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## Form **990**

Department of the Treasury Internal Revenue Service

#### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2011

➤ The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

A	For the	2011 calendar year, or tax year beginning JUL 1, 2011 and ending	JUN 30, 2012	<del></del>						
	Check If	C Name of organization	D Employer identifi							
_	applicable	e   Standard	2 Employor Identin							
Г	Addre	ECHOING GREEN, INC.								
ŗ,	Name		13-3	424419						
붙	A_Jchang Initial									
누	return Termir	Number and street (or P.O. box if mail is not delivered to street address)  Room/su	· ·							
늗	ated Amend	434 EIGHIN AVENUE - ZND PLOOK		689-1165						
닏	return Applic	City or town, state or country, and ZIP + 4	G Gross receipts \$	5,622,178.						
L	tion	NEW TORK, NT 10001-2319		H(a) Is this a group return						
	·	F Name and address of principal officer CHERYL DORSEY	for affiliates?	Yes X No						
_		SAME AS C ABOVE	H(b) Are all affiliates in	cluded? Yes No						
_		······································	of "No," attach a	list (see instructions)						
		te: ► WWW.ECHOINGGREEN.ORG	H(c) Group exemption							
_	_		ear of formation: 1987 i	M State of legal domicile: NY						
P	art i	Summary								
o o	, 1	Briefly describe the organization's mission or most significant activities. ${\color{red} { ext{ASSISTIM}}}$								
Governance		ENTREPRENEURS TO CREATE INNOVATIVE SOCIAL CHA	ANGE WORLDWIL	E						
Ē	2	Check this box   if the organization discontinued its operations or disposed of m	nore than 25% of its net a	ssets						
o V e	3	Number of voting members of the governing body (Part VI, line 1a)	3	17						
		Number of independent voting members of the governing body (Part VI, line 1b)	4	16						
90	5	Total number of individuals employed in calendar year 2011 (Part V, line 2a)	5	26						
Activities &	6	Total number of volunteers (estimate if necessary)	6	427						
: <u>}</u>	72	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.						
Ă	[ ] "	Net unrelated business taxable income from Form 990-T, fine 34	7b							
_	<del></del>	Net unleated business taxable income from Point 9901, the 54								
		Contributions and grants (Dort VIII line 1h)	Prior Year	Current Year						
ē	8	Contributions and grants (Part VIII, line 1h)	3,502,438.	4,921,009.						
Revenue	9	Program service revenue (Part VIII, line 2g)	0.	598,550.						
e e	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	17,542.							
	11	Other revenue (Part VIII, column (A), lines 5 6d, 8c, 9c, 10c, and 11e)	48,411.	45,118.						
	12_	Total revenue - add/lines 8through 11 (must equal Part VIII, column (A), line 12)	3,568,391.	5,582,121.						
		Grants and similar amounts paid (Part IX, column (A), lines 1-3)	1,334,251.	2,657,036.						
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.						
3 8	15	Salanes, other compensation; employee benefits (Part IX, column (A), lines 5-10)	1,352,847.	1,823,952.						
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	0.	45,000.						
Fxpenses	ь	Total fundraising expenses (Part IX, column (D), line 25)  753,609.								
ų m̃	i   <sub>17</sub>	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	1,065,094.	1,503,002.						
2		Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	3,752,192.	6,028,990.						
5	19	Revenue less expenses Subtract line 18 from line 12	-183,801.	-446,869.						
<u>, P</u>	<u>g</u>		Beginning of Current Year	End of Year						
) <del>(</del> 8)	20	Total assets (Part X, line 16)	5,784,569.							
Net Assets or	21	Total liabilities (Part X, line 26)	1,743,666.							
<u>e</u>	22	Net assets or fund balances Subtract line 21 from line 20	4,040,903.	3,594,034.						
P	art II	Signature Block	4,040,000	1 3,334,034.						
_		Ities of perjury, I declare that I have examined this return, including accompanying schedules and stal	tomonto and to the heat of a	ay knowledge and helief it is						
				ly knowledge and beller, it is						
แน	e, correc	t, and complete. Declaration of preparer (other than officer) is based on all information of which preparer		<del></del>						
		Signature of othicer	Date Date	13						
Sig		9	Date							
He	ere	CHERYL DORSEY, PRESIDENT								
		Type or print name and title	<u> </u>							
		Print/Type preparer's name Preparer's signature	Date Check [	PTIN						
Pa	id	FREDERICK MARTENS	04/13/13 self-emplo							
	eparer	Firm's name LUTZ AND CARR, CPAS'LLP	Firm's EIN	13-1655065						
Us	e Only	Firm's address 300 EAST 42ND STREET								
_		NEW YORK, NY 10017	Phone no. 2	12-697-2299						
Ma	y the IF	RS discuss this return with the preparer shown above? (see instructions)		X Yes No						
	001 01-2			Form <b>990</b> (2011)						

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		-3424419	Page 2
Par	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III		X
1	Briefly describe the organization's mission:		
	ECHOING GREEN UNLEASHES NEXT GENERATION TALENT TO SOLVE TH	E WORLD'S	
	BIGGEST PROBLEMS. SINCE OUR FOUNDING ALMOST 25 YEARS AGO BY	Y THE	
	PRIVATE EQUITY FIRM, GENERAL ATLANTIC, WE HAVE FOCUSED OUR	EFFORTS	ON
	IDENTIFYING AND FUNDING PROMISING SOCIAL ENTREPRENEURS TO	HELP THEM	
2	Did the organization undertake any significant program services during the year which were not listed on		
	the pnor Form 990 or 990-EZ?	Yes	X No
	If "Yes," describe these new services on Schedule O		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	XYes	☐ No
	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as meas	ured by expenses	i.
-	Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants	= -	
	others, the total expenses, and revenue, if any, for each program service reported		
4a	(Code) (Expenses \$3, 880, 672. Including grants of \$2, 657, 036.) (Revenue \$	627.	128.)
	FELLOWSHIP AND ALUMNI PROGRAM - THE ECHOING GREEN FELLOWSH		
	FOCUSES ON IDENTIFYING AND FUNDING PROMISING SOCIAL ENTREP		
	HELP THEM LAUNCH INNOVATIVE SOCIAL CHANGE ORGANIZATIONS WO		
	WE'VE INVESTED CLOSE TO \$30 MILLION IN SEED FUNDING TO NEAR		
	SOCIAL ENTREPRENEURS WHO WORK TO SOLVE DEEP-ROOTED PROBLEM		
	WORLD THROUGH THEIR INNOVATIVE IDEAS. THROUGH OUR TWO-YEAR		
	GREEN FELLOWSHIP PROGRAM, WE PROVIDE START-UP CAPITAL AND		
	ASSISTANCE TO HELP NEW LEADERS LAUNCH THEIR ORGANIZATIONS		
	CAPACITY. WE OFFER GRANTS OF UP TO \$90,000, A HEALTH INSUR.		
	REIMBURSEMENT STIPEND, A YEARLY PROFESSIONAL DEVELOPMENT ST		
	ACCESS TO CONFERENCES LED BY ORGANIZATIONAL DEVELOPMENT EX		CESS
	TO TECHNICAL SUPPORT AND PRO BONO PARTNERSHIPS TO HELP GRO		CEGG
4h	010 001		540.)
4b			
	YOUTH ENGAGEMENT - A MULTI-MEDIA PLATFORM THAT SERVES AS A		OF ON
	YOUTH ACTIVITY ON SOCIAL ENTREPRENEURSHIP AND DRIVES THE M		
		ACTIVITIE	
		ON PURPO	SE,
	WHICH DELVES MORE DEEPLY INTO THE LIFE JOURNEYS AND LESSON		
	SOCIAL ENTREPRENEURS; EXPANDING ECHOING GREEN'S JUNIOR BOA		
	SOCIAL INVESTMENT COUNCIL TO PARTNER WITH ECHOING GREEN AND PEUL ODING ECHOING CREEN'S WEBSITE AND COUNTY		
	FELLOWS; AND DEVELOPING ECHOING GREEN'S WEBSITE AND SOCIAL		
	OFFERINGS TO HELP YOUNG PEOPLE NAVIGATE THE CHANGEMAKING L	ANDSCAPE.	
	422 000		
4c	(Code ) (Expenses \$ 433,909. including grants of \$ ) (Revenue \$		EDOM )
	THOUGHT LEADERSHIP - DEVELOP AND DISSEMINATE RESEARCH AND		FROM
	SEEDING AND SUPPORTING EARLY STAGE SOCIAL ENTREPRENEURS TO		16
	POPULATIONS WHO WORK IN THE FIELD. KEY TOOLS CREATED IN TH		<u>M</u>
	INCLUDE THE SEQ FRAMEWORK, FOR UNDERSTANDING THE QUALITIES		
	SUCCESSFUL SOCIAL ENTREPRENEURS POSSESS, AND THE INNOVATION		
	DETECT EMERGING TRENDS IN YOUNG PEOPLES' EFFORTS TO CHANGE		<u>D.</u>
	ECHOING GREEN WILL BUILD OUT A CALENDAR OF TARGETED SPEAKI		
	ENGAGEMENTS THAT ALLOWS US TO AMPLIFY OUR MESSAGE TO KEY S	<u> TAKEHOLDE</u>	RS
	AS WELL AS NEW ONES.		
4d	Other program services (Describe in Schedule O.)		
	(Expenses \$ including grants of \$ ) (Revenue \$		
4e_	Total program service expenses ▶ 4,533,582.		
	•	Form 9	90 (2011)
32002 2-09-			
	2		

Form 990 (2011) ECHOING GREEN, INC.
Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	_1_	X	
2	'Is the organization required to complete Schedule B, Schedule of Contributors?	2_	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3	_	X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6_		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7_		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide			
	credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X			
	as applicable.			ļ
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			ŀ
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	ļ		
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		X
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses		7.7	
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	_11f	X	<b> </b>
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		77	ļ
	Schedule D, Parts XI, XII, and XIII	12a	X	<del> </del>
D	Was the organization included in consolidated, independent audited financial statements for the tax year?  If "You " and if the amountains appropriate appropriate the first 12s, they completely Schooling D. Dorto VI. VII. and VIII. and VIII. and VIII. and VIII. and VIII. and VIII.	401		- V
40	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	ļ	X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000		1	<u> </u>
	or more? If "You " complete Schoolule F. Porte Land IV	14h	х	
15	or more? If "Yes," complete Schedule F, Parts I and IV	14b	A	
13	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15	X	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	<u> </u>		
.0	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16	X	
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	- 10	- * *	
••	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17	х	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	- <del>''-</del>		
	1c and 8a? If "Yes," complete Schedule G, Part II	18	X	}
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"	'		
	complete Schedule G, Part III	19		x
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		- <u>-</u> -
			990 (	2011)

# Form 990 (2011) ECHOING GREEN, INC Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the	j		İ
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,	'		
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	<u>X</u> _	ļ
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a	_	X
þ	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease	04.5		
a	any tax-exempt bonds?  Did the erganization set as an "on behalf of "incura for bonds outstanding at any time during the year?	24c	<del></del>	
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	<u> </u>	
254	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	]	X
h	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and	25a		
D	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			ł
	Schedule L, Part I	25b		x
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified	200		
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions)			į
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a	_	X
ь	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
¢	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	X	<u> </u>
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30	ļ	X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			l
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			3,5
•	sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	<del> </del>	X_
34	Was the organization related to any tax-exempt or taxable entity?			- v
05-	If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		X
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	<del> </del> -	X_
ь	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		x
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-chantable related organization?	330	<del> </del>	^
30	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	30	<del>  -</del>	
5,	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37	1	х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	J.,	<del>                                     </del>	<del></del>
	Note. All Form 990 filers are required to complete Schedule O	38	x	
			990 (	(2011)

Га	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 36			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,			
	filed for the calendar year ending with or within the year covered by this return 2a 26			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	_X_	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			İ
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	L	<u> </u>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a		1	1
	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a	<u> </u>	X
b	If "Yes," enter the name of the foreign country: ►			
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	<u> </u>	X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	<u> </u>	X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c	<b> </b>	
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			
	any contributions that were not tax deductible?	6a_	<b></b>	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b	<u> </u>	<u> </u>
7	Organizations that may receive deductible contributions under section 170(c).		ا ۔۔ ا	
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	X	ļ
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	X	<u> </u>
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required			
	to file Form 8282?	7с	<del> </del>	X
d	If "Yes," indicate the number of Forms 8282 filed during the year	_		٦,
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e_	<del>  </del>	X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	<del> </del>	X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?  If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	_7g	<b></b> -	<del>                                     </del>
h 8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting	7h_	$\vdash$	
o	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			
9	Sponsoring organizations maintaining donor advised funds.	8		<u> </u>
а	Did the organization make any taxable distributions under section 4966?	9a		
_	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		-
10	Section 501(c)(7) organizations. Enter:	30		
а	Initiation fees and capital contributions included on Part VIII, line 12			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities  10b			
11	Section 501(c)(12) organizations. Enter:			
а	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources against			
	amounts due or received from them)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the			
	organization is licensed to issue qualified health plans			İ
С	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		
		Form	990 (	2011)

