

## See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



# Form **990-PF**

#### **Return of Private Foundation**

#### or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

OMB No 1545-0052

Department of the Treasury
Internal Revenue Service
Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

For	calen	dar year 2012 or tax year beginning	, 201	2, and	ending		, 20
Nar	ne of for	undation			A Employer	identification number	•
Par	asonic	c Foundation Inc				22-2548639	
		d street (or P O box number if mail is not delivered to street address)	Roor	n/suite	<b>B</b> Telephone	number (see instruction	ns)
Twe	River	front Plaza				201-392-4131	
		n, state, and ZIP code			C If exempt	on application is pend	
Nev	vark N	IJ 07102					
			of a former public	charity	D 1. Foreign	organizations, check	here . ▶□
_		☐ Final return ☐ Amended r	•			•	_
		✓ Address change   Name char	nge			n organizations meeting here and attach compl	
Н	Check	type of organization: Section 501(c)(3) exempt p			E If private	foundation status was	terminated under
		in 4947(a)(1) nonexempt charitable trust			section 5	07(b)(1)(A), check here	▶□
		parket value of all assets at J Accounting method			<b> _</b>		
		f year (from Part II, col. (c), Other (specify)				ndation is in a 60-mont ction 507(b)(1)(B), chec	
		(Part I, column (d) must be					_
	art I	141-1-1-1			1		(d) Disbursements
		amounts in columns (b), (c), and (d) may not necessarily equal	(a) Revenue and expenses per		t investment ncome	(c) Adjusted net income	for chantable purposes
		the amounts in column (a) (see instructions) )	books	"	IOOITIE	modifie	(cash basis only)
_	1	Contributions, gifts, grants, etc., received (attach schedule)					
	2	Check ► Inf the foundation is <b>not</b> required to attach Sch. B		†			
	3	Interest on savings and temporary cash investments	-				
	4	Dividends and interest from securities		1			
	5а	Gross rents					
	ь	Net rental income or (loss)		1			
a)	6a	Net gain or (loss) from sale of assets not on line 10		i			
Revenue	b	Gross sales price for all assets on line 6a		1	-		
Š	7	Capital gain net income (from Part IV, line 2)		<u> </u>	· · · · · · · · · · · · · · · · · · ·		
æ	8	Net short-term capital gain		†			
	9	Income modifications		<u> </u>			
	10a	Gross sales less returns and allowances		<u> </u>			
_	b	Less: Cost of goods sold		1			
(i)	c	Gross profit or (loss) (attach schedule)		1			
<i>&gt;</i>	11	Other income (attach schedule)	416,000	,	RF	CEIVED	
	12	Total. Add lines 1 through 11	416,000		100		
<u></u>	13	Compensation of officers, directors, trustees, etc.	240,258	$\overline{}$	6	4.0	240,258
္မွန္မ	14	Other employee salaries and wages	277,615		\$ NO'	<del>/ 월 5 2013 -</del>	277,615
Expenses Expenses	15	Pension plans, employee benefits		1	-		0Z
<b>⋛</b>	16a	Legal fees (attach schedule)		1 1	OR	DEM HT	<del></del>
	l	Accounting fees (attach schedule)	46,906	<u> </u>		J151₹, ♥ ↑	46,906
	c	Other professional fees (attach schedule)	976,963	1			976,963
at	17	Interest	2,2,300				1.5,250
<u>_</u> 5	18	Taxes (attach schedule) (see instructions)	7!	5			
يزي آ	19	Depreciation (attach schedule) and depletion .	-	1			
φ	20	Occupancy		ĺ			
Ă	21	Travel, conferences, and meetings	444,799	9			444,799
n d	22	Printing and publications					1,3,3,3
9	23	Other expenses (attach schedule)	56,334	3			56,334
Ë	24	Total operating and administrative expenses.					1
Operating and Administrative		Add lines 13 through 23	2,042,950	<b>o</b>			2,042,875
þe	25	Contributions, gifts, grants paid	6,12	T			6,121
0	26	Total expenses and disbursements. Add lines 24 and 25	2,049,07	1			2,048,996
	27	Subtract line 26 from line 12		1			
	а	Excess of revenue over expenses and disbursements	(1,633,071	<b>1</b>			ĺ
	b	Net investment income (if negative, enter -0-)	(1,550,011				
_	l .	Adjusted net income (if negative, enter -0-)					

For Paperwork Reduction Act Notice, see instructions.

