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Department of the Treasury Internal Revenue Service

# SCANNED JUN 1 8 2012

## **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

2011

OMB No 1545-0047

Open to Publication in Section 1985

<u>A</u>	For the 2	011 calen	dar year, or tax year beginning , 2011, and ending			<u>,</u>
В	Check if app	olicable	C	D Emplo	yer ident	ification Number
	Addres	s change	Santa Fe Wine & Chile Fiesta	85-	-0418	036
	$\vdash$	-	551 W. Cordova Rd. #723		hone num	
	$\vdash$	change	Santa Fe, NM 87505			
	Initial r	eturn	Daniel 10, 11. 0,000	(50	<u>15) 6</u>	90-4499
	Termin	ated				
	Amend	ed return		G Gross	receipts	\$ 737,170.
	Applica	stion pending	F Name and address of principal officer Greg O'Byrne	H(a) Is this a group reti	urn for affi	liates? Yes X No
	٠٠ ت			H(b) Are all affiliates in		Yes No
$\overline{}$	Tay ayan	npt status	501(c)(3) X 501(c) ( 6  ) ◀ (insert no ) 4947(a)(1) or 527	If 'No,' attach a lis	t (see ins	structions)
<del></del>		•				_
<u> </u>	Websit			H(c) Group exemption		
<u>K</u>		organization	X Corporation Trust Association Other ► L Year of Formation	on 1991 <b>M</b>	State of I	egal domicile NM
Pa		Summar				
	1 Bri	efly descri	be the organization's mission or most significant activities: to promot	e local re	<u>staur</u>	ants and wine
•			hrough_annual_event			
ğ						
Activities & Governance						
Š	2 Ch	ack this ho	ox If the organization discontinued its operations or disposed of mo	re than 25% of its	net as	sets
ő			oting members of the governing body (Part VI, line 1a)	10 than 25 /0 or it.	1 3 1	23
≪			dependent voting members of the governing body (Part VI, line 1b)		4	22
9			r of individuals employed in calendar year 2011 (Part V, line 2a)		5	0
₹					6	0
ţ			of volunteers (estimate if necessary)		7a	0.
			ed business revenue from Part VIII, column (C), line 12		_	0.
	<b>b</b> Net	t unrelated	business taxable income from Form 990-T, line 34	1	<u>ј</u> 7Ы	
				Prior Yea		Current Year
_	<b>8</b> Co	ntributions	and grants (Part VIII, line 1h)		699.	32,252.
ž	<b>9</b> Pro	gram serv	rice revenue (Part VIII, line 2g)	643,	913.	67 <u>5,996.</u>
Revenue	10 Inv	estment ir	ncome (Part VIII, column (A), lines 3, 4, and 7d)	4,	903.	1,800.
æ			e (Part VIII, column A), lines 5-6d, 8d, 9c-10, and 1e)		283.	8,689.
	112 Tot	al revenue	e – add lines 8 through 11-(must-equal-Part <del>VIII: q</del> olyinn (A), line 12)	690,		718,737.
	13 Gra	ents and s	imilar amounts paid (Part IX, column (A), lines 1-3/2	1		
	13 Cir		to or for members (Part IX, column (A), fine 4)			
				155	222	150 075
m	<b>15</b> Sal	laries, oth	er compensation, employee benefits (Part IX, column (A), lines 5-10)	157,	000.	158,875.
ě	16a Pro	ofessional	fundraising fees (Part IX, ஜெய்ன்ற 🚓 Ine 11e)			
<u> </u>			sing expenses (Part IX, column (D), line 25)	AND PARTIES	****	· · · · · · · · · · · · · · · · · · ·
Expenses			- · · · · · · · · · · · · · · · · · · ·	-		
	1		ses (Part IX, column (A), lines 11a-11d, 11f-24e)		791.	518,882.
	<b>18</b> Tot	al expens	es Add lines 13-17 (must equal Part IX, column (A), line 25)	638,		677,757.
	<b>19</b> Rev	venue less	expenses Subtract line 18 from line 12	52,	007.	40,980.
b 8				Beginning of Curre	ent Year	End of Year
		al assets	(Part X, line 16)	502,		543,557.
88			es (Part X, line 26)		0.	0.
Net Assets Fund Balan			• • •	F02	E 2 2	542 FF7
			fund balances Subtract line 21 from line 20	502,	<u> 5//.</u> j	543,557.
Pa	irt II 🥦 :	Signatur	e Block			
Und	ler penalties	of perjury, I d	leclare that I have examined this return, including accompanying schedules and statements, and to large (other than afficer) is based on all information of willch preparer has any knowledge	the best of my knowled	ge and be	lief, it is true, correct, and
	ipiete Decia	ration of prep	arer (other than princer) is based on an information of which preparer has any knowledge		<del>/</del>	·
			100	3	12	
Sig	ın	Signatu	re of officer	Date 0		7
He	re	Gree	g O'Byrne	Executive	Dire	ctor
	•		print name and title	BREEGETVE		
		Print/Tune r	preparer's name Preparer's signature Date	l avente	$\Box$	PTIN
		1		Check	∐ f	
Pa		David	G. Zlotnick David Captaidk 5/08/	12 self-emplo	oyed	P00090797
	eparer	Firm's name	≥ ► Zlotnick, Laws & Sandoval, PC			
	e Only	Firm's addre		Firm's Elf	<b>▶</b> 85	-0237894
	-		Santa Fe, NM 87505	Phone no		-982-3894
Mai	the IDS	discuss th		Li rione no		X Yes No
_			nis return with the preparer shown above? (see instructions)			
BA	A For Pa	perwork R	teduction Act Notice, see the separate instructions. TEE	A0113L 08/18/11		Form <b>990</b> (2011)

