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Form 990  Department of the Treasury Internal Revenue Service	Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)	OMB No 1545-0047
	The organization may have to use a copy of this return to satisfy state reporting requirements	2011 Open to Public Inspection

A For the 2011		calendar year, or tax year beginning 05-01-2011 and ending 04-30-2012	
B Check if applicable ☐ Address change ☐ Name change ☐ Initial return ☐ Terminated ☐ Amended return ☐ Application pending	C Name of organization ORANGE BOWL COMMITTEE INC		D Employer identification number 59-0384382
	Doing Business As		E Telephone number (305) 341-4700
	Number and street (or P O box if mail is not delivered to street address) 14360 NW 77TH COURT	Room/suite	G Gross receipts \$ 19,428,279
	City or town, state or country, and ZIP + 4 MIAMI LAKES, FL 33016		
	F Name and address of principal officer ERIC L POMS 14360 NW 77TH COURT MIAMI LAKES, FL 33016		
I Tax-exempt status ☒ 501(c)(3) ☐ 501(c) () ◀ (insert no) ☐ 4947(a)(1) or ☐ 527		H(a) Is this a group return for affiliates? ☐ Yes ☒ No H(b) Are all affiliates included? ☐ Yes ☐ No If "No," attach a list (see instructions) H(c) Group exemption number ▶	
J Website: ▶ WWW. ORANGE BOWL. ORG			
K Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶		L Year of formation 1971	M State of legal domicile FL

Part I		Summary	
Activities & Governance	1 Briefly describe the organization's mission or most significant activities THE ORANGE BOWL COMMITTEE EXISTS AS AN INDEPENDENT ORGANIZATION TO SUPPORT AND PRODUCE ACTIVITIES AND EVENTS THAT ENHANCE THE IMAGE, ECONOMY AND CULTURE OF SOUTH FLORIDA OVER ITS 79-YEAR HISTORY, THE VOLUNTEER-DRIVEN ORGANIZATION HAS GROWN BEYOND HOSTING ONE OF THE NATION'S PREMIER COLLEGE FOOTBALL GAMES, TO INCLUDE A FESTIVAL OF EVENTS THAT DRIVE TOURISM, INSPIRE YOUTH AND IMPROVE LIFE IN THE SOUTH FLORIDA COMMUNITY ORANGE BOWL PROGRAMS AND EVENTS INCLUDE THE METROPOLITAN ORANGE BOWL BASKETBALL CLASSIC, ORANGE BOWL YOUTH FOOTBALL ALLIANCE, ORANGE BOWL YOUTH FOOTBALL CHAMPIONSHIPS, ORANGE BOWL CHEER & DANCE CHAMPIONSHIPS, ORANGE BOWL INTERNATIONAL YOUTH SAILING REGATTA, ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIPS, ORANGE BOWL SWIMMING CLASSIC, ORANGE BOWL PADDLE CHAMPIONSHIP, ORANGE BOWL LACROSSE CLASSIC, AND THE ORANGE BOWL CREATIVE ART CONTEST THE ORGANIZATION ALSO PROVIDES FUNDING FOR SCHOLARSHIPS AND COMMUNITY IMPROVEMENTS THAT GRANT NEW OPPORTUNITIES TO SOUTH FLORIDA'S YOUTH		
	2 Check this box ☒ if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	23
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	23
	5 Total number of individuals employed in calendar year 2011 (Part V, line 2a)	5	71
	6 Total number of volunteers (estimate if necessary)	6	605
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
	b Net unrelated business taxable income from Form 990-T, line 34	7b	0
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	613,975	380,725
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	15,078,493	17,480,530
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	903,884	720,328
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	0	0
		16,596,352	18,581,583
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	587,973	707,740
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	3,550,446	4,100,357
	16a Professional fundraising fees (Part IX, column (A), line 11e)	0	0
	b Total fundraising expenses (Part IX, column (D), line 25) 0		
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	12,860,162	13,326,682
	18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	16,998,581	18,134,779
	19 Revenue less expenses Subtract line 18 from line 12	-402,229	446,804
Net Assets or Fund Balances		Beginning of Current Year	End of Year
	20 Total assets (Part X, line 16)	35,985,766	37,406,419
	21 Total liabilities (Part X, line 26)	2,328,836	4,447,202
	22 Net assets or fund balances Subtract line 21 from line 20	33,656,930	32,959,217

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer			2013-03-12 Date	
	ERIC L POMS CHIEF EXECUTIVE OFFICER Type or print name and title				
Paid Preparer's Use Only	Preparer's signature	TANYA M FERREIRO CPA	Date 2013-03-11	Check if self-employed ☐	Preparer's taxpayer identification number (see instructions) P00450362
	Firm's name (or yours if self-employed), address, and ZIP + 4	KAUFMAN ROSSIN & CO PA 2699 S BAYSHORE DRIVE MIAMI, FL 33133			EIN 59-1818353
					Phone no (305) 858-5600

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

☒

1

Briefly describe the organization's mission

THE ORANGE BOWL COMMITTEE EXISTS AS AN INDEPENDENT ORGANIZATION TO SUPPORT AND PRODUCE ACTIVITIES AND EVENTS THAT ENHANCE THE IMAGE, ECONOMY, AND CULTURE OF SOUTH FLORIDA

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☒ Yes ☐ No

If "Yes," describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a	(Code) (Expenses \$ 13,732,788 including grants of \$ 16,286) (Revenue \$ 17,224,208)
THIS PAST YEAR, THE COMMITTEE HOSTED THE DISCOVER ORANGE BOWL AND AFFILIATED FESTIVAL EVENTS PROMOTING SOUTH FLORIDA TOURISM AND ATTRACTING TENS OF THOUSANDS OF VISITORS WHO FUEL THE LOCAL ECONOMY WITH MILLIONS OF DOLLARS THIS TRANSLATES INTO JOBS AND BENEFITS LOCAL BUSINESSES, IN LINE WITH OUR MISSION BASED ON PREVIOUS STUDIES, IT IS ESTIMATED OUR 2011-12 BOWL GAME AND FESTIVAL EVENTS GENERATED NEARLY \$100 MILLION IN ECONOMIC IMPACT AND MEDIA ADDED VALUE FOR SOUTH FLORIDA IN ADDITION TO ASSIGNING TELEVISION AND TITLE SPONSORSHIP RIGHTS TO THE BCS, MORE THAN ONE-THIRD OF THE COMMITTEE'S EXPENSES (\$6 MILLION) WERE PAID DIRECTLY TO THE BCS AND THEREFORE BENEFITS HIGHER EDUCATION THROUGH THE PARTICIPATING INSTITUTION'S CONFERENCES, WHILE MORE THAN 40% WENT TOWARDS PRODUCING GAME AND FESTIVAL EVENTS	
4b	(Code) (Expenses \$ 612,204 including grants of \$ 340,730) (Revenue \$ 251,122)
FOR THE PAST 14 YEARS, THE COMMITTEE HAS FINANCIALLY SUPPORTED LOCAL YOUTH SPORTS LEAGUES, GENERATING COMPETITION AND FUNDING AN ARRAY OF GRANTS, DONATIONS AND COMMUNITY PROGRAMS TO SUPPORT THIS COMPETITION THE COMPETITION RUNS THROUGHOUT THE FOOTBALL SEASON, CULMINATING IN BOTH THE OB YOUTH CHEERLEADING CHAMPIONSHIPS AND OB YOUTH FOOTBALL CHAMPIONSHIPS IN THIS FISCAL YEAR, THE COMMITTEE PROVIDED FUNDING AND HUNDREDS OF VOLUNTEER AND STAFF HOURS TO HOST CHAMPIONSHIPS, PROVIDED SUPPORT FOR A YOUTH FOOTBALL TELEVISION PROGRAM AND PARTICIPATED IN REGULAR "PARK OF THE WEEK" PRESENTATIONS TO SERVE THE MORE THAN 16,000 YOUNG FOOTBALL PLAYERS AND CHEERLEADERS ANNUALLY WHO PARTICIPATE IN THE ORANGE BOWL YOUTH FOOTBALL ALLIANCE	
4c	(Code) (Expenses \$ 201,185 including grants of \$ 201,185) (Revenue \$)
THE COMMITTEE PROVIDES SCHOLARSHIPS TO DESERVING COLLEGE BOUND HIGH SCHOOL STUDENTS DURING THE YEAR, THE COMMITTEE FUNDED SCHOLARSHIPS FOR 27 INDIVIDUALS AND MADE GRANTS TO SCHOLARSHIP FUNDS FOR 14 ORGANIZATIONS INCLUDING 7 UNIVERSITIES	
	(Code) (Expenses \$ 186,386 including grants of \$ 149,539) (Revenue \$ 5,200)
IN A PRIOR FISCAL YEAR, THE COMMITTEE CONTRIBUTED \$3 15 MILLION AS IT CHAMPIONED A \$5 65 MILLION RENOVATION OF MOORE PARK, AN EXISTING CITY PARK LOCATED IN ONE OF THE CITY OF MIAMI'S MOST UNDERPRIVILEGED AREAS THE COMMITTEE ENTERED INTO AN AGREEMENT WITH THE CITY OF MIAMI TO BUILD A FOOTBALL STADIUM STRUCTURE SURROUNDED BY A TRACK, ALONG WITH OTHER IMPROVEMENTS AT MOORE PARK TO BE USED FOR HIGH SCHOOL AND YOUTH SPORTS COMPETITION, AS WELL AS THE COMMUNITY AT LARGE APPROXIMATELY \$370,000 OF THE \$5 65 MILLION WAS DISBURSED FOR THIS PROJECT DURING THE CURRENT FISCAL YEAR ADDITIONALLY, THE COMMITTEE SUPPORTS ORGANIZATIONS AND EVENTS BOTH IN AND OUTSIDE OF SOUTH FLORIDA ON AN ANNUAL BASIS, SUCH AS JUNIOR ORANGE BOWL, ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIPS, ORANGE BOWL INTERNATIONAL YOUTH SAILING REGATTA AND ORANGE BOWL SWIMMING CLASSIC, BENEFITTING NUMEROUS CHARITIES, FUNDS AND GROUPS THE COMMITTEE ALSO IS THERE IN TIMES OF NEED, PROVIDING FUNDING TO THOSE IMPACTED BY ADVERSE CIRCUMSTANCES SUCH AS A DONATION TO THE "ERIC LEGRAND BELIEVE FUND" IN HONOR OF THE RUTGERS PLAYER WHO SUFFERED A SEVERE SPINAL INJURY DURING A GAME	
4d	Other program services (Describe in Schedule O)
	(Expenses \$ 186,386 including grants of \$ 149,539) (Revenue \$ 5,200)
4e	Total program service expenses \$ 14,732,563

