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Form **990-EZ**Department of the Treasury
Internal Revenue Service**Short Form
Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code

(except black lung benefit trust or private foundation)

Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.

The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-1150

2011Open to Public
Inspection**A** For the 2011 calendar year, or tax year beginning **SEP 1, 2011** and ending **MAR 31, 2012****B** Check if applicable

- ☐ Address change
- ☒ Name change
- ☐ Initial return
- ☐ Terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization**GREATER EL PASO FOOTBALL SHOWCASE, INC.
FKA SENIOR ALLSTAR BOWL, INC.**

Number and street (or P.O. box, if mail is not delivered to street address)

865 N. RESLER

Room/suite

L

City or town, state or country, and ZIP + 4

EL PASO, TX 79912**D** Employer identification number**74-2648822****E** Telephone number**915-845-6900****F** Group ExemptionNumber **▶****G** Accounting Method: ☐ Cash ☒ Accrual Other (specify) **▶****I** Website: **▶ WWW.ALLSTARFOOTBALLCLASSIC.COM****J** Tax-exempt status (check only one) — ☒ 501(c)(3) ☐ 501(c) () (insert no.) ☐ 4947(a)(1) or ☐ 527**H** Check ☐ if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).**K** Check ☐ if the organization is not a section 509(a)(3) supporting organization or a section 527 organization and its gross receipts are normally not more than \$50,000. A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions). But if the organization chooses to file a return, be sure to file a complete return.**L** Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ **▶ \$ 125,742.****Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances** (see the instructions for Part I.)Check if the organization used Schedule O to respond to any question in this Part I ☒

Revenue	1	Contributions, gifts, grants, and similar amounts received	1	98,226.
	2	Program service revenue including government fees and contracts	2	27,516.
	3	Membership dues and assessments	3	
	4	Investment income	4	
	5a	Gross amount from sale of assets other than inventory	5a	
	5b	Less: cost or other basis and sales expenses	5b	
	5c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)	5c	
	6	Gaming and fundraising events	6	
	6a	Gross income from gaming (attach Schedule G if greater than \$15,000)	6a	
6b	Gross income from fundraising events (not including \$ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)	6b		
6c	Less: direct expenses from gaming and fundraising events	6c		
6d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)	6d		
7a	Gross sales of inventory, less returns and allowances	7a		
7b	Less: cost of goods sold	7b		
7c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c		
8	Other revenue (describe in Schedule O)	8		
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 ▶	9	125,742.	
Expenses	10	Grants and similar amounts paid (list in Schedule O)	10	24,000.
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits	12	
	13	Professional fees and other payments to independent contractors	13	4,392.
	14	Occupancy, rent, utilities, and maintenance	14	14,601.
	15	Printing, publications, postage, and shipping	15	12,371.
	16	Other expenses (describe in Schedule O) SEE SCHEDULE O	16	36,432.
	17	Total expenses. Add lines 10 through 16 ▶	17	91,796.
Net Assets	18	Excess or (deficit) for the year (Subtract line 17 from line 9)	18	33,946.
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	17,330.
	20	Other changes in net assets or fund balances (explain in Schedule O) SEE SCHEDULE O	20	<10,532.>
	21	Net assets or fund balances at end of year. Combine lines 18 through 20 ▶	21	40,744.

LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form **990-EZ** (2011)

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GREATER EL PASO FOOTBALL SHOWCASE, INC.

Form 990-EZ (2011)

FKA SENIOR ALLSTAR BOWL, INC.

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Part V Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V.) Check if the organization used Sch. O to respond to any question in this Part V ☒

	Yes	No
33 Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O		X
34 Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)	X	
35a Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?		X
b If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	N/A	
c Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III		X
36 Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N		X
37a Enter amount of political expenditures, direct or indirect, as described in the instructions.	37a	0.
b Did the organization file Form 1120-POL for this year?		X
38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?		X
b If "Yes," complete Schedule L, Part II and enter the total amount involved	38b	N/A
39 Section 501(c)(7) organizations. Enter:	39a	N/A
a Initiation fees and capital contributions included on line 9	39b	N/A
b Gross receipts, included on line 9, for public use of club facilities		
40a Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 <u>0.</u> ; section 4912 <u>0.</u> ; section 4955 <u>0.</u>		
b Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	X
c Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		0.
d Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization		0.
e All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	X
41 List the states with which a copy of this return is filed. <u>NONE</u>		
42a The organization's books are in care of <u>rick hernandez</u> Telephone no. <u>915-845-6900</u> Located at <u>865 N. RESLER, STE L, EL PASO, TX</u> ZIP + 4 <u>79912</u>		
b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b	X
If "Yes," enter the name of the foreign country: _____ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
c At any time during the calendar year, did the organization maintain an office outside of the U.S.?	42c	X
If "Yes," enter the name of the foreign country: _____		
43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here ☐ and enter the amount of tax-exempt interest received or accrued during the tax year	43	N/A
44a Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	X
b Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	X
c Did the organization receive any payments for indoor tanning services during the year?	44c	X
d If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	
45a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	X
45b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)	45b	

GREATER EL PASO FOOTBALL SHOWCASE, INC.
FKA SENIOR ALLSTAR BOWL, INC.

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46 Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office?

	Yes	No
46		X

If "Yes," complete Schedule C, Part I

Part VI Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only. All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 47-49b and 52, and complete the tables for lines 50 and 51. Check if the organization used Schedule O to respond to any question in this Part VI ☐

47 Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Sch. C, Part II

	Yes	No
47		X

48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E

48		X
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49a Did the organization make any transfers to an exempt non-charitable related organization?

49a		X
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b If "Yes," was the related organization a section 527 organization?

