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Form **990**Department of the Treasury
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

2011Open to Public
Inspection

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2011 calendar year, or tax year beginning **APR 1, 2011** and ending **MAR 31, 2012****B** Check if applicable

- ☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization**FLORIDA CITRUS SPORTS EVENTS, INC.**

Doing Business As

Number and street (or P O box if mail is not delivered to street address)

ONE CITRUS BOWL PLACE

Room/suite

City or town, state or country, and ZIP + 4

ORLANDO, FL 32805-2459**F** Name and address of principal officer: **STEVEN J. HOGAN**
SAME AS C ABOVE**D** Employer identification number**59-3021238****E** Telephone number**407-423-2476****G** Gross receipts \$ **5,375,809.****H(a)** Is this a group return for affiliates? ☐ Yes ☒ No**H(b)** Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list. (see instructions)**H(c)** Group exemption number ▶**I** Tax-exempt status: ☒ 501(c)(3) ☐ 501(c) () (insert no) ☐ 4947(a)(1) or ☐ 527**J** Website: ▶ **WWW.FCSPORTS.COM****K** Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶**L** Year of formation **1990** **M** State of legal domicile **FL****Part I** Summary

Activities & Governance		Revenue		Expenses		Net Assets or Fund Balances	
1	Briefly describe the organization's mission or most significant activities: FLORIDA CITRUS SPORTS EVENTS IS A NOT-FOR-PROFIT ORGANIZATION DEDICATED TO INCREASING COMMUNITY						
2	Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.						
3	Number of voting members of the governing body (Part VI, line 1a)	3	36				
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	36				
5	Total number of individuals employed in calendar year 2011 (Part V, line 2a)	5	65				
6	Total number of volunteers (estimate if necessary)	6	500				
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	2,102.				
7b	Net unrelated business taxable income from Form 990-T, line 34	7b	1,102.				
8	Contributions and grants (Part VIII, line 1h)	Prior Year	494,885.	Current Year	913,138.		
9	Program service revenue (Part VIII, line 2g)		906,926.		725,234.		
10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		6,118.		11,606.		
11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		3,060,577.		3,262,278.		
12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		4,468,506.		4,912,256.		
13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		200,900.		208,466.		
14	Benefits paid to or for members (Part IX, column (A), line 4)		0.		0.		
15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		1,848,549.		1,935,347.		
16a	Professional fundraising fees (Part IX, column (A), line 11a)		0.		0.		
16b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 754,853.						
17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		2,418,652.		2,570,834.		
18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		4,468,101.		4,714,647.		
19	Revenue less expenses. Subtract line 18 from line 12		405.		197,609.		
20	Total assets (Part X, line 16)	Beginning of Current Year	4,532,621.	End of Year	4,300,336.		
21	Total liabilities (Part X, line 26)		6,334,231.		5,910,278.		
22	Net assets or fund balances. Subtract line 21 from line 20		<1,801,610.>		<1,609,942.>		

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here ▶ Signature of officer **Dennis D. Braziel** Date **11/12/12**
 ▶ **DENNIS D. BRAZIEL, CFO**
 Type or print name and title

Paid Preparer Use Only
 Print/Type preparer's name **ALISA P. TRAIN** Preparer's signature **Alisa P. Train** Date **11/9/12** Check ☐ if self-employed PTIN **P00633872**
 Firm's name ▶ **CHERRY BEKAERT & HOLLAND, LLP** Firm's EIN ▶ **56-0574444**
 Firm's address ▶ **800 N. MAGNOLIA AVE - SUITE 1300**
ORLANDO, FL 32803 Phone no. **407-423-7911**

May the IRS discuss this return with the preparer shown above? (see instructions)

☒ Yes ☐ No

2517

SCANNED DEC 11 2012

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

☒ X**1** Briefly describe the organization's mission:

TO DEVELOP AND MANAGE WORLD-CLASS ATHLETIC COMPETITIONS AND SUPPORTING EVENTS THAT CONTRIBUTE TO THE MOTIVATION AND ENJOYMENT OF CENTRAL FLORIDA SPORTS FANS, INCREASE COMMUNITY PRIDE AND STIMULATE THE LOCAL ECONOMY; WHILE BENEFITTING CHARITIES, EDUCATIONAL INSTITUTIONS AND THE

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.**4a** (Code _____) (Expenses \$ 2,893,765. Including grants of \$ 8,466.) (Revenue \$ 3,880,150.)

FLORIDA CITRUS SPORTS EVENTS (FCSE) PROVIDES THE MANAGEMENT AND ADMINISTRATIVE SUPPORT FOR THE ANNUAL CHAMPS SPORTS AND CAPITAL ONE COLLEGE BOWL GAMES, WHICH ARE HOSTED BY THE RELATED TAX-EXEMPT ORGANIZATIONS FLORIDA CITRUS SPORTS ASSOCIATION AND TANGERINE SPORTS ASSOCIATION, AND THE FLORIDA CLASSIC (HBCU COLLEGE FOOTBALL). THESE EVENTS PROVIDE NATIONAL EXPOSURE TO THE CENTRAL FLORIDA COMMUNITY, WHILE GENERATING OVER \$108 MILLION OF ECONOMIC IMPACT FOR THE REGION. FROM THE REVENUES GENERATED BY THE TWO BOWL GAMES, THE 4 UNIVERSITIES PARTICIPATING RECEIVED A TOTAL OF \$13.9 MILLION. FCSE MANAGES THE FLORIDA CLASSIC FOR FLORIDA A&M AND BETHUNE-COOKMAN UNIVERSITIES WHICH PRODUCE CLOSE TO \$3 MILLION OF TOTAL REVENUE FOR THE SCHOOLS TO SHARE.

