



See a Social Security Number? Say Something!
Report Privacy Problems to <https://public.resource.org/privacy>
Or call the IRS Identity Theft Hotline at 1-800-908-4490



**Return of Private Foundation
or Section 4947(a)(1) Nonexempt Charitable Trust
Treated as a Private Foundation**

2011

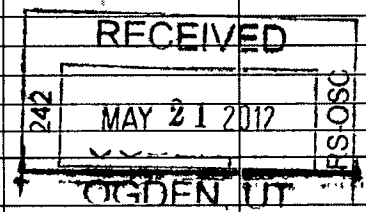
Department of the Treasury
Internal Revenue Service

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

For calendar year 2011, or tax year beginning _____, **2011, and ending** _____

Name of foundation RED OAK FOUNDATION		A Employer identification number 75-2382416
Number and street (or P O box number if mail is not delivered to street address) 304 CARROLL STREET	Room/suite	B Telephone number (see the instructions) (817) 332-5332
City or town FORT WORTH	State ZIP code TX 76107	C If exemption application is pending, check here <input type="checkbox"/>
G Check all that apply: <input type="checkbox"/> Initial return <input type="checkbox"/> Initial Return of a former public charity <input type="checkbox"/> Final return <input type="checkbox"/> Amended return <input type="checkbox"/> Address change <input type="checkbox"/> Name change		D 1 Foreign organizations, check here <input type="checkbox"/> 2 Foreign organizations meeting the 85% test, check here and attach computation <input type="checkbox"/>
H Check type of organization <input checked="" type="checkbox"/> Section 501(c)(3) exempt private foundation <input type="checkbox"/> Section 4947(a)(1) nonexempt charitable trust <input type="checkbox"/> Other taxable private foundation		E If private foundation status was terminated under section 507(b)(1)(A), check here <input type="checkbox"/>
I Fair market value of all assets at end of year (from Part II, column (c), line 16) ▶ \$ 321,578.	J Accounting method. <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other (specify) _____ (Part I, column (d) must be on cash basis)	F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here <input type="checkbox"/>

	(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see instructions))				
REVENUE				
1 Contributions, gifts, grants, etc, received (att sch)	213,634.			
2 Ck <input type="checkbox"/> if the foundn is not req to att Sch B				
3 Interest on savings and temporary cash investments				
4 Dividends and interest from securities	844.	844.	844.	
5a Gross rents				
b Net rental income or (loss)				
6a Net gain/(loss) from sale of assets not on line 10				
b Gross sales price for all assets on line 6a				
7 Capital gain net income (from Part IV, line 2)				
8 Net short-term capital gain				
9 Income modifications				
10a Gross sales less returns and allowances				
b Less Cost of goods sold				
c Gross profit/(loss) (att sch)				
11 Other income (attach schedule)				
ROYALTIES	13,295.	13,295.	13,295.	
12 Total. Add lines 1 through 11	227,773.	14,139.	14,139.	
ADMINISTRATIVE EXPENSES				
13 Compensation of officers, directors, trustees, etc				
14 Other employee salaries and wages	77,917.	5,000.	5,000.	77,917.
15 Pension plans, employee benefits				
16a Legal fees (attach schedule)				
b Accounting fees (attach sch)	650.	0.	0.	650.
c Other prof fees (attach sch)				
17 Interest				
18 Taxes (attach schedule)(see instrs) FOREIGN	63.	63.	63.	0.
19 Depreciation (attach sch) and depletion	1,994.	1,994.	1,994.	
20 Occupancy	13,460.	1,000.	1,000.	13,460.
21 Travel, conferences, and meetings	1,414.			1,414.
22 Printing and publications	2,462.			2,462.
23 Other expenses (attach schedule) OFFICE	10,084.	500.	500.	10,084.
24 Total operating and administrative expenses. Add lines 13 through 23	108,044.	8,557.	8,557.	105,987.
25 Contributions, gifts, grants paid	118,885.			118,885.
26 Total expenses and disbursements. Add lines 24 and 25	226,929.	8,557.	8,557.	224,872.
27 Subtract line 26 from line 12:				
a Excess of revenue over expenses and disbursements	844.			
b Net investment income (if negative, enter -0)		5,582.		
c Adjusted net income (if negative, enter -0-)			5,582.	



5

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)			Beginning of year	End of year	
		(a) Book Value	(b) Book Value	(c) Fair Market Value			
A S S E T S	1	Cash – non-interest-bearing	9,418.	21,242.	21,242.		
	2	Savings and temporary cash investments					
	3	Accounts receivable					
		Less allowance for doubtful accounts					
	4	Pledges receivable					
		Less allowance for doubtful accounts					
	5	Grants receivable					
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see instructions)					
	7	Other notes and loans receivable (attach sch)					
		Less allowance for doubtful accounts					
	8	Inventories for sale or use					
	9	Prepaid expenses and deferred charges					
	10a	Investments – U S and state government obligations (attach schedule)					
		b Investments – corporate stock (attach schedule)	63,534.	81,439.	233,173.		
		c Investments – corporate bonds (attach schedule)					
	11	Investments – land, buildings, and equipment basis					
	Less accumulated depreciation (attach schedule)						
12	Investments – mortgage loans						
13	Investments – other (attach schedule)						
14	Land, buildings, and equipment basis						
	Less accumulated depreciation (attach schedule)	5,258.	-7,252.	-7,252.			
15	Other assets (describe)	72,924.	74,415.	74,415.			
16	Total assets (to be completed by all filers – see the instructions Also, see page 1, item I)	151,134.	169,844.	321,578.			
L I A B I L I T I E S	17	Accounts payable and accrued expenses					
	18	Grants payable					
	19	Deferred revenue					
	20	Loans from officers, directors, trustees, & other disqualified persons					
	21	Mortgages and other notes payable (attach schedule)					
	22	Other liabilities (describe)					
	23	Total liabilities (add lines 17 through 22)					
F U N D A S S E T B A L A N C E S	Foundations that follow SFAS 117, check here and complete lines 24 through 26 and lines 30 and 31. <input type="checkbox"/>						
	24	Unrestricted					
	25	Temporarily restricted					
	26	Permanently restricted					
	Foundations that do not follow SFAS 117, check here and complete lines 27 through 31. <input checked="" type="checkbox"/>						
	27	Capital stock, trust principal, or current funds	151,134.	169,844.			
	28	Paid-in or capital surplus, or land, building, and equipment fund					
	29	Retained earnings, accumulated income, endowment, or other funds					
30	Total net assets or fund balances (see instructions)	151,134.	169,844.				
31	Total liabilities and net assets/fund balances (see instructions)	151,134.	169,844.				

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year – Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year's return)	1	151,134.
2	Enter amount from Part I, line 27a	2	844.
3	Other increases not included in line 2 (itemize) <u>See Other Increases Stmt</u>	3	17,866.
4	Add lines 1, 2, and 3	4	169,844.
5	Decreases not included in line 2 (itemize)	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5) – Part II, column (b), line 30	6	169,844.

