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Form **990** 

### **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public

| A                       | For the 2     | X011 cale  | endar year, or tax year beginning   | January 1 , 2                         | 2011, and en    | dina       | Decer          | nber 31             | ,20 11                                |               |  |  |
|-------------------------|---------------|--|---|---------------------------------------|-----------------|------------|----------------|---------------------|---------------------------------------|---------------|--|--|
| <u></u>                 | Check If a    |  | C Name of organization Dress for Su   |                                       | LOT IT GITG OIL | ign 19     | Decei          |                     | er identification m                   | ımber         |  |  |
| 'n                      |               |  | Doing Business As   | ccess Charty New Cheans               |                 |            |                |                     | 72-1444242                            |               |  |  |
| H                       | Address c     | -  | Number and street (or P O. box if ma  | ul se not delivered to street address | rs) Boom        | n/suite    |                | E Telephon          |                                       |               |  |  |
| 금                       | Name cha      | -  | i '   | is not delivered to sugget address    | s,   noui       | iv Suite   |                | E releption         |                                       |               |  |  |
| 片                       | Initial retui |  | 4304 Magazine Street  | D : 4                                 |                 |            | 504-891-4337   |                     |                                       |               |  |  |
| 님                       | Terminate     | d  | City or town, state or country, and Zi  | P+4                                   |                 |            |                |                     |                                       |               |  |  |
| 닏                       | Amended       |  | New Orleans, LA 70115   |                                       |                 |            |                | G Gross re          |                                       | 246092        |  |  |
| П                       | Applicatio    | n pending  | F Name and address of principal office  | r.                                    |                 |            | H(a) is this a | group return f      | or affiliates? 🔲 Yes                  |               |  |  |
|                         |               |  | Buli Miller Hart  |                                       |                 |            |                | l affiliates in     |                                       |               |  |  |
| <u></u>                 | Tax-exem      | pt status.   | ✓ 501(c)(3)   | ) ◀ (insert no ) 4947(a)              | (1) or 527      | 7          | # *N           | o," attach a        | list. (see instructio                 | ns)           |  |  |
| <u>J</u>                | Website:      |  | w dressforsuccessneworleans com   |                                       | <del>~</del>    |            | H(c) Group     | exemption           | number ▶                              |               |  |  |
| K                       |               | <u> </u>   | <del></del>   | ion ☐ Other ► Chanty                  | L Year of for   | mation     | 1999           | M State             | of legal domicile.                    | LA            |  |  |
| Ρ                       | art I         | Summ   | nary  | · · · · · · · · · · · · · · · · · · · | <del> </del>    |            |                |                     |                                       |               |  |  |
|                         | 1   6         | Briefly de   | escribe the organization's missi  | on or most significant acti           | vities:         |            |                |                     |                                       |               |  |  |
| •                       | <u></u>       | Oress for S  | Success promotes the economic in  | dendence of disadvantaged w           | omen by pro     | viding     | profession     | al attıre, a        | network of supp                       | ort and       |  |  |
| Activities & Governance | 1 -           | the caree  | r development tools to help women   | thrive in work and in life. We        | operate a bo    | outique    | where we       | suit wome           | n in professiona                      | l attıre      |  |  |
| Ë                       | 8             | and provid   | de a career center Professional Wo  | omen Group is held monthly to         | help with w     | omen       | with job ref   | ention              |                                       |               |  |  |
| 8                       | 2 (           | Check th   | nis box 🕨 🗌 if the organization o   | discontinued its operations           | s or dispose    | ed of      | nore thar      | 25% of i            | ts net assets.                        |               |  |  |
| Ğ                       | 3 1           | Number (   | of voting members of the gover  | ming body (Part VI, line 1a           | )               |            |                | 3                   |                                       | 13            |  |  |
| 90                      | 4 1           | Number (   | of independent voting member  | s of the governing body (P            | art VI, line    | 1b)        |                | 4                   |                                       | 13            |  |  |
| 萋                       | 5             | Total nur  | mber of individuals employed in   | calendar vear 2011 (Part              | V. line 2a)     |            |                | 5                   |                                       | 1             |  |  |
| 훒                       | 4             |  | mber of volunteers (estimate if r   |                                       |                 |            |                | 6                   |                                       | 40            |  |  |
| Ř                       | 1             |  | related business revenue from F   | • •                                   |                 |            |                | 7a                  |                                       | 0             |  |  |
|                         |               |  | lated business taxable income   |                                       |                 |            |                | 7b                  | <del></del>                           | 0             |  |  |
|                         | Prior Y       |  |   |                                       |                 |            |                | <del></del>         | Current Ye                            |               |  |  |
| 9                       | 8             | Contribu   | tions and grants (Part VIII, line   | 1h)                                   |                 | -          | ····           | 28971               |                                       | 215942        |  |  |
|                         | 1             |  | service revenue (Part VIII, line  |                                       |                 | $\vdash$   |                | 2037 1              |                                       | 213342        |  |  |
| Revenue                 | 1             | -  |   |                                       |                 | -          |                |                     | <del></del>                           |               |  |  |
| æ                       | 1             | 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) |   |                                       |                 |            |                |                     |                                       | 00450         |  |  |
|                         | ,             |  |   |                                       |                 |            |                |                     |                                       | 30150         |  |  |
|                         |               |  |   |                                       |                 | <u>'</u>   |                | 46470               |                                       | 246092        |  |  |
|                         |               |  | nd similar amounts paid (Part I)  |                                       |                 | -          |                | <u> </u>            |                                       | 0             |  |  |
|                         | 14            | Benefits   | paid to or for members (Part)   | , column (A), line 4)                 |                 |            |                | q                   |                                       | 0             |  |  |
| 8                       | 15            | Salaries,  | other compensation, employee t  | enefits (Part IX, column (A),         | , lines 5–10)   |            | 65412          | 19542               |                                       |               |  |  |
| Expenses                | 16a           | Profession   | other compensation, employee to<br>onal fundralsing fees (Part IX) con<br>draising expenses (Part-IX) con | olumn (A), line 11e)                  |                 | <u> </u>   |                | q                   |                                       | 0             |  |  |
| ×                       | b             | Fotal fun  | idraising-expenses (Part-IX) colu   | ımn (D), line 25) ▶                   | 4991            | ! <b> </b> |                |                     |                                       |               |  |  |
| ш                       | 117           |  | penses Partix, column (A), line   |                                       |                 | <u> </u>   |                | 36134               | <del></del>                           | 86006         |  |  |
|                         | 1             | •  | penses: Add lines 13-17 (must   | •                                     | -               |            |                | 101546              |                                       | 105548        |  |  |
|                         | 19            | Revenue  | less expenses. Subtract line 1  | 8 from line 12                        |                 |            |                | 55076               |                                       | 140544        |  |  |
| 5                       | 3             |  |   |                                       |                 | Be         | inning of Cu   | rrent Year          | End of Ye                             | ar            |  |  |
| Assets or               | 20            |  | sets (Part X, line 16)  |                                       |                 |            |                | 162081              |                                       | 277316        |  |  |
| ¥2                      | 21            | Total liab   | oilities (Part X, line 26)  |                                       |                 |            |                | 27956               |                                       | 2996          |  |  |
| ž Š                     | 22            | Net asse   | ets or fund balances. Subtract li   | ne 21 from line 20                    | <u> </u>        |            |                | 134125              |                                       | 274669        |  |  |
| P                       | art II        | Signa  | ture Block  |                                       |                 |            |                |                     |                                       |               |  |  |
| Uı                      | nder penatt   | res of perju   | ury, I declare that I have examined this r  | eturn, including accompanying so      | thedules and s  | tateme     | nts, and to t  | he best of m        | ny knowledge and                      | belief, it is |  |  |
| tn                      | e, correct,   | and comp   | elete. Declaration of preparer (other than  | officer) is based on all information  | of which prep   | oarer ha   | as any know    | edge.               |                                       |               |  |  |
|                         |               | N O  | DIVAW. GIA  | umaid                                 |                 |            |                | 8.                  | 15.12                                 |               |  |  |
| Sig                     | gn            | Sign   | nature of officer   |                                       |                 |            | Da             | ite                 |                                       |               |  |  |
| He                      | re            | N DI   | ivia W. Graud   | shard TR                              | -EASU           | Ri         | 72             |                     |                                       |               |  |  |
|                         |               | Тур  | e or print name and title   | -                                     |                 | ·          |                |                     |                                       |               |  |  |
| _                       |               | <del></del>  | ype preparer's name   | Preparer's signature                  |                 | Date       | ·              | Charl F             | H PTIN                                |               |  |  |
|                         | aid           | .  |   |                                       |                 | 1          |                | Check L<br>self-emp | <del></del> ,                         |               |  |  |
|                         | eparer        | 1  | name ▶  |                                       |                 |            | E              | n's EIN ▶           | · · · · · · · · · · · · · · · · · · · |               |  |  |
| U                       | se Only       | <i></i>  | address >   |                                       |                 |            |                | one no              |                                       |               |  |  |
| M                       | v the IR      |  | s this return with the preparer s   | hown above? (see instruc              | tions)          |            | FIR            |                     |                                       | No            |  |  |
| _                       | <del></del>   |  | ection Act Notice see the senare  |                                       |                 |            | 11292V         | <del></del>         |                                       | 90 (2011)     |  |  |

