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Form 990

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

2011

Open to Public
InspectionDepartment of the Treasury
Internal Revenue ServiceUnder section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2011 calendar year, or tax year beginning 7/1/2011, and ending 6/30/2012

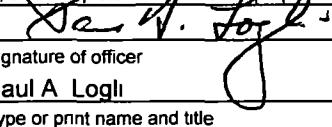
B Check if applicable	C Name of organization United Way of Rock River Valley			D Employer identification number 36-2167843
<input type="checkbox"/> Address change	Doing Business As			E Telephone number (815) 968-5400
<input type="checkbox"/> Name change	Number and street (or P O box if mail is not delivered to street address)			Room/suite 300
<input type="checkbox"/> Initial return	612 N. Main Street			
<input type="checkbox"/> Terminated	City or town, state or country, and ZIP + 4			
<input type="checkbox"/> Amended return	Rockford IL 61103			G Gross receipts \$ 4,846,747
<input type="checkbox"/> Application pending	F Name and address of principal officer Paul A. Logli 612 N Main Street, Rockford, IL 61103			H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions)
I Tax-exempt status <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () <input type="checkbox"/> (insert no) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527				J Website: ► WWW.Unitedwayrrv.org
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ►	L Year of formation 1920			M State of legal domicile IL

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities by mobilizing the caring power of the community. The United Way of Rock River Valley focuses on the three impact areas of Education, Income and Health. These core impact areas drive the "Campaign for the Common Good"	To improve life in the Rock River Valley		
	2 Check this box ► <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets			
	3 Number of voting members of the governing body (Part VI, line 1a)	3	28	
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	28	
	5 Total number of individuals employed in calendar year 2011 (Part V, line 2a)	5	0	
	6 Total number of volunteers (estimate if necessary)	6	2,175	
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0	
b Net unrelated business taxable income from Form 990-T, line 34	7b	0		
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year	
	9 Program service revenue (Part VIII, line 2g)	4,261,158	4,389,168	
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	0	0	
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	102,112	48,318	
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	4,363,270	4,437,486	
	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	2,677,078	2,706,359	
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0	
Expenses	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	768,686	865,215	
	16a Professional fundraising fees (Part IX, column (A), line 11e)	0	0	
	b Total fundraising expenses (Part IX, column (D), line 25) ► 447,754			
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	538,206	815,504	
	18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	3,983,970	4,387,078	
	19 Revenue less expenses Subtract line 18 from line 12	379,300	50,408	
		Beginning of Current Year	End of Year	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	4,873,578	4,956,370	
	21 Total liabilities (Part X, line 26)	1,391,320	1,459,257	
	22 Net assets or fund balances Subtract line 21 from line 20	3,482,258	3,497,113	

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here		2-9-13
	Signature of officer Paul A. Logli	Date President and C.E.O.
	Type or print name and title	

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature SELF-PREPARED RETURN	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ►		Firm's EIN ►		
	Firm's address ►		Phone no		

May the IRS discuss this return with the preparer shown above? (see instructions)

 Yes No

For Paperwork Reduction Act Notice, see the separate instructions.

(HTA)

Form 990 (2011)

6/11/18

Part III**Statement of Program Service Accomplishments**Check if Schedule O contains a response to any question in this Part III. 1 Briefly describe the organization's mission:

To improve life in the Rock River Valley by mobilizing the caring power of the community.

The United Way of Rock River Valley focuses on the three impact areas of Education, Income and Health. These core impact areas drive the "Campaign for the Common Good". This focus strives to improve the quality of life for the common good.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

If "Yes," describe these new services on Schedule O.

 Yes No3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

If "Yes," describe these changes on Schedule O.

 Yes No4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 3,355,854 including grants of \$ 2,706,359) (Revenue \$ 0)

Grants to local 501 (c) (3) organizations that in partnership with United Way focus on advancing

the common good by creating opportunities for a better life for all. The programs focus on the

impact areas of Education, Income, and Health. Because Education is an essential building block

for a good life, the Education programs focus on helping children become successful in school. The

Income Programs focus on helping individuals and families become independent and financially

stable, because people need predictable resources to meet their basic needs, provide for

emergencies, improve quality of life, and make ongoing investments in lifelong learning in order to

achieve economic and financial security. The Health Programs include services for victims of abuse,

addiction treatment, mental illness services, and prescription drug coverage. The United Way of

Rock River Valley believes in helping drive sustainable change in the health of our community.

4b (Code:) (Expenses \$ 195,002 including grants of \$ 0) (Revenue \$ 0)

United Way Community Services - Serves the community through community needs assessment that

focuses on bringing resources together to address the most pressing needs in the community, as a

result the United Way coordinates the local FEMA Board, the letter carrier food drive, the Family

Resource Guide, and other community services. United Way launched 211, a free of charge

information and referral system that connects those in need to available resources in the

community. This service is accessible via the telephone (211) or internet at www.findhelp211.org.

In partnership with the State of Illinois, Joyner Neighborhood Resource Center and Lav Voz Latina,

the Family Advocacy Centers (F.A.C.s) were launched. The F.A.C.s strive to help families stay out

of crisis by providing the necessary resources and education for families to cope with daily life.

4c (Code:) (Expenses \$ 209,974 including grants of \$ 0) (Revenue \$ 0)

Education Impact Initiative - Programs in this impact area include: The Page Turner program, The

I' Read program, Kreative K, and Born Learning. The primary goal of the Education Initiative is

to ensure that children are ready to succeed in the early education setting because quality early

learning programs have a profound impact on lifelong success and support cognitive, social, and

emotional development. The Education Impact Initiatives are led by a volunteer advisory council

of community-based business leaders, educators, and early childhood advocates.

4d Other program services. (Describe in Schedule O.)

(Expenses \$ 0 including grants of \$ 0) (Revenue \$ 0)

4e Total program service expenses ► 3,760,830

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1 X	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2 X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3 X	
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4 X	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5 X	
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6 X	
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7 X	
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8 X	
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9 X	
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10 X	
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a X	
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b X	
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c X	
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d X	
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII.	12a X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13 X	
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a X	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15 X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16 X	
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17 X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18 X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19 X	
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a X	
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b X	

Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25	24a	X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b	
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26	X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27	X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b	X
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31	X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32	X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36	X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	X

Part V**Statements Regarding Other IRS Filings and Tax Compliance**

Check if Schedule O contains a response to any question in this Part V.

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	2
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	X
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	0
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? <i>Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)</i>	2b	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? b If "Yes," enter the name of the foreign country: <input type="text"/> <i>See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.</i>	4a	X
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	
7	Organizations that may receive deductible contributions under section 170(c).	7a	X
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7b	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7c	X
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7d	
d	If "Yes," indicate the number of Forms 8282 filed during the year	7e	X
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7f	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7g	
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7h	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	8	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	9a	
9	Sponsoring organizations maintaining donor advised funds.	9b	
a	Did the organization make any taxable distributions under section 4966?	10a	
b	Did the organization make a distribution to a donor, donor advisor, or related person?	10b	
10	Section 501(c)(7) organizations. Enter:	11a	
a	Initiation fees and capital contributions included on Part VIII, line 12	11b	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	12a	
11	Section 501(c)(12) organizations. Enter:	12b	
a	Gross income from members or shareholders	13a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	13b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	13c	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	14a	X
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	14b	
a	Is the organization licensed to issue qualified health plans in more than one state? <i>Note. See the instructions for additional information the organization must report on Schedule O.</i>	13b	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13c	
c	Enter the amount of reserves on hand	14a	X
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14b	
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O		

Part VI

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI.

Section A. Governing Body and Management

1a Enter the number of voting members of the governing body at the end of the tax year. **1a** 28

If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.

b Enter the number of voting members included in line 1a, above, who are independent. **1b** 28

2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? **2**

3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? **3**

4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? **4**

5 Did the organization become aware during the year of a significant diversion of the organization's assets? **5**

6 Did the organization have members or stockholders? **6**

7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? **7a**

b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? **7b**

8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: **8a** **8b**

a The governing body?

b Each committee with authority to act on behalf of the governing body?

9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O. **9**

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

10a Did the organization have local chapters, branches, or affiliates? **10a**

b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? **10b**

11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? **11a**

b Describe in Schedule O the process, if any, used by the organization to review this Form 990.

