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Part III

Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

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1

Briefly describe the organization’s mission

THE FOUNDATION CONDUCTS OR FUNDS RESEARCH AND DEVELOPS EDUCATIONAL MATERIALS TO ENHANCE TRAFFIC STUDY

2

Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If “Yes,” describe these new services on Schedule O

3

Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If “Yes,” describe these changes on Schedule O

4

Describe the organization’s program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a

(Code) (Expenses \$ 1,762,491 including grants of \$ 260,939) (Revenue \$)

TRAFFIC SAFETY RESEARCH - THE AAA FOUNDATION FOR TRAFFIC SAFETY AIMS TO SAVE LIVES AND REDUCE INJURIES ON OUR ROADS THROUGH RESEARCH AND EDUCATION PROGRAMS THAT IMMEDIATELY BENEFIT THE GENERAL PUBLIC IN 2011, THE FOUNDATION PUBLISHED 10 MAJOR TRAFFIC SAFETY RESEARCH REPORTS AND INITIATED 5 NEW RESEARCH PROJECTS HIGHLIGHTS FROM THE FOUNDATION'S 2011 WORK INCLUDE COMPLETED 5 IN-HOUSE STUDIES IMPACT SPEED AND A PEDESTRIAN'S RISK OF SEVERE INJURY OR DEATH, 2011 TRAFFIC SAFETY CULTURE INDEX, UNLICENSED TO KILL AND EVALUATION OF BASIC ONLINE DRIVER EDUCATION PROGRAMS FINDINGS FROM THESE STUDIES WERE USED TO SUPPORT OUR THIRD HEADS UP DRIVING WEEK (HUDW) CAMPAIGN, AAA AND AAA FOUNDATION MATERIALS, AND WERE FEATURED ON A NUMBER OF NATIONAL MEDIA ORGANIZATIONS RELEASED TWO TEEN STUDIES TRANSITION TO UNSUPERVISED DRIVING AND MEASURING CHANGES IN TEENAGE DRIVER CRASH CHARACTERISTICS DURING THE EARLY MONTHS OF DRIVING IN RECOGNITION OF TEEN DRIVER SAFETY WEEK PARTNERED WITH THE NATIONAL SLEEP FOUNDATION TO RELEASE A STUDY TO BRING GREATER AWARENESS TO THIS IMPORTANT TRAFFIC SAFETY ISSUE DURING DROWSY DRIVING PREVENTION WEEK PARTNERED WITH WESTERN TRANSPORTATION INSTITUTE FOR THE THIRD YEAR IN A ROW TO CO-HOST THE NATIONAL RURAL SUMMIT ON TRAFFIC SAFETY CULTURE THE SUMMIT AGAIN BROUGHT TOGETHER A CROSS SECTION OF THE TRANSPORTATION COMMUNITY TO DISCUSS THE IMPACT TRAFFIC SAFETY HAS ON PUBLIC ATTITUDES AND BEHAVIORS WITH REGARD TO SAFETY COLLABORATED WITH DOT AND THE TRAFFIC SAFETY COMMUNITY ON SUCH INITIATIVES AS A NATIONAL STRATEGIC HIGHWAY SAFETY PLAN TOWARD ZERO DEATHS, THE UNITED NATION'S DECADE OF ACTION FOR ROAD SAFETY, AND THE NEW TRB SUB-COMMITTEE ON SAFETY CULTURE CONTINUED TO DEVELOP USRAP, NOTABLY, COMPLETING THE TRAINING AND CERTIFICATION OF UTAH AND COMPLETING A PROJECT IN KANE COUNTY, IL THAT WILL FURTHER DEMONSTRATE THE UTILITY OF THE PROGRAM'S "SAFETY INVESTMENT PLANS" TO COUNTY GOVERNMENTS INITIATED A STUDY TO VALIDATE THE UTILITY OF BRAIN RETRAINING SOFTWARE THAT COULD BE USED TO REDUCE THE CRASH RISKS FOR YOUNG DRIVERS DURING THEIR FIRST SIX MONTHS OF INDEPENDENT DRIVING

4b

(Code) (Expenses \$ 668,821 including grants of \$ 12,100) (Revenue \$)

TRAFFIC SAFETY EDUCATION - ALL RESEARCH REPORTS AND FINDINGS PRODUCED BY THE AAA FOUNDATION FOR TRAFFIC SAFETY ARE MADE AVAILABLE TO THE PUBLIC THROUGH ITS WEBSITE(S), AND THOSE DOCUMENTS CAN BE DOWNLOADED FOR FREE LAST YEAR THE AAA FOUNDATION DISTRIBUTED OVER 250,000 TRAFFIC SAFETY EDUCATIONAL MATERIALS AT NO COST TO THE GENERAL PUBLIC LOCAL AAA CLUBS HAVE ALSO CHOSEN TO CUSTOMIZE AND/OR DISTRIBUTE THESE FREE MATERIALS TO THEIR MEMBERS THROUGH LOCAL SAFETY EVENTS THE FOUNDATION ALSO DEVOTES CONSIDERABLE RESOURCES TO DISSEMINATE THIS "SAFETY INFORMATION" TO KEY STAKEHOLDERS AND THE GENERAL PUBLIC SO THAT RESEARCH CAN BE UTILIZED AND IMPLEMENTED TO BRING ABOUT REAL WORLD CHANGE TO THAT END, THE FOUNDATION'S PRESIDENT MADE OVER 17 PRESENTATIONS TO EVENTS ORGANIZED BY THE TRAFFIC SAFETY COMMUNITY IN 2011, THE FOUNDATION RECEIVED COVERAGE IN OVER 2,750 ARTICLES AND REACHED AN AUDIENCE OF MORE THAN 1 2 BILLION PEOPLE AS AN ADDITIONAL PUBLIC SERVICE, THE AAA FOUNDATION HAS CONTINUED TO PROMOTE THE IMPORTANCE OF VARIOUS TRAFFIC SAFETY ISSUES VIA SOCIAL MEDIA, INCLUDING YOUTUBE, FACEBOOK, AND TWITTER THE FOUNDATION ALSO CONTINUES TO HOST A BLOG WITH THE GOAL OF PROMOTING INCREASED AWARENESS AND DISCUSSION ABOUT TRAFFIC SAFETY ISSUES ON OUR ROADS THE FOUNDATION CONTINUED TO OFFER A FREE ONLINE SCREENING TOOL, ROADWISE REVIEW, WHICH ALLOWS SENIORS TO TEST THEIR DRIVING SKILLS IN THE PRIVACY OF THEIR OWN HOME, AND EXPANDED THE OLDER DRIVER LICENSING POLICIES AND PRACTICES DATABASE TO INCLUDE CANADIAN PROVINCES OVERALL THE FOUNDATION MAINTAINS 5 WEBSITES WHOSE PAGES RECEIVED OVER 640,000 VIEWS LAST YEAR