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e.g., real estate, 2-story brick warehouse, or common stock, 200 shares MLC Company)	(b) How acquired P — Purchase D — Donation	(c) Date acquired (month, day, year)	(d) Date sold (month, day, year)
1 a			
b			
c			
d			
e			

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a			
b			
c			
d			
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69			(l) Gains (Column (h) gain minus column (k), but not less than -0-) or Losses (from column (h))
(i) Fair Market Value as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of column (i) over column (j), if any	
a			
b			
c			
d			
e			

2 Capital gain net income or (net capital loss). [If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7]	2	
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) [If gain, also enter in Part I, line 8, column (c) (see instructions) If (loss), enter -0- in Part I, line 8]	3	

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? Yes No
 If 'Yes,' the foundation does not qualify under section 4940(e). Do not complete this part

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (column (b) divided by column (c))
2010	179,170.	177,389.	1.010040
2009	174,454.	150,238.	1.161184
2008	146,995.	376,237.	0.390698
2007	237,570.	336,988.	0.704981
2006	144,640.	393,079.	0.367967

2 Total of line 1, column (d)	2	3.634870
3 Average distribution ratio for the 5-year base period — divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	0.726974
4 Enter the net value of noncharitable-use assets for 2011 from Part X, line 5	4	212,760.
5 Multiply line 4 by line 3	5	154,671.
6 Enter 1% of net investment income (1% of Part I, line 27b)	6	56.
7 Add lines 5 and 6	7	154,727.
8 Enter qualifying distributions from Part XII, line 4	8	224,872.

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate. See the Part VI instructions

Part VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 – see instructions)

1 a Exempt operating foundations described in section 4940(d)(2), check here <input type="checkbox"/> and enter 'N/A' on line 1. Date of ruling or determination letter: _____ (attach copy of letter if necessary – see instrs)			
b Domestic foundations that meet the section 4940(e) requirements in Part V, check here <input checked="" type="checkbox"/> and enter 1% of Part I, line 27b		1	56.
c All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, column (b)			
2 Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		2	0.
3 Add lines 1 and 2		3	56.
4 Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		4	0.
5 Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-		5	56.
6 Credits/Payments:			
a 2011 estimated tax pmts and 2010 overpayment credited to 2011	6 a		
b Exempt foreign organizations – tax withheld at source	6 b		
c Tax paid with application for extension of time to file (Form 8868)	6 c		
d Backup withholding erroneously withheld	6 d		
7 Total credits and payments Add lines 6a through 6d	7		
8 Enter any penalty for underpayment of estimated tax Check here <input type="checkbox"/> if Form 2220 is attached	8		
9 Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9		56.
10 Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10		0.
11 Enter the amount of line 10 to be: Credited to 2012 estimated tax <input type="checkbox"/> Refunded <input type="checkbox"/>	11		

Part VII-A Statements Regarding Activities

	Yes	No
1 a During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		X
b Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see the instructions for definition)? <i>If the answer is 'Yes' to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.</i>		X
c Did the foundation file Form 1120-POL for this year?		X
d Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year: (1) On the foundation \$ _____ (2) On foundation managers \$ _____		
e Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers \$ _____		
2 Has the foundation engaged in any activities that have not previously been reported to the IRS? <i>If 'Yes,' attach a detailed description of the activities</i>		X
3 Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? <i>If 'Yes,' attach a conformed copy of the changes</i>		X
4 a Did the foundation have unrelated business gross income of \$1,000 or more during the year?		X
b If 'Yes,' has it filed a tax return on Form 990-T for this year?		
5 Was there a liquidation, termination, dissolution, or substantial contraction during the year? <i>If 'Yes,' attach the statement required by General Instruction T</i>		X
6 Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either: • By language in the governing instrument, or • By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	X	
7 Did the foundation have at least \$5,000 in assets at any time during the year? <i>If 'Yes,' complete Part II, column (c), and Part XV</i>	X	
8 a Enter the states to which the foundation reports or with which it is registered (see instructions) _____		
b If the answer is 'Yes' to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? <i>If 'No,' attach explanation</i>	X	
9 Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2011 or the taxable year beginning in 2011 (see instructions for Part XIV)? <i>If 'Yes,' complete Part XIV</i>		X
10 Did any persons become substantial contributors during the tax year? <i>If 'Yes,' attach a schedule listing their names and addresses</i>	X	

BAA

Part VII-A Statements Regarding Activities (continued)

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If 'Yes', attach schedule (see instructions)	11		X
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory privileges? If 'Yes,' attach statement (see instructions)	12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application? Website address ▶ N/A	13	X	
14	The books are in care of ▶ <u>NAN MATSON</u> Telephone no ▶ <u>(817) 332-5332</u> Located at ▶ <u>304 CARROLL STREET</u> <u>FORT WORTH TX</u> ZIP + 4 ▶ <u>76107</u>			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 – Check here and enter the amount of tax-exempt interest received or accrued during the year ▶ 15			
16	At any time during calendar year 2011, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country? See the instructions for exceptions and filing requirements for Form TD F 90-22 1 If 'Yes,' enter the name of the foreign country ▶	16		X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the 'Yes' column, unless an exception applies.

		Yes	No
1a	During the year did the foundation (either directly or indirectly):		
(1)	Engage in the sale or exchange, or leasing of property with a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(2)	Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(3)	Furnish goods, services, or facilities to (or accept them from) a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(4)	Pay compensation to, or pay or reimburse the expenses of, a disqualified person? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(5)	Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
(6)	Agree to pay money or property to a government official? (Exception. Check 'No' if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days) <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
b	If any answer is 'Yes' to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)? Organizations relying on a current notice regarding disaster assistance check here ▶ <input type="checkbox"/>	1b	
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2011?	1c	X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))		
a	At the end of tax year 2011, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2011? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If 'Yes,' list the years ▶ 20__ , 20__ , 20__ , 20__		
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer 'No' and attach statement – see instructions)	2b	
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here ▶ 20__ , 20__ , 20__ , 20__		
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
b	If 'Yes,' did it have excess business holdings in 2011 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2011)	3b	
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a	X
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2011?	4b	X

Part VII-B Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a During the year did the foundation pay or incur any amount to

(1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? Yes No

(2) Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive? Yes No

(3) Provide a grant to an individual for travel, study, or other similar purposes? Yes No

(4) Provide a grant to an organization other than a charitable, etc, organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see instructions) Yes No

(5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals? Yes No

b If any answer is 'Yes' to 5a(1)-(5), did **any** of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see instructions)? Yes No

Organizations relying on a current notice regarding disaster assistance check here

c If the answer is 'Yes' to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? Yes No

If 'Yes,' attach the statement required by Regulations section 53.4945-5(d).

6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? Yes No

b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? Yes No

If 'Yes' to 6b, file Form 8870

7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? Yes No

b If 'Yes,' did the foundation receive any proceeds or have any net income attributable to the transaction? Yes No

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1 List all officers, directors, trustees, foundation managers and their compensation (see instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
JON BRUMLEY 2901 TEMPLE HALL HWY GRANBURY TX 76049	DIRECTOR 1.00	0.	0.	0.
REBECCA BRUMLEY 2901 TEMPLE HALL HWY GRANBURY TX 76049	DIRECTOR 30.00	0.	0.	0.
LOUIS BALDWIN 304 CARROLL STREET FORT WORTH TX 76107	DIRECTOR 1.00	0.	0.	0.
NAN MATSON 304 CARROLL STREET FORT WORTH TX 76107	DIRECTOR 40.00	77,917.	0.	0.

2 Compensation of five highest-paid employees (other than those included on line 1— see instructions). If none, enter 'NONE.'

