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Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

<u>A</u> _	For the 2	011 cale	ndar year, or tax year begin	ning		, 2011	l, and end	ling			20		
В	Check if a	pplicable	C Name of organization Colleg	e Heights Found	lation				D Er	D Employer identification number			
	Address cl	hange	Doing Business As							61-0459494			
	Name cha	e change Number and street (or P O box if mail is not delivered to street address) Room/suite								lephone nu	mber		
	Initial retur	· I									-745-4597		
$\bar{\Box}$	Terminated		City or town, state or country, a										
ī		nded return Bowling Green, KY 42101 G Gross receipts											
$\overline{\Box}$	Application			officer H. Alex	ander D	owning		H(a) (liates? Yes No		
_	гфрисацо	r ponding	1906 College Heights Blvd			•			• .		ed? Yes No		
_	Tax-exem	nt etatue				4947(a)(1) o	r 🗌 527				(see instructions)		
<u></u> .1	Website:		<u> </u>	1(0) () 1 (111	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	+3+7 (a)(1) 0	<u> </u>	H(c) (nption num	•		
K			Corporation Trust As	sociation Other	<u> </u>		Year of form	 			gal domicile		
	art I	Summ		SOCIACION OCTION			Teal Of Torri	lation		State Of Ic	gardoniicile		
_	_	_	escribe the organization's r	mission or most	signific	cant activitie			· · · · · ·				
	' '	oneny de	escribe the organization's r	mission or most	signine	Jani activitie	75. 						
9													
ъ				·									
Activities & Governance	0 7	 ماله ماد ماد					d						
ő			is box ▶☐ if the organizat		-			or more	tnan 259	1			
9	1		of voting members of the g			•			· ·	3	12		
ies			of independent voting men	_	_			D)		4	10		
₹			mber of individuals employe	-						5	4FT;3PT		
Act			mber of volunteers (estimat	• •						6			
			elated business revenue from		-	-				7a			
	b N	let unre	lated business taxable inco	ome from Form	990-T,	line 34 .	<u> </u>		<u> </u>	7b			
				or Year		Current Year							
<u>0</u>	8 0	Contribu	tions and grants (Part VIII,	4,098	,551	4,628,281							
Revenue	9 F	rogram	service revenue (Part VIII,										
ě	10 li	nvestme	ent income (Part VIII, colum	495	,103	530,456							
<u>a</u>			venue (Part VIII, column (A)										
	12 T	otal rev	enue-add lines 8 through 1	l 1 (must equal F	art VIII	, column (A),	, line 12)		4,593	,654	5,158,737		
	13 (arants a	nd sımılar amounts paid (P	art IX, column (A), lines	s 1–3)			4,968	,840	5,536,678		
	14 E	Benefits paid to or for members (Part IX, column (A), line 4)											
Ŋ	15 S	alaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)									377,948		
nse	16a F		onal fundraising fees (Part I					-					
Expenses	ьт		draising expenses (Part IX,			•			11.				
ũ	17 (penses (Part IX, column (A)		-				. 4-4-		AND ASSESSMENT CO.		
	18 T	otal exc	penses. Add lines 13-17 (m	just equal Part I	X-colu	mn (A) Jine	251 -	 	5,352	.242	5,914,626		
	19 F	Revenue	penses. Add lines 13–17 (m less expenses. Subtract lii	ne 18 from line	12	RECEN	AED.	1	(758,		(755,889)		
e o					<u> </u>			Beginning			End of Year		
alcase	20 T	ntal ass	sets (Part X, line 16)		2	AUC 0.0	2042	8	43,376		41,584,720		
Net Assets Fund Balanc	21 T		pilities (Part X, line 26)		. 052	AU6 2 0	2012	3	9,023		8,906,967		
¥.5	22 N		ts or fund balances. Subtra	oct line 21 from	inolan	· · · ·		<u> 🖺 </u>	34,352	-	32,677,753		
_	art II		ture Block	act into 21 mont	1 (OGDEN	i iii	1-	34,33£	,203	32,077,733		
				Ab	<u> </u>								
			iry, I declare that I have examined lete Declaration of preparer (other							st of my kn	owleage and belief, it is		
		<u> </u>	71 0 1 🗫							7			
Sig		Sign	nature of officer	<u> </u>					<u></u>	14 (12	L		
	-	y Sign	ature of officer	γ.	,	D	ŧ		Date				
He	re	H Alexander Youring, President											
		'	e or print name and title	16	<u></u>						Torus		
Pa	id	Print/Type preparer's name Preparer's signature Date							neck 🔲 ıf	PTIN			
	eparer	er						se	self-employed				
	e Only	1	name 🕨						Firm's Ell	N >			
		Firm's a	address ►						Phone no)			
			s this return with the prepa			Instruction	s)				. Yes No		
For	Paperwo	rk Redu	ction Act Notice, see the se	parate instructio	ns.		Cat	No 11282Y	,		Form 990 (2011)		

