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Form 990-PF

Return of Private Foundation
or Section 4947(a)(1) Nonexempt Charitable Trust
Treated as a Private Foundation

OMB No 1545-0052

2011

Department of the Treasury
Internal Revenue Service

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements

For calendar year 2011, or tax year beginning 01-01-2011 , and ending 12-31-2011

G Check all that apply

☐ Initial return

☐ Initial return of a former public charity

☐ Final return

☐ Amended return

☐ Address change

☐ Name change

Name of foundation
The Jeff Gordon Childrens Foundation

Number and street (or P O box number if mail is not delivered to street address)
4345 Papa Joe Hendrick Boulevard

Room/suite

City or town, state, and ZIP code
Charlotte, NC 28262

A Employer identification number

56-2174163

B Telephone number (see page 10 of the instructions)

(704) 455-7424

C If exemption application is pending, check here

D 1. Foreign organizations, check here

2. Foreign organizations meeting the 85% test, check here and attach computation

E If private foundation status was terminated under section 507(b)(1)(A), check here

F If the foundation is in a 60-month termination under section 507(b)(1)(B), check here

H Check type of organization

☒ Section 501(c)(3) exempt private foundation

☐ Section 4947(a)(1) nonexempt charitable trust

☐ Other taxable private foundation

I Fair market value of all assets at end of year (from Part II, col. (c), line 16)

J Accounting method

☒ Cash

☐ Accrual

☐ Other (specify)

\$ 447,216

(Part I, column (d) must be on cash basis.)

Part I Analysis of Revenue and Expenses (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a) (see page 11 of the instructions))		(a) Revenue and expenses per books	(b) Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
Revenue	1 Contributions, gifts, grants, etc , received (attach schedule)	1,167,070			
	2 Check ☐ if the foundation is not required to attach Sch B				
	3 Interest on savings and temporary cash investments	975	975	975	
	4 Dividends and interest from securities.	3,181	3,181	3,181	
	5a Gross rents				
	b Net rental income or (loss) _____				
	6a Net gain or (loss) from sale of assets not on line 10	51,455			
	b Gross sales price for all assets on line 6a _____ 345,811				
	7 Capital gain net income (from Part IV, line 2)		51,455		
	8 Net short-term capital gain				
	9 Income modifications				
	10a Gross sales less returns and allowances				
Operating and Administrative Expenses	b Less Cost of goods sold				
	c Gross profit or (loss) (attach schedule)				
	11 Other income (attach schedule)	548,892			
	12 Total. Add lines 1 through 11	1,771,573	55,611	4,156	
	13 Compensation of officers, directors, trustees, etc	91,700			91,700
	14 Other employee salaries and wages	90,410			90,410
	15 Pension plans, employee benefits				
	16a Legal fees (attach schedule).	4,398			4,398
	b Accounting fees (attach schedule).	12,578			12,578
	c Other professional fees (attach schedule)	36,094			36,094
	17 Interest				
	18 Taxes (attach schedule) (see page 14 of the instructions)	2,871			2,871
	19 Depreciation (attach schedule) and depletion . . .	8,694			
	20 Occupancy				
	21 Travel, conferences, and meetings	45,003			45,003
	22 Printing and publications	1,900			1,900
	23 Other expenses (attach schedule).	227,637	5,250	128,417	93,970
	24 Total operating and administrative expenses.				
	Add lines 13 through 23	521,285	5,250	128,417	378,924
	25 Contributions, gifts, grants paid	1,475,454			1,475,454
	26 Total expenses and disbursements. Add lines 24 and 25	1,996,739	5,250	128,417	1,854,378
	27 Subtract line 26 from line 12				
	a Excess of revenue over expenses and disbursements	-225,166			
	b Net investment income (if negative, enter -0-)		50,361		
	c Adjusted net income (if negative, enter -0-)				

For Privacy Act and Paperwork Reduction Act Notice, see page 30 of the instructions.

Cat No 11289X

Form 990-PF (2011)

