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orm **990**

Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements.

2011

Open to Public Inspection

	For the	2011 calendar year, or tax year beginning SEP 1, 2011 and ending	AUG 31, 2012
_	Check if	C Name of organization	D Employer identification number
_	applicable	O Hains or organization	b Employer Identification Namber
Г	Address	OUTDOOR POWER EQUIPMENT INSTITUTE INC.	
누	change Name		 52-0977552
누	lchange lnitial	Doing Business As	
누	Iretum Termin-	Number and street (or P.O. box if mail is not delivered to street address) Room/st	- '
누	ated Amende	341 SOUTH PATRICK STREET	(703)549-7600
느	return Applica	City or town, state or country, and ZIP + 4	G Gross receipts \$ 6,671,188.
L	tion pending	AUEAANDRIA, VA 22314	H(a) Is this a group return
	pomenia	F Name and address of principal officer KRIS KISER	for affiliates? Yes X No
		SAME AS C ABOVE	H(b) Are all affiliates included? Yes No
_			If "No," attach a list. (see instructions)
		e:▶ WWW.OPEI.ORG	H(c) Group exemption number ▶
K	Form of c	organization: X Corporation Trust Association Other ▶ L Y	ear of formation: 1952 M State of legal domicile: DE
P	art I	Summary	
4	1 E	riefly describe the organization's mission or most significant activities. SEE PART	III, LINE 1.
Governance			
T.	2	Check this box 🕨 🔲 if the organization discontinued its operations or disposed of m	nore than 25% of its net assets
ē	3 N	lumber of voting members of the governing body (Part VI, line 1a)	3 13
ö	4 1	lumber of independent voting members of the governing body (Part VI, line 1b)	4 13
Activities &	5 T	otal number of individuals employed in calendar year 2011 (Part V, line 2a)	5 10
<u>ti</u>	6 T	otal number of volunteers (estimate if necessary)	6 300
≩	707	otal number of volunteers (estimate in necessary) otal unrelated business revenue from Part VIII, column (C), line 12	7a 0.
ĕ		let unrelated business taxable income from Form 990-T, line 34	
_	יו פ	set unrelated business taxable income from Form 990-1, line 34	
			Prior Year Current Year 0.
e	8 0	Contributions and grants (Part VIII The Part VIII	
Revenue	9 F	Program service revenue (Part VIII line 20)	4,670,650. 5,085,785.
ě	10 li	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)	116,288. 262,716.
	1	Other revenue (Part VIII, column (A), limes 5, 6d. 8c, 9c, 10c and 11e)	83,418. 79,136.
		otal revenue add lines 8 through 11 (must equal Part-VIII, column (A), line 12)	4,870,356. 5,427,637.
		Grants and similar amounts paid (Part X) Column (A), Ingels 1-3)	0. 305,000.
		Benefits paid to or for members (Part IX, column (A), line 4)	0. 0.
es	15 8	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	1,494,164. 1,656,646.
Expenses	16a F	Professional fundraising fees (Part IX, column (A), line 11e)	0. 0.
ă	ьТ	otal fundraising expenses (Part IX, column (D), line 25)	
ш	17 (Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	3,453,306. 3,145,479.
	18 T	otal expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	4,947,470. 5,107,125.
,	19 F	Revenue less expenses. Subtract line 18 from line 12	<77,114.> 320,512.
Net Assets or	Si .	•	Beginning of Current Year End of Year
Sec	E 20 T	otal assets (Part X, line 16)	10,133,127. 10,134,058.
ŠŠ	Š 21 T	otal liabilities (Part X, line 26)	5,218,200. 4,885,533.
<u>je</u> :	22 1	Net assets or fund balances Subtract line 21 from line 20	4,914,927. 5,248,525.
P	art II	Signature Block	
_		ties of perjury, I declare th <u>at I</u> have examined this return, including accompanying schedules and sta	tements, and to the best of my knowledge and belief, it is
,,		, and complete Declaration of preparer (other than officer) is based on all information of which prep	
<u></u>	1		in lilling
е.		Signature of officer	Date 11111
Sig		i de la companya del companya de la companya del companya de la co	· · · · · · · · · · · · · · · · · · ·
He	ere	KRIS KISER, PRESIDENT & CEO Type or print name and title	
_	-		Date Check PTIN
_		Print/Type preparer's name Preparer's high attireff. Preparer's high attireff. Preparer's high attireff.	
Pa	⊢		
		Firm's name GELMAN, ROSENBERG & FREEDMAN	Firm's EIN ► 52-1392008
Us	e Only	Firm's address 4550 MONTGOMERY AVE SUITE 650N	
_		BETHESDA, MD 20814-2930	Phone no. (301) 951-9090
Ma	ay the IR	S discuss this return with the preparer shown above? (see instructions)	X Yes No
132	2001 01-23	LHA For Paperwork Reduction Act Notice, see the separate instructions.	Form 990 (2011)

	990 (2011) OUTDOOR POWER EQUIPMENT INSTITUTE INC. 52-0977552 Page 2
Par	t III Statement of Program Service Accomplishments
•	Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission:
	TO ASSIST AND IMPROVE THE ECONOMIC INTERESTS OF THE OUTDOOR POWER
	EQUIPMENT INDUSTRY BY SERVING THE COMMON INTERESTS OF ITS MEMBERS IN
	THE AREAS OF PUBLIC SAFETY, ENVIRONMENTAL RESPONSIBILITY, AND BUSINESS
	DEVELOPMENT.
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?
3	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
7	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to
	others, the total expenses, and revenue, if any, for each program service reported
4a	(Code) (Expenses \$ including grants of \$) (Revenue \$)
_	OPEI MEMBERS PARTICIPATE ON COMMITTEES THAT HAVE A DIRECT IMPACT ON
	SUCH CRITICAL INDUSTRY ISSUES AS EMISSIONS, SAFETY STANDARDS, CONSUMER
	SAFETY EDUCATION AND SPECIAL MARKETING AND TECHNICAL PROJECTS. IN
	ADDITION, OPEI FACILITATES NETWORKING OPPORTUNITIES THAT HELP MEMBERS
	COMPETE EFFECTIVELY IN THE INDUSTRY AND PROVIDES INDUSTRY-SPECIFIC
	INFORMATION, SUCH AS PRODUCT SHIPMENT REPORTS, STATE LEGISLATIVE AND
	REGULATORY UPDATES AND INDUSTRY ECONOMETRIC FORECASTS, AS WELL AS
	DEVELOPMENTS AFFECTING THE INDUSTRY.
4b	(Code) (Expenses \$
4c	(Code) (Expenses \$
_	
4d	Other program services (Describe in Schedule O)
	(Expenses \$ including grants of \$) (Revenue \$)
4e	Total program service expenses ▶
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			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	_1_		X
2	Is the organization required to complete Schedule B, Schedule of Contributors	2_		<u> </u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for	_		
	public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect		NT /	_
E	during the tax year? If "Yes," complete Schedule C, Part II	4	N/	<u> </u>
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	_	X	
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to	5		
Ü	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		x
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	•		
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		x
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete	•		
	Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	Х	
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X			
	as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
А	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	11c		<u> </u>
u	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		x
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a	X	<u> </u>
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		_X_
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
_	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			37
45	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	15		
10	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	10		1
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			<u></u> -
	1c and 8a? If "Yes," complete Schedule G, Part II	18		х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			Γ.
	complete Schedule G, Part III	19		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
		Form	990 <i>(</i>	20111

