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Form 990



Department of the Treasury  
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2011

Open to Public Inspection

A For the 2011 calendar year, or tax year beginning 10-01-2011 and ending 09-30-2012

B Check if applicable

☐ Address change

☐ Name change

☐ Initial return

☐ Terminated

☐ Amended return

☐ Application pending

C Name of organization

Reading is Fundamental Inc

Doing Business As

Number and street (or P O box if mail is not delivered to street address)1730 Rhode Island Avenue NW 11th FL

Room/suite

City or town, state or country, and ZIP + 4  
Washington, DC 20036

F Name and address of principal officer

Carol Hampton Rasco  
1730 Rhode Island Avenue NW 11th FL  
Washington,DC 20036

D Employer identification number

52-0976257

E Telephone number

(202) 536-3400

G Gross receipts \$ 23,012,104

I Tax-exempt status

☒ 501(c)(3) ☐ 501(c) ( ) ☐ (insert no ) ☐ 4947(a)(1) or ☐ 527

J Website: www.rif.org

K Form of organization

☒ Corporation ☐ Trust ☐ Association ☐ Other

L Year of formation 1973

M State of legal domicile DC

Part I

Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities Motivating children to read by making reading a fun and beneficial part of everyday life		
Revenue	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	27
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	27
	5 Total number of individuals employed in calendar year 2011 (Part V, line 2a)	5	84
	6 Total number of volunteers (estimate if necessary)	6	400,027
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	110,305
	7b Net unrelated business taxable income from Form 990-T, line 34	7b	3,355
	8 Contributions and grants (Part VIII, line 1h) 9 Program service revenue (Part VIII, line 2g) 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d ) 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	Prior Year	Current Year
		35,834,041	22,222,310
		2,436	2,686
		425,831	5,357
		233,530	287,025
		36,495,838	22,517,378
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3 )	514,326	777,857
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	4,658,804	2,540,396
	16a Professional fundraising fees (Part IX, column (A), line 11e)	61,763	553,000
	b Total fundraising expenses (Part IX, column (D), line 25) 1,110,554		
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	28,705,579	18,980,011
	18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	33,940,472	22,851,264
	19 Revenue less expenses Subtract line 18 from line 12	2,555,366	-333,886
Net Assets or Fund Balances	20 Total assets (Part X, line 16) 21 Total liabilities (Part X, line 26) 22 Net assets or fund balances Subtract line 21 from line 20	Beginning of Current Year	End of Year
		21,215,983	15,567,874
		6,340,793	1,026,624
		14,875,190	14,541,250

Part II

Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer

Carol Hampton Rasco President and CEO

2013-05-13

Date

Paid Preparer's Use Only

Preparer's signature

Frank H Smith

Date

2013-04-30

Check if self-employed

☐

Preparer's taxpayer identification number (see instructions)

P00639053

Firm's name (or yours if self-employed), address, and ZIP + 4

Raffa PC  
1899 L Street NW Suite 900  
Washington, DC 20009

EIN

52-1511275

Phone no

(202) 822-5000

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Cat No 11282Y

Form 990 (2011)

Part III



















Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III ☐ Yes ☒ No

1	Briefly describe the organization's mission			
The vision of Reading Is Fundamental, Inc. (RIF) is a literate America in which all children have access to books and discover the joys and value of reading. Founded in 1966, RIF motivates children to read by working with them, their parents, and community members to make reading a fun and beneficial part of everyday life. RIF's highest priority is reaching underserved children from birth to age 8.				
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If "Yes," describe these new services on Schedule O.				
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If "Yes," describe these changes on Schedule O.				
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.			
4a	(Code )	(Expenses \$ 16,101,458	including grants of \$ 777,857	(Revenue \$ )
Books for Ownership. RIF's largest program service is Books for Ownership (BFO). A "local RIF program" that operates the BFO service conducts between two and five book distributions per year where the participating children each select a book to keep. Each book distribution also includes motivational activities designed to encourage the participating children to read for pleasure. Through community volunteers in every state and U.S. territory, RIF provided approximately 4 million children with approximately 10 million new, free books. Most "local RIF programs" that conduct the BFO service receive funds from RIF's "Inexpensive Book Distribution Program (IBDP)" contract with the U.S. Department of Education (Education). RIF has contracted with Education to operate the IBDP since 1976. Under the IBDP, individual local RIF programs order inexpensive books from a list of approximately 140 approved book suppliers. The local program submits a contractually specified amount of locally raised funds directly to the book suppliers and then submits the invoice to RIF. After RIF confirms with the book suppliers that the local funds have been paid, RIF then remits the balance of the invoice to the book suppliers from federal funds it has drawn down. RIF also receives contributions from nongovernmental donors to fund the BFO service at local RIF programs. During 2011, the IBDP contract was removed from the Department of Education's (DOE) fiscal year 2012 budget. Beginning in fiscal year 2013, RIF will no longer have an IBDP contract with the DOE.				
4b	(Code )	(Expenses \$ 1,919,555	including grants of \$	(Revenue \$ )
Community Literacy Awareness. RIF conducts major multidisciplinary projects that are tailored to the specific needs of individual communities. These projects combine the distribution of books to children, similar to the BFO services, with elements of other RIF program services. A multidisciplinary project is usually funded by a single donor.				
4c	(Code )	(Expenses \$ 169,180	including grants of \$	(Revenue \$ )
Other. Other RIF programs include literacy events hosted by RIF and their literacy partners throughout the United States, which help promote literacy and inform others about RIF's mission.				
	(Code )	(Expenses \$ 62,430	including grants of \$	(Revenue \$ )
Volunteer Recognition. Each year, RIF solicits nominations from around the country for its Volunteer of the Year Awards (VOYA). A panel of judges selects regional winners based upon the individual's demonstrated concern for children and education, exceptional dedication to fulfilling RIF's mission, and development of innovative programs that encourage family and community involvement. The winners and their nominators are honored at a celebration in Washington, DC. In 2009, RIF launched the RIF Ambassadors Initiative as a way to further engage RIF's volunteers and leverage the enthusiasm of RIF's volunteers in all 50 states. RIF also continues to hold regional gatherings in cities around the country to provide an opportunity for RIF's volunteers to network with one another and meet RIF's staff and other friends of RIF.				
	(Code )	(Expenses \$ 56,112	including grants of \$	(Revenue \$ 2,686 )
Literacy services. RIF's literacy services include family and community engagement and literacy training for educators. Family and community engagement activities are designed to help parents take a leading role in encouraging their children's literacy development. With the guidance of RIF's volunteers, parents participate in workshops, book distributions, and reading celebrations. RIF conducts literacy training for early childhood educators. This training is designed to support children's emerging literacy skills. The training is done through a "train the trainer" model that prepares participants to return to their communities and deliver the training to their colleagues and communities. RIF contracts with independent outside experts to evaluate RIF's program activities to identify areas of need and establish procedures for continuous quality improvement.				
4d	Other program services. (Describe in Schedule O.)			
	(Expenses \$ 118,542	including grants of \$	(Revenue \$ 2,686	)
4e	Total program service expenses \$ 18,308,735			

