Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-0047

2011

Open to Public Inspection

A For the 2011 calendar year, or tax year beginning January 1, 2011, and ending December 31, 20 11

B Check if applicable
☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization: Funeral Consumers Alliance, Inc.
Doing Business As
Number and street (or P O box if mail is not delivered to street address): 33 Patchen Road | Room/suite
City or town, state or country, and ZIP + 4: South Burlington, VT 05403

D Employer identification number: 521095109
E Telephone number: 802-865-8300
G Gross receipts $ 205,037

F Name and address of principal officer: Josh Slocum, Executive Director, address as above

H(a) Is this a group return for affiliates? ☐ Yes ☑ No
H(b) Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list (see instructions)
H(c) Group exemption number ▶

I Tax-exempt status ☑ 501(c)(3) ☐ 501(c) ( ) ◀ (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ www.funerals.org

K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶ **L** Year of formation 1978 **M** State of legal domicile PA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities: FCA educates the public on their legal rights and options for end-of-life-planning. We warn consumers of sales scams in the funeral industry, help monitor industry changes that affect funeral choices, and provide expert consumer-oriented analysis for media and policymakers.

2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

3	Number of voting members of the governing body (Part VI, line 1a)	3	9
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	0
5	Total number of individuals employed in calendar year 2011 (Part V, line 2a)	5	3
6	Total number of volunteers (estimate if necessary)	6	25
7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
b	Net unrelated business taxable income from Form 990-T, line 34	7b	0

			Prior Year	Current Year
Revenue	8	Contributions and grants (Part VIII, line 1h)	154,525	109,834
	9	Program service revenue (Part VIII, line 2g)	14,880	95,203
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	4310	1,543
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	22,320	0
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	196,035	206,580
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1–3)	1,088	60
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0	0
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	136,929	140,651
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	0	0
	b	Total fundraising expenses (Part IX, column (D), line 25)		
	17	Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	75,156	91,711
	18	Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	212,085	198,662
	19	Revenue less expenses. Subtract line 18 from line 12	(16,050)	7,918
			Beginning of Current Year	**End of Year**
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	228,687	235,653
	21	Total liabilities (Part X, line 26)	0	0
	22	Net assets or fund balances. Subtract line 21 from line 20	228,687	235,653

RECEIVED
AUG 17 2012
OGDEN, UT

SCANNED SEP 04 2012

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

Sign Here
▶ Joshua Slocum
Signature of officer — Date 8/13/12
▶ Joshua Slocum, Exec. Director
Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name	Preparer's signature	Date	Check ☐ if self-employed	PTIN

Firm's name ▶ | Firm's EIN ▶
Firm's address ▶ | Phone no

May the IRS discuss this return with the preparer shown above? (see instructions) ☐ Yes ☐ No

Part III **Statement of Program Service Accomplishments**

Check if Schedule O contains a response to any question in this Part III . . . . ☐

1 Briefly describe the organization's mission:

Funeral Consumers Alliance is dedicated to protecting the legal rights and choices of funeral consumers. We seek to educate the public on negotiating the funeral transaction in an affordable way, how to plan ahead to avoid confusion and excess expense for survivors. We also work with allied human services organizations to educate hospice and social workers on funeral planning. We offer objective advice to media and law and policy makers on the need for funeral consumer protection.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? . . . . . ☐ Yes ☑ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? . . . . . ☐ Yes ☑ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses $ 57,564 including grants of $ 0) (Revenue $ n/a)

Direct Advice to Consumers, Policymakers, and Media---FCA's staff of three field thousands of calls and emails from consumers, policymakers and the media. We educate consumers on their legal rights in the funeral transaction through phone counseling, constantly updated free advice on our website, regular email news alerts, and mailed literature. We give interviews and background assistance to newspapers, television and radio networks, and magazines investigating the funeral industry and its impact on consumers. Most notably we worked in-depth with 60 Minutes to help produce a segment on the need for federal regulation of cemeteries. This segment aired in May, 2012.

Our staff assist with numerous consumer complaints, suggesting solutions to grievances and directing complainants to appropriate regulatory bodies.