### DPESS FOR BULLESS 72-1444242

| Form 990 | 0 (2011) Page <b>2</b>  |
|----------|---|
| Part I   |   |
|          | Check if Schedule O contains a response to any question in this Part III  |
|          | Briefly describe the organization's mission:  |
|          | Dress for Success promotes the economic indendence of disadvantaged women by providing professional attire, a network of support and  |
|          | the career development tools to help women thrive in work and in life. We operate a boutique where we suit women in professional attire   |
|          | and provide a career center Professional Women Group is held monthly to help with women with job retention  |
| 2        | Did the organization undertake any significant program services during the year which were not listed on the  |
|          | prior Form 990 or 990-EZ?   |
|          | If "Yes," describe these new services on Schedule O.  |
| 3        | Did the organization cease conducting, or make significant changes in how it conducts, any program  |
|          | services?   |
|          | If "Yes," describe these changes on Schedule O.   |
| 4        | Describe the organization's program service accomplishments for each of its three largest program services, as measured by  |
|          | expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of  |
|          | grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.   |
| 4 -      | (O. d   |
| 4a       | (Code: P20 ) (Expenses \$ 90751 including grants of \$ 0 ) (Revenue \$ 246092 )   |
|          | Dress for Success promotes the economic indendence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life. We operate a boutique where we suit women in professional attire. |
|          | and provide a career center Professional Women Group is held monthly to help with women with job retention  |
|          | 150 women were provided suiting and job training through our boutique operations and the PWG monthly meeting had an average   |
|          | attendance of 30 women a month  |
|          |   |
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|          | ······································  |
|          | (O-1  |
| 4b       | (Code:) (Expenses \$including grants of \$) (Revenue \$)  |
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|          | (Onder \(\sum_{\text{Consequence}}\)  |
| 4c       | (Code:) (Expenses \$including grants of \$) (Revenue \$)  |
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|          | · (D : : : : : : : : : : : : : : : : : :  |
| 4d       | Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$ ) (Revenue \$ )  |
| 4e       |   |
| ~~       | Total program service expenses ► 81049  |

Form 990 (2011)
Page 3
Part IV Checklist of Required Schedules

| ı artı | Officeriat of frequired octreduces   |          |         |    |
|--------|--|----------|---------|----|
| 1      | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A  |          | Yes     | No |
| _      | •  | 1        | •       | -  |
| 2      | Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?  Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to  | 2        | ~       |    |
| 3      | candidates for public office? If "Yes," complete Schedule C, Part I  | 3        |         | ,  |
| 4      | <b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II  | 4        |         | ,  |
| 5      | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III  | 5        |         | ,  |
| 6      | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I   | 6        |         | v  |
| 7      | Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II   | 7        |         | >  |
| 8      | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III  | 8        |         | ,  |
| 9      | Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV  |          |         | ,  |
| 10     | Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V   | 10       |         | ~  |
| 11     | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.  |          |         |    |
| а      | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI  | -<br>11a |         | ·  |
| b      | Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII  | 11b      |         | ~  |
| С      | Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII  | 11c      |         | v  |
| d      | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX   | 11d      |         | ~  |
| е      | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X  | 11e      |         | ~  |
| f      | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.  | 11f      |         | ~  |
| 12 a   | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII  | 12a      |         | ~  |
| b      | Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional   | 12b      |         | ~  |
| 13     | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E  | 13       |         | ~  |
|        | Did the organization maintain an office, employees, or agents outside of the United States?  | 14a      |         | ~  |
| b      | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV. | 14b      |         | v  |
| 15     | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV.   | 15       |         | ,  |
| 16     | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV  | 16       |         | ,  |
| 17     | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)  | 17       | ,       | v  |
| 18     | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II   | 18       | ~       |    |
| 19     | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?  If "Yes," complete Schedule G, Part III  | 19       |         | ,  |
| 20 a   | Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H  | 20a      |         | -  |
| -      | If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? .   | 20b      | <b></b> |    |
|        |  |          | 000     | !  |

| Part     | V Checklist of Required Schedules (continued)   |            |     |          |
|----------|---|------------|-----|----------|
|          |   |            | Yes | No       |
| 21       | Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II   | 21         |     | ٧        |
| 22       | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III   | 22         |     | ٧        |
| 23       | Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J  | 23         |     | ١        |
| 24a      | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25                             | 24a        |     | v        |
|          | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?  | 24b<br>24c |     |          |
|          | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I     | 24d<br>25a |     | ~        |
| b        | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I                                       | 25b        |     | v        |
| 26       | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II.   | 26         |     | ~        |
| 27       | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III | 27         |     | ,        |
| 28       | Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):   |            |     |          |
| a<br>b   | A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV   | 28a<br>28b |     | v        |
| c        | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV  | 28c        |     | v        |
| 29<br>30 | Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M                         | 29         | ~   |          |
| 31       | Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I  | 30         |     | ,        |
| 32       | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II  | 32         |     | ,        |
| 33       | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I  | 33         |     | ,        |
| 34       | Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1   | 34         |     | ,        |
| 35a      | Did the organization have a controlled entity within the meaning of section 512(b)(13)?   | 35a        |     | ~        |
| ь        | Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2   | 35b        |     | ~        |
| 36       | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2  | 36         |     | •        |
| 37       | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,   |            |     | ما       |
| 38       | Part VI   | 37         |     | -        |
|          | 19: Note: All 1 Oil 1 930 liters are required to complete Screedile O   | 38         | ~   | <u> </u> |

Form 990 (2011) Page 5 Statements Regarding Other IRS Filings and Tax Compliance Part V Check if Schedule O contains a response to any question in this Part V No 1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 1b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable . . . . Did the organization comply with backup withholding rules for reportable payments to vendors and 1c Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2b **b** If at least one is reported on line 2a, did the organization file all required federal employment tax returns? . Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) . . . 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? . . . . 3a **b** If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O..... 3b J 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial 4a **b** If "Yes," enter the name of the foreign country: ▶ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . . 5a b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the 6a b If "Yes," did the organization include with every solicitation an express statement that such contributions or Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods 7a 7b If "Yes," did the organization notify the donor of the value of the goods or services provided? . . . . . Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was 7c If "Yes," indicate the number of Forms 8282 filed during the year . . . . . . . . . Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7e f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . **7**f If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? <u>7g</u> h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? . . . Sponsoring organizations maintaining donor advised funds. Did the organization make any taxable distributions under section 4966? . . . . . . 9a Did the organization make a distribution to a donor, donor advisor, or related person? Ь Section 501(c)(7) organizations. Enter: 10 10a Initiation fees and capital contributions included on Part VIII, line 12 . . . Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities . 11 Section 501(c)(12) organizations. Enter: Gross income from members or shareholders . . . . . . . . . . . . 11a Gross income from other sources (Do not net amounts due or paid to other sources Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a **b** If "Yes," enter the amount of tax-exempt interest received or accrued during the year . . . Section 501(c)(29) qualified nonprofit health insurance issuers. J is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O. Enter the amount of reserves the organization is required to maintain by the states in which 13b 14a Did the organization receive any payments for indoor tanning services during the tax year? . . . . . . b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

| Form 990 | 0 (2011)  |         | . 1      | Page <b>6</b>                                    |
|----------|---|---------|----------|--|
| Part \   |   |         |          |  |
|          | response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. S   |         |          | ions.  |
| <u> </u> | Check if Schedule O contains a response to any question in this Part VI   |         |          | <u>. LL</u>                                      |
| Section  | on A. Governing Body and Management   |         | Yes      | No   |
| 4.       | Enter the number of voting members of the governing body at the end of the tax year   1a 1  |         | 165      | NO   |
|          | Enter the number of voting members of the governing body at the end of the tax year   | 9       |          |  |
|          | if the governing body delegated broad authority to an executive committee or similar  | 1       |          | ŀ  |
|          | committee, explain in Schedule O.   | 1       |          |  |
| b        | Enter the number of voting members included in line 1a, above, who are independent . 1b 1   | 3       |          | }  |
|          | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with  | 1       |          |  |
|          | any other officer, director, trustee, or key employee?  | 2       |          | ~  |
|          | Did the organization delegate control over management duties customanly performed by or under the direct  |         |          |  |
|          | supervision of officers, directors, or trustees, or key employees to a management company or other person? .  | 3       |          | ~  |
|          | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?  | 4       |          | ~  |
|          | Did the organization become aware during the year of a significant diversion of the organization's assets? .  | 6       |          | V  |
|          | Did the organization have members or stockholders?  | -       |          | ·  |
|          | one or more members of the governing body?  | 7a      |          | ,  |
| b        | Are any governance decisions of the organization reserved to (or subject to approval by) members,   |         |          |  |
| -        | stockholders, or persons other than the governing body?   | 7b      |          | <b>'</b>   |
| 8        | Did the organization contemporaneously document the meetings held or written actions undertaken during  |         |          |  |
| •        | the year by the following:  |         |          | ļ  |
|          | The governing body?   | 8a      | ~        | <u> </u>   |
| _        | Each committee with authority to act on behalf of the governing body?   | 8b      | ~        | <u> </u>   |
| 9        | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O  |         |          | ,  |
| Cootie   | on B. Policies (This Section B requests information about policies not required by the Internal Rever   | 9       | ode l    | 1 -  |
| <u> </u> | TI B. P Glicies (11113 Occilori B requests information about policies not required by the internal never  | 1000    | Yes      | No   |
| 10a      | Did the organization have local chapters, branches, or affiliates?  | 10a     |          | ~  |
|          | If "Yes," did the organization have written policies and procedures governing the activities of such chapters,  |         |          |  |
|          | affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?   | 10b     |          |  |
| 11a      | Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?   | 11a     | <u> </u> | ~  |
| b        | Describe in Schedule O the process, if any, used by the organization to review this Form 990.   | 1       |          |  |
| 12a      | Did the organization have a written conflict of interest policy? If "No," go to line 13   | 12a     |          | 7  |
| b        |   | 12b     | ļ        | -  |
| С        | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done.   | 12c     |          | /  |
| 13       | Did the organization have a written whistleblower policy?   | 13      |          | 1  |
| 14       | Did the organization have a written document retention and destruction policy?  | 14      |          | V  |
| 15       | Did the process for determining compensation of the following persons include a review and approval by  |         |          |  |
|          | independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?   | ł       |          |  |
| а        | The organization's CEO, Executive Director, or top management official  | 15a     |          | ~  |
| þ        | Other officers or key employees of the organization   | 15b     |          | ~  |
| 46-      | If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).   |         | 1        |  |
| 16a      | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?   | 16a     | 1        | 1  |
| ь        | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its  | 100     |          | <del>                                     </del> |
| •        | participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the   | 1       |          |  |
|          | organization's exempt status with respect to such arrangements?   | 16b     | L_       | <u> </u>   |
| Section  | on C. Disclosure  |         |          |  |
| 17       | List the states with which a copy of this Form 990 is required to be filed ▶ LA   |         |          |  |
| 18       | Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section and 1024 if applicable), 990, 990, 990, 990, 990, 990, 990, 99 | n 501   | c)(3)s   | only)  |
|          | available for public inspection. Indicate how you made these available. Check all that apply.   |         |          |  |
| 19       | Own website Another's website Upon request  Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict  | of into | reet r   | Micv   |
| 13       | and financial statements available to the public during the tax year.   | or mite | ear h    | wiicy,   |
| 20       | State the name, physical address, and telephone number of the person who possesses the books and records  | of the  | •        |  |
|          | organization: • 4004 Massaco Chesables (As 2014)  |         |          |  |