Cat No 11289X

Form **990-PF** (2012)



Рa	rt II	Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)	Beginning of year		nd o	fyear
			(a) Book Value	(b) Book Value		(c) Fair Market Value
	1	Cash—non-interest-bearing	0	(52,9	98)	(52,998)
	2	Savings and temporary cash investments				
	3	Accounts receivable ▶				
		Less: allowance for doubtful accounts ▶				
	4	Pledges receivable ▶				
		Less. allowance for doubtful accounts ▶				
	5	Grants receivable				·
	6	Receivables due from officers, directors, trustees, and other				
		disqualified persons (attach schedule) (see instructions)				
	7	Other notes and loans receivable (attach schedule) ▶				
		Less. allowance for doubtful accounts ▶				
ts	8	Inventories for sale or use				
Assets	9	Prepaid expenses and deferred charges				
Ϋ́	10a	Investments—U.S. and state government obligations (attach schedule)				
	b	Investments—corporate stock (attach schedule)				
	С	Investments—corporate bonds (attach schedule)				
	11	Investments—land, buildings, and equipment: basis ▶				
		Less: accumulated depreciation (attach schedule) ▶				
	12	Investments—mortgage loans				
	13	Investments—other (attach schedule)				
	14	Land, buildings, and equipment: basis ▶				
		Less: accumulated depreciation (attach schedule) ▶				
	15	Other assets (describe ▶	14,303,872	14,777,	087	14,777,087
	16	Total assets (to be completed by all filers-see the				
		ınstructions. Also, see page 1, item l)	14,303,872	14,724,0	089	14,724,089
$\neg$	17	Accounts payable and accrued expenses				
<sub>s</sub>	18	Grants payable				ļ
Liabilities	19	Deferred revenue				
ij	20	Loans from officers, directors, trustees, and other disqualified persons				
iat	21	Mortgages and other notes payable (attach schedule)				
	22	Other liabilities (describe ►				
	23	Other liabilities (describe ►) <b>Total liabilities</b> (add lines 17 through 22)				
s		Foundations that follow SFAS 117, check here >  and complete lines 24 through 26 and lines 30 and 31.				
Balances	0.4					
la	24	Unrestricted				
Ba	25					
þ	26	Permanently restricted				
Func		Foundations that do not follow SFAS 117, check here ▶ □ and complete lines 27 through 31.				
or	27	Capital stock, trust principal, or current funds				
Net Assets	28	Paid-in or capital surplus, or land, bldg., and equipment fund				
SS	29	Retained earnings, accumulated income, endowment, or other funds	14,303,872	14,724,	08 <u>9</u>	
A	30	Total net assets or fund balances (see instructions)	14,303,872	14,724,	089	i
É	31	Total liabilities and net assets/fund balances (see				
_		instructions)	14,303,872	14,724,	089	
	rt III	Analysis of Changes in Net Assets or Fund Balances				
1		I net assets or fund balances at beginning of year-Part II, colu		•		
	end-	of-year figure reported on prior year's return)			1	14,303,872
2		er amount from Part I, line 27a			2	(1,633,071)
3	Othe	er increases not ıncluded in line 2 (itemize) ▶		[	3	2,053,288
4		lines 1, 2, and 3			4	14,724,089
5	Dec	reases not included in line 2 (itemize) ▶			5	
6	Tota	reases not included in line 2 (itemize) > Il net assets or fund balances at end of year (line 4 minus line 5)—	Part II, column (b), Iir	ne 30	6	14,724,089
	·					Form <b>990-PF</b> (2012)

