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## Form **990**

## **Return of Organization Exempt From Income Tax**

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Open to Public Inspection

Inte	artment of th rnal Revenue	Service	► The	organization may h	ave to use a copy of t	his return to satisfy	state reportin	ng requireme	ents		Inspection	וַיַּלֶּייָלְי
A	For the 2	011 calenda	r year, or tax y	ear beginning	Mar 1	, 2011,	and endin	g Feb	29	,	2012	
В	Check if app				r LIONS CHA	RITIES			D Employ	er Identifi	cation Number	
	Addres	s change	Doing Business A						38-2	29457	09	
	Name				il is not delivered to st	reet addr)	Room/s	uite	E Telepho			
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	Ħ	<u> </u>		ss of principal officer		MI		H(a) Is this a				
	Applica	ación ponome					Į.	H(b) Are all			Yes Yes	<b>=</b>
<del></del>					C DRIVE ALLEN		40101		attach a list		uctions)	
<u> </u>	Tax-exem		[ 501(c)(3)	501(c) (	)◀ (insert no)	4947(a)(1) or	527			_		
<u>J</u>	Websit		<del></del>		<del></del>			H(c) Group 6				
K		rganization X	Corporation	Trust Asso	ciation Other ►	L Ye	ear of Formati	on 1990	)   M s	tate of leg	al domicile MI	<u> </u>
Pa		Summary	<del></del>	<del></del>					<del></del> -		<del></del>	
	1 Bri	efly describe	the organization	on's mission or	most significant a	activities <u>Cha</u>	<u>arıtabl</u>	.e,edu	<u>cation</u>	al_an	<u>d_religi</u>	<u>.ous</u> _
9			<del>-</del>		<del>-</del>	- <b></b>	- <b></b>		- <b></b> -			
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3 2013 Governance			. ~ <u>~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~</u>									
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V 05	4 Nu				ody (Part VI, line e governing body		h)			3		<u>6</u>
ties	5 Tot				idar year 2011 (P		٥,			5		
Ę, į	6 Tot			timate if neces		are 170 =0,			:	6		100
Activities &	7a Tot				III, column (C), lıı	ne 12				7a		0.
÷,	1				orm 990-T, line 3			_		7b		
, E					<del>-</del> · ·			Р	rior Year		Current Y	ear
3	8 Co	ntributions ai	nd grants (Part	VIII, line 1h)					344,2	07.	294	,267.
Revenue	<b>9</b> Pro	gram service	e revenue (Pari	t VIII, line 2g)								
ž į	10 Inv	estment inco	me (Part VIII,	column (A), line	es 3, 4, and 7d)				23,0	18.		-428.
æ	11 Oth	ner revenue (	(Part VIII, colur	nn (A), lines 5,	6d, 8c, 9c, 10c, a	and 11e)				0.		0.
	<b>12</b> Tot	al revenue -	- add lines 8 th	rough 11 (must	equal Part VIII, o	column (A), line	12)		367,2	25.	293	,839.
	13 Gra	ants and simi	ılar amounts pa	aid (Part IX, col	umn (A), lines 1-	3)			352,1	74.	284	,908.
	<b>14</b> Be	nefits paid to	or for member	rs (Part IX, colu	mn (A), line 4)							
	<b>15</b> Sa	laries, other	compensation,	employee bene	fits (Part IX, colu	ımn (A), lınes 5	-10)					
Expenses	<b>16a</b> Pro	ofessional fur	ndraising fees (	Part IX, column	(A), <u>line</u> 11e)					0.	2	,500.
e.			-		D), line 25) <b>R</b>	0=	2.500.	N. Y. M	<b>经验</b>	767r	J. 14 2 A	
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					a-11d, 1 (1-24e)	A) line OE)	_					
	10 101	ai expenses	Add lines 13-	i / (must equal	Part IX, column ( Ine 12 JAN	A), IIIIe 25)	181	-	368,1			702
		venue less e	xpenses. Subtr	act line 18 from	i line 12/ 5/1/	<u>, r <del>a</del> 5013</u> -	<del>-101</del>	<del> </del>		68.		<u>.,793.</u>
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Bala			art X, line 16)		$ \cup$ $\cup$ GD	FNITT	1=	<u>+</u>	,118,8	95.		,562.
Net A Fund			(Part X, line 26	•	-	=1V, U1	.	1		-		.,778.
	<del> </del>			Subtract line 21	from line 20			1	,118,8	<u> </u>	1,116	<u>,784.</u>
		Signature										
Und	ler penalties on oplete Declar	of perjury, I declaration of preparer	are that I have exam	nined this return, inc is based on all info	luding accompanying s mation of which prepa	schedules and staten irer has any knowled	nents, and to	the best of m	ny knowledge	and belie	f, it is true, corre	ct, and
_		<b>NO 6</b>	10	4		<del> </del>			1/1	112		
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	eparer	Firm's name		LEIST & C								
Us	se Only	Firm's address	<u>100 N V</u>	VILLIAMS L	AKE RD STE				Firm's EIN	<u>► 38-1</u>	344 <u>4054</u>	
			WATERFO	ORD		MI 48327	7-3673		Phone no		<del></del>	
Ma	y the IRS	discuss this	return with the	preparer shows	n above? (see ins	structions)					X Yes	No

# Form 990 (2011) DETROIT LIONS CHARITIES Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	_5_		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If 'Yes,' complete Schedule D, Part II</i> .	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV .	9		x
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10	de - ca	X
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
4	a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11 a		X
ı	b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 b		X
•	c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		Х
•	d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16° If 'Yes,' complete Schedule D, Part IX	11 d		Х
	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e		X
1	f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f		х
12	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12a		х
	b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		х
	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		X
14:	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
١	b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV	15		_x
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV	16		_X
	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions)	17		х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18_	Х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III	19		_X_
20	a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20		X
	b If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20 Ь		<u> </u>

