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Form **990**
 Department of the Treasury
 Internal Revenue Service

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)
 The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047
2011
Open to Public Inspection

A For the 2011 calendar year, or tax year beginning 01-01-2011 and ending 12-31-2011

| | | | |
|---|--|--|---|
| B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending | C Name of organization NATIONAL RIFLE ASSOCIATION OF AMERICA | | D Employer identification number 53-0116130 |
| | Doing Business As | | E Telephone number (703) 267-1000 |
| | Number and street (or P O box if mail is not delivered to street address) Room/suite 11250 WAPLES MILL ROAD | G Gross receipts \$ 242,679,834 | |
| | City or town, state or country, and ZIP + 4 FAIRFAX, VA 220307400 | | |
| F Name and address of principal officer WILSON H PHILLIPS JR 11250 WAPLES MILL RD FAIRFAX, VA 22030 | | H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions) H(c) Group exemption number | |

I Tax-exempt status: 501(c)(3) 501(c)(4) (insert no) 4947(a)(1) or 527

J Website: www.nra.org

K Form of organization: Corporation Trust Association Other
L Year of formation: 1905 **M** State of legal domicile: NY

Part I Summary

| | | | |
|---|---|----------------------------------|---------------------|
| Activities & Governance | 1 Briefly describe the organization's mission or most significant activities TO PROTECT AND DEFEND THE U S CONSTITUTION TO PROMOTE PUBLIC SAFETY, LAW AND ORDER, AND THE NATIONAL DEFENSE TO TRAIN LAW ENFORCEMENT AGENCIES TO TRAIN CIVILIANS IN MARKSMANSHIP TO FOSTER AND PROMOTE THE SHOOTING SPORTS TO PROMOTE HUNTER SAFETY | | |
| | 2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets | | |
| | 3 Number of voting members of the governing body (Part VI, line 1a) | 3 | 76 |
| | 4 Number of independent voting members of the governing body (Part VI, line 1b) | 4 | 72 |
| | 5 Total number of individuals employed in calendar year 2011 (Part V, line 2a) | 5 | 754 |
| | 6 Total number of volunteers (estimate if necessary) | 6 | 125,000 |
| | 7a Total unrelated business revenue from Part VIII, column (C), line 12 | 7a | 20,741,261 |
| b Net unrelated business taxable income from Form 990-T, line 34 | 7b | -243,730 | |
| Revenue | 8 Contributions and grants (Part VIII, line 1h) | Prior Year | Current Year |
| | 9 Program service revenue (Part VIII, line 2g) | 71,145,801 | 59,382,983 |
| | 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) | 107,083,801 | 109,729,088 |
| | 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) | 3,460,273 | 3,362,284 |
| | 12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) | 46,121,404 | 46,509,175 |
| | | 227,811,279 | 218,983,530 |
| Expenses | 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) | 219,500 | 92,000 |
| | 14 Benefits paid to or for members (Part IX, column (A), line 4) | | 0 |
| | 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) | 51,666,650 | 50,733,831 |
| | 16a Professional fundraising fees (Part IX, column (A), line 11e) | 7,989,955 | 6,126,261 |
| | b Total fundraising expenses (Part IX, column (D), line 25) | 26,416,192 | |
| | 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) | 183,658,170 | 174,119,497 |
| | 18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) | 243,534,275 | 231,071,589 |
| 19 Revenue less expenses Subtract line 18 from line 12 | -15,722,996 | -12,088,059 | |
| Net Assets or Fund Balances | | Beginning of Current Year | End of Year |
| | 20 Total assets (Part X, line 16) | 163,781,200 | 149,826,381 |
| | 21 Total liabilities (Part X, line 26) | 139,630,906 | 144,162,625 |
| 22 Net assets or fund balances Subtract line 21 from line 20 | 24,150,294 | 5,663,756 | |

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

| | | |
|------------------|--|------------|
| Sign Here | Signature of officer | 2012-11-07 |
| | WILSON H PHILLIPS JR TREASURER AND CFO | Date |

| | | | | |
|---------------------------------|---|------------------|--|--|
| Paid Preparer's Use Only | Preparer's signature: JAMES P SWEENEY | Date: 2012-11-07 | Check if self-employed: <input type="checkbox"/> | Preparer's taxpayer identification number (see instructions) |
| | Firm's name (or yours if self-employed), address, and ZIP + 4: MCGLADREY LLP, 8000 TOWERS CRESCENT DR STE 500, VIENNA, VA 22184 | EIN | Phone no: (703) 336-6400 | |

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1 Briefly describe the organization's mission

TO PROTECT AND DEFEND THE U S CONSTITUTION

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 44,829,146 including grants of \$ 92,000) (Revenue \$ 19,191,714)

EDUCATIONAL, COMPETITIVE, COMMUNITY SERVICE AND TRAINING PROGRAMS THE NATIONAL RIFLE ASSOCIATION OF AMERICA PROVIDES A BROAD SPECTRUM OF HIGH QUALITY SERVICES TO TRAIN, INFORM, AND INSTRUCT THE MEMBERSHIP AND GENERAL PUBLIC OF GUNOWNERS WITH REGARD TO THEIR INALIENABLE SECOND AMENDMENT RIGHTS NRA CONTINUES TO BE THE PREMIER LEADER AND GO-TO RESOURCE IN FIREARMS EDUCATION, SAFETY, AND TRAINING NRA OUTREACH FOR YOUTH IN THE HUNTING AND SHOOTING SPORTS ALSO INCLUDES YOUTH SCHOLARSHIPS AND SHOOTING CAMPS TO BUILD AND FOSTER THE NEXT GENERATIONS IN AMERICA VISIT NRA.ORG AND NRA NEWS.COM FOR CONTINUOUS UP-TO-DATE INFORMATION, AND CONTINUE TO ENGAGE AND PARTICIPATE WITH THE NRA THROUGH SOCIAL MEDIA

4b (Code) (Expenses \$ 33,519,160 including grants of \$) (Revenue \$ 21,212,683)

NRA PUBLICATIONS THE PRIMARY MISSION OF NRA MEDIA IS TO PROVIDE MEMBERS WITH MONTHLY PRINT AND DIGITAL MAGAZINES CONTAINING THE MOST AUTHORITATIVE ARTICLES ON FIREARMS, HUNTING, LEGISLATIVE AND LEGAL ACTION FROM RECOGNIZED LEADERS AND SUBJECT MATTER EXPERTS ALL NRA MEDIA VEHICLES SERVE TO EDUCATE, INFORM, AND REINFORCE THE NRAS PURPOSES AND OBJECTIVES FOR ACCESS TO NRAS EXPANDED DIGITAL MEDIA PRESENCE AND OFFICIAL JOURNALS, VISIT NRAPUBLICATIONS.ORG

4c (Code) (Expenses \$ 17,290,328 including grants of \$) (Revenue \$)

LEGISLATIVE ACTION AS THE FOREMOST PROTECTOR AND DEFENDER OF THE U S CONSTITUTION, THE NATIONAL RIFLE ASSOCIATION ADVOCATES AGAINST EFFORTS TO ERODE THE SECOND AMENDMENT, FIGHTS FOR INITIATIVES AIMED AT REDUCING VIOLENT CRIME, AND PROMOTES HUNTERS RIGHTS AND CONSERVATION EFFORTS NATIONWIDE NRA LEGISLATIVE ACTION INVOLVES FIREARMS RIGHTS, REGULATIONS AND LAWS, RANGE PROTECTION, INTERNATIONAL GUN CONTROL THREATS, WORKERS PROTECTION, SELF-DEFENSE, FREE SPEECH RIGHTS, AND A HOST OF RELATED MATTERS VISIT NRAILA.ORG FOR THE LATEST UPDATES

4d Other program services (Describe in Schedule O) (Expenses \$ 78,289,244 including grants of \$) (Revenue \$ 103,042,849)

4e Total program service expenses \$ 173,927,878

Part IV Checklist of Required Schedules

| | | Yes | No |
|------------|--|-----|----|
| 1 | Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i> | | No |
| 2 | Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? <input checked="" type="checkbox"/> | Yes | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i> | | No |
| 4 | Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i> | | |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i> | | No |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i> | | No |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II</i> | | No |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i> <input checked="" type="checkbox"/> | Yes | |
| 9 | Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> | | No |
| 10 | Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i> <input checked="" type="checkbox"/> | Yes | |
| 11 | If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable | | |
| a | Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i> <input checked="" type="checkbox"/> | Yes | |
| b | Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i> <input checked="" type="checkbox"/> | Yes | |
| c | Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i> | | No |
| d | Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i> | | No |
| e | Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i> <input checked="" type="checkbox"/> | Yes | |
| f | Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i> <input checked="" type="checkbox"/> | Yes | |
| 12a | Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i> <input checked="" type="checkbox"/> | Yes | |
| b | Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional</i> <input checked="" type="checkbox"/> | Yes | |
| 13 | Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i> | | No |
| 14a | Did the organization maintain an office, employees, or agents outside of the United States? | | No |
| b | Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Part I</i> <input checked="" type="checkbox"/> | Yes | |
| 15 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? <i>If "Yes," complete Schedule F, Part II and IV</i> | | No |
| 16 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? <i>If "Yes," complete Schedule F, Part III and IV</i> | | No |
| 17 | Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i> <input checked="" type="checkbox"/> | Yes | |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i> <input checked="" type="checkbox"/> | Yes | |
| 19 | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i> | | No |
| 20a | Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i> | | No |
| b | If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements | | |
| 20b | | | |

