTED TO IMPROVING AND IMPACTING THE LIVES OF CHILDREN AND FAMILIES BY SUPPORTING PROGRAMS

THAT PROVIDE RESEARCH, TREATMENT, AND EDUCATION FOR CHILDREN HEALTH AND WELLNESS CAUSES. THE FOUNDATION ALSO SUPPORTS PROGRAMS WHICH PROMOTE LITERACY AND EDUCATION, THE PRESERVATION OF ENDANGERED ANIMALS AND THEIR HABITATS, DOMESTIC ANIMAL SHELTERS, DISASTER RELIEF AND ENVIRONMENTAL CONCERNS.

ATTACHMENT 2

FORM 990, PART VI, LINE 17 - STATES

AL, AK, AZ, AR, CA, CO, CT, DE,

DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI,

MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA,

RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

2,643.

TOTALS

2,643.

33-1007188

Related Organizations and Unrelated Partnerships

SCHEDULE R (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

5

2

4

ମ

(6)

69

BUILD-A-BEAR WORKSHOP FOUNDATION, INC.

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 38, or 37.

► Attach to Form 990.

See separate instructions.

Open to Public Inspection

OMB No 1545-0047

Employer Identification number 33-1007188

(f) Direct controlling entity Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year) (e) End-of-year assets (d) Total income Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) (c)
Legal domicile (state
or foreign country) (b) Primary activity (a) Name, address, and EIN (f applicable) of disregarded entity Part II Part I

(a)	(q)	(c)	Ð	•	6	(5)	
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Exempt Code section	Public chanty status (if section 501(c)(3))	Direct controlling entity	Section 512(b)(13) controlled entity?	2(b)(13)
						Yes	ę.
(1)							
(2)							
(3)							
(4)							
(6)							
(6)							
(7)							
For Paperwork Reduction Act Notice, see the instructions for Form 990.					Schedule	Schedule R (Form 990) 2012	0) 2012

For Paperwork Keduction Act Notice, see the instructions for Form 990.

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(I) Section 512(b)(13) controlled entity? Page 2 Schedule R (Form 990) 2012 Yes No Percentage ownership 3 ownership (h) Percentage managing partner? General or Yes No Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) (g) Share of end-of-year assets Code V-UBI amount in box 20 of Schedule K-1 (Form 1065) (f) Share of total Yes No Income Ξ (g) Share of end-of-(e)
Type of entity
(C corp, S corp, or year assets line 34 because it had one or more related organizations treated as a corporation or trust during the tax year. trust) CORP (f) Share of total (d)
Direct controlling entity income N/A (e)
Predominant
income (related,
unrelated,
excluded from
tax under
sections 512-514) (c) Legal domicile (state or foreign country) 띰 Primary activity RETAIL SALES (d) Direct controlling entity 43-1883836 (c)
Legal
domicile
(state or
foreign 63114 1954 INNERBELT BUSINESS CENTER DRIVE ST. LOUIS, MO (a) Name, address, and EiN of related organization Primary activity BUILD-A-BEAR WORKSHOP, INC. (a) Name, address, and EIN of related organization Schedule R (Form 990) 2012 Part IV Part III (3) 린 2 **€** 9 9 S E 3 ପ୍ € 9 9

2E1308 3 000

Schedule R (Form 990) 2012

Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.) Part V

Ž	Note. Complete line 1 if any entity is listed in Parts II. III or IV of this schedule				>	Yes No
+		ed organizations liste	ed in Parts II-IV?		,	
æ	Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1a	×
٥	Gift, grant, or capital contribution to related organization(s)				1	×
ပ	Gift, grant, or capital contribution from related organization(s)				10	×
D	Loans or loan guarantees to or for related organization(s)			•	1d	×
Ф					10	×
		•				
-	Dividends from related organization(s),			•	11	
6	Sale of assets to related organization(s)	•	•		19	×
£	Purchase of assets from related organization(s)		•		Ŧ	×
-	Exchange of assets with related organization(s)	•			11	×
-	Lease of facilities, equipment, or other assets to related organization(s)	•			-	×
					To Many	
*	Lease of facilities, equipment, or other assets from related organization(s)				+	×
-	Performance of services or membership or fundraising solicitations for related organization(s)				=	×
Ε				•	E	×
C	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)				<u> </u>	×
0	Sharing of paid employees with related organization(s)			•	5	×
•				:	594	
٥	Reimbursement paid to related organization(s) for expenses				10	×
•	Reimbursement paid by related organization(s) for expenses				10	×
				•	, 1 m	
_	Other transfer of cash or property to related organization(s)			:	1	×
8	Other transfer of cash or property from related organization(s)				18	×
7	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line		including covered relationships and transaction thresholds	action thres	splods	
	(8)	(g)	(0)		(Đ	
	Name of other organization	Transaction type (a-s)	Amount involved	Method	Method of determining amount involved	Build Pa
9	BUILD-A-BEAR WORKSHOP, INC., A RELATED PARTY,					
8	SHARES FACILITIES WITH BUILD-A-BEAR WORKSHOP					
3	FOUNDATION, INC. EMPLOYEES OF BUILD-A-BEAR					
9	WORKSHOP, INC ARE VOLUNTEERS FOR THE					
9	ORGANIZATION.					
(9)						
JSA				Schedule R (Form 990) 2012	(Form 9	90) 2012

