

See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490



For Paperwork Reduction Act Notice, see the separate instructions.

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

ČMB No 1545-0047 **2011** Open to Public Inspection

Α	For th	e 2011 c	alendar year, or tax year beginning $10/01/11$, and ending $09/30/12$			
В	Check if a	pplicable	C Name of organization NEBRASKA CITY TOURISM &		D Employ	yer identification number
	Address o	change	COMMERCE, INC.			
$\overline{\Box}$	Name cha	anne	Doing Business As		47-	-0248471
\exists		·	Number and street (or P O box if mail is not delivered to street address)	m/suite	E Telepho	one number
닏	initial retu	ım	806 1ST AVENUE			
	Terminate	ed ed	City or town, state or country, and ZIP + 4	ĵ		
	Amended	return	NEBRASKA CITY NE 68410		G Gross rece	epts \$ 232,553
〒	Applicatio	n pending	F Name and address of pnncipal officer			
ш	Application	in pending		I(a) Is this a gro	oup return for a	affiliates? Yes X No
			н	l(b) Are all affil	liates included	? Yes No
				If "No,	attach a list	(see instructions)
	Tax-exen	npt status	501(c)(3) X 501(c) (6) ◀ (insert no) 4947(a)(1) or 527			
	Website.		HE NEDDA CHA CTENA COM	(c) Group exe	motion gumbe	ar 🕨
<u>к</u>		organization			955	M State of legal domicile NE
	art I		Immary	TOTHIAGON I	, , , , , , , , , , , , , , , , , , , 	III Gate of legal dofficie 1412
	T		scribe the organization's mission or most significant activities:			
	' '	-	OTION OF TOURISM, BUSINESS, INDUSTRY AND HISTORY IN TH	r		
ဦ	1		UNITY OF NEBRASKA CITY, NE	_		
ΣĒ		001111	oniii or nabitotat oiii, na			
₹	1 20	Chack thu	s box ▶ ☐ If the organization discontinued its operations or disposed of more than 25% of its	not accate		
يقع	1		of voting members of the governing body (Part VI, line 1a)	3 1101 033013.	. 3	11
ဘဏ္က			of independent voting members of the governing body (Part VI, line 1b)		4	11
ರ್ಷಕ್ಷಿ	1		ber of individuals employed in calendar year 2011 (Part V, line 2a)		5	3
Ş	1		ber of volunteers (estimate if necessary)		6	45
O	ł		elated business revenue from Part VIII, column (C), line 12		7a	4,968
ū			ated business taxable income from Form 990-T, line 34		7b	4,200
Revence ANINED Activities & Governance	<u> </u>	vet unitera	ated business taxable income from Form 990-1, line 34	Prior Year		Current Year
A	8 0	Contributi	ons and grants (Part VIII, line 1h)		600	101,464
چ	9 F	Program s	service revenue (Part VIII, line 2g) [1//[]		7,719	99,619
₩ W	10 1	nvestmer	nt income (Part VIII columb.(A), lines:3,-4,-and-7d)	26	5,167	17
ř	11 0	Other reve	enue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		,186	31,453
			nue – add lines 8 through 1ff (mustledual Ran VIII, column (A), line 12)		672	232,553
			d similar amounts paid (Part IX, column (A), lines 1-3)		,000	1,000
			aid to or for members (Part, IX) column, (A), line 4)		0	0
S			other compensation, employee benefits (Part IX, column (A), lines 5–10)	112	2,064	113,774
benses			nal fundraising fees (Part IX, column (A), line 11e)		0	0
E E			raising expenses (Part IX, column (D), line 25) ▶ 7,478			
Ж			enses (Part IX, column (A), lines 11a-11d, 11f-24e)	59	,229	127,072
			enses Add lines 13–17 (must equal Part IX, column (A), line 25)		2,293	241,846
	19 F	Revenue I	ess expenses Subtract line 18 from line 12		3,379	-9,293
Net Assets or Fund Balances				inning of Curr	ent Year	End of Year
sets	20 T	Total asse	ets (Part X, line 16)	18	3,078	8,785
d As	21 T	Total liabıl	ities (Part X, line 26)		0	0
			s or fund balances. Subtract line 21 from line 20	18	3 <u>,</u> 078	8,785
P	art II	Sig	nature Block			
Ur	nder pen	alties of p	erjury, I declare that I have examined this return, including accompanying schedules and statements, ar	nd to the best	of my knov	vledge and belief, it is
tru	ie, corre	ct, and co	mplete Declaration of preparer (other than officer) is based on all information of which preparer has an	y knowledge		
		X	Myle II hr		<u> x 2</u>	-14-13
Sig	ın	Sig	gnature of officer		Date	
Hei	re	\ _	DAN KELLY Tyler Avery PRESIDEN	VT.		
		Ту	pe or print name and title	<u> </u>		
		Print/Type	preparer's name Preparer's signature	Date	Check	ıf PTIN
Paid	ļ	c. sco	TT VANDERVEEN CANALLO A	01/29/	13 self-emp	loyed P00281267
	parer	Firm's nam	•	Fir	m's EIN	47-0822363
Use	Only		P.O. BOX 39 1720 S. 11TH STREET			
_		Firm's addr	NEDDAGYA GERY NE COALO OCCO	Ph	ione no	402-873-6022
May	the IRS	discuss	this return with the preparer shown above? (see instructions)			X Yes No