49b		
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50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
NONE				

f Total number of other employees paid over \$100,000

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None." **NONE**

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

d Total number of other independent contractors each receiving over \$100,000

52 Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A

☒ Yes	☐ No
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Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer

Date

EXECUTIVE DIRECTOR

Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN
DEAN CAMPBELL	<i>Dean Campbell</i>	7-2-12		P00015077
Firm's name ▶	WHITE + SAMANIEGO + CAMPBELL, LLP		Firm's EIN ▶	20-8709993
Firm's address ▶	416 N. STANTON, SUITE 600 EL PASO, TX 79901-1237		Phone no.	(915) 532-8400

May the IRS discuss this return with the preparer shown above? See instructions

☒ Yes	☐ No
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Form 990-EZ (2011)

GREATER EL PASO FOOTBALL SHOWCASE, INC.

Schedule A (Form 990 or 990-EZ) 2011 **FKA SENIOR ALLSTAR BOWL, INC.**

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Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")		12,000.	38,828.	31,000.	98,226.	180,054.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3		12,000.	38,828.	31,000.	98,226.	180,054.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						81,612.
6 Public support. Subtract line 5 from line 4						98,442.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7 Amounts from line 4		12,000.	38,828.	31,000.	98,226.	180,054.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)		17,749.	<2,014.>	<8,484.>	27,516.	34,767.
11 Total support. Add lines 7 through 10						214,821.
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► ☐						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f))	14	45.83	%
15 Public support percentage from 2010 Schedule A, Part II, line 14	15	59.94	%
16a 33 1/3% support test - 2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► ☒			
b 33 1/3% support test - 2010. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ► ☐			
17a 10% -facts-and-circumstances test - 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► ☐			
b 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► ☐			
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ► ☐			

Schedule A (Form 990 or 990-EZ) 2011

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 Total support (Add lines 9, 10c, 11, and 12)						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► ☐						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2011 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2010 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2011 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ► ☐

b 33 1/3% support tests - 2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ► ☐

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ► ☐

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10, Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

THE ORGANIZATION HAS UNDERGONE SEVERAL CHANGES, INCLUDING THE NAME CHANGE FROM SENIOR ALLSTAR BOWL, INC. TO GREATER EL PASO FOOTBALL SHOWCASE, INC. THE CHANGE ALSO INCLUDES A CHANGE OF YEAR END FROM AUGUST 31ST TO MARCH 31ST. THESE CHANGES ARE REFLECTED ON THE CURRENT FORM 990 TAX RETURN. FOR MORE INFORMATION, SEE ATTACHED COPY OF THE RESOLUTIONS OF THE BOARD OF DIRECTORS.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization	GREATER EL PASO FOOTBALL SHOWCASE, INC. FKA SENIOR ALLSTAR BOWL, INC.	Employer identification number 74-2648822
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FORM 990-EZ, PART I, LINE 16, OTHER EXPENSES:

DESCRIPTION OF OTHER EXPENSES:	AMOUNT:
ADVERTISING	10,329.
INSURANCE	1,888.
OFFICE EXPENSES - OPERATIONS	8,698.
TRAVEL	15,517.
TOTAL TO FORM 990-EZ, LINE 16	36,432.

FORM 990-EZ, PART I, LINE 20, CHANGES IN NET ASSETS:

CHANGES IN NET ASSETS OR FUND BALANCES:	AMOUNT:
PRIOR PERIOD ADJUSTMENT	-10,532.

FORM 990-EZ, PART II, LINE 24, OTHER ASSETS:

DESCRIPTION	BEG. OF YEAR	END OF YEAR
UNDEPOSITED FUNDS	774.	0.
SECURITY DEPOSITS	0.	420.
ACCOUNTS RECEIVABLE	0.	20,000.
TOTAL TO FORM 990-EZ, LINE 24	774.	20,420.

FORM 990-EZ, PART II, LINE 26, OTHER LIABILITIES:

DESCRIPTION	BEG. OF YEAR	END OF YEAR
ACCOUNTS PAYABLE	8,400.	32,979.

FORM 990-EZ, PART III, PRIMARY EXEMPT PURPOSE - THE EXEMPT PURPOSE OF THE

SENIOR ALLSTAR BOWL, INC IS TO: 1) HOLD AN ANNUAL FOOTBALL GAME THE

END OF EACH YEAR THAT SHOWCASES THE ALL STAR FOOTBALL PLAYERS OF EL

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization

GREATER EL PASO FOOTBALL SHOWCASE, INC.
FKA SENIOR ALLSTAR BOWL, INC.

Employer identification number
74-2648822

PASO, TEXAS AREA HIGH SCHOOLS, AS WELL AS EL PASO, TEXAS AREA HIGH
SCHOOL BANDS AND CHEERLEADERS; AND 2) RAISE MONEY FROM THE ANNUAL ALL
STAR FOOTBALL GAME TO FUND SCHOLARSHIPS FOR ELIGIBLE HIGH SCHOOL
STUDENTS WHO PARTICIPATED IN SPORTS, CHEERLEADING AND/OR BAND IN EL
PASO, TEXAS AREA HIGH SCHOOLS.

FORM 990-EZ, PART III, LINE 28, PROGRAM SERVICE ACCOMPLISHMENTS:

ALL STAR HIGH SCHOOL FOOTBALL GAME IN EL PASO, TEXAS. THE
ORGANIZATION SELECTS ABOUT FIFTY HIGH SCHOOL ALL STAR
FOOTBALL PLAYERS FROM LOCAL HIGH SCHOOLS AND DOZENS OF
CHEERLEADERS AND BAND MEMBERS TO PARTICIPATE IN AN ANNUAL FOOTBALL GAME
TO RAISE MONEY FOR COLLEGE SCHOLARSHIPS.