Form 99	00 (2011)	Page 2
Part	·	
	Check if Schedule O contains a response to any question in this Part III	🛚
1	Briefly describe the organization's mission: To provide assistance and encouragement to deserving students attending Western Kentucky University, through the adminis	ctration
	of coholoschin andowments	su atrori
	of Scholarship endownents.	
2	Did the organization undertake any significant program services during the year which were not listed on the	
	prior Form 990 or 990-EZ?	✓ No
_	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	
	If "Yes," describe these changes on Schedule O.	V NO
4	Describe the organization's program service accomplishments for each of its three largest program services, as meas	ured by
	expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amgrants and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
4a	(Code:) (Expenses \$5,536,678 including grants of \$4,852,009) (Revenue \$	
	See Schedule 3	
4b	(Code:) (Expenses \$including grants of \$) (Revenue \$)
	·····	
4c	(Code:) (Expenses \$ including grants of \$) (Revenue \$)
	•••••••••••••••••••••••••••••••••••••••	
	•••••••••••••••••••••••••••••••••••••••	
		••
4d	Other program services (Describe in Schedule O.) See Schedule	
	(Expenses \$ 377,948 including grants of \$) (Revenue \$)	
40	Total program coming expanses	

Checklist of Required Schedules

Part IV

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A		,	
_	•	1	✓	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		✓
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	_ 3		1
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		1
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,	 -		_
J	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,	_		✓
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors	5		
	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I			1
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	6		_
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		✓
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>	8		1
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV			<u>√</u>
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted	9		
10	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	✓	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable.	Agres/	n A	
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	✓	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	/	_
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	1	
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		✓
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	✓	·-•
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		→
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII		✓	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if	12a		
_	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		✓
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		✓
14 a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		✓
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,			
	fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		✓
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV.	15		✓
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			Ť
47	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		✓_
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		✓
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		√
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		1
20 a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		>
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	-	▼
	, and the second of the second			

Part I	V Checklist of Required Schedules (continued)			. ago
_			Yes	No
	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		1
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	/	
	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23		1
	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25	24a		1
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24b 24c		√
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	24d 25a		√
	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		√
	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		1
	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		√
	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
þ	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		1
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28b 28c		✓
30	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	29		✓
	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	30		√
	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		✓
	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I </i>	33		√
	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		✓
b	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		√
36	meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		✓
37	related organization? If "Yes," complete Schedule R, Part V, line 2	36		*
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		1
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	1	

	V Statements Pagarding Other IDS Filings and Tay Compliance			Page C
Part	Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response to any question in this Part V			. п
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 12			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and	1		
	reportable gaming (gambling) winnings to prize winners?	1c	N	14
2 a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			1
	Statements, filed for the calendar year ending with or within the year covered by this return 2a N/A		l .	
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? .	2b	N/	A
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		✓
þ	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority	ł		
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
	account)?	4a	L	✓
b	If "Yes," enter the name of the foreign country:			
_	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		✓
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		V
C Sa	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		✓_
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
b	organization solicit any contributions that were not tax deductible?	6a		-
	gifts were not tax deductible?			
7	Organizations that may receive deductible contributions under section 170(c).	6b		 -
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
_	and services provided to the payor?	7a	,	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	1	_
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	70	•	
	required to file Form 8282?	7c		1
d	If "Yes," indicate the number of Forms 8282 filed during the year	<u> </u>		<u> </u>
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	_	1
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? .	7f		1
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		1
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	N	A
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting			
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring	l j		
	organization, have excess business holdings at any time during the year?	8	M	A
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a	N	<u>A</u> _
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b	_N	<u>A</u>
10	Section 501(c)(7) organizations. Enter:			,
a	Initiation fees and capital contributions included on Part VIII, line 12			i
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities . 10b N/A			
11	Section 501(c)(12) organizations. Enter: Gross income from members or shareholders			
a b	Gross income from members or shareholders			
_	AC / A			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	100	1	/A ^{_1}
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b	12a	_/\	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			,
а	Is the organization licensed to issue qualified health plans in more than one state?	13a	N	A
-	Note. See the instructions for additional information the organization must report on Schedule O.	a	14.	7
b	Enter the amount of reserves the organization is required to maintain by the states in which			1
	the organization is licensed to issue qualified health plans			
C	Enter the amount of reserves on hand			1
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	N	TA
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.	14b		7 <u>X</u>
		Forr	990	(2011)

Part	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. Check if Schedule O contains a response to any question in this Part VI	See in	struci	tions.
Secti	on A. Governing Body and Management		Yes	No
1а	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.	2	Tes	No
b 2	Enter the number of voting members included in line 1a, above, who are independent . Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person? .	3		1
4 5 6	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders?	5		√ √ √
7a b	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	<u> </u>	1
8	stockholders, or persons other than the governing body?	7b	-	1
a b 9	The governing body?	8a 8b	1	
Secti	on B. Policies (This Section B requests information about policies not required by the Internal Rever	9 nue C	ode.	√ }
			Yes	No
10a b	Did the organization have local chapters, branches, or affiliates?	10a		√
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a		1
b 12a b	Describe in Schedule O the process, if any, used by the organization to review this Form 990. Did the organization have a written conflict of interest policy? <i>If "No," go to line 13 </i>	12a		
C	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12b		
13 14 15	Did the organization have a written whistleblower policy?	13	1	
a b	The organization's CEO, Executive Director, or top management official	15a 15b		
16a	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions). Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		1
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b	N	/Δ
Secti	on C. Disclosure	נוטו		<i>4</i> 44
17 18	List the states with which a copy of this Form 990 is required to be filed Kentucky Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section available for public inspection. Indicate how you made these available. Check all that apply.	n 501((c)(3)s	only)
19	Own website Another's website Upon request Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict and financial statements available to the public during the tax year.	of inte	rest p	olicy,
20	State the name, physical address, and telephone number of the person who possesses the books and records organization: H. Alexander Downing: Rowling Green, KV, 42101: 270-745-4597	of the)	