Form 990 (2011	NEBRASKA CITY TOU	JRISM &	47-0248471	Page 2
Part III	Statement of Program Serv	ice Accomplishments		 ਹ
4 D==6. d=	Check if Schedule O contains	a response to any question	in this Part III	X
	scribe the organization's mission ION OF TOURISM, BU	SINESS, INDUSTRY A	AND HISTORY IN THE	
	ITY OF NEBRASKA CI			
2 Did the or	ganization undertake any significant p	rogram services during the year which	h were not listed on the	
	1 990 or 990-EZ?	rogram services daming the year wine	Wilder Hot Hotel on the	Yes X No
•	escribe these new services on Sched	ule O.		
3 Did the or	ganization cease conducting, or make	significant changes in how it conduc	ts, any program	
services?	·			Yes X No
	escribe these changes on Schedule C		rgest program services, as measured by	
			ts are required to report the amount of	
•	d allocations to others, the total expen			
		1.6.000	1 000	
4a (Code.)(Expenses \$ 2 S PROMOTIONAL EVEN	16,000 including grants of \$	1,000) (Revenue \$)
	RY AND HISTORY IN		AISM, BOSINESS,	
1110001				
4b (Code:) (Expenses \$	including grants of \$) (Revenue \$)
An /Codo) (Expenses \$	including grants of \$) (Revenue \$	
4c (Code) (Expenses \$	including grants of \$) (Revenue \$,
		•		
	•			
•	•	•	· · ·	
	•			•
		•		
44.00				
4d Other prog	gram services (Describe in Schedule	· ·) (Revenue \$,
	gram service expenses >	uding grants of \$ 216,000) (Iveneure 4	
				

Form 990 (2011) NEBRASKA CITY TOURISM & Part IV Checklist of Required Schedules

			V	M-
4	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"		Yes	No
1		1		_X_
2	complete Schedule A	2		X
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to	-		
J	candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)	۰		
4	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
•	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,			
	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors			
•	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		_X_
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			
•	complete Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part			
	X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable			
а				
	complete Schedule D, Part VI	11a	Х	
b				
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		_X_
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Χ_
d				
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
l2a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a		X
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
4a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		<u>X</u>
5	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		<u>X</u>
6	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		<u>X</u>
8	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part Vill, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		<u>X</u>
9	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
:0a		20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		l

19? Note. All Form 990 filers are required to complete Schedule O

	art IV: Checklist of Required Schedules (continued)			aye -
	artiv . Checkist of Required Schedules (Collinged)		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization		1	
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States			
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	<u> </u>	X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated	İ		
	employees? If "Yes," complete Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b		l	1
	through 24d and complete Schedule K. If "No," go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)	ŀ		
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			İ
	Schedule L, Part IV	28b		Х
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			
	Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
	complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
	IV, and V, line 1	34		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	_35a		X
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the			
	meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		_X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-chantable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	_ 36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		_X_
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and	1		1

Form 990 (2011)

