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## Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code  
(except black lung benefit trust or private foundation)

2011

Open to Public  
InspectionDepartment of the Treasury  
Internal Revenue Service

► The organization may have to use a copy of this return to satisfy state reporting requirements.

FEDERAL EXEMPT ORGANIZATIONS  
MAY 15, 2012

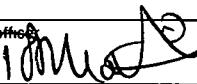
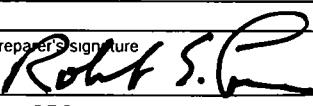
For the 2011 calendar year, or tax year beginning		, 2011, and ending	
Check if applicable		C Name of organization AMERICAN FOREST FOUNDATION	
Address change		Doing Business As	
Name change		Number and street (or P O box if mail is not delivered to street addr)	
Initial return		1111 19TH STREET, NW	
Terminated		Room/suite 780	
Amended return		City, town or country WASHINGTON	
Application pending		State ZIP code + 4 DC 20036	
F Name and address of principal officer		G Gross receipts \$ 43,164,592.	
TOM MARTIN 1111 19th ST, NW, #780 WASHINGTON DC 20036		H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Tax-exempt status <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) ( ) (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		H(b) Are all affiliates included? If 'No,' attach a list (see instructions) <input type="checkbox"/> Yes <input type="checkbox"/> No	
Website: ► www.forestfoundation.org			
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ►		L Year of Formation 1981 M State of legal domicile DC	

## Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities <u>THE AMERICAN FOREST FOUNDATION WORKS ON-THE-GROUND WITH FAMILIES, TEACHERS, AND ELECTED OFFICIALS TO PROMOTE STEWARDSHIP AND PROTECT OUR NATION'S FOREST HERITAGE.</u>
	2 Check this box ► <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets
Revenue	3 Number of voting members of the governing body (Part VI, line 1a) <u>3</u>
	4 Number of independent voting members of the governing body (Part VI, line 1b) <u>4</u>
Expenses	5 Total number of individuals employed in calendar year 2011 (Part V, line 2a) <u>5</u>
	6 Total number of volunteers (estimate if necessary) <u>6</u>
Net Assets or Fund Balances	7a Total unrelated business revenue from Part VIII, column (C), line 12 <u>7a</u>
	b Net unrelated business taxable income from Form 990-T, line 34 <u>7b</u>
RECEIVED 125 MAY 16 2012 RSOSC	
8 Contributions and grants (Part VIII, line 1h) <u>8</u>	
9 Program service revenue (Part VIII, line 2g) <u>9</u>	
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) <u>10</u>	
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) <u>11</u>	
12 Total revenue — add lines 8 through 11 (must equal Part VIII, column (A), line 12) <u>12</u>	
13 Grants and similar amounts paid (Part IX, column (A), lines 1-3) <u>13</u>	
14 Benefits paid to or for members (Part IX, column (A), line 4) <u>14</u>	
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) <u>15</u>	
16a Professional fundraising fees (Part IX, column (A), line 11e) <u>16a</u>	
b Total fundraising expenses (Part IX, column (D), line 25) ► <u>638,493.</u>	
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) <u>17</u>	
18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) <u>18</u>	
19 Revenue less expenses Subtract line 18 from line 12 <u>19</u>	
20 Total assets (Part X, line 16) <u>20</u>	
21 Total liabilities (Part X, line 26) <u>21</u>	
22 Net assets or fund balances Subtract line 21 from line 20 <u>22</u>	
Beginning of Current Year <u>135,406,838.</u>	
End of Year <u>128,731,728.</u>	
Beginning of Current Year <u>1,305,135.</u>	
End of Year <u>1,287,452.</u>	
Beginning of Current Year <u>134,101,703.</u>	
End of Year <u>127,444,276.</u>	

## Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here	Signature of officer 	Date 5/9/12			
	Type or print name and title Robert E. Lane				
Paid Preparer Use Only	Print/Type preparer's name Robert E. Lane	Preparer's signature 	Date 5/8/12	Check <input checked="" type="checkbox"/> if self-employed	PTIN
	Firm's name ► Lane & Company, CPAs	Firm's EIN ► 52-1738520			
	Firm's address ► 1920 N Street NW, Suite 320 Washington DC 20036	Phone no (202) 463-6500			

May the IRS discuss this return with the preparer shown above? (see instructions)  Yes  No

BAA For Paperwork Reduction Act Notice, see the separate instructions.

TEEA0101 07/05/11

Form 990 (2011)

**Part III Statement of Program Service Accomplishments**Check if Schedule O contains a response to any question in this Part III **1** Briefly describe the organization's mission

WE ENSURE THE SUSTAINABILITY OF AMERICA'S FAMILY FORESTS FOR PRESENT AND FUTURE GENERATIONS IN CONJUNCTION WITH OUR STRATEGIC PARTNERS.

**2** Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No

If 'Yes,' describe these new services on Schedule O.

**3** Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No

If 'Yes,' describe these changes on Schedule O.

**4** Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.**4a** (Code \_\_\_\_\_) (Expenses \$ 4,133,663. including grants of \$ 1,051,808.) (Revenue \$ 1,065,655.)

WOODLANDS: THE AMERICAN FOREST FOUNDATION (AFF) WORKS NATIONWIDE AND IN PARTNERSHIP WITH LOCAL, STATE, AND NATIONAL GROUPS TO PROVIDE HANDS-ON SUPPORT FOR AMERICA'S 10 MILLION FAMILY FOREST OWNERS, GIVING THEM THE TOOLS THEY NEED TO MANAGE HEALTHY AND SUSTAINABLE WOODLANDS. THE AMERICAN TREE FARM SYSTEM, A PROGRAM OF AFF, IS A NETWORK OF MORE THAN 95,000 WOODLAND OWNERS SUSTAINABLY MANAGING 26 MILLION ACRES OF FOREST LAND. IT IS THE LARGEST AND OLDEST SUSTAINABLE WOODLAND SYSTEM IN AMERICA, INTERNATIONALLY RECOGNIZED, MEETING STRICT THIRD-PARTY CERTIFICATION STANDARDS.

**4b** (Code \_\_\_\_\_) (Expenses \$ 2,107,298. including grants of \$ 382,767.) (Revenue \$ 714,693.)

EDUCATION: PROJECT LEARNING TREE (PLT), A PROGRAM OF AFF, WORKS WITH TENS OF THOUSANDS OF TEACHERS EACH YEAR, PROVIDING THEM WITH TOOLS, TRAINING, AND RESOURCES TO ENGAGE THEIR STUDENTS IN LEARNING ABOUT THE ENVIRONMENT, AND TO TAKE THEIR STUDENTS OUTDOORS TO LEARN. PLT USES FORESTS AS A WINDOW ON THE WORLD AND PROVIDES EDUCATORS WITH ENVIRONMENTAL EDUCATION CURRICULUM RESOURCES THAT CAN BE INTEGRATED INTO LESSON PLANS FOR ALL GRADES AND SUBJECT AREAS. PLT TEACHES STUDENTS HOW TO THINK, NOT WHAT TO THINK, ABOUT COMPLEX ENVIRONMENTAL ISSUES, AND HELPS THEM ACQUIRE THE SKILLS THEY NEED TO MAKE SOUND CHOICES ABOUT THE ENVIRONMENT.

**4c** (Code \_\_\_\_\_) (Expenses \$ 1,730,257. including grants of \$ 0.) (Revenue \$ 99,203.)

AFF'S COMMUNICATION PROGRAM RAISES AWARENESS OF AFF'S GOALS AND STRATEGIC PRIORITIES, SUPPORTS ITS SIGNATURE PROGRAMS, PROMOTES SUSTAINABILITY TO A LARGER PUBLIC AUDIENCE, AND DEVELOPS NEW PARTNERSHIPS WITH THE FORESTRY, CONSERVATION, AND EDUCATION COMMUNITIES.

**4d** Other program services. (Describe in Schedule O)

(Expenses \$ 645,042. including grants of \$ 20,000.) (Revenue \$ 2,610.)

