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Form **990**  
 Department of the Treasury  
 Internal Revenue Service

**Return of Organization Exempt From Income Tax**  
**Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)**

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047  
**2011**  
**Open to Public Inspection**

**A For the 2011 calendar year, or tax year beginning 01-01-2011 and ending 12-31-2011**

**B** Check if applicable:  
 Address change  
 Name change  
 Initial return  
 Terminated  
 Amended return  
 Application pending

**C** Name of organization: Cross International Inc  
 Doing Business As: \_\_\_\_\_  
 Number and street (or P O box if mail is not delivered to street address) Room/suite: 600 SW 3rd Street No 2201  
 City or town, state or country, and ZIP + 4: Pompano Beach, FL 33060

**D** Employer identification number: 65-1086387  
**E** Telephone number: (954) 657-9000  
**G** Gross receipts \$ 67,614,985

**F** Name and address of principal officer: James J Cavnar, 600 SW 3rd Street No 2201, Pompano Beach, FL 33060

**H(a)** Is this a group return for affiliates?  Yes  No  
**H(b)** Are all affiliates included?  Yes  No  
 If "No," attach a list (see instructions)  
**H(c)** Group exemption number ▶ \_\_\_\_\_

**I** Tax-exempt status:  501(c)(3)  501(c) ( ) (insert no )  4947(a)(1) or  527

**J** Website: ▶ crossinternational.org

**K** Form of organization:  Corporation  Trust  Association  Other ▶ \_\_\_\_\_  
**L** Year of formation: 2001 **M** State of legal domicile: FL

**Part I Summary**

<b>Activities &amp; Governance</b>	<b>1</b> Briefly describe the organization's mission or most significant activities Cross International cost effectively serves in 22 countries providing monetary and material aid to meet the needs of the poor for food, clothing, water, medicines, medical treatment, education, housing and livelihood Cross also engages in relief and recovery efforts in response to disasters such as the recent drought in the Horn of Africa		
	<b>2</b> Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	<b>3</b> Number of voting members of the governing body (Part VI, line 1a)	<b>3</b>	10
	<b>4</b> Number of independent voting members of the governing body (Part VI, line 1b)	<b>4</b>	10
	<b>5</b> Total number of individuals employed in calendar year 2011 (Part V, line 2a)	<b>5</b>	146
	<b>6</b> Total number of volunteers (estimate if necessary)	<b>6</b>	175
	<b>7a</b> Total unrelated business revenue from Part VIII, column (C), line 12	<b>7a</b>	0
<b>b</b> Net unrelated business taxable income from Form 990-T, line 34	<b>7b</b>	0	
<b>Revenue</b>	<b>8</b> Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	<b>9</b> Program service revenue (Part VIII, line 2g)	93,411,956	67,522,106
	<b>10</b> Investment income (Part VIII, column (A), lines 3, 4, and 7d)	28,023	4,226
	<b>11</b> Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	0	51
	<b>12</b> Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	-33,141	4,010
	<b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3)	93,406,838	67,530,393
<b>Expenses</b>	<b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)	88,613,654	63,261,330
	<b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	0	0
	<b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)	1,382,439	1,560,249
	<b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ▶ 1,870,780	37,018	73,646
	<b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	3,314,182	3,176,601
	<b>18</b> Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	93,347,293	68,071,826
<b>Net Assets or Fund Balances</b>	<b>19</b> Revenue less expenses Subtract line 18 from line 12	59,545	-541,433
	<b>20</b> Total assets (Part X, line 16)	Beginning of Current Year	End of Year
		4,412,580	4,256,262
		<b>21</b> Total liabilities (Part X, line 26)	3,709,554
<b>22</b> Net assets or fund balances Subtract line 21 from line 20	703,026	159,744	

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**  
 Signature of officer: \*\*\*\*\* Date: 2012-07-12  
 Type or print name and title: James J Cavnar President

**Paid Preparer's Use Only**  
 Preparer's signature: \_\_\_\_\_ Date: 2012-07-12 Check if self-employed   
 Preparer's taxpayer identification number (see instructions): P00428093  
 Firm's name (or yours if self-employed), address, and ZIP + 4: Batts Morrison Wales & Lee PA, 801 North Orange Avenue Suite 800, Orlando, FL 32801  
 EIN ▶ 20-4193611  
 Phone no ▶ (407) 770-6000

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

**Part III Statement of Program Service Accomplishments**

Check if Schedule O contains a response to any question in this Part III

**1** Briefly describe the organization's mission  
 Cross International channels resources such as food, medicines and educational materials to the poor through a network of Christian churches and ministries already in place within impoverished communities Cross also gives financial grants to overseas churches and ministries serving the poor, to access local resources and thereby support the local economies

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No  
 If "Yes," describe these new services on Schedule O

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No  
 If "Yes," describe these changes on Schedule O

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

**4a** (Code ) (Expenses \$ 45,199,854 including grants of \$ 45,199,854 ) (Revenue \$ )  
 Focus on Medical - Cross International medical aid focused on needs in eight countries - Afghanistan, the Dominican Republic, Ghana, Guatemala, Haiti, Honduras, Vietnam and Zambia This outreach has had a wide-ranging impact For example, a pediatric hospital was supported in the Dominican Republic, which provides extremely poor families with the only opportunity they have to overcome the disabilities of their handicapped children In another case, home-based medical care was provided to the chronically ill in an impoverished area of Zambia If it were not for the care they received, many patients would have left their children needlessly orphaned Providing medicines, equipment and grants to these and other Christian medical projects is even more valuable when it makes effective use of facilities already in place These medical establishments rely on Cross donations to keep their medicine shelves stocked, their equipment up-to-date and their professional staff employed By equipping hospitals and clinics with resources necessary to provide services to their communities, Cross helps thousands of families who would have had no other option for quality medical care

**4b** (Code ) (Expenses \$ 8,023,530 including grants of \$ 8,023,530 ) (Revenue \$ )  
 Focus on Orphans - Cross International has responded to the needs of orphans in ten countries - Bolivia, Ecuador, Guatemala, Guyana, Haiti, Malawi, Mexico, Mozambique, Nicaragua and Zambia Efforts in Mozambique and Zambia have had a significant impact on children affected by AIDS These programs identify orphaned children - most of whom have lost one or both parents to AIDS - and help them with basic needs such as food, shelter, medical care and education Other programs funded included traditional orphanages in Africa, Latin America and the Caribbean

**4c** (Code ) (Expenses \$ 5,092,070 including grants of \$ 5,092,070 ) (Revenue \$ )  
 Focus on Food - Fighting malnutrition is a priority for Cross International As part of this mission, the Organization sponsored significant programs in 12 countries, including Bolivia, the Dominican Republic, El Salvador, Guatemala, Haiti, Kenya, Malawi, Nicaragua, Peru, the Philippines, the U S and Zambia In all, more than 25 individual in-country partners were involved in the distribution of hundreds of thousands of Cross-sponsored meals throughout the year Many food shipments were specifically earmarked for distribution to infants and children, who are especially vulnerable to the negative effects of chronic malnutrition, such as mental and physical disabilities One of the best ways to get food into the mouths of the hungry has been to partner with schools in developing countries This strategy has successfully decreased malnutrition rates in the targeted communities while also improving school performance among the children who are fed A large percentage of Cross' nutritional aid was sent in the form of "Vitafood" - pre-packaged, nutrient-rich meals that are easy to cook and serve and are scientifically developed to meet the needs of malnourished children In addition, Cross targeted hunger among struggling families and the elderly in deeply impoverished areas