4b (Code _____) (Expenses \$ 200,000. Including grants of \$ 200,000.) (Revenue \$ _____)

IN ADDITION TO THE SIGNIFICANT MANPOWER PROVIDED BY ITS MEMBERS, FCSE SUPPORTS THE INITIATIVES OF FLORIDA CITRUS SPORTS FOUNDATION (FCSF), A RELATED TAX-EXEMPT ORGANIZATION, THROUGH AN ANNUAL CASH CONTRIBUTION AND PERIODIC MONETARY SUPPORT OF EVENTS THROUGHOUT THE YEAR.

THE INITIATIVES OF FCSF INCLUDE:

TAKE STOCK IN CHILDREN - PROVIDES LOW-INCOME AND AT-RISK STUDENTS THE OPPORTUNITY TO ESCAPE THE CYCLE OF POVERTY THROUGH EDUCATION. STUDENTS ARE OFFERED COLLEGE SCHOLARSHIPS, VOLUNTEER MENTORS AND HOPE FOR A BETTER LIFE. THE PARTICIPANTS APPLY IN THE SEVENTH GRADE BASED UPON FINANCIAL NEED AND ACADEMIC SUCCESS. UPON GRADUATION FROM HIGH SCHOOL

4c (Code _____) (Expenses \$ _____ Including grants of \$ _____) (Revenue \$ _____)**4d** Other program services (Describe in Schedule O.)

(Expenses \$ _____ Including grants of \$ _____) (Revenue \$ _____)

4e Total program service expenses 3,093,765.

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1 X	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?	2 X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>	3	X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4	X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5	X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>	6	X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>	7	X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8	X
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>	9	X
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	11a X	
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b	X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>	11c	X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d X	
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>	11e X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>	12a	X
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional</i>	12b X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>	13	X
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	14b	X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>	15	X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>	16	X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>	17	X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	18	X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>	19	X
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>	20a	X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b n/a	

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21 X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22	X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23 X	
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>	24a	X
24b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b n/a	
24c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c n/a	
24d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d n/a	
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a	X
25b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b	X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26	X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27	X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
28a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a	X
28b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b	X
28c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c	X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29 X	
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31	X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32	X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34 X	
35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	X
35b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b	X
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36	X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37	X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	38 X	

Note. All Form 990 filers are required to complete Schedule O

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response to any question in this Part V ☐

	Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	37	
1b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	0	
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	n/a	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	65	
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	X	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	X	
b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	X	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	n/a	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?		X
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	n/a	
7 Organizations that may receive deductible contributions under section 170(c).		
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	X	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?	X	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
d If "Yes," indicate the number of Forms 8282 filed during the year		
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	n/a	
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	n/a	
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	n/a	
9 Sponsoring organizations maintaining donor advised funds.		
a Did the organization make any taxable distributions under section 4966?	n/a	
b Did the organization make a distribution to a donor, donor advisor, or related person?	n/a	
10 Section 501(c)(7) organizations. Enter:		
a Initiation fees and capital contributions included on Part VIII, line 12	10a	
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11 Section 501(c)(12) organizations. Enter:		
a Gross income from members or shareholders	11a	
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b	
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	n/a	
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13 Section 501(c)(29) qualified nonprofit health insurance issuers.		
a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	n/a	
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c Enter the amount of reserves on hand	13c	
14a Did the organization receive any payments for indoor tanning services during the tax year?		X
b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	n/a	

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

☒**Section A. Governing Body and Management**

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O	36	
b Enter the number of voting members included in line 1a, above, who are independent	36	
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		X
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6 Did the organization have members or stockholders?		X
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		X
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	X	
b Each committee with authority to act on behalf of the governing body?	X	
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates?		X
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	n/a	
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
b Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13	X	
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	X	
13 Did the organization have a written whistleblower policy?	X	
14 Did the organization have a written document retention and destruction policy?	X	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official	X	
b Other officers or key employees of the organization	X	
If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	n/a	

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed **FL**

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **DENNIS D. BRAZIEL - 407-423-2476**
ONE CITRUS BOWL PLACE, ORLANDO, FL 32805-2459

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent ContractorsCheck if Schedule O contains a response to any question in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."

- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) ANDY ODENBACH DIRECTOR	0.40	X						0.	0.	0.
(2) BOBBY KUYKENDALL PRESIDENT-ELECT	1.00	X		X				0.	0.	0.
(3) BRIAN COLEMAN DIRECTOR	0.40	X						0.	0.	0.
(4) CATHY WEEDEN PAST CHAIRWOMAN	1.00	X						0.	0.	0.
(5) CHUCK BEVERLY PAST CHAIRMAN	1.00	X						0.	0.	0.
(6) CRAIG SWYGERT DIRECTOR	0.40	X						0.	0.	0.
(7) DEREK LEWIS DIRECTOR	0.40	X						0.	0.	0.
(8) HAROLD MILLS DIRECTOR	0.40	X						0.	0.	0.
(9) JACK OPPENHEIMER DIRECTOR	0.40	X						0.	0.	0.
(10) JIM GRAY DIRECTOR	0.40	X						0.	0.	0.
(11) JIM TOSCANO DIRECTOR	0.40	X						0.	0.	0.
(12) JOHN KEATING DIRECTOR	0.40	X						0.	0.	0.
(13) KEN POTROCK VICE PRESIDENT	1.00	X		X				0.	0.	0.
(14) LARRY RUFFIN PRESIDENT	1.00	X		X				0.	0.	0.
(15) MARC REICHER DIRECTOR	0.40	X						0.	0.	0.
(16) MICHAEL BUELL DIRECTOR	0.40	X						0.	0.	0.
(17) MICHAEL CANTRELL DIRECTOR	0.40	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(18) MICHAEL WEINBURG DIRECTOR	0.40	X						0.	0.	0.
(19) MICHEL CHAMPAGNE CHAIRMAN	1.00	X		X				0.	0.	0.
(20) ORLANDO EVORA DIRECTOR	0.40	X						0.	0.	0.
(21) PAT BISHOP SECRETARY	1.00	X		X				0.	0.	0.
(22) PICTON WARLOW IV VICE PRESIDENT	1.00	X		X				0.	0.	0.
(23) ROGER COOK DIRECTOR	0.40	X						0.	0.	0.
(24) RON BOJALAD VICE PRESIDENT	1.00	X		X				0.	0.	0.
(25) ROSS BREUNIG DIRECTOR	0.40	X						0.	0.	0.
(26) ROY HARVEY DIRECTOR	0.40	X						0.	0.	0.
1b Sub-total								0.	0.	0.
c Total from continuation sheets to Part VII, Section A								721,010.	0.	98,969.
d Total (add lines 1b and 1c)								721,010.	0.	98,969.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **5**

- 3 Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual
- 4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- 5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

	Yes	No
3		X
4	X	
5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
ENGUAGE 1000 LEGION PLACE, ORLANDO, FL 32801	ADVERTISING	235,789.
THE CRAWFORD GROUP, 142 W. LAKEVIEW AVENUE, SUITE 2040, LAKE MARY, FL 32746	PRODUCTION SERVICES	126,549.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **2**

SEE PART VII, SECTION A CONTINUATION SHEETS

Form 990 (2011)

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(27) SHARON LINE CLARY DIRECTOR	0.40	X						0.	0.	0.
(28) SHAWN BARTLET DIRECTOR	0.40	X						0.	0.	0.
(29) STEVE SMITH DIRECTOR	0.40	X						0.	0.	0.
(30) SUSAN FORTINI DIRECTOR	0.40	X						0.	0.	0.
(31) TIM IVY DIRECTOR	0.40	X						0.	0.	0.
(32) TOM HANKINS DIRECTOR	0.40	X						0.	0.	0.
(33) TOM WERT DIRECTOR	0.40	X						0.	0.	0.
(34) TONY JENKINS VICE PRESIDENT	1.00	X		X				0.	0.	0.
(35) TONY MASSEY TREASURER	1.00	X		X				0.	0.	0.
(36) WOODY RODRIGUEZ DIRECTOR	0.40	X						0.	0.	0.
(37) DENNIS D. BRAZIEL CHIEF FINANCIAL OFFICER	40.00			X				120,384.	0.	14,833.
(38) STEVE HOGAN CHIEF EXECUTIVE OFFICER	40.00			X				274,583.	0.	32,679.
(39) MELISSA PRICHARD SALES MANAGER	40.00					X		105,003.	0.	11,562.
(40) MICHAEL STRICKLAND CHIEF MARKETING OFFICER	40.00					X		110,734.	0.	20,996.
(41) SHANNON CLARK CHIEF CUSTOMER OFFICER	40.00					X		110,306.	0.	18,899.
Total to Part VII, Section A, line 1c								721,010.		98,969.

Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e					
	f All other contributions, gifts, grants, and similar amounts not included above	1f	913,138.				
	g Noncash contributions included in lines 1a-1f \$		83,300.				
h Total. Add lines 1a-1f			913,138.				
Program Service Revenue	2 a MEMBERSHIP DUES	Business Code	711300	276,069.	276,069.		
	b TICKET SALES		711300	253,741.	253,741.		
	c ENTRY FEES		711300	195,424.	195,424.		
	d						
	e						
	f All other program service revenue						
	g Total. Add lines 2a-2f			725,234.			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)			11,606.			11,606.
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties			105,260.			105,260.
	6 a Gross rents	(i) Real	373,806.				
	b Less: rental expenses	(ii) Personal	463,553.				
	c Rental income or (loss)		<89,747.>				
	d Net rental income or (loss)			<89,747.>	<91,849.>	2,102.	
	7 a Gross amount from sales of assets other than inventory	(i) Securities					
	b Less: cost or other basis and sales expenses	(ii) Other					
	c Gain or (loss)						
	d Net gain or (loss)						
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a					
	b Less: direct expenses	b					
	c Net income or (loss) from fundraising events						
	9 a Gross income from gaming activities. See Part IV, line 19	a					
	b Less: direct expenses	b					
	c Net income or (loss) from gaming activities						
10 a Gross sales of inventory, less returns and allowances	a						
b Less: cost of goods sold	b						
c Net income or (loss) from sales of inventory							
Miscellaneous Revenue			Business Code				
11 a MGMT FEES FROM RELATED		711300	3,094,677.	3,094,677.			
b NOVELTY SALES		711210	83,179.	83,179.			
c CONCESSIONS		711210	13,656.	13,656.			
d All other revenue		711300	55,253.	55,253.			
e Total. Add lines 11a-11d			3,246,765.				
12 Total revenue. See instructions			4,912,256.	3,880,150.	2,102.	116,866.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Check if Schedule O contains a response to any question in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	208,466.	208,466.		
2 Grants and other assistance to individuals in the United States. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	442,480.	246,903.	102,988.	92,589.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,107,834.	620,387.	254,802.	232,645.
8 Pension plan accruals and contributions (Include section 401(k) and section 403(b) employer contributions)	84,353.	47,238.	19,401.	17,714.
9 Other employee benefits	189,223.	99,788.	52,014.	37,421.
10 Payroll taxes	111,457.	62,416.	25,635.	23,406.
11 Fees for services (non-employees):				
a Management	27,000.	27,000.		
b Legal	68,519.	38,371.	15,759.	14,389.
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other	152,734.	89,308.	63,426.	
12 Advertising and promotion	94,617.	74,629.	6,556.	13,432.
13 Office expenses	421,091.	330,578.	49,695.	40,818.
14 Information technology				
15 Royalties				
16 Occupancy	454,422.	229,768.	180,421.	44,233.
17 Travel	51,245.	26,557.	12,905.	11,783.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	27,362.	3,469.	23,893.	
20 Interest	27,930.	27,930.		
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	221,370.	197,790.	12,326.	11,254.
23 Insurance	8,639.	4,838.	1,987.	1,814.
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a OTHER EVENT EXPENSES	211,951.	211,951.		
b PUBLIC RELATIONS	153,970.	849.		153,121.
c TEAM PAYOUTS	140,000.	140,000.		
d TV PRODUCTION COSTS	117,881.	117,881.		
e All other expenses	392,103.	287,648.	44,221.	60,234.
25 Total functional expenses. Add lines 1 through 24e	4,714,647.	3,093,765.	866,029.	754,853.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Check here ☐ If following SOP 98-2 (ASC 958-720)

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	73,145.	1	845,180.
	2 Savings and temporary cash investments	953,407.	2	961,356.
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	546,378.	4	501,676.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	68,577.	9	79,789.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 6,579,920.		
	b Less: accumulated depreciation	10b 4,927,893.		
		1,943,211.	10c	1,652,027.
	11 Investments - publicly traded securities	2,254.	11	2,254.
	12 Investments - other securities. See Part IV, line 11		12	
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	945,649.	15	258,054.
	16 Total assets. Add lines 1 through 15 (must equal line 34)	4,532,621.	16	4,300,336.
Liabilities	17 Accounts payable and accrued expenses	328,996.	17	257,982.
	18 Grants payable		18	
	19 Deferred revenue	226,842.	19	257,808.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties	1,009,813.	23	821,062.
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	4,768,580.	25	4,573,426.
	26 Total liabilities. Add lines 17 through 25	6,334,231.	26	5,910,278.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	<1,801,610.>	27	<1,609,942.>
	28 Temporarily restricted net assets		28	
	29 Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	<1,801,610.>	33	<1,609,942.>
	34 Total liabilities and net assets/fund balances	4,532,621.	34	4,300,336.

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

☒

1	Total revenue (must equal Part VIII, column (A), line 12)	1	4,912,256.
2	Total expenses (must equal Part IX, column (A), line 25)	2	4,714,647.
3	Revenue less expenses. Subtract line 2 from line 1	3	197,609.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	<1,801,610.>
5	Other changes in net assets or fund balances (explain in Schedule O)	5	<5,941.>
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	<1,609,942.>

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

☐1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____

If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.

2a Were the organization's financial statements compiled or reviewed by an independent accountant?

b Were the organization's financial statements audited by an independent accountant?

c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.

d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:

☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

	Yes	No
2a		X
2b	X	
2c	X	
3a		X
3b	n/a	

Form 990 (2011)

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2011

Open to Public Inspection

Name of the organization

FLORIDA CITRUS SPORTS EVENTS, INC.

Employer identification number

59-3021238

Part I	Reason for Public Charity Status (All organizations must complete this part) See instructions.	
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The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☒ An organization that normally receives: (1) more than 33 1/3 % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3 % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f ☐ If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box _____

g ☐ Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) ☐ A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii) ☐ A family member of a person described in (i) above?

(iii) ☐ A 35% controlled entity of a person described in (i) or (ii) above?

h ☐ Provide the following information about the supported organization(s).