**4e** Total program service expenses ► 8,616,260.

**Part IV Checklist of Required Schedules**

	<b>Yes</b>	<b>No</b>
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1 X	
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2 X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3 X	
4 <b>Section 501(c)(3) organizations</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4 X	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5 X	
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6 X	
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7 X	
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8 X	
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9 X	
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10 X	
11 If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11a X	
b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11b X	
c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11c X	
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11d X	
e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11e X	
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11f X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12a X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b X	
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13 X	
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a X	
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV	14b X	
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV	15 X	
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV	16 X	
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions)	17 X	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18 X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III	19 X	
20a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20 X	
b If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b X	

**Part IV Checklist of Required Schedules (continued)**

	<b>Yes</b>	<b>No</b>
<b>21</b> Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21 X	
<b>22</b> Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22 X	
<b>23</b> Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Schedule J	23 X	
<b>24a</b> Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,' go to line 25	24a X	
<b>b</b> Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
<b>c</b> Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
<b>d</b> Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d	
<b>25a</b> <b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a X	
<b>b</b> Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b X	
<b>26</b> Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26 X	
<b>27</b> Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III	27 X	
<b>28</b> Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
<b>a</b> A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a X	
<b>b</b> A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b X	
<b>c</b> An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c X	
<b>29</b> Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29 X	
<b>30</b> Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	30 X	
<b>31</b> Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31 X	
<b>32</b> Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32 X	
<b>33</b> Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Schedule R, Part I	33 X	
<b>34</b> Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34 X	
<b>35a</b> Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a X	
<b>b</b> Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b X	
<b>36</b> <b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36 X	
<b>37</b> Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37 X	
<b>38</b> Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note:</b> All Form 990 filers are required to complete Schedule O	38 X	

**Part V Statements Regarding Other IRS Filings and Tax Compliance**Check if Schedule O contains a response to any question in this Part V 

		Yes	No
1a	88		
1b	0		
1c	X		
2a	38		
2b	X		
3a	X		
3b	X		
4a	X		
5a	X		
5b	X		
5c			
6a	X		
6b			
7a	X		
7b			
7c	X		
7d			
7e	X		
7f	X		
7g			
7h			
8			
9a			
9b			
10a			
10b			
11a			
11b			
12a			
12b			
13a			
13b			
13c			
14a	X		
14b			

1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable

1b Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?

2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return

b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? **Note.** If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)

3a Did the organization have unrelated business gross income of \$1,000 or more during the year?

b If 'Yes,' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O

4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?

b If 'Yes,' enter the name of the foreign country: ► See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts

5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?

b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?

c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?

6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?

b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?

**7 Organizations that may receive deductible contributions under section 170(c).**

a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?

b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?

c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?

d If 'Yes,' indicate the number of Forms 8282 filed during the year

e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?

f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?

g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?

h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?

**8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?

**9 Sponsoring organizations maintaining donor advised funds.**

a Did the organization make any taxable distributions under section 4966?

b Did the organization make a distribution to a donor, donor advisor, or related person?

**10 Section 501(c)(7) organizations.** Enter:

a Initiation fees and capital contributions included on Part VIII, line 12

b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities

**11 Section 501(c)(12) organizations.** Enter:

a Gross income from members or shareholders

b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)

**12a Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?

b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year

**13 Section 501(c)(29) qualified nonprofit health insurance issuers.**

a Is the organization licensed to issue qualified health plans in more than one state? **Note.** See the instructions for additional information the organization must report on Schedule O

b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans

c Enter the amount of reserves on hand

**14a** Did the organization receive any payments for indoor tanning services during the tax year?

**b** If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O

**Part VI: Governance, Management and Disclosure** For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

### Section A. Governing Body and Management

1a Enter the number of voting members of the governing body at the end of the tax year  
If there are material differences in voting rights among members  
of the governing body, or if the governing body delegated broad  
authority to an executive committee or similar committee, explain in Schedule O

1b Enter the number of voting members included in line 1a, above, who are independent

2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee?

3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?

4 Did the organization make any significant changes to its governing documents  
since the prior Form 990 was filed?

5 Did the organization become aware during the year of a significant diversion of the organization's assets?

6 Did the organization have members or stockholders?

7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?

b Are any governance decisions of the organization reserved to (or subject to approval by) members,  
stockholders, or other persons other than the governing body?

8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by  
the following

a The governing body?

b Each committee with authority to act on behalf of the governing body?

9 Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the  
organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O

	Yes	No
1a	17	
1b	17	
2		X
3		X
4		X
5		X
6		X
7a		X
7b		X
8a	X	
8b	X	
9		X

### Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

10a Did the organization have local chapters, branches, or affiliates?

b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?

11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?

b Describe in Schedule O the process, if any, used by the organization to review this Form 990.

12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13

b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?

c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in  
Schedule O how this is done

13 Did the organization have a written whistleblower policy?

14 Did the organization have a written document retention and destruction policy?

15 Did the process for determining compensation of the following persons include a review and approval by independent  
persons, comparability data, and contemporaneous substantiation of the deliberation and decision?

a The organization's CEO, Executive Director, or top management official

b Other officers of key employees of the organization

If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions )

16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a  
taxable entity during the year?

b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its  
participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the  
organization's exempt status with respect to such arrangements?

	Yes	No
10a	X	
10b	X	
11a	X	
12a	X	
12b	X	
12c	X	
13	X	
14	X	
15a	X	
15b	X	
16a	X	
16b	X	

### Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ► See Form 990, Page 6, Line 17 (continued)

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply

Own website  Another's website  Upon request

19 Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization  
► SCOTT SMILEY 1111 19th Street, N.W. Washington DC 20036 (202) 463-2796

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**
 Check if Schedule O contains a response to any question in this Part VII

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order. individual trustees or directors, institutional trustees, officers; key employees, highest compensated employees; and former such persons

 Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Officer or trustee of the organization	Individual trustee	Officer or trustee of a related organization	Key employee	Highest compensated	Former			
(1) KENNETH STEWART INDIVIDUAL TRUSTEE	1.00	X		X				0.	0.	0.
(2) CONNIE BEST INDIVIDUAL TRUSTEE	1.00	X		X				0.	0.	0.
(3) JUDD BROOKE INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(4) JUDY BRAUS INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(5) SHORNA BROUSSARD ALLRED INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(6) JOHN W. BURKE III INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(7) FRANK GALLAGHER INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(8) DAVID GRAY INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(9) SALLY COLLINS INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(10) NAT FRAZER INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(11) STEVEN P. QUARLES INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(12) COLIN MOSELEY INDIVIDUAL TRUSTEE	1.00	X		X				0.	0.	0.
(13) CLINTON BENTZ INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.
(14) SARA VICKERMAN INDIVIDUAL TRUSTEE	1.00	X						0.	0.	0.

## Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (cont)

(A) Name and title	(B) Average hours per week (describ- e hours for related organi- zations in Sch O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)					(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee			
(15) RICK HOLLEY INDIVIDUAL TRSUTEE	1.00 X						0.	0.	0.
(16) JAMES BUZZARD INDIVIDUAL TRUSTEE	1.00 X						0.	0.	0.
(17) DANIEL BEARD INDIVIDUAL TRUSTEE	1.00 X						0.	0.	0.
(18) THOMAS D. MARTIN PRESIDENT & CEO	40.00		X				245,559.	0.	52,543.
(19) SCOTT SMILEY VP, FINANCE/ASST. SECRETARY	40.00		X				131,805.	0.	21,564.
(20) KATHY MCGLAUFIN SVP, EDUCATION	40.00			X			183,460.	0.	30,295.
(21) ROBERT SIMPSON SVP, WOODLANDS	40.00			X			182,949.	0.	32,402.
(22) JERRY GREENBERG SVP, CONSERVATION	40.00			X			162,326.	0.	30,222.
(23) RITA HITE VP, POLICY	40.00				X		147,707.	0.	22,762.
(24) JENNIFER JONES VP, COMMUNICATION	40.00				X		141,014.	0.	24,089.
(25) PAUL TRIANOSKY INTERIM VP, WOODLANDS	40.00					X	102,913.	0.	20,640.
<b>1b Sub-total</b>							► 1,297,733.	0.	234,517.
<b>c Total from continuation sheets to Part VII, Section A</b>							► 105,864.	0.	30,205.
<b>d Total (add lines 1b and 1c)</b>							► 1,403,597.	0.	264,722.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization ► 9

Yes	No
3 X	
4 X	
5 X	

## Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year

(A) Name and business address	(B) Description of services	(C) Compensation
MERCURY PUBLISHING 1300 PICCARD DR. ROCKVILLE MD 20850	PRINTING SERVICES	239,397.
GRAPHTEC 8620 OLD DORSEY RUN RD. JESSUP MD 20794	PRINTING/DESIGN SERVICES	235,343.
PRICEWATERHOUSECOOPERS 250 HOWE ST. #700 VANCOUVER, BC	CERTIFICATION AUDITS	161,405.
FENTON COMMUNICATIONS 1000 VERNONT AVE. NW, #200 WASHINGTON DC 20005	COMMUNICATIONS ADVICE	132,369.
IVY HILL ASSOCIATES PO BOX 162 ROUND HILL VA 20142	MEETING PLANNING	114,977.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 in compensation from the organization ► 5