Part II Balance Sheets		Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)	Beginning of year	End of year	
			(a) Book Value	(b) Book Value	(c) Fair Market Value
Assets	1	Cash—non-interest-bearing	59,065	173,550	173,550
	2	Savings and temporary cash investments			
	3	Accounts receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	4	Pledges receivable ▶ _____ Less allowance for doubtful accounts ▶ _____			
	5	Grants receivable			
	6	Receivables due from officers, directors, trustees, and other disqualified persons (attach schedule) (see page 15 of the instructions)			
	7	Other notes and loans receivable (attach schedule) ▶ _____ Less allowance for doubtful accounts ▶ _____			
	8	Inventories for sale or use			
	9	Prepaid expenses and deferred charges			
	10a	Investments—U S and state government obligations (attach schedule)			
	b	Investments—corporate stock (attach schedule)			
	c	Investments—corporate bonds (attach schedule).			
	11	Investments—land, buildings, and equipment basis ▶ _____ Less accumulated depreciation (attach schedule) ▶ _____			
	12	Investments—mortgage loans			
	13	Investments—other (attach schedule)	513,962	220,073	245,311
	Liabilities	14	Land, buildings, and equipment basis ▶ 56,146 Less accumulated depreciation (attach schedule) ▶ 27,791	33,049	28,355
15		Other assets (describe ▶ _____)	75,861		
16		Total assets (to be completed by all filers—see the instructions Also, see page 1, item I)	681,937	421,978	447,216
17		Accounts payable and accrued expenses	34,793		
Liabilities	18	Grants payable			
	19	Deferred revenue			
	20	Loans from officers, directors, trustees, and other disqualified persons			
	21	Mortgages and other notes payable (attach schedule)			
	22	Other liabilities (describe ▶ _____)			
	23	Total liabilities (add lines 17 through 22)	34,793	0	
Net Assets or Fund Balances	Foundations that follow SFAS 117, check here ▶ ☒ and complete lines 24 through 26 and lines 30 and 31.				
	24	Unrestricted	582,844	421,978	
	25	Temporarily restricted	64,300		
	26	Permanently restricted			
	Foundations that do not follow SFAS 117, check here ▶ ☐ and complete lines 27 through 31.				
	27	Capital stock, trust principal, or current funds			
	28	Paid-in or capital surplus, or land, bldg , and equipment fund			
	29	Retained earnings, accumulated income, endowment, or other funds			
	30	Total net assets or fund balances (see page 17 of the instructions)	647,144	421,978	
	31	Total liabilities and net assets/fund balances (see page 17 of the instructions)	681,937	421,978	

Part III Analysis of Changes in Net Assets or Fund Balances

1	Total net assets or fund balances at beginning of year—Part II, column (a), line 30 (must agree with end-of-year figure reported on prior year’s return)	1	647,144
2	Enter amount from Part I, line 27a	2	-225,166
3	Other increases not included in line 2 (itemize) ▶ _____	3	
4	Add lines 1, 2, and 3	4	421,978
5	Decreases not included in line 2 (itemize) ▶ _____	5	
6	Total net assets or fund balances at end of year (line 4 minus line 5)—Part II, column (b), line 30	6	421,978

Part IV Capital Gains and Losses for Tax on Investment Income

(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)		(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1 a				
b Capital Gain Dividends				
c various mutual funds		P	2000-01-01	2011-12-31
d various mutual funds		P	2001-01-01	2011-01-01
e				

(e) Gross sales price	(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)
a			7,805
b			
c 290,322		250,472	39,850
d 47,684		43,884	3,800
e			

Complete only for assets showing gain in column (h) and owned by the foundation on 12/31/69

(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (i) over col (j), if any	(l) Gains (Col (h) gain minus col (k), but not less than -0-) or Losses (from col (h))
a			
b			
c			39,850
d			3,800
e			

2 Capital gain net income or (net capital loss)	{ If gain, also enter in Part I, line 7 If (loss), enter -0- in Part I, line 7 }	2	51,455
3 Net short-term capital gain or (loss) as defined in sections 1222(5) and (6) If gain, also enter in Part I, line 8, column (c) (see pages 13 and 17 of the instructions) If (loss), enter -0- in Part I, line 8		3	

Part V Qualification Under Section 4940(e) for Reduced Tax on Net Investment Income

(For optional use by domestic private foundations subject to the section 4940(a) tax on net investment income)

If section 4940(d)(2) applies, leave this part blank

Was the foundation liable for the section 4942 tax on the distributable amount of any year in the base period? ☐ Yes ☒ No
If "Yes," the foundation does not qualify under section 4940(e) Do not complete this part

1 Enter the appropriate amount in each column for each year, see page 18 of the instructions before making any entries

(a) Base period years Calendar year (or tax year beginning in)	(b) Adjusted qualifying distributions	(c) Net value of noncharitable-use assets	(d) Distribution ratio (col (b) divided by col (c))
2010	1,825,812	1,325,465	1 37749
2009	1,516,438	1,195,356	1 26861
2008	1,581,227	792,612	1 99496
2007	1,640,508	742,509	2 20941
2006	1,370,960	484,354	2 83049

2 Total of line 1, column (d).	2	9 68096
3 Average distribution ratio for the 5-year base period—divide the total on line 2 by 5, or by the number of years the foundation has been in existence if less than 5 years	3	1 93619
4 Enter the net value of noncharitable-use assets for 2011 from Part X, line 5.	4	1,187,798
5 Multiply line 4 by line 3.	5	2,299,804
6 Enter 1% of net investment income (1% of Part I, line 27b).	6	504
7 Add lines 5 and 6.	7	2,300,308
8 Enter qualifying distributions from Part XII, line 4.	8	1,854,378

If line 8 is equal to or greater than line 7, check the box in Part VI, line 1b, and complete that part using a 1% tax rate See the Part VI instructions on page 18

Part VI

Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948—see page 18 of the instructions)