Form 990 (2011) DETROIT LIONS CHARITIES

Part IV | Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	х	<del>_</del>
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		<u>X</u>
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		<u>x</u> _
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a	_	X
t	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		<u>X</u>
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		_X_
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III	27		x
	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
ā	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		X
ł	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		х
	c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV  Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	28c		X X
	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If 'Yes,' complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		<u>X</u>
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33	· · · · · ·	Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		_ <u>x</u> _
35 a	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		<u>X</u>
l	b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		<u>x</u>
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		<u>X</u>
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Х	
BAA	A	Forn	1 <b>990</b> (	(2011)

	Check if Schedule O contains a response to any question in this Part V	·			L.
				Yes	No
	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	1a 0			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		j		
c	Did the organization comply with backup withholding rules for reportable payments to vendors (gambling) winnings to prize winners?	and reportable gaming	1 c	х	-
2 a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a			
ь	of at least one is reported on line 2a, did the organization file all required federal employment	tax returns?	2b		-
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see ins	Г			
3 a	Did the organization have unrelated business gross income of \$1,000 or more during the year	·	3a	- ~-	X
t	olf 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O	_	3Ь		
	At any time during the calendar year, did the organization have an interest in, or a signature financial account in a foreign country (such as a bank account, securities account, or other fire	or other authority over, a nancial account)?	4a		Х
t	olf 'Yes,' enter the name of the foreign country:				
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Fi				
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax		5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelte	er transaction?	5b		X
C	: If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	-	5c		
6 a	Does the organization have annual gross receipts that are normally greater than \$100,000, ar solicit any contributions that were not tax deductible?	nd did the organization	6a		<u>x</u>
t	If 'Yes,' did the organization include with every solicitation an express statement that such co not tax deductible?	ntributions or gifts were	6 b		
	Organizations that may receive deductible contributions under section 170(c).				
	a Did the organization receive a payment in excess of \$75 made partly as a contribution and payor?	artly for goods and	7a		
	If 'Yes,' did the organization notify the donor of the value of the goods or services provided?		7b	Χ	
•	Did the organization sell, exchange, or otherwise dispose of tangible personal property for where S282?	nich it was required to file	7с		Х
•	I If 'Yes,' indicate the number of Forms 8282 filed during the year	7d	-	_	
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal b	F	7e		X
1	Did the organization, during the year, pay premiums, directly or indirectly, on a personal bene	efit contract?	7f		X
9	g If the organization received a contribution of qualified intellectual property, did the organization as required?	on file Form 8899	7 g		
ı	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the Form 1098-C?	organization file a	7 h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting supporting organization, or a donor advised fund maintained by a sponsoring organization, he holdings at any time during the year?	ng organizations.Did the ave excess business			 X
9	Sponsoring organizations maintaining donor advised funds.				
	a Did the organization make any taxable distributions under section 4966?		9 a		Х
١	b Did the organization make a distribution to a donor, donor advisor, or related person?		9Ь		Х
10	Section 501(c)(7) organizations. Enter				
	a Initiation fees and capital contributions included on Part VIII, line 12	10a			
1	b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	Section 501(c)(12) organizations. Enter			,	
	a Gross income from members or shareholders	11 a			
	b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them )	11 ь			_
12	a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of		12 a		
ı	b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year	12b			
	Section 501(c)(29) qualified nonprofit health insurance issuers.	i			-
	a is the organization licensed to issue qualified health plans in more than one state?		13 a	_	
	Note. See the instructions for additional information the organization must report on Schedule	e O			
	<b>b</b> Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13ь			
	c Enter the amount of reserves on hand	[ 13c			
	a Did the organization receive any payments for indoor tanning services during the tax year?		14a		X
	<b>h</b> If 'Yes ' has it filed a Form 720 to report these payments? <i>If 'No.' provide an explanation in S</i>	chedule O	14b		l l

38-2945709 Page 6 Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a. 8b. or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Х Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 1 a If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O ida Ka **b** Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 Х officer, director, trustee or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 3 Х Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? X Did the organization become aware during the year of a significant diversion of the organization's assets? 5 Х Did the organization have members or stockholders? 6 Х 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more 7 a Х members of the governing body? **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or other persons other than the governing body? 7 b Х Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following 8a Х a The governing body? Х b Each committee with authority to act on behalf of the governing body? 8b Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 Х Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10a 10a Did the organization have local chapters, branches, or affiliates? X b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their 10b operations are consistent with the organization's exempt purposes? 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11 a Х San Park Talent b Describe in Schedule O the process, if any, used by the organization to review this Form 990 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13 12 a Х b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise 12b to conflicts? c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done 12 c 13 13 Did the organization have a written whistleblower policy? Х Did the organization have a written document retention and destruction policy? 14 Х ¥12 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 5.5 a The organization's CEO, Executive Director, or top management official 15 a Х 15 b Х b Other officers of key employees of the organization If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? · • 16 a Х b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its الريد participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the 16 t organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ▶ Michigan Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply Own website Another's website X Upon request Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to 19 the public during the tax year State the name, physical address, and telephone number of the person who possesses the books and records of the organization 222 Republic Dr, Allen Park (313) 216-4050

Part VII: Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees, officers; key employees, highest compensated employees, and former such persons

Check this box if neither the organization	nor any r	elated	org	janiz	zatio	on com	npen	sated any current offi	cer, director, or truste	e
					<del>)</del>					
(A) Name and title	(B) Average hours per week	rerage unless person is both an officer and a director/trustee)						(D)  Reportable compensation from	(E)  Reportable compensation from related organizations	(F) Estimated amount of other compensation
	(describe hours for related organiza- tions in Schedule O)	adividi el frustee or director	anshilutional trustee	Offi el	Key employee	Highest coincensated employee	<b>ะ</b> ดงก <del>ผ</del>	the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	from the organization and related organizations
(1) William Clay Ford										
President	2.00	X	_	Х	<u> </u>			0.	0.	0.
(2) Wm Clay Ford, Jr. Vice Pres.	2.00	х		х				0.	0.	0.
_(3) Timothy Pendell Trustee	2.00	x						0.	0.	0.
(4) J. Thomas Lesnau Treasurer	2.00	Х		Х				0.	0.	0.
(5) Thomas J Lewand										
Trustee	2.00	Х		<u> </u>	ļ	ļ	ļ	0.	0.	0.
_ <b>(6)</b> _William_Keenist Trustee	2.00	х						0.	0.	0.
_Ø										
_(8)						-				
				-						
(10)										
<u>(11)</u>										
(12)				-						
(13)									<u> </u>	
(14)										
	<u> </u>		<del></del>	<u></u>				•		