Part IV

Checklist of Required Schedules

		Yes	No	
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i> 	1	Yes	
2	Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? 	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i> 	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II.</i> 	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III.</i> 	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i> 	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II.</i> 	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i> 	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i> 	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V.</i> 	10		No
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i> 	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i> 	11b	Yes	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i> 	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i> 	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i> 	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i> 	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII.</i> 	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i> 	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i>	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Part I.</i>	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? <i>If "Yes," complete Schedule F, Part II and IV.</i>	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? <i>If "Yes," complete Schedule F, Part III and IV.</i>	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i>	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i>	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i>	19		No
20a	Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H.</i>	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements	20b		

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22	Yes	
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b–24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c	Yes	
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	Yes	
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34		No
35a	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a		No
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance					
Check if Schedule O contains a response to any question in this Part V ☐					
			Yes	No	
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.	1a	43		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	1b	0		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return	2a	71		
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).			2b		No
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		No
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account or securities account)?	4a		No	
b If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No	
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b	No	
c If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		No	
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		
7 Organizations that may receive deductible contributions under section 170(c).					
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?			7a	No	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c	No	
d If "Yes," indicate the number of Forms 8282 filed during the year			7d		
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?			7f		
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h		
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?					
9 Sponsoring organizations maintaining donor advised funds.					
a Did the organization make any taxable distributions under section 4966?			9a		
b Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10 Section 501(c)(7) organizations. Enter					
a Initiation fees and capital contributions included on Part VIII, line 12			10a		
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			10b		
11 Section 501(c)(12) organizations. Enter					
a Gross income from members or shareholders			11a		
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			11b		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?					
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year			12b		
13 Section 501(c)(29) qualified nonprofit health insurance issuers.					
a Is the organization licensed to issue qualified health plans in more than one state? Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state.			13a		
b Enter the aggregate amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			13b		
c Enter the aggregate amount of reserves on hand			13c		
14a Did the organization receive any payments for indoor tanning services during the tax year?			14a	No	
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O			14b		

Part VI

Governance, Management, and Disclosure

For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.
Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
1b	Enter the number of voting members included in line 1a, above, who are independent		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		No
6	Did the organization have members or stockholders?	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	Yes	
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
8a	The governing body?	Yes	
8b	Each committee with authority to act on behalf of the governing body?	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies

(This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		No
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	Yes	
11b	Describe in Schedule O the process, if any, used by the organization to review the Form 990		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	Yes	
12b	Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	Yes	
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	Yes	
13	Did the organization have a written whistleblower policy?	Yes	
14	Did the organization have a written document retention and destruction policy?	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	Yes	
15b	Other officers or key employees of the organization	Yes	
	If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed	FL
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☐ Own website ☐ Another's website ☒ Upon request	
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.	
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization.	BRIAN PARK CFO 14360 NW 77TH COURT MIAMI LAKES, FL 33016 (305) 341-4715

Check if Schedule O contains a response to any question in this Part VII

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

☐ Check this box if neither the organization nor any related organizations compensated any current or former officer, director, or trustee

[illegible]

Part VII

1b	Sub-Total	▼			
c	Total from continuation sheets to Part VII, Section A	▼			
d	Total (add lines 1b and 1c)	▼	1,668,428	0	191,270

2 Total number of individuals (including but not limited to those I
\$100,000 of reportable compensation from the organization) 8

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4 Yes	
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ACT PRODUCTIONS INC 407 LINCOLN ROAD SUITE 302 MIAMI BEACH, FL 33139	SEE SCHEDULE O FOR DESCRIPTION	445,032
CENTERPLATE 2187 ATLANTIC STREET STAMFORD, CT 06902	SEE SCHEDULE O FOR DESCRIPTION	303,472
SILVERMAN GROUP INC 436 ORANGE STREET NEW HAVEN, CT 06511	SEE SCHEDULE O FOR DESCRIPTION	226,080
HUNTON & WILLIAMS 1111 BRICKELL AVE 2500 MIAMI, FL 33131	LEGAL SERVICES	165,891
CPT OF SOUTH FLORIDA 2699 STIRLING ROAD SUITE A101 FORT LAUDERDALE, FL 33312	INFORMATION TECHNOLOGY SUPPORT	142,067

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ➤7

Part VIII

Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a					
	b	Membership dues	1b					
	c	Fundraising events	1c					
	d	Related organizations	1d					
	e	Government grants (contributions)	1e	166,875				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	213,850				
	g	Noncash contributions included in lines 1a-1f \$ _____						
	h	Total. Add lines 1a-1f		380,725				
Program Service Revenue			Business Code					
	2a	ORANGE BOWL GAME	711210	14,026,022	14,026,022			
	b	ORANGE BOWL FESTIVAL	711300	1,586,580	1,586,580			
	c	OTHER PROGRAM SERVICE	711300	1,101,241	1,101,241			
	d	COMMUNITY PROGRAMS	711300	457,267	457,267			
	e	GAME RELATED PROGRAMS	711210	309,420	309,420			
	f	All other program service revenue						
	g	Total. Add lines 2a-2f		17,480,530				
Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		682,878			682,878	
	4	Income from investment of tax-exempt bond proceeds . .						
	5	Royalties						
	6a	Gross rents	(i) Real	(ii) Personal				
		b	Less rental expenses					
		c	Rental income or (loss)					
		d	Net rental income or (loss)					
	7a	Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		b	Less cost or other basis and sales expenses					
		c	Gain or (loss)					
		d	Net gain or (loss)		37,450			37,450
	8a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18	a					
	b	Less direct expenses	b					
	c	Net income or (loss) from fundraising events . .						
	9a	Gross income from gaming activities See Part IV, line 19	a					
	b	Less direct expenses	b					
	c	Net income or (loss) from gaming activities . .						
	10a	Gross sales of inventory, less returns and allowances	a					
	b	Less cost of goods sold . . .	b					
	c	Net income or (loss) from sales of inventory . .						
	Miscellaneous Revenue		Business Code					
	11a							
b								
c								
d	All other revenue							
e	Total. Add lines 11a-11d							
12	Total revenue. See Instructions		18,581,583	17,480,530	0	720,328		