4c

(Code) (Expenses \$ 56,659 including grants of \$) (Revenue \$)

TRAFFIC SAFETY EDUCATIONAL MATERIALS SALES - IN ADDITION TO SERVING AS A RELIABLE RESOURCE FOR RESEARCH AND EDUCATIONAL INFORMATION THAT KEEPS ROAD USERS SAFE, THE FOUNDATION SELLS NUMEROUS TRAFFIC SAFETY EDUCATION MATERIALS AS WELL AS OTHER DRIVER TRAINING INSTRUCTIONAL DVD'S IN 2011, THE FOUNDATION FULFILLED OVER 13,530 ORDERS OF EDUCATIONAL MATERIALS, INCLUDING BROCHURES AND DVD'S THE GOAL IS PRIMARILY TO COVER EXPENSES AS OPPOSED TO MAKING A PROFIT TO THAT END, AN "INTRODUCTORY PACKET OF MATERIALS" IS GIVEN AWAY FOR FREE TO SATISFY LOW-VOLUME REQUEST AND PROMOTE DISSEMINATION OF GREATER VOLUMES OF MATERIALS THE FOUNDATION USES AN EXTERNAL FULFILLMENT CENTER THAT SPECIALIZES IN SERVING ASSOCIATIONS TO MEET CONSUMER REQUESTS, AND PRICES ITS PRODUCTS WELL BELOW THE FOR-PROFIT MARKET FOR SIMILAR MATERIALS

4d

Other program services (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e

Total program service expenses \$ 2,487,971

Part IV

Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A.</i> 	1	Yes
2	Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> (see instructions)? 	2	Yes
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i>	3	No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II.</i>	4	No
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III.</i>	5	No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I.</i> 	6	No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? <i>If "Yes," complete Schedule D, Part II.</i> 	7	No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III.</i> 	8	No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV.</i> 	9	No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V.</i> 	10	Yes
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI.</i> 	11a	Yes
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII.</i> 	11b	No
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII.</i> 	11c	No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX.</i> 	11d	No
e	Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X.</i> 	11e	Yes
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X.</i> 	11f	No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII.</i> 	12a	Yes
b	Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i> 	12b	No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E.</i>	13	No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Part I.</i> 	14b	Yes
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? <i>If "Yes," complete Schedule F, Part II and IV.</i> 	15	Yes
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? <i>If "Yes," complete Schedule F, Part III and IV.</i> 	16	No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I.</i>	17	No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II.</i>	18	No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III.</i>	19	No
20a	Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H.</i>	20a	No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements	20b	

Part IV

Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer questions 24b–24d and complete Schedule K. If "No," go to line 25</i>	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>	34	Yes	
35a	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a		No
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V		Statements Regarding Other IRS Filings and Tax Compliance		
Check if Schedule O contains a response to any question in this Part V ☐				
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable. .	1a	6	
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	1b	0	
c. Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		1c		
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements filed for the calendar year ending with or within the year covered by this return. .	2a	10	
b. If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).		2b		Yes
3a. Did the organization have unrelated business gross income of \$1,000 or more during the year? .		3a		No
b. If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O. .		3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account or securities account)? .	4a		No
b. If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? .	5a		No
b. Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		5b		No
c. If "Yes" to line 5a or 5b, did the organization file Form 8886-T? .		5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? .	6a		No
b. If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? .		6b		
7. Organizations that may receive deductible contributions under section 170(c).				
a. Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? .		7a		Yes
b. If "Yes," did the organization notify the donor of the value of the goods or services provided? .		7b		Yes
c. Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? .		7c		
d. If "Yes," indicate the number of Forms 8282 filed during the year. .		7d		
e. Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? .		7e		
f. Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? .		7f		
g. If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? .		7g		
h. If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? .		7h		
8. Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? .		8		
9. Sponsoring organizations maintaining donor advised funds.				
a. Did the organization make any taxable distributions under section 4966? .		9a		
b. Did the organization make a distribution to a donor, donor advisor, or related person? .		9b		
10. Section 501(c)(7) organizations. Enter				
a. Initiation fees and capital contributions included on Part VIII, line 12. .		10a		
b. Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.		10b		
11. Section 501(c)(12) organizations. Enter				
a. Gross income from members or shareholders. .		11a		
b. Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them). .		11b		
12a. Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? .		12a		
b. If "Yes," enter the amount of tax-exempt interest received or accrued during the year. .		12b		
13. Section 501(c)(29) qualified nonprofit health insurance issuers.				
a. Is the organization licensed to issue qualified health plans in more than one state? Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state.		13a		
b. Enter the aggregate amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans. .		13b		
c. Enter the aggregate amount of reserves on hand. .		13c		
14a. Did the organization receive any payments for indoor tanning services during the tax year? .		14a		No
b. If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O. .		14b		

Part VI

Governance, Management, and Disclosure For each “Yes” response to lines 2 through 7b below, and for a “No” response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.
Check if Schedule O contains a response to any question in this Part VI ☒

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
1a	38		
b	Enter the number of voting members included in line 1a, above, who are independent	1b	38
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4	No
5	Did the organization become aware during the year of a significant diversion of the organization’s assets?	5	No
6	Did the organization have members or stockholders?	6	No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a	The governing body?	8a	Yes
b	Each committee with authority to act on behalf of the governing body?	8b	Yes
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization’s mailing address? If “Yes,” provide the names and addresses in Schedule O	9	Yes