Form 990 (2011) DETROIT LIONS CHARITIES			=						38-294570	
Part VII   Section A. Officers, Directors, Trust	ees, I	<b>∢ey</b> ∣	En			es,	and	d Highest Con	npensated Em	ployees (cont)
(A) Name and title	( <b>B</b> ) Average hours per	offic	, unle cer ar	Pos heck ss pe	rson Irect	than is bot or/trus	h an stee)	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations	(F) Estimated amount of other compensation
	week (describ e hours for related organi- zations in Sch O)		Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations
<u>(15)</u>										
(16)										
(17)							-			
(18)					_					
(19)									<u> </u>	
(20)							_			
(21)										
(22)										
(23)										
(24)										
(25)										
1 b Sub-total							<b>•</b>	0.	0	. 0.
c Total from continuation sheets to Part VII, Section A d Total (add lines 1b and 1c)	<b>4</b> 						-	0.	0	. 0.
2 Total number of individuals (including but not limited from the organization ► 0	I to tho	se li	sted	abo	ve)	who	rece	eived more than \$	100,000 of reporta	ble compensation
3 Did the organization list any former officer, director	or trust	ee. I	kev (	emp	loye	e, o	r hig	hest compensated	d employee	Yes No
<ul> <li>on line 1a<sup>3</sup> If 'Yes,' complete Schedule J for such in</li> <li>For any individual listed on line 1a, is the sum of repthe organization and related organizations greater th</li> </ul>	<i>dıvıdua</i> oortable	i <i>l</i> e cor	nper	nsat	ion a	and (	othe	er compensation fr		3 X
such individual  5 Did any person listed on line 1a receive or accrue co	mnens	satio	n fro	m a	เทง เ	ınrel	ated	l organization or ii	ndıvıdual	4 X
for services rendered to the organization? If 'Yes,' consection B. Independent Contractors	omplete	e Sc	he <u>d</u> ı	ıle J	for	such	n pe	rson		5   X
Complete this table for your five highest compensate compensation from the organization Report compensation.	ed inder	pend for t	lent he c	con	traci ndar	lors year	that r end	received more tha ding with or within	an \$100,000 of the organization's	tax year
(A) Name and business addres	s				-			(B Description		(C) Compensation
			-							
2 Total number of independent contractors (including t \$100,000 in compensation from the organization ►	but not	lımı	ted t	o th	ose	liste	d ab	pove) who received	d more than	

Par	t viii   Statement of Revenue				
		<b>(A)</b> Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
	1a Federated campaigns 1a		-		
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS					
₹Ž	b Membership dues 1b				
, S	c Fundraising events 1c 152,203.				
Ëφ	d Related organizations 1 d				
5,5	e Government grants (contributions) 1 e				
8 E					
토튀	f All other contributions, gifts, grants, and				
문히	similar amounts not included above 11 142,064.				
돌의	g Noncash contributions included in Ins 1a-1f \$				
ુ ક	h Total. Add lines 1a-1f	294,267.			
当	Business Code	<u> </u>			
<u> </u>	2a				
<u>۾</u>	b				
빙	ı				
₹	c		. —		
<u> </u>	d				
PROGRAM SERVICE REVENUE	e				
ᇹ	f All other program service revenue				
<u>«</u>	g Total. Add lines 2a-2f				
	<ul> <li>Investment income (including dividends, interest and other similar amounts)</li> <li>Income from investment of tax-exempt bond proceeds</li> <li>Royalties</li> </ul>	33,111.	33,111.	0.	0.
	(i) Real (ii) Personal				
	6a Gross rents				
	b Less rental expenses				
	c Rental income or (loss)				
	d Net rental income or (loss)				
	7a Gross amount from sales of (i) Securities (ii) Other				
	assets other than inventory 306, 921.		ļ '		
l		1			
	b Less cost or other basis and sales expenses 340,460.	1			
Ì	c Gain or (loss)		22 520		
	d Net gain or (loss)	-33,539.	-33,539.	0.	0.
ENUE	8a Gross income from fundraising events (not including \$\frac{152,203.}{203.}				
OTHER REVEN	of contributions reported on line 1c).	1			
풉	See Part IV, line 18 a 137, 874.	-	į		]
	<b>b</b> Less direct expenses <b>b</b> 137,874.				
١	c Net income or (loss) from fundraising events	0.		0.	0.
	9a Gross income from gaming activities See Part IV, line 19 a				
	<b>b</b> Less: direct expenses <b>b</b>				l
	c Net income or (loss) from gaming activities	·			
	10a Gross sales of inventory, less returns and allowances a				
		1			
		·			
	c Net income or (loss) from sales of inventory	<del> </del>			-
	Miscellaneous Revenue Business Code				
	11a				<del></del>
	b				
	c				<u> </u>
	d All other revenue				
	e Total. Add lines 11a-11d				
	12 Total revenue. See instructions	293.839.	-428.	0.	0.

#### Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Check if Schedule O contains a response to any question in this Part IX											
Do r 6b. 7	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses						
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	284,908.	284,908.								
2	Grants and other assistance to individuals in the United States See Part IV, line 22										
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16										
4 5	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees										
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)										
7	Other salaries and wages										
8	Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions)										
9	Other employee benefits										
10	'										
	Fees for services (non-employees)				·						
	Management										
	Legal										
	: Accounting	4,778.	0.	4,778.	0.						
	Lobbying										
	Professional fundraising services See Part IV, line 17	2,500.			2,500.						
	Investment management fees	10,538.	0.	10,538.	0.						
	Other										
_	Advertising and promotion			•							
13	Office expenses										
14	Information technology										
	Royalties										
16	Occupancy										
17	Travel										
	Payments of travel or entertainment expenses for any federal, state, or local public officials										
19	Conferences, conventions, and meetings										
20	Interest										
21	Payments to affiliates										
22	Depreciation, depletion, and amortization			<u> </u>							
23 24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)										
:	DUES & FEES	20.	0.	20.	0.						
	BANK FEES	1,741.	0.	1,741.	0.						
	MISC	1,147.	0.	1,147.	0.						
	i				<del></del>						
	All other expenses										
	Total functional expenses. Add lines 1 through 24e	305,632.	284,908.	18,224.	2,500.						
	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational	303,032.	202,2001								
	campaign and fundraising solicitation										
	Check here ► if following SOP 98-2 (ASC 958-720)										

**Balance Sheet** 

Part X

(A) End of year Beginning of year 1 43,578 56,742 Cash - non-interest-bearing 2 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 3 4 Accounts receivable, net 4 Receivables from current and former officers, directors, trustees, key employees, 5 and highest compensated employees. Complete Part II of Schedule L Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary 6 organizations (see instructions) 7 Notes and loans receivable, net 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10 a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 10b **b** Less accumulated depreciation 10 c 1,075,317 11 11 Investments - publicly traded securities 1,064,820. 12 Investments - other securities See Part IV, line 11 12 Investments - program-related See Part IV, line 11 13 13 14 Intangible assets 14 15 15 Other assets See Part IV, line 11 Total assets. Add lines 1 through 15 (must equal line 34) 1,118,895 16 1,121,562. 16 17 4,778. 17 Accounts payable and accrued expenses 18 Grants payable 18 19 19 Deferred revenue 20 20 Tax-exempt bond liabilities 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II 22 of Schedule L Secured mortgages and notes payable to unrelated third parties 23 24 Unsecured notes and loans payable to unrelated third parties 24 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D 25 Total liabilities. Add lines 17 through 25 0. 26 4,778 Organizations that follow SFAS 117, check here ► X and complete lines 27 through 29 and lines 33 and 34. 1,118,895 27 1,116,784 27 Unrestricted net assets 28 Temporarily restricted net assets Permanently restricted net assets 29 Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34. Capital stock or trust principal, or current funds 30 Paid-in or capital surplus, or land, building, or equipment fund 31 Retained earnings, endowment, accumulated income, or other funds 32 32 33 Total net assets or fund balances 1,118,895 33 1,116,784 34 Total liabilities and net assets/fund balances 1,118,895 34 1,121,562

BAA

Form 990 (2011)

Form 990 (2011) DETROIT LIONS CHARITIES	38-29457 <u>0</u> 9	P	age 12
Part XI Reconciliation of Net Assets			_
Check if Schedule O contains a response to any question in this Part XI			X
1 Total revenue (must equal Part VIII, column (A), line 12)	1	293,	
2 Total expenses (must equal Part IX, column (A), line 25)	2	305,	
3 Revenue less expenses Subtract line 2 from line 1	3	-11,	<u>793.</u>
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,118,	
5 Other changes in net assets or fund balances (explain in Schedule O)	5	9,	<u>682.</u>
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	1,116,	784.
Part XII Financial Statements and Reporting			_
Check if Schedule O contains a response to any question in this Part XII			щ,
1 Accounting method used to prepare the Form 990. Cash X Accrual Other  If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O		Yes	No_
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a X	<del> </del>
<b>b</b> Were the organization's financial statements audited by an independent accountant?		2Ь	X
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for over- review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, expl in Schedule O		2c	X
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year v separate basis, consolidated basis, or both.  X Separate basis Consolidated basis Both consolidated and separate basis	vere issued on a	,	1
3a As a result of a federal award, was the organization required to undergo an audit or audits as set for Audit Act and OMB Circular A-133?	th in the Single	3a	X_
<b>b</b> If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo or audits, explain why in Schedule O and describe any steps taken to undergo such audits	the required audit	3b_	
BAA		Form <b>990</b>	(2011)

# SCHEDULE A (Form 990 or 990-EZ)

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

**Open to Public** 

OMB No 1545-0047

DETI		T LIONS CH										45709			
	Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.  he organization is not a private foundation because it is (For lines 1 through 11, check only one box.)														
The o	rgar														
1	Ц	•				ation of churches descr		ection 1	170(Ь)(1	χΑχί).					
2						i). (Attach Schedule E		4704							
3						organization described					->/1>/ 6>/	:::\		tal'a	
4	Ш			rganization opera	ated II	n conjunction with a ho	spitai de	scribea	ın secti	on 17U(I	од і дад	iii) Ente	er the nospi	iais	
5		name, city, and An organization 170(b)(1)(A)(iv).	opera	ated for the bene	fit of	a college or university	owned o	r operat	ed by a	governr	nental u	ınıt desc	ribed insec	tion	
6 7		A federal, state, An organization	or lo	cal government on	s a su	ernmental unit describe bstantial part of its sup	ed in <b>sec</b> port fror	tion 170 m a gove	<b>0(b)(1)(</b> 4 ernment	<b>A)(v).</b> al unit d	or from t	he gene	ral public d	escrib	ed
8	In section 170(b)(1)(A)(vi). (Complete Part II )  8														
9	$\overline{\mathbf{x}}$	An organization from activities re investment incordune 30, 1975	that related me ar See <b>s</b>	normally received to its exempt fund unrelated bus ection 509(a)(2).	s. (1) inctior iness (Com	more than 33-1/3% of this — subject to certain the taxable income (less supplete Part III)	its suppo exceptio ection 5	ort from ns, and 11 tax) f	(2) no r rom bus	nore tha sinesses	in 33-1/3 acquire	3% of its	support fro	om arc	oss
10	Ц					clusively to test for pub									
11	Ш	more publicly si	innort	ted organizations supporting orgai	s desc nızatıc	clusively for the benefit ribed in section 509(a) on and complete lines 1	(1) or se 1e throu	ction 50 ugh 11h	9(a)(2)	See <b>se</b>	or carry <b>ction 50</b>	out the <b>9(a)(3).</b>	Check the	box th	at
	_	<b>a</b> ∐ Type I		<b>b</b> Type			- Func	-	_		_	d∐	Type III –		r
е		By checking this other than found section 509(a)(2	lation	I certify that the managers and o	orgai other	nization is not controlle than one or more public	d directl cly supp	y or ind orted or	rectly by ganizati	y one or ons des	more d	isqualific section	ed persons 509(a)(1)	or	
f		check this box				mination from the IRS t							ganızatıon,		
g		Since August 17	7, 200	06, has the organ	ıızatıo	n accepted any gift or	contribu	ition froi	n any o	f the foll	owing p	ersons?			
		(i) A person below, the	who d	directly or indirecterning body of the	tly cor	ntrols, either alone or to ported organization?	ogether	with per	sons de	scribed	ın (ıı) ar	nd (III)	11 g (i)	Yes	No
		(ii) A family n	nemb	er of a person de	escrib	ed in (i) above?							11 g (ii)		
		(iii) A 35% co	ntrolle	ed entity of a per	son d	escribed in (i) or (ii) ab	ove?						11 g (iii)		
h		Provide the follo	wing	information abo	ut the	supported organization	n(s)								
		(i) Name of supporte organization	d	(iı) EIN		(III) Type of organization (described on lines 1-9 above or IRC section (see instructions))	organiz column (i	s the ation in ) listed in overning ment?	the organ	ou notify nization in n (i) of upport?	organiz colur	s the ation in nn (i) ed in the S ?	(vii) Amoui	nt of sup	port
							Yes	No	Yes	No	Yes	No			
<u>(A)</u>										_					
<u>(B)</u>															
<u>(C)</u>				_				_		_					
<u>(D)</u>															
<u>(E)</u>							-			_					
Total	ı					٠.									