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				
0				
0				
0				
0				

Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

3 Five highest-paid independent contractors for professional services (see instructions). If none, enter 'NONE.'

(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE ----- ----- -----		
----- ----- -----		
----- ----- -----		
----- ----- -----		
----- ----- -----		

Total number of others receiving over \$50,000 for professional services ▶ **None**

Part IX-A Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc

	Expenses
1 SEE INFORMATION ATTACHED ----- -----	
2 ----- -----	87,085.
3 ----- -----	
4 ----- -----	

Part IX-B Summary of Program-Related Investments (see instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1 ----- -----	
2 ----- -----	
All other program-related investments See instructions. 3 ----- -----	

Total. Add lines 1 through 3 ▶

BAA Form 990-PF (2011)

Part X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc, purposes:		
a	Average monthly fair market value of securities	1a	201,000.
b	Average of monthly cash balances	1b	15,000.
c	Fair market value of all other assets (see instructions)	1c	0.
d	Total (add lines 1a, b, and c)	1d	216,000.
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation)	1e	
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	216,000.
4	Cash deemed held for charitable activities Enter 1-1/2% of line 3 (for greater amount, see instructions)	4	3,240.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	212,760.
6	Minimum investment return. Enter 5% of line 5	6	10,638.

Part XI Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here and do not complete this part.)

1	Minimum investment return from Part X, line 6	1	10,638.
2a	Tax on investment income for 2011 from Part VI, line 5	2a	56.
b	Income tax for 2011 (This does not include the tax from Part VI.)	2b	
c	Add lines 2a and 2b	2c	56.
3	Distributable amount before adjustments Subtract line 2c from line 1	3	10,582.
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	10,582.
6	Deduction from distributable amount (see instructions)	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII, line 1	7	10,582.

Part XII Qualifying Distributions (see instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc, purposes:		
a	Expenses, contributions, gifts, etc — total from Part I, column (d), line 26	1a	224,872.
b	Program-related investments — total from Part IX-B	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc, purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:		
a	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	224,872.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income Enter 1% of Part I, line 27b (see instructions)	5	56.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	224,816.

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years

Part XIII Undistributed Income (see instructions)

	(a) Corpus	(b) Years prior to 2010	(c) 2010	(d) 2011
1 Distributable amount for 2011 from Part XI, line 7				10,582.
2 Undistributed income, if any, as of the end of 2011:				
a Enter amount for 2010 only			0.	
b Total for prior years: 20 __, 20 __, 20 __				
3 Excess distributions carryover, if any, to 2011				
a From 2006	237,628.			
b From 2007	147,925.			
c From 2008	160,879.			
d From 2009	173,788.			
e From 2010	170,401.			
f Total of lines 3a through e	890,621.			
4 Qualifying distributions for 2011 from Part XII, line 4: \$ 224,872.				
a Applied to 2010, but not more than line 2a.			0.	
b Applied to undistributed income of prior years (Election required - see instructions)		0.		
c Treated as distributions out of corpus (Election required - see instructions)	189,821.			
d Applied to 2011 distributable amount				10,582.
e Remaining amount distributed out of corpus	24,469.			
5 Excess distributions carryover applied to 2011 (If an amount appears in column (d), the same amount must be shown in column (a))				
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	1,104,911.			
b Prior years' undistributed income Subtract line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed				
d Subtract line 6c from line 6b. Taxable amount - see instructions		0.		
e Undistributed income for 2010. Subtract line 4a from line 2a. Taxable amount - see instructions			0.	
f Undistributed income for 2011 Subtract lines 4d and 5 from line 1. This amount must be distributed in 2012				0.
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see instructions)				
8 Excess distributions carryover from 2006 not applied on line 5 or line 7 (see instructions)	237,628.			
9 Excess distributions carryover to 2012. Subtract lines 7 and 8 from line 6a	867,283.			
10 Analysis of line 9.				
a Excess from 2007	147,925.			
b Excess from 2008	160,879.			
c Excess from 2009	173,788.			
d Excess from 2010	170,401.			
e Excess from 2011	214,290.			

Part XIV Private Operating Foundations (see instructions and Part VII-A, question 9) N/A

1 a If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2011, enter the date of the ruling ▶

b Check box to indicate whether the foundation is a private operating foundation described in section 4942(j)(3) or 4942(j)(5)

2 a Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed

Tax year	Prior 3 years			(e) Total
(a) 2011	(b) 2010	(c) 2009	(d) 2008	
b 85% of line 2a				
c Qualifying distributions from Part XII, line 4 for each year listed				
d Amounts included in line 2c not used directly for active conduct of exempt activities				
e Qualifying distributions made directly for active conduct of exempt activities. Subtract line 2d from line 2c				
3 Complete 3a, b, or c for the alternative test relied upon:				
a 'Assets' alternative test – enter:				
(1) Value of all assets				
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)				
b 'Endowment' alternative test – enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed				
c 'Support' alternative test – enter:				
(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties)				
(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii)				
(3) Largest amount of support from an exempt organization				
(4) Gross investment income				

Part XV Supplementary Information (Complete this part only if the organization had \$5,000 or more in assets at any time during the year – see instructions.)

1 Information Regarding Foundation Managers:

a List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2))

JON AND REBECCA BRUMLEY

b List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

N/A

2 Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc, Programs:

Check here if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds. If the foundation makes gifts, grants, etc, (see instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a The name, address, and telephone number of the person to whom applications should be addressed

N/A
N/A
N/A **N/A** **76107** **(817) 332-5332**

b The form in which applications should be submitted and information and materials they should include

N/A

c Any submission deadlines

d Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

N/A

Part XV Supplementary information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
<i>a Paid during the year</i>				
BOOKS DISTRIBUTED IN FORT WORTH SEE ATTACHMENTS FORT WORTH TX 76107		PUBLIC	36342 BOOKS DIST.	87,085.
TEXAS INTERSCHOLASTIC LEAGUE FOUNDATION AUSTIN TX 78704		PUBLIC	RECIPIENTS OF RED OAK FOUNDS. SCHOLARSHIPS	31,800.
Total				▶ 3a 118,885.
<i>b Approved for future payment</i>				
Total				▶ 3b

Schedule B
(Form 990, 990-EZ,
or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ **Attach to Form 990, Form 990-EZ, or Form 990-PF**

OMB No 1545-0047

2011

Name of the organization

RED OAK FOUNDATION

Employer identification number

75-2382416

Organization type (check one)

Filers of:

Form 990 or 990-EZ

Section:

- 501(c)(____) (enter number) organization
 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
 527 political organization

Form 990-PF

- 501(c)(3) exempt private foundation
 4947(a)(1) nonexempt charitable trust treated as a private foundation
 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. (Complete Parts I and II.)

Special Rules

For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33-1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc. purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc. purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc. contributions of \$5,000 or more during the year. ▶ \$ _____

Caution: An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF) but it **must** answer 'No' on Part IV, line 2, of its Form 990, or check the box on line H of its Form 990-EZ or on Part I, line 2, of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF.

