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DLN: 93493299009162

# Form 990

Department of the Treasury

## Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

Open to Public

▶ The organization may have to use a copy of this return to satisfy state reporting requirements **Inspection** Internal Revenue Service A For the 2011 calendar year, or tax year beginning 01-01-2011 and ending 12-31-2011 D Employer identification number B Check if applicable US LACROSSE INC Address change 52-1765246 Doing Business As E Telephone number Name change (410) 235-6882 Initial return Number and street (or P O box if mail is not delivered to street address) Room/suite **G** Gross receipts \$ 31,261,756 113 WEST UNIVERSITY PARKWAY Terminated Amended return City or town, state or country, and ZIP + 4 BALTIMORE, MD 21210 Application pending Name and address of principal officer H(a) Is this a group return for STEVEN B STENERSEN affiliates? 113 WEST UNIVERSITY PARKWAY BALTIMORE, MD 21210 H(b) Are all affiliates included? If "No," attach a list (see instructions) **▽** 501(c)(3) **□** 501(c) ( ) **◄** (insert no ) Tax-exempt status 4947(a)(1) or 527 H(c) Group exemption number ► Website: ► USLACROSSE ORG K Form of organization ✓ Corporation ✓ Trust ✓ Association ✓ Other ► L Year of formation 1997 M State of legal domicile Part I Summary Briefly describe the organization's mission or most significant activities US LACROSSE IS THE NATIONAL GOVERNING BODY OF LACROSSE THROUGH RESPONSIVE AND EFFECTIVE LEADERSHIP, WE PROVIDE PROGRAMS AND SERVICES TO INSPIRE PARTICIPATION WHILE PROTECTING THE INTEGRITY OF THE SPORT Activities & Governance 2 Check this box 🔭 if the organization discontinued its operations or disposed of more than 25% of its net assets 3 Number of voting members of the governing body (Part VI, line 1a) . . 4 Number of independent voting members of the governing body (Part VI, line 1b) . 25 5 84 5 Total number of individuals employed in calendar year 2011 (Part V, line 2a) . 6 Total number of volunteers (estimate if necessary) . . . . 6 500 **7a** Total unrelated business revenue from Part VIII, column (C), line 12 . . 7a 1,040,975  ${f b}$  Net unrelated business taxable income from Form 990-T, line 34  $\,$  .  $\,$  . **7**b **Current Year Prior Year** Contributions and grants (Part VIII, line 1h) . . . . . . 1,459,881 1,332,703 12,666,112 14,582,763 Program service revenue (Part VIII, line 2g) . . . . . 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . 69,014 6,348 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 37,392 -118,201 11 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12 14,232,399 15,803,613 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) . . . 424,390 146,351 0 0 14 Benefits paid to or for members (Part IX, column (A), line 4) . Salaries, other compensation, employee benefits (Part IX, column (A), lines 15 Expenses 3,550,315 4,475,510 5-10) 0 16a Professional fundraising fees (Part IX, column (A), line 11e) . . . b Total fundraising expenses (Part IX, column (D), line 25)  $\blacktriangleright$  651,650 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . . . . 9,848,195 10.551.525 18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25) 13,822,900 15,173,386 19 Revenue less expenses Subtract line 18 from line 12 . 409,499 630,227 ( Assets or ed Balances **Beginning of Current End of Year** 20 Total assets (Part X, line 16) . . . . . . . 11,084,315 12,049,150 21 Total liabilities (Part X, line 26) . . . . . 5,541,092 5,887,220 22 Net assets or fund balances Subtract line 21 from line 20 . 5,543,223 6,161,930 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge. 2012-09-26 Signature of officer Date Sign Here STEVEN B STENERSEN PRESIDENT & CEO Type or print name and title Preparer's taxpayer identification number Date Check If Preparer's JULIA FLANNERY CPA (see instructions) Paid P00928918 employed 🕨 Preparer's

MCGLADREY LLP

BALTIMORE, MD 21202 May the IRS discuss this return with the preparer shown above? (see instructions) .

100 INTERNATIONAL DRIVE SUITE 1400

Firm's name (or yours

ıf self-employed), address, and ZIP + 4

**Use Only** 

EIN • 42-0714325

Phone no • (410) 246-9300

▼Yes 「No

Par		ment of Program So				
	ACROSSE IS T		NING BODY OF LA		RESPONSIVE AND EFFEC	
2	the prior Form	zation undertake any sig 1990 or 990-EZ? ribe these new services (			which were not listed on	┌ Yes ┌ No
3	Did the organi services?	zation cease conducting	, or make sıgnıfıcaı	nt changes in how it co	nducts, any program	「Yes ▼ No
4	expenses Sec	ction 501(c)(3) and 501	(c)(4) organization:	s and section 4947(a)	ree largest program service (1) trusts are required to re th program service reported	port the amount of
4a	(Code MEMBERSHIP R	) (Expenses \$ ETENTION AND ACOUISTION	2,169,658 SPECIFIC PROGRAMMA	including grants of \$	) (Revenue \$	9,294,849 ) ENSURE CONTINUED GROWTH IN
		AKING US LACROSSE ONE OF				
4b	(Code	) (Expenses \$	2,229,273	ıncludıng grants of \$	) (Revenue \$	1,960,623 )
		NSURANCE PROVIDED 376,06 ATED ACTIVITIES	5 PLAYERS, COACHES A	AND OFFICIALS A COMPREH	ENSIVE TWELVE MONTH INSURAN	CE PACKAGE TO COVER ALL
4c	(Code	) (Expenses \$	2,424,842	ıncludıng grants of \$	) (Revenue \$	1,040,975 )
		AZINE PRODUCED 12 ISSUES C VIEWED AS THE NUMBER O			ID LITERATURE TO MEMBERS, LAC	CROSSE ENTHUSIASTS AND THE
	(Code	) (Expenses \$	4,990,653	ıncludıng grants of \$	146,351 ) (Revenue \$	2,286,316 )
	OTHER PROGRA	AM ACTIVITIES				
4d	O ther progra	m services (Describe in	Schedule O )			
	(Expenses \$	4,990,653	including grants o	of \$ 146,	351 )(Revenue \$	2,286,316 )
4e	Total program	m service expenses <b>&gt;</b> \$	11,814,42	26		

Circulate of Acquired Scriedare	art IV	Checklist of	Required	Schedules
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	·		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 🕏	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part 1	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV.	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	Yes	
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b		No
C	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Νo
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Part I	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Part II and IV.	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III and IV	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? <b>Note.</b> All Form 990 filers that operated one or more hospitals must attach audited financial statements	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part $I$	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
	IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? <i>If</i> "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Yes	
35a	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a	Yes	
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section $512(b)(13)$ ? If "Yes," complete Schedule R, Part V, line 2	35b	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?	38	Yes	

Part V	Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
а	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable			
_	<b>1a</b> 166			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable  1b  0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
	gaming (gambling) winnings to prize winners?	<b>1</b> c	Yes	
3	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements filed for the calendar year ending with or within the year covered by this return			
Ь	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
1	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes	
ь	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	Yes	
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account or securities	4a		
	account)?	- <del>1</del> a		Νo
b	If "Yes," enter the name of the foreign country ►			
	See matractions for ining requirements for Form ביים ביים אווא האינים ביים וואנים ביים האינים ביים ביים האינים ביים ביים ביים ביים ביים ביים ביים			
l	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	JU		
_	1. Tes to fine su of se, and the organization meriorin occur. The first in the firs	5с		
1	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	6a		Νo
L	organization solicit any contributions that were not tax deductible?			
D	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and	7a	Yes	
	services provided to the payor?			
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Yes	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Νo
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Νo
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as			110
9	required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a			
	Form 1098-C?	7h		
	<b>Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess			
	business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
)	Section 501(c)(7) organizations. Enter			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club			
	facilities  Continue FO1(a)(12) arranizations Enter			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
D	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them )			
٠	,			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?  If "Yes," enter the amount of tax-exempt interest received or asserted during the	12a		
D	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
3	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?			
	Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue			
	qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state	13a		
b	Enter the aggregate amount of reserves the organization is required to maintain by			
	the states in which the organization is licensed to issue qualified health plans			
С	Enter the aggregate amount of reserves on hand 13c			
la	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Νo
	If "Yes." has it filed a Form 720 to report these payments? If "No." provide an explanation in Schedule O.	14b		

Form 990 (2011) Page **6 Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule Part VI O. See instructions. Check if Schedule O contains a response to any question in this Part VI . . . . . . . . . . . . . . Governing Rody and Management