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)
Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	684,865	684,865		
2	Grants and other assistance to individuals in the United States See Part IV, line 22	22,875	22,875		
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	1,339,193	407,937	931,256	
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	2,296,627	1,755,115	541,512	
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	95,377	64,478	30,899	
9	Other employee benefits	182,927	125,524	57,403	
10	Payroll taxes	186,233	123,089	63,144	
11	Fees for services (non-employees)				
a	Management				
b	Legal	142,966		142,966	
c	Accounting	67,400		67,400	
d	Lobbying	39,000		39,000	
e	Professional fundraising See Part IV, line 17				
f	Investment management fees	138,004		138,004	
g	Other	593,180	486,409	106,771	
12	Advertising and promotion	960,058	676,794	283,264	
13	Office expenses	223,869	126,880	96,989	
14	Information technology	107,446	30,590	76,856	
15	Royalties				
16	Occupancy	335,842	256,817	79,025	
17	Travel	334,245	188,261	145,984	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	17,478		17,478	
20	Interest	106,963		106,963	
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	374,376	303,059	71,317	
23	Insurance	146,029	22,889	123,140	
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a	BCS PAYOUT	6,000,000	6,000,000		
b	EVENT COSTS	3,231,856	3,109,084	122,772	
c	BAD DEBTS	212,500	212,500		
d	MISCELLANEOUS	167,565	13,843	153,722	
e					
f	All other expenses	127,905	121,554	6,351	
25	Total functional expenses. Add lines 1 through 24f	18,134,779	14,732,563	3,402,216	0
26	Joint costs. Check here ☐ if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			627,448	1	2,562,328
	2	Savings and temporary cash investments			725,954	2	749,858
	3	Pledges and grants receivable, net			150,000	3	150,000
	4	Accounts receivable, net			346,099	4	319,671
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges			189,646	9	359,007
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a	9,451,497	7,546,316	10c	7,360,685
	b	Less: accumulated depreciation	10b	2,090,812			
	11	Investments—publicly traded securities			23,085,846	11	22,004,533
	12	Investments—other securities. See Part IV, line 11			3,314,457	12	3,900,337
	13	Investments—program-related. See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11				15	
16	Total assets. Add lines 1 through 15 (must equal line 34)			35,985,766	16	37,406,419	
Liabilities	17	Accounts payable and accrued expenses			829,406	17	1,478,837
	18	Grants payable				18	
	19	Deferred revenue			978,796	19	2,863,599
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D			520,634	25	104,766
	26	Total liabilities. Add lines 17 through 25			2,328,836	26	4,447,202
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			33,635,789	27	32,938,076
	28	Temporarily restricted net assets			21,141	28	21,141
	29	Permanently restricted net assets				29	
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			33,656,930	33	32,959,217
	34	Total liabilities and net assets/fund balances			35,985,766	34	37,406,419

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	18,581,583
2	Total expenses (must equal Part IX, column (A), line 25)	2	18,134,779
3	Revenue less expenses Subtract line 2 from line 1	3	446,804
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	33,656,930
5	Other changes in net assets or fund balances (explain in Schedule O)	5	-1,144,517
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	32,959,217

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a	No
b	Were the organization's financial statements audited by an independent accountant?	2b	Yes
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	Yes
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separated basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	

2011

Open to Public Inspection

SCHEDULE A
(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization ORANGE BOWL COMMITTEE INC	Employer identification number 59-0384382
---	--

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☐

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☒

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety Se**section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other

e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box

g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?

(ii)

a family member of a person described in (i) above?

(iii)

a 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public Support. Subtract line 5 from line 4						

Section B. Total Support							
Calendar year (or fiscal year beginning in)		(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7	Amounts from line 4						
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9	Net income from unrelated business activities, whether or not the business is regularly carried on						
10	Other income (Explain in Part IV) Do not include gain or loss from the sale of capital assets						
11	Total support (Add lines 7 through 10)						
12	Gross receipts from related activities, etc (See instructions)					12	
13	First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here						

Section C. Computation of Public Support Percentage			
14	Public Support Percentage for 2011 (line 6 column (f) divided by line 11 column (f))	14	
15	Public Support Percentage for 2010 Schedule A, Part II, line 14	15	
16a	33 1/3% support test—2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		
b	33 1/3% support test—2010. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		
17a	10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization		
b	10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization		
18	Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions		

Part IIISupport Schedule for Organizations Described in IRC 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	641,481	1,568,638	678,160	613,975	380,725	3,882,979
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	16,494,552	38,698,894	14,796,794	15,078,493	17,480,530	102,549,263
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5	17,136,033	40,267,532	15,474,954	15,692,468	17,861,255	106,432,242
7a Amounts included on lines 1, 2, and 3 received from disqualified persons	600,000	1,191,337	650,000			2,441,337
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year	3,439,834	6,659,684	747,520	1,888,297	2,001,092	14,736,427
c Add lines 7a and 7b	4,039,834	7,851,021	1,397,520	1,888,297	2,001,092	17,177,764
8 Public Support (Subtract line 7c from line 6)						89,254,478

Section B. Total Support						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6	17,136,033	40,267,532	15,474,954	15,692,468	17,861,255	106,432,242
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	1,886,780	484,115	908,557	771,292	682,878	4,733,622
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	1,886,780	484,115	908,557	771,292	682,878	4,733,622
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11 and 12.)	19,022,813	40,751,647	16,383,511	16,463,760	18,544,133	111,165,864
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here	☐					

Section C. Computation of Public Support Percentage		
15 Public Support Percentage for 2011 (line 8 column (f) divided by line 13 column (f))	15	80.290 %
16 Public support percentage from 2010 Schedule A, Part III, line 15	16	78.570 %

Section D. Computation of Investment Income Percentage		
17 Investment income percentage for 2011 (line 10c column (f) divided by line 13 column (f))	17	4.260 %
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18	4.350 %
19a 33 1/3% support tests—2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization	☐	
b 33 1/3% support tests—2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization	☐	
20 Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions	☐	

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection

If the organization answered “Yes,” to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations Complete Part I-A only

If the organization answered “Yes,” to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered “Yes,” to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of the organization ORANGE BOWL COMMITTEE INC	Employer identification number 59-0384382
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1	Provide a description of the organization's direct and indirect political campaign activities on behalf of or in opposition to candidates for public office in Part IV	
2	Political expenditures	▶ \$
3	Volunteer hours	

Part I-B Complete if the organization is exempt under section 501(c)(3).

1	Enter the amount of any excise tax incurred by the organization under section 4955	▶ \$
2	Enter the amount of any excise tax incurred by organization managers under section 4955	▶ \$
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?	☐ Yes ☐ No
4a	Was a correction made?	☐ Yes ☐ No
b	If "Yes," describe in Part IV	

Part I-C Complete if the organization is exempt under section 501(c) except section 501(c)(3).

1	Enter the amount directly expended by the filing organization for section 527 exempt function activities	▶ \$
2	Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt funtion activities	▶ \$
3	Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b	▶ \$
4	Did the filing organization file Form 1120-POL for this year?	☐ Yes ☐ No
5	Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV	

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

Part II-A

Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A

Check

☐

if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures)
- B

Check

☐

if the filing organization checked box A and "limited control" provisions apply

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing Organization's Totals	(b) Affiliated Group Totals												
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)														
b	Total lobbying expenditures to influence a legislative body (direct lobbying)														
c	Total lobbying expenditures (add lines 1a and 1b)														
d	Other exempt purpose expenditures														
e	Total exempt purpose expenditures (add lines 1c and 1d)														
f	Lobbying nontaxable amount Enter the amount from the following table in both columns														
<table><tr><td>If the amount on line 1e, column (a) or (b) is:</td><td>The lobbying nontaxable amount is:</td></tr><tr><td>Not over \$500,000</td><td>20% of the amount on line 1e</td></tr><tr><td>Over \$500,000 but not over \$1,000,000</td><td>\$100,000 plus 15% of the excess over \$500,000</td></tr><tr><td>Over \$1,000,000 but not over \$1,500,000</td><td>\$175,000 plus 10% of the excess over \$1,000,000</td></tr><tr><td>Over \$1,500,000 but not over \$17,000,000</td><td>\$225,000 plus 5% of the excess over \$1,500,000</td></tr><tr><td>Over \$17,000,000</td><td>\$1,000,000</td></tr></table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000	Over \$17,000,000	\$1,000,000		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000														
Over \$17,000,000	\$1,000,000														
g	Grassroots nontaxable amount (enter 25% of line 1f)														
h	Subtract line 1g from line 1a If zero or less, enter -0-														
i	Subtract line 1f from line 1c If zero or less, enter -0-														
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		☐ Yes ☐ No												

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
2a Lobbying non-taxable amount					
b Lobbying ceiling amount (150% of line 2a, column(e))					
c Total lobbying expenditures					
d Grassroots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))					
f Grassroots lobbying expenditures					

Part II-B

Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
a	Volunteers?	Yes		
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
c	Media advertisements?		No	
d	Mailings to members, legislators, or the public?		No	
e	Publications, or published or broadcast statements?		No	
f	Grants to other organizations for lobbying purposes?		No	
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		44,300
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No	
i	Other activities? If "Yes," describe in Part IV		No	
j	Total lines 1c through 1i			44,300
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3	

Part III-B

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV

Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i. Also, complete this part for any additional information.