## **Continuation Sheet for Form 990**

Department of the Treasury  
Internal Revenue Service

**Name of the Organization**

AMERICAN FOREST

AMERICAN FOREST FOUNDATION

**Employer identification number**

52-1235124

## **Part VII Continuation: Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

## Part VIII Statement of Revenue

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	1a Federated campaigns	1a 16,882.				
	1b Membership dues	1b				
	1c Fundraising events	1c				
	1d Related organizations	1d				
	1e Government grants (contributions)	1e 905,138.				
	f All other contributions, gifts, grants, and similar amounts not included above	1f 1,032,520.				
	g Noncash contributions included in line 1a-f	g				
	<b>h Total. Add lines 1a-1f</b>	► 1,954,540.				
PROGRAM SERVICE REVENUE	Business Code					
	2a SUBSCRIPTIONS	900099	114,484.	114,484.	0.	0.
	b ADVERTISING	541800	67,555.	0.	67,555.	0.
	c MEETING REVENUES	900099	143,986.	143,986.	0.	0.
	d SALES OF MATERIALS	900099	424,032.	424,032.	0.	0.
	e					
	f All other program service revenue					
	<b>g Total. Add lines 2a-2f</b>	► 750,057.				
OTHER REVENUE	3 Investment income (including dividends, interest and other similar amounts)	► 3,468,757.	0.	0.	3,468,757.	
	4 Income from investment of tax-exempt bond proceeds	►				
	5 Royalties	►				
	6a Gross rents	(i) Real	(ii) Personal			
	b Less rental expenses					
	c Rental income or (loss)					
	d Net rental income or (loss)	►				
	7a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
b Less: cost or other basis and sales expenses	36,991,238.					
c Gain or (loss)	40,331,555.					
d Net gain or (loss)	► -3,340,317.	0.	0.	-3,340,317.		
8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c).	a					
See Part IV, line 18	b					
b Less direct expenses	c					
c Net income or (loss) from fundraising events	►					
9a Gross income from gaming activities See Part IV, line 19	a					
b Less direct expenses	b					
c Net income or (loss) from gaming activities	►					
10a Gross sales of inventory, less returns and allowances	a					
b Less: cost of goods sold	b					
c Net income or (loss) from sales of inventory	►					
Miscellaneous Revenue	Business Code					
11a						
b						
c						
d All other revenue						
e Total. Add lines 11a-11d	►					
<b>12 Total revenue. See instructions</b>	► 2,833,037.	682,502.	67,555.	128,440.		

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Check if Schedule O contains a response to any question in this Part IX 

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>	<b>(A)</b> Total expenses	<b>(B)</b> Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	1,448,672.	1,448,672.		
2 Grants and other assistance to individuals in the United States See Part IV, line 22	5,903.	5,903.		
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees				
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	1,080,505.	874,869.	162,303.	43,333.
8 Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions)	1,926,903.	1,559,969.	178,148.	188,786.
9 Other employee benefits	149,418.	118,371.	15,035.	16,012.
10 Payroll taxes	211,920.	172,026.	18,657.	21,237.
11 Fees for services (non-employees):	194,182.	157,059.	23,556.	13,567.
a Management	107,660.	0.	107,660.	0.
b Legal	30,800.	19,638.	11,162.	0.
c Accounting	39,950.	0.	39,950.	0.
d Lobbying				
e Professional fundraising services See Part IV, line 17				
f Investment management fees	85,712.	0.	85,712.	0.
g Other	1,178,473.	950,039.	173,358.	55,076.
12 Advertising and promotion	108,683.	98,703.	0.	9,980.
13 Office expenses	109,174.	94,970.	11,589.	2,615.
14 Information technology	166,465.	0.	166,465.	0.
15 Royalties				
16 Occupancy	383,368.	0.	383,368.	0.
17 Travel	574,308.	465,445.	67,828.	41,035.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	338,291.	316,787.	19,482.	2,022.
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	314,078.	0.	314,078.	0.
23 Insurance	63,215.	0.	63,215.	0.
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)	0.	1,110,761.	-1,209,459.	98,698.
a ALLOCATION OF INDIRECT	247,010.	229,378.	1,950.	15,682.
b DESIGN/PRODUCTION	88,435.	86,679.	0.	1,756.
c RESEARCH	611,745.	545,480.	13,083.	53,182.
d PRINTING	461,439.	361,511.	24,416.	75,512.
e All other expenses	9,926,309.	8,616,260.	671,556.	638,493.
25 Total functional expenses. Add lines 1 through 24e				
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
Check here ► <input type="checkbox"/> if following				
SOP 98-2 (ASC 958-720)				

## Part X | Balance Sheet

		(A) Beginning of year		(B) End of year
ASSETS	1 Cash – non-interest-bearing		1	
	2 Savings and temporary cash investments	413,014.	2	491,288.
	3 Pledges and grants receivable, net	309,950.	3	480,268.
	4 Accounts receivable, net	147,399.	4	178,530.
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use	21,135.	8	158,046.
	9 Prepaid expenses and deferred charges	171,263.	9	105,025.
	10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	1,174,540.		
	b Less accumulated depreciation	794,720.	10b	682,410. 10c 379,820.
	11 Investments – publicly traded securities	133,661,667.	11	126,938,751.
	12 Investments – other securities See Part IV, line 11		12	
	13 Investments – program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets See Part IV, line 11		15	
<b>16 Total assets.</b> Add lines 1 through 15 (must equal line 34)	135,406,838.	16	128,731,728.	
LIABILITIES	17 Accounts payable and accrued expenses	1,219,699.	17	1,171,152.
	18 Grants payable		18	
	19 Deferred revenue	85,436.	19	116,300.
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D		25	
	<b>26 Total liabilities.</b> Add lines 17 through 25	1,305,135.	26	1,287,452.
NET ASSETS OR FUNDS BALANCES	<b>Organizations that follow SFAS 117, check here ► <input checked="" type="checkbox"/> and complete lines 27 through 29 and lines 33 and 34.</b>			
	27 Unrestricted net assets	134,093,857.	27	127,435,595.
	28 Temporarily restricted net assets	7,846.	28	8,681.
	29 Permanently restricted net assets		29	
	<b>Organizations that do not follow SFAS 117, check here ► <input type="checkbox"/> and complete lines 30 through 34.</b>			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
	33 Total net assets or fund balances	134,101,703.	33	127,444,276.
	<b>34 Total liabilities and net assets/fund balances</b>	135,406,838.	34	128,731,728.

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Form 990 (2011)

**Part XI Reconciliation of Net Assets**Check if Schedule O contains a response to any question in this Part XI 

1 Total revenue (must equal Part VIII, column (A), line 12)	1	2,833,037.
2 Total expenses (must equal Part IX, column (A), line 25)	2	9,926,309.
3 Revenue less expenses Subtract line 2 from line 1	3	-7,093,272.
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	134,101,703.
5 Other changes in net assets or fund balances (explain in Schedule O)	5	435,845.
6 Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	127,444,276.

**Part XII Financial Statements and Reporting**Check if Schedule O contains a response to any question in this Part XII 

	Yes	No
1 Accounting method used to prepare the Form 990 <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____		
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?	2a	X
b Were the organization's financial statements audited by an independent accountant?	2b	X
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	X
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.		
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both		
<input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	X
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	X

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Form 990 (2011)

2011

Open to Public Inspection

SCHEDULE A  
(Form 990 or 990-EZ)Department of the Treasury  
Internal Revenue Service

## Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Name of the organization

AMERICAN FOREST FOUNDATION

Employer identification number

52-1235124

## Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

1  A church, convention of churches or association of churches described in **section 170(b)(1)(A)(i)**.  
 2  A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E)  
 3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.  
 4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state:  
 5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II)  
 6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.  
 7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II)  
 8  A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II)  
 9  An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III)  
 10  An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.  
 11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a  Type I      b  Type II      c  Type III – Functionally integrated      d  Type III – Othere  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)f If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box 

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?  
 (ii) A family member of a person described in (i) above?  
 (iii) A 35% controlled entity of a person described in (i) or (ii) above?