FORM 990-EZ, PART III, LINE 29, PROGRAM SERVICE ACCOMPLISHMENTS:

SCHOLARSHIP PROGRAM FOR GRADUATES OF HIGH SCHOOLS IN THE
AREA OF EL PASO, TEXAS. THE ORGANIZATION ACCEPTS
SCHOLARSHIP APPLICATIONS FROM ELIGIBLE HIGH SCHOOL
GRADUATES AND AWARDS SCHOLARSHIPS ON THE BASIS OF SELECTIVE CRITERIA.
24 SCHOLARSHIPS WERE GRANTED AT \$1,000 EACH.

FORM 990-EZ, PART V, LINE 34

CHANGES MADE TO THE ORGANIZING OR GOVERNING DOCUMENTS
THE ORGANIZATION HAS UNDERGONE SEVERAL CHANGES, INCLUDING THE NAME
CHANGE FROM SENIOR ALLSTAR BOWL, INC. TO GREATER EL PASO FOOTBALL
SHOWCASE, INC. THE CHANGE ALSO INCLUDES A CHANGE OF YEAR END FROM
AUGUST 31ST TO MARCH 31ST. THESE CHANGES ARE REFLECTED ON THE CURRENT

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization

GREATER EL PASO FOOTBALL SHOWCASE, INC.
FKA SENIOR ALLSTAR BOWL, INC.

Employer identification number
74-2648822

FORM 990 TAX RETURN. FOR MORE INFORMATION, SEE ATTACHED COPY OF THE
RESOLUTIONS OF THE BOARD OF DIRECTORS.

FORM 990-EZ, PART V, INFORMATION REGARDING PERSONAL BENEFIT CONTRACTS:

THE ORGANIZATION DID NOT, DURING THE YEAR, RECEIVE ANY FUNDS, DIRECTLY,
OR INDIRECTLY, TO PAY PREMIUMS ON A PERSONAL BENEFIT CONTRACT.

THE ORGANIZATION, DID NOT, DURING THE YEAR, PAY ANY PREMIUMS, DIRECTLY,
OR INDIRECTLY, ON A PERSONAL BENEFIT CONTRACT.

**RESOLUTIONS OF THE BOARD OF DIRECTORS OF
SENIOR ALLSTAR BOWL, INC.
(soon to be GREATER EL PASO FOOTBALL SHOWCASE, INC.)**

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation to amend the currently existing Bylaws adopted on or about October 6, 1992;

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation to establish a new registered agent, registered address, and principal executive office,

WHEREAS, the terms of certain members of the Board of Directors have expired and new Directors need to be elected;

WHEREAS, the Board of Directors believe that this corporation will best be governed by a Board of Directors consisting of seven (7) members;

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation to appoint new officers of the corporation;

WHEREAS, the corporation was involuntarily dissolved on January 16, 2008, by the Texas Secretary of State for failure to file the periodic report required by law;

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation for the corporation to continue to conduct business as a Texas non-profit corporation;

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation to file the delinquent periodic report required by law to reinstate the corporation pursuant to the Texas Non-Profit Corporations Act;

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation for the corporation to change its name from "Senior Allstar Bowl, Inc." to "Greater El Paso Football Showcase, Inc.";

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation to amend its Articles of Incorporation (now Certificate of Formation) to change the corporations name and effect other changes;

WHEREAS, the Board of Directors believe that it is in the best interests of the corporation to secure the services of White Samaniego + Campbell to assist the corporation in compliance with relevant tax laws and accounting requirements;

NOW, THEREFORE, BE IT RESOLVED, the Amended and Restated Bylaws for the governance of this corporation in the form attached hereto as Exhibit "A" are adopted, approved, and ratified as the Bylaws of this Corporation;

RESOLVED FURTHER, that the Secretary or Assistant Secretary of the corporation, when appointed, is authorized and directed to execute a certificate of adoption of these Amended and Restated Bylaws and to insert them as certified in this corporation's Minute Book, and to see that a copy, similarly certified, is kept at this corporation's principal office for the transaction of its business;

RESOLVED FURTHER, that upon the execution of the Consent to Act as Registered Agent in the form attached hereto as Exhibit "B", the registered agent of the corporation shall be Rick Hernandez and the registered address of the corporation shall be located at 865 N. Resler, Suite L, El Paso, Texas 79912;

RESOLVED FURTHER, that the principal executive office of this corporation shall be located at 124 W. Castellano Drive, Suite 100, El Paso, Texas 79912;

RESOLVED FURTHER, that the number of Directors of the corporation shall be set at seven (7) until such time as that number may be changed in accordance with the corporation's Certificate of Formation and Bylaws, as amended;

RESOLVED FURTHER, that the following persons are elected as Directors of the corporation to serve until their successors shall be duly elected or appointed, unless he or she resigns, is removed from office, or is otherwise disqualified from serving as a Director of this corporation, to take their respective positions as Directors immediately upon such election:

Jim Bowden, DDS
Edward Escudero
Rick Hernandez
Larry W. Hicks
Pat O'Neill
Kenneth Owen
Justin Pretiger

RESOLVED FURTHER, that the following persons are elected to the office indicated next to their names to serve until their successor shall be duly elected or appointed, unless he or she resigns, is removed from office, or is otherwise disqualified from serving as an officer of this corporation, to take their respective offices immediately upon such election:

<u>Office</u>	<u>Name</u>
Executive Director	Rick Hernandez
President	Pat O'Neill
Vice President	Jim Bowden, DDS
Secretary	Larry W. Hicks
Treasurer	Justin Pretiger
Assistant Secretary and Assistant Treasurer	Kimberly A. Norvell

