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Form

Department of the Treasury Internal Revenue Service

SCALWALL NAY 0 1 2012

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements

QMB No 1545-0047 **2011** 

Open to Public Inspection

<u>A</u>	For the	2011 calendar year, or tax year beginning , and ending											
В	Check if appl			D Emplo	yer identification number								
	Address cha	nge SERVING SOUTHEAST NEBRASKA, INC											
	Name chang	Doing Business As	17 0370302										
$\exists$	Ū	Number and street (or P O box if mail is not delivered to street address)	Room/suite	E Teleph	one number								
님	Initial return	2100 JUDSON		402	2-438-2022								
	Terminated	City or town, state or country, and ZIP + 4			<del></del>								
	Amended ref	tum LINCOLN NE 68521		<b>G</b> Gross rec	erpts\$ 3,904,635								
$\Box$	Application p	F Name and address of proconal officer	T	0 0,000,000									
Ш	Application	JOANNE PICKREL	H(a) Is this a g	Is this a group return for affiliates? Yes X No									
		SAME AS "C" ABOVE	H(b) Are all af	filiates include	do Yes No								
			1 ' '		(see instructions)								
$\overline{}$	Tax-exempt	t status											
÷	Website:		- H		. 👞								
<u>-</u> -	Form of orga		H(c) Group ex Year of formation 1										
	art I	Summary	rear of formation 1	934	M State of legal domicile NE								
		efly describe the organization's mission or most significant activities											
_	1	NILLING WORKERS EMPLOYED AND COMMUNITY RESOURCES MAXIM	T. (200)										
ဦ		WILLING WORKERS EMPLOYED AND COMMUNITY RESOURCES MAXIM	IZED.										
퍨													
Š													
တိ		neck this box  if the organization discontinued its operations or disposed of more than 2	5% of its net as:	, ,									
-	f .	imber of voting members of the governing body (Part VI, line 1a)		_3	12								
ţį		imber of independent voting members of the governing body (Part VI, line 1b)		4	12								
Activities & Governance	1	tal number of individuals employed in calendar year 2011 (Part V, line 2a)		5	201								
Ą		tal number of volunteers (estimate if necessary)		6	484								
		tal unrelated business revenue from Part VIII, column (C), line 12		7a	0								
	b Ne	t unrelated business taxable income from Form 990-T, line 34		7b	0								
		about the second consists (Dord MILL Loss 46)	Prior Ye		Current Year								
ne		Intributions and grants (Part VIII, line 1h)		8,679	41,992								
Revenue	9 Pro	ogram service revenue (Rant Mili, filme-2g) vestment income (Part Will-column (A), lines 8, 4, and 7d)		1,941	3,821,842								
æ		her revenue (Part VIII, column (A), lines 5,64, 8c, 9c, 10c, and 11e)		2,186	32,389								
		tal revenue addfines sthrough 11/2mus equal Part VIII, column (A), line 12)		6,724	8,412								
		ants and similar amounts paid (Part IX, column (A), lines 1–3)	3,41	9,530	3,904,635								
		nefits paid to or for members (Part IX, column (A), lines 1–3)		0	0								
		laries, other compensation—employee benefits (Part IX, column (A), lines 5–10)	7,810	1,958,448									
penses	1	ofessional fundraising fees (Part IX, column (A), line 11e)	1,80	0 0									
en en		tal fundraising expenses (Part IX, column (D), line 25) ▶ 1,942		Y	0								
X	1		1 25	1,145	1 204 052								
	1	her expenses (Part IX, column (A), lines 11a–11d, 11f–24e)		8,955	1,384,952 3,343,400								
	1	tal expenses Add lines 13–17 (must equal Part IX, column (A), line 25)											
- S	19 1/6	venue less expenses. Subtract line 18 from line 12	Beginning of Cu	0,575	561,235 End of Year								
Net Assets or Fund Balances	<b>20</b> To	tal assets (Part X, line 16)		0,572	3,517,072								
Ass	21 To	tal liabilities (Part X, line 26)		6,591	328,917								
S S	22 Ne	et assets or fund balances Subtract line 21 from line 20		3,981	3,188,155								
	art II	Signature Block	2,03	3,301	3,100,133								
	••••	ties of perjury, I declare that I have examined this return, including accompanying schedules and statem	ents and to the h	est of my kn	owledge and belief it is								
tn	ue, correct	, and complete Declaration of preparer (other than officer) is based on all information of which preparer	has any knowledg	je	owiedge and belief, it is								
		Allane Pickers		4-	10-2012								
Sig	an	Signature of officer		Date									
He	- 1	Joanne Pickrel, CEO											
		Type or print name and title		<del></del>	<u>.</u>								
	F	Print/Type preparer's name Preparer's sympture	Date	Check	If PTIN								
Paid	d $\Big _{\mathbf{T}}$	HOMAS E. GRAFTON	03/13	/12 self-em	<b>□</b> "								
Pre	narer	GRAFTON & ASSOCIATES, P.C.	•	rm's EIN ▶	47-0760951								
Use	Only	5935 S. 56TH ST., SUITE A		o Elia									
		irm's address LINCOLN, NE 68516	,	hone no	402-486-3600								
May		discuss this return with the preparer shown above? (see instructions)		попе по	X Yes No								
_		ork Reduction Act Notice, see the separate instructions.			Form <b>990</b> (2011)								
DAA			1		Foili 330 (2011)								