	Yes	No
11 g (i)		
11 g (ii)		
11 g (iii)		

h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in column (i) listed in your governing document?		(v) Did you notify the organization in column (i) of your support?		(vi) Is the organization in column (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
(A)									
(B)									
(C)									
(D)									
(E)									
<b>Total</b>									

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	2,381,492.	1,773,545.	1,791,856.	2,235,534.	1,954,540.	10,136,967.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	2,381,492.	1,773,545.	1,791,856.	2,235,534.	1,954,540.	10,136,967.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0.
6 Public support. Subtract line 5 from line 4						10,136,967.

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7 Amounts from line 4	2,381,492.	1,773,545.	1,791,856.	2,235,534.	1,954,540.	10,136,967.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on	8,664,933.	4,768,455.	3,087,886.	3,236,939.	3,468,757.	23,226,970.
10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	103,123.	92,366.	76,436.	93,134.	67,555.	432,614.
11 Total support. Add lines 7 through 10	2,769.	0.	0.	0.	0.	2,769.
12 Gross receipts from related activities, etc (see instructions)						12 3,024,647.
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						► <input type="checkbox"/>

**Section C. Computation of Public Support Percentage**

14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f))	14	29.99 %
15 Public support percentage from 2010 Schedule A, Part II, line 14	15	33.82 %
16a 33-1/3% support test – 2011. If the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		► <input type="checkbox"/>
b 33-1/3% support test – 2010. If the organization did not check a box on line 13 or 16a, and line 15 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		► <input checked="" type="checkbox"/>
17a 10%-facts-and-circumstances test – 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization		► <input type="checkbox"/>
b 10%-facts-and-circumstances test – 2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization		► <input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		► <input type="checkbox"/>

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Schedule A (Form 990 or 990-EZ) 2011

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal yr beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions and membership fees received. (Do not include any 'unusual grants.')						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5						
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8 Public support</b> (Subtract line 7c from line 6.)						

**Section B. Total Support**

Calendar year (or fiscal yr beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6						
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b						
<b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
<b>13 Total support.</b> (Add Ins 9, 10c, 11, and 12)						

**14 First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ► **Section C. Computation of Public Support Percentage**

15 Public support percentage for 2011 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2010 Schedule A, Part III, line 15	16	%

**Section D. Computation of Investment Income Percentage**

17 Investment income percentage for 2011 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18	%
<b>19a 33-1/3% support tests – 2011.</b> If the organization did not check the box on line 14, and line 15 is more than 33-1/3%, and line 17 is not more than 33-1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization ► <input type="checkbox"/>		
<b>b 33-1/3% support tests – 2010.</b> If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33-1/3%, and line 18 is not more than 33-1/3%, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization ► <input type="checkbox"/>		
<b>20 Private foundation.</b> If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ► <input type="checkbox"/>		

**Part IV Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions.)

---

Other Income Part II, Line 10

Description: OTHER REVENUE

2007: 2769.

2008: 0.

2009: 0.

2010: 0.

2011: 0.

**SCHEDULE C**  
(Form 990 or 990-EZ)Department of the Treasury  
Internal Revenue Service**Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

- Complete if the organization is described below.
- Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545 0047

**2011****Open to Public  
Inspection****If the organization answered 'Yes,' to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then**

- Section 501(c)(3) organizations Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only

**If the organization answered 'Yes,' to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then**

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B. Do not complete Part II-A

**If the organization answered 'Yes,' to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then**

- Section 501(c)(4), (5), or (6) organizations. Complete Part III

Name of organization	Employer identification number
AMERICAN FOREST FOUNDATION	52-1235124

**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV. ► \$ \_\_\_\_\_
- 2 Political expenditures ► \$ \_\_\_\_\_
- 3 Volunteer hours

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ► \$ \_\_\_\_\_
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ► \$ \_\_\_\_\_
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?  Yes  No

**4a** Was a correction made?  
**b** If 'Yes,' describe in Part IV

**Part I-C Complete if the organization is exempt under section 501(c) , except section 501(c)(3).**

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ► \$ \_\_\_\_\_
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ► \$ \_\_\_\_\_
- 3 Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b ► \$ \_\_\_\_\_
- 4 Did the filing organization file Form 1120-POL for this year?  Yes  No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter-0.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0.
(1)	-----			
(2)	-----			
(3)	-----			
(4)	-----			
(5)	-----			
(6)	-----			

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2011

**Part II-A** Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

**A** Check ►  if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).

**B** Check ►  if the filing organization checked box A and 'limited control' provisions apply

Limits on Lobbying Expenditures (The term 'expenditures' means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
<b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying)		37,410.	
<b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying)		40,049.	
<b>c</b> Total lobbying expenditures (add lines 1a and 1b)		77,459.	
<b>d</b> Other exempt purpose expenditures		8,538,800.	
<b>e</b> Total exempt purpose expenditures (add lines 1c and 1d)		8,616,259.	
<b>f</b> Lobbying nontaxable amount Enter the amount from the following table in both columns		580,813.	
<b>If the amount on line 1e, column (a) or (b) is.</b>	<b>The lobbying nontaxable amount is:</b>		
Not over \$500,000	20% of the amount on line 1e.		
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000		
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000		
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
Over \$17,000,000	\$1,000,000.		
<b>g</b> Grassroots nontaxable amount (enter 25% of line 1f)		145,203.	
<b>h</b> Subtract line 1g from line 1a. If zero or less, enter -0-		0.	
<b>i</b> Subtract line 1f from line 1c. If zero or less, enter -0-		0.	
<b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?			<input type="checkbox"/> Yes <input type="checkbox"/> No

**4-Year Averaging Period Under Section 501(h)**  
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
<b>2a</b> Lobbying non-taxable amount	0.	580,089.	524,983.	580,813.	1,685,885.
<b>b</b> Lobbying ceiling amount (150% of line 2a, column (e))					2,528,828.
<b>c</b> Total lobbying expenditures	0.	34,414.	35,787.	77,459.	147,660.
<b>d</b> Grassroots nontaxable amount	0.	145,022.	131,246.	145,203.	421,471.
<b>e</b> Grassroots ceiling amount (150% of line 2d, column (e))					632,207.
<b>f</b> Grassroots lobbying expenditures	0.	1,824.	2,383.	37,410.	41,617.

BAA

Schedule C (Form 990 or 990-EZ) 2011

**Part II-B** Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each 'Yes' response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

For each 'Yes' response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.		
		(a)
	Yes	No
	(b)	
	Amount	
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of	
a	Volunteers?	
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	
c	Media advertisements?	
d	Mailings to members, legislators, or the public?	
e	Publications, or published or broadcast statements?	
f	Grants to other organizations for lobbying purposes?	
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	
i	Other activities?	
j	Total Add lines 1c through 1i	
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?	
b	If 'Yes,' enter the amount of any tax incurred under section 4912	
c	If 'Yes,' enter the amount of any tax incurred by organization managers under section 4912	
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	

**Part III-A** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1	
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

**Part III-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered 'No' OR (b) Part III-A, line 3, is answered 'Yes.'

1 Dues, assessments and similar amounts from members	1
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).	
a Current year	2a
b Carryover from last year	2b
c Total	2c
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4
5 Taxable amount of lobbying and political expenditures (see instructions)	5

## Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5; Part II-A, and Part II-B, line 1. Also, complete this part for any additional information.