Pa	art V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response to any question in this Part V		1	
4-	Sates the number consider in Pay 2 of Form 1006. Sates 0, if not employed in	F	Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1a 1 1b 0			
b	Did the organization comply with backup withholding rules for reportable payments to vendors and		1	
С	reportable gaming (gambling) winnings to prize winners?	1c	ĺ .	X
2a		''		 -
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 3			l
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?		Х	Ť
-	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	За	Х	Ī
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	Х	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, secunties account, or other financial			
	account)?	4a		X
b	If "Yes," enter the name of the foreign country: ▶			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Χ
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible?	6a		X
þ	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
	and services provided to the payor?	7a_		<u> </u>
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	1_		
	required to file Form 8282?	7c		ļ
	If "Yes," indicate the number of Forms 8282 filed during the year 7d	—— ! .	•	Ī
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	-	
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
g h	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C	7g 7h	\vdash	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting	' <u> </u>		
•	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
	organization, have excess business holdings at any time during the year?	8		Ť
9	Sponsoring organizations maintaining donor advised funds.	- <u>~</u> -		<u> </u>
a	Did the organization make any taxable distributions under section 4966?	9a		ĺ
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
0	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
1	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them)			
2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year . 12b			
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a	ļ	ļ
	Note. See the instructions for additional information the organization must report on Schedule O.			
	Enter the amount of reserves the organization is required to maintain by the states in which		(
	the organization is licensed to issue qualified health plans 13b			
	Enter the amount of reserves on hand		<u> </u>	
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
D	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	l	l

Form 990 (2011) NEBRASKA CITY TOURISM & 47-0248471 Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O 11 1b b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with Χ 2 any other officer, director, trustee, or key employee? 3 Did the organization delegate control over management duties customanly performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? 3 4 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 5 6 6 Did the organization have members or stockholders? 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint Χ one or more members of the governing body? 7a Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: X The governing body? 8a X ь Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a Did the organization have local chapters, branches, or affiliates? 10a b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b Χ 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a b Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done 12c X Did the organization have a written whistleblower policy? 13 13 Χ 14 Did the organization have a written document retention and destruction policy? 14 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official 15a Other officers or key employees of the organization 15b If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed > NONE Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. Own website Another's website X Upon request Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ▶ NC CHAMBER OF COMMERCE 806 1ST AVENUE

402-873-6654

NE 68410

NEBRASKA CITY

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees; officers; key employees, highest compensated employees; and former such persons.

X Check this box if neither the orga (A) Name and Title	(B) Average hours per week (descnbe	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)				than o	ne an	(D) Reportable compensation from the	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation
	hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(VV-2/1099-MISC)	from the organization and related organizations
(1) GENE HINES										
DIRECTOR	0.00	X						0	0	0
(2) JOLENE BLOCK		Γ								
DIRECTOR	0.00	Х						0	0	0
(3) CLIFF COOPER										
DIRECTOR	0.00	X						0	0	0
(4) TONYA OTTEMANN										
DIRECTOR	0.00	X						0	0	0
(5) PATTI EHMKE										
DIRECTOR	0.00	X						0	0	0
(6) JOE JOHNSON]								
DIRECTOR	0.00	X						0:	0	0
(7) DUANE KOEHLMOOS										
DIRECTOR	0.00	Х						0	0	0
(8) TAMMI THOMPSON		ł								
DIRECTOR	0.00	Х						0	0	0
(9) DON WHITE		i								
DIRECTOR	0.00	X				\Box		. 0	0	0
(10) DENISE MUNDERLOH									_	_
PAST PRESIDENT	0.00	\sqcup		Х				0	0	0
(11) DAN KELLY		1 1						_[_	_
PRESIDENT	0.00	Ш		Х				. 0	0	0
(12) TYLER AVERY								_		_
VICE PRESIDENT	0.00	Ш		Х				0	0	0
(13) KRISTIN STRACKE	0.00		Ì					_ ا	_	_
SECRETARY/TREASURER	0.00	Н		Х	_	\Box		0	0	0
(14)										
		ı I			ŀ					

	(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	bo	x, unle ficer a	Pos check ess pe	rson ı	than of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state of the state	an ee)	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estima amoun othe compens from t organiza and rela organiza	ted t of r sation he stion sited	
				90			ated						
15)													
16)													
17)													
18)													
19)									.,,				
20)													
21)													
22)													
23)						_							
24)			$\left \cdot \cdot \right $	-									
25)													
, 1b Sub-	total												
c Tota	from continuation shee	ts to Part VII, S	ectio	n A				•					
2 Total		-			ose I	ısted	l abo	ve) v	who received more than \$10	ll 00,000 in			
repor	table compensation from t	he organization l		<u>0</u>								Yes	No
empl 4 For a	oyee on line 1a? If "Yes," o	complete Schedu 1a, is the sum of	ile J f repo	or su	ich ii e co	ndivı mpe	dual nsati	on a	e, or highest compensated nd other compensation from		3		Х
ındıvi 5 Dıd a	dual ny person listed on line 1a	receive or accru	ie cor	nper	nsatı	on fr	om a	ıny u	nrelated organization or ind	lıvidual	4		X
	ervices rendered to the org		s," co	mple	ete S	che	dule .	J for	such person		5		X
1 Comp	plete this table for your five	highest comper	nsate	d ind	eper	nden	t con	tract	ors that received more than	n \$100,000 of			
		(A) business address								(B) uon of services	Cor	(C) npensatio	on
		· · · · · ·											
									<u> </u>				
2 Total	number of independent co	intractors (includ	ina b	ut no	t lim	ited	to the	ose li	isted above) who				
	ved more than \$100,000 of									0			