(Code ) (Expenses \$ 6,935,341 including grants of \$ 4,945,876 ) (Revenue \$ 7,997 )  
**4d** Additional Program Services - Education Cross International's educational programs targeted needs in six countries Bolivia, the Dominican Republic, Ecuador, Guatemala, Haiti and Honduras Although educational opportunities are technically offered by the governments in many developing countries, the quality is often substandard, and the education is not really "free " The public schools charge small tuition fees that are still too high for parents to pay, in addition to required supplies and uniforms that many families simply cannot afford As a result, drop-out rates are enormous To reverse this trend, Cross has partnered with church-run schools that focus on meeting the needs of poor children who would otherwise be left behind With our support, these schools have provided a quality education at minimal or no cost to the students Cross International's funding also supported special tutoring programs that helped needy and at-risk children get the most out of their education  
**4d** Additional Program Services - Water Projects Cross International funded a large-scale water project in Nicaragua, helping cover the cost to install water systems and sanitation facilities in 14 poor communities that lacked access to clean, abundant water Cross also supported efforts to dig wells in remote Zambian villages and provide potable water for hundreds of poor families in southern Vietnam Since water is crucial for both human consumption and support of agricultural/livestock projects, Cross targets both needs The effort to provide safe drinking water typically involves comprehensive projects that serve thousands of individuals in several surrounding communities For example, the water project in Zambia involved not only drilling wells but also training local families in sanitary hygiene practices and protecting the water table through construction of latrines The results of these projects have been dramatic Dehydration and water-borne illnesses have decreased, infant mortality has plummeted, and women no longer need to walk long distances to fetch small amounts of water from contaminated rivers By establishing new sources of safe water that can serve communities for years to come, Cross International's projects will save many lives  
**4d** Additional Program Services - Housing Cross International undertook housing and house-building programs in four countries Mozambique, Nicaragua, the Philippines and Vietnam In Mozambique, Cross funded the construction of sturdy new homes for orphans In Nicaragua and the Philippines, we provided houses for impoverished families who had been living in deplorable conditions And in Vietnam, we focused on replacing or repairing severely damaged roofs  
**4d** Additional Program Services - Self-Help Projects Cross' continued funding of micro-finance loans in the Philippines enabled a ministry partner to expand their self-help services to more recipients than ever before This program is focused on helping single mothers who struggle to support their families Through the loans, they are able to create small, self-sustaining businesses capable of producing enough income to meet their needs for food, medicine, the education of their children and other benefits  
**4d** Additional Program Services - Shipping Cross International's shipping program uses monetary donations to transport and distribute donated goods ranging from food and medicine to school furniture and sophisticated medical equipment A donation of just one dollar can place \$80 or more worth of aid into the hands of the poor or the ministries serving them Cross also purchases specific goods on the worldwide market and ships them directly to the partners who need them By buying in bulk and buying where the cost is lowest, Cross is able to realize much greater savings than when we send cash grants for our partner ministries to purchase the items themselves Another benefit of shipping goods rather than sending funds is that Cross can provide crucial medicines and medical supplies that are not locally available This support keeps hospitals and clinics well-stocked so that doctors don't have to turn patients away untreated Cross shipped goods to eight countries the Dominican Republic, El Salvador, Ghana, Guatemala, Haiti, Kenya, Nicaragua and the U S  
**4d** Additional Program Services - Disaster Relief In July, the Horn of Africa was struck with the most severe drought the region has seen in the last 60 years Nutritional support was desperately needed, as the drought had created a food shortage and resulted in a massive influx of hungry refugees from Somalia into Kenya In response, Cross International shipped 90,000 meals, including fortified rice and soy protein meals, to Kenya The shipment was received by Shekinah Glory Missions, a Christian ministry that operates a school and runs a feeding program for hundreds of children in Kenya's Rift Valley  
**4d** Additional Program Services - General Support & Other Cross International is uniquely positioned to help overseas ministries with their specific or unexpected needs Cross' targeted responses helped dozens of programs in 22 countries - Afghanistan, Bolivia, Chile, the Dominican Republic, Ecuador, El Salvador, Ethiopia, Ghana, Guatemala, Guyana, Haiti, Honduras, Kenya, Malawi, Mexico, Mozambique, Nicaragua, Peru, the Philippines, the U S , Vietnam and Zambia In each of these cases, a ministry partner was able to obtain a specific resource quickly and effectively, allowing them to continue their work without disruption  
**4d** Additional Program Services - Mission Education Cross International's overall mission includes educating Christians in the United States about the needs of the poor overseas, and highlighting a biblical basis for responding to that poverty This is important to the Organization's goal of developing stronger relationships between the U S and the developing world Cross achieved this goal by communicating directly to American Christians through Christian radio The ministry organized day-long and two-day radio presentations which were made to the public on radio stations heard in all 50 states Along with conventional radio, Cross also broadcast on satellite radio and over the Internet to reach some of its listeners  
**4d** Additional Program Services - Project Development In order to ensure the proper use of donated funds and goods, Cross International regularly monitors and meets with overseas partners The Vice President of Missions and a staff of field officers made regular visits to these ministries, reviewing requests for assistance, monitoring the use of previous gifts and providing professional assistance with accounting or project development issues These project development services have helped Cross partners grow more effectively, provide a better outreach to the poor and maintain greater stability in the community

**4d** Other program services (Describe in Schedule O )  
 (Expenses \$ 6,935,341 including grants of \$ 4,945,876 ) (Revenue \$ 7,997 )

**4e** Total program service expenses \$ 65,250,795

**Part IV Checklist of Required Schedules**

	Yes	No
<b>1</b> Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i> <input checked="" type="checkbox"/>	Yes	
<b>2</b> Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? <input checked="" type="checkbox"/>	Yes	
<b>3</b> Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i>		No
<b>4</b> <b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II.</i>		No
<b>5</b> Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III.</i>		No
<b>6</b> Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i> <input checked="" type="checkbox"/>		No
<b>7</b> Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II.</i> <input checked="" type="checkbox"/>		No
<b>8</b> Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i> <input checked="" type="checkbox"/>		No
<b>9</b> Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i> <input checked="" type="checkbox"/>		No
<b>10</b> Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V.</i> <input checked="" type="checkbox"/>	Yes	
<b>11</b> If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
<b>a</b> Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i> <input checked="" type="checkbox"/>	Yes	
<b>b</b> Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i> <input checked="" type="checkbox"/>		No
<b>c</b> Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i> <input checked="" type="checkbox"/>		No
<b>d</b> Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i> <input checked="" type="checkbox"/>		No
<b>e</b> Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i> <input checked="" type="checkbox"/>	Yes	
<b>f</b> Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i> <input checked="" type="checkbox"/>		No
<b>12a</b> Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII.</i> <input checked="" type="checkbox"/>	Yes	
<b>b</b> Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i> <input checked="" type="checkbox"/>		No
<b>13</b> Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i>		No
<b>14a</b> Did the organization maintain an office, employees, or agents outside of the United States?	Yes	
<b>b</b> Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Part I.</i> <input checked="" type="checkbox"/>	Yes	
<b>15</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? <i>If "Yes," complete Schedule F, Part II and IV.</i> <input checked="" type="checkbox"/>	Yes	
<b>16</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S? <i>If "Yes," complete Schedule F, Part III and IV.</i> <input checked="" type="checkbox"/>		No
<b>17</b> Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i> <input checked="" type="checkbox"/>	Yes	
<b>18</b> Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i> <input checked="" type="checkbox"/>	Yes	
<b>19</b> Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i> <input checked="" type="checkbox"/>		No
<b>20a</b> Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H.</i>		No
<b>b</b> If "Yes" to line 20a, did the organization attach its audited financial statement to this return? <b>Note.</b> All Form 990 filers that operated one or more hospitals must attach audited financial statements.		
<b>20b</b>		