Schedule **B** (Form 990, 990-EZ, or 990-PF) (2011)

Name of organization

Employer identification number

RED OAK FOUNDATION

75-2382416

Part I Contributors (see instructions) Use duplicate copies of Part I if additional space is needed

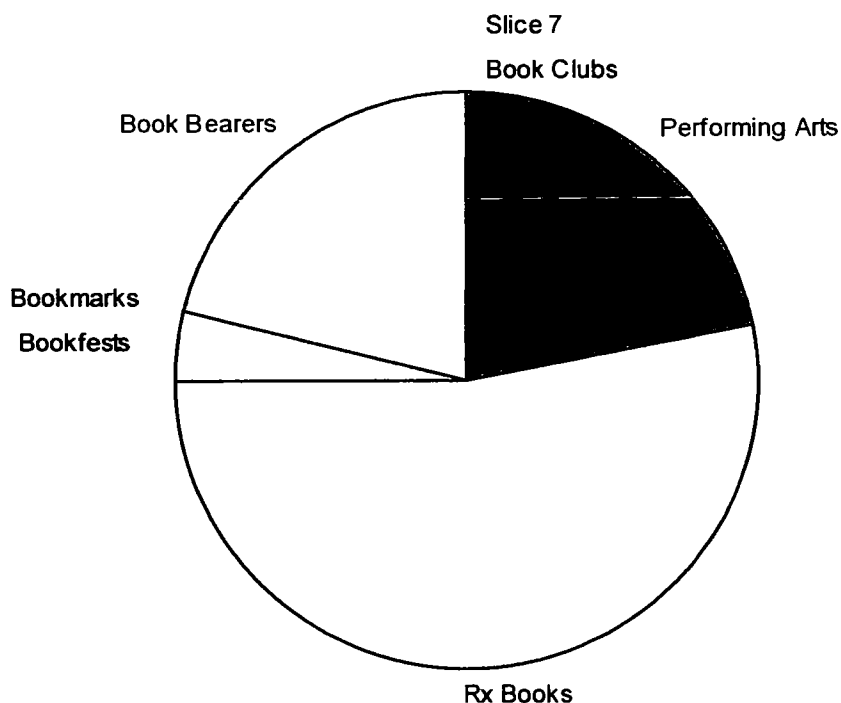
(a) Number	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	JON BRUMLEY AND REBECCA BRUMLEY ----- 2901 TEMPLE HALL HIGHWAY ----- GRANBURY TX 76049 -----	\$ 213,600. -----	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution)
-----	-----	\$ ----- -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution)
-----	-----	\$ ----- -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution)
-----	-----	\$ ----- -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution)
-----	-----	\$ ----- -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution)
-----	-----	\$ ----- -----	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution)

Form 990-PF, Page 2, Part III, Line 3

Other Increases Stmt

DEPLETION	<u>1,994.</u>
OTHER	<u>15,872.</u>
Total	<u><u>17,866.</u></u>

2011 Book Distributions



Program	Books Distributed	Book Cost to Red Oak Books	List Price	Total Programming Red Oak Books Cost	Total Programming List Price
Book Bearer	7,706	\$16,259.66	\$59,875.62	\$38,761.18	\$82,337.14
Performing Arts	7,992	\$26,749.35	\$115,574.68	\$50,085.99	\$138,911.32
Book Clubs	33	\$69.63	\$256.41	\$165.99	\$352.77
Bookfests	1,365	\$2,880.15	\$10,606.05	\$7,371.00	\$15,096.90
Bookmarks	38	\$80.18	\$295.26	\$191.14	\$406.22
Rx Books	19,453	\$41,045.83	\$151,149.81	\$97,848.59	\$207,952.57
Totals	36,587	\$87,084.80	\$337,757.83	\$194,423.89	\$445,056.92

+ Book Cost to Red Oak Books for programs other than Performing Arts based on an average cost of \$2.11 per title.

* List price for all programs other than Performing Arts based on an average cost of \$7.77 per title.

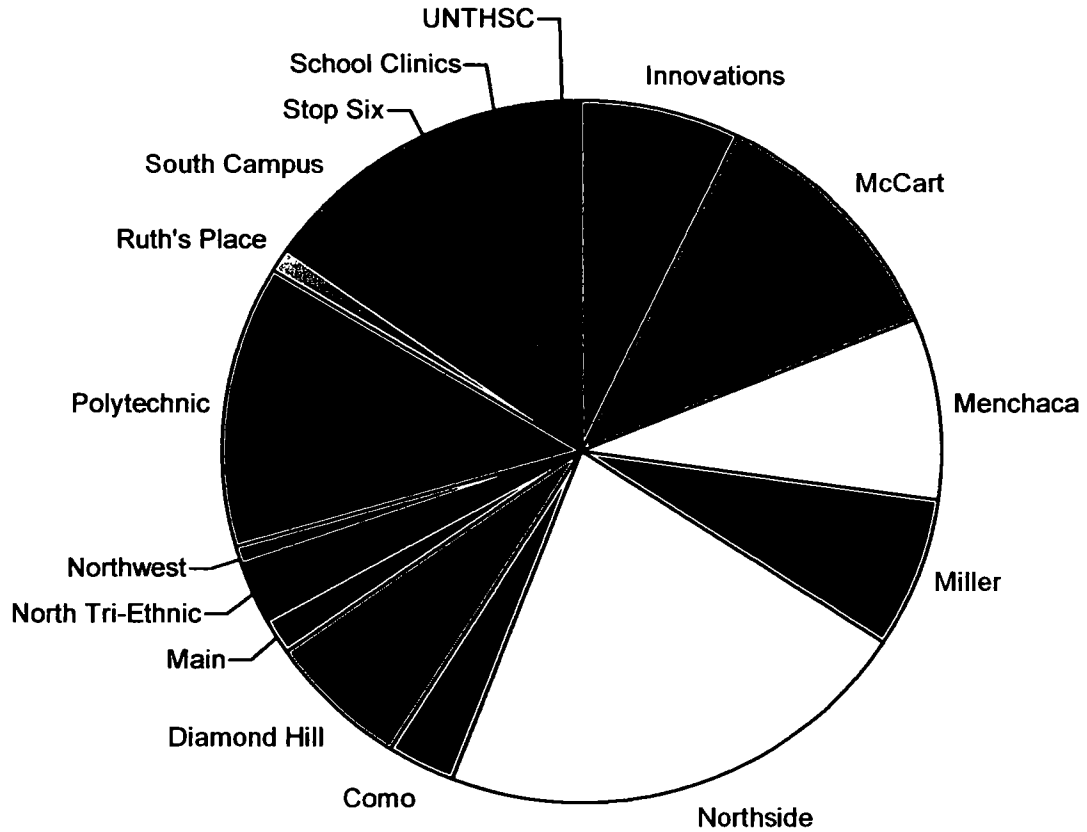
Average total programming cost, less book cost, for programs other than Bookfests was \$2.92.

Average total programming cost, less book cost, for Bookfests was \$3.29.