Form 990 (2011) ECHOING GREEN, INC. 13-3424419 Page
Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Gheck if Schedule O contains a response to any question in this Part VI					$\mathbf{X}$
<u>Sec</u>	tion A. Governing Body and Management					
	·				Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	17			
	If there are material differences in voting rights among members of the governing body, or if the governing	İ				
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.					
	Enter the number of voting members included in line 1a, above, who are independent	1b	16			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	o with any othe	r			
_	officer, director, trustee, or key employee?			2		<u> </u>
З.	Did the organization delegate control over management duties customarily performed by or under the	e dırect supervi	ision			
	of officers, directors, or trustees, or key employees to a management company or other person?			3		<u> </u>
4	Did the organization make any significant changes to its governing documents since the prior Form 9			_4_	X	
5	Did the organization become aware during the year of a significant diversion of the organization's ass	sets?		5		<u>X</u> _
6 7a	Did the organization have members or stockholders?  Did the organization have members, stockholders, or other persons who had the power to elect or as			6		X
1 a	more members of the governing body?	opoint one or		70		Х
h	Are any governance decisions of the organization reserved to (or subject to approval by) members, s	tockholders or		_7a		
_	persons other than the governing body?	tocknoiders, or		7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year	er by the following	n	7.0		
а	The governing body?	ii by the following	9-	8a	x	
b	Each committee with authority to act on behalf of the governing body?			8b		X
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea	ched at the				
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O			9		X
Sec <sup>.</sup>	tion B. Policies (This Section B requests information about policies not required by the Internal R	evenue Code )				
			,		Yes	No
	Did the organization have local chapters, branches, or affiliates?			10a		_X
þ	If "Yes," did the organization have written policies and procedures governing the activities of such cl	napters, affiliate	es,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?			10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing bod	y before filing tl	he form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990					
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise		•	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y	es, - describe		40-		
13	In Schedule O how this was done Did the organization have a written whistleblower policy?	• •	•	12c	X	
14	Did the organization have a written document retention and destruction policy?			13	X	
15	Did the process for determining compensation of the following persons include a review and approve	I by independe	ant	14		
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	a by macpenae	<i>3</i> 1 ft			
а	The organization's CEO, Executive Director, or top management official			15a	х	
	Other officers or key employees of the organization			15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)		•			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger	nent with a				
	taxable entity during the year?			16a		X
þ	If "Yes," did the organization follow a written policy or procedure requiring the organization to evalua	te its participati	ion			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organic	nization's				
	exempt status with respect to such arrangements?	<del></del>		16b		
	tion C. Disclosure					
17	List the states with which a copy of this Form 990 is required to be filed NY		<del> </del>			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-1	(Section 501(c	:)(3)s only) a	vailab	le	
	for public inspection Indicate how you made these available. Check all that apply					
10	Own website Another's website X Upon request		A 1			
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, co statements available to the public during the tax year.	milict of interes	t policy, and	ı tınar	icial	
20	State the name, physical address, and telephone number of the person who possesses the books at	nd records of 44	o orace	uon: ►		
20	LARA GALINSKY - 212-689-1165	io records of th	e organizat	.1011. 🏴		
	494 EIGHTH AVENUE - 2ND FLOOR, NEW YORK, NY 10001	-2519				
32008 11-23-				Form	990 (	2011)

### Form 990 (2011) ECHOING GREEN, INC. 13-3 Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Charly this hay fronther the appropriate management of the control

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0 in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization. more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors, institutional trustees; officers, key employees; highest compensated employees; and former such persons

Check this box if neither the organization	on nor any related	orga	anıza	ition	cor	npe	nsat	ed any current officer, o	irector, or trustee	
(A)	(B)	(C)						(D)	(E)	(F)
Name and Title	Average	(do			ition more than one			Reportable	Reportable	Estimated
	hours per	box, unless person is both an officer and a director/trustee)		compensation	compensation	amount of				
	week	<del>-                                    </del>		from	from related	other				
	(describe hours for	director				_		the organization	organizations (W-2/1099-MISC)	compensation from the
	related	trustee or (	stee		ļ	sate		(W-2/1099-MISC)	(***2 1033-141130)	organization
	organizations	truste	Institutional trustee		e A	шрег		(** 22 7000 111100)		and related
	ın Schedule	ddual	를	<b>a</b>	Key employee	est co	<u>=</u>			organizations
	O)	\pu	Insti	Officer	Key	Highest compensated employee	Богл			L
(1) DAVID C. HODGSON										
CHAIR	1.00	X		X				0.	0.	0.
(2) MAYA AJMERA										
VICE CHAIR	1.00	Х		Х				0.	0.	0.
(3) CHERYL DORSEY										
PRESIDENT/EXECUTIVE DIRECTOR	40.00	X		X				209,308.	0.	18,641.
(4) ESTHER BENJAMIN	•							,		•
TREASURER	1.00	Х	}	X	1			0.	0.	0.
(5) STEVE P. BUFFONE										
BOARD MEMBER	1.00	Х						0.	0.	0.
(6) PETER J. CAMPBELL				_						
BOARD MEMBER	1.00	Х						0.	0.	0.
(7) GUY DE CHAZAL										
BOARD MEMBER	1.00	X						0.	0.	0.
(8) BETSY FADER										
BOARD MEMBER	1.00	X						0.	0.	0.
(9) MARIANNE GIMON					İ		i			
BOARD MEMBER	1.00	X						0.	0.	0.
(10) DAVID ISSROFF	]				1					
BOARD MEMBER	1.00	X						0.	0.	0.
(11) ANDREW R. KASSOY										
BOARD MEMBER	1.00	X						0.	0.	0.
(12) DR. MARIE KELLY										
BOARD MEMBER	1.00	X						0.	0.	0.
(13) AJAY NAGPAL										
BOARD MEMBER	1.00	X						0.	0.	0.
(14) DIANA PROPPER DE CALLEJON										
BOARD MEMBER	1.00	X			ŀ			0.	0.	0.
(15) MARC SAIONTZ										
BOARD MEMBER	1.00	X	L		L			0.	0.	0.
(16) JEROME C. VASCELLARO										
BOARD MEMBER	1.00	X			<u> </u>	L		0.	0.	0.
(17) DAN WEISS										
BOARD MEMBER	1.00	X						0.	0.	0.
122007 01 22 12										Form 990 (2011)

132007 01-23-12

Form **990** (2011)

Part VII Section A. Officers, Directors, Tru		mpk	оуев	s, a	nd l	ligh	est	Compensated Employ	ees (continued)			_	
(A)	(A) (B) (C) (D) (E)							l	(F)				
Name and title	Average hours per		Position (do not check more t			than one		Reportable	Reportable			tımate	-
	week		box, unles officer an					compensation	compensation from related			nount ( other	<b>)</b> †
•	(describe	횽						the	organizations			pensa	tion
	hours for	or director				뎔			(W-2/1099-MIS			om the	
	related organizations	ᇐ	truste			beusa		(W-2/1099-MISC)			_	anızatı	
	in Schedule		nstitutional trustee		ploye	e st						d relati Inizatio	
	0)	Individual	Institu	Officer	Key employee	Highest compensated employee	Forme				orga	II IIZQLI	7113
(18) LARA GALINSKY	40.00			.,							_		477
SENIOR VICE PRESIDENT	40.00		┢	X		-	┝	154,423.		0.		5,6	<u>4 / .</u>
(19) ARMAND BIROONAK	40.00	ļ		x		1	ļ	0.		0.			0.
SECRETARY (20) RICH LEIMSIDER	40.00	$\vdash$	<del> </del>	^		<u> </u>	$\vdash$	<u> </u>	<del></del>	<del>"</del>		_	<u> </u>
DIRECTOR OF FELLOW & ALUMNI PROGRAMS	40.00					x		118,585.		0.		5,9	41.
PILECION OF THE POLICY THOUGHE	20,00							110/303.			<del></del>	<u> </u>	
		ļ	<u> </u>									_	
							<u></u>						
	t I												
		<u> </u>	<u> </u>	ļ									
				ļ		<u> </u>	<u> </u>						
	_	$\vdash$			-				<del></del>				
					L	Ļ		400 316					
1b Sub-total					-			482,316.		0.	4	0,2	
c Total from continuation sheets to Part VI d Total (add lines 1b and 1c)	I, Section A							482,316.		0.	A	0,2	<u>0.</u>
2 Total number of individuals (including but n	ot limited to the	nose	liste	ed al	hove	e) w	ho i		000 of reportable		- 3	0,2	<u> </u>
compensation from the organization								Toolived more than \$100	,,000 of Toportuo				3
												Yes	No
3 Did the organization list any former officer,			e, ke	еу ег	nplo	yee	, or	highest compensated e	mployee on		_		
line 1a? If "Yes," complete Schedule J for s											_ 3		X
4 For any individual listed on line 1a, is the su and related organizations greater than \$15i								-	the organization			х	
5 Did any person listed on line 1a receive or a								•	Idual for services	}	4_	^	
rendered to the organization? If "Yes," com							Cia		iddai for services		5		Х
Section B. Independent Contractors													
1 Complete this table for your five highest co										pens	ation f	rom	
the organization Report compensation for	the calendar y	ear	endi	ing v	vith	or w	/ithi		year			<u> </u>	
(A) Name and business	address							(B) Description of s	services	С	(C ompe		n
MBO PARTNERS							_	ACCOUNTING &			•		
PO BOX 823673, PHILADELPI	HIA, PA	1	91	82				FINANCIAL CO			11	9,9	43.
		_									-	_	
2 Total number of independent contractors (i		ot li	mıte	d to		_	ste	d above) who received n	nore than				
\$100,000 of compensation from the organi	zation -					1					Form	990 <i>(</i>	2011)

		(2011) ECHOING GREEN, INC.	· <u> </u>	13-3424419 Page	9
	rt VI	II Statement of Revenue	(A) (E Total revenue Relate exempt to reve	ed or Unrelated excluded from function business tax under	
Contributions, Gifts, Grants and Other Similar Amounts	t c c	Federated campaigns  Membership dues  Fundraising events  Related organizations  Government grants (contributions)  All other contributions, gifts, grants, and similar amounts not included above  14,361,00			
ontri		Noncash contributions included in lines 1a-1f \$			
Program Service C		Total. Add lines 1a-1f  Business C  GRANT ASSIGNMENT REVEN  90009	Code	,550.	_
m Se	c	:			_
ogra	6				
4		All other program service revenue	- F00 FF0		_
-	3	Total. Add lines 2a-2f Investment income (including dividends, interest, and	<b>▶</b> 598,550.		_
	4 5	other similar amounts) Income from investment of tax-exempt bond proceeds Royalties	17,444.	17,444	•
	6 a	(i) Real (ii) Person	nal		
	c	: Rental income or (loss)			
		Net rental income or (loss) Gross amount from sales of (i) Securities (ii) Other	<b>▶</b>		_
		assets other than inventory Less: cost or other basis and sales expenses			
		Gain or (loss)			
o l		Net gain or (loss) Gross income from fundraising events (not			_
Other Revenue		including \$ 560,000 of contributions reported on line 1c). See  Part IV, line 18 a 22,25  Less direct expenses b 22,25	50.		
0		Net income or (loss) from fundraising events	▶ 0.		
		Gross income from gaming activities. See Part IV, line 19 a			
		Less direct expenses b  Net income or (loss) from gaming activities	<b></b>		
	10 a	Gross sales of inventory, less returns and allowances a 34,34			
		Less: cost of goods sold b 17,80  Net income or (loss) from sales of inventory	<del></del>	,540.	
		Miscellaneous Revenue Business COTHER INCOME 90009	Code	,578.	
	b				
	c	All other revenue			_
		Total. Add lines 11a-11d	<b>►</b> 28,578.		_
13200 01-23	12 9 -12	Total revenue See instructions.	<b>▶</b> 5,582,121. 643	,668. 0. 17,444 Form <b>990</b> (201	

#### Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do:	Check if Schedule O contains a responsion include amounts reported on lines 6b,	(A)	(B)	(C)	(D) Fundraising
	8b, 9b, and 10b of Part VIII.	Total expenses	Program service expenses	Management and general expenses	Fundraising expenses
1	Grants and other assistance to governments and	1 111 005	4 444 00-		
	organizations in the United States. See Part IV, line 21	1,141,805.	1,141,805.		<del> </del>
2	Grants and other assistance to individuals in	740 045			
	the United States See Part IV, line 22	740,315.	740,315.		<del> </del>
3	Grants and other assistance to governments,		•		
	organizations, and individuals outside the	554 046			
	United States See Part IV, lines 15 and 16	774,916.	774,916.		
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	440 546	0.65 454	56 665	400 65
	trustees, and key employees	442,746.	265,471.	56,605.	120,670
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)	1 004 066	- FEE 250	104 000	214 505
7	Other salanes and wages	1,084,866.	575,350.	194,989.	314,527
8	Pension plan accruals and contributions (include	10 220	455	10 407	4.4.
	section 401(k) and section 403(b) employer contributions)	19,330.	475.	18,407.	448
9	Other employee benefits	153,891.	40,974.	93,458.	19,459
0	Payroll taxes	123,119.	37,966.	67,351.	17,802
1	Fees for services (non-employees)	404 550	215 516	102 040	F 70
а	Management	424,552.	315,516.	103,242.	5,794
Ь	Legal	7,722.	4,551.	1,270.	1,90
C	Accounting	132,925.	78,336.	21,872.	32,71
d		45 000			45 004
е	Professional fundraising services. See Part IV, line 17	45,000.			45,000
f	Investment management fees	CC 000	44 006	14 600	7 22
g	Other	66,800.	44,886.	14,688.	7,226
2	Advertising and promotion	5,076.	3,819.	1,257.	20 120
3	Office expenses	170,263.	68,434.	73,690.	28,139
4	Information technology				
15	Royalties	222 204	135 100	52.052	EE 241
6	Occupancy	233,394. 116,132.	125,199.	52,852. 21,950.	55,343
7	Travel	110,134.	89,089.	21,950.	5,093
18	Payments of travel or entertainment expenses				
_	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest			-	
1	Payments to affiliates	24 042	14 500	3,927.	6 211
2	Depreciation, depletion, and amortization	24,843.	14,599.	3,341.	6,31
3	Insurance				
4	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule 0.)				
а	EVENT FEES & CATERING	271,252.	195,234.	2,711.	73,30
b	MISCELLANEOUS	50,043.	16,647.	13,530.	19,860
С					
d					
e	All other expenses				
5	Total functional expenses Add lines 1 through 24e	6,028,990.	4,533,582.	741,799.	753,60
6	Joint costs Complete this line only if the organization				
	reported in column (B) joint costs from a combined		}		
	educational campaign and fundraising solicitation.				
	Check here I if following SOP 98-2 (ASC 958-720)				

		•	(A) Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing	330,837.	1	168,400.
	`2	Savings and temporary cash investments	2,685,720.	2	3,145,710.
	3	Pledges and grants receivable, net	2,588,680.		2,734,928.
	4	Accounts receivable, net	21,993.	4	8,470.
	5	Receivables from current and former officers, directors, trustees, key			
		employees, and highest compensated employees Complete Part II			
		of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section			
		4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary			
		employees' beneficiary organizations (see instructions)		6	
ts	7	Notes and loans receivable, net		7	
Assets	8	Inventones for sale or use	27,974.	8	14,683.
⋖	9	Prepaid expenses and deferred charges	79,373.	9	40,024.
	10a	Land, buildings, and equipment cost or other	13,313.		10/024.
	104	basis. Complete Part VI of Schedule D 10a 394,118.			
	ь	Less accumulated depreciation 10b 214,080.	969.	10c	180,038.
	11	Investments - publicly traded securities		11	100,030.
	12	Investments - publicly traded securities  Investments - other securities See Part IV, line 11		12	
	13	Investments - program-related See Part IV, line 11		13	ļ
		Intangible assets		14	<del></del>
	14 15	Other assets. See Part IV, line 11	49,023.		36,773.
	16	Total assets. Add lines 1 through 15 (must equal line 34)	5,784,569.	15 16	6,329,026.
	17	Accounts payable and accrued expenses	125,525.	17	207,468.
	18	Grants payable	1,618,141.	18	2,527,524.
	19	Deferred revenue	1,010,141.	19	2,321,324.
	20	Tax-exempt bond liabilities		20	
<b>,</b> 0	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
Liabilities	22	Payables to current and former officers, directors, trustees, key employees,			
į		highest compensated employees, and disqualified persons Complete Part II			
Lia Lia		of Schedule L		200	
	25	Secured mortgages and notes payable to unrelated third parties		22	<u> </u>
	23 24	Unsecured notes and loans payable to unrelated third parties		24	<del> </del>
	25	Other liabilities (including federal income tax, payables to related third		24	
	23	parties, and other liabilities not included on lines 17-24) Complete Part X of		}	
		Schedule D		25	
	26	Total liabilities, Add lines 17 through 25	1,743,666.	26	2,734,992.
		Organizations that follow SFAS 117, check here   X and complete	1,743,000.	20	2,133,332.
u)		lines 27 through 29, and lines 33 and 34.			
č	27	Unrestricted net assets	1,754,351.	27	1,608,367.
Fund Balances	28	Temporantly restricted net assets	2,047,217.		1,746,332.
ĕ	29	Permanently restricted net assets	239,335.		239,335.
Ē	23	Organizations that do not follow SFAS 117, check here  and		23	2337333.
F	ļ	complete lines 30 through 34.		ļ	
S.	30	Capital stock or trust principal, or current funds		30	
SSe	31	Paid-in or capital surplus, or land, building, or equipment fund		31	<del></del>
Net Assets or	32	Retained earnings, endowment, accumulated income, or other funds		32	
Š	33	Total net assets or fund halances	4,040,903.		3,594,034.
	34	Total liabilities and net assets/fund balances	5,784,569.		6,329,026.
	, J4	TOTAL HADINGES AND HEL ASSETS/INING DAIGNOES	J,/04,J0J.	1 34	1 0,343,040

6,329,026. Form **990** (2011)

					•	•
	990 (2011) ECHOING GREEN, INC.	13-	3424	419	Pac	<sub>je</sub> 12
Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response to any question in this Part XI					
	•					
1	Total revenue (must equal Part VIII, column (A), line 12)	1	5	,582	2,1	21.
2	Total expenses (must equal Part IX, column (A), line 25)	2		,028		
3	Revenue less expenses. Subtract line 2 from line 1	3		-44		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		,040		
5	Other changes in net assets or fund balances (explain in Schedule O)	5				0.
6_	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	3	,594	1,0	34.
Pai	t XII Financial Statements and Reporting					
	Check if Schedule O contains a response to any question in this Part XII					
					Yes	No
1	Accounting method used to prepare the Form 990 Cash X Accrual Other					
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a	1	X
b	Were the organization's financial statements audited by an independent accountant?	•		2b	х	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,				
	review, or compilation of its financial statements and selection of an independent accountant?			2c	x	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch	edule O.	Ī			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue				l	
	separate basis, consolidated basis, or both:					
	X Separate basis Consolidated basis Both consolidated and separate basis		1			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Aud	rt			
	Act and OMB Circular A-133?	_		За		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requi	red aud	t [			
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			3h		

Form **990** (2011)

#### **SCHEDULE A**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

#### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section
4947(a)(1) nonexempt charitable trust.

➤ Attach to Form 990 or Form 990-EZ. ➤ See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization Employer identification number ECHOING GREEN, INC. 13-3424419 Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state. An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv), (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi), (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) 8 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2), (Complete Part III ) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h b Type II c \_\_\_\_ Type III - Functionally integrated d Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type II, Type III, or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? g (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below. Yes No the governing body of the supported organization? 11g(i) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11q(iii) Provide the following information about the supported organization(s). (iii) Type of (iv) Is the organization (v) Did you notify the (vi) Is the (i) Name of supported (ii) EIN (vii) Amount of organization in col. (i) organized in the organization in col. (i) listed in your organization in col. organization support (described on lines 1-9 governing document? (i) of your support? above or IRC section (see instructions)) Yes No Yes Yes No LHA For Paperwork Reduction Act Notice, see the Instructions for Schedule A (Form 990 or 990-EZ) 2011

132021 01-24-12

Form 990 or 990-EZ.

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support		<u> </u>			<u> </u>	<del>-</del>
Cale	ndar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Gifts, grants, contributions, and			<b>\</b>	151		
	membership fees received. (Do not						
	include any "unusual grants")	3671401.	4680009.	5512455.	3502438.	4921009.	22287312.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	3671401.	4680009.	5512455.	3502438.	4921009.	22287312.
5	The portion of total contributions					-	
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						9496008.
6	Public support. Subtract line 5 from line 4					·	12791304.
	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2007	(b) 2008	_ (c) 2009	(d) 2010	(e) 2011	(f) Total
7	Amounts from line 4	3671401.	4680009.	5512455.	3502438.	4921009.	22287312.
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	36,723.	22,618.	3,161.	17,542.	17,444.	97,488.
9	Net income from unrelated business				-		
	activities, whether or not the						
	business is regularly carried on						
10	Other income Do not include gain						
-	or loss from the sale of capital			_			
	assets (Explain in Part IV.)		1,320.	1,505.	818.	_ 40.	3,683.
11	Total support. Add lines 7 through 10						22388483.
12	Gross receipts from related activities,	etc. (see instruction	ons)			12	119,560.
13	First five years. If the Form 990 is for	the organization's	first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)	
	organization, check this box and stor		<u> </u>				<b></b>
Sec	ction C. Computation of Publ	ic Support Pe	rcentage				
14	Public support percentage for 2011 (	ine 6, column (f) di	vided by line 11, o	column (f)) .		14	57.13 %
	Public support percentage from 2010	•	•			15	55.09 <u>%</u>
16a	33 1/3% support test - 2011. If the o	organization did no	t check the box o	n line 13, and line	14 is 33 1/3% or n	nore, check this b	
	stop here. The organization qualifies		•	•	•		<b>▶</b> [X]
b	33 1/3% support test - 2010. If the o				line 15 is 33 1/3%	or more, check t	his box
	and stop here. The organization qual		· · ·	-	-		. ▶∟
17a	10% -facts-and-circumstances tes						
	and if the organization meets the "fac					rt IV how the orga	nization
	meets the "facts-and-circumstances"	-	•		•		▶∟_
b	10% -facts-and-circumstances tes						
	more, and if the organization meets the						e
	organization meets the "facts-and-circ		_				▶∐
18	Private foundation. If the organization	n did not check a	box on line 13, 16	a, 16b, 17a, or 17b	o, check this box a	nd see instruction	ns .
					Sche	dule A (Form 990	or 990-EZ) 2011

#### Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below please complete Part II.)

Section A. Public Support	low, please comp	Diete Part II j				
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and	(4) 2 33.	(5) 2000	(0) 2000	(0,20.0	10/.==	17 1014
membership fees received (Do not						
include any "unusual grants ")					1	Ì
2 Gross receipts from admissions,					<del> </del>	
merchandise sold or services per-	ļ					
formed, or facilities furnished in						
any activity that is related to the						
organization's tax-exempt purpose		<del></del>	<del> </del>	<del> </del>	<del> </del>	<del> </del>
3 Gross receipts from activities that					ľ	
are not an unrelated trade or bus-						
iness under section 513		-	<del>-</del>	<del> </del>	<del> </del>	<del></del>
4 Tax revenues levied for the organ-						
ization's benefit and either paid to						
or expended on its behalf				<del> </del>	<del> </del>	
5 The value of services or facilities			-			
furnished by a governmental unit to						
the organization without charge						ļ
6 Total. Add lines 1 through 5	<u></u>					
7a Amounts included on lines 1, 2, and	ļ		1			
3 received from disqualified persons			<u> </u>		<u> </u>	
b Amounts included on lines 2 and 3 received						
from other than disqualified persons that exceed the greater of \$5,000 or 1% of the			İ		i	
amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtractine 7c from line 6)						
Section B. Total Support		<del></del>				
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6						
10a Gross income from interest,			-			
dividends, payments received on					_	
securities loans, rents, royalties and income from similar sources			1			
<b>b</b> Unrelated business taxable income	<u>,                                    </u>					
(less section 511 taxes) from businesses	İ				ľ	
acquired after June 30, 1975				1		
c Add lines 10a and 10b			<u> </u>	†	<del>                                     </del>	
11 Net income from unrelated business		<del> </del>	<del> </del>	-	<del> </del>	<del>                                     </del>
activities not included in line 10b,						ĺ
whether or not the business is regularly carried on						
12 Other income Do not include gain			<del> </del>	+		<del> </del>
or loss from the sale of capital						
assets (Explain in Part IV)		<del> </del>	<del></del>	<del> </del>	<del></del>	<del> </del>
13 Total support (Add lines 9, 10c, 11, and 12)	46			<u></u>	501(-)(2)	
14 First five years. If the Form 990 is for	the organization's	s tirst, secona, tn	ira, τουπη, or τίπη τ	ax year as a secti	on 50 (c)(3) organi	zation,
check this box and stop here Section C. Computation of Public	o Support Do	roontogo				
			(6)		T45	
15 Public support percentage for 2011 (III			column (i))	•	15	
16 Public support percentage from 2010 Section D. Computation of Inves					16	%
					T47 T	
17 Investment income percentage for 20			ine 13, column (f))		17	%
18 Investment income percentage from 2	· · · · · · · · · · · · · · · · · · ·	•			18	%
19a 33 1/3% support tests - 2011. If the						I/ IS not
more than 33 1/3%, check this box an	-					. •
b 33 1/3% support tests - 2010. If the						. —
line 18 is not more than 33 1/3%, chec		•	•		•	
20 Private foundation. If the organization	i did not check a	DOX on line 14, 1	ea, or 190, check t	nis dox and see ir	nstructions	

#### **SCHEDULE D**

(Form 990)