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a	No
b	If “Yes,” did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization’s exempt purposes?	10b	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes
b	Describe in Schedule O the process, if any, used by the organization to review the Form 990		
12a	Did the organization have a written conflict of interest policy? <i>If “No,” go to line 13</i>	12a	Yes
b	Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If “Yes,” describe in Schedule O how this was done	12c	Yes
13	Did the organization have a written whistleblower policy?	13	Yes
14	Did the organization have a written document retention and destruction policy?	14	Yes
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a	The organization’s CEO, Executive Director, or top management official	15a	Yes
b	Other officers or key employees of the organization	15b	Yes
	If “Yes,” to line 15a or 15b, describe the process in Schedule O (see instructions)		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	No
b	If “Yes,” did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization’s exempt status with respect to such arrangements?	16b	

Section C. Disclosure

17	List the States with which a copy of this Form 990 is required to be filed ▶ AL , AR , AZ , CA , CT , DC , FL , GA , HI , IL , KS , KY , LA , MA , MD , ME , MI , MN , MO , MS , NC , OK , OR , PA , RI , SC , TN , TX , UT , VA , WA , WI , WV
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☒ Own website ☐ Another’s website ☒ Upon request
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
20	State the name, physical address, and telephone number of the person who possesses the books and records of the organization ▶ AAA FNDN FOR TRAFFIC SFTY 607 14TH STREET NW SUITE 201 WASHINGTON,DC 20005 (202) 638-5944

Check if Schedule O contains a response to any question in this Part VII

☐ Check this box if neither the organization nor any related organizations compensated any current or former officer, director, or trustee

Form **990** (2011)

Part VII

1b	Sub-Total	▼			
c	Total from continuation sheets to Part VII, Section A	▼			
d	Total (add lines 1b and 1c)	▼	231,199		22,000

2 Total number of individuals (including but not limited to those I
\$100,000 of reportable compensation from the organization) 1

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	Yes
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization ►

Part VIII

Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns . . .	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	2,343,062			
	g	Noncash contributions included in lines 1a-1f \$ _____					
	h	Total. Add lines 1a-1f		2,343,062			
Program Service Revenue	2a		Business Code				
	b						
	c						
	d						
	e						
	f	All other program service revenue					
	g	Total. Add lines 2a-2f					
	Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		422,226		
4		Income from investment of tax-exempt bond proceeds . .					
5		Royalties					
6a		Gross rents	(i) Real	(ii) Personal			
b		Less rental expenses					
c		Rental income or (loss)					
d		Net rental income or (loss)					
7a		Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other			
b		Less cost or other basis and sales expenses					
c		Gain or (loss)					
d		Net gain or (loss)			286,393	286,393	
8a		Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18	a				
b		Less direct expenses	b				
c		Net income or (loss) from fundraising events . .					
9a		Gross income from gaming activities See Part IV, line 19	a				
b		Less direct expenses	b				
c		Net income or (loss) from gaming activities . .					
10a		Gross sales of inventory, less returns and allowances	a	107,574			
b		Less cost of goods sold . . .	b	87,482			
c		Net income or (loss) from sales of inventory . .		20,092	20,092		
		Miscellaneous Revenue	Business Code				
11a		AMORT OF DISCOUNT ON PLEDGES		6,689	6,689		
b							
c							
d	All other revenue						
e	Total. Add lines 11a-11d		6,689				
12	Total revenue. See Instructions		3,078,462	313,174		422,226	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)
Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.		(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	12,100	12,100		
2	Grants and other assistance to individuals in the United States See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	260,939	260,939		
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	231,199	201,178	16,379	13,642
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	463,984	403,733	32,871	27,380
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	158,820		158,820	
9	Other employee benefits	221,255	192,525	15,675	13,055
10	Payroll taxes	49,019	42,654	3,473	2,892
11	Fees for services (non-employees)				
a	Management				
b	Legal	15,074		15,074	
c	Accounting	89,467		89,467	
d	Lobbying				
e	Professional fundraising See Part IV, line 17				
f	Investment management fees				
g	Other				
12	Advertising and promotion				
13	Office expenses	9,896	8,108	1,321	467
14	Information technology				
15	Royalties				
16	Occupancy				
17	Travel	55,915	47,026	7,493	1,396
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	1,009	808	101	100
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance				
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a	COGNITIVE DISTRACTION	295,104	295,104		
b	DE EVALUATION PHASE II	251,559	251,559		
c	POSIT SCIENCE	200,000	200,000		
d	PROJECT OUTREACH	182,903	182,903		
e					
f	All other expenses	448,227	389,334	21,253	37,640
25	Total functional expenses. Add lines 1 through 24f	2,946,470	2,487,971	361,927	96,572
26	Joint costs. Check here ☐ if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X

Balance Sheet

					(A)		(B)
					Beginning of year		End of year
Assets	1	Cash—non-interest-bearing			369,231	1	304,629
	2	Savings and temporary cash investments				2	
	3	Pledges and grants receivable, net			1,321,709	3	337,000
	4	Accounts receivable, net			308,622	4	337,010
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L				5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L				6	
	7	Notes and loans receivable, net				7	
	8	Inventories for sale or use			65,490	8	47,784
	9	Prepaid expenses and deferred charges			38,415	9	24,309
	10a	Land, buildings, and equipment, cost or other basis. Complete Part VI of Schedule D	10a	205,350			
	b	Less: accumulated depreciation	10b	182,845	37,171	10c	22,505
	11	Investments—publicly traded securities			11,386,262	11	11,674,991
	12	Investments—other securities. See Part IV, line 11				12	
	13	Investments—program-related. See Part IV, line 11				13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11				15	
	16	Total assets. Add lines 1 through 15 (must equal line 34)			13,526,900	16	12,748,228
Liabilities	17	Accounts payable and accrued expenses			159,507	17	394,921
	18	Grants payable				18	
	19	Deferred revenue				19	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D				21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrelated third parties				23	
	24	Unsecured notes and loans payable to unrelated third parties				24	
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D			197,787	25	249,918
	26	Total liabilities. Add lines 17 through 25			357,294	26	644,839
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here ☒ and complete lines 27 through 29, and lines 33 and 34.						
	27	Unrestricted net assets			6,368,368	27	5,308,999
	28	Temporarily restricted net assets			269,280	28	255,743
	29	Permanently restricted net assets			6,531,958	29	6,538,647
	Organizations that do not follow SFAS 117, check here ☐ and complete lines 30 through 34.						
	30	Capital stock or trust principal, or current funds				30	
	31	Paid-in or capital surplus, or land, building or equipment fund				31	
	32	Retained earnings, endowment, accumulated income, or other funds				32	
	33	Total net assets or fund balances			13,169,606	33	12,103,389
	34	Total liabilities and net assets/fund balances			13,526,900	34	12,748,228