Part IV Checklist of Required Schedules (continued)

| | | | | |
|------------|--|------------|-----|----|
| 21 | Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i> | 21 | Yes | |
| 22 | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i> | 22 | Yes | |
| 23 | Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> | 23 | Yes | |
| 24a | Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25</i> | 24a | | No |
| b | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | |
| c | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | 24c | | |
| d | Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? | 24d | | |
| 25a | Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i> | 25a | | No |
| b | Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i> | 25b | | No |
| 26 | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i> | 26 | | No |
| 27 | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i> | 27 | | No |
| 28 | Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) | | | |
| a | A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> | 28a | | No |
| b | A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i> | 28b | | No |
| c | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i> | 28c | | No |
| 29 | Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> | 29 | | No |
| 30 | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> | 30 | | No |
| 31 | Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i> | 31 | | No |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i> | 32 | | No |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i> | 33 | | No |
| 34 | Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i> | 34 | Yes | |
| 35a | Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)? | 35a | Yes | |
| b | Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i> | 35b | Yes | |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i> | 36 | | |
| 37 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i> | 37 | | No |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O | 38 | Yes | |

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

Table with columns for question number, question text, and Yes/No columns. Includes rows for Form 1096, Forms W-2G, Form W-3, Form 8886-T, Form 8282, Form 8899, Form 1098-C, Form 4947(a)(1), and Form 720.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

| | | Yes | No |
|-----------|---|-----|----|
| 1a | Enter the number of voting members of the governing body at the end of the tax year | | |
| 1b | Enter the number of voting members included in line 1a, above, who are independent | | |
| 2 | Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? | | No |
| 3 | Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? | | No |
| 4 | Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? | | No |
| 5 | Did the organization become aware during the year of a significant diversion of the organization's assets? | | No |
| 6 | Did the organization have members or stockholders? | Yes | |
| 7a | Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? | Yes | |
| 7b | Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? | Yes | |
| 8 | Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following | | |
| 8a | The governing body? | Yes | |
| 8b | Each committee with authority to act on behalf of the governing body? | Yes | |
| 9 | Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O | | No |

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

| | | Yes | No |
|------------|--|-----|----|
| 10a | Did the organization have local chapters, branches, or affiliates? | | No |
| 10b | If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? | | |
| 11a | Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? | Yes | |
| 11b | Describe in Schedule O the process, if any, used by the organization to review the Form 990 | | |
| 12a | Did the organization have a written conflict of interest policy? If "No," go to line 13 | Yes | |
| 12b | Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? | Yes | |
| 12c | Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done | Yes | |
| 13 | Did the organization have a written whistleblower policy? | Yes | |
| 14 | Did the organization have a written document retention and destruction policy? | Yes | |
| 15 | Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? | | |
| 15a | The organization's CEO, Executive Director, or top management official | Yes | |
| 15b | Other officers or key employees of the organization | Yes | |
| | If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions) | | |
| 16a | Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? | | No |
| 16b | If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? | | |

Section C. Disclosure

- 17** List the States with which a copy of this Form 990 is required to be filed WV, WI, WA, VA, UT, TN, SC, RI, PA, OR, OK, OH, NY, NM, NJ, NH, ND, NC, MS, MO, MN, ME, MD, MA, LA, KY, KS, IL, GA, FL, DC, CT, CO, CA, AZ, AR, AL, AK
- 18** Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request
- 19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization
 NATIONAL RIFLE ASSOCIATION OF AMERI
 11250 WAPLES MILL ROAD
 FAIRFAX, VA 220307400
 (703) 267-1000

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

| (A) Name and Title | (B) Average hours per week per week (describe hours for related organizations in Schedule O) | (C) Position (do not check more than one box, unless person is both an officer and a director/trustee) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|--|---|---|-----------------------|---------|--------------|------------------------------|-----------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| See Additional Data Table | | | | | | | | | | |
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| 1b Sub-Total | | | | | | | | | | |
| c Total from continuation sheets to Part VII, Section A | | | | | | | | | | |
| d Total (add lines 1b and 1c) | | | | | | | 5,459,548 | | 677,304 | |

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **▶**61

| | Yes | No |
|--|-----|----|
| 3 Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i> | | No |
| 4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i> | Yes | |
| 5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i> | | No |

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization Report compensation for the calendar year ending with or within the organization's tax year

| (A) Name and business address | (B) Description of services | (C) Compensation |
|---|--------------------------------|---------------------|
| INFOCISION 325 SPRINGSIDE DR AKRON, OH 44333 | MEMBERSHIP PROC SOLICITOR | 11,992,378 |
| POSTMASTER 1735 N LYNN ST ARLINGTON, VA 22209 | POSTAGE SHIPPING | 8,601,705 |
| VALTIM PO BOX 114 FOREST, VA 24551 | FULFILLMENT CENTER | 8,441,736 |
| PALM COAST DATA 11 COMMERCE BLVD PALM COAST, FL 32164 | MEMBERSHIP PROCESSING | 8,375,531 |
| COMMUNICATIONS CORP OF AMERICA 13195 FREEDOM WAY BOSTON, VA 22713 | FUNDRAISING PRINTING MAILING | 7,086,902 |

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **▶**46

Part VIII Statement of Revenue

| | | | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512, 513, or 514 | |
|---|---|--|---|--|---|---|--------|
| Contributions, gifts, grants and other similar amounts | 1a | Federated campaigns 1a | | | | | |
| | b | Membership dues 1b | | | | | |
| | c | Fundraising events 1c | | | | | |
| | d | Related organizations 1d | 11,752,195 | | | | |
| | e | Government grants (contributions) 1e | | | | | |
| | f | All other contributions, gifts, grants, and similar amounts not included above 1f | 47,630,788 | | | | |
| | g | Noncash contributions included in lines 1a-1f \$ _____ | | | | | |
| | h | Total. Add lines 1a-1f ▶ | 59,382,983 | | | | |
| Program Service Revenue | 2a | PROGRAM FEES | 7,088,869 | 7,088,869 | | | |
| | b | MEMBER DUES | 102,640,219 | 102,640,219 | | | |
| | c | | | | | | |
| | d | | | | | | |
| | e | | | | | | |
| | f | All other program service revenue | | | | | |
| | g | Total. Add lines 2a-2f ▶ | 109,729,088 | | | | |
| Other Revenue | 3 | Investment income (including dividends, interest and other similar amounts) ▶ | 831,749 | | | 831,749 | |
| | 4 | Income from investment of tax-exempt bond proceeds . . . ▶ | | | | | |
| | 5 | Royalties ▶ | 12,699,066 | | | 12,699,066 | |
| | 6a | | (i) Real | | | | |
| | | | 1,297,941 | | | | |
| | | b | Less rental expenses | 1,563,181 | | | |
| | | c | Rental income or (loss) | -265,240 | | | |
| | d | Net rental income or (loss) ▶ | -265,240 | | | -265,240 | |
| | 7a | | (i) Securities | | | | |
| | | | 18,302,274 | | | | |
| | | b | Less cost or other basis and sales expenses | 15,771,739 | | | |
| | | c | Gain or (loss) | 2,530,535 | | | |
| | d | Net gain or (loss) ▶ | 2,530,535 | | | 2,530,535 | |
| | 8a | | Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18 | | | | |
| | | a | 461,951 | | | | |
| b | | Less direct expenses b | 104,760 | | | | |
| c | Net income or (loss) from fundraising events . . . ▶ | 357,191 | | | 357,191 | | |
| 9a | | Gross income from gaming activities See Part IV, line 19 | | | | | |
| | a | | | | | | |
| | b | Less direct expenses b | | | | | |
| c | Net income or (loss) from gaming activities . . . ▶ | | | | | | |
| 10a | | Gross sales of inventory, less returns and allowances | | | | | |
| | a | 18,359,469 | | | | | |
| | b | Less cost of goods sold b | 6,256,624 | | | | |
| c | Net income or (loss) from sales of inventory . . . ▶ | 12,102,845 | 10,903,027 | 1,199,818 | | | |
| | Miscellaneous Revenue | Business Code | | | | | |
| 11a | | ADVERTISING | 541800 | 19,709,792 | 108,114 | 19,541,443 | 60,235 |
| | b | SUBSCRIPTIONS | 541800 | 1,502,891 | 1,502,891 | | |
| | c | NRA CAFE SALES | 722210 | 402,630 | | 402,630 | |
| | d | All other revenue | | | | | |
| | e | Total. Add lines 11a-11d ▶ | | 21,615,313 | | | |
| 12 | Total revenue. See Instructions ▶ | | 218,983,530 | 122,243,120 | 20,741,261 | 16,616,166 | |

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Check if Schedule O contains a response to any question in this Part IX

| Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. | | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
|---|--|------------------------------|--|---|------------------------------------|
| 1 | Grants and other assistance to governments and organizations in the United States See Part IV, line 21 | 36,000 | 36,000 | | |
| 2 | Grants and other assistance to individuals in the United States See Part IV, line 22 | 56,000 | 56,000 | | |
| 3 | Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16 | 0 | | | |
| 4 | Benefits paid to or for members | 0 | | | |
| 5 | Compensation of current officers, directors, trustees, and key employees | 2,824,084 | 1,292,593 | 1,319,527 | 211,964 |
| 6 | Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) | 0 | | | |
| 7 | Other salaries and wages | 33,498,556 | 22,914,376 | 8,149,648 | 2,434,532 |
| 8 | Pension plan contributions (include section 401(k) and section 403(b) employer contributions) | 6,866,055 | 4,036,257 | 2,352,638 | 477,160 |
| 9 | Other employee benefits | 5,070,331 | 3,221,835 | 1,496,130 | 352,366 |
| 10 | Payroll taxes | 2,474,805 | 1,572,563 | 730,254 | 171,988 |
| 11 | Fees for services (non-employees) | | | | |
| a | Management | 0 | | | |
| b | Legal | 5,470,641 | 5,285,386 | 185,255 | |
| c | Accounting | 120,700 | | 120,700 | |
| d | Lobbying | 0 | | | |
| e | Professional fundraising See Part IV, line 17 | 6,126,261 | | | 6,126,261 |
| f | Investment management fees | 213,513 | | 213,513 | |
| g | Other | 3,847,478 | 3,847,478 | | |
| 12 | Advertising and promotion | 23,778,126 | 17,745,488 | | 6,032,638 |
| 13 | Office expenses | 3,683,341 | 2,136,857 | 1,546,484 | |
| 14 | Information technology | 6,394,473 | 3,722,862 | 2,671,611 | |
| 15 | Royalties | 0 | | | |
| 16 | Occupancy | 1,940,830 | 969,331 | 971,499 | |
| 17 | Travel | 5,616,298 | 4,271,427 | 1,344,871 | |
| 18 | Payments of travel or entertainment expenses for any federal, state, or local public officials | 0 | | | |
| 19 | Conferences, conventions, and meetings | 5,910,937 | 4,744,328 | 1,166,609 | |
| 20 | Interest | 1,384,341 | 994,755 | 389,586 | |
| 21 | Payments to affiliates | 0 | | | |
| 22 | Depreciation, depletion, and amortization | 2,608,179 | 1,897,055 | 711,124 | |
| 23 | Insurance | 1,051,058 | 1,051,058 | | |
| 24 | Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O) | | | | |
| a | MEMBER COMMUNICATIONS | 45,464,069 | 36,683,383 | | 8,780,686 |
| b | PRINTING AND SHIPPING | 22,677,546 | 22,677,546 | | |
| c | ASC 715 PENSION ACCOUNTING | 14,036,169 | 8,476,208 | 5,559,961 | |
| d | PROGRAM SERVICES | 16,293,766 | 16,293,766 | | |
| e | | | | | |
| f | All other expenses | 13,628,032 | 10,001,326 | 1,798,109 | 1,828,597 |
| 25 | Total functional expenses. Add lines 1 through 24f | 231,071,589 | 173,927,878 | 30,727,519 | 26,416,192 |
| 26 | Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation | | | | |

Part X Balance Sheet

| | | (A) | | (B) |
|--|---|-------------------|-------------|-------------|
| | | Beginning of year | | End of year |
| Assets | 1 Cash—non-interest-bearing | | 1 | |
| | 2 Savings and temporary cash investments | 9,373,624 | 2 | 8,864,786 |
| | 3 Pledges and grants receivable, net | 3,244,548 | 3 | 3,324,463 |
| | 4 Accounts receivable, net | 52,606,967 | 4 | 50,343,338 |
| | 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L | | 5 | |
| | 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L | | 6 | |
| | 7 Notes and loans receivable, net | 3,111,070 | 7 | 3,087,653 |
| | 8 Inventories for sale or use | 13,178,944 | 8 | 12,209,596 |
| | 9 Prepaid expenses and deferred charges | 2,739,275 | 9 | 2,484,598 |
| | 10a Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D | 65,672,315 | | |
| | b Less accumulated depreciation | 30,165,132 | 10c | 35,507,183 |
| | 11 Investments—publicly traded securities | 33,133,504 | 11 | 26,199,333 |
| | 12 Investments—other securities. See Part IV, line 11 | 4,602,761 | 12 | 2,374,284 |
| | 13 Investments—program-related. See Part IV, line 11 | | 13 | |
| | 14 Intangible assets | | 14 | |
| | 15 Other assets. See Part IV, line 11 | 5,069,338 | 15 | 5,431,147 |
| 16 Total assets. Add lines 1 through 15 (must equal line 34) | 163,781,200 | 16 | 149,826,381 | |
| Liabilities | 17 Accounts payable and accrued expenses | 59,163,137 | 17 | 71,413,466 |
| | 18 Grants payable | | 18 | |
| | 19 Deferred revenue | 28,336,891 | 19 | 25,769,095 |
| | 20 Tax-exempt bond liabilities | | 20 | |
| | 21 Escrow or custodial account liability. Complete Part IV of Schedule D | | 21 | |
| | 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L | | 22 | |
| | 23 Secured mortgages and notes payable to unrelated third parties | 45,335,166 | 23 | 38,973,890 |
| | 24 Unsecured notes and loans payable to unrelated third parties | | 24 | |
| | 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D | 6,795,712 | 25 | 8,006,174 |
| | 26 Total liabilities. Add lines 17 through 25 | 139,630,906 | 26 | 144,162,625 |
| Net Assets or Fund Balances | Organizations that follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34. | | | |
| | 27 Unrestricted net assets | -6,423,671 | 27 | -25,746,844 |
| | 28 Temporarily restricted net assets | 6,253,866 | 28 | 5,377,714 |
| | 29 Permanently restricted net assets | 24,320,099 | 29 | 26,032,886 |
| | Organizations that do not follow SFAS 117, check here <input type="checkbox"/> and complete lines 30 through 34. | | | |
| | 30 Capital stock or trust principal, or current funds | | 30 | |
| | 31 Paid-in or capital surplus, or land, building or equipment fund | | 31 | |
| | 32 Retained earnings, endowment, accumulated income, or other funds | | 32 | |
| 33 Total net assets or fund balances | 24,150,294 | 33 | 5,663,756 | |
| 34 Total liabilities and net assets/fund balances | 163,781,200 | 34 | 149,826,381 | |

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

| | | | |
|----------|---|----------|-------------|
| 1 | Total revenue (must equal Part VIII, column (A), line 12) | 1 | 218,983,530 |
| 2 | Total expenses (must equal Part IX, column (A), line 25) | 2 | 231,071,589 |
| 3 | Revenue less expenses Subtract line 2 from line 1 | 3 | -12,088,059 |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 24,150,294 |
| 5 | Other changes in net assets or fund balances (explain in Schedule O) | 5 | -6,398,479 |
| 6 | Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 5,663,756 |

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

| | | Yes | No |
|-----------|--|-----|----|
| 1 | Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O | | |
| 2a | Were the organization's financial statements compiled or reviewed by an independent accountant? | | No |
| b | Were the organization's financial statements audited by an independent accountant? | Yes | |
| c | If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O | Yes | |
| d | If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input checked="" type="checkbox"/> Both consolidated and separated basis | | |
| 3a | As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133? | | |
| b | If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits | | |

Additional Data

Software ID: 11000218
Software Version: 2011.0.0
EIN: 53-0116130
Name: NATIONAL RIFLE ASSOCIATION OF AMERICA

Form 990, Special Condition Description:

Special Condition Description

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|---|-------------------------------|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| WAYNE LAPIERRE CEO AND EXECUTIVE VP | 57 00 | | | X | | | | 831,709 | 0 | 140,291 |
| CHRIS W COX EXEC DIRECTOR, ILA | 57 00 | | | X | | | | 583,304 | 0 | 80,881 |
| WILSON H PHILLIPS JR TREASURER | 52 00 | | | X | | | | 514,322 | 0 | 135,757 |
| KAYNE B ROBINSON EXEC DIRECTOR, GENERAL OPERATIONS | 50 00 | | | X | | | | 540,238 | 0 | 53,650 |
| EDWARD J LAND JR SECRETARY | 50 00 | | | X | | | | 408,689 | 0 | 49,611 |
| DAVID A KEENE PRESIDENT | 20 00 | X | | X | | | | 0 | 0 | 0 |
| JAMES W PORTER II 1ST VICE PRESIDENT | 20 00 | X | | X | | | | 0 | 0 | 0 |
| ALLAN D CORS 2ND VICE PRESIDENT | 20 00 | X | | X | | | | 0 | 0 | 0 |
| TYLER SCHROPP EXEC DIRECTOR, ADVANCEMENT | 52 00 | | | | | X | | 407,843 | 0 | 59,726 |
| MARY CORRIGAN CHIEF OF STAFF | 40 00 | | | | | X | | 733,810 | 0 | 24,103 |
| JOSEPH GRAHAM DIRECTOR, PUBLICATIONS | 40 00 | | | | | X | | 301,962 | 0 | 44,401 |
| MICHAEL MARCELLIN MANAGING DIRECTOR | 40 00 | | | | | X | | 391,642 | 0 | 56,135 |
| RANDY KOZUCH DIRECTOR, ADVANCEMENT | 40 00 | | | | | X | | 388,849 | 0 | 32,749 |
| JOE M ALLBAUGH DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| WILLIAM H ALLEN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| THOMAS P ARVAS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| SCOTT L BACH DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| WILLIAM A BACHENBERG DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| FE BACHHUBER JR DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| M CAROL BAMBERRY DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| BOB BARR DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| RONNIE G BARRETT DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| CLEL BAUDLER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DAVID E BENNETT III DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| J KENNETH BLACKWELL DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|------------------------------------|-------------------------------|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| MATT BLUNT DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DAN BOREN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| ROBERT K BROWN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| PETE BROWNELL DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JOHN P BURTT DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DAVID BUTZ DIRECTOR | 1 00 | X | | | | | | 150,000 | 0 | 0 |
| J WILLIAM CARTER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| TED W CARTER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| RICHARD CHILDRESS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| PATRICIA A CLARK DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| CHARLES L COTTON DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DAVID G COY DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| LARRY E CRAIG DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JOHN L CUSHMAN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| WILLIAM H DAILEY DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JOSEPH P DEBERGALIS JR DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| R LEE ERMEY DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| MANUEL FERNANDEZ DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| EDIE P FLEEMAN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JOEL FRIEDMAN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| SANDRA S FROMAN DIRECTOR | 1 00 | X | | | | | | 45,180 | 0 | 0 |
| TOM GAINES DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JAMES S GILMORE III DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| MARION P HAMMER DIRECTOR | 1 00 | X | | | | | | 72,000 | 0 | 0 |
| GRAHAM HILL DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|----------------------------------|-------------------------------|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| STEVE HORNADY DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| SUSAN HOWARD DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| ROY INNIS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| H JOAQUIN JACKSON DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| CURTIS S JENKINS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| D CYNTHIA JULIEN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| TOM KING DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| HERBERT A LANFORD JR DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| KARL A MALONE DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| CAROLYN D MEADOWS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JOHN F MILIUS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| BILL MILLER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| OWEN P MILLS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| CLETA MITCHELL DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| GROVER G NORQUIST DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| OLIVER L NORTH DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JOHNNY NUGENT DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| TED NUGENT DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| LANCE OLSON DIRECTOR | 1 00 | X | | | | | | 90,000 | 0 | 0 |
| PETER J PRINTZ DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| TODD J RATHNER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| WAYNE ANTHONY ROSS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| CARL T ROWAN JR DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DON SABA DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| ROBERT E SANDERS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