<u> 5</u> e	ection A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		Νo
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
	ction B. Policies (This Section B requests information about policies not required by the Internal	•		
Re	venue Code.)	Т		
10-	Did the eventuation have local chanters, hypnobes, or offiliates?	10a	<b>Yes</b> Yes	No
	Did the organization have local chapters, branches, or affiliates?	104	165	
	affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	Yes	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c		No
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	O ther officers or key employees of the organization	15b	Yes	
	If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
_	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ction C. Disclosure	-02		
	List the States with which a conventities Form 000 is required to be field AL AK AZ AD CA CT FL CA II	146		

- List the States with which a copy of this Form 990 is required to be filed▶AL, AK, AZ, AR, CA, CT, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, NH, NJ, NM, NY, NC, OH, OK, OR, PA, RI, SC, TN, UT, VA, WA, WV, WI, IN, CO
- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply ☐ O wn website ☐ A nother's website ☑ U pon request
- Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization

113 WEST UNIVERSITY PARKWAY BALTIMORE, MD 21210

(410) 235-6882

# Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- ◆ List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ♦ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the organiza	atıon nor any rel	ated or	ganız	zatio	ns c	ompe	nsat	ed any current or fo	ormer officer, direct	or, or trustee
<b>(A)</b> Name and Title	(B) A verage hours per week (describe hours for	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
	related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former			o,ga <u>c</u> aoo
(1) LEE STEVENS CHAIR	5 00	х		Х				0	0	0
(2) LAURA HEBERT INCOMING CHAIR	5 00	Х		Х				0	0	0
(3) MARTI FESSENDEN PAST CHAIR	5 00	х		Х				0	0	0
(4) TIM CLARK SECRETARY	5 00	х		Х				0	0	0
(5) KEN SEAL TREASURER	5 00	х		Х				0	0	0
(6) JENNIFER EAMES WG COMM CHAIR	5 00	х						0	0	0
(7) BOB RUSSEL MG COMM CHAIR	5 00	х						0	0	0
(8) ROCHELLE TAYLOR DIRECTOR	5 00	х						0	0	0
(9) ANTHONY OLNEY DIRECTOR	5 00	х						0	0	0
(10) MELISSA D'ANGELO DIRECTOR	5 00	х						0	0	0
(11) CHRISTIAN COOK DIRECTOR	5 00	х						0	0	0
(12) JEN DORFF DIRECTOR	5 00	х						0	0	0
(13) JACK EMMER DIRECTOR	5 00	х						0	0	0
(14) KENDRA PEARSON SCARBERRY DIRECTOR	5 00	Х						О	0	0
(15) JIM LANDON DIRECTOR	5 00	х						0	0	0
(16) TINA SLOAN GREEN DIRECTOR	5 00	х						0	0	0
(17) KEVIN MCDONALD DIRECTOR	5 00	Х						0	0	0

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

	(A) Name and Title  Average hours per unless person is both week (describe hours week (describe hours)  (A)  (B) Average hours  Position (do not check more than one box, unless person is both an officer and a director/trustee)  (C)  Reportable compensation from the organization (W- organizations)  (W- 2/1099-MISC)  (E)  Reportable compensation from the organization (W- organizations)  (W- 2/1099-MISC)							,	(F) Estimated amount of othe compensation from the organization an related				
		hours for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former		MISC)		ed Itions	
(18) I	JACK LIGHT CTOR	5 00	х							0	0		0
(19) I DIREC	HANK MOLLOY CTOR	5 00	х							0	0		0
(20) ( DIREC	GINGER MILES CTOR	5 00	х							0	0		0
(21) I	JOHN TITUS CTOR	5 00	х							0	0		0
(22) I DIREC	DEE STEPHAN CTOR	5 00	х							0	0		0
(23) I DIREC	RICH MORGAN CTOR	5 00	х							0	0		0
	t) TUCKER WHITE RECTOR  5 00 X  0					0	0						
(25)	5) ADAM SILVA RECTOR  5 00 X  0						0		0				
	STEVE STENERSEN IDENT & CEO	40 00			х				188,7	97	0		24,103
(27) ( CFO	(27) CARA MORRIS CFO X 92,142						0		8,783				
(28) V	(28) WILLIAM SCHOONMAKER 40.00 X 187.919							0	13,121				
(29) \	WILLIAM ROBACKY GING DIR MARKETING	40 00					х		104,5	76	0		9,113
(30)	SUSANNAH WITTICH GING DIR FOUNDATION	40 00					х		130,7	53	0		2,984
1b	Sub-Total			•			•	H	•				
c	Total from continuation sheets to	Part VII, Sect	ion A .		•			•					
<u>d</u>	Total (add lines 1b and 1c)							<u> </u>	704,18		0		58,104
2	Total number of individuals (incluses \$100,000 of reportable compensations)	_				ed a	bove)	) who	o received more t	han			
-												Yes	No
3	Did the organization list any <b>form</b> on line 1a? <i>If "Yes," complete Sche</i>				e, ke •		nploy		or highest compe	nsated employee	3		No
4	For any individual listed on line 1a organization and related organizat												
	ındıvıdual										4	Yes	
Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person								5		No			
Se	ection B. Independent Cont	ractors											
1	Complete this table for your five h \$100,000 of compensation from to or within the organization's tax ye	he organization											
	Name	(A) e and business addi	ess						De	(B) scription of services		(C Comper	
												•	

2 Total number of independent contractors (including but not limited to those listed above) who received more than

\$100,000 of compensation from the organization  $\blacktriangleright 0$ 

Part v		Statement of Revenue					
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513, or 514
¥¥	1a	Federated campaigns 1a					
医黄	ь	Membership dues 1b					
ΩĚ	С	Fundraising events 1c	9,975				
£ ï	d	Related organizations 1d	7,096				
.Σ <u>Ε</u>	l e	Government grants (contributions) 1e					
<u>8</u> .9	f	All other contributions, gifts, grants, and <b>1f</b>	1,315,632				
きを	'	sımılar amounts not ıncluded above					
急ぎ	g	Noncash contributions included in 16.634					
Contributions, gifts, grants and other similar amounts	١.	lines 1a-1f \$	▶	1,332,703			
Q a	h	Total. Add lines 1a-1f		1,332,703			
<u>a</u>			Business Code				
Ξe	2a	MEMBERSHIP DUES & INSU	900099	11,255,472	11,255,472		
ē.	ь	MAGAZINE ADVERTISING	541800	1,040,975		1,040,975	
<u>.</u> م	С	WOMEN'S & MEN'S DIVISI	900099	616,581	616,581		
ž	d	UNIFIED CONVENTION	900099	489,021	489,021		
क्रू	e	COACH EDUCATION	900099	424,483	424,483		
Program Serwce Revenue	f	All other program service revenue	300033	756,231	·		
Š	'			/ 56,231	756,231		
<u> </u>	g	Total. Add lines 2a-2f		14,582,763			
	3	Investment income (including dividen	ds, interest				
		and other similar amounts)	▶ [	47,366			47,366
	4	Income from investment of tax-exempt bond p	proceeds 🕨				
	5	Royalties		22,787			22,787
		(ı) Real	(II) Personal				
	6a	Gross rents					
	ь	Less rental expenses					
	c	Rental income					
	d	or (loss)  Net rental income or (loss)	<b>b</b> -				
	"						
	7a	(i) Securities Gross amount 15,136,950	(II) Other				
	<b>'</b>	from sales of					
		assets other than inventory					
	b	Less cost or 15,177,968 other basis and					
		sales expenses					
	C	Gain or (loss) -41,018					
	d	Net gain or (loss)	▶	-41,018			-41,018
Other Revenue	8a	s contributions reported on line 1c)					
č		See Part IV, line 18	20,025				
Ē	ь	Less direct expenses <b>b</b>	21,000				
₹	_ c	Net income or (loss) from fundraising		-975			-975
_	9a	Gross income from gaming activities	}				
		See Part IV, line 19					
		a					
	ь	Less direct expenses <b>b</b>					
	c	Net income or (loss) from gaming activ	vities 🕨				
	10a	Gross sales of inventory, less returns and allowances .	102,069				
	ь	Less cost of goods sold <b>b</b>	259,175				
	С	Net income or (loss) from sales of inve	entory 🟲	-157,106			-157,106
		Miscellaneous Revenue	Business Code				
	11a	OTHER REVENUE	900099	17,093	17,093		
	ь						
	c						
	d	All other revenue					
	e	Total. Add lines 11a-11d					
			· · · · •	17,093			
	12	<b>Total revenue.</b> See Instructions	▶	15,803,613	13,558,881	1,040,975	-128,946