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Дa

orm 990 (2011) C	OODWILL INDU	STRIES SERVING	47-0376	582	Page <b>2</b>
	<del>-</del>	Service Accomplishments			
		tains a response to any ques	stion in this Part III		
	pe the organization's missing WORKERS EMPLO	on: YED AND COMMUNITY	RESOURCES MA	XIMIZED.	
2 Did the organi prior Form 99		ficant program services during the y	rear which were not listed	on the	Yes X No
If "Yes," desc	nbe these new services or	Schedule O or make significant changes in how i	t conducts, any program		
services?	ribe these changes on Sch				Yes X No
expenses Se	ction 501(c)(3) and 501(c)	vice accomplishments for each of its 4) organizations and section 4947(a I expenses, and revenue, if any, for	a)(1) trusts are required to	report the amount of	
	TATION SERVICE	2,713,041 including grants ES - INCLUDING BE AINING AND JOB EV	HAVIORAL	) (Revenue \$	3,794,899)
4b (Code: SELF-HEL NECESSAR		103,572 including grant RESOURCES CENTER UALS TO SUCCESSFU	PROVIDES TOOI		26,943)
4c (Code.	) (Expenses \$	including grant	s of \$	) (Revenue \$	)
4d Other program	n services (Describe in Se	chedule O.)			
(Expenses \$		including grants of \$	) (Revenu	ue \$	)
	m service expenses 🕨	2,816,613			
DAA					Form <b>990</b> (2011)

# Part IV Checklist of Required Schedules

	_		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	<u> </u>	
2	is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to			3.5
	candidates for public office? If "Yes," complete Schedule C, Part I	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)		x	
_	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	<del>  </del>	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,	1		
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	_		x
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors	5		
Ü	have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			
	"Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	<del>"  </del>		
•	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"	-		
•	complete Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part			
	X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted			
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,			
	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more	Ì		
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
	·	11d		X
_	· · · · · · · · · · · · · · · · · · ·	11e	X	
f				37
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
ıza	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	40-	x	
_	Schedule D, Parts XI, XII, and XIII	12a		
D	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	42h		x
13	is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	12b 13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking,	174		
-	fundraising, business, investment, and program service activities outside the United States, or aggregate			
	foreign investments valued at \$100 000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any			
	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on			
	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on			
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?			
	If "Yes," complete Schedule G, Part III	19		X
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
_ <u>b</u>	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	L	<u> </u>

# Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization			
	ın the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		<u>X</u>
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States	ļ		
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		<u> </u>
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	employees? If "Yes," complete Schedule J	23		<u>X</u> _
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than	Ì	1	
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K If "No," go to line 25	24a		<u> </u>
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year	-		
	to defease any tax-exempt bonds?	24c		
đ	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		_X_
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		<u> </u>
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	_27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)			,,
<b>a</b>	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		<u> </u>
þ	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			- T
	Schedule L, Part IV	28b		<u>x</u>
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			<b>.</b>
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29 20	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	_29_		<u>x</u> _
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	20		x
24		30		
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,	24		x
22	Part I	31		
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? if "Yes," complete Schedule N, Part II	32		x
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations	JZ		
JJ	sections 301 7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		x
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			<del></del> -
•	IV, and V, line 1	34	x	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		x
. p	Did the organization receive any payment from or engage in any transaction with a controlled entity within the			
-	meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		x
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-chantable			
	related organization? If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37		<b>X</b> _
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and			
	19? Note. All Form 990 filers are required to complete Schedule O	38	X	<u> </u>
		_	004	