Department of the Treasury Internal Revenue Service

#### **Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ➤ Attach to Form 990. ➤ See separate instructions.

Open to Public Inspection

Name of the organization

Employer identification number

	ECHOING GREEN, INC	C	13-3424419
Pai	t I Organizations Maintaining Donor Advis	ed Funds or Other Similar Funds or A	Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, li	ne 6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in	a writing that the coasts held in depar advised for	ndo ————————————————————————————————————
3	_	-	
_	are the organization's property, subject to the organization'	-	• —
6	Did the organization inform all grantees, donors, and donor		=
	for charitable purposes and not for the benefit of the donor	or donor advisor, or for any other purpose confe	
Pai	Impermissible private benefit?		Yes No
			, line /
1	Purpose(s) of conservation easements held by the organization	· · · · · · · · · · · · · · · · · · ·	
	Preservation of land for public use (e.g., recreation or		
	Protection of natural habitat	Preservation of a certified h	nistoric structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qua	alified conservation contribution in the form of a c	onservation easement on the last
	day of the tax year.		
			Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic s	structure included in (a)	2c
d	Number of conservation easements included in (c) acquired	d after 8/17/06, and not on a histonic structure	
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, i	released, extinguished, or terminated by the orga	inization during the tax
	year >	, , ,	_
4	Number of states where property subject to conservation e	easement is located >	
5	Does the organization have a written policy regarding the p	·	-
-	violations, and enforcement of the conservation easements		Yes No
6	Staff and volunteer hours devoted to monitoring, inspecting	•	the year
7	Amount of expenses incurred in monitoring, inspecting, and		
8	Does each conservation easement reported on line 2(d) about		
•	and section 170(h)(4)(B)(ii)?		Yes No
9	In Part XIV, describe how the organization reports conserva	ation easements in its revenue and expense state	,,
•	include, if applicable, the text of the footnote to the organiz	·	
	conservation easements	and the state of t	garnzation o associating to
Pai	t III Organizations Maintaining Collections	of Art. Historical Treasures, or Other	Similar Assets.
L	Complete if the organization answered "Yes" to For	•	
1a	If the organization elected, as permitted under SFAS 116 (4)	<del></del>	and balance sheet works of art
	historical treasures, or other similar assets held for public e	•	,
	the text of the footnote to its financial statements that desc		pasie service, provide, arr arraty,
h	If the organization elected, as permitted under SFAS 116 (4)		halance sheet works of art, historical
b	treasures, or other similar assets held for public exhibition,	•	
		education, or research in furtherance of public se	ervice, provide the following amounts
	relating to these items.		<b>.</b> .
	(i) Revenues included in Form 990, Part VIII, line 1		<b>5</b>
_	(ii) Assets included in Form 990, Part X		. ▶ \$
2	If the organization received or held works of art, historical tr	-	, provide
	the following amounts required to be reported under SFAS	116 (ASC 958) relating to these items	
а	Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
b	Assets included in Form 990, Part X		<b>&gt;</b> \$

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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2011

		GREEN, IN	C		<u> </u>	-3424419 Page 2
Par	t III   Organizations Maintaining C	ollections of A	rt, Historical Tr	easures, or C	Other Similar A	ssets (continued)
3	Using the organization's acquisition, accession	on, and other record	ls, check any of the	following that are	e a significant use o	of its collection items
	(check all that apply):					
а	Public exhibition	c	Loan or exc	hange programs		
b	* Scholarly research	e	Other			
C	Preservation for future generations					
4	Provide a description of the organization's co	illections and explai	n how they further t	ne organization's	s exempt purpose ii	n Part XIV.
5	During the year, did the organization solicit or	receive donations	of art, historical trea	sures, or other s	ımılar assets	
	to be sold to raise funds rather than to be ma	untained as part of	the organization's co	ollection?		Yes No
Par	t IV Escrow and Custodial Arrang	gements. Compl	ete if the organizatio	n answered "Yes	s" to Form 990, Pa	t IV, line 9, or
	reported an amount on Form 990, Par	t X, Ine 21.				
1a	Is the organization an agent, trustee, custodia	an or other intermed	liary for contribution	s or other assets	s not included	<del></del>
	on Form 990, Part X?					Yes No
b	If "Yes," explain the arrangement in Part XIV	and complete the fo	llowing table:	• •		
			J			Amount
С	Beginning balance				1c	-
d	Additions during the year	•••	•	• • • • • • • • • • • • • • • • • • • •	1d	
е	Distributions during the year	•	•		1e	
f	Ending balance		• •		1f	
2a	Did the organization include an amount on Fo	orm 990, Part X, line	21?	•	<del></del>	Yes No
b	If "Yes," explain the arrangement in Part XIV	, ,	•	•		
Par		the organization ar	swered "Yes" to Fo	rm 990, Part IV, I	line 10	
		(a) Current year	(b) Pnor year	(c) Two years ba		back (e) Four years back
1a	Beginning of year balance	239 335.	239,335.	239.3		
b	Contributions				139.	
C	Net investment earnings, gains, and losses	522.	916.	1,1	<u> </u>	119.
d	Grants or scholarships					
e	Other expenditures for facilities					
•	and programs	522,	916.	1.1	16 3	119.
f	Administrative expenses		320,		3,	
a	End of year balance	239,335,	239 335.	239_3	35. 239.	335
2	Provide the estimated percentage of the curr	-			33.1 233.	333,1
_ a	Board designated or quasi-endowment	one your one bulance	%	,,, 11014 40.		
b	Permanent endowment ► 100.00	%				
c	Temporarily restricted endowment ▶	% %				
Ū	The percentages in lines 2a, 2b, and 2c shou					
3a	Are there endowment funds not in the posses		ation that are held a	nd administered	for the organization	n
-	by:				.s. and organization	Yes No
	(i) unrelated organizations					3a(i) X
	(ii) related organizations		• •	•	•	3a(ii) X
b	If "Yes" to 3a(ii), are the related organizations	listed as required o	n Schedule R2			3b
4	Describe in Part XIV the intended uses of the	-			·	. [00]
Par						
	Description of property	(a) Cost or o		or other	(c) Accumulated	(d) Book value
	2000 pione property	basis (investr		(other)	depreciation	(a) Book value
1a	Land	,	,	` '-		
b	Buildings		-		-	
~	Leasehold improvements		Q	3,679.	16,820	76,859.
4	Equipment			8,007.	148,007	
u _	Other			2,432.	49,253	
	. Add lines 1a through 1e (Column (d) must ea	nual Form 990 Part			17,235	180,038.

	t XI Reconciliation of Change in Net Assets from Form 990 to Audited Finan	cial Stat		3424419 Page 4
1	Total revenue (Form 990, Part VIII, column (A), line 12)		.ement	5,582,121.
•	Total expenses (Form 990, Part IX, column (A), line 25)	1		6,028,990.
2 3		3		-446,869.
	Excess or (deficit) for the year Subtract line 2 from line 1			-440,009.
4	Net unrealized gains (losses) on investments  Donated services and use of facilities	4		
5	·	5		
6	Investment expenses	6		
7	Prior period adjustments	7		
8	Other (Describe in Part XIV)	8		
9	Total adjustments (net) Add lines 4 through 8	9		116 060
10   Par	Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9  t XII Reconciliation of Revenue per Audited Financial Statements With Reve	10	Return	-446,869.
	Total revenue, gains, and other support per audited financial statements	nue per		5,582,121.
1 2	Amounts included on line 1 but not on Form 990, Part VIII, line 12.	• •	1	3,302,121.
a	Net unrealized gains on investments 2a Donated services and use of facilities 2b		-	
b	" " <del>" "   " " " " " " " " " " " " " " "</del>		-	
С.	Recoveries of prior year grants  Other (Passible in Rect VIII.)		-	
d	Other (Describe in Part XIV)		$\dashv$ $\square$	0
e	Add lines 2a through 2d	•	2e	F F02 121
3	Subtract line 2e from line 1	•	3	5,582,121.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		1 1	
a	Investment expenses not included on Form 990, Part VIII, line 7b		-	
b	Other (Describe in Part XIV )		┦.	0
С	Add lines 4a and 4b		4c	0.
5 Do	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)  T XIII Reconciliation of Expenses per Audited Financial Statements With Expenses		5 Potu	5,582,121.
		erises pe		
1	Total expenses and losses per audited financial statements	-	1	6,028,990.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25			
a	Donated services and use of facilities 2a		-	
b	Prior year adjustments		-	
С	Other losses			
d	Other (Describe in Part XIV)		<b>-</b>	•
е	Add lines 2a through 2d			0.
3	Subtract line 2e from line 1		3	6,028,990.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1			
а	Investment expenses not included on Form 990, Part VIII, line 7b		4	
b	Other (Describe in Part XIV.)		-	•
	Add lines 4a and 4b		4c	0.
	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)  T XIV Supplemental Information		5	6,028,990.
			41	No Deat V. See A. Deat
	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, P			
	e 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to pro RT V, LINE <b>4: INTEREST EARNED ON THE ENDOWMENT FUN</b> D	_		
AVZ	AILABLE FOR USE IN GENERAL OPERATIONS.			
-				
PAI	RT X, LINE 2: MANAGEMENT HAS EVALUATED ALL INCOME TA	X POS	ITIO	NS AND
<u>CO1</u>	NCLUDED THAT NO DISCLOSURES RELATED TO UNCERTAIN TAX	K POSI	TIONS	S ARE
REC	QUIRED IN THE FINANCIAL STATEMENTS.	<del></del>		
			Cahad	ule D (Form 990) 2011

132054 01-23-12

#### SCHEDULE F (Form 990)

#### **Statement of Activities Outside the United States**

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization

➤ Attach to Form 990. ➤ See separate instructions.

Open to Public Inspection Employer identification number

ECHOING GREEN, Part   General Info		ctivities Out	tside the United States. Comp	1-4- 441	13-34244	
to Form 990, Par		ictivities Ou	tside the Officed States. Comp	lete if the organ	ization answered	"Yes"
1 For grantmakers. Does	the organization		ds to substantiate the amount of its gr the selection criteria used to award the			Yes No
United States.		_	procedures for monitoring the use of it		her assistance ou	tside the
3 Activities per Region. (T	he following Part (b) Number of offices in the region	I, line 3 table ca (c) Number of employees, agents, and independent contractors in region	an be duplicated if additional space is  (d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If active is a progression describe	orty listed in (d) gram service, specific type le(s) in region	(f) Total expenditures for and investments in region
EUROPE	0	0	GRANTING TO INDIVIDUALS AND ORGANIZATIONS ONLY	FELLOWSHIP		7,856.
SUB-SAHARAN AFRICA	0	0	GRANTING TO INDIVIDUALS AND ORGANIZATIONS ONLY	FELLOWSHIP		207,269,
NORTH AMERICA	1	24	GRANTING TO INDIVIDUALS AND ORGANIZATIONS ONLY	FELLOWSHIP RELATED ACT		29,752.
EAST ASIA AND THE	0	0	GRANTING TO INDIVIDUALS AND ORGANIZATIONS ONLY	FELLOWSHIP RELATED_ACT		80,474.
MIDDLE EAST AND NORTH AFRICA	0	0	GRANTING TO INDIVIDUALS AND ORGANIZATIONS ONLY	FELLOWSHIP RELATED ACT		1,393.
SOUTH ASIA	0	0	GRANTING TO INDIVIDUALS AND ORGANIZATIONS ONLY	FELLOWSHIP RELATED ACT		448,172.
3 a Sub-total b Total from continuation	1	24				774,916.
c Totals (add lines 3a and 3b)  LHA For Paperwork Reduct	1	24 see the Instruc	tions for Form 990.		Schedule F	774_916_ (Form 990) 2011

Page 2 Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any, 13-3424419 ECHOING GREEN, INC. Schedule F (Form 990) 2011

recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000

(i) Method of valuation (book, FMV, appraisal, other)			ļ				7	2 . Schedule F (Form 990) 2011
(i) Me valuation apprais								ule F (Form
(h) Description of non-cash assistance								Sched
(g) Amount of non-cash assistance	0	0	0	0			xempt by	•
(f) Manner of cash disbursement	WIRE TRANSFER	WIRE TRANSFER	WIRE TRANSFER	5,377, WIRE TRANSFER			ecognized as tax-e.	
(e) Amount of cash grant	000 08		9,500	5,377,			foreign country, r	
(d) Purpose of grant	FELLOWSHIP AWARD	FELLOWSHIP AWARD	FISCAL SPONSORSHIP	FELLOWSHIP PROGRAM - CASH ASSISTANCE			Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter	
(c) Region	SOUTH ASIA	SOUTH ASIA	NORTH AMERICA	SOUTH ASIA	5 1	:	ns listed above that are	r entities
(b) IRS code section and EIN (if applicable)	y.	v		V			recipient organization	other organizations o
(a) Name of organization							2 Enter total number of the IRS, or for which the	3 Enter total number of other organizations or entities

N, INC.	
ECHOING GREEN,	
orm 990) 2011	
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Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16
Part III can be duplicated if additional space is needed 13-3424419 Schedule F (F