We frequently critique proposed legislation and policy for its impact on grieving consumers and the pro-consumer competitiveness of the funeral marketplace.

NOTE-Expenses are estimated, and FCA does not derive revenue directly from this program. Contributions are voluntary.

4b (Code:) (Expenses $ 76,751 including grants of $ 0) (Revenue $ 74,538)

Support and Development of Affiliated Organizations

FCA staff remain in constant contact with the nearly 90 affiliated (voluntarily, and not controlled by FCA) organizations comprising hundreds of thousands of consumer members. We offer the governing boards model policies, advice on conducting funeral and cremation price surveys, individual advice on state laws and their application, and guidance for monitoring the regulatory structure of the funeral industry in the affiliated group's state. The executive director personally visits an average of ten such groups around the country to offer free lectures to the membership and the public, and to offer local governing boards development seminars. In 2011 FCA donated a copy of the new book "Final Rights," a manual of funeral and burial law for the consumer, to each affiliated organization. Additionally FCA offers affiliated groups free web server space for their local websites.

NOTE-Revenues come in the form of membership dues of 14 percent of an affiliated group's income.

4c (Code:) (Expenses $ 13,284 including grants of $ 60) (Revenue $ 20,665.20)

Development, Sale, and Provision of Educational Materials

FCA publishes a newsletter three times yearly (most years) with commentary, advice, and investigations of funeral-related practices aimed at both affiliated organizations and the general public. Approximately 2,500 copies of each edition are mailed. We also offer for sale educational materials for funeral consumers, including the book Final Rights, a state-customized funeral planning kit titled Before I Go: You Should Know, and a manual aimed at helping funeral directors create consumer-friendly price lists.

As a public charity we frequently extend gratis subscriptions to our publications to consumers and other parties. We also donate funeral planning materials to those unable to pay such as senior citizens on a fixed income.

4d Other program services (Describe in Schedule O.)
(Expenses $ including grants of $) (Revenue $)

4e **Total program service expenses ▶** 147,599

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	✓	
2	Is the organization required to complete *Schedule B, Schedule of Contributors* (see instructions)?	2		✓
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		✓
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? *If "Yes," complete Schedule C, Part II*	4	✓	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? *If "Yes," complete Schedule C, Part III*	5		✓
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		✓
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		✓
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8		✓
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		✓
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	✓	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI*	11a		✓
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII*	11b		✓
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII*	11c		✓
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX*	11d		✓
e	Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X*	11e		✓
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? *If "Yes," complete Schedule D, Part X*	11f		✓
12a	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI, XII, and XIII*	12a		✓
b	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional*	12b		✓
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		✓
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		✓
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at $100,000 or more? *If "Yes," complete Schedule F, Parts I and IV*	14b		✓
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the United States? *If "Yes," complete Schedule F, Parts II and IV*	15		✓
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the United States? *If "Yes," complete Schedule F, Parts III and IV*	16		✓
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I (see instructions)*	17		✓
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		✓
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		✓
20a	Did the organization operate one or more hospital facilities? *If "Yes," complete Schedule H*	20a		✓
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
21	Did the organization report more than $5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21		✓
22	Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22		✓
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23		✓
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25*	24a		✓
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		✓
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		✓
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		✓
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		✓
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II*	26		✓
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? *If "Yes," complete Schedule L, Part III*	27		✓
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		✓
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b		✓
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c		✓
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29		✓
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		✓
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		✓
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		✓
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? *If "Yes," complete Schedule R, Part I*	33		✓
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1*	34		✓
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		✓
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35b		✓
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36		✓
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		✓
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? **Note.** All Form 990 filers are required to complete Schedule O	38	✓	

