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A For the 2011 calendar year, or tax year beginning 09-01-2011, and ending 08-31-2012		
B Check if applicable ☐ Address change ☐ Name change ☐ Initial return ☐ Terminated ☐ Amended return ☐ Application pending	C Name of organization WISCONSIN ELECTRIC COOPERATIVE ASSOCIATION	D Employer identification number 39-1163563
	Number and street (or P O box, if mail is not delivered to street address) Room/suite ONE SOUTH PINCKNEY STREET NO 810	E Telephone number (608) 258-4400
	City or town, state or country, and ZIP + 4 MADISON, WI 53703	F Group Exemption Number 

G Accounting method ☐ Cash ☒ Accrual Other (specify)

H Check ☒ if the organization is **not** required to attach Schedule B (Form 990, 990-EZ, or 990-PF)

I Website:

J Tax-Exempt status (check only one) — ☐ 501(c)(3) ☒ 501(c)(6) (insert no) ☐ 4947(a)(1) or ☐ 527

K Check ☐ If the organization is not a section 509(a)(3) supporting organization or a section 527 organization **and** its gross receipts are normally **not** more than \$50,000 A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions) But if the organization chooses to file a return, be sure to file a complete return

L Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ. **\$** 54,391

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (See the instructions for Part I)

Check if the organization used Schedule O to respond to any question in this Part I ☐ ☒

Revenue	1	Contributions, gifts, grants, and similar amounts received			1		
	2	Program service revenue including government fees and contracts			2	29,870	
	3	Membership dues and assessments			3	23,750	
	4	Investment income			4	67	
	5a	Gross amount from sale of assets other than inventory	5a		5c		
	b	Less cost or other basis and sales expenses	5b				
	c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)					
	6	Gaming and fundraising events			6d		
	a	Gross income from gaming (attach Schedule G if greater than \$15,000)	6a				
	b	Gross income from fundraising events (not including \$ _of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)		6b			
	c	Less direct expenses from gaming and fundraising events	6c				
	d	Net income or (loss) from gaming and fundraising events (Add lines 6 a and 6b and subtract line 6 c)					
	7a	Gross sales of inventory, less returns and allowances	7a	513	7c	382	
b	Less cost of goods sold	7b	131				
c	Gross profit or (loss) from sales of inventory (Subtract line 7 b from line 7 a)						
8	Other revenue (describe in Schedule O)			8	191		
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8			9	54,260		
Expenses	10	Grants and similar amounts paid (list in Schedule O)			10		
	11	Benefits paid to or for members			11		
	12	Salaries, other compensation, and employee benefits			12	6,803	
	13	Professional fees and other payments to independent contractors			13	4,775	
	14	Occupancy, rent, utilities, and maintenance			14		
	15	Printing, publications, postage, and shipping			15	407	
	16	Other expenses (describe in Schedule O)			16	25,877	
	17	Total expenses. Add lines 10 through 16			17	37,862	
Net Assets	18	Excess or (deficit) for the year (Subtract line 17 from line 9)			18	16,398	
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)			19	24,122	
	20	Other changes in net assets or fund balances (explain in Schedule O)			20	0	
	21	Net assets or fund balances at end of year Combine lines 18 through 20			21	40,520	

Part II

Balance Sheets

Check if the organization used Schedule O to respond to any question in this Part II

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(See the instructions for Part II)		(A) Beginning of year	(B) End of year	
22	Cash, savings, and investments	75,487	22	131,414
23	Land and buildings		23	
24	Other assets (describe in Schedule O)	2,656	24	2,117
25	Total assets	78,143	25	133,531
26	Total liabilities (describe in Schedule O)	54,021	26	93,011
27	Net assets or fund balances (line 27 of column (B) must agree with line 21) .	24,122	27	40,520

Part III

Statement of Program Service Accomplishments

Check if the organization used Schedule O to respond to any question in this Part III

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What is the organization's primary exempt purpose?
TO PROVIDE INFORMATION AND ASSISTANCE TO ITS MEMBERS TO FURTHER THEIR GOAL OF PROVIDING LOW COST ELECTRIC SERVICE

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title

28 TO PROVIDE INFORMATION AND ASSISTANCE TO ITS MEMBERS TO FURTHER THEIR GOAL OF PROVIDING LOW COST ELECTRIC SERVICE (Grants \$ 0) If this amount includes foreign grants, check here		28a	0
29 (Grants \$) If this amount includes foreign grants, check here		29a	
30 (Grants \$) If this amount includes foreign grants, check here		30a	
31 Other program services (describe in Schedule O) (Grants \$) If this amount includes foreign grants, check here		31a	
32 Total program service expenses (add lines 28a through 31a)		32	

Part IV

List of Officers, Directors, Trustees, and Key Employees. List each one even if not compensated (See the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV

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(a) Name and address	(b) Title and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-.)	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances
See Additional Data Table				

Part V

Other Information (Note the statement requirements in the instructions for Part V.)