Page 3

rait iii can be dupiicated if additional space is needed	additional space is neede	0					r
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
FELLOWSHIP PROGRAM - CASH			_				
ASSISTANCE	NORTH AMERICA	2	9,252,	WIRE TRANSFER	0		
FELLOWSHIP PROGRAM - CASH	SUB-SAHARAN						
ASSISTANCE	AFRICA	5	16,872,	WIRE TRANSFER	0		
FELLOWSHIP PROGRAM - CASH ASSISTANCE	EUROPE	2	4,742,6	WIRE TRANSFER	0		
FELLOWSHIP PROGRAM - CASH	MIDDLE EAST AND	•					
ASSESSION OF THE PROPERTY OF T	NORTH AFRICA	4	393	WIRE TRANSFER	0		
FELLOWSHIP PROGRAM - CASH ASSISTANCE	SOUTH ASIA	9	15,604,W	WIRE TRANSPER	0		
FELLOWSHIP PROGRAM - NONCASH ASSISTANCE	SOUTH ASIA		0	WIRE TRANSFER	3,191,1	TRAVEL_EXPENSESA	ACTUAL
	EAST ASIA AND THE		_				
FELLOWSHIP PROGRAM - AWARD	PACIFIC	1	80,000 W	WIRE TRANSFER	0		
FELLOWSHIP PROGRAM - AWARD	SUB-SAHARAN AFRICA	7	180,000,	WIRE TRANSFER	.0		
			-				
FELLOWSHIP PROGRAM - AWARD	SOUTH ASIA	2	260 000 W	WIRE TRANSFER	0		
						Schedule	Schedule F (Form 990) 2011

132073 01-23-12

Schedule F (Form 990)  Part III   Continuation of Grants ar	ECHOING GREEN, nd Other Assistance to Indi	N, INC. Individuals Outs	ide the United	(Form 990) ECHOING GREEN, INC. 13-3 Continuation of Grants and Other Assistance to Individuals Outside the United States. (Schedule F (Form 990), Part III)	13-3424419 Part III)		Page 3
(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
FELLOWSHIP PROGRAM - AWARD	NORTH AMERICA	1	10,000	10,000, WIRE TRANSFER	0		
			-				
			-				
132.183 05-01-11				28			

	ule F (Form 990) 2011 ECHOING GREEN, INC.	<u> 13-</u>	3424419	Page 4
Part	IV   Foreign Forms			
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign			
•	Corporation (see Instructions for Form 926)	-	X Yes	☐ No
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization			
	may be required to file Form 3520, Annual Return to Report Transactions with Foreign Trusts and			
	Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S Owner (see Instructions for Forms 3520 and 3520-A)		Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes,"			
	the organization may be required to file Form 5471, Information Return of U.S. Persons With Respect To			
	Certain Foreign Corporations. (see Instructions for Form 5471)		Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a			
	qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621,			
	Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)		Yes	X No
			[] 163	22 140
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes,"			
	the organization may be required to file Form 8865, Return of U.S. Persons With Respect To Certain			
	Foreign Partnerships (see Instructions for Form 8865)		Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If			
	"Yes," the organization may be required to file Form 5713, International Boycott Report (see Instructions			
	for Form 5713)		Yes	X No
		Scl	nedule F (For	m 990) 2011

132074 01-23-12

# Supplemental Information Complete this part to provide the information required by Part I, line 2 (monitoring of funds), Part I, line 3, column (f) (accounting method, amounts of investments vs expenditures per region), Part II, line 1 (accounting method), Part III (accounting method), and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information SCHEDULE F, PART I, LINE 2: FELLOWSHIP PROGRAM: THE ORIGINAL APPLICATION SPECIFIES THE DESIGNATED USE OF THE FUNDS. FELLOWS ARE REQUIRED TO SUBMIT 4 REPORTS (1 EVERY 6 MONTHS) OVER THE COURSE OF THEIR FELLOWSHIP. THESE REPORTS INCLUDE DESCRIPTIONS OF THE FUNDS SPENT, ACTIVITIES OF THE ENTITY, AND FINANCIAL STATEMENTS. IF THERE IS AN EVIDENT DEPARTURE FROM THE ORIGINAL DESIGNATED USE, THE CONTRACT PROVIDES FOR RETURN OF GRANT FUNDS TO ECHOING GREEN. FACILITY EXISTS WITHIN THE CONTRACT FOR ECHOING GREEN TO REQUEST EXTRA DETAIL INFORMATION NECESSARY TO PROVE SATISFACTORY EXPENDITURES OF GRANT FUNDS, IN ADDITION TO AN OBLIGATION TO SIGN AN AFFIDAVIT CONFIRMING DETAILS OF THE USE OF FUNDS, IF REQUESTED.

#### SCHEDULE G

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

#### **Supplemental Information Regarding Fundraising or Gaming Activities**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

OMB No 1545-0047

Open To Public Inspection

► Attach to Form 990 or Form 990-EZ. ► See separate instructions. Name of the organization Employer identification number ECHOING GREEN, INC 13-3424419 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ flers are not Part I required to complete this part. 1 Indicate whether the organization raised funds through any of the following activities. Check all that apply. e X Solicitation of non-government grants X Mail solicitations f X Solicitation of government grants Internet and email solicitations X Phone solicitations g X Special fundraising events d X In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ∐ No b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid (iii) Did fundraiser (vi) Amount paid (i) Name and address of individual (iv) Gross receipts to (or retained by) to (or retained by) (ii) Activity have custody or control of contributions? or entity (fundraiser) from activity fundraiser organization listed in col. (i) SUSAN ULIN ASSOCIATES LTD. -GALA EVENT FUNDRIASING Yes No 156 FIFTH AVENUE NEW YORK CONSULTING 45,000 537,250. 3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing NY

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. SEE PART IV FOR CONTINUATIONS

Schedule G (Form 990 or 990-EZ) 2011

Sch Pa	edul rt I		e organization answered		rt IV, line 18, or reported	
		of fundraising event contributions and great	oss income on Form 990	FEZ, ines 1 and 6b List	events with gross receip	ots greater than \$5,000
			(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through
e,			GALA EVENT (event type)	(event type)	(total number)	col (c))
Revenue	1	Gross receipts	582,250.			582,250.
	2	Less: Charitable contributions	560,000.			560,000.
	3	Gross income (line 1 minus line 2)	22,250.			22,250.
	4	Cash prizes				
ses	5	Noncash prizes				
Direct Expenses	6	Rent/facility costs				
Direct	7	Food and beverages			<del> </del>	
	8	Entertainment				
	9	Other direct expenses	22,250.			22,250.
	10	Direct expense summary Add lines 4 through	n 9 ın column (d)		<b>&gt;</b>	( 22,250)
	11	Net income summary Combine line 3, column	n (d), and line 10			0.
Pa	rt I	II Gaming. Complete if the organization		990, Part IV, line 19, or	reported more than	
		\$15,000 on Form 990-EZ, Ine 6a				
		<del></del>		(b) Pull tabs/instant		(d) Total gaming (add
Revenue			(a) Bingo	bingo/progressive bingo	(c) Other gaming	col. (a) through col. (c))
ě				3p. 3 3		( <u>-</u> /, <u>-</u> /, ( <u>-</u> //
2		•				
$\dashv$	1	Gross revenue		<del></del> -		
es	2	Cash prizes				
Expenses	3	Noncash prizes				
Direct E	4	Rent/facility costs				
۵						
	5	Other direct expenses				
	6	Volunteer labor	Yes % No	Yes % No	Yes % No	
	7	Direct expense summary Add lines 2 through	n 5 in column (d)		•	
	8	Net gaming income summary Combine line 1	, column d, and line 7			
9	Ent	er the state(s) in which the organization opera	tes gaming activities		<del></del>	
а	ls t	he organization licensed to operate gaming ac	tivities in each of these s	states?		. L Yes L No
b	If "I	No," explain.				
			<u> </u>	<del></del>		<del></del>
		re any of the organization's gaming licenses re		-	year?	Yes No
b	IT "`	Yes, explain.				
13208	2 01	-23-12			Schedule G (Fo	rm 990 or 990-EZ) 2011

<u>Sch</u>	edule G (Form 990 or 990-EZ) 2011 ECHOING GREEN, INC.	<u>13-3</u>	424	<b>4</b> 19	Page 3
11	Does the organization operate gaming activities with nonmembers?			Yes	☐ No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed				
	to administer charitable gaming?		$\Box$	Yes	No
	Indicate the percentage of gaming activity operated in				
	The organization's facility		13a_		<u>%</u>
	An outside facility		13b	<u>_</u>	%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and recor	ds			
	Name				
	Address >				
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	_		Yes	☐ No
b	If "Yes," enter the amount of gaming revenue received by the organization > \$ and the amount of gaming revenue received by the organization	unt			
	of gaming revenue retained by the third party > \$				
С	If "Yes," enter name and address of the third party:				
	Name				
	Address				
	Address				
16	Gaming manager information				
10	Carring manager information				
	Name				
	Gaming manager compensation > \$				
	Description of services provided				
	Director/officer Employee Independent contractor				
47	Mondaton distribution	-		-	-
17	Mandatory distributions  Is the organization required under state law to make chantable distributions from the gaming proceeds to				
а	retain the state gaming license?			Vac	☐ No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent	in the		163	140
_	organization's own exempt activities during the tax year ▶ \$				
Pa	rt IV Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, colu	ımns (iii)	and (v	), and	Part III,
	lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional inf	ormation	ı (see ıı	nstruc	tions).
SC.	HEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRA	ISER	<u>s:</u>		
<b>/</b> T	\ NAME OF FINDDATORD, GUGAN III IN ACCOCIANTS IND				
<u>(I</u>	) NAME OF FUNDRAISER: SUSAN ULIN ASSOCIATES LTD.				
(I	) ADDRESS OF FUNDRAISER: 156 FIFTH AVENUE, NEW YORK, NY 1	0010			
7=	/ ADDRESS OF FUNDRAISER: 130 FIFTH AVENUE, NEW YORK, NY 1	0010			
					<del></del>
		-	-		
					<del></del>
13208	Schedule Schedule	G (Form	990 c	r 990	-EZ) 2011

SCHEDULEI	Form 990)
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Department of the Treasury Internal Revenue Service

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

	Open to Public Inspection
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► Attach to Form 990.

				. 220.			Hispection
Name of the organization							Employer identification number
ECHOING GREEN,	BREEN, INC.						13-3424419
Part I General Information on Grants and Assistance	and Assistance						111111111111111111111111111111111111111
1 Does the organization maintain records to substantiate the amount of the grants or assistance, and the selection	to substantiate th	e amount of the grants	s or assistance, the	grantees' eligibility	for the grants or ass	sistance, and the select	ion
criteria used to award the grants or assistance?  2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States	istance? ocedures for moni	toring the use of grant	funds in the United	States	)	•	X Yes No
Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000.	Governments an \$5,000 Check this	d Organizations in the sbox if no one recipie	e United States. C	omplete if the organ 35 000 Part II	anization answered "\	Yes" to Form 990, Part	IV, line 21, for any
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount ofcash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, PMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
FARM COMMONS 2934 MILWAUKEE ST # 2 MADISON, WI 53704	45-5445890	501C3	80,000,	0			FELLOWSHIP AWARD
IFOSTER 948 INCLINE WAY INCLINE VILLAGE, NV 89451	80-0627614	50103	80,000	0			FELLOWSHIP AWARD
VERA SOLUTIONS, BENEFIT LLC 7800 LEESBURG DRIVE BETHESDA, MD 20817	27-3440108	TIP/IIIC	80 000	0			FELLOWSHIP AWARD
ONE DEGREE 144 2ND STREET, LOWER LEVEL SAN FRANCISCO, CA 94105	36-4729392	50103	80,000	0			FELLOWSHIP AWARD
SPRINGBOARD COLLABORATIVE 755 S. MOLE ST PHILIDELPHIA, PA 19146	45-3719806	50103	000 08	0			FELLOWSHIP AWARD
OKCOPAY, INC 1816 5TH AVE W SEATTLE, WA 98119	45-2788325	S-CORP	80,000,	0.			FELLOWSHIP AWARD
2 Enter total number of section 501(c)(3) and government organizations 3 Enter total number of other parameters intended in the line 1 total	and government or	ions	listed in the line 1 table				
٦	s isted in the line	rable					<b>A</b>
LITA FOR FAPELWORN REDUCTION ACTINOTICE, SEE THE INSTRUCTIONS TOF FORM 99U.	, see me insuucu	IONS TOF FORM 990.					Schedule I (Form 990) (2011)

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Schedule I (Form 990) ECHOING G	GREEN, INC.						13-3424419 Page 1
(a) Name and address of family of the control of th	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MEDHA CORP 47 SOUTH STREET, NATICK MA 01760 NATICK, MA 01301	27-3525991	50103	90,000,	0			FELLOWSHIP AWARD
ID INSIGHT 789 COLRAIN ROAD GREENFIELD, MA 01301	27-4933181	50103	000,06	0			FELLOWSHIP AWARD
BROWN BOI PROJECT C/O MOVEMENT STRATEGY CENTER, 436 1 OAKLAND, CA 94612	20-1037643	50103	70,000	0			FELLOWSHIP AWARD
NBA MATH HOOPS C/O ECHOING GREEN, 494 8TH AVENUE NEW YORK, NY 10001	45-1059457	501C3	70,000,	0			FELLOWSHIP AWARD
THE SCHOLARSHIP ACADEMY C/O ECHOING GREEN, 494 8TH AVENUE NEW YORK, NY 10001	20-3721836	501C3	70,000,	0			FELLOWSHIP AWARD
VISIBLE MEN, INC. C/O ECHOING GREEN, 494 8TH AVENUE NEW YORK, NY 10001	26-4436216	501C3	70,000	0			FELLOWSHIP AWARD
COACHING FOR CHANGE C/O ECHOING GREEN, 494 8TH AVENUE NEW YORK, NY 10001	27-3708397	50103	70,000,	0			FELLOWSHIP AWARD
FARM BUILDERS INTERNATIONAL, LLC. 39 BROOKSIDE ROAD PORTLAND, ME 04103	45-2428378	יויכ	9 589	0			FELLOWSHIP PROGRAM - CASH ASSISTANCE
REACH EDUCATION INCORPORATED 218 D STREET SE, WASHINGTON, DC 20003	26-4622113	50103	5,605,	0			FELLOWSHIP PROGRAM - CASH ASSISTANCE
							Schedule I (Form 990)