Part V **Statements Regarding Other IRS Filings and Tax Compliance**

Check if Schedule O contains a response to any question in this Part V . . . . ☐

					Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	3			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	3			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?			1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	3			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? .			2b	✓	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to *e-file* (see instructions) . .					
3a	Did the organization have unrelated business gross income of $1,000 or more during the year?			3a		✓
b	If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O*			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?			4a		✓
b	If "Yes," enter the name of the foreign country: ▶ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.					
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . .			5a		✓
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b		✓
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible?			6a		✓
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b		✓
7	**Organizations that may receive deductible contributions under section 170(c).**					
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?			7a		✓
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c		✓
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d				
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e		✓
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? .			7f		✓
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h		
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?			8		✓
9	**Sponsoring organizations maintaining donor advised funds.**					
a	Did the organization make any taxable distributions under section 4966?			9a		✓
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		✓
10	**Section 501(c)(7) organizations.** Enter:					
a	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities .	10b				
11	**Section 501(c)(12) organizations.** Enter:					
a	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b				
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?			12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year . .	12b				
13	**Section 501(c)(29) qualified nonprofit health insurance issuers.**					
a	Is the organization licensed to issue qualified health plans in more than one state?			13a		
	Note. See the instructions for additional information the organization must report on Schedule O.					
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
14a	Did the organization receive any payments for indoor tanning services during the tax year?			14a		✓
b	If "Yes," has it filed a Form 720 to report these payments? *If "No," provide an explanation in Schedule O* .			14b		

Part VI **Governance, Management, and Disclosure** *For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Check if Schedule O contains a response to any question in this Part VI . . . ☑

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year . . 1a 9 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent . 1b			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		✓
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		✓
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		✓
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		✓
6	Did the organization have members or stockholders?	6		✓
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	✓	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		✓
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
a	The governing body?	8a	✓	
b	Each committee with authority to act on behalf of the governing body?	8b	✓	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*	9	✓	

Section B. Policies *(This Section B requests information about policies not required by the Internal Revenue Code.)*

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	✓	
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	✓	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	✓	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? *If "No," go to line 13*	12a	✓	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	✓	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this was done*	12c	✓	
13	Did the organization have a written whistleblower policy?	13		✓
14	Did the organization have a written document retention and destruction policy?	14	✓	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	✓	
b	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	15b		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		✓
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ▶ Georgia

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.

☐ Own website ☑ Another's website ☑ Upon request

19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ▶ Sherry Swett, 33 Patchen Road, South Burlington, Vermont 05403

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII . . . . ☑

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☑ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee) Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(1) (Complete board of directors with contact info provided on Sched. O.)										
(2) Laurie Powsner, President	20	✓		✓				0	0	0
(3) Rodger Ericson, Vice-President	10	✓		✓				0	0	0
(4) David Morrison, Treasurer	5	✓		✓				0	0	0
(5) Ruth Bennett, Secretary	5	✓		✓				0	0	0
(6) Jim Null	5	✓		✓				0	0	0
(7) Barbara Van Droof	5	✓		✓				0	0	0
(8) Karen Smith	5	✓		✓				0	0	0
(9) John Abraham	5	✓		✓				0	0	0
(10) Nancy Petersen	5	✓		✓				0	0	0
(11) Josh Slocum, Executive Director	40				✓	✓		47,187	0	0
(12) Sherry Swett, Administrator	40				✓			44,513	0	0
(13)										
(14)										

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position: Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
(15)										
(16)										
(17)										
(18)										
(19)										
(20)										
(21)										
(22)										
(23)										
(24)										
(25)										
1b Sub-total ▶								91,700		
c Total from continuation sheets to Part VII, Section A ▶								-		
d Total (add lines 1b and 1c) ▶								91,700		

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 of *reportable compensation from the organization* ▶ 0

			Yes	No
3	Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3		✓
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4		✓
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		✓

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
No contractors received $100,000 or more		

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 of compensation from the organization ▶ 0

Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a	0				
	b Membership dues	1b	0				
	c Fundraising events	1c	0				
	d Related organizations	1d	0				
	e Government grants (contributions)	1e	0				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	109,834				
	g Noncash contributions included in lines 1a-1f. $						
	h **Total.** Add lines 1a–1f ▶			109,834			
Program Service Revenue		Business Code					
	2a Direct Advice to Consumers/Media			-	-		
	b Support to Affiliated Orgs			74,538	74,538		
	c Publications			20,665	20,665		
	d						
	e						
	f All other program service revenue						
	g **Total.** Add lines 2a–2f ▶			95,203			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts) ▶			1,543			
	4 Income from investment of tax-exempt bond proceeds ▶			0			
	5 Royalties ▶			0			
		(i) Real	(ii) Personal				
	6a Gross rents	0					
	b Less: rental expenses	0					
	c Rental income or (loss)	0					
	d Net rental income or (loss) ▶						
		(i) Securities	(ii) Other				
	7a Gross amount from sales of assets other than inventory	0					
	b Less: cost or other basis and sales expenses	0					
	c Gain or (loss)	0					
	d Net gain or (loss) ▶						
	8a Gross income from fundraising events (not including $ of contributions reported on line 1c). See Part IV, line 18 a						
	b Less: direct expenses b						
	c Net income or (loss) from fundraising events ▶			0			
	9a Gross income from gaming activities. See Part IV, line 19 a						
	b Less: direct expenses b						
	c Net income or (loss) from gaming activities ▶			0			
	10a Gross sales of inventory, less returns and allowances a						
	b Less: cost of goods sold b						
	c Net income or (loss) from sales of inventory ▶			0			
	Miscellaneous Revenue	Business Code					
	11a						
	b						
	c						
	d All other revenue						
	e **Total.** Add lines 11a–11d ▶						
	12 **Total revenue.** See instructions. ▶			206,580			

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Check if Schedule O contains a response to any question in this Part IX . . . . ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21	60	60		
2 Grants and other assistance to individuals in the United States. See Part IV, line 22	0	0		
3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16	0	0		
4 Benefits paid to or for members	0	0		
5 Compensation of current officers, directors, trustees, and key employees	91,699	79,759	11,940	0
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	15,252	12,202	3,050	
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	9,170	7,336	1,834	
9 Other employee benefits	15,840	12,672	3,168	
10 Payroll taxes	8,690	5,561	3,129	
11 Fees for services (non-employees):				
a Management	0			
b Legal	0			
c Accounting	0			
d Lobbying	0			
e Professional fundraising services. See Part IV, line 17	0			
f Investment management fees	0			
g Other	0			
12 Advertising and promotion	0			
13 Office expenses	4,888	3,470	1,419	
14 Information technology	7,850	5,814	2,036	
15 Royalties	0			
16 Occupancy	13,343	10,674	2,669	
17 Travel	2,409	2,409	0	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	1,494	748	747	
20 Interest	0			
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	0			
23 Insurance	2398	1,918	480	
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a In-house fundraising expenses	13,661			13,661
b Postage for publications shipped	3548	2,838	710	
c Purchase of books, ed. mats., newsletter	8,358	7,045	1,313	
d				
e All other expenses				
25 **Total functional expenses.** Add lines 1 through 24e	198,662	152,506	32,495	13,661
26 **Joint costs.** Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

			(A) Beginning of year		(B) End of year
Assets	1	Cash—non-interest-bearing	32,497	1	38,893
	2	Savings and temporary cash investments	0	2	0
	3	Pledges and grants receivable, net	0	3	0
	4	Accounts receivable, net	0	4	0
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L	0	5	0
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)	0	6	0
	7	Notes and loans receivable, net	0	7	0
	8	Inventories for sale or use	0	8	0
	9	Prepaid expenses and deferred charges	0	9	0
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D 10a			
	b	Less: accumulated depreciation 10b		10c	
	11	Investments—publicly traded securities	196,190	11	196,760.16
	12	Investments—other securities. See Part IV, line 11	0	12	0
	13	Investments—program-related. See Part IV, line 11	0	13	0
	14	Intangible assets	0	14	0
	15	Other assets. See Part IV, line 11	0	15	0
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)	228,687	16	235,653
Liabilities	17	Accounts payable and accrued expenses	0	17	0
	18	Grants payable	0	18	0
	19	Deferred revenue	0	19	0
	20	Tax-exempt bond liabilities	0	20	0
	21	Escrow or custodial account liability. Complete Part IV of Schedule D	0	21	0
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties	0	23	0
	24	Unsecured notes and loans payable to unrelated third parties	0	24	0
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	0	25	0
	26	**Total liabilities.** Add lines 17 through 25	0	26	0
Net Assets or Fund Balances		**Organizations that follow SFAS 117, check here ▶ ☑ and complete lines 27 through 29, and lines 33 and 34.**			
	27	Unrestricted net assets	150,214.98	27	157,096
	28	Temporarily restricted net assets	50,000	28	50,000
	29	Permanently restricted net assets	28,017	29	28,557
		Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds		30	
	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
	32	Retained earnings, endowment, accumulated income, or other funds		32	
	33	Total net assets or fund balances		33	
	34	Total liabilities and net assets/fund balances	228,687	34	235,653