## DFS 72-1444242

| Form 990 (201 | 1) Page <b>7</b>   |
|---------------|--|
| Part VII      | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and                         |
|               | Independent Contractors  |
|               | Check if Schedule O contains a response to any question in this Part VII   |
| Section A.    | Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees  |
| 1a Comple     | te this table for all persons required to be listed. Report compensation for the calendar year ending with or within the |

- organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- · List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the

| List persons in the following order: i compensated employees; and former suc   Check this box if neither the organizat | h persons.  |  |                       |         | -            |                              |          |  | •   |  |
|--|---|--|-----------------------|---------|--------------|------------------------------|----------|--|---|--|
| (A)<br>Name and Title  | (B)<br>Average<br>hours per   | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) |                       |         |              |                              |          | (D)<br>Reportable<br>compensation              | (E)<br>Reportable<br>compensation from      | (F) Estimated amount of  |
|  | week<br>(describe<br>hours for<br>related<br>organizations<br>in Schedule<br>O) | Individual trustee<br>or director  | Institutional trustee | Officer | Key employee | Highest compensated employee | Former   | from<br>the<br>organization<br>(W-2/1099-MISC) | related<br>organizations<br>(W-2/1099-MISC) | other compensation from the organization and related organizations |
| (1)Juli Miller Har, President  |   |  |                       |         |              |                              |          |  | -   |  |
| 4304 Magazine Street NOLA 70115  | 10  | ~  | İ                     |         |              |                              | 1        | 0  | 0   | 0  |
| (2)Diane Riche, Vice Presient  |   |  |                       |         |              |                              |          |  |   |  |
| 4304 Magazine Street NOLA 70115  | 10  | ~  |                       |         |              |                              |          | ] o  | o   | 0  |
| (3)Anna Sumas, Secretary   |   |  | П                     |         |              |                              | [        |  |   |  |
| 4304 Magazine Street NOLA 70115  | 2   | 7  | l                     |         |              |                              |          | 0  | 0   | 0  |
| (4)Olivia Graugnard, Treasurer   |   |  |                       |         |              |                              |          |  |   |  |
| 4304 Magazine Street NOLA 70115  | 10  | ~  | L                     | Ĺ       |              | 1                            | <u> </u> | 0  | 0   | 0  |
| (5)Kristen Beckman, Board Member   |   |  |                       |         |              |                              |          |  |   |  |
| 4304 Magazine Street NOLA 70115  | 2   | ~  |                       |         | L            |                              | L        | 0  | 0   | . 0  |
| (6) Dinah Campbell, Board Member   |   |  | ŀ                     |         |              |                              |          | İ  | }   |  |
| 4304 Magazine Street NOLA 70115  | 2   | ~  | L                     |         | L            |                              | L        | 0  | 0   | 0  |
| (7)Eliza Eugene, Board Member  |   |  |                       |         |              |                              | }        | 1  | ]   |  |
| 4304 Magazine Street NOLA 70115  | 2   | ~  |                       |         | L            |                              | <u> </u> | 0  |   | 0  |
| (8)Lauren Hotard, Board Member   |   |  |                       | ŀ       |              |                              |          |  |   |  |
| 4304 Magazine Street NOLA 70115  | 5   | ~  | <u> </u>              |         |              |                              | L        | 0  | 0   | 0  |
| (9)Clarice Kirkland, Board Member  |   |  | ŀ                     |         |              |                              | 1        |  |   |  |
| 4304 Magazine Street NOLA 70115  | 2   | 1  | L                     | L       | _            | L                            |          | 0  | 0   | . 0  |
| (10)Diane Lyons, Board Member  |   |  |                       | ì       | ŀ            | 1                            | 1        |  | i   |  |
| 4304 Magazine Street NOLA 70115  | 5   | ~  | Ļ.                    |         | L.           |                              | L        | 0  | 0   | 0  |
| (11)Carter Perniliat, Board Member   |   |  |                       |         | 1            |                              | 1        |  |   |  |
| 4304 Magazine Street NOLA 70115  | 5   | ~  | <u> </u>              | L       | L            |                              | <u> </u> | . 0  | 0   | 0  |
| (12)Lors Sutton, Board Member  |   |  |                       |         |              | 1                            | l        |  | ļ   |  |
| 4304 Magazine Street NOLA 70115  | 2   | ~  |                       |         | ļ            |                              | _        | 0  | 0   | 0  |
| (13) Julie Terrell, Board Member   |   |  |                       |         |              | 1                            |          | 1  |   |  |
| 4304 Magazine Street NOLA 70115  | 2   | ~  | <u> </u>              |         |              | ↓                            | $\vdash$ | 0  | 0   | 0  |
| (14)Lauren Wakeman, Board Member   |   |  |                       |         |              |                              |          |  |   |  |
| 4304 Magazine Street NOLA 70115  | 5   | -  | <u></u>               |         | <u> </u>     | <u> </u>                     | L.       |  | 0   | 6 Porm <b>990</b> (2011)   |

Form 990 (2011)

| Part     | VII Section A. Officers, Directors, Trust    | tees, Key E          | mploy  | /ee:                  | s, aı    | nd H          | lighe                           | st C           | ompensated E                           | mployees (               | continue    | ed)           |                  |          |
|----------|--|----------------------|--|-----------------------|----------|---------------|---------------------------------|----------------|--|--------------------------|-------------|---------------|------------------|----------|
|          |  | (C)                  |  |                       |          |               |                                 |                |  |                          |             |               |                  |          |
|          | (A)  | (B)                  | (do n  | ot ch                 |          | ition<br>more | than o                          | one            | (D)                                    | (E)                      |             | (             | F)               |          |
|          | Name and title                               | Average<br>hours per | box, i   | unles                 | ss pe    | rson          | is both                         | an             | Reportable compensation                | Reportab<br>compensation |             |               | nated<br>unt of  |          |
|          |  | week                 |  |                       | _        |               | or/trust                        | <del></del>    | from                                   | related                  | , ,,,,,,,,  |               | her              |          |
|          |  | (describe            | individual trustee<br>or director                | Institutional trustee | Officer  | Key employee  | Highest compensated<br>employee | Former         | the                                    | organizatio              |             |               | ensation         |          |
|          |  | hours for related    | 8 5  | 層                     | ĕ        | Ę             | § 8 ±                           | 鱼              | organization<br>(W-2/1099-MISC)        | (W-2/1099-N              | 1150)       |               | n the<br>uzation |          |
|          |  | organizations        | 9 5  | ã                     |          | Įğ            | e com                           |                | ì                                      |                          |             | and I         | elated           |          |
|          |  | In Schedule<br>O)    | ıste   | 쿭                     |          | 8             | B                               |                |  |                          |             | organ         | zations          |          |
|          |  | , ,                  | •  | 8                     |          | 1             | sate                            |                |  |                          |             |               |                  |          |
| (4.5)    | <del></del>                                  |                      | -  | -                     | 1        | ┢             |                                 | $\vdash$       | <u> </u>                               |                          |             |               |                  |          |
| (15)     |  | ł                    |  |                       |          |               |                                 |                |  |                          | 1           |               |                  |          |
| (4.0)    |  |                      |  | -                     | ├        | ┢             | -                               | ⊢              |  |                          |             |               |                  |          |
| (16)     |  | 1                    |  |                       |          | ľ             |                                 |                |  |                          |             |               |                  |          |
| /47)     |  | <del> </del>         |  |                       | ┢        | ╁             |                                 |                |  | -                        | +           |               |                  |          |
| (17)     |  | 1                    |  |                       | ļ        | ļ             |                                 | 1              |  |                          |             |               |                  |          |
| (40)     |  |                      | <del>                                     </del> | ├                     | -        | $\vdash$      | -                               | ├              | <b>+</b>                               |                          |             |               |                  |          |
| (18)     |  | -                    |  | 1                     | 1        |               |                                 |                |  | ŀ                        |             |               |                  |          |
| (40)     |  |                      | <del> </del>                                     |                       | ╁        | ╁             |                                 | $\vdash$       | <del> </del>                           |                          |             |               |                  |          |
| (19)     |  | 1                    |  |                       |          |               |                                 | l              |  |                          |             |               |                  |          |
| (00)     | <del></del>                                  | ]                    |  | -                     | ├        | $\vdash$      | <b></b>                         | ├              | <del> </del>                           |                          |             | <del></del> - |                  |          |
| (20)     |  | 1                    | ļ  |                       |          |               |                                 | Ì              |  |                          |             |               |                  |          |
| (04)     |  |                      |  | ⊢                     | ├        | -             |                                 | ├              | ,                                      | <del></del>              |             |               |                  |          |
| <u> </u> |  | -                    |  |                       |          |               |                                 |                |  |                          | - 1         |               |                  |          |
| (22)     |  |                      | <del> </del>                                     | ├                     | $\vdash$ | ┢             | -                               | $\vdash$       |  |                          | <del></del> |               |                  |          |
| (22)     |  | -                    | 1  |                       | l        |               |                                 |                |  |                          | 1           |               |                  |          |
| (22)     |  | <del> </del>         | -  | <del> </del>          | ├        | -             |                                 | <del>  -</del> | <del> </del>                           |                          |             |               |                  |          |
| (کی)     |  | 1                    |  |                       |          |               |                                 |                |  | ļ                        |             |               |                  |          |
| (04)     |  | <del> </del>         | -  | ⊢                     |          | $\vdash$      |                                 | -              | <u> </u>                               | <del> </del>             |             |               |                  |          |
| (24)     |  | -{                   |  | 1                     |          |               |                                 | 1              |  |                          |             |               |                  |          |
| (OE)     |  | <del> </del>         | <del> </del>                                     | ╁                     | ┢        | $\vdash$      | -                               | ⊢              |  |                          |             | <del></del> . |                  |          |
| (25)     |  | 1                    | 1  |                       |          | 1             |                                 |                |  |                          |             |               |                  |          |
| 1b       | Sub-total                                    | l                    | l  | L                     | <u> </u> | L_            | l                               | ┕              | 1                                      |                          | 0           |               |                  |          |
|          | Sub-total                                    |                      |  | •                     | •        | •             | •                               |                |  |                          |             |               |                  | 0        |
| c<br>d   | Total (add lines 1b and 1c)                  |                      |  | •                     | •        | •             | • •                             |                |  | 1                        |             |               |                  | 0        |
| 2        | Total number of individuals (including bu    |                      |  |                       |          |               |                                 | 2) 10          | the received m                         | oro than \$1             | 00 000      | of            |                  |          |
| 2        | reportable compensation from the organ       |                      |  | 1056                  | e 115    | tea           | above                           | e) w           | mo received m                          | ore man pi               | 00,000      | Oi            |                  |          |
|          | reportable compensation from the organ       | ization > 0          |  |                       |          |               |                                 |                | <del> </del>                           | <del></del>              |             |               | Yes              | No       |
| 3        | Did the organization list any former of      | fficer direc         | tor o  | ar ti                 | niet     | 66            | kev (                           | emr            | olovee or high                         | est compe                | nsated      |               | 163              | 110      |
| •        | employee on line 1a? If "Yes," complete      |                      |  |                       |          |               |                                 |                |  |                          |             | 3             |                  | /        |
| 4        | For any individual listed on line 1a, is the |                      |  |                       |          |               |                                 |                |  |                          |             |               | +                | <u> </u> |
| 4        | organization and related organizations       | areater th           | an \$  | 150                   | กกเ      | 17 <i>I</i>   | f "Ye                           | л , с<br>.s "  | complete Sci                           | nedule .l fo             | er such     | 1 70          |                  |          |
|          | individual                                   |                      |  |                       |          |               |                                 |                |  |                          |             | 4             | 1                |          |
| 5        | Did any person listed on line 1a receive of  | or accrue c          | ompe   | กรล                   | tion     | fro           | m anv                           | 7 ur           | related organiz                        | zation or inc            | dividual    |               |                  | <u> </u> |
| 3        | for services rendered to the organization    | ? If "Yes." (        | comp   | lete                  | Sci      | hedi          | ule J                           | for s          | such person                            |                          |             | 5             | 1                | ,        |
| Saction  | on B. Independent Contractors                |                      |  |                       |          | -             |                                 |                |  |                          |             |               |                  |          |
| 1        | Complete this table for your five highest    | compensat            | ed in  | den                   | end      | ient          | contr                           | ract           | ors that receive                       | ed more tha              | n \$100     | 000 of        |                  |          |
| •        | compensation from the organization. Re       |                      |  |                       |          |               |                                 |                |  |                          |             |               |                  | x        |
|          | year.  | p-11-0-11.           |  | •                     | •        |               |                                 |                | ,                                      |                          |             |               |                  |          |
|          | (A)  |                      |  |                       |          |               |                                 | T              | (B)                                    |                          |             | (C)           |                  |          |
|          | Name and business add                        | dress                |  |                       |          |               |                                 |                | Description of s                       | ervices                  |             | Compens       | ation            |          |
|          |  |                      | <del>-</del>                                     |                       | _        |               |                                 | $\vdash$       |  |                          | <u> </u>    | ·-···         |                  |          |
|          |  |                      |  |                       |          |               |                                 | +              |  |                          |             |               |                  |          |
|          |  |                      |  |                       |          |               |                                 | ✝              | ······································ | <del></del>              |             |               |                  |          |
|          |  |                      |  |                       |          |               |                                 | †              |  |                          |             |               |                  |          |
|          |  |                      |  |                       |          |               |                                 | ╁              |  | <del></del>              |             |               |                  |          |
| 2        | Total number of independent contractor       | ors (includi         | ng bi  | ut r                  | not      | limi          | ted to                          | o th           | nose listed ab                         | ove) who                 |             |               |                  |          |
| _        | received more than \$100,000 of compen       |                      |  |                       |          |               |                                 | -              |  |                          |             |               |                  |          |
|          |  |                      |  | <u> </u>              |          | -             |                                 | -              | <del></del>                            |                          |             |               | 000              |          |