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Schedule I (Form 990) ECHOING GREEN, INC.  Part II   Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part	REEN, INC.	vernments and Organ	nizations in the U	nited States (Sche	dule I (Form 990), Pa	1 11.)	3-3424419 Page 1
(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
RECHAR, INC. 1160 MISSION STREET, #1213, SAN FRANCISCO, CA 94103	27-3854514	C-CORP	7,723,	0			FELLOWSHIP PROGRAM - CASH ASSISTANCE
SANERGY C/O ECHOING GREEN, 494 8TH AVENUE NEW YORK, NY 10001	27-4528974	C-CORP	5,427.	0			FELLOWSHIP PROGRAM - CASH ASSISTANCE
SHINING HOPE FOR COMMUNITIES 14 RED GLEN ROAD MIDDLETOWN, CT 06457	27-1493201	50103	5,758,	0			FELLOWSHIP PROGRAM - CASH ASSISTANCE
TIYATIEN HEALTH, INC. 365 CARDINAL MEDEIROS, UNIT 1 CAMBRIDGE, MA 02141	26-1401736	C-CORP	5,993,	0			FELLOWSHIP PROGRAM - CASH ASSISTANCE
OP-ED PROJECT C/O ECHOING GREEN, 494 8TH AVENUE NEW YORK, NY 10001	45-1343136	LLC	24,734,	0			FISCAL SPONSORSHIP
HIGHEST COMMON DENOMINATOR FUND MEY - C/O ECHOING GREEN, 494 8TH AVENUE - NEW YORK, NY 10001	27-1156814	501C3	5,000,	0			FISCAL SPONSORSHIP
SANERGY C/O ECHOING GREEN, 494 8TH AVENUE NEW YORK, NY 10001	27-4528974	C-CORP	. 5,000,	0			FISCAL SPONSORSHIP
		-					
							Schedule I (Form 990)

Schedule | (Form 990) (2011) ECHOING GREEN, INC.

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.

Page 2

13-3424419

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
TOWNED TORY TORY METOODE METODOLY TOR	<b>(</b>		1		
FELLOWOILF FROGRAM - CASH ASSISTANCE	70	114,017,	2000	ACTUAL	TRAVEL EXPENSE COVERAGE
FELLOWSHIP AWARD	17	613,200,	0		
FISCAL SPONSORSHIP	m	9,500,	0.		
	-				
Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.	de the information	required in Part I, I	ine 2, and any other	additional information.	
SCHEDULE I, PART I, LINE 2: FELLOWSHIP	딥	ROGRAM: THE	ORIGINAL A	APPLICATION	
SPECIFIES THE DESIGNATED USE OF THE	E FUNDS.	FELLOWS	ARE REQUIRED	ED TO SUBMIT	
4 REPORTS (1 EVERY 6 MONTHS) OVER	THE COURSE	SE OF THEIR	R FELLOWSHIP.	P. THESE	
REPORTS INCLUDE DESCRIPTIONS OF THE	FUNDS	SPENT, ACT	ACTIVITIES OF	THE ENTITY,	
AND FINANCIAL STATEMENTS. IF THERE	IS AN	EVIDENT DEP	DEPARTURE FROM	FROM THE	
ORIGINAL DESIGNATED USE, THE CONTRACT	ACT PROVIDES	FOR	RETURN OF GI	GRANT FUNDS TO	
ECHOING GREEN. FACILITY EXISTS WITHIN THE CONTRACT FOR ECHOING GREEN	HIN THE 'C	CONTRACT FO	OR ECHOING	GREEN TO	
REQUEST EXTRA DETAIL INFORMATION NECESSARY TO	ECESSARY	PROVE	SATISFACTORY	ίχ	
EXPENDITURES OF GRANT FUNDS, IN AD	ADDITION TO	TO AN OBLIGATION TO		SIGN AN	
132102 01-27-12	-	37			Schedule I (Form 990) (2011)

#### SCHEDULE J (Form 990)

#### **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

2011

Open to Public Inspection

Internal Revenue Service

Name of the organization

Department of the Treasury

► Attach to Form 990. ► See separate instructions.

ECHOING GREEN, INC.

Employer identification number

13-3424419

Pa	rt I Questions Regarding Compensation				
				Yes	No
1a	Check the appropriate box(es) if the organization provided any	y of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a Complete Part III to provide any re	elevant information regarding these items		!	
	First-class or charter travel	Housing allowance or residence for personal use			
	Travel for companions	Payments for business use of personal residence			
	Tax indemnification and gross-up payments	Health or social club dues or initiation fees			
	Discretionary spending account	Personal services (e g , maid, chauffeur, chef)		,	
b	If any of the boxes on line 1a are checked, did the organizatio	n follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described a	above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing	g or allowing expenses incurred by all officers, directors,			
	trustees, and the CEO/Executive Director, regarding the items	s checked in line 1a?	2	X	
3	Indicate which, if any, of the following the filing organization us	sed to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply Do not check ar	ny boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director Explai	in in Part III.			
	X Compensation committee	X Written employment contract			
	Independent compensation consultant	X Compensation survey or study			
	X Form 990 of other organizations	X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Se	ection A, line 1a, with respect to the filing			
	organization or a related organization:				
а	Receive a severance payment or change-of-control payment?		4a		Х
b	Participate in, or receive payment from, a supplemental nonqu	ualified retirement plan?	4b		X
С	Participate in, or receive payment from, an equity-based comp	pensation arrangement?	4c		Х
	If "Yes" to any of lines 4a-c, list the persons and provide the a	applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must co	mplete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did	the organization pay or accrue any compensation			
	contingent on the revenues of.				
а	The organization?		5a		Х
b	Any related organization?		5b		Х
	If "Yes" to line 5a or 5b, describe in Part III				
6	For persons listed in Form 990, Part VII, Section A, line 1a, did	the organization pay or accrue any compensation			
	contingent on the net earnings of:				
а	The organization?		6a		X
b	Any related organization?		6b		X
	If "Yes" to line 6a or 6b, describe in Part III				
7	For persons listed in Form 990, Part VII, Section A, line 1a, did	the organization provide any non-fixed payments			
	not described in lines 5 and 69 If "Yes," describe in Part III		7		X
8	Were any amounts reported in Form 990, Part VII, paid or acc	rued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53		8		Х
9	If "Yes" to line 8, did the organization also follow the rebuttable				
	Regulations section 53 4958-6(c)?		9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2011

ECHOING GREEN, INC.

Schedule J (Form 990) 2011

13-3424419

Page 2

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii).

Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of W-2 and/or 1099-MISC compensation	V-2 and/or 1099-MIS	3C compensation	(0)	(Q)	(E)	(F)
(A) Name		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	Retirement and other deferred compensation	Nontaxable benefits	Total of columns (B)(i)-(D)	Compensation reported as deferred in prior Form 990
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Schedule J (Form 990) 2011

#### **SCHEDULE L**

(Form 990 or 990-EZ)

**Transactions With Interested Persons** 

➤ Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Inspection

Name of the	e organization EC	HOING G	REEN,	INC.					Employer 13-34			umber
Part I	Excess Benefit	Transaction	ons (section	on 501(c)(		n 501(c)(4) organizatio						
	Complete if the orga	anization ansv	vered "Yes"	on Form	990, Part IV,	line 25a or 25b, or Fo	<u>m</u> 990-E	Z, Parl	V, line 40	b	T	
1 (a) Name of disqualified person				(b) Description	of transa	ction			(c) Corr			
						·					Yes	No
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2 Enter t		osed on the c	organization	manager	s or disqualifi	ed persons during the	year un	der	• •			
	he amount of tax, if a	 inv on line 2 :	shove reim	 ihursed hv	 the organiza	Ition			<b>▶</b> \$			
3 Lines i	rie amount of tax, if a	ury, Orr in le 2, i	above, reim	burseu by	y the Organiza		•		Ψ			
Part II	Loans to and/o	r From Int	erested	Persons	S.							
	Complete if the org	anization ansv	vered "Yes"	on Form	990, Part IV,	line 26, or Form 990-E	Z, Part \	/, line 3				
	ime of interested on and purpose	(b) Loan t the organ			nal principal mount	(d) Balance due	(e) In default?		(f) Approved by board or committee?		(g) Written agreement?	
		То	From				Yes	No	Yes	No	Yes	No
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Total					▶ \$		L		<u>l</u>			
Part III	Grants or Assis		_									
	Complete if the org		vered "Yes'					-				
(a	a) Name of interested	person		(b) Relati		een interested person ganization	and			ount an assistar	id type o	i
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Part IV	Business	Transaction	ns Involving	Interested Person	ne

(a), Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	òrģanız	
•				reven Yes	No
THE SOCIAL ENTREPRENEURS'	THE ORGANIZATION'S	598,550.	ECHOING GRE		Х
	-	-			
		_			
Part V Supplemental Information Complete this part to provide addition	al information for responses to questions	s on Schedule L (see	instructions)		
SCH L, PART IV, BUSINESS T	TRANSACTIONS INVOLVI	NG INTEREST	ED PERSONS:		
(A) NAME OF PERSON: THE SO	CIAL ENTREPRENEURS'	FUND, LLC			
(B) RELATIONSHIP BETWEEN	INTERESTED PERSON ANI	ORGANIZAT	TION:		
THE ORGANIZATION'S BOARD (	CHAIR, DAVID C. HODGE	SON, IS A M	MEMBER IN TH	E LL	C
(C) AMOUNT OF TRANSACTION	\$ 598,550.				
(D) DESCRIPTION OF TRANSAC	CTION: ECHOING GREEN	ENTERED IN	TO AN AGREE	MENT	
WITH A THE SOCIAL ENTREPRE	NEURS' FUND, LLC (T	HE "LLC") V	HICH PERMIT	S	
ECHOING GREEN TO ASSIGN EX	KISTING FELLOWSHIP G	RANT OBLIGA	ATIONS TO TH	E LL	c.
SEE BELOW FOR ADDITIONAL I	EXPLANATION.				
(E) SHARING OF ORGANIZATION	ON REVENUES? = NO				
SCHEDULE L PART IV					
BUSINESS TRANSACTION WITH	THE SOCIAL ENTREPRE	NEURS' FUNI	), LLC		•
ECHOING GREEN ENTERED INTO	) AN AGREEMENT WITH A	A THE SOCIA	\L		
ENTREPRENEURS' FUND, LLC	(THE "LLC") WHICH PER	RMITS ECHOI	NG GREEN TO		
ASSIGN EXISTING FELLOWSHIP	GRANT OBLIGATIONS	TO THE LLC.	FELLOWSHIP		
GRANTS ELIGIBLE FOR ASSIGN	NMENT MUST BE THOSE I	MADE TO FOR	R-PROFIT		
GRANTEES WHICH WERE NOT PR	REVIOUSLY FUNDED BY I	OONOR-RESTE	RICTED		
CONTRIBUTIONS. IN ADDITION					
ECHOING GREEN, THE LLC WII	₹				
132 132 01-19-12			chedule L (Form 990	or 990-E	<b>Z</b> ) 201

#### SCHEDULE O (Form 990 or 990-EZ)

### Supplemental Information to Form 990 or 990-EZ

(Form 990 or 990-EZ)

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

2011
Open to Public Inspection

Name of the organization

ECHOING GREEN, INC.