Part IV

Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i> 	1	Yes
2	Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? 	2	Yes
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i> . . . . .	3	No
4	<b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II.</i> . . . . .	4	No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III.</i> . . . . .	5	No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i> 	6	No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II.</i> 	7	No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i> 	8	No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i> 	9	No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V.</i> 	10	Yes
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i> 	11a	Yes
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i> 	11b	No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i> 	11c	No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i> 	11d	No
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i> 	11e	Yes
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i> 	11f	Yes
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII.</i> 	12a	Yes
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i> 	12b	No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i> . . . . .	13	No
14a	Did the organization maintain an office, employees, or agents outside of the United States? . . . . .	14a	No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Part I.</i> . . . . .	14b	No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? <i>If "Yes," complete Schedule F, Part II and IV.</i> . . . . .	15	No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? <i>If "Yes," complete Schedule F, Part III and IV.</i> . . . . .	16	No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i> 	17	Yes
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i> . . . . . 	18	Yes
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i> . . . . . 	19	No
20a	Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H.</i> . . . . .	20a	No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? <b>Note.</b> All Form 990 filers that operated one or more hospitals must attach audited financial statements . . . . .	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> . . . . .	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> . . . . .	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> . . . . .	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b–24d and complete Schedule K. If "No," go to line 25</i> . . . . .	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . . .	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? . . . . .	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? . . . .	24d		
25a	<b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i> . . . . .	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i> . . . . .	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> . . . . .	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i> . . . . .	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i> . . . . .	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> . . . . .	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i> . . . . .	34		No
35a	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a		No
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	35b		No
36	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O . . . . .	38	Yes	

<b>Part V</b> <b>Statements Regarding Other IRS Filings and Tax Compliance</b>			
Check if Schedule O contains a response to any question in this Part V <input type="checkbox"/>			
		<b>Yes</b>	<b>No</b>
<b>1a</b>	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable. .	<b>1a</b>	34
<b>b</b>	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	<b>1b</b>	0
<b>c</b>	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	<b>1c</b>	Yes
<b>2a</b>	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return.	<b>2a</b>	84
<b>b</b>	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?  <b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).	<b>2b</b>	Yes
<b>3a</b>	Did the organization have unrelated business gross income of \$1,000 or more during the year?	<b>3a</b>	Yes
<b>b</b>	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.	<b>3b</b>	Yes
<b>4a</b>	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account or securities account)?	<b>4a</b>	No
<b>b</b>	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
<b>5a</b>	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	<b>5a</b>	No
<b>b</b>	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	<b>5b</b>	No
<b>c</b>	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	<b>5c</b>	
<b>6a</b>	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	<b>6a</b>	No
<b>b</b>	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	<b>6b</b>	
<b>7</b>	<b>Organizations that may receive deductible contributions under section 170(c).</b>		
<b>a</b>	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	<b>7a</b>	Yes
<b>b</b>	If "Yes," did the organization notify the donor of the value of the goods or services provided?	<b>7b</b>	Yes
<b>c</b>	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	<b>7c</b>	No
<b>d</b>	If "Yes," indicate the number of Forms 8282 filed during the year.	<b>7d</b>	
<b>e</b>	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	<b>7e</b>	No
<b>f</b>	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	<b>7f</b>	No
<b>g</b>	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	<b>7g</b>	
<b>h</b>	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	<b>7h</b>	
<b>8</b>	<b>Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	<b>8</b>	
<b>9</b>	<b>Sponsoring organizations maintaining donor advised funds.</b>		
<b>a</b>	Did the organization make any taxable distributions under section 4966?	<b>9a</b>	
<b>b</b>	Did the organization make a distribution to a donor, donor advisor, or related person?	<b>9b</b>	
<b>10</b>	<b>Section 501(c)(7) organizations.</b> Enter		
<b>a</b>	Initiation fees and capital contributions included on Part VIII, line 12.	<b>10a</b>	
<b>b</b>	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.	<b>10b</b>	
<b>11</b>	<b>Section 501(c)(12) organizations.</b> Enter		
<b>a</b>	Gross income from members or shareholders.	<b>11a</b>	
<b>b</b>	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).	<b>11b</b>	
<b>12a</b>	<b>Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041?	<b>12a</b>	
<b>b</b>	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	<b>12b</b>	
<b>13</b>	<b>Section 501(c)(29) qualified nonprofit health insurance issuers.</b>		
<b>a</b>	Is the organization licensed to issue qualified health plans in more than one state? <b>Note.</b> All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state.	<b>13a</b>	
<b>b</b>	Enter the aggregate amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.	<b>13b</b>	
<b>c</b>	Enter the aggregate amount of reserves on hand.	<b>13c</b>	
<b>14a</b>	Did the organization receive any payments for indoor tanning services during the tax year?	<b>14a</b>	No
<b>b</b>	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.	<b>14b</b>	

Part VI

**Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.  
Check if Schedule O contains a response to any question in this Part VI ☒