12a Did the organization have a written conflict of interest policy? If "No," go to line 13. **12a**

b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? **12b**

c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done. **12c**

13 Did the organization have a written whistleblower policy? **13**

14 Did the organization have a written document retention and destruction policy? **14**

15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? **15a** **15b**

a The organization's CEO, Executive Director, or top management official.

b Other officers or key employees of the organization.

If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).

16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? **16a**

b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? **16b**

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ► IL

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

Own website Another's website Upon request

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ► Theresa Merriman (815) 986-4813

612 N. Main St. Suite 300, Rockford, IL 61103

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

 Check if Schedule O contains a response to any question in this Part VII.
Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former** directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees, and former such persons

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee	Institutional trustee	Officer	Key employee	Highest compensated			
(1) Stephen Balogh III Board Chair	4.00	X		X			0	0	0
(2) Rick Brattland Treasurer	2.00	X		X			0	0	0
(3) Craig Carlson Director	1.00	X					0	0	0
(4) Mary Ellen Commare Director	1.00	X					0	0	0
(5) Becky Cook Kendall Director	1.00	X					0	0	0
(6) Bill Derry Director	1.00	X					0	0	0
(7) Earl Dotson Jr. Director	1.00	X					0	0	0
(8) Idalis Edgren Director	1.00	X					0	0	0
(9) John Gedney Director	1.00	X					0	0	0
(10) Linda Gerber Director	2.00	X		X			0	0	0
(11) Darrin Golden Director	1.00	X					0	0	0
(12) Dr. William Gorski Director	1.00	X					0	0	0
(13) Frank A. Graceffa Director	1.00	X					0	0	0
(14) Dale Hoppe Director	1.00	X					0	0	0

Part VII	Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)	(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations		
				Or director	Individual trustee	Institutional trustee	Officer	Key employee	Highest compensated	Former			
		(15) Wray Howard	2.00	X			X				0	0	0
		Director											
		(16) Phillip Johnson	1.00	X							0	0	0
		Director											
		(17) Harlan Knuth	1.00	X							0	0	0
		Director											
		(18) Nick Lauer	1.00	X							0	0	0
		Director											
		(19) Cedric Lewis	1.00	X							0	0	0
		Director											
		(20) Pam Maher	1.00	X							0	0	0
		Director											
		(21) Pat Morrow	2.00	X			X				0	0	0
		Director											
		(22) Tom Myers	1.00	X							0	0	0
		Director											
		(23) Dan Parod	1.00	X							0	0	0
		Director											
		(24) Luz M. Ramirez	1.00	X							0	0	0
		Director											
		(25) Lucy Rivas	1.00	X							0	0	0
		Director											
	1b Sub-total									►	0	0	0
	c Total from continuation sheets to Part VII, Section A									►	164,115	0	38,437
	d Total (add lines 1b and 1c)									►	164,115	0	38,437
2	Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization									►	1		

			Yes	No
3	Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		3	X
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual		4	X
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		5	X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
		0
		0
		0
		0
2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization	►	0

Part VIII Statement of Revenue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a 45,635				
	1b Membership dues	1b 15,570				
	1c Fundraising events	1c 10,672				
	1d Related organizations	1d 0				
	1e Government grants (contributions)	1e 42,123				
	1f All other contributions, gifts, grants, and similar amounts not included above	1f 4,275,168				
	g Noncash contributions included in lines 1a-1f:	\$ 0				
	h Total. Add lines 1a-1f		► 4,389,168			
Program Service Revenue	2a		Business Code			
	b			0		
	c			0		
	d			0		
	e			0		
	f All other program service revenue			0		
	g Total. Add lines 2a-2f		► 0			
	3 Investment income (including dividends, interest, and other similar amounts)			33,336		33,336
4 Income from investment of tax-exempt bond proceeds			0			
5 Royalties			0			
6a Gross rents		(i) Real	(ii) Personal			
b Less: rental expenses						
c Rental income or (loss)		0	0			
d Net rental income or (loss)			► 0			
7a Gross amount from sales of assets other than inventory		(i) Securities	(ii) Other			
b Less: cost or other basis and sales expenses		424,243	0			
c Gain or (loss)		409,261	0			
d Net gain or (loss)		14,982	0		14,982	
8a Gross income from fundraising events (not including \$ 0 of contributions reported on line 1c). See Part IV, line 18		a	0			
b Less: direct expenses		b	0			
c Net income or (loss) from fundraising events			► 0			
9a Gross income from gaming activities. See Part IV, line 19.		a	0			
b Less: direct expenses		b	0			
c Net income or (loss) from gaming activities			► 0			
10a Gross sales of inventory, less returns and allowances		a	0			
b Less: cost of goods sold		b	0			
c Net income or (loss) from sales of inventory			► 0			
Miscellaneous Revenue		Business Code				
11a			0			
b			0			
c			0			
d All other revenue			0			
e Total. Add lines 11a-11d		► 0				
12 Total revenue. See instructions		► 4,437,486	0	0	48,318	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Check if Schedule O contains a response to any question in this Part IX

<i>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</i>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	2,705,359	2,705,359		
2 Grants and other assistance to individuals in the United States. See Part IV, line 22	1,000	1,000		
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16	0			
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees	213,013	123,549	29,821	59,643
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	473,394	274,569	66,275	132,550
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	10,651	6,180	1,490	2,981
9 Other employee benefits	89,761	52,062	12,566	25,133
10 Payroll taxes	78,396	45,470	10,975	21,951
11 Fees for services (non-employees):				
a Management	0			
b Legal	0			
c Accounting	14,900	8,642	2,086	4,172
d Lobbying	0			
e Professional fundraising services. See Part IV, line 17	0			
f Investment management fees	0			
g Other	39,746	23,053	5,564	11,129
12 Advertising and promotion	21,976	12,747	3,076	6,153
13 Office expenses	30,516	17,700	4,272	8,544
14 Information technology	22,498	13,050	3,149	6,299
15 Royalties	0			
16 Occupancy	44,701	25,927	6,258	12,516
17 Travel	13,756	7,978	1,926	3,852
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19 Conferences, conventions, and meetings	9,962	5,778	1,395	2,789
20 Interest	0			
21 Payments to affiliates	44,808	25,989	6,273	12,546
22 Depreciation, depletion, and amortization	28,323	16,428	3,965	7,930
23 Insurance	8,446	4,899	1,182	2,365
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a Initiative Expenses	330,377	314,959		15,418
b Subscriptions, Publications, and dues	20,785	12,055	2,910	5,820
c Campaign Expenses	75,340			75,340
d Uncollectible Pledges	109,370	63,436	15,311	30,623
e All other expenses	0			
25 Total functional expenses. Add lines 1 through 24e	4,387,078	3,760,830	178,494	447,754
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest-bearing	150	1	957,652
	2 Savings and temporary cash investments	1,231,087	2	590,935
	3 Pledges and grants receivable, net	1,699,352	3	1,620,099
	4 Accounts receivable, net	6,116	4	1,637
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
	7 Notes and loans receivable, net	0	7	0
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	53,067	9	40,976
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	172,383		
	b Less accumulated depreciation	10b 134,870	56,525	10c 37,513
	11 Investments—publicly traded securities	1,138,475	11	1,066,488
	12 Investments—other securities. See Part IV, line 11	0	12	0
	13 Investments—program-related. See Part IV, line 11	0	13	0
	14 Intangible assets	0	14	0
	15 Other assets. See Part IV, line 11	688,806	15	641,070
	16 Total assets. Add lines 1 through 15 (must equal line 34)	4,873,578	16	4,956,370
Liabilities	17 Accounts payable and accrued expenses	86,474	17	129,516
	18 Grants payable	1,193,640	18	1,257,664
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties	0	23	0
	24 Unsecured notes and loans payable to unrelated third parties	0	24	0
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	111,206	25	72,077
	26 Total liabilities. Add lines 17 through 25	1,391,320	26	1,459,257
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ► <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	1,439,492	27	1,635,980
	28 Temporarily restricted net assets	1,792,960	28	1,611,133
	29 Permanently restricted net assets	249,806	29	250,000
	Organizations that do not follow SFAS 117, check here ► <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	3,482,258	33	3,497,113
	34 Total liabilities and net assets/fund balances	4,873,578	34	4,956,370

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,437,486
2	Total expenses (must equal Part IX, column (A), line 25)	2	4,387,078
3	Revenue less expenses. Subtract line 2 from line 1	3	50,408
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	3,482,258
5	Other changes in net assets or fund balances (explain in Schedule O)	5	-35,553
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	3,497,113

Part XII Financial Statements and ReportingCheck if Schedule O contains a response to any question in this Part XII

1 Accounting method used to prepare the Form 990: Cash Accrual Other _____
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.