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	3,078,462
2	Total expenses (must equal Part IX, column (A), line 25)	2	2,946,470
3	Revenue less expenses Subtract line 2 from line 1	3	131,992
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	13,169,606
5	Other changes in net assets or fund balances (explain in Schedule O)	5	-1,198,209
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	12,103,389

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 ☐ Cash ☒ Accrual ☐ Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		No
b	Were the organization's financial statements audited by an independent accountant?	Yes	
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separated basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A

(Form 990 or 990EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization AAA FOUNDATION FOR TRAFFIC SAFETY	Employer identification number 52-0794368
---	--

Part I

Reason for Public Charity Status (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is (For lines 1 through 11, check only one box)

- 1

☐

A church, convention of churches, or association of churches **section 170(b)(1)(A)(i).**
- 2

☐

A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E)
- 3

☐

A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4

☐

A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state
- 5

☐

An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II)
- 6

☐

A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7

☒

An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 8

☐

A community trust described in **section 170(b)(1)(A)(vi)** (Complete Part II)
- 9

☐

An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2).** (Complete Part III)
- 10

☐

An organization organized and operated exclusively to test for public safety Se**section 509(a)(4).**
- 11

☐

An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h

a

☐

Type I

b

☐

Type II

c

☐

Type III - Functionally integrated

d

☐

Type III - Other

e

☐

By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)

f

☐

If the organization received a written determination from the IRS that it is a Type I, Type II or Type III supporting organization, check this box

g

☐

Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i)

a person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the the supported organization?

(ii)

a family member of a person described in (i) above?

(iii)

a 35% controlled entity of a person described in (i) or (ii) above?

h

☐

Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U S ?		(vii) Amount of support?
			Yes	No	Yes	No	Yes	No	
Total									

Part II

Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")	4,717,844	4,281,818	3,908,956	2,547,196	2,349,751	17,805,565
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	4,717,844	4,281,818	3,908,956	2,547,196	2,349,751	17,805,565
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						2,536,979
6 Public Support. Subtract line 5 from line 4						15,268,586

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7 Amounts from line 4	4,717,844	4,281,818	3,908,956	2,547,196	2,349,751	17,805,565
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	164,258	265,590	330,932	330,775	422,226	1,513,781
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income (Explain in Part IV) Do not include gain or loss from the sale of capital assets	545,619	-407,941		-2,472	286,393	421,599
11 Total support (Add lines 7 through 10)						19,740,945

12 Gross receipts from related activities, etc (See instructions)

12114,263

13 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here

Section C. Computation of Public Support Percentage

14 Public Support Percentage for 2011 (line 6 column (f) divided by line 11 column (f))	14	77 340 %
15 Public Support Percentage for 2010 Schedule A, Part II, line 14	15	76 010 %

16a 33 1/3% support test—2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

b 33 1/3% support test—2010. If the organization did not check the box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization

17a 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, or 16b and line 14 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

b 10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, 16b, or 17a and line 15 is 10% or more, and if the organization meets the "facts and circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts and circumstances" test The organization qualifies as a publicly supported organization

18 Private Foundation If the organization did not check a box on line 13, 16a, 16b, 17a or 17b, check this box and see instructions

Part IIIPart III

Support Schedule for Organizations Described in IRC 509(a)(2)
(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public Support (Subtract line 7c from line 6.)						

Section B. Total Support						
Calendar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11 and 12.)						
14 First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here						

Section C. Computation of Public Support Percentage			
15 Public Support Percentage for 2011 (line 8 column (f) divided by line 13 column (f))	15		
16 Public support percentage from 2010 Schedule A, Part III, line 15	16		

Section D. Computation of Investment Income Percentage			
17 Investment income percentage for 2011 (line 10c column (f) divided by line 13 column (f))	17		
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18		
19a 33 1/3% support tests—2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization			
b 33 1/3% support tests—2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization			
20 Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions			

Part IV

Supplemental Information. Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

Explanation

SCHEDULE D
(Form 990)

Supplemental Financial Statements

Department of the Treasury
Internal Revenue Service

OMB No 1545-0047

2011

Open to Public Inspection

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b

Attach to Form 990. See separate instructions.

Name of the organization
AAA FOUNDATION FOR TRAFFIC SAFETY

Employer identification number
52-0794368

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate contributions to (during year)	
3	Aggregate grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?	
	☐ Yes☒ No	
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds may be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit	
	☐ Yes☒ No	

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1

Purpose(s) of conservation easements held by the organization (check all that apply)

☐ Preservation of land for public use (e g , recreation or pleasure)

☐ Preservation of an historically importantly land area

☐ Protection of natural habitat

☐ Preservation of a certified historic structure

☐ Preservation of open space

2

Complete lines 2a–2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year

	Held at the End of the Year
a	Total number of conservation easements
b	Total acreage restricted by conservation easements
c	Number of conservation easements on a certified historic structure included in (a)
d	Number of conservation easements included in (c) acquired after 8/17/06

3

Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the taxable year ▶ _____

4

Number of states where property subject to conservation easement is located ▶ _____

5

Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

☐ Yes☒ No

6

Staff and volunteer hours devoted to monitoring, inspecting and enforcing conservation easements during the year ▶ _____

7

Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ _____

8

Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?

☐ Yes☒ No

9

In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a

If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items

b

If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items

(i)

Revenues included in Form 990, Part VIII, line 1

▶ \$ _____

(ii)

Assets included in Form 990, Part X

▶ \$ _____

2

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items

a

Revenues included in Form 990, Part VIII, line 1

▶ \$ _____

b

Assets included in Form 990, Part X

▶ \$ _____

For Privacy Act and Paperwork Reduction Act Notice, see the Intructions for Form 990

Cat No 52283D

Schedule D (Form 990) 2011

Part III

Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3

Using the organization's accession and other records, check any of the following that are a significant use of its collection items (check all that apply)

a

☐ Public exhibition

d

☐ Loan or exchange programs

b

☐ Scholarly research

e

☐ Other

c

☐ Preservation for future generations

4

Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV

5

During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?