Schedule R (Form 990) 2012

Part VI

Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

כן שליכים יכיליות או אבל ווכן מיכול של היכול של	מוויבמווסון ספפ ווופווים	cuons regarding	פאכומפוטוו וסו	COLICAIN IN ACC	פתוובוור המותום	edille						
(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicle (state or foreign country)		(e) Are all partners section 501(c)(3) organizations?	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(I) Code V-UBI amount in box 20 of Schedule K-1	(I) General or managing partner?		(k) Percentage ownership
			section 512-514)	Yes No			Yes	2		Yes	ŝ	
(1)		_										
(2)									-			
(3)												
(4)											-	
(9)												
(9)												
(<u>i</u>)												
(8)												
(<u>6</u>)												
(10)								-				
(11)												
(12)												
(13)												
(14)												
(15)												
(16)												
									Sche	dule R	(Form (Schedule R (Form 990) 2012

PAGE 38

Schedule R (Form 990) 2012

Page 5

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions).

FINANCIAL STATEMENTS
WITH
INDEPENDENT AUDITOR'S REPORT

DECEMBER 31, 2012

TABLE OF CONTENTS

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Independent Auditor's Report

To the Board of Directors Build-A-Bear Workshop Foundation, Inc. St. Louis, Missouri

Report on the Financial Statements

We have audited the accompanying financial statements of Build-A-Bear Workshop Foundation, Inc. (a not-for-profit foundation) which comprise the statements of financial position as of December 31, 2012 and 2011, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Build-A-Bear Workshop Foundation, Inc. as of December 31, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Brown Sith Wallere, L.L.C.

St. Louis, Missouri

August 9, 2013

Statements of Financial Position

December 31, 2012 and 2011

	2012	2011
ASSETS		
Cash and cash equivalents	\$ 350,150	\$ 839,957
Pledges receivable	 711,777	434,029
TOTAL ASSETS	\$ 1,061,927	\$ 1,273,986
LIABILITIES AND NET ASSETS		
LIABILITIES		
Contributions payable	\$ 137,239	\$ 73,810
Due to related party	 14,535	 16,000
Total Liabilities	151,774	89,810
NET ASSETS		
Unrestricted	206,199	568,949
Temporarily restricted	 703,954	615,227
Total Net Assets	910,153	 1,184,176
TOTAL LIABILITIES AND NET ASSETS	\$ 1,061,927	\$ 1,273,986

Statement of Activities

Year ended December 31, 2012

	Ur	ırestricted	emporarily Restricted	Total
Support and Revenues:				
Contributions	\$	587,054	\$ -	\$ 587,054
Children's cancer		-	71,937	71,937
Health and wellness		-	952,328	952,328
Literacy and education		-	120,862	120,862
Pet programs		-	250	250
Scholarships		-	-	-
Beverly Fund		-	18,397	18,397
Other programs		-	5,500	5,500
In-kind contributions		20,473	-	20,473
Interest income		2,444	199	2,643
Net assets released from restrictions		1,080,746	(1,080,746)	-
Total support and revenues		1,690,717	88,727	1,779,444
Expenses:				
Children's cancer		71,937	-	71,937
Health and wellness		813,660	-	813,660
Literacy and education		71,332	-	71,332
Pet programs		81,914	-	81,914
Scholarships		22,400	-	22,400
Beverly Fund		19,503	~	19,503
Other programs		916,976	-	916,976
General and administrative		55,745		55,745
Total expenses		2,053,467	 -	 2,053,467
CHANGE IN NET ASSETS		(362,750)	88,727	(274,023)
Net assets, at beginning of year		568,949	 615,227	1,184,176
Net assets, at end of year	\$	206,199	\$ 703,954	\$ 910,153