Statements Regarding Other IRS Filings and Tax Compliance Part V Check if Schedule O contains a response to any question in this Part V Yes No 24 Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 0 1b b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? 1c 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax 201 Statements, filed for the calendar year ending with or within the year covered by this return X If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions) X Did the organization have unrelated business gross income of \$1,000 or more during the year? 3a If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O h 3b At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial X account)? 4a If "Yes," enter the name of the foreign country See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts. Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? 5a Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? b 5b c If "Yes" to line 5a or 5b, did the organization file Form 8886-T? 5c Does the organization have annual gross receipts that are normally greater than \$100,000, and did the X organization solicit any contributions that were not tax deductible? 6a If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 6b Organizations that may receive deductible contributions under section 170(c). Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods X and services provided to the payor? 7a b If "Yes." did the organization notify the donor of the value of the goods or services provided? 7b Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? X 7с 7d If "Yes," indicate the number of Forms 8282 filed during the year X Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7е e Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 7f If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? g 7g If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting 8 organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? 8 Sponsoring organizations maintaining donor advised funds. Did the organization make any taxable distributions under section 4966? 9a Did the organization make a distribution to a donor, donor advisor, or related person? h 9b 10 Section 501(c)(7) organizations. Enter: a Initiation fees and capital contributions included on Part VIII, line 12 10a b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b 11 Section 501(c)(12) organizations. Enter Gross income from members or shareholders 11a Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a 12a b If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b 13 Section 501(c)(29) qualified nonprofit health insurance issuers. Is the organization licensed to issue qualified health plans in more than one state? 13a Note. See the instructions for additional information the organization must report on Schedule O Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans 13b Enter the amount of reserves on hand 13c С X 14a 14a Did the organization receive any payments for indoor tanning services during the tax year? 14b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O b

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a Part VI "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI X Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. 12 Enter the number of voting members included in line 1a, above, who are independent 1b Did any officer, director, trustee, or key employee have a family relationship or a business relationship with X 2 any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors, or trustees, or key employees to a management company or other person? 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Did the organization have members or stockholders? 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint X 7a one or more members of the governing body? Are any governance decisions of the organization reserved to (or subject to approval by) members, X stockholders, or persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: 8 The governing body? 8a X Each committee with authority to act on behalf of the governing body? 8b b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O a X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No X 10a Did the organization have local chapters, branches, or affiliates? 10a If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b X Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11a 11a Describe in Schedule O the process, if any, used by the organization to review this Form 990. b X Did the organization have a written conflict of interest policy? If "No," go to line 13 12a X Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," X describe in Schedule O how this was done 12c X Did the organization have a written whistleblower policy? 13 X Did the organization have a written document retention and destruction policy? 14 14 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X The organization's CEO, Executive Director, or top management official 15a X 15b Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a X b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed None Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) 18 available for public inspection. Indicate how you made these available. Check all that apply. Own website Another's website X Upon request Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, 19 and financial statements available to the public during the tax year. 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization. MICHELLE NOLAN 2100 JUDSON NE 68521 402-438-2022 LINCOLN

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om 990 (2077)	GOODMILL	TNDODIKTED	DEKATIG

47-0376582

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# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation Enter -0- in columns (D), (E), and (F) if no compensation was paid
  - List all of the organization's current key employees, if any See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order individual trustees or directors, institutional trustees; officers; key employees, highest compensated employees, and former such persons.

Check this box if neither the org	_	y rela	ted			tions c	mox I			
(A) Name and Title	hours per (do not che week box, unless (describe officer and a			ess pe nd a d	ition more rson i	s both a r/trustee	n :)	(D)  Reportable compensation from the organization	(E)  Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the
	related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2) 1033-MISC)	organization and related organizations
(1) JAN NORLANDER-J	ENSEN			<u> </u>						
	0.28	X						0	0	0
(2) KENT WEISHAHN	0.28	x						0	0	0
(3) STAN CAMPBELL	0.28	x	_					0	0	0
(4) KIM KELLER	0.20	A	$\vdash$	-						0
(4) 21222 21222	0.28	x	İ					0	0	0
(5) TIM MURPHY	0.28	x						0	0	0
(6) SALLY DELAIR	0.28	╇	├─		$\vdash$	-	_			
(0) DABBI DBBAIR	0.28	x						o	0	o
(7) GEORGIA GLASS	2 22	l							_	
PRESIDENT	0.28	X	<u> </u>	X	<u> </u>	$\vdash$		0	0	0
(8) KARI KNOEDLER	0.28	x						0	0	0
(9) ROB SIMON	0.00									_
(10) KATIE THOMPSON	0.28	X			$\vdash$	$\vdash$		0	0	0
(10) RATTE THOMPSON	0.28	$ \mathbf{x} $						o	o	o
(11) SUSAN UGAI										
SECRETARY	0.28	X		X				0	0	0
(12) AMY SHRECK	0.28	x						o	o	o
(13) JOANNE PICKREL CEO	40.00			x				87,060	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	5,650
(14) MICHELLE NOLAN CFO	40.00			x				53,054	0	
<u> </u>	1 40.00	Ц	Ц	1		Щ.		33,034		5,050