2a Were the organization's financial statements compiled or reviewed by an independent accountant?
2b Were the organization's financial statements audited by an independent accountant?
2c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:
 Separate basis Consolidated basis Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
3b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b		

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► See separate instructions.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization

United Way of Rock River Valley

Employer identification number

36-2167843

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
- 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E)
- 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
- 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.)
- 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)
- 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)
- 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4).
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a Type I b Type II c Type III—Functionally integrated d Type III—Other

e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

- (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?
- (ii) A family member of a person described in (i) above?
- (iii) A 35% controlled entity of a person described in (i) or (ii) above?

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

h Provide the following information about the supported organization(s).

(I) Name of supported organization	(II) EIN	(III) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(IV) Is the organization in col (I) listed in your governing document?	(V) Did you notify the organization in col (I) of your support?	(VI) Is the organization in col (I) organized in the U.S.?	(VII) Amount of support
(A)						0
(B)						0
(C)						0
(D)						0
(E)						0
Total						0

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants")	5,273,174	4,430,175	4,303,287	4,363,270	4,389,168	22,759,074
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3 The value of services or facilities furnished by a governmental unit to the organization without charge						0
4 Total. Add lines 1 through 3	5,273,174	4,430,175	4,303,287	4,363,270	4,389,168	22,759,074
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4.						22,759,074

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7 Amounts from line 4	5,273,174	4,430,175	4,303,287	4,363,270	4,389,168	22,759,074
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	73,072	28,246	20,532	29,713	33,336	184,899
9 Net income from unrelated business activities, whether or not the business is regularly carried on						0
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	21,324	72,784	111,288	72,399	14,982	292,777
11 Total support. Add lines 7 through 10						23,236,750
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f))	14	97.94%
15 Public support percentage from 2010 Schedule A, Part II, line 14	15	0.00%
16a 33 1/3% support test—2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► <input checked="" type="checkbox"/>		
b 33 1/3% support test—2010. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► <input type="checkbox"/>		
17a 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► <input type="checkbox"/>		
b 10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► <input type="checkbox"/>		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ► <input type="checkbox"/>		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.
If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						0
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						0
3 Gross receipts from activities that are not an unrelated trade or business under section 513						0
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
5 The value of services or facilities furnished by a governmental unit to the organization without charge						0
6 Total. Add lines 1 through 5	0	0	0	0	0	0
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						0
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						0
c Add lines 7a and 7b	0	0	0	0	0	0
8 Public support (Subtract line 7c from line 6)						0

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6	0	0	0	0	0	0
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						0
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						0
c Add lines 10a and 10b	0	0	0	0	0	0
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						0
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						0
13 Total support. (Add lines 9, 10c, 11, and 12)	0	0	0	0	0	0
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

15 Public support percentage for 2011 (line 8, column (f) divided by line 13, column (f))	15	0.00%
16 Public support percentage from 2010 Schedule A, Part III, line 15	16	0.00%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2011 (line 10c, column (f) divided by line 13, column (f))	17	0.00%
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18	0.00%
19a 33 1/3% support tests—2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
b 33 1/3% support tests—2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions		<input type="checkbox"/>

Part IV

Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Part II Line 10 \$14,982 is derived from the sale of public securities.

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization

United Way of Rock River Valley

Employer identification number

36-2167843

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).	<input type="checkbox"/> Preservation of land for public use (e.g., recreation or education) <input type="checkbox"/> Preservation of an historically important land area
	<input type="checkbox"/> Protection of natural habitat <input type="checkbox"/> Preservation of a certified historic structure
	<input type="checkbox"/> Preservation of open space
2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.	
	Held at the End of the Tax Year
	2a
	2b
	2c
	2d
a Total number of conservation easements	
b Total acreage restricted by conservation easements	
c Number of conservation easements on a certified historic structure included in (a)	
d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register	
3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ►	
4 Number of states where property subject to conservation easement is located ►	
5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?	<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ►	
7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ► \$	
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	<input type="checkbox"/> Yes <input type="checkbox"/> No
9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.	

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.	
1b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:	
(i) Revenues included in Form 990, Part VIII, line 1	► \$
(ii) Assets included in Form 990, Part X	► \$
2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:	
a Revenues included in Form 990, Part VIII, line 1	► \$
b Assets included in Form 990, Part X	► \$

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

a <input type="checkbox"/> Public exhibition	d <input type="checkbox"/> Loan or exchange programs
b <input type="checkbox"/> Scholarly research	e <input type="checkbox"/> Other _____
c <input type="checkbox"/> Preservation for future generations	

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

	Amount
1c	
1d	
1e	
1f	0

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	1,191,378	1,007,630	862,794	1,026,894	
b Contributions	50,000	50,053	100,291		
c Net investment earnings, gains, and losses	10,815	190,325	98,136	-117,096	
d Grants or scholarships	47,242	49,346	46,740	40,510	
e Other expenditures for facilities and programs					
f Administrative expenses	7,231	7,284	6,851	6,494	
g End of year balance	1,197,720	1,191,378	1,007,630	862,794	

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a Board designated or quasi-endowment ► %

b Permanent endowment ► 24%

c Temporarily restricted endowment ► 76%

The percentages in lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

	Yes	No
3a(i)	X	
3a(ii)		X
3b		

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

	Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		0	1,000		1,000
b Buildings		0	0	0	0
c Leasehold improvements		0	0	0	0
d Equipment		0	171,383	73,581	36,513
e Other		0	0	0	0
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)					37,513

Part VII Investments—Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives	0	
(2) Closely-held equity interests	0	
(3) Other	0	
(A)	0	
(B)	0	
(C)	0	
(D)	0	
(E)	0	
(F)	0	
(G)	0	
(H)	0	
(I)	0	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12) ►	0	

Part VIII Investments—Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)	0	
(2)	0	
(3)	0	
(4)	0	
(5)	0	
(6)	0	
(7)	0	
(8)	0	
(9)	0	
(10)	0	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13) ►	0	

Part IX Other Assets. See Form 990, Part X, line 15

(a) Description	(b) Book value
(1) Corbett Trust - Beneficial	641,070
(2)	0
(3)	0
(4)	0
(5)	0
(6)	0
(7)	0
(8)	0
(9)	0
(10)	0
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15)	641,070

Part X Other Liabilities. See Form 990, Part X, line 25.

(a) Description of liability	(b) Book value
(1) Federal income taxes	0
(2) Payable to other organizations	72,077
(3)	0
(4)	0
(5)	0
(6)	0
(7)	0
(8)	0
(9)	0
(10)	0
(11)	0
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25) ►	72,077

2. FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	4,437,486
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	4,387,078
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	50,408
4	Net unrealized gains (losses) on investments	4	-27,162
5	Donated services and use of facilities	5	
6	Investment expenses	6	-8,391
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net). Add lines 4 through 8	9	-35,553
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	14,855

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	3,863,306
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	-27,162
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	-27,162
3	Subtract line 2e from line 1	3	3,890,468
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	8,391
b	Other (Describe in Part XIV.)	4b	538,627
c	Add lines 4a and 4b	4c	547,018
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	4,437,486

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	3,848,451
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	0
3	Subtract line 2e from line 1	3	3,848,451
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	538,627
c	Add lines 4a and 4b	4c	538,627
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	4,387,078

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4, Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8, Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Part XII Line 4b The financial statement total revenue and total expense are reported net

of contributions designated by donors in the amount of \$429,258. The uncollectable pledge

expense of \$109,370 is netted against revenue in the Audited Financial Statement. On the

990 it has been added back to contributions and added to the statement of functional

expenses.

Part V Line 4 Endowment earnings are used to fund the annual campaign for grants.

Part X Line 2 The organization was formed as a tax-exempt entity under Section 501 (c) (3)

of the Internal Revenue Code. Management believes the Organization continues to qualify as

Part XIV Supplemental Information (continued)

a tax-exempt entity. The organization accounts for income taxes in accordance with

Financial Accounting Standard Board (FASB) Accounting Standards Codification (ASC) Topic

740, Accounting for Uncertainty Income Taxes. The standard provides detailed guidance for

the financial statement recognition, measurement and disclosure of

Part X Line 2 uncertain tax positions recognized in an enterprise's financial statements

and requires an entity to recognize the financial statement impact of a tax position when

it is more likely than not that the position will be sustained upon examination.

