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Department of the Treasury Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

benefit trust or private foundation) The organization may have to use a copy of this return to satisfy state reporting requirements OMB No 1545-0047

Open to Public Inspection

A For the 2011 calendar year, or tax year beginning and ending Check if applicable C Name of organization D Employer identification number AUGUSTA CONVENTION AND VISITORS BUREAU, Address change INC. Name change Doing Business As 58-2287663 Initial return Number and street (or P.O. box if mail is not delivered to street address) Room/suite E Telephone number Termin-P.O. BOX 1331 706-823-6600 Amende City or town, state or country, and ZIP + 4 G Gross receipts \$ 2.810.692. AUGUSTA, GA 30903 H(a) Is this a group return pending F Name and address of principal officer BARRY Ε. WHITE Yes X No for affiliates? SAME AS C ABOVE H(b) Are all affiliates included? 501(c)(3) **X** 501(c) (Tax-exempt status 6) ◀ (insert no.) If "No," attach a list (see instructions) J Website: ► WWW.AUGUSTAGA.ORG **H(c)** Group exemption number ▶ K Form of organization: X Corporation Trust Association Other > Year of formation: 1996 M State of legal domicile: GA Part I Summary Briefly describe the organization's mission or most significant activities TO PROMOTE THE BENEFITS OF AUGUSTA, GA AND THE SURROUNDING AREAS FOR CONVENTIONS AND TOURISM Check this box If the organization discontinued its operations or disposed of more than 25% of its net assets Number of voting members of the governing body (Part VI, line 1a) Number of independent voting members of the governing body (Part VI, line 1b) 4 Total number of individuals employed in calendar year 2011 (Part V, line 2a) 17 5 8 Total number of volunteers (estimate if necessary) 6 7 a Total unrelated business revenue from Part VIII, column (C), line 12 7a b Net unrelated business taxable income from Form 990-T. line 34 7h Prior Year **Current Year** 1,446,319 Contributions and grants (Part VIII, line 1h) 1,548,633. Program service revenue (Part VIII, line 2g) 831,240 <u>1,251,118.</u> Investment income (Part VIII, column (A), lines 3, 4, and 7d) 10 12,383. 10,941. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) Ω. 0. Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) 2,289,942 2,810,692. Grants and similar amounts paid (Part IX, column (A), lines 1-3) 531,561 552,164 Benefits paid to or for members (Part IX, column (A), line 4) 0. 0. 729,897. Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 735,749. 16a Professional fundraising fees (Part IX, column (A), line 11e) **b** Total fundraising expenses (Part IX, column (D), line 25) 0. Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e 1,039,130 1,244,166. Total expenses Add lines 13-17 (must equal flat DE dolutar (A), line 25) 2,300,588 2,532,079. Revenue less expenses Subtract line 18 from line 12 <10,646. 278,613. S ets or **Beginning of Current Year End of Year** MAR 0'8 2012 **PS**-0 20 Total assets (Part X, line 16) 1,399,378. 1,734,582. 21 Total liabilities (Part X, line 26) 483,875 540,466. Net assets or fund balances Subtract line 27 (70) 915,503. 194,116. Part II Signature Block Under penalties of perjury. I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (diher th n officer) is based on all information of which preparer has any knowledge Sign WHIPE Here PRESIDENT Type or print name and title Date Print/Type preparer's name Preparer's signature Paid MICHELLE BENNETT P00968513 self-employed CO. Preparer Firm's name SEROTTA MADDOCKS EVANS & 58-1107697 Firm's EIN Firm's address 701 GREENE STREET, SUITE 200 Use Only AUGUSTA, GA 30901 Phone no. 706-722-5337 May the IRS discuss this return with the preparer shown above? (see instructions) X Yes

AUGUSTA CONVENTION AND VISITORS BUREAU, INC. Form 990 (2011) 58-2287663 Page 2 Part III Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III Briefly describe the organization's mission THE AUGUSTA CONVENTION AND VISITORS BUREAU IS THE OFFICIAL DESTINATION MARKETING ORGANIZATION ATTRACTING LEISURE AND MEETING VISITORS AND FOSTERING VISITOR PRODUCT DEVELOPMENT TO ENHANCE THE ECONOMIC GROWTH OF THE REGION. Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes X No If "Yes," describe these new services on Schedule O Yes X No Did the organization cease conducting, or make significant changes in how it conducts, any program services? If "Yes," describe these changes on Schedule O. Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported (Code) (Expenses \$ including grants of \$ _) (Revenue \$ THE ORGANIZATION PROVIDES SERVICES TO AUGUSTA-RICHMOND COUNTY TO PROMOTE THE GROWTH AND DEVELOPMENT OF CONVENTIONS, TOURISM, AND SPECIAL EVENTS IN THE AUGUSTA, GA AREA. (Code) (Expenses \$ _____ including grants of \$

| 4c | (Code |) (Expenses \$ | including grants of \$ | |) |
|----|---------------|---------------------------------------|--|-------------|-------|
| | | | <u>. </u> | | |
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| | | | | | |
| 4d | Other program | services (Describe in Schedule O) | | | |
| | (Expenses \$ | including grants of \$ | | (Revenue \$ |) |
| 4e | | service expenses | | | · · · |

Form 990 (2011) INC.
Part IV Checklist of Required Schedules

| | | | Yes | No |
|-----|---|-----|--|----------|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? | | | |
| | If "Yes," complete Schedule A | 1 | | X |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors? | 2 | | Χ_ |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I | 3 | | x |
| 4 | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect | | | |
| | during the tax year? If "Yes," complete Schedule C, Part II | 4 | | |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or | | | |
| | similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III | 5 | | Х |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to | | | |
| | provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I | 6 | | X_ |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, | | | |
| | the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II | 7 | | X |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III | 8 | | x |
| 9 | Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X; or provide | | | |
| | credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV | 9 | | X |
| 0 | Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent | i ' | | |
| | endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V | 10 | | X |
| 1 | If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, IX, or X as applicable | | | |
| а | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, | | | |
| | Part VI | 11a | X | |
| b | Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total | | | |
| | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII | 11b | | X |
| С | Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total | | | |
| | assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII | 11c | L | X |
| d | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in | ł | | |
| | Part X, line 16? If "Yes," complete Schedule D, Part IX | 11d | | X |
| е | Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X | 11e | X | ļ |
| f | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses | | | |
| | the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X | 11f | X | |
| 2a | Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete | | | |
| | Schedule D, Parts XI, XII, and XIII | 12a | Х | ļ |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? | | | |
| | If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional | 12b | | X |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E | 13 | | X |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | X |
| D | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, | | | |
| | investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 | | | 77 |
| | or more? If "Yes," complete Schedule F, Parts I and IV | 14b | | X |
| 15 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization | | İ | |
| | or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals | 15 | | X |
| 16 | located outside the United States? If "Yes," complete Schedule F, Parts III and IV | 40 | | v |
| 17 | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, | 16 | - | X |
| • • | column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I | 17 | | X |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines | 17 | | <u> </u> |
| | 1c and 8a? If "Yes," complete Schedule G, Part II | 18 | | Х |
| 19 | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," | | | [|
| | complete Schedule G, Part III | 19 | | Х |
| :0a | Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H | 20a | | Х |
| b | If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? | 20b | | |

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Form 990 (2011) INC 58-228766<u>3</u> Page 4 Part IV Checklist of Required Schedules (continued) Yes No Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the 21 X United States on Part IX, column (A), line 19 If "Yes," complete Schedule I, Parts I and II 21 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, 22 X column (A), line 2? If "Yes," complete Schedule I, Parts I and III 22 23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J 23 X 24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Х Schedule K. If "No", go to line 25 24a b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? 24b c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? 24c d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? 24d 25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L. Part I 25a b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 25b Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified 26 person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II Х 26 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial 27 contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III X 27 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV X 28a X b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV 28b c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, X director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV 28c Х Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 29 29 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M 30 X Did the organization liquidate, terminate, or dissolve and cease operations? X If "Yes," complete Schedule N, Part I 31 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete 32 X Schedule N. Part II 32 33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I X 33 34 Was the organization related to any tax-exempt or taxable entity? X If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1 35a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 35a b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 35b X Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? 36 If "Yes," complete Schedule R, Part V, line 2 36

37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization

Note. All Form 990 filers are required to complete Schedule O

and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 197

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X

a Is the organization licensed to issue qualified health plans in more than one state?