	990 (2011) Santa Fe Wine & Chile Fiesta	85-041803	6 Page <b>2</b>
Pär	杉田線 Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III	<u>.                                      </u>	
1	Briefly describe the organization's mission		
	to promote local restaurants and wine makers through annual even	t <u>.</u>	
2	Did the organization undertake any significant program services during the year which were not listed or	n the prior	
	Form 990 or 990-EZ?		Yes X No
	If 'Yes,' describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program se	rvices?	Yes X No
	If 'Yes,' describe these changes on Schedule O	_	_
4	Describe the organization's program service accomplishments for each of its three largest program service Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the a others, the total expenses, and revenue, if any, for each program service reported.	rices, as measure mount of grants a	d by expenses nd allocations to
4 a	(Code:) (Expenses \$ 626,651. including grants of \$ ) (Figure 1) (The Organization had a successful week long festival in the fall	Revenue \$	675,996.)
	public on local, national and international wine. Many of Santa restaurants and wine shops participated in the event.	Fe's local	
	100 Cultures and wine shops partitipated in the event.		
			<b>-</b>
	<del></del>		
		<del></del>	
			<del>-</del>
4 6	(Code (Expenses \$ including grants of \$ ) (F	Pavanua Č	
40	(Code) (Expenses \$) (Figure 1) (Figure 2) (Fig	Revenue \$	
	<b></b>		<b></b>
	<del></del>	<del></del>	
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		. <b></b>	
		· <b>-</b>	<del></del>
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		<del></del>	
4 c	(Code:) (Expenses \$) (Figure 1) (Code:)	Revenue \$	)
		. <b></b>	
		. <b>_</b>	
		. <b>-</b>	
	<del></del>		
		. <b>-</b>	
		. <b>_</b>	
4d	Other program services (Describe in Schedule O )		
	(Expenses \$ including grants of \$ ) (Revenue \$		
BAA	Total program service expenses ► 626, 651.  TEEA0102L 07/05/11		Form <b>990</b> (2011)

	n 990 (2011) Santa Fe Wine & Chile Flesta 85-041803	<u> </u>		age 3
Pä	rt IV	-		
	·		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1		Х
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10	CONTRACT.	X
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
i	a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11 a	Х	
	b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16° If 'Yes,' complete Schedule D, Part VII	11b		Х
,	c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		Х
1	d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11 d		Х
•	Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e		Х
1	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f		Х
12	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12a		Х
1	Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		Х
14	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
١	b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV	16_		х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions)	17		х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18		х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III.	19		х
20	aDid the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20	L	Х

**b** If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?

Form 990 (2011) Santa Fe Wine & Chile Fiesta

Part IV | Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21		_x_
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		x
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23	Х	
24 a	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,'go to line 25	24a		Х
t	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
(	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
C	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		
ŀ	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III	27	all management of the last of	X
	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		<u> </u>
t	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		_X_
29	c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV  Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	28c		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part L	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		X
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
t	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		X
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36	<u></u>	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	Х	
BAA		Form	990	(2011)