Part X Line 2 Management doesn't believe any uncertain tax positions exist at June 30,

2012. The organization's tax years that remain open and subject to possible examination by

federal and State of Illinois jurisdictions include the tax years of 2009 through 2011.

Part XIII Line 4b The financial statement total revenue and total expense are reported net

of contributions designated by donors in the amount of \$429,258. The uncollectable pledge

expense of \$109,370 is netted against revenue in the Audited Financial Statement. On

the 990 it has been added back to contributions and added to the statement of functional

expenses.

SCHEDULE I
(Form 990)

Department of the Treasury
Internal Revenue Service
Name of the organization

United Way of Rock River Valley

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

OMB No. 1545-0047
2011
Open to Public
Inspection

Name of the organization

36-2167843

Employer identification number

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed. ►

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) Abilities Center, Goodwill Indus. Rockford, IL	36-2167846	501 (c) (3)	30,564	0			Program Support
(2) American Red Cross, Rock River Rockford, IL	53-0196605	501 (c) (3)	48,681	0			Program Support
(3) Angelic Organic Community Ctr. Caledonia, IL	36-4288904	501 (c) (3)	40,905	0			Program Support
(4) Barbara Olson Center of Hope Rockford, IL	36-2212474	501 (c) (3)	45,449	0			Program Support
(5) Big Brothers Big Sisters YMCA Rockford, IL	36-2174838	501 (c) (3)	61,767	0			Program Support
(6) Blackhawk Learning Connectio Rockford, IL	36-2719365	501 (c) (3)	75,334	0			Program Support
(7) Booker Washington Center Rockford, IL	36-2200240	501 (c) (3)	31,479	0			Program Support
(8) Boy Scouts of America, Blackhawk Rockford, IL	36-2169127	501 (c) (3)	113,574	0			Program Support
(9) Boys and Girls Club of America Rockford, IL	36-2167840	501 (c) (3)	228,570	0			Program Support
(10) Careers, ETC. Rockford, IL	36-3385878	501 (c) (3)	35,349	0			Program Support
(11) CASA Rockford, IL	36-2167743	501 (c) (3)	9,074	0			Program Support
(12) Catholic Charities, Diocese of Rockford, IL	36-2181998	501 (c) (3)	19,529	0			Program Support

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

3 Enter total number of other organizations listed in the line 1 table
(HTA)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22

Part III Can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1 Health Care Assistance	1	1,000	0		
2	0	0	0		
3	0	0	0		
4	0	0	0		
5	0	0	0		
6	0	0	0		
7	0	0	0		

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Part II Line 1 The United Way makes grants to local agencies. The agencies undergo a screening that includes an application process.

financial review of the organization, and verification of current status as a 501 (c) (3) organization. The organization is also

monitored for program results and compliance with the terms of the grant.

Part II Line 1 Organizations receiving donor designations are required to verify current status as a 501(c) (3) organization.

Part II Line 1 Some donor designations are paid directly to the designated agency by a third party; those designations total \$182,083.

Continuation Sheet for Schedule I (Form 990)

Name of the organization
United Way of Rock River Valley
Employer identification number
36-2167843

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States						Page 1 of 4	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(13) Childrens Home and Aid Society of Rockford, IL	36-2167743	501 (c) (3)	66,193	0			Program Support
(14) Comprehensive Community Solution Rockford, IL	36-3842309	501 (c) (3)	44,889	0			Program Support
(15) Discovery Center Museum of Rockford, IL	36-3292135	501 (c) (3)	10,000	0			Program Support
(16) Easter Seals Children's Development Rockford, IL	36-2169153	501 (c) (3)	38,288	0			Program Support
(17) Family Counseling Services Rockford, IL	36-2167065	501 (c) (3)	92,204	0			Program Support
(18) Focus House Rochelle, IL	30-0285702	501 (c) (3)	22,811	0			Program Support
(19) Girl Scouts of Northern Illinois Rockford, IL	36-2358083	501 (c) (3)	126,821	0			Program Support
(20) H.O.P.E. of Rochelle, IL	36-3304863	501 (c) (3)	29,880	0			Program Support
(21) Harlem Community Center Machesney Park, IL	36-2706406	501 (c) (3)	16,131	0			Program Support
(22) Home of Hope Dixon, IL	01-0743626	501 (c) (3)	628	0			Program Support
(23) Hub City Senior Center Rochelle, IL	36-3531683	501 (c) (3)	12,726	0			Program Support
(24) Janet Wattles Center Rosecrance Rockford, IL	36-2862928	501 (c) (3)	129,458	0			Program Support
(25) Ken Rock Community Center Rockford, IL	36-2204841	501 (c) (3)	68,238	0			Program Support
(26) La Voz Latina Rockford, IL	36-2810675	501 (c) (3)	38,713	0			Program Support
(27) Lifescape Community Services Rockford, IL	36-3303361	501 (c) (3)	100,716	0			Program Support
(28) Lutheran Social Services of Illinois Rockford, IL	36-2584799	501 (c) (3)	10,773	0			Program Support
(29) Lydia Home Association Rockford, IL	36-1412810	501 (c) (3)	61,834	0			Program Support

Continuation Sheet for Schedule I (Form 990)

Name of the organization
United Way of Rock River Valley
Employer identification number
36-2167843

Page **2** of **4**

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(30) <u>Mt. Morris Seniors Citizen Council, Inc.</u> Mount Morris, IL	36-2938190	501 (c) (3)	5,614	0			Program Support
(31) <u>Northwest Community Center</u> Rockford, IL	36-2588247	501 (c) (3)	56,998	0			Program Support
(32) <u>Patriots Gateway Community Center</u> Rockford, IL	36-4048431	501 (c) (3)	20,609	0			Program Support
(33) <u>Remedies</u> Rockford, IL	36-2464898	501 (c) (3)	79,520	0			Program Support
(34) <u>Prairie State Legal Services</u> Rockford, IL	37-1030764	501 (c) (3)	49,085	0			Program Support
(35) <u>RAMP</u> Rockford, IL	36-3149827	501 (c) (3)	32,455	0			Program Support
(36) <u>Reporting Center Ogle County</u> Oregon, IL	30-0285702	501 (c) (3)	12,536	0			Program Support
(37) <u>Serenity Hospice Ogle County</u> Oregon, IL	36-3286347	501 (c) (3)	11,691	0			Program Support
(38) <u>Rochelle Christian Food Pantry</u> Rochelle, IL	36-3265265	501 (c) (3)	5,537	0			Program Support
(39) <u>Rock River Center</u> Oregon, IL	36-2882818	501 (c) (3)	23,298	0			Program Support
(40) <u>Rockford Arts Council</u> Rockford, IL	23-7039197	501 (c) (3)	2,500	0			Program Support
(41) <u>Rockford Meld</u> Rockford, IL	36-3347409	501 (c) (3)	52,199	0			Program Support
(42) <u>Rockford Sexual Assault Counselling</u> Rockford, IL	36-2969015	501 (c) (3)	59,491	0			Program Support
(43) <u>Saint Elizabeth Catholic Community</u> Rockford, IL	36-2171737	501 (c) (3)	56,071	0			Program Support
(44) <u>Shelter Care Ministries</u> Rockford, IL	36-3374370	501 (c) (3)	36,326	0			Program Support
(45) <u>Shining Star</u> Rockford, IL	30-0135798	501 (c) (3)	10,499	0			Program Support
(46) <u>The Literacy Council</u> Rockford, IL	36-3412185	501 (c) (3)	38,911	0			Program Support

Continuation Sheet for Schedule I (Form 990)

Name of the organization
United Way of Rock River Valley
Employer identification number
36-2167843