38-2945709

Schedule A (Form 990 or 990-EZ) 2011 DETROIT LIONS CHARITIES Part II | Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sect	ion A. Public Support										
Caler begir	ndar year (or fiscal year ning in) ►	<b>(a)</b> 2007	<b>(b)</b> 2008	(c) 2009	<b>(d)</b> 2010	<b>(e)</b> 2011	(f) Total				
1	Gifts, grants, contributions, and membership fees received (Do not include any 'unusual grants')										
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf										
3	The value of services or facilities furnished by a governmental unit to the organization without charge										
4	Total. Add lines 1 through 3										
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)										
6	Public support. Subtract line 5 from line 4										
Sec	tion B. Total Support		<del></del>								
	ndar year (or fiscal year nning in) ►	(a) 2007	<b>(b)</b> 2008	(c) 2009	<b>(d)</b> 2010	<b>(e)</b> 2011	(f) Total				
7	Amounts from line 4										
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources										
9	Net income from unrelated business activities, whether or not the business is regularly carried on	L									
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)										
11	<b>Total support.</b> Add lines 7 through 10										
12	Gross receipts from related activ	ities, etc (see ins	tructions)			12	!				
	First five years. If the Form 990 organization, check this box and	stop here		d, third, fourth, or	fifth tax year as a	section 501(c)(	(3)				
	tion C. Computation of Pu						<u> </u>				
	Public support percentage for 20	•	• •	e 11, column (f))		14					
	Public support percentage from 2						<del></del>				
	<b>33-1/3% support test</b> — <b>2011.</b> If t and <b>stop here.</b> The organization	qualifies as a put	olicly supported or	ganization			▶ 🗆				
	<b>33-1/3% support test</b> — <b>2010.</b> If t and <b>stop here.</b> The organization	qualifies as a pub	olicly supported or	ganızatıon			▶ 📙				
	I7a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.										
	or more, and if the organization organization meets the facts-and	meets the 'facts-a d-circumstances'	and-circumstances test The organiza	s' test, check this tion qualifies as a	box and <b>stop here</b> a publicly supporte	. Explain in Part d organization	IV how the ▶				
18 BAA	Private foundation. If the organiz	zation did not che	ck a box on line 1	3, 16a, 16b, 17a,			structions				

## Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II)

<u> </u>	San A. Dublic Command		· · · · · · · · · · · · · · · · · · ·				<del></del>
	tion A. Public Support		<del></del>		48.555		<del></del>
Calend	lar year (or fiscal yr beginning in)	(a) 2007	<b>(b)</b> 2008	<b>(c)</b> 2009	<b>(d)</b> 2010	<b>(e)</b> 2011	(f) Total
	Gifts, grants, contributions and membership fees received. (Do not include any 'unusual grants')	225,007.	152,605.	123,438.	112,718.	142,064	755,832.
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's	223,007.	132,003.	123,430.	112,710.	142,004	733,632.
	tax-exempt purpose	296,793.	269,948.	301,561.	335,964.	290,077	1,494,343.
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	521,800.	422,553.	424,999.	448,682.	432,141	2,250,175.
	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13			005 155	205 126	020.056	1 204 552
	for the year	326,444.	311,968.	207,175.	297,126.	238,860	<del></del>
	Add lines 7a and 7b	326,444.	311,968.	207,175.	297,126.	238,860	1,381,573.
	Public support (Subtract line 7c from line 6)					· · ·	868,602.
	tion B. Total Support	4 2 0007	41.0000	4-> 0000	(-1) 0010	(*) 2011	(O.T.)
	dar year (or fiscal yr beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Amounts from line 6 Gross income from interest,	521,800.	422,553.	424,999.	448,682.	432,141	2,250,175.
	dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable	51,899.	32,259.	26,222.	29,743.	33,111	173,234.
-	income (less section 511 taxes) from businesses acquired after June 30, 1975			·			
	Add lines 10a and 10b	51,899.	32,259.	26,222.	<u>29,</u> 743.	33,111	173,234.
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on			·			
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add Ins 9, 10c, 11, and 12)	573,699.	454,812.	451,221.	478,425.	465,252	2. 2,423,409.
14	First five years. If the Form 990 organization, check this box and	stop here	tion's first, second		fifth tax year as a	section 501(c)	
	tion C. Computation of Pu						
15	Public support percentage for 20	11 (line 8, column	(f) divided by line	13, column (f))		1	35.84 %
16	Public support percentage from 2	2010 Schedule A, F	Part III, line 15			10	32.03 %
Sec	tion D. Computation of Inv	estment Incon	ne Percentage		<del>-</del>		
17	Investment income percentage for	or <b>2011</b> (line 10c, d	column (f) divided	by line 13, colum	nn (f))	1	7.15 %
18	Investment income percentage fr	om <b>2010</b> Schedule	A, Part III, line 1	7		1:	9.15 %
	<b>33-1/3% support tests</b> – <b>2011.</b> If is not more than 33-1/3%, check	this box and stop	here. The organiz	ation qualifies as	a publicly support	ted organizatio	n ► <u>X</u>
b	33-1/3% support tests - 2010. If line 18 is not more than 33-1/3%	the organization of , check this box ar	lid not check a boa nd <b>stop here.</b> The	x on line 14 or lin organization qual	ie 19a, and line 16 ifies as a publicly	is more than supported orga	33-1/3%, and ► □
20	Private foundation. If the organiz	ation did not chec	k a box on line 14	l, 19a, o <u>r 1</u> 9b, ch	eck this box and s	<u>ee instructi</u> ons	<u>▶</u>