Check if the organization used Schedule O to respond to any question in this Part V

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		Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	33	No
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	34	No
35	If the organization had income from business activities, such as those reported on lines 2, 6a, and 7a (among others), but not reported on Form 990-T, explain in Schedule O why the organization did not report the income on Form 990-T		
a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	35a	No
b	If "Yes" to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	35b	
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	35c	No
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	36	No
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions ☐ 37a 0		
b	Did the organization file Form 1120-POL for this year?	37b	
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a	No
b	If "Yes," complete Schedule L, Part II and enter the total amount involved	38b	
39	Section 501(c)(7) organizations. Enter		
a	Initiation fees and capital contributions included on line 9	39a	
b	Gross receipts, included on line 9, for public use of club facilities	39b	
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under section 4911 ☐ _____, section 4912 ☐ _____, section 4955 ☐ _____		
b	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	
c	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 . . . ☐ _____		
d	Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization ☐ _____		
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	No
41	List the states with which a copy of this return is filed ☐ _____		
42a	The organization's books are in care of ☐ KIM STRIEBEL Telephone no ☐ (608) 258-4390 1 S PINCKNEY STREET SUITE 810 Located at ☐ MADISON, WI ZIP + 4 ☐ 537032869		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country ☐ _____ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts .	42b	No
c	At any time during the calendar year, did the organization maintain an office outside of the U S ? If "Yes," enter the name of the foreign country ☐ _____	42c	No
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 —Check here ☒ and enter the amount of tax-exempt interest received or accrued during the tax year ☐ 43		
44a	Did the organization maintain any donor advised funds? If "Yes", Form 990 must be completed instead of Form 990-EZ.	44a	No
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	No
c	Did the organization receive any payments for indoor tanning services during the year?	44c	No
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	No
45b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45b	

		Yes	No
46	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		No

Part VI

Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only.

All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 47-49b and 52.

Check if the organization used Schedule O to respond to any question in this Part VI

		Yes	No
47	Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		
48	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		
49a	Did the organization make any transfers to an exempt non-charitable related organization?		
49b	If "Yes," was the related organization a section 527 organization?		

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None "

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans & deferred compensation	(e) Expense account and other allowances

f Total number of other employees paid over \$100,000

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None "

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

d Total number of other independent contractors each receiving over \$100,000

52 Did the organization complete Schedule A? **NOTE:** All Section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A

☒ Yes ☐ No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer		2012-11-21 Date		
	PAT BERRY, CHIEF OPERATING OFFICER Type or print name and title				
Paid Preparer's Use Only	Preparer's signature	KIMBERLY ANDERSON, CPA	Date	Check if self-employed ☐	Preparer's taxpayer identification number (See instructions) P00188889
	Firm's name (or yours if self-employed), address, and ZIP + 4	CLIFTON LARSON ALLEN LLP 8215 GREENWAY BOULEVARD, SUITE 600 MIDDLETON, WI 53562			EIN 41-0746749
					Phone no (608) 662-8600

May the IRS discuss this return with the preparer shown above? See instructions

☒ Yes ☐ No

SCHEDULE O
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ****Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ **Attach to Form 990 or 990-EZ.**

OMB No 1545-0047

2011**Open to Public
Inspection**Name of the organization
WISCONSIN ELECTRIC COOPERATIVE ASSOCIATION**Employer identification number**