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D) Check if Schedule O contains a response to any question in this Part IX

	ot include amounts reported on lines 6b, o, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations		CAPCIISCS	general expenses	скрепосо
	in the United States See Part IV, line 21	146,351	146,351		
2	Grants and other assistance to individuals in the United States See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	514,865	294,092	179,309	41,464
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$ ) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	3,323,219	1,943,978	1,027,760	351,481
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	86,806	51,009	26,193	9,604
9	Other employee benefits	271,735	158,671	84,848	28,216
10	Payroll taxes	278,885	155,121	93,987	29,777
11	Fees for services (non-employees)				
a	Management				
b	Legal	32,919		32,919	
С	Accounting	20,350		20,350	
d	Lobbying				
e	Professional fundraising See Part IV, line 17				
f	Investment management fees				
g	Other	473,929	107,040	358,378	8,511
12	Advertising and promotion	274,107	171,099	92,861	10,147
13	Office expenses	2,167,630	1,934,026	151,500	82,104
14	Information technology	19,375		19,375	
15	Royalties				
16	Occupancy	134,111	28,890	105,221	
17	Travel	560,210	481,809	59,426	18,975
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	804,954	681,490	78,544	44,920
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	119,773	36,135	83,638	
23	Insurance	2,283,101	2,246,542	33,703	2,856
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
а	OTHER EXPENSES	2,849,854	2,640,060	200,901	8,893
b	PROFESSIONAL DEVELOPMEN	773,196	729,848	43,348	
c	DUES & SUBSCRIPTIONS	38,016	8,265	15,049	14,702
d					
e					
f	All other expenses				
25	Total functional expenses. Add lines 1 through 24f	15,173,386	11,814,426	2,707,310	651,650
26	Joint costs. Check here ► ☐ If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				rm <b>990</b> (2011)

Part X **Balance Sheet** (A) (B) Beginning of year End of year 903,781 8,677 1 1 3.303.953 6.033.170 2 2 3 174, 161 4 149.855 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of 5 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of 6 7 170.834 8 170.834 9 224,239 9 334.820 Prepaid expenses and deferred charges . . . . . . 2,513,760 10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 10b 1,474,046 b Less accumulated depreciation . . . . . 960,859 10c 1,039,714 5,346,488 11 4,306,247 11 12 12 Investments—other securities See Part IV, line 11 . . . . . . 13 13 Investments—program-related See Part IV, line 11 . . 14 14 15 5,833 15 11,084,315 12,049,150 16 Total assets. Add lines 1 through 15 (must equal line 34) . . . 16 843,660 17 1,017,032 17 Accounts payable and accrued expenses . 18 18 19 4,308,439 19 4,332,638 20 20 21 21 Escrow or custodial account liability Complete Part IV of Schedule D . . Liabilities 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified 22 23 Secured mortgages and notes payable to unrelated third parties . . . 23 24 24 Unsecured notes and loans payable to unrelated third parties . . . . 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule 388,993 25 537,550 D . . . . 26 5,541,092 26 5,887,220 **Total liabilities.** Add lines 17 through 25 . . . . . Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 5,443,223 27 Unrestricted net assets . . . . 6,061,930 100,000 28 100.000 28 Temporarily restricted net assets . . . . . Fund 29 29 Permanently restricted net assets . . . . . Organizations that do not follow SFAS 117, check here ▶ 

and complete lines 30 through 34. ö 30 Capital stock or trust principal, or current funds . . . . . . 30 Assets 31 31 Paid-in or capital surplus, or land, building or equipment fund . . . . . 32 32 Retained earnings, endowment, accumulated income, or other funds ¥ 33 5.543.223 33 6.161.930 Total net assets or fund balances . . . . . 34 Total liabilities and net assets/fund balances . . . . . 11.084.315 12.049.150

Ра	Check if Schedule O contains a response to any question in this Part XI			. 🔽	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		15.8	303,61
2	Total expenses (must equal Part IX, column (A), line 25)	2			173,386
3	Revenue less expenses Subtract line 2 from line 1	3		6	530,227
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		5,5	543,223
5	Other changes in net assets or fund balances (explain in Schedule O)	5		-	-11,520
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		6,1	161,930
Pai	Tt XII Financial Statements and Reporting  Check if Schedule O contains a response to any question in this Part XII			୮	
1	Accounting method used to prepare the Form 990			Yes	No
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
С	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of to audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain its Schedule O		<b>2</b> c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were in on a separate basis, consolidated basis, or both	ssued			
	☐ Separate basis ☐ Both consolidated and separated basis				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		За		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the r audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	equired	3b		

## OMB No 1545-0047

Inspection

## **SCHEDULE A**

(Form 990 or 990EZ)

Department of the Treasury Internal Revenue Service

US LACROSSE INC

Name of the organization

# Complete if the organization is a section 501(c)(3) organization or a section

**Public Charity Status and Public Support** 

4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions. **Employer identification number** 

52-1765246

Pai	rt I	Reas	on for Pu	blic Charity Sta	<b>tus</b> (All org	ganızatıons	s must com	plete this p	art.) See ii	nstructions			
he o	rganız	zatıon ıs	not a privat	e foundation becaus	eıtıs (Forl	ınes 1 throu	ıgh 11, checl	k only one b	ox)				
1	Γ	A churc	h, conventi	on of churches, or as	ssociation of	churches :	section 170(b	o)(1)(A)(i).					
2	Γ	A schoo	ol described	in <b>section 170(b)(1</b>	. <b>)(A)(ii).</b> (At	tach Sched	ule E )						
3	Γ	A hospi	tal or a coo	perative hospital se	rvice organiz	atıon descr	ibed in <b>sectio</b>	on 170(b)(1)	(A)(iii).				
4	Γ			n organization operat ty, and state	ted in conjun	ction with a	hospital des	cribed in <b>sec</b>	ction 170(b)(	( <b>1)(A)(iii).</b> Ei	nter the		
5	Г	An orga	ınızatıon op	erated for the benefi	t of a college	or universi	ty owned or o	perated by	a governmen	tal unıt descı	ribed in		
		sect ion	170(b)(1)(	A)(iv). (Complete P	art II )								
6	Γ	A federa	al, state, or	local government or	government	al unit desc	rıbed ın <b>sect</b> i	ion 170(b)(1	L)(A)(v).				
7	Γ	describ	ed ın	at normally receives  A)(vi) (Complete P		al part of its	support from	a governme	ental unit or f	rom the gene	ral public		
8	Г	A community trust described in <b>section 170(b)(1)(A)(vi)</b> (Complete Part II )											
9	<u></u>			at normally receives					butions, men	nbership fees	. and gross		
	•	receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 331/3% of											
		its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses											
		acquired by the organization after June 30, 1975 See <b>section 509(a)(2).</b> (Complete Part III )											
.0	$\Gamma$	An orga	nızatıon org	ganızed and operateo	d exclusively	to test for	public safety	Seesection	509(a)(4).				
.1	Γ	An organization organized and operated exclusively to test for public safety Seesection 509(a)(4).  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h  a											
e	Γ	other th	_	ox, I certify that the on managers and otl	-			•	-	•			
f		If the or		received a written de	etermination	from the IR	S that it is a	Type I, Typ	e II or Type	III supportın	g organization,		
g			ugust 17, 2 g persons?	2006, has the organi	zation accep	oted any gift	or contributi	on from any	of the				
				rectly or indirectly c	ontrols, eithe	er alone or t	ogether with	persons des	cribed in (ii)		Yes No		
		and (III)	below, the	governing body of th	e the suppor	ted organiz	atıon?			11g(	i)		
		(ii) a fa	mily membe	er of a person descri	bed in (i) abo	ve?				11g(	ii)		
		(iii) a 3	5% control	led entity of a perso	n described i	ın (ı) or (ıı) a	above?			<b>11</b> g(	iii)		
h		Provide	the followi	ng information about	the supporte	ed organızat	cion(s)						
S	(i) Name uppor ganıza	of ted	d EIN lines 1-9 on or IRC s		(iv) Is the organizati col (i) list your gove docume	on in ced in rning	(v) Did you no organizat col (i) of suppor	tify the ion in your	(vi) Is th organizat col (i) org in the U	ie tion in janized	(vii) A mount of support?		
				(see instructions))	Yes	No	Yes	No	Yes	No			
							1		1				
									1				
							1		1				
									1				
						1	1	1	1	1	I		