| (A) Name and Title | (B) Average hours per week | (C) Position (check all that apply) | | | | | | (D) Reportable compensation from the organization (W-2/1099-MISC) | (E) Reportable compensation from related organizations (W-2/1099-MISC) | (F) Estimated amount of other compensation from the organization and related organizations |
|-------------------------------|-------------------------------|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
| | | Individual trustee or director | Institutional Trustee | Officer | Key employee | Highest compensated employee | Former | | | |
| RONALD L SCHMEITS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| TOM SELLECK DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JOHN C SIGLER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| LEROY SISCO DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DWIGHT D VAN HORN DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| ROBERT L VIDEN JR DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| HAROLD VOLKMER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| LINDA L WALKER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| HOWARD J WALTER DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| JD WILLIAMS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DENNIS L WILLING DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| ROBERT J WOS DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |
| DONALD E YOUNG DIRECTOR | 1 00 | X | | | | | | 0 | 0 | 0 |

SCHEDULE D (Form 990)

OMB No 1545-0047

Supplemental Financial Statements

2011

Open to Public Inspection

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990. See separate instructions.

Department of the Treasury Internal Revenue Service

Name of the organization NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number 53-0116130

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 2 columns: (a) Donor advised funds, (b) Funds and other accounts. Rows 1-4: Total number at end of year, Aggregate contributions to (during year), Aggregate grants from (during year), Aggregate value at end of year.

- 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

- 1 Purpose(s) of conservation easements held by the organization (check all that apply)
2 Complete lines 2a-2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

Table with 2 columns: Held at the End of the Year. Rows 2a-2d: Total number of conservation easements, Total acreage restricted by conservation easements, Number of conservation easements on a certified historic structure included in (a), Number of conservation easements included in (c) acquired after 8/17/06.

- 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year
4 Number of states where property subject to conservation easement is located
5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?
6 Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year
7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year
8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?
9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

- 1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items
b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items
2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

- a** Public exhibition
- b** Scholarly research
- c** Preservation for future generations
- d** Loan or exchange programs
- e** Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5 During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? **Yes** **No**

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? **Yes** **No**

b If "Yes," explain the arrangement in Part XIV and complete the following table

| | Amount |
|---|--------|
| 1c Beginning balance | |
| 1d Additions during the year | |
| 1e Distributions during the year | |
| 1f Ending balance | |

2a Did the organization include an amount on Form 990, Part X, line 21? **Yes** **No**

b If "Yes," explain the arrangement in Part XIV

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

| | (a) Current Year | (b) Prior Year | (c) Two Years Back | (d) Three Years Back | (e) Four Years Back |
|---|------------------|----------------|--------------------|----------------------|---------------------|
| 1a Beginning of year balance | 9,711,011 | 8,687,890 | 6,920,616 | 7,675,316 | |
| b Contributions | 1,546,181 | 808,137 | 1,582,051 | 487,022 | |
| c Investment earnings or losses | -112,646 | 549,205 | 750,029 | -1,205,479 | |
| d Grants or scholarships | | | | | |
| e Other expenditures for facilities and programs | 378,110 | 304,201 | 536,900 | | |
| f Administrative expenses | 28,288 | 30,020 | 27,906 | 36,243 | |
| g End of year balance | 10,738,148 | 9,711,011 | 8,687,890 | 6,920,616 | |

2 Provide the estimated percentage of the year end balance held as

- a** Board designated or quasi-endowment ▶
- b** Permanent endowment ▶ 100.000 %
- c** Term endowment ▶

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

| | Yes | No |
|--|--------------|-----|
| (i) unrelated organizations | 3a(i) | No |
| (ii) related organizations | Yes | |
| b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? | 3b | Yes |

4 Describe in Part XIV the intended uses of the organization's endowment funds

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

| Description of property | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|---|--------------------------------------|---------------------------------|------------------------------|----------------|
| 1a Land | | 4,902,450 | | 4,902,450 |
| b Buildings | | 48,501,290 | 20,928,876 | 28,204,372 |
| c Leasehold improvements | | | | |
| d Equipment | | 12,268,575 | 9,958,630 | 2,400,361 |
| e Other | | | | |
| Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) | | | | 35,507,183 |

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

| | | | |
|-----------|---|-----------|-------------|
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | 1 | 218,983,530 |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | 2 | 231,071,589 |
| 3 | Excess or (deficit) for the year Subtract line 2 from line 1 | 3 | -12,088,059 |
| 4 | Net unrealized gains (losses) on investments | 4 | -4,481,648 |
| 5 | Donated services and use of facilities | 5 | |
| 6 | Investment expenses | 6 | |
| 7 | Prior period adjustments | 7 | |
| 8 | Other (Describe in Part XIV) | 8 | -1,916,831 |
| 9 | Total adjustments (net) Add lines 4 - 8 | 9 | -6,398,479 |
| 10 | Excess or (deficit) for the year per financial statements Combine lines 3 and 9 | 10 | -18,486,538 |

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

| | | | |
|----------|---|-----------|-------------|
| 1 | Total revenue, gains, and other support per audited financial statements | 1 | 220,348,856 |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12 | | |
| a | Net unrealized gains on investments | 2a | -4,481,648 |
| b | Donated services and use of facilities | 2b | |
| c | Recoveries of prior year grants | 2c | |
| d | Other (Describe in Part XIV) | 2d | -1,916,831 |
| e | Add lines 2a through 2d | 2e | -6,398,479 |
| 3 | Subtract line 2e from line 1 | 3 | 226,747,335 |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1 | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b | Other (Describe in Part XIV) | 4b | -7,763,805 |
| c | Add lines 4a and 4b | 4c | -7,763,805 |
| 5 | Total Revenue Add lines 3 and 4c . (This should equal Form 990, Part I, line 12) | 5 | 218,983,530 |

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

| | | | |
|----------|--|-----------|-------------|
| 1 | Total expenses and losses per audited financial statements | 1 | 238,835,394 |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25 | | |
| a | Donated services and use of facilities | 2a | |
| b | Prior year adjustments | 2b | |
| c | Other losses | 2c | |
| d | Other (Describe in Part XIV) | 2d | 7,819,805 |
| e | Add lines 2a through 2d | 2e | 7,819,805 |
| 3 | Subtract line 2e from line 1 | 3 | 231,015,589 |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1: | | |
| a | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| b | Other (Describe in Part XIV) | 4b | 56,000 |
| c | Add lines 4a and 4b | 4c | 56,000 |
| 5 | Total expenses Add lines 3 and 4c . (This should equal Form 990, Part I, line 18) | 5 | 231,071,589 |

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

| Identifier | Return Reference | Explanation |
|------------|------------------|--|
| III | 1a | THE FINANCIAL STATEMENTS OF THE NRA STATE THAT THE VALUE OF THE NRAS FIREARMS MUSEUM COLLECTION HAS BEEN EXCLUDED FROM THE STATEMENTS OF FINANCIAL POSITION ONLY PURCHASES OF FIREARMS AND OTHER OBJECTS, AND NOT DONATIONS, ARE RECOGNIZED IN THE STATEMENTS OF ACTIVITIES FIREARMS AND OTHER OBJECTS THAT HAVE BEEN ACCESSIONED IN THE NRA MUSEUM ARE NOT INTENDED FOR SALE OR EXCHANGE |
| III | 4 | THE NATIONAL FIREARMS MUSEUM PROMOTES GUN COLLECTING AND PRESERVATION OF HISTORY THROUGH THE HERITAGE OF FIREARMS PLEASE VISIT NRAMUSEUM.ORG FOR EXCITING CURRENT INFORMATION ON THE MUSEUM GALLERIES |
| III | 4 | NRA ENDOWMENT FUNDS BENEFIT NRA INSTITUTE FOR LEGISLATIVE ACTION, NATIONAL CHAMPIONSHIPS, MARKSMANSHIP, AND LAW ENFORCEMENT |
| X | 2 | THE CONSOLIDATED FINANCIAL STATEMENTS OF THE NRA AND AFFILIATES STATE THAT MANAGEMENT EVALUATED THE NRAS TAX POSITIONS AND CONCLUDED THAT THE NRA HAD TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE ADJUSTMENT TO THE FINANCIAL STATEMENTS TO COMPLY WITH THE PROVISIONS OF THIS GUIDANCE GENERALLY, THE NRA IS NO LONGER SUBJECT TO INCOME TAX EXAMINATIONS BY THE U S FEDERAL, STATE, OR LOCAL AUTHORITIES FOR YEARS BEFORE 2008, WHICH IS THE STANDARD STATUTE OF LIMITATIONS LOOKBACK PERIOD |
| XI | 8 | INCLUDES AGENCY TRANSACTIONS AND UNREALIZED GAIN ON DERIVATIVE INSTRUMENT |
| XII | 2d | INCLUDES AGENCY TRANSACTIONS AND UNREALIZED GAIN ON DERIVATIVE INSTRUMENT |
| XII | 4b | INCLUDES COST OF GOODS SOLD, RENTAL EXPENSE, AND INTEREST ON ENDOWMENT GRANTS |
| XIII | 2d | INCLUDES COST OF GOODS SOLD, RENTAL EXPENSE, AND ACCOUNTING PROCEDURE VALUATION ADJUSTMENT TO PENSION PLAN |
| XIII | 4b | INCLUDES INTEREST ON ENDOWMENT GRANTS |