14a Did the organization receive any payments for indoor tanning services during the tax year?

organization is licensed to issue qualified health plans

c Enter the amount of reserves on hand

Note. See the instructions for additional information the organization must report on Schedule Ob Enter the amount of reserves the organization is required to maintain by the states in which the

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

14a X

13b

13c

13a

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Form 990 (2011) INC. 58 – 2287663 Page Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions

| | Check if Schedule O contains a response to any question in this Part VI | | | | | \mathbf{x} | |
|---|--|---------|----------------------|--------------|----------|--------------|--|
| Sec | tion A. Governing Body and Management | | | | | | |
| | | | | | Yes | No | |
| 1a | Enter the number of voting members of the governing body at the end of the tax year | 1a | 1 | 2 | 1.00 | | |
| | If there are material differences in voting rights among members of the governing body, or if the governing | | | 7 | | ł | |
| | body delegated broad authority to an executive committee or similar committee, explain in Schedule O. | | | ļ | | | |
| b | Enter the number of voting members included in line 1a, above, who are independent | 1b | 1 | 2 | ļ | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship | | | 7 | | | |
| | officer, director, trustee, or key employee? | | . , | 2 | | х | |
| 3 | Did the organization delegate control over management duties customarily performed by or under the | e dire | ct supervision | - | | | |
| | of officers, directors, or trustees, or key employees to a management company or other person? | | | 3 | | X | |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 9 | 90 w | as filed? | 4 | | X | |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's ass | | | 5 | | X | |
| 6 | Did the organization have members or stockholders? | | | 6 | | X | |
| 7a | | | | | | | |
| | more members of the governing body? | | | | | | |
| b | Are any governance decisions of the organization reserved to (or subject to approval by) members, s | tockh | olders, or | <u> </u> | | X | |
| | persons other than the governing body? | | , | 7b | | x | |
| 8 | | | | | | | |
| а | | | | | | | |
| b | b Each committee with authority to act on behalf of the governing body? | | | | | | |
| 9 | 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the | | | | | | |
| | organization's mailing address? If "Yes," provide the names and addresses in Schedule O | | | 9 | | x | |
| Sec | tion B. Policies (This Section B requests information about policies not required by the Internal Re | evenu | e Code) | | | | |
| | | | | | Yes | No | |
| 10a | Did the organization have local chapters, branches, or affiliates? | | | 10a | | X | |
| b | If "Yes," did the organization have written policies and procedures governing the activities of such ch | apte | rs, affiliates, | | | | |
| | and branches to ensure their operations are consistent with the organization's exempt purposes? | | | 10b | |] | |
| 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? | | | | | | Х | |
| b Describe in Schedule O the process, if any, used by the organization to review this Form 990 | | | | | | | |
| 12a | | | | | | | |
| b | Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise | to co | nflicts? | 12b | X | | |
| С | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Y | es, " c | lescribe | | | | |
| | ın Schedule O how this was done | | | 12c | X | | |
| 13 | Did the organization have a written whistleblower policy? | | | 13 | X | | |
| 14 | Did the organization have a written document retention and destruction policy? | | | 14 | X | | |
| 15 | Did the process for determining compensation of the following persons include a review and approva | al by i | ndependent | | | i | |
| | persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | | | | | |
| а | The organization's CEO, Executive Director, or top management official | | | 15a | X | | |
| b | Other officers or key employees of the organization | | | 15b | X | | |
| | If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) | | | | ļ | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger | nent | with a | | | | |
| | taxable entity during the year? | | | 16a | | X | |
| b | If "Yes," did the organization follow a written policy or procedure requiring the organization to evalua | te its | participation | | | | |
| | in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organical statements are safeguard to safeguard the organical statement of the safeguard statement of the safeguar | nızatı | on's | | | | |
| | exempt status with respect to such arrangements? | | | 16b | | | |
| Sec | tion C. Disclosure | | | | | . <u>-</u> | |
| 17 | List the states with which a copy of this Form 990 is required to be filed ▶GA | | | | | | |
| 18 | Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-1 | (Sec | tion 501(c)(3)s only | /) avaıla | ble | | |
| | for public inspection. Indicate how you made these available. Check all that apply | | | | | | |
| | Own website X Another's website X Upon request | | | | | | |
| 19 | Describe in Schedule O whether (and if so, how), the organization made its governing documents, co | nflict | of interest policy, | and fina | ncial | | |
| | statements available to the public during the tax year. | | | | | | |
| 20 | State the name, physical address, and telephone number of the person who possesses the books a | nd re | cords of the organi | zation | - | | |
| | TRENT SNYDER - 706-823-6600 | | | | | | |
| | 14EO CDEENE CO NICHONA CA 20001 | | | | | | |

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INC.

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Part VIII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated

Employees, and Independent Contractors

| Check if Schedule O contains a response to any question in this Part VII | |
|--|-------|
| | _ |

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
 - List all of the organization's current key employees, if any See instructions for definition of "key employee"
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons.

| Check this box if neither the organization nor any related organization | | | | | | | | | | | |
|---|-------------------|---------------------|-----------------------|----------|--------------|--|----------|---|----------------------------------|-----------------------|--|
| (A) | (B) | (C) Position | | | | | | (D) | (E) | (F) | |
| Name and Title | Average | (do | | | | than | one | Reportable | Reportable | Estimated | |
| | hours per | | | | | is bot or/trus | | compensation | compensation | amount of | |
| | week (describe | | | | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | 100, | from the | from related | other | |
| | hours for | trustee or director | | | | | ĺ | organization | organizations (W-2/1099-MISC) | compensation from the | |
| | related | se or | stee | | | ışate | | (W-2/1099-MISC) | (11 2) 1000 111100) | organization | |
| | organizations | trust | institutional trustee | | yee | E E | | (** =* ******************************** | | and related | |
| | ın Schedule | Individual | lets l | = | Key employee | est | <u></u> | | | organizations | |
| | O) | Indiv | th | Officer | Key | Highest compensated employee | 퉏 | | | | |
| (1) BARRY E. WHITE | | | | | | | | | | | |
| PRESIDENT | 40.00 | X | | | | X | | 142,530. | 0. | 14,453. | |
| (2) DAYTON SHERROUSE | | | | | | | | | | | |
| BOARD OF DIRECTORS | | X | | Х | | | | 0. | 0. | 0. | |
| (3) DON BAILEY | | | | | | | | | | | |
| BOARD OF DIRECTORS | | X | | X | | | _ | 0. | 0. | 0. | |
| (4) PHILIP WAHL | | | | | | | | | | | |
| BOARD OF DIRECTORS | | X | | X | | | | 0. | 0. | 0. | |
| (5) COREY JOHNSON | | 1 | | | | | | | | | |
| BOARD OF DIRECTORS | | Х | <u> </u> | | | L | _ | 0. | 0. | 0. | |
| (6) JERRY BRIGHAM | | | | i | | | | | | | |
| BOARD OF DIRECTORS | | X | | | | L | | 0. | 0. | 0. | |
| (7) EDDIE BUSSEY | | | | | | | | | | | |
| BOARD OF DIRECTORS | | X | | | | | | 0. | 0. | 0. | |
| (8) SUE PARR | | | | | | | | | | | |
| BOARD OF DIRECTORS | | Х | <u> </u> | <u> </u> | | <u> </u> | <u> </u> | 0. | 0. | 0. | |
| (9) BARRY BLACKSTON | | | | | | | | | | | |
| BOARD OF DIRECTORS | | X | ļ | | | | | 0. | 0. | 0. | |
| (10) GARY LETELLIER | | | | | | | | | | | |
| BOARD OF DIRECTORS | | X | ļ., | | | _ | _ | 0. | 0. | 0. | |
| (11) MARTY MATFESS | | 1 | | | | | | | | | |
| BOARD OF DIRECTORS | | X | _ | | | | | 0. | 0. | 0. | |
| (12) BEDA JOHNSON | | | | | | | | | | | |
| EX_OFFICIO | | X | ļ | | | _ | ļ | 0. | 0. | 0. | |
| (13) J. NOEL SCHWEERS | | | | | | | | | | | |
| LEGAL COUNSEL | | X | <u> </u> | | | | | 0. | 0. | 0. | |
| (14) T R REDDY | | | | | | | | | | | |
| BOARD OF DIRECTORS | | x | <u> </u> | | _ | <u> </u> | | 0. | 0. | 0. | |
| | | | | | | | | | | | |
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| | | ├ | ├ ─ | <u> </u> | \vdash | - | \vdash | - | - | | |
| | | | | | | | | | | | |
| | | Ц_ | <u>l</u> | | | | | <u> </u> | <u> </u> | 5 000 (55.44) | |