**Part IV Checklist of Required Schedules** (continued)

<b>21</b>	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> . . . . .	<b>21</b>	Yes	
<b>22</b>	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> . . . . .	<b>22</b>		No
<b>23</b>	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> . . . . .	<b>23</b>		No
<b>24a</b>	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25</i> . . . . .	<b>24a</b>		No
<b>b</b>	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . . . .	<b>24b</b>		
<b>c</b>	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? . . . . .	<b>24c</b>		
<b>d</b>	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? . . . . .	<b>24d</b>		
<b>25a</b>	<b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	<b>25a</b>		No
<b>b</b>	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i> . . . . .	<b>25b</b>		No
<b>26</b>	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i> . . . . .	<b>26</b>		No
<b>27</b>	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i> . . . . .	<b>27</b>		No
<b>28</b>	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
<b>a</b>	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28a</b>		No
<b>b</b>	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28b</b>		No
<b>c</b>	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i> . . . . .	<b>28c</b>		No
<b>29</b>	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> . . . . .	<b>29</b>	Yes	
<b>30</b>	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> . . . . .	<b>30</b>		No
<b>31</b>	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i> . . . . .	<b>31</b>		No
<b>32</b>	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i> . . . . .	<b>32</b>		No
<b>33</b>	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> . . . . .	<b>33</b>		No
<b>34</b>	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i> . . . . .	<b>34</b>		No
<b>35a</b>	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	<b>35a</b>		No
<b>b</b>	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	<b>35b</b>		No
<b>36</b>	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> . . . . .	<b>36</b>		No
<b>37</b>	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> . . . . .	<b>37</b>		No
<b>38</b>	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O . . . . .	<b>38</b>	Yes	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

Table with columns for question number, question text, sub-questions (1a, 1b, etc.), and Yes/No columns. Includes questions 1a-14a regarding Form 1096, W-2G, Form W-3, federal employment tax returns, unrelated business gross income, prohibited tax shelter transactions, annual gross receipts, deductible contributions, sponsoring organizations, and charitable trusts.

**Part VI Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

**Section A. Governing Body and Management**

		Yes	No
<b>1a</b>	Enter the number of voting members of the governing body at the end of the tax year . . . . .		
<b>1b</b>	Enter the number of voting members included in line 1a, above, who are independent . . . . .		
<b>2</b>	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? . . . . .	Yes	
<b>3</b>	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? . . . . .		No
<b>4</b>	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? . . . . .		No
<b>5</b>	Did the organization become aware during the year of a significant diversion of the organization's assets? . . . . .		No
<b>6</b>	Did the organization have members or stockholders? . . . . .		No
<b>7a</b>	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? . . . . .		No
<b>7b</b>	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? . . . . .		No
<b>8</b>	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following . . . . .		
<b>8a</b>	The governing body? . . . . .	Yes	
<b>8b</b>	Each committee with authority to act on behalf of the governing body? . . . . .	Yes	
<b>9</b>	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O . . . . .		No

**Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
<b>10a</b>	Did the organization have local chapters, branches, or affiliates? . . . . .		No
<b>10b</b>	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? . . . . .		
<b>11a</b>	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? . . . . .	Yes	
<b>11b</b>	Describe in Schedule O the process, if any, used by the organization to review the Form 990 . . . . .		
<b>12a</b>	Did the organization have a written conflict of interest policy? If "No," go to line 13 . . . . .	Yes	
<b>12b</b>	Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? . . . . .	Yes	
<b>12c</b>	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done . . . . .	Yes	
<b>13</b>	Did the organization have a written whistleblower policy? . . . . .	Yes	
<b>14</b>	Did the organization have a written document retention and destruction policy? . . . . .	Yes	
<b>15</b>	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? . . . . .		
<b>15a</b>	The organization's CEO, Executive Director, or top management official . . . . .	Yes	
<b>15b</b>	Other officers or key employees of the organization . . . . .	Yes	
	If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)		
<b>16a</b>	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? . . . . .		No
<b>16b</b>	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? . . . . .		

**Section C. Disclosure**

- 17** List the States with which a copy of this Form 990 is required to be filed  AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY
- 18** Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.  
 Own website  Another's website  Upon request
- 19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization   
 James J Cavnar  
 600 SW 3rd Street Suite 2201  
 Pompano Beach, FL 33060  
 (954) 657-9000

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

**1a** Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organization nor any related organizations compensated any current or former officer, director, or trustee

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) Jim Brown Director	1 00	X						0	0	0
(2) Linda Brown Director	1 00	X						0	0	0
(3) Jimmy Dodd Director	1 00	X						0	0	0
(4) Clarence Harvey Director	1 00	X						0	0	0
(5) Michael Hoover Director	1 00	X						0	0	0
(6) Sam Jacobs Director	1 00	X						0	0	0
(7) Mark Kielar Director	1 00	X						0	0	0
(8) Linda Koontz Director	1 00	X						0	0	0
(9) Bob Hodgdon Chairman/Director	1 00	X		X				0	0	0
(10) Joe White Director/Secretary	1 00	X		X				0	0	0
(11) James Cavnar President	7 00			X				27,199	0	2,928
(12) Timothy Hoy Controller	10 00			X				13,886	0	4,343
(13) Thomas Lewis Radiothon Host/Agent	40 00					X		102,850	0	0



**Part VIII Statement of Revenue**

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
<b>Contributions, gifts, grants and other similar amounts</b>	<b>1a</b>	Federated campaigns . . . . . <b>1a</b> 40,131					
	<b>b</b>	Membership dues . . . . . <b>1b</b>					
	<b>c</b>	Fundraising events . . . . . <b>1c</b> 178,765					
	<b>d</b>	Related organizations . . . . . <b>1d</b>					
	<b>e</b>	Government grants (contributions) <b>1e</b> 1,412,198					
	<b>f</b>	All other contributions, gifts, grants, and similar amounts not included above <b>1f</b> 65,891,012					
	<b>g</b>	Noncash contributions included in lines 1a-1f \$ 60,073,532					
	<b>h</b>	<b>Total.</b> Add lines 1a-1f . . . . . ▶ 67,522,106					
<b>Program Service Revenue</b>			Business Code				
	<b>2a</b>	Shipping Reimbursement . . . . . 624200 4,226	4,226	4,226			
	<b>b</b>						
	<b>c</b>						
	<b>d</b>						
	<b>e</b>						
	<b>f</b>	All other program service revenue					
<b>g</b>	<b>Total.</b> Add lines 2a-2f . . . . . ▶ 4,226						
<b>Other Revenue</b>	<b>3</b>	Investment income (including dividends, interest and other similar amounts) . . . . . ▶ 51	51			51	
	<b>4</b>	Income from investment of tax-exempt bond proceeds . . . . . ▶					
	<b>5</b>	Royalties . . . . . ▶					
	<b>6a</b>	(i) Real					
		(ii) Personal					
		<b>b</b>	Less rental expenses				
		<b>c</b>	Rental income or (loss)				
	<b>d</b>	<b>Net rental income or (loss)</b> . . . . . ▶					
	<b>7a</b>	(i) Securities					
		(ii) Other					
		<b>b</b>	Less cost or other basis and sales expenses				
		<b>c</b>	Gain or (loss)				
	<b>d</b>	<b>Net gain or (loss)</b> . . . . . ▶					
	<b>8a</b>	Gross income from fundraising events (not including \$ 178,765 of contributions reported on line 1c) See Part IV, line 18 . . . . . <b>a</b> 84,831	84,831				
	<b>b</b>	Less direct expenses . . . . . <b>b</b> 84,592	84,592				
<b>c</b>	<b>Net income or (loss) from fundraising events</b> . . . . . ▶ 239	239			239		
<b>9a</b>	Gross income from gaming activities See Part IV, line 19 . . . . . <b>a</b>						
<b>b</b>	Less direct expenses . . . . . <b>b</b>						
<b>c</b>	<b>Net income or (loss) from gaming activities</b> . . . . . ▶						
<b>10a</b>	Gross sales of inventory, less returns and allowances . . . . . <b>a</b>						
<b>b</b>	Less cost of goods sold . . . . . <b>b</b>						
<b>c</b>	<b>Net income or (loss) from sales of inventory</b> . . . . . ▶						
Miscellaneous Revenue		Business Code					
<b>11a</b>	Miscellaneous . . . . . 900099 3,771	3,771	3,771				
<b>b</b>							
<b>c</b>							
<b>d</b>	All other revenue . . . . .						
<b>e</b>	<b>Total.</b> Add lines 11a-11d . . . . . ▶ 3,771	3,771					
<b>12</b>	<b>Total revenue.</b> See Instructions . . . . . ▶ 67,530,393	67,530,393	7,997	0	290		