	14 A	/组 Statement of Rev	enue						
						(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
ts st	1a	Federated campaigns	1a			7.7,		-	
E S	b	Membership dues	1b		36,464	#			
O E	C	Fundraising events	1c			#		I	
# E		Related organizations	1d			Ī		I	
S,E		Government grants (contributions)	1e		65,000			I	
Sign		All other contributions, gifts, grants,						1	
돌림		and similar amounts not included above	1f					#	
들의	g	Noncash contributions included in lines 1a	-1f	\$ \$				#	
Contributions, Gifts, Grants and Other Similar Amounts		Total. Add lines 1a-1f			▶ [101,464			
					Busn. Code				
Program Service Revenue	2a	TOURISM & PROMO EVE	ENTS			86,939	86,939	Ī	
8	b					8,180	8,180	-	· · · ·
<u>.</u> 2	С					4,500	4,500		
Š	d			•					
Ē	е								·
<u> </u>	f	All other program service rever	nue						
٦		Total. Add lines 2a-2f			•	99,619	· <u>-</u>		
\top	3	Investment income (including of	dividenc	ds. intere	st.		· · · · · · · · · · · · · · · · · · ·		···········
Ì		and other similar amounts)		·	•	17	i		17
	4	Income from investment of tax	-exemp	t bond pr	roceeds				
	5	Royalties	•	•	▶ □				
		(ı) Real		(n)	Personal				
ļ	6a	Gross rents							
İ	b	Less rental exps				1			
	С	Rental inc or (loss)				İ		1	
	d	Net rental income or (loss)			•	Ī	j	Ť	
'	7a	Gross amount from (i) Securities		(i	i) Other				
		sales of assets other than inventory				•		1	
	b	Less cost or other			1			1	
		basis & sales exps			İ	Į.		1	
	С	Gain or (loss)						1	
	d	Net gain or (loss)			•	Ţ		Ī	
ا رو	8a	Gross income from fundraising ever	nts			, , ,			·
		(not including \$!	
ě		of contributions reported on line 1c).						1	
2		See Part IV, line 18	a			1		1	
Other Revenu	b	Less direct expenses	b[I		I	
٦	С	Net income or (loss) from fundr	aising <u>e</u>	events	>				
1	9a	Gross income from gaming activities	; [
		See Part IV, line 19	a					Ī	
		Less direct expenses	ь[1		1	
		Net income or (loss) from gamin	ng acti <u>v</u>	ities	•				<u> </u>
10	0a	Gross sales of inventory, less	- 1			7			
		returns and allowances	a			1	į		
		Less: cost of goods sold	ьĹ			,		#	
igspace	С	Net income or (loss) from sales	of inve	ntory	•				
<u> </u> _		Miscellaneous Revenue			Busn. Code				
11	1a	REIMBURSEMENT-SHARED	EMPLO	YEE		26,485			26,485
	b	GRAIN			110000	4,968		4,968	
	С								
	d .	All other revenue							
		Total. Add lines 11a-11d			•	31,453			
		Total revenue. See instructions							

Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Do not include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising
7b, 8b, 9b, and 10b of Part VIII.		expenses	general expenses	expenses
1 Grants and other assistance to governments and			Į.	
organizations in the U S. See Part IV, line 21				<u> </u>
2 Grants and other assistance to individuals in	1 200		1	
the U.S. See Part IV, line 22	1,000	1,000		
3 Grants and other assistance to governments,			1,	
organizations, and individuals outside the			1	
U S See Part IV, lines 15 and 16				
4 Benefits paid to or for members				······································
5 Compensation of current officers, directors,		1		
trustees, and key employees		<u></u>		
Compensation not included above, to disqualified				
persons (as defined under section 4958(f)(1)) and		İ		
persons described in section 4958(c)(3)(B)				
7 Other salanes and wages	105,572	89,736	10,557	5,27
Pension plan accruals and contributions (include				
section 401(k) and 403(b) employer contributions)				·
Other employee benefits				
Payroll taxes	8,202	6,972	820	41
1 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting	1,729	1,470	173	8
d Lobbying		<u> </u>		
Professional fundraising services See Part IV, line 17				
f Investment management fees				
g Other				
2 Advertising and promotion	13,394	11,624	1,100	67
Office expenses	658	559	66	3:
Information technology				
Royalties				
Occupancy	4,200	2,730	1,260	210
Travel	1,803	1,082	721	- <u> </u>
Payments of travel or entertainment expenses				···
for any federal, state, or local public officials				
Conferences, conventions, and meetings				
Interest				
Payments to affiliates		7		.
Depreciation, depletion, and amortization	669	669		
Insurance	3,119	2,651	312	150
Other expenses Itemize expenses not covered		27001	712	10
above. (List miscellaneous expenses in line 24e If	1		!	
line 24e amount exceeds 10% of line 25, column	1			
(A) amount, list line 24e expenses on Schedule O)	1		!	
PROJECT EXPENDITURES	87,544	87,544		
UTILITIES	7,312	6,215	731	360
RENT - EQUIPMENT	5,356	3,481	1,607	
DUES/SUBSCRIPTIONS/PERMIT	668	267	401	268
All other expenses	620	201	620	
Total functional expenses. Add lines 1 through 24e	241,846	216,000		7 77
Joint costs. Complete this line only if the	241,040	210,000	18,368	7,478
organization reported in column (B) joint costs				
from a combined educational campaign and				
fundraising solicitation. Check here ► if				
following SOP 98-2 (ASC 958-720)				

Part	X Balance Sheet					
				(A) Beginning of year		(B) End of year
1	Cash—non-interest bearing			3,716		60
2	Savings and temporary cash investments			12,690	2	7,722
3	Pledges and grants receivable, net		L		3	
4	Accounts receivable, net		L		4	
5	Receivables from current and former officers, directors,	trustees, key		,		
	employees, and highest compensated employees. Comp Schedule L	olete Part II of			5	
6	Receivables from other disqualified persons (as defined	under section	<u> </u>		3	
"	4958(f)(1)), persons described in section 4958(c)(3)(B),					
-	employers and sponsoring organizations of section 501(
<u>"</u>	employees' beneficiary organizations (see instructions)	ŧ		6		
Assets	Notes and loans receivable, net		-		7	
ğ 8	Inventories for sale or use		-		8	
9	Prepaid expenses and deferred charges	<u> </u> -				
	Land, buildings, and equipment, cost or	1 1	-		9	
100	other basis. Complete Part VI of Schedule D	40-	1 000			
١.	•	10a	4,890 3,887	1 670		1 002
- 1	Less accumulated depreciation	10b	3,00/	1,672		1,003
11	Investments—publicly traded securities	<u> </u>		11		
12	Investments—other securities See Part IV, line 11	- -		12		
13	Investments—program-related See Part IV, line 11 Intangible assets	⊢	·	13		
14	•	F		14		
15	Other assets. See Part IV, line 11		10 070	15	0 705	
16	Total assets. Add lines 1 through 15 (must equal line 34		18,078		8,785	
17	Accounts payable and accrued expenses	F	- · 	17		
18	Grants payable Deferred revenue		-		18	· · · · · · · · · · · · · · · · · · ·
20			⊢		19	
21	Tax-exempt bond liabilities	0-6-4-4-0	-		20	
مما	Escrow or custodial account liability Complete Part IV of		<u>-</u>		21	
	Payables to current and former officers, directors, trustee		Ė		I	
Liabilities	employees, highest compensated employees, and disqua	alitied persons.	ŀ		#	
E 23	Complete Part II of Schedule L		<u>-</u> -		22	
	Secured mortgages and notes payable to unrelated third	•	-		23	
24	Unsecured notes and loans payable to unrelated third pa		\vdash		24	
25	Other liabilities (including federal income tax, payables to					
-	parties, and other liabilities not included on lines 17-24) (complete Part X				
26	of Schedule D				25	
26	Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ ∑	7]		0	26	0
,		and complete			1	
27 28 29	lines 27 through 29, and lines 33 and 34.		F	10 070	#	0 705
27	Unrestricted net assets		<u> </u>	18,078		8,785
28	Temporarily restricted net assets		<u> </u>		28	
29	Permanently restricted net assets		<u></u>		29	
	Organizations that do not follow SFAS 117, check he	re 🕨 💹 and			1	
	complete lines 30 through 34.				ŧ	
30	Capital stock or trust principal, or current funds		<u> </u>		30	
30 31 32	Paid-in or capital surplus, or land, building, or equipment		 - -		31	
	Retained earnings, endowment, accumulated income, or	oiner funds		10 070	32	<u> </u>
33	Total line like and and analysis and and analysis and and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis and analysis analysis and analysis and analysis and analysis and analysis and analysis and analysis analysis and analysis and analysis analysis analysis analysis analysis analysis analysis analysis analysis analysis analysi		 	18,078	33	8,785
34	Total liabilities and net assets/fund balances			18,078	34	<u>8,785</u>