**Part IV Supplemental Information (continued)**

**SCHEDULE D**  
**(Form 990)**Department of the Treasury  
Internal Revenue Service

OMB No 1545 0047

**2011****Open to Public  
Inspection**

Name of the organization

Employer identification number

AMERICAN FOREST FOUNDATION

52-1235124

**[Part I] Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?  Yes  No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?  Yes  No

**[Part II] Conservation Easements.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply)

Preservation of land for public use (e.g., recreation or education)  Preservation of an historically important land area

Protection of natural habitat  Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
2a	
2b	
2c	
2d	

a Total number of conservation easements

b Total acreage restricted by conservation easements

c Number of conservation easements on a certified historic structure included in (a)

d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ► \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ► \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?  Yes  No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year  
► \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year  
► \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?  Yes  No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

**[Part III] Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.**  
Complete if the organization answered 'Yes' to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i) Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_

(ii) Assets included in Form 990, Part X ► \$ \_\_\_\_\_

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

a Revenues included in Form 990, Part VIII, line 1 ► \$ \_\_\_\_\_

b Assets included in Form 990, Part X ► \$ \_\_\_\_\_

**Part III: Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)**

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply)

a  Public exhibition  
 b  Scholarly research  
 c  Preservation for future generations

d  Loan or exchange programs  
 e  Other \_\_\_\_\_

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?  Yes  No

**Part IV: Escrow and Custodial Arrangements.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X?  Yes  No

b If 'Yes,' explain the arrangement in Part XIV and complete the following table:

	Amount
1c	
1d	
1e	
1f	

2a Did the organization include an amount on Form 990, Part X, line 21?  Yes  No

b If 'Yes,' explain the arrangement in Part XIV

**Part V: Endowment Funds.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 10.

1a Beginning of year balance  
 b Contributions  
 c Net investment earnings, gains, and losses  
 d Grants or scholarships  
 e Other expenditures for facilities and programs  
 f Administrative expenses  
 g End of year balance

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a					
b					
c					
d					
e					
f					
g					

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

a Board designated or quasi-endowment ► \_\_\_\_\_ %

b Permanent endowment ► \_\_\_\_\_ %

c Temporarily restricted endowment ► \_\_\_\_\_ %

The percentages in lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i) unrelated organizations  
 (ii) related organizations

b If 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the organization's endowment funds

	Yes	No
3a(i)		
3a(ii)		
3b		

**Part VI: Land, Buildings, and Equipment.** See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		290,302.	193,113.	97,189.
d Equipment		884,238.	601,607.	282,631.
e Other				

**Total.** Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) ► 379,820.

BAA

Schedule D (Form 990) 2011

**Part VII Investments – Other Securities.** See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other		
(A) _____		
(B) _____		
(C) _____		
(D) _____		
(E) _____		
(F) _____		
(G) _____		
(H) _____		
(I) _____		
<b>Total. (Column (b) must equal Form 990 Part X, column (B) line 12.) ►</b>		

**Part VIII Investments – Program Related.** See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
<b>Total. (Column (b) must equal Form 990, Part X, column (B) line 13.) ►</b>		

**Part IX Other Assets.** See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
<b>Total. (Column (b) must equal Form 990, Part X, column (B), line 15.) ►</b>	

**Part X Other Liabilities.** See Form 990, Part X, line 25.

(a) Description of liability	(b) Book value	
(1) Federal income taxes		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
(11)		
<b>Total. (Column (b) must equal Form 990, Part X, column (B) line 25.) ►</b>		

2 FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

**Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements**

1 Total revenue (Form 990, Part VIII, column (A), line 12)	2,833,037.
2 Total expenses (Form 990, Part IX, column (A), line 25)	9,926,309.
3 Excess or (deficit) for the year. Subtract line 2 from line 1	-7,093,272.
4 Net unrealized gains (losses) on investments	435,845.
5 Donated services and use of facilities	
6 Investment expenses	
7 Prior period adjustments	
8 Other (Describe in Part XIV.)	
9 Total adjustments (net). Add lines 4 through 8	435,845.
10 Excess or (deficit) for the year per audited financial statements Combine lines 3 and 9	-6,657,427.

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

1	Total revenue, gains, and other support per audited financial statements	1	3,268,882.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	435,845.
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV.)	2d	
e	Add lines 2a through 2d	2e	435,845.
3	Subtract line 2e from line 1	3	2,833,037.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV.)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	2,833,037.

### **Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

1	1	9,926,309.
2	2a	
	2b	
	2c	
	2d	
	2e	
3	3	9,926,309.
4	4a	
	4b	
	4c	
5	5	9,926,309.

**Part XIV** **Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4; Part IV, lines 1b and 2b, Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

**Part XIV Supplemental Information (continued)**

**SCHEDULE I**  
(Form 990)

OMB NO. 1545-0047  
**2011**

Department of the Treasury  
Internal Revenue Service

Name of the organization  
AMERICAN FOREST FOUNDATION

Complete if the organization answered 'Yes' to Form 990, Part IV, lines 21 or 22.  
► Attach to Form 990.

**Open to Public  
Inspection**

Name of the organization  
AMERICAN FOREST FOUNDATION

**Part I General Information on Grants and Assistance**

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

**Part II Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000.  
Part II can be duplicated if additional space is needed

1 (a) Name and address of organization or government	2 (b) EIN	3 (c) IRC section if applicable	4 (d) Amount of cash grant	5 (e) Amount of non-cash assistance	6 (f) Method of valuation (book, FMV, appraisal, other)	7 (g) Description of non-cash assistance	8 (h) Purpose of grant or assistance
<b>(1) ALABAMA FORESTRY EDN.</b> 555 ALABAMA ST. MONTGOMERY AL 36104	63-0756161	501 (c) 3	10,600.				ENVIRON. ED.
<b>(2) ALABAMA STFC</b> 555 ALABAMA ST. MONTGOMERY AL 36104	63-0272060	501 (c) 3	19,991.				OWNER OUTREACH
<b>(3) ALDO LEOPOLD EDN L INC.</b> E. 13701 LEVEE RD. BARABOO WI 53913	39-1423225	501 (c) 3	46,000.				ENVIRON. ED.
<b>(4) ALDO LEOPOLD EDN L INC.</b> E. 13701 LEVEE RD. BARABOO WI 53913	39-1423225	501 (c) 3	13,000.				OWNER OUTREACH
<b>(5) ARKANSAS FORESTRY ASSOC.</b> 1213 WEST 4TH ST. LITTLE ROCK AR 72201	62-1665530	501 (c) 3	10,700.				ENVIRON. ED.
<b>(6) ARKANSAS STFC</b> 410 S. CROSS ST. LITTLE ROCK AR 72201	N/A		16,583.				OWNER OUTREACH
<b>(7) BARRINGER 9TH GRADE ACA</b> 24 CRANE ST. NEWARK NJ 07104							ENVIRON. ED.
<b>(8) BENJAMIN FRANKLIN HS</b> 1201 CAMBRIA ST. BALTIMORE MD 21225				6,000.			ENVIRON. ED.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

3 Enter total number of other organizations listed in the line 1 table

► 36

► 62

**BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.**

TEEA3901 06/01/11

**Schedule I (Form 990) (2011)**

## Continuation Sheet for Schedule I (Form 990)

**2011**

► Attach to Form 990 to list additional information for  
Schedule I (Form 990), Part II and Part III.

**Name of the organization**

**Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II.)

AMERICAN FOREST FOUNDATION

<b>(a) Name and address of organization or government</b>	<b>(b) EIN</b>	<b>(c) IRC section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>
BLOOMFIELD TECHNICAL HS 209 FRANKLIN ST. BLOOMFIELD NJ 07003	22-6002441		6,000.				ENVIRON. ED.
BOYD MIDDLE SCHOOL 305 WEST 35TH ST. SAND SPRINGS OK 74063	73-0121420		6,000.				ENVIRON. ED.
BROKEN ARROW 1901 EAST ALBANY BROKEN ARROW OK 74012	73-6060638		6,000.				ENVIRON. ED.
CCFF PO BOX 1384 SACRAMENTO CA 95812	68-0388295	501 (c) 3	8,000.				ENVIRON. ED.
CALIFORNIA STEPC 1777 LAKESIDE DRIVE REDDING CA 96001	94-3272196	501 (c) 3	12,001.				OWNER OUTREACH
CENTRAL HIGH SCHOOL 246 18TH AVE. NEWARK NJ 07180	22-6002140		6,000.				ENVIRON. ED.
CHARLESTON COLLEGIATE SCH 2024 ACADEMY DRIVE JOHN'S ISLAND SC 29455	57-0524957	501 (c) 3	6,000.				ENVIRON. ED.
CLEMSON UNIVERSITY 108 SILAS N. PEARMAN BLVD CLEMSON SC 29634	57-6000254		33,750.				ENVIRON. ED.
COLE MIDDLE SCHOOL 3240 HUMBOLT ST. DENVER CO 80205	84-9800755		6,000.				ENVIRON. ED.
COLORADO ALLIANCE FOR 15260 S. GOLDEN RD. GOLDEN CO 80401	84-1134814	501 (c) 3	8,000.				ENVIRON. ED.

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Employer identification number  
52-1235124

Schedule I Cont (Form 990) 2011

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## Continuation Sheet for Schedule I (Form 990)

**2011**

► Attach to Form 990 to list additional information for  
Schedule I (Form 990), Part II and Part III.