OUTDOOR POWER EQUIPMENT INSTITUTE INC. 52-0977552 Form 990 (2011) Part IV Checklist of Required Schedules (continued) Yes No Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II X 21 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, 22 column (A), line 2? If "Yes," complete Schedule I, Parts I and III Х 22 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J X 23 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25 24a Х b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I N/A 25a b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete N/A Schedule L. Part I 25b Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified 26 person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II Х 26 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial 27 contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III X 27 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV Х 28a Х b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28b c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV Х 28c X Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation 30 contributions? If "Yes," complete Schedule M Х 30 Did the organization liquidate, terminate, or dissolve and cease operations? 31 If "Yes," complete Schedule N, Part I Х 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete 32 X Schedule N. Part II 32 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations 33 sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I Х 33 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1 Х 34 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a Х b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of

> X Form 990 (2011)

X

N/A

X

35b

36

37

36

37

Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?

Did the organization conduct more than 5% of its activities through an entity that is not a related organization

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?

and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI

section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2

Note. All Form 990 filers are required to complete Schedule O

If "Yes," complete Schedule R, Part V, line 2

	Check if Schedule O contains a response to any question in this Part V				
		·		V	<u> </u>
1.	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1-1		Yes	No
1a h	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1a 17	1		
C	Did the organization comply with backup withholding rules for reportable payments to vendors and rules.		1		
Ŭ	(gambling) winnings to prize winners?	oportable garning	1c	х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,		10		
Lu	filed for the calendar year ending with or within the year covered by this return	2a 10			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax retuing		2b	х	
_	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions	='	20		
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	-,	3a	1	Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other	authority over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial		4a		х
b	If "Yes," enter the name of the foreign country				
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial	Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		5a		Х
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transa	action?	5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?		5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	ne organization solicit			
	any contributions that were not tax deductible?		6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such contribut	tions or gifts			
	were not tax deductible?		6b		
7	Organizations that may receive deductible contributions under section 170(c).	N/A			
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se	rvices provided to the payor?	7a		
þ	If "Yes," did the organization notify the donor of the value of the goods or services provided?		7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it w	as required			
	to file Form 8282?	l - . I	7c	-	
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	-		v
e f	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit of Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit continuous contraction.		7e		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo		7f		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization		7 <u>g</u> 7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. D		 		
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at		8		
9	Sponsoring organizations maintaining donor advised funds.	, , , , , , , , , , , , , , , , , , ,			
а	Did the organization make any taxable distributions under section 4966?	N/A	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	N/A	9b		
10	Section 501(c)(7) organizations. Enter				-
а	Initiation fees and capital contributions included on Part VIII, line 12 N/A	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b]		
11	Section 501(c)(12) organizations. Enter				
а	Gross income from members or shareholders N/A	11a	-		
b	Gross income from other sources (Do not net amounts due or paid to other sources against				
	amounts due or received from them)	11b	-		
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1 1	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year N/A	12b	-		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	NT / N			
а	Is the organization licensed to issue qualified health plans in more than one state?	N/A	13a		
L	Note. See the instructions for additional information the organization must report on Schedule O				
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	1 126			
С	Enter the amount of reserves on hand	13b	1		
14a	Did the organization receive any payments for indoor tanning services during the tax year?	130	14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedul	le O	14a		Α_
	The provide an explanation in Ochean		•	990 (2011)
				(,

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response

•	to line da, ob, or rob below, describe the dicumstances, processes, or changes in ochequie of dee instructions			
<u></u>	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management	_		
	Enter the number of voting members of the governing body at the end of the tax year 13		Yes	No
па				
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 13 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other	l		
2	officer, director, trustee, or key employee?	ا م ا		х
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision	2		
3	of officers, directors, or trustees, or key employees to a management company or other person?	3		x
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	X	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		x
6	Did the organization have members or stockholders?	6	X	
	Did the organization have members or stockholders, or other persons who had the power to elect or appoint one or	-	Λ	
, a	more members of the governing body?	7a	Х	
h	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or	10	Λ	<u> </u>
	persons other than the governing body?	7b	х	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:	- 75		
а	The governing body?	8a	X	İ
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the			
•	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		X
	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe			
	ın Schedule O how this was done	12c	Х	
13	Did the organization have a written whistleblower policy?	13	Х	
14	Did the organization have a written document retention and destruction policy?	14	Х	
15	Did the process for determining compensation of the following persons include a review and approval by independent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Х	
b	Other officers or key employees of the organization	15b		X
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a			
	taxable entity during the year?	16a		_ X_
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's			
	exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ► NONE			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) and 990-T (Section 501(c)(3)s only) are considered as a section of the constant	avaılab	le	
	for public inspection. Indicate how you made these available. Check all that apply Own website			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, an	d fınar	ncial	
-	statements available to the public during the tax year			
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organiza JEAN HAWES - (703)549-7600	tion 🕨		
	341 SOUTH PATRICK STREET, ALEXANDRIA, VA 22314		-	
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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers; key employees; highest compensated employees; and former such persons.