1a	Exempt operating foundations described in section 4940(d)(2), check here ☐ and enter "N/A" on line 1			
	Date of ruling or determination letter _____ (attach copy of letter if necessary—see instructions)			
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here ☐ and enter 1% of Part I, line 27b		1	1,007
c	All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, col (b)			
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-)		2	
3	Add lines 1 and 2.		3	1,007
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only Others enter -0-)		4	
5	Tax based on investment income. Subtract line 4 from line 3 If zero or less, enter -0-		5	1,007
6	Credits/Payments			
a	2011 estimated tax payments and 2010 overpayment credited to 2011	6a	94	
b	Exempt foreign organizations—tax withheld at source	6b		
c	Tax paid with application for extension of time to file (Form 8868)	6c		
d	Backup withholding erroneously withheld	6d		
7	Total credits and payments Add lines 6a through 6d.		7	94
8	Enter any penalty for underpayment of estimated tax Check here ☐ if Form 2220 is attached		8	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed		9	913
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid.		10	
11	Enter the amount of line 10 to be Credited to 2012 estimated tax ☐	Refunded ☐	11	

Part VII-A

Statements Regarding Activities

1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in any political campaign?		Yes	No
		1a		No
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see page 19 of the instructions for definition)?			No
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or distributed by the foundation in connection with the activities.			
c	Did the foundation file Form 1120-POL for this year?.	1c		No
d	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year (1) On the foundation ☐ \$ _____ (2) On foundation managers ☐ \$ _____			
e	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation managers ☐ \$ _____			
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2		No
	If "Yes," attach a detailed description of the activities.			
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3		No
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?.	4a		No
b	If "Yes," has it filed a tax return on Form 990-T for this year?.	4b		No
5	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5		No
	If "Yes," attach the statement required by General Instruction T.			
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either - By language in the governing instrument, or - By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law remain in the governing instrument?	6		No
7	Did the foundation have at least \$5,000 in assets at any time during the year? If "Yes," complete Part II, col (c), and Part XV	7	Yes	
8a	Enter the states to which the foundation reports or with which it is registered (see page 19 of the instructions) ☐ See Additional Data Table			
b	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate) of each state as required by General Instruction G? If "No," attach explanation .	8b	Yes	
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calendar year 2011 or the taxable year beginning in 2011 (see instructions for Part XIV on page 27)? If "Yes," complete Part XIV	9		No
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses	10		No

Part VII-A

Statements Regarding Activities *(continued)*

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions).	11		No
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		No
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	Yes	
Website address www.jeffgordonchildrensfoundation.org				
14	The books are in care of Ryan Hutcheson Telephone no (704) 455-7424 Located at 4345 Papa Joe Hendrick Blvd Charlotte NC ZIP +4 28262			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 —Check here ☐ and enter the amount of tax-exempt interest received or accrued during the year.	15		
16	At any time during calendar year 2011, did the foundation have an interest in or a signature or other authority over a bank, securities, or other financial account in a foreign country?	16	Yes	No
See the instructions for exceptions and filing requirements for Form TD F 90-22.1 If "Yes", enter the name of the foreign country				

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required

File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.			Yes	No
1a	During the year did the foundation (either directly or indirectly) (1) Engage in the sale or exchange, or leasing of property with a disqualified person? ☐ Yes ☒ No (2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from) a disqualified person? ☐ Yes ☒ No (3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? ☐ Yes ☒ No (4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? ☐ Yes ☒ No (5) Transfer any income or assets to a disqualified person (or make any of either available for the benefit or use of a disqualified person)? ☐ Yes ☒ No (6) Agree to pay money or property to a government official? (Exception. Check "No" if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days). ☐ Yes ☒ No			
b	If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations section 53.4941(d)-3 or in a current notice regarding disaster assistance (see page 20 of the instructions)? Organizations relying on a current notice regarding disaster assistance check here. ☐	1b		No
c	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected before the first day of the tax year beginning in 2011?	1c		No
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
a	At the end of tax year 2011, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning before 2011? If "Yes," list the years 20____, 20____, 20____, 20____ ☐ Yes ☒ No			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement—see page 20 of the instructions).	2b		No
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here 20____, 20____, 20____, 20____			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time during the year? ☐ Yes ☒ No			
b	If "Yes," did it have excess business holdings in 2011 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (<i>Use Schedule C, Form 4720, to determine if the foundation had excess business holdings in 2011.</i>)	3b		No
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		No
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2011?	4b		No

Part VII-B

Statements Regarding Activities for Which Form 4720 May Be Required (continued)

5a

During the year did the foundation pay or incur any amount to

(1)

Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))?

YesNo

(2)

Influence the outcome of any specific public election (see section 4955), or to carry on, directly or indirectly, any voter registration drive?

YesNo

(3)

Provide a grant to an individual for travel, study, or other similar purposes?

YesNo

(4)

Provide a grant to an organization other than a charitable, etc , organization described in section 509(a)(1), (2), or (3), or section 4940(d)(2)? (see page 22 of the instructions).

YesNo

(5)

Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals?

YesNo

b

If any answer is "Yes" to 5a(1)–(5), did **any** of the transactions fail to qualify under the exceptions described in Regulations section 53.4945 or in a current notice regarding disaster assistance (see page 22 of the instructions)? Organizations relying on a current notice regarding disaster assistance check here.

YesNo

c

If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant?
If "Yes," attach the statement required by Regulations section 53.4945–5(d).