RESOLVED FURTHER, that the form titled "Periodic Report of a Nonprofit Corporation," as attached at Exhibit "C" and required to be filed with the Texas Secretary of State, is hereby approved and any officer of this corporation, when appointed, is hereby authorized and directed to execute the form and forward it in accordance with the requirements of the Texas Secretary of State;

RESOLVED FURTHER, that the name of this corporation shall be changed from "Senior Allstar Bowl, Inc." to "Greater El Paso Football Showcase, Inc.";

RESOLVED FURTHER, that the Amended and Restated Certificate of Formation in the form attached hereto as Exhibit "D" is adopted, approved, and ratified as the Certificate of Formation of this corporation;

RESOLVED FURTHER, that the Secretary or Assistant Secretary of the corporation is hereby authorized and instructed to execute the Amended and Restated Certificate of Formation, to file the same with the Texas Secretary of State, and to insert in the Minute Book of this corporation a copy of the Amended and Restated Certificate of Formation as filed in and certified by the Office of the Texas Secretary of State;

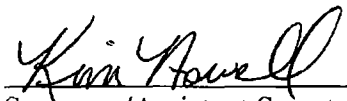
RESOLVED FURTHER, that the Executive Director and Treasurer are authorized to retain White Samaniego + Campbell as the corporation's accounting firm to assist the corporation in compliance with relevant tax laws and accounting requirements as the Executive Director and/or Treasurer may determine from time to time; and

RESOLVED FURTHER, that the officers of this corporation are, and each acting alone is, hereby authorized to do and perform any and all such acts, including execution of any documents or certificates, as said officers shall deem necessary or advisable, to carry out the purposes of the foregoing resolutions.

CERTIFICATE

The undersigned, being the duly appointed and acting Secretary or Assistant Secretary of Greater El Paso Football Showcase, Inc., a Texas nonprofit corporation (formerly Senior Allstar Bowl, Inc.), hereby certifies that the attached resolutions were duly adopted by action of the Board of Directors on March 21, 2012.

Executed this 21st day of March, 2012.



Secretary/Assistant Secretary

Application for Change in Accounting Method

OMB No 1545-0152

Name of filer (name of parent corporation if a consolidated group) (see instructions)		Identification number (see instructions) 74-2648822	
GREATER EL PASO FOOTBALL SHOWCASE, INC. FKA SENIOR ALLSTAR BOWL, INC.		Principal business activity code number (see instructions)	
Number, street, and room or suite no. If a P.O. box, see the instructions. 865 N. RESLER, STE L		Tax year of change begins (MM/DD/YYYY) 09/01/2011	
City or town, state, and ZIP code EL PASO, TX 79912		Tax year of change ends (MM/DD/YYYY) 03/31/2012	
Name of applicant(s) (if different than filer) and identification number(s) (see instructions)		Name of contact person (see instructions) RICHARD HERNANDEZ	
		Contact person's telephone number 915-845-6900	

If the applicant is a member of a consolidated group, check this box ☐

If Form 2848, Power of Attorney and Declaration of Representative, is attached (see instructions for when Form 2848 is required), check this box ☒

Check the box to indicate the type of applicant.

- | | |
|--|---|
| ☐ Individual | ☐ Cooperative (Sec. 1381) |
| ☐ Corporation | ☐ Partnership |
| ☐ Controlled foreign corporation (Sec 957) | ☐ S corporation |
| ☐ 10/50 corporation (Sec 904(d)(2)(E)) | ☐ Insurance co. (Sec 816(a)) |
| ☐ Qualified personal service corporation (Sec 448(d)(2)) | ☐ Insurance co. (Sec. 831) |
| ☒ Exempt organization. Enter Code section 501(C)(3) | ☐ Other (specify) ▶ |

Check the appropriate box to indicate the type of accounting method change being requested. (see instructions)

- | |
|---|
| ☐ Depreciation or Amortization |
| ☐ Financial Products and/or Financial Activities of Financial Institutions |
| ☒ Other (specify) ▶ OVERALL CHANGE IN ACCOUNTING METHOD |

Caution. To be eligible for approval of the requested change in method of accounting, the taxpayer must provide all information that is relevant to the taxpayer or to the taxpayer's requested change in method of accounting. This includes all information requested on this Form 3115 (including its instructions), as well as any other information that is not specifically requested.

The taxpayer must attach all applicable supplemental statements requested throughout this form.

Part I	Information For Automatic Change Request	Yes	No
1	Enter the applicable designated automatic accounting method change number for the requested automatic change. Enter only one designated automatic accounting method change number, except as provided for in guidance published by the IRS. If the requested change has no designated automatic accounting method change number, check "Other," and provide both a description of the change and citation of the IRS guidance providing the automatic change. See instructions. ▶ (a) Change No. 122 (b) Other ☐ Description ▶		
2	Do any of the scope limitations described in section 4.02 of Rev. Proc. 2008-52 cause automatic consent to be unavailable for the applicant's requested change? If "Yes," attach an explanation.		X

Note. Complete Part II below and then Part IV, and also Schedules A through E of this form (if applicable).

Part II	Information For All Requests	Yes	No
3	Did or will the applicant cease to engage in the trade or business to which the requested change relates, or terminate its existence, in the tax year of change (see instructions)? If "Yes," the applicant is not eligible to make the change under automatic change request procedures.		X
4a	Does the applicant (or any present or former consolidated group in which the applicant was a member during the applicable tax year(s)) have any Federal income tax return(s) under examination (see instructions)? If "No," go to line 5.		X
b	Is the method of accounting the applicant is requesting to change an issue (with respect to either the applicant or any present or former consolidated group in which the applicant was a member during the applicable tax year(s)) either (i) under consideration or (ii) placed in suspense (see instructions)?		