(A)	(B)				(C)			(D)	(E)	(F)
Name and Title	Average			Position do not check more than one			one	Reportable	Reportable	Estimated
	hours per	box	, unles	ss pe	rson I	s bot	h an	compensation	compensation	amount of
	week	┝──	cer an	aaa	recto	r/œus	tee)	from	from related	other
	(describe hours for	or director						the	organizations	compensation
	related	eord	te			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	from the organization
	organizations	truste	al trus		yee	mpen		(***271099481130)	III	and related
	in Schedule	Individual trustee	institutional trustee	1	oldm	est co oyee	er		ii	organizations
	O)	ig	tnstit	Officer	Keye	Highest compensated employee	Former			· ·
(1) DANIEL ARIENS										
CHAIRMAN	0.50	X		X	L			0.	0.	0.
(2) TODD TESKE										
VICE CHAIRMAN	0.50	X		X				0.	0.	0.
(3) PAUL MULLET										
SECRETARY/TREASURER	0.50	X		X				0.	0.	0.
(4) STEVEN BLY										
DIRECTOR	0.50	X						0.	0.	0.
(5) EDWARD COHEN										
DIRECTOR	0.50	X	<u>L</u> .				ļ	0.	0.	0.
(6) MARC DUFOUR						'		:		
DIRECTOR	0.50	X				L	<u> </u>	0.	0.	0.
(7) DICK FOTSCH										
DIRECTOR	0.50	X						0.	0.	0.
(8) PETER HAMPTON										
DIRECTOR	0.50	X				<u> </u>	L	0.	0.	0.
(9) JEAN HLAY										
DIRECTOR	0.50	X					<u> </u>	0.	0.	0.
(10) MICHAEL HOFFMAN										
DIRECTOR	0.50	X						0.	0.	0.
(11) MICHAEL JONES	1									
DIRECTOR	0.50	X		<u> </u>				0.	0.	0.
(12) LEE SOWELL										
DIRECTOR	0.50	X						0.	0.	. 0.
(13) FRED WHYTE										
DIRECTOR	0.50	X		_	ļ	ļ _	<u> </u>	0.	0.	0.
(14) KRIS KISER			1							
PRESIDENT & CEO (BEGAN SEPT, 2011)	40.00	<u>L</u>	<u></u>	X				265,167.	0.	49,036.
(15) JEAN HAWES		İ								
SENIOR VICE PRESIDENT	40.00	<u> </u>	<u> </u>	Х				137,616.	0.	<u>52,580.</u>
(16) WILLIAM HARLEY			į				ĺ			
PRESIDENT & CEO (THROUGH AUG. 2011)	40.00	ļ			1	ļ	X	318,429.	0.	68,83 <u>6</u> .
(17) JAMES MCNEW										
V.P. TECHNICAL (THROUGH MAY 2011)	40.00]	X	125,321.	0.	<u> 26,516.</u>
132007 01-23-12										Form 990 (2011)

Form 990 (2011)

Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 of compensation from the organization

Pai	T VII	Statement of Rever	iue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
र र	1 a	Federated campaigns	1a			1		313, 6/ 3/4
Contributions, Gifts, Grants and Other Similar Amounts		Membership dues	1b					
ه ۱		Fundraising events	1c					
IT A		Related organizations	1d					
S, G		Government grants (contribut	-1					
Ö	f	All other contributions, gifts, gran						
the the	•	similar amounts not included abo						
ĘĠ.	a	Noncash contributions included in lines						
S E	_	Total. Add lines 1a-1f		. •				
<u> </u>				Business Code	<u>-</u>			
e l	2 a	TRADE SHOW		900099	3219389.	3219389.		
ه چَ	b	MEMBERSHIP DUES		900099	1668596.	1668596.		
S	С	ANNUAL MEETING		900099	197,800.	197,800.		
Program Service Revenue	d							
9	е							
4	f	All other program service reve	nue					
	g	Total. Add lines 2a-2f		▶	5085785.			
	3	Investment income (including	dıvıdends, ıntere	est, and				
		other sımılar amounts)		▶	112,272.			112,272.
	4	Income from investment of tax	x-exempt bond p	roceeds 🕨				
	5	Royalties		•			- .	
			(ı) Real	(II) Personal				
	6 a	Gross rents						
		Less rental expenses						
	С	Rental income or (loss)		L				
	d			•				
	7 a	Gross amount from sales of	(i) Securities	(II) Other				
		assets other than inventory	1,393,995.					
ĺ	b	Less cost or other basis						
		and sales expenses	1,243,551.			1		
		Gain or (loss)	150444.	L	150 444			150 444
		Net gain or (loss)		•	150,444.			150,444.
e l	8 а	Gross income from fundraisin	-					
Ne		including \$	of]				
&		contributions reported on line	•					
Other Revenu	h	Part IV, line 18 Less direct expenses	а					
ŏ		Net income or (loss) from fund	b traicing events					
1		Gross income from gaming ac						
l	Ja	Part IV, line 19						
	h	Less: direct expenses	a b					
		Net income or (loss) from garr		_				
		Gross sales of inventory, less			 		<u> </u>	
		and allowances	а	1				
	b	Less cost of goods sold	b					
		Net income or (loss) from sale	-	•				
Ī		Miscellaneous Revenu		Business Code				
	11 a	OPEAA MANAGEMEN		900099	75,000.			75,000.
	b			900099	4,136.		-	4,136.
	c				, · · · ·			1 -1
	d	All other revenue						
	е	Total. Add lines 11a-11d			79,136.			
	12	Total revenue See instructions			5427637.	5085785.	0	341,852.
13200 01-23-	9				-			Form 990 (2011)

• Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	Check if Schedule O contains a response not include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising
	8b, 9b, and 10b of Part VIII.	Total expenses	expenses	general expenses	expenses
1	Grants and other assistance to governments and	305 000			
_	organizations in the United States. See Part IV, line 21	305,000.			· · · · ·
2	Grants and other assistance to individuals in				
	the United States. See Part IV, line 22		<u> </u>		
3	Grants and other assistance to governments, organizations, and individuals outside the				
	United States. See Part IV, lines 15 and 16				
ŀ	Benefits paid to or for members				_
5	Compensation of current officers, directors,		-		_
,	trustees, and key employees	901,637.			
3	Compensation not included above, to disqualified	30170371			
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
,	Other salaries and wages	531,401.			
3	Pension plan accruals and contributions (include	,	-		
	section 401(k) and section 403(b) employer contributions)	63,694.			
9	Other employee benefits	88,232.			
)	Payroll taxes	71,682.			
1	Fees for services (non-employees):				
а	Management	İ			
b	Legal	64,099.			
С	Accounting	23,375.			
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other	435,293.			
2	Advertising and promotion	131,041.			. 187.
3	Office expenses	68,504.			
1	Information technology	63,644.			
5	Royalties			<u> </u>	···
3	Occupancy	66,795.			·
7	Travel				
3	Payments of travel or entertainment expenses				
	for any federal, state, or local public officials	055 056			
9	Conferences, conventions, and meetings	255,976.		-	
0	Interest				
1	Payments to affiliates	30 032			
2	Depreciation, depletion, and amortization	39,932. 33,937.			
3	Other expenses, Itamiza expenses not covered	33,331.		 	
4	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	TRADE SHOW EXPENSES	1,366,780.			
b	MARKET STATISTICS	247,349.			
С	REG./TECH. PROGRAMS	113,692.			
d	SAFETY STANDARDS	106,667.			
е	All other expenses	128,395.			
5_	Total functional expenses Add lines 1 through 24e	5,107,125.			
3	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here If following SOP 98-2 (ASC 958-720)				