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year . . . . .		
1b	Enter the number of voting members included in line 1a, above, who are independent . . . . .		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? . . . . .	2	No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? . . . . .	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? . . . . .	4	No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? . . . . .	5	No
6	Did the organization have members or stockholders? . . . . .	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? . . . . .	7a	No
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? . . . . .	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following . . . . .		
8a	The governing body? . . . . .	8a	Yes
8b	Each committee with authority to act on behalf of the governing body? . . . . .	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O . . . . .	9	No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates? . . . . .	10a	No
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? . . . . .	10b	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . . . . .	11a	Yes
11b	Describe in Schedule O the process, if any, used by the organization to review the Form 990 . . . . .		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13 . . . . .	12a	Yes
12b	Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? . . . . .	12b	Yes
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done . . . . .	12c	Yes
13	Did the organization have a written whistleblower policy? . . . . .	13	Yes
14	Did the organization have a written document retention and destruction policy? . . . . .	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? . . . . .		
15a	The organization's CEO, Executive Director, or top management official . . . . .	15a	Yes
15b	Other officers or key employees of the organization . . . . . If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)	15b	Yes
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? . . . . .	16a	No
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? . . . . .	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed▶AL , AK , AZ , AR , CA , CT , FL , GA , HI , IL , IN , KS , KY , ME , MD , MA , MI , MN , MS , NH , NJ , NM , NY , NC , ND , OH , OK , PA , RI , SC , TN , UT , VA , WA , WV , WI
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply. <input checked="" type="checkbox"/> Own website <input type="checkbox"/> Another's website <input checked="" type="checkbox"/> Upon request
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ Romeo Ferrufino 1730 Rhode Island Ave NW 11th Floor Washington, DC 20036 (202) 536-3400

Part VII

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organizations compensated any current or former officer, director, or trustee

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) John F Remondi Chairman	1 50	X		X				0	0	0
(2) Robert S Diamond Vice Chairman	1 50	X		X				0	0	0
(3) William ME Rachal Jr Treasurer	1 50	X		X				0	0	0
(4) Loretta Barrett Secretary	1 50	X		X				0	0	0
(5) Alexandra Armstrong Director	1 50	X						0	0	0
(6) Kenneth Bentley Director	1 50	X						0	0	0
(7) Marcia Carlucci Director	1 50	X						0	0	0
(8) Christopher Cerf Director	1 50	X						0	0	0
(9) Marie-Agnes Daumas Director	1 50	X						0	0	0
(10) Lon R Greenberg Director	1 50	X						0	0	0
(11) William Hansen Director	1 50	X						0	0	0
(12) Crystal Echo Hawk Director	1 50	X						0	0	0
(13) Roberta Horton Director	1 50	X						0	0	0
(14) Juanita James Director	1 50	X						0	0	0
(15) JJ Johnson Director	1 50	X						0	0	0
(16) Dr Claude A Mayberry Director	1 50	X						0	0	0
(17) Chrsty Moberly Director	1 50	X						0	0	0

Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(18) Michael Monahan Director	1 50	X						0	0	0
(19) Emely Moore Director	1 50	X						0	0	0
(20) Margaret McNamara Pastor Director	1 50	X						0	0	0
(21) John F Polstein Director	1 50	X						0	0	0
(22) Lynda Johnson Robb Director	1 50	X						0	0	0
(23) Richard D Simmons Director	1 50	X						0	0	0
(24) Carolyn Simpson Director	1 50	X						0	0	0
(25) Dr Carol B Sisco Director	1 50	X						0	0	0
(26) Arthur H White Director	1 50	X						0	0	0
(27) Rick Zimmerman Director	1 50	X						0	0	0
(28) Carol Hampton Rasco President and CEO	40 00			X				228,390	0	19,610
(29) Ernestine Benedict VP of Marketing/Comm	40 00					X		134,952	0	7,335
(30) Lynn Croneberger Former Officer - until 08/2011	40 00						X	132,072	0	12,171
1b Sub-Total . . . . .										
c Total from continuation sheets to Part VII, Section A . . . . .										
d Total (add lines 1b and 1c) . . . . .								495,414	0	39,116

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization▶3

		Yes	No
3	Did the organization list any <b>former</b> officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i> . . . . .	Yes	
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i> . . . . .	Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i> . . . . .		No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
Mothers Industnes LLC 595 11th Avenue New York, NY 10036	PSA & video production	261,003
Development Resources Inc 1601 N Kent St 1200 Arlington, VA 22209	Professional fundraising	207,040
Fable Vision Inc 308 Congress St 6th FL Boston, MA 02210	Web development	159,250
BDO 7101 Wisconsin Ave Suite 800 Bethesda, MD 208144827	Professional consulting	137,325
Smarter Learning Group Inc 4011 Yoke Drive Hampstead, MD 21074	Professional consulting	136,041
2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ▶5		

Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a				
	b	Membership dues . . . . .	1b				
	c	Fundraising events . . . . .	1c	427,077			
	d	Related organizations . . . .	1d				
	e	Government grants (contributions)	1e	14,233,811			
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	7,561,422			
	g	Noncash contributions included in lines 1a-1f \$ 5,024					
	h	Total. Add lines 1a-1f . . . . .		22,222,310			
Program Service Revenue			Business Code				
	2a	Training programs	900099	2,686	2,686		
	b						
	c						
	d						
	e						
	f	All other program service revenue					
	g	Total. Add lines 2a-2f . . . . .		2,686			
Other Revenue	3	Investment income (including dividends, interest and other similar amounts) . . . . .		1,744			1,744
	4	Income from investment of tax-exempt bond proceeds . .					
	5	Royalties . . . . .		314,748			314,748
	6a	(i) Real		(ii) Personal			
		132,915					
		127,972					
		4,943					
	d	Net rental income or (loss) . . . . .		4,943			4,943
	7a	(i) Securities		(ii) Other			
		173,948		170,335			
		170,335		3,613			
		3,613		3,613			
	8a	Gross income from fundraising events (not including \$ 427,077 of contributions reported on line 1c) See Part IV, line 18 . . . . .		49,500	196,419		
	b	Less direct expenses . . . . .		196,419			
	c	Net income or (loss) from fundraising events . .		-146,919			-146,919
	9a	Gross income from gaming activities See Part IV, line 19 . . . . .					
	a						
	b	Less direct expenses . . . . .					
	c	Net income or (loss) from gaming activities . .					
	10a	Gross sales of inventory, less returns and allowances . . . . .					
	a						
	b	Less cost of goods sold . . . . .					
c	Net income or (loss) from sales of inventory . .						
Miscellaneous Revenue		Business Code					
11a	Promotional revenue	900099	110,000		110,000		
b	Other revenue	900099	3,948				3,948
c	On-Line store	454110	305		305		
d	All other revenue . . . . .						
e	Total. Add lines 11a-11d . . . . .		114,253				
12	Total revenue. See Instructions . . . . .		22,517,378	2,686	110,305		182,077