	Check if Schedule O contains a response to any question in this Part V				
	description of the second seco			Yes	No
12	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a 1			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b 0	1		
	Did the organization comply with backup withholding rules for reportable payments to vendo		1.		
	(gambling) winnings to prize winners?		1 c	_	X
28	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax State- ments, filed for the calendar year ending with or within the year covered by this return	2a 0			
ŀ	off at least one is reported on line 2a, did the organization file all required federal employmen		2 b		
	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see ii				
32	Did the organization have unrelated business gross income of \$1,000 or more during the year	•	3a		X
	olf 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule Q		3b	-	
4 8	At any time during the calendar year, did the organization have an interest in, or a signature financial account in a foreign country (such as a bank account, securities account, or other folly 'Yes,' enter the name of the foreign country.	or other authority over, a inancial account)?	4a		Х
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and F	inancial Accounts.	1		
5 a	Was the organization a party to a prohibited tax shelter transaction at any time during the ta	x year?	5a		X
Ł	Did any taxable party notify the organization that it was or is a party to a prohibited tax shell	ter transaction?	5b		X
(	: If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?		5c		
6	Does the organization have annual gross receipts that are normally greater than \$100,000, a solicit any contributions that were not tax deductible?	and did the organization	6a		х
ŀ	If 'Yes,' did the organization include with every solicitation an express statement that such c not tax deductible?	ontributions or gifts were	6b		
7	Organizations that may receive deductible contributions under section 170(c).				
á	Did the organization receive a payment in excess of \$75 made partly as a contribution and payor?	partly for goods and	7a		
ŀ	If 'Yes,' did the organization notify the donor of the value of the goods or services provided?		7b		
	: Did the organization sell, exchange, or otherwise dispose of tangible personal property for w Form 8282?		7c		
	If 'Yes,' indicate the number of Forms 8282 filed during the year	7d			
•	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal	benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal ber	nefit contract?	7f		
Ģ	If the organization received a contribution of qualified intellectual property, did the organizat as required?	ion file Form 8899	7 g		
ł	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the Form 1098-C?	e organization file a	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organization, or a donor advised fund maintained by a sponsoring organization, holdings at any time during the year?	ng organizations. Did the nave excess business	 		
9	Sponsoring organizations maintaining donor advised funds.				
	Did the organization make any taxable distributions under section 4966?		9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?		9ь	<u> </u>	
	Section 501(c)(7) organizations. Enter	1 1			
	Initiation fees and capital contributions included on Part VIII, line 12	10a	1		
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	4		
	Section 501(c)(12) organizations. Enter	امما		1	
	Gross income from members or shareholders	11a	┤ '	1	
	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them ).	11 Ь		-	
	a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of		12a	<u> </u>	-
	olf 'Yes,' enter the amount of tax-exempt interest received or accrued during the year	12b	-		1
	Section 501(c)(29) qualified nonprofit health insurance issuers.			ļ	
ä	a Is the organization licensed to issue qualified health plans in more than one state?		13a	<u> </u>	-
	Note. See the instructions for additional information the organization must report on Schedu	ile O		1	
	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	-		
	Enter the amount of reserves on hand	13c	<del>  </del>		
	a Did the organization receive any payments for indoor tanning services during the tax year?		14a	<del>  -</del>	X
	olf 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in	Schedule Q	14b		<u> </u>
$S \wedge A$	TEE A01051 07/05/11		Earn	990	72A11

Form 990 (2011) Santa Fe Wine & Chile Fiesta 85-0418036 Page 6 Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 23 1a Enter the number of voting members of the governing body at the end of the tax year 1 a If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O 22 **b** Enter the number of voting members included in line 1a, above, who are independent 1<sub>b</sub> Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 X officer, director, trustee or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? 3 X Did the organization make any significant changes to its governing documents 4 X since the prior Form 990 was filed? X 5 5 Did the organization become aware during the year of a significant diversion of the organization's assets? X 6 Did the organization have members or stockholders? 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more 7a X members of the governing body? **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, Х 7b stockholders, or other persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following Х a The governing body? 8a X b Each committee with authority to act on behalf of the governing body? 8ь Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No 10 a X 10a Did the organization have local chapters, branches, or affiliates? b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes 10b X 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11 a **b** Describe in Schedule O the process, if any, used by the organization to review this Form 990 See Schedule 0 Х 12a 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13 b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in 12c Schedule O how this is done X 13 Did the organization have a written whistleblower policy? 13 14 Did the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a Х a The organization's CEO, Executive Director, or top management official See Schedule Q X 15b **b** Other officers of key employees of the organization If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a X 16a taxable entity during the year? b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the 16b organization's exempt status with respect to such arrangements? Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed ► None Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply Another's website Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public during the tax year See Schedule O State the name, physical address, and telephone number of the person who possesses the books and records of the organization

	_	_		_		
Form <b>990</b> (2011)	Santa	Fe	Wine	₽.	Chile	Fiesta

85-0418036

age 7

# Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers; key employees, highest compensated employees, and former such persons

Check this box if neither the organization	heck this box if neither the organization nor any related organization compensated any current officer, director, or trustee										
(A) Name and title	(B) Average hours per week	unles	ss per	Pos ck mo son is direc	s both	an one n an offi ustee)	box, cer	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations	(F) Estimated amount of other compensation	
	(describe hours for related organiza- tions in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	the organization (W-2/1099-MISC)  Highest compensated		related organizations (W-2/1099-MISC)	from the organization and related organizations	
(1) Greg_O'Byrne Executive Dir.	40							158,875.	_0.	0.	
(2) Inger Boudouris Director	0	Х						0.	0.	0.	
(3) Michael Cerletti Director	0	Х						0.	0.	0.	
(4) Kate Collins Director	0	Х						0.	0.	0.	
(5) Susan Eagan Director	0	Х						0.	0.	0.	
(6) Paul Farrier Director	0	Х						0.	0.	0.	
(7) Cricket Heiss Director	0	Х						0.	0.	0.	
(8) Tom Kerpon Secretary	0	Х						0.	0.	0.	
(9) Mark Kiffin Director	0	Х						0.	0.	0.	
(10) Bert Leyva Director	0	Х						0.	0.	0.	
(11) Al Lucero Director	0	Х						0.	0.	0.	
(12) John Mahan Director	0	Х						0.	0.	0.	
(13) Fernando Olea Director	0	Х						0.	0.	0.	
(14) Emily Padon President	0	Х						0.	0.	0.	