Pai	t X	Balance Sheet			·
			(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing	2,277,738.	1	2,469,061.
	2	Savings and temporary cash investments	2,494,610.	2	2,324,833.
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net	1,316,450.	4	1,055,554.
	5	Receivables from current and former officers, directors, trustees, key	··· -		
		employees, and highest compensated employees. Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
		employees' beneficiary organizations (see instructions)		6	
Assets	7	Notes and loans receivable, net	. ,	7	
Ass	8	Inventories for sale or use		8	
•	9	Prepaid expenses and deferred charges	474,167.	9	543,976.
	10a	Land, buildings, and equipment cost or other			
		basis Complete Part VI of Schedule D 10a 1,304,459.			
	b	Less accumulated depreciation 10b 834,783.	474,800.	10c	469,676.
	11	Investments - publicly traded securities	3,095,128.	11	469,676. 3,267,192.
	12	Investments - other securities See Part IV, line 11		12	
	13	Investments - program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	234.	15	3,766.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	10,133,127.	16	10,134,058.
	17	Accounts payable and accrued expenses	896,938.	17	745,693.
	18	Grants payable		18	
	19	Deferred revenue	3,160,698.	19	3,297,515.
	20	Tax-exempt bond liabilities		20	
S	21	Escrow or custodial account liability Complete Part IV of Schedule D	23,900.	21	48,900.
Lıabilities	22	Payables to current and former officers, directors, trustees, key employees,			
ābi		highest compensated employees, and disqualified persons. Complete Part II			
Ī		of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17:24) Complete Part X of			
		Schedule D	1,136,664.	25	793,425.
	26	Total liabilities. Add lines 17 through 25	<u>5,218,200.</u>	26	4,885,533.
		Organizations that follow SFAS 117, check here X and complete		1	
es		lines 27 through 29, and lines 33 and 34.			
anc	27	Unrestricted net assets	4,914,927.	27	5,248,525.
3ala	28	Temporarily restricted net assets		28	
ğ	29	Permanently restricted net assets		29	
Ē		Organizations that do not follow SFAS 117, check here and			
P		complete lines 30 through 34.			
ets	30	Capital stock or trust principal, or current funds		30	
ASS.	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated income, or other funds		32	
Ž	33	Total net assets or fund balances	4,914,927.	33	5,248,525.
	34	Total liabilities and net assets/fund balances	10,133,127.	34	10,134,058.

Form 990 (2011)

Form	990 (2011) OUTDOOR POWER EQUIPMENT INSTITUTE INC.	52-	-0 <u>977</u>	<u> 552</u>	Pag	_{1e} 12	
Par	Part XI Reconciliation of Net Assets						
	Check if Schedule O contains a response to any question in this Part XI					\mathbf{x}	
1	Total revenue (must equal Part VIII, column (A), line 12)	1	5	,42	7,6	37.	
2	Total expenses (must equal Part IX, column (A), line 25)	2	5	,10	7,1	25.	
3	Revenue less expenses Subtract line 2 from line 1	3		32	0,5	12.	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	4	,91	4,9	27.	
5	Other changes in net assets or fund balances (explain in Schedule O)	5		1	3,0	86.	
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	5	5,24			
Par	t XII Financial Statements and Reporting						
	Check if Schedule O contains a response to any question in this Part XII						
					Yes	No	
1	Accounting method used to prepare the Form 990. Cash X Accrual Other						
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	0.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X_	
b	Were the organization's financial statements audited by an independent accountant?		_	2b	X		
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit	,				
	review, or compilation of its financial statements and selection of an independent accountant?			2c	X		
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule ()				
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue	d on a					
	separate basis, consolidated basis, or both:						
	X Separate basis Consolidated basis Both consolidated and separate basis			1			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Au	ıdıt				
	Act and OMB Circular A-133?			3a		X	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	iired au	dıt				
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3h	1		

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Form **990** (2011)

SCHEDULE C

(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ.

If the organization answered "Yes" to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations. Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations Complete Part I-A only.

If the organization answered "Yes" to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)). Complete Part II-B. Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35c (Proxy Tax), then

•	Section 501(c)(4), (5), or (6) organiza	tions. Complete Part III			
Nan	me of organization			Emp	oloyer identification number
		POWER EQUIPMENT			52-0977552
Pa	art I-A Complete if the org	ganization is exempt unde	er section 501(c)	or is a section 527	organization.
2	Provide a description of the organia Political expenditures Volunteer hours	zation's direct and indirect politica	ıl campaign activities ir	n Part IV.	\$
Pa	art I-B Complete if the ord	ganization is exempt unde	er section 501(c)(3).	
	Enter the amount of any excise tax			<u></u>	\$
	Enter the amount of any excise tax				\$
	If the organization incurred a section			•	Yes No
	a Was a correction made?	••••••••••••••••••••••••••••••••••••••	,		Yes No
t	b If "Yes," describe in Part IV.	•			
Pa	art I-C Complete if the org	ganization is exempt unde	er section 501(c),	except section 501	(c)(3).
3	Enter the names, addresses and en made payments For each organiza	nization's funds contributed to other. s. Add lines 1 and 2 Enter here and 11120-POL for this year? Imployer identification number (Elfation listed, enter the amount paid	ner organizations for se and on Form 1120-POL, I) of all section 527 poi from the filing organiz	litical organizations to whation's funds. Also enter	\$ Yes No ich the filing organization the amount of political
	contributions received that were pi	• •		•	rate segregated fund or a
	political action committee (PAC) If	additional space is needed, provi	de information in Part	IV .	
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0	contributions received and
	-				
			7		

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2011

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Schedule C (Form 990 or 990-EZ) 2011 OU Part II-A Complete if the organ	TDOOR POW	ER EQUIPMEN	T INSTITUTE	INC. 52-0	0977552 Page 2
(election under section		•	(*) (*)		
A Check ▶ ☐ if the filing organization	belongs to an affi	liated group (and list in	Part IV each affiliated	group member's nar	ne, address, EIN.
expenses, and share of				3 ,	,,
B Check ▶ ☐ If the filing organization		•	visions apply		
	n Lobbying Expe	nditures		(a) Filing organization's totals	(b) Affiliated group totals
T-t-libble and the state of the					<u> </u>
1a Total lobbying expenditures to influence				<u> </u>	
b Total lobbying expenditures to influence	-	dy (direct lobbying)	ŀ		
c Total lobbying expenditures (add lines	1a and 1b)				
d Other exempt purpose expenditures					
e Total exempt purpose expenditures (a					
Lobbying nontaxable amount. Enter the		e following table in bot	h columns.		
If the amount on line 1e, column (a) or (b)	is: The lob	bying nontaxable am	ount is:		
Not over \$500,000	20% of	the amount on line 1e			
Over \$500,000 but not over \$1,000,00	0 \$100,00	00 plus 15% of the exc	ess over \$500,000		
Over \$1,000,000 but not over \$1,500,0	000 \$175,00	00 plus 10% of the exc	ess over \$1,000,000.		
Over \$1,500,000 but not over \$17,000	,000 \$225,00	00 plus 5% of the exce			
Over \$17,000,000	\$1,000,	000			
g Grassroots nontaxable amount (enter	25% of line 1f)			··	
h Subtract line 1g from line 1a If zero or	less, enter -0-				
i Subtract line 1f from line 1c If zero or	less, enter -0-				
j If there is an amount other than zero o	n either line 1h or	line 1i, did the organiz	ation file Form 4720		
reporting section 4911 tax for this yea	t <u>s</u>				Yes No
•	ons that made a s		Section 501(h) n do not have to comp es 2a through 2f on pa		
	Lobbying Expe	nditures During 4-Yea	ar Averaging Period		
Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
2a Lobbying nontaxable amount					
b Lobbying ceiling amount					
(150% of line 2a, column(e))				······································	
c Total lobbying expenditures					
d Grassroots nontaxable amount					
e Grassroots ceiling amount					
(150% of line 2d, column (e))					
f Grassroots lobbying expenditures			, ,		