Form 990 (2011)

For	n 990 (2011) NEBRASKA CITY TOURISM & 47-0248471			Page 12
P	art XI Reconciliation of Net Assets			
	Check if Schedule O contains a response to any question in this Part XI			
1	Total revenue (must equal Part VIII, column (A), line 12)	1_1		32 <u>,553</u>
2	Total expenses (must equal Part IX, column (A), line 25)	2		41,846
3	Revenue less expenses. Subtract line 2 from line 1	3	-	<u>-9,293</u>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		18,078
5	Other changes in net assets or fund balances (explain in Schedule O)	5		
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,			
	column (B))	6		8,7 <u>85</u>
Pa	ert XII Financial Statements and Reporting			
	Check if Schedule O contains a response to any question in this Part XII			П
b c d	Accounting method used to prepare the Form 990 X Cash Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O Were the organization's financial statements compiled or reviewed by an independent accountant? Were the organization's financial statements audited by an independent accountant? If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both Separate basis Consolidated basis Both consolidated and separate basis As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the		2a 2b 2c	Yes No X X
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b	n 990 (2011)
			2011	500 (2011)

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. OMB No 1545-0047 Open to Public

► Attach to Form 990. ► See separate instructions. Inspection Name of the organization Employer Identification number NEBRASKA CITY TOURISM & COMMERCE, INC 47-0248471 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the Part I organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year 1 2 Aggregate contributions to (during year) Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Yes Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV. Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Tax Year Total number of conservation easements 2a b Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 2с d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) Yes No (i) and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenues included in Form 990, Part VIII, line 1 \$

Assets included in Form 990, Part X

Sch		KA CITY TOUR		<u> </u>)248471	Page
P	art III 🦘 Organizations Maintai						(continued)
3	Using the organization's acquisition, according to the collection items (check all that apply).	ession, and other records,	check any o	f the following that are	e a significai	nt use of its	
a	Public exhibition	d 🔲	Loan or exch	nange programs			
t	Scholarly research	e 🗌	Other				
c	Preservation for future generations						
4	Provide a description of the organization's	s collections and explain t	now they furth	ner the organization's	exempt pur	pose in Part	
_	XIV.						
5	During the year, did the organization solid				simılar		
D	assets to be sold to raise funds rather that art IV Escrow and Custodial					Wasil to Farm 00	Yes No
•	Escrow and Custodial line 9, or reported an am				nswered	Yes to Form 99	υ, Ραπιν,
1a	Is the organization an agent, trustee, cust				not		
	included on Form 990, Part X?	odian or other intermedia	iy ioi continot	dions of other assets	5 1101		☐ Yes ☐ No
ь	If "Yes," explain the arrangement in Part	(IV and complete the folio	wing table:				res n
_	100, Oxplain the diffully	W and complete the folic	wing table.				Amount
С	Beginning balance					1c	
d	Additions during the year					1d	.,,
е	Distributions during the year					1e	
f	Ending balance					1f	
2a	Did the organization include an amount or	n Form 990, Part X, line 2	1?			<u> </u>	Yes No
b	If "Yes," explain the arrangement in Part >						
P	ert V Endowment Funds. Co	mplete if the organiz	ation ansv	vered "Yes" to Fo	orm 990, I	Part IV, line 10.	-
		(a) Current year	(b) Prio	r year (c) Two	years back	(d) Three years back	(e) Four years back
	Beginning of year balance						
b	Contributions						
C	Net investment earnings, gains, and						
	losses			-			
	Grants or scholarships						
е	Other expenditures for facilities and						
	programs	<u> </u>					
	Administrative expenses End of year balance				<u> </u>		
9 2	•		Cas da aslos	(-)) b -1-1 - :		<u> </u>	
	Provide the estimated percentage of the c Board designated or quasi-endowment	urrent year end balance (%	iine ig, colun	nn (a)) neid as			
	Permanent endowment ▶	%					
	Temporarily restricted endowment ▶	%					
	The percentages in lines 2a, 2b, and 2c st	nould equal 100%					
3a	Are there endowment funds not in the pos	•	n that are he	ld and administered t	for the		
	organization by	·					Yes No
	(i) unrelated organizations						3a(i)
	(ii) related organizations						3a(ii)
b	If "Yes" to 3a(II), are the related organization	ons listed as required on S	Schedule R?				3b
4	Describe in Part XIV the intended uses of						
Pa	rt VI Land, Buildings, and Ed	uipment. See Forn	n 990, Par	X, line 10			
	Description of property	(a) Cost or other ba (investment)	asis	(b) Cost or other basis (other)		preciation	(d) Book value
1a	Land						
b	Buildings .						
С	Leasehold improvements						
d	Equipment			4,890		3,887	1,003
	Other .						
otal.	. Add lines 1a through 1e. (Column (d) mus	t equal Form 990, Part X,	column (B),	line 10(c))		•	1,003