☐ Yes

☒ No

Part IV

Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a

Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X?

☐ Yes

☒ No

b

If "Yes," explain the arrangement in Part XIV and complete the following table

c

Beginning balance

d

Additions during the year

e

Distributions during the year

f

Ending balance

	Amount
1c	
1d	
1e	
1f	

2a

Did the organization include an amount on Form 990, Part X, line 21?

☐ Yes

☒ No

b

If "Yes," explain the arrangement in Part XIV

Part V

Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a)Current Year	(b)Prior Year	(c)Two Years Back	(d)Three Years Back	(e)Four Years Back
1a Beginning of year balance	9,562,258	9,494,290	9,470,435		
b Contributions	6,689	67,668	23,855		
c Investment earnings or losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance	9,568,947	9,561,958	9,494,290		

2

Provide the estimated percentage of the year end balance held as

a

Board designated or quasi-endowment ▶

b

Permanent endowment ▶

c

Term endowment ▶

3a

Are there endowment funds not in the possession of the organization that are held and administered for the organization by

(i)

unrelated organizations

(ii)

related organizations

3a(i)

3a(ii)

b

If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

3b

4

Describe in Part XIV the intended uses of the organization's endowment funds

Part VI

Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		205,350	182,845	22,505
e Other				
Total. Add lines 1a-1e (Column (d) should equal Form 990, Part X, column (B), line 10(c).) ▶				22,505

Schedule D (Form 990) 2011

Part XI

Reconciliation of Change in Net Assets from Form 990 to Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	3,078,462
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	2,946,470
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	131,992
4	Net unrealized gains (losses) on investments	4	-1,198,209
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	-1,198,209
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	-1,066,217

Part XII

Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	2,194,935
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
a	Net unrealized gains on investments	2a	-1,198,209
b	Donated services and use of facilities	2b	227,200
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIV)	2d	87,482
e	Add lines 2a through 2d	2e	-883,527
3	Subtract line 2e from line 1	3	3,078,462
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	3,078,462

Part XIII

Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	3,261,152
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities	2a	227,200
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIV)	2d	87,482
e	Add lines 2a through 2d	2e	314,682
3	Subtract line 2e from line 1	3	2,946,470
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIV)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	2,946,470

Part XIV

Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Identifier	Return Reference	Explanation
RECONCILIATION OF CHANGES - OTHER	SCHEDULE D, PAGE 4, PART XI, LINE 8	COST OF SALES 87,482 COST OF SALES -87,482
REVENUE AMOUNTS INCLUDED IN FINANCIALS - OTHER	SCHEDULE D, PAGE 4, PART XII, LINE 2D	COST OF SALES 87,482
EXPENSE AMOUNTS INCLUDED IN FINANCIALS - OTHER	SCHEDULE D, PAGE 4, PART XIII, LINE 2D	COST OF SALES 87,482

For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990. Cat No 50082W **Schedule F (Form 990) 2011**

Part II

Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000 ☐

Use Part V if additional space is needed.

1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			NORTH AMERICA	TRAFFIC RESEARCH	98,003	WHEN RECEIVED			
			NORTH AMERICA	TRAFFIC RESEARCH	153,556	WHEN RECEIVED			

2

Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ☐

3

Enter total number of other organizations or entities ☐

Part III **Grants and Other Assistance to Individuals Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Part V if additional space is needed.

[illegible]

Part IV Foreign Forms

- 1

Was the organization a U S transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)*

☐ Yes ☐ No
- 2

Did the organization have an interest in a foreign trust during the tax year? *If " Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)*

☐ Yes ☐ No
- 3

Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)*

☐ Yes ☐ No
- 4

Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)*

☐ Yes ☐ No
- 5

Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)*

☐ Yes ☐ No
- 6

Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).*

☐ Yes ☐ No

Complete this part to provide the information (see instructions) required in Part I, line 2, and any additional information.

[illegible]

Schedule I
(Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations,
Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization
AAA FOUNDATION FOR TRAFFIC SAFETY

Employer identification number
52-0794368

Part I

General Information on Grants and Assistance

- 1

Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No
- 2

Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II

Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed ▶ ☒

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance

2

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table ▶

3

Enter total number of other organizations listed in the line 1 table ▶

Part III

Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

(a)Type of grant or assistance	(b)Number of recipients	(c)Amount of cash grant	(d)Amount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV

Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
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Schedule J
(Form 990)

Compensation Information

OMB No 1545-0047

2011

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

▶ Attach to Form 990. ▶ See separate instructions.

Name of the organization
AAA FOUNDATION FOR TRAFFIC SAFETY

Employer identification number
52-0794368

Part I

Questions Regarding Compensation

	Yes	No
1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information regarding these items ☐ First-class or charter travel ☐ Travel for companions ☐ Tax idemnification and gross-up payments ☐ Discretionary spending account ☐ Housing allowance or residence for personal use ☐ Payments for business use of personal residence ☐ Health or social club dues or initiation fees ☐ Personal services (e g , maid, chauffeur, chef)		
b If any of the boxes in line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all the expenses described above? If "No," complete Part III to explain	1b	
2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	
3 Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director Check all that apply ☒ Compensation committee ☐ Independent compensation consultant ☐ Form 990 of other organizations ☐ Written employment contract ☒ Compensation survey or study ☒ Approval by the board or compensation committee		
4 During the year, did any person listed in Form 990, Part VII, Section A, line 1a with respect to the filing organization or a related organization		
a Receive a severance payment or change-of-control payment?	4a	No
b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	No
c Participate in, or receive payment from, an equity-based compensation arrangement?	4c	No
If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III		
Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.		
5 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of		
a The organization?	5a	No
b Any related organization?	5b	No
If "Yes," to line 5a or 5b, describe in Part III		
6 For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of		
a The organization?	6a	No
b Any related organization?	6b	No
If "Yes," to line 6a or 6b, describe in Part III		
7 For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III	7	No
8 Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? If "Yes," describe in Part III	8	No
9 If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53 4958-6(c)?	9	

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, columns (D) and (E) for that individual.