Identifier	Return Reference	Explanation
PART IV, SUPPLEMENTAL INFORMATION		DESCRIPTION OF LOBBYING ACTIVITIES CONSULTANTS, OFFICERS, AND KEY EMPLOYEES CONTACTED AND MET WITH LOCAL GOVERNMENT OFFICIALS TO ENSURE GRANTS TO FUND CHARITABLE PROJECTS AND ACTIVITIES OF THE ORGANIZATION WERE EITHER INCLUDED IN A BUDGET OR A RESOLUTION WAS PASSED

SCHEDULE D
(Form 990)

Supplemental Financial Statements

OMB No 1545-0047

2011

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b
▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization
ORANGE BOWL COMMITTEE INC

Employer identification number
59-0384382

Part I

Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit ☐ Yes ☐ No	

Part II

Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or pleasure) ☐ Preservation of an historically importantly land area

☐ Protection of natural habitat ☐ Preservation of a certified historic structure

☐ Preservation of open space

2 Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?

☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____

(ii) Assets included in Form 990, Part X ▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1 ▶ \$ _____

b Assets included in Form 990, Part X ▶ \$ _____

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

b

☐ Scholarly research

c

☐ Preservation for future generations

d

☐ Loan or exchange programs

e

☐ Other

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☐ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☐ No

1b

If "Yes," explain the arrangement in Part XIV and complete the following table

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☐ No

2b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a	Beginning of year balance				
1b	Contributions				
1c	Investment earnings or losses				
1d	Grants or scholarships				
1e	Other expenditures for facilities and programs				
1f	Administrative expenses				
1g	End of year balance				

2

Provide the estimated percentage of the year end balance held as

2a

Board designated or quasi-endowment ▶

2b

Permanent endowment ▶

2c

Term endowment ▶

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i)

unrelated organizations

(ii)

related organizations

3a(i)

☐ Yes

☐ No

3a(ii)

☐ Yes

☐ No

3b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

☐ Yes

☐ No

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		1,925,133		1,925,133
1b Buildings		5,132,517	491,595	4,640,922
1c Leasehold improvements				
1d Equipment		2,393,847	1,599,217	794,630
1e Other				
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) ▶				7,360,685

Part XI

Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	18,581,583
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	18,134,779
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	446,804
4	Net unrealized gains (losses) on investments	4	-1,144,517
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	-1,144,517
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	-697,713

Part XII

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	11,299,062
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	-1,144,517
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	-1,144,517
3	Subtract line 2e from line 1	3	12,443,579
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	138,004
b	Other (Describe in Part XIV)	4b	6,000,000
c	Add lines 4a and 4b	4c	6,138,004
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	18,581,583

Part XIII

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	11,996,775
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	
e	Add lines 2a through 2d	2e	0
3	Subtract line 2e from line 1	3	11,996,775
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	138,004
b	Other (Describe in Part XIV)	4b	6,000,000
c	Add lines 4a and 4b	4c	6,138,004
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	18,134,779

Part XIV

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X	THE ORGANIZATION ASSESSES ITS TAX POSITION IN ACCORDANCE WITH "ACCOUNTING FOR UNCERTAINTIES IN INCOME TAXES" AS PRESCRIBED BY THE ACCOUNTING STANDARDS CODIFICATION, WHICH PROVIDES GUIDANCE FOR FINANCIAL STATEMENT RECOGNITION AND MEASUREMENT OF UNCERTAIN TAX POSITIONS TAKEN OR EXPECTED TO BE TAKEN IN A TAX RETURN FOR OPEN TAX YEARS (GENERALLY A PERIOD OF THREE YEARS FROM THE LATER OF EACH RETURN'S DUE DATE OR THE DATE FILED) THAT REMAIN SUBJECT TO EXAMINATION BY THE ORGANIZATION'S MAJOR TAX JURISDICTIONS. THE ORGANIZATION BELIEVES THAT IT DOES NOT HAVE ANY SIGNIFICANT UNCERTAIN TAX POSITIONS REQUIRING RECOGNITION OR MEASUREMENT.
PART XII, LINE 4B - OTHER ADJUSTMENTS		AMOUNTS PAID TO THE BOWL CHAMPIONSHIP SERIES 6,000,000
PART XIII, LINE 4B - OTHER ADJUSTMENTS		AMOUNTS PAID TO THE BOWL CHAMPIONSHIP SERIES 6,000,000
		PART X - OTHER LIABILITIES. DUE TO THE CITY OF MIAMI - MOORE PARK STADIUM PROJECT. DURING JANUARY, 2009, THE COMMITTEE ENTERED INTO AN AGREEMENT WITH THE CITY OF MIAMI TO CONTRIBUTE \$3.15 MILLION TO RENOVATE AN EXISTING CITY PARK IN ONE OF MIAMI'S MOST UNDERPRIVILEGED AREAS TO SERVE HIGH SCHOOL AND YOUTH SPORTS COMPETITION AND SERVE THE COMMUNITY AT LARGE. AS OF APRIL 30, 2012, THE REMAINING BALANCE DUE TO THE CITY OF MIAMI WAS \$104,766.

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization
ORANGE BOWL COMMITTEE INC

Employer identification number
59-0384382

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed ▶ ☐

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
See Additional Data Table							

2

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table ▶

26

3

Enter total number of other organizations listed in the line 1 table ▶

22

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
(1) COLLEGE SCHOLARSHIPS GIVEN DIRECTLY TO INDIVIDUALS	27	22,875			

Part IV

Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS IN THE U S	PART I, LINE 2	SCHEDULE I, PART I, LINE 2 THE MONITORING OF GRANT FUNDS IS DEPENDENT ON THE NATURE AND THE RECIPIENT OF THE GRANT IN SOME CASES, THE RECIPIENT IS REQUIRED TO REPORT BACK ON HOW THE GRANT IS USED OTHERS ARE NOT REQUIRED TO REPORT, HOWEVER, IN SOME CASES, JOINT CHECKS ARE ISSUED TO INSURE THE GRANT IS PROPERLY USED

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2011

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization

ORANGE BOWL COMMITTEE INC

Employer identification number

59-0384382

Part I

Questions Regarding Compensation

		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items		
	☒ First-class or charter travel ☐ Housing allowance or residence for personal use ☒ Travel for companions ☐ Payments for business use of personal residence ☐ Tax idemnification and gross-up payments ☐ Health or social club dues or initiation fees ☐ Discretionary spending account ☐ Personal services (e g , maid, chauffeur, chef)		
b	If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	1b	Yes
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	Yes
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply		
	☒ Compensation committee ☒ Written employment contract ☒ Independent compensation consultant ☒ Compensation survey or study ☒ Form 990 of other organizations ☒ Approval by the board or compensation committee		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a	Receive a severance payment or change-of-control payment?	4a	No
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	No
c	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	No
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a	The organization?	5a	Yes
b	Any related organization?	5b	No
	If "Yes," to line 5a or 5b, describe in Part III		
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a	The organization?	6a	No
b	Any related organization?	6b	No
	If "Yes," to line 6a or 6b, describe in Part III		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	No
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53.4958-4(a)(3)? If "Yes," describe in Part III	8	No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?	9	

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, columns (D) and (E) for that individual

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
(1) ERIC L POMS	(i) (ii)	395,307 0	108,679 0	573 0	27,055 0	16,251 0	547,865 0	 0
(2) BRIAN PARK	(i) (ii)	156,392 0	39,114 0	573 0	12,162 0	13,879 0	222,120 0	 0
(3) MICHAEL SAKS	(i) (ii)	221,015 0	55,363 0	573 0	24,931 0	14,108 0	315,990 0	 0
(4) JARRETT NASCA	(i) (ii)	138,309 0	96,827 0	318 0	12,582 0	5,869 0	253,905 0	 0
(5) L DAWSON HUGHES	(i) (ii)	126,691 0	15,147 0	336 0	2,448 0	9,971 0	154,593 0	 0