YesNo

6a

Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?

YesNo

b

Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract?
If "Yes" to 6b, file Form 8870.

YesNo

7a

At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction?

YesNo

b

If yes, did the foundation receive any proceeds or have any net income attributable to the transaction?

YesNo

Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors

1

List all officers, directors, trustees, foundation managers and their compensation (see page 22 of the instructions).

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
See Additional Data Table				

2

Compensation of five highest-paid employees (other than those included on line 1—see page 23 of the instructions).
If none, enter "NONE."

(a) Name and address of each employee paid more than \$50,000	(b) Title, and average hours per week devoted to position	(c) Compensation	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
NONE				

Total

number of other employees paid over \$50,000.

Part VIII

Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)

3 Five highest-paid independent contractors for professional services (see page 23 of the instructions). If none, enter "NONE".		
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
Total number of others receiving over \$50,000 for professional services.		

Part IX-A

Summary of Direct Charitable Activities

List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.	Expenses
1	
2	
3	
4	

Part IX-B

Summary of Program-Related Investments (see page 23 of the instructions)

Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2	Amount
1	
2	
All other program-related investments. See page 24 of the instructions.	
3	
Total. Add lines 1 through 3.	

Part X

Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see page 24 of the instructions.)

1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc , purposes		
a	Average monthly fair market value of securities.	1a	497,698
b	Average of monthly cash balances.	1b	708,188
c	Fair market value of all other assets (see page 24 of the instructions).	1c	0
d	Total (add lines 1a, b, and c).	1d	1,205,886
e	Reduction claimed for blockage or other factors reported on lines 1a and 1c (attach detailed explanation).	1e	0
2	Acquisition indebtedness applicable to line 1 assets.	2	
3	Subtract line 2 from line 1d.	3	1,205,886
4	Cash deemed held for charitable activities Enter 1 1/2% of line 3 (for greater amount, see page 25 of the instructions).	4	18,088
5	Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5	1,187,798
6	Minimum investment return. Enter 5% of line 5.	6	59,390

Part XI

Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here ☒ and do not complete this part.)

1	Minimum investment return from Part X, line 6.	1	59,390
2a	Tax on investment income for 2011 from Part VI, line 5.	2a	1,007
b	Income tax for 2011 (This does not include the tax from Part VI).	2b	
c	Add lines 2a and 2b.	2c	1,007
3	Distributable amount before adjustments Subtract line 2c from line 1.	3	58,383
4	Recoveries of amounts treated as qualifying distributions.	4	
5	Add lines 3 and 4.	5	58,383
6	Deduction from distributable amount (see page 25 of the instructions).	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII, line 1.	7	58,383

Part XII

Qualifying Distributions (see page 25 of the instructions)

1	Amounts paid (including administrative expenses) to accomplish charitable, etc , purposes		
a	Expenses, contributions, gifts, etc —total from Part I, column (d), line 26.	1a	1,854,378
b	Program-related investments—total from Part IX-B.	1b	
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc , purposes.	2	
3	Amounts set aside for specific charitable projects that satisfy the		
a	Suitability test (prior IRS approval required).	3a	
b	Cash distribution test (attach the required schedule).	3b	
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	1,854,378
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income Enter 1% of Part I, line 27b (see page 26 of the instructions).	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4.	6	1,854,378
Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section 4940(e) reduction of tax in those years			

Part XIII

Undistributed Income (see page 26 of the instructions)

	(a) Corpus	(b) Years prior to 2010	(c) 2010	(d) 2011
1 Distributable amount for 2011 from Part XI, line 7				58,383
2 Undistributed income, if any, as of the end of 2011				
a Enter amount for 2010 only.				
b Total for prior years 20____, 20____, 20____				
3 Excess distributions carryover, if any, to 2011				
a From 2006.	1,350,952			
b From 2007.	1,609,904			
c From 2008.	1,543,964			
d From 2009.	1,457,237			
e From 2010.	1,760,245			
f Total of lines 3a through e.	7,722,302			
4 Qualifying distributions for 2011 from Part XII, line 4 ▶ \$ 1,854,378				
a Applied to 2010, but not more than line 2a				
b Applied to undistributed income of prior years (Election required—see page 26 of the instructions)				
c Treated as distributions out of corpus (Election required—see page 26 of the instructions). . .	0			
d Applied to 2011 distributable amount.				58,383
e Remaining amount distributed out of corpus	1,795,995			
5 Excess distributions carryover applied to 2011 (If an amount appears in column (d), the same amount must be shown in column (a).)				
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	9,518,297			
b Prior years' undistributed income Subtract line 4b from line 2b.				
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed.				
d Subtract line 6c from line 6b Taxable amount—see page 27 of the instructions . . .				
e Undistributed income for 2010 Subtract line 4a from line 2a Taxable amount—see page 27 of the instructions				
f Undistributed income for 2011 Subtract lines 4d and 5 from line 1 This amount must be distributed in 2011.				0
7 Amounts treated as distributions out of corpus to satisfy requirements imposed by section 170(b)(1)(F) or 4942(g)(3) (see page 27 of the instructions).				
8 Excess distributions carryover from 2006 not applied on line 5 or line 7 (see page 27 of the instructions).	1,350,952			
9 Excess distributions carryover to 2012. Subtract lines 7 and 8 from line 6a.	8,167,345			
10 Analysis of line 9				
a Excess from 2007. . . .	1,609,904			
b Excess from 2008. . . .	1,543,964			
c Excess from 2009. . . .	1,457,237			
d Excess from 2010. . . .	1,760,245			
e Excess from 2011. . . .	1,795,995			