Part	V Capital Gains and	Losses for Tax on Investme	nt Income				
	(a) List and describe th 2-story brick warehou	e kind(s) of property sold (e g , real estate, se, or common stock, 200 shs MLC Co)		(b) How acquired P—Purchase D—Donation		ate acquired , day, yr)	(d) Date sold (mo , day, yr )
1a				ļ			
b							
<u> </u>		· · · · · · · · · · · · · · · · · · ·					
d					_		
<u>e</u>	(e) Gross sales price	(f) Depreciation allowed (or allowable)		r other basis ense of sale	_		n or (loss) f) minus (g)
a							
<u>b</u>							<del></del>
<u> </u>							
<u>d</u>				· -			
е	Complete only for assets sho	owing gain in column (h) and owned by	the foundation	n on 12/31/69		(I) Gains (Co	(h) gain minus
	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Exces	ss of col (i) I (j), if any		col (k), but no	t less than -0-) <b>or</b> rom col (h))
а				_			
b							
<u> </u>							<u> </u>
<u>d</u>			<del></del>				<u> </u>
<u>е</u> 2	Capital gain net income o	r Ingt canital ingel {	so enter in Pa enter -0- in Pa	<b>}</b>	2	<del>.</del> .	
3	If gain, also enter in Part	in or (loss) as defined in sections 1 I, line 8, column (c) (see instructi	222(5) and (6 ons). If (loss	): ), enter -0- ın <b>)</b>	3		
Part		ler Section 4940(e) for Reduc			_	me	
		ivate foundations subject to the se					<del></del>
•		•				,	
Was t		section 4942 tax on the distributa t qualify under section 4940(e). Do			base p	eriod?	☐ Yes ☐ No
1	Enter the appropriate am	ount in each column for each year	; see the instr	ructions before m	akıng	any entries	
Cale	(a) Base period years endar year (or tax year beginning in	(b) Adjusted qualifying distributions	Net value o	(c) of noncharitable-use a	ssets		(d) tribution ratio divided by col_(c))
	2011	1,942,	926	15,64	1,683		0.1242
	2010	1,726,			6,070		0.1118
	2009	1,432,	—···		8,334		0.1017
	2008	1,603,			4,493		0.0863 0.0619
	2007	1,414,	881]	2,8	74801	- [	0.0619
2 3	Total of line 1, column (d	)			the	2	0.48 <u>5</u> 9
J		dation has been in existence if les				3	0.0972
4	Enter the net value of nor	ncharitable-use assets for 2012 fro	m Part X, line	5		4	14,425,796
5	Multiply line 4 by line 3				.	5	1,402,187
6	Enter 1% of net investme	ent income (1% of Part I, line 27b)				6	<del></del>
7	Add lines 5 and 6				.	7	1,402,187
8	Enter qualifying distributi	ons from Part XII, line 4	Dowt M. Jones of		. [	8	2,048,996
	Part VI instructions.	eater than line 7, check the box in	ran vi, line i	o, and complete	шаг ра	ait using a	1 70 Lax Tale. See Life

Part '	Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see in	nstru	ctior	າຮ)		
1a	Exempt operating foundations described in section 4940(d)(2), check here ▶ ☐ and enter "N/A" on line 1  Date of ruling or determination letter: (attach copy of letter if necessary—see instructions)					
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check		0	00		
	here ► □ and enter 1% of Part I, line 27b					
С	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col (b).					
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		0	00		
3	Add lines 1 and 2		0	00		
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		0	00		
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0		0	00		
6	Credits/Payments.					
а	2012 estimated tax payments and 2011 overpayment credited to 2012 6a 0 00			ļ		
b	Exempt foreign organizations—tax withheld at source					
C	Tax paid with application for extension of time to file (Form 8868) . 6c 0 00  Backup withholding erroneously withheld					
d 7						
8	Enter any penalty for underpayment of estimated tax. Check here I if Form 2220 is attached	• • • • •	0 0	<u>00</u> 00		
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed		0	00		
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid . > 10		0	00		
11	Enter the amount of line 10 to be: Credited to 2013 estimated tax ▶ Refunded ▶ 11		0	00		
Part	VII-A Statements Regarding Activities					
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it		Yes	No		
	participate or intervene in any political campaign?	1a		✓_		
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see Instructions for the definition)?	1b		✓		
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials					
	published or distributed by the foundation in connection with the activities.					
C	Did the foundation file Form 1120-POL for this year?	1c		<u> </u>		
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:  (1) On the foundation. ▶ \$ (2) On foundation managers. ▶ \$					
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers. ▶ \$					
2	Has the foundation engaged in any activities that have not previously been reported to the IRS? If "Yes," attach a detailed description of the activities	2		<b>✓</b>		
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3		<b>/</b>		
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a		<b>√</b>		
b	If "Yes," has it filed a tax return on Form 990-T for this year?	4b				
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5				
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:					
	By language in the governing instrument, or					
	By state legislation that effectively amends the governing instrument so that no mandatory directions that					
_	conflict with the state law remain in the governing instrument?	6	<b>√</b>			
7	Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col. (c), and Part XV	7	✓	<del></del> -		
8a	Enter the states to which the foundation reports or with which it is registered (see instructions) ▶					
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General					
-	(or designate) of each state as required by General Instruction G? If "No," attach explanation	8b				
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or			1		
-	4942(j)(5) for calendar year 2012 or the taxable year beginning in 2012 (see instructions for Part XIV)? If "Yes,"			-		
	complete Part XIV	9		1		
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their					
	names and addresses	10		✓		