Name of the organization  
**AMERICAN FOREST FOUNDATION**

**Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)**

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	Employer identification number
COLORADO STFC 1000 RIM DRIVE DURANGO CO 81301	58-2667238			8,326.			OWNER OUTREACH	52-1235124
CONNECTICUT FOREST & PARK 16 MERIDEN ROAD ROCKFALL CT 06481	06-0613430	501(c) 3		8,000.			ENVIRON. ED.	
EMPIRE STATE FORESTRY 47 VAN ALSTYNE DRIVE RENSSLEAER NY 12144	14-1801693	501(c) 3		9,950.			ENVIRON. ED.	
EEANM PO BOX 36958 ALBUQUERQUE NM 87176	85-0435778	501(c) 3		11,200.			ENVIRON. ED.	
ESSEX COUNTY VOCATIONAL 209 FRANKLIN ST. BLOOMFIELD NJ 07003	22-6002441			8,070.			ENVIRON. ED.	
FLORIDA STFC 402 E. JEFFERSON ST. TALLAHASSEE FL 32301	N/A			17,789.			OWNER OUTREACH	
FOREST & WOODLAND ASSOC. 503 E. NIJONG COLUMBIA MO 65201	27-2707991			15,000.			OWNER OUTREACH	
GEORGIA FORESTRY FDN. PO BOX 1217 FORSYTH GA 31029	58-1888283	501(c) 3		7,907.			ENVIRON. ED.	
GEORGIA STFC 551 N. FRONTAGE RD. FORSYTH GA 31029	N/A			20,863.			OWNER OUTREACH	
GEORGE MASON HIGH SCHOOL 7124 LEESBURG PIKE FALLS CHURCH VA 22043	54-6000332			6,000.			ENVIRON. ED.	

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## Continuation Sheet for Schedule I (Form 990)

**2011**

► Attach to Form 990 to list additional information for  
Schedule I (Form 990), Part II and Part III.

Name of the organization	(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
<b>Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)</b>								
AMERICAN FOREST FOUNDATION								
GREAT LAKES FOREST ALLIANCE	1992 FOIWELL AVE. ST. PAUL MN 55108	39-1616359	501 (c) 3	13,500.				ENVIRON. ED.
GUTHRIE CENTER ELEMENTARY	900 N. 4TH ST.	42-6023557		6,000.				ENVIRON. ED.
GUTHRIE CENTER IA 50115								
HINKLEY HIGH SCHOOL	1250 CHAMBERS RD.	82-9802610		6,000.				ENVIRON. ED.
AURORA CO 80011								
HUBBARD BROOK RESEARCH	16 BUCK ROAD	02-0474938	501 (c) 3	47,843.				OWNER OUTREACH
HANOVER NH 03755								
IDAHO FOREST PROD. COMMISSION	350 N. 9TH ST. #304	82-0454604	501 (c) 3	9,000.				ENVIRON. ED.
BOISE ID 83702								
IDAHO STFC	204 E. SHERMAN AVE.	N/A		19,339.				OWNER OUTREACH
COEUR D'ALENE ID 83814								
ILLINOIS ENVIRONMENTAL EDUCATION	1505 N. BROADWAY AVE.	36-2837731	501 (c) 3	10,000.				ENVIRON. ED.
URBANA IL 61801								
ILLINOIS STEC	2317 E. LINCOLN WAY	N/A		16,404.				OWNER OUTREACH
MARTINSVILLE IN 46151	STERLING IL 61081							
INDIANA STEC	2896 CENTENNIAL ROAD	N/A		15,506.				OWNER OUTREACH
INDIANLAND MIDDLE SCHOOL	8631 CHARLOTTE HWY.	57-6000371		6,000.				ENVIRON. ED.
INDIANLAND SC 29707								

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Employer identification number

52-1235124

## Continuation Sheet for Schedule I (Form 990)

**2011**

► Attach to Form 990 to list additional information for  
Schedule I (Form 990), Part II and Part III.

Name of the organization	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	Employer identification number
AMERICAN FOREST FOUNDATION								52-1235124
<b>Part III Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)</b>								
<b>(a) Name and address of organization or government</b>								
IOWA STFC 4331 DOVE ROAD ELGIN IA 52141				13,365.				OWNER OUTREACH
KACEE 2610 CLAFLIN RD. MANHATTAN KS 65502			48-0850919	501(c) 3	10,000.			ENVIRON. ED
KENTUCKY STFC 106 PROGRESS DRIVE FRANKFORT KY 40601					10,039.			OWNER OUTREACH
KICKAPOO WOODS COOP PO BOX 71 LA FARGE WI 54369					25,000.			OWNER OUTREACH
LOUISIANA FORESTRY ASSOC. PO BOX 5067 ALEXANDRIA LA 71307				501(c) 6	10,000.			ENVIRON. ED
LOUISIANA STFC 2316 S. MACARTHUR DR. ALEXANDRIA LA 71301								OWNER OUTREACH
MAINE STFC 407 WELD ST. DIXFIELD ME 04224			01-0530256		12,554.			OWNER OUTREACH
MAINE TREE FOUNDATION 153 HOSPITAL ST. AUGUSTA ME 04332			01-0453264	501(c) 3	10,000.			ENVIRON. ED.
MANOMET PO BOX 1770 MANOMET MA 02345			22-3051362	501(c) 3	42,210.			OWNER OUTREACH
MARYLAND STFC 13403 BLACK VALLEY RD. NE FLINTSTONE MD 21530			25-1917645		22,160.			OWNER OUTREACH

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## Continuation Sheet for Schedule I (Form 990)

2011

► Attach to Form 990 to list additional information for  
Schedule I (Form 990), Part II and Part III.

### Name of the organization

AMERICAN FOREST FOUNDATION

### Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	Employer identification number
MASSACHUSETTS STFC 93 LENOX AVE PITTSFIELD MA 01201	N/A			9,587.			OWNER OUTREACH	52-1235124
MCKINLEY TECH HIGH SCHOOL 15 T ST. NE WASHINGTON DC 20002				6,000.			ENVIRON. ED	
MCLAIN MAGNET HIGH SCHOOL 4929 N. PEORIA AVE. TULSA OK 74126				6,000.			ENVIRON. ED	
MI SOCIETY OF AMERICAN FO 8717 N. ROSCOMMON RD. ROSCOMMON MI 48653				501(c) 3			ENVIRON. ED	
MICHIGAN STFC 6865 W. 10 MILE RD. DAFTER MI 49724	N/A			8,000.			ENVIRON. ED	
MN FOREST RESOURCES COUN. 2003 UPPER BUUFORD CR. ST. PAUL MN 55108				8,072.			OWNER OUTREACH	
MINNESOTA STFC 20 NORTH 22ND ST. CLOQUET MN 55720				10,000.			OWNER OUTREACH	
MISSISSIPPI STFC BOX 9680 MISSISSIPPI STAT MS 39762	N/A			17,744.			OWNER OUTREACH	
MISSOURI STFC 611 E. CAPITOL AVE. #1 JEFFERSON CITY MO 65101	N/A			42,531.			OWNER OUTREACH	
MONTANA STFC 21 COLUMBINE COURT MISSOULA MT 59802				13,177.			OWNER OUTREACH	
				9,693.			OWNER OUTREACH	

## Continuation Sheet for Schedule I (Form 990)

**2011**

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**Name of the organization**

**AMERICAN FOREST FOUNDATION**

**Part II. Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)**

**(a) Name and address of organization or government**

<b>(b) EIN</b>	<b>(c) IRC section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of valuation (book, FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>
<u>MSU EXTENSION FORESTRY</u> <u>32 CAMPUS DRIVE</u> <u>MISSOULA MT 59812</u>			8,000.			ENVIRON. ED.
<u>NEW HAMPSHIRE STFC</u> <u>54 PORTSMOUTH ST.</u> <u>CONCORD NH 03301</u>	N/A		13,847.			OWNER OUTREACH
<u>NEW JERSEY STFC</u> <u>136 COZY LAKE RD.</u> <u>OAK RIDGE NJ 07438</u>			5,292.			OWNER OUTREACH
<u>NEW YORK STFC</u> <u>6 GARDEN ST.</u> <u>WALTON NY 13856</u>		22-3497160	15,921.			OWNER OUTREACH
<u>NC FORESTRY ASSOC.</u> <u>CAMPUS BOX 8008</u> <u>RALEIGH NC 27606</u>		04-3626382	501 (c) 6			ENVIRON. ED.
<u>NORTH CAROLINA STFC</u> <u>1807 DUNWICK COURT</u> <u>CARY NC 27523</u>	N/A		7,400.			ENVIRON. ED.
<u>NH PLT</u> <u>54 PORTSMOUTH ST.</u> <u>CONCORD NH 03301</u>			23,461.			OWNER OUTREACH
<u>OHIO STFC</u> <u>4080 S. HIGH ST.</u> <u>COLUMBUS OH 43207</u>		02-0493547	501 (c) 3	10,000.		ENVIRON. ED.
<u>OREGON STFC</u> <u>5600 STATE ST.</u> <u>SALEM OR 97310</u>			31-6050550	16,053.		OWNER OUTREACH
<u>OWASSO 7TH GRADE CENTER</u> <u>1501 N. ASH ST.</u> <u>OWASSO OK 74055</u>		93-1116398	501 (c) 3	52,977.		OWNER OUTREACH
		73-0773051		24,000.		ENVIRON. ED.