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Check if Schedule O contains a response to any question in this Part IX

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>		<b>(A)</b> Total expenses	<b>(B)</b> Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraising expenses
<b>1</b>	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	136,629	136,629		
<b>2</b>	Grants and other assistance to individuals in the United States See Part IV, line 22				
<b>3</b>	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	63,124,701	63,124,701		
<b>4</b>	Benefits paid to or for members				
<b>5</b>	Compensation of current officers, directors, trustees, and key employees	48,356	1,506	43,837	3,013
<b>6</b>	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
<b>7</b>	Other salaries and wages	1,228,935	461,534	305,139	462,262
<b>8</b>	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
<b>9</b>	Other employee benefits	190,564	89,709	57,008	43,847
<b>10</b>	Payroll taxes	92,394	29,116	34,135	29,143
<b>11</b>	Fees for services (non-employees)				
<b>a</b>	Management				
<b>b</b>	Legal	34,549		34,549	
<b>c</b>	Accounting	38,693	24,500	14,193	
<b>d</b>	Lobbying				
<b>e</b>	Professional fundraising See Part IV, line 17	73,646			73,646
<b>f</b>	Investment management fees				
<b>g</b>	Other	160,680	87,866	63,887	8,927
<b>12</b>	Advertising and promotion	125,197	457	44,723	80,017
<b>13</b>	Office expenses	1,056,112	432,567	53,573	569,972
<b>14</b>	Information technology	15,612		5,402	10,210
<b>15</b>	Royalties				
<b>16</b>	Occupancy	168,154	76,615	91,210	329
<b>17</b>	Travel	191,995	134,863	2,946	54,186
<b>18</b>	Payments of travel or entertainment expenses for any federal, state, or local public officials				
<b>19</b>	Conferences, conventions, and meetings	6,547	223	5,272	1,052
<b>20</b>	Interest				
<b>21</b>	Payments to affiliates				
<b>22</b>	Depreciation, depletion, and amortization	30,085	28,803	419	863
<b>23</b>	Insurance				
<b>24</b>	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O )				
<b>a</b>	Airtime	1,002,620	501,310		501,310
<b>b</b>	Miscellaneous	171,309	72,952	80,400	17,957
<b>c</b>	Data Processing	129,161	1,557	113,558	14,046
<b>d</b>	PEPFAR expenses	45,887	45,887		
<b>e</b>					
<b>f</b>	All other expenses				
<b>25</b>	<b>Total functional expenses.</b> Add lines 1 through 24f	68,071,826	65,250,795	950,251	1,870,780
<b>26</b>	<b>Joint costs.</b> Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	1,002,620	501,310	0	501,310

**Part X Balance Sheet**

		<b>(A)</b>		<b>(B)</b>	
		Beginning of year		End of year	
<b>Assets</b>	<b>1</b> Cash—non-interest-bearing . . . . .	1,421,205	<b>1</b>	318,176	
	<b>2</b> Savings and temporary cash investments . . . . .	1,656,595	<b>2</b>	1,769,800	
	<b>3</b> Pledges and grants receivable, net . . . . .	61,731	<b>3</b>	543,688	
	<b>4</b> Accounts receivable, net . . . . .	326,102	<b>4</b>	51,575	
	<b>5</b> Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L . . . . .		<b>5</b>		
	<b>6</b> Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of Schedule L . . . . .		<b>6</b>		
	<b>7</b> Notes and loans receivable, net . . . . .		<b>7</b>		
	<b>8</b> Inventories for sale or use . . . . .	540,000	<b>8</b>	1,156,470	
	<b>9</b> Prepaid expenses and deferred charges . . . . .	32,699	<b>9</b>	39,142	
	<b>10a</b> Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D . . . . .	289,156			
	<b>b</b> Less accumulated depreciation . . . . .	169,991	114,153	<b>10c</b>	119,165
	<b>11</b> Investments—publicly traded securities . . . . .	260,095	<b>11</b>	258,246	
	<b>12</b> Investments—other securities See Part IV, line 11 . . . . .		<b>12</b>		
	<b>13</b> Investments—program-related See Part IV, line 11 . . . . .		<b>13</b>		
	<b>14</b> Intangible assets . . . . .		<b>14</b>		
	<b>15</b> Other assets See Part IV, line 11 . . . . .		<b>15</b>		
<b>16 Total assets.</b> Add lines 1 through 15 (must equal line 34) . . . . .	4,412,580	<b>16</b>	4,256,262		
<b>Liabilities</b>	<b>17</b> Accounts payable and accrued expenses . . . . .	87,447	<b>17</b>	73,920	
	<b>18</b> Grants payable . . . . .		<b>18</b>		
	<b>19</b> Deferred revenue . . . . .		<b>19</b>		
	<b>20</b> Tax-exempt bond liabilities . . . . .		<b>20</b>		
	<b>21</b> Escrow or custodial account liability Complete Part IV of Schedule D . . . . .		<b>21</b>		
	<b>22</b> Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . . . . .		<b>22</b>		
	<b>23</b> Secured mortgages and notes payable to unrelated third parties . . . . .		<b>23</b>		
	<b>24</b> Unsecured notes and loans payable to unrelated third parties . . . . .		<b>24</b>		
	<b>25</b> Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D . . . . .	3,622,107	<b>25</b>	4,022,598	
	<b>26 Total liabilities.</b> Add lines 17 through 25 . . . . .	3,709,554	<b>26</b>	4,096,518	
<b>Net Assets or Fund Balances</b>	<b>Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.</b>				
	<b>27</b> Unrestricted net assets . . . . .	-440,198	<b>27</b>	-1,058,915	
	<b>28</b> Temporarily restricted net assets . . . . .	910,224	<b>28</b>	985,659	
	<b>29</b> Permanently restricted net assets . . . . .	233,000	<b>29</b>	233,000	
	<b>Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34.</b>				
	<b>30</b> Capital stock or trust principal, or current funds . . . . .		<b>30</b>		
	<b>31</b> Paid-in or capital surplus, or land, building or equipment fund . . . . .		<b>31</b>		
	<b>32</b> Retained earnings, endowment, accumulated income, or other funds . . . . .		<b>32</b>		
<b>33</b> Total net assets or fund balances . . . . .	703,026	<b>33</b>	159,744		
<b>34</b> Total liabilities and net assets/fund balances . . . . .	4,412,580	<b>34</b>	4,256,262		

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response to any question in this Part XI

<b>1</b>	Total revenue (must equal Part VIII, column (A), line 12)	<b>1</b>	67,530,393
<b>2</b>	Total expenses (must equal Part IX, column (A), line 25)	<b>2</b>	68,071,826
<b>3</b>	Revenue less expenses Subtract line 2 from line 1	<b>3</b>	-541,433
<b>4</b>	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	<b>4</b>	703,026
<b>5</b>	Other changes in net assets or fund balances (explain in Schedule O)	<b>5</b>	-1,849
<b>6</b>	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	<b>6</b>	159,744

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
<b>1</b>	Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
<b>2a</b>	Were the organization's financial statements compiled or reviewed by an independent accountant?		No
<b>b</b>	Were the organization's financial statements audited by an independent accountant?	Yes	
<b>c</b>	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
<b>d</b>	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
<b>3a</b>	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	Yes	
<b>b</b>	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	Yes	