Page	5
rage	•

Part	VII-A Statements Regarding Activities (continued)			
11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see instructions)	11		✓
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If "Yes," attach statement (see instructions)	12		1
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13		✓
44	Website address ► http://www.panasonic.com/foundation		4494	
14	ZID: 4	-392- 0710:		
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041—Check here	0/10/	<u>-</u>	<b>→</b> []
13	and enter the amount of tax-exempt interest received or accrued during the year			
16	At any time during calendar year 2012, did the foundation have an interest in or a signature or other authority		Yes	No
	over a bank, securities, or other financial account in a foreign country?	16		<b>√</b>
	the foreign country			
Parl	VII-B Statements Regarding Activities for Which Form 4720 May Be Required			
ı cı	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1a	During the year did the foundation (either directly or indirectly):			
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person?   Yes  No			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a			
	disqualified person?			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? Yes No			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? Yes V No			
	(5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)?			
	(6) Agree to pay money or property to a government official? (Exception. Check "No" if the			ļ
	foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days.)			
h	If any answer is "Yes" to 1a(1)–(6), did <b>any</b> of the acts fail to qualify under the exceptions described in Regulations			
b	section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)?	1b		1
	Organizations relying on a current notice regarding disaster assistance check here			
С	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that			
	were not corrected before the first day of the tax year beginning in 2012?	1c		✓
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5)):			
а	At the end of tax year 2012, did the foundation have any undistributed income (lines 6d and			
	6e, Part XIII) for tax year(s) beginning before 2012?			
	If "Yes," list the years ▶ 20 , 20 , 20 , 20			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2)	İ	•	
	(relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to			ل ۔
	all years listed, answer "No" and attach statement—see instructions.)	2b	ļ	ļ
С	If the provisions of section 4942(a)(2) are being applied to <b>any</b> of the years listed in 2a, list the years here.  ▶ 20, 20, 20, 20,			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise		]	
	at any time during the year?			
b	If "Yes," did it have excess business holdings in 2012 as a result of (1) any purchase by the foundation or			
	disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the	}		
	Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the			
	foundation had excess business holdings in 2012.)	3b	-	
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		1
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its			Ė
	charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2012?	4b		1

Page	(
------	---

Part	VII-B	Statements Regarding Activities	for W	hich Form	4720 I	May Be R	equire	<b>d</b> (contin	nued)			
5a	During	the year did the foundation pay or incur a	ny amo	unt to:								
	(1) Ca	arry on propaganda, or otherwise attempt to	influe	nce legislatio				☐ Yes	✓ No			
		luence the outcome of any specific public ectly or indirectly, any voter registration dri		on (see secti 		•	•	☐ Yes	✓ No			
	(3) Pr	ovide a grant to an individual for travel, stud	dy, or c	ther similar i	ourpose	es?		Yes	<b>✓</b> No			1
	(4) Pr	ovide a grant to an organization other than ction 509(a)(1), (2), or (3), or section 4940(d	a chai	ritable, etc.,	organiza		ibed ın	□Yes	<b></b> ✓ No			
	<b>(5)</b> Pr	ovide for any purpose other than religious,	charita	able, scientifi	c, litera							
h	•	rposes, or for the prevention of cruelty to c answer is "Yes" to 5a(1)–(5), did <b>any</b> of the						☐Yes	No √			ļ
b		ations section 53.4945 or in a current notice i								5b		
		izations relying on a current notice regardir							▶□			
С		answer is "Yes" to question 5a(4), does the					the tax		_			
		se it maintained expenditure responsibility		=				☐ Yes	No			
e.		s," attach the statement required by Regula e foundation, during the year, receive any t					munne					
6a		e roundation, during the year, receive any receive any receive any receive any receive any receive any receive						□Yes	√ No			
b	•	e foundation, during the year, pay premium					benefit		_	6b		
_		s" to 6b, file Form 8870.	,	·	, ,   · · · ·	_						
		time during the tax year, was the foundation a							✓ No			
		s," did the foundation receive any proceeds								7b		
Par	VIII	Information About Officers, Direct	tors, T	rustees, F	ounda	tion Mana	agers,	Highly P	'aid Er	mploy	ees,	
1	Links	and Contractors Il officers, directors, trustees, foundation		goro and th	oir oom	noncation	/see is	actruction	a o i			
	LIST a	ii officers, directors, trustees, foundation		e, and average		npensation		Contributions				
		(a) Name and address	hou	rs per week ed to position	` (If n	ot paid, ter -0-)	emplo	yee benefit erred compe	plans	(e) Expe other	nse acc allowan	
See At	tached	Schedule										
2	Com	pensation of five highest-paid employee	e (oth	er than tho	se incli	ıded on li	ne 1	saa instr	uctions	a) If n	one	enter
	"NON	• • • • • • • • • • • • • • • • • • • •		er than the		aded on n						
	(a) Nama	and address of each employee paid more than \$50,00	0	(b) Title, and a		(c) Compe	eation	(d) Contribution (d) Co	benefit	(e) Expe		
	(a) Ivaille	and address of each employee paid more than 400,00		devoted to p		(0) 00po.		plans and c compens		other	allowan	ices
NONE											· <u></u>	
		<del>-</del>										
			<u>.</u>									
<b></b>												
Total	numbe	r of other employees paid over \$50,000 .		<u> </u>	<u> </u>			<u> </u>	. ▶			