Schedule A	(Form 990 or 990-E2	Z) 2011 DETI	ROIT LIONS	CHARITIES	<del></del>	38-2945	709	Page 4
Part IV₩	Supplemental Ir Part II, line 17a (See instructions	nformation. C or 17b; and F s).	complete this Part III, line 1	part to provid 2. Also comp	de the explanation lete this part for a	ns required by F any additional in	Part II, line 10 oformation.	);
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# SCHEDULE G (Form 990 or 990-EZ)

# Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545-0047 2011

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization answered 'Yes' to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

name of the organization					Employer Identifica	
DETROIT LIONS CHARITIES					38-294570	<u>9                                    </u>
Part Fundraising Activities. Complete Form 990-EZ filers are not recommendated	ete if the organ juired to comple	iization an ete this pa	swered 'Ye rt	es' to Form 990, Part IV	, line 17	
1 Indicate whether the organization r a Mail solicitations				wing activities Check a	ll that apply	
b Internet and email solicitations			f	Solicitation of gove		
<b>.</b>	,		'	Special fundraising		
			g		events	
<ul> <li>d In-person solicitations</li> <li>2a Did the organization have a writter employees listed in Form 990, Par</li> </ul>	n or oral agreen t VII) or entity i	nent with a	any individi on with pr	ual (including officers, dofessional fundraising s	lirectors, trustees or key ervices?	Yes No
<b>b</b> If 'Yes,' list the ten highest paid incompensated at least \$5,000 by the	dıvıduals or enti e organization	ities (fundi	raisers) pu	rsuant to agreements u	nder which the fundrais	er is to be
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	have custor	fundraiser dy or control ibutions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in column (i)	(vi) Amount paid to (or retained by) organization
		Yes	No		-	
1						
2				<u> </u>		
3			_			
4						
5						
6						
7						
8						
9						
10						-
Total			<b>.</b>			
3 List all states in which the organize or licensing	ation is register	ed or licer	sed to sol	icit contributions or has	been notified it is exem	pt from registration
	<b>-</b>					<b></b>
	<b></b>					
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		<del>-</del> -	- <b></b> -			<b></b>

Schedule G (Form 990 or 990-EZ) 2011 DETROIT LIONS CHARITIES Part II Fundraising Events. Complete if the organization answered 'Yes' to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (b) Event #2 (c) Other events (d) Total events (add column (a) GOLF OUTING 5 EVENTS KICK-OFF LUNCHEON through column (c) REVENUE (event type) (total number) (event type) 1 Gross receipts 124,920. 73,543 91,614 290,077. 43,634 23,334 152,203. 2 Less Charitable contributions 85,235. 3 Gross income (line 1 minus line 2) 39,685. 29,909 68,280 137,874. 4 Cash prizes 5 Noncash prizes DIRECT 6 Rent/facility costs 36,519. 22,400 58,919. 7 Food and beverages EXPENSES 8 Entertainment Other direct expenses 3,166. 7,509. 68,280. 78,955. 137,874. 10 Direct expense summary Add lines 4 through 9 in column (d) Net income summary Combine line 3, column (d), and line 10 Part III Gaming. Complete if the organization answered 'Yes' to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/Instant (d) Total gaming (add column (a) through column (c)) (c) Other gaming (a) Bingo bingo/progressive bingo 1 Gross revenue 2 Cash prizes DIRECT 3 Non-cash prizes 4 Rent/facility costs Other direct expenses Yes Yes Yes No Volunteer labor No No 7 Direct expense summary, Add lines 2 through 5 in column (d) 8 Net gaming income summary Combine lines 1, column (d) and line 7 9 Enter the state(s) in which the organization operates gaming activities a Is the organization licensed to operate gaming activities in each of these states? No b If 'No,' explain. 10 a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes

b If 'Yes,' explain

Schedule G (Form 990 or 990-EZ) 2011 DETROIT LIONS CHARITIES	38-294	5709	Page 3
11 Does the organization operate gaming activities with nonmembers?		Yes	No
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other enti- administer charitable gaming?	ty formed to	Yes	☐ No
13 Indicate the percentage of gaming activity operated in			
a The organization's facility	13a		ક
<b>b</b> An outside facility	13b		<del>8</del>
14 Enter the name and address of the person who prepares the organization's gaming/special events book	s and records	· -	
Name •			
Address •	<b></b>		<b>-</b>
15a Does the organization have a contact with a third party from whom the organization receives gaming rebilif 'Yes,' enter the amount of gaming revenue received by the organization   \$\\$\\$ \\$  of gaming revenue retained by the third party   \$\\$\\$  c If 'Yes,' enter name and address of the third party		☐ <b>Yes</b> unt	No
Name ►			
Address ►			! !
16 Gaming manager information			
Name ►		<b>-</b>	
Gaming manager compensation ► \$			
Description of services provided		- <b></b>	
☐ Director/officer ☐ Employee ☐ Independent contractor			
17 Mandatory distributions			
a Is the organization required under state law to make charitable distributions from the gaming proceeds state gaming license?	to retain the	Yes	☐ No
<b>b</b> Enter the amount of distributions required under state law to be distributed to other exempt organization	ns or spent in	the	_
organization's own exempt activities during the tax year ► \$			
Part IV Supplemental Information. Complete this part to provide the explanations recolumns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as this part to provide any additional information (see instructions).	quired by P applicable.	art I, line Also con	2b, nplete
	<del></del>		
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# SCHEDULE (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

201

OMB No 1545-0047

Open to Public

Complete if the organization answered 'Yes' to Form 990, Part IV, lines 21 or 22. ► Attatch to Form 990.