Signature (see instructions)

Under penalties of perjury, I declare that I have examined this application, including accompanying schedules and statements, and to the best of my knowledge and belief, the application contains all the relevant facts relating to the application, and it is true, correct, and complete. Declaration of preparer (other than applicant) is based on all information of which preparer has any knowledge.

Filer

Preparer (other than filer/applicant)

Signature and date

Signature of individual preparing the application and date

Name and title (print or type)

Name of individual preparing the application (print or type)

DEAN CAMPBELL

WHITE + SAMANIEGO + CAMPBELL, LLP
Name of firm preparing the application

Part II Information For All Requests (continued)

Yes No

- 4c** Is the method of accounting the applicant is requesting to change an issue pending (with respect to either the applicant or any present or former consolidated group in which the applicant was a member during the applicable tax year(s)) for any tax year under examination (see instructions)?
- d** Is the request to change the method of accounting being filed under the procedures requiring that the operating division director consent to the filing of the request (see instructions)?
If "Yes," attach the consent statement from the director.
- e** Is the request to change the method of accounting being filed under the 90-day or 120-day window period?
If "Yes," check the box for the applicable window period and attach the required statement (see instructions).
☐ 90 day ☐ 120 day Date examination ended ☐ _____
- f** If you answered "Yes" to line 4a, enter the name and telephone number of the examining agent and the tax year(s) under examination
Name ☐ _____ Telephone no. ☐ _____ Tax year(s) ☐ _____
- g** Has a copy of this Form 3115 been provided to the examining agent identified on line 4f?
- 5a** Does the applicant (or any present or former consolidated group in which the applicant was a member during the applicable tax year(s)) have any Federal income tax return(s) before Appeals and/or a Federal court?
If "Yes," enter the name of the (check the box) ☐ Appeals officer and/or ☐ counsel for the government, telephone number, and the tax year(s) before Appeals and/or a Federal court.
Name ☐ _____ Telephone no ☐ _____ Tax year(s) ☐ _____
- b** Has a copy of this Form 3115 been provided to the Appeals officer and/or counsel for the government identified on line 5a?
- c** Is the method of accounting the applicant is requesting to change an issue under consideration by Appeals and/or a Federal court (for either the applicant or any present or former consolidated group in which the applicant was a member for the tax year(s) the applicant was a member) (see instructions)?
If "Yes," attach an explanation
- 6** If the applicant answered "Yes" to line 4a and/or 5a with respect to any present or former consolidated group, attach a statement that provides each parent corporation's (a) name, (b) identification number, (c) address, and (d) tax year(s) during which the applicant was a member that is under examination, before an Appeals office, and/or before a Federal court.
- 7** If, for federal income tax purposes, the applicant is either an entity (including a limited liability company) treated as a partnership or an S corporation, is it requesting a change from a method of accounting that is an issue under consideration in an examination, before Appeals, or before a Federal court, with respect to a Federal income tax return of a partner, member, or shareholder of that entity?
If "Yes," the applicant is **not** eligible to make the change
- 8a** Does the applicable revenue procedure (advance consent or automatic consent) state that the applicant does not receive audit protection for the requested change (see instructions)?
- b** If "Yes," attach an explanation.
- 9a** Has the applicant, its predecessor, or a related party requested or made (under either an automatic change procedure or a procedure requiring advance consent) a change in method of accounting within the past 5 years (including the year of the requested change)?
- b** If "Yes," for each trade or business, attach a description of each requested change in method of accounting (including the tax year of change) and state whether the applicant received consent
- c** If any application was withdrawn, not perfected, or denied, or if a Consent Agreement granting a change was not signed and returned to the IRS, or the change was not made or not made in the requested year of change, attach an explanation
- 10a** Does the applicant, its predecessor, or a related party currently have pending any request (including any concurrently filed request) for a private letter ruling, change in method of accounting, or technical advice?
- b** If "Yes," for each request attach a statement providing the name(s) of the taxpayer, identification number(s), the type of request (private letter ruling, change in method of accounting, or technical advice), and the specific issue(s) in the request(s)
- 11** Is the applicant requesting to change its **overall** method of accounting?
If "Yes," check the appropriate boxes below to indicate the applicant's present and proposed methods of accounting. Also, complete Schedule A on page 4 of this form
- Present method:** ☒ Cash ☐ Accrual ☐ Hybrid (attach description)
- Proposed method:** ☐ Cash ☒ Accrual ☐ Hybrid (attach description)

Form **3115** (Rev. 12-2009)