Part VIII Information About Officers, Directors, Trustees and Contractors (continued)	, Foundation Managers, Highly Paid Em	ployees,
3 Five highest-paid independent contractors for professional se	ervices (see instructions). If none, enter "NON	E."
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
Perr & Associates Inc		
	Educational Counseling	320,468
Dr. Barbara Anderson		,
	Educational Counseling	85,838
Allan Alson		, ,
	Educational Counseling	81,972
Tony Rollins - Knowledge Gate		
	Educational Counseling	71,813
Total number of others receiving over \$50,000 for professional service	es	560,091
Part IX-A Summary of Direct Charitable Activities		
List the foundation's four largest direct charitable activities during the tax year. Including organizations and other beneficiaries served, conferences convened, research papers.		Expenses
1		
2		
3		
4		
Part IX-B Summary of Program-Related Investments (se		A
Describe the two largest program-related investments made by the foundation during t	the tax year on lines 1 and 2	Amount
1		
•••••		
2		
	***************************************	
All other program-related investments See instructions		
3		
	•••••••••••••••••••••••••••••••	
Total. Add lines 1 through 3		

Part	Minimum Investment Return (All domestic foundations must complete this part. Foreit	gn found	ations,
	see instructions.)		
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:		
а	Average monthly fair market value of securities	1a	14,540,357
b	Average of monthly cash balances	1b	105,122
С	Fair market value of all other assets (see instructions)	1c	
d	<b>Total</b> (add lines 1a, b, and c)	1d	14,645,478
e	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)	A.   G. Santon	
2	Acquisition indebtedness applicable to line 1 assets	2	
3	Subtract line 2 from line 1d	3	14,645,478
4	Cash deemed held for charitable activities. Enter 1 ½ % of line 3 (for greater amount, see		,
-	instructions)	4	219,682
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	14,425,796
6	Minimum investment return. Enter 5% of line 5	6	721,290
Part		1	, , , , , , , ,
1	Minimum investment return from Part X, line 6	1	721,290
2a	Tax on investment income for 2012 from Part VI, line 5		
b	Income tax for 2012. (This does not include the tax from Part VI) 2b		
c	Add lines 2a and 2b	2c	
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	721,290
4	Recoveries of amounts treated as qualifying distributions	4	101,200
5	Add lines 3 and 4	5	721,290
6	Deduction from distributable amount (see instructions)	6	721/200
7	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII,		
-	line 1	7	721,290
		- 1	, 2 1,200
Part	XII Qualifying Distributions (see instructions)		
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:		
а	Expenses, contributions, gifts, etc.—total from Part I, column (d), line 26	1a	2,048,996
b	Program-related investments—total from Part IX-B	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc.,		
	purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
а	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	2,048,996
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income.		
	Enter 1% of Part I, line 27b (see instructions)	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	2,048,996
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating qualifies for the section 4940(e) reduction of tax in those years.	g whether	the foundation