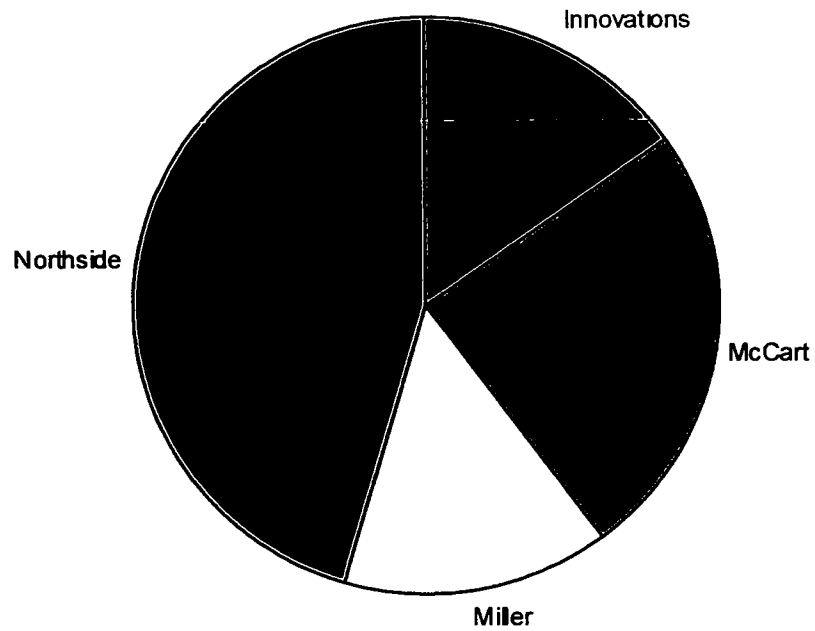
RX: BOOKS - For families at medical clinics for pediatric well-child visits.

- Doctor's prescription to read to child regularly.
- Free book at each regular visit beginning from two months through five years of age (11 books/child by age 6).

2011 Clinic Distributions



COOK CHILDREN'S MEDICAL CENTER - 2011 BOOK DISTRIBUTION



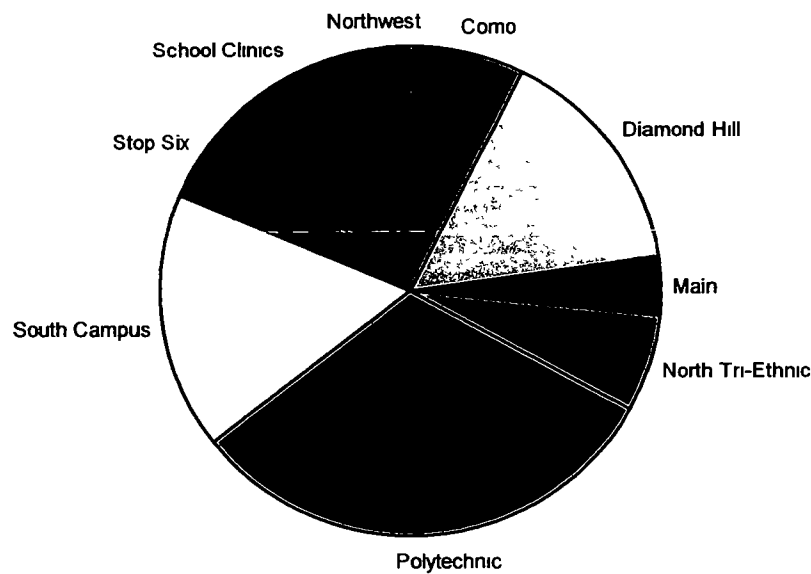
Clinic	Books Distributed	Book Cost to Red Oak Books	List Price	Total Programming Red Oak Book Cost	Total Programming List Price
Innovations	1,398	\$2,949.78	\$10,862.46	\$7,031.94	\$14,944.62
McCart	2,252	\$4,751.72	\$17,498.04	\$11,327.56	\$24,073.88
Miller	1,355	\$2,859.05	\$10,528.35	\$6,815.65	\$14,484.95
Northside	4,200	\$8,862.00	\$32,634.00	\$21,126.00	\$44,898.00
Totals	9,205	\$19,422.55	\$71,522.85	\$46,301.15	\$98,401.45

* List price based on an average cost of \$7.77 per title.

+ Cost to Red Oak Books based on an average cost of \$2.11 per title.

Average total programming cost, less book cost, was \$2.92.

JPS HEALTH NETWORK - 2011 BOOK DISTRIBUTION



Clinic	Books Distributed	Book Cost to Red Oak Books	List Price	Total Programming Red Oak Book Cost	Total Programming List Price
Como	601	\$1,268.11	\$4,669.77	\$3,023.03	\$6,424.69
Diamond Hill	1,232	\$2,599.52	\$9,572.64	\$6,196.96	\$13,170.08
Main	315	\$664.65	\$2,447.55	\$1,584.45	\$3,367.35
North Tri-Ethnic	520	\$1,097.20	\$4,040.40	\$2,615.60	\$5,558.80
Northwest	203	\$428.33	\$1,577.31	\$1,021.09	\$2,170.07
Polytechnic	2,522	\$5,321.42	\$19,595.94	\$12,685.66	\$26,960.18
School Clinics	820	\$1,730.20	\$6,371.40	\$4,124.60	\$8,765.80
South Campus	1,373	\$2,897.03	\$10,668.21	\$6,906.19	\$14,677.37
Stop Six	480	\$1,012.80	\$3,729.60	\$2,414.40	\$5,131.20
Total	8,066	\$17,019.26	\$62,672.82	\$40,571.98	\$86,225.54

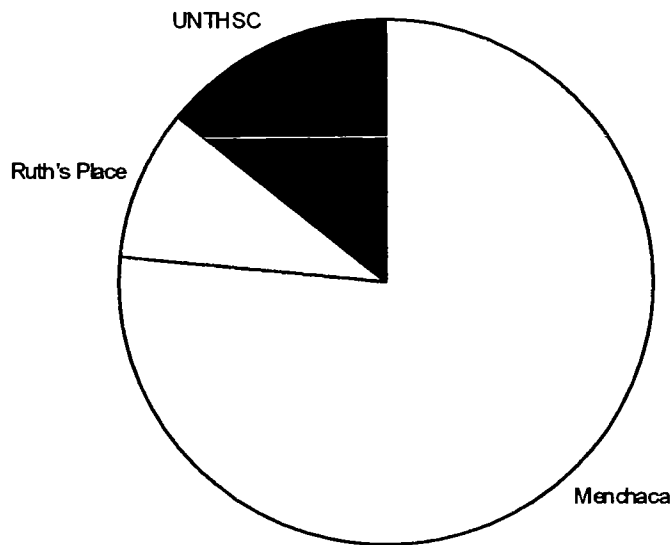
* List price based on an average cost of \$7.77 per title.

+ Cost to Red Oak Books based on an average cost of \$2.11 per title.

Average total programming cost, less book cost, was \$2.92.

In August, Red Oak Books hosted a luncheon for JPS Clinic managers to discuss the Rx Books program, offer staff training, and seek input on future program development.

OTHER CLINICS - 2011 BOOK DISTRIBUTION



Clinic	Books Distributed	Book Cost to Red Oak Books	List Price	Total Programming Red Oak Book Cost	Total Programming List Price
Ruth's Place	207	\$436.77	\$1,608.39	\$1,041.21	\$2,212.83
Menchaca	1,665	\$3,513.15	\$12,937.05	\$8,374.95	\$17,798.85
UNTHSC	310	\$654.11	\$2,408.70	\$1,559.30	\$3,313.90
TOTAL	2,182	\$4,604.02	\$16,954.14	\$10,975.46	\$23,325.58

* List price based on an average cost of \$7.77 per title.

+ Cost to Red Oak Books based on an average cost of \$2.11 per title.

Average total programming cost, less book cost, was \$2.92.

TARGETED ELEMENTARY SCHOOLS - 2011

Based upon on pre-reading indicator test scores of kindergarten students.