Total

instructions

Sch	edule A (Form 990 or 99	90-EZ)2011						Page <b>2</b>
	(Complet	e only if you	checked the	box on line 5,	7, or 8 of Part	<b>(b)(1)(A)(iv)</b> I or if the orgar	nızatıon faıle	d to qualify
			<u>organızatıon f</u>	fails to qualify ι	<u>under the tests</u>	listed below, pl	<u>lease comple</u>	ete Part III.)
	ection A. Public Su					Т	1	
Cal	endar year (or fiscal ye in)	ar beginning	<b>(a)</b> 2007	<b>(b)</b> 2008	<b>(c)</b> 2009	(d) 2010	(e) 2011	( <b>f</b> ) Total
1	Gifts, grants, contribut	ions, and						
	membership fees recei							
	ınclude any "unusual							
_	grants ") Tax revenues levied fo	rtho						
2	organization's benefit a							
	paid to or expended on							
	behalf							
3	The value of services of							
	furnished by a governme the organization withou							
4	Total. Add lines 1 thro	_						
5	The portion of total cor	-						
-	by each person (other	than a						
	governmental unit or p	•						
	supported organization line 1 that exceeds 2%							
	amount shown on line 1							
	(f)	21,0014						
6	Public Support. Subtractine 4	ct line 5 from						
S	ection B. Total Sup	port						
Cal	<b>endar year</b> (or fiscal yea	r beginning	<b>(a)</b> 2007	<b>(b)</b> 2008	<b>(c)</b> 2009	(d) 2010	<b>(e)</b> 2011	(f) Total
_	ın)	_	(4) 2007	(2) 2000	(4) 2005	(4) 2020	(0) 2022	(1) 1 3 4 4
7 8	A mounts from line 4 Gross income from inte	rost –						
0	dividends, payments re							
	securities loans, rents							
	and income from simila	ır						
_	sources							
9	Net income from unrela business activities, wh							
	not the business is reg							
	carried on							
10	Other income (Explain							
	IV ) Do not include gai from the sale of capital							
11	Total support (Add line							
	through 10)							
12	Gross receipts from re	lated activities	s, etc (See inst	ructions )			12	
13	First Five Years If the		r the organizati	on's first, second	l, thırd, fourth, or	fıfth tax year as a	501(c)(3) or	
	check this box and <b>sto</b>	p here						<b>▶</b> □
S	ection C. Computat	ion of Publ	ic Support F	Percentage				
14	Public Support Percen	tage for 2011	(line 6 column	(f) dıvıded by lıne	11 column (f))		14	
15	Public Support Percen	tage for 2010	Schedule A , Pa	rt II, line 14			15	
16a	33 1/3% support test-					line 14 is 33 1/3%	% or more, che	
h	and <b>stop here.</b> The org  33 1/3% support test-					6a and line 15 is	33 1/20% or m	ore check this
D	box and <b>stop here.</b> The					oa, and inte 15 IS	1/3%0 UI M	ore, check this
17a	10%-facts-and-circum	-	•		-	ne 13, 16a, or 16	b and line 14	٠,
	ıs 10% or more, and ıf							
	in Part IV how the orga	anızatıon meet	s the "facts and	d circumstances"	test The organiz	zatıon qualıfıes as	a publicly su	
b	organization 10%-facts-and-circum	stances test—	<b>2010.</b> If the ora	anization did not	check a hov on li	ne 13, 16a 16b	or 17a and lin	<b>▶</b> □
,	15 is 10% or more, an							-
	Explain in Part IV how	the organizati						
10	supported organization  Private Foundation If t		n did not chools	a hov on line 12	16a 16h 17a a	or 17h chack this	hov and coc	<b>►</b> □

**▶**□

Part III Support Schedule for Organizations Described in IRC 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support							
Cale	ndar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	<b>(e)</b> 20	11	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	975,035	774,784	1,073,154	1,459,881	1,3	332,703	5,615,557
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	6,138,770	8,355,759	9,011,805	9,773,886	13,6	663,882	46,944,102
3	Gross receipts from activities that are not an unrelated trade or business under section 513							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf							
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5	7,113,805	9,130,543	10,084,959	11,233,767	14,9	96,585	52,559,659
7a	A mounts included on lines 1, 2, and 3 received from disqualified persons			6,250	5,000		15,835	27,085
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							0
c	Add lines 7a and 7b			6,250	5,000		15,835	27,085
8	<b>Public Support</b> (Subtract line 7c from line 6)							52,532,574
	ction B. Total Support							
care	ndar year (or fiscal year beginning in)	<b>(a)</b> 2007	<b>(b)</b> 2008	(c) 2009	( <b>d)</b> 2010	<b>(e)</b> 201	1	<b>(f)</b> Total
9	A mounts from line 6	7,113,805	9,130,543	10,084,959	11,233,767	14,9	96,585	52,559,659
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	262,599	217,124	172,876	115,934		70,153	838,686
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975							
c 11	Add lines 10a and 10b  Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on	262,599	217,124	172,876	115,934		70,153	838,686
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	8,023	1,229				17,093	26,345
13	Total support (Add lines 9, 10c, 11 and 12)	7,384,427	9,348,896	10,257,835	11,349,701	15,0	83,831	53,424,690
14	<b>First Five Years</b> If the Form 990 is for check this box and <b>stop here</b>	or the organization	on's first, second,	thırd, fourth, or f	ifth tax year as a	501(c)(3)	organı	zation, ▶┌
Se	ction C. Computation of Publ	ic Support Pe	ercentage					
15	Public Support Percentage for 2011			13 column (f))		15		98 330 %
16	Public support percentage from 201	0 Schedule A, Pa	art III, line 15			16		97 810 %
	ction D. Computation of Inve							
17	Investment income percentage for 2				(f))	17		1 570 %
18	Investment income percentage from	<b>2010</b> Schedule <i>i</i>	A , Part III , line 1	7		18		2 130 %
	33 1/3% support tests—2011. If the							

more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization 33 1/3% support tests—2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line

18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

Part IV	<b>Supplemental Information.</b> Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).									
	Facts And Circumstances Test									
	Explanation									

Schedule A (Form 990 or 990-EZ) 2011

DLN: 93493299009162

OMB No 1545-0047

Inspection

## **SCHEDULE D**

(Form 990)

Department of the Treasury Internal Revenue Service

# **Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b ► Attach to Form 990. ► See separate instructions.

Name of the organization

Employer identification number

US	LACROSSE INC							
					765246			
Pa	rt I Organizations Maintaining Donor		her Similar Fu	nds (	or Accou	<b>nts.</b> Com	plete	ıf the
	organization answered "Yes" to Form	990, Part IV, line 6. (a) Donor advis	ed funds		<b>h)</b> Funds a	nd other ac	counts	-
L	Total number at end of year	(a) Donor advis	eu lulius		b) i ulius u	na other ac	Counts	•
2	Aggregate contributions to (during year)							
3	Aggregate grants from (during year)							
	Aggregate value at end of year							
•	Did the organization inform all donors and donor ac funds are the organization's property, subject to th	<del>-</del>		r advı:	sed	ΓY	es 「	- No
5	Did the organization inform all grantees, donors, ar used only for charitable purposes and not for the b conferring impermissible private benefit					ΓY	es 「	- No
Pai	rt III Conservation Easements. Complet	te if the organization ar	swered "Yes" to	Form	990, Par	t IV, line	7.	
L 2	Purpose(s) of conservation easements held by the  Preservation of land for public use (e.g., recreation protection of natural habitat  Preservation of open space  Complete lines 2a-2d if the organization held a que easement on the last day of the tax year	ation or pleasure) F	Preservation of an l Preservation of a co	ertified	l historic s	tructure	area	
	easement on the last day of the tax year		Г	I	Held at	the End of	the V	
а	Total number of conservation easements		F	2a	ricia at	the Lila of	the re	<u>su i</u>
b	Total acreage restricted by conservation easemen	nts	F	2b				
c	Number of conservation easements on a certified h	In (a)	2c					
	Number of conservation easements included in (c)		2d					
d			L					
}	Number of conservation easements modified, trans the taxable year ▶	sferred, released, extinguis	shed, or terminated	by th	e organizat	ion during		
ŀ	Number of states where property subject to conse	rvation easement is locate	d <b>►</b>	_				
5	Does the organization have a written policy regard enforcement of the conservation easements it hold		ı, ınspection, hand	ling of	violations,	and $\Gamma$ Y	es 「	- No
,	Staff and volunteer hours devoted to monitoring, in	nspecting and enforcing co	nservation easeme	ents du	iring the ye	ar ►		
,	Amount of expenses incurred in monitoring, inspec							
3	Does each conservation easement reported on line 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?	e 2(d) above satisfy the re	quirements of sect	ion		ΓY	es 「	- No
)	In Part XIV, describe how the organization reports balance sheet, and include, if applicable, the text of the organization's accounting for conservation eas	of the footnote to the organ						
ar	Complete if the organization answered			r Oth	er Simil	ar Asset	s.	
.a	If the organization elected, as permitted under SFA art, historical treasures, or other similar assets he provide, in Part XIV, the text of the footnote to its	eld for public exhibition, ed	ucation or researc	h ın fur				
b	If the organization elected, as permitted under SFA historical treasures, or other similar assets held for provide the following amounts relating to these items	or public exhibition, educat					•	
	(i) Revenues included in Form 990, Part VIII, line	e 1			<b>►</b> \$			
	(ii) Assets included in Form 990, Part X							
<u>!</u>	If the organization received or held works of art, hi following amounts required to be reported under SF			financ				