[illegible]

Part III **Supplemental Information**

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

Identifier	Return Reference	Explanation
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SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public
Inspection

Name of the organization AAA FOUNDATION FOR TRAFFIC SAFETY	Employer identification number 52-0794368
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Identifier	Return Reference	Explanation
ADDITIONAL INFORMATION	FORM 990	AAA NATIONAL PROVIDES THE FOUNDATION FREE OFFICE SPACE THAT IS REPORTED ON THE FOUNDATION'S FINANCIALS IN THE AMOUNT OF 227,200.00. PRIME BUCHHOLZ PROVIDES FREE (PRO BONO) FINANCIAL ADVICE AND GUIDANCE.

Identifier	Return Reference	Explanation
EXPLANATION ON VOLUNTEERS AND TYPES OF SERVICES OR BENEFITS	FORM 990, PAGE 1, PART I, LINE 6	NUMEROUS INDIVIDUALS VOLUNTEER THEIR TIME TO THE FOUNDATION TO SERVE ON FOUNDATION GOVERNANCE COMMITTEES AND TECHNICAL PROJECT OVERSIGHT COMMITTEES OR PANELS

Identifier	Return Reference	Explanation
FIRST ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4A	FROM THESE STUDIES WERE USED TO SUPPORT OUR THIRD HEADS UP DRIVING WEEK (HUDW) CAMPAIGN, AAA AND AAA FOUNDATION MATERIALS, AND WERE FEATURED ON A NUMBER OF NATIONAL MEDIA ORGANIZATIONS RELEASED TWO TEEN STUDIES TRANSITION TO UNSUPERVISED DRIVING AND MEASURING CHANGES IN TEENAGE DRIVER CRASH CHARACTERISTICS DURING THE EARLY MONTHS OF DRIVING IN RECOGNITION OF TEEN DRIVER SAFETY WEEK PARTNERED WITH THE NATIONAL SLEEP FOUNDATION TO RELEASE A STUDY TO BRING GREATER AWARENESS TO THIS IMPORTANT TRAFFIC SAFETY ISSUE DURING DROWSY DRIVING PREVENTION WEEK PARTNERED WITH WESTERN TRANSPORTATION INSTITUTE FOR THE THIRD YEAR IN A ROW TO CO-HOST THE NATIONAL RURAL SUMMIT ON TRAFFIC SAFETY CULTURE THE SUMMIT AGAIN BROUGHT TOGETHER A CROSS SECTION OF THE TRANSPORTATION COMMUNITY TO DISCUSS THE IMPACT TRAFFIC SAFETY HAS ON PUBLIC ATTITUDES AND BEHAVIORS WITH REGARD TO SAFETY COLLABORATED WITH DOT AND THE TRAFFIC SAFETY COMMUNITY ON SUCH INITIATIVES AS A NATIONAL STRATEGIC HIGHWAY SAFETY PLAN TOWARD ZERO DEATHS, THE UNITED NATION'S DECADE OF ACTION FOR ROAD SAFETY, AND THE NEW TRB SUB-COMMITTEE ON SAFETY CULTURE CONTINUED TO DEVELOP USRAP, NOTABLY, COMPLETING THE TRAINING AND CERTIFICATION OF UTAH AND COMPLETING A PROJECT IN KANE COUNTY, IL THAT WILL FURTHER DEMONSTRATE THE UTILITY OF THE PROGRAM'S "SAFETY INVESTMENT PLANS" TO COUNTY GOVERNMENTS INITIATED A STUDY TO VALIDATE THE UTILITY OF BRAIN RETRAINING SOFTWARE THAT COULD BE USED TO REDUCE THE CRASH RISKS FOR YOUNG DRIVERS DURING THEIR FIRST SIX MONTHS OF INDEPENDENT DRIVING

Identifier	Return Reference	Explanation
SECOND ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4B	FOUNDATION'S PRESIDENT MADE OVER 17 PRESENTATIONS TO EVENTS ORGANIZED BY THE TRAFFIC SAFETY COMMUNITY IN 2011, THE FOUNDATION RECEIVED COVERAGE IN OVER 2,750 ARTICLES AND REACHED AN AUDIENCE OF MORE THAN 1.2 BILLION PEOPLE. AS AN ADDITIONAL PUBLIC SERVICE, THE AAA FOUNDATION HAS CONTINUED TO PROMOTE THE IMPORTANCE OF VARIOUS TRAFFIC SAFETY ISSUES VIA SOCIAL MEDIA, INCLUDING YOUTUBE, FACEBOOK, AND TWITTER. THE FOUNDATION ALSO CONTINUES TO HOST A BLOG WITH THE GOAL OF PROMOTING INCREASED AWARENESS AND DISCUSSION ABOUT TRAFFIC SAFETY ISSUES ON OUR ROADS. THE FOUNDATION CONTINUED TO OFFER A FREE ONLINE SCREENING TOOL, ROADWISE REVIEW, WHICH ALLOWS SENIORS TO TEST THEIR DRIVING SKILLS IN THE PRIVACY OF THEIR OWN HOME, AND EXPANDED THE OLDER DRIVER LICENSING POLICIES AND PRACTICES DATABASE TO INCLUDE CANADIAN PROVINCES. OVERALL, THE FOUNDATION MAINTAINS 5 WEBSITES WHOSE PAGES RECEIVED OVER 640,000 VIEWS LAST YEAR.

Identifier	Return Reference	Explanation
THIRD ACCOMPLISHMENT DESCRIPTION	FORM 990, PAGE 2, PART III, LINE 4C	MARKET FOR SIMILAR MATERIALS

Identifier	Return Reference	Explanation
ELECTION OF MEMBERS AND THEIR RIGHTS	FORM 990, PAGE 6, PART VI, LINE 7A	IN ACCORDANCE WITH OUR BY-LAWS, THE AAA BOARD MAY APPOINT UP TO 4 TRUSTEES TO THE FOUNDATION'S BOARD OF TRUSTEES EACH YEAR IN ADDITION, AAA HAS TWO EX-OFFICIO POSITIONS ON THE ON THE FOUNDATION'S BOARD OF TRUSTEES