Part IX

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	777,857	777,857		
2	Grants and other assistance to individuals in the United States See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees . . . . .	244,200	65,934	178,266	
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .				
7	Other salaries and wages	1,934,643	785,331	941,937	207,375
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions) . . . . .	72,821	29,712	34,626	8,483
9	Other employee benefits . . . . .	120,587	49,501	59,624	11,462
10	Payroll taxes . . . . .	168,145	65,560	85,569	17,016
11	Fees for services (non-employees)				
a	Management . . . . .				
b	Legal . . . . .	50,784		50,784	
c	Accounting . . . . .	235,486		235,486	
d	Lobbying . . . . .				
e	Professional fundraising See Part IV, line 17 . . . . .	553,000			553,000
f	Investment management fees . . . . .	8		8	
g	Other . . . . .	1,317,295	834,414	344,120	138,761
12	Advertising and promotion . . . . .				
13	Office expenses . . . . .	271,713	129,919	72,269	69,525
14	Information technology . . . . .	88,743	16,158	72,585	
15	Royalties . . . . .				
16	Occupancy . . . . .	881,523	4,375	877,148	
17	Travel . . . . .	143,485	130,440	5,752	7,293
18	Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .				
19	Conferences, conventions, and meetings . . . . .				
20	Interest . . . . .				
21	Payments to affiliates . . . . .				
22	Depreciation, depletion, and amortization . . . . .	399,183		399,183	
23	Insurance . . . . .	28,697		28,697	
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O )				
a	Books-local RIF prgms	15,288,141	15,280,333	2,309	5,499
b	Printing & reproduction	231,336	138,134	4,673	88,529
c	Bad debt expense	31,500		31,500	
d	Other services	12,117	1,067	7,439	3,611
e					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	22,851,264	18,308,735	3,431,975	1,110,554
26	Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing . . . . .			22,191	1	226,790
	2	Savings and temporary cash investments . . . . .			13,499,360	2	13,831,413
	3	Pledges and grants receivable, net . . . . .			5,972,505	3	626,203
	4	Accounts receivable, net . . . . .			15	4	
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L . . . . .				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L . . . . .				6	
	7	Notes and loans receivable, net . . . . .				7	
	8	Inventories for sale or use . . . . .				8	
	9	Prepaid expenses and deferred charges . . . . .			234,012	9	220,555
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	2,875,514	1,485,448	10c	662,913
	b	Less accumulated depreciation . . . . .	10b	2,212,601			
	11	Investments—publicly traded securities . . . . .				11	
	12	Investments—other securities See Part IV, line 11 . . . . .				12	
	13	Investments—program-related See Part IV, line 11 . . . . .				13	
	14	Intangible assets . . . . .				14	
	15	Other assets See Part IV, line 11 . . . . .			2,452	15	0
	16	Total assets. Add lines 1 through 15 (must equal line 34) . . . . .			21,215,983	16	15,567,874
Liabilities	17	Accounts payable and accrued expenses . . . . .			3,876,365	17	546,954
	18	Grants payable . . . . .				18	
	19	Deferred revenue . . . . .			1,100,000	19	
	20	Tax-exempt bond liabilities . . . . .				20	
	21	Escrow or custodial account liability Complete Part IV of Schedule D . . . . .				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . . . . .				22	
	23	Secured mortgages and notes payable to unrelated third parties . . . . .				23	
	24	Unsecured notes and loans payable to unrelated third parties . . . . .				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D . . . . .			1,364,428	25	479,670
	26	Total liabilities. Add lines 17 through 25 . . . . .			6,340,793	26	1,026,624
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets . . . . .			5,408,747	27	5,174,082
	28	Temporarily restricted net assets . . . . .			8,824,833	28	8,775,558
	29	Permanently restricted net assets . . . . .			641,610	29	591,610
	Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds . . . . .				30	
	31	Paid-in or capital surplus, or land, building or equipment fund . . . . .				31	
	32	Retained earnings, endowment, accumulated income, or other funds . . . . .				32	
	33	Total net assets or fund balances . . . . .			14,875,190	33	14,541,250
	34	Total liabilities and net assets/fund balances . . . . .			21,215,983	34	15,567,874

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	22,517,378
2	Total expenses (must equal Part IX, column (A), line 25)	2	22,851,264
3	Revenue less expenses Subtract line 2 from line 1	3	-333,886
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	14,875,190
5	Other changes in net assets or fund balances (explain in Schedule O)	5	-54
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	14,541,250

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		No
b	Were the organization's financial statements audited by an independent accountant?	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	Yes	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	Yes	

SCHEDULE A  
(Form 990 or 990EZ)

Department of the Treasury  
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization  
Reading is Fundamental Inc

Employer identification number  
52-0976257

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box )

1

☐

A church, convention of churches, or association of churches **section 170(b)(1)(A)(i).**

2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E )

3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state

5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II )

6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7

☒

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II )

8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II )

9

☐

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III )

10

☐

An organization organized and operated exclusively to test for public safety Se**section 509(a)(4).**

11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h  

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other

e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box

g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?  

(i)

a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?

(ii)

a family member of a person described in (i) above?

(iii)

a 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)  
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	31,762,836	33,956,840	30,961,457	35,834,041	22,222,310	154,737,484
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	31,762,836	33,956,840	30,961,457	35,834,041	22,222,310	154,737,484
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						19,864,153
6 Public Support. Subtract line 5 from line 4						134,873,331

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7 Amounts from line 4	31,762,836	33,956,840	30,961,457	35,834,041	22,222,310	154,737,484
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	241,491	186,723	214,874	287,567	316,492	1,247,147
9 Net income from unrelated business activities, whether or not the business is regularly carried on	811	622	8,554	15,067		25,054
10 Other income (Explain in Part IV ) Do not include gain or loss from the sale of capital assets		122	48,434	26	3,948	52,530
11 Total support (Add lines 7 through 10)						156,062,215

12 Gross receipts from related activities, etc (See instructions )

12208,500

13 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

14 Public Support Percentage for 2011 (line 6 column (f) divided by line 11 column (f))	14	86 420 %
15 Public Support Percentage for 2010 Schedule A, Part II, line 14	15	88 800 %

16a 33 1/3% support test—2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

b 33 1/3% support test—2010. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

17a 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

b 10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

18 Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions

Part IIIPart III

Support Schedule for Organizations Described in IRC 509(a)(2)  
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public Support (Subtract line 7c from line 6.)						