'art	VIII Undistributed Income (see instruction	ns)			
		(a)	(b)	(c)	(d)
1	Distributable amount for 2012 from Part XI,	Corpus	Years prior to 2011	2011	2012
	line 7				721,290
2	Undistributed income, if any, as of the end of 2012:				
а	Enter amount for 2011 only				
b	Total for prior years: 20 ,20 ,20				
3	Excess distributions carryover, if any, to 2012:				
а	From 2007				
b	From 2008 674,358				
C	From 2009				
d	From 2010 954,295				
e	From 2011				
_	Total of lines 3a through e	2 700 505			
f 4	Qualifying distributions for 2012 from Part XII,	3,788,585			
-					
_	line 4: ► \$ 2,048,996 Applied to 2011, but not more than line 2a .				
a	Applied to undistributed income of prior years				
D	(Election required—see instructions)				
_	•				
С	Treated as distributions out of corpus (Election required—see instructions)				
d	Applied to 2012 distributable amount				
е	Remaining amount distributed out of corpus	1,327,706			
5	Excess distributions carryover applied to 2012			1	
	(If an amount appears in column (d), the same				
_	amount must be shown in column (a).)				
6	Enter the net total of each column as				
	indicated below:				
а	Corpus. Add lines 3f, 4c, and 4e. Subtract line 5	5,116,291			
b	Prior years' undistributed income. Subtract				
	line 4b from line 2b				
С	Enter the amount of prior years' undistributed				
	income for which a notice of deficiency has				
	been issued, or on which the section 4942(a)				
	tax has been previously assessed				
d	Subtract line 6c from line 6b. Taxable				
	amount—see instructions				
e	Undistributed income for 2011. Subtract line				
	4a from line 2a Taxable amount-see				
	instructions				
f	Undistributed income for 2012. Subtract lines				
	4d and 5 from line 1. This amount must be				
	distributed in 2013				
7	Amounts treated as distributions out of corpus				
	to satisfy requirements imposed by section				
	170(b)(1)(F) or 4942(g)(3) (see instructions) .				
8	Excess distributions carryover from 2007 not				
	applied on line 5 or line 7 (see instructions).	271,155			
9	Excess distributions carryover to 2013.				I
	Subtract lines 7 and 8 from line 6a	4,845,136			
10	Analysis of line 9:				
а	Excess from 2008 674,358				
b	Excess from 2009				
c	Excess from 2010 954,295				
d	Excess from 2011 1,160,781	1			
e	Excess from 2012 1,327,706	1			
		<del></del>	<del></del>		

_	4	
Page	1	u

Part	XIV Private Operating Founda	tions (see instru	ctions and Part	VII-A, question 9	)	
	If the foundation has received a ruling	or determination	letter that it is a	private operating		
	foundation, and the ruling is effective fo	r 2012, enter the da	ate of the ruling .			
b	Check box to indicate whether the four	ndation is a private	operating foundat	tion described in se	ection	(3) or 4942(j)(5)
2a	Enter the lesser of the adjusted net	Tax year		Prior 3 years		(e) Total
	income from Part I or the minimum investment return from Part X for	(a) 2012	<b>(b)</b> 2011	(c) 2010	(d) 2009	(e) Iou
	each year listed					
b	85% of line 2a					
С	Qualifying distributions from Part XII,					
	line 4 for each year listed					
d	Amounts included in line 2c not used directly for active conduct of exempt activities					
е	Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c					
3	Complete 3a, b, or c for the alternative test relied upon.					
а	"Assets" alternative test-enter					
	(1) Value of all assets			<u> </u>		
	(2) Value of assets qualifying under					
	section 4942(j)(3)(B)(i)					
b	of minimum investment return shown in					
_	Part X, line 6 for each year listed "Support" alternative test—enter.	-				
С	• •					
	(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)					
	(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)					
	(3) Largest amount of support from an exempt organization					
	(4) Gross investment income					
Part	Supplementary Information			he foundation h	ad \$5,000 or m	nore in assets at
1	Information Regarding Foundation				· · · · · · · · · · · · · · · · · · ·	
a	List any managers of the foundation before the close of any tax year (but of	who have contribi				d by the foundation
None						
b	List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest.					
None					<del></del>	<del></del>
2	Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:  Check here ▶ ☐ If the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc. (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d.					
а	The name, address, and telephone n	umber or e-mail of	f the person to wh	om applications sl	nould be address	ed:
Larry	Leverett, Executive Director, Two Riverfr	ont Plaza, Newwark	c. NJ 07102			
b	The form in which applications should			materials they sho	ould include:	
N/A						
С	Any submission deadlines:					· ————
N/A d	Any restrictions or limitations on a	wards, such as b	y geographical a	reas, charitable f	elds, kinds of in	stitutions, or other
BI/A	factors:					

Par	XV Supplementary Information (cont	nued)					
3	3 Grants and Contributions Paid During the Year or Approved for Future Payment						
	Recipient	If recipient is an individual, show any relationship to any foundation manager	Foundation status of	Purpose of grant or	Amount		
	Name and address (home or business)	or substantial contributor	recipient	contribution			
а	Paid during the year						
					• •		
			:		•		
	Total			<b>&gt;</b> 3a			
b	Approved for future payment						
		<u> </u>	l				
	Total			<b>&gt;</b> 3b			