Part II Information For All Requests (continued)	Yes	No						
12 If the applicant is either (i) not changing its overall method of accounting, or (ii) is changing its overall method of accounting and also changing to a special method of accounting for one or more items, attach a detailed and complete description for each of the following: a The item(s) being changed. b The applicant's present method for the item(s) being changed. c The applicant's proposed method for the item(s) being changed. d The applicant's present overall method of accounting (cash, accrual, or hybrid).								
13 Attach a detailed and complete description of the applicant's trade(s) or business(es), and the principal business activity code for each. If the applicant has more than one trade or business as defined in Regulations section 1.446-1(d), describe: whether each trade or business is accounted for separately; the goods and services provided by each trade or business and any other types of activities engaged in that generate gross income; the overall method of accounting for each trade or business, and which trade or business is requesting to change its accounting method as part of this application or a separate application								
14 Will the proposed method of accounting be used for the applicant's books and records and financial statements? For insurance companies, see the instructions If "No," attach an explanation.	X							
15a Has the applicant engaged, or will it engage, in a transaction to which section 381(a) applies (e.g., a reorganization, merger, or liquidation) during the proposed tax year of change determined without regard to any potential closing of the year under section 381(b)(1)?		X						
b If "Yes," for the items of income and expense that are the subject of this application, attach a statement identifying the methods of accounting used by the parties to the section 381(a) transaction immediately before the date of distribution or transfer and the method(s) that would be required by section 381(c)(4) or (c)(5) absent consent to the change(s) requested in this application								
16 Does the applicant request a conference with the IRS National Office if the IRS proposes an adverse response?		X						
17 If the applicant is changing to either the overall cash method, an overall accrual method, or is changing its method of accounting for any property subject to section 263A, any long-term contract subject to section 460, or inventories subject to section 474, enter the applicant's gross receipts for the 3 tax years preceding the tax year of change								
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; border-bottom: 1px solid black;">1st preceding year ended mo 08 yr 2011</td> <td style="width: 33%; border-bottom: 1px solid black;">2nd preceding year ended mo 08 yr 2010</td> <td style="width: 33%; border-bottom: 1px solid black;">3rd preceding year ended mo 08 yr 2009</td> </tr> <tr> <td style="border-bottom: 1px solid black;">\$ 48,524.</td> <td style="border-bottom: 1px solid black;">\$ 70,960.</td> <td style="border-bottom: 1px solid black;">\$ 69,503.</td> </tr> </table>	1st preceding year ended mo 08 yr 2011	2nd preceding year ended mo 08 yr 2010	3rd preceding year ended mo 08 yr 2009	\$ 48,524.	\$ 70,960.	\$ 69,503.		
1st preceding year ended mo 08 yr 2011	2nd preceding year ended mo 08 yr 2010	3rd preceding year ended mo 08 yr 2009						
\$ 48,524.	\$ 70,960.	\$ 69,503.						

Part III Information For Advance Consent Request	Yes	No
18 Is the applicant's requested change described in any revenue procedure, revenue ruling, notice, regulation, or other published guidance as an automatic change request? If "Yes," attach an explanation describing why the applicant is submitting its request under advance consent request procedures		
19 Attach a full explanation of the legal basis supporting the proposed method for the item being changed. Include a detailed and complete description of the facts that explains how the law specifically applies to the applicant's situation and that demonstrates that the applicant is authorized to use the proposed method. Include all authority (statutes, regulations, published rulings, court cases, etc.) supporting the proposed method. Also, include either a discussion of the contrary authorities or a statement that no contrary authority exists		
20 Attach a copy of all documents related to the proposed change (see instructions)		
21 Attach a statement of the applicant's reasons for the proposed change		
22 If the applicant is a member of a consolidated group for the year of change, do all other members of the consolidated group use the proposed method of accounting for the item being changed? If "No," attach an explanation		
23a Enter the amount of user fee attached to this application (see instructions). ► \$ _____		
b If the applicant qualifies for a reduced user fee, attach the required information or certification (see instructions)		

Part IV Section 481(a) Adjustment	Yes	No
24 Does the applicable revenue procedure, revenue ruling, notice, regulation, or other published guidance require the applicant to implement the requested change in method of accounting on a cut-off basis rather than a section 481(a) adjustment? If "Yes," do not complete lines 25, 26, and 27 below.		X
25 Enter the section 481(a) adjustment. Indicate whether the adjustment is an increase (+) or a decrease (-) in income. ► \$ _____ Attach a summary of the computation and an explanation of the methodology used to determine the section 481(a) adjustment. If it is based on more than one component, show the computation for each component. If more than one applicant is applying for the method change on the same application, attach a list of the name, identification number, principal business activity code (see instructions), and the amount of the section 481(a) adjustment attributable to each applicant		

Part IV Section 481(a) Adjustment (continued)		Yes	No
26	If the section 481(a) adjustment is an increase to income of less than \$25,000, does the applicant elect to take the entire amount of the adjustment into account in the year of change?		X
27	Is any part of the section 481(a) adjustment attributable to transactions between members of an affiliated group, a consolidated group, a controlled group, or other related parties? If "Yes," attach an explanation.		X

Schedule A - Change in Overall Method of Accounting (If Schedule A applies, Part I below must be completed)

Part I Change in Overall Method (see instructions)	
1	Enter the following amounts as of the close of the tax year preceding the year of change. If none, state "None." Also, attach a statement providing a breakdown of the amounts entered on lines 1a through 1g.
a	Income accrued but not received (such as accounts receivable)
b	Income received or reported before it was earned (such as advanced payments). Attach a description of the income and the legal basis for the proposed method.
c	Expenses accrued but not paid (such as accounts payable)
d	Prepaid expenses previously deducted
e	Supplies on hand previously deducted and/or not previously reported
f	Inventory on hand previously deducted and/or not previously reported. Complete Schedule D, Part II.
g	Other amounts (specify). Attach a description of the item and the legal basis for its inclusion in the calculation of the section 481(a) adjustment. NONE
h	Net section 481(a) adjustment (Combine lines 1a-1g). Indicate whether the adjustment is an increase (+) or decrease (-) in income. Also enter the net amount of this section 481(a) adjustment amount on Part IV, line 25.
2	Is the applicant also requesting the recurring item exception under section 461(h)(3)? ☐ Yes ☒ No
3	Attach copies of the profit and loss statement (Schedule F (Form 1040) for farmers) and the balance sheet, if applicable, as of the close of the tax year preceding the year of change. Also attach a statement specifying the accounting method used when preparing the balance sheet. If books of account are not kept, attach a copy of the business schedules submitted with the Federal income tax return or other return (e.g., tax-exempt organization returns) for that period. If the amounts in Part I, lines 1a through 1g, do not agree with those shown on both the profit and loss statement and the balance sheet, attach a statement explaining the differences.