Part IV Foreign Forms

- 1 Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)* Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).* Yes No

**SCHEDULE G
(Form 990 or 990-EZ)**

**Supplemental Information Regarding
Fundraising or Gaming Activities**

OMB No 1545-0047

2011

**Open to Public
Inspection**

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a** Mail solicitations
- b** Internet and e-mail solicitations
- c** Phone solicitations
- d** In-person solicitations
- e** Solicitation of non-government grants
- f** Solicitation of government grants
- g** Special fundraising events

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

| (i) Name and address of individual or entity (fundraiser) | (ii) Activity | (iii) Did fundraiser have custody or control of contributions? | | (iv) Gross receipts from activity | (v) Amount paid to (or retained by) fundraiser listed in col (i) | (vi) Amount paid to (or retained by) organization |
|---|----------------|--|----|-----------------------------------|--|---|
| | | Yes | No | | | |
| INFOCISION 325 SPRINGSIDE DR AKRON, OH 44333 | PAID SOLICITOR | | No | 9,871,841 | 5,613,068 | 4,258,773 |
| MEMBER CONNECT 4805 PEARL RD CLEVELAND, OH 44109 | PAID SOLICITOR | | No | 772,079 | 513,193 | 258,886 |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Total | | | | 10,643,920 | 6,126,261 | 4,517,659 |

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

AK, AL, AR, AZ, CA, CO, CT, FL, GA, IL, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, NC, ND, NH, NJ, NM, NY, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WI, WV

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

| | | (a) Event #1 | (b) Event #2 | (c) Other Events | (d) Total Events |
|---|--|---------------------------------------|-----------------------|-------------------------|-------------------------------|
| | | <u>ILA PITTSBURGH</u> (event type) | _____ (event type) | _____ (total number) | (Add col (a) through col (c)) |
| Revenue | 1 Gross receipts | 461,951 | | | 461,951 |
| | 2 Less Charitable contributions | | | | |
| | 3 Gross income (line 1 minus line 2) | 461,951 | | | 461,951 |
| Direct Expenses | 4 Cash prizes | | | | |
| | 5 Non-cash prizes | | | | |
| | 6 Rent/facility costs | | | | |
| | 7 Food and beverages | | | | |
| | 8 Entertainment | | | | |
| | 9 Other direct expenses | 104,760 | | | 104,760 |
| | 10 Direct expense summary Add lines 4 through 9 in column (d) ▶ | | | | (104,760) |
| 11 Net income summary Combine lines 3 and 10 in column (d) ▶ | | | | 357,191 | |

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

| | | (a) Bingo | (b) Pull tabs/Instant bingo/progressive bingo | (c) Other gaming | (d) Total gaming |
|--|--|---|---|---|-------------------------------|
| | | | | | (Add col (a) through col (c)) |
| Revenue | 1 Gross revenue | | | | |
| Direct Expenses | 2 Cash prizes | | | | |
| | 3 Non-cash prizes | | | | |
| | 4 Rent/facility costs | | | | |
| | 5 Other direct expenses | | | | |
| | 6 Volunteer labor | <input type="checkbox"/> Yes _____ <input type="checkbox"/> No | <input type="checkbox"/> Yes _____ <input type="checkbox"/> No | <input type="checkbox"/> Yes _____ <input type="checkbox"/> No | |
| 7 Direct expense summary Add lines 2 through 5 in column (d) ▶ | | | | () | |
| 8 Net gaming income summary Combine lines 1 and 7 in column (d) ▶ | | | | | |

9 Enter the state(s) in which the organization operates gaming activities _____

a Is the organization licensed to operate gaming activities in each of these states? Yes No

b If "No," Explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," Explain _____

- 11** Does the organization operate gaming activities with nonmembers? Yes No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity operated in

| | |
|--------------------------------------|------------|
| a The organization's facility | 13a |
| b An outside facility | 13b |

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No
- b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____
- c** If "Yes," enter name and address

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ \$

Description of services provided ▶

- Director/officer Employee Independent contractor

- 17** Mandatory distributions
- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No
- b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Complete this part to provide additional information for responses to question on Schedule G (see instructions.)

| Identifier | ReturnReference | Explanation |
|------------|-----------------|---|
| I | 2b-1 | READER NOTE 990 PART VII SECTION B TOTAL COMPENSATION TO INDEPENDENT CONTRACTOR VENDOR INFOCISION SHOULD NOT BE EXPECTED TO TIE TO SCHEDULE G DISCLOSURE OF COMPENSATION TO INFOCISION AS A PAID FUND RAISING SOLICITOR, BECAUSE 990 PART VII SECTION B REPORTS TOTAL COMPENSATION FOR ALL WORK INCLUDING BOTH MEMBERSHIP PROCESSING AND SOLICITATION OF CONTRIBUTIONS, WHEREAS SCHEDULE G DISCLOSES VENDOR COMPENSATION SPECIFICALLY FOR SOLICITATION OF CONTRIBUTIONS |

Schedule I (Form 990)

OMB No 1545-0047

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

2011

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. Attach to Form 990

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number 53-0116130

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance...
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC Code section if applicable, (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation, (g) Description of non-cash assistance, (h) Purpose of grant or assistance. Row 1: (1) NATIONAL FND FOR WOMEN LEGISLATORS, EIN 52-1480785, 501c3, 36,000, SCHOLARSHIPS.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table
3 Enter total number of other organizations listed in the line 1 table

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

| (a) Type of grant or assistance | (b) Number of recipients | (c) Amount of cash grant | (d) Amount of non-cash assistance | (e) Method of valuation (book, FMV, appraisal, other) | (f) Description of non-cash assistance |
|--|---------------------------------|---------------------------------|--|--|---|
| (1) UNDERGRADUATE SCHOLARSHIPS | 23 | 56,000 | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

| Identifier | Return Reference | Explanation |
|-------------------|-------------------------|--|
| I | 2 | NRA ACTIVELY ASSISTS NATIONAL FOUNDATION OF WOMEN LEGISLATORS IN THE SELECTION AND ADMINISTRATION OF NFWL SCHOLARSHIPS |

Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2011

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

Part I Questions Regarding Compensation

| | Yes | No |
|-----------|-----|----|
| 1a | | |
| 1b | Yes | |
| 2 | Yes | |
| 3 | | |
| 4a | | No |
| 4b | Yes | |
| 4c | | No |
| 5a | | No |
| 5b | | No |
| 6a | | No |
| 6b | | No |
| 7 | | No |
| 8 | | No |
| 9 | | |

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.
- | | |
|---|---|
| <input checked="" type="checkbox"/> First-class or charter travel | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions | <input type="checkbox"/> Payments for business use of personal residence |
| <input checked="" type="checkbox"/> Tax indemnification and gross-up payments | <input checked="" type="checkbox"/> Health or social club dues or initiation fees |
| <input type="checkbox"/> Discretionary spending account | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |

b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain.

2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply.

- | | |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee | <input type="checkbox"/> Written employment contract |
| <input checked="" type="checkbox"/> Independent compensation consultant | <input checked="" type="checkbox"/> Compensation survey or study |
| <input type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |

4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization:

a Receive a severance payment or change-of-control payment?

b Participate in, or receive payment from, a supplemental nonqualified retirement plan?

c Participate in, or receive payment from, an equity-based compensation arrangement?

If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.

5 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:

a The organization?

b Any related organization?

If "Yes," to line 5a or 5b, describe in Part III.

6 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:

a The organization?

b Any related organization?

If "Yes," to line 6a or 6b, describe in Part III.

7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III.

8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III.

9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, columns (D) and (E) for that individual

| (A) Name | | (B) Breakdown of W-2 and/or 1099-MISC compensation | | | (C) Retirement and other deferred compensation | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | (F) Compensation reported in prior Form 990 or Form 990-EZ |
|--------------------------|-------------|--|-------------------------------------|-------------------------------------|--|-------------------------|---------------------------------|--|
| | | (i) Base compensation | (ii) Bonus & incentive compensation | (iii) Other reportable compensation | | | | |
| (1) WAYNE LAPIERRE | (i) (ii) | 673,605 | 127,534 | 30,570 | 97,774 | 42,517 | 972,000 | |
| (2) CHRIS W COX | (i) (ii) | 476,946 | 87,378 | 18,981 | 43,379 | 37,501 | 664,185 | |
| (3) WILSON H PHILLIPS JR | (i) (ii) | 401,146 | 88,070 | 25,106 | 109,007 | 26,750 | 650,079 | |
| (4) KAYNE B ROBINSON | (i) (ii) | 417,825 | 84,679 | 37,734 | 18,130 | 35,520 | 593,888 | |
| (5) EDWARD J LAND JR | (i) (ii) | 357,604 | 43,298 | 7,787 | 18,130 | 31,481 | 458,300 | |
| (6) TYLER SCHROPP | (i) (ii) | 363,626 | 40,998 | 3,219 | 14,605 | 45,121 | 467,569 | |
| (7) MARY CORRIGAN | (i) (ii) | 324,416 | | 409,394 | 18,130 | 5,973 | 757,913 | 30,287 |
| (8) JOSEPH GRAHAM | (i) (ii) | 228,604 | 50,000 | 23,358 | 18,130 | 26,271 | 346,363 | |
| (9) MICHAEL MARCELLIN | (i) (ii) | 148,954 | 223,812 | 18,876 | 18,130 | 38,005 | 447,777 | |
| (10) RANDY KOZUCH | (i) (ii) | 266,883 | 120,000 | 1,966 | 18,130 | 14,619 | 421,598 | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