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

[illegible]

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						

NONE

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 Total support. Add lines 7 through 10						
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ☐						

NONE

Section C. Computation of Public Support Percentage

14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f))	14	%
15 Public support percentage from 2010 Schedule A, Part II, line 14		%
16a 33 1/3% support test - 2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ☐		
b 33 1/3% support test - 2010. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ☐		
17a 10% -facts-and-circumstances test - 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐		
b 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ☐		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ☐		

NONE

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	1375315.	1150858.	715,145.	494,885.	913,138.	4649341.
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	2630790.	3211293.	716,658.	906,926.	725,234.	8190901.
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5	4006105.	4362151.	1431803.	1401811.	1638372.	12840242.
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						0.
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						0.
c Add lines 7a and 7b						0.
8 Public support. (Subtract line 7c from line 6.)						12840242.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6	4006105.	4362151.	1431803.	1401811.	1638372.	12840242.
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	197,686.	210,565.	540,102.	477,890.	487,826.	1914069.
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975				400.	2,681.	3,081.
c Add lines 10a and 10b	197,686.	210,565.	540,102.	478,290.	490,507.	1917150.
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	139,455.	148,060.	2771207.	2993902.	3246765.	9299389.
13 Total support. (Add lines 9, 10c, 11, and 12.)	4343246.	4720776.	4743112.	4874003.	5375644.	24056781.
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ► ☐						

Section C. Computation of Public Support Percentage

15 Public support percentage for 2011 (line 8, column (f) divided by line 13, column (f))	15	53.37 %
16 Public support percentage from 2010 Schedule A, Part III, line 15	16	65.99 %

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2011 (line 10c, column (f) divided by line 13, column (f))	17	7.97 %
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18	6.70 %

19a 33 1/3% support tests - 2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ► ☒**b 33 1/3% support tests - 2010.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ► ☐**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ► ☐

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
► Attach to Form 990. ► See separate instructions.

2011

Open to Public Inspection

Name of the organization

FLORIDA CITRUS SPORTS EVENTS, INC.

Employer identification number

59-3021238

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year	NONE	
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	☐ Yes	☐ No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?	☐ Yes	☐ No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

☐ Preservation of land for public use (e.g., recreation or education)	☐ Preservation of an historically important land area
☐ Protection of natural habitat	☐ Preservation of a certified historic structure
☐ Preservation of open space	

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

NONE

	Held at the End of the Tax Year
2a	
2b	
2c	
2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ►

4 Number of states where property subject to conservation easement is located ►

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ►

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ► \$

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1 ► \$

(ii) Assets included in Form 990, Part X ► \$

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1 ► \$

b Assets included in Form 990, Part X ► \$

NONE

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items

(check all that apply):

- a ☐ Public exhibition
 b ☐ Scholarly research
 c ☐ Preservation for future generations

NONE

- d ☐ Loan or exchange programs
 e ☐ Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets

to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes ☐ No**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

- c Beginning balance
 d Additions during the year
 e Distributions during the year
 f Ending balance

NONE

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes ☐ No

b If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

1a Beginning of year balance

b Contributions

c Net investment earnings, gains, and losses

d Grants or scholarships

e Other expenditures for facilities and programs

f Administrative expenses

g End of year balance

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a					
1b					
1c					
1d					
1e					
1f					
1g					

NONE

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a Board designated or quasi-endowment ☐ _____ %b Permanent endowment ☐ _____ %c Temporarily restricted endowment ☐ _____ %

The percentages in lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

(i) unrelated organizations

(ii) related organizations

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

	Yes	No
3a(i)		
3a(ii)		
3b		

4 Describe in Part XIV the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		3,461,000.	2,394,465.	1,066,535.
d Equipment		443,460.	358,985.	84,475.
e Other		2,675,460.	2,174,443.	501,017.
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).)				1,652,027.

Schedule D (Form 990) 2011

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		

Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶

Part VIII Investments - Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		

Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1) OTHER RECEIVABLES	258,054.
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 15.) ▶	
	258,054.

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2) DUE TO RELATED NONPROFIT	
(3) ORGANIZATIONS	4,545,915.
(4) INTEREST RATE SWAP	27,511.
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
(11)	
Total. (Column (b) must equal Form 990, Part X, col (B) line 25.) ▶	
	4,573,426.

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net). Add lines 4 through 8	9	
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2: THE ORGANIZATION IS EXEMPT FROM FEDERAL INCOME TAXES

UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND FROM STATE INCOME TAXES UNDER SIMILAR PROVISIONS OF THE FLORIDA INCOME TAX CODE. THE ORGANIZATION'S POLICY IS TO RECORD A LIABILITY FOR ANY TAX POSITION TAKEN THAT IS BENEFICIAL TO THE ORGANIZATION, INCLUDING ANY RELATED INTEREST AND PENALTIES, WHEN IT IS MORE LIKELY THAN NOT THE POSITION TAKEN BY MANAGEMENT WILL BE OVERTURNED BY A TAXING AUTHORITY UPON EXAMINATION.

MANAGEMENT BELIEVES THERE ARE NO SUCH POSITIONS AS OF MARCH 31, 2012 AND,

Part XIV Supplemental Information *(continued)*

ACCORDINGLY, NO LIABILITY HAS BEEN ACCRUED.