Form 990 (2011) Part VIII Statement of Revenue (B) Related or exempt function revenue (A) Total revenue (C) Unrelated business revenue (D) Revenue excluded from tax under sections 512, 513, or 514 Contributions, Gifts, Grants and Other Similar Amounts Federated campaigns . . . 1a Membership dues . . . . 1b Fundraising events . . . . 1¢ Related organizations . . . 1d Government grants (contributions) 1e All other contributions, gifts, grants, and similar amounts not included above 1f 215942 Noncash contributions included in lines 1a-1f: \$ 141386 Total. Add lines 1a-1f . . . 215942 Business Code Program Service Revenue 2a All other program service revenue. Total. Add lines 2a-2f . Investment income (including dividends, interest, and other similar amounts) . . . . . . ▶ Income from investment of tax-exempt bond proceeds ▶ 4 5 Royalties . . . (i) Real (ii) Personal 6a Gross rents Less: rental expenses b c Rental income or (loss) Net rental income or (loss) d (ii) Other Gross amount from sales of (i) Securities 7a assets other than inventory Less: cost or other basis and sales expenses . Gain or (loss) . . Net gain or (loss) Other Revenue 8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18 . . . . . 40513 **b** Less: direct expenses . . . 10363 Net income or (loss) from fundraising events  $\blacktriangleright$ 30150 9a Gross income from gaming activities. See Part IV, line 19 . . . . . Less: direct expenses . . . . b Net income or (loss) from gaming activities . . . Gross sales of inventory, less returns and allowances . . . Less: cost of goods sold . . b Net income or (loss) from sales of inventory . . Miscellaneous Revenue **Business Code** 11a 0 0 b 0 0 c 0 0 d All other revenue . 0 Total. Add lines 11a-11d . Total revenue. See instructions. 246092

Form 990 (2011) Page 10

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations

| Section require | on 501(c)(3) and 501(c)(4) organizations must comed to complete columns (B), (C), and (D).   | plete all columns. Al                  | l other organization               | s must complete col                 | umn (A) but are not            |
|-----------------|--|--|------------------------------------|-------------------------------------|--------------------------------|
|                 | Check if Schedule O contains a respons   | se to any question in                  | n this Part IX                     |                                     |                                |
| Do no<br>8b, 9l | ot include amounts reported on lines 6b, 7b,<br>o, and 10b of Part VIII.   | (A)<br>Total expenses                  | (B)<br>Program service<br>expenses | (C) Management and general expenses | (D)<br>Fundraising<br>expenses |
| 1               | Grants and other assistance to governments and organizations in the United States. See Part IV, line 21  | a                                      | a                                  | ,                                   |                                |
| 2               | Grants and other assistance to individuals in the United States. See Part IV, line 22  |  | 0                                  |                                     |                                |
| 3               | Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16   | d                                      | a                                  |                                     |                                |
| <b>4</b><br>5   | Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees   | a a                                    | o<br>o                             | 0                                   | 0                              |
| 6               | Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)  | q                                      | 0                                  | a                                   | 0                              |
| 7               | Other salaries and wages   | 17538                                  | 13154                              | 2192                                | 2192                           |
| 8               | Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)  | q                                      | 0                                  | 0                                   | 0                              |
| 9               | Other employee benefits  | d                                      | <u> </u>                           | 7                                   | 0                              |
| 10              | Payroll taxes  | 2004                                   | 1503                               | 251                                 |                                |
| 11              | Fees for services (non-employees):   | 2004                                   | 1503                               | 231                                 | 250                            |
|                 |  | 1                                      |                                    | ļ                                   | •                              |
| a               | Management   | <u> </u>                               | u                                  | 9                                   | 0                              |
| D               | Legal  | <u>q</u>                               | <u> </u>                           | <u> </u>                            | 0                              |
| c               | Accounting   | <u> </u>                               | q                                  | <u> </u>                            | 0                              |
| d               | Lobbying   | q_                                     | 9                                  | <u> </u>                            | 0                              |
| е               | Professional fundraising services. See Part IV, line 17  | q                                      |                                    |                                     | 0                              |
| f               | Investment management fees   | q                                      | q                                  | q                                   | 0                              |
| g               | Other  | 576                                    | 432                                | 72                                  | 72                             |
| 12              | Advertising and promotion  | 1742                                   | d                                  | d                                   | 1742                           |
| 13              | Office expenses  | 8177                                   | 6627                               | . 775                               | 775                            |
| 14              | Information technology   | 1238                                   | 1053                               | 93                                  | 93                             |
| 15              | Royalties  | d                                      | d                                  | d                                   | 0                              |
| 16              | Occupancy  | 9000                                   | 6750                               | 1125                                | 1125                           |
| 17              | Travel   | d                                      | d                                  | d                                   | 0                              |
| 18              | Payments of travel or entertainment expenses   | ·· · · · · · · · · · · · · · · · · · · |                                    |                                     |                                |
|                 | for any federal, state, or local public officials  | d                                      | d                                  | d                                   | 0                              |
| 19              | Conferences, conventions, and meetings .   | d                                      | d                                  | a                                   | 0                              |
| 20              | Interest   | d                                      | d                                  | d                                   | 0                              |
| 21              | Payments to affiliates   | 500                                    | 85                                 | 207                                 | 208                            |
| 22              | Depreciation, depletion, and amortization .  | 700                                    | 525                                | 87                                  | 88                             |
| <u></u>         | Insurance  | 1515                                   | 1136                               | 190                                 | 189                            |
| 24              | Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column  |  |                                    |                                     |                                |
|                 | (A) amount, list line 24e expenses on Schedule O.)   |  |                                    |                                     |                                |
| а               | Professinal Women's Group  | 782                                    | 782                                | q                                   | 0                              |
| þ               | Product Distributed  | 49487                                  | 49487                              | q                                   | 0                              |
| d<br>d          | Donated Services   | 12289                                  | 9217                               | 3072                                | 0                              |
| e               | All other expenses   | 62558                                  | 59486                              | 3072                                | 0                              |
| 25              | Total functional expenses. Add lines 1 through 24e   | 105548                                 | 90751                              | 8064                                | 6733                           |
| 26              | Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here    if following SOP 98-2 (ASC 958-720) |  |                                    | 2301                                | 2730                           |
|                 |  |  |                                    |                                     | Form 990 (2011)                |