Schedule C (Form 990 or 990-EZ) 2011

Schedule C (Form 990 or 990-EZ) 2011 OUTDOOR POWER EQUIPMENT INSTITUTE INC. 52-0977552 Page 3

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

1 Durng the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: a Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1))? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published of broadcast statements? f Orants to other organizations for lobbying purposes? g Direct contact with legislators, their staffs, government officials, or a legislative body? h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? i Other activities? j Total Add lines 1c through 1 2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? b if "Yes," enter the amount of any tax incurred under section 4912 d if the filing organization mounted a section 4912 tax, did if the Form 4720 for this year? Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). 1 Were substantially all (30% or more) dues received nondeductible by members? 2 Did the organization make only in house lobbying expenditures of \$2,000 or less? 2 Did the organization make only in house lobbying expenditures of \$2,000 or less? 2 Did the organization make only in house lobbying expenditures from the prior year? 2 Did the organization make only in house lobbying expenditures from the prior year? 2 Did the organization are locars over lobbying and political expenditures from the prior year? 2 Did the organization are locars over lobbying and political expenditures from the prior year? 2 Did the organization are locars over lobbying and political expenditures (do not include amounts of political expenses for which the section \$27(f) tax was paid). a Current year b Carryover from last year c Total A Aggregate amount reported in section 603(e)(1)(A) notices of nondeduc	b)
local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: Volunteers? b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? c Media advertisements? d Mailings to members, legislators, or the public? e Publications, or published or broadcast statements? g Direct contact with legislators, their staffs, government officials, or a legislative body? h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means? i Other activities? j Total Add lines 1c through 1i 2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)? b if "Yes," enter the amount of any tax incurred under section 4912 c if "Yes," enter the amount of any tax incurred under section 4912 d if the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A] Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Yes 1 Were substantially all (90% or more) dues received nondeductible by members? 2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 3 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 2 Did the organization agree to carry over lobbying and political expenditures from the prior year? Part III-B. Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lin suswered "Yes." 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on l	ount
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2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? 3 Did the organization agree to carry over lobbying and political expenditures from the prior year? 3 Did the organization agree to carry over lobbying and political expenditures from the prior year? 3 Did the organization agree to carry over lobbying and political expenditures from the prior year? 5 Did (c) (6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines answered "Yes." 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). 4 Current year 5 Carryover from last year? 5 Taxable amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	No
3 Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines 1 answered "Yes." 1	X
Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines nawered "Yes." 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 2 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) 5 Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, lines answered "Yes." 1 Dues, assessments and similar amounts from members 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) 5 Variable amount to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	<u> </u>
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) 5 Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	e 3, is
expenses for which the section 527(f) tax was paid). a Current year b Carryover from last year c Total 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
a Current year b Carryover from last year c Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? Taxable amount of lobbying and political expenditures (see instructions) Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
b Carryover from last year c Total 2 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
c Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? Taxable amount of lobbying and political expenditures (see instructions) Taxable amount of lobbying and political expenditures (see instructions) Tomplete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues 4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5 Taxable amount of lobbying and political expenditures (see instructions) 5 Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
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does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? 5	
5 Taxable amount of lobbying and political expenditures (see instructions) Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
Part IV Supplemental Information Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1 Also,	
this part for any additional information	complete

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
➤ Attach to Form 990. ➤ See separate instructions.

2011
Open to Public Inspection

Name of the organization

OTIMBOOD BOWED POTTEMENT INCOMENTED THE

Employer identification number

Pai		d Funds or Other Similar Fund	s or Accounts Complete if the
I ai	organization answered "Yes" to Form 990, Part IV, line		or Accounts. Complete if the
	Organization answered Tes to Form 990, Fart IV, line	(a) Donor advised funds	(b) Funds and other accounts
	Total number at and of uses	(a) Donor advised funds	(b) I dilds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	-	
_	are the organization's property, subject to the organization's	• ', '	. LYes LNo
6	Did the organization inform all grantees, donors, and donor a		•
	for charitable purposes and not for the benefit of the donor of	or donor advisor, or for any other purpose	
Pa	impermissible private benefit? † II Conservation Easements. Complete if the org	regulation answered "Ves" to Form 000.	Yes No
		* *** *	Fart IV, lifte /
1	Purpose(s) of conservation easements held by the organization. Preservation of land for public use (e.g., recreation or e.g.)	· · · · · · · · · · · · · · · · · · ·	otorically unpartent land area
	Protection of natural habitat	· —	storically important land area tified historic structure
	Preservation of open space	Freservation of a cer	tilled historic structure
2	Complete lines 2a through 2d if the organization held a qualif	find concentration contribution in the form	of a consequence consequent on the last
~	day of the tax year	ned conservation contribution in the form	of a conservation easement on the last
	day of the tax year		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
c	Number of conservation easements on a certified historic str	ncture included in (a)	2c
4	Number of conservation easements included in (c) acquired a	` '	
	listed in the National Register	arter of 17700, and not off a filogorie stract	2d
3	Number of conservation easements modified, transferred, re	leased extinguished or terminated by th	——————————————————————————————————————
Ŭ	year ▶	roadod, oxungalorioa, or torrinated by the	o organization daming the tax
4	Number of states where property subject to conservation ea	sement is located	
5	Does the organization have a written policy regarding the per		
-	violations, and enforcement of the conservation easements i	• •	Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting,		
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) above		
	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIV, describe how the organization reports conservati	ion easements in its revenue and expens	e statement, and balance sheet, and
	include, if applicable, the text of the footnote to the organizar	tion's financial statements that describes	the organization's accounting for
	conservation easements		
Pa	rt III Organizations Maintaining Collections o	f Art, Historical Treasures, or C	Other Similar Assets.
	Complete if the organization answered "Yes" to Form	990, Part IV, line 8	
1a	If the organization elected, as permitted under SFAS 116 (AS	SC 958), not to report in its revenue state	ment and balance sheet works of art,
	historical treasures, or other similar assets held for public ext	nibition, education, or research in furthera	ance of public service, provide, in Part XIV,
	the text of the footnote to its financial statements that descri	bes these items	
b	If the organization elected, as permitted under SFAS 116 (AS	SC 958), to report in its revenue statemer	it and balance sheet works of art, historical
	treasures, or other similar assets held for public exhibition, ea	ducation, or research in furtherance of pu	ublic service, provide the following amounts
	relating to these items		
	(i) Revenues included in Form 990, Part VIII, line 1		> \$
	(ii) Assets included in Form 990, Part X		► \$ ► \$
2	If the organization received or held works of art, historical tre	asures, or other similar assets for financia	al gaın, provide
	the following amounts required to be reported under SFAS 1	16 (ASC 958) relating to these items	
а	Revenues included in Form 990, Part VIII, line 1		> \$
b	Assets included in Form 990, Part X		► \$ ► \$