لفع	t XVI-A Analysis of Income-Producing Ac	tivities				
nte	r gross amounts unless otherwise indicated.		(b)	Excluded by sector	on 512, 513, or 514 (d)	(e) Related or exempt function income
1	Program service revenue:	Business code	Amount	Exclusion code	Amount	(See instructions)
•	a					
	b				-	
	C					
	d					
	е					
	f					
	<b>g</b> Fees and contracts from government agencies					
2	Membership dues and assessments					
3	Interest on savings and temporary cash investments			<del> </del>		
4	Dividends and interest from securities		<del></del>	<del> </del>		
5	Net rental income or (loss) from real estate:			-		
	<ul><li>a Debt-financed property</li><li>b Not debt-financed property</li><li></li></ul>			<del>                                     </del>		
6	Net rental income or (loss) from personal property			-		
7	Other investment income					
8	Gain or (loss) from sales of assets other than inventory			İ		
9	Net income or (loss) from special events					
10	Gross profit or (loss) from sales of inventory					
11	Other revenue: a					
	b		. <u>-</u>			
	c			ļ		
	d					
	e					
	Subtotal. Add columns (b), (d), and (e)	<u> </u>		<u> </u>	13	
					13	
See	worksheet in line 13 instructions to verify calculation	s.)			13	
See Pa	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		mportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		mportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		mportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		mportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		mportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the
See Pa Lin	worksheet in line 13 instructions to verify calculation  T XVI-B Relationship of Activities to the A	s.) ccomplishm	ent of Exemp	ot Purposes		nportantly to the

Part	XVII		n Regarding Trai	nsfers To and Trai	sactions and	Relationship	s With Noncha	ritabl	e	
1	ın sec	ne organization c	directly or indirectly	engage in any of the section 501(c)(3) org					Yes	No
а	_		oorting foundation to	o a noncharitable exe	empt organization	of <sup>.</sup>				
	(1) C	ash						1a(1)		1
	(2) 0	ther assets .						1a(2)		1
ь	Other	transactions:								
	(1) Sa	ales of assets to	a noncharitable exe	empt organization				1b(1)	i	1
				able exempt organiza				1b(2)	_	1
				er assets				1b(3)		1
			• •					1b(4)		<u> </u>
		oans or loan gua	-					1b(5)	_	1
		-		nıp or fundraisıng sol				1b(6)	_	<b>\</b>
_				sts, other assets, or p			• • •	1c		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
C				sis, other assets, or ps," complete the foll					four m	orkot
d				ices given by the rep						
				jement, show in colui						
		b) Amount involved				=				
(a) Line	no (	Amount involved	(c) Name of nonc	harıtable exempt organızat	ion (a) Desc	ription of transfers	, transactions, and sha	ring arr	angem	ents
		-		· · · · · · · · · · · · · · · · · · ·	<del>-  </del>		<del></del>			
	_	-		<del> </del>						
		•				•	•	-		
2a b	desci	ribed in section 5		filiated with, or relate other than section 50 e.				Yes	s 🗆	No
		(a) Name of organ	nization	(b) Type of or	ganization	(c	) Description of relation	nship		
			•							
-										
							- · <del>-</del> · ·	-		
	Unde	r penalties of penury. I	declare that I have examin	ed this return, including acco	mpanying schedules ar	d statements, and to	o the best of my knowle	dge and	belief, r	t is true.
Sign Here		ct, and complete Decl		nan taxpayer) is based on all 1	1 1 .	parer has any knowl	May the light the light (see instru	oreparer	shown	below
	Jugn	Print/Type preparer		Preparer's signature		Date		PTIN		
Paid		v i ype piepaiei		. repaid 3 signature		Dailo	Check I if	4		
Prep	arer					<u> </u>	self-employed	_		
Use	Only	Only Firm's name Firm's EIN F								
		Firm's address ▶				1	Phone no			

# FORM 990-PF PANASONIC FOUNDATION INC

EIN: 22-2548639

**Tax Year Ended 12/31/2012** 

PART 1, LINE 11 - OTHER INCOME

Sidney E Frank Fund Hempstead (HUSD)