| Identifier | Return Reference | Explanation |
|------------|------------------|--|
| I | 1a | CHARTER TRAVEL WAS USED ON OCCASIONS INVOLVING MULTIPLE EVENTS WHEN REDUCED AIRLINE SCHEDULES PRECLUDED OTHER OPTIONS. THIS WAS PROPERLY EXCLUDED FROM TAXABLE COMPENSATION. |
| I | 1a | CERTAIN COMPENSATION ELEMENTS WERE GROSSED UP. ALL TAX GROSS-UPS WERE PROPERLY INCLUDED IN TAXABLE COMPENSATION. |
| I | 1a | CLUBS, SUCH AS SAFARI CLUB AND LUNCHEON CLUB, ARE USED FOR BUSINESS PURPOSES. THIS WAS PROPERLY EXCLUDED FROM TAXABLE COMPENSATION. |
| I | 4b | THE 457F SERVICE COST INCLUDED IN DEFERRED COMPENSATION FOR WAYNE LAPIERRE WAS 79,644, FOR CHRIS W. COX WAS 25,306, AND FOR WILSON H. PHILLIPS JR. WAS 90,877. THE NRA DECIDES THE BENEFIT AMOUNT AND TIMEFRAME FOR VESTING FOR EACH PARTICIPANT. THE 457F PLAN IS ALSO DESIGNED TO SUPPLEMENT THE CURRENT DEFINED BENEFIT PLAN WHERE CURRENT BENEFIT LAW CAUSES LOW REPLACEMENT RATIOS FOR SOME PARTICIPANTS. |
| II | | COLUMN B ⁱⁱⁱ OTHER REPORTABLE COMPENSATION IN TAXABLE WAGES INCLUDES 457B, AUTO, AND LIFE BENEFITS. IN ADDITION, FOR MARY CORRIGAN IT INCLUDES VESTING AND ONE-TIME DISTRIBUTION OF DEFERRED COMPENSATION AS REQUIRED BY REGULATIONS. |
| II | | COLUMN C INCLUDES THE EMPLOYER-PAID PORTIONS OF THE NRA DEFINED BENEFIT PLAN, 401K PLAN, AND 457F PLAN. |
| II | | 990 PART VII, SECTION A, TAKES A FULL TRANSPARENCY POSTURE BY DISREGARDING THE 10,000 PER ITEM EXCEPTION FOR CERTAIN BENEFIT REPORTING. THEREFORE, TOTAL COMPENSATION AND BENEFITS IN PART VII, FORM 990 MATCH TOTALS AS PRESENTED ON SCHEDULE J, PART II. |

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

**Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.**
▶ **Attach to Form 990 or 990-EZ.**

OMB No 1545-0047

2011

**Open to Public
Inspection**

Name of the organization
NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number

53-0116130

| Identifier | Return Reference | Explanation |
|--------------------|------------------|---|
| Form 990 Part I | 7 | READER NOTE REGARDING NATIONAL RIFLE ASSOCIATIONS UNRELATED BUSINESS INCOME FORM 990 PAGE 1 SHOWS GROSS UNRELATED BUSINESS REVENUE ON LINE 7A AND NET UNRELATED BUSINESS REVENUE ON LINE 7B THE NET IS LESS THAN ZERO BECAUSE RELATED EXPENSES EXCEEDED REVENUE IN 2011 THE MAIN SOURCES OF NRA'S UNRELATED BUSINESS INCOME ARE MERCHANDISE SALES AND PERIODICALS ADVERTISING 990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION |

| Identifier | Return Reference | Explanation |
|------------------|------------------|---|
| Form 990 Part VI | 6 | THE NATIONAL RIFLE ASSOCIATION IS A MEMBERSHIP ASSOCIATION THAT REPRESENTS INDIVIDUAL CITIZENS REFER TO NRA BYLAWS FOR MEMBERSHIP ELIGIBILITY |

| Identifier | Return Reference | Explanation |
|------------------|------------------|--|
| Form 990 Part VI | 7a | NRA MEMBERS ELECT ALL 76 MEMBERS OF NRA BOARD OF DIRECTORS |

| Identifier | Return Reference | Explanation |
|------------------|------------------|--|
| Form 990 Part VI | 7b | CERTAIN BOARD DECISIONS ARE SUBJECT TO MEMBERSHIP APPROVAL, PURSUANT TO NRA BYLAWS AND NEW YORK NOT-FOR-PROFIT CORPORATE LAW |

| Identifier | Return Reference | Explanation |
|------------------|------------------|--|
| Form 990 Part VI | 11b | FORM 990 IS REVIEWED BY EXTERNAL AUDITING FIRM AND THE NRA BOARD AUDIT COMMITTEE BEFORE IT IS FILED WITH THE IRS |

| Identifier | Return Reference | Explanation |
|---------------------|------------------|---|
| Form 990 Part VI | 19 | NRA BY LAWS, AUDITED CONSOLIDATED ANNUAL FINANCIAL STATEMENTS OF THE NRA AND ITS AFFILIATES, AND ANNUAL REPORTS ARE MAILED UPON REQUEST. NRA DOES NOT MAKE INTERNAL OPERATING POLICIES AVAILABLE TO THE GENERAL PUBLIC. |

| Identifier | Return Reference | Explanation |
|---------------------|------------------|--|
| Form 990 Part VI | 12c | THE ORGANIZATION TAKES CONFLICTS OF INTEREST VERY SERIOUSLY AND UTILIZES A STATEMENT OF CORPORATE ETHICS TO MONITOR AND ENFORCE COMPLIANCE WITH CORPORATE POLICIES, ANNUAL FILINGS MUST BE PROVIDED TO NRA OFFICE OF THE SECRETARY AND REVIEWED REGULARLY AND CONSISTENTLY |

| Identifier | Return Reference | Explanation |
|---------------------|------------------|---|
| Form 990 Part VI | 15 | THE PROCESSES TO ESTABLISH COMPENSATION OF TOP MANAGEMENT OFFICIALS UTILIZE A COMPENSATION COMMITTEE, INDEPENDENT COMPENSATION CONSULTANTS, COMPENSATION SURVEYS AND STUDIES, COMPARABILITY DATA, AND ULTIMATE APPROVAL BY THE BOARD OR COMPENSATION COMMITTEE. |

| Identifier | Return Reference | Explanation |
|---------------------|------------------|--|
| Form 990 Part VI | | OFFICERS OF THE NRA ALSO SPEND TIME SERVING ON BOARDS OF THE NRA CHARITABLE AFFILIATES AS DISCLOSED IN THE FOLLOWING LIST NRA PRESIDENT DAVID KEENE SPENDS 1 ADDITIONAL HOUR ON NRA FOUNDATION NRA FIRST VICE PRESIDENT JIM PORTER SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA CIVIL RIGHTS DEFENSE FUND, NRA FOUNDATION, AND NRA SPECIAL CONTRIBUTION FUND NRA SECOND VICE PRESIDENT ALLAN CORS SPENDS 1 ADDITIONAL HOUR ON NRA FOUNDATION WAYNE LAPIERRE SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA FOUNDATION CHRIS W COX SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA FREEDOM ACTION FOUNDATION WILSON H PHILLIPS JR SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA CIVIL RIGHTS DEFENSE FUND, NRA FOUNDATION, NRA SPECIAL CONTRIBUTION FUND, AND NRA FREEDOM ACTION FOUNDATION KAYNE ROBINSON SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA SPECIAL CONTRIBUTION FUND |

| Identifier | Return Reference | Explanation |
|----------------------|------------------|--|
| Form 990 Part VII | | <p>OTHER MEMBERS OF THE NRA BOARD OF DIRECTORS ALSO SPEND TIME ON BOARDS OF CHARITABLE AFFILIATES AS FOLLOWS, AT APPROXIMATELY 1 ADDITIONAL HOUR PER WEEK PER BOARD MEMBER JOE ALLBAUGH ON NRA FOUNDATION THOMAS ARVAS ON NRA SPECIAL CONTRIBUTION FUND BILL BACHENBERG ON NRA FOUNDATION CAROL BAMBERY ON NRA CIVIL RIGHTS DEFENSE FUND AND NRA SPECIAL CONTRIBUTION FUND DAVID BENNETT ON NRA SPECIAL CONTRIBUTION FUND BILL CARTER ON NRA SPECIAL CONTRIBUTION FUND CHARLES COTTON ON NRA CIVIL RIGHTS DEFENSE FUND BOB COTTROL ON NRA CIVIL RIGHTS DEFENSE FUND JOHN CUSHMAN ON NRA SPECIAL CONTRIBUTION FUND BILL DAILEY ON NRA CIVIL RIGHTS DEFENSE FUND AND NRA SPECIAL CONTRIBUTION FUND SANDY FROMAN ON NRA FOUNDATION BUZ MILLS ON NRA FOUNDATION CLETA MITCHELL ON NRA FREEDOM ACTION FOUNDATION BOB SANDERS ON NRA CIVIL RIGHTS DEFENSE FUND JOHN SIGLER ON NRA SPECIAL CONTRIBUTION FUND AND NRA FOUNDATION</p> |

| Identifier | Return Reference | Explanation |
|-------------------|------------------|---|
| Form 990 Part VII | | CONTINUED FROM ABOVE LINE BOB VIDEN ON NRA SPECIAL CONTRIBUTION FUND, AND HAROLD VOLKMER ON NRA CIVIL RIGHTS DEFENSE FUND |