| | 990 (2011) INC. | | | | | | | | <u> </u> | <u> 58-22</u> | 287 | 663 | Pa | ige 8 |
|-----|--|---|--------------------------------|-----------------------|-----------------------|--------------|------------------------------|--------|--|---|-----------------------------|----------------------|-----|----------------|
| Par | t VII Section A. Officers, Directors, Tru | | nplo | yee | | | ligh | est | Compensated Employ | ees (continued) | 1 | | | |
| | (A) Name and title | (B) Average hours per week | box | not c | Positheck ss pend a d | more rson | than is bot | h an | (D) Reportable compensation from | (E) Reportable compensatio from related | rtable nsation elated | Estin amoi oti | | of |
| | | (describe hours for related organizations in Schedule O) | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | the organization (W-2/1099-MISC) | ization (W-2/1099-MIS | | | | e on ed |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | _ | | | | | | |
| | | | | | | | | | | | | | | |
| | | | | ļ | | | <u> </u> | | | | | | | |
| | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| | Sub-total Total from continuation sheets to Part V | II Section A | <u> </u> | <u> </u> | L | _ | | | 142,530. | | 0. | 1 | 4,4 | 53. 0. |
| | Total (add lines 1b and 1c) | | | | | | <u> </u> | | 142,530. | | 0. | 1 | 4,4 | |
| 2 | Total number of individuals (including but in compensation from the organization | not limited to th | nose | liste | ed a | bov | e) w | ho r | eceived more than \$100 | 0,000 of reportab | le | | Yes | <u>1</u> No |
| 3 | Did the organization list any former officer line 1a? If "Yes," complete Schedule J for s | | | e, ke | ey er | nplo | oyee | , or | highest compensated e | mployee on | | 3 | 162 | X |
| 4 | For any individual listed on line 1a, is the s and related organizations greater than \$15 | 0,000? If "Yes, | ," со | mpl | ete S | Sch | edul | e J i | for such individual | - | | 4 | х | - |
| 5 | Did any person listed on line 1a receive or rendered to the organization? If "Yes," con | | | | | | | relat | ed organization or indiv | idual for services | | 5 | | Х |
| Sec | tion B. Independent Contractors | | | | | | | | | | | | | |
| 1 | Complete this table for your five highest or the organization. Report compensation for | - | | | | | | | | | npens | | | |
| | (A) Name and business | address | N | ON | E | | | _ | (B) Description of s | services | С | (Comper | | n |
| | | - | | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| | | | _ | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| 2 | Total number of independent contractors \$100,000 of compensation from the organ | | not li | mite | ed to | | ose li O | sted | d above) who received r | nore than | | | | |

INC. 58-2287663 Page 9 Form 990 (2011) Part VIII **Statement of Revenue** (D) Revenue excluded from (A) (B) (C) Total revenue Related or Unrelated exempt function business tax under sections 512, 513, or 514 revenue revenue Contributions, Gifts, Grants and Other Similar Amounts 1 a Federated campaigns <u>1</u>a b Membership dues 1b c Fundraising events 10 d Related organizations 1d 1548633. e Government grants (contributions) 1e All other contributions, gifts, grants, and similar amounts not included above g Noncash contributions included in lines 1a-1f \$ **1548633** h Total. Add lines 1a-1f **Business Code** 2 a AUGUSTA RICHMOND COUNT 541800 668,317. 668,317. Program Service Revenue b TEE CENTER PROMOTION R 900099 350,000. 350,000. c COOPERATIVE ADVERTISIN 541800 144,890. 144,890. d VISITOR INFORMATION CE 900099 28,465. 28,465. e WAYFINDING REVENUE 900099 23,500. 23,500 f All other program service revenue 900099 <u>35,946.</u> 35,946 1251118 g Total. Add lines 2a-2f Investment income (including dividends, interest, and 10,941 10,941. other similar amounts) Income from investment of tax-exempt bond proceeds 4 5 Royalties (ı) Real (II) Personal 6 a Gross rents b Less rental expenses c Rental income or (loss) d Net rental income or (loss) 7 a Gross amount from sales of (i) Securities (II) Other assets other than inventory b Less cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss) 8 a Gross income from fundraising events (not Other Revenue including \$ contributions reported on line 1c) See Part IV, line 18 b Less. direct expenses c Net income or (loss) from fundraising events 9 a Gross income from gaming activities. See Part IV, line 19 b Less direct expenses c Net income or (loss) from gaming activities 10 a Gross sales of inventory, less returns and allowances b Less. cost of goods sold c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code 11 a d All other revenue e Total. Add lines 11a-11d 2810692. 1251118 Total revenue. See instructions. 10,94

Form 990 (2011)

132009 01-23-12 Form 990 (2011)

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Form 990 (2011) INC. Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

| Do. | Check if Schedule O contains a response not include amounts reported on lines 6b. | (A) | (B) Program service | (C) Management and | (D) Fundraising |
|-----|--|----------------|--------------------------|--|-------------------------|
| | 8b, 9b, and 10b of Part VIII. | Total expenses | Program service expenses | Management and general expenses | Fundraising expenses |
| 1 | Grants and other assistance to governments and | | | | |
| | organizations in the United States. See Part IV, line 21 | 552,164. | | | |
| 2 | Grants and other assistance to individuals in | | | | |
| | the United States. See Part IV, line 22 | | | | |
| 3 | Grants and other assistance to governments, | | | | |
| | organizations, and individuals outside the | | | | |
| | United States See Part IV, lines 15 and 16 | | | | |
| 4 | Benefits paid to or for members | | | | |
| 5 | Compensation of current officers, directors, | 142 520 | | | |
| _ | trustees, and key employees | 142,530. | | | |
| 6 | Compensation not included above, to disqualified | | | | |
| | persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) | | | | |
| 7 | Other salaries and wages | 451,149. | | | - |
| 8 | Pension plan accruals and contributions (include | 431,149. | | | |
| 0 | section 401(k) and section 403(b) employer contributions) | 49,208. | | | |
| 9 | Other employee benefits | 45,269. | | | |
| 10 | Payroll taxes | 47,593. | | | |
| 11 | Fees for services (non-employees) | 17,0000 | - | | _ |
| · · | Management | | | | |
| b | Legal | 2,400. | | | |
| c | Accounting | 17,250. | | | |
| d | Lobbying | | | | |
| е | Professional fundraising services. See Part IV, line 17 | | | | |
| f | Investment management fees | | | | |
| g | Other | | | 1 | |
| 12 | Advertising and promotion | 534,276. | | | |
| 13 | Office expenses | 59,249. | | | |
| 14 | Information technology | 52,506. | | | |
| 15 | Royalties | | | | |
| 16 | Occupancy | 123,270. | | | |
| 17 | Travel | 56,635. | | | |
| 18 | Payments of travel or entertainment expenses | İ | | | |
| | for any federal, state, or local public officials | | | | |
| 19 | Conferences, conventions, and meetings | | | | |
| 20 | Interest | | | | |
| 21 | Payments to affiliates | 46 | | | |
| 22 | Depreciation, depletion, and amortization | 16,572. | | | |
| 23 | Insurance | 8,405. | | | |
| 24 | Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.) | | | | |
| а | DDO TROM EVDENORO | 298,117. | | | |
| b | RESEARCH | 25,494. | | | |
| С | DUES AND SUBSCRIPTIONS | 14,803. | | | |
| d | TRADE SHOWS | 12,357. | | | |
| е | All other expenses | 22,832. | | | |
| 25 | Total functional expenses Add lines 1 through 24e | 2,532,079. | | | |
| 26 | Joint costs. Complete this line only if the organization | | | | |
| | reported in column (B) joint costs from a combined | | | | |
| | educational campaign and fundraising solicitation. | | | | I |
| | Check here If following SOP 98-2 (ASC 958-720) | | | | |

Part X Balance Sheet (A) (B) End of year Beginning of year 674,881 962,476. Cash - non-interest-bearing 1 1 650,893. 685,402. 2 Savings and temporary cash investments 2 3 Pledges and grants receivable, net 3 4 Accounts receivable, net Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 6 Notes and loans receivable, net 7 8 Inventories for sale or use 8 Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment cost or other <u>371,608.</u> basis Complete Part VI of Schedule D 10a 284,904. 73,604 86,704. 10b b Less: accumulated depreciation 10c 11 Investments - publicly traded securities 11 12 Investments - other securities See Part IV, line 11 12 13 Investments - program-related See Part IV, line 11 13 14 Intangible assets 14 Other assets See Part IV, line 11 15 15 1,399,378 1,734,582 Total assets. Add lines 1 through 15 (must equal line 34) 16 17 Accounts payable and accrued expenses 17 18 Grants payable 18 483,645. 540,403. 19 Deferred revenue 19 Tax-exempt bond liabilities 20 20 Escrow or custodial account liability Complete Part IV of Schedule D 21 21 Liabilities Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 22 Secured mortgages and notes payable to unrelated third parties 23 23 24 Unsecured notes and loans payable to unrelated third parties 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of 230. Schedule D 25 483,875. 540 26 Total liabilities. Add lines 17 through 25 26 466. Organizations that follow SFAS 117, check here X and complete lines 27 through 29, and lines 33 and 34. Net Assets or Fund Balances 915,503. 1,194,116. 27 Unrestricted net assets 27 28 28 Temporarily restricted net assets 29 Permanently restricted net assets 29 Organizations that do not follow SFAS 117, check here complete lines 30 through 34. Capital stock or trust principal, or current funds 30 Paid-in or capital surplus, or land, building, or equipment fund 31 31 32 Retained earnings, endowment, accumulated income, or other funds 32 915,503 33 1,194,116. 33 Total net assets or fund balances Total liabilities and net assets/fund balances 399,378 1,734,582.