Form 990 (2011)

|                             | art X | Balance Sheet  | (A)<br>Beginning of year               |     | (B)<br>End of year |
|-----------------------------|-------|--|--|-----|--------------------|
| _                           | 1     | Cash—non-interest-bearing  | 2301                                   | 1   | 24014              |
|                             | 2     | Savings and temporary cash investments                                       | 2001                                   | 2   | 10504              |
|                             | 3     | Pledges and grants receivable, net   |  | 3   | 400                |
| ŀ                           | 4     | Accounts receivable, net   | 0                                      | 4   | 100                |
|                             | 5     | Receivables from current and former officers, directors, trustees, key       |  |     |                    |
|                             |       | employees, and highest compensated employees. Complete Part II of            |  | 1   |                    |
|                             |       | Schedule L   | a                                      | 5   | -                  |
|                             | 6     | Receivables from other disqualified persons (as defined under section        | <del></del>                            |     |                    |
|                             |       | 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing    |  |     |                    |
|                             |       | employers and sponsoring organizations of section 501(c)(9) voluntary        |  |     |                    |
| 2                           |       | employees' beneficiary organizations (see instructions)                      | - 0                                    | 6   | (                  |
| assols                      | 7     | Notes and loans receivable, net  | Q                                      | 7   | <del></del>        |
| 3                           | 8     | Inventories for sale or use  | 158285                                 | 8   | 23658              |
|                             | 9     | Prepaid expenses and deferred charges  | 445                                    |     | 121                |
|                             | 10a   | Land, buildings, and equipment: cost or                                      | ······································ |     |                    |
|                             |       | other basis. Complete Part VI of Schedule D 10a 2450                         |  |     |                    |
|                             | b     |  | 1050                                   | 10c | 350                |
|                             | 11    | Investments—publicly traded securities                                       | 0                                      | 11  | (                  |
|                             | 12    | Investments - other securities. See Part IV, line 11                         | O                                      | 12  | (                  |
|                             | 13    | Investments-program-related. See Part IV, line 11                            | 0                                      | 13  |                    |
| i                           | 14    | Intangible assets  | d                                      | 14  | (                  |
|                             | 15    | Other assets. See Part IV, line 11   | 0                                      | 15  | (                  |
|                             | 16    | Total assets. Add lines 1 through 15 (must equal line 34)                    | 162081                                 | 16  | 27766              |
|                             | 17    | Accounts payable and accrued expenses  | 27956                                  | 17  | 299                |
|                             | 18    | Grants payable   | 0                                      | 18  | (                  |
|                             | 19    | Deferred revenue   | 0                                      | 19  |                    |
|                             | 20    | Tax-exempt bond liabilities  | 0                                      | 20  | (                  |
|                             | 21    | Escrow or custodial account liability. Complete Part IV of Schedule D .      | 0                                      | 21  | (                  |
| စ္က                         | 22    | Payables to current and former officers, directors, trustees, key            | ·                                      |     |                    |
| Ĭ                           |       | employees, highest compensated employees, and disqualified persons.          | · ·                                    | [   |                    |
|                             |       | Complete Part II of Schedule L   | 0                                      | 22  | . (                |
| ڌ                           | 23    | Secured mortgages and notes payable to unrelated third parties               | 0                                      | 23  | (                  |
|                             | 24    | Unsecured notes and loans payable to unrelated third parties                 | 0                                      | 24  | (                  |
|                             | 25    | Other liabilities (including federal income tax, payables to related third   |  |     |                    |
|                             |       | parties, and other liabilities not included on lines 17-24). Complete Part X |  |     |                    |
|                             | ŀ     | of Schedule D  | 0                                      | 25  | (                  |
|                             | 26    | Total liabilities. Add lines 17 through 25                                   | 27956                                  | 26  | 299                |
| _                           |       | Organizations that follow SFAS 117, check here ▶ ☐ and complete              |  |     |                    |
| ő                           |       | lines 27 through 29, and lines 33 and 34.                                    |  | ļ   |                    |
| Ĕ                           | 27    | Unrestricted net assets  | 134125                                 | 27  | 264670             |
| ğ                           | 28    | Temporarily restricted net assets  | 0                                      | 28  | 10000              |
| 5                           | 29    | Permanently restricted net assets  | 0                                      | 29  |                    |
| Ē                           |       | Organizations that do not follow SFAS 117, check here ▶ ☐ and ☐              |  |     |                    |
| 5                           |       | complete lines 30 through 34.  |  | }   |                    |
| Net Assets or Fund Balances | 30    | Capital stock or trust principal, or current funds                           | 0                                      | 30  |                    |
| 38                          | 31    | Paid-in or capital surplus, or land, building, or equipment fund             | 0                                      | 31  | (                  |
| ĕ                           | 32    | Retained earnings, endowment, accumulated income, or other funds .           | 0                                      | 32  | (                  |
| ě                           | 33    | Total net assets or fund balances  | 134125                                 | 33  | 27466              |
| -                           | 34    | Total liabilities and net assets/fund balances                               | 162081                                 | 34  | 27766              |

# DFS 72-1444242

| FOITH 98 | N (2011)   |              |      | P     | age 12   |
|----------|--|--------------|------|-------|----------|
| Part     | XI Reconciliation of Net Assets  |              |      | -     |          |
|          | Check if Schedule O contains a response to any question in this Part XI                                |              |      |       | . 🗆      |
|          |  |              |      |       |          |
| 1        | Total revenue (must equal Part VIII, column (A), line 12)  | 1            |      | 2     | 46092    |
| 2        | Total expenses (must equal Part IX, column (A), line 25)   | 2            |      |       | 05548    |
| 3        | Revenue less expenses. Subtract line 2 from line 1   | 3            |      | 1     | 40543    |
| 4        | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))              | 4            |      | 1     | 34125    |
| 5        | Other changes in net assets or fund balances (explain in Schedule O)                                   | 5            |      |       | 0        |
| 6        | Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,     |              |      |       |          |
|          | column (B))  | 6            |      | 2     | 74669    |
| Part     | XII Financial Statements and Reporting   |              | •    |       |          |
|          | Check if Schedule O contains a response to any question in this Part XII                               |              |      |       | . 🗹      |
|          |  |              |      | Yes   | No       |
| 1        | Accounting method used to prepare the Form 990:  Cash  Accrual  Other                                  |              | _    | T     |          |
|          | If the organization changed its method of accounting from a prior year or checked "Other," exp         | olain ii     | n    |       | ł        |
|          | Schedule O.  |              |      |       |          |
| 2a       | Were the organization's financial statements compiled or reviewed by an independent accountant?        |              | . 2a | 1     | <b>~</b> |
| b        | Were the organization's financial statements audited by an independent accountant?                     | . <b>.</b> . | . 2b |       | ~        |
| C        | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for ov   | ersigh       | it   |       |          |
|          | of the audit, review, or compilation of its financial statements and selection of an independent accou | ntant?       | 2c   | }     |          |
|          | If the organization changed either its oversight process or selection process during the tax year, ex  | olain ii     | n    |       |          |
|          | Schedule O.  |              | l.   |       |          |
| d        | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year | ır wer       | е    | 1     |          |
|          | issued on a separate basis, consolidated basis, or both:   |              |      | h · · | ١.       |
|          | ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis                           |              |      |       | 1        |
| 3a       | As a result of a federal award, was the organization required to undergo an audit or audits as set     | forth in     | n i  |       | ł        |
|          | the Single Audit Act and OMB Circular A-133?   |              | . 3a |       | 1        |
| b        | If "Yes," did the organization undergo the required audit or audits? If the organization did not under | rgo the      | е    |       | $\Box$   |
|          | required audit or audits, explain why in Schedule O and describe any steps taken to undergo such at    | dits         | 3b   |       | 1        |
|          |  |              | For  | 990   | (2011)   |

#### SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Name of the organization

#### **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection
Employer Identification number

| Ores | for Succe  | ss Charity   | New Orleans        |   |               |                        |                  |                       |             | 72-14                     | 4242            |          |
|------|------------|--|--------------------|---|---------------|------------------------|------------------|-----------------------|-------------|---------------------------|-----------------|----------|
| Pa   | rti R      | eason f  | or Public Char     | ity Status (All organ                           | nizations     | s must c               | omplete          | this par              | t.) See ir  | nstructio                 | ns.             |          |
| The  | organızati | on is not  | a private founda   | tion because it is: (Fo                         | r lines 1 t   | hrough 1               | 1, check         | only one              | box.)       |                           |                 |          |
| 1    | A chu      | ırch, conv   | vention of church  | nes, or association of                          | churches      | describe               | ed in sect       | tion 170(             | b)(1)(A)(i) | <b>).</b>                 |                 |          |
| 2    | ☐ A sch    | nool desci   | ribed in section   | 170(b)(1)(A)(ii). (Attac                        | h Schedu      | ıle E.)                |                  |                       |             |                           |                 |          |
| 3    | ☐ A hos    | spital or a  | cooperative hos    | pital service organiza                          | tion desc     | ribed in s             | section 1        | 70(b)(1)(             | A)(iii).    |                           |                 |          |
| 4    | A me       | dical rese   | earch organizatio  | n operated in conjunc                           | ction with    | a hospita              | al describ       | ed in se              | ction 170   | )(b)(1)(A)(               | iii). Enter the |          |
|      | hosp       | ıtal's nam   | e, city, and state | <del>)</del> :                                  |               |                        |                  |                       |             |                           |                 |          |
| 5    | ☐ An o     | rganizatio   | n operated for t   | he benefit of a collec                          | ge or univ    | versity ov             | vned or o        | perated               | by a gov    | /emment                   | al unit descri  | bed in   |
|      | secti      | on 170(b)  | )(1)(A)(iv). (Comp | olete Part II.)                                 |               |                        |                  |                       |             |                           |                 |          |
| 6    | ☐ A fed    | A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).                             |                    |   |               |                        |                  |                       |             |                           |                 |          |
| 7    | ✓ An or    | An organization that normally receives a substantial part of its support from a governmental unit or from the general public |                    |   |               |                        |                  |                       |             |                           |                 |          |
|      | desc       | ribed in s   | ection 170(b)(1)   | <b>(A)(vi).</b> (Complete Par                   | t II.)        |                        |                  |                       |             |                           |                 |          |
| 8    | ☐ A cor    | nmunity t  | rust described in  | n section 170(b)(1)(A)                          | (vi). (Con    | nplete Pa              | rt II.)          |                       |             |                           |                 |          |
| 9    | ☐ An o     | rganızatio   | n that normally    | receives: (1) more tha                          | an 33¹/₃%     | of its su              | pport fro        | m contri              | butions, i  | members                   | hip fees, and   | gross    |
|      |            |  |                    | to its exempt functi                            |               |                        |                  |                       |             |                           |                 |          |
|      | supp       | ort from   | gross investme     | nt income and unrel                             | ated bus      | iness tax              | cable inc        | ome (les              | s section   | າ 511 taນ                 | k) from busin   | nesses   |
|      | acqu       | red by th  | e organization a   | fter June 30, 1975. Se                          | e section     | n 509(a)(2             | <b>2).</b> (Comp | lete Part             | : III.)     |                           |                 |          |
| 10   | ☐ An o     | ganizatio  | n organized and    | operated exclusively                            | to test fo    | r public s             | afety. Se        | e <b>sectio</b>       | n 509(a)(   | 4).                       |                 |          |
| 11   | ☐ An o     | rganizatio   | on organized an    | d operated exclusive                            | ely for th    | e benefit              | of, to p         | erform t              | the functi  | ions of, d                | or to carry o   | ut the   |
|      | purp       | oses of o  | ne or more pub     | licly supported organ                           | izations      | described              | d in secti       | on 509(a              | )(1) or se  | ction 509                 | (a)(2). See se  | ection   |
|      | 509(a      | a)(3). Che   | ck the box that o  | describes the type of                           | supportin     | g organiz              | ation and        | d comple              | te lines 1  | 1e throug                 | h 11h.          |          |
|      | a [        | ] Type I   | ь 🗀 1              | Type II c                                       | ☐ Type        | III-Functi             | onally int       | egrated               |             | d□                        | Type III-Oth    | ner      |
| •    | By cl      | necking th   | his box, I certify | that the organization                           | is not co     | ntrolled d             | rectly or        | indirectl             | y by one    | or more o                 | disqualified pe | ersons   |
|      | other      | than fou   | ndation manage     | rs and other than one                           | e or more     | publicly               | supporte         | ed organi             | izations d  | lescribed                 | in section 50   | 9(a)(1)  |
|      | or se      | ction 509  | (a)(2).            |   |               |                        |                  |                       |             |                           |                 |          |
| f    | If the     | organiza   | ation received a   | written determination                           | on from t     | the IRS t              | hat it is        | a Type                | I, Type I   | l, or Typ                 | e III supporti  | ing      |
|      | orgai      | nization, d  | check this box .   |   |               |                        |                  |                       |             |                           |                 | . 🗆      |
| ç    | j Since    | e August   | 17, 2006, has the  | ne organization accer                           | oted any      | gift or co             | ntributio        | n from a              | ny of the   |                           |                 |          |
|      | follov     | ving pers  | ons?               |   |               |                        |                  |                       |             |                           |                 |          |
|      |            |  |                    | ndirectly controls, eitl                        |               |                        |                  |                       |             |                           | d Yes           | No       |
|      | (ı         | ii) below,   | the governing bo   | ody of the supported of                         | organizati    | ion?                   |                  |                       |             |                           | 11g(i)          | <u> </u> |
|      | (ii) A     | family m   | ember of a perso   | on described in (i) abo                         | ve?           |                        |                  |                       |             |                           | 11g(ii)         |          |
|      | (iii) A    | 35% cor  | ntrolled entity of | a person described in                           | (i) or (ii) a | above? .               |                  |                       |             |                           | 11g(iii)        |          |
| ŀ    | n Prov     | de the fo  | llowing informati  | on about the support                            | ed organi     | zation(s).             |                  |                       |             |                           |                 |          |
| (1)  | Name of su |  | (ii) EIN           | (iii) Type of organization                      |               | rganization            |                  | ou notify             |             | s the                     | (vii) Amount    | of       |
|      | organiza   | bon  | 1                  | (described on lines 1-9<br>above or IRC section |               | sted in your document? |                  | nzation in<br>of your |             | ion in col.<br>zed in the | support         |          |
|      |            |  |                    | (see instructions))                             |               |                        | supr             | ort?                  |             | S?                        |                 |          |
|      |            |  |                    |   | Yes           | No                     | Yes              | No                    | Yes         | No                        |                 |          |
| (A)  |            |  | ļ                  |   | ]             |                        |                  |                       |             |                           |                 |          |
|      |            |  |                    |   |               | ļ                      |                  |                       |             |                           |                 |          |
| (B)  |            |  |                    |   |               |                        |                  |                       |             |                           |                 |          |
|      |            |  | ļ                  |   | <u> </u>      |                        |                  |                       |             |                           |                 |          |
| (C)  |            |  |                    |   |               |                        |                  |                       |             |                           |                 |          |
| ,    |            |  |                    |   | <u> </u>      | ļ                      |                  |                       | <u> </u>    |                           |                 |          |
| (D)  |            |  |                    |   |               |                        |                  |                       |             |                           |                 |          |
|      |            |  | ļ                  |   | ļ <u> </u>    | ļ                      |                  |                       |             |                           |                 |          |
| (E)  |            |  |                    |   |               |                        |                  |                       |             |                           |                 |          |
|      |            |  |                    |   | ļ             |                        |                  |                       | <b> </b>    | ļ                         |                 |          |
|      |            |  | I                  | i   | I             | 1                      | f                |                       | I           | I :                       |                 |          |

Schedule A (Form 990 or 990-EZ) 2011

Page 2

| Part      | Support Schedule for Organiza (Complete only if you checked th                           |                    |                 |   |                 |                                       | lifu undor  |
|-----------|--|--------------------|-----------------|---|-----------------|---------------------------------------|-------------|
|           | Part III. If the organization fails to   |                    |                 |   |                 |                                       | iny under   |
| Secti     | on A. Public Support   | quality under      | 1 170 10010 110 | ted below, pr                           | case comple     | or artin.                             |             |
|           | dar year (or fiscal year beginning in)   | (a) 2007           | <b>(b)</b> 2008 | (c) 2009                                | (d) 2010        | (e) 2011                              | (f) Total   |
| 1         | Gifts, grants, contributions, and  |                    | (4,2,333        | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | (4,45           | (0, =0.1)                             | (1)         |
|           | membership fees received. (Do not  |                    |                 |   |                 |                                       |             |
|           | include any "unusual grants.")   | 0                  | 15290           | 103031                                  | 46470           | 246092                                | 410883      |
| 2         | Tax revenues levied for the  |                    | ļ               |   | 1               |                                       |             |
|           | organization's benefit and either paid to or expended on its behalf                      |                    |                 |   | I               |                                       |             |
| 3         | The value of services or facilities  |                    |                 |   |                 |                                       |             |
| 3         | furnished by a governmental unit to the  |                    |                 |   | -               | 1                                     |             |
|           | organization without charge  |                    |                 |   | 1               |                                       |             |
| 4         | Total. Add lines 1 through 3   | 0                  | 15290           | 103031                                  | 46470           | 246092                                | 410883      |
| 5         | The portion of total contributions by  |                    |                 |   |                 |                                       |             |
|           | each person (other than a  |                    |                 |   |                 |                                       |             |
|           | governmental unit or publicly  |                    |                 |   |                 |                                       |             |
|           | supported organization) included on line 1 that exceeds 2% of the amount                 |                    |                 |   |                 |                                       |             |
|           | shown on line 11, column (f)   |                    |                 |   |                 |                                       | 38351       |
| 6         | Public support. Subtract line 5 from line 4.   |                    |                 |   |                 |                                       | 372532      |
| Secti     | on B. Total Support  |                    |                 |   |                 |                                       |             |
|           | dar year (or fiscal year beginning in) 🕨   | (a) 2007           | <b>(b)</b> 2008 | (c) 2009                                | (d) 2010        | (e) 2011                              | (f) Total   |
| 7         | Amounts from line 4  | 0                  | 15290           | 276410                                  | 46470           | 246092                                | 410883      |
| 8         | Gross income from interest, dividends,   |                    |                 |   |                 |                                       |             |
|           | payments received on securities loans, rents, royalties and income from similar          | ł                  |                 |   |                 |                                       |             |
|           | sources  |                    |                 |   |                 | 1                                     | 1           |
| 9         | Net income from unrelated business   |                    |                 |   |                 |                                       | <u> </u>    |
|           | activities, whether or not the business  |                    |                 | -                                       |                 | 1                                     |             |
|           | is regularly carried on  | 0                  | o               | 0                                       | 0               | o                                     | 0           |
| 10        | Other income. Do not include gain or   |                    |                 | ł                                       |                 | 1                                     |             |
|           | loss from the sale of capital assets (Explain in Part IV.)                               |                    |                 |   |                 |                                       | •           |
| 11        | Total support. Add lines 7 through 10  | 0                  | - 9             | <u> </u>                                | <u></u>         | <u>0</u>                              | 410883      |
| 12        | Gross receipts from related activities, etc.   | . (see instruction | ns)             |   |                 | 12                                    | 410003      |
| 13        | First five years. If the Form 990 is for the   |                    |                 |   |                 | ar as a section                       | 501(c)(3)   |
|           | organization, check this box and stop he   |                    |                 | <u> </u>                                | <u> </u>        | <u> </u>                              | <u> ▶ □</u> |
|           | on C. Computation of Public Suppor   |                    |                 | · · · · · · · · · · · · · · · · · · ·   | ·····-          | · · · · · · · · · · · · · · · · · · · |             |
| 14        | Public support percentage for 2011 (line 6   |                    | -               |   |                 | 14                                    | 93 %        |
| 15<br>16a | Public support percentage from 2010 Sch<br>331/3% support test—2011. If the organization |                    |                 |   |                 | 15  <br>2% or more, ch                | 100 %       |
| 104       | box and <b>stop here</b> . The organization qua  |                    |                 |   |                 |                                       |             |
| b         | 331/3% support test-2010. If the organ   | •                  |                 | •                                       |                 |                                       |             |
|           | check this box and stop here. The organi   | ization qualifies  | as a publicly   | supported orga                          | anization .     |                                       | . ▶ ☑       |
| 17a       | 10%-facts-and-circumstances test -20   | 011. If the orga   | nization did no | ot check a box                          | on line 13, 16a | a, or 16b, and li                     | ne 14 is    |
|           | 10% or more, and if the organization me  |                    |                 |   |                 |                                       |             |
|           | Part IV how the organization meets the "f  |                    |                 | -                                       | -               |                                       |             |
|           | organization   |                    |                 |   |                 |                                       | _           |
| Ь         | 10%-facts-and-circumstances test—20<br>15 is 10% or more, and if the organization        | _                  |                 |   |                 |                                       |             |
|           | Explain in Part IV how the organization m  |                    |                 |   |                 |                                       |             |
|           | supported organization   |                    |                 |   | _               | •                                     | •           |
| 18        | Private foundation. If the organization di   |                    |                 |   |                 |                                       | ee          |
|           | instructions   |                    |                 |   |                 |                                       | . ▶ 🗆       |