	(2011)	

Part VII	Compensation of Officers, Directors,	Trustees, Key Employees	, Highest Compensated Employees,	and
	Independent Contractors		• • •	

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees See Schedule 8

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization no	r any relate	d org	anız			ompe	nsa	ted any currer	t officer, directo	r, or trustee.
(A) Name and Title	(B) Average hours per week	rage box, unless person is both an officer and a director/trustee) Reportable compensation com							(E) Reportable compensation from related	(F) Estimated amount of other
	(describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
(1) Mr. E. Daniel Cherry Director		1						o	o	0
(2) Mr. Tom Emberton Director		1						0		
(3) Mr. Harvey Johnston				<u> </u>		ļ		<u> </u>	0	0
Director	-	1					ĺ	0	o	o
(4) Mr. Marc Lovell Director		1						0	0	
(5) Dr. Jerry Martin		_			_			0		0
Director		1						o	0	0
(6) Mr. Joe Natcher	_									
Director		✓						0	0	0
(7) Ms. Wanda Scott							Ì			
Director		1			_		<u> </u>	0	. 0	0
(8) Mr. Michael L. Simpson Chairman of the Board		1		,						
(9) Mr. Freddie Travis		V		✓			<u> </u>	0	0	0
Director	1	1						o	o	o
(10) Mrs. Carol Wedge										
Director		✓					l .	o	0	0
(11) Mrs. Mary C. Sample		,		,				40.000		
(12) Mr. H. Alexander Downing	•	✓		✓			_	16,929	0	0
(13)		<u>*</u>	-	•				129,780	0	0
(14)				_						

	Section A. Officers, Directors, Trust			, 00.		C)			Tomponsated 2	Improyees	00//////	<u> </u>		
	(A)	(B)	(B) Position						(D)	(E)			(F)	
	Name and title		٠,				than one is that		Reportable	Reportat	ole	Est	mated	
		hours per	office	er and			or/trus		compensation	compensatio			ount of	
		week (describe	Individual trustee or director	Ins	₹	ĕ	육	ξ	from the	related organizati			ither ensation	n
		hours for	d vid	<u>\$</u>	Officer	Key employee	ploy	Former	organization	(W-2/1099-I		fro	m the	
		related organizations	학교	Sa		g	e co	`	(W-2/1099-MISC)				nızatıon related	
		in Schedule	L St	<u> </u>		yee	m me						nzations	ì
		O)	8	Institutional trustee			Highest compensated employee							
							8	L.,		_				
(15)]											
					ļ .	_		<u> </u>						
(16)		-												
(4.7)		 			-			├-						
77.77		-						Ì						
(10)								 	-	<u></u>				
7.19/		-												
(19)		<u> </u>			\vdash	\vdash							_	
3		1												
(20)					-				<u> </u>					
3		1				ŀ								
(21)														
(22)														
(23)														
(24)														
(0.5)														
(25)		-												
	Sub-total	L				L		L	146 700		0			_
C	Sub-total			٠	•		•		146,709		- 4			0
d	Total (add lines 1b and 1c)			•	•	• •	•							
	Total number of individuals (including but							2) 14/	ho recoved m	oro than ¢1	00 000) of		
-	reportable compensation from the organi	ization ►	10 111	036	i IISt	.cu	above	3) W	no received m	ole man pi	00,000	, OI		
			_										Yes	No
3	Did the organization list any former of	ficer, direc	tor, o	r tr	uste	е,	key e	emp	loyee, or high	est compe	ensated	, [
	employee on line 1a? If "Yes," complete s	Schedule J	for su	ıch	ındı	vidu	ıal	٠.				3		1
4	For any individual listed on line 1a, is the													
	organization and related organizations	greater that	an \$1	50,	000	? //	"Ye	s,"	complete Sch	edule J fo	r such) _		
	ındıvidual			•	•		•					4		✓
5	Did any person listed on line 1a receive of	or accrue co	omper	nsat	ion	fror	n any	un!	related organiz	ation or inc	dividua	l		
0	for services rendered to the organization		ompi	ete	Scri	ieat	ile J t	or s	such person	· · · · ·	<u>.</u> .	5		<u> </u>
	on B. Independent Contractors	N/A		1							*			
1	Complete this table for your five highest compensation from the organization. Rep													
	year.	ort compe	nsanc	<i>א</i> ו וכ	<i>א</i> נו	ie C	alellu	ai y	real eliding wit	n or within	uie org	janizalio	л 5 іа	X
	(A)							l	(B)		-	(0)		
	Name and business add	ress							(B) Description of s	ervices		(C) Compens	ation	
								\vdash						
								 						
				_										
2	Total number of independent contractor							th	ose listed abo	ove) who				
	received more than \$100,000 of compens	sation from	the or	rgan	ıızat	tion	•							