416,000
66,000
350,000

# FORM 990-PF PANASONIC FOUNDATION INC

## EIN: 22-2548639

## Tax Year Ended 12/31/2012

#### PART I, LINE 13 / PART VIII, LINE 1

#### Line 13 - COMPENSATION OF OFFICERS, DIRECTORS, TRUSTEES, ETC

Larry Leverett, Executive Director	190,758
Sa, Sophie	7.500
Perlman, Ira	9.000
Chen, Milton	18,000
Meier, Deborah	7,500
McGuire, C Kent	7,500

46,906

#### PART I, LINE 16

Accounting Fees

#### Line 16b- ACCOUNTING FEES

Grand Total	46,906
Line 16c- OTHER PROFESSIONAL FEES	
Allen, David Mr.	30,750
Alson, Allan	81,972
Anderson, Dr Barbara	85,838
Baucum, Kaili	33,855
Curry, Daniel	1,000
Davis, Gail A	32,775
Gelber, Andrew	45,663
Hatch, Thomas	28,800
Haynes-Smith, Mary	1,000
Jackson, Yvette	2,500
Johnson, Felton M	11,591
Krull, Melissa	2,500
Meaney, Daniel	1,680
Orr, Margaret Terry	1,000
Panasonic Media Center	45
Perez-Selles, Marla	38,322
Perry and Associates, Inc.	320,468
Peterkin, Robert S	28,800
PNA	32,800
Roegman, Rachel	18,932
Rollins, Tony - Knowledge Gate	71,813
rtraction Canada, Inc	1,000
Scricca, Diane	1,000
Steven Barclay Agency	3,000
Strive, LLC	10,000
Tabarez, Lisa	1,000
Teamworks International	7,613
The Education Trust, Inc	5,000
Webb Consulting, Inc , Dr. Betty	35,506
Winking, Deborah	40,742
Grand Total	976,963

# FORM 990-PF PANASONIC FOUNDATION INC EIN: 22-2548639 Tax Year Ended 12/31/2012

PART I, LINE 18

Line 18- TAXES	
Delaware Annual Report Filing	25
New Jersey Annual Report Filing	50
Grand Total	75

# FORM 990-PF PANASONIC FOUNDATION INC EIN: 22-2548639 Tax Year Ended 12/31/2012

PART I, LINE 23

#### Line 23- OTHER EXPENSES

Alson, Allan	800 00
American Assoc of School Administration	436 00
American Express	9,613 96
Anderson, Dr Barbara	1,303 74
Aon Risk Services Northeast, Inc	2,375 00
Archetti, Kathleen	139 91
Arthur J Gallagher Risk Management Svcs	5,045 00
AT&T OneNet Service AT&T TeleConference Services	238 14 507 22
Bailey, Adtienne	959 25
Branchburg Public Schools	(1,000 00)
COSEBOC	15,000 00
Columbus City Schools	(50,000 00)
CoSN (DC) - Service Agreement	75,000 00
Edison Township	(1,000 00)
Essex Regional	(2,000 00)
Flik International Group	414 14
Freehold Regional High School District	229 00
Freehold Regional High School District-V	229 00
Gelber, Andrew	405 89
Hayes, Margaret W	229 00
Hillsborough Township	(1,000 00)
Intuit	224 98
Johnson, Felton M	17 15 379 00
learningforard Leverett, Larry	(982 40)
Marnott Business Services	9,369 98
Morris School District	(1,000 00)
NJPAC	874 00
Norfolk Public Schools	(30,000 00)
North Brunswick Township	(1,000 00)
Nutley Public Schools	(1,000 00)
Panasonic Media Center	659 00
Pemberton Township	(1,000 00)
Perez-Selles, Maria	556 00
Perry and Associates, Inc	805 00
Peterkin, Robert S	279 00
Philadelphia School District PNA	(11,250 00)
Racine Administration Association	9,669 91 (3,750 00)
Rollins, Tony - Knowledge Gate	255 00
rtraction Canada, Inc	21,560 00
S C Johnson & Son, Inc	(20,000 00)
Scotch Plains - Fanwood	(1,000 00)
SGA Business Systems, Inc	14,805 75
South Orange - Maplewood	(2,000 00)
Strive, LLC	14 95
The BERC Group, Inc	139 21
The Greater Cincinnati Foundation	3,000 00
Thompson, Scott	1,964 02
UPS	862 34
Verbal Ink	2,713 75
Warren Township Schools	(1,000 00)
Webb Consulting, Inc., Dr. Betty	162 00 1,109.81
Wells Fargo Bank West Windsor Plainsboro	(1,000 00)
Winking, Deborah	576 57
XEROX Corporation	3,393 53
Grand	56,333.80