Part III **Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
	PART I, LINE 1A	PART I, LINE 1A FIRST CLASS TRAVEL. IT IS THE WRITTEN OBC POLICY TO BOOK ALL AIR TRAVEL COACH AT THE BEST AVAILABLE RATE. ANY UPGRADE IS THE RESPONSIBILITY OF THE MEMBER OR EMPLOYEE, UNLESS OTHERWISE APPROVED BY THE CEO (OR CHAIRMAN FOR THE CEO) IN RARE CASES WHEN THERE ARE UNAVOIDABLE TRAVEL DELAYS OR CHANGES AND/OR NO OTHER OPTIONS AVAILABLE. TRAVEL FOR COMPANIONS IT IS THE WRITTEN OBC POLICY THAT SPOUSE TRAVEL IS ONLY APPROVED WHERE IT IS RELEVANT FOR BUSINESS PURPOSES. THE CEO (OR CHAIRMAN FOR THE CEO) SHALL APPROVE THE TRAVEL OF AN OBC MEMBER OR EMPLOYEE'S SPOUSE. THE CHAIRMAN SHALL APPROVE THE TRAVEL OF THE CEO'S SPOUSE.
	PART I, LINE 5	PART I, LINE 5 THE COMMITTEE MAY PAY SUPPLEMENTAL COMPENSATION TO ITS STAFF BASED ON ACHIEVING A VARIETY OF INDIVIDUAL AND ORGANIZATIONAL FINANCIAL GOALS INCLUDING TICKET SALES AND SPONSORSHIP REVENUE.

Schedule L
(Form 990 or 990-EZ)

Transactions with Interested Persons

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization
ORANGE BOWL COMMITTEE INC

Employer identification number

59-0384382

Part I Excess Benefit Transactions (section 501(c)(3) and section 501 (c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b

1	(a) Name of disqualified person	(b) Description of transaction	(c) Corrected?	
			Yes	No

2 Enter the amount of tax imposed on the organization managers or disqualified persons during the year under section 4958 ► \$

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization ► \$

Part II Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a

(a) Name of interested person and purpose	(b) Loan to or from the organization?		(c)Original principal amount	(d)Balance due	(e) In default?		(f) Approved by board or committee?		(g)Written agreement?	
	To	From			Yes	No	Yes	No	Yes	No
Total ► \$										

Part III Grants or Assistance Benefitting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b)Relationship between interested person and the organization	(c)Amount of grant or type of assistance

Part IVBusiness Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) TIM BATTLE	DIRECTOR	207,474	SEE PART V		No

Part VSupplemental Information

Complete this part to provide additional information for responses to questions on Schedule L (see instructions)

Identifier	Return Reference	Explanation
SCHEDULE L, PART V	DESCRIPTION OF TRANSACTION REPORTED ON PART IV, COLUMN D	THE BOARD OF DIRECTORS REQUIRES ANY MEMBER THAT PROVIDES SERVICES TO THE OBC AND IS ON A COMMITTEE THAT IS INVOLVED WITH THEIR AREAS OF INTEREST NEEDS TO ABSTAIN FROM DECISION MAKING THAT INVOLVES THEIR ENTITY THE ORGANIZATION HAS DONE BUSINESS WITH KEEN BATTLE MEAD RELATIVE TO INSURANCE FOR MANY YEARS, INCLUDING PRIOR TO WHEN TIMOTHY BATTLE, A PRINCIPAL FROM KEEN BATTLE MEAD WAS ELECTED TO THE ORANGE BOWL COMMITTEE MR BATTLE WAS ELECTED TO THE BOARD OF DIRECTORS FOR 2010-11 THE BOARD OF DIRECTORS VOTED TO APPROVE A RENEWAL CONTRACT WITH KEEN BATTLE MEAD FOR 2011-12 SUBJECT TO OBC STAFF ENSURING THAT THE TERMS WERE FAIR MARKET VALUE OR BETTER, WHICH IT DID THROUGH A REVIEW BY THE RISK MANAGEMENT COMMITTEE MR BATTLE WAS NOT INVOLVED IN THE RISK MANAGEMENT COMMITTEE'S REVIEW AND DID NOT PARTICIPATE IN THE DISCUSSION OF, OR VOTE TO APPROVE THE CONTRACT IT SHOULD BE NOTED THAT WHILE THE ANNUAL PREMIUMS, INCLUSIVE OF THE COMMISSIONS, PAID TO KEEN BATTLE MEAD ARE \$207,474 THE COMMISSIONS RETAINED BY KEEN BATTLE MEAD ARE ONLY \$22,822 THE RETAINED COMMISSION OF 11% IS WELL WITHIN INDUSTRY NORMS

SCHEDULE O
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ****Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ **Attach to Form 990 or 990-EZ.**

OMB No 1545-0047

2011**Open to Public
Inspection**Name of the organization
ORANGE BOWL COMMITTEE INC**Employer identification number**

59-0384382

Identifier	Return Reference	Explanation
NEW PROGRAM SERVICES	FORM 990, PART III, LINE 2	THE ORGANIZATION IN CONJUNCTION WITH THE CITY OF FORT LAUDERDALE, FL WILL RENOVATE THE JOSEPH C CARTER PARK THE PARK RENOVATION IS ESTIMATED TO COST \$3 MILLION TO BE SHARED EQUALLY BY THE ORGANIZATION AND THE CITY, AND EXPECTED TO BE COMPLETED IN EARLY 2013 IMPROVEMENTS TO THE PARK WILL INCLUDE A FOOTBALL FIELD, EIGHT LANE TRACK, NEW SCOREBOARD, AND NEW COVERED BLEACHERS THE PARK RENOVATION IS EXPECTED TO BENEFIT MANY AREA YOUTH AND LOCAL RESIDENTS BY PROVIDING A TOP FLIGHT RECREATIONAL FACILITY

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 2	ALBERT E. DOTSON, SR, DIRECTOR IS THE FATHER OF ALBERT E. DOTSON, JR, DIRECTOR

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 6	ALL MEMBERS HAVE THE RIGHT TO VOTE IN THE ELECTION OF MEMBERS OF THE GOVERNING BODY AND TO VOTE TO APPROVE CERTAIN MATERIAL DECISIONS OF THE GOVERNING BODY AS DESCRIBED IN THE EXPLANATIONS FOR QUESTIONS 7A AND 7B NO MEMBERS OF THE ORGANIZATION HAVE THE RIGHT TO RECEIVE DISTRIBUTIONS OF INCOME OR ASSETS FROM THE ORGANIZATION

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 7A	ALL MEMBERS IN GOOD STANDING PER THE BY-LAWS, EXCLUDING COLLEGIATE REPRESENTATIVE MEMBERS, HONORARY MEMBERS, MEMBERS AT LARGE, EMERITUS MEMBERS AND ACTIVE MEMBERS UNTIL THE COMPLETION OF THEIR SECOND FESTIVAL, HAVE THE RIGHT TO VOTE FOR MEMBERS OF THE BOARD OF DIRECTORS EACH YEAR THE ELECTION WILL INCLUDE THE SECOND VICE-CHAIR, 3 PAST CHAIRS/PRESIDENTS, AND 6-7 AT-LARGE DIRECTORS (FOR A TWO-YEAR TERM)

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 7B	ALL MEMBERS EXCLUDING COLLEGIATE REPRESENTATIVE MEMBERS, HONORARY MEMBERS, MEMBERS AT LARGE, EMERITUS MEMBERS AND ACTIVE MEMBERS UNTIL THE COMPLETION OF THEIR SECOND FESTIVAL, WHO ARE ELIGIBLE TO VOTE PER THE BY-LAWS, HAVE THE RIGHT TO VOTE ON THE FOLLOWING MATTERS ELECTION OF SECOND VICE-CHAIR, ELECTION AND REMOVAL OF BOARD MEMBERS, ELECTION OF NEW MEMBERS, RE-ELECTION OF MEMBERS, THE AMOUNT OF CHARGES FOR MEMBERSHIP BENEFITS AS WELL AS DUES AND ASSESSMENTS, THE CRITERIA FOR NEW MEMBERS TO MEET BEFORE THEY ARE ELECTED OR RE ELECTED, THE PURCHASE, SALE OR ENCUMBRANCE OF ANY REAL PROPERTY , THE ELECTION OF MEMBERS TO THE MEMBERSHIP SERVICES COMMITTEE, ANY AMENDMENT TO THE ARTICLES OF INCORPORATION OR BYLAWS OF THE ORGANIZATION, THE ANNUAL BUDGET FOR THE ORGANIZATION AND ANY CONTRACT WITH A TERM OF ONE YEAR OR MORE AND WHICH HAS AGGREGATE EXPENDITURES OF MORE THAN \$1,000,000 00 (WHETHER LUMP SUM OR INSTALLMENT), WITH THE EXCEPTION OF EMPLOYMENT AGREEMENTS