Revenues included in Form 990, Part VIII, line 1

**b** Assets included in Form 990, Part X

Part	Organizations Maintaining Co	llections of Art	<u>, His</u>	torica	<u>al Tre</u>	asures, or C	<u>)the</u>	<u>r Similar Asse</u>	ets (co	ntınued)
3	Using the organization's accession and othe items (check all that apply)	r records, check any	y of th	ie follov	wing tha	at are a signific	ant u	se of its collectio	n	
а	Public exhibition		d	Γι	_oan or	exchange prog	rams			
b	Scholarly research		e	$\Gamma$	Other					
c	Preservation for future generations									
4	Provide a description of the organization's co	ollections and expla	ın hov	v they 1	further	the organizatior	ı's ex	empt purpose in		
5	During the year, did the organization solicit of assets to be sold to raise funds rather than to								Yes	┌ No
Par	Escrow and Custodial Arrang Part IV, line 9, or reported an ar						d "Y	es" to Form 990	0,	
1a	Is the organization an agent, trustee, custoo included on Form 990, Part X?	lian or other interme	ediary	for cor	ntributio	ons or other ass	sets r		Yes	┌ No
b	If "Yes," explain the arrangement in Part XI	/ and complete the	follow	ıng tab	le	Г		Amo	unt	
С	Beginning balance					T T	1c			
d	Additions during the year					ļ	1d			
e	Distributions during the year		ŀ	1e						
f	Ending balance	<u> </u>	1f							
2a	Did the organization include an amount on Fo	orm 990 Dart V Jose	a 212			L			Yes	
			e 21'					1	1 63	1 140
	If "Yes," explain the arrangement in Part XI\ <b>rt V Endowment Funds.</b> Complete		n anc	Wered	"Vec"	to Form 990	Dar	t IV line 10		
Fa	Endowment Funds. Complete	(a)Current Year		Prior Yea		(c)Two Years Back			<b>e)</b> Four Y	ears Back
1a	Beginning of year balance	1,757,845			57,007	1,336,01	_	1,765,038		
ь	Contributions	9,000		7	70,850	21,16	0	13,928		
С	Investment earnings or losses	29,739		16	0,694	241,17	1	-412,527		
d	Grants or scholarships									
e	Other expenditures for facilities and programs	33,101		3	30,706	41,34	2	30,421		
f	Administrative expenses									
g	End of year balance	1,763,483		1,75	7,845	1,557,00	17	1,336,018		
2	Provide the estimated percentage of the yea	rend balance held a	as							
а	Board designated or quasi-endowment 🕨	0 %								
b	Permanent endowment ► 74 990 %									
c	Term endowment ► 25 010 %									
3a	Are there endowment funds not in the posse	ssion of the organiza	atıon 1	that are	e held a	and administere	d for	the		
	organization by			,		<del>-</del>			Yes	No
	(i) unrelated organizations							3a(i)		No
_	(ii) related organizations							3a(ii)	+	<u> </u>
	If "Yes" to 3a(II), are the related organization	•					•	Зь	Yes	
4	Describe in Part XIV the intended uses of th									
Par	t VI Land, Buildings, and Equipme	ent. See Form 99	υ, Pa					1		
	Description of property				Cost or ot (Investm			(c) Accumulated depreciation	( <b>d</b> ) Bo	ok value
<b>1</b> a l	and									
b l	Buildings									
<b>c</b> l	easehold improvements									
d i	Equipment					1,359	9,735	875,118		484,617
	Other						1,025	598,928		555,097
Tota	. Add lines 1a-1e <i>(Column (d) should equal F</i> o	orm 990, Part X, colur	nn (B)	, line 1	0(c).) .					1,039,714
		,,,	(-)	, <del>-</del>	\ /·/			Schedule D (		

Investments—Other Securities. See	orm 990, Part X, line 12		
(a) Description of security or category	(b)Book value		of valuation
(including name of security)	(2)2001111111	Cost or end-of-y	ear market value
(1)Financial derivatives			
(2)Closely-held equity interests			
Other			_
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)			
Part VIII Investments—Program Related. See	Form 990, Part X, line	13.	
			of valuation
(a) Description of investment type	(b) Book value	Cost or end-of-v	ear market value
Total. (Column (b) should equal Form 990, Part X, col (B) line 13 )			
(-,,			
Part IX Other Assets. See Form 990, Part X, lin	e 15.		( <b>b)</b> Book value
	e 15.		<b>(b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		( <b>b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		<b>(b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		<b>(b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		<b>(b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		( <b>b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		( <b>b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		<b>(b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		( <b>b)</b> Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin	e 15.		(b) Book value
Part IX Other Assets. See Form 990, Part X, lin (a) Descrip	e 15. tion		(b) Book value
Part IX Other Assets. See Form 990, Part X, ling (a) Descrip	e 15. tion  5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X	e 15. tion  5.) , line 25.		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	e 15. tion  5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X	e 15. tion  5.) , line 25.		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability	e 15. tion  5.) , line 25.		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1.  Part X Other Liabilities. See Form 990, Part X  (a) Description of Liability  Federal Income Taxes	5.)		(b) Book value

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	15,803,613
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	15,173,386
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	630,227
4	Net unrealized gains (losses) on investments	4	-11,520
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	-11,520
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	618,707
Par	t XII Reconciliation of Revenue per Audited Financial Statements With Revenue p	er R	eturn
1	Total revenue, gains, and other support per audited financial statements	1	16,295,545
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments		
b	Donated services and use of facilities 2b 98,004		
c	Recoveries of prior year grants		
d	Other (Describe in Part XIV)		
e	Add lines <b>2a</b> through <b>2d</b>	2e	491,932
3	Subtract line <b>2e</b> from line <b>1</b>	3	15,803,613
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIV)		
c	Add lines <b>4a</b> and <b>4b</b>	4c	0
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	15,803,613
	Reconciliation of Expenses per Audited Financial Statements With Expenses	per	
1	Total expenses and losses per audited financial statements	1	15,570,887
2	A mounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
b	Prior year adjustments		
c	Other losses		
d	Other (Describe in Part XIV)		
e	Add lines <b>2a</b> through <b>2d</b>	2e	397,501
3	Subtract line <b>2e</b> from line <b>1</b>	3	15,173,386
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIV)		
C	Add lines <b>4a</b> and <b>4b</b>	<b>4</b> c	0
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	15,173,386