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI . . . ☑

1	Total revenue (must equal Part VIII, column (A), line 12)	1	206,580
2	Total expenses (must equal Part IX, column (A), line 25)	2	198,662
3	Revenue less expenses. Subtract line 2 from line 1	3	7,918
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	228,687
5	Other changes in net assets or fund balances (explain in Schedule O)	5	(952)
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	235,653

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII . . . ☐

			Yes	No
1	Accounting method used to prepare the Form 990: ☑ Cash ☐ Accrual ☐ Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		✓
b	Were the organization's financial statements audited by an independent accountant?	2b		✓
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.			
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		✓
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
▶ See separate instructions.

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2011

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If the organization answered "Yes" to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B. Do not complete Part I-C
- Section 501(c) (other than section 501(c)(3)) organizations· Complete Parts I-A and C below Do not complete Part I-B
- Section 527 organizations· Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations Complete Part III

Name of organization	Employer identification number
Funeral Consumers Alliance, Inc.	521095109

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.

2 Political expenditures . . . ▶ $

3 Volunteer hours . . .

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 . . . ▶ $ 0

2 Enter the amount of any excise tax incurred by organization managers under section 4955 . . ▶ $ 0

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? . . . ☐ Yes ☐ No

4a Was a correction made? . . . ☐ Yes ☐ No

b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities . . . ▶ $

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities . . . ▶ $

3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b . . . ▶ $

4 Did the filing organization file **Form 1120-POL** for this year? . . . ☐ Yes ☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

	(a) Name	**(b)** Address	**(c)** EIN	**(d)** Amount paid from filing organization's funds If none, enter -0-	**(e)** Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
(1)					
(2)					
(3)					
(4)					
(5)					
(6)					

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply.

	Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)	50	
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	25	
c	Total lobbying expenditures (add lines 1a and 1b)	75	
d	Other exempt purpose expenditures	198,587	
e	Total exempt purpose expenditures (add lines 1c and 1d)	198,662	
f	Lobbying nontaxable amount. Enter the amount from the following table in both columns.	39,732	

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over $500,000	20% of the amount on line 1e
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000
Over $17,000,000	$1,000,000

		(a)	(b)
g	Grassroots nontaxable amount (enter 25% of line 1f)	9,933	
h	Subtract line 1g from line 1a. If zero or less, enter -0-	0	
i	Subtract line 1f from line 1c. If zero or less, enter -0-	0	

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ Yes ☑ No

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period

	Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
2a	Lobbying nontaxable amount	41,676	35,998	36,141	39,732	153,547
b	Lobbying ceiling amount (150% of line 2a, column (e))					230,321
c	Total lobbying expenditures	145	400	35	75	655
d	Grassroots nontaxable amount	10,419	7,199	9,035	9.933	36,586
e	Grassroots ceiling amount (150% of line 2d, column (e))					54,879
f	Grassroots lobbying expenditures	75	105	30	50	260

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.	(a) Yes	(a) No	(b) Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1		
2 Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?	3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A; and Part II-B, line 1. Also, complete this part for any additional information.