Name of the organization

Employer identification number
59-3021238

FLORIDA CITRUS SPORTS EVENTS, INC.

Part I	General Information on Grants and Assistance
---------------	---

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part I	Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any

Part II can be duplicated if additional space is needed
 recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash	(f) Method of valuation (book, FMV, etc.)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
--	---------	-------------------------------	--------------------------	------------------------	---	--	------------------------------------

[illegible]

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

3 Enter total number of other organizations listed in the line 1 table

$$\begin{array}{r} 1. \\ \hline 0. \end{array}$$

HA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2011)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCHEDULE I, PART I, LINE 2: THE LARGEST ANNUAL GRANT GOES TO A RELATED ORGANIZATION UNDER COMMON CONTROL. OTHER SMALLER DONATIONS ARE MADE TO 501(C)(3) ORGANIZATIONS IN ORDER TO FURTHER THEIR EXEMPT PURPOSES. FLORIDA CITRUS SPORTS EVENTS VERIFIES THESE ORGANIZATIONS' 501(C)(3) EXEMPT STATUS. FLORIDA CITRUS SPORTS EVENTS COMMUNICATES REGULARLY WITH THE GRANTEEES TO MONITOR THE PROGRESS OF THE PROGRAMS TO WHICH GRANTS ARE MADE.

**SCHEDULE J
(Form 990)**

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

► Complete if the organization answered "Yes" to Form 990,
Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization

FLORIDA CITRUS SPORTS EVENTS, INC.

Employer identification number

59-3021238

Part I Questions Regarding Compensation

1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,
Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

☐ First-class or charter travel

☒ Travel for companions

☐ Tax indemnification and gross-up payments

☐ Discretionary spending account

☐ Housing allowance or residence for personal use

☐ Payments for business use of personal residence

☒ Health or social club dues or initiation fees

☐ Personal services (e.g., maid, chauffeur, chef)

b If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or
reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,
trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's
CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to
establish compensation of the CEO/Executive Director. Explain in Part III.

☒ Compensation committee

☐ Independent compensation consultant

☒ Form 990 of other organizations

☒ Written employment contract

☒ Compensation survey or study

☒ Approval by the board or compensation committee

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing
organization or a related organization:

a Receive a severance payment or change-of-control payment?

b Participate in, or receive payment from, a supplemental nonqualified retirement plan?

c Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.

5 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation
contingent on the revenues of:

a The organization?

b Any related organization?

If "Yes" to line 5a or 5b, describe in Part III.

6 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation
contingent on the net earnings of:

a The organization?

b Any related organization?

If "Yes" to line 6a or 6b, describe in Part III.

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments
not described in lines 5 and 6? If "Yes," describe in Part III

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the
initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in
Regulations section 53.4958-6(c)?

Yes No

1b

X

2

X

4a

X

4b

X

4c

X

5a

X

5b

X

6a

X

6b

X

7

X

8

X

9

n/a

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Schedule J (Form 990) 2011

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported as deferred in prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
1 STEVE HOGAN	(i) 224,952.	(ii) 43,680.	(iii) 5,951.	13,778.	18,901.	307,262.	0.
	(ii) 0.	0.	0.	0.	0.	0.	0.
2	(i)						
	(ii)						
3	(i)						
	(ii)						
4	(i)						
	(ii)						
5	(i)						
	(ii)						
6	(i)						
	(ii)						
7	(i)						
	(ii)						
8	(i)						
	(ii)						
9	(i)						
	(ii)						
10	(i)						
	(ii)						
11	(i)						
	(ii)						
12	(i)						
	(ii)						
13	(i)						
	(ii)						
14	(i)						
	(ii)						
15	(i)						
	(ii)						
16	(i)						
	(ii)						

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

PART I, LINE 1A:

TRAVEL FOR COMPANIONS: THE CEO HAS AN ANNUAL CONTRACTUAL ALLOWANCE FOR
COMPANION/SPOUSE TRAVEL. THE TRAVEL MUST BE IN THE COURSE OF THE CEO
PERFORMING HIS OFFICIAL DUTIES. THE COST OF COMPANION/SPOUSE TRAVEL IS
INCLUDED IN THE CEO'S TAXABLE COMPENSATION.

SOCIAL CLUB DUES: THE CEO IS GRANTED THE USE OF A GOLF CLUB MEMBERSHIP AND
A RESTAURANT CLUB MEMBERSHIP EXCLUSIVELY FOR BUSINESS PURPOSES.

PART I, LINE 3:

THE COMPENSATION COMMITTEE, CONSISTING OF MEMBERS OF THE EXECUTIVE
COMMITTEE ARE PRESENTED WITH COMPARATIVE SALARY AND BONUS DATA FOR TOP
MANAGEMENT OFFICIALS AND THE CEO FROM THE PRIOR YEAR, AS WELL AS INDUSTRY
SALARY AND BONUS DATA PUBLISHED BY THE FOOTBALL BOWL ASSOCIATION. THE
SALARIES AND BONUSES FOR TOP MANAGEMENT OFFICIALS AS RECOMMENDED BY THE CEO
ARE REVIEWED. ONCE AN AGREEMENT IS REACHED WITHIN THE COMPENSATION
COMMITTEE, THE NEW COMPENSATION IS PRESENTED TO THE ENTIRE EXECUTIVE
COMMITTEE FOR FINAL REVIEW AND APPROVAL. THE CEO'S SALARY AND BONUS IS
DETERMINED BY THE COMPENSATION COMMITTEE AND IS NOT PART OF THE

2

MEETING MINUTES.