Form 990 (2011)

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Form 990 (2011)

INC.

| | 990 (2011) INC. | <u> 58-22</u> | 87663 | Pag | ge 12 |
|----|--|---------------|-------|-----|-------------|
| Pa | rt XI Reconciliation of Net Assets | | | | |
| | Check if Schedule O contains a response to any question in this Part XI | | | | |
| | | | | | |
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | 2,81 | 0,6 | <u>92.</u> |
| 2 | 2 Total expenses (must equal Part IX, column (A), line 25) | | | | <u>79.</u> |
| 3 | Revenue less expenses Subtract line 2 from line 1 | 3 | 27 | 8,6 | <u>13.</u> |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 91 | 5,5 | <u>03.</u> |
| 5 | Other changes in net assets or fund balances (explain in Schedule O) | 5 | | | 0. |
| 6 | Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 1,19 | 4,1 | <u> 16.</u> |
| Pa | rt XII Financial Statements and Reporting | | | | |
| | Check if Schedule O contains a response to any question in this Part XII | | | | X |
| | | | | Yes | No |
| 1 | Accounting method used to prepare the Form 990. X Cash Accrual Other | | . | | |
| | If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule | 0 | | | |
| 2a | 2a Were the organization's financial statements compiled or reviewed by an independent accountant? | | | | X |
| b | Were the organization's financial statements audited by an independent accountant? | | 2b | X | |
| c | If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the | e audıt, | | | |
| | review, or compilation of its financial statements and selection of an independent accountant? | | 2c | X | |
| | If the organization changed either its oversight process or selection process during the tax year, explain in Sch | edule O | | | |
| d | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue | d on a | | | |
| | separate basis, consolidated basis, or both | | | | |
| | X Separate basis Consolidated basis Both consolidated and separate basis | | | | |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si | ngle Audıt | | | |
| | Act and OMB Circular A-133? | | За | | <u>X</u> |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ | ired audit | | | |
| | or audits, explain why in Schedule O and describe any steps taken to undergo such audits | | 3b | | |

SCHEDULE D

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

➤ Attach to Form 990. ➤ See separate instructions.

2011 Open to Public Inspection

OMB No 1545-0047

Name of the organization

AUGUSTA CONVENTION AND VISITORS BUREAU,

Employer identification number 58-2287663

| Par | t I Organizations Maintaining Donor Advise | d Funds or Other Similar Funds o | or Accounts. Complete if the |
|-----|--|--|---|
| | organization answered "Yes" to Form 990, Part IV, lin | | |
| | | (a) Donor advised funds | (b) Funds and other accounts |
| 1 | Total number at end of year | | |
| 2 | Aggregate contributions to (during year) | | |
| 3 | Aggregate grants from (during year) | | |
| 4 | Aggregate value at end of year | | |
| 5 | Did the organization inform all donors and donor advisors in | writing that the assets held in donor advised | funds |
| | are the organization's property, subject to the organization's | _ | Yes No |
| 6 | Did the organization inform all grantees, donors, and donor a | • | |
| · | for charitable purposes and not for the benefit of the donor | <u> </u> | |
| | impermissible private benefit? | or deficit deviser, or for any early early early | Yes No |
| Par | | ganization answered "Yes" to Form 990, Part | |
| 1 | Purpose(s) of conservation easements held by the organizat | | (14, 1110 7 |
| • | Preservation of land for public use (e.g., recreation or o | | rically important land area |
| | Protection of natural habitat | Preservation of a certifie | · · |
| | Preservation of open space | Treservation of a certifie | d historic structure |
| 2 | Complete lines 2a through 2d if the organization held a quali | field concentration contribution in the form of | a consequence accoment on the last |
| _ | day of the tax year | med conservation contribution in the form of | a conservation easement on the last |
| | day of the tax your | | Held at the End of the Tax Year |
| а | Total number of conservation easements | | 2a |
| b | Total acreage restricted by conservation easements | | 2b |
| c | Number of conservation easements on a certified historic sti | aucture included in (a) | 2c |
| _ | Number of conservation easements included in (c) acquired | - · · | |
| u | listed in the National Register | | |
| 3 | | lanced extractioned or terminated by the a | 2d |
| 3 | Number of conservation easements modified, transferred, revear | leased, extinguished, or terminated by the of | rganization during the tax |
| 4 | Number of states where property subject to conservation ea | soment is located | |
| 5 | Does the organization have a written policy regarding the pe | | |
| | violations, and enforcement of the conservation easements | | Yes No |
| 6 | Staff and volunteer hours devoted to monitoring, inspecting | | |
| 7 | Amount of expenses incurred in monitoring, inspecting, and | | |
| 8 | Does each conservation easement reported on line 2(d) abo | | |
| Ü | and section 170(h)(4)(B)(ii)? | ve satisfy the requirements of section 170(f) | Yes No |
| 9 | In Part XIV, describe how the organization reports conservat | ion agramants in its revenue and expense of | |
| 3 | include, if applicable, the text of the footnote to the organization | | |
| | conservation easements | illon's illiancial statements that describes the | e organization's accounting for |
| Pai | t III Organizations Maintaining Collections of | f Art. Historical Treasures, or Oth | er Similar Assets. |
| | Complete if the organization answered "Yes" to Form | - | |
| | If the organization elected, as permitted under SFAS 116 (A | _ | nt and halance sheet works of art |
| | historical treasures, or other similar assets held for public ex | • | · · · · · · · · · · · · · · · · · · · |
| | the text of the footnote to its financial statements that descri | | e of public service, provide, in trait xiv, |
| h | If the organization elected, as permitted under SFAS 116 (A) | | nd balance cheet works of art, historical |
| U | treasures, or other similar assets held for public exhibition, e | · ' | • |
| | relating to these items. | ducation, or research in furtherance of public | c service, provide the following amounts |
| | (i) Revenues included in Form 990, Part VIII, line 1 | | • • |
| | | | ► \$ ► \$ |
| 0 | (ii) Assets included in Form 990, Part X | and the same and the first and | P |
| 2 | If the organization received or held works of art, historical tre | The state of the s | аш, рточие |
| _ | the following amounts required to be reported under SFAS | TO (ASC 956) relating to these items | • |
| a | Revenues included in Form 990, Part VIII, line 1 | | \$ |
| D | Assets included in Form 990, Part X | | > \$ |

| | dule D (Form 990) 2011 INC. | | | | | | | | | Page 2 |
|-----|--|------------------------|--------------------|----------------|---------------------------------------|--------------|------------|------------|------------|--------------|
| Par | - Julianiania C | | | | | | | | | |
| 3 | Using the organization's acquisition, accessi | on, and other record | ls, check | any of the | following tha | t are a sig | nificant i | use of its | collection | items |
| | (check all that apply) | | | | | | | | | |
| а | Public exhibition | d | ╵╠╵ | oan or exc | hange progra | ıms | | | | |
| b | Scholarly research | е | | Other | | | | | | |
| C | Preservation for future generations | | | | | | | | | |
| 4 | Provide a description of the organization's co | ollections and explai | n how th | ey further t | he organizati | on's exem | pt purpo | se in Par | t XIV | |
| 5 | During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets | | | | | | | | | |
| _ | to be sold to raise funds rather than to be maintained as part of the organization's collection? | | | | | | | | | |
| Par | t IV Escrow and Custodial Arran | | ete if the | organizatio | n answered ' | "Yes" to F | orm 990 | , Part IV, | line 9, or | |
| | reported an amount on Form 990, Pa | • | | | | | | | | |
| 1a | Is the organization an agent, trustee, custod | an or other intermed | diary for o | contribution | s or other as | sets not ir | ncluded | _ | _ | |
| | on Form 990, Part X? | | | | | | | | 」 Yes | L No |
| þ | If "Yes," explain the arrangement in Part XIV | and complete the fo | llowing t | able | | | | | | |
| | | | | | | | | | Amount | |
| | Beginning balance | | | | | | 1c | | | |
| | Additions during the year | | | | | | 1d | | | |
| _ | Distributions during the year | | | | | | 1e | | | |
| f | Ending balance | | | | | | 1f | | ٦ | |
| | Did the organization include an amount on F | orm 990, Part X, line | 217 | | | | | | _i Yes | ∟ No |
| Pai | If "Yes," explain the arrangement in Part XIV | f the average at a se | | IVII +- F- | 000 Dt | N/ l 10 | | | | |
| rai | t V Endowment Funds. Complete | | | | | 1 | | | | b |
| | Decree of the late | (a) Current year | (b) P | rior year | (c) Two year | S DACK (C | a) inree y | rears back | (e) Four | years back |
| | Beginning of year balance | | | | | | | | | |
| b | Contributions | | | | | | | | | . |
| | Net investment earnings, gains, and losses | | | | | | | | | |
| | Grants or scholarships | | | | | | | | <u> </u> | |
| е | Other expenditures for facilities | | | | | | | | | |
| | and programs | | | | | | | | | |
| | Administrative expenses | | <u> </u> | <u> </u> | | | | | | |
| g | End of year balance | | | | -\\ bald | | | | L | |
| 2 | Provide the estimated percentage of the cur | • | .e (iii le 1) % | g, column (a | a)) Held as | | | | | |
| a | Board designated or quasi-endowment ▶ Permanent endowment ▶ | % | _70 | | | | | | | |
| b | Temporarily restricted endowment | % % | | | | | | | | |
| G | The percentages in lines 2a, 2b, and 2c shou | | | | | | | | | |
| 22 | Are there endowment funds not in the posse | • | ation tha | t are held a | and administs | rod for the | o organi | zation | | |
| Ja | by | sssion of the organiz | auon ma | it are rielu a | الاستان المالية | iled for the | e organii | Zalion | Г | Yes No |
| | (i) unrelated organizations | | | | | | | | 3a(ı) | 163 110 |
| | (ii) related organizations | | | | | | | | 3a(ii) | |
| h | If "Yes" to 3a(ii), are the related organization: | s listed as required (| n Sched | lule R2 | | | | | 3b | |
| 4 | Describe in Part XIV the intended uses of the | · | | | | | | | <u> </u> | - ' |
| Pai | rt VI Land, Buildings, and Equipn | | | | | | | | | |
| | Description of property | (a) Cost or o | i | | t or other | (c) Ac | cumulate | ed | (d) Book | value |
| | Ener Ershand | basis (investi | | | (other) | | reciation | | (_, _00 | |
| 1a | Land | | | | · · · · · · · · · · · · · · · · · · · | · | | | | |
| | Buildings | | | | | | | | | |
| | Leasehold improvements | | | 12 | 1,941. | | 83,4 | 48. | 38 | 3,493. |
| | Equipment | | | | 9,667. | | 01,4 | | | 3,211. |
| | Other | | | | <u> </u> | | <u>,-</u> | | | |
| | I. Add lines 1a through 1e (Column (d) must e | equal Form 990, Part | X, colun | nn (B), line | 10(c)) | | | | 86 | 5,704. |