Employer identification number 13-3424419

FORM 990 PART I LINE 5
NUMBER OF VOLUNTEERS
THE NUMBER OF VOLUNTEERS INCLUDES APPROXIMATELY 400 FELLOWSHIP
APPLICATION JUDGES, AS WELL AS FELLOWSHIP FINALIST JUDGES.
FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:
LAUNCH INNOVATIVE SOCIAL CHANGE ORGANIZATIONS AROUND THE WORLD. SINCE
ITS INCEPTION, ECHOING GREEN HAS INVESTED IN NEARLY 500 SOCIAL
ENTREPRENEURS WHO WORK TO SOLVE DEEPLY-ROOTED PROBLEMS IN THE WORLD
THROUGH THEIR INNOVATIVE IDEAS. AMONG THE ORGANIZATIONS WE HELPED
LAUNCH INCLUDE TEACH FOR AMERICA, CITY YEAR, GENOCIDE INTERVENTION
NETWORK, THE SEED SCHOOL, GLOBAL FUND FOR CHILDREN, AND HUNDREDS OF
OTHERS. WE ALSO WORK TO BUILD A ROBUST ECOSYSTEM OF CHANGEMAKING BY
SUPPORTING YOUNG PEOPLE TO SELECT CAREERS IN SOCIAL CHANGE, WORKING
WITH DONORS TO APPROACH THEIR PHILANTHROPY IN AN ENGAGED MANNER, AND
PROVIDING DATA THAT BUILDS OUR FIELD.
FORM 990, PART III, LINE 3, CHANGES IN PROGRAM SERVICES:
ECHOING GREEN EXPANDED ITS ACTIVITIES BY ENTERING INTO AN AGREEMENT
WITH THE SOCIAL ENTREPRENEURS' FUND, LLC (SEE ALSO FORM 990 SCHEDULE
L), WHICH PERMITS ECHOING GREEN TO ASSIGN TO THE LLC EXISTING
FELLOWSHIP GRANT OBLIGATIONS TO FOR-PROFIT GRANTEES. THIS EXPANSION OF
ECHOING GREEN'S ACTIVITIES EFFECTIVELY SERVES AS AN ADDITIONAL FUNDING
SOURCE FOR THESE TYPES OF FELLOWSHIP GRANTS AND WILL ALLOW ECHOING
GREEN TO INCREASE THE NUMBER OF FELLOWSHIPS THAT IT CAN OFFER. THIS  LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.  Schedule O (Form 990 or 990-EZ) (2011)
LTA For Paperwork Reduction Act Notice, see the instructions for Form 990 or 990-EZ. Schedule O (Form 990 or 990-EZ) (2011)

Schedule O (Form 990 or 990-EZ) (2011) Page 2 Name of the organization **Employer identification number** ECHOING GREEN, INC. 13-3424419 RELATIONSHIP IS LIMITED TO THE FINANCIAL OBLIGATIONS, AND NO OTHER BENEFIT OR SERVICE AS PART OF THE FELLOWSHIP PROGRAM IS AFFECTED. DURING FISCAL YEAR 2012, ECHOING GREEN ALSO INTRODUCED THE THE BLACK MALE ACHIEVEMENT (BMA) FELLOWSHIP, A NEW FELLOWSHIP PROGRAM WHICH INVESTS IN NEW AND INNOVATIVE ORGANIZATIONS DEDICATED TO IMPROVING THE LIFE OUTCOMES OF BLACK MEN AND BOYS IN THE UNITED STATES. THE 18-MONTH FELLOWSHIP OFFERS \$70,000 IN SEED FUNDING, MENTORING AND SUPPORT FROM ECHOING GREEN STAFF AND EXPERTS. THE BLACK MALE ACHIEVEMENT FELLOWSHIPS ARE DESIGNED TO SUPPORT SOCIAL ENTREPRENEURS WHO ARE STARTING UP NEW ORGANIZATIONS TO HELP TRANSFORM THE LIVES OF BLACK MEN AND BOYS IN THEIR COMMUNITIES. THE PROGRAM WILL SELECT EIGHT FELLOWS WHO ARE GENERATING NEW IDEAS AND BEST PRACTICES IN THE THREE CORE AREAS OF EDUCATION, FAMILY, AND WORK. FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: ORGANIZATION, AND A COMMUNITY OF LIKE-MINDED SOCIAL ENTREPRENEURS AND PUBLIC SERVICE LEADERS, INCLUDING THE ECHOING GREEN NETWORK OF NEARLY 500 ALUMNI WORKING ALL OVER THE WORLD. FORM 990, PART VI, SECTION A, LINE 4: THE ORGANIZATION AMENDED ITS BYLAWS TO APPROVE THE POSITION OF VICE-CHAIR. FORM 990, PART VI, SECTION A, LINE 8B: THE ONLY COMMITTEE WITH AUTHORITY TO ACT ON BEHALF OF THE BOARD (GOVERNING BODY) IS THE EXECUTIVE COMMITTEE. MEETINGS FOR THE EXECUTIVE COMMITTEE ARE NORMALLY HELD ADJACENT TO THE FULL

BOARD MEETINGS, BUT ARE NOT DOCUMENTED. TYPICALLY, DECISIONS TAKEN BY THE

EXECUTIVE COMMITTEE ARE RATIFIED AT THE NEXT BOARD MEETING AND DOCUMENTED

Schedule O (Form 990 or 990-EZ) (2011)

Name of the organization

ECHOING GREEN, INC.

Employer identification number 13-3424419

AT THAT TIME.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 IN DRAFT FORMAT WILL

BE SUPPLIED WILL BE SUPPLIED TO THE FINANCE COMMITTEE AND THE FULL BOARD

FOR REVIEW BEFORE AND DURING THE APRIL 2013 BOARD MEETING. UPON COMPLETION

OF THAT MEETING, ANY COMMENTS RESULTING WILL BE INTEGRATED INTO THE DRAFT

990 AND A FINAL VERSION SUBMITTED TO THE IRS. THE FORM 990 WILL BE A

SPECIFIC AGENDA ITEM AT THE BOARD MEETING, AND MINUTES WILL INDICATE BOARD

APPROVAL OF THE 990 SUBJECT TO ANY CHANGES SPECIFIED.

FORM 990, PART VI, SECTION B, LINE 12C: THE ORGANIZATION REQUESTS, AT THE
END OF EACH FISCAL YEAR, THAT BOARD MEMBERS COMPLETE A DETAILED

QUESTIONNAIRE THAT COVERS ALL FACETS OF CONFLICTS OF INTEREST, RELATED

PARTIES, TRANSACTIONS WITH RELATED PARTIES, AND EXCESS BENEFIT

TRANSACTIONS. THE ORGANIZATION MAKES ITS BEST EFFORTS TO COLLATE RESPONSES
FROM THE BOARD MEMBERS TO THE QUESTIONNAIRE, AND TO ENSURE THAT ALL FACTS

REGARDING BUSINESS RELATIONSHIPS ARE KNOWN. THE APPROPRIATE POLICY CONTAINS
DETAILS OF THE PROCEDURES FOR ADDRESSING A CONFLICT OF INTEREST. THE

PROCEDURE ALLOWS FOR THE INTERESTED PERSON TO PRESENT DETAILS OF THE

TRANSACTION FOR THE BOARD TO INVESTIGATE, TO REVIEW POSSIBLE ALTERNATIVES,
AND TO REACH A CONCLUSION ON THE BEST ROUTE FORWARD. REQUIRED ACTIONS IN
THE EVENT OF A POLICY VIOLATION ARE ALSO CONTAINED WITHIN THE POLICY

DOCUMENT.

FORM 990, PART VI, SECTION B, LINE 15: THE CEO RECEIVED A SALARY INCREASE

FROM BEGINNING OF THE FISCAL YEAR AND A COMPENSATION BONUS FOR PERFORMANCE

THE PREVIOUS FISCAL YEAR. THIS ADJUSTMENT WAS DISCUSSED AND APPROVED BY THE

EXECUTIVE COMMITTEE. THE SENIOR VP RECEIVED A SALARY INCREASE FROM

Schedule O (Form 990 or 990-EZ) (2011)



Schedell (screw) a fourth present a

Date:

May 8, 2013

To:

Laurie Kelly, Noah Pivko

From:

Edelman

Re:

LinkedIn Group Assessment Criteria

#### **OPPORTUNITY**

- With more than one million groups focused on a particular topic or industry, LinkedIn Groups present
  an engagement opportunity for PCS digital ambassadors to connect with key audiences, advance the
  reputation of the practice as well as their professional brands and expand the practice's network of
  contacts.
- This document outlines the criteria by which we evaluate LinkedIn Groups to identify the ones that best match PCS' business objectives.

#### **OBJECTIVES**

- **Evaluate the Groups** by applying the proposed criteria in order to identify the ones best matched to PCS' goals and future participation.
- **Identify a recommended set of priority Groups** for PCS' consideration, providing our perspective on engagement opportunities for the PCS ambassador within that group.
- Provide a recommendation as to whether a PwC Private Company Services LinkedIn group would be beneficial.

#### PROPOSED CRITERIA

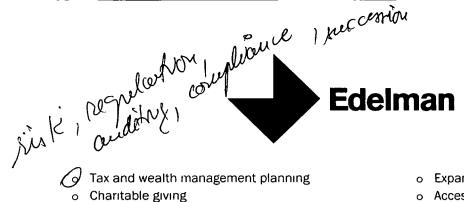
Edelman has developed a set of criteria to help evaluate and identify the best LinkedIn Groups on behalf of PwC PCS digital ambassadors as a first step to participation.

Some of this information is reported by LinkedIn as part of their standard set of Group Statistics and some will be determined manually by Edelman as we observe member profiles and monitor group activity and discussion.

Group Description

Every LinkedIn group provides a summary description of its purpose, which is a valuable initial filter for understanding whether the group is aligned with our purpose. Sometimes the group has veered away from its original purpose, so if there's uncertainty as to its fit and relevance, it may be necessary to explore further.

We will look for Groups that address business challenges of private companies, as well as Groups that address issues relevant to our target audience. Topics include:



- o Charitable giving
- (6) Estate and gift planning
- Family offices
- o Family businesses
- Succession planning
- International expansion
- Innovation
- Talent
- Information technology
- Systems security
- Digital and social media
- Controlling costs
- Profitability
- Transformation
- Regulation
- Risk

- Expansion
- Accessing capital
- Exit strategies
- Wealth management
- o People and change
- o Middle market
- Growth
- o Growth strategies
- Risk
- Compliance
- Audit
- o Controls
- M&A
- International tax
- FATCA
- o FBAR
- Data analytics

#### Most Popular Discussions

Edelman will conduct an audit of discussion topics to determine whether they're complementary to PCS' agenda and business (e.g. M&A, innovation, talent, risk, etc.). Other questions we'll aim to answer include:

- o Is the content informative/interesting?
- Are article or resource references available? Are they relevant and valuable?
- Is discussion activity/participation distributed across members and not dominated by a smallgroup.

#### Group Size

Groups should demonstrate active participation, but not be so large that their size impedes the ability to hold a discussion and engage with members. A small group may be better for networking and presents a better chance to start discussions that actually receive attention and responses. Also, members will be better positioned to contribute to ongoing discussions and be featured as a "Top Influencer," which in turn will help them build authority and online visibility. Our target range is more than 250 members and less than 5000.

#### Members

Group participants should be representative of organizations that are PCS clients, prospects or in the networks of our digital ambassadors. Ideally, they are senior decision makers at these companies. While consultants and marketers may be members, they should comprise a minor percentage of the overall audience. Groups with members from public companies will be considered if they are topically relevant and have a strong private company contingent. Companies represented should largely fall within PCS' target revenue range of \$250M-\$1B. Edelman will also evaluate members by the other groups of which they're members.

Ideally, Group members should work in:

#### Private Industry

- o Airlines/aviation
- o Automotive
- o Chemicals
- o Consumer electronics
- o Consumer goods retail
- o Consumer services
- Electrical and electronic manufacturing
- o Farming
- o Glass, ceramics and concrete
- o Industrial automation
- Information technology and services
- Logistics and supply chain
- Machinery

- o Maritime
- o Mechanical or industrial engineering
- o Mining metals; Nanotechnology
- o Oil energy; Package freight delivery
- o Packaging and containers
- o Paper forest products
- Plastics or renewables and environment
- o Railroad manufacturing
- o Ranching
- o Textiles
- Venture capital and private equity
- Wine and spirits

Note: LinkedIn's industry profile differs from above. This level of analysis would need to be done on select basis and not across the entire group's membership.

#### Location/Demographics

We will give priority to US-based business with a focus on companies in PCS' priority markets as well as the location of PCS' digital ambassadors:

- o Baltimore
- o Carolinas (Charlotte, Greensboro, Raleigh)
- Florida
- Greater Atlanta (Atlanta, Knoxville, Nashville)
- o... Chicago .....
- o Greater Houston (Houston, New Orleans)
- o Greater Michigan (Detroit, Grand Rapids, Toledo)
- o Lake Erie (Cleveland, Pittsburgh)
- o Minneapolis
- NY Metro (NYC, Long Island, Stamford, NJ)
- o North Texas (Dallas)
- Northeast (Albany, Boston, Hartford)
- o OKI (Cincinnati, Columbus, Indianapolis, Louisville)
- o Philadelphia Metro (Harrisburg, Philadelphia)
- o San Francisco (Sacramento, SF)
- o San Jose
- o Southern California (LA, Orange County)
- o Washington Metro (D.C.)

#### Members' seniority

We will give priority to Groups whose members are senior decision makers. LinkedIn's standard reporting on seniority includes:

- o Owner
- o Director
- o CEO
- o CFO
- o Senior
- o VP

We also will examine members' job titles to help understand member seniority.

#### Activity and Growth

The following category of criteria is helpful to gauge the group's relative health. We want to confirm the rate of participation and discussion as steady or growing. A decline in membership relative to the group's size would be a red flag. Some of the key criteria that we would examine include:

- o The rate of weekly comments
- o The volume of discussions per week
- o Ratio of comments to discussions
- o New member growth
- o Week over week growth rate

#### **NEXT STEPS**

- Edelman/PCS to schedule a conference call to review the recommended criteria (1 day)
- -PCS to confirm agreement on final target criteria (1 day)-
- PCS to provide search terms (keywords) that drive traffic to PCS website pages and identify names / location of PCS digital ambassadors (1 day)
- Edelman to begin assessment and prepare recommendations (process to take approximately 7-10 business days)

###

#### **EXHIBIT JJJ**

#### PricewaterhouseCoopers LLP (PwC) and Edelman STATEMENT OF WORK #80 PROJECT NAME: PwC PCS LinkedIn Groups Strategy

May 1. 2013 – May 31. 2013

Pursuant to the Agreement by and between PricewaterhouseCoopers LLP ("Client") and Daniel J. Edelman, Inc., doing business as Edelman ("Edelman") dated January 1, 2008, this Statement of Work is incorporated into and subject to the terms and conditions of the Agreement. The parties agree to the below Scope of Services and financial terms:

#### **SCOPE OF SERVICES**

#### **Project Overview**

Edelman has been engaged to support PwC PCS' LinkedIn strategy by focusing on how to best leverage the champion network of PCS ambassadors in existing LinkedIn groups to further engagement on relevant topics and increase PCS' visibility among clients, prospects and influencers on the platform.