Part VII   Section A. Officers, Directors, Trust	art VII   Section A. Officers, Directors, Trustees, Key Employees, and Highest (					Highest Com	pensated Emp	loyees	(cor	<u>)(1)</u>		
(A) Name and title	(B) Average hours per	box	, unle:	Pos heck ss pe	rson Irecto	than o s both or/trust	ee)	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations (W-2/1099-MISC)	amo con	(F) stimated unt of oth apensation	
	week (describ e hours for related organi- zations in Sch O)	Individual trustee or director	institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W 2/1099-MISC)	(W-2/1099-MISC)	from the organization and related organizations		1
(15) Randy Randall Director	0	x						0.	0.		· - · · ·	0.
(16) Barbara Strange Director	0	X						0.	0.			0.
(17) Carter Taque Vice President	0	х						0.	0.			0.
(18) Marla Thompson Director	0	х						0.	0.			0.
(19) Michael Trujillo  Director	0	х						0.	0.			0.
(20) Bob Wickham Treasurer	0	х						0.	0.			0.
(21) Carol Wright Director	0	Х						0.	0.			0.
(22) Susan Curtis Director	0	х						0.	0.			0.
(23)												
(24)												
(25)												
1 b Sub-total c Total from continuation sheets to Part VII, Section d Total (add lines 1b and 1c)	A						<b>*</b> * *	158,875. 0.	0. 0. 0.			0. 0. 0.
2 Total number of individuals (including but not limite from the organization 1	d to the	ose	liste	d ab	ove	) who	o re			able co	mpens	
3 Did the organization list any former officer, director	or true	too	kov	em	nlov	00 (	ar bi	gheet companyat	ad amployee		Yes	No
on line 1a? If 'Yes,' complete Schedule J for such ii  4 For any individual listed on line 1a, is the sum of re	ndıvıdu	al	-			·				3		X
the organization and related organizations greater t	han \$1	50,0	00 <sup>2</sup>	If '\	es'	com	plet	e Schedule J for		4	X	
5 Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' or Services B. Indonesia or Control of the Cont	ompen comple	satio te S	on fr chec	om dule	any <i>J fo</i>	unre r suc	late ch_p	d organization or erson	ındıvıdual	5		X
1 Complete this table for your five highest compensation from the organization Report compe	ed inde	eper	iden the	t co	ntra	ctors	tha	it received more t	han \$100,000 of	's tax v	ear	
(A) Name and business addres								(B Description	)	. (	<b>(C)</b> ensatio	n
2 Total number of independent contractors (including \$100,000 in compensation from the organization ▶		t lim	iited	to t	hose	e list	ed a	above) who receiv	ed more than			<del></del> -

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
PROGRAM SERVICE REVENUE AND OTHER SIMILAR AMOUNTS	1a Federated campaigns b Membership dues c Fundraising events. d Related organizations e Government grants (contributions)  f All other contributions, gifts, grants, and similar amounts not included above g Noncash contributions included in lns 1a-1f: h Total. Add lines 1a-1f	32,252.			
ICE REVENUE	2a Festival Income b c	675,996.	675,996.		
PROGRAM SERV	de  f All other program service revenue  g Total. Add lines 2a-2f	675,996.			
i	3 Investment income (including dividends, interest and other similar amounts) 4 Income from investment of tax-exempt bond proceeds 5 Royalties  (i) Real (ii) Personal 6a Gross rents	1,800.	1,800.		
	b Less rental expenses c Rental income or (loss) d Net rental income or (loss)  7a Gross amount from sales of assets other than inventory				
	b Less. cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss)				
OTHER REVENUE	8a Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18  b Less: direct expenses  c Net income or (loss) from fundraising events				
	9a Gross income from gaming activities See Part IV, line 19  b Less: direct expenses  c Net income or (loss) from gaming activities  ▶				
	10a Gross sales of inventory, less returns and allowances  b Less cost of goods sold c Net income or (loss) from sales of inventory  27,122.  b 18,433.	8,689.			8,689.
	Miscellaneous Revenue Business Code  11 a  b  C				
	d All other revenue e Total. Add lines 11a-11d  Total revenue. See instructions	718,737.	677,796.	0.	8,689.

## Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

	Check if Schedule O contains a response to any question in this Part IX							
Do 6b,	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses			
1	Grants and other assistance to governments and organizations in the United States. See Part IV, line 21			•				
2	Grants and other assistance to individuals in the United States. See Part IV, line 22	-						
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16							
4 5	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees	158,875.	158,875.	0.	0.			
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.			
7	Other salaries and wages.			•				
8	Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions).							
9	Other employee benefits.							
10	Payroll taxes							
11	Fees for services (non-employees)							
	Management							
ı	Legal	12,500.		12,500.				
	Accounting	3,001.	1,247.	1,754.				
	Lobbying			,				
	Professional fundraising services See Part IV, line 17				1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1			
	Investment management fees							
	1 Other	646.	430.	216.				
12	Advertising and promotion	612.	612.					
13	Office expenses							
14	Information technology							
15	Royalties							
16	Occupancy	14,228.		14,228.				
17	Travel	6,864.	6,864.					
18	Payments of travel or entertainment expenses for any federal, state, or local public officials							
19	Conferences, conventions, and meetings							
20	Interest							
21	Payments to affiliates							
22	Depreciation, depletion, and amortization	2,397.		2,397.				
23	Insurance	16,317.	14,208.	2,109.				
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)							
ā	Event Expenses	217,160.	217,160.					
	Contribution	36,500.	36,500.					
	Printing and Publications	28,460.	27,934.	526.				
	Web Site	27,549.	27,278.	271.				
	All other expenses See Sch. 0	152,648.	135,543.	17,105.	<del> </del>			
	Total functional expenses. Add lines 1 through 24e	677,757.	626,651.	51,106.	0.			
	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation		523,002.					
	Check here ► if following SOP 98-2 (ASC 958-720)							