Schedule D (Form 990) 2011

2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

(10)(11)

Total. (Column (b) must equal Form 990, Part X, col (B) line 25)

Sche	edule D (Form 990) 2011 NEBRASKA CITY TOURISM &		47-0248471		Page 4		
P	art XI Reconciliation of Change in Net Assets from Form 990 to	Audited Fi	nancial Statemer	nts			
1	Total revenue (Form 990, Part VIII, column (A), line 12)	<u> </u>		1			
2	Total expenses (Form 990, Part IX, column (A), line 25)			2			
3	Excess or (deficit) for the year. Subtract line 2 from line 1			3			
4	Net unrealized gains (losses) on investments			4	·		
5	Donated services and use of facilities		5				
6	Investment expenses		6				
7	Prior penod adjustments		7				
8	Other (Describe in Part XIV)		8				
9	Total adjustments (net) Add lines 4 through 8		9				
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		10				
Pa	art XII Reconciliation of Revenue per Audited Financial Stateme	ents With Re	evenue per Retur	'n			
1	Total revenue, gains, and other support per audited financial statements		ļ	1			
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12						
а	Net unrealized gains on investments	2a					
b	Donated services and use of facilities	2b					
С	Recovenes of prior year grants	2c					
đ	Other (Describe in Part XIV)	2d					
е	Add lines 2a through 2d		<u> 1</u>	2e			
3	Subtract line 2e from line 1			3			
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:						
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a					
b	Other (Describe in Part XIV)	4b					
С	Add lines 4a and 4b		<u> </u>	4c			
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)		 	5			
Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return							
1	Total expenses and losses per audited financial statements		<u> </u>	1			
2	Amounts included on line 1 but not on Form 990, Part IX, line 25	1 1					
а	Donated services and use of facilities	2a					
	Prior year adjustments	2b					
	Other losses	2c					
	Other (Describe in Part XIV)	2d					
	Add lines 2a through 2d			2e			
3	Subtract line 2e from line 1	1 1	-	3			
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 1					
	Investment expenses not included on Form 990, Part VIII, line 7b	4a					
b	Other (Describe in Part XIV)	4b		1			
C	Add lines 4a and 4b		_	1c			
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)			5			
Pa	Part XIV Supplemental Information						

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, line 2; Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

47-0248471 Page **5**

Part XIV Supplemental Information (continued)

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

• Attach to Form 990 or 990-EZ.

2011
Open to Public Inspection

Name of the organization

NEBRASKA CITY TOURISM & COMMERCE, INC.

Employer Identification number 47-0248471

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENT PROGRAMS TO SUPPORT COMMUNITY EDUCATION & ENTERTAINMENT

FORM 990, PART VI, LINE 7A - ELECTION OF MEMBERS AND THEIR RIGHTS

THE BOARD OF DIRECTORS MUST APPROVE THE INDIVIDUAL OR FIRM TO BECOME A

MEMBER. EVERY MEMBER IN GOOD STANDING IS ENTITLED TO VOTE IN ANY

GENERAL ELECTION, REFERENDUM OR MEMBERSHIP MEETING.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 FORM 990 IS REVIEWED AND APPROVED BY THE EXECUTIVE DIRECTOR AND ORGANIZATIONAL HEALTH COMMITTEE.