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States						Page 3 of 4	
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(47) The Salvation Army, Rockford Coun Rockford, IL	36-2167910	501 (c) (3)	168,459	0			Program Support
(48) Village of Progress, Inc. Oregon, IL	36-2919569	501 (c) (3)	14,389	0			Program Support
(49) Youth Services Bureau Rockford, IL	36-3297042	501 (c) (3)	37,500	0			Program Support
(50) Youth Services Network Inc., Rockford, IL	36-3297042	501 (c) (3)	17,726	0			Program Support
(51) YMCA of the Rock River Valley Rockford, IL	36-2174838	501 (c) (3)	25,196	0			Program Support
(52) Zion Development Corp. Rockford, IL	36-3229794	501 (c) (3)	24,116	0			Program Support
(53) Genoa Kingston United Way Genoa, IL	36-3003094	501 (c) (3)	52	0			Donor Designations
(54) Great Rivers United Way Inc. Onalaska, WI	39-0848188	501 (c) (3)	50	0			Donor Designations
(55) Kishwaukee United Way Dekalb, IL	36-6158489	501 (c) (3)	3,698	0			Donor Designations
(56) Northwest Suburban United Way Mount Prospect, IL	23-7116020	501 (c) (3)	120	0			Donor Designations
(57) Stateline United Way Beloit, WI	39-0902267	501 (c) (3)	4,499	0			Donor Designations
(58) United Way of Boone County Belvidere, IL	36-2700861	501 (c) (3)	42,972	0			Donor Designations
(59) United Way of Central Kane County St. Charles, IL	23-7101039	501 (c) (3)	192	0			Donor Designations
(60) United Way of Dane County Madison, WI	39-0817532	501 (c) (3)	882	0			Donor Designations
(61) United Way of Delaware Inc. Wilmington, DE	51-0073399	501 (c) (3)	52	0			Donor Designations
(62) United Way of DuPage Area Hinsdale, IL	45-1534557	501 (c) (3)	556	0			Donor Designations
(63) United Way of Elgin South Elgin, IL	36-2167052	501 (c) (3)	110	0			Donor Designations

Continuation Sheet for Schedule I (Form 990)

Page 4 of 4
Employer identification number
36-2167843

Name of the organization
United Way of Rock River Valley

Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(64) <u>United Way of Greater Knoxville</u> Knoxville, TN	62-0475748	501 (c) (3)	520	0			Donor Designations
(65) <u>United Way of Lake County</u> Gurnee, IL	36-2167949	501 (c) (3)	288	0			Donor Designations
(66) <u>United Way of Lee County</u> Dixon, IL	36-6009288	501 (c) (3)	546	0			Donor Designations
(67) <u>United Way of Madison County</u> Huntsville, AL	63-0366294	501 (c) (3)	156	0			Donor Designations
(68) <u>United Way of McHenry County</u> McHenry, IL	36-6147909	501 (c) (3)	4,426	0			Donor Designations
(69) <u>United Way of Metropolitan Chicago</u> Chicago, IL	30-0200478	501 (c) (3)	415	0			Donor Designations
(70) <u>United Way of the National Capital Area</u> Vienna, VA	53-0234290	501 (c) (3)	100	0			Donor Designations
(71) <u>United Way of North Rock County</u> Janesville, WI	39-6006734	501 (c) (3)	3,828	0			Donor Designations
(72) <u>United Way of Northwest IL</u> Freeport, IL	36-2218134	501 (c) (3)	7,026	0			Donor Designations
(73) <u>United Way of Porter County</u> Valparaiso, IN	35-6006484	501 (c) (3)	104	0			Donor Designations
(74) <u>United Way of Walworth County</u> Elkhorn, IN	39-1471340	501 (c) (3)	1,380	0			Donor Designations
(75) <u>Third Party Payments</u>		501 (c) 3	182,083	0			
(76)			0	0			
(77)			0	0			
(78)			0	0			
(79)			0	0			
(80)			0	0			

Continuation Sheet for Schedule I (Form 990)

Page 1 of 1
Employer identification number
36-2167843

Name of the organization

United Way of Rock River Valley

Part III Continuation of Grants and Other Assistance to Individuals in the United States

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
8	0	0	0		
9	0	0	0		
10	0	0	0		
11	0	0	0		
12	0	0	0		
13	0	0	0		
14	0	0	0		
15	0	0	0		
16	0	0	0		
17	0	0	0		
18	0	0	0		
19	0	0	0		
20	0	0	0		
21	0	0	0		
22	0	0	0		
23	0	0	0		
24	0	0	0		
25	0	0	0		
26	0	0	0		

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
► Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization

United Way of Rock River Valley

Employer identification number

36-2167843

Form 990 Part V Section 2 Line A The United Way of Rock River Valley has a contract with Staff

Management, whereby the staff of the United Way of Rock River Valley are employees of Staff

Management via a Professional Employer Agreement. All wage and payroll tax returns are filed

under the FEIN# of Staff Management

Form 990 Part VI Section B Line 12C The 990 is reviewed by the Finance Committee, the

Executive Committee, and the Board of Directors prior to filing.

Form 990 Part VI Section B Line 12c Compliance with the Conflict of Interest Policy is

monitored by the Board of Directors.

Form 990 Part VI Section B Line 15a The Executive Committee is responsible for setting the

compensation of the President / C.E.O., the meeting is documented

Form 990 Part XI Line 2c The Audit Committee is comprised of current Board Members.

Form 990 Part VI Section C Line 19 The governing documents, conflicts of interest, and

financial statements are available upon request.

Form 990 Part VI Section A Line 3 The United Way of Rock River Valley has a contract with

Staff Management, whereby the staff of the United Way of Rock River Valley are employees of

Staff Management via a Professional Employer Agreement. All wage and tax informational returns

are filed under the FEIN # of Staff Management.

Form 990 Part XI Line 5 Other changes in net assets = \$(35,553), see detail in 1-4 below.

Form 990 Part XI Line 5 1. Unrealized gain (loss) on investment securities of \$ (3,675);

unrestricted net asset class.

Form 990 Part XI Line 5 2. Change in beneficial interest in trust of \$7,792; temporarily

restricted net asset class.

Form 990 Part XI Line 5 3. Unrealized gain (loss) on investment securities of \$(31,279);

temporarily restricted net asset class.

Form 990 Part XI Line 5 4. Total investment expenses of \$(8,391); \$(1,160) in unrestricted

net assets and \$(7,231) in temporarily restricted net assets.

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.
(HTA)

Schedule O (Form 990 or 990-EZ) (2011)

Name of the organization

United Way of Rock River Valley

Employer identification number

36-2167843

Form 990 The United Way of Rock River Valley is in compliance with membership requirement A

for the United Way Worldwide. The overhead percentage for United Way of Rock River Valley is

14.12%. The total expenses for M&G and Fundraising, as found on part IX, line 25 column C and

D \$626,248 divided by the total income found on Part VIII, line 12 Column A \$4,437,486:

calculates to a 14.12% overhead percentage.

Continuation Sheet for Form 990

Name of the Organization

United Way of Rock River Valley

Employer identification number

36-2167843

Part VII Section A

Continuation of Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

**UNITED WAY OF ROCK RIVER VALLEY
FINANCIAL REPORT**

June 30, 2012



Wipfli LLP
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Rockford, IL 61108-7987
PO Box 5407
Rockford, IL 61125-0407
815 399 7700
fax 815 399 7644
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INDEPENDENT AUDITOR'S REPORT

Board of Directors
United Way of Rock River Valley
612 North Main Street, Suite 300
Rockford, Illinois 61103-6921

We have audited the accompanying statement of financial position of United Way of Rock River Valley as of June 30, 2012, and the related statements of activities, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Organization's 2011 financial statements, and in our report dated September 24, 2011, we expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Rock River Valley as of June 30, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Wipfli LLP

Rockford, Illinois
October 8, 2012

UNITED WAY OF ROCK RIVER VALLEY
STATEMENT OF FINANCIAL POSITION
Year ended June 30, 2012
(with comparative totals for 2011)

ASSETS	2012	2011
Cash and cash equivalents	\$ 1,548,587	\$ 1,231,237
Campaign pledges receivable, less allowance for uncollectible pledges of \$310,000 and \$308,000, respectively	1,620,099	1,649,914
Unconditional promises to give, net of discount	0	49,438
Prepaid expenses	40,976	53,067
Investment securities, at market value	1,066,488	1,138,475
Other assets	2,637	7,116
Equipment, at cost, less accumulated depreciation	36,513	55,525
Beneficial interest in trusts	<u>641,070</u>	<u>688,806</u>
 Total assets	 <u>\$ 4,956,370</u>	 <u>\$ 4,873,578</u>
 LIABILITIES AND NET ASSETS		
 Liabilities		
Payable to other organizations	\$ 72,077	\$ 111,206
Accounts payable and accrued expenses	129,516	86,474
Grants payable	<u>1,257,664</u>	<u>1,193,640</u>
 Total liabilities	 <u>1,459,257</u>	 <u>1,391,320</u>
 Net Assets		
Restricted:		
Temporarily	1,611,133	1,792,960
Permanently	250,000	249,806
Unrestricted:		
Board designated	146,728	158,644
Undesignated	<u>1,489,252</u>	<u>1,280,848</u>
 Total net assets	 <u>3,497,113</u>	 <u>3,482,258</u>
 Total liabilities and net assets	 <u>\$ 4,956,370</u>	 <u>\$ 4,873,578</u>