Part IV **Supplemental Information** *(continued)*

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization	Employer identification number
Funeral Consumers Alliance, Inc.	521095109

Listed below are the directors and officers of FCA, Inc., in response to Part VI, Section A, Line 9:

Laurie Powsner, President 34 Tee Ar. Place Princeton, NJ 08540

Rodger Ericson Vice President 2312 Giddens Dr. Cedar Park, TX 78613

David Morrison, Treasurer 600-A Eden Rd. Lancaster, PA 17601

Ruth Bennett, Secretary 1449 South Abrego Drive Green Valley, AZ 85614

John Abraham 9138 N. Palm Brook Drive Tucson, AZ 85743

Jim Null 69 Grove Circle Brevard, NC 28712-3899

Nancy Petersen 5510 NE Antioch Road #163 Kansas City, MO 64119

Barbara Van Droof 11523 Exeter Ave NE Seattle, WA 98125-5911

Karen Smith 6816 La Christa Way Knoxville, TN 37921

Part VI, Section B, Line 11B-Josh Slocum, Executive Director, provides a copy of the 990 to the board prior to filing. The executive committe (president, vice-president, treasurer, and secretary) may ask questions or suggest changes.

Part VI, Section B, Line 15a. -The board of directors examines salary data for comparably situated small nonprofits as well as the cost-of living changes, if any, from year to year when determining the executive director's compensation.

Part VI, Section C, Line 19- FCA regularly shares its bylaws and policies and procedures documents with affiliated member organizations both at their request and to solicit suggestions. We also share these documents as examples to affiliated organizations for their own governance policies. We also provide these documents to any person, regardless of status, on request. We have an open-book policy.

Similarly we share the organization's Form 990 at the request of any person or organization. We do this either by email or by referring the requestor to Guidestar.org, whichever is most convenient for the requestor.

Additionally, FCA's bylaws are posted publicly at our site, www.funerals.org.

FCA provides its financial statements to any party on request. When such requests are made they nearly always come from affiliated organizations within the FCA federation. Additionally we began publishing a line-by-line budget in the fall edition of our newsletter in 2011.

Name of the organization	Employer identification number

Part XI, Line 5--the difference of $952 is owed to changes in the market value of our investment portfolio.

Funeral Consumers Alliance
Profit & Loss Budget vs. Actual
January through July 2012

	Jan - Jul 12	Budget
Ordinary Income/Expense		
Income		
Conference (Biennial)	15,669.00	
Defunct Affiliate funds	2,174 84	5,000 00
Dues from affiliates	57,036 39	70,000.00
Friends of FCA	1,075 00	
Gifts from Affiliates	5,674 31	12,500 00
Headquarters Fundraising	27,137 91	52,400 00
Roberts Direct Mail	8,674 00	25,000 00
Sales - Publications	13,954 00	22,000.00
Special Gifts	0 00	10,000 00
Total Income	131,395.45	196,900 00
Gross Profit	131,395 45	196,900 00
Expense		
2012 Biennial expense	15,150 45	
Affiliate Support	236 54	500 00
Board expense	1,650 20	3,000 00
Equipment and maintenance	1,178 62	1,000 00
Fundraising	6,040.75	10,000.00
Health Insurance	7,997.52	15,000.00
Insurance	302 00	3,300 00
Legal Expense	0 00	500.00
Management Salary	27,432.00	47,598 00
Med FICA Tax	906 81	2,000 00
Newsletter	0.00	3,500 00
Office Supplies	1,138.16	2,000 00
Other employee wages	35,107 40	60,457 00
Other office expense	1,031 61	2,000 00
Paypal	1,289 11	2,000 00
Postage	2,221 53	4,000 00
Publications	4,068 56	5,000 00
Rent	6,797 00	11,652.00
Retirement	4,665.88	9,312.00
Social Security tax	3,877 47	5,000 00
Telecommunication	2,066 65	5,000.00
Travel	704.91	1,000 00
Unemployment Insurance	534 39	500 00
Utilities	1,283 02	2,500 00
Total Expense	125,680.58	196,819 00
Net Ordinary Income	5,714 87	81 00

Funeral Consumers Alliance
Profit & Loss Budget vs. Actual
January through July 2012

	Jan - Jul 12	Budget	
Net Income	5,714.87	81.00	

10:23 AM
08/07/12
Cash Basis

Funeral Consumers Alliance
Profit & Loss Budget vs. Actual
January through July 2012