Ρ̈́	art X	Balance Sheet	-		
	•		(A) Beginning of year		( <b>B)</b> End of year
	1	Cash — non-interest-bearing	238,714.	1	174,148.
	2	Savings and temporary cash investments	220,736.	2	324,630.
	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net		4	
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary			
A		organizations (see instructions)		6	
SSET	7	Notes and loans receivable, net		7	
Ě	8	Inventories for sale or use	36,936.	8	36,936
Ś	9	Prepaid expenses and deferred charges	<del></del>	9	
	10 a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 18,061.			
	l b	Less accumulated depreciation 10b 10,218.	6,191.	10 c	7,843.
	11	Investments — publicly traded securities.		11	
	12	Investments – other securities See Part IV, line 11		12	
	13	Investments - program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11		15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)	502,577.	16	543,557
	17	Accounts payable and accrued expenses		17	
	18	Grants payable		18	
	19	Deferred revenue		19	
Ļ	20	Tax-exempt bond liabilities		20	
Å	21	Escrow or custodial account liability Complete Part IV of Schedule D		21	
Ļ	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L.		22	
Ţ	23	Secured mortgages and notes payable to unrelated third parties		23	
E S	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25.	0.	26	0.
N E		Organizations that follow SFAS 117, check here   X   and complete lines			
Ŧ		27 through 29 and lines 33 and 34.			
ŝ	27	Unrestricted net assets	502,577.	27	543,557
ASSETS	28	Temporarily restricted net assets		28	
	29	Permanently restricted net assets		29	
R		Organizations that do not follow SFAS 117, check here ► and complete			
F		lines 30 through 34.		ll	
FUND	30	Capital stock or trust principal, or current funds		30	
	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
֝֝֝֝֟֝֝֟֝֝֟	32	Retained earnings, endowment, accumulated income, or other funds		32	
BALANCES	33	Total net assets or fund balances	502,577.	33	543,557
Š	34	Total liabilities and net assets/fund balances	502,577.	34	543,557

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Form **990** (2011)

Form <b>990</b> (2011) Santa Fe Wine & Chile Fiesta 85-	<u> 0418036</u>		Page <b>12</b>
Part XI Reconciliation of Net Assets			
Check if Schedule O contains a response to any question in this Part XI			
1 Total revenue (must equal Part VIII, column (A), line 12)	1	71	<u>8,737.</u>
2 Total expenses (must equal Part IX, column (A), line 25)	2	67	<u>7,757.</u>
3 Revenue less expenses Subtract line 2 from line 1	3		0,980.
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	50	2,577.
5 Other changes in net assets or fund balances (explain in Schedule O)	5		0.
6 Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	54	3,557.
Part XII Financial Statements and Reporting			
Check if Schedule O contains a response to any question in this Part XII			$\Box$
		`	res No
1 Accounting method used to prepare the Form 990. Cash X Accrual Other			1
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.			
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	X
<b>b</b> Were the organization's financial statements audited by an independent accountant?		2b	Х
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of review, or compilation of its financial statements and selection of an independent accountant?	the audit,	2c	
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O			
<b>d</b> If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were iss separate basis, consolidated basis, or both:	ued on a		
Separate basis Consolidated basis Both consolidated and separate basis		-	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Audit Act and OMB Circular A-133?	Single	3a	X
<b>b</b> If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the recor audits, explain why in Schedule O and describe any steps taken to undergo such audits	quired audit	3 b	
BAA		Form S	990 (2011)

TEEA0112L 07/06/11

#### SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

Santa Fe Wine & Chile Fiesta 85-0418036 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered 'Yes' to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 1 Total number at end of year 2 Aggregate contributions to (during year). Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Yes No Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other Nο purpose conferring impermissible private benefit? Part II | Conservation Easements. Complete if the organization answered 'Yes' to Form 990, Part 1 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Preservation of a certified historic structure Protection of natural habitat Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Tax Year a Total number of conservation easements 2a **b** Total acreage restricted by conservation easements 2b c Number of conservation easements on a certified historic structure included in (a) 2с d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register 2dNumber of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax vear Number of states where property subject to conservation easement is located > Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Yes No Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year **>**\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? No In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered 'Yes' to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1 ▶\$ ►S (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items a Revenues included in Form 990, Part VIII, line 1 ▶\$ b Assets included in Form 990, Part X