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 132051 01-23-12

Schedule D (Form 990) 2011

Schee Par		POWER EQU						097755	
3	Using the organization's acquisition, accession								
•	(check all that apply):	o., and o	,	arry or are		u. 0 u o.ş	jourit acc c		
а	Public exhibition	c	. 🗀 t	oan or exc	hange progra	ms			
b	Scholarly research	6		Other	nango progra				
c	Preservation for future generations	•	· `		_				
4	Provide a description of the organization's co	allections and explain	n how th	ov further t	he organizatio	n's aven	nnt nurnose in	Part XIV	
5	During the year, did the organization solicit of							raitAiv	
5	to be sold to raise funds rather than to be ma					i Sirilla	assets	Yes	☐ No
Par	t IV Escrow and Custodial Arran					Voc" to S	Form 000 Port		
	reported an amount on Form 990, Par		619 II 111 0	organizatio	ni answered	165 (01	-01111 950, Fait	10, 1116 9, 01	
10	Is the organization an agent, trustee, custodi		tions for a	ontribution	e or other see	ote net i	noludod		
ıa		an or other intermed	liary for C	CONTINUUTION	is or other ass	ets not i	nciudea		X No
	on Form 990, Part X?		. !!		•			└─ Yes	LAL NO
D	If "Yes," explain the arrangement in Part XIV	and complete the ro	bilowing to	abie:				A	
							1.	Amoun	
	Beginning balance	•					1c		3,900.
	Additions during the year			-			. 1d		<u>5,000.</u>
	Distributions during the year						1e		
f	Ending balance						1f		<u>8,900.</u>
	Did the organization include an amount on Fo	orm 990, Part X, line	21?					X Yes	∟ No
	If "Yes," explain the arrangement in Part XIV								
Par	t V Endowment Funds. Complete r		T						
		(a) Current year	(b) Pi	nor year	(c) Two years	s back (d) Three years b	ack (e) Fou	r years back
1a	Beginning of year balance								
b	Contributions				<u> </u>				
С	Net investment earnings, gains, and losses								
d	Grants or scholarships								
е	Other expenditures for facilities								
	and programs								
f	Administrative expenses								
g	End of year balance								
2	Provide the estimated percentage of the curr	rent year end baland	ce (line 1ç	g, column (a	a)) held as				
а	Board designated or quasi-endowment		%						
b	Permanent endowment	%							
С	Temporarily restricted endowment ▶	%							
	The percentages in lines 2a, 2b, and 2c shou	uld equal 100%							
За	Are there endowment funds not in the posse	ession of the organiz	ation tha	t are held a	and administer	ed for th	ie organization		
	by								Yes No
	(i) unrelated organizations							3a(ı)	
	(ii) related organizations							3a(ii)	
b	If "Yes" to 3a(II), are the related organizations	s listed as required o	on Sched	lule R?				3b	<u> </u>
4	Describe in Part XIV the intended uses of the								
Par	t VI Land, Buildings, and Equipm	nent. See Form 99	0, Part X,	line 10					
	Description of property	(a) Cost or o	other	(b) Cost	t or other	(c) Ac	cumulated	(d) Boo	k value
		basis (investi	ment)	basis	(other)	dep	reciation		
1a	Land			18	39,244.			18	9,244.
b	Buildings				1,401.	5	64,186.	1	7,215.
c	Leasehold improvements								
d	Equipment			8	34,626.		58,264.	2	6,362.
	Other				9,188.	2	212,333.		6,855.
	Add lines 1a through 1e. (Column (d) must e	agual Form 990 Pari	X colun						9.676.

Schedule D (Form 990) 2011

	dule D (Form 990) 2011 OUTDOOR POWER EQUIPMENT INS			0977552 Page 4
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1		5,427,637.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2		5,107,125.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3		320,512.
_		4		13,086.
4	Net unrealized gains (losses) on investments			13,000.
5	Donated services and use of facilities	5		· · · · · · · · · · · · · · · · · · ·
6	Investment expenses	6		
7	Prior period adjustments	7		
8	Other (Describe in Part XIV)	8		12 000
9	Total adjustments (net) Add lines 4 through 8	9		13,086.
10 IDa	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and t XII Reconciliation of Revenue per Audited Financial Stateme		Aturr	333,598.
	· · · · · · · · · · · · · · · · · · ·	ilis With nevertue per r	1	4,073,943.
1	Total revenue, gains, and other support per audited financial statements		1	4,073,343.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	12 006		
a	Net unrealized gains on investments	2a 13,086	4	
þ	Donated services and use of facilities	2b	-	
C	Recoveries of prior year grants	2c	-	
d	Other (Describe in Part XIV)	2d	+ $ +$	12 006
е	Add lines 2a through 2d	•	2e	13,086.
3	Subtract line 2e from line 1		3	4,060,857.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1	1 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	- '	
b	Other (Describe in Part XIV)	4b 1,366,780		1 266 700
С	Add lines 4a and 4b		4c	1,366,780.
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	anda Midh Evranasa na	5	5,427,637.
Ра	t XIII Reconciliation of Expenses per Audited Financial Stateme	ents with Expenses per	T	
1	Total expenses and losses per audited financial statements		1	3,740,345.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25.	1 - 1		
a	Donated services and use of facilities		-	
b	Prior year adjustments	2b	-	
С	Other losses	2c	-	
d	Other (Describe in Part XIV)	2d	-	•
е	Add lines 2a through 2d		2e	2.740.245
3	Subtract line 2e from line 1		3	3,740,345.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1	1 . 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a 1 266 700	-	
	Other (Describe in Part XIV)	4b 1,366,780	T .	1 266 700
С	Add lines 4a and 4b		4c	1,366,780.
5 Da	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18) rt XIV Supplemental Information		5_	5,107,125.
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		41	01- B- 11/1 1 B- 1
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part II			
	e 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also comp			
PA	RT IV, LINE 1B: OPEL ACTS AS A FISCAL SPON	SOR FOR ALLSAFE	, A	COALITION
OF	ASSOCIATIONS REPRESENTING MEMBERS THAT CO	NSUME GASOLINE	AND	
ET	HANOL-FUEL BLENDS. OPEI ADMINISTERS THE FU	NDS OF ALLSAFE.	DUR	ING THE
YE	AR ENDED AUGUST 31, 2012, ALLSAFE RECEIVED	\$25,000 OF INC	OME	AND NO
EX	PENSES WERE INCURRED. INCLUDED IN OTHER AC	CRUED LIABILITI	ES I	S \$48,900
<u>of</u>	FUNDS OWED TO ALLSAFE.			