Statement of Activities

Year ended December 31, 2011

	Tompororily					
	T Is	nrestricted		emporarily Restricted		Total
Support and Revenues:		incstricted		esuicieu		10101
Contributions	\$	649,826	\$	_	\$	649,826
Children's cancer	•	-	•	139,177	•	139,177
Health and wellness		-		773,522		773,522
Literacy and education		-		133,452		133,452
Pet programs		-		152,035		152,035
Scholarships		_		1,000		1,000
Beverly Fund		_		36,082		36,082
Other programs		-		8,250		8,250
In-kind contributions		20,473		-		20,473
Interest income		3,026		-		3,026
Net assets released from restrictions		787,747		(787,747)		-
Total support and revenues		1,461,072		455,771		1,916,843
Expenses:						
Children's cancer		242,816		-		242,816
Health and wellness		426,516		-		426,516
Literacy and education		42,500		-		42,500
Pet programs		66,100		-		66,100
Scholarships		22,400		-		22,400
Beverly Fund		23,759		-		23,759
Other programs		351,792		-		351,792
General and administrative		59,665		-		59,665
Total expenses		1,235,548				1,235,548
CHANGE IN NET ASSETS		225,524		455,771		681,295
Net assets, at beginning of year		343,425		159,456		502,881
Net assets, at end of year	\$	568,949	\$	615,227	\$	1,184,176

Statements of Cash Flows

Years ended December 31, 2012 and 2011

	2012	2011
Cash flows from operating activities:	 	
Change in net assets	\$ (274,023) \$	681,295
Adjustments to reconcile change in net assets		
to net cash provided by (used in) operating activities:		
(Increase) decrease in operating assets:		
Pledges receivable	(277,748)	59,669
Increase (decrease) in operating liabilities:		
Contributions payable	63,429	(421,709)
Due to related party	 (1,465)	(294)
Net cash provided by (used in) operating activities	 (489,807)	318,961
NET INCREASE (DECREASE) IN CASH		
AND CASH EQUIVALENTS	(489,807)	318,961
Cash and cash equivalents at beginning of year	 839,957	520,996
Cash and cash equivalents at end of year	\$ 350,150 \$	839,957

Notes to Financial Statements

December 31, 2012

Note A - Nature of Activities

Build-A-Bear Workshop Foundation, Inc. (the "Foundation") is committed to improving and impacting the lives of children and families by supporting programs that provide research, treatment, and education for children health and wellness causes. The Foundation also supports programs which promote literacy and education, the preservation of endangered animals and their habitats, domestic animal shelters, disaster relief, and environmental concerns.

In 2004, the Foundation established a scholarship program originally funded with two separate \$100,000 donations by which associates of Build-A-Bear Workshop may apply for up to 20 individual \$1,000 scholarships to be awarded annually.

Note B - Summary of Significant Accounting Policies

Basis of Accounting and Presentation

The financial statements have been prepared on the accrual basis of accounting. Additionally, financial statement presentation follows the recommendations of the Financial Accounting Standards Board Accounting Standards Codification (FASB ASC) 958-205-05, *Presentation of Financial Statements* which requires the Foundation to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted net assets.

Revenue and Support

The Foundation receives a substantial portion of its revenue from related parties. The related parties collect donations in their retail stores and through their websites on behalf of the Foundation under the authorized agent agreements as described in Note D.

Related parties also donate portions of proceeds of certain specifically identifiable products and restrict those donations for various Foundation charitable causes.

Use of Estimates in Financial Statement Preparation

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Notes to Financial Statements - Continued

December 31, 2012

Note B - Summary of Significant Accounting Policies (Continued)

Restricted and Unrestricted Revenue and Support

Contributions received are recorded as unrestricted, temporarily restricted or permanently restricted, depending on the existence or nature of any donor restrictions. The Foundation reports donations of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When the satisfaction of a restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Foundation considers all highly liquid investments with an initial maturity of three months or less to be cash equivalents. The Foundation's cash and cash equivalents on deposit with financial institutions at times may be in excess of federally insured limits.

Pledges Receivable

Pledges receivable are made up of support due within one year from related parties. Pledges receivable are stated at the amount management expects to collect from balances outstanding at year-end. Due to the receivables being from a related party, management has concluded that there will be no losses realized on the balances outstanding.

Contributed Services

The Foundation received donated administrative services from a related party valued at \$20,473 for each of the years ended December 31, 2012 and 2011. The services meet the criteria for recognition under FASB ASC 958-605-30, *Accounting for Contributions Received*, and are recorded in the accompanying statements of activities as in-kind contributions.

Functional Allocation of Expenses

Costs have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated between program expenses and general and administrative expenses.

Income Taxes

The Foundation constitutes a qualified not-for-profit organization under Section 501(c)(3) of the Internal Revenue Code and is, therefore, exempt from federal income taxes.

Notes to Financial Statements - Continued

December 31, 2012

Note B - Summary of Significant Accounting Policies (Continued)

Income Taxes (Continued)

The Foundation has addressed the provisions of FASB ASC 740, Accounting for Income Taxes. In that regard, the Foundation has evaluated its tax positions, expiring statutes of limitations, audits, proposed settlements, changes in tax law and new authoritative rulings and believes that no provision for income taxes is necessary, at this time, to cover any uncertain tax positions. The Foundation's federal Form 990 for tax years 2009 and later remains subject to examination by taxing authorities.