UNITED WAY OF ROCK RIVER VALLEY
STATEMENT OF ACTIVITIES
For the year ended June 30, 2012
(with comparative totals for 2011)

	2012	2011
Changes in unrestricted net assets:		
Unrestricted support and other revenue		
Total campaign efforts	\$ 4,061,958	\$ 3,885,945
Less: amounts designated by donors for specific organizations	429,258	426,764
Public support - annual campaign, net	3,632,700	3,459,181
Endowment trust & estate income	55,904	53,918
Initiative funding	59,415	21,895
Unrealized gain (loss) on investment securities	(3,675)	12,462
Realized gain on investment securities / funds held in trust	945	5,199
Investment income, net of fees of \$1,160 and \$762, respectively	4,713	2,866
Government grants	37,123	0
Miscellaneous income	36,985	35,273
	3,824,110	3,590,794
Net assets released from restrictions		
Net assets released from restrictions:		
Satisfaction of purpose restrictions	118,059	30,000
Satisfaction of time restrictions	102,770	98,703
	4,044,939	3,719,497
Grants to agencies, other organizations and expenses:		
Total funds granted to agencies and other United Ways	2,705,359	2,677,078
Less: amounts funded through donors designations	429,258	426,764
Grants to agencies, net	2,276,101	2,250,314
Payments to affiliated organizations	39,899	41,807
Program services	968,885	609,077
Campaign	405,963	357,259
Management and general	157,603	152,384
Total grants to agencies, other organizations and expenses	3,848,451	3,410,841
Change in unrestricted net assets	196,488	308,656
Change in temporarily restricted net assets		
Contributions net of discount	28,220	115,890
Unrealized gain (loss) on investment securities	(31,279)	96,565
Realized gain on investment securities	14,037	67,200
Investment income, net of fees of \$7,231 and \$7,285, respectively	20,232	18,800
Change in beneficial interest in trust	7,792	114,653
Net assets released from restrictions:		
Satisfaction of purpose restrictions	(118,059)	(30,000)
Satisfaction of time restrictions	(102,770)	(98,703)
Change in temporarily restricted net assets	(181,827)	284,405
Change in permanently restricted net assets	194	1,872
Change in total net assets	14,855	594,933
Total net assets beginning of the year	3,482,258	2,887,325
Total net assets at the end of the year	\$ 3,497,113	\$ 3,482,258

UNITED WAY OF ROCK RIVER VALLEY
STATEMENT OF FUNCTIONAL EXPENSES
For the year ended June 30, 2012
(with comparative totals for 2011)

	Program	Campaign	Management & General	2012 Totals	2011 Totals
Salaries	\$ 377,756	\$ 182,365	\$ 91,182	\$ 651,303	\$ 566,906
Employee health	69,639	33,619	16,810	120,068	121,506
Employee retirement	8,959	4,325	2,162	15,446	996
Payroll taxes and other	45,471	21,951	10,976	78,398	79,278
	<u>501,825</u>	<u>242,260</u>	<u>121,130</u>	<u>865,215</u>	<u>768,686</u>
Supplies	9,507	4,590	2,295	16,392	11,773
Telephone	2,258	1,090	545	3,893	3,898
Postage	5,934	2,865	1,432	10,231	9,745
Occupancy and rental	25,927	12,516	6,258	44,701	44,842
Equipment repair and maintenance	13,049	6,299	3,150	22,498	19,735
Campaign expense	75,340	75,340	75,340	62,400	
Subscriptions, publications, dues	12,055	5,820	2,910	20,785	20,279
Non-campaign printing and events	12,746	6,153	3,077	21,976	12,142
Initiatives and events	315,959	15,418	1,926	331,377	69,261
Local travel	7,978	3,852	1,926	13,756	15,954
Training and out of town travel	5,778	2,789	1,395	9,962	4,030
Support of state organization	2,848	1,375	687	4,910	4,390
General insurance	1,840	888	444	3,172	2,345
Insurance for the board	3,059	1,477	738	5,274	4,902
Professional fees	31,695	15,301	7,650	54,646	41,414
Total before depreciation	952,458	398,033	153,637	1,504,128	1,095,796
Depreciation	<u>16,427</u>	<u>7,930</u>	<u>3,966</u>	<u>28,323</u>	<u>22,924</u>
Total functional expenses	<u>\$ 968,885</u>	<u>\$ 405,963</u>	<u>\$ 157,603</u>	<u>\$ 1,532,451</u>	<u>\$ 1,118,720</u>

UNITED WAY OF ROCK RIVER VALLEY
STATEMENT OF CASH FLOWS
For the year ended June 30, 2012
(with comparative totals for 2011)

	<u>2012</u>	<u>2011</u>
Cash flows from operating activities:		
Change in total net assets	\$ 14,855	\$ 594,933
Adjustments to reconcile change in total net assets to net cash used in operating activities:		
Depreciation	28,323	22,924
Unrealized (gain) loss on investment securities	34,954	(109,027)
Realized gain on investment securities / funds held in trust	(14,982)	(72,252)
Changes in assets and liabilities		
Pledges receivable	29,815	(18,767)
Other unconditional promises to give	49,438	48,181
Prepaid expenses	12,091	(19,226)
Other assets	4,479	1,015
Beneficial interest in trusts	47,736	(65,296)
Grants payable	64,024	(57,456)
Payable to other organizations	(39,129)	(18,714)
Accounts payable and accrued expenses	<u>43,042</u>	<u>(31,509)</u>
Net cash provided by operating activities	<u>274,646</u>	<u>274,806</u>
Cash flows from investing activities:		
Purchase of equipment	(9,312)	(20,733)
Purchase of investment securities	(372,228)	(639,592)
Proceeds from investment securities	<u>424,244</u>	<u>616,152</u>
Net cash provided by (used in) investing activities	<u>42,704</u>	<u>(44,173)</u>
Increase in cash and cash equivalents	317,350	230,633
Beginning	<u>1,231,237</u>	<u>1,000,604</u>
Ending	<u>\$ 1,548,587</u>	<u>\$ 1,231,237</u>

UNITED WAY OF ROCK RIVER VALLEY

NOTES TO FINANCIAL STATEMENTS

June 30, 2012

Note 1. Significant Accounting Policies

Nature of Activities:

The Organization was formed to conduct annual campaigns throughout the year to raise support for subsequent grants to participating agencies in Winnebago and Ogle Counties in Illinois. Pledges, primarily from residents and businesses of northern Illinois communities, are recorded in the statement of financial position as pledges receivable, and allowances are provided for amounts estimated to be uncollectible.

Basis of Presentation:

Net assets, revenues, support, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of United Way of Rock River Valley and changes therein are classified and reported as follows:

Unrestricted net assets:

Net assets that are not subject to donor-imposed stipulations. The Board has designated an amount that requires Board approval prior to use. The balance of the unrestricted net assets are undesignated.

Temporarily restricted net assets:

Net assets subject to donor-imposed stipulations that may or will be met either by actions of United Way of Rock River Valley and/or the passage of time.

Permanently restricted net assets:

Net assets subject to donor-imposed stipulations that they be maintained permanently by United Way of Rock River Valley. Generally, the donors of these assets permit all or part of the income earned on related investments for unrestricted or temporarily restricted purposes.

Basis of accounting:

The Organization follows standards for accounting and financial reporting prescribed for voluntary health and welfare agencies. The financial statements are on the accrual basis of accounting in which revenue is recognized when earned and expenses are recognized when incurred.

Contributed support:

The Organization recognizes all contributed support received as income in the period received. Contributed support is reported as unrestricted or as restricted depending on the existence of donor stipulations that limit the use of the support. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized.

UNITED WAY OF ROCK RIVER VALLEY

NOTES TO FINANCIAL STATEMENTS

June 30, 2012

(CONTINUED)

Note 1. Significant Accounting Policies (Continued)

Contributed support (Continued):

Long-lived assets acquired with gifts of cash restricted for those acquisitions are reported as unrestricted or as temporarily restricted depending on whether there is an explicit, donor-imposed time requirement as to how long the assets must be maintained. Absent any donor-imposed time requirement, the Organization reports expirations of donor restrictions when long-lived assets are placed in service.