Schedule A (Form 990 or 990-EZ) 2011 Page 3

#### Part III

Support Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.

|         | If the organization fails to qualify              | under the te                          | sts listed belo                                  | ow, please co                                    | mplete Part I      | l.)          |  |
|---------|---|---------------------------------------|--|--|--------------------|--------------|--|
| Section | on A. Public Support                              |                                       | -  | •  |                    |              |  |
| Calen   | dar year (or fiscal year beginning in) 🕨          | (a) 2007                              | <b>(b)</b> 2008                                  | (c) 2009   | (d) 2010           | (e) 2011     | (f) Total  |
| 1       | Gifts, grants, contributions, and membership fees | (2) 2001                              | (=, ====   | (0, 2000   |                    | (4) ==       | . (7.13.4.                                       |
| •       | received. (Do not include any "unusual grants.")  |                                       |  |  |                    |              |  |
| 2       | Gross receipts from admissions, merchandise       | · · · · · · · · · · · · · · · · · · · | ļ — — — — — — — — — — — — — — — — — — —          |  |                    |              | <del></del>                                      |
| _       | sold or services performed, or facilities         |                                       |  |  |                    |              |  |
|         | furnished in any activity that is related to the  |                                       | ļ  |  |                    |              |  |
|         | organization's tax-exempt purpose                 |                                       |  |  |                    |              |  |
| 3       | Gross receipts from activities that are not an    |                                       |  |  |                    |              |  |
|         | unrelated trade or business under section 513     |                                       | İ  |  |                    |              |  |
| 4       | Tax revenues levied for the                       | ,                                     |  |  |                    |              | <del>                                     </del> |
| •       | organization's benefit and either paid            |                                       | 1  |  |                    |              |  |
|         | to or expended on its behalf                      |                                       |  |  |                    |              |  |
| _       | -   | <del> </del>                          | <del></del>                                      |  |                    |              | <del></del>                                      |
| 5       | The value of services or facilities               |                                       |  |  |                    |              |  |
|         | furnished by a governmental unit to the           |                                       |  |  |                    |              |  |
|         | organization without charge                       |                                       |  |  |                    |              |  |
| 6       | Total. Add lines 1 through 5                      |                                       |  |  |                    |              |  |
| 7a      | Amounts included on lines 1, 2, and 3             |                                       |  |  |                    |              |  |
|         | received from disqualified persons .              |                                       | }  |  |                    |              |  |
|         | · · · · · ·                                       |                                       | ļ  |  |                    |              | ·  |
| b       | Amounts included on lines 2 and 3                 |                                       | ŀ  |  |                    |              |  |
|         | received from other than disqualified             |                                       |  |  |                    |              |  |
|         | persons that exceed the greater of \$5,000        |                                       |  |  |                    |              |  |
|         | or 1% of the amount on line 13 for the year       |                                       | <u> </u>   | <u> </u>   |                    |              | <u> </u>   |
| C       | Add lines 7a and 7b                               |                                       | ł  |  |                    |              |  |
| 8       | Public support (Subtract line 7c from             |                                       |  | -  |                    |              | Ţ  |
|         | line 6.)  |                                       |  | ļ  |                    |              |  |
| Secti   | on B. Total Support                               | ·                                     | •  |  |                    |              |  |
|         | dar year (or fiscal year beginning in)            | (a) 2007                              | (b) 2008   | (c) 2009   | (d) 2010           | (e) 2011     | (f) Total  |
| 9       | Amounts from line 6                               | (4) 2001                              | (2) 2000   | (0, 2000   | (=, == :=          | (0, 20 ) /   | (7.02.   |
| _       |   | ····                                  | <del> </del>                                     |  |                    |              | <del>-  </del>                                   |
| 10a     | Gross income from interest, dividends,            |                                       |  | <u> </u>   |                    |              |  |
|         | payments received on securities loans, rents,     |                                       | <u> </u>   |  |                    |              |  |
|         | royalties and income from similar sources .       | ,                                     |  | ļ  |                    |              | <del></del>                                      |
| b       | Unrelated business taxable income (less           |                                       | i  |  |                    |              |  |
|         | section 511 taxes) from businesses                |                                       | 1  |  |                    |              |  |
|         | acquired after June 30, 1975                      |                                       |  | i  |                    |              | 1  |
| C       | Add lines 10a and 10b                             |                                       | 1  |  |                    |              |  |
| 11      | Net income from unrelated business                |                                       |  |  |                    |              |  |
|         | activities not included in line 10b, whether      |                                       |  | }  |                    |              |  |
|         | or not the business is regularly carried on       |                                       |  |  |                    |              |  |
| 12      | Other income. Do not include gain or              |                                       | <del>                                     </del> | <del>                                     </del> |                    | <u></u> .    | <del></del>                                      |
| 12      | loss from the sale of capital assets              | 1                                     |  |  | 1                  |              |  |
|         | (Explain in Part IV.)                             |                                       |  |  |                    |              |  |
|         | •           |                                       |  |  |                    |              |  |
| 13      | Total support. (Add lines 9, 10c, 11,             |                                       |  |  | :                  |              |  |
|         | and 12.)  |                                       | L  | <u></u>  |                    |              | <u> </u>   |
| 14      | First five years. If the Form 990 is for the      | -                                     | n's first, secon                                 | d, third, fourth                                 | ı, or fifth tax ye | ear as a sec | tion 501(c)(3)                                   |
|         | organization, check this box and stop he          | re                                    |  |  |                    |              | · · · <b>▶</b> □                                 |
| Secti   | on C. Computation of Public Suppor                | t Percentag                           | e  |  |                    |              |  |
| 15      | Public support percentage for 2011 (line 8        | 3, column (f) d                       | ivided by line 1                                 | 3, column (f))                                   |                    | 15           | %  |
| 16      | Public support percentage from 2010 Sch           |                                       | -  | • • • •  |                    | 16           | %  |
| -       | on D. Computation of Investment In                |                                       | •  |  |                    |              | ·  |
| 17      | Investment income percentage for 2011 (           |                                       |  | v line 13. colu                                  | mn (fl)            | 17           | %  |
| 18      | Investment income percentage from 2010            |                                       |  | -  |                    | 18           | <del></del>                                      |
|         | 331/s% support tests—2011. If the organ           |                                       |  |  |                    |              |  |
| 19a     | 17 is not more than 331/3%, check this box        |                                       |  |  |                    |              |  |
| _       |   |                                       | -  |  |                    | -            |  |
| þ       | 331/3% support tests—2010. If the organiz         |                                       |  |  |                    |              |  |
|         | line 18 is not more than 331/2%, check this I     | -                                     | •  |  | •                  |              | _  |
| ^^      | Drivete foundation If the emerization di          | a not check a                         | DOV OR LINE 1/                                   | IUS OF TUD A                                     | PROOF TRIC NOV     | and coo me   | mictione 🖿 🔝                                     |

## DFS 72-1444242

| Schedule A (Form 990 or 990-EZ) 2011 Page 4 |  |          |  |  |  |
|---|--|----------|--|--|--|
| Part IV                                     | Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See | <u>.</u> |  |  |  |
| <del></del>                                 | instructions).   |          |  |  |  |
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| a b 6                                       |  |          |  |  |  |
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#### SCHEDULE G (Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