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Statements

## Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any

Identifier	Return Reference	Explanation
DESCRIPTION OF INTENDED USE OF ENDOWMENT FUNDS	PART V, LINE 4	THE INTENDED USE OF THE ENDOWMENTS ARE TO SUPPORT US LACROSSE IN ACCORDANCE WITH THE DONOR'S CHARGE PART V REFLECTS THE AGGREGATE OF ENDOWMENT ASSETS HELD BY US LACROSSE, INC AS WELL AS ENDOWMENTS OF US LACROSSE FOUNDATION, INC
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X	THE ORGANIZATION ADOPTED THE ACCOUNTING STANDARD FOR UNCERTAINTY IN INCOME TAXES (FASB ASC 740-10), WHICH ADDRESSES THE DETERMINATION OF WHETHER TAX BENEFITS CLAIMED OR EXPECTED TO BE CLAIMED ON A TAX RETURN SHOULD BE RECORDED IN THE FINANCIAL STATEMENTS UNDER THIS POLICY, THE ORGANIZATION MAY RECOGNIZE THE TAX BENEFIT FROM AN UNCERTAIN TAX POSITION ONLY IF IT IS MORE- LIKELY-THAN-NOT THAT THE TAX POSITION WOULD BE SUSTAINED ON EXAMINATION BY TAXING AUTHORITIES, BASED ON THE TECHNICAL MERITS OF THE POSITION MANAGEMENT HAS EVALUATED THE ORGANIZATION'S TAX POSITIONS AND HAS CONCLUDED THAT THE ORGANIZATION HAS TAKEN NO UNCERTAIN TAX POSITIONS THAT REQUIRE DISCLOSURE THE ORGANIZATION WOULD BE LIABLE FOR INCOME TAXES IN THE U S FEDERAL JURISDICTION THE ORGANIZATION IS NO LONGER SUBJECT TO U S FEDERAL TAX EXAMINATIONS BY TAX AUTHORITIES BEFORE 2008
PART XII, LINE 2D - OTHER ADJUSTMENTS		INCOME FROM US LACROSSE FOUNDATION, INC 223,277 COST OF GOODS SOLD 259,175 FUNDRAISING EVENT EXPENSES 21,000 REVENUE ELIMINATED ON THE CONSOLIDATED FINANCIAL STATEMENTS -98,004
PART XIII, LINE 2D - OTHER ADJUSTMENTS		COST OF GOODS SOLD 259,175 EXPENSES FROM US LACROSSE FOUNDATION, INC 117,326 FUNDRAISING EVENT EXPENSES 21,000 EXPENSES ELIMINATED ON THE CONSOLIDATED FINANCIAL STATEMENTS -98,004

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DLN: 93493299009162

OMB No 1545-0047

Open to Public Inspection

#### **Supplemental Information Regarding** SCHEDULE G (Form 990 or 990-EZ) **Fundraising or Gaming Activities**

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a. Attach to Form 990 or Form 990-EZ. See separate instructions.

Name of the organization **Employer identification number** US LACROSSE INC. 52-1765246 Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Indicate whether the organization raised funds through any of the following activities. Check all that apply e ☐ Solicitation of non-government grants Mail solicitations f ☐ Solicitation of government grants Internet and e-mail solicitations Phone solicitations g | Special fundraising events ☐ In-person solicitations 2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? **b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization Form 990-EZ filers are not required to complete this table (i) Name and address of (ii) Activity (iii) Did (iv) Gross receipts (v) A mount paid to (vi) A mount paid to ındıvıdual fundraiser have from activity (or retained by) (or retained by) or entity (fundraiser) custody or fundraiser listed in organization control of col (i) contributions? Yes List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing

Pai	t II	<b>Fundraising Events.</b> Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.									
			(a) Event #1	<b>(b)</b> Event #2	(c) Other Events	(d) Total Events (Add col (a) through col (c))					
			(event type)	(event type)	(total number)	(6)					
£	1	Gross receipts	30,000	)		30,000					
Revenue	2	Less Charitable contributions	9,975	5		9,975					
	3	Gross income (line 1 minus line 2)	20,025	5		20,025					
	4	Cash prizes									
မှာ က	5	Non-cash prizes									
ense	6	Rent/facility costs	10,500	)		10,500					
Direct Expenses	7	Food and beverages									
ਹ ਦ	8	Entertainment									
Δ	9	Other direct expenses .	10,500	)		10,500					
	10	Direct expense summary Add lin	es 4 through 9 ın column	(d)	🛌	(21,000)					
	11	Net income summary Combine li	nes 3 and 10 ın column (	d)		-975					
Par	t III	<b>Gaming.</b> Complete if the or \$15,000 on Form 990-EZ, lir		"Yes" to Form 990, Pa	rt IV, line 19, or repo	orted more than					
Revenue			(a) Bingo	<b>(b)</b> Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))					
	1	Gross revenue									
ses	2	Cash prizes									
Expenses	3	Non-cash prizes									
ច ថ្	4	Rent/facility costs									
Direct	5	Other direct expenses									
	6	Volunteer labor	Г Yes Г No	Г Yes Г No	Г Yes Г No						
	7	Direct expense summary Add lines	s 2 through 5 ın column (	d)		( )					
	8	Net gaming income summary Com	bine lines 1 and 7 in colu	ımn (d)	🛌						
9 a	Is th	er the state(s) in which the organizate organization licensed to operate	gaming activities in eac	h of these states?							
b	11 l	No," Explain									
10a b		e any of the organization's gaming l	licenses revoked, susper	nded or terminated during	the tax year?	· · Fyes FNo					

Sche	dule G (Form 990 or 990-EZ) 20	11			Page <b>3</b>
11	Does the organization operate ga	aming activities with nonmembers? .		Г <sub>Yes</sub> Г	- No
12	Is the organization a grantor, be	neficiary or trustee of a trust or a mem	per of a partnership or other entity		
	formed to administer charitable (	gamıng?		· · · · F Yes F	- No
13	Indicate the percentage of gamii	ag activity operated in		1 1	
a				13a	
b					
14		f the person who prepares the organiza		<u> </u>	
	Name ►				
	Address ►				
	revenue?	ntract with a third party from whom the			_ No
		ed by the third party 🟲 \$			
С	If "Yes," enter name and address	S			
	Name 🟲				
	Address ►				
16	Gaming manager information				
	Name 🟲				
	Gaming manager compensation I	<b>\$</b> \$			
	Description of services provided	<b>&gt;</b>			
17 a		Employee er state law to make charitable distribu		· · ·	- No
b	Enter the amount of distributions	required under state law distributed to	o other exempt organizations or sp		<del>-</del>
_		activities during the tax year > \$		hadala C /	
Par	t IV Complete this part to proceed instructions.)	provide additional information for	responses to quuestion on Sc	nedule G (see	
	Identifier	ReturnReference	Explana	tion	
		•	•		

#### **Additional Data**

Software ID: Software Version:

**EIN:** 52-1765246

Name: US LACROSSE INC

#### Form 990, Special Condition Description:

#### **Special Condition Description**

Form 990, Part III - 4 Program Service Accomplishments (See the Instructions)

4d. Other program services

(Code ) (Expenses \$ 4,990,653 including grants of \$ 146,351 ) (Revenue \$ 2,286,316 )

OTHER PROGRAM ACTIVITIES

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest

Compensated Employees, and Independent Contractors											
(A) Name and Title	(B) Average hours per		that a		/)	_		( <b>D)</b> Reportable compensation from the	(E) Reportable compensation from related	<b>(F)</b> Estimated amount of other compensation	
	week	Individual trustae or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	from the organization and related organizations	
LEE STEVENS CHAIR	5 0 0	×		х				0	0	0	
LAURA HEBERT INCOMING CHAIR	5 0 0	Х		х				0	0	0	
MARTI FESSENDEN PAST CHAIR	5 0 0	Х		х				0	0	0	
TIM CLARK SECRETARY	5 0 0	Х		х				0	0	0	
KEN SEAL TREASURER	5 0 0	Х		х				0	0	0	
JENNIFER EAMES WG COMM CHAIR	5 0 0	Х						0	0	0	
BOB RUSSEL MG COMM CHAIR	5 0 0	Х						0	0	0	
ROCHELLE TAYLOR DIRECTOR	5 00	Х						0	0	0	
ANTHONY OLNEY DIRECTOR	5 0 0	Х						0	0	0	
MELISSA D'ANGELO DIRECTOR	5 0 0	Х						0	0	0	
CHRISTIAN COOK DIRECTOR	5 0 0	Х						0	0	0	
JEN DORFF DIRECTOR	5 0 0	Х						0	0	0	
JACK EMMER DIRECTOR	5 0 0	Х						0	0	0	
KENDRA PEARSON SCARBERRY DIRECTOR	5 00	Х						0	0	0	
JIM LANDON DIRECTOR	5 0 0	Х						0	0	0	
TINA SLOAN GREEN DIRECTOR	5 0 0	Х						0	0	0	
KEVIN MCDONALD DIRECTOR	5 0 0	Х						0	0	0	
JACK LIGHT DIRECTOR	5 0 0	Х						0	0	0	
HANK MOLLOY DIRECTOR	5 0 0	Х						0	0	0	
GINGER MILES DIRECTOR	5 0 0	Х						0	0	0	
JOHN TITUS DIRECTOR	5 0 0	Х						0	0	0	
DEE STEPHAN DIRECTOR	5 00	Х						0	0	0	
RICH MORGAN DIRECTOR	5 00	Х						0	0	0	
TUCKER WHITE DIRECTOR	5 00	Х						0	0	0	
ADAM SILVA DIRECTOR	5 0 0	Х						0	0	0	

# Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours	Average Position (check all hours that apply)						<b>(D)</b> Reportable compensation	<b>(E)</b> Reportable compensation	<b>(F)</b> Estimated amount of other	
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations	
STEVE STENERSEN PRESIDENT & CEO	40 00			х				188,797	0	24,103	
CARA MORRIS CFO	40 00			х				92,142	0	8,783	
WILLIAM SCHOONMAKER COO	40 00				х			187,919	0	13,121	
WILLIAM ROBACKY MANAGING DIR MARKETING	40 00					Х		104,576	0	9,113	
SUSANNAH WITTICH MANAGING DIR FOUNDATION	40 00					x		130,753	0	2,984	

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**Grants and Other Assistance to Organizations,** Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.