Schedule D (Form 990) 2011 Santa Part III   Organizations Mainta					Treasures, or	85-041 Other Similar Ass		ontinu	Page 2 led)
Using the organization's acquisititems (check all that apply):									
a Public exhibition			d 🗆 Loan o	or evet	nange programs				
b Scholarly research			e Other	JI EXCI	ange programs				
c Preservation for future gener	ations						-		
Provide a description of the orgal Part XIV		ctions	and explain how	v they	further the organiz	ation's exempt purpos	se in		
5 During the year, did the organiza assets to be sold to raise funds r	ition solicit or re	eceive e mair	donations of art	t, histo	orical treasures, or	other similar	Yes	Г	□No
Part IV Escrow and Custodia line 9, or reported an	l Arrangeme	ents.	Complete if t	he or	ganization ansi		m 990	), Parl	iV,
1 a Is the organization an agent, trus included on Form 990, Part X?	stee, custodian	, or oth	ner intermediary	for co	ntributions or othe	r assets not	Yes	Γ	No
<b>b</b> If 'Yes,' explain the arrangement	in Part XIV an	id com	plete the follow	ng tab	le				
							Amoun	t	
c Beginning balance						1c			
<b>d</b> Additions during the year						1 d			
e Distributions during the year						1e			
f Ending balance									
2a Did the organization include an a		n 990,	Part X, line 21?	1			Yes	L	No
b If 'Yes,' explain the arrangement					187 11 6	000 D 10/1	10		
Part V Endowment Funds. Co			· · · · · · · · · · · · · · · · · · ·						
•	(a) Current y	ear	(b) Prior year	<u> </u>	(c) Two years back	(d) Three years back	(e)	Four year	s Dack
1 a Beginning of year balance						_			
<b>b</b> Contributions							+		
c Net investment earnings, gains, and losses									
<b>d</b> Grants or scholarships							ļ		
<ul> <li>Other expenditures for facilities and programs</li> </ul>									
f Administrative expenses									
<b>g</b> End of year balance							<u> </u>		
2 Provide the estimated percentag	e of the curren	t year (	end balance (lın	ne 1g, d	column (a)) held a	S			
a Board designated or quasi-endov			<sup>%</sup>						
<b>b</b> Permanent endowment ►	%		_						
c Temporarily restricted endowmer			_%						
The percentages in lines 2a, 2b,	and 2c should	equal	100%						
3a Are there endowment funds not organization by	ın the possessı	on of t	he organization	that a	re held and admini	stered for the		Yes	No
(i) unrelated organizations							3a(i)		_
(ii) related organizations							3a(ii)		
<b>b</b> If 'Yes' to 3a(II), are the related of	organizations li	sted as	s required on So	chedule	e R?		3b		
4 Describe in Part XIV the intended									
Part VI Land, Buildings, and						<del></del>			
Description of property	(		or other basis vestment)		Cost or other asis (other)	(c) Accumulated depreciation	(d)   	Book va	alue ———
<b>1 a</b> Land	L								
<b>b</b> Buildings.	<u> </u> _								
c Leasehold improvements.	<u>_</u>								
<b>d</b> Equipment	<u></u>				13,319.	8,144.			<u>, 175.</u>
e Other					4,742.	2,074.			<u>, 668 .</u>
Total. Add lines 1a through 1e. (Colum	nn (d) must eq	ual For	m 990, Part X,	columi	n (B), line 10(c))				,843.
BAA						Sched	iule <b>D</b> (F	orm 99	90) 2011

2 FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

Total. (Column (b) must equal Form 990, Part X, column (B) line 25)

Schedule D (Form 990) 2011 Santa Fe Wine & Chile Fiesta 85-0	0418036 Page	: 4
Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements	N/A	
1 Total revenue (Form 990, Part VIII, column (A), line 12)		
2 Total expenses (Form 990, Part IX, column (A), line 25)		
3 Excess or (deficit) for the year Subtract line 2 from line 1		
4 Net unrealized gains (losses) on investments		
5 Donated services and use of facilities		
6 Investment expenses		
7 Prior period adjustments		
8 Other (Describe in Part XIV )		
9 Total adjustments (net) Add lines 4 through 8		
10 Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		
Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Retu	urn N/A	_
Total revenue, gains, and other support per audited financial statements	1	
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a Net unrealized gains on investments		
b Donated services and use of facilities 2b		
c Recoveries of prior year grants 2c		
d Other (Describe in Part XIV )		
	2e	
3 Subtract line 2e from line 1	3	_
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1		_
a Investment expenses not included on Form 990, Part VIII, line 7b.		
b Other (Describe in Part XIV.)		
	4c	
5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5	
Part XIII   Reconciliation of Expenses per Audited Financial Statements With Expenses per R		
1 Total expenses and losses per audited financial statements	1	_
2 Amounts included on line 1 but not on Form 990, Part IX, line 25	<u>'</u>	_
a Donated services and use of facilities		
b Prior year adjustments		
	20	
e Add lines 2a through 2d	2e	_
3 Subtract line 2e from line 1	3	_
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b  b Other (Describe in Part XIV.)  4a  4b		
-	4c	
	5	_
Part XIV   Supplemental Information		_
Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, Ir Part V, line 4, Part X, line 2, Part XI, line 8; Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete to any additional information	nes 1b and 2b, his part to provide	