[illegible]

**SCHEDULE M
(Form 990)**

Department of the Treasury
Internal Revenue Service

Noncash Contributions

► **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
► **Attach to Form 990.**

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization

FLORIDA CITRUS SPORTS EVENTS, INC.

Employer identification number

59-3021238

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art - Works of art				
2 Art - Historical treasures				
3 Art - Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities - Publicly traded				
10 Securities - Closely held stock				
11 Securities - Partnership, LLC, or trust interests				
12 Securities - Miscellaneous				
13 Qualified conservation contribution - Historic structures				
14 Qualified conservation contribution - Other				
15 Real estate - Residential				
16 Real estate - Commercial				
17 Real estate - Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
25 Other ► (MEALS)	X	1	25,000.	FMV
26 Other ► (CITRUS)	X	3	21,000.	FMV
27 Other ► (ATHLETIC EQUI)	X	1	15,000.	FMV
28 Other ► (BEVERAGES)	X	3	13,300.	FMV

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

29

30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

b If "Yes," describe the arrangement in Part II.

31 Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

b If "Yes," describe in Part II.

33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.

Yes No

30a		X
31	X	
32a	X	

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Schedule M (Form 990) (2011)

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

PART I, OTHER TYPES OF PROPERTY:**SIGNS**

(A) CHECK IF APPLICABLE = X

(B) NUMBER OF CONTRIBUTORS = 1

(C) REVENUE REPORTED ON FORM 990, PART VIII \$ 9000.

(D) METHOD OF DETERMINING REVENUE: FMV

SCHEDULE M, PART I, COLUMN (B): THE NUMBER OF CONTRIBUTIONS IS
REPORTED.

SCHEDULE M, LINE 32B: THE ORGANIZATION CONTRACTS WITH A THIRD-PARTY
MARKETING FIRM TO SOLICIT NON-CASH CONTRIBUTIONS FROM POTENTIAL
SPONSORS.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization

FLORIDA CITRUS SPORTS EVENTS, INC.

Employer identification number
59-3021238

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

SPIRIT AND PRIDE, PROMOTING TOURISM, STIMULATING ECONOMIC DEVELOPMENT
AND ULTIMATELY BENEFITING CHARITIES, EDUCATIONAL INSTITUTIONS AND THE
QUALITY OF LIFE IN CENTRAL FLORIDA BY MANAGING FOUR SIGNATURE EVENTS:
THE CAPITAL ONE BOWL, THE CHAMPS SPORTS BOWL, THE ORLANDO CITRUS PARADE
AND THE OUC HALF MARATHON AND 5K. SINCE ITS FIRST BOWL GAME IN 1947, IT
IS ESTIMATED THAT FLORIDA CITRUS SPORTS EVENTS HAS HELPED THOUSANDS OF
AT-RISK YOUTH IN CENTRAL FLORIDA THROUGH THE FLORIDA CITRUS SPORTS
FOUNDATION MVP PROGRAMS.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

FLORIDA CITRUS SPORTS FOUNDATION.

FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:

ANOTHER FASHION OF COMMUNITY PRIDE IS EVIDENCED IN THE ANNUAL ORLANDO
CITRUS PARADE ORGANIZED AND PRODUCED BY FCSE WHICH IS BROADCAST IN 102
MARKETS, EXPOSING 79 MILLION HOUSEHOLDS TO THE BENEFITS OF CENTRAL
FLORIDA COMMUNITY.

FOR 35 YEARS FCSE HAS HELD HALF MARATHON AND 5K RACES. IN 2011
APPROXIMATELY 3,600 RUNNERS PARTICIPATED, ALONG WITH 175 VOLUNTEERS
FROM LOCAL BUSINESSES AND CHARITIES, TO RAISE ABOUT \$45,000 FOR USE OF
THE FCS CHARITABLE INITIATIVES.

FCSE IS A MEMBERSHIP BASED ORGANIZATION WHOSE MEMBERS VOLUNTEER THEIR
TIME TO THE ORGANIZATION AND THUS THE CENTRAL FLORIDA REGION

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YEAR-ROUND. 500 MEMBERS VOLUNTEERED TO SERVE AS EVENT DAY STAFF, BOWL SCOUTS, COMMITTEE MEMBERS AND/OR DONATED THEIR TIME TO THE FLORIDA CITRUS SPORTS FOUNDATION.

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:

AND COMPLETION OF THE PROGRAM, THESE ECONOMICALLY DISADVANTAGED STUDENTS WILL RECEIVE A PRE-PAID SCHOLARSHIP TO ATTEND A TWO-YEAR COMMUNITY COLLEGE AND THEN ULTIMATELY CONTINUE ON TO A STATE COLLEGE TO COMPLETE THEIR DEGREE.