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number 38-2945709 **≗** □

X Yes

ETROIT LIONS CHARITIES	General Information on Grants and Assistance	
ETROIT	art	

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Partill Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States Part II can be diminated if additional space is needed

Form 990, Part IV, line 21 for any recipient trial received fillore trial \$3,000. Clieck tris box if no one recipient received from \$45,000.  Part II can be duplicated if additional space is needed	ror any recipien f additional spac	t inat received in e is needed	Tore tildir 43,000. 0	וופכא נוווא מסא זו יוס			<b>★</b>
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1) THINK DETROIT PAL	38-3314318	501(c)(3)	. 65, 500				YOUTH SPORTS
(2) COMMUNITIES IN SCHOOLS OF 5830 FIELD STREET DETROIT MI 48213	38-3257060	501(c)(3)	50,000.				EDUCATION
(3) DETROIT LIONS COURAGE HOU 222 REPUBLIC DRIVE DETROIT MI 48101	38-3205357	501(c)(3)	15,000.				SUPPORT DOMEST
(4)							
(5) THE_HENRY_FORD	38-1359513	501(c)(3)	30,000.				COMMUNITY EVEN
(6) THE CHILDREN'S CENTER	38-1359505	501(c)(3)	10,000.				COMMUNITY EVEN
$\omega$							
(8)							
2 Enter total number of section 501(c)(3) and government organizations	J 3) and government o	rganizations listed in	listed in the line 1 table				

Schedule I (Form 990) (2011)

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

3 Enter total number of other organizations listed in the line 1 table

Schedule I (Form 990) (2011) DETROIT LIONS CHARITIES

Part III and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
ı m					
4					
9					
7					
Part IV   Supplemental Information. Complete this	part	to provide the information required in Part I,	ion required in Par	t I, line 2, and any other	er additional information.
Pt_L Line_2THE_ORGANIZAT	ION REQUIRES T	THE ORGANIZATION REQUIRES THAT ALL REQUESTS	S FOR GRANTS B	FOR GRANTS BE IN WRITING	
Pt_I_Line_2AND_CONTAIN_A_DETAILED_I	-	ESCRIPTION OF THE PURPOSE OF	PURPOSE_OF_THE		
Pt_L Line_2ORGANIZATION_VOLUNTEERS		FOLLOW UP WITH THE GRANTEE AFTER THE GRANT.	GRANTEE AFTER	THE GRANT	
Pt_I Line_2IS MADE_TO ENG	ENSURE THE PROCEEDS		WERE USED AS DESCRIBED IN THE REQUEST.	THE REQUEST.	
			; ! ! ! !	 	
	             	: 		 	 
	               	! ! ! ! ! ! !	 	1 1 1 1 1 1 1 1 1 1	

BAA

Schedule I (Form 990) (2011)

#### SCHEDULE O (Form 990 or 990-EZ)

## Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

2011

Open to Publicate Inspection

Department of the Treasury Internal Revenue Service Name of the organization Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.
► Attach to Form 990 or 990-EZ.

Name of the organization	Employer (dentification number
DETROIT LIONS CHARITIES	38-2945709
Pt VI, Line 2WILLIAM CLAY FORD JR IS THE SON OF WILLIAM CLAY 1	FORD
Pt_VI, Line 11a _ FORM 990 IS PRESENTED AT A BOARD MEETING REVIEWED AND	APPROVED PRIOR TO FILING
Pt_VI,_Line_15THE_ORGANIZATION_HAS_NO_PAID_EMPLOYEES_OR_DIRECTO	ORS
Pt_VI, Line 19ALL DOCUMENTS ARE AVAILABLE TO THE PUBLIC UPON RI	EQUEST
Pt XI UNREALIZED GAIN ON INVESTMENTS	
	- <b></b>
	<b></b>
	·

# DETROIT LIONS CHARITIES MICS #101-20-0891

### 2 A

At the present time, Detroit Lions Charities seeks the majority of its contributions from corporate sponsors. The Charities also has sponsorship agreements under which the Company obtains the right to advertise itself as the exclusive sponsor of a particular product or service (e.g. airline travel) to the Detroit Lions football team in exchange for monetary contributions to Detroit Lions Charities for each point scored by the Detroit Lions football team during a given season. This enables the Detroit Lions organization, with assistance from its corporate friends, to identify and help fund specific programs that will benefit Michigan's needs.

## 2 B

No soliciation materials have been prepared nor are any contemplated.

## Form **8868**

(Rev January 2012)

Application for Extension of Time To File an Exempt Organization Return

► File a separate application for each return.