OMB No 1545-0047

DLN: 93493299009162

Inspection

Employer identification number

Internal Revenue Service Name of the organization US LACROSSE INC

Department of the Treasury

Schedule I

(Form 990)

► Attach to Form 990

52-1765246 Part I General Information on Grants and Assistance Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use (a) Name and address of **(b)** EIN (c) IRC Code (d) Amount of cash (f) Method of (a) Description of (h) Purpose of grant (e) A mount of nonorganization section grant valuation non-cash assistance or assistance cash ıf applicable (book, FMV, or government assistance appraisal, other) See Additional Data Table

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table . . . . . . . . . . . .

11

Part III	Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22
	Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	<b>(c)</b> A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
PROCEDURE FOR MONITORING GRANTS IN THE U S	,	SCHEDULE I, PART I, LINE 2 US LACROSSE, INC GRANTS THESE FUNDS TO US LACROSSE FOUNDATION TO GROW THE LANCE HOLDEN MEMORIAL TRUST ENDOWMENT FOR FUTURE USE WHEN NEEDED, THE PROCEEDS FROM THIS FUND WILL SUPPORT CAMP SCHOLARSHIPS FUNDED THROUGH US LACROSSE AND THE GRANT WILL BE MONITORED THROUGH THAT PROGRAM ORGANIZATIONS GO THROUGH AN APPLICATION PROCESS BEFORE THEY ARE AWARDED NON-CASH GRANTS US LACROSSE, INC PERIODICALLY CHECKS IN ON THE GRANTEE TO HELP SUPPORT THEM, INCLUDING PROVIDING ADDITIONAL RESOURCES AS NEEDED
PART II, LINE 1, COLUMN B		AT THE TIME THE RETURN WAS FILED, U.S. LACROSSE, INC. WAS NOT ABLE TO SECURE EINS FOR ALL OF THE GRANTEE ORGANIZATIONS

Software ID:

**Software Version:** 

**EIN:** 52-1765246

Name: US LACROSSE INC

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	` '	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
KENOSHA RAPTORS LACROSSE CLUB 10306 83RD PLACE PLEASANT PRARIE, WI 53158				5,165	FM∨	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
PPPLAX INC153 SCOTLAND RIDGE DRIVE WINSTONSALEM, NC 27107	27- 1179265			5,269	FM∨	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ALBUQUERQUE LACROSSE8516 RANCHO DEL CERRO NE ALBUQUERE,NM 87113	58- 5705668			5,656	FM∨	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
HUNTINGTON LACROSSE CLUB 106 PARKWAY DRIVE HUNTINGTON, WV 25705	23- 4820122			5,665	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
RICHLAND NORTHEAST LACROSSE3116 MONTGOMERY AVE COLUMBIA,SC 29205	24- 8751423			5,675	FM∨	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
FRIENDS OF RHINEBECK LACROSSE102 MILLER ROAD RHINEBECK, NY	23- 7026859	1 5017631		5,681	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MOBILE YOUTH LACROSSE1157 CHURCH STREET MOBILE,AL 36604	45- 3979616			5,682	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
HADDAM KILLINGWORTH HIGH SCHOOL BOYS LACROSSE3 HAPENNY COURT HIGGANUM, CT 06441	23- 1272600			5,727	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	( <b>d)</b> A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	( <b>g)</b> Description of non-cash assistance	(h) Purpose of grant or assistance
EASTERN MAINE YOUTH LACROSSE196 NORWAY ROAD BANGOR, ME 04401	45- 3675676			5,871	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
DADE LACROSSE INC3301 NE 1ST AVENUE APT 1606 MIAMI FL 33137	27- 0758336			5,910	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	` '	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
10STICKS LACROSSE1620 HOWELL STREET MISSOULA,MT 59802	26- 4485403	501(C)(3)		6,264	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
THE LIVING CLASSROOMS802 S CAROLINE STREET BALTIMORE, MD 21230	52- 1369524	501(C)(3)		6,500	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
NORTHFIELD LACROSSE ASSOCIATION901 ST OLAF AVE NORTHFIELD, MN 55057	37- 1609929	501(C)(3)		6,680	FM∨	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
FLUVANNA COUNTY SCHOOLS 5594 UNION MILLS ROAD TROY.VA 22974	54- 6025086	170(B)(1)(A) (II)		14,994	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

## Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
HIGH POINT CENTRAL HIGH SCHOOL801 FERNDALE BLVD HIGH POINT,NC 27262	56- 6000522	170(B)(1)(A) (II)		7,587	FM∨	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
CHARLOTTE CONDORS5644 STRAWBERRY HILL DR APT C CHARLOTTE, NC 28211	06- 4462716			5,438	FM∨	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

## Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	( <b>d)</b> A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
US LACROSSE FOUNDATION INC 113 WEST UNIVERSITY PRKWY BALTIMORE, MD 21210	52- 0790605	501(C)(3)	9,000				TO FUND THE LANCE HOLDEN MEMORIAL TRUST ENDOWMENT
FEDERATION OF INTERNATIONAL LACROSSE4117 GILGO EAST GILGO BEACH,NY	31- 1696547	501(C)(3)	20,000				GENERAL SUPPORT

## Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	<b>(b)</b> EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV,	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
					appraisal, other)		
SAUGERTIES AREA YOUTH LACROSSE 28 FOX DEN ROAD SAUGERTIES, NY 12477				5,676	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION
LEE COUNTY LACROSSE ALLIANCE21636 BELHAVEN WAY ESTERO.FL 33928				7,908	FMV	EQUIPMENT	TO SUPPLY LACROSSE EQUIPMENT TO ORGANIZATION

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DLN: 93493299009162

**Employer identification number** 

OMB No 1545-0047

#### Schedule J (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees** ► Complete if the organization answered "Yes" to Form 990,

**Compensation Information** 

Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Open to Public Inspection

US LACROSSE INC 52-1765246 **Questions Regarding Compensation** Yes Νo Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items First-class or charter travel Housing allowance or residence for personal use Travel for companions Payments for business use of personal residence Tax idemnification and gross-up payments Health or social club dues or initiation fees Discretionary spending account Personal services (e g, maid, chauffeur, chef) If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement orprovision of all the expenses described above? If "No." complete Part III to explain 1b Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? 2 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply Compensation committee Written employment contract Compensation survey or study Independent compensation consultant Form 990 of other organizations Approval by the board or compensation committee During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization Receive a severance payment or change-of-control payment? 4a Nο 4h Participate in, or receive payment from, a supplemental nonqualified retirement plan? Νo **4**c Participate in, or receive payment from, an equity-based compensation arrangement? Νo If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9. For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of The organization? **5**a Νo 5b Any related organization? Νo If "Yes," to line 5a or 5b, describe in Part III For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of The organization? Νo 6b Any related organization? Νo If "Yes," to line 6a or 6b, describe in Part III For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7 Νo Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe ın Part III 8 Νo

section 53 4958-6(c)?