TEEA3304L 05/25/11

BAA

Schedule **D** (Form 990) 2011

Schedule D (Form 990) 2011 Santa re wine & Unite riesta	85-0418036	Page 5
Part XIV: Supplemental Information (continued)	-	
•		
	<del></del>	
		<del>_</del>
		<del>-</del>
	· <b>-</b>	
	·	
	. <b></b>	
		<b>-</b>
	<b></b>	

#### SCHEDULE J (Form 990)

Department of the Treasury Internal Revenue Service

### **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered 'Yes' to Form 990, Part IV, line 23. 
► Attach to Form 990. 
► See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization

Santa Fe Wine & Chile Fiesta

Employer identification number 85-0418036

rai	(1   Questions Regarding Compensation	<del></del>		
		$\longrightarrow$	Yes	No
1 8	a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
	<del>-</del>			
ŧ	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If 'No,' complete Part III to explain	1 b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director Check all that apply Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director Explain in Part III			
	Compensation committee Written employment contract			
	Independent compensation consultant Compensation survey or study			1
	Form 990 of other organizations  Approval by the board or compensation committee			
				1
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization			
•	or a related organization			
ā	a Receive a severance payment or change-of-control payment?	4a		X
t	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		Х
•	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х
	If 'Yes' to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of			
á	a The organization?	5 a		
ŀ	Any related organization?	5 b		
	If 'Yes' to line 5a or 5b, describe in Part III			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:			
á	a The organization?	6a	-	
Ł	Any related organization?	6b		
	If 'Yes' to line 6a or 6b, describe in Part III		_	
7				
,	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If 'Yes,' describe in Part III	7		
	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial			
•	contract exception described in Regulations section 53 4958-4(a)(3)? If 'Yes,' describe in Part III	8		<u> </u>
9	If 'Yes' to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations			
•	section 53.4958-6(c)?	9		<u> </u>

Page 2

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII Schedule J (Form 990) 2011 Santa Fe Wine & Chile Fiesta

Partill Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable columns (D) and (E) amounts for that individual

	(B) Breakdow	(B) Breakdown of W-2 and/or 1099-MISC compensation	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name	(I) Base compensation	(ii) Bonus and incentive compensation	(III) Other reportable compensation	other deferred compensation	benefits	(g)-(ı)(g)	reported as deferred in prior Form 990
Greg O'Byrne	0 ()	0	. 0	0.	0.	0.	0.
1		0		0	0.	.00.	0.
	()		11 11 11 11 11 11 11 11 11 11 11 11 11		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
2	(ii)						
	( <del>)</del>	                 	             		           	           	             
m	(i)						
	(D)	                 			           	           	             
4	(ii)			- 1			
	(9)	                 	 				 
5							
	(0)						
9	(ii)						
	()						
7							
		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1					11 11 11 11 11 11 11 11 11 11 11 11 11
8	(ii)						
	()	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	                 			1 1 1 1 1 1	               
6	(ii)						
	(i)	 	 		           		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
10	(ii)						
	(ı)	             			           	1 1 1 1 1	
11	(ii)						
	(i)	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	             		           	             	             
12				- 1			
	(0)	                 	             		           	             	           
13	(ii)						
	(0)	                 	 		 	           	                 
14	(ii)						
	(b)	 	             	             	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
15	(ii)						
16	0						
ВАА			TEEA4102L 01	01/24/12		Sched	Schedule J (Form 990) 2011

BAA

Schedule J (Form 990) 2011

#### SCHEDULE O (Form 990 or 990-EZ)

# Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047 .

2011

Department of the Treasury Internal Revenue Service Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

Name of the organization	Employer identification number
Santa Fe Wine & Chile Fiesta	85-0418036
Form 990, Part VI, Line 11b - Form 990 Review Process	
No_review_was_or_will_be_conducted	
Form 990, Part VI, Line 15a - Compensation Review & Approval Process for CEO, Ex	kec. Dir., or Top Mgtment
The organization's lone 1099 was issued to Vin Event, a company	run by Greg O'Byrne,
Executive Director. Services provided by Vin Event are essenti	al to the
not-for-profit's annual event and are approved by the Board.	
Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available	
The Organization governing documents, policies and financial st	atements are not
available for public inspections.	