Schedule D (Form 990) 2011

| Part VII Investments - Other Securities. | See Form 990, Part X, line | | |
|--|----------------------------|---------------------------------------|---|
| (a) Description of security or category (including name of security) | (b) Book value | | od of valuation of-year market value |
| Financial derivatives | | | |
| Closely-held equity interests | | | |
| Other | | | |
| (A) | | | |
| (B) | | | |
| (C) | | | |
| (D) | | | |
| (E) | | | |
| (F) (G) | | | |
| (H) | | | |
| (1) | | | · · · · · · · · · · · · · · · · · · · |
| tal (Col (b) must equal Form 990, Part X, col (B) line 12.) | | | |
| art VIII Investments - Program Related | See Form 990, Part X, line | 13 | |
| (a) Description of investment type | (b) Book value | | od of valuation of-year market value |
| (1) | | | |
| (2) | | | |
| (3) | | | |
| (4) | | | |
| (5) (6) | | | |
| (7) | | | |
| (8) | | | |
| (9) | | | |
| (10) | | | |
| otal. (Col (b) must equal Form 990, Part X, col (B) line 13.) | > | | |
| Part IX Other Assets. See Form 990, Part X, I | | | |
| | (a) Description | | (b) Book value |
| (1) | | · · · · · · · · · · · · · · · · · · · | |
| (2) | | | |
| (3) | | | |
| (5) | | | |
| (6) | | | |
| (7) | | | |
| (8) | | | |
| (9) | | | |
| (10) | | | |
| otal. (Column (b) must equal Form 990, Part X, col (B) | line 15) | | |
| Part X Other Liabilities. See Form 990, Part | X, line 25 | | |
| (a) Description of liability | | (b) Book value | |
| (1) Federal income taxes | | | |
| (2) ACCRUED PAYROLL | | 63. | |
| (3) | | | |
| (4) | | | |
| (6) | | | |
| (7) | | | |
| (8) | | | |
| (9) | | | |
| (10) | | | |
| | | | |
| (11) | 1 | | |

| _ | dule D (Form 990) 2011 INC . | | 58-2287663 Page 4 |
|------------|--|--|----------------------------|
| Par | t XI Reconciliation of Change in Net Assets from Form 990 | to Audited Financial State | |
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | 1 | 2,810,692. |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | 2 | 2,532,079. |
| 3 | Excess or (deficit) for the year Subtract line 2 from line 1 | 3 | 278,613. |
| 4 | Net unrealized gains (losses) on investments | 4 | |
| 5 | Donated services and use of facilities | 5 | |
| 6 | Investment expenses | 6 | |
| 7 | Prior period adjustments | 7 | |
| 8 | Other (Describe in Part XIV) | 8 | |
| 9 | Total adjustments (net). Add lines 4 through 8 | 9 | |
| 10 | Excess or (deficit) for the year per audited financial statements. Combine lines 3 | | 278,613. |
| Par | t XII Reconciliation of Revenue per Audited Financial Staten | nents With Revenue per F | |
| 1 | Total revenue, gains, and other support per audited financial statements | | 1 2,810,692. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12 | 1 1 | |
| а | Net unrealized gains on investments | 2a | _ |
| b | Donated services and use of facilities | 2b | _ |
| С | Recoveries of prior year grants | 2c | _ |
| d | Other (Describe in Part XIV) | 2d | ⊣ |
| е | Add lines 2a through 2d | | 2e 0. |
| 3 | Subtract line 2e from line 1 | | 3 2,810,692. |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1 | | |
| а | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | _ |
| b | Other (Describe in Part XIV) | 4b | _ |
| С | Add lines 4a and 4b | | 4c 0. |
| _ 5_ | Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12) | The state of the s | 5 2,810,692. |
| Pai | t XIII Reconciliation of Expenses per Audited Financial State | ments With Expenses per | |
| 1 | Total expenses and losses per audited financial statements | | 1 2,532,079. |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25 | 1 1 | |
| а | Donated services and use of facilities | | _ |
| b | Prior year adjustments | 2b | _ |
| С | Other losses | 2c | _ |
| d | Other (Describe in Part XIV) | | ⊣ 1 |
| е | Add lines 2a through 2d | | 2e 0. |
| 3 | Subtract line 2e from line 1 | | <u>3</u> 2,532,079. |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1 | | |
| а | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | _ |
| b | Other (Describe in Part XIV.) | 4b | 」 │ |
| С | Add lines 4a and 4b | | 4c 0. |
| | Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18) | | 5 2,532,079. |
| Pai | t XIV Supplemental Information | | |
| | plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Pai | | |
| | e 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also co | | |
| PAI | RT X, LINE 2: THE BUREAU DOES NOT BELIEVE | THERE ARE ANY MA | ATERIAL |
| TT37/ | THE TAX BOOTHTONG AND ACCORDANCE T | m titti Nom 55000 | NT 77 TO 3 NTS/ |
| UNC | CERTAIN TAX POSITIONS AND, ACCORDINGLY, I | T WILL NOT RECOGI | NIZE ANY |
| т.т. | ABILITY FOR UNRECOGNIZED TAX BENEFITS. | | |
| | | | |
| | | | |
| | | | |
| AT | DECEMBER 31, 2011, THE FOLLOWING YEARS A | RE SUBJECT TO EX | AMINATION BY |
| M.V. | OR TAX JURISDICTION: | | |
| TATA | OIL I.M. OURIDDICIION. | | |
| | | | |
| | | | |
| <u>rei</u> | DERAL 2008 - 2010 | | Schedule D (Form 990) 2011 |
| | | | |

132054 01-23-12

AUGUSTA CONVENTION AND VISITORS BUREAU, Schedule D (Form 990) 2011 INC. Part XIV Supplemental Information (continued) 58-2287663 Page 5 **GEORGIA 2008 - 2010**