Ordinary Income/Expense	
Income	
Conference (Biennial)	
Defunct Affiliate funds	
Dues from affiliates	
Friends of FCA	
Gifts from Affiliates	
Headquarters Fundraising	
Roberts Direct Mail	
Sales - Publications	
Special Gifts	
Total Income	
Gross Profit	
Expense	
2012 Biennial expense	
Affiliate Support	
Board expense	
Equipment and maintenance	
Fundraising	
Health Insurance	
Insurance	
Legal Expense	
Management Salary	
Med FICA Tax	
Newsletter	
Office Supplies	
Other employee wages	
Other office expense	
Paypal	
Postage	
Publications	
Rent	
Retirement	
Social Security tax	
Telecommunication	
Travel	
Unemployment Insurance	
Utilities	
Total Expense	
Net Ordinary Income	

Funeral Consumers Alliance

Profit & Loss Budget vs. Actual

January through July 2012

Net Income

10:20 AM
08/07/12
Cash Basis

Funeral Consumers Alliance
Balance Sheet
As of July 31, 2012

	Jul 31, 12
ASSETS	
Current Assets	
Checking/Savings	
1-Chittenden checking	27,875 95
2-Chittenden credit card	12,093 89
5-Petty cash	100 00
Total Checking/Savings	40,069 84
Other Current Assets	
American Capital World Grwth(E)	50,049 44
Undeposited Funds	4,537 57
Van. Prime Money VMMXX	5,126 65
Van. Wellington (E) VWENX	124,025 17
Van.Short-Term Invest-Grade(CC)	29,202 04
Total Other Current Assets	212,940 87
Total Current Assets	253,010 71
TOTAL ASSETS	**253,010.71**
LIABILITIES & EQUITY	
Equity	
Capital Campaign Net Assets	29,202 04
Endow net asset (bd restricted)	60,997 79
Unrestricted Net Assets	157,096 01
Net Income	5,714 87
Total Equity	253,010 71
TOTAL LIABILITIES & EQUITY	**253,010.71**

DOUBLETREE

BY HILTON

August 10, 2012

Dear Karen,

Thank you for your interest in Chattanooga & in the Doubletree Hotel Chattanooga! We can provide accommodations and meeting space for the dates you requested and would be delighted to host your event.

Our hotel is located in the heart of Chattanooga's Riverfront District We are only two blocks from the Tennessee Aquarium/IMAX 3D Theatre, the Southern Belle Riverboat, and the Regional History Museum. The Doubletree is located one block from the complimentary electric shuttle system that connects all of the downtown attractions and eateries to our Hotel. Located just 10 miles from the Chattanooga Metropolitan Airport, we are an easy choice for your stay in the Scenic City.

The DoubleTree Hotel Chattanooga is pleased to offer the following to your group:

Accommodations

All of our Guest Rooms feature HDTV LCD Televisions, MP3 clock radios, Wolfgang Puck in-room coffee, Microwaves, Refrigerators, Doubletree "Sweet Dreams" sleep experience, as well as wired and wireless high speed internet access throughout the hotel.

Room Block and Rooms Rates as requested:

Room Occupancy	**Rates/Rooms Nights**					
	10/12/12	10/13/12				
	Fri	Sat				
Standard Room with a King Size Bed						
Standard Rooms with 2 Queen Size Beds						
Total Rooms	10	10				

Guest Room Rates

We are pleased to confirm the following special net meeting/convention rates:

Singles	$109.00
Doubles	$109.00

All room rates are **net non-commissionable** and are quoted exclusive of appropriate state and local taxes, fees and assessments, currently 17.25%. Quoted rates will be offered, based on availability, to your attendees 3 days before and 3 days after the above dates.

Reservations

Reservations can be made directly by the attendee via the Internet using a Personalized Web Page. A unique URL will be created to send to your attendees, or they may reserve directly with the hotel reservations department by calling our toll-free number 1-800-HILTONS.

DOUBLETREE
BY HILTON

Meeting Space
Doubletree Hotel Chattanooga makes planning and hosting your meeting easy. With 11,000 square feet of meeting space, we can accommodate you conference, sales presentation, corporate retreat, theme party or formal affair, we can accommodate them all. Rely on our expertise to provide the perfect setting for any occasion.