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Employer identification number

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Schedule I Cont (Form 990) 2011

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## Continuation Sheet for Schedule I (Form 990)

# 2011

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### Name of the organization

AMERICAN FOREST FOUNDATION

### Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	Employer identification number	Continuation Page 7 of 10	52-1235124	Schedule I Cont (Form 990) 2011
OWASSO RAM ACADEMY 1501 N. ASH ST. OWASSO OK 74055	53-6001131			6,000.							
PEASLEY MIDDLE SCHOOL 2885 HICKORY FORD RD. GLOUCESTER VA 23061	54-6001313			6,000.							
PENNSYLVANIA STFC 340 LIBERTY ST. CLARION PA 16214	N/A										
PROJECT LEARNING TREE OH 2045 MORSE ROAD COLUMBUS OH 43229	31-1286951	501(c) 3		29,714.							
RALPH CHANDLER MIDDLE SCH 4231 EOK SHOALS RD. SIMPSONVILLE SC 29680	57-6000234			8,000.							
RHODE ISLAND STFC 5 DARTMOUTH AVE RIVERSIDE RI 02915	05-0467224			6,000.							
SCHLAGLE HIGH SCHOOL 2214 NORTH 59TH ST. KANSAS CITY KS 66104	48-6031181			7,677.							
SOUTH DAKOTA PLT 10164 W HIGHWAY 14 SPEARFISH SD 57783	80-0046020	501(c) 3		6,000.							
SOCIETY OF AMER. FORESTER 5400 GROSVENOR LANE BETHESDA MD 20814	53-0204630	501(c) 3		8,000.							
SOUTH CAROLINA STFC 5500 BROAD RIVER ROAD COLUMBIA SC 29221	N/A			22,884.							
				38,502.							

## Continuation Sheet for Schedule I (Form 990)

**2011**

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**Name of the organization**

AMERICAN FOREST FOUNDATION

**Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)**

<b>(a) Name and address of organization or government</b>	<b>(b) EIN</b>	<b>(c) IRC section if applicable</b>	<b>(d) Amount of cash grant</b>	<b>(e) Amount of non-cash assistance</b>	<b>(f) Method of valuation (book, FMV, appraisal, other)</b>	<b>(g) Description of non-cash assistance</b>	<b>(h) Purpose of grant or assistance</b>	<b>Employer identification number</b>
<u>SOUTH DAKOTA STFC</u> 10164 HIGHWAY 14 SPEARFISH SD 57783				9,379.			OWNER OUTREACH	52-1235124
<u>ST. COLUMBUS CATHOLIC SCH</u> 1801 E. 3RD AVE. DURANGO CO 81301	23-7333341			6,000.			ENVIRON. ED.	
<u>SWOAM</u> 153 HOSPITAL ST. AUGUSTA ME 04332							OWNER OUTREACH	
<u>TENNESSEE STFC</u> PO BOX 290693 NASHVILLE TN 37229	01-0360072	501(c) 3	30,000.				OWNER OUTREACH	
<u>TEXAS FORESTRY ASSOC.</u> PO BOX 1488 LUFKIN TX 75902	N/A			12,631.			OWNER OUTREACH	
<u>TEXAS STFC</u> 1903 ATKINSON DR. LUFKIN TX 75901	27-2501071	501(c) 3	8,500.				ENVIRON. ED.	
<u>UNIVERSITY OF FLORIDA</u> PO BOX 110410 GAINESVILLE FL 32611	N/A			30,915.			OWNER OUTREACH	
<u>UNIVERSITY OF MASS.</u> 70 BUTTERFIELD TERRACE AMHERST MA 01003	59-6002052	501(c) 3		9,056.			ENVIRON. ED.	
<u>VT DEPT. OF FORESTS &amp; PAR</u> 103 S. MAIN ST. WATERBURY VT 05761	04-3167352	501(c) 1	20,000.				RESEARCH	
<u>VERMONT STFC</u> 19 SPELLMAN TERR. RUTLAND VT 05701	03-6000274	501(c) 3	8,000.				ENVIRON. ED.	
				14,710.			OWNER OUTREACH	

## Continuation Sheet for Schedule I (Form 990)

**2011**

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Name of the organization

### AMERICAN FOREST FOUNDATION

#### [Part II] Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance	Employer identification number
VIRGINIA STFC PO BOX 121 WOODSTOCK VA 22664	N/A		29,584.				OWNER OUTREACH	52-1235124
VIRGINIA TECH 228 CHEATHAM HALL BLACKSBURG VA 24061	54-6001805	501(c) 3	10,000.				OWNER OUTREACH	
WASHINGTON STFC 2943 STATE RT. 6 RAYMOND WA 98577	26-1191417	501(c) 3	12,356.				OWNER OUTREACH	
WEBSTER HIGH SCHOOL 1919 W. 40TH ST. TULSA OK 74114	73-6021242	501(c) 6	6,000.				ENVIRON. ED.	
WEST VIRGINIA STFC PO BOX 718 RIPLEY WV 25271	N/A		7,419.				OWNER OUTREACH	
WESTERN FOOTHILLS LAND TR PO BOX 107 NORWAY ME 04270	01-6083123	501(c) 3	28,497.				OWNER OUTREACH	
WFPA 724 COLUMBIA ST. NW OLYMPIA WA 98501	91-0460820	501(c) 6	8,000.				ENVIRON. ED.	
WHITE RIVER PARTNERSHIP PO BOX 705 SOUTH ROYALTON VT 05068	03-0371746	501(c) 3	13,075.				OWNER OUTREACH	
WISCONSIN STFC N. 3312 RIVER BEND DRIVE PESHTIGO WI 54157	01-0822757	501(c) 3	21,996.				OWNER OUTREACH	
WORLD RESOURCE INSTITUTE 10 G ST. NE WASHINGTON DC 20002	52-1257057	501(c) 3	8,393.				OWNER OUTREACH	

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Schedule I (Form 990) 2011



**Part III Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered 'Yes' to Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1 EDUCATION GRANT	2	5,903.			
2					
3					
4					
5					
6					
7					

**Part IV Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

Pt I Line 2 SMALL GRANTS REQUIRE A REPORT AT THE END OF THE GRANT PERIOD AFTER THE PROJECT IS COMPLETED. LARGER GRANTS REQUIRE MULTIPLE REPORT DATES AND ARE ESTABLISHED ON A CASE BY CASE BASIS DEPENDING ON THE PROJECT. GRANTEES ARE NOT ELIGIBLE TO APPLY FOR OTHER GRANTS UNTIL ANY CURRENT GRANTS HAVE BEEN FULLFILLED AND ALL REQUIRED REPORTS ARE FILED.

**SCHEDULE J**  
(Form 990)Department of the Treasury  
Internal Revenue Service**Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

OMB No. 1545-0047

**2011****Open to Public Inspection**

► Complete if the organization answered 'Yes' to Form 990, Part IV, line 23.  
► Attach to Form 990. ► See separate instructions.

Name of the organization

AMERICAN FOREST FOUNDATION

Employer identification number

52-1235124

**Part I Questions Regarding Compensation**

**1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.

First-class or charter travel  
 Travel for companions  
 Tax indemnification and gross-up payments  
 Discretionary spending account

Housing allowance or residence for personal use  
 Payments for business use of personal residence  
 Health or social club dues or initiation fees  
 Personal services (e.g., maid, chauffeur, chef)

	Yes	No
1a	X	
2	X	
3		
4a	X	
4b	X	
4c	X	
5a	X	
5b	X	
6a	X	
6b	X	
7	X	
8	X	
9		

**b** If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If 'No,' complete Part III to explain

**2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?

**3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director. Explain in Part III

Compensation committee  
 Independent compensation consultant  
 Form 990 of other organizations

Written employment contract  
 Compensation survey or study  
 Approval by the board or compensation committee

**4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization

**a** Receive a severance payment or change-of-control payment?  
**b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?  
**c** Participate in, or receive payment from, an equity-based compensation arrangement?