Part	VIII	Statement of Revenue				
			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
nts	1a	Federated campaigns 1a				
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues 1b]			ļ
s, C Am	С	Fundraising events 1c				
Sift lar	d	Related organizations 1d] i			
S, C	e	Government grants (contributions) 1e				
ion	f	All other contributions, gifts, grants,	1			
草		and similar amounts not included above 1f				
E G	g	Noncash contributions included in lines 1a-1f. \$				
Contributions, Gifts, Grants and Other Similar Amounts	h	Total. Add lines 1a-1f See Schedule >	4,628,281			
e		Business Code				
Č	2a		7			
æ	b					
<u>.</u> 2	C					
ě	d		1			
Ē	е					
Program Service Revenue	f	All other program service revenue .				
7	g	Total. Add lines 2a–2f				
	3	Investment income (including dividends, interest,				
		and other similar amounts) ▶	530,456			
	4	Income from investment of tax-exempt bond proceeds ►				
	5	Royalties				
		(i) Real (ii) Personal				
	6a	Gross rents	_			
	b	Less: rental expenses	<u> </u>			
	С	Rental income or (loss)	_			
	d	Net rental income or (loss)				
	7a	Gross amount from sales of (i) Securities (ii) Other	<u> </u>			
		assets other than inventory	_[
	b	Less: cost or other basis				
		and sales expenses .	<u> </u>			
	С	Gain or (loss)	-			
	d	Net gain or (loss)				
<u> </u>						
venue	8a	Gross income from fundraising events (not including \$				
Ě		of contributions reported on line 1c). See Part IV, line 18				
Other Re	١.	· · · · · · · · · · · · · · · · · · ·	-			
δ	1	Less: direct expenses b	4		-	
		Net income or (loss) from fundraising events . Gross income from gaming activities.	 			
	Ja	See Part IV, line 19 a				Į
	ь	Less: direct expenses b	- 			
	C	Net income or (loss) from gaming activities	- · ·			/
	-	Gross sales of inventory, less			-	
	104	returns and allowances a				
	ь	Less: cost of goods sold b	-l			
	C	Net income or (loss) from sales of inventory	╅			
	-	Miscellaneous Revenue Business Code	 			
	11a		-			
	ь.		 	·		
	C					
	ď	All other revenue	1			
	e	Total. Add lines 11a–11d	 			
	12	Total revenue. See instructions.	5,158,737			

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns	. All other organizations must complete column (A) but are not
required to complete columns (B), (C), and (D).	, , ,

Check if Schedule O contains a response to any question in this Part IX						
	t include amounts reported on lines 6b, 7b, , and 10b of Part VIII.		(A) expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21					
2	Grants and other assistance to individuals in the United States. See Part IV, line 22 See Super	dule3	5,536,678	5,536,678		
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16					
4 5	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees					
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)					
7 8	Other salaries and wages					
9	Other employee benefits		1			
10	Payroll taxes					
11	Fees for services (non-employees):					
а	Management					
b	Legal					
C	Accounting					
d	Lobbying					
е	Professional fundraising services. See Part IV, line 17					
f	Investment management fees					<u></u> .
g	Other					
12	Advertising and promotion					
13	Office expenses					
14	Information technology		-		_	
15	Royalties	-				
16	Occupancy					
17 18	Travel					
19	Conferences, conventions, and meetings .			-		
20	Interest					
21	Payments to affiliates					
22	Depreciation, depletion, and amortization .					<u></u>
23	Insurance					
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)					
а	See Schedule 5		377,948		377,948	
b	Jee Scriedule 3		32.70.0		377,040	
c						
d					-	
е	All other expenses					
25	Total functional expenses. Add lines 1 through 24e		5,914,626	5,536,678	377,948	
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here following SOP 98-2 (ASC 958-720)					

Part X **Balance Sheet** (A) (B) Beginning of year End of year Cash—non-interest-bearing 945.709 1 683,310 2 Savings and temporary cash investments 2 3 Pledges and grants receivable, net 3 4 4 Receivables from current and former officers, directors, trustees, key 5 employees, and highest compensated employees. Complete Part II of 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 6 Assets 7 8 Inventories for sale or use 4,051 8 4,051 9 Prepaid expenses and deferred charges . 9 Land, buildings, and equipment: cost or 10a other basis. Complete Part VI of Schedule D 10a 10b b Less: accumulated depreciation . . . 1,173,464 10c 1,108,464 Investments—publicly traded securities See Schedule. 4. . 11 37,259,651 11 35,835,210 12 Investments—other securities. See Part IV, line 11 12 13 Investments—program-related. See Part IV, line 11 . . . 13 14 14 15 Other assets. See Part IV, line 11 3,993,237 15 3,953,685 16 Total assets. Add lines 1 through 15 (must equal line 34) . . . 43,376,112 16 41,584,720 Accounts payable and accrued expenses 17 1,020,701 17 1,562,480 18 18 19 19 20 20 21 Escrow or custodial account liability. Complete Part IV of Schedule D. 21 Pavables to current and former officers, directors, trustees, key 22 Liabilities employees, highest compensated employees, and disqualified persons. 22 23 668.524 23 431,622 24 Unsecured notes and loans payable to unrelated third parties . . . 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 6,912,865 7,334,604 25 Total liabilities. Add lines 17 through 25 . . . 26 9,023,829 8,906,967 26 Organizations that follow SFAS 117, check here ▶ ☐ and complete Net Assets or Fund Balances lines 27 through 29, and lines 33 and 34. Unrestricted net assets 27 334,715 (3,304,011) 27 28 Temporarily restricted net assets 463,811 28 597,496 33,553,757 29 35,384,268 Organizations that do not follow SFAS 117, check here ▶ □ and complete lines 30 through 34. 30 31 Paid-in or capital surplus, or land, building, or equipment fund . . . 31 32 Retained earnings, endowment, accumulated income, or other funds. 32 33 34,352,283 33 32,677,753 Total liabilities and net assets/fund balances 43,376,112 34 41,584,720 Form 990 (2011)