Identifier	Return Reference	Explanation
OFFICERS WHO CANNOT BE REACHED	FORM 990, PAGE 6, PART VI, LINE 9	DONALD R GAGNON ONE RIVER PLACE WILMINGTON, DE 19801 CHRIS BAUER 25 WEST MAIN STREET MADISON, WI 53703 AVERY BROWN 3333 FAIRVIEW RD COSTA MESA, CA 92626 MARK BROWN 1000 AAA DRIVE HEATHROW, FL 32746 WAYNE BUDD 53 EXCHANGE STREET BOSTON, MA 02109 H THOMAS CHESTNUT 100 INTERNATIONAL DR BUFFALO, NY 14221 DENNIS J CROSSLEY 1415 KELLUM PL GARDEN CITY, NY 11530 ROBERT DARBELNET 1000 AAA DRIVE HEATHROW, FL 32746 ANTHONY J DENOVELLIS 4100 E ARKANSAS AVENUE DENVER, CO 80222 CAROL H ORMOND 5366 VIRGINIA BEACH BOULEVARD VIRGINIA BEACH, VA 23462 MARSHALL DONEY 1000 AAA DRIVE HEATHROW, FL 32746 JAMES H DORAN 500 MONTGOMERY STREET ALEXANDRIA, VA 22314 TERRY R FARIAS 3750 GUION ROAD INDIANAPOLIS, IN 46222 JAMES PHELPS 112 RAILROAD STREET SCHENECTADY, NY 12305 TIMOTHY R GEORGE OFF 2151 THURSTON DR OTTAWA, CA K1G6C9 FREDERICK L GRUEL 1 HANOVER ROAD FLORHAM PARK, NJ 07932 CAROL A SCOTT 700 LAUREL OAK RD VOORHEES, NJ 08043 RICHARD S HAMILTON 5900 BAUM BLVD PITTSBURGH, PA 15206 KENNETH A JOHNSON 14980 CHATEAU VILLAGE DRIVE CHESTERFIELD, MO 63017 ANTONIA HERNANDEZ 445 S FIFUEROA STREET, SUITE 3400 LOS ANGELES, CA 90071 RICHARD JACOBS 3701 VESTAL PARKWAY EAST, SUITE 9 VESTAL, NY 13850 JOHN TOMLIN 1515 N WESTSHORE BLVD TAMPA, FL 33607 MICHAEL TULLY 3144 N 7TH AVENUE PHOENIX, AZ 85067 CHRIS E MENSING 150 CAPITAL DRIVE WEST SPRINGFIELD, MA 01089 KATHLEEN MARVASO 1000 AAA DRIVE MS 90 HEATHROW, FL 32746 DAVID E PARSONS 6600 AAA DRIVE CHARLOTTE, NC 28212 PAUL PELLETIER 444 BOUVIER ST QUEBEC, CA G2J1E3 CHARLES H PODOWSKI 1 AUTO CLUB DR DEARBORN, MI 48126 JOHN D PORTER 600 SW MARKET STREET PORTLAND, OR 97201 EARLE B SEELEY 49 ORCHARD HILL ROAD NORTH ANDOVER, MA 01845 MARK A SHAW 1100 ROYAL LITTLE DRIVE PROVIDENCE, RI 02904 MARK H SHAW 90 E WILSON BRIDGE RD WORTHINGTON, OH 43085 TIM SHEARMAN 500-1545 CARLING AVENUE OTTAWA, CA K1Z8P9 FRANCES SMITH 6706 AMHERST DRIVE HOSCHTON, GA 30548 ROBERT SHARP 1515 NORTH WESTSHORE BLVD TAMPA, FL 33607 PAUL PETRILLO 10114 WATERBROOK LANE CHARLOTTE, NC 28277 JOHN SCHAFFER 1000 AAA DRIVE M S 34 HEATHROW, FL 32746

Identifier	Return Reference	Explanation
ORGANIZATION'S PROCESS USED TO REVIEW FORM 990	FORM 990, PAGE 6, PART VI, LINE 11B	THE FORM WAS REVIEWED BY THE FOUNDATION'S AUDIT COMMITTEE AND BOARD OF TRUSTEES PRIOR TO SUBMISSION

Identifier	Return Reference	Explanation
ENFORCEMENT OF CONFLICTS POLICY	FORM 990, PAGE 6, PART VI, LINE 12C	ANNUALLY, THE BOARD OF TRUSTEES AND AAA FOUNDATION FOR TRAFFIC SAFETY (FOUNDATION) ASSOCIATES ARE ASKED TO READ THE FOUNDATION'S POLICY ON POTENTIAL CONFLICTS OF INTEREST AND EXECUTE A FORM SIGNIFYING THEY HAVE AND IDENTIFYING ANY POSSIBLE CONFLICT OF INTEREST THE FOUNDATION'S PRESIDENT AND CEO, AND SENIOR FOUNDATION MANAGERS KEEP THIS POLICY IN MIND WHEN ALL POTENTIAL CONTRACTS ARE BEING NEGOTIATED

Identifier	Return Reference	Explanation
COMPENSATION PROCESS FOR TOP OFFICIAL	FORM 990, PAGE 6, PART VI, LINE 15A	THE PRESIDENT AND CEO'S COMPENSATION IS DETERMINED BY THE FOUNDATION CHARIMAN BASED ON INPUT FROM AAA HUMAN RESOURCES AND INDEPENDENT MARKET

Identifier	Return Reference	Explanation
COMPENSATION PROCESS FOR OFFICERS	FORM 990, PAGE 6, PART VI, LINE 15B	OTHER KEY FOUNDATION ASSOCIATES COMPENSATION IS RECOMMENDED BY THE FOUNDATION'S PRESIDENT AND CEO BASED ON INDIVIDUAL POSITION DESCRIPTIONS, MARKET COMPARABILITY DATA PROVIDED BY AAA NATIONAL AND INDEPENDENT SOURCES AND APPROVED BY THE FOUNDATION'S ADMINISTRATIVE COMMITTEE DURING REVIEW OF THE PROPOSED ANNUAL BUDGET

Identifier	Return Reference	Explanation
STATES WHERE COPY OF RETURN IS FILED	FORM 990, PAGE 6, PART VI, LINE 17	MASSACHUSETTS, MARYLAND, MAINE, MICHIGAN, MINNESOTA, MISSOURI, MISSISSIPPI, NORTH CAROLINA, OKLAHOMA, OREGON, PENNSYLVANIA, RHODE ISLAND, SOUTH CAROLINA, TENNESSEE, TEXAS, UTAH, VIRGINIA, WASHINGTON, WISCONSIN, WEST VIRGINIA