Section B. Total Support						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11 and 12.)						
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and <b>stop here</b>						

Section C. Computation of Public Support Percentage		
15 Public Support Percentage for 2011 (line 8 column (f) divided by line 13 column (f))	15	
16 Public support percentage from 2010 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage		
17 Investment income percentage for 2011 (line 10c column (f) divided by line 13 column (f))	17	
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18	
19a 33 1/3% support tests—2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization		
b 33 1/3% support tests—2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization		
20 Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions		

**Part IV** **Supplemental Information.** Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE D  
(Form 990)

Department of the Treasury  
Internal Revenue Service

Supplemental Financial Statements

OMB No 1545-0047

2011

Open to Public Inspection

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b  
► Attach to Form 990. ► See separate instructions.

Name of the organization  
Reading is Fundamental Inc

Employer identification number  
52-0976257

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div>	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit <div><input type="checkbox"/> Yes <input type="checkbox"/> No</div>	

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or pleasure)☐ Preservation of an historically importantly land area  
☐ Protection of natural habitat☐ Preservation of a certified historic structure  
☐ Preservation of open space

2

Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ► \_\_\_\_\_

4

Number of states where property subject to conservation easement is located ► \_\_\_\_\_

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6

Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ► \_\_\_\_\_

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  
► \$ \_\_\_\_\_

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9

In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1

► \$ \_\_\_\_\_

(ii) Assets included in Form 990, Part X

► \$ \_\_\_\_\_

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a

Revenues included in Form 990, Part VIII, line 1

► \$ \_\_\_\_\_

b

Assets included in Form 990, Part X

► \$ \_\_\_\_\_

For Privacy Act and Paperwork Reduction Act Notice, see the Intructions for Form 990

Cat No 52283D

Schedule D (Form 990) 2011

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

b

If "Yes," explain the arrangement in Part XIV

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a	Beginning of year balance . . . . .	762,296	569,908	507,624	532,440
b	Contributions . . . . .	-50,000	144,193	20,000	
c	Investment earnings or losses . . . . .	178	55,199	57,240	-14,335
d	Grants or scholarships . . . . .				
e	Other expenditures for facilities and programs . . . . .	34,304	7,004	14,956	10,481
f	Administrative expenses . . . . .				
g	End of year balance . . . . .	678,170	762,296	569,908	507,624

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶ 0 %

b

Permanent endowment ▶ 87 240 %

c

Term endowment ▶ 12 760 %

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i)

unrelated organizations . . . . .

3a(i)

☐ Yes

☐ No

(ii)

related organizations . . . . .

3a(ii)

☐ Yes

☐ No

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

☐ Yes

☐ No

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b)Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land . . . . .				
b Buildings . . . . .				
c Leasehold improvements . . . . .				
d Equipment . . . . .		484,805	327,650	157,155
e Other . . . . .		2,390,709	1,884,951	505,758
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) . . . . . ▶				662,913



Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements		
1	Total revenue (Form 990, Part VIII, column (A), line 12)	122,517,378
2	Total expenses (Form 990, Part IX, column (A), line 25)	22,851,264
3	Excess or (deficit) for the year Subtract line 2 from line 1	-333,886
4	Net unrealized gains (losses) on investments	-54
5	Donated services and use of facilities	
6	Investment expenses	
7	Prior period adjustments	
8	Other (Describe in Part XIV)	
9	Total adjustments (net) Add lines 4 - 8	-54
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	-333,940

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return		
1	Total revenue, gains, and other support per audited financial statements . . . . .	133,836,436
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12	
a	Net unrealized gains on investments . . . . .	2a-54
b	Donated services and use of facilities . . . . .	2b11,131,249
c	Recoveries of prior year grants . . . . .	2c
d	Other (Describe in Part XIV) . . . . .	2d196,419
e	Add lines 2a through 2d . . . . .	2e11,327,614
3	Subtract line 2e from line 1 . . . . .	322,508,822
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	
a	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	4a
b	Other (Describe in Part XIV) . . . . .	4b8,556
c	Add lines 4a and 4b . . . . .	4c8,556
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12 ) . . . . .	522,517,378

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return		
1	Total expenses and losses per audited financial statements . . . . .	134,170,376
2	Amounts included on line 1 but not on Form 990, Part IX, line 25	
a	Donated services and use of facilities . . . . .	2a11,131,249
b	Prior year adjustments . . . . .	2b
c	Other losses . . . . .	2c
d	Other (Describe in Part XIV) . . . . .	2d196,419
e	Add lines 2a through 2d . . . . .	2e11,327,668
3	Subtract line 2e from line 1 . . . . .	322,842,708
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	
a	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	4a
b	Other (Describe in Part XIV) . . . . .	4b8,556
c	Add lines 4a and 4b . . . . .	4c8,556
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18 ) . . . . .	522,851,264

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
Description of Intended Use of Endowment Funds	Part V, Line 4	Earnings from the endowment funds are recorded and made available for operations through an annual allocation of up to 5% of the fund. The allocation is based on a three-year rolling average of the investment's market value, determined as of March 31 of the year prior to the budget year. Each year, as part of RIF's budgeting process, RIF reviews the appropriate level of payout for the following fiscal year. Fund disbursements are paid at the end of each quarter in the fiscal year. Each fund's operating income is utilized as set forth in the specific applicable endowment agreement. The general endowment fund's income is utilized for general operations.
Description of Uncertain Tax Positions Under FIN 48	Part X	RIF performed an evaluation of uncertain tax positions for the years ended September 30, 2012 and 2011, and determined that there were no matters that would require recognition in the financial statements or that may have any effect on its tax-exempt status.
Part XII, Line 2d - Other Adjustments		Special event expenses 196,419
Part XII, Line 4b - Other Adjustments		Gain on disposal of fixed assets 3,613 Sublease income 4,943
Part XIII, Line 2d - Other Adjustments		Special event expenses 196,419
Part XIII, Line 4b - Other Adjustments		Gain on disposal of fixed assets 3,613 Sublease income 4,943

SCHEDULE G  
(Form 990 or 990-EZ)

Department of the Treasury  
Internal Revenue Service

Supplemental Information Regarding  
Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,  
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.  
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2011