Form 99	0 (2011)			P	age 12
Part	XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI	<u> </u>	<u></u>		. 🗸
1	Total revenue (must equal Part VIII, column (A), line 12)	1		5,15	8,737
2	Total expenses (must equal Part IX, column (A), line 25)	2		5,91	4,626
3	Revenue less expenses. Subtract line 2 from line 1	3	(755,889)		
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))				2,283
5	Other changes in net assets or fund balances (explain in Schedule O)	5		(91	B,641)
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,				
	column (B))	6	_	32,67	7,753
Part	XII Financial Statements and Reporting				_
_	Check if Schedule O contains a response to any question in this Part XII	<u> </u>	· · ·		- U
1	Accounting method wood to proper the Form 200: Cook Account			Yes	No
ı	Accounting method used to prepare the Form 990: Cash Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," exp	daın in			
	Schedule O.	Jiaiii III			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		
b	Were the organization's financial statements audited by an independent accountant?		2b	✓	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for over				
	of the audit, review, or compilation of its financial statements and selection of an independent account		2c	✓	<u> </u>
	If the organization changed either its oversight process or selection process during the tax year, ex Schedule O.	plaın ın			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the years usued on a separate basis, consolidated basis, or both:	ar were			
	Separate basis Consolidated basis Both consolidated and separate basis				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set	forth in			
Ja	the Single Audit Act and OMB Circular A-133?		3a		
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not unde	rao the	- Ja		
-	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such as		3b	N	/A
			Forr	n 990	(2011)
					. ,

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

Open to Public Inspection

Name of the organization **Employer identification number College Heights Foundation** 61-0459494 Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An organization that normally receives: (1) more than 331/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions-subject to certain exceptions, and (2) no more than 331/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. **b** Type II c Type III-Functionally integrated e 🔲 By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type II, or Type III supporting Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and Yes No (iii) below, the governing body of the supported organization? 11g(i) (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? . 11g(iii) Provide the following information about the supported organization(s). (ii) EIN (iii) Type of organization (iv) Is the organization (i) Name of supported (v) Did you notify (vi) Is the (vii) Amount of organization (described on lines 1-9 in col (i) listed in your the organization in organization in col support governing document? col (i) of your (i) organized in the above or IRC section support? (see instructions)) Yes No Yes Yes No Nο (A) Western Kentucky University 61-6055628 5,391,574 (B) (C) (D) (E)

Total

5,391,574

• Schedu	le A (Form 990 or 990-EZ) 2011						Page 2
Part		ne box on line	5, 7, or 8 of	Part I or if the	organization	n failed to qua	
Secti	on A. Public Support						
Calen	dar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	3,994,480	3,981,398	5,322,960	4,098,551	4,628,281	22,025,670
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	3,994,480	3,981,398	5,322,960	4,098,551	4,628,281	22,025,670
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6	Public support. Subtract line 5 from line 4.						22,025,670
	on B. Total Support	() 0007	# \ 0000 T	() 0000	(0 0040]	() 0044	
	dar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7	Amounts from line 4	3,994,480	3,981,398	5,322,960	4,098,551	4,628,281	22,025,670
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	620,851	894,795	623,704	495,103	530,456	3,164,909
9	Net income from unrelated business activities, whether or not the business is regularly carried on	33,33	53 1,733	929,70	1007,000	333,133	3,101,000
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11	Total support. Add lines 7 through 10						25,190,579
12	Gross receipts from related activities, etc					12	
13	First five years. If the Form 990 is for the organization, check this box and stop he	-			•	ear as a section	, ,, ,
Secti	on C. Computation of Public Suppor	t Percentage	е				
14	Public support percentage for 2011 (line 6	3, column (f) dı	vided by line 1	1, column (f))		14	87 %
15 16a	Public support percentage from 2010 Sch 331/3% support test—2011. If the organization	zation did not d	check the box	on line 13, and	line 14 is 331/		
	box and stop here. The organization qua	-		_			. ▶ ☑
b	331/23% support test—2010. If the organ check this box and stop here. The organ					15 is 33 ¹ / ₃ % o	or more, . ► □
17a	10%-facts-and-circumstances test—20 10% or more, and if the organization me Part IV how the organization meets the "forganization	ets the "facts-a	and-circumstai	nces" test, che	ck this box an	d stop here. E	kplain in
b	10%-facts-and-circumstances test – 20 15 is 10% or more, and if the organizate Explain in Part IV how the organization m	tion meets the	"facts-and-ci	rcumstances" 1	est, check th	is box and sto	p here.

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Support Schedule for Organizations Described in Section 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II.

If the organization fails to qualify under the tests listed below, please complete Part II.)