Part XIV Private Operating Foundations (see page 27 of the instructions and Part VII-A, question 9)

1a

If the foundation has received a ruling or determination letter that it is a private operating foundation, and the ruling is effective for 2011, enter the date of the ruling.

b

Check box to indicate whether the organization is a private operating foundation described in section 4942(j)(3) or 4942(j)(5)

☐ 4942(j)(3) or ☐ 4942(j)(5)

2a	Enter the lesser of the adjusted net income from Part I or the minimum investment return from Part X for each year listed	Tax year	Prior 3 years			(e) Total
		(a) 2011	(b) 2010	(c) 2009	(d) 2008	
b	85% of line 2a					
c	Qualifying distributions from Part XII, line 4 for each year listed					
d	Amounts included in line 2c not used directly for active conduct of exempt activities					
e	Qualifying distributions made directly for active conduct of exempt activities Subtract line 2d from line 2c					
3	Complete 3a, b, or c for the alternative test relied upon					
a	"Assets" alternative test—enter					
	(1) Value of all assets					
	(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b	"Endowment" alternative test— enter 2/3 of minimum investment return shown in Part X, line 6 for each year listed.					
c	"Support" alternative test—enter					
	(1) Total support other than gross investment income (interest, dividends, rents, payments on securities loans (section 512(a)(5)), or royalties).					
	(2) Support from general public and 5 or more exempt organizations as provided in section 4942(j)(3)(B)(iii).					
	(3) Largest amount of support from an exempt organization					
	(4) Gross investment income					

Part XV Supplementary Information (Complete this part only if the organization had \$5,000 or more in assets at any time during the year—see page 27 of the instructions.)

1

Information Regarding Foundation Managers:

a

List any managers of the foundation who have contributed more than 2% of the total contributions received by the foundation before the close of any tax year (but only if they have contributed more than \$5,000) (See section 507(d)(2))

Jeffery M Gordon

b

List any managers of the foundation who own 10% or more of the stock of a corporation (or an equally large portion of the ownership of a partnership or other entity) of which the foundation has a 10% or greater interest

2

Information Regarding Contribution, Grant, Gift, Loan, Scholarship, etc., Programs:

Check here ☐ if the foundation only makes contributions to preselected charitable organizations and does not accept unsolicited requests for funds If the foundation makes gifts, grants, etc (see page 28 of the instructions) to individuals or organizations under other conditions, complete items 2a, b, c, and d

a

The name, address, and telephone number of the person to whom applications should be addressed

Katie Harty
4345 Papa Joe Hendrick Blvd
Charlotte, NC 28262
(704) 455-7424

b

The form in which applications should be submitted and information and materials they should include

Grant application is available at www.jeffgordonchildrensfoundation.org Applications should include IRS letter of determination, most recent Form 990, program summary, budget, itemized program budget, list of other funds received for this program, Board of Directors list, most recent audited financial statements and annual report See application for further details

c

Any submission deadlines

August 1

d

Any restrictions or limitations on awards, such as by geographical areas, charitable fields, kinds of institutions, or other factors

Consideration is limited to section 501(c)(3) tax-exempt organizations with programs that support the physical and emotional health of children, medical research for childhood diseases and patient assistance programs for children Programs must be based in the United States and may not discriminate by race, religion, color, creed, sex, age or national origin Funding is awarded in amounts up to \$15,000 per grant See policy guidelines for further details

Form 990-PF (2011)

Part XV

Supplementary Information (continued)

3 Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year See Additional Data Table				
Total			3a	1,475,454
b Approved for future payment				
Total			3b	

Enter gross amounts unless otherwise indicated	Unrelated business income		Excluded by section 512, 513, or 514		(e) Related or exempt function income (See page 28 of the instructions)
	(a) Business code	(b) Amount	(c) Exclusion code	(d) Amount	
1 Program service revenue					
a _____					
b _____					
c _____					
d _____					
e _____					
f _____					
g Fees and contracts from government agencies					
2 Membership dues and assessments.					
3 Interest on savings and temporary cash investments			14	975	
4 Dividends and interest from securities.			14	3,181	
5 Net rental income or (loss) from real estate					
a Debt-financed property.					
b Not debt-financed property.					
6 Net rental income or (loss) from personal property					
7 Other investment income.					
8 Gain or (loss) from sales of assets other than inventory			18	51,455	
9 Net income or (loss) from special events			1	19,192	
10 Gross profit or (loss) from sales of inventory. .					
11 Other revenue a _____					
b _____					
c _____					
d _____					
e _____					
12 Subtotal. Add columns (b), (d), and (e). .				74,803	
13 Total. Add line 12, columns (b), (d), and (e).			13		74,803