Amount	
\$	NONE
	NONE
	NONE
	NONE
	NONE
	NONE
	NONE
\$	

Part II Change to the Cash Method For Advance Consent Request (see instructions)	
Applicants requesting a change to the cash method must attach the following information:	
1	A description of inventory items (items whose production, purchase, or sale is an income-producing factor) and materials and supplies used in carrying out the business.
2	An explanation as to whether the applicant is required to use the accrual method under any section of the Code or regulations.

Schedule B - Change to the Deferral Method for Advance Payments (see instructions)

1	If the applicant is requesting to change to the Deferral Method for advance payments described in section 5.02 of Rev. Proc. 2004-34, 2004-1 C.B. 991, attach the following information: a A statement explaining how the advance payments meet the definition in section 4.01 of Rev. Proc. 2004-34. b If the applicant is filing under the automatic change procedures of Rev. Proc. 2008-52, the information required by section 8.02(3)(a)-(c) of Rev. Proc. 2004-34. c If the applicant is filing under the advance consent provisions of Rev. Proc. 97-27, the information required by section 8.03(2)(a)-(f) of Rev. Proc. 2004-34.
2	If the applicant is requesting to change to the deferral method for advance payments described in Regulations section 1.451-5(b)(1)(ii), attach the following: a A statement explaining how the advance payments meet the definition in Regulations section 1.451-5(a)(1). b A statement explaining what portions of the advance payments, if any, are attributable to services, whether such services are integral to the provisions of goods or items, and whether any portions of the advance payments that are attributable to non-integral services are less than five percent of the total contract prices. See Regulations sections 1.451-5(a)(2)(i) and (3). c A statement explaining that the advance payments will be included in income no later than when included in gross receipts for purposes of the applicant's financial reports. See Regulations section 1.451-5(b)(1)(ii). d A statement explaining whether the inventoriable goods exception of Regulations section 1.451-5(c) applies and if so, when substantial advance payments will be received under the contracts, and how the exception will limit the deferral of income.

FORM 3115

PART II, INFORMATION FOR ALL REQUESTS

STATEMENT 1

LINEEXPLANATION OR DESCRIPTION

13

TAXPAYER IS AN EXEMPT ORGANIZATION UNDER SEC. 501(C)(3)
THE ORGANIZATION SELECTS ABOUT FIFTY HIGH SCHOOL ALL STAR
FOOTBALL PLAYERS FROM LOCAL HIGH SCHOOLS AND DOZENS OF
CHEERLEADERS AND BAND MEMBERS TO PARTICIPATE IN AN ANNUAL
FOOTBALL GAME TO RAISE MONEY FOR COLLEGE SCHOLARSHIPS.

Power of Attorney and Declaration of Representative

OMB No. 1545-0150

For IRS Use Only

Received by

Name

Telephone

Function

Date / /

► Type or print. ► See the separate instructions.

Part I Power of Attorney

Caution: A separate Form 2848 should be completed for each taxpayer. Form 2848 will not be honored for any purpose other than representation before the IRS.

1 Taxpayer information. Taxpayer must sign and date this form on page 2, line 7.

Taxpayer name and address GREATER EL PASO FOOTBALL SHOWCASE, INC. FKA SENIOR ALLSTAR BOWL, INC. 865 N. RESLER, NO. L EL PASO, TX 79912		Taxpayer identification number(s) 74-2648822
		Daytime telephone number 915-845-6900
		Plan number (if applicable)

hereby appoints the following representative(s) as attorney(s)-in-fact:

2 Representative(s) must sign and date this form on page 2, Part II.

Name and address DEAN CAMPBELL 416 N STANTON, SUITE 600 EL PASO, TX 79901-1243	CAF No. 7800-15437R PTIN P00015077 Telephone No. 915-532-8400 Fax No. 915-532-8405
Check if to be sent notices and communications ☐	Check if new: Address ☐ Telephone No. ☐ Fax No. ☐
Name and address MARISSA MOLINA 416 N STANTON, SUITE 600 EL PASO, TX 79901-1243	CAF No. 0307-14615R PTIN P01608477 Telephone No. 915-532-8400 Fax No. 915-532-8405
Check if to be sent notices and communications ☐	Check if new: Address ☐ Telephone No. ☐ Fax No. ☐
Name and address CYNTHIA MORALES 416 N STANTON, SUITE 600 EL PASO, TX 79901-1243	CAF No. 0309-17499R PTIN P01581034 Telephone No. 915-532-8400 Fax No. 915-532-8405
	Check if new: Address ☐ Telephone No. ☐ Fax No. ☐

to represent the taxpayer before the Internal Revenue Service for the following matters:

3 Matters

Description of Matter (Income, Employment, Payroll, Excise, Estate, Gift, Whistleblower, Practitioner Discipline, PLR, FOIA, Civil Penalty, etc.) (see instructions for line 3)	Tax Form Number (1040, 941, 720, etc.) (if applicable)	Year(s) or Period(s) (if applicable) (see instructions for line 3)
CHANGE IN ACCOUNTING METHOD	3115	03/31/12
RETURN OF EXEMPT ORGANIZATION	990-EZ	03/31/12

4 Specific use not recorded on Centralized Authorization File (CAF) If the power of attorney is for a specific use not recorded on CAF, check this box. See the instructions for Line 4. Specific Uses Not Recorded on CAF

☐

5 Acts authorized. Unless otherwise provided below, the representatives generally are authorized to receive and inspect confidential tax information and to perform any and all acts that I can perform with respect to the tax matters described on line 3, for example, the authority to sign any agreements, consents, or other documents. The representative(s), however, is (are) not authorized to receive or negotiate any amounts paid to the client in connection with this representation (including refunds by either electronic means or paper checks). Additionally, unless the appropriate box(es) below are checked, the representative(s) is (are) not authorized to execute a request for disclosure of tax returns or return information to a third party, substitute another representative or add additional representatives, or sign certain tax returns.