% X Schedule I (Form 990) (2011) Employer identification number 58-2287663 18 Open to Public OMB No 1545-0047 Inspection (h) Purpose of grant or assistance Yes Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000 Check this box if no one recipient received more than \$5,000 Part II can be duplicated if additional space is needed ame and address of organization (b) EIN (c) IRC section or government assistance assistance or government assistance assistance (d) Amount of assistance assistance or government assistance (e) Amount of (f) Method of (g) Description of (h) Method of (g) Description of (g) Description of (h) Method of (g) Description of (h) Description of (h) Method of (g) Description of (h) Description of (h) Method of (g) Description of (h) Description of (h) Description of (h) Description of (h) Method of (h) Description of (h) D Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. Governments, and Individuals in the United States Grants and Other Assistance to Organizations, ٥. ٠. Ö Ö o. Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States ► Attach to Form 990. AUGUSTA CONVENTION AND VISITORS BUREAU, .006 9,300 21,000 10,965 320,649 24,400 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990. 501C3 501C3 501C3 501C3 501C3 Enter total number of other organizations listed in the line 1 table 58-6074146 30-0208617 04-3640043 58-1950583 58-1750019 58-1949002 General Information on Grants and Assistance criteria used to award the grants or assistance? 1 (a) Name and address of organization SACRED HEART CULTURAL CENTER, INC. GREATER AUGUSTA ARTS COUNCIL 1450 GREENE ST., SUITE 400 1450 GREENE ST., SUITE 110 BROAD STREET ARTISTS' ROW AUGUSTA CANAL AUTHORITY AUGUSTA SPORTS COUNCIL Name of the organization 1006 BROAD STREET AUGUSTA, GA 30903 AUGUSTA, GA 30901 AUGUSTA, GA 30901 AUGUSTA, GA 30901 AUGUSTA, GA 30901 AUGUSTA, GA 30901 IMPERIAL THEATRE 149 BROAD STREET Department of the Treasury 1301 GREENE ST. Internal Revenue Service P.O. BOX 1776 SCHEDULEI (Form 990) Part II Part Q

| UREAU, |
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| Д |
| VISITORS |
| AND |
| VENTION |
| Š |

| AUGUSTA CONVENTION AND VI Schedule I (Form 990) INC. Part II Continuation of Grants and Other Assistance to Governments an | CONVENTION er Assistance to Gov | | IRS BUREAU, | , nited States (Sche | SITORS BUREAU, d Organizations in the United States (Schedule I (Form 990), Part II.) | | 58-2287663 Page 1 |
|--|------------------------------------|-------|--------------------------|-----------------------------------|--|--|------------------------------------|
| (a) Name and address of organization or government | (b) EIN | | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| LUCY CRAFT MUSEUM OF BLACK HISTORY 1116 PHILLIPS STREET AUGUSTA, GA 30901 | 58-1849139 | 50103 | 17,750. | 0 | | | |
| AUGUSTA MUSEUM OF HISTORY 560 REYNOLDS STREET AUGUSTA, GA 30901 | 58-6000097 | 50103 | 14,700. | 0 | | | |
| AUGUSTA SOUTHERN NATIONALS P.O. BOX 1169 AUGUSTA, GA 30903 | | | 18,000. | 0 | | | |
| 93 | 58-1399631 | 501C5 | 9 | 0 | | | |
| I 2 5 . | | 501C3 | 21,900. | 0 | | | |
| AUGUSTA RECREATION AND PARKS P. O. BOX 5605 AUGUSTA, GA 30916 | | | 2,500, | 0 | | | |
| _ ~ ~ | 26-3416729 | 50103 | 25,200, | 0 | | | |
| GERTRUDE HERBERT INSTITUTE OF ART 506 TELFAIR STREET AUGUSTA, GA 30901 | 58-6004465 | | 6,050 | 0 | | | |
| BOYHOOD HOME OF WOODROW WILSON P. O. BOX 37 AUGUSTA GA 30903 | 58-6072126 | | 29,550, | 0 | | | |
| | | | | | | | Schedule I (Form 990) |

| BUREAU, | |
|------------|------|
| VISITORS | |
| . AND | |
| CONVENTION | |
| AUGUSTA | INC. |

Page 1

| 58-2287663 Pa | | (h) Purpose of grant or assistance | | | | | | i | |
|---|--|---|---|--------|--|--|--|---|--|
| 35 | : | (g) Description of non-cash assistance | | | | | | | |
| | edule I (Form 990), Pa | (f) Method of valuation (book, FMV, appraisal, other) | | | | | | | |
| | nited States (Scho | (e) Amount of non-cash assistance | 0 | 0 | 0 | | | | |
| KS BUREAU | nzations in the Ur | (d) Amount of cash grant | 6,700, | 5,650, | 8,350, | | | | |
| AUGUSTA CONVENTION AND VISITORS BUREAU, INC. | vernments and Organ | (c) IRC section if applicable | | | 501C3 | | | | |
| ONVENTION | Assistance to Go | (b) EIN | | | 58-2247999 | | | | |
| AUGUSTA C Schedule I (Form 990) INC. | Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II) | (a) Name and address of organization or government | MEADOW GARDEN 1320 INDEPENDENCE DRIVE AUGUSTA, GA 30901 | | SOUTHEASTERN NATURAL SCIENCES ACADEMY - 1858 LOCK DAM ROAD - AUGUSTA, GA 30906 | | | | |

Schedule I (Form 990)

Page 2

58-2287663

Schedule | (Form 990) (2011)
Part III Grants and Other

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22 Part III can be duplicated if additional space is needed

| (f) Description of non-cash assistance | | | | | | | |
|---|--|--|--|--|--|--|--|
| (e) Method of valuation (book, FMV, appraisal, other) | | | additional information | | | | |
| (d) Amount of non- cash assistance | | | ine 2, and any other | | | | |
| (c) Amount of cash grant | | | required in Part I, I | | | | |
| (b) Number of recipients | | | e the information | | | | |
| (a) Type of grant or assistance | | | Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information | | | | |

Schedule I (Form 990) (2011)

132102 01-27-12

SCHEDULE J (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

2011

Open to Public Inspection

Internal Revenue Service

Name of the organization

Department of the Treasury

Attach to Form 990. See separate instructions.

AUGUSTA CONVENTION AND VISITORS BUREAU,
INC.

Employer identification number 58-2287663

| Pa | rt I Questions Regarding Compensation | _ | | |
|----|--|-----|----------|----|
| | | | Yes | No |
| 1a | Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, | | | |
| | Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items | | . | |
| | First-class or charter travel Housing allowance or residence for personal use | | 1 | |
| | Travel for companions Payments for business use of personal residence | | | |
| | Tax indemnification and gross-up payments Health or social club dues or initiation fees | . [| ı | |
| | Discretionary spending account Personal services (e g , maid, chauffeur, chef) | | | |
| b | If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or | | | |
| | reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain | 1b | | |
| 2 | Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, | | | |
| | trustees, and the CEO/Executive Director, regarding the items checked in line 1a? | 2 | | |
| 3 | Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's | | | |
| | CEO/Executive Director Check all that apply. Do not check any boxes for methods used by a related organization to | | | |
| | establish compensation of the CEO/Executive Director. Explain in Part III | | | |
| | X Compensation committee X Written employment contract | | | |
| | Independent compensation consultant Compensation survey or study | | | |
| | Form 990 of other organizations Approval by the board or compensation committee | | | |
| 4 | During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing | | | |
| | organization or a related organization | | | |
| а | Receive a severance payment or change-of-control payment? | 4a | | Х |
| b | Participate in, or receive payment from, a supplemental nonqualified retirement plan? | 4b | | Х |
| С | Participate in, or receive payment from, an equity-based compensation arrangement? | 4c | | х |
| | If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III | | | |
| | Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9. | | | |
| 5 | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | 1 |
| | contingent on the revenues of | | | |
| а | The organization? | 5a | | |
| b | Any related organization? | 5b | | |
| | If "Yes" to line 5a or 5b, describe in Part III | | | |
| 6 | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation | | | |
| | contingent on the net earnings of | | | |
| | The organization? | 6a | | |
| b | Any related organization? | 6b | | |
| | If "Yes" to line 6a or 6b, describe in Part III | ' | | |
| 7 | For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments | | | |
| | not described in lines 5 and 6? If "Yes," describe in Part III | 7 | <u> </u> | |
| 8 | Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the | | | |
| | ınıtıal contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," describe in Part III | 8 | <u> </u> | |
| 9 | If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in | | | |
| | Regulations section 53 4958-6(c)? | 9 | 1 ' | l |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2011

Schedule J (Form 990) 2011

Do not list any individuals that are not listed on Form 990, Part VII

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii).

58-2287663

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

Total of columns E

(**D)** Nontaxable

Retirement and other deferred

(iii) Other reportable compensation

(ii) Bonus & incentive compensation

(i) Base compensation

(A) Name

Q

(B) Breakdown of W-2 and/or 1099-MISC compensation

(B)(I)-(D)

eported as deferred

Compensation E

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Schedule J (Form 990) 2011

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SCHEDULE L

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Transactions With Interested Persons

► Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2011

Open To Public Inspection

| Name of the | in(| | ON A FIN.T. | TON A | WD ATS | TTORS BUREA | .υ , | | 8 – 22 | | | umbei |
|-------------|-------------------------|------------------|--------------|--|------------------------|---------------------------------------|--|---------------|--|-------------|--|--------|
| Part I | Excess Benefit | Transaction | ons (section | n 501(c)(| 3) and section | n 501(c)(4) organizatio | ns only) | | | | | |
| | Complete if the orga | ınızatıon answ | ered "Yes" | on Form | 990, Part IV, | line 25a or 25b, or Foi | m <u>990-E</u> | Z, Part | V, line 40 | b | , | |
| 1 | (a) Name of dis | qualified pers | on | | | (b) Description | of transa | ction | | | (c) Corr | |
| | (4) (14.110 5) 415 | | | | | (b) Boomphon | | | | | Yes | No |
| | | | | | | | | | | | | |
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| | | - | | | | | | _ | | | | |
| 2 Enter | the amount of tax imp | osed on the o | rganization | manager | s or disqualifi | ed persons during the | year un | der | | | · | |
| sectio | n 4958 | | | | | | | | > \$ | | | |
| 3 Enter | the amount of tax, if a | ny, on line 2, a | above, reim | bursed by | y the organiza | ation | | | > \$ | | | |
| Dord II | Loans to and/o | u Evam lak | | 20 | | | | | | | | |
| Part II | | | | | | | | | _ | | | |
| (=) N: | Complete if the orga | (b) Loan t | | | | line 26, or Form 990-E | | | Ba (f) App | roved | T (=> >) (| ritton |
| | on and purpose | the organ | | | nal principal mount | (d) Balance due | |) In ault? | by box | ard or | (g) W agreer | |
| | | То | From | 1 | | | Yes | No | Yes | No | Yes | No |
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| Total _ | | | | <u>,I</u> | > \$ | <u> </u> | | ! | | | | ! |
| Part III | Grants or Assis | stance Ber | efiting li | nterest | ed Person | S. | | | | | | |
| | Complete if the orga | anization ansv | vered "Yes" | on Form | 990, Part IV, | line 27 | | | | | | |
| (| a) Name of interested | person | | (b) Relat | | een interested person | and | | | | nd type o | f |
| | | | | | the or | ganization | | | | assistar | nce | |
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LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2011

58-2287663 Page 2 Schedule L (Form 990 or 990-EZ) 2011 INC . **Business Transactions Involving Interested Persons.** Part IV Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c (e) Sharing of (b) Relationship between interested (c) Amount of (a) Name of interested person (d) Description of òrganization's person and the organization transaction transaction revenues? Yes No DAYTON SHERROUSE-AUGUSTA CBOARD MEMBER 21,848 TOURISM GRA X X DON BAILEY-AUGUSTA CHRONICBOARD MEMBER 31,232.BANNER ADS SUE PARR-AUGUSTA METRO CHABOARD MEMBER 2,350.COOPERATIVE X Part V Supplemental Information Complete this part to provide additional information for responses to questions on Schedule L (see instructions) SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS: (A) NAME OF PERSON: DAYTON SHERROUSE-AUGUSTA CANAL AUTHORITY (D) DESCRIPTION OF TRANSACTION: TOURISM GRANT RECIPIENT, GALLERY PASS REDEMPTION REIMBURSEMENTS. (A) NAME OF INTERESTED PERSON: DON BAILEY-AUGUSTA CHRONICLE, AUGUSTA MAGAZINE AND MARRIOTT (D) DESCRIPTION OF TRANSACTION: BANNER ADS ON WEBSITE, WEBSITE ADVERTISING, LOCAL PROMOTION ADVERTISING, VISITOR CENTER ADVERTISING. (A) NAME OF PERSON: SUE PARR-AUGUSTA METRO CHAMBER (D) DESCRIPTION OF TRANSACTION: COOPERATIVE ADVERTISING, AUGUSTA SHOWCASE SPONSORSHIP.

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. ► Attach to Form 990 or 990-EZ.

OMB No 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

AUGUSTA CONVENTION AND VISITORS BUREAU, INC.

Employer identification number 58-2287663

| FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION: |
|--|
| RELATED ACTIVITIES. |
| |
| FORM 990, PART VI, SECTION B, LINE 11: THE BOARD IS INFORMED THAT A NEW |
| 990 IS PREPARED WITH THE ASSISTANCE OF OUR ACCOUNTANTS. ANY INTERESTED |
| BOARD MEMBERS MAY REVIEW THE FORM BY REQUEST OF THE PRESIDENT/CEO OR THE |
| VICE-PRESIDENT OF FINANCE AND ADMINISTRATION. |
| |
| FORM 990, PART VI, SECTION B, LINE 12C: CONFLICTS OF INTEREST ARE |
| ADDRESSED INFORMALLY THROUGHOUT THE YEAR AS DISCLOSURES MAY BE NECESSARY |
| AND PERTINENT TO AGENDA ITEMS. DISCLOSURES OF CONFLICTS OF INTEREST ARE |
| FORMALLY REVIEWED AND UPDATED ANNUALLY AT A REGULARLY SCHEDULED MEETING OF |
| THE BOARD OF DIRECTORS. |
| |
| FORM 990, PART VI, SECTION B, LINE 15: THE PERFORMANCE OF THE EXECUTIVE |
| WILL BE REVIEWED ANNUALLY BY THE CVB'S COMPENSATION COMMITTEE OR ITS |
| DESIGNEE WITHIN ONE MONTH OF THE CALENDAR YEAR-END BASED UPON PERFORMANCE |
| CRITERIA AND OBJECTIVES AGREED TO BY THE COMPENSATION COMMITTEE AND THE |
| EXECUTIVE AT THE BEGINNING OF THE PERIOD UNDER REVIEW. |
| |
| FORM 990, PART VI, SECTION C, LINE 19: RECORDS AVAILABLE TO THE PUBLIC ARE |
| PROVIDED IN ACCORDANCE WITH THE GEORGIA OPEN RECORDS ACT AND GEORGIA |
| SUNSHINE LAWS. |
| |
| FORM 990, PART XI, LINE 2C |
| |

AUDIT OVERSIGHT AND REVIEW

| <u>Scried</u> | ule O (Form 990 | or 990 EZ) (2011) | | | | | | | | | | Page 2 |
|---------------|-------------------|-------------------|---------------|-------|----------|-------|-------------|-------------|-------|-----------------|--------------------|--------|
| Name | of the organizati | on AUGUSTA | COI | NVEN' | rion | AND ' | VISITORS | BUREA | ΔŪ, | Employer identi | fication 7 6 6 3 | number |
| THE | FINANCE | COMMITTEE | OF | THE | BOAR | D OF | DIRECTO | RS PRO | VIDES | | | |
| | AUDIT P | | | | | | | | | | | |
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Depreciation and Amortization (Including Information on Listed Property)

OMB No 1545-0172

Sequence No 179

Department of the Treasury Internal Revenue Service (99) Name(s) shown on return

➤ See separate instructions.

Attach to your tax return. Business or activity to which this form relates

990

Identifying number

| INC. | VISITOR | | м 99 | 90 PA | GE 10 | | 58-2287663 |
|--|--|--|-------------|-------------------|----------------|--------------|----------------------------|
| Part Election To Expense Certain Property | Under Section 17 | 9 Note: If you have any list | ed pro | perty, co | mplete Part | V before y | |
| 1 Maximum amount (see instructions) | | | | | | 1 | <u>500,000.</u> |
| 2 Total cost of section 179 property placed | in service (see | instructions) | | | | 2 | |
| 3 Threshold cost of section 179 property b | efore reduction | in limitation | | | | 3 | 2,000,000. |
| 4 Reduction in limitation Subtract line 3 fro | om line 2 If zero | or less, enter -0- | | | | 4 | |
| 5 Dollar limitation for tax year Subtract line 4 from line 1 | If zero or less, enter | -0- If married filing separately, see | instruction | ons | | 5_ | |
| 6 (a) Description of prop | erty | (b) Cost (busine | ess use o | nly) | (c) Elected | cost | |
| | | | | | | | |
| | - | | | | | | |
| | | | | | | _ | |
| | | | | | | | |
| 7 Listed property Enter the amount from li | ne 29 | | L | 7 | | | |
| 8 Total elected cost of section 179 propert | y Add amounts | ın column (c), lines 6 and | 7 | | | 8_ | |
| 9 Tentative deduction. Enter the smaller of | f line 5 or line 8 | | | | | 9 | |
| 10 Carryover of disallowed deduction from I | ine 13 of your 20 | 010 Form 4562 | | | | 10 | |
| 11 Business income limitation. Enter the sm | | · | • | ne 5 | | 11 | |
| 12 Section 179 expense deduction Add line | es 9 and 10, but | do not enter more than lin | ie 11 _ | | | 12_ | |
| 13 Carryover of disallowed deduction to 20 | | | <u>▶</u> | 13 | | | <u>,,</u> |
| Note: Do not use Part II or Part III below for | isted property li | nstead, use Part V | | | | | |
| Part II Special Depreciation Allowan | ce and Other D | epreciation (Do not include | de liste | d proper | ty) | | |
| 14 Special depreciation allowance for qualif | ied property (oth | er than listed property) pla | aced in | service | during | | |
| the tax year | | | | | | 14_ | |
| 15 Property subject to section 168(f)(1) elec | tion | | | | | 15 | |
| 16 Other depreciation (including ACRS) | | | | | | 16_ | 2,071. |
| Part III MACRS Depreciation (Do not | include listed pr | operty.) (See instructions) | <u> </u> | | | | |
| | | Section A | | | | | |
| 17 MACRS deductions for assets placed in | service in tax ye | ars beginning before 2011 | l | | | 17 | 10,554. |
| 18 If you are electing to group any assets placed in service | | | | | <u> </u> | | |
| Section B - Assets F | | e During 2011 Tax Year U | Jsing t | he Gene | ral Deprecia | ation Syst | em |
| (a) Classification of property | (b) Month and year placed in service | (c) Basis for depreciation (business/investment use only - see instructions) | (d) F | Recovery eriod | (e) Convention | (f) Method | (g) Depreciation deduction |
| 19a 3-year property | | 17,400. | 3.1 | 0 | MQ | 200DB | 1,450. |
| b 5-year property | | 8,527. | 5.0 | 0 | MQ | 200DB | 426. |
| c 7-year property | | 5,495. | 7.0 | 0 | MQ | 200DB | 196. |
| d 10-year property | | | | | | | |
| e 15-year property | | | | | | | |
| f 20-year property | | | | | | | |
| g 25-year property | | | 25 | 5 yrs | | \$/L | |
| | / | | 27. | .5 yrs | MM | S/L | |
| h Residential rental property | / | | 27 | 5 yrs | MM | S/L | |
| | / | | 39 | yrs | ММ | S/L | |
| Nonresidential real property | / | | | - | MM | S/L | |
| Section C - Assets PI | aced in Service | During 2011 Tax Year Us | sing th | e Altern | ative Depred | iation Sy | stem |
| 20a Class life | | | | - | | S/L | |
| b 12-year | | | 12 | 2 yrs | | S/L | |
| c 40-year | / | | |) yrs | MM | S/L | |
| Part IV Summary (See instructions) | | | | | | | <u> </u> |
| 21 Listed property Enter amount from line | 28 | | | | | 21 | 1,875. |
| 22 Total. Add amounts from line 12, lines 1 | | es 19 and 20 in column (a |), and I | ine 21 | | <u> </u> | |
| Enter here and on the appropriate lines | of your return Pa | artnerships and S corpora | | | | 22 | 16,572. |
| 23 For assets shown above and placed in s | - | e current year, enter the | | | | | |
| portion of the basis attributable to section | on 263A costs_ | | | 23 | | | L |