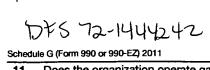
OMB No 1545-0047

Department of the Treasury Internal Revenue Service

| Name o  | rine organization   |                   |  |  |                                   | Employer identific  | audit iluliiber   |
|---------|---|-------------------|--|--|-----------------------------------|---|---|
| Dress 1 | for Success Charity New Orleans                           |                   |  |  |                                   | 72-   | 1444242   |
| Pari    | Fundraising Activities. Form 990-EZ filers are r          |                   |  |  | vered "Yes" to Fo                 | orm 990, Part IV, I   | ine 17.   |
| 1       | Indicate whether the organization                         |                   |  |  | wing activities Cl                | neck all that annly   |   |
|         | Mail solicitations  | on raised lunus   |  |  | on of non-governr                 |   |   |
| a       | =   |                   | 4 -  |  | on of government                  |   |   |
| ь       | Internet and email solicitatio                            | ns                | , , <u>, , , , , , , , , , , , , , , , , </u>    |  | •                                 | grants  |   |
| C       | ☐ Phone solicitations                                     |                   | g ⊻  | Special 1                                | fundraising events                |   |   |
| d       | ☐ In-person solicitations                                 |                   |  |  |                                   |   |   |
| 2a      | Did the organization have a writ                          |                   |  |  |                                   |   |   |
|         | or key employees listed in Form                           |                   | -  |  |                                   | _   |   |
| b       | If "Yes," list the ten highest paid                       |                   |  | draisers) pi                             | ursuant to agreem                 | ents under which tr   | ie fundraiser is to be                                  |
|         | compensated at least \$5,000 by                           | tne organizatio   | on.  |  |                                   |   |   |
|         |   |                   | <del></del>                                      |  | <del>, </del>                     | <del> </del>  | <u>,</u>  |
|         | (i) Name and address of individual or entity (fundraiser) | (ii) Activity     | custody o  | draiser have<br>r control of<br>outions? | (iv) Gross receipts from activity | (v) Amount paid to<br>(or retained by)<br>fundraiser listed in<br>col (i) | (vi) Amount paid to<br>(or retained by)<br>organization |
|         |   |                   | Yes  | No                                       |                                   |   |   |
| 1       |   |                   |  |  | ]                                 |   |   |
| 2       |   |                   |  |  |                                   |   |   |
| 3       |   |                   | <del>                                     </del> |  |                                   |   |   |
|         |   | <del></del>       | <del> </del>                                     | <del> </del>                             |                                   |   |   |
| 4       |   |                   |  |  |                                   |   |   |
| 5       |   |                   |  |  |                                   |   |   |
| 6       |   |                   |  |  |                                   |   |   |
| 7       |   |                   |  |  |                                   |   |   |
| 8       |   |                   |  |  |                                   |   |   |
| 9       |   |                   | <del> </del>                                     |  |                                   |   |   |
| 10      |   |                   | -  |  |                                   |   |   |
|         |   | <u> </u>          |  | <u> </u>                                 |                                   | ·   |   |
| Total   |   |                   | · · · ·  | <b>&gt;</b>                              |                                   | b b   |   |
| 3       | List all states in which the organization or licensing.   | anization is regi | stered or lic                                    | ensea to s                               | solicit contributions             | s or has been noun  | ed it is exempt from                                    |
|         |   |                   |  |  |                                   |   |   |
|         |   |                   |  |  |                                   |   |   |
|         |   |                   |  |  |                                   |   |   |
|         |   |                   |  |  |                                   |   | ···   |
|         |   |                   |  |  |                                   |   |   |
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|         |   |                   |  |  |                                   |   |   |
|         |   |                   |  |  |                                   |   |   |
|         |   |                   |  |  |                                   |   |   |

| scneaule G (I | FORTH 990 OF 990-E2) 2011   |                                     |  |                  | Page 4  |
|---------------|---|-------------------------------------|--|------------------|---|
| Part II       | Fundraising Events. Con<br>than \$15,000 of fundraising<br>gross receipts greater tha | ng event contributions              |  |                  |   |
|               |   | (a) Event #1 Powerwalk (event type) | (b) Event #2 Suits and Salads (event type) | (c) Other events | (d) Total events<br>(add col (a) through<br>col. (c)) |
| _             |   |                                     | <del></del>                                | <u></u>          |   |

|                 |          |   | (a) Event #1 Powerwalk (event type) | (b) Event #2 Suits and Salads (event type)       | (c) Other events        | (d) Total events<br>(add col. (a) through<br>col. (c)) |
|-----------------|----------|---|-------------------------------------|--|-------------------------|--|
| Revenue         | 1<br>2   | Gross receipts Less: Charitable contributions                                       | 8707                                | 31806  |                         | 40513  |
|                 | 3        | Gross income (line 1 minus line 2)  | 8707                                | 31806  |                         | 40513  |
|                 | 4        | Cash prizes   |                                     |  |                         |  |
|                 | 5        | Noncash prizes  |                                     |  |                         |  |
| sesue           | 6        | Rent/facility costs   | 1190                                | 1474   |                         | 2664   |
| Direct Expenses | 7        | Food and beverages  | 144                                 | 4890   |                         | 5034   |
| Direc           | 8        | Entertainment   | 250                                 |  |                         | 250  |
|                 | 9        | Other direct expenses .   | 612                                 | 1803   |                         | 2415   |
|                 | 10<br>11 | Direct expense summary. Ad<br>Net income summary. Comb                              | ine line 3, column (d), a           | nd line 10                                       |                         | ( 10363 )<br>30150                                     |
| Pa              | rt III   | Gaming. Complete if the than \$15,000 on Form 99                                    |                                     | red "Yes" to Form 99                             | 0, Part IV, line 19, or | reported more  |
| Revenue         |          |   | (a) Bingo                           | (b) Pull tabs/instant<br>bingo/progressive bingo | (c) Other garning       | (d) Total gaming (add<br>col (a) through col. (c))     |
| ₽               | 1        | Gross revenue   |                                     |  |                         |  |
| Ses             | 2        | Cash prizes   |                                     |  |                         |  |
| Direct Expenses | 3        | Noncash prizes  |                                     |  |                         |  |
| Direct          | 4        | Rent/facility costs   |                                     |  |                         |  |
| _               | 5        | Other direct expenses .   |                                     |  |                         |  |
|                 | 6        | Volunteer labor   | ☐ Yes%                              | ☐ Yes% ☐ No                                      | ☐ Yes%                  |  |
|                 | 7        | Direct expense summary. Ad  | ld lines 2 through 5 in c           | olumn (d)  |                         | ( )  |
|                 | 8        | Net gaming income summary   | y. Combine line 1, colur            | nn d, and line 7                                 |                         |  |
| 9               | a Is     | nter the state(s) in which the orest the organization licensed to op "No," explain: | perate gaming activities            |  |                         |  |
| 10              |          | Vere any of the organization's g "Yes," explain:                                    | aming licenses revoked              | l, suspended or termina                          | ted during the tax year |  |



| Schedu | tle G (Form 990 or 990-EZ) 2011  |       |            | Р     | age 3     |
|--------|--|-------|------------|-------|-----------|
| 11     | Does the organization operate gaming activities with nonmembers?   | . [   | <b>□ Y</b> | es 🗌  | No        |
| 12     | Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other enformed to administer charitable gaming?   | itity | _<br>□ Y   | 'es □ | No        |
| 13     | Indicate the percentage of gaming activity operated in:  | 1     |            |       |           |
| а      |  | 3a    |            |       | %         |
| b      | to the state of th | 3Ь    |            |       | %         |
| 14     | Enter the name and address of the person who prepares the organization's gaming/special events books a records:  | and   |            |       |           |
|        | Name ►   |       |            |       |           |
|        | Address ►  |       |            | ·     |           |
| 15a    | Does the organization have a contract with a third party from whom the organization receives gam revenue?  | _     | ר ע        | ′es □ | No        |
| b      | If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the   |       | _ •        | 63 L  | 110       |
| _      | amount of gaming revenue retained by the third party ▶ \$  |       |            |       |           |
| С      | If "Yes," enter name and address of the third party:   |       |            |       |           |
|        |  |       |            |       |           |
|        | Name ▶   |       |            |       |           |
|        |  |       |            |       |           |
|        | Address ▶  |       |            |       |           |
| 16     | Gaming manager information:  |       |            |       |           |
|        | Name ►   |       |            |       |           |
|        | Gaming manager compensation ▶ \$   |       |            |       |           |
|        | Description of services provided ▶   |       |            |       | · <b></b> |
|        | ☐ Director/officer ☐ Employee ☐ Independent contractor   |       |            |       |           |
| 17     | Mandatory distributions:   |       |            |       |           |
| ''a    |  | s to  |            |       |           |
| _      | retain the state gaming license?   |       | 7 Y        | ′es □ | No        |
| b      | Enter the amount of distributions required under state law to be distributed to other exempt organizations spent in the organization's own exempt activities during the tax year > \$  | -     |            |       |           |
| Part   | Supplemental Information. Complete this part to provide the explanations required by Pacolumns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also part to provide any additional information (see instructions).  |       |            |       |           |
|        |  |       |            |       |           |
|        |  |       |            |       |           |
|        |  |       |            |       |           |
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|        |  |       |            |       |           |
|        |  | _     | _          | _     |           |

#### **SCHEDULE M** (Form 990)

Department of the Treasury

#### **Noncash Contributions**

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

OMB No. 1545-0047

20**11** 

Open To Public Inspection

Name of the organization Employer identification number Dress for Success New Olreans Chanty 72-1444242 Part I Types of Property (c) (a) Noncash contribution Check if Number of contributions or Method of determining amounts reported on applicable items contributed noncash contribution amounts Form 990, Part VIII, line 1g Art-Works of art . . . . Art-Historical treasures . . . Art-Fractional interests . . . Books and publications . . . Clothing and household goods . . . . . . . . 141386 Salvation Army guidelines 6 Cars and other vehicles . . . 7 Boats and planes . . . . Intellectual property . . . . 9 Securities-Publicly traded . . 10 Securities-Closely held stock . Securities - Partnership, LLC. 11 or trust interests . . . . . 12 Securities-Miscellaneous . . Qualified conservation contribution-Historic structures . . . . Qualified conservation 14 contribution -- Other . . Real estate - Residential . . 15 16 Real estate -- Commercial . . 17 Real estate-Other . . . . 18 Collectibles . . . . . . . 19 Food inventory . . . . . . Drugs and medical supplies . . 20 21 Taxidermy . . . . . . 22 Historical artifacts . . . . 23 Scientific specimens . . . . 24 Archeological artifacts Other ► ( 25 26 Other ▶ ( Other ► ( 27 28 Number of Forms 8283 received by the organization during the tax year for contributions for 29 which the organization completed Form 8283, Part IV, Donee Acknowledgement . . . . . . Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be 30a **b** If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any non-standard 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash 32a b If "Yes," describe in Part II. 33 If the organization did not report an amount in column (c) for a type of property for which column (a) is checked,

describe in Part II.

| Schedule M (Form 990) (2011) Page <b>2</b> |  |  |  |  |  |
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| Part II                                    | <b>Supplemental Information.</b> Complete this part to provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information. |  |  |  |  |
| Line 33 - So                               | me of the nicer clothing donations are sold at consigment stores   |  |  |  |  |
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