19

PART X, LINE 2: IN JUNE 2006, THE FINANCIAL ACCOUNTING STANDARDS BOARD

Schedule D (Form 990) 2011

Part XIV Supplemental Information (continued)
(FASB) RELEASED FASB ASC 740-10, INCOME TAXES, THAT PROVIDES GUIDANCE FOR
REPORTING UNCERTAINTY IN INCOME TAXES. FOR THE YEAR ENDED AUGUST 31, 2012,
OPEI HAS DOCUMENTED ITS CONSIDERATION OF FASB ASC 740-10 AND DETERMINED
THAT NO MATERIAL UNCERTAIN TAX POSITIONS QUALIFY FOR EITHER RECOGNITION OR
DISCLOSURE IN THE FINANCIAL STATEMENTS. THE FEDERAL FORM 990, RETURN OF
ORGANIZATION EXEMPT FROM INCOME TAX, IS SUBJECT TO EXAMINATION BY THE
INTERNAL REVENUE SERVICE, GENERALLY FOR THREE YEARS AFTER IT IS FILED.
PART XII, LINE 4B - OTHER ADJUSTMENTS:
TRADE SHOW EXPENSE NETTED AGAINST REVENUE ON THE FINANCIAL 1,366,780.
STATEMENTS AND SHOWN AS AN EXPENSE ON THE FORM 990.
PART XIII, LINE 4B - OTHER ADJUSTMENTS:
TRADE SHOW EXPENSE NETTED AGAINST REVENUE ON THE FINANCIAL 1,366,780.
STATEMENTS AND SHOWN AS AN EXPENSE ON THE FORM 990.

ဦ | Schedule I (Form 990) (2011) **Employer identification number** 52-0977552 TO SUPPORT OPERATIONS OF Open to Public OMB No 1545-0047 2011 Inspection (h) Purpose of grant or assistance X Yes THE FOUNDATION Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000 Check this box if no one recipient received more than \$5,000 Part II can be duplicated if additional space is needed ame and address of organization (b) EIN (c) IRC section or government (d) Amount of cash grant non-cash assistance other) Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. Governments, and Individuals in the United States Grants and Other Assistance to Organizations, Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States ▶ Attach to Form 990. 000 OUTDOOR POWER EQUIPMENT INSTITUTE INC 305, Enter total number of section 501(c)(3) and government organizations listed in the line 1 table LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 501(C)(3)Enter total number of other organizations listed in the line 1 table 20-2989447 General Information on Grants and Assistance criteria used to award the grants or assistance? 1 (a) Name and address of organization FOUNDATION - 341 SOUTH PATRICK STREET - ALEXANDRIA, VA 22303 OPEI EDUCATION & RESEARCH Name of the organization Department of the Treasury Internal Revenue Service SCHEDULE (Form 990) Part I Part II

Schedule I (Form 990) (2011) (f) Description of non-cash assistance (e) Method of valuation (book, FMV, appraisal, other) Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22 Part III can be duplicated if additional space is needed OPEI DOES NOT HAVE SPECIFIC POLICIES IN PLACE TO MONITOR THE USE . Б Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information ERF FUNDS IN GENERAL SUPPORT ERF IS A CONTROLLED ENTITY OF OPEI (d) Amount of non-cash assistance 22 (c) Amount of cash grant GAVE OPEI (b) Number of recipients OPEI OPEI THE FOUNDATION'S OPERATIONS. LINE 2: (a) Type of grant or assistance PART I, THE GRANT FUNDS SCHEDULE I, THEREFORE, 132 102 01-27-12 Part IV OF

Page 2.

52-0977552

OUTDOOR POWER EQUIPMENT INSTITUTE INC.

Schedule I (Form 990) (2011)

Part III

SCHEDULE J (Form 990)

Department of the Treasury

Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

See separate instructions

OMB No 1545-0047

Open to Public Inspection

Name of the organization

➤ Attach to Form 990.

Employer identification number OUTDOOR POWER EQUIPMENT INSTITUTE INC. 52-0977552

Questions Regarding Compensation Yes No ta Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax indemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e.g., maid, chauffeur, chef) b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? 2 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director. Explain in Part III X Compensation committee J Written employment contract Independent compensation consultant X Compensation survey or study Approval by the board or compensation committee Form 990 of other organizations During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization X a Receive a severance payment or change-of-control payment? Х b Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4b c Participate in, or receive payment from, an equity-based compensation arrangement? 4c If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9. For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation 5 contingent on the revenues of: The organization? 5a b Any related organization? 5b If "Yes" to line 5a or 5b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of a The organization? 6a Any related organization? 6b If "Yes" to line 6a or 6b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III 8 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2011

OUTDOOR POWER EQUIPMENT INSTITUTE INC.

52-0977552

Schedule J (Form 990) 2011 OUTDOOR POWER

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 99\(\rho\), Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

		(B) Breakdown of V	(B) Breakdown of W-2 and/or 1099-MISC compensation	SC compensation	(0)	(a)	(E)	(F)
(A) Name	- L	(ı) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	Retirement and other deferred compensation	Nontaxable benefits	lotal of columns (B)(i)-(D)	Compensation reported as deferred in prior Form 990
	Ξ	265,167.	0	0	38,380.	10,656.	314,203.	0.
1 KRIS KISER	3	4	0	0	0	0.	0	0.
	Ξ	137,616.	0.	0.	32,086.	20,494.	190,196.	0
2 JEAN HAWES	∷≘	0.	0.	0	0	0.	l i	0.
	ε	298,429.	20,000.	0	44,106.	24,730.	387,265.	0.
3 WILLIAM HARLEY	(ii)	0.	0.	0	0	- L	- 1	0.
	ε	125,321.	0	0	16,376.	10,140.	151,837.	0
4 JAMES MCNEW	Œ	0	0	0	0	0.	0.	0.
	(i)							
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13	3							
	Ξ							
14	(1)							
	Ξ							
15	(ii)							
	Ξ							
16	(III)							
							Schedul	Schedule J (Form 990) 2011

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2011
Open to Public Inspection

Name of the organization

OUTDOOR POWER EQUIPMENT INSTITUTE INC.