Open to Public  
Inspection

Name of the organization  
Reading is Fundamental Inc

Employer identification number  
52-0976257

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

- 1

Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a

☒

Mail solicitations

b

☒

Internet and e-mail solicitations

c

☒

Phone solicitations

d

☒

In-person solicitations

e

☒

Solicitation of non-government grants

f

☒

Solicitation of government grants

g

☒

Special fundraising events
- 2a

Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☒ Yes ☐ No
- b

If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
April Hendrickson 1928 Calvert Street NW Washington, DC 20009	Special events		No	476,577	60,000	416,577
Lautman Maska Neil & Company 1730 Rhode Island Avenue NW Suite Washington, DC 20036	Direct mail		No	322,504	78,000	244,504
Development Resources Inc 1601 North Kent Street Suite 1200 Arlington, VA 22209	Development strategic plan & oversight of staff		No	0	475,000	-475,000
Total . . . . . ▶				799,081	613,000	186,081

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

AL, AK, AZ, AR, CA, CO, CT, DC, FL, GA, IL, IN, KS, KY, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1 Fundraising Gala/Auction (event type)	(b) Event #2 (event type)	(c) Other Events (total number)	(d) Total Events (Add col (a) through col (c))
Revenue	1	Gross receipts . . . .	476,577		476,577
	2	Less Charitable contributions . . . .	427,077		427,077
	3	Gross income (line 1 minus line 2) . . . .	49,500		49,500
Direct Expenses	4	Cash prizes . . . .			
	5	Non-cash prizes . . .			
	6	Rent/facility costs . . .	645		645
	7	Food and beverages . . .	80,660		80,660
	8	Entertainment . . . .	17,693		17,693
	9	Other direct expenses .	97,421		97,421
	10	Direct expense summary Add lines 4 through 9 in column (d) . . . . . ▶			
	11	Net income summary Combine lines 3 and 10 in column (d) . . . . . ▶			
					( 196,419 )
					-146,919

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
Revenue	1	Gross revenue . . . . .			
Direct Expenses	2	Cash prizes . . . . .			
	3	Non-cash prizes . . . .			
	4	Rent/facility costs . . . .			
	5	Other direct expenses . . .			
	6	Volunteer labor . . . . . <input type="checkbox"/> Yes _____ <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ <input type="checkbox"/> No	
	7	Direct expense summary Add lines 2 through 5 in column (d) . . . . . ▶			
	8	Net gaming income summary Combine lines 1 and 7 in column (d) . . . . . ▶			
					( )

9 Enter the state(s) in which the organization operates gaming activities \_\_\_\_\_

a Is the organization licensed to operate gaming activities in each of these states? . . . . . ☐ Yes ☐ No

b If "No," Explain \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? . . . . . ☐ Yes ☐ No

b If "Yes," Explain \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11

Does the organization operate gaming activities with nonmembers?

☐ Yes ☐ No

12

Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?

☐ Yes ☐ No

13

Indicate the percentage of gaming activity operated in

a	The organization's facility	13a
b	An outside facility	13b

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ \_\_\_\_\_

Address ▶ \_\_\_\_\_

15a

Does the organization have a contract with a third party from whom the organization receives gaming revenue?

☐ Yes ☐ No

b

If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ▶ \$ \_\_\_\_\_

c

If "Yes," enter name and address

Name ▶ \_\_\_\_\_

Address ▶ \_\_\_\_\_

16 Gaming manager information

Name ▶ \_\_\_\_\_

Gaming manager compensation ▶ \$ \_\_\_\_\_

Description of services provided ▶ \_\_\_\_\_

☐ Director/officer      ☐ Employee      ☐ Independent contractor

17

Mandatory distributions

a

Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?

☐ Yes ☐ No

b

Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ \_\_\_\_\_

Part IV Complete this part to provide additional information for responses to question on Schedule G (see instructions.)

Identifier	ReturnReference	Explanation
------------	-----------------	-------------

Schedule I  
(Form 990)

Department of the Treasury  
Internal Revenue Service

Grants and Other Assistance to Organizations,  
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.  
▶ Attach to Form 990

OMB No 1545-0047

2011

Open to Public  
Inspection

Name of the organization  
Reading is Fundamental Inc

Employer identification number  
52-0976257

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? . . . . .

☒ Yes ☐ No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed . . . . . ▶ ☐

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . ▶

39

3

Enter total number of other organizations listed in the line 1 table . . . . . ▶

0

Part IIIGrants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.  
Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IVSupplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
Procedure for Monitoring Grants in the U S	Part I, Line 2	Schedule I, Part I, Line 2 RIF monitors the use of grant funds by requiring recipients to use the funds to purchase books from RIF's list of approved vendors In addition, RIF reviews the invoices for the books that were purchased by the grant recipients and remits payment directly to the book vendor ensuring that the funds are spent on books

**Software ID:**  
**Software Version:**  
**EIN:** 52-0976257  
**Name:** Reading is Fundamental Inc

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Reading is Fundamental of Southern California 7250 Bandini Boulevard Suite 208 Los Angeles, CA 90040	23-7425712	501 (C)(3)	99,074				Purchase of books
Brooklyn Public Library10 Grand Army Plaza Brooklyn, NY 11238	11-1904361	501 (C)(3)	42,415				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

<b>(a)</b> Name and address of organization or government	<b>(b)</b> EIN	<b>(c)</b> IRC Code section if applicable	<b>(d)</b> Amount of cash grant	<b>(e)</b> Amount of non-cash assistance	<b>(f)</b> Method of valuation (book, FMV, appraisal, other)	<b>(g)</b> Description of non-cash assistance	<b>(h)</b> Purpose of grant or assistance
Miami-Dade Family Learning Partnership Inc 10800 Biscayne Boulevard Suite 500 Miami, FL 33160	14-1916606	501 (C)(3)	63,677				Purchase of books
Dallas ISD2909 N Buckner Boulevard Dallas, TX 752284861	75-6001278	501 (C)(3)	41,309				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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Oakland Unified School District314 E 10th Street Room 215 Oakland, CA 94606	94-6000385	501 (C)(3)	29,354				Purchase of books
Communities In Schools of Atlanta600 West Peachtree Street 1250 Atlanta, GA 30308	58-1152807	501 (C)(3)	20,171				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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ReadBostonBoston Public Schools43 Hawkins Street Boston, MA 02114	04-2681311	501 (C)(3)	25,968				Purchase of books
Communities in Schools of New Orleans IncPO Box 792800 New Orleans, LA 70179	72-1317054	501 (C)(3)	6,052				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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San Antonio ISD Library Media Services1811 S Laredo Room 108 San Antonio, TX 78207	74-6002167	501 (C)(3)	15,716				Purchase of books
Philadelphia Reads 325 Chestnut Street Suite 903 Philadelphia, PA 19106	27-1723052	501 (C)(3)	5,265				Purchase of books

**Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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RIF of Northern Virginia1834 Satinwood Court Vienna, VA 22182	51-0155758	501 (C)(3)	17,274				Purchase of books
Page Ahead1130 NW 85th Street Seattle, WA 98117	91-1600084	501 (C)(3)	28,634				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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RIF in Chicago 2211 West Street River Grove, IL 60171	23- 7248445	501 (C)(3)	20,646				Purchase of books
Reach Out and Read Greater Baltimore 1001 East Fayette Street Baltimore, MD 21202	04- 3481253	501 (C)(3)	18,140				Purchase of books

**Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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Reading is Fundamental Pittsburgh10 Childrens Way Suite 300 Pittsburgh, PA 15212	25-1558336	501 (C)(3)	21,810				Purchase of books
Newark Preschool Council10 Park Place 4th Floor Newark, NJ 07012	22-1777158	501 (C)(3)	17,873				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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Southwest Human Development2850 N 24th Street Phoenix, AZ 85008	86-0407179	501 (C)(3)	13,207				Purchase of books
BookSpringPO Box 143147 Austin, TX 78714	74-2542664	501 (C)(3)	18,602				Purchase of books

Form 990,Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

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Read Aloud America1314 South King Street Suite G4 Honolulu,HI 96814	99-0323798	501 (C)(3)	17,100				Purchase of books
Fresno County Office of Education - Migrant Program 1684 W Shaw Avenue Fresno,CA 93711	94-6002210	501 (C)(3)	14,718				Purchase of books

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

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Lansing School District RIF1705 Opaline Drive Lansing, MI 48917	38-6001599	501 (C)(3)	12,487				Purchase of books
St Aloysius Education Clinic 219 West 132nd Street New York, NY 10027	13-3415339	501 (C)(3)	10,604				Purchase of books

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

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Durham County Library300 N Roxboro Street Durham, NC 27701	56-6000297	501 (C)(3)	10,299				Purchase of books
RIF St Louis Inc6300 Northwood 2E St Louis, MO 63105	51-0159152	501 (C)(3)	6,911				Purchase of books

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

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Denver Public Schools1330 Fox Street Denver, CO 80204	84-6001099	501 (C)(3)	12,005				Purchase of books
O'Connell & South Side FRC120 Park Street Bristol, CT 06010	06-6001866	501 (C)(3)	10,609				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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Miami Valley Child Development Centers Inc215 Horace Street Dayton, OH 45402	31-0713127	501 (C)(3)	14,773				Purchase of books
Manor RIF8500 Decker Lane Austin, TX 78724	74-6003097	501 (C)(3)	8,236				Purchase of books

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

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Reach Out and Read Kansas City 3901 Rainbow Boulevard MS 4004 Kansas City, KS 66218	48-0547734	501 (C)(3)	7,945				Purchase of books
District 279 Foundation11200 93rd Avenue N Maple Grove, MN 55369	41-1705060	501 (C)(3)	9,929				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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The Public Education Foundation (Clark County Reads) 3360 W Sahara Avenue Suite 160 Las Vegas, NV 89102	88-0275767	501 (C)(3)	12,222				Purchase of books
Williamette Eduation Service District 2611 Pringle Road SE Salem, OR 97301	93-1318631	501 (C)(3)	11,989				Purchase of books

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Pajaro Valley RIF 3050 Marlo Court 7 Apto, CA 95003	23- 7066840	501 (C)(3)	10,849				Purchase of books
San Mateo County Office of Education 101 Twin Dolphine Drive Redwood City, CA 94065	94- 6002468	501 (C)(3)	8,722				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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Delta Lambda RIF - Monterey150 Shady Lane Monterey, CA 93940	94-6130720	501 (C)(3)	8,472				Purchase of books
Northrop Garfield PTO950 E Reagan Parkway Medina, OH 44256	27-0264807	501 (C)(3)	7,013				Purchase of books

**Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States**

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First AME Child and Family Center 1912 East Madison Street Seattle, WA 98122	91-1127055	501 (C)(3)	6,909				Purchase of books
Marsing School District PO Box 340 Marsing, ID 83639	82-6000855	501 (C)(3)	5,773				Purchase of books

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

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Campbell Elementary91 Elder Street Fairbum, GA 30213	58-6000246	501 (C)(3)	5,105				Purchase of books

Schedule J  
(Form 990)

Compensation Information

OMB No 1545-0047

2011

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization Reading is Fundamental Inc	Employer identification number 52-0976257
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Part I

Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items		
<input type="checkbox"/> First-class or charter travel		
<input type="checkbox"/> Travel for companions		
<input type="checkbox"/> Tax idemnification and gross-up payments		
<input type="checkbox"/> Discretionary spending account		
<input type="checkbox"/> Housing allowance or residence for personal use		
<input type="checkbox"/> Payments for business use of personal residence		
<input type="checkbox"/> Health or social club dues or initiation fees		
<input type="checkbox"/> Personal services (e g , maid, chauffeur, chef)		
1b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain		
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?		
3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply		
<input checked="" type="checkbox"/> Compensation committee		
<input checked="" type="checkbox"/> Independent compensation consultant		
<input type="checkbox"/> Form 990 of other organizations		
<input type="checkbox"/> Written employment contract		
<input checked="" type="checkbox"/> Compensation survey or study		
<input checked="" type="checkbox"/> Approval by the board or compensation committee		
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a Receive a severance payment or change-of-control payment?		No
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?		No
c Participate in, or receive payment from, an equity-based compensation arrangement?		No
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		
Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a The organization?		No
b Any related organization?		No
If "Yes," to line 5a or 5b, describe in Part III		
6 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a The organization?		No
b Any related organization?		No
If "Yes," to line 6a or 6b, describe in Part III		
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III		No
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III		No
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?		