Form 990 (2011)

Form 9	90 (2011) GOODWILL	INDUSTRI	Œ	3 5	ER	VI	NG		47-037	6582			Pa	age 8
Part	VII Section A. Officers	, Directors, Tru	stee	s, K	ey E	mpl	oyee	s, a	and Highest Compensated	Employees (continued)				
	(A) . Name and title	(B) Average hours per week (describe hours for	bo off	x, unle icer a	Pos check ess pe nd a d	rson	than o	an ee)	(D) Reportable compensation from the organization	(E)  Reportable compensation from related organizations (W-2/1099-MISC)	co	(F) Estimat amount other mpensa from th	of ation	
		related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	,	а	rganiza nd rela ganizat	ted	
(15)		-												
(16)						_					_		-	
(17)						_								
(18)	<del></del>		-			_		_						
(19)		-					† <del>-</del>							
(20)							<u> </u>							
(21)														
(22)											_			
(23)														
(24)	·····			-										
(25)														
1b S	Gub-total	<u> </u>		<u> </u>	<u> </u>		<del>'</del>	<b></b>	140,114				1,	300
	otal from continuation she	ets to Part VII, S	Sect	ion /	A			<b>&gt;</b>	140,114				11,	300
2 T	otal number of individuals (in				thos	e lis	ted a	abov						
			•		truci	-	kov e		lovas, or highest company	atod .			Yes	No
e	Old the organization list any for employee on line 1a? If "Yes," For any individual listed on line	' complete Sche	dule	J fo	r suc	h in	dıvidi	ual	-			3		X
ıı	organization and related organ ndividual	_							•			4		x
f	Oid any person listed on line 1 or services rendered to the or	rganization? If "Y								r individual 		5		x
1 0	on B. Independent Contract Complete this table for your fix compensation from the organi	ve highest comp												
		(A) I business address	<u> </u>	CHOC						(B) obon of services		Со	(C) mpensat	tion
	<u></u>					_								_
													-	
_			_											
		<del></del>							<del></del>					
	otal number of independent eceived more than \$100,000	· · · · · · · · · · · · · · · · · · ·		_						0				
DAA													<u> 990</u>	1004

P	irt V	III State	ment of Reve	nue						···
							(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
its its	1a	Federated car	mpaigns	1a				TOVELLED		012, 010, 01 014
ran	Ь	Membership (		1b		<u>-</u> .				
ΩĔ	c			1c						
if a	٦	Related organ		1d	-	<del>-</del> -				
ວ <u>∺</u>	۰	_		1e		28,249				
Sis	, ,	Government grants		ie		20,249	`			
ΞĘ	'	All other contribution	ns, gitts, grants, s not included above			10 540	•			
뜮				1f		13,743				
d d	9		ons included in lines 1a-	1f S	\$	11,771				
Program Service Revenue Contributions, Gifts, Grants and Other Similar Amounts	h	Total. Add lin	es 1a-1f				41,992			
nue						Busn. Code				
3Ve	2a	RETAIL	STORES			453310		3,794,899		
2	b	EMPLOYM	ENT SERVICES			453310	26,943	26,943	-	
ζ	С								_	
Ser	d									
аш	е								-	
ogr	f	All other progr	am service reve	nue		_				<del></del>
Pr	g						3,821,842		<u></u>	
	3		come (including	dividen	ds. intere	est.		<u>''</u>		
		and other sim	·		•		32,389			32,389
	4		nvestment of tax	-exemi	ot bond o	roceeds >				32,303
	5	Royalties		- O.O.III	or bond p	<b>•</b>				<del>_</del>
		,,	(ı) Real	I	(u) F	Personal				
	6a	Gross rents	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,							
	b	Less rental exps								
	c	Rental inc or (loss)							1	
	d	, ,				<u> </u>			1	
	7a	Net rental inco Gross amount from	(i) Secunties		(11)	Other				
		sales of assets	(i) Securities		(11)	Other				
	<b>L</b>	other than inventory			_					
	b	Less cost or other								
		basis & sales exps	<del>-</del>							
		Gain or (loss)	L_:							
	ď	Net gain or (lo								
9	ва		om fundraising eve	nts						
ē		(not including \$								
- Re			reported on line 1c)							
Other Reven		See Part IV, line		a	_					
됩		Less: direct ex		b⌊						
			(loss) from fund	-	events					
	9a		om gaming activitie	s						
		See Part IV, line	19	a						
		Less direct ex	-	ь[						
	С	Net income or	(loss) from gam	ıng ac <u>t</u>	vities	<b>.</b>				
	10a	Gross sales of	finventory, less	ľ						-
		returns and all	owances	а						
	b	Less: cost of g	joods sold	b						
L	_ с	Net income or	(loss) from sale:	s of inv	entory	•				
		Misc	cellaneous Revenue			Busn Code	-			
	11a	MISCELLAN	EOUS			453310	8,412	8,412	į	
	þ									<del></del>
	С									_
	d	All other reven	ue							
	е	Total. Add line	s 11a–11d		!	<b></b>	8,412			
	12		. See instruction	s			3,904,635	3,830,254	0	32,389