If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations

#### Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(1)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, columns (D) and (E) for that individual

(A) Name			W-2 and/or 1099-MI		(C) Retirement and other deferred	( <b>D)</b> Nontaxable benefits	(E) Total of columns (B)(I)-(D)	<b>(F)</b> Compensation reported in prior
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	20	(-)(-)	Form 990 or Form 990-EZ
(1) STEVE STENERSEN	(ı) (ıı)	188,797 0	0 0	0	19,140 0	4,963 0	212,900	0 0
(2) WILLIAM SCHOONMAKER	(ı) (ıı)	178,219 0	9,700 0	0	8,158 0	4,963 0	201,040	0 0

Schedule J (Form 990) 2011 Page **3** 

## Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Identifier Return Reference Explanation

Schedule J (Form 990) 2011

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**SCHEDULE 0** 

(Form 990 or 990-EZ)

Department of the Treasury

Internal Revenue Service

As Filed Data -

DLN: 93493299009162

OMB No 1545-0047

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. ► Attach to Form 990 or 990-EZ.

Open to Public Inspection

Name of the organization	Emplover ident if i	cation number
US LACROSSE INC		
	52-1765246	

ldentifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION B, LINE 11	PRIOR TO FILING, A COPY OF THE FORM 990 IS POSTED ON THE BOARD DESIGNATED SITE. ALL BOARD MEMBERS ARE NOTIFIED THAT THE DOCUMENT IS AVAILABLE AND ARE PROVIDED WITH THE LINK. THE BOARD MEMBERS ARE REQUESTED TO SEND AN EMAIL CONFIRMING THEY HAVE REVIEWED THE 990
	FORM 990, PART VI, SECTION B, LINE 12	ALL OFFICERS, DIRECTORS, COMMITTEE AND SUBCOMMITTEE MEMBERS, AND NATIONAL TEAM STAFF ARE REQUIRED TO COMPLETE A CONFLICT OF INTEREST DISCLOSURE STATEMENT, AND IF ANY SITUATION SHOULD ARISE AFTER THAT DISCLOSURE STATEMENT HAS BEEN SIGNED, THAT PERSON WOULD REPORT ANY CONFLICT OR POTENTIAL CONFLICT PROMPTLY TO THE BOARD OF DIRECTORS OR EXECUTIVE COMMITTEE (VOLUNTEERS) OR THEIR IMMEDIATE SUPERVISOR (STAFF)
	FORM 990, PART VI, SECTION B, LINE 15	THE CEO IS REVIEWED ANNUALLY BY A SUB-COMMITTEE OF THE BOARD LEADERSHIP US LACROSSE HUMAN RESOURCES DIRECTOR REVIEWS COMPENSATION SURVEYS FOR NON-PROFIT CEOS FROM VARIOUS SOURCES, INCLUDING MARY LAND NONPROFITS, ASAE, AND VARIOUS EXECUTIVE COMPENSATION WEBSITES, AND COMPILES DATA FOR SUB-COMMITTEE. THE SUB-COMMITTEE DETERMINES AND APPROVES THE CEO COMPENSATION BASED ON A REVIEW OF THE DATA OTHER OFFICER AND KEY EMPLOYEE COMPENSATION IS REVIEWED ANNUALLY BY US LACROSSE HUMAN RESOURCES DIRECTOR AND THE PRESIDENT AND CEO COMPENSATION SURVEYS FOR NON-PROFIT ORGANIZATIONS FROM VARIOUS SOURCES, INCLUDING MARY LAND NONPROFITS, ASAE, AND VARIOUS COMPENSATION WEBSITES ARE USED IN DETERMINING SALARIES. THE PRESIDENT AND CEO APPROVES THE COMPENSATION BASED ON A REVIEW OF THE DATA
	FORM 990, PART VI, SECTION C, LINE 19	U.S. LACROSSE, INC. PROVIDES UPON REQUEST THE GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY AND FINANCIAL STATEMENTS
CHANGES IN NET ASSETS OR FUND BALANCES	FORM 990, PART XI, LINE 5	NET UNREALIZED LOSSES ON INVESTMENTS -11,520

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DLN: 93493299009162

# **Related Organizations and Unrelated Partnerships**

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990. ► See separate instructions.

2011

OMB No 1545-0047

Open to Public Inspection

**Employer identification number** 

Department of the Treasury Internal Revenue Service

Name of the organization

(Form 990)

US LACROSSE INC				52-1765246			
Part I Identification of Disregarded Entities (Con	nplete if the organi	ızatıon answered "Yes"	on Form 990, Pai	t IV, line 33.)			
(a) Name, address, and EIN of disregarded entity	<b>(b)</b> Primary activ	(c) Legal domicile (state or foreign country)	(d) Total income E	<b>(e)</b> nd-of-year assets	<b>(f)</b> Direct controlling entity		
Part II Identification of Related Tax-Exempt Orga or more related tax-exempt organizations during	Inizations (Comp g the tax year.)	l lete if the organization	answered "Yes" o	on Form 990, Part	IV, line 34 becaus	se it had	one
(a) Name, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	<b>(f)</b> Direct controlling entity	Section 5 cont	( <b>g)</b> 512(b)(13 trolled nızatıon
(1) US LACROSSE FOUNDATION INC						Yes	No
113 W UNIVERSITY PARKWAY	PROMOTE THE SPORT OF LACROSSE NATIONALLY & INTERNATIONALLY		501(C)(3)	LINE 7 US LACROSSE INC		Yes	
BALTIMORE, MD 212103301 52-0790605							<u> </u>
For Privacy Act and Paperwork Reduction Act Notice, see the Instru	ctions for Form 990.	I Cat No 50	1 135Y	1	Schedule R (F	orm 990	2011

Part III	Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, lin	ie 34
	because it had one or more related organizations treated as a partnership during the tax year.)	

(a) Name, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	, ·	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	<b>(f)</b> Share of total income	(g) Share of end-of- year assets	(h) Disproprtionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		<b>(k)</b> Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	<b>(f)</b> Share of total Income	(g) Share of end-of-year assets	<b>(h)</b> Percentage ownership

(5)

(6)

Part \	Transactions With Related Organizations (Complete if the organization answered "Ye	es" on Form 990, Pa	rt IV, line 34, 35, 3	5A, or 36.)								
No	te. Complete line 1 if any entity is listed in Parts II, III or IV					Yes	No					
<b>1</b> Durin	ng the tax year, did the orgranization engage in any of the following transactions with one or more related orga	anızatıons lısted ın Part	s II-IV?									
<b>a</b> Re	eceipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity				1a		No					
<b>b</b> Gı	ft, grant, or capital contribution to related organization(s)				1b	Yes						
<b>c</b> Gi	ft, grant, or capital contribution from related organization(s)				1c	Yes						
<b>d</b> Lo	pans or loan guarantees to or for related organization(s)				1d		No					
<b>e</b> Lo	e Loans or loan guarantees by related organization(s)											
<b>f</b> Sa	ile of assets to related organization(s)				1f		No					
<b>g</b> Pu	urchase of assets from related organization(s)				<b>1</b> g		No					
h Ex	change of assets with related organization(s)				1h		No					
i Lea	ase of facilities, equipment, or other assets to related organization(s)				<b>1</b> i		No					
j Le	ase of facilities, equipment, or other assets from related organization(s)				1j	Yes						
<b>k</b> Pe	erformance of services or membership or fundraising solicitations for related organization(s)				1k		No					
I Pe	rformance of services or membership or fundraising solicitations by related organization(s)				11	Yes						
<b>m</b> Sh	naring of facilities, equipment, mailing lists, or other assets with related organization(s)				1m	Yes						
n Sh	naring of paid employees with related organization(s)				1n	Yes						
<b>o</b> Re	eimbursement paid to related organization(s) for expenses				1o	Yes						
	eimbursement paid by related organization(s) for expenses				1p	Yes						
p Ne	embursement paid by related organization(s) for expenses											
<b>q</b> Ot	ther transfer of cash or property to related organization(s)				1q		No					
<b>r</b> Ot	ther transfer of cash or property from related organization(s)				1r		No					
	the answer to any of the above is "Yes," see the instructions for information on who must complete this line,	including covered relat	ionships and transact	ion thresholds								
		(b)			d)							
	(a) Name of other organization	Transaction type(a-r)	(c) Amount involved	Method of dete	ermin olved	ing am	ount					
(1) US LAC	CROSSE FOUNDATION	J	98,004	FMV								
(2)												
(3)												
(4)												

### Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

<b>(a)</b> Name, address, and EIN of entity	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	org	Are all partners section Solic)(3) organizations?  Are all (f) Share of end-of-year assets  Share of end-of-year assets  Disproprtionate allocations?  Code V amount 20 of Sche (Form 1)		Disproprtionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene man part	<b>j)</b> eral or aging ener?	(k) Percentage ownership	
			,	Yes	No			Yes	No		Yes	No	
				•									

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## Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier Return Reference Explanation

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