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 11	FORM 990 IS INITIALLY REVIEWED BY THE ORGANIZATION'S CEO, CFO, TREASURER, FINANCE COMMITTEE AND AUDIT COMMITTEE AND THEN PRESENTED TO BOARD OF DIRECTORS FOR APPROVAL BEFORE IT IS FILED

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 12C	IT IS THE POLICY OF THE COMMITTEE THAT ANY BUSINESS DONE WITH ANY MEMBER OR MEMBER'S COMPANY MUST BE FAIR, REASONABLE AND COMPETITIVE WITHIN THE MARKETPLACE, AND HAVE THE PRIOR APPROVAL BY THE BOARD WHENEVER SUCH BUSINESS IS BEING DISCUSSED AND VOTED ON BY THE BOARD. ANY MEMBER(S) WITH AN INTEREST IN SAID BUSINESS MUST DISCLOSE SUCH INTEREST, NOT PARTICIPATE IN BOARD DISCUSSIONS AND ABSTAIN FROM VOTING ALSO, ANNUALLY EACH BOARD MEMBER AND KEY EMPLOYEE MUST COMPLETE A CONFIDENTIAL CONFLICT OF INTEREST DISCLOSURE STATEMENT

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 15	LINE 15A THE COMPENSATION OF THE CEO IS ESTABLISHED BY THE BOARD OF DIRECTORS THROUGH A TRANSPARENT, STRUCTURED AND THOUGHTFUL PROCESS DESIGNED TO ENSURE THE REASONABLENESS OF SUCH COMPENSATION, WHICH PROCESS IS DOCUMENTED IN THE MINUTES OF THE MEETINGS OF THE BOARD OF DIRECTORS IT INVOLVES BOTH INTERNAL (EMPLOYEE PERFORMANCE ASSESSMENT) AND EXTERNAL (MARKETPLACE SURVEYS AND COMPARABLES) REVIEWS THE COMPENSATION COMMITTEE OF THE BOARD OF DIRECTORS IS CHARGED WITH RECOMMENDING TO THE BOARD THE COMPENSATION OF THE CEO IN MAKING THE RECOMMENDATION, THE BYLAWS REQUIRE COMPLIANCE WITH THE REQUIREMENTS FOR THE REBUTTABLE PRESUMPTION OF REASONABLENESS IN ACCORDANCE WITH THE "INTERMEDIATE SANCTIONS" REGULATIONS UNDER SECTION 4958 OF THE CODE THE MEMBERS OF THE BOARD OF DIRECTORS ARE ELECTED ANNUALLY BY THE 300 PLUS MEMBERSHIP OF THE ORGANIZATION AND ARE SUBJECT TO TERM LIMITS TO ASSURE THEIR INDEPENDENCE AND COMMUNITY ORIENTATION LINE 15B - THE COMPENSATION OF THE CHIEF OPERATING OFFICER AND CHIEF FINANCIAL OFFICER IS SET IN THE SAME MANNER AS THAT OF THE CEO, BY RECOMMENDATION OF THE COMPENSATION COMMITTEE AND APPROVAL BY THE BOARD OF DIRECTORS THE COMPENSATION OF OTHER OFFICERS AND KEY EMPLOYEES IS RECOMMENDED BY THE CEO TO A HUMAN RESOURCES COMMITTEE (HRC), WHICH CONSISTS OF AT-LARGE, NON-EMPLOYEE MEMBERS OF THE ORGANIZATION THE HCR IN ITS REVIEW TAKES INTO CONSIDERATION INFLATION, EXPERIENCE, PERFORMANCE, SURVEYS OF SIMILAR ORGANIZATIONS AND PERIODIC COMPENSATION STUDIES OF OUTSIDE COMPENSATION CONSULTANTS THE HRC THEN RECOMMENDS COMPENSATION TO THE EXECUTIVE COMMITTEE OF THE BOARD OF DIRECTORS, WHICH THEN MAKES FINAL RECOMMENDATIONS FOR APPROVAL TO THE BOARD OF DIRECTORS

Identifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION C, LINE 19	FORM 990, PART VI, SECTION C, LINE 19 THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY , AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST ONLY

Identifier	Return Reference	Explanation
CHANGES IN NET ASSETS OR FUND BALANCES	FORM 990, PART XI, LINE 5	NET UNREALIZED LOSSES ON INVESTMENTS -1,144,517

Identifier	Return Reference	Explanation
	FORM 990, PART XI, LINE 2C	NO CHANGE HAS BEEN MADE IN THE ORGANIZATION'S AUDIT OVERSIGHT COMMITTEE PROCEDURES OR IN ITS SELECTION OF AN INDEPENDENT ACCOUNTANT

Identifier	Return Reference	Explanation
	FORM 990, PART VII, SECTION B - INDEPENDENT CONTRACTORS	DESCRIPTION OF SERVICES BY THE FOLLOWING BUSINESSES ACT PRODUCTIONS PRODUCTION AND TALENT FEES FOR PRE-GAME AND HALF-TIME ENTERTAINMENT FOR THE DISCOVER ORANGE BOWL GAME CENTERPLATE HOSPITALITY SERVICES AT SUN LIFE STADIUM FOR THE DISCOVER ORANGE BOWL AND BANK ATLANTIC CENTER FOR THE METROPCS ORANGE BOWL BASKETBALL CLASSIC INCLUDING CONTRACTUALLY REQUIRED EVENTS, SOME OF WHICH WAS OFFSET BY PAID ADMISSION FEES SILVERMAN GROUP INC MARKETING SERVICES INCLUDING STRATEGIC PLANNING, COLLATERAL MATERIAL DEVELOPMENT AND MEDIA BUYING

Identifier	Return Reference	Explanation
	GENERAL COMMENT	AS THIS FORM 990 IS DESIGNED AS A FINANCIAL REPORTING VEHICLE, ITS NATURE DOES NOT ALWAYS ALLOW FOR DETAILED DESCRIPTIONS OF CERTAIN ITEMS. THEREFORE, WE WOULD ENCOURAGE ANYONE VIEWING THIS DOCUMENT FOR ANY OTHER PURPOSE THAN THAT FOR WHICH IT IS INTENDED, TO PLEASE CONTACT THE ORANGE BOWL COMMITTEE WITH ADDITIONAL QUESTIONS.

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization
ORANGE BOWL COMMITTEE INC

Employer identification number
59-0384382

Part I

Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1) OBC MOORE PARK LLC 14360 NW 77TH COURT MIAMI LAKES, FL 33016 33-1102438	\$5 65 MILLION REDEVELOPMENT OF STADIUM, TRACK & OTHER MOORE PARK FACILITIES	FL		110,317	ORANGE BOWL COMMITTEE INC 59-0384382
(2) OB YOUTH SPORTS LLC 14360 NW 77TH COURT MIAMI LAKES, FL 33016 35-1102435	SUPPORTS ALLIANCE OF S FL YOUTH FOOTBALL LEAGUES INCLUDING CHEERLEADERS	FL	251,122	138,702	ORANGE BOWL COMMITTEE INC 59-0384382
(3) OB PROPERTY HOLDINGS LLC 14360 NW 77TH COURT MIAMI LAKES, FL 33016 20-5062073	OWNS THE REAL ESTATE USED BY THE COMMITTEE AS ITS BUSINESS OFFICES	FL		7,074,149	ORANGE BOWL COMMITTEE INC 59-0384382
(4) OB FESTIVAL EVENTS LLC 14360 NW 77TH COURT MIAMI LAKES, FL 33016 80-0669297	HOSTS AND PRODUCES EVENTS CONSISTENT WITH THE ORAGANIZATION'S MISSION	FL		318,277	ORANGE BOWL COMMITTEE INC 59-0384382
(5) OB CARTER PARK LLC 14360 NW 77TH COURT MIAMI LAKES, FL 33016 45-5473507	\$3 MILLION REDEVELOPMENT OF STADIUM, TRACK, & OTHER CARTER PARK FACILITIES	FL			ORANGE BOWL COMMITTEE INC 59-0384382