Form 990 (2011)

### Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

requi	red to complete columns (B), (C), and (D)				
	Check if Schedule O contains a response				
	not include amounts reported on lines 6b,	(A) Total expenses	(B) Program service	(C) Management and	(D) Fundraising
<u>7b</u>	, 8b, 9b, and 10b of Part VIII.	·	expenses	general expenses	expenses
1	Grants and other assistance to governments and				
	organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the U.S See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	U S See Part IV, lines 15 and 16				······································
4	Benefits paid to or for members				
5	Compensation of current officers, directors,	151 414		151 414	
_	trustees, and key employees	151,414		151,414	
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
_	persons described in section 4958(c)(3)(B)	1 507 300	1 257 612	140 772	015
7	Other salaries and wages	1,507,300	1,357,612	148,773	915
8	Pension plan accruals and contributions (include				
_	section 401(k) and 403(b) employer contributions)	99,741	72 214	25 /01	46
9	Other employee benefits	199,993	73,214 175,102	26,481 24,891	40
10	Payroll taxes	133,333	1/5,102	24,091	
11	Fees for services (non-employees)				
a	Management				
b	Legal Accounting	17,183	9,169	7,624	390
c d	Lobbying	17,100	<u> </u>	7,024	390
u	Professional fundraising services See Part IV, line 17				
f	Investment management fees	6,630		6,630	
g	Other	25,355	19,626	5,729	
12	Advertising and promotion	56,404	51,972	4,432	
13	Office expenses	189,867	167,893	21,971	3
14	Information technology	200,001	2017033		<u>~</u>
15	Royalties			•	
16	Occupancy	736,653	685,322	51,226	105
17	Travel	13,630	11,698	1,922	10
18	Payments of travel or entertainment expenses		,	_,,,	
	for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				**
20	Interest	9,968	2,752	7,216	
21	Payments to affiliates	·		•	
22	Depreciation, depletion, and amortization	178,201	126,226	51,759	216
23	Insurance	37,680	32,277	5,146	257
24	Other expenses Itemize expenses not covered	-	-		<del></del>
	above (List miscellaneous expenses in line 24e If				
	line 24e amount exceeds 10% of line 25, column				
	(A) amount, list line 24e expenses on Schedule O)				
а	SUPPLIES	59,988	54,146	5,842	
b	FUEL	17,331	17,331		
C	INVENTORY VALUATION	15,806	15,806		
d	DRUG/EMPLOYMENT TESTING	9,967	9,771	196	
е	All other expenses	10,289	6,696	3,593	
_25		3,343,400	2,816,613	524,845	1,942
26					
	organization reported in column (B) joint costs from a combined educational campaign and				
	fundraising solicitation Check here ▶ ☐ if				
D4 :	following SOP 98-2 (ASC 958-720)				
DAA					Form 990 (2011)