	if the organization falls to quality	under the te	SIS IISIEU DEI	ow, please co	omplete Part	II.)	
	on A. Public Support				,		
	dar year (or fiscal year beginning in) ▶	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and membership fees			1			
•	received (Do not include any "unusual grants.") Gross receipts from admissions, merchandise		 	ļ			
2	sold or services performed, or facilities					i	
	furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that are not an						
	unrelated trade or business under section 513						
4	Tax revenues levied for the		1				
	organization's benefit and either paid			1			
_	to or expended on its behalf			ļ	-		
5	The value of services or facilities						
	furnished by a governmental unit to the						
_	organization without charge	-			<u> </u>		
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3		}				
	received from disqualified persons .			ļ			
b	Amounts included on lines 2 and 3						
	received from other than disqualified						
	persons that exceed the greater of \$5,000			1			
	or 1% of the amount on line 13 for the year				-		
	Add lines 7a and 7b		 		 		
8							
Saat:	on B. Total Support			<u> </u>	l		
		(n) 0007	(h) 0000	(-) 2000	(4) 0010	(-) 0011	(6 T-4-1
Calen 9	dar year (or fiscal year beginning in) Amounts from line 6	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
10a							
·va	payments received on securities loans, rents,						
	royalties and income from similar sources .						
b	Unrelated business taxable income (less		-				
	section 511 taxes) from businesses						
	acquired after June 30, 1975						
С	Add lines 10a and 10b						
11	Net income from unrelated business		 	-			
• •	activities not included in line 10b, whether						
	or not the business is regularly carried on						
12	Other income. Do not include gain or			 			
	loss from the sale of capital assets						
	(Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11,		-				
-	and 12.)					}	
14	First five years. If the Form 990 is for the	ie organizatio	n's first, secon	d, third, fourth	, or fifth tax ve	ear as a section	on 501(c)(3)
	organization, check this box and stop he						
Secti	on C. Computation of Public Suppor						<u>_</u>
15	Public support percentage for 2011 (line 8			13, column (f))		15	%
16	Public support percentage from 2010 Sch					16	%
	on D. Computation of Investment In						
17	Investment income percentage for 2011 (y line 13, colui	mn (f))	17	%
18	Investment income percentage from 2010			-		18	%
19a	331/3% support tests - 2011. If the organi						%, and line
	17 is not more than 331/3%, check this box						
b	33¹ര% support tests – 2010. If the organiz	ation did not d	check a box on	line 14 or line	19a, and line 16	is more than 3	331/3%, and
	line 18 is not more than 331/3%, check this t						
20	Private foundation. If the organization di	d not check a	box on line 14	, 19a, or 19b, o	check this box	and see instru	ctions 🕨 🗀

Schedule A (F	Form 990 or 990-EZ) 2011	Page 4
Part IV	Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).	
		·
		·
••		
		·
	······································	
	······································	
	·	
		•••
		
		

SCHEDULE D (Form 990)

Supplemental Financial Statements

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

Employer identification number

College Heights Foundation 61-0459494 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year 1 2 Aggregate contributions to (during year). 3 Aggregate grants from (during year) . . . Aggregate value at end of year 4 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose ☐ Yes ☐ No Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area ☐ Preservation of a certified historic structure ☐ Protection of natural habitat ☐ Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements . . . 2a Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 8/17/06, and not on a 2d Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the 3 tax year ► Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of 5 6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

Part	III Organizations Maintaining	Collections of A	\rt, Hist	orical T	reasures,	or Ot	her Similar As	sets (co	ntinued)
3	Using the organization's acquisition, a collection items (check all that apply):	ccession, and oth	er recor	ds, chec	k any of the	follov	ving that are a si	gnıfıcant	use of its
а	☐ Public exhibition		d [Loan	or exchange	e prog	rams		
b	☐ Scholarly research		е [Other					
C	☐ Preservation for future generations								
4	Provide a description of the organization XIV.	on's collections a	nd expla	in how th	ney further t	the org	janization's exem	pt purpo	se in Part
5	During the year, did the organization								_
	assets to be sold to raise funds rather							Ye	
Part	IV Escrow and Custodial Arra				anization a	answe	red "Yes" to Fo	rm 990,	Part IV,
	line 9, or reported an amount								
1a	Is the organization an agent, trustee, included on Form 990, Part X?							t □Ye:	s 🗌 No
b	If "Yes," explain the arrangement in Pa	rt XIV and comple	te the fo	llowing ta	able:		l Ar	nount	
_	Beginning balance					10			
9	Additions during the year					10			
d	Distributions during the year					1e			
e f	Ending balance					1f			
	Did the organization include an amoun			212				☐ Ye	s 🗌 No
2a	If "Yes," explain the arrangement in Pa		u t 🔨, III IC	21: .		• •			3 🗀 110
Par			ation an	swered	"Yes" to F	orm 9	90 Part IV line	10	
rai	Liidowillent i diids. Compie	(a) Current year	(b) Pro		(c) Two years		(d) Three years back		years back
40	Beginning of year balance .	34,352,283		1,300,400		62,408		(7)	
1a	Contributions	4,628,281		1,098,551		22,960	_		
b	Net investment earnings, gains, and	7,020,201		1,030,331	5,5	22,300			
С	losses	(388, 185)		1,305,574	5.71	85,610			Ì
	}	(4,852,009)		,259,249)		4,810)		 	<u>i</u>
đ	Grants or scholarships Other expenditures for facilities and	(4,632,003)		,233,243)	(4,03	14,010)			
е	programs	(539,565)		(620,225)	(1.45	6,600)			į
	`	(523,052)		(472,768)		9,168)	••		 i
f	Administrative expenses	32,677,753		1,352,283		00,400			
g	End of year balance							.1	
2	Provide the estimated percentage of the	-		e (iiile 19	, coluitiii (a)) Helu	as.		
a	Board designated or quasi-endowmen		70						
b		08 _. %							
С	Temporarily restricted endowment		00/						
20	The percentages in lines 2a, 2b, and 2 Are there endowment funds not in the			zation the	at are held r	and ad	ministered for the		
3a	organization by:	possession or the	e organiz	zauon in	at are nero a	and ad	ministered for the		Yes No
	· ·							3a(i)	V V
	(i) unrelated organizations								+
	(ii) related organizations			 . Cabad				3a(ii) 3b	- v
b	If "Yes" to 3a(II), are the related organic Describe in Part XIV the intended uses							SU	
4									
Par			_			(a)	Assumulated	(d) Book	
	Description of property	(a) Cost or oth (investme			or other basis ther)		Accumulated epreciation	(a) Book	value
1a	Land	1	,108,464		1,108,464				1,108,464
b	Buildings								
C	Leasehold improvements								
d	Equipment								
е	Other								
Total.	Add lines 1a through 1e. (Column (d) m	nust equal Form 99	00, Part)	K, columr	n (B), line 10	(c).)	<u>▶ </u>		1,108,464