Part II

Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled organization	
						Yes	No

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of- year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, 35A, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1

During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a

Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity

b

Gift, grant, or capital contribution to related organization(s)

c

Gift, grant, or capital contribution from related organization(s)

d

Loans or loan guarantees to or for related organization(s)

e

Loans or loan guarantees by related organization(s)

f

Sale of assets to related organization(s)

g

Purchase of assets from related organization(s)

h

Exchange of assets with related organization(s)

i

Lease of facilities, equipment, or other assets to related organization(s)

j

Lease of facilities, equipment, or other assets from related organization(s)

k

Performance of services or membership or fundraising solicitations for related organization(s)

l

Performance of services or membership or fundraising solicitations by related organization(s)

m

Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

n

Sharing of paid employees with related organization(s)

o

Reimbursement paid to related organization(s) for expenses

p

Reimbursement paid by related organization(s) for expenses

q

Other transfer of cash or property to related organization(s)

r

Other transfer of cash or property from related organization(s)

Yes

No

1a

1b

1c

1d

1e

1f

1g

1h

1i

1j

1k

1l

1m

1n

1o

1p

1q

1r

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved	(d) Method of determining amount involved
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII

Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation	
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Additional Data

Software ID:
Software Version:
EIN: 59-0384382
Name: ORANGE BOWL COMMITTEE INC

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

4d. Other program services			
(Code	) (Expenses \$	186,386	including grants of \$ 149,539) (Revenue \$ 5,200)
IN A PRIOR FISCAL YEAR, THE COMMITTEE CONTRIBUTED \$3.15 MILLION AS IT CHAMPIONED A \$5.65 MILLION RENOVATION OF MOORE PARK, AN EXISTING CITY PARK LOCATED IN ONE OF THE CITY OF MIAMI'S MOST UNDERPRIVILEGED AREAS. THE COMMITTEE ENTERED INTO AN AGREEMENT WITH THE CITY OF MIAMI TO BUILD A FOOTBALL STADIUM STRUCTURE SURROUNDED BY A TRACK, ALONG WITH OTHER IMPROVEMENTS AT MOORE PARK TO BE USED FOR HIGH SCHOOL AND YOUTH SPORTS COMPETITION, AS WELL AS THE COMMUNITY AT LARGE. APPROXIMATELY \$370,000 OF THE \$5.65 MILLION WAS DISBURSED FOR THIS PROJECT DURING THE CURRENT FISCAL YEAR. ADDITIONALLY, THE COMMITTEE SUPPORTS ORGANIZATIONS AND EVENTS BOTH IN AND OUTSIDE OF SOUTH FLORIDA ON AN ANNUAL BASIS, SUCH AS JUNIOR ORANGE BOWL, ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIPS, ORANGE BOWL INTERNATIONAL YOUTH SAILING REGATTA AND ORANGE BOWL SWIMMING CLASSIC, BENEFITTING NUMEROUS CHARITIES, FUNDS AND GROUPS. THE COMMITTEE ALSO IS THERE IN TIMES OF NEED, PROVIDING FUNDING TO THOSE IMPACTED BY ADVERSE CIRCUMSTANCES SUCH AS A DONATION TO THE "ERIC LEGRAND BELIEVE FUND" IN HONOR OF THE RUTGERS PLAYER WHO SUFFERED A SEVERE SPINAL INJURY DURING A GAME.			

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
SHAUN DAVIS OFFICER	10 00	X		X				0	0	0
ANN POPE OFFICER	10 00	X		X				0	0	0
JEFFREY T ROBERTS OFFICER	10 00	X		X				0	0	0
ANTONIO L ARGIZ OFFICER	10 00	X		X				0	0	0
LUIS E BOUE OFFICER	10 00	X		X				0	0	0
ANDREW HERTZ OFFICER	10 00	X		X				0	0	0
O FORD GIBSON OFFICER	10 00	X		X				0	0	0
LEE STAPLETON OFFICER	10 00	X		X				0	0	0
ERIC L POMS CHIEF EXECUTIVE OFFICER	60 00	X		X				504,559	0	43,306
MICHAEL CHAVIES DIRECTOR	4 00	X						0	0	0
SHAWN D CREWS DIRECTOR	4 00	X						0	0	0
ALFONSO A CUETO DIRECTOR	4 00	X						0	0	0
ALBERT E DOTSON SR DIRECTOR	4 00	X						0	0	0
SARA B HERALD DIRECTOR	4 00	X						0	0	0
LAURA MORGAN HORTON DIRECTOR	4 00	X						0	0	0
SEAN PITTMAN DIRECTOR	4 00	X						0	0	0
CHRISTOPHER E KNIGHT DIRECTOR	4 00	X						0	0	0
DOUGLAS P WILEY DIRECTOR	4 00	X						0	0	0
MATTHEW E MORRALL DIRECTOR	4 00	X						0	0	0
ALBERT E DOTSON JR DIRECTOR	4 00	X						0	0	0
BENJAMIN REID DIRECTOR	4 00	X						0	0	0
PEYTON WHITE LUMPKIN DIRECTOR	4 00	X						0	0	0
JOSE C ROMANO DIRECTOR	4 00	X						0	0	0
JOHN P SEILER DIRECTOR	4 00	X						0	0	0
J HAYES WORLEY DIRECTOR	4 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
TIM BATTLE DIRECTOR	4 00	X						0	0	0
LARRY GAUTIER DIRECTOR	4 00	X						0	0	0
JEFF RUBIN DIRECTOR	4 00	X						0	0	0
BRIAN PARK CFO	60 00			X				196,079	0	26,041
MICHAEL SAKS CHIEF OPERATING OFFICER	60 00				X			276,951	0	39,039
JARRETT NASCA VP - PARTNERSHIPS	60 00				X			235,454	0	18,451
L DAWSON HUGHES VP-OPERATIONS	60 00					X		142,174	0	12,419
MITCH MORRALL VP-EVENTS	60 00					X		105,971	0	27,158
ANA HERNANDEZ VP-MARKETING	60 00					X		104,555	0	9,695
SEAN GLYNN CONTROLLER	60 00					X		102,685	0	15,161

Software ID:
Software Version:
EIN: 59-0384382
Name: ORANGE BOWL COMMITTEE INC

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
JUNIOR ORANGE BOWL COMMITTEE INC1390 S DIXIE HWY SUITE 202 CORAL GABLES, FL 33146	59-2189635	501(C)(3)	25,000				GENERAL SUPPORT
PALM BEACH COUNTY SPORTS COMMISSION INC - LOU GROZA AWARD 1555 PALM BEACH LAKES BLVD NO 1410 WEST PALM BEACH, FL 33401	65-0263296		10,000				SUPPORT FOR THE ANNUAL LOU GROZA AWARD

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ATLANTIC COAST CONFERENCEPO DRAWER ACC GREENSBORO ,NC 27417	56-0599082	501(C)(3)	31,000				FUNDING SUPPORT FOR THE ACC INTER-INSTITUTIONAL ACADEMIC COLLABORATIVE
NAT MOORE FOUNDATION 16911 NORTHEAST 6TH AVENUE MIAMI,FL 33162	65-0815097	501(C)(3)	6,000				GENERAL SUPPORT

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ONE HUNDRED BLACK MEN OF SOUTH FLORIDA INC10022 HAMMOCKS BLVD SUITE 201 MIAMI, FL 33196	65-0138060	501(C)(3)	10,000				SCHOLARSHIP PROGRAM
UNIVERSITY OF MIAMIPO BOX 248106 CORAL GABLES, FL 33124	59-0624458	501(C)(3)	5,060				SCHOLARSHIP PROGRAM

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CITY OF PAHOKEE (PARKS & RECREATION)171 NORTH LAKE AVENUE PAHOKEE, FL 33476	59-6000400		8,000				SUPPORT FOR YOUTH FOOTBALL TEAMS
DICK CONLEY MEMORIAL FOOTBALL LEAGUE INC18911 SW 310TH STREET HOMESTEAD, FL 33030	65-0462391		10,000				SUPPORT FOR YOUTH FOOTBALL TEAMS