Campaign funding designated for other organizations is not included in the total revenue and support on the statement of activities. Such amounts are deemed revenue and support of the recipient organization.

Allowance for Doubtful Accounts

The Organization uses the allowance method to record possible uncollectible campaign pledges receivable.

Donated Services and Other In-Kind Support:

The Organization records in-kind support for professional services and materials when received. Contributed professional services are recognized if the services (a) create or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of tangible property are recognized at fair market value when received. The Organization receives a significant amount of skilled, contributed time in the Organization's program services and in its fundraising campaigns which does not meet the criteria described above. Accordingly, the value of this contributed time is not reflected in the accompanying financial statements.

Use of Estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and Cash Equivalents:

For purposes of reporting the statements of cash flows, the Organization includes all cash accounts, which are not subject to withdrawal restrictions or penalties, and all certificates of deposit with an original maturity of three months or less as cash and cash equivalents on the accompanying statements of financial position.

**UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS**

June 30, 2012
(CONTINUED)

Note 1. Significant Accounting Policies (Continued)

Grants Payable:

Grants of support to United Way funded organizations are determined on an annual basis. The Organization communicates the support grant commitment for the forthcoming twelve month period on or around June 30th each year. The commitment for the later six months of the twelve month period is contingent upon adequate direct public support from the annual fundraising campaign held later that year. Accordingly, the Organization records six months of the support grant commitment as a liability at June 30th. The later six months of the commitment is paid contingent on the outcome of the campaign.

Federal Income Tax Status:

The Organization was formed as a tax-exempt entity under Section 501(c) (3) of the Internal Revenue Code. Management believes the Organization continues to qualify as a tax-exempt entity.

The Organization accounts for income taxes in accordance with Financial Accounting Standard Board (FASB) Accounting Standards Codification (ASC) Topic 740, *Accounting for Uncertainty Income Taxes*. The standard provides detailed guidance for the financial statement recognition, measurement and disclosure of uncertain tax positions recognized in an enterprise's financial statements and requires an entity to recognize the financial statement impact of a tax position when it is more likely than not that the position will be sustained upon examination. Management does not believe any uncertain tax positions exist at June 30, 2012. The organization's tax years that remain open and subject to possible examination by federal and State of Illinois jurisdictions include the tax years of 2009 through 2011.

Investment Securities:

Investments in marketable securities with readily determinable fair market values and all investments in debt securities are reported at their fair market values in the statements of financial position. Unrealized gains and losses are included in the change in net assets. Premiums and discounts on debt securities are amortized or accreted and recorded to interest income over the remaining maturity period using the effective yield method.

Equipment:

All equipment used in operations with a purchase price of \$500 or more and with an estimated useful life of at least three years is capitalized. Depreciation is provided on a straight-line basis over the estimated useful lives of the assets. The estimated useful lives of the assets range from three to eight years.

Expense Allocation:

The costs of providing program services and other activities have been summarized on a functional basis in the Statement of Activities and in the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the program and supporting services benefited. The expenses allocated to the Campaign are considered fund raising related costs.

UNITED WAY OF ROCK RIVER VALLEY**NOTES TO FINANCIAL STATEMENTS**

June 30, 2012

(CONTINUED)

Note 2. Cash, Cash Equivalents and Short-term Investments

Cash, cash equivalents, and short-term investments consisted of the following at June 30.

	2012	2011
Cash and cash equivalents:		
Cash on hand	\$150	\$150
Checking accounts, as agent	155	15,757
Checking/sweep accounts	957,347	671,514
Money Market	300,524	332,259
Certificate of Deposit	203,709	203,124
Trust and Investment funds:		
Accrued Income	589	627
Money market funds	86,113	7,806
Total cash and cash equivalents	\$1,548,587	\$1,231,237

The checking accounts' balances of \$155 and \$15,757 in 2012 and 2011, respectively, represents unremitted funds collected by the Organization that are payable to other not-for-profit organizations.

As of June 30, 2012, the carrying amount of the Organizations deposits in checking, money market and certificates of deposit was \$1,548,587 and the bank balance was \$1,266,731. Of the bank balance, \$90,412 was not covered by federal depository insurance.

Note 3. Campaign Pledges Receivable

Net campaign pledges receivable at June 30, 2012, consisted of the following:

	2012	2011
Campaign pledges receivable	\$1,930,099	\$1,957,914
Less allowance for uncollectible pledges	310,000	308,000
Net campaign pledges receivable	\$1,620,099	\$1,649,914

All pledges receivable are expected to be collected within one year.

Bad debt expense charged against campaign revenue was \$109,370 and \$146,365 at June 30, 2012 and 2011, respectively

UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS
June 30, 2012
(Continued)

Note 4. Unconditional Promises to Give

During 2008, the Organization received a \$250,000 permanently restricted promise to give to establish an endowment. The promise to give is expected to be received in annual installments of \$50,000 through 2012. At June 30, 2012 and 2011, \$0 and \$49,438, respectively of this promise to give was outstanding.

The present value of unconditional pledges to give at June 30, 2012 and 2011 is as follows:

	2012	2011
<u>Receivable in less than one year</u>	\$0	\$49,438
	<u>\$0</u>	<u>\$49,438</u>

Note 5. Investment Securities

The Organization's investments are stated at fair market value and consist of the following at June 30, 2012 and 2011.

	2012		
	Cost	Fair Market Value	Unrealized Gain
Mutual Funds:			
Equities	\$664,743	\$718,986	\$54,243
Fixed income	333,874	347,502	13,268
Total investment securities	\$998,617	\$1,066,488	\$67,871
	2011		
	Cost	Fair Market Value	Unrealized Gain
Mutual Funds:			
Equities	\$663,936	\$760,239	\$96,303
Fixed income	371,713	378,236	6,523
Total investment securities	\$1,035,649	\$1,138,475	\$102,826

**UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS**

June 30, 2012
(CONTINUED)

Note 5. Investment Securities (Continued)

The Organization maintains its investment securities in two separate investment accounts. Account A is for the temporarily restricted investment and the unappropriated net appreciation of the investment. Account B is for amounts designated by the Board of Directors that require board approval prior to use. Investment activity for the year ended June 30, 2012 is summarized in the table below.

	Account A	Account B	Total
Investment securities, at the beginning of year	\$981,693	\$156,782	\$1,138,475
Gifts available for investment	50,000	50,000	
Investment returns (net of expenses of \$8,391):			
Dividends, interest, and capital gain distributions	20,232	3,264	23,496
Realized and unrealized gains	(17,241)	(2,730)	(19,971)
Total return on investments	2,991	534	3,525
Amounts transferred to restricted cash	(24,311)	(53,958)	(78,269)
Amounts transferred from restricted cash			
Amounts designated for grants	(47,243)		(47,243)
Investments, at end of year	\$913,130	\$153,358	1,066,488

Note 6. Fair Value

Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 820, Fair Value Measurements and Disclosures, provides the framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements).

The three levels of fair value hierarchy under FASB ASC 820 are described as follows:

Level 1: Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access.

Level 2: Inputs to the valuation methodology include; quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in inactive markets; inputs other than quoted prices that are observable for the asset or liability; or inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the level 2 input must be observable for substantially the full term of the asset or liability.

Level 3: Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The fair value of the Organization investment securities are primarily determined by level 1 pricing, or quoted market which the Organization has the ability to access as of the measurement date.

UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS

June 30, 2012
 (CONTINUED)

Note 6. Fair Value (Continued)

The following table sets forth by level, within the fair value hierarchy, the Organization's assets at fair value as of June 30, 2012:

Description	Fair Value June 30, 2012	Fair Value		
		Level 1	Level 2	Level 3
Mutual Funds	\$1,066,488	\$1,066,488		
Beneficial Interest in Trusts	641,070			641,070
Total	\$1,707,558	\$1,066,488		\$641,070

Description	Fair Value June 30, 2011	Fair Value		
		Level 1	Level 2	Level 3
Mutual Funds	\$1,138,474	\$1,138,474		
Other unconditional promises to give	49,438			\$49,438
Beneficial Interest in Trusts	688,806			688,806
Total	\$1,876,718	\$1,138,474		\$738,244

The proceeding methods described may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following table sets forth a summary of changes in the fair value of the Organization's Level 3 assets for the years ended June 30, 2012 and 2011:

	2012	2011
Balance, beginning of year	\$738,244	\$721,129
Payment received	(50,000)	(50,053)
Realized and unrealized gain	7,792	114,653
Income recognized	562	1,872
Distributions	(55,528)	(49,357)
 Balance, end of year	 \$641,070	 \$738,244

UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS

June 30, 2012
 (CONTINUED)

Note 7. Equipment

At June 30, 2012 and 2011 equipment, at cost, consisted of the following:

	2012	2011
Equipment	\$171,383	\$232,672
Less accumulated depreciation	134,870	177,147
Net	\$36,513	\$55,525

Depreciation expense for the year ended June 30, 2012 and 2011 was \$28,323 and 22,924, respectively.