| Form 456 | 62 (2011) | INC | • | _ | | | | | | | | <u> 58-</u> | 2287 | 663 i | Page 2 |
|------------------|--|----------------------|-----------------------|-------------------------|------------|-------------------|-------------------------------|------------|-----------------|--------------|--------------------------|--------------|-----------|-----------------------------|--|
| Part V | Listed Propert | y (Include a | utomobiles, d | ertain oth | ner vehic | les, cer | taın com | puters | s, and pro | perty us | ed for er | ntertainm | nent, rec | reation, d | or |
| | Note: For any | ehicle for wi | hich vou are | usina the | standard | l milead | ne rate oi | dedu | ctina leasi | expens | e comp | lete onl | u 24a 24 | th colum | nns (a) |
| | through (c) of S | Section A, all | of Section E | , and Sec | ction C if | applica | ble | | | | | | | | |
| | Section A - | Depreciation | on and Othe | <u>r</u> Informa | tion (Ca | ution: | See the i | nstruc | tions for li | mits for | oasseng | er auton | nobiles) | | |
| 24a Do yo | ou have evidence to s | upport the bu | sıness/investn | nent use cl | aimed? | <u>X</u> Y | ′es 🗌 | <u>No</u> | 24b If "Y | es," is th | ne evidei | nce writt | en? X | Yes [| <u>No</u> _ |
| | (a) | (b) | (c) | , | (d) | | (e) | | (f) | | g) | (| h) | | (i) |
| | e of property | Date placed in | Business investmer | nt | Cost or | | sis for depri isiness/inve | | Recovery | | thod/ | | ciation | Elec sectio | cted in 179 |
| (1151.1 | vehicles first) | service | use percent | | her basis | | use only | | period | Conv | ention | deal | uction | CO | |
| 25 Speci | al depreciation allo | wance for q | ualified listed | d property | placed | ın servi | ce during | the t | ax year ar | d | | | | | |
| used | more than 50% in | a qualified b | usiness use | _ | | | | | | | 25 | L. | | | |
| 26 Prope | erty used more tha | n 50% ın a q | ualified busi | ness use | | | _ | | | | | | | | |
| 2009 | TOYOTA | | | % | | | | | | | | | | | · |
| SIENN | A | 100908 | 100.00 | % 3 | 1,90 | 6. | 31,9 | 06. | 10 | S/L | MO | 1. | 875. | | |
| | | | | % | | | | | | | | | | | |
| 27 Prope | erty used 50% or le | ess in a quali | fied busines | s use. | | | | | | · | | | - | | |
| | | <u>_</u> | | % | | | | | | S/L - | | <u> </u> | | | |
| | | · · · | | % | | | | • | | S/L - | | | | | |
| | | <u> </u> | | % | | | | | | S/L - | | | | | |
| 28 Add a | mounts in column | (h) lines 25 | through 27 | | e and on | lino 21 | nage 1 | | · | 10/L: | 28 | 1 | 875. | | |
| | mounts in column | | _ | | | | , page 1 | | | | | <u> </u> | | | |
| 29 Auu a | anounts in column | (1), 11118 20 6 | | Section 1 | | | | -61/-1 | .: | | | | 29 | | |
| Complete | this costion for vo | biolog upod | | | | | | | | | | _ | | | |
| | this section for ve vided vehicles to y | | | | | | | | | | | | na thie e | ection fo | or. |
| those veh | | our employe | ics, mot ans | ver the qu | 263110113 | III 0601 | .1011 0 10 | 366 11 3 | you meet | an excep | MON TO | completi | ng uns s | ectionic | וע |
| | | | | 1 | | | _ | r | | 1 | | 1 | | | |
| | | | | | a) | | (b) | | (c) | 1 ' | d) | 1 . | e) | (f | - |
| | ousiness/investment | | uring the | Vel | nicle | Ve | hicle | <u>۱ ۷</u> | /ehicle | Vel | nicle | Vel | nicle | Veh | ıcle |
| - ' | do not include comr | , | | - | | | | | | ļ | | ļ | | | |
| 31 Total | commuting miles of | driven during | the year | | | | | <u> </u> | | <u> </u> | | ļ | | | |
| 32 Total | other personal (no | ncommuting |) miles | | | | | | | | | | | | |
| driver | ו | | | | | | | | | | | | | | |
| 33 Total | miles driven during | g the year | | | | | | | | İ | | | | | |
| Add Iı | nes 30 through 32 | ! | | | | | | | | | | | | | |
| 34 Was t | the vehicle availab | le for person | al use | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No | Yes | No |
| during | g off-duty hours? | | | | | | | | | | | | | | |
| 35 Was t | the vehicle used p | rımarıly by a | more | | | | | | | | | | | | |
| than s | 5% owner or relate | ed person? | | | | | 1 | | | | | | | | |
| | other vehicle availa | | onal | | | | | | | | | | | | |
| use? | | | | | | | | | | | | | ŀ | | |
| | | Section C | - Questions | for Emn | lovers W | ho Pro | wide Vel | nicles | for Use h | y Thoir I | Employ | | 1 | | |
| Answer th | nese questions to | | | | | | | | | - | | | ro not m | oro than | 50/ |
| | r related persons | | you moot an | cxcopiioi | 100011 | olethig | Occion | D 101 ¥ | ornoids at | oca by c | прюусс | S WIIO a | i e not n | iore triari | 1 370 |
| | ou maintain a writte | an policy stat | emont that | robibite : | all persor | al uco | of volue | 00 100 | ludina co | mmutina | by you | - | | Vac | LNa |
| | | in policy stat | iemeni mai į | nonibits a | ali persor | iai use | or verilor | es, IIIC | luding co | minumg | , by you | | | Yes | No |
| • | oyees? | m maliai atai | | | | | | | | | | | | | + |
| | ou maintain a writte | | | | | | | | | | our | | | | |
| | oyees? See the ins | | | | | ricers, e | airectors | , or 1% | or more | owners | | | | | |
| • | ou treat all use of v | • | | • | | _ | | | | | | | | | - |
| | ou provide more th | | | | | ntorma | ition fron | ı your | employee | s about | | | | | 1 |
| | se of the vehicles, | | | | | | | | | | | | | ļ | +- |
| - | ou meet the require | | | | | | | | | | | | | <u> </u> | |
| | If your answer to | <u>37, 38, 39, 4</u> | 0, or 41 is "Y | es," do n | ot compl | <u>ete Se</u> | ction B fo | or the o | covered ve | ehicles | | | | | |
| Part VI | Amortization | | | | | | | | | , | | , | | _ | |
| | (a) Description o | f costs | n. | (b) ite amortization | | (c) | ala la | | (d) | 1 | (e) | | | (f) | |
| | | | | begins | | Amortiza amour | nt | | Code section | | Amortiza period or pe | | fo | nortization or this year | |
| 42 Amort | tization of costs th | at begins du | ırıng your 20 | 11 tax ye | ar | | | | | | | | | | |
| | | | | | <u> </u> | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| 43 Amor | tization of costs th | at began be | fore your 20 | 11 tax yea | ar | | - | • | | | | 43 | | | |
| | . Add amounts in o | | | - | | roport | | | | | | 44 | - | | |