| Identifier | Return Reference | Explanation |
|----------------------|------------------|---|
| Form 990 Part VII | | READER NOTE 990 PART VII SECTION B TOTAL COMPENSATION TO INDEPENDENT CONTRACTOR VENDOR INFOCISION SHOULD NOT BE EXPECTED TO TIE TO SCHEDULE G DISCLOSURE OF COMPENSATION TO INFOCISION AS A PAID FUND RAISING SOLICITOR, BECAUSE 990 PART VII SECTION B REPORTS TOTAL COMPENSATION FOR ALL WORK INCLUDING BOTH MEMBERSHIP PROCESSING AND SOLICITATION OF CONTRIBUTIONS, WHEREAS SCHEDULE G DISCLOSES VENDOR COMPENSATION SPECIFICALLY FOR SOLICITATION OF CONTRIBUTIONS 990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION |

| Identifier | Return Reference | Explanation |
|--------------------|------------------|---|
| Form 990 Part X | | READER NOTE REGARDING THE NRA BALANCE SHEET DEFERRED COSTS AND DEFERRED REVENUES RELATED TO MEMBERSHIP ACQUISITION AND RENEWAL ARE ACCOUNTING ENTRIES REQUIRED UNDER GENERALLY ACCEPTED ACCOUNTING PRINCIPLES DEFERRED REVENUE FOR DUES IS NOT A LIABILITY , AS IT RECOGNIZES REVENUE TO BE COLLECTED IN FUTURE AND MATCHED WITH FUTURE SERVICES PROVIDED TO NRA MEMBERS DUES REVENUE IS RECOGNIZED OVER THE LIFE OF THE MEMBERSHIP 990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION |

| Identifier | Return Reference | Explanation |
|------------|------------------|--|
| Form 990 | | READER NOTE FOR ENHANCED TRANSPARENCY OF THE NRAS COMPLETE CORPORATE STRUCTURE THE NRA IS A 501C4 MEMBERSHIP ASSOCIATION WITH FOUR 501C3 CHARITABLE SUBSIDIARIES AND A SECTION 527 POLITICAL ACTION COMMITTEE THAT IS A SEPARATE SEGREGATED FUND THE NRAS FOUR CHARITIES ARE NRA CIVIL RIGHTS DEFENSE FUND, NRA FOUNDATION INC, NRA FREEDOM ACTION FOUNDATION, AND NRA SPECIAL CONTRIBUTION FUND DBA NRA WHITTINGTON CENTER, AND THE NRAS PAC IS NRA POLITICAL VICTORY FUND 990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION |

| Identifier | Return Reference | Explanation |
|---------------------|------------------|--|
| Form 990 Part XI | 5 | RECONCILIATION INCLUDES ADJUSTMENT FOR AGENCY TRANSACTION, UNREALIZED GAINSLOSSES ON INVESTMENTS, AND UNREALIZED GAIN ON DERIVATIVE INSTRUMENT |

| Identifier | Return Reference | Explanation |
|---|-----------------------------|---|
| Form 990 Part III Program Service Accomplishments | Line 4d Other Activities | Program Service Expenses 78,289,244, Grants and allocations 0, Revenue 103,042,849 990 PART III LINE 4d OTHER PROGRAM SERVICES THAT SERVE THE NRA'S PRIMARY EXEMPT PURPOSES, IN ADDITION TO CATEGORIES AND ACHIEVEMENTS LISTED ON THE 990 CORE FORM, INCLUDE PUBLIC AFFAIRS, EXECUTIVE OFFICES, NRA OFFICE OF ADVANCEMENT, AND MORE. VISIT NRANEWS.COM AND NRAGIVE.COM FOR THE LATEST NEWS AND OPPORTUNITIES TO ENGAGE WITH THE NRA |

| Identifier | Return Reference | Explanation |
|------------|------------------|---|
| | | <p>Form 990, Part III, Line 4d Program Service Expenses 78,289,244, Grants and allocations 0, Revenue 103,042,849</p> <p>990 PART III LINE 4d OTHER PROGRAM SERVICES THAT SERVE THE NRAS PRIMA RY EXEMPT PURPOSES, IN ADDITION TO CATEGORIES AND ACHIEVEMENTS LISTED ON THE 990 CORE FORM , INCLUDE PUBLIC AFFAIRS, EXECUTIVE OFFICES, NRA OFFICE OF ADVANCEMENT, AND MORE VISIT NRANEWS.COM AND NRAGIVE.COM FOR THE LATEST NEWS AND OPPORTUNITIES TO ENGAGE WITH THE NRA</p> <p>Form 990 Part I Line 7 READER NOTE REGARDING NATIONAL RIFLE ASSOCIATIONS UNRELATED BUSINESS INCOME FORM 990 PAGE 1 SHOWS GROSS UNRELATED BUSINESS REVENUE ON LINE 7A AND NET UNRELATED BUSINESS REVENUE ON LINE 7B THE NET IS LESS THAN ZERO BECAUSE RELATED EXPENSES EXCEEDED REVENUE IN 2011 THE MAIN SOURCES OF NRAS UNRELATED BUSINESS INCOME ARE MERCHANDISE SALES AND PERIODICALS ADVERTISING 990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION</p> <p>Form 990 Part VI Section A Line 6 THE NATIONAL RIFLE ASSOCIATION IS A MEMBERSHIP ASSOCIATION THAT REPRESENTS INDIVIDUAL CITIZENS REFER TO NRA BYLAWS FOR MEMBERSHIP ELIGIBILITY Form 990 Part VI Section A Line 7a NRA MEMBERS ELECT ALL 76 MEMBERS OF NRA BOARD OF DIRECTORS Form 990 Part VI Section A Line 7b CERTAIN BOARD DECISIONS ARE SUBJECT TO MEMBERSHIP APPROVAL, PURSUANT TO NRA BYLAWS AND NEW YORK NOT-FOR-PROFIT CORPORATE LAW Form 990 Part VI Section B Line 11b FORM 990 IS REVIEWED BY EXTERNAL AUDITING FIRM AND THE NRA BOARD AUDIT COMMITTEE BEFORE IT IS FILED WITH THE IRS Form 990 Part VI Section C Line 19 NRA BYLAWS, AUDITED CONSOLIDATED ANNUAL FINANCIAL STATEMENTS OF THE NRA AND ITS AFFILIATES, AND ANNUAL REPORTS ARE MAILED UPON REQUEST NRA DOES NOT MAKE INTERNAL OPERATING POLICIES AVAILABLE TO THE GENERAL PUBLIC Form 990 Part VI Section B Line 12c THE ORGANIZATION TAKES CONFLICTS OF INTEREST VERY SERIOUSLY AND UTILIZES A STATEMENT OF CORPORATE ETHICS TO MONITOR AND ENFORCE COMPLIANCE WITH CORPORATE POLICIES, ANNUAL FILINGS MUST BE PROVIDED TO NRA OFFICE OF THE SECRETARY AND REVIEWED REGULARLY AND CONSISTENTLY Form 990 Part VI Section B Line 15 THE PROCESSES TO ESTABLISH COMPENSATION OF TOP MANAGEMENT OFFICIALS UTILIZE A COMPENSATION COMMITTEE, INDEPENDENT COMPENSATION CONSULTANTS, COMPENSATION SURVEYS AND STUDIES, COMPARABILITY DATA, AND ULTIMATE APPROVAL BY THE BOARD OR COMPENSATION COMMITTEE</p> <p>Form 990 Part VI Section A OFFICERS OF THE NRA ALSO SPEND TIME SERVING ON BOARDS OF THE NRA CHARITABLE AFFILIATES AS DISCLOSED IN THE FOLLOWING LIST</p> <p>NRA PRESIDENT DAVID KEENE SPENDS 1 ADDITIONAL HOUR ON NRA FOUNDATION</p> <p>NRA FIRST VICE PRESIDENT JIM PORTER SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA CIVIL RIGHTS DEFENSE FUND, NRA FOUNDATION, AND NRA SPECIAL CONTRIBUTION FUND</p> <p>NRA SECOND VICE PRESIDENT ALLAN CORS SPENDS 1 ADDITIONAL HOUR ON NRA FOUNDATION</p> <p>WAYNE LAPIERRE SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA FOUNDATION</p> <p>CHRIS W COX SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA FREEDOM ACTION FOUNDATION</p> <p>WILSON H PHILLIPS JR SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA CIVIL RIGHTS DEFENSE FUND, NRA FOUNDATION, NRA SPECIAL CONTRIBUTION FUND, AND NRA FREEDOM ACTION FOUNDATION</p> <p>KAYNE ROBINSON SPENDS 1 ADDITIONAL HOUR PER WEEK ON NRA SPECIAL CONTRIBUTION FUND</p> <p>Form 990 Part VII Section A OTHER MEMBERS OF THE NRA BOARD OF DIRECTORS ALSO SPEND TIME ON BOARDS OF CHARITABLE AFFILIATES AS FOLLOWS, AT APPROXIMATELY 1 ADDITIONAL HOUR PER WEEK PER BOARD MEMBER</p> <p>JOE ALLBAUGH ON NRA FOUNDATION</p> <p>THOMAS ARVAS ON NRA SPECIAL CONTRIBUTION FUND</p> <p>BILL BACHENBERG ON NRA FOUNDATION</p> <p>CAROL BAMBERY ON NRA CIVIL RIGHTS DEFENSE FUND AND NRA SPECIAL CONTRIBUTION FUND</p> <p>DAVID BENNETT ON NRA SPECIAL CONTRIBUTION FUND</p> <p>BILL CARTER ON NRA SPECIAL CONTRIBUTION FUND</p> <p>CHARLES COTTON ON NRA CIVIL RIGHTS DEFENSE FUND</p> <p>BOB COTTRON ON NRA CIVIL RIGHTS DEFENSE FUND</p> <p>JOHN CUSHMAN ON NRA SPECIAL CONTRIBUTION FUND</p> <p>BILL DAILEY ON NRA CIVIL RIGHTS DEFENSE FUND AND NRA SPECIAL CONTRIBUTION FUND</p> <p>SANDY FROMAN ON NRA FOUNDATION</p> <p>BUZ MILLS ON NRA FOUNDATION</p> <p>CLETA MITCHELL ON NRA FREEDOM ACTION FOUNDATION</p> <p>BOB SANDERS ON NRA CIVIL RIGHTS DEFENSE FUND</p> <p>JOHN SIGLER ON NRA SPECIAL CONTRIBUTION FUND AND NRA FOUNDATION</p> <p>Form 990 Part VII Section A CONTINUED FROM ABOVE LINE</p> <p>BOB VIDEN ON NRA SPECIAL CONTRIBUTION FUND, AND HAROLD VOLKMER ON NRA CIVIL RIGHTS DEFENSE FUND</p> <p>Form 990 Part VII Section B READER NOTE 990 PART VII SECTION B TOTAL COMPENSATION TO INDEPENDENT CONTRACTOR VENDOR INFORMATION SHOULD NOT BE EXPECTED TO TIE TO SCHEDULE G DISCLOSURE OF COMPENSATION TO INFORMATION AS A PAID FUND RAISING SOLICITOR, BECAUSE 990 PART VII SECTION B REPORTS TOTAL COMPENSATION FOR ALL WORK INCLUDING BOTH MEMBERSHIP PROCESSING AND SOLICITATION OF CONTRIBUTIONS , WHEREAS SCHEDULE G DISCLOSES VENDOR COMPENSATION SPECIFICALLY FOR SOLICITATION OF CONTRIBUTIONS</p> <p>990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION</p> <p>Form 990 Part X READER NOTE REGARDING THE NRA BALANCE SHEET DEFERRED COSTS AND DEFERRED REVENUES RELATED TO MEMBERSHIP AC</p> |