Identifier	Return Reference	Explanation
GOVERNING DOCUMENTS DISCLOSURE EXPLANATION	FORM 990, PAGE 6, PART VI, LINE 19	GOVERNANCE DOCUMENTS AVAILABILITY IS NOTED ON THE AAA FOUNDATION FOR TRAFFIC SAFETY'S WEBPAGE

Identifier	Return Reference	Explanation
OTHER EXPENSES	FORM 990, PART IX, LINE 24E	PARENT COACHING 98,959 GENERAL OUTREACH 78,164 GENERAL RESEARCH 50,999 SAFETY CULTURE INDEX 49,370 LEARNER STAGE OF GDL 46,515 FUNDRAISING 37,295 EVAL NOTEWORTHY INITIATIV 35,000 PUBLIC EDN & GIVEAWAYS 21,115 DEPRECIATION-FURN & FIXT 16,000 TELEPHONE 6,898 DUES & SUBSRIPTIONS 3,959 AUTO OPERATING EXPENSES 3,662 IRAP PHASE I 1,300 REPAIR & MAINTENANCE 744 LOCAL TAXES 157 BAS DEBT (RECOVERY) -1,910

SCHEDULE R
(Form 990)

Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization
AAA FOUNDATION FOR TRAFFIC SAFETY

Employer identification number
52-0794368

Part I

Identification of Disregarded Entities (Complete if the organization answered "Yes" on Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II

Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled organization	
						Yes	No
(1) AMERICAN AUTOMOBILE ASSOCIATION 1000 AAA DRIVE HEATHROW, FL 32746 53-0025420	BOARD MEMB	FL	501 C	7	N/A		No

Part III

Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of- year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership

Part V

Transactions With Related Organizations (Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35, 35A, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III or IV

1

During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a

Receipt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity

b

Gift, grant, or capital contribution to related organization(s)

c

Gift, grant, or capital contribution from related organization(s)

d

Loans or loan guarantees to or for related organization(s)

e

Loans or loan guarantees by related organization(s)

f

Sale of assets to related organization(s)

g

Purchase of assets from related organization(s)

h

Exchange of assets with related organization(s)

i

Lease of facilities, equipment, or other assets to related organization(s)

j

Lease of facilities, equipment, or other assets from related organization(s)

k

Performance of services or membership or fundraising solicitations for related organization(s)

l

Performance of services or membership or fundraising solicitations by related organization(s)

m

Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)

n

Sharing of paid employees with related organization(s)

o

Reimbursement paid to related organization(s) for expenses

p

Reimbursement paid by related organization(s) for expenses

q

Other transfer of cash or property to related organization(s)

r

Other transfer of cash or property from related organization(s)

Yes

No

1a

1b

1c

1d

1e

1f

1g

1h

1i

1j

1k

1l

1m

1n

1o

1p

1q

1r

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds

(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved	(d) Method of determining amount involved
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			

Schedule R (Form 990) 2011

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

[illegible]

Part VII

Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier	Return Reference	Explanation	
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Additional Data

Software ID:
Software Version:
EIN: 52-0794368
Name: AAA FOUNDATION FOR TRAFFIC SAFETY

Form 990, Special Condition Description:

Special Condition Description

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
DONALD R GAGNON TRUSTEE	1 00	X						0	0	0
CHRIS BAUER TRUSTEE	1 00	X						0	0	0
AVERY BROWN TRUSTEE	1 00	X						0	0	0
MARK BROWN TRUSTEE	1 00	X						0	0	0
WAYNE BUDD TRUSTEE	1 00	X						0	0	0
HTHOMAS CHESTNUT TRUSTEE	1 00	X						0	0	0
DENNIS J CROSSLEY TRUSTEE	1 00	X						0	0	0
ROBERT DARBELNET TRUSTEE	1 00	X						0	0	0
ANTHONY J DENOVELLIS TRUSTEE	1 00	X						0	0	0
CAROL H ORMOND TRUSTEE	1 00	X						0	0	0
MARSHALL DONEY TRUSTEE	1 00	X						0	0	0
JAMES H DORAN TRUSTEE	1 00	X						0	0	0
TERRY RFARIAS TRUSTEE	1 00	X						0	0	0
JAMES PHELPS TRUSTEE	1 00	X						0	0	0
TIMOTHY R GEORGE OFF TRUSTEE	1 00	X						0	0	0
FREDERICK LGRUEL TRUSTEE	1 00	X						0	0	0
CAROL A SCOTT TRUSTEE	1 00	X						0	0	0
RICHARD S HAMILTON TRUSTEE	1 00	X						0	0	0
KENNETH AJOHNSON TRUSTEE	1 00	X						0	0	0
ANTONIA HERNANDEZ TRUSTEE	1 00	X						0	0	0
RICHARD JACOBS TRUSTEE	1 00	X						0	0	0
JOHN TOMLIN TRUSTEE	1 00	X						0	0	0
MICHAEL TULLY TRUSTEE	1 00	X						0	0	0
CHRIS EMENSING TRUSTEE	1 00	X						0	0	0
KATHLEEN MARVASO TRUSTEE	1 00	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
DAVID E PARSONS TRUSTEE	1 00	X						0	0	0
PAUL PELLETIER TRUSTEE	1 00	X						0	0	0
CHARLES H PODOWSKI TRUSTEE	1 00	X						0	0	0
JOHN DPORTER TRUSTEE	1 00	X						0	0	0
EARLE B SEELEY TRUSTEE	1 00	X						0	0	0
MARK A SHAW TRUSTEE	1 00	X						0	0	0
MARK H SHAW TRUSTEE	1 00	X						0	0	0
TIM SHEARMAN TRUSTEE	1 00	X						0	0	0
JOHN P KISSINGER PRESIDENT/CE	40 00			X				231,199	0	22,000
FRANCES SMITH SECRETARY	2 00			X				0	0	0
ROBERT SHARP VICE CHAIRMA	2 00			X				0	0	0
PAUL PETRILLO CHAIRMAN	2 00			X				0	0	0
JOHN SCHAFER TREASURER	2 00			X				0	0	0