Huerta, Dolores Elementary

Kirkpatrick, Milton Elementary

McRae, D. Elementary

Oakhurst Elementary

Wilson, Richard Elementary

BOOKFESTS - 2011

Events for children ages five and under and their parents or caregivers at non-profit centers in targeted neighborhoods (lowest Stanford 10 score elementary schools' areas).

- Storytime – Books read aloud by a site representative.
- Book selection – Two free, quality, hardcover books for every child.
- Refreshments – Provided by Red Oak Books.
-

<u>Site</u>	<u># BookFests</u>	<u>Attendance: Low/High/Avg.</u>	<u>Books Distributed</u>
Oakhurst Elementary	4	36/57/46	366
JPS Mom and Baby Program	1	12/12/12	24
Kirkpatrick Elementary	3	20/32/26	157
Wilson, Richard Elementary	5	15/44/25	251
Tarrant Literacy Coalition	1	11/11/11	22
North Tri-Ethnic Community Center Early Childhood Matters	1	19/19/19	38
Southside Community Center Early Childhood Matters	1	16/16/16	32
Meadowbrook Methodist Church Early Childhood Matters	1	14/14/14	28
R.D. Evans Community Center Early Childhood Matters	1	25/25/25	50
D. McRae Elementary (PAT)	3	21/33/26	157
Huerta, Dolores Elementary (PAT)	3	16/22/20	118
Ellis, M. G. Primary School	1	61/61/61	122
TOTAL	25	Avg: 27	Total: 1,365

Number of books provided in 2011:	1,365
Red Oak Books cost of books provided in 2011:	\$ 2,880.15
List price of books provided in 2011:	\$ 10,606.05
Total Programming + Red Oak Book Cost	\$ 7,371.00
Total Programming + List Price	\$ 15,096.90

** List price based on an average cost of \$7.77 per title.*

+ Cost to Red Oak Books based on an average cost of \$2.11 per title.

Average total programming cost, less book cost, was \$3.29.

BOOK CLUBS - 2011

Book Clubs are intended to expand family reading experiences through parent empowering gatherings while increasing the amount and quality of literature in homes. Components of the program include the opportunity for interaction and sharing among the participants. Clubs are limited to 12 families. Members receive magnets and "I Read to My Child" bumper stickers. In 2011, one book club was conducted. Books remaining from a book club conducted in 2010 were returned to Red Oak Books.

Location	Books	Cost to Red Oak Books	List Price	Total Costs Red Oak Books	Total Costs List Price
Carter Park (PAT)	40	\$ 84.40	\$ 310.80	\$ 201.20	\$ 427.60
Returns from 2010					
Location	Books	Cost to Red Oak Books	List Price	Total Costs Red Oak Books	Total Costs List Price
Christene Moss (PAT)	-7	- \$14.77	- \$54.39	- \$35.21	- \$74.83
TOTAL		\$ 69.63	\$ 256.41	\$ 165.99	\$ 352.77

RED OAK BOOKMARKS - 2011

The Red Oak Bookmark program is designed to encourage families to utilize their local branch libraries by extending the book reading experience to the library. Children attending a final Bookfest are given a bookmark that can be redeemed for a quality, hardback book when they visit their branch library with their parent or caregiver. Parents and children can then become familiar with the library and be encouraged to obtain a library card. Five bookmark programs took place in 2011.

Northside Branch Library (Washington Heights Elementary – Parents As Teachers)
Two books were distributed.

Riverside Branch Library (Oakhurst Elementary – Pre-k)
Seven books were distributed

Seminary South Branch Library (Richard Wilson Elementary – Pre-k)
Three books were distributed

Seminary South Branch Library (Richard Wilson Elementary – Pre-k)
Thirteen books were distributed

Riverside Branch Library (Oakhurst Elementary – Pre-k)
Thirteen books were distributed

Number of books provided in 2011:	38
Red Oak Books cost of books provided in 2011:	\$ 80.18
List price of books provided in 2011:	\$ 295.26
Total Programming + Red Oak Book Cost	\$ 191.14
Total Programming + List Price	\$ 406.22

BASS HALL – PERFORMING ARTS FORT WORTH - 2011

In 2011 Red Oak Books partnered with Performing Arts Fort Worth/Bass Hall for programs for first and second grade students. Two thousand four hundred and ten copies of Peter and the Wolf were provided to Bass Hall for programming conducted in the spring of 2011. Volunteers visited second grade classrooms, read Peter and the Wolf, and presented each child with his/her own copy. Curriculum specifically developed for Peter and the Wolf was provided to teachers for their use in preparing classes for the program. Students then attended a presentation of Peter and the Wolf at Bass Hall.

Also in 2011, first grade students at selected schools attended a program at Bass Hall which included a variety of songs, stories and poetry including Musicians of Bremen. Volunteers visited class rooms, read and distributed copies of the book Musicians of Bremen to each student. Two thousand five hundred copies were distributed.

In addition, samples were provided for future program development.

Title	Books	Cost to Red Oak Books	List Price	Total Costs Red Oak Books	Total Costs List Price
<u>Peter and the Wolf</u>	2,410	\$8,435.00	\$40,849.50	\$15,472.20	\$47,886.70
<u>Musicians of Bremen</u>	2,500	\$8,225.00	\$37,375.00	\$15,525.00	\$44,675.00
<u>If You Give a Mouse a Cookie</u>	2	\$11.90	\$33.98	\$17.74	\$39.82
Totals	4,912	\$16,671.90	\$78,258.48	\$31,014.94	\$92,601.52

BROADWAY BAPTIST CHURCH - 2011

In August, in partnership with Broadway Baptist Church three hundred and sixty books were distributed to families with children from birth to five years of age whose older children were receiving materials through the Student Uniform Outreach program. Volunteers expressed the importance of reading aloud to children as a crucial part of preparing younger siblings for school in the future.

Number of books provided in 2011:	360
Red Oak Books cost of books provided in 2011:	\$ 759.60
List price of books provided in 2011:	\$ 2,797.20
Total Programming + Red Oak Book Cost	\$ 1,810.80
Total Programming + List Price	\$ 3,848.40

CHILD STUDY CENTER SCHOOL - 2011

Red Oak Books supported the work of the Child Study Center School by providing books for families attending the school on scholarships. Teachers selected books specifically for each child and then presented them to the families during scheduled treatment conferences. Each book presentation was accompanied by a discussion of the importance of reading aloud to young children.

Number of books provided in 2011:	73
Red Oak Books cost of books provided in 2011:	\$ 154.03
List price of books provided in 2011:	\$ 567.21
Total Programming + Red Oak Book Cost	\$ 367.19
Total Programming + List Price	\$ 780.37

COMO ELEMENTARY SCHOOL – 2011

B Sharp, a development program that uses music to help students achieve the goals of realizing self-worth and understanding their value within the community, was continued at Como Elementary School in 2011. To support this initiative, Red Oak Books donated books for students to encourage both reading and participation in the music program.

Number of books provided in 2011:	136
Red Oak Books cost of books provided in 2011:	\$ 286.96
List price of books provided in 2011:	\$ 1,056.72
Total Programming + Red Oak Book Cost	\$ 684.08
Total Programming + List Price	\$ 1,453.84

ELLIS, M. G. PRIMARY SCHOOL – 2011

Red Oak Books provided one hundred twenty copies of We Love School/Nos encanta la escuela for distribution by Pre-k teachers to parents at the beginning of the school year. Teachers discussed the importance of reading aloud to children each day and personally provided each parent with a copy.