Note 8. Restricted Net Assets

Temporarily restricted net assets as of June 30, 2012 and 2011 were as follows:

	2012	2011
Gift restricted to initiatives	\$26,051	115,891
Future operations	944,012	\$988,263
Present value of beneficial interest in charitable trust held by third party	641,070	688,806
Total temporarily restricted net assets	\$1,611,133	\$1,792,960

Permanently restricted net assets consist of contributions restricted by the donors for permanent endowment. The contributions must be held in perpetuity and the investment earnings and net appreciation are expendable for grants to participating agencies.

Note 9. Beneficial Interest in Trusts/ Endowment Income

Community Foundation of Northern Illinois (CFNI) administers a designated \$1,000,000 endowment. Payments to United Way of Rock River Valley are determined by the CFNI trustees. Because of the variance powers granted by the CFNI trustees, income is recognized as payments are accrued. Payments received and recognized for the years ended June 30, 2012 and 2011 were \$55,904 and \$53,917 respectively.

In September 1995, the Organization was named a beneficiary of the Willard J. Corbett and Alice C. Corbett Charitable Trust, which is administered by AMCORE Trust. According to the trust agreement, payments to the Organization are made annually each July 1 for 25 years starting July 1, 1996. Payments are to equal 5% of the trust's allocable principal balance and accumulated earnings in the trust valued on June 1st of each year. The Organization received distributions of \$55,528 and \$49,357 for the years ended June 30, 2012, and 2011, respectively, of such payments.

In addition, the change in the asset value resulting from the increase (or decrease) in the present value of future estimated cash flows from the Trust over its remaining life using a discount rate of seven percent were (\$47,736) and \$65,296 for the years ended June 30, 2012 and 2011, respectively. The discount rate is an estimate of future return; actual results could differ materially from this estimate in the near-term future.

UNITED WAY OF ROCK RIVER VALLEY**NOTES TO FINANCIAL STATEMENTS**

June 30, 2012

(CONTINUED)

Note 9. Beneficial Interest in Trusts/ Endowment Income (Continued)

The present value of unconditional promises to give under the Corbett Charitable Trust at June 30, 2012 and 2011 is as follows:

	2012	2011
Receivable in less than one year	\$56,813	\$55,528
Receivable in one to five years	173,398	190,775
Receivable in more than five years	410,859	442,523
	<hr/> \$641,070	<hr/> \$688,806

Note 10. Endowment Funds

The Organization's endowments consist of two funds; the Gloyd Family Endowment and the Holmbeck Endowment. Both endowments were established to assure ongoing support of the annual campaign. As required by generally accepted accounting principles, net assets associated with the endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Organization's management has interpreted the Illinois Prudent Management of Institutional Funds Act (IL UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by IL UPMIFA. In accordance with IL UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Organization, and (7) the Organization's investment policies.

Investment Return Objectives, Risk Parameters and Strategies. The Organization has adopted investment and spending policies, approved by the Board of Trustees, for endowment assets that attempt to provide total return utilizing capital growth strategy to achieve a balanced level of current income and the opportunity for future long term growth of capital. Accordingly, the Board recognizes a moderate level of portfolio volatility is inherent with such an investment strategy utilizing investment in stocks and/or mutual funds, bonds and/or bond mutual funds, and cash reserves and the Board has indicated a willingness to tolerate periodic declines in the value of the portfolios. Unless otherwise noted of dividend and/or income derived as a result of investment activity in the portfolios will be reinvested.

**UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS**

June 30, 2012
(CONTINUED)

Note 10. Endowment Funds (Continued)

Spending Policy. The Organization has a policy of appropriating for distribution each year 5% of its temporarily restricted endowment fund market value, following valuation of the fund at December 31, to support the annual campaign. In establishing this policy, the Organization considered the long-term expected return on its investment assets, the nature and duration of the individual endowment funds, all of which must be maintained in perpetuity because of donor-restrictions, and the possible effects of inflation. The Organization expects the current spending policy to allow its endowment funds to grow annually at a nominal average return. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets as well as to provide additional real growth through new gifts and investment return.

Endowment net asset composition by type of fund as of June 30, 2012 is as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	Total Endowment Net Assets
Donor-restricted endowment funds	\$0	\$944,012	\$250,000	\$1,194,012
Total funds	\$0	\$944,012	250,000	\$1,194,012

Endowment net asset composition by type of fund as of June 30, 2011 is as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	Total Endowment Net Assets
Donor-restricted endowment funds	\$0	\$988,263	\$249,806	\$1,238,069
Total funds	\$0	\$988,263	249,806	\$1,238,069

Changes in Endowment net assets as of June 30, 2012 are as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	Total Endowment Net Assets
Endowment net assets, beginning of year	\$0	\$988,263	\$249,806	\$1,238,069
Interest, dividends and realized gains, net	0	34,269		34,269
Unrealized gains	0	(31,278)	194	(31,084)
Amounts appropriated for expenditure	0	(47,242)		(47,242)
Endowment net assets, end of year	\$0	\$944,012	\$250,000	\$1,194,012

UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS
June 30, 2012
(CONTINUED)

Note 10. Endowment Funds (Continued)

Changes in Endowment net assets as of June 30, 2011 are as follows:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total Endowment Net Assets</u>
Endowment net assets, beginning of year	\$0	\$855,045	\$247,934	\$1,102,979
Interest, dividends and realized gains, net	0	86,000		86,000
Unrealized gains	0	96,564	1,872	98,436
Amounts appropriated for expenditure	0	(49,346)		(49,346)
Endowment net assets, end of year	\$0	\$988,263	\$249,806	\$1,238,069

Note 11. Retirement Plan

The Organization has established a defined contribution plan to provide continued benefit to substantially all of its employees. United Way makes contributions to the plan based on a percentage of the participant's salary or wages. Participants may also make voluntary contributions which will be matched by United Way up to a certain percentage. For the year ended June 30, 2012, and 2011, employer contributions to the plan were \$15,446 and \$996 respectively.

Note 12. Operating Lease

On January 1, 2009 the Organization entered into a five-year operating lease for office space. The lease payment includes utilities, property taxes and maintenance expenses. The Organization incurred \$42,600 and \$42,600 in rent expense for the years ended June 30, 2012 and June 30, 2011, respectively. Required lease payments are as follows:

2013	\$42,600
2014	21,300
<hr/>	
\$63,900	

Note 13. Line of Credit

The Organization has a credit line of \$300,000 from Alpine Bank & Trust Co. dated March 21, 2012. The note bears interest at an initial rate of 4.50% and is collateralized by substantially all assets of the Organization. Total principal and accrued interest balance was \$0 at June 30, 2012.

**UNITED WAY OF ROCK RIVER VALLEY
NOTES TO FINANCIAL STATEMENTS**

June 30, 2012
(CONTINUED)

Note 14. Annual Campaign

Included in the public support-annual campaign for the years ended June 30, 2012, and 2011, are pledges from a major contributor and its employees of approximately \$677,343 (16.98%) and \$642,352 (16.53%), respectively. The balance of this contributor's pledges receivable was \$337,376 and \$431,974 at June 30, 2012 and 2011, respectively.

No other contributors accounted for 10% or more of the annual campaign support in 2012 or 2011.

Note 15. Comparative Amounts

The amounts shown for 2011 in the accompanying financial statements are included to provide a basis for comparison with 2012 and are not intended to present all information necessary for fair presentation of 2011 information in accordance with accounting principles generally accepted in the United States of America.

Note 16. Staffing Contract

The Organization has a contract with an outside staffing agency, whereby the staff at the Organization are employees of the staffing agency. The agency is responsible for the payment of all related employee wages and benefits that are then billed to the Organization. The Organization is charged an annual fee based on the terms of the contract.

Note 17. Subsequent events

The Organization has evaluated subsequent events through, October 8, 2012, which is the date these financial statements were available to be issued. All subsequent events requiring recognition as of June 30, 2012 have been incorporated herein. There are no subsequent events that require disclosure.