**SCHEDULE A**  
(Form 990 or 990EZ)

**Public Charity Status and Public Support**

**2011**

**Open to Public Inspection**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Department of the Treasury  
Internal Revenue Service

Name of the organization  
Cross International Inc

Employer identification number

65-1086387

**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box )

- 1  A church, convention of churches, or association of churches **section 170(b)(1)(A)(i).**
- 2  A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E )
- 3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state
  
- 5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II )
- 6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II )
- 8  A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II )
- 9  An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III )
- 10  An organization organized and operated exclusively to test for public safety See **section 509(a)(4).**
- 11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h  
 a  Type I      b  Type II      c  Type III - Functionally integrated      d  Type III - Other
- e  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f  If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?  
 (i) a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?  
 (ii) a family member of a person described in (i) above?  
 (iii) a 35% controlled entity of a person described in (i) or (ii) above?
- h Provide the following information about the supported organization(s)

	Yes	No
<b>11g(i)</b>		
<b>11g(ii)</b>		
<b>11g(iii)</b>		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
<b>Total</b>									

**Part II Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**  
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	83,907,696	92,997,027	85,914,295	93,450,779	67,522,106	423,791,903
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>4 Total.</b> Add lines 1 through 3	83,907,696	92,997,027	85,914,295	93,450,779	67,522,106	423,791,903
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						166,353,114
<b>6 Public Support.</b> Subtract line 5 from line 4						257,438,789

**Section B. Total Support**

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
<b>7</b> Amounts from line 4	83,907,696	92,997,027	85,914,295	93,450,779	67,522,106	423,791,903
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	47,986	-81,378	466		51	-32,875
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on						
<b>10</b> Other income (Explain in Part IV.) Do not include gain or loss from the sale of capital assets	831				4,010	4,841
<b>11 Total support</b> (Add lines 7 through 10)						423,763,869
<b>12</b> Gross receipts from related activities, etc (See instructions)					<b>12</b>	273,434

**13 First Five Years** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and **stop here**

**Section C. Computation of Public Support Percentage**

<b>14</b> Public Support Percentage for 2011 (line 6 column (f) divided by line 11 column (f))	<b>14</b>	60.750 %
<b>15</b> Public Support Percentage for 2010 Schedule A, Part II, line 14	<b>15</b>	50.680 %

**16a 33 1/3% support test—2011.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**b 33 1/3% support test—2010.** If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization

**17a 10%-facts-and-circumstances test—2011.** If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test. The organization qualifies as a publicly supported organization

**b 10%-facts-and-circumstances test—2010.** If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts and circumstances" test. The organization qualifies as a publicly supported organization

**18 Private Foundation** If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions

**Part III Support Schedule for Organizations Described in IRC 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513						
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8 Public Support</b> (Subtract line 7c from line 6 )						

**Section B. Total Support**

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
<b>9</b> Amounts from line 6						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
<b>13 Total support</b> (Add lines 9, 10c, 11 and 12.)						
<b>14 First Five Years</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and <b>stop here</b> <input type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

<b>15</b> Public Support Percentage for 2011 (line 8 column (f) divided by line 13 column (f))	<b>15</b>	
<b>16</b> Public support percentage from 2010 Schedule A, Part III, line 15	<b>16</b>	

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for <b>2011</b> (line 10c column (f) divided by line 13 column (f))	<b>17</b>	
<b>18</b> Investment income percentage from <b>2010</b> Schedule A, Part III, line 17	<b>18</b>	

- 19a 33 1/3% support tests—2011.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization
- b 33 1/3% support tests—2010.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization
- 20 Private Foundation** If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

**Part IV** **Supplemental Information.** Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).

<b>Facts And Circumstances Test</b>
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<b>Explanation</b>
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SCHEDULE D (Form 990)

OMB No 1545-0047

Supplemental Financial Statements

2011

Open to Public Inspection

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990. See separate instructions.

Department of the Treasury Internal Revenue Service

Name of the organization Cross International Inc

Employer identification number 65-1086387

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows 1-4: Total number at end of year, Aggregate contributions to (during year), Aggregate grants from (during year), Aggregate value at end of year.

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply): Preservation of land for public use, Protection of natural habitat, Preservation of open space, Preservation of an historically importantly land area, Preservation of a certified historic structure.

2 Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

Table with 2 columns: Description, Held at the End of the Year. Rows 2a-2d: Total number of conservation easements, Total acreage restricted by conservation easements, Number of conservation easements on a certified historic structure included in (a), Number of conservation easements included in (c) acquired after 8/17/06.

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year

4 Number of states where property subject to conservation easement is located

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

6 Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1

(ii) Assets included in Form 990, Part X

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a Revenues included in Form 990, Part VIII, line 1

b Assets included in Form 990, Part X

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** *(continued)*

**3** Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a**  Public exhibition
- b**  Scholarly research
- c**  Preservation for future generations
- d**  Loan or exchange programs
- e**  Other

**4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

**5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

**1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

**b** If "Yes," explain the arrangement in Part XIV and complete the following table

	Amount
<b>1c</b> Beginning balance	
<b>1d</b> Additions during the year	
<b>1e</b> Distributions during the year	
<b>1f</b> Ending balance	

**2a** Did the organization include an amount on Form 990, Part X, line 21?  Yes  No

**b** If "Yes," explain the arrangement in Part XIV

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current Year	(b) Prior Year	(c) Two Years Back	(d) Three Years Back	(e) Four Years Back
<b>1a</b> Beginning of year balance . . . . .	233,000	233,000	189,125	287,028	
<b>b</b> Contributions . . . . .					
<b>c</b> Investment earnings or losses . . . . .			43,875	-97,903	
<b>d</b> Grants or scholarships . . . . .					
<b>e</b> Other expenditures for facilities and programs . . . . .					
<b>f</b> Administrative expenses . . . . .					
<b>g</b> End of year balance . . . . .	233,000	233,000	233,000	189,125	

**2** Provide the estimated percentage of the year end balance held as

- a** Board designated or quasi-endowment
- b** Permanent endowment  100.000 %
- c** Term endowment

**3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by

	Yes	No
<b>(i)</b> unrelated organizations . . . . .	<b>3a(i)</b>	No
<b>(ii)</b> related organizations . . . . .	<b>3a(ii)</b>	No
<b>b</b> If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? . . . . .	<b>3b</b>	

**4** Describe in Part XIV the intended uses of the organization's endowment funds

**Part VI Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
<b>1a</b> Land . . . . .				
<b>b</b> Buildings . . . . .				
<b>c</b> Leasehold improvements . . . . .		83,605	30,384	53,221
<b>d</b> Equipment . . . . .		205,551	139,607	65,944
<b>e</b> Other . . . . .				
<b>Total.</b> Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).)				119,165



**Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements**

<b>1</b>	Total revenue (Form 990, Part VIII, column (A), line 12)	<b>1</b>	67,530,393
<b>2</b>	Total expenses (Form 990, Part IX, column (A), line 25)	<b>2</b>	68,071,826
<b>3</b>	Excess or (deficit) for the year Subtract line 2 from line 1	<b>3</b>	-541,433
<b>4</b>	Net unrealized gains (losses) on investments	<b>4</b>	-1,849
<b>5</b>	Donated services and use of facilities	<b>5</b>	
<b>6</b>	Investment expenses	<b>6</b>	
<b>7</b>	Prior period adjustments	<b>7</b>	
<b>8</b>	Other (Describe in Part XIV)	<b>8</b>	
<b>9</b>	Total adjustments (net) Add lines 4 - 8	<b>9</b>	-1,849
<b>10</b>	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	<b>10</b>	-543,282

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

<b>1</b>	Total revenue, gains, and other support per audited financial statements . . . . .	<b>1</b>	67,613,136
<b>2</b>	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
<b>a</b>	Net unrealized gains on investments . . . . .	<b>2a</b>	-1,849
<b>b</b>	Donated services and use of facilities . . . . .	<b>2b</b>	
<b>c</b>	Recoveries of prior year grants . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIV) . . . . .	<b>2d</b>	
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	-1,849
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	67,614,985
<b>4</b>	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	
<b>b</b>	Other (Describe in Part XIV) . . . . .	<b>4b</b>	-84,592
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	-84,592
<b>5</b>	Total Revenue Add lines <b>3</b> and <b>4c</b> . (This should equal Form 990, Part I, line 12 ) . . . . .	<b>5</b>	67,530,393

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

<b>1</b>	Total expenses and losses per audited financial statements . . . . .	<b>1</b>	68,156,418
<b>2</b>	Amounts included on line 1 but not on Form 990, Part IX, line 25		
<b>a</b>	Donated services and use of facilities . . . . .	<b>2a</b>	
<b>b</b>	Prior year adjustments . . . . .	<b>2b</b>	
<b>c</b>	Other losses . . . . .	<b>2c</b>	
<b>d</b>	Other (Describe in Part XIV) . . . . .	<b>2d</b>	84,592
<b>e</b>	Add lines <b>2a</b> through <b>2d</b> . . . . .	<b>2e</b>	84,592
<b>3</b>	Subtract line <b>2e</b> from line <b>1</b> . . . . .	<b>3</b>	68,071,826
<b>4</b>	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
<b>a</b>	Investment expenses not included on Form 990, Part VIII, line 7b . . . . .	<b>4a</b>	
<b>b</b>	Other (Describe in Part XIV) . . . . .	<b>4b</b>	
<b>c</b>	Add lines <b>4a</b> and <b>4b</b> . . . . .	<b>4c</b>	0
<b>5</b>	Total expenses Add lines <b>3</b> and <b>4c</b> . (This should equal Form 990, Part I, line 18 ) . . . . .	<b>5</b>	68,071,826

**Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Identifier	Return Reference	Explanation
Description of Intended Use of Endowment Funds	Part V, Line 4	Earnings from the Organization's endowment fund are restricted for food and medicinal aid
Part XII, Line 4b - Other Adjustments		Direct Expenses for Fundraising Events (\$84,592)
Part XIII, Line 2d - Other Adjustments		Direct Expenses for Fundraising Events \$84,592
		Part X, Line 1 - Other Liabilities Due to Affiliate consists of amounts due to Cross Catholic Outreach, Inc , which operates under common management with the Organization







**Part IV Foreign Forms**

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)*  Yes  No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)*  Yes  No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)*  Yes  No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)*  Yes  No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)*  Yes  No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).*  Yes  No



**Additional Data**

**Software ID:**  
**Software Version:**  
**EIN:** 65-1086387  
**Name:** Cross International Inc

**Form 990 Schedule F Part II - Grants or Entities Outside The United States**

(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Central America and the Caribbean	Relief for the poor	39,000	Wire	53,117	Personal care items, food, etc	FMV
		Central America and the Caribbean	Relief for the poor	18,400	Wire			
		Central America and the Caribbean	Relief for the poor	16,086	Wire			
		Central America and the Caribbean	Relief for the poor	11,900	Wire			
		Central America and the Caribbean	Relief for the poor	50,000	Wire			
		Central America and the Caribbean	Relief for the poor	12,000	Wire			
		Central America and the Caribbean	Relief for the poor	26,400	Wire			
		Central America and the Caribbean	Relief for the poor	54,013	Wire			
		Central America and the Caribbean	Relief for the poor	18,000	Wire			
		Central America and the Caribbean	Relief for the poor	5,400	Wire			
		Central America and the Caribbean	Relief for the poor	813,500	Wire	260,652	Food	FMV
		Central America and the Caribbean	Relief for the poor	137,000	Wire			
		Central America and the Caribbean	Relief for the poor	5,550	Wire			
		Central America and the Caribbean	Relief for the poor	44,990	Wire			
		Central America and the Caribbean	Relief for the poor	138,202	Wire			
		Central America and the Caribbean	Relief for the poor	175,700	Wire			
		Central America and the Caribbean	Relief for the poor	5,500	Wire			
		Central America and the Caribbean	Relief for the poor	275,382	Wire			
		Central America and the Caribbean	Relief for the poor	5,901	Wire			
		Central America and the Caribbean	Relief for the poor	345,142	Wire			
		Central America and the Caribbean	Relief for the poor	490,020	Wire			
		Central America and the Caribbean	Relief for the poor	359,684	Wire			
		Central America and the Caribbean	Relief for the poor	36,000	Wire			
		Central America and the Caribbean	Relief for the poor	47,750	Wire			
		Central America and the Caribbean	Relief for the poor	85,674	Wire	10,685	Home goods, etc	FMV
		Central America and the Caribbean	Relief for the poor	9,000	Wire			
		East Asia and the Pacific	Relief for the poor	33,750	Wire			
		East Asia and the Pacific	Relief for the poor	45,000	Wire			
		East Asia and the Pacific	Relief for the poor	17,500	Wire			
		East Asia and the Pacific	Relief for the poor	29,850	Wire			
		East Asia and the Pacific	Relief for the poor	11,500	Wire			
		East Asia and the Pacific	Relief for the poor	7,900	Wire			
		North America	Relief for the poor	49,000	Wire			
		South America	Relief for the poor	16,471	Wire			
		South America	Relief for the poor	7,950	Wire			
		South America	Relief for the poor	14,400	Wire			
		South America	Relief for the poor	16,020	Wire			
		South America	Relief for the poor	6,400	Wire			
		South Asia	Relief for the poor	30,000	Wire			
		Sub-Saharan Africa	Relief for the poor	39,670	Wire			
		Sub-Saharan Africa	Relief for the poor	58,050	Wire			
		Sub-Saharan Africa	Relief for the poor	28,680	Wire			
		Sub-Saharan Africa	Relief for the poor	23,950	Wire			
		Sub-Saharan Africa	Relief for the poor	101,471	Wire			
		Central America and the Caribbean	Relief for the poor			3,765,864	Clothing, footwear, personal care items, and food	FMV
		Central America and the Caribbean	Relief for the poor			3,603,415	Clothing, medical supplies, personal care items, medicine, and food	FMV
		Central America and the Caribbean	Relief for the poor			29,411,235	Medical supplies, personal care items, school supplies, medicine, and food	FMV
		Central America and the Caribbean	Relief for the poor			12,349,645	Baby items, footwear, clothing, medical supplies, personal care items, school supplies, medicine, toys, food, home goods, etc	FMV
		Central America and the Caribbean	Relief for the poor			2,258,550	Medical supplies, personal care items, school supplies, medicine, toys, food, home goods, etc	FMV
		Central America and the Caribbean	Relief for the poor			11,502	Food	FMV
		Central America and the Caribbean	Relief for the poor			359,170	School supplies and food	FMV
		Central America and the Caribbean	Relief for the poor			74,805	Food	FMV
		Central America and the Caribbean	Relief for the poor			424,489	School supplies and food	FMV
		Central America and the Caribbean	Relief for the poor			4,280,503	Medicine and home goods	FMV
		Central America and the Caribbean	Relief for the poor			92,980	Food	FMV
		Sub-Saharan Africa	Relief for the poor			1,888,685	Medical supplies and medicine	FMV
		Sub-Saharan Africa	Relief for the poor			455,383	Food	FMV

**SCHEDULE G  
(Form 990 or 990-EZ)**

**Supplemental Information Regarding  
Fundraising or Gaming Activities**

OMB No 1545-0047

**2011**

**Open to Public  
Inspection**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,  
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Department of the Treasury  
Internal Revenue Service

Name of the organization  
Cross International Inc

Employer identification number  
65-1086387

**Part I Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

**1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a**  Mail solicitations
- b**  Internet and e-mail solicitations
- c**  Phone solicitations
- d**  In-person solicitations
- e**  Solicitation of non-government grants
- f**  Solicitation of government grants
- g**  Special fundraising events

**2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?  Yes  No

**b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
New River Communications 1819 SE 17th St Ste 1 Ft Lauderdale, FL 33316	Consulting		No	943,919	18,360	925,559
InfoCision 325 Springside Drive Akron, OH 44333	Telephone Solicitation		No	34,631	36,222	-1,591
Donor Care Center 480 W Tuscarawas Ave Third Fl Barberton, OH 44203	Telephone Solicitation		No	15,559	16,502	-943
<b>Total</b>				994,109	71,084	923,025

**3** List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

**Part II Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events
		<u>Ohio Gala</u> (event type)	<u>Boca Raton Golf</u> (event type)	<u>2</u> (total number)	(Add col (a) through col (c))
<b>Revenue</b>	<b>1</b> Gross receipts . . . . .	138,368	72,070	53,158	263,596
	<b>2</b> Less Charitable contributions . . . . .	82,327	61,900	34,538	178,765
	<b>3</b> Gross income (line 1 minus line 2) . . . . .	56,041	10,170	18,620	84,831
<b>Direct Expenses</b>	<b>4</b> Cash prizes . . . . .				
	<b>5</b> Non-cash prizes . . . . .	4,568	4,000	3,436	12,004
	<b>6</b> Rent/facility costs . . . . .	7,868	816	5,594	14,278
	<b>7</b> Food and beverages . . . . .	6,990	5,599	4,047	16,636
	<b>8</b> Entertainment . . . . .		300	500	800
	<b>9</b> Other direct expenses . . . . .	20,817	4,208	15,849	40,874
	<b>10</b> Direct expense summary Add lines 4 through 9 in column (d) . . . . . ▶				( 84,592 )
<b>11</b> Net income summary Combine lines 3 and 10 in column (d) . . . . . ▶				239	

**Part III Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming
					(Add col (a) through col (c))
<b>Revenue</b>	<b>1</b> Gross revenue . . . . .				
<b>Direct Expenses</b>	<b>2</b> Cash prizes . . . . .				
	<b>3</b> Non-cash prizes . . . . .				
	<b>4</b> Rent/facility costs . . . . .				
	<b>5</b> Other direct expenses . . . . .				
	<b>6</b> Volunteer labor . . . . .	<input type="checkbox"/> Yes ..... <input type="checkbox"/> No	<input type="checkbox"/> Yes ..... <input type="checkbox"/> No	<input type="checkbox"/> Yes ..... <input type="checkbox"/> No	
<b>7</b> Direct expense summary Add lines 2 through 5 in column (d) . . . . . ▶				( )	
<b>8</b> Net gaming income summary Combine lines 1 and 7 in column (d) . . . . . ▶					

**9** Enter the state(s) in which the organization operates gaming activities \_\_\_\_\_

**a** Is the organization licensed to operate gaming activities in each of these states? . . . . .  Yes  No

**b** If "No," Explain \_\_\_\_\_

**10a** Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? . . . . .  Yes  No

**b** If "Yes," Explain \_\_\_\_\_

- 11** Does the organization operate gaming activities with nonmembers?  Yes  No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?  Yes  No

**13** Indicate the percentage of gaming activity operated in

<b>a</b> The organization's facility	<b>13a</b>
<b>b</b> An outside facility	<b>13b</b>

**14** Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶ .....

Address ▶ .....

**15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue?  Yes  No

**b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ▶ \$ \_\_\_\_\_

**c** If "Yes," enter name and address

Name ▶ .....

Address ▶ .....

**16** Gaming manager information

Name ▶ .....

Gaming manager compensation ▶ \$ .....

Description of services provided ▶ .....

Director/officer       Employee       Independent contractor

**17** Mandatory distributions

**a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?  Yes  No

**b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ \_\_\_\_\_

**Part IV** Complete this part to provide additional information for responses to question on Schedule G (see instructions.)

Identifier	ReturnReference	Explanation
Explanation of Fundraising Payments	Schedule G, Part I, Line 2b, Column (v)	The fundraising expense associated with the Organization's agreement with New River Communications is a retainer fee of \$18,360 for the services provided in 2011. The fundraising expenses associated with the Organization's agreement with Donor Care Center are fees of \$16,502 for tele-fundraising campaign services. The fundraising expenses associated with the Organization's agreement with InfoCision are fees of \$36,222 for tele-fundraising campaign services.

Schedule I (Form 990)

OMB No 1545-0047

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

2011

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. Attach to Form 990

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization Cross International Inc

Employer identification number

65-1086387

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC Code section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation, (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Includes rows for Harvest Hope Food Bank, Morningstar Fellowship Church, and Restoration Church.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table. 3
3 Enter total number of other organizations listed in the line 1 table. 0

**Part III Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22.  
Use Schedule I-1 (Form 990) if additional space is needed.

<b>(a)</b> Type of grant or assistance	<b>(b)</b> Number of recipients	<b>(c)</b> Amount of cash grant	<b>(d)</b> Amount of non-cash assistance	<b>(e)</b> Method of valuation (book, FMV, appraisal, other)	<b>(f)</b> Description of non-cash assistance

**Part IV Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

<b>Identifier</b>	<b>Return Reference</b>	<b>Explanation</b>
Procedure for Monitoring Grants in the U S	Part I, Line 2	Schedule I, Part I, Line 2 The Organization monitors the activities and the use of grant funds by periodic field visits Project officers visit projects twice a year while writers and photographers will visit projects during the year to document the project and its beneficiaries Grant recipients are also required to provide quarterly financial reports and annual budgets

SCHEDULE M (Form 990)

NonCash Contributions

OMB No 1545-0047

2011

Open to Public Inspection

Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30. Attach to Form 990.

Department of the Treasury Internal Revenue Service

Name of the organization Cross International Inc

Employer identification number

65-1086387

Part I Types of Property

Table with 4 columns: (a) Check if applicable, (b) Number of Contributions or items contributed, (c) Contribution amounts reported on Form 990, Part VIII, line 1g, (d) Method of determining contribution amounts. Rows include Art, Books, Clothing, Cars, Boats, Intellectual property, Securities, Real estate, Collectibles, Food inventory, Drugs, etc.

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 0

Table with 3 columns: Question, Yes, No. Rows include 30a (property holding), 31 (gift acceptance policy), 32a (hire third parties), 33 (revenue reporting).

**Part II**

**Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
Method for Determining Number of Contributors	Part I, Column (b)	The Organization is reporting the number of contributions in column (b)
Third Party Use	Part I, Line 32b	In certain instances, the donor or an agent of the donor is used by the Organization to assist in transporting non-cash items to the ultimate beneficiaries as directed by the Organization

**Schedule M (Form 990) 2011**

**SCHEDULE O**  
(Form 990 or 990-EZ)

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990 or 990-EZ**

**Complete to provide information for responses to specific questions on  
Form 990 or to provide any additional information.**  
▶ **Attach to Form 990 or 990-EZ.**

OMB No 1545-0047

**2011**

**Open to Public  
Inspection**

Name of the organization  
Cross International Inc

**Employer identification number**

65-1086387

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section A, line 2	Mr Jim Brown has a family relationship with Mrs Linda Brown

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 11	The Organization's top management official and top financial official each review the Form 990 prior to its filing with the IRS. A copy of the final Form 990 is also provided to the voting members of the Organization's governing body prior to its filing with the IRS.

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 12c	<p>The Organization's conflict of interest policy is distributed to each member of the Organization's governing body, its officers, and its key employees who provide a disclosure statement. Such disclosure statement indicates that they have received, read, understood and agreed to comply with the policy, and certifying that (1) they have no relationships or interests that present a conflict of interest, or (2) they have one or more conflicts of interest that have been fully disclosed as required by the policy and have been properly administered in conformity with the policy. The Organization's President is tasked with obtaining updated disclosure statements from each Board member annually. Any previously undisclosed conflicts of interest are forwarded to appropriate Organization officials to take appropriate actions as required by the policy.</p>

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section B, line 15	The compensation of the President is set by two members of the Board of Directors who do not have a conflict of interest with respect to the President. This independent committee utilizes comparability data compiled by an independent compensation consultant in its deliberations, and contemporaneously substantiates its deliberations and decisions. The Board has also adopted a policy limiting annual salary increases of the President to no more than a standard cost of living percentage plus 1%. This policy has been in effect since the inception of the Organization and has not changed to date. The President is responsible for setting the compensation of the Organization's other key executives. In setting such compensation, the President utilizes comparability data compiled by an independent compensation consultant, and contemporaneously substantiates his decisions.

Identifier	Return Reference	Explanation
	Form 990, Part VI, Section C, line 19	The Organization makes its financial statements and its Form 990 available to the public through the Organization's website. Financial statements and Form 990 are available by mail upon request.

Identifier	Return Reference	Explanation
Changes in Net Assets or Fund Balances	Form 990, Part XI, line 5	Net unrealized losses on investments -1,849

Identifier	Return Reference	Explanation
		<p>Form 990, Part XI, Line 2c The Organization's Board of Directors, or a committee thereof, assumes responsibility for the oversight of the audit of its financial statements and the selection of an independent accountant This process has not changed from the prior year An audit of the Organization's financial statements is conducted annually by an independent certified public accounting firm, which has resulted in the issuance of an unqualified opinion In addition, the Organization is a fully accredited member of the Evangelical Council for Financial Accountability (ECFA) and, as such, subscribes to ECFA's Seven Standards of Responsible Stewardship addressing (1) operation in conformity with the Organization's evangelical Christian doctrinal statement, (2) oversight by a Board of Directors, the majority of which are independent, (3) submission of complete, accurate, audited financial statements, (4) proper management and financial controls over the use of the Organization's resources, (5) public availability of the Organization's current financial statements upon written request, (6) avoidance of conflicts of interest, and (7) responsible, truthful fund-raising practices</p>

# Additional Data

**Software ID:**  
**Software Version:**  
**EIN:** 65-1086387  
**Name:** Cross International Inc

## Form 990, Special Condition Description:

### Special Condition Description

## Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

### 4d. Other program services

(Code ) (Expenses \$ 6,935,341 including grants of \$ 4,945,876 ) (Revenue \$ 7,997 )

4d Additional Program Services - Education Cross International's educational programs targeted needs in six countries Bolivia, the Dominican Republic, Ecuador, Guatemala, Haiti and Honduras Although educational opportunities are technically offered by the governments in many developing countries, the quality is often substandard, and the education is not really "free " The public schools charge small tuition fees that are still too high for parents to pay, in addition to required supplies and uniforms that many families simply cannot afford As a result, drop-out rates are enormous To reverse this trend, Cross has partnered with church-run schools that focus on meeting the needs of poor children who would otherwise be left behind With our support, these schools have provided a quality education at minimal or no cost to the students Cross International's funding also supported special tutoring programs that helped needy and at-risk children get the most out of their education

4d Additional Program Services - Water Projects Cross International funded a large-scale water project in Nicaragua, helping cover the cost to install water systems and sanitation facilities in 14 poor communities that lacked access to clean, abundant water Cross also supported efforts to dig wells in remote Zambian villages and provide potable water for hundreds of poor families in southern Vietnam Since water is crucial for both human consumption and support of agricultural/livestock projects, Cross targets both needs The effort to provide safe drinking water typically involves comprehensive projects that serve thousands of individuals in several surrounding communities For example, the water project in Zambia involved not only drilling wells but also training local families in sanitary hygiene practices and protecting the water table through construction of latrines The results of these projects have been dramatic Dehydration and water-borne illnesses have decreased, infant mortality has plummeted, and women no longer need to walk long distances to fetch small amounts of water from contaminated rivers By establishing new sources of safe water that can serve communities for years to come, Cross International's projects will save many lives

4d Additional Program Services - Housing Cross International undertook housing and house-building programs in four countries Mozambique, Nicaragua, the Philippines and Vietnam In Mozambique, Cross funded the construction of sturdy new homes for orphans In Nicaragua and the Philippines, we provided houses for impoverished families who had been living in deplorable conditions And in Vietnam, we focused on replacing or repairing severely damaged roofs

4d Additional Program Services - Self-Help Projects Cross' continued funding of micro-finance loans in the Philippines enabled a ministry partner to expand their self-help services to more recipients than ever before This program is focused on helping single mothers who struggle to support their families Through the loans, they are able to create small, self-sustaining businesses capable of producing enough income to meet their needs for food, medicine, the education of their children and other benefits

4d Additional Program Services - Shipping Cross International's shipping program uses monetary donations to transport and distribute donated goods ranging from food and medicine to school furniture and sophisticated medical equipment A donation of just one dollar can place \$80 or more worth of aid into the hands of the poor or the ministries serving them Cross also purchases specific goods on the worldwide market and ships them directly to the partners who need them By buying in bulk and buying where the cost is lowest, Cross is able to realize much greater savings than when we send cash grants for our partner ministries to purchase the items themselves Another benefit of shipping goods rather than sending funds is that Cross can provide crucial medicines and medical supplies that are not locally available This support keeps hospitals and clinics well-stocked so that doctors don't have to turn patients away untreated Cross shipped goods to eight countries the Dominican Republic, El Salvador, Ghana, Guatemala, Haiti, Kenya, Nicaragua and the U S

4d Additional Program Services - Disaster Relief In July, the Horn of Africa was struck with the most severe drought the region has seen in the last 60 years Nutritional support was desperately needed, as the drought had created a food shortage and resulted in a massive influx of hungry refugees from Somalia into Kenya In response, Cross International shipped 90,000 meals, including fortified rice and soy protein meals, to Kenya The shipment was received by Shekinah Glory Missions, a Christian ministry that operates a school and runs a feeding program for hundreds of children in Kenya's Rift Valley

4d Additional Program Services - General Support & Other Cross International is uniquely positioned to help overseas ministries with their specific or unexpected needs Cross' targeted responses helped dozens of programs in 22 countries - Afghanistan, Bolivia, Chile, the Dominican Republic, Ecuador, El Salvador, Ethiopia, Ghana, Guatemala, Guyana, Haiti, Honduras, Kenya, Malawi, Mexico, Mozambique, Nicaragua, Peru, the Philippines, the U S , Vietnam and Zambia In each of these cases, a ministry partner was able to obtain a specific resource quickly and effectively, allowing them to continue their work without disruption

4d Additional Program Services - Mission Education Cross International's overall mission includes educating Christians in the United States about the needs of the poor overseas, and highlighting a biblical basis for responding to that poverty This is important to the Organization's goal of developing stronger relationships between the U S and the developing world Cross achieved this goal by communicating directly to American Christians through Christian radio The ministry organized day-long and two-day radio presentations which were made to the public on radio stations heard in all 50 states Along with conventional radio, Cross also broadcast on satellite radio and over the Internet to reach some of its listeners

4d Additional Program Services - Project Development In order to ensure the proper use of donated funds and goods, Cross International regularly monitors and meets with overseas partners The Vice President of Missions and a staff of field officers made regular visits to these ministries, reviewing requests for assistance, monitoring the use of previous gifts and providing professional assistance with accounting or project development issues These project development services have helped Cross partners grow more effectively, provide a better outreach to the poor and maintain greater stability in the community