2	11	4
Zι	, ,	- 1

# **Schedule O - Supplemental Information**

Page 2

**Client SFWCF** 

#### Santa Fe Wine & Chile Fiesta

85-0418036

5/08/12

02 46PM

# Form 990, Part IX, Line 24e Other Expenses

	(A)	(B)	(C)	(D)
	Total	Program Services	Management & General	Fundraising
Bank Sarvice Charges				
Bank Service Charges	17,092.	17,092.	5,634.	
Board Retreat Expenses	5,634. 15,799.	15 700	5,034.	
Car - Transportation Expense Dues and Subscriptions	15,799. 476.	15,799. 202.	274.	
Gifts				
	15,232.	10,405.	4,827.	
Giveaway Glasses & Trays License & Fees	22,626.	22,626.		
	4,544.	4,544.	raa	
Meetings & Conferences Miscellaneous	4,052.	3,532.	520.	
	2,060.	1,275.	785.	
Music and Decor	2,970.	2,970.		
Parking Service	3,010.	3,010.		
Photography	2,948.	2,948.	001	
Postage and Shipping	8,463.	7,642.	821.	
Poster Party	3,429.	3,429.		
Public relations	8,230.	8,230.	F0F	
Repairs and Maintenance	585.	222	585.	
Research	800.	800.		
Security	2,088.	2,088.		
Signs - Seminar Glasses	2,947.	2,947.		
Supplies	6,480.	6,431.	49.	
Telephone and Fax	9,387.	7,899.	1,488.	
Uniform	2,436.	2,436.		
Utilities	2,737.	615.	2,122.	
VIP Reception	8,623.	8,623.		
To	tal \$ 152,648.	\$ 135,543.	\$ 17,105.	<u>\$ 0.</u>

2011 Federal Exempt Organia	zation Tax Sur	nmary	Page 1
Client SFWCF Santa Fe Wine &	Chile Fiesta		85-0418036
5/08/12			2.46 PM
REVENUE	2011	2010	Diff
Contributions and grants Program service revenue Investment income Other revenue	32,252 675,996 1,800 8,689	30,699 643,913 4,903 11,283	1,553 32,083 -3,103 -2,594
Total revenue	718,737	690,798	27,939
<b>EXPENSES</b> Salaries, other compen., emp. benefits Other expenses	158,875 518,882	157,000 481,791	1,875 37,091
Total expenses	677,757	638,791	38,966
NET ASSETS OR FUND BALANCES Revenue less expenses Total assets at end of year Total liabilities at end of year Net assets/fund balances at end of year	40,980 543,557 0 543,557	52,007 502,577 0 502,577	-11,027 40,980 0 40,980

<b>2011</b> ·	<b>General Information</b>	Page 1
Client SFWCF	Santa Fe Wine & Chile Fiesta	85-0418036
5/08/12		02 46PN
Forms needed for this return		
Federal: 990, Sch B, Sc	ch D, Sch J, Sch O	
Carryovers to 2012		.,,
None		

<b>2011</b> ·	Federal Worksheets	Page 1
Client SFWCF	Santa Fe Wine & Chile Fiesta	85-041803
5/08/12		02 46PI
Computation of Cost of Go	ods Sold (Form 990)	
1. Inventory at start 2. Purchases 3. Cost of labor 4. Additional 263A co 5. Other costs 6. Total (Add lines 1 7. Inventory at end o 8. Cost of goods sold	sts through 5)	36,936. 18,433. 0. 0. 0. 55,369. 36,936. 18,433.

12/31/11		20	11 Fe	dera	l Boc	k Dep	2011 Federal Book Depreciation Schedule	ion Sc	chedu	<u>e</u>				Page 1
Client SFWCF				ÿ	anta Fe	Wine &	Santa Fe Wine & Chile Fiesta	esta						85-0418036
5/08/12 No. Description	Date Acquired	Date Sold	Cost/ Basis	Bus	Cur 179 Bonus	Special Depr. Allow.	Prior 179/ Bonus/ Sp. Depr.	Prior Dec Bal. Depr.	Salvage /Basis Reductn	Depr. Basis	Prior Depr.	Method	Method LifeRate.	02 46PM Current Depr.
Form 990/990.PF														
Furniture and Fixtures														
6 Furniture	80/10/9		2,970							2,970	1,096	1/S		424
7 Furniture & Rug	60/10//		935							935	201	S/L	7	134
9 Rug	5/06/10		400							400	88	S/L	7	25
10 Blinds	1/13/10	•	437	ı						437	62	S/L	7	62
Total Furniture and Fixtures			4,742		0	0	0	0	0	4,742	1,397			229
Machinery and Equipment														
1 Color Printer	11/26/04		906							906	906	S/L	22	0
2 New Computer	2/26/06		2,159							2,159	1,980	S/L	ß	179
3 Color Printer	10/04/06		564							564	480	S/L	ß	\$
4 IMac	4/23/07		2,694							2,694	1,976	S/L	5	539
5 iMac, Printer & Storage	11/18/08		2,511							2,511	1,046			502
8 Computer	7/17/10		436							436	36	S/L	2	87
11 Web Camera	2/16/11		474							474		S/L	2	79
12 Printer	7/18/11		1,232							1,232		S/L	2	103
13 15" laptop	9/07/11		1,799							1,799		S/L	2	120
14 Printer	9/22/11	·	544	1	İ					544		S/L	2	27
Total Machinery and Equipment			13,319		0	0	0	0	0	13,319	6,424			1,720
Total Depreciation			18,061	. "			0			18,061	7,821			2,397

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