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

[illegible]

**Part III**   **Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
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**2011**

**Open to Public  
Inspection**

**SCHEDULE O**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990 or 990-EZ**

**Complete to provide information for responses to specific questions on  
Form 990 or to provide any additional information.**  
**▶ Attach to Form 990 or 990-EZ.**

Name of the organization  
Reading is Fundamental Inc

**Employer identification number**

52-0976257

Identifier	Return Reference	Explanation
Changes in Program Services	Form 990, Part III, line 3	During 2011, the IBDP contract was removed from the Department of Education's (DOE) fiscal year 2012 budget. Approximately 42% and 77% of RIF's 2012 and 2011 revenue, respectively, was received from the IBDP contract. In addition, 14% and 15%, respectively, of RIF's 2012 and 2011 revenue came from one corporate donor. Management significantly restructured its organization, including a significant reduction in staff and other operating costs, which is in-line with RIF's revenue from nonfederal sources. In addition, RIF is working to increase nonfederal donations.

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 11	RIF's Finance/Audit Committee of the Board of Directors reviews the federal Form 990. It is then distributed to the entire Board of Directors before it is filed with the Internal Revenue Service (IRS).

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 12c	RIF's Conflict of Interest policy ("Policy") applies to Board members, Officers and RIF senior managers (collectively "RIF Insiders") The Policy requires that a RIF Insider disclose any potential conflict to the Board of Directors or a designated Committee of the Board Violations of the Policy will result in appropriate disciplinary and corrective action, up to and including dismissal RIF Insiders are required on an annual basis to sign a statement affirming that he or she - Has received a copy of the Policy, - Has read and understands the Policy, - Has agreed to comply with, and has complied with the Policy, - Understands that RIF is a charitable and educational organization and that, in order to maintain its federal tax exemption and preserve RIF's valuable reputation, RIF must engage primarily in activities that accomplish its tax exempt purpose

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 15	<p>To begin the annual evaluation of the President and CEO, the Chair of the Board first solicits input from all Board members concerning the President's performance. The Executive Committee then considers the input of the responding Board members in its review of the President, and reports back to the Board of Directors its evaluation. The Executive Committee then shares its evaluation with the President. The Executive Committee then consults comparability surveys to determine the President's compensation for the next year. Concerning Vice Presidents and other key employees, the CEO provides to the Board of Directors in the executive session at each Board meeting a current review of each Vice President and key employee. In years when salary increases are contemplated, the CEO also presents to the Board of Directors the compensation of each Vice President and key employee and reports on the increases to be provided to each person.</p>

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section C, line 19	RIF submits its audited financial statements, federal Form 990 and IRS Letter of Determination (of RIF's tax exempt status) to Guidestar for publication on that service. RIF also publishes its federal Form 990 on its own website. To-date, RIF has not published its conflict of interest policy for access by the general public. All documents are also available upon request.

Identifier	Return Reference	Explanation
Changes in Net Assets or Fund Balances	Form 990, Part XI, line 5	Net unrealized losses on investments -54

Additional Data

Software ID:  
Software Version:  
EIN: 52-0976257  
Name: Reading is Fundamental Inc

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

4d. Other program services			
(Code	) (Expenses \$	62,430	including grants of \$ (Revenue \$ )
Volunteer Recognition Each year, RIF solicits nominations from around the country for its Volunteer of the Year Awards (VOYA) A panel of judges selects regional winners based upon the individual's demonstrated concern for children and education, exceptional dedication to fulfilling RIF's mission, and development of innovative programs that encourage family and community involvement The winners and their nominators are honored at a celebration in Washington, DC In 2009, RIF launched the RIF Ambassadors Initiative as a way to further engage RIF's volunteers and leverage the enthusiasm of RIF's volunteers in all 50 states RIF also continues to hold regional gatherings in cities around the country to provide an opportunity for RIF's volunteers to network with one another and meet RIF's staff and other friends of RIF			
(Code	) (Expenses \$	56,112	including grants of \$ (Revenue \$ 2,686 )
Literacy services RIF's literacy services include family and community engagement and literacy training for educators Family and community engagement activities are designed to help parents take a leading role in encouraging their children's literacy development With the guidance of RIF's volunteers, parents participate in workshops, book distributions, and reading celebrations RIF conducts literacy training for early childhood educators This training is designed to support children's emerging literacy skills The training is done through a "train the trainer" model that prepares participants to return to their communities and deliver the training to their colleagues and communities RIF contracts with independent outside experts to evaluate RIF's program activities to identify areas of need and establish procedures for continuous quality improvement			

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
John F Remondi Chairman	1 50	X		X				0	0	0
Robert S Diamond Vice Chairman	1 50	X		X				0	0	0
William ME Rachal Jr Treasurer	1 50	X		X				0	0	0
Loretta Barrett Secretary	1 50	X		X				0	0	0
Alexandra Armstrong Director	1 50	X						0	0	0
Kenneth Bentley Director	1 50	X						0	0	0
Marcia Carlucci Director	1 50	X						0	0	0
Christopher Cerf Director	1 50	X						0	0	0
Marie-Agnes Daumas Director	1 50	X						0	0	0
Lon R Greenberg Director	1 50	X						0	0	0
William Hansen Director	1 50	X						0	0	0
Crystal Echo Hawk Director	1 50	X						0	0	0
Roberta Horton Director	1 50	X						0	0	0
Juanita James Director	1 50	X						0	0	0
JJ Johnson Director	1 50	X						0	0	0
Dr Claude A Mayberry Director	1 50	X						0	0	0
Christy Moberly Director	1 50	X						0	0	0
Michael Monahan Director	1 50	X						0	0	0
Emely Moore Director	1 50	X						0	0	0
Margaret McNamara Pastor Director	1 50	X						0	0	0
John F Polstein Director	1 50	X						0	0	0
Lynda Johnson Robb Director	1 50	X						0	0	0
Richard D Simmons Director	1 50	X						0	0	0
Carolyn Simpson Director	1 50	X						0	0	0
Dr Carol B Sisco Director	1 50	X						0	0	0

**Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Arthur H White Director	1 50	X						0	0	0
Rick Zimmerman Director	1 50	X						0	0	0
Carol Hampton Rasco President and CEO	40 00			X				228,390	0	19,610
Ernestine Benedict VP of Marketing/Comm	40 00					X		134,952	0	7,335
Lynn Croneberger Former Officer - until 08/2011	40 00						X	132,072	0	12,171