39-1163563

Identifier	Return Reference	Explanation
OTHER INVESTMENT INCOME	FORM 990-EZ, PART I, LINE 4	INTEREST INCOME 67
INCOME FROM SALES OF INVENTORY	FORM 990-EZ, PART I, LINE 7	INCOME GROSS RECEIPTS 513 RETURNS AND ALLOWANCES 0 LESS COST OF GOODS SOLD 131 GROSS PROFIT 382 COST OF GOODS SOLD INVENTORY AT BEGINNING OF YEAR 0 MERCHANDISE PURCHASED 0 COST OF LABOR 0 MATERIALS AND SUPPLIES 131 OTHER COSTS 0 INVENTORY AT END OF YEAR 0 COST OF GOODS SOLD 131
OTHER REVENUE	FORM 990-EZ, PART I, LINE 8	DESCRIPTION MISCELLANEOUS INCOME AMOUNT 191
OTHER EXPENSES	FORM 990-EZ, PART I, LINE 16	DESCRIPTION ANNUAL MEETING EXPENSE AMOUNT 21,267 DESCRIPTION INSURANCE AMOUNT 1,818 DESCRIPTION MEETING EXPENSE AMOUNT 2,792 TOTAL TO FORM 990-EZ, LINE 16 25,877
OTHER ASSETS	FORM 990-EZ, PART II, LINE 24	DESCRIPTION PREPAID EXPENSES BEG OF YEAR AMOUNT 1,384 END OF YEAR AMOUNT 859 DESCRIPTION INVESTMENT IN FED RURAL INSURANCE BEG OF YEAR AMOUNT 1,272 END OF YEAR AMOUNT 1,258
OTHER LIABILITIES	FORM 990-EZ, PART II, LINE 26	DESCRIPTION ACCOUNTS PAYABLE BEG OF YEAR AMOUNT 1,285 END OF YEAR AMOUNT 860 DESCRIPTION FARM REWIRING PROGRAM PAYABLE BEG OF YEAR AMOUNT 52,736 END OF YEAR AMOUNT 92,151

Additional Data

Software ID:

Software Version:

EIN: 39-1163563

Name: WISCONSIN ELECTRIC COOPERATIVE ASSOCIATION

Form 990-EZ, Special Condition Description:

Special Condition Description

Form 990EZ, Part IV - List of Officers, Directors, Trustees, and Key Employees

(A) Name and address	(B) Title and average hours per week devoted to position	(C) Compensation (If not paid, enter -0-.)	(D) Contributions to employee benefit plans & deferred compensation	(E) Expense account and other allowances
TONY WAGNER W1289 CHURCH ROAD CECIL,WI 54111	SECRETARY- TREASURER 1 00	700	0	548
BRUCE ARDELT PO BOX 128 OAKDALE,WI 54649	DIRECTOR 0 50	0	0	0
HAROLD FLATER N270 COUNTY RD E HOLCOMBE,WI 54745	DIRECTOR 0 50	700	0	539
JERRY HUBER W12011 COUNTY LINE RD HUMBIRD,WI 54746	CHAIRMAN 0 50	700	0	356
SCOTT WARWICK 802 21-1/2 AVE CUMBERLAND,WI 54829	DIRECTOR 0 50	600	0	641
ROBERT GADWILL 1327 GLADES DR ALTOONA,WI 54720	VICE CHAIRMAN 0 50	600	0	403
ELAINE ECKENDORF 131 WEST WILSON STREET MADISON,WI 53703	DIRECTOR 0 50	700	0	316
TIM STEWART 131 WEST WILSON STREET MADISON,WI 53703	DIRECTOR 0 50	0	0	0
BILL SCHMIDT 131 WEST WILSON STREET MADISON,WI 53703	DIRECTOR 0 50	0	0	0
RONDA PARKER 131 WEST WILSON STREET MADISON,WI 53703	DIRECTOR 0 50	0	0	0
PATRICIA BERRY 131 WEST WILSON STREET MADISON,WI 53703	CHIEF OPERATING OFFICER 0 50	0	0	0

TY 2011 Transfers Personal Benefits Contracts Declaration

Name: WISCONSIN ELECTRIC COOPERATIVE ASSOCIATION

EIN: 39-1163563

Declaration: THE ORGANIZATION DID NOT, DURING THE YEAR, RECEIVE ANY FUNDS, DIRECTLY,OR INDIRECTLY, TO PAY PREMIUMS ON A PERSONAL BENEFIT CONTRACT.THE ORGANIZATION, DID NOT, DURING THE YEAR, PAY ANY PREMIUMS, DIRECTLY,OR INDIRECTLY, ON A PERSONAL BENEFIT CONTRACT.