Subsequent Events

The Foundation evaluated all subsequent events through August 9, 2013, the date the financial statements were available to be issued. No events require recognition in the financial statements or disclosures of the Foundation per the definitions and requirements of FASB ASC 855-10.

Note C - Temporarily Restricted Net Assets

Temporarily restricted net assets account for all contributions that are restricted for specific purposes or time periods. At December 31, 2012 and 2011 the following items were included in temporarily restricted net assets:

	<u>2012</u>	<u>2011</u>
Health and wellness Literacy and education TRNA Domestic Animals Scholarship Beverly Fund	\$ 488,674 137,982 4,271 25,599 37,928	\$ 350,006 88,452 85,935 47,800 39,034
Other	9,500 \$ <u>703,954</u>	4,000 \$ 615,227
Net assets released as of December 31, Program restrictions	\$ <u>1,080,746</u>	\$ <u>787,747</u>

Notes to Financial Statements - Continued

December 31, 2012

Note D - Related Party Transactions

Support and related pledges receivable for the years ended December 31, 2012 and 2011, primarily consist of amounts collected by a related party. The Foundation entered into authorized agent agreements with the related parties in December 2003, which specifies the relationship between the organizations. Under the terms of the agreements, the related party collects donations in their retail stores and through their website on behalf of the Foundation.

The related party also donates portions of public sales of certain specifically identifiable products and restrict these donations resulting from these sales for various Foundation charitable causes.

The Foundation received donated services from a related party as described in Note B.

Form 8868

(Rev January 2013)

Department of the Treasury Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

• If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box

OMB No 1545-1709

 If you are filing for an Additional (Not Automatic) Do not complete Part II unless you have already be 			. •	•		
Electronic filing (e-file). You can electronically file Form corporation required to file Form 990-T), or an addition 8868 to request an extension of time to file any of the Return for Transfers Associated With Certain Personal Instructions) For more details on the electronic filing of	onal (not a forms liste I Benefit C	utomatic) 3-month extension of time d in Part I or Part II with the exception ontracts, which must be sent to the	e You can electron of Form 8870, IRS in paper for	onically file Form , Information mat (see		
Part I Automatic 3-Month Extension of 1	ime. Onl	v submit original (no copies nee	ded).			
A corporation required to file Form 990-T and requesti				lete		
Part I only				▶□		
All other corporations (including 1120-C filers), partner	ships, REi	MICs, and trusts must use Form 70	04 to request an	extension of		
time to file income tax returns						
		Enter filer		ber, see instructions		
Type or Name of exempt organization or other filer, se	e instruction	18.	Employer identifica	tion number (EIN) or		
int BUILD-A-BEAR WORKSHOP FOUNDATION, INC 33-1007188						
File by the Number, street, and room or suite no If a P O	box, see ir	nstructions	Social security n	umber (SSN)		
due date for filing your 1954 INNERBELT BUSINESS CENTER I						
return See City, town or post office, state, and ZIP code	For a foreig	n address, see instructions				
instructions ST LOUIS, MO 63114						
Enter the Return code for the return that this application	n is for (file	e a separate application for each re	turn)	01		
Application	Return	Application		Return		
is For	Code	ls For		Code		
Form 990 or Form 990-EZ	01	Form 990-T (corporation)		07		
Form 990-BL	02	Form 1041-A		08		
Form 4720 (individual)	03	Form 4720		09		
Form 990-PF	04	Form 5227		10		
Form 990-T (sec 401(a) or 408(a) trust)	05	Form 6069		11		
Form 990-T (trust other than above)	06	Form 8870		12		
1 I request an automatic 3-month (6 months for a	s four digit If it is for p sion is for corporation exempt or	Group Exemption Number (GEN) part of the group, check this box. In required to file Form 990-T) exten ganization return for the organization	sion of time	If this is If and attach a The extension		
2 If the tax year entered in line 1 is for less than 12		·	Final retu	m		
Change in accounting period	·			····		
3a If this application is for Form 990-BL, 990-PF, 99	90-T, 4720	, or 6069, enter the tentative tax, le	-			
nonrefundable credits See instructions.	10		3a	\$ 0		
b If this application is for Form 990-PF, 990-T, 472		· ·				
estimated tax payments made Include any prior				\$ 0		
c Balance due. Subtract line 3b from line 3a Incli EFTPS (Electronic Federal Tax Payment Syster			• •			
Caution. If you are going to make an electronic fund withdraw				\$ 0 avment instructions		