1 Cash—non-interest bearing 2 Savings and temporary cash investments 3 Pledges and grains receivable, net 4 Accounts receivable, net 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L 6 Receivables from other disqualified persons (as defined under section 4958(f)(11), persons described in section 4958(c)(3)(8), and contributing employees and sponsoring organizations of section 501(c)(9) voluntary employees' beneficary organizations (see instructions) 7 Notes and loans receivable, net 8 Inventiones for sale or one 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part IV of Schedule D 11 Investments—publicly traded securities 11 Investments—publicly traded securities 12 Investments—other securities See Part IV, line 11 13 Investments—other securities See Part IV, line 11 14 Inflangible assets 15 Other assets. See Part IV, line 11 15 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred reverue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 27 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 22 Payables to current and former officers, directors, trustees, key employees in the store of the second on hise 57-24). Complete Part X of Schedulo D 26 Total liabilities. Add lines 17 through 25 27 Corganizations that do not follow SFAS 117, check here  and complete lines 30 through 34. 28 Payables to current and sassets 29 Paramently restricted net assets 21 Engorarity restricted net assets 21 Femporarity restricted net assets 22 Femporarity restricted net assets 23 Femporarity restricted net assets 24 Temporarity restricted net assets 25 Grantizations that do not follow SFAS 117, check here  and complete lines 30 through 34.	Pa	art X	Balance Sheet				
Savings and temporary cash investments   3   100   3   3   100   3   3   100   3   3   100   3   3   100   3   3   100   3   3   100   3   3   100   3							(B) End of year
3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 7 Notes and loans receivable, net 8 Inventiones for sale or use 9 Prepard expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part IV of Schedule D 10a 2,596,589 10b Less: accumulated depreciation 11 Investments—publicly traded securities 11 Investments—publicly traded securities 12 Investments—publicly traded securities 11 Investments—publicly traded See Part IV, line 11 13 Investments—publicated See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Deferred revenue 22 Payables to current and former officers, directors, fusitees, key employees, highest compensated employees, and disqualified persons 22 Complete Part II of Schedule D 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties 26 Other liabilities, and thir highlities in chrouled on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 thro		1	Cash—non-interest bearing		379,801	1	723,502
4 Accounts receivable, net 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(8), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 7 Notes and loans receivable, net 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 2,596,589 1 b Less: accumulated depreciation 1 Investments—publicly traded securities 1 Investments—bublicly traded securities 1 Investments—bublicly traded securities 1 Investments—bublicly traded securities 1 Investments—program-related See Part IV, line 11 1 Total assets. See Part IV, line 11 1 Total assets. Add lines 1 through 15 (must equal line 34) 1 Total assets. Add lines 1 through 15 (must equal line 34) 1 Tax-exempt bond liabilities 1 Escrow or custodial account liability. Complete Part IV of Schedule D 2 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 2 Secured mortgages and notes payable to unrelated third parties 2 Unsecured notes and loans payable to unrelated third parties 2 Other liabilities (including federal income tax, payables to elated third parties, and other liabilities on tincluded on lines 17-24). Complete Part X of Schedule D 2 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here   X and complete		2	Savings and temporary cash investments		80,000	2	100,594
5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(g)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 7 Notes and loans receivable, net 8 Inventiones for sale or use 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part IV of Schedule D 10a 2,596,589 b Less: accumulated depreciation 10 1,1429,020 1,061,051 10c 1,167 11 Investments—publicly traded securities 12 Investments—publicly traded securities 12 Investments—program-related See Part IV, line 11 13 Investments—program-related See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 17 4, 288 17 206 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons 22 Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties 26 Other liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here    X  and complete		3	Pledges and grants receivable, net			3	
employees, and highest compensated employees Complete Part II of Schedule L  6 Recevables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)  7 Notes and loans receivable, net  9 Prepaid expenses and deferred charges  10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D  10a 2,596,589  10b Less: accumulated depreciation  11 Investments—publicity traded securities  12 Investments—other securities See Part IV, line 11  13 Investments—other securities See Part IV, line 11  14 Intangible assets  16 Total assets. Add lines 1 through 15 (must equal line 34)  17 Accounts payable and accrued expenses  174, 288 17  20 Tax-exempt bond liabilities  21 Escrow or custodial account liability. Complete Part IV of Schedule D  22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons  Complete Part II of Schedule L  22 Other liabilities (including federal income tax, payables to related third parties  24 Unsecured notes and loans payable to unrelated third parties  25 Other liabilities. Add lines 17 through 25  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here    X  and complete		4	Accounts receivable, net		3,702	4	
Schedule L  Receivables from other disqualified persons (as defined under section 4958()(11), persons described in section 4958(c)(3)(8), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficary organizations (see instructions)  Notes and loans receivable, net Inventiones