OMB No 1545-1709

Department of the Treasury Internal Revenue Service

-	e filing for an Automatic 3-Month Extens		=		. 🕨 🗸	
•	e filing for an Additional (Not Automatic)		· ·	, , ,		
Do not co	mplete Part II unless you have already b	een granted an	automatic 3-month ext	ension on a previously filed Forn	n 8868.	
a corporat 8868 to re Return for	c filing (e-file). You can electronically file non required to file Form 990-T), or an adequest an extension of time to file any of Transfers Associated With Certain Pers). For more details on the electronic filing	ditional (not auto the forms listers rsonal Benefit (	omatic) 3-month extens d in Part I or Part II wi Contracts, which must	sion of time. You can electronica th the exception of Form 8870, be sent to the IRS in paper	ally file Form Information format (see	
Part I						
	tion required to file Form 990-T and r					
All other c	orporations (including 1120-C filers), parti	nerships, REMIC	Os, and trusts must use	Form 7004 to request an exten	sion of time	
to file inco	me tax returns.					
		<del></del>	E	nter filer's identifying number, see		
Type or	Name of exempt organization or other filer,	see instructions.		Employer identification number 38-2945709	(EIN) or	
print	Detroit Lions Charities, Inc.  Number, street, and room or suite no. If a F	O boy see instr	uctions	Social security number (SSN)		
File by the					_	
due date for filing your City, town or post office, state, and ZIP code. For a foreign address, see instructions.						
return See instructions	Allen Park, MI 48101		•			
Enter the F	Return code for the return that this applica	ation is for (file a	separate application fo	r each return)	. 0 1	
Applicati	on	Return	Application		Return	
Is For		Code	is For		Code	
Form 990	•	01	Form 990-T (corporat	ion)	07	
Form 990	-BL	02	Form 1041-A		08	
Form 990	-EZ	. 01	Form 4720		09	
Form 990	-PF	04	Form 5227		10	
	-T (sec. 401(a) or 408(a) trust)	05	Form 6069		11	
Form 990	-T (trust other than above)	06	Form 8870	<del></del>	12	
	ss are in the care of ► Sandon, Leist & Co					
l elephor	ne No. ► 248-698-4500 anization does not have an office or place		AX No. >	by this hay	▶□	
	or a Group Return, enter the organization					
	or a Group Neturn, enter the organization ble group, check this box ▶ [					
	he names and EINs of all members the ex		t or the group, enough th	and an	14011	
	quest an automatic 3-month (6 months fo		required to file Form 99	0-T) extension of time		
unti		exempt organiz	zation return for the org	anization named above. The exte	ension Is	
for t	the organization's return for:	, ,	_			
▶[	calendar year 20 or					
	•					
	tax year beginning March 1	, 20	11 , and ending	<b>February 28</b> , 20	12 .	
	e tax year entered in line 1 is for less than	12 months, che	eck reason: 🔲 Initıal re	turn 🔲 Final return		
	Change in accounting period	- 000 T 4700				
	us application is for Form 990-BL, 990-PF	-, 990-1, 4720, 6	or 6069, enter the tenta			
	refundable credits. See instructions.	NT 4720 or 6	060 optor any refund	3a \$	0	
	nis application is for Form 990-PF, 990 mated tax payments made. Include any p					
	ance due. Subtract line 3b from line 3a. In					
	PS (Electronic Federal Tax Payment Syst			3c \$	0	
	you are going to make an electronic fund withd					

Form 88	368 (Rev	1-2012)						Page 2
• If yo	u are f	iling for an Additional (Not Automatic) 3-Mo	onth Exter	sion, complete only P	art II and check th	is bo	x ,	▶ 😈
		complete Part II if you have already been gran						
		filing for an Automatic 3-Month Extension, o						
Part		Additional (Not Automatic) 3-Month E			original (no copi	es n	eeded).	
		, , , , , , , , , , , , , , , , , , , ,			ter filer's identifying			ructions
		Name of exempt organization or other filer, see in	structions.		Employer identif			
Type of print	or	DETROIT LIONS CHARITIES, INC			l <u> </u>		45709	,
Print		Number, street, and room or suite no. If a P.O. bo	ov see instr	uctions	Social security n			
File by the		222 REPUBLIC DRIVE	JA, 500 II ISU	uctions.	Cociai sccanty ii	idi iibc	1 (0014)	
due date filing you		<u> </u>		ddraga aga matrichiana	<u> </u>			
return S	See	City, town or post office, state, and ZIP code. For	r a ioreign a	daress, see instructions.				
instruction	ons	ALLEN PARK, MI 48101					- <del></del>	
Enter t	the Re	turn code for the return that this application :	s for (file a	separate application for	r each return) .			0 1
IlqqA	ication	1	Return	Application			R	eturn
Is Fo			Code	Is For				Code
Form	990		01			A.C.	ALA MI e i	
	990-E		02	Form 1041-A	Mariante Ares Commission School Commission of St.	- 9-11-6	TATALON CONTRACTOR CON	08
	990-E		01	Form 4720				09
	990-F	<del></del>	04	Form 5227				10
		(sec. 401(a) or 408(a) trust)	05	Form 6069				11
		(trust other than above)	06	Form 8870				12
FOIII	990-1	(trust other trial above)	00	FOITH 6670				
• 4 5 6	I requ For call the Ch State	e group, check this box	n is for.  until  ng MA  nonths, cho	JAN 15 ARCH 1 , 20 11 , eck reason: ☐ Initial	, 20 13	BRU	ARY 28 , 2	
							••••	·••••
8a		application is for Form 990-BL, 990-PF, 990 fundable credits. See instructions.	)-T, 4720,	or 6069, enter the tenta	tive tax, less any	0-	\$	
1.			1700 0	060 onter one referred	able eredite end		Ψ	
b	estim	s application is for Form 990-PF, 990-T, 4 ated tax payments made. Include any prior	1720, or 6 ryear ove	u69, enter any retunda rpayment allowed as a	able credits and a credit and any	<b>5</b>		
	amou	nt paid previously with Form 8868.				8b	\$	
С		ce due. Subtract line 8b from line 8a. Include yo ronic Federal Tax Payment System). See instruct		t with this form, if required	d, by using EFTPS	8c	\$	0.
	<del></del>	Signature and Verification		t be completed for P	art II only.		<u> </u>	
		es of perjury, I declare that I have examined the debeloef, it is true, correct, and complete, and that I	s form, incl	uding accompanying scho		nts, a	nd to the bes	it of my
Signature	• <b>-</b>	m3 AG	Title ►	CPA	Da		10-12	
						F	orm <b>8868</b> (Rev	/ 1-2012)