[illegible]

Part XVII

1	Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations?		Yes	No
a	Transfers from the reporting foundation to a noncharitable exempt organization of			
	(1) Cash.	1a(1)		No
	(2) Other assets.	1a(2)		No
b	Other transactions			
	(1) Sales of assets to a noncharitable exempt organization.	1b(1)		No
	(2) Purchases of assets from a noncharitable exempt organization.	1b(2)		No
	(3) Rental of facilities, equipment, or other assets.	1b(3)		No
	(4) Reimbursement arrangements.	1b(4)		No
	(5) Loans or loan guarantees.	1b(5)		No
	(6) Performance of services or membership or fundraising solicitations.	1b(6)		No
c	Sharing of facilities, equipment, mailing lists, other assets, or paid employees.	1c		No

[illegible]

2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? ☐ Yes ☒ No

b If "Yes," complete the following schedule				
(a) Name of organization		(b) Type of organization	(c) Description of relationship	
Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than taxpayer or fiduciary) is based on all information of which preparer has any knowledge				
***** Signature of officer or trustee		2012-07-13 Date	***** Title	
Paid Preparer's Use Only	Preparer's Signature Phillip G Wilson	Date	Check if self-employed ☒	PTIN
	Firm's name C DeWitt Foard & Co PA CPAs	Firm's EIN		
	Firm's address 1001 Morehead Square DrSte450 Charlotte, NC 28203	Phone no (704) 372-1515		

May the IRS discuss this return with the preparer shown above? See instructions ☒ Yes ☐ No

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, 990-EZ, or 990-PF.

OMB No 1545-0047

2011

Name of organization The Jeff Gordon Childrens Foundation	Employer identification number 56-2174163
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Organization type (check one)

Filers of:	Section:
Form 990 or 990-EZ	☐ 501(c)() (enter number) organization
	☐ 4947(a)(1) nonexempt charitable trust not treated as a private foundation
	☐ 527 political organization
Form 990-PF	☒ 501(c)(3) exempt private foundation
	☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation
	☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.
Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule—

☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

☐ For a section 501(c)(3) organization filing Form 990 or 990-EZ, that met the 33¹/₃% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of **(1)** \$5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

☐ For a section 501(c)(7), (8), or (10) organization filing Form 990, or 990-EZ, that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

☐ For a section 501(c)(7), (8), or (10) organization filing Form 990, or 990-EZ, that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. ▶ \$ _____

Caution. An Organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer “No” on Part IV, line 2 of its Form 990, or check the box in the heading of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization The Jeff Gordon Childrens Foundation	Employer identification number 56-2174163
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Part I Contributors (see instructions)			
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	See Additional Data Table _____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
_____	_____ _____ _____	\$ _____	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II if there is a noncash contribution)

Name of organization The Jeff Gordon Childrens Foundation	Employer identification number 56-2174163
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Part II Noncash Property (see Instructions) Use duplicate copies of Part II if additional space is needed			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
9	Chevrolet Corvette, various supplies and other items	\$ 88,464	2000-01-01
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	

Name of organization The Jeff Gordon Childrens Foundation	Employer identification number 56-2174163
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Part III

Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year. (Complete columns (a) through (e) and the following line entry)

For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc , contributions of **\$1,000 or less** for the year (Enter this information once See instructions) ➤ \$

Use duplicate copies of Part III if additional space is needed

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
—			
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
—			
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
—			
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
—			
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee
—			
	(e) Transfer of gift		
	Transferee's name, address, and ZIP 4		Relationship of transferor to transferee