Number of books provided in 2011:	120
Red Oak Books cost of books provided in 2011:	\$ 253.20
List price of books provided in 2011:	\$ 932.40
Total Programming + Red Oak Book Cost	\$ 603.60
Total Programming + List Price	\$1,282.80

FORT WORTH INDEPENDENT SCHOOL DISTRICT, ADOLESCENT PREGNANCY SERVICES – 2011

In 2011 Red Oak Books and the Adolescent Pregnancy Services department of the Fort Worth Independent School District developed a partnership to promote reading aloud to young children by providing books for mothers with children from birth through three years of age participating in FWISD pregnancy services programs. School district staff discussed the importance of reading aloud and provided general reading tips to the young parents.

Number of books provided in 2011:	200
Red Oak Books cost of books provided in 2011:	\$ 422.00
List price of books provided in 2011:	\$ 1,554.00
Total Programming + Red Oak Book Cost	\$ 1,006.00
Total Programming + List Price	\$ 2,138.00

**FORT WORTH INDEPENDENT SCHOOL DISTRICT, INTERNATIONAL NEWCOMER
ACADEMY – 2011**

In November, 2011, Red Oak Books provided copies of the board book I Love My Family to the Fort Worth Independent School District's International Newcomer Academy for distribution to children from birth through five years of age attending the Academy's Family Literacy Night. Staff encouraged families to read to their young children to help prepare them for school.

Number of books provided in 2011:	305
Red Oak Books cost of books provided in 2011:	\$ 643.55
List price of books provided in 2011:	\$ 2,369.85
Total Programming + Red Oak Book Cost	\$ 1,534.15
Total Programming + List Price	\$ 3,260.45

FORT WORTH INDEPENDENT SCHOOL DISTRICT – PARENT LIAISONS - 2011

Red Oak Books provided nine hundred ninety two copies of the book Here's A Little Poem for distribution to students at designated schools. Parent liaisons and pre-k teachers arranged opportunities for the teachers to personally talk to parents about the importance of reading aloud to their children and distribute the books directly to the parents.

Number of books provided in 2011:	992
Red Oak Books cost of books provided in 2011:	\$ 2,093.12
List price of books provided in 2011:	\$ 7,707.84
Total Programming + Red Oak Book Cost	\$ 4,989.76
Total Programming + List Price	\$ 10,604.48

FORT WORTH OPERA - 2011

In 2011 Red Oak Books continued a partnership with the Fort Worth Opera by providing hardback copies of Little Red Riding Hood for kindergarten students from select schools. Volunteers visited kindergarten classrooms, read Little Red Riding Hood, and presented each student with his/her own copy. The Fort Worth Opera then presented an operatic version of Little Red Riding Hood to those students at their school.

In addition, the Opera returned copies of Three Billy Goats Gruff that remained from programming the previous year.

Red Oak Books hosted the opera's annual orientation for reading volunteers at the Red Oak Books office in September.

Title	Books	Cost to Red Oak Books	List Price	Total Costs Red Oak Books	Total Costs List Price
<u>Little Red Riding Hood</u>	1,500	\$4,860.00	\$22,425.00	\$9,240.00	\$26,805.00
<u>Three Billy Goats Gruff</u>	-89	-311.50	-889.11	-571.38	-1,148.99
Totals	1,411	\$4,548.50	\$21,535.89	\$8,668.62	\$25,656.01

FORT WORTH PUBLIC LIBRARY – Seminary South Branch – 2011

Red Oak Books supported two outreach efforts of the Seminary South Branch of the Fort Worth Public Library in 2011. In April, fifty two books were provided for distribution to young children participating in Dia de lo Ninos activities at the library with their parents. In the fall, Red Oak Books provided three different titles (seventy five books) for distribution at three different Para Los Ninos programs. Librarians stressed the importance of reading aloud to children each day during the programs.

Number of books provided in 2011:	127
Red Oak Books cost of books provided in 2011:	\$ 267.97
List price of books provided in 2011:	\$ 986.79
Total Programming + Red Oak Book Cost	\$ 638.81
Total Programming + List Price	\$ 1,357.63

FORT WORTH SYMPHONY - 2011

In 2011 Red Oak Books partnered with the Fort Worth Symphony by providing hardback copies of Green Eggs and Ham to pre-k and kindergarten students from select schools attending the Symphonic Story Time Kinderconcerts . Volunteers visited pre-k and kindergarten classrooms, read Green Eggs and Ham, and presented each child with his/her own copy. Students then attended the symphony's Kinderconcert. One thousand and five hundred seventy two copies were distributed.

Title	Books	Cost to Red Oak Books	List Price	Total Costs Red Oak Books	Total Costs List Price
<u>Green Eggs and Ham</u>	1572	\$4,951.80	\$14,132.28	\$9,542.04	\$18,722.52
Totals	1572	\$4,951.80	\$14,132.28	\$9,542.04	\$18,722.52

IMAGINATION CELEBRATION – 2011

Red Oak Books partnered with Imagination Celebration to enhance a presentation of If You Give a Mouse a Cookie to kindergarten students from select Fort Worth Elementary schools. Copies of the book If You Give a Mouse a Cookie were given to the students who attended a special evening production with their parents. Transportation from the schools to the presentation was provided by the FortWorth Independent School District.

Title	Books	Cost to Red Oak Books	List Price	Total Costs Red Oak Books	Total Costs List Price
<u>If You Give a Mouse a Cookie</u>	97	\$577.15	\$1,648.03	\$860.39	\$1,931.27
Totals	97	\$577.15	\$1,648.03	\$860.39	\$1,931.27

INDIVIDUAL BEARERS - 2011

Red Oak Books partnered with individuals who share the goal of spreading the joys and pleasures of books by providing books for them to distribute to children five years of age and younger.

Number of books provided in 2011:	327
Red Oak Books cost of books provided in 2011:	\$ 689.97
List price of books provided in 2011:	\$ 2,540.79
Total Programming + Red Oak Book Cost	\$ 1,644.81
Total Programming + List Price	\$ 3,495.63

INFANT FORMULA PROGRAM – 2011

Red Oak Books continued programming with the Infant Formula Program at the Methodist Mission. Infant Formula distributes formula to families of newborn children who are not yet eligible for government assistance. Volunteers distribute books for all infants utilizing Infant Formula services and also provide age-appropriate books to siblings accompanying the family. Volunteers discuss with parents the importance of reading to young children and inquire about reading at subsequent visits.

Number of books provided in 2011:	1,227
Red Oak Books cost of books provided in 2011:	\$ 2,588.97
List price of books provided in 2011:	\$ 9,533.79
Total Programming + Red Oak Book Cost	\$ 6,171.81
Total Programming + List Price	\$ 13,116.63

LAKE SHORE BAPTIST CHURCH – 2011

Red Oak Books continued its relationship with Lake Shore Baptist Church by providing books for a variety of church outreach efforts including the Children’s Center, Community Resource Center, Ghana School, the church library, and Community Support Group. Each program works with families with young children. Church staff and volunteers stress the importance of reading aloud to young children.