Part VII	Investments—Other Securities	s. See Form 990. Part X.	line 12.	rage
	a) Description of security or category (including name of security)	(b) Book value	(c) Method of va	
(1) Financia	ıl derivatıves	 		
	held equity interests			
(A)				
(B)				· · · · · · · · · · · · · · · · · · ·
(C)				
(D)				
(E)				·
(F)	<u></u>		1	
(G)				
(H)				
(I)				
Total. (Column	(b) must equal Form 990, Part X, col (B) line 12.) ▶	•		
Part VIII			line 13.	
	(a) Description of investment type	(b) Book value	(c) Method of va Cost or end-of-year r	
(1)				
(2)		<u> </u>		
_(3)				
(4)				
(5)				
(6)				
_(7)				
(8)				
(9)				
(10)	45 000 D 1 V 1 DV 101 D			
$\overline{}$	(b) must equal Form 990, Part X, col (B) line 13)	L .		•
Part IX	Other Assets. See Form 990, P			#15 1 1
		(a) Description		(b) Book value
	t and Dividends Receivable			73,151
	Held for Others			3,789,888
	ed Furniture			90,646
(4)				
(5)				
(6)				
<u>(7)</u>				
(8)				
<u>(9)</u> (10)	······································			
	umn (b) must equal Form 990, Part X, o	col. (B) line 15.)		3,953,685
Part X	Other Liabilities. See Form 990		I	0,000,000
1. (1) Federa	(a) Description of liability	(b) Book value	1	
			1	
	lable Advances and Gift Annuity	2 122 077	4	
	abilities	3,122,977		
(5)	y for Assets Held for Others	3,789,888	4	
(6)			1	
(7)			1	
(8)		 	1	
(9)		 	1	
(10)		 	1	
(11)	·····	 	1	
<u></u>	(b) must equal Form 990, Part X, col (B) line 25)	6,912,865	1	
	ASC 740) Ecotrote In Part XIV provide			ments that removes the

(Form 990) 2011 Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statement	nte	Page 4
otal revenue (Form 990, Part VIII, column (A), line 12)	1	5,158,737
otal expenses (Form 990, Part IX, column (A), line 25)	2	5,914,626
		(755,889)
range di transferiore di trans	4	(918,641)
	5	<u>, , , , , , , , , , , , , , , , , , , </u>
nvestment expenses	6	
rior period adjustments	7	
Other (Describe in Part XIV.)	8	
otal adjustments (net). Add lines 4 through 8	9	(918,641)
		(1,674,530)
	Return	
· · · · · · · · · · · · · · · · · · ·	1	4,240,096
		(918,641)
<u> </u>		5,158,737
		3,130,737
	4c	
otal revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	5,158,737
III Reconciliation of Expenses per Audited Financial Statements With Expenses per	r Return	
otal expenses and losses per audited financial statements	1	5,914,626
mounts included on line 1 but not on Form 990, Part IX, line 25:		
Donated services and use of facilities		
Prior year adjustments		
		
,		
Add lines 2a through 2d	2e	
Subtract line 2e from line 1	3	
Amounts included on Form 990, Part IX, line 25, but not on line 1:	3	
Amounts included on Form 990, Part IX, line 25, but not on line 1: nivestment expenses not included on Form 990, Part VIII, line 7b 4a	3	
Amounts included on Form 990, Part IX, line 25, but not on line 1: nivestment expenses not included on Form 990, Part VIII, line 7b		
Amounts included on Form 990, Part IX, line 25, but not on line 1: nivestment expenses not included on Form 990, Part VIII, line 7b 4a	4c 5	5,914,626
	Access or (deficit) for the year. Subtract line 2 from line 1 let unrealized gains (losses) on investments lonated services and use of facilities Investment expenses Inter (Describe in Part XIV.) Inter (Describe	xcess or (deficit) for the year. Subtract line 2 from line 1 tel unrealized gains (losses) on investments donated services and use of facilities for the year services and use of facilities for the (Describe in Part XIV.) total adjustments total adjustments (net). Add lines 4 through 8 xcess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 The Reconciliation of Revenue per Audited Financial Statements With Revenue per Return otal revenue, gains, and other support per audited financial statements mounts included on line 1 but not on Form 990, Part VIII, line 12: tel unrealized gains on investments tel unrealized gains on investments tel coveries of prior year grants tel unrealized gains on investments 2a (918,641) tel unrealized gains on investments 2b tel unrealized gains on investments 4c tel unrealized gains on investments tel unrealized gains on investments 4c tel unrealized gains on investments 4d times 4a and 4b tel coveries of prior year distinct on ferm 990, Part VIII, line 7b 4d times 4a and 4b tel coveries of prior year grants tel unrealized gains on investments 4d times 4a and 4b tel unrealized gains on investments 5d times 1

chedule D (Fo	rm 990) 2011		Page 5
Part XIV	Supplemental	I Information (continued)	
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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