Additional Data

Software ID: 11000144

Software Version: 2011v1.2

EIN: 56-2174163

Name: The Jeff Gordon Childrens Foundation

Form 990 Schedule B, Part 1 - Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
<u>38</u>	VIZIO Inc 39 Telsa Irvine, CA 92618	\$ 85,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>37</u>	TRICO Products Corporation 3255 West Hamlin Road Rochester Hills, MI 48309	\$ 60,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>36</u>	TD Ameritrade Clearing PO Box 2226 Omaha, NE 68103	\$ 25,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>35</u>	Riley Childrens Foundation 30 S Meridian Street Ste 210 Indianapolis, IN 46204	\$ 10,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>34</u>	Midwest Maintenance Const PO Box 7035 Greenwood, IN 46142	\$ 5,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>33</u>	MF Worldwide Corp 35 East 62nd Street New York, NY 10065	\$ 50,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
32	inthinc 4225 W Park Boulevard Ste 100 West Valley City, UT 84120	\$9,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
31	Gulfcoast Software Solutions 300 S Madison Ave Suite 9 Clearwater, FL 33756	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
30	Gonella Baking Co 2006 West Erie Street Chicago, IL 60612	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
29	Ashland Inc 50 East River Center Blvd Covington, KY 41012	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
28	Harvey Rice 4114 Shepherdleas Lane Charlotte, NC 28277	\$20,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
27	Morgan Thomas 6814 Hillsdale Court Inianapolis, IN 46250	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
26	Matthew Kline 7 Times Square New York, NY 10036	\$ 10,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
25	Larry Deas 29041 Snapper Point Fort Mill, SC 29708	\$ 9,450	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
24	Just Marketing Inc 10960 Bennett Parkway Zionsville, IN 46077	\$ 11,250	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
23	Music Today LLC PO Box 880 Crozet, VA 22932	\$ 5,289	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
22	Pepsi-Cola Advertising Marketing 700 Anderson Hill Road Purchase, NY 10577	\$ 9,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
21	The Nexxus Group PO Box 2069 Danvers, MA 01923	\$ 5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
<u>20</u>	Speedway Children's Charities PO Box 18747 Charlotte, NC 28218	\$ 9,525	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>19</u>	RCI North American 9998 N Michigan Road Carmel, IN 46032	\$ 20,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>18</u>	HGJ Licensing LLC 4345 Papa Joe Hendrick Charlotte, NC 28262	\$ 18,708	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>17</u>	Village Pantry 10 South Cardinal Drive Wilmington, NC 28403	\$ 96,240	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>16</u>	The Tony Stewart Fdn 5644 W 74th Street Indianapolis, IN 46278	\$ 5,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
<u>15</u>	Sprint Nextel 10115 Kincey Ave Ste 210 Huntersville, NC 28078	\$ 29,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
14	Perfection Products Inc 1320 Indianapolis Ave Lebanon, IN 46052	\$9,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
13	NASCAR PO Box 2875 Daytona Beach, FL 32120	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
12	Motorsports Marketing 13312 5th St Ste B Grandview, MO 64030	\$13,229	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
11	Motorsports Charities PO Box 2875 Daytona Beach, FL 32120	\$7,421	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
10	Jimmie Johnson Fdn 4325 Papa Joe Hendrick Blvd Charlotte, NC 28262	\$5,328	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
9	Jeff Gordon Inc 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	\$256,861	Person Payroll Noncash (Complete Part II if there is a noncash contribution)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
8	Hendrick Motorsports 4400 Papa Joe Hendrick Blvd Charlotte, NC 28262	\$14,855	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
7	General Piping Inc PO Box 34367 Indianapolis, IN 46234	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
6	Dean Winegardner 11130 Kingston Pike Ste 1-183 Knoxville, TN 37938	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
5	John Vickery 4270 E 750 North Lebanon, IN 46052	\$5,000	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
4	Brad Swaback 110 S Highland Avenue Arlington Heights, IL 60005	\$11,550	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
3	Kiros Sistevaris 16016 Oak Park Court Westfield, IN 46074	\$5,100	Person Payroll Noncash (Complete Part II if there is a noncash contribution)

Form 990 Schedule B, Part 1 - Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
2	William Murray 6410 Rusty Ridge Drive Austin, TX 78731	\$5,400	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)
1	Jeff Gordon 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	\$150,000	Person ☒ Payroll ☐ Noncash ☒ (Complete Part II if there is a noncash contribution)

TY 2011 Accounting Fees Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 11000144**Software Version:** 2011v1.2

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Accounting fees	12,578	0	0	12,578

TY 2011 Investments - Other Schedule

Name: The Jeff Gordon Childrens Foundation

EIN: 56-2174163

Software ID: 11000144

Software Version: 2011v1.2

Category/ Item	Listed at Cost or FMV	Book Value	End of Year Fair Market Value
Various mutual funds	AT COST	220,073	245,311

TY 2011 Land, Etc. Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 11000144**Software Version:** 2011v1.2

Category / Item	Cost / Other Basis	Accumulated Depreciation	Book Value	End of Year Fair Market Value
Miscellaneous	56,146	27,791	28,355	28,355

TY 2011 Legal Fees Schedule

Name: The Jeff Gordon Childrens Foundation

EIN: 56-2174163

Software ID: 11000144

Software Version: 2011v1.2

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Legal fees	4,398	0	0	4,398

TY 2011 Other Expenses Schedule

Name: The Jeff Gordon Childrens Foundation

EIN: 56-2174163

Software ID: 11000144

Software Version: 2011v1.2

Description	Revenue and Expenses per Books	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Uniforms	335			335
Training	44			44
Telephone	4,111			4,111
Supplies	3,660			3,660
Special Event Expenses	128,417		128,417	
Security	1,200			1,200
Registration fees	3,514			3,514
Postage and shipping	7,813			7,813
Office expense	2,776			2,776
Miscellaneous	108			108
Investment mangagement fees	5,250	5,250		
Insurance	1,950			1,950
Gifts	3,945			3,945
Dues and subscriptions	827			827
Bank charges	38,217			38,217
Bad debt	1,125			1,125
Advertising & Marketing	24,345			24,345

TY 2011 Other Income Schedule

Name: The Jeff Gordon Childrens Foundation

EIN: 56-2174163

Software ID: 11000144

Software Version: 2011v1.2

Description	Revenue And Expenses Per Books	Net Investment Income	Adjusted Net Income
Income From Special Events	548,892		

TY 2011 Other Professional Fees Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 11000144**Software Version:** 2011v1.2