Number of books provided in 2011:	705
Red Oak Books cost of books provided in 2011:	\$ 1,487.55
List price of books provided in 2011:	\$ 5,477.85
Total Programming + Red Oak Book Cost	\$ 3,546.15
Total Programming + List Price	\$ 7,536.45

METHODIST MISSION – 2011

Red Oak Books continued a partnership with First Street Methodist Mission to assist their efforts to positively affect the lives of the homeless in Fort Worth. Children who come to the mission with their families seeking assistance with food and clothing are given books, and parents are encouraged to read to their children each day.

Number of books provided in 2011:	1,350
Red Oak Books cost of books provided in 2011:	\$ 2,848.50
List price of books provided in 2011:	\$ 10,489.50
Total Programming + Red Oak Book Cost	\$ 6,790.50
Total Programming + List Price	\$ 14,431.50

NURSE FAMILY PARTNERSHIP- TARRANT COUNTY PUBLIC HEALTH – 2011

Red Oak Books continued a partnership with the Tarrant County Health Department through the Nurse Family Partnership. Through this program designed for women who are having their first baby, a nurse visits the expectant mother at least once every two weeks during her pregnancy and continues the home visits until the baby is two years old. The nurse covers many topics with the mothers including the importance of reading to the child each day. To support this effort, Red Oak Books began a pilot program through which each child receives five books from the age of three months through two years.

Number of books provided in 2011:	145
Red Oak Books cost of books provided in 2011:	\$ 305.95
List price of books provided in 2011:	\$ 1,126.65
Total Programming + Red Oak Book Cost	\$ 729.35
Total Programming + List Price	\$ 1,550.05

PARENTS AS TEACHERS – 2011

In 2011, Red Oak Books provided 870 copies of the book My First Wild Animals for Parents As Teachers educators to distribute to each at-risk family participating in their program. Parents As Teachers assists parents in becoming their child's first and most important teacher by developing parenting skills. Book presentations were accompanied by a discussion of the importance of reading aloud to young children. In addition, thirty three copies of Amazing Animals Super Safari were provided to the Parent Educator at Christene Moss Elementary School for distribution to at-risk families in summer reading activities kits.

Number of books provided in 2011:	903
Red Oak Books cost of books provided in 2011:	\$ 1,905.33
List price of books provided in 2011:	\$ 7,016.31
Total Programming + Red Oak Book Cost	\$ 4,542.09
Total Programming + List Price	\$ 9,653.07

PENN PLACE APARTMENTS – 2011

Red Oak Books supported Buckner Children’s Services in their efforts to encourage reading to young children by providing books for distribution at storytime sessions conducted at the Penn Place apartments. The sessions were opportunities for families with children from birth through five years of age to learn the importance of reading each day, share in a storytime reading, and receive one book per child.

Number of books provided in 2011:	143
Red Oak Books cost of books provided in 2011:	\$ 301.73
List price of books provided in 2011:	\$ 1,111.11
Total Programming + Red Oak Book Cost	\$ 719.29
Total Programming + List Price	\$ 1,528.67

RISING STAR BAPTIST CHURCH – 2011

Red Oak Books supported the outreach efforts of Rising Star Baptist Church by providing books for children from birth through five years of age attending the Rising Star Baptist Church summer camp. Book reading sessions were held at least once a week utilizing books provided by Red Oak Books. Staff and volunteers distributed books and educated parents on the importance of reading aloud to children each day.

Number of books provided in 2011:	71
Red Oak Books cost of books provided in 2011:	\$ 149.81
List price of books provided in 2011:	\$ 551.67
Total Programming + Red Oak Book Cost	\$ 357.13
Total Programming + List Price	\$ 758.99

ROSE MARINE THEATER – 2011

Red Oak Books and Rose Marine Theater promoted reading aloud to young children by providing books for families with children from birth through five years of age attending the Dia do Los Ninos celebration on April 30, 2011.

Number of books provided in 2011:	125
Red Oak Books cost of books provided in 2011:	\$ 263.75
List price of books provided in 2011:	\$ 971.25
Total Programming + Red Oak Book Cost	\$ 628.75
Total Programming + List Price	\$1,336.25

ST. JUDE'S SCHOOL – 2011

In 2011, Red Oak Books partnered with volunteers from Boradway Baptist Church in their efforts at Saint Jude's School in Belize. Age appropriate books were read and then distributed to children attending classes for four and five year old children.

Number of books provided in 2011:	142
Red Oak Books cost of books provided in 2011:	\$ 299.62
List price of books provided in 2011:	\$ 1,103.34
Total Programming + Red Oak Book Cost	\$ 714.26
Total Programming + List Price	\$ 1,517.98

RICHARD WILSON ELEMENTARY SCHOOL – 2011

In a concentrated effort to serve families in the Richard Wilson Elementary school area, Red Oak Books conducted two special book distributions in addition to providing five bookfest events at the school. Families attending parent teacher conferences for kindergarten students in the fall were encouraged to read aloud to their children each day. A book was provided to the family for each kindergarten age child and younger sibling. In November each pre-k student attending Family Literacy Night with their parent was given a copy of Cat and Dog/Un perro y un gatto, and parents were encouraged to read aloud at home.

Number of books provided in 2011:	255
Red Oak Books cost of books provided in 2011:	\$ 538.05
List price of books provided in 2011:	\$ 1,981.35
Total Programming + Red Oak Book Cost	\$ 1,282.65
Total Programming + List Price	\$ 2,725.95

ANNUAL RECEPTION - 2011

A reception celebrating the first thirteen years of operation of Red Oak Books and the distribution of 337,294 books was held on April 5, 2011. Two hundred eighty six invitations were mailed. Approximately 80 people attended the event.

NATIONAL PHILANTHROPY DAY - 2011

The annual National Philanthropy Day luncheon was held in November of 2011. One of the honorees at the luncheon was Valeau Wilkie, Jr, former executive vice-president of the Sid Richardson Foundation. As part of the recognition of his contributions to our community, one thousand books distributed by Red Oak Books to children in our community were done so in his honor. A presentation was made at the luncheon.

EARLY LEARNING INITIATIVE – 2011

On August 10, 2011, Red Oak Books hosted a meeting conducted by Michael Sorum, Chief Academic Officer of the Fort Worth Independent School District, to address the needs of children not enrolled in FWISD pre-kindergarten classes. Community leaders and school district personnel participated in a discussion of current programming as well as effective methods of reaching additional children and preparing them for kindergarten classes. As a result of this meeting, Michael Sorum convened a smaller group to discuss specific goals and objectives of a community collaboration to address the issue of school readiness for all kindergarten students. As of the end of 2011, goals and strategies were in the early stages of development.

PROGRAM DEVELOPMENT – 2011

Meetings to further development partnerships in the community:

Marilyn Jones (United Way) and Kym Shaw (Educational First Steps)

J. R. Labbe (Fort Worth Star Telegram) and Kathryn Thompson - Tarrant County Literacy Coalition

Deborah Ferguson (Channel 5) and Mary Rogers

Sandra Lamm – City of Fort Worth, Early Childhood Matters

Carol Klosek, Linda Winkelman, Carolyn Gruensfelder, and Francy Kragle - YWCA

Pat Schutts and Sue Buratto – Performing Arts Fort Worth

Connie Beck (Community volunteer)

Jerre Tracy (Historic Fort Worth)

Michael Sorum (Fort Worth Independent School District)

Kym Shaw and Valeria Price (Educational First Steps)

Pete Geren (Sid Richardson Foundation)