Employer identification number 52-0977552

FORM 990, PART VI, SECTION A, LINE 4: THE BYLAWS WERE AMENDED TO ALLOW

FOR ASSOCIATE, IN ADDITION TO REGULAR, MEMBERS TO SERVE ON THE BOARD OF

DIRECTORS. THE FIRST ASSOCIATE MEMBER DIRECTOR WAS ELECTED IN JUNE 2012.

FORM 990, PART VI, SECTION A, LINE 6: THE ASSOCIATION HAS 85 ORGANIZATIONAL MEMBERS.

FORM 990, PART VI, SECTION A, LINE 7A: THE MEMBERS ELECT THE BOARD OF DIRECTORS IN JUNE OF EACH YEAR.

FORM 990, PART VI, SECTION A, LINE 7B: THE ONLY DECISION OF THE GOVERNING BODY THAT IS SUBJECT TO MEMBER_APPROVAL IS CHANGING_THE_BYLAWS.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 WAS PREPARED BY THE

OUTSIDE ACCOUNTANTS. IT WAS REVIEWED BY THE TREASURER AND FORWARDED TO THE

FINANCE AND AUDIT COMMITTEE. THE FULL BOARD RECEIVED A COPY OF THE FORM 990

PRIOR TO ITS FILING WITH THE IRS.

FORM 990, PART VI, SECTION B, LINE 12C: A COPY OF THE CONFLICT OF INTEREST STATEMENT IS PROVIDED ON AN ANNUAL BASIS WITH A REQUEST TO COMPLETE AND SIGN AN ACKNOWLEDGEMENT FORM AND IDENTIFY ANY POTENTIAL CONFLICTS. AFTER DISCLOSURE OF THE FINANCIAL INTEREST AND ALL MATERIAL FACTS, AND AFTER ANY DISCUSSION WITH THE INTERESTED PERSON, HE/SHE LEAVES THE GOVERNING BOARD OR COMMITTEE MEETING WHILE THE DETERMINATION OF A CONFLICT OF INTEREST IS DISCUSSED AND VOTED UPON. THE REMAINING BOARD OR COMMITTEE MEMBERS DECIDE

IF A CONFLICT OF INTEREST EXISTS.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 132211 01-23-12

Schedule O (Form 990 or 990-EZ) (2011)

OUTDOOR POWER EQUIPMENT INSTITUTE INC.	52-0977552
FORM 990, PART VI, SECTION B, LINE 15A: THE EXECUTIVE COM	MITTEE REVIEWS THE
CEO'S PERFORMANCE AND SETS GOALS FOR THE YEAR. IT ALSO US	ES SURVEYS AND
COMPARABLE COMPENSATION TO DETERMINE INCREASES. THE EXECU	TIVE COMMITTEE
DOCUMENTS ITS DECISION.	
EACH EMPLOYEE'S POSITION AND PERFORMANCE ARE REVIEWED ANN	UALLY. SURVEYS AND
COMPARABLE COMPENSATION ARE ALSO USED TO DETERMINE COMPEN	SATION. THE
PRESIDENT SETS SALARIES FOR THE REST OF THE STAFF. THE LA	ST COMPENSATION
REVIEW TOOK PLACE IN AUGUST 2012.	
FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION M.	
GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FIN.	
AVAILABLE TO THE PUBLIC UPON REQUEST.	
FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:	
NET UNREALIZED GAINS ON INVESTMENTS:	13,086.
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(g) Section 512(b)(13) controlled Schedule R (Form 990) 2011 Employer identification number 52-0977552 2011 Open to Public Inspection ٥ N OMB No 1545-0047 entity? Direct controlling Yes × entity Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) $\boldsymbol{\varepsilon}$ Direct controlling entity End-of-year assets DPEI Public charity status (if section <u>e</u> 501(c)(3)) LINE 11A ► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. Total income Related Organizations and Unrelated Partnerships Exempt Code ਉ section 501(C)(3) ▼ See separate instructions. Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) Legal domicile (state or Legal domicile (state or foreign country) foreign country) OUTDOOR POWER EQUIPMENT INSTITUTE INC. /IRGINIA ► Attach to Form 990. TO PROVIDE EDUCATION AND Primary activity Primary activity RESEARCH PROJECTS 9 For Paperwork Reduction Act Notice, see the Instructions for Form 990. OPEI EDUCATION & RESEARCH FOUNDATION 20-2989447, 341 SOUTH PATRICK STREET Name, address, and EIN Name, address, and EIN of related organization of disregarded entity ALEXANDRIA, VA 22303 Name of the organization Department of the Treasury Internal Revenue Service SCHEDULE R (Form 990) Part II Parti

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Page 2.

OUTDOOR POWER EQUIPMENT INSTITUTE INC. Schedule R (Form 990) 2011

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

organizations treated as a partifership duffing the tax year	irmersmp during me ta	x year /									
(a)	(Q)	(2)			(é		(B)	£		9	3
Name, address, and EIN of related organization	Primary activity	Legal domicile (state or foreign country)	Direct controlling entity	Predominant income (related, unrelated, excluded from tax under sections 512-514)	ant income inrelated, im tax urider 512-514)	Share of total income	Share of end-of-year assets	Disproportionate alle allocations? Yes No	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	General or managing partner? Yes No	General or Percentage managing ownership partner?
GIE/OPEI LLC - 20-5103389 341 SOUTH PATRICK STREET ALEXANDRIA VA 22303	TO MANAGE ANNUAL TRADE SHOW	VA	N/A	RELATED				×	N/A	×	65,008
Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete of the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)	ganizations Taxable a	is a Corp	oration or Trust (Cc year.)	omplete if the	e organızatıc	on answered "Yes'	to Form 990, Pa	t IV, line 34	because it had or	e or mor	e related
(a) Name, address, and EIN of related organization	N. cc		(b) Primary activity	ivity	(C) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) f total Share of me end-of-year assets	o of year its	(h) Percentage ownership
132162 01-23-12				28					Schedule	R (Forn	Schedule R (Form 990) 2011

52-0977552

Schedule R (Form 990) 2011 OUTDOOR POWER EQUIPMENT INSTITUTE INC.

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partherships

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3	Dispropor- Code V-UBI General or Percentage tonding amount in box 20 managing ownership allocations? of Schedille K-1 partner?																										Schedule R (Form 990) 2011
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Schedule R	(Form 990) 2011 Supplemental Infor	OUTDOOR	POWER	EQUIPMENT	INSTITUTE	INC.	52-0977552 Page 5
	Complete this part to prov	/ide additional inf	formation fo	r responses to quest	tions on Schedule R	(see instruct	tions).
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