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY

ANNUAL DISCLOSURE IS REQUIRED BY BOARD MEMBERS AND STAFF ALONG WITH A

REGULAR CONFLICTS CHECK AS PART OF THE AGENDA AT EVERY BOARD MEETING.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL

THE EXECUTIVE DIRECTOR POSITION IS SUBJECT TO AN ANNUAL FORMAL REVIEW FROM

THE BOARD. COMPENSATION IS ESTABLISHED BASED UPON COMPARABLE RATES IN THE

AREA FOR SIMILAR SERVICES.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION GOVERNING DOCUMENTS ARE MADE AVAILABLE TO THE PUBLIC UPON REQUEST.

(99)

Form **4562**

Depreciation and Amortization

(Including Information on Listed Property)

OMB No 1545-0172

2011

Department of the Treasury Internal Revenue Service

► See separate instructions.

► Attach to your tax return.

tachment equence No 17

NEBRASKA CITY TOURISM & Name(s) shown on return identifying number 47-0248471 COMMERCE, INC. Business or activity to which this form relates INDIRECT DEPRECIATION Part I **Election To Expense Certain Property Under Section 179** Note: If you have any listed property, complete Part V before you complete Part I. 500,000 Maximum amount (see instructions) 2 2 Total cost of section 179 property placed in service (see instructions) 2,000,000 3 Threshold cost of section 179 property before reduction in limitation (see instructions) 3 4 Reduction in limitation Subtract line 3 from line 2 If zero or less, enter -0-4 Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0-. If marned filing separately, see instructions 5 5 (c) Elected cost (a) Description of property (b) Cost (business use only) 6 7 Listed property Enter the amount from line 29 7 8 8 Total elected cost of section 179 property Add amounts in column (c), lines 6 and 7 9 9 Tentative deduction Enter the smaller of line 5 or line 8 10 Carryover of disallowed deduction from line 13 of your 2010 Form 4562 10 11 11 Business income limitation Enter the smaller of business income (not less than zero) or line 5 (see instructions) Section 179 expense deduction, Add lines 9 and 10, but do not enter more than line 11 12 12 13 13 Carryover of disallowed deduction to 2012. Add lines 9 and 10, less line 12 Note: Do not use Part II or Part III below for listed property. Instead, use Part V Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions) Special depreciation allowance for qualified property (other than listed property) placed in service 14 during the tax year (see instructions) 14 Property subject to section 168(f)(1) election 15 Other depreciation (including ACRS) 16 MACRS Depreciation (Do not include listed property.) (See instructions.) Part III Section A 669 17 MACRS deductions for assets placed in service in tax years beginning before 2011 17 If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here Section B—Assets Placed in Service During 2011 Tax Year Using the General Depreciation System (b) Month and year (c) Basis for depreciation (d) Recovery (a) Classification of property placed in ness/investment use (e) Convention (f) Method (g) Depreciation deduction penod service only-see instructions) 19a 3-year property b 5-year property 7-year property d 10-year property 15-year property 20-year property 25-year property 25 yrs. S/L Residential rental S/L MM 27 5 yrs property 27 5 yrs. MM S/L MM Nonresidential real S/L 39 yrs property MM S/L Section C-Assets Placed in Service During 2011 Tax Year Using the Alternative Depreciation System Class life 20a S/L b 12-year 12 yrs S/L S/L 40-year 40 yrs MM Part IV Summary (See instructions.) 21 Listed property Enter amount from line 28 21 Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21 Enter here and on the appropriate lines of your return. Partnerships and S corporations—see instructions For assets shown above and placed in service during the current year, enter the portion of the basis attnbutable to section 263A costs 23

NCCHAMBER NEBRASKA CITY TOURISM &

Federal Statements

FYE: 9/30/2012

47-0248471

Taxable Interest on Investments

Description
Unrelated Exclusion Postal Acquired after Business Code Code 6/30/75 Obs (\$ or %)

INTEREST INCOME

\$ 17 14 NE

TOTAL \$ 17

20

1/29/2013 3:35 PM

1/29/2013 3:35 PM		Raising
		General \$ 620 \$ \$ 620
tements	Form 990, Part IX, Line 24e - All Other Expenses	Service
Federal Statements	390, Part IX, Line 246 Total	Expenses s s s s s s s s s s s s s s s s s
CA CITY TOURISM &	Form 9	<u></u>
NCCHAMBER NEBRASKA CITY TOURISM & 47-0248471 FYE: 9/30/2012		REPAIRS & MAINTENANCE TOTAL