If 'Yes' to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.

**Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.**

**5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of

**a** The organization?

**b** Any related organization?

If 'Yes' to line 5a or 5b, describe in Part III.

**6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of

**a** The organization?

**b** Any related organization?

If 'Yes' to line 6a or 6b, describe in Part III.

**7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If 'Yes,' describe in Part III

**8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If 'Yes,' describe in Part III

**9** If 'Yes' to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

**BAA** For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2011

**Part III Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable columns (D) and (E) amounts for that individual.

(A) Name	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)-(D)	(F) Compensation reported as deferred in prior Form 990
	(i) Base compensation	(ii) Bonus and incentive compensation	(iii) Other reportable compensation				
1 THOMAS D. MARTIN	245,559.0.	0.	0.	26,950.0.	25,593.0.	298,102.0.	0.
2 SCOTT SMILEY	131,805.0.	0.	0.	14,688.0.	6,876.0.	153,369.0.	0.
3 KATHY MCGLAUF LIN	181,750.0.	0.	0.	1,710.0.	24,018.0.	6,277.0.	0.
4 ROBERT SIMPSON	182,949.0.	0.	0.	0.	19,132.0.	13,270.0.	213,755.0.
5 JERRY GREENBERG	162,326.0.	0.	0.	0.	0.	0.	0.
6 RITA HITE	147,707.0.	0.	0.	14,300.0.	15,922.0.	192,548.0.	0.
7 JENNIFER JONES	141,014.0.	0.	0.	0.	15,939.0.	6,823.0.	170,469.0.
8 BOB KIRSHNER	3,044.0.	0.	0.	0.	0.	0.	0.
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**Part III Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, for Part II. Also complete this part for any additional information.

Pt\_I\_Line\_4a ROBERT SIMPSON RECEIVED \$29,421 IN SEVERANCE PAY.

**BAA**

Schedule J (Form 990) 2011

**SCHEDULE O**  
(Form 990 or 990-EZ)Department of the Treasury  
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**

OMB No 1545-0047

**2011****Open to Public  
Inspection**

Name of the organization <b>AMERICAN FOREST FOUNDATION</b>	Employer identification number <b>52-1235124</b>
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Pt VI, Line 11a THE BOARD OFFICIALLY DESIGNATED AUTHORITY TO REVIEW THE TAX RETURN TO THE FINANCE, INVESTMENT & COMPENSATION COMMITTEE WITH THE UNDERSTANDING THAT A COPY WILL BE PROVIDED TO EACH TRUSTEE PRIOR TO THE RETURN BEING FILED.

Pt VI, Line 12c AT THE FIRST BOARD MEETING OF EACH YEAR, FORMS ARE DISTRIBUTED AND COLLECTED. ANY FORM NOTING A CONFLICT IS SENT TO LEGAL COUNSEL WHO FOLLOWS UP WITH EACH INDIVIDUAL AND MAKES A REPORT TO THE CHAIR.

Pt VI, Line 15 AN INDEPENDENT CONSULTING FIRM WAS ENGAGED TO PERFORM AN EXECUTIVE COMPENSATION REVIEW FOR THE PRESIDENT & CEO, SENIOR VICE PRESIDENTS, AND VICE PRESIDENT OF FINANCE AND ADMINISTRATION. THE CONSULTING FIRM ESTABLISHED A SURVEY PEER GROUP THAT INCLUDED A VARIETY OF ENVIRONMENTAL AND CONSERVATION NON-FOR-PROFIT ORGANIZATIONS TO BENCHMARK COMPETITIVE TOTAL COMPENSATION FOR SIMILAR OFFICERS IN LIKE ENTERPRISES. AFF'S CURRENT COMPENSATION FOR THE COVERED OFFICERS WAS THEN COMPARED AGAINST THE COMPENSATION DEVELOPED FOR SIMILAR SURVEY PEER GROUP EXECUTIVES TO DETERMINE WHO THEY COMPARE TO FROM AN EXTERNAL MARKET PERSPECTIVE. BASED ON THAT REVIEW, AFF'S TOTAL OFFICERS' SALARIES WERE DETERMINED TO BE COMPETITIVE, REASONABLE, AND IN COMPLIANCE WITH IRC SECTION 4958. BASED ON RECOMMENDATIONS FROM THIS REVIEW, AFF ESTABLISHED A WRITTEN EXECUTIVE COMPENSATION POLICY THAT WAS ADOPTED BY THE BOARD OF TRUSTEES DURING THE YEAR. THAT POLICY REQUIRES SUCH A REVIEW TO BE COMPLETED EVERY THREE YEARS TO ENSURE THAT SALARIES REMAIN REASONABLE OVER TIME. IN ADDITION TO

Name of the organization

AMERICAN FOREST FOUNDATION

Employer identification number

52-1235124

THE EXECUTIVE COMPENSATION REVIEW, AFF ALSO ENGAGED AN

INDEPENDENT CONSULTING FIRM TO PERFORM A MARKET ANALYSIS

OF THE STAFF POSITIONS BELOW THE OFFICER LEVEL TO DETERMINE

THE COMPETITIVENESS AND REASONABLENESS OF THOSE SALARIES.

BASED ON RECOMMENDATIONS OF THIS REVIEW, A WRITTEN GENERAL

COMPENSATION POLICY WAS ADOPTED BY THE BOARD OF TRUSTEES.

THAT POLICY REQUIRES SUCH A REVIEW TO BE COMPLETED EVERY

THREE YEARS TO ENSURE THAT SALARIES REMAIN REASONABLE

OVER TIME.

Pt VI, Line 19 THE AUDITED FINANCIAL STATEMENTS ARE AVAILABLE ON AFF'S

WEBSITE. OTHER DOCUMENTS ARE AVAILABLE UPON REQUEST.

Pt XI OTHER CHANGES IN NET ASSETS CONSIST OF \$435,845 OF UNREALIZED GAINS.

## Schedule O (Form 990), Supplemental Information to Form 990

**Form 990, Page 2, Part III, Line 4d (continued)**

Describe the exempt purpose achievements for each of the organization's other program services. Section 501(c)(3) and (4) organizations and 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

Code:	Description:	THROUGH ITS POLICY PROGRAM, AFF SERVES AS AN
Expenses	645,042.	ADVOCACY LEADER; WORKING WITH DIVERSE GROUPS OF
Grants Of	20,000.	ORGANIZATIONS, PARTICIPATING IN CONSENSUS
Revenue	2,610.	DIALOGUES, AND PRESENTING MEMBERS OF CONGRESS
		IDEAS ON LEGISLATIVE PLATFORMS THAT BALANCE
		ENVIRONMENTAL INTEGRITY AND ECONOMIC VIABILITY.

## Schedule O (Form 990), Supplemental Information to Form 990

**Form 990, Page 6, Line 17 (continued)**

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Alabama

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Alaska

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Arizona

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Arkansas

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California

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Connecticut

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District of Columbia

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Florida

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Georgia

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Illinois

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Kansas

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Kentucky

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Maine

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Maryland

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Massachusetts

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Michigan

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Minnesota

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Mississippi

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New Hampshire

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New Jersey

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New Mexico

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New York

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North Carolina

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Ohio

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Oklahoma

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Oregon

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Pennsylvania

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Rhode Island

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South Carolina

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Tennessee

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Utah

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Virginia

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Washington

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West Virginia

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Wisconsin

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Missouri

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North Dakota

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Colorado

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Hawaii

## Schedule O (Form 990 or 990-EZ), Supplemental Information to Form 990 or 990-EZ

**Form 990, Page 10, Line 24e All Other Expenses (continued)**

<b>Description</b>	<b>(A) Total</b>	<b>(B) Program services</b>	<b>(C) Management and general</b>	<b>(D) Fundraising</b>
<u>MATERIALS</u>	87,065.	87,065.	0.	0.
<u>POSTAGE/FREIGHT</u>	274,091.	215,242.	5,956.	52,893.
<u>MISCELLANEOUS</u>	100,283.	59,204.	18,460.	22,619.