FUNCTION SPACE AND FOOD AND BEVERAGE AS PER YOUR REQUEST

DAY/DATE/YEAR	TIME	FUNCTION / PPL	ROOM SET-UP	ROOM RENTAL
Friday 10/11/12	Half Day	Board Meeting	Conference	Waived
Saturday 10/12/12	All Day	Board Meeting	Conference	Waived
Sunday 10/13/12	Half Day	Board Meeting	Conference	Waived

The is a onetime $50.00 set up fee for the space listed. All food & beverage items will be applied at the current rates. Our experienced Food and Beverage department will be happy to assist you with your catering needs and details. Tax (9.25%) and Service Charge (20%) will be added to all meal functions. We would require a credit card or cash deposit at the time of booking equaling 25% of the estimated event to secure event date, facility and time. The deposit is non-refundable.

Dining
ELEVEN - Inspired Traditional Dining
While staying at the Doubletree Hotel Chattanooga, there is no need to go anywhere else to enjoy great food. Our ELEVEN Restaurant features inspired cuisine along with regional dishes, created by our talented culinary team. ELEVEN Restaurant is open for breakfast, offering the Doubletree breakfast buffet complete with omelet chef, preparing to your exact specifications, along with many indulgent and healthy plated options. Lunch at ELEVEN offers a complete buffet (Monday - Friday, 11:30am - 1:30pm) featuring a daily food theme with new hot bar items, sautéed specialties and assorted desserts, in addition to a variety of plated salads, sandwiches and entrée options. For dinner, try one of our many healthful, signature dishes, like our pan seared, Parmesan Crusted Tilapia Fillet, or our Roasted North Georgia Herb Rubbed Chicken. If steak is more your style, we have several on the menu to chose from and of course, all of our beef is Niman Ranch, certified Black Angus.

H2O Lounge
Hip, modern, and comfortable best describe Chattanooga's newest lounge. Located within the Doubletree Hotel Chattanooga, H2O Bar features a full selection of wine, beer, and cocktails with menu service available for dining or snacking.
Relax around the all-season indoor fire pit while enjoying your favorite beverage. Catch your favorite sporting event on one of our several flat screen TV's, test your skills on our H2O Bar Wii system, or find a quiet spot to catch up on some work, check email or surf the net using our complimentary wireless high speed internet located throughout our hotel.

Parking
Parking in a secured lot is available for your group as well. Self parking is available at $8.00 & valet parking is $12.00 per night

Chattanooga's Premier Green Hotel
The Doubletree Hotel Chattanooga is committed to sustainable practices as the way we do business. The Doubletree Hotel Chattanooga's key priorities include community involvement, waste reduction, energy efficiency, and localized purchasing. Doubletree Hotel Chattanooga's efforts are not limited to inside the hotel; all staff members are part of an ongoing effort to also make Chattanooga a better place to live, do business, and play. We are always

DOUBLETREE
BY HILTON

continuously seeking for areas of improvement by carefully tracking our efforts. It is amazing how far we have come, but even more exciting to see how far we have to go in the years ahead.
Some of our Sustainability Achievements include:

- Sky Con – Green Globe Certified
- Chattanooga Green – Certificate of Achievement in Environmental Lodge Practices
- AHLA – Completion of 2009 Green Guidelines Challenge.

We are very proud to have received the 2011 Governor's Environmental Stewardship Award

Hilton HHonors Event Planner Points
Make your next event extra rewarding with Hilton HHonors® Event Planner. Earn Points & Miles® with meetings, conferences, weddings, family reunions and other special occasions.
Honors members who hold qualifying events at the Doubletree Hotel Chattanooga can earn
1 HHonors bonus point and 1 airline mile per US$ spent.
If you would like to visit our property, please let me know and we can set up a time. I also urge you to take a virtual tour of our hotel online at www.chattanooga.doubletree.com.

Thank you for your consideration and we hope to have an opportunity to treat your group to the very best in service, value and hospitality. I will follow up with you shortly, but please contact me if I can be of assistance.

We appreciate your consideration.

Sincerely,

Lori Jenkins, CHSP
ljenkins@vhghotels.com
Group Sales Manager
Chattanooga Doubletree Hotel