| Identifier | Return Reference | Explanation |
|------------|------------------|--|
| | | <p>QUISITION AND RENEWAL ARE ACCOUNTING ENTRIES REQUIRED UNDER GENERALLY ACCEPTED ACCOUNTING PRINCIPLES DEFERRED REVENUE FOR DUES IS NOT A LIABILITY, AS IT RECOGNIZES REVENUE TO BE COLLECTED IN FUTURE AND MATCHED WITH FUTURE SERVICES PROVIDED TO NRA MEMBERS DUES REVENUE IS RECOGNIZED OVER THE LIFE OF THE MEMBERSHIP 990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION Form 990 READER NOTE FOR ENHANCED TRANSPARENCY OF THE NRAS COMPLETE CORPORATE STRUCTURE THE NRA IS A 501C4 MEMBERSHIP ASSOCIATION WITH FOUR 501C3 CHARITABLE SUBSIDIARIES AND A SECTION 527 POLITICAL ACTION COMMITTEE THAT IS A SEPARATE SEGREGATED FUND THE NRAS FOUR CHARITIES ARE NRA CIVIL RIGHTS DEFENSE FUND, NRA FOUNDATION INC, NRA FREEDOM ACTION FOUNDATION, AND NRA SPECIAL CONTRIBUTION FUND DBA NRA WHITTINGTON CENTER, AND THE NRAS PAC IS NRA POLITICAL VICTORY FUND 990 READER NOTES ARE INTENDED AS A SERVICE TO HELP INTERESTED PARTIES UNDERSTAND THE ORGANIZATION Form 990 Part XI Line 5 RECONCILIATION INCLUDES ADJUSTMENT FOR AGENCY TRANSACTION, UNREALIZED GAIN/LOSSES ON INVESTMENTS, AND UNREALIZED GAIN ON DERIVATIVE INSTRUMENT</p> |

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No 1545-0047

2011

Open to Public Inspection

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.**
▶ **Attach to Form 990.** ▶ **See separate instructions.**

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL RIFLE ASSOCIATION OF AMERICA

Employer identification number
53-0116130

Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

| (a) Name, address, and EIN of disregarded entity | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Total income | (e) End-of-year assets | (f) Direct controlling entity |
|---|-------------------------|--|---------------------|---------------------------|----------------------------------|
| | | | | | |
| | | | | | |
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| | | | | | |
| | | | | | |

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Exempt Code section | (e) Public charity status (if section 501(c)(3)) | (f) Direct controlling entity | (g) Section 512(b)(13) controlled organization | |
|---|-------------------------|--|----------------------------|---|----------------------------------|---|----|
| | | | | | | Yes | No |
| (1) NRA FOUNDATION INC 11250 WAPLES MILL RD FAIRFAX, VA 22030 52-1710886 | CHARITABLE | DC | 501c3 | LINE 7 | NRA | Yes | |
| (2) NRA SPECIAL CONTRIBUTION FUND PO BOX 700 RATON, NM 87740 23-7367534 | CHARITABLE | NM | 501c3 | LINE 11-TYPE I | NRA | Yes | |
| (3) NRA CIVIL RIGHTS DEFENSE FUND 11250 WAPLES MILL RD FAIRFAX, VA 22030 52-1136665 | CHARITABLE | VA | 501c3 | LINE 7 | NRA | Yes | |
| (4) NRA FREEDOM ACTION FOUNDATION 11250 WAPLES MILL RD FAIRFAX, VA 22030 26-1277941 | CHARITABLE | VA | 501c3 | LINE 7 | NRA | Yes | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Predominant income (related, unrelated, excluded from tax under sections 512-514) | (f) Share of total income | (g) Share of end-of-year assets | (h) Disproportionate allocations? | | (i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065) | (j) General or managing partner? | | (k) Percentage ownership |
|---|-------------------------|--|----------------------------------|--|------------------------------|------------------------------------|--------------------------------------|----|--|-------------------------------------|----|-----------------------------|
| | | | | | | | Yes | No | | Yes | No | |
| | | | | | | | | | | | | |
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Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

| (a) Name, address, and EIN of related organization | (b) Primary activity | (c) Legal domicile (state or foreign country) | (d) Direct controlling entity | (e) Type of entity (C corp, S corp, or trust) | (f) Share of total income | (g) Share of end-of-year assets | (h) Percentage ownership |
|---|-------------------------|--|----------------------------------|--|------------------------------|------------------------------------|-----------------------------|
| | | | | | | | |
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Part V Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, 35A, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

- a** Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties **(iv)** rent from a controlled entity
- b** Gift, grant, or capital contribution to related organization(s)
- c** Gift, grant, or capital contribution from related organization(s)
- d** Loans or loan guarantees to or for related organization(s)
- e** Loans or loan guarantees by related organization(s)

- f** Sale of assets to related organization(s)
- g** Purchase of assets from related organization(s)
- h** Exchange of assets with related organization(s)
- i** Lease of facilities, equipment, or other assets to related organization(s)
- j** Lease of facilities, equipment, or other assets from related organization(s)
- k** Performance of services or membership or fundraising solicitations for related organization(s)
- l** Performance of services or membership or fundraising solicitations by related organization(s)
- m** Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)
- n** Sharing of paid employees with related organization(s)

- o** Reimbursement paid to related organization(s) for expenses
- p** Reimbursement paid by related organization(s) for expenses

- q** Other transfer of cash or property to related organization(s)
- r** Other transfer of cash or property from related organization(s)

| | Yes | No |
|-----------|-----|----|
| | | |
| 1a | Yes | |
| 1b | | No |
| 1c | Yes | |
| 1d | | No |
| 1e | | No |
| | | |
| 1f | | No |
| 1g | | No |
| 1h | | No |
| 1i | | No |
| | | |
| 1j | | No |
| 1k | | No |
| 1l | | No |
| 1m | | No |
| 1n | Yes | |
| | | |
| 1o | | No |
| 1p | Yes | |
| | | |
| 1q | | No |
| 1r | | No |

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

| (a) Name of other organization | (b) Transaction type(a-r) | (c) Amount involved | (d) Method of determining amount involved |
|--|------------------------------|------------------------|--|
| (1) NRA FOUNDATION INC | c | 11,752,195 | CASH |
| (2) NRA FOUNDATION INC | n | 3,848,000 | CASH |
| (3) NRA FOUNDATION INC | p | 4,783,767 | CASH |
| (4) NRA SPECIAL CONTRIBUTION FUND | a | 120,000 | CASH |
| (5) NRA SPECIAL CONTRIBUTION FUND | p | 659,026 | CASH |
| (6) NRA CIVIL RIGHTS DEFENSE FUND | p | 54,794 | CASH |

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

| Identifier | Return Reference | Explanation |
|------------|------------------|---|
| V | 1a | ALL GRANTS MADE BY THE NRA FOUNDATION TO NATIONAL RIFLE ASSOCIATION ARE SUBJECT TO A STRINGENT REVIEW PROCESS REQUIRING THAT THEY BE MADE AND USED ONLY FOR QUALIFIED CHARITABLE PURPOSE PROGRAMS |

Software ID: 11000218
Software Version: 2011.0.0
EIN: 53-0116130
Name: NATIONAL RIFLE ASSOCIATION OF AMERICA

Form 990, Schedule R, Part V - Transactions With Related Organizations

| (a) Name of other organization | (b) Transaction type(a-r) | (c) Amount Involved (\$) | (d) Method of determining amount involved |
|-----------------------------------|---------------------------------|-----------------------------------|---|
| (1) NRA FOUNDATION INC | c | 11,752,195 | CASH |
| (2) NRA FOUNDATION INC | n | 3,848,000 | CASH |
| (3) NRA FOUNDATION INC | p | 4,783,767 | CASH |
| (4) NRA SPECIAL CONTRIBUTION FUND | a | 120,000 | CASH |
| (5) NRA SPECIAL CONTRIBUTION FUND | p | 659,026 | CASH |
| (6) NRA CIVIL RIGHTS DEFENSE FUND | p | 54,794 | CASH |