SUMMER CAMP - A "FREE" ANNUAL SUMMER CAMP SERVING APPROXIMATELY 300 ECONOMICALLY-DISADVANTAGED LOCAL MIDDLE SCHOOL CHILDREN IN GRADES SIX THROUGH EIGHT.

DAY FOR KIDS - 250 DISADVANTAGED CHILDREN SHARE A MORNING OF FOOD AND FUN WITH THE PLAYERS PARTICIPATING IN THE CHAMPS SPORTS AND CAPITAL ONE BOWLS.

DREAM TICKET CLEARINGHOUSE - FREE TICKETS TO THE CHAMPS SPORTS BOWL PROVIDED TO 10,000 LOCAL YOUTHS.

FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 IS DISTRIBUTED TO THE EXECUTIVE COMMITTEE, WHICH CONSISTS OF 11 MEMBERS OF THE BOARD OF DIRECTORS, FOR REVIEW AND DISCUSSION. AFTER REVIEW BY THE EXECUTIVE COMMITTEE, THE FORM 990 IS PRESENTED TO THE ENTIRE BOARD OF DIRECTORS FOR THEIR REVIEW AND COMMENTS PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C: ANNUALLY, ALL DIRECTORS ARE

Name of the organization

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PROVIDED A COPY OF THE CONFLICT OF INTEREST POLICY AS A REMINDER. THEY ARE ASKED TO REVIEW AND THEN SIGN A DISCLOSURE STATEMENT INDICATING ANY KNOWN OR PERCEIVED CONFLICTS. ANY DISCLOSED CONFLICTS WILL BE DISCUSSED BY THE OTHER DIRECTORS AS TO ANY ACTION(S) REQUIRED. IN THE EVENT OF A CONFLICT DURING THE YEAR, THE INTERESTED BOARD MEMBER WILL RECUSE HIM OR HERSELF FROM THE DISCUSSION AND VOTE.

FORM 990, PART VI, SECTION B, LINE 15: THE COMPENSATION COMMITTEE, CONSISTING OF MEMBERS OF THE EXECUTIVE COMMITTEE ARE PRESENTED WITH COMPARATIVE SALARY AND BONUS DATA FOR TOP MANAGEMENT OFFICIALS AND THE CEO FROM THE PRIOR YEAR, AS WELL AS INDUSTRY SALARY AND BONUS DATA PUBLISHED BY THE FOOTBALL BOWL ASSOCIATION. THE SALARIES AND BONUSES FOR TOP MANAGEMENT OFFICIALS AS RECOMMENDED BY THE CEO ARE REVIEWED. ONCE AN AGREEMENT IS REACHED WITHIN THE COMPENSATION COMMITTEE, THE NEW COMPENSATION IS PRESENTED TO THE ENTIRE EXECUTIVE COMMITTEE FOR FINAL REVIEW AND APPROVAL. THE CEO'S SALARY AND BONUS IS DETERMINED BY THE COMPENSATION COMMITTEE AND IS NOT PART OF THE RECOMMENDATIONS OF THE CEO. ALL DISCUSSIONS AND DECISIONS ARE DOCUMENTED IN MEETING MINUTES.

FORM 990, PART VI, SECTION C, LINE 19: FLORIDA CITRUS SPORTS EVENTS, INC. WILL DISCLOSE FINANCIAL STATEMENTS AND PERTINENT GOVERNING DOCUMENTS, INCLUDING THE CONFLICT OF INTEREST POLICY, UPON REQUEST.

FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:

UNREALIZED LOSS ON INTEREST RATE SWAP -5,941.

PART V, LINES 1A AND 2A

NUMBER OF EMPLOYEES REPORTED ON FORM W-3:

Name of the organization

FLORIDA CITRUS SPORTS EVENTS, INC.

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THIS ORGANIZATION ALSO PAYS THE EMPLOYEES AND INDEPENDENT CONTRACTORS
FOR THREE RELATED ORGANIZATIONS: FLORIDA CITRUS SPORTS ASSOCIATION,
INC., FLORIDA CITRUS SPORTS FOUNDATION, INC., AND TANGERINE SPORTS
ASSOCIATION, INC.

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.)**Note.** Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.**1** During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?**a** Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity**b** Gift, grant, or capital contribution to related organization(s)**c** Gift, grant, or capital contribution from related organization(s)**d** Loans or loan guarantees to or for related organization(s)**e** Loans or loan guarantees by related organization(s)**f** Sale of assets to related organization(s)**g** Purchase of assets from related organization(s)**h** Exchange of assets with related organization(s)**i** Lease of facilities, equipment, or other assets to related organization(s)**j** Lease of facilities, equipment, or other assets from related organization(s)**k** Performance of services or membership or fundraising solicitations for related organization(s)**l** Performance of services or membership or fundraising solicitations by related organization(s)**m** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)**n** Sharing of paid employees with related organization(s)**o** Reimbursement paid to related organization(s) for expenses**p** Reimbursement paid by related organization(s) for expenses**q** Other transfer of cash or property to related organization(s)**r** Other transfer of cash or property from related organization(s)**2** If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

	(a) Name of other organization	(b) Transaction type (a-r)	(c) Amount involved	(d) Method of determining amount involved
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(1) **NONE**

(2)

(3)

(4)

(5)

(6)

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions).

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