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GLADES GLEN BROWNS YOUTH FOOTBALL2000 SOUTH MAIN STREET BELLE GLADE, FL 33430	41-2125097		8,000				SUPPORT FOR YOUTH FOOTBALL TEAMS
GLADES TRI-CITY YOUTH ATHLETIC LEAGUEPO BOX 286 PAHOKEE, FL 33476	20-4977160		7,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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INNER CITY YOUTH OF SOUTH FLORIDA (PROJECT HOPE) 1865 NW 69 TERRACE MIAMI, FL 33147	65-0943813	501(C)(3)	8,000				SUPPORT FOR YOUTH FOOTBALL TEAMS
KEY WEST JR FOOTBALL LEAGUE INC3155 FLAGLER AVENUE KEY WEST, FL 33040	20-0251207		12,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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LAKE LUCERNE CARDINALS YOUTH FOUNDATION INC PO BOX 693189 MIAMI,FL 33269	20- 8633437		6,500				SUPPORT FOR YOUTH FOOTBALL TEAMS
LEISURE CITY MODELLOPO BOX 924255 PRINCETON,FL 33092	65- 0765717	501(C)(3)	8,000				SUPPORT FOR YOUTH FOOTBALL TEAMS

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MIAMI GOLDEN GLADES EDUCATION AND ATHLETIC CLUB 7913 RAMONA STREET MIRAMAR, FL 33023	36-4074745		8,000				SUPPORT FOR YOUTH FOOTBALL TEAMS
OPTIMIST CLUB OF NORTH MIAMI BEACH 5256 NW 190 COURT MIAMI, FL 33055	65-1090859		6,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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PALM BEACH COUNTY YOUTH FOOTBALL LEAGUE INCPO BOX 20216 WEST PALM BEACH, FL 33416	59-2341857	501(C)(3)	15,000				SUPPORT FOR YOUTH FOOTBALL TEAMS
SOUTH FLORIDA ATHLETIC CLUB (WEST PARK)4430 SW 32ND DRIVE HOLLYWOOD, FL 33023	75-3004301		6,500				SSUPPORT FOR YOUTH FOOTBALL TEAMS

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SOUTH KENDALL OPTIMIST CLUB INC13490 SW 194TH STREET MIAMI, FL 33177	65-0771448		6,500				SSUPPORT FOR YOUTH FOOTBALL TEAMS
WEST BOYNTON FOOTBALL LEAGUE INC5685 MUIRFIELD VILLAGE CIRCLE LAKE WORTH, FL 33463	61-1523239	501(C)(3)	12,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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WESTERN COMMUNITIES FOOTBALL LEAGUE 12207 OLD COUNTRY ROAD WELLINGTON,FL 33414	65-0525236	501(C)(3)	12,500				SUPPORT FOR YOUTH FOOTBALL TEAMS
BOCA FLAG FOOTBALL AND CHEERLEADING CORP7301-A WEST PALMETTO PARK ROAD SUITE 203 BOCA RATON,FL 33433	20-2312210	501(C)(3)	12,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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MIAMI-DADE EXTREME YOUTH FOOTBALL LEAGUE INC14629 SW 104TH STREET 234 MIAMI,FL 33186	65- 0479441		7,500				SUPPORT FOR YOUTH FOOTBALL TEAMS
UNITED STATES TENNIS ASSOCIATION INCORPORATED70 WEST RED OAK LANE WHITE PLAINS,NY 10604	13- 5459420	501(C)(6)	15,000				SUPPORT FOR THE 2011 ORANGE BOWL INTERNATIONAL TENNIS CHAMPIONSHIP

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

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CORAL REEF YACHT CLUB2484 SOUTH BAYSHORE DRIVE MIAMI, FL 33133	59-0776439	501(C)(7)	10,000				SUPPORT FOR THE 2011 ORANGE BOWL INTERNATIONAL YOUTH REGATTA
BROWARD COUNTY YOUTH CLUB - BROWARD PANTHERS2730 NW 15TH AVE FORT LAUDERDALE, FL 33311	83-0469879	501(C)(3)	5,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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LIBERTY SQUARE - HELPING HANDS YOUTH CENTER17211 NW 47TH COURT MIAMI, FL 33055	65-0963338	501(C)(3)	6,500				SUPPORT FOR YOUTH FOOTBALL TEAMS
OLINDA PARK - HELPING HANDS YOUTH CENTER 17211 NW 47TH COURT MIAMI, FL 33055	65-0963338	501(C)(3)	6,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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MOORE PARK - HELPING HANDS YOUTH CENTER 17211 NW 47TH COURT MIAMI, FL 33055	65- 0963338	501(C)(3)	6,500				SUPPORT FOR YOUTH FOOTBALL TEAMS
BROWARD YOUTH CLUB CANES 2730 NW 15TH AVE FORT LAUDERDALE, FL 33311	83- 0469879	501(C)(3)	6,000				SUPPORT FOR YOUTH FOOTBALL TEAMS

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OPA-LOCKA HURRICANES - HELPING HANDS YOUTH CENTER 17211 NW 47TH COURT MIAMI, FL 33055	65- 0963338	501(C)(3)	6,500				SUPPORT FOR YOUTH FOOTBALL TEAMS
OAK GROVE - HELPING HANDS YOUTH CENTER 17211 NW 47TH COURT MIAMI, FL 33055	65- 0963338	501(C)(3)	6,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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NARANJA - HELPING HANDS YOUTH CENTER 17211 NW 47TH COURT MIAMI,FL 33055	65-0963338	501(C)(3)	7,500				SUPPORT FOR YOUTH FOOTBALL TEAMS
JESUS TEAM SPORTS - HELPING HANDS YOUTH CENTER 17211 NW 47TH COURT MIAMI,FL 33055	65-0963338	501(C)(3)	7,500				SUPPORT FOR YOUTH FOOTBALL TEAMS

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SOUTH FLORIDA SPORTS FOUNDATION INC (DBA MIAMI DOLPHINS FOUNDATION)7500 SW 30TH STREET DAVIE,FL 33314	65-0575416	501(C)(3)	7,500				GENERAL SUPPORT
NATIONAL YOUTH FOOTBALL LEAGUE OF AMERICA18620 NW 67TH AVENUE MIAMI,FL 33045	03-0597551		7,500				SUPPORT FOR YOUTH FOOTBALL LEAGUE

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DANIA BEARS ATHLETIC ASSOCIATION 18062 SW 33 STREET MIRAMAR, FL 33029	77-0676615		6,500				SUPPORT FOR YOUTH FOOTBALL LEAGUE
OPTIMIST CLUB OF MIAMI SPRINGS FLORIDAPO BOX 660071 MIAMI SPRINGS, FL 33266	59-6155179		6,100				SUPPORT FOR YOUTH FOOTBALL LEAGUE

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OPTIMIST CLUB OF HIALEAH INC808 EAST 32 STREET HIALEAH, FL 33013	85-8012817		9,000				SUPPORT FOR YOUTH FOOTBALL LEAGUE
TAMiami COLTS ATHLETIC ASSOCIATION 11201 SW 24 STREET MIAMI, FL 33165	26-2538483		7,500				SUPPORT FOR YOUTH FOOTBALL LEAGUE

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OPA LOCKA PANTHERS CLUB INC3240 NW 171 STREET MIAMI GARDENS, FL 33056	45-3413010		7,500				SUPPORT FOR YOUTH FOOTBALL LEAGUE
BUCCANEERS YOUTH AND ATHLETIC ASSOCIATION INC 4408 SW 25TH STREET HOLLYWOOD, FL 33023	65-0659375		8,900				SUPPORT FOR YOUTH FOOTBALL LEAGUE

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ASPIRA OF FLORIDA INC4100 NE 2ND AVENUE SUITE 302 MIAMI,FL 33137	59-2105537	501(C)(3)	30,000				SCHOLARSHIP PROGRAM
SPECIAL OLYMPICS FLORIDA INC1915 DON WICKHAM DRIVE CLERMONT,FL 34711	23-7181560	501(C)(3)	30,000				GENERAL SUPPORT

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SOUTH FLORIDA CHAPTER OF US LACROSSE INC 4401 NORTH FEDERAL HIGHWAY SUITE 202 BOCA RATON, FL 33431	65-1039059	501(C)(3)	11,466				GENERAL SUPPORT
NAACP ACT-SO MIAMI-DADEPO BOX 54315 OPA LOCKA, FL 33054	80-0586522	501(C)(3)	30,000				SCHOLARSHIP PROGRAM

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ST THOMAS UNIVERSITY INC 16401 NW 37TH AVENUE MIAMI GARDENS, FL 33055	59- 0949880	501(C)(3)	25,000				GENERAL SUPPORT
MIAMI REDSKINS - HELPING HANDS YOUTH CENTER 17211 NW 47TH COURT MIAMI,FL 33055	65- 0963338	501(C)(3)	7,500				SUPPORT FOR YOUTH FOOTBALL LEAGUE