Specifically, Edelman will identify existing groups that are relevant to PCS' business in which ambassadors can gain familiarity with the dynamics of group participation, understand audience goals and interests, and identify opportunities to amplify PCS' content and thought leadership as a first step to building the partner and audience engagement necessary to potentially launch a PCS group in the future.

#### **Project Activities & Objectives**

## LinkedIn Group Assessment: Research existing LinkedIn groups for PCS ambassador participation

We will examine the LinkedIn groups most relevant to PCS' business, including groups for organizations that PCS ambassadors are members of offline, and recommend 3-5 priority groups for ongoing engagement. We will

- (1) work with PCS to establish a set of criteria against which to evaluate LinkedIn groups. Criteria could include group focus (e.g., private companies, industry vertical, family businesses, etc.), demographic (e.g., family business owners, private company CXOs, consultants), geographic focus (e.g., national, regional) and frequency of group member participation.
- (2) deliver recommendations on priority groups, providing our perspective on engagement opportunities for the PCS ambassador within that group and obtain agreement on final target groups.
- (3) invite the PCS digital ambassador to join and observe, together with us, the targeted group(s) so as to better understand the conversation trends, sentiment and member dynamics
- (4) provide a weekly engagement report based on our monitoring of group activity that summarizes key conversation drivers, brand highlights and recommended engagement opportunities.
- (5) schedule a call with the PCS ambassadors to gather feedback and insights on the discussion trends and conversation.
- (6) deliver a summary report providing best practices and key learnings from group engagement, as well as time expectations for levels of engagement, that can be shared with the practice as other partners engage on LinkedIn.

#### Proposed Tactics/Deliverables/Milestones & Timeline

Below is a summary of activities we will perform to support the program, which focuses on content planning, tactical recommendations, program optimization / reporting and program management.

#### **Deliverables/Milestones & Timeline**

Program Element	Activities Could Include:	Start & End Dates
LinkedIn Group Assessment	<ul> <li>Establish criteria</li> <li>Priority group and initial engagement opportunities recommendation</li> <li>Group monitoring</li> <li>Weekly check-ins with PCS ambassadors to gather insights on discussion trends and topics within their group</li> </ul>	May 1-31 2013 \$ 12,000.00

Any items not contemplated above will be considered outside the Scope of Services. If client expands the Scope of Services or increases the time retained, the amount of additional time will be agreed upon and an Addendum will be attached to the current Statement of Work.

#### **ASSUMPTIONS**

- Edelman will provide a project timeline at the start of the engagement
- PwC will designate a Digital Ambassador to join selected groups
- PwC will provide timely feedback where applicable

#### <u>Term</u>

Edelman will provide the aforementioned account planning services from

#### **PROJECT MANAGERS**

PwC: Laurie Kelly

Edelman: Matthew Wahn, Colleen Krieger

#### **BUDGET**

Professional FeesInternal expenses (3%): Estimated Expenses.	\$ 360.00
Total:	\$ 12,360.00

#### **TERMS**

**Fee Billing.** Edelman shall invoice Client in accordance to the payment schedule set forth below. Fees are based on the Scope of Services above and not based on actual hours. As such, Edelman shall not be obligated to provide Client with hourly billing detail.

**Expense Billing.** Edelman shall invoice Client the actual out-of-pocket expense amount(s) at the end of the month on an as incurred basis. Actual expenses may vary from any estimated amounts provided in the Budget section.

<u>Invoices.</u> Edelman will render invoices to include professional services in one lump sum and expenses by category. Documentation for out-of-pocket expenses will be available upon request. Payment of the invoices will be due net thirty (30) days after receipt of a correct invoice. All such invoices shall be addressed to:

Name:	Laurie Kelly
Company Name:	PricewaterhouseCoopers LLP
Address:	125 High Street Boston, MA 02110-2704

Purchase Order. The client Purchase Order number is

#### **FIXED FEE BILLING SCHEDULE**

ESTIMATED INVOICE DATE	AMOUNT
5/1/2012	\$12,000.00
	\$12,000.00

ACCEPTED AND AGREED TO ON THIS DAY O	F, 2013.
PRICEWATERHOUSECOOPERS LLP	DANIEL J. EDELMAN, INC.
Ву:	Ву:
Printed Name:	Printed Name:
Title:	Title:

Signature Page for PwC LinkedIn Groups Strategy SOW / Exhibit JJJ

Form <u>8868 (Rev 1-2012)</u>					Page 2		
If you are filing for an Additional (Not Automatic) 3-Mo	onth Extension,	complete only Part II and check the	s box		▶ X		
Note. Only complete Part II if you have already been gran	ted an automatic	3-month extension on a previously	filed Form	8868			
If you are filing for an Automatic 3-Month Extension,							
Part II Additional (Not Automatic) 3-Mo	nth Extension	on of Time. Only file the origin	nal (no c	opies ne	eded).		
•		Enter filer's	identifyi	ng number	, see instructions		
Type or Name of exempt organization or other filer, se	Employer identification number (EIN) or						
print							
File by the ECHOING GREEN					424419		
filing your	nur Admber, street, and room of suite no mar o took, see instructions						
return See 494 EIGHTH AVENUE - 2ND							
City, town or post office, state, and ZIP code	_	dress, see instructions					
NEW YORK, NY 10001-2519	·						
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Enter the Return code for the return that this application is	s for (file a separa	ate application for each return)	•		0 1		
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Form 990-PF	04	Form 5227	·		10		
Form 990-T (sec 401(a) or 408(a) trust)	05	Form 6069	11				
Form 990-T (trust other than above)	06	Form 8870	-		12		
STOP! Do not complete Part II if you were not already		· · · · · · · · · · · · · · · · · · ·	iously file	d Form 88			
LARA GALINS							
• The books are in the care of ▶ 494 EIGHTH		2ND FLOOR - NEW Y	ORK,	NY 100	001-2519		
Telephone No ▶ 212-689-1165		FAX No ▶					
If the organization does not have an office or place of the second	ousiness in the U	nited States, check this box					
• If this is for a Group Return, enter the organization's fo	ur digit Group Ex	emption Number (GEN)	ff this is fo	r the whole	group, check this		
box ▶ If it is for part of the group, check this box	and atta	ach a list with the names and EINs o	f all memb	ers the ext	ension is for.		
4 I request an additional 3-month extension of time un		15, 2013					
5 For calendar year, or other tax year beginn	nng <u>JUL 1</u>	, 2011 , and endin	g_JUN	30, 2	2012		
6 If the tax year entered in line 5 is for less than 12 mg	onths, check reas	son Initial return	Fınal ı	eturn			
Change in accounting period							
7 State in detail why you need the extension							
ADDITIONAL TIME IS NEEDED	TO COMPI	LE THE INFORMATION	NECE	SSARY	TO		
COMPLETE THE RETURN.							
	4700 - 0000	····	<del></del>	<del></del>	<del></del>		
8a If this application is for Form 990-BL, 990-PF, 990-T	, 4720, or 6069,	enter the tentative tax, less any			0		
nonrefundable credits See instructions.			8a	\$	0.		
b If this application is for Form 990-PF, 990-T, 4720, o							
tax payments made Include any prior year overpay	ment allowed as	a credit and any amount paid	05	•	0.		
previously with Form 8868.  c Balance due. Subtract line 8b from line 8a Include	your payment wi	th this form if required by using	8b	\$			
EFTPS (Electronic Federal Tax Payment System). S		th this form, if required, by using	8c	\$	0.		
		st be completed for Part II		Ψ	<u> </u>		
Under penalties of perjury, I declare that I have examined this form it is true, correct, and complete, and that I am authorized to prepare	n, including accom	•	•	f my knowle	dge and belief,		
	itle > PRESI	DENT	Date	<b>&gt;</b>			
- A COLOR					8868 (Rev 1-2012)		
				. 5.771	2230 (1.07 1.2012)		

123842 01-08-12

#### Form **8868**

(Rev January 2012)

Department of the Treasury Internal Revenue Service

# Application for Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

OMB No. 1545-1709

If you a	re filing for an Automatic 3-Month Extension, complet	te only Pa	ert I and check this box			ightharpoons X	
	re filing for an Additional (Not Automatic) 3-Month Ex			this form)			
Do not co	mplete Part II unless you have already been granted a	an automa	itic 3-month extension on a previous	ly filed For	m 8868.		
Electronic	c filing (e-file). You can electronically file Form 8868 if y	ou need a	a 3-month automatic extension of tim	ne to file (6	months for a co	rporation	
	o file Form 990-T), or an additional (not automatic) 3-moi		=				
	file any of the forms listed in Part I or Part II with the exc						
Personal E	Benefit Contracts, which must be sent to the IRS in pap	er format	(see instructions). For more details o	n the elec	tronic filing of th	s form,	
	urs.gov/efile and click on e-file for Charities & Nonprofits						
Part I	Automatic 3-Month Extension of Time		··				
	tion required to file Form 990-T and requesting an autor	natic 6-mo	onth extension - check this box and o	complete		. —	
Part I only							
	orporations (including 1120-C filers), partnerships, REM ome tax returns.	ICs, and t	rusts must use Form 7004 to reques	t an exten	sion of time		
Type or		otions		Employer	udantification nu	mbor (EINI) or	
_	Name of exempt organization or other filer, see instru-	Cuons.		Employer	dentification nu	ilibei (Ella) oi	
print	ECHOING GREEN			$\mathbf{x}$	13-3424	419	
File by the due date for	Number, street, and room or suite no. If a P.O. box, so	ee instruc	tions		cunty number (S		
filing your	494 EIGHTH AVENUE - 2ND FLO				ounty mambon (o	J. 17	
return See Instructions	City, town or post office, state, and ZIP code For a fo	_	ress, see instructions.				
	NEW YORK, NY 10001-2519						
		_	· <del>_</del>		<del>_</del>		
Enter the I	Return code for the return that this application is for (file	e a separa	te application for each return)			0 1	
						<del></del>	
Application	n -	Return	Application			Return	
ls For		Code	Is For	Coe			
Form <u>990</u>		01		Form 990-T (corporation)			
Form <u>990</u> -		02	Form 1041-A				
Form 990-		01	Form 4720			09	
Form 990-		04	Form 5227			10	
	T (sec. 401(a) or 408(a) trust) T (trust other than above)	05 06	Form 6069 Form 8870		<del></del>	11 12	
r Offit 930	LARA GALINSKY	1 00	FOIII 8870				
• The bo	oks are in the care of   494 EIGHTH AVE	NUE -	2ND FLOOR - NEW Y	ORK.	NY 10001	-2519	
	one No. ► 212-689-1165	<u></u>	FAX No. ▶	<u> </u>			
-	rganization does not have an office or place of business	s in the Ur			<del></del>	<b></b>	
f this is	s for a Group Return, enter the organization's four digit	Group Exe	emption Number (GEN) I	f this is foi	r the whole group	o, check this	
box ▶ [	If it is for part of the group, check this box	and atta	ch a list with the names and EINs of	f all memb	ers the extension	ı ıs for.	
1   rec	quest an automatic 3-month (6 months for a corporation	required	to file Form 990-T) extension of time	until			
	FEBRUARY 15, 2013, to file the exemp	t organiza	tion return for the organization name	ed above.	The extension		
ıs fo	or the organization's return for:						
►Ļ	calendar year or						
▶L	X tax year beginning JUL 1, 2011	, an	id ending <u>JUN 30, 2012</u>		_ ·		
- 15.15							
2 If th	e tax year entered in line 1 is for less than 12 months, c	neck reas	on. Initial return	Final retur	n		
L	☐ Change in accounting period						
3a If th	is application is for Form 990-BL, 990-PF, 990-T, 4720, 0	or 6069 e	inter the tentative tax less any				
	refundable credits. See instructions	oi 0000, c	The time terrative tax, less any	3a	\$	0.	
-	is application is for Form 990-PF, 990-T, 4720, or 6069,	enter anv	refundable credits and				
	mated tax payments made. Include any prior year overp	_		Зь	\$	0.	
	ance due. Subtract line 3b from line 3a. Include your pa					<del></del>	
	using EFTPS (Electronic Federal Tax Payment System).	•	•	3c	\$	0.	
Caution.	If you are going to make an electronic fund withdrawal v	with this F	orm 8868, see Form 8453-EO and Fo	orm 8879-	EO for payment i		
LHA F	or Privacy Act and Paperwork Reduction Act Notice,	see Instr	uctions.		Form <b>8868</b>	(Rev. 1-2012)	
122841							