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Website management	16,786	0	0	16,786
Video production	15,358	0	0	15,358
Professional services	3,950	0	0	3,950

TY 2011 Taxes Schedule**Name:** The Jeff Gordon Childrens Foundation**EIN:** 56-2174163**Software ID:** 11000144**Software Version:** 2011v1.2

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
Other taxes and licenses	2,871			2,871

Additional Data

Software ID: 11000144
Software Version: 2011v1.2
EIN: 56-2174163
Name: The Jeff Gordon Childrens Foundation

Form 990PF - Special Condition Description:

Special Condition Description

Form 990PF Part VII-A Line 8a

Enter the states to which the foundation reports or with which it is registered	WV, WI, WA, VA, UT, TN, SC, RI, PA, OR, OK, OH, NY, NM, NJ, NH, ND, NC, MS, MO, MN, MI, ME, MD, MA, LA, KS, IL, GA, FL, DC, CT, CO, CA, AZ, AR, AL, AK
---	--

Form 990PF Part VIII Line 1 - List all officers, directors, trustees, foundation managers and their compensation

(a) Name and address	(b) Title, and average hours per week devoted to position	(c) Compensation (If not paid, enter -0-)	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other allowances
Ryan Hutcheson 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	CFO 4 00	7,000		
Patricia Kriger 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	Director 40 00	84,700		
Stokely G Caldwell Jr 101 N Tryon St Suite 1900 Charlotte, NC 28246	Asst Secretary 0 25	0		
Kimberly Thompson 9604 Callis Court Harrisburg, NC 28075	Treasurer 0 25	0		
Michael Holland 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	VP/Director 2 00	0		
John S Bickford Sr 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	VP/Secretary 0 50	0		
Jeffery M Gordon 4345 Papa Joe Hendrick Blvd Charlotte, NC 28262	President 0 50	0		

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Name and address (home or business)				
a Paid during the year				
Partners in Health888 Commonwealth Avenue Boston,MA 02215	N/A	Public	To facilitate cancer care in Rwanda In collaboration with Partners In Health and the Dana Farber Cancer Institute and through the development of a Comprehensive Cancer Program, children with cancer living in Africas most densely populated region will begin to receive increased access to treatment This includes prevention, diagnosis, chemotherapy, radiation, surgery and follow-up care	430,838
Miscellaneous less than 30004345 Papa Joe Hendrick Blvd Charlotte,NC 28262	N/A	Public	Various support	19,616
CureSearch for Children's Cancer 4600 East West Highway Bethesda,MD 20814	N/A	Public	Phase 1 Long-Term Follow-Up Study aimed at collecting data from pediatric cancer patients and their doctors to compare their treatment protocols with long-term health histories, in order to develop less invasive treatments in the future The study is being conducted by CureSearch in conjunction with the Childrens Oncology Group	200,000
Hospice of Western Reserve Inc 17876 St Clair Avenue Cleveland,OH 44110	N/A	Public	To provide palliative end-of-life care, caregiver support and bereavement services to pediatric cancer patients throughout Northern Ohio	10,000
SuperSibs North Carolina660 First Bank Drive Palatine,IL 60067	N/A	Public	To train hospital professionals, by providing them with the tools and resources they need to integrate support for siblings into pediatric oncology care	10,000
Speedway Children's Charities3545 Lone Star Circle Fort Worth,TX 73177	N/A	Public	To fund childhood cancer patient support and treatment programs in the State of Texas	75,000
Monroe Carell Jr Children's Hospita Vanderbilt University Medical Ctr Nashville,TN 37203	N/A	Public	Funding will provide the Children's Hospital with an exemplary, multidisciplinary, comprehensive school support program that provides families and schools with information, guidance, and direct services addressing the educational needs of patients treated for cancer	15,000
Children's Hospital of Pittsburgh F 4401 Penn Avenue Pittsburgh,PA 15224	N/A	Public	To provide multidisciplinary care for patients aged 15-22, a traditionally underserved population in terms of age appropriate programming Offering psychosocial support, fertility counseling and peer support groups	15,000
NorthEast Foundation920 Church Street N Concord,NC 28025	N/A	Public	\$130,000 for the purchase of three Giraffe Omnibeds and two shuttles\$50,000 to build and outfit a Family Resource Library to support patients and families at the Jeff Gordon Childrens Hospital"	180,000
Ronald McDonald House of New York 405 East 73rd Street New York,NY 10021	N/A	Public	Temporary housing for pediatric cancer patients and their families	15,000
Riley Foundation30 S Meridan Street Ste 200 Indianapolis,IN 46204	N/A	Public	\$300,000 as payment 3 of 5 of our 2009 pledge to support the Jeff Gordon Childrens Foundation Pediatric Cancer Lab\$5,000 to assist in purchasing toys for the Magic Castle Cart	305,000
Hendrick Marrow Program4400 Papa Joe Hendrick Blvd Charlotte,NC 28262	N/A	Public	\$140,000 for patient assistance programs for children receiving marrow or cord blood transplants\$60,000 to support efforts to build/diversify the Be The Match Registry	200,000
Total  3a				1,475,454