☐ Disclosure to third parties; ☐ Substitute or add representative(s); ☐ Signing a return;

☐ Other acts authorized: (see instructions for more information)

Exceptions. An unenrolled return preparer cannot sign any document for a taxpayer and may only represent taxpayers in limited situations. An enrolled actuary may only represent taxpayers to the extent provided in section 10.3(d) of Treasury Department Circular No. 230 (Circular 230). An enrolled retirement plan agent may only represent taxpayers to the extent provided in section 10.3(e) of Circular 230. A registered tax return preparer may only represent taxpayers to the extent provided in section 10.3(f) of Circular 230. See the line 5 instructions for restrictions on tax matters partners. In most cases, the student practitioner's (level k) authority is limited (for example, they may only practice under the supervision of another practitioner).

List any specific deletions to the acts otherwise authorized in this power of attorney:

GREATER EL PASO FOOTBALL SHOWCASE, INC.

FKA SENIOR ALLSTAR BOWL, INC.

Form 2848 (Rev. 3-2012)

74-2648822

Page 2

6 Retention/revocation of prior power(s) of attorney The filing of this power of attorney automatically revokes all earlier power(s) of attorney on file with the Internal Revenue Service for the same matters and years or periods covered by this document. If you do not want to revoke a prior power of attorney, check here ☐

YOU MUST ATTACH A COPY OF ANY POWER OF ATTORNEY YOU WANT TO REMAIN IN EFFECT.

7 Signature of taxpayer. If a tax matter concerns a year in which a joint return was filed, the husband and wife must each file a separate power of attorney even if the same representative(s) is (are) being appointed. If signed by a corporate officer, partner, guardian, tax matters partner, executor, receiver, administrator, or trustee on behalf of the taxpayer, I certify that I have the authority to execute this form on behalf of the taxpayer.

IF NOT SIGNED AND DATED, THIS POWER OF ATTORNEY WILL BE RETURNED TO THE TAXPAYER.

Rick Hernandez
Signature
Rick Hernandez
Print Name

7-13-12
Date
Executive Director
Title (if applicable)

GREATER EL PASO FOOTBALL SHOWCASE,
INC. FKA SENIOR ALLSTAR BOWL, INC.
Print name of taxpayer from line 1 if other than individual

Part II Declaration of Representative

Under penalties of perjury, I declare that:

- I am not currently under suspension or disbarment from practice before the Internal Revenue Service;
- I am aware of regulations contained in Circular 230 (31 CFR, Part 10), as amended, concerning practice before the Internal Revenue Service;
- I am authorized to represent the taxpayer identified in Part I for the matter(s) specified there; and
- I am one of the following:
 - a Attorney - a member in good standing of the bar of the highest court of the jurisdiction shown below.
 - b Certified Public Accountant - duly qualified to practice as a certified public accountant in the jurisdiction shown below.
 - c Enrolled Agent - enrolled as an agent under the requirements of Circular 230.
 - d Officer - a bona fide officer of the taxpayer's organization.
 - e Full-Time Employee - a full-time employee of the taxpayer
 - f Family Member - a member of the taxpayer's immediate family (for example, spouse, parent, child, grandparent, grandchild, step-parent, step-child, brother, or sister).
 - g Enrolled Actuary - enrolled as an actuary by the Joint Board for the Enrollment of Actuaries under 29 U.S.C. 1242 (the authority to practice before the Internal Revenue Service is limited by section 10.3(d) of Circular 230).
 - h Unenrolled Return Preparer - Your authority to practice before the Internal Revenue Service is limited. You must have been eligible to sign the return under examination and have signed the return. See Notice 2011-6 and Special rules for registered tax return preparers and unenrolled return preparers in the instructions.
 - i Registered Tax Return Preparer - registered as a tax return preparer under the requirements of section 10.4 of Circular 230. Your authority to practice before the Internal Revenue Service is limited. You must have been eligible to sign the return under examination and have signed the return. See Notice 2011-6 and Special rules for registered tax return preparers and unenrolled return preparers in the instructions
 - k Student Attorney or CPA - receives permission to practice before the IRS by virtue of his/her status as a law, business, or accounting student working in LTC or STCP under section 10.7(d) of Circular 230. See instructions for Part II for additional information and requirements.
 - r Enrolled Retirement Plan Agent - enrolled as a retirement plan agent under the requirements of Circular 230 (the authority to practice before the Internal Revenue Service is limited by section 10.3(e)).

IF THIS DECLARATION OF REPRESENTATIVE IS NOT SIGNED AND DATED, THE POWER OF ATTORNEY WILL BE RETURNED. REPRESENTATIVES MUST SIGN IN THE ORDER LISTED IN LINE 2 ABOVE. See the instructions for Part II.

Note: For designations d-f, enter your title, position, or relationship to the taxpayer in the "Licensing jurisdiction" column. See the instructions for Part II for more information.

Designation - Insert above letter (a-r)	Licensing jurisdiction (state) or other licensing authority (if applicable)	Bar, license, certification, registration, or enrollment number (if applicable). See instructions for Part II for more information.	Signature	Date
B	TEXAS	028784	Allen Campbell	6-28-12
B	TEXAS	093929	Marissa Molina	6-28-12
B	TEXAS	098189	Cynthia Morales	6/28/12