College Heights Foundation	61-0459494
Form 990, Part 1, Line 1 Description of Organization and Mission:	
To provide assistance and encouragement to deserving students attending Western Kentucky Univer	sity through the administration of
scholarship endowments.	
Form 990, Part VI, Section B, Line 12:	
Conflict of interest statements are completed on a regular basis by all Directors and are reviewed ann	ually.
Form 990, Part VI, Section B, Line 15:	
All salary determinations are made by an annual review of independent members of the Board of Dire	ctors.
Form 990, Part VI, Section C, Line 19:	
The organization makes governing documents, policies, and financial statements available for public	inspection at their office during normal
business hours.	······
	······································
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Schedule O (Form 990 or 990-EZ) (2011)		Page 2
Name of the organization	Employer identification number	
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FORM 990, PART I
OTHER CHANGES IN NET ASSETS

NET UNREALIZED GAIN ON INVESTMENTS

(\$918,641 00)

TOTAL

(\$918,641 00)

SCHEDULE #2

SCHEDULE #3 FORM 990, PART IX GRANTS AND ALLOCATIONS

DESCRIPTION	TOTAL	PROGRAM SERVICES
SCHOLARSHIPS AND AWARDS	\$4,852,009 00	\$4,852,009 00
KENTUCKY LIBRARY AND BOOK PURCHASE, RESTORATION, ETC	\$9,866 00	\$9,866 00
CHF GOLF CLASSIC	\$9,776 00	\$9,776 00
WOOD PROFESSORSHIP OF ENGLISH	\$4,643 00	\$4,643.00
MISCELLANEOUS	\$660,384 00	\$660,384 00
	\$5,538,678 00	\$5,536,678 00
	ESESSESSESSESSESSESSESSESSESSESSESSESSE	

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SCHEDULE #4 FORM 990, PART X INVESTMENTS-SECURITIES

DESCRIPTION	BEGINNING OF YEAR	END OF YEAR
GOVERNMENT BONDS	\$950,766 00	\$850,272 00
U.S. TREASURY NOTES	\$1,099,424 00	\$837,936 00
CORPORATE BONDS	\$5,067,827 00	\$4,543,780 00
CERTIFICATES OF DEPOSIT	\$2,096,539 00	\$2,104,594 00
EQUITY SECURITIES	\$26,042,961 00	\$25,592,220 00
ASSETS HELD IN TRUST	\$2,002,134 00	\$1,906,408 00
TOTAL	\$37,259,651 00	\$35,835,210 00

SCHEDULE #5 FORM 990, PART IX OTHER EXPENSES

 OTHER EXPENSES
 BEGINNING OF YEAR
 END OF YEAR

 DESCRIPTION
 \$383,402.00
 \$377,948.00

 TOTAL
 \$383,402.00
 \$377,948.00

SCHEDULE #6 FORM 990, PART X OTHER LIABILITIES

DESCRIPTION	BEGINNING OF YEAR	END OF YEAR
REFUNDABLE ADVANCES AND GIFT ANNUITY LIABILITIES ASSETS HELD FOR OTHERS	\$3,504,227 00 \$3,830,377 00	\$3,122,977 00 \$3,789,888 00
TOTAL	\$7,334,604 00	\$6,912,865 00

SCHEDULE #7 FORM 990, PART X NOTES PAYABLE

DESCRIPTION

NOTES PAYABLE

TOTAL

BEGINNING OF YEAR END OF YEAR

\$668,524 00

\$431,622 00

\$668,524 00

\$431,622 00

NAME AND ADDRESS

EXPENSE ACCOUNT AND OTHER ALLOWANCES

CONTRIBUTIONS TO EMPLOYEE BENEFIT PLANS

COMPENSATION

TITLE/ TIME DEVOTED

MR E DANIEL CHERRY 877 RIVERGREEN LANE BOWLING GREEN, KENTUCKY 42103-1562

MR TOM EMBERTON P O BOX 450 EDMONTON, KENTUCKY 42129-0450

MR HARVEY JOHNSTON P O BOX 4000 BOWLING GREEN, KY 42102-4000

MR MARC LOVELL 241 SAXON LANE BOWLING GREEN, KENTUCKY 42103

DR JERRY MARTIN 2162 NASHVILLE ROAD BOWLING GREEN, KENTUCKY 42101

MR JOE NATCHER P O BOX 1657 BOWLING GREEN, KY 42102-1657

MS WANDA SCOTT 890 FAIRVIEW D-103 BOWLING GREEN, KENTUCKY 42101

MR MICHAEL L SIMPSON 2110 NASHVILLE ROAD BOWLING GREEN, KENTUCKY 42101

MR FREDDIE TRAVIS 110 WINGATE AVENUE GLASGOW, KENTUCKY 42141

MRS CAROL WEDGE 1767 CHESTNUT STREET BOWLING GREEN, KENTUCKY 42101

MARY C SAMPLE 1626 VOSSWOOD WAY BOWLING GREEN, KY 42101

H ALEXANDER DOWNING 1644 CHESTNUT STREET BOWLING GREEN, KY 42101

GRAND TOTALS

CHAIRMAN AS NEEDED

EXEC SECRETARY AS NEEDED

\$16,929 00

\$129,780 00 PRESIDENT/TREASURER 40 HR

\$24,658 00

00 0\$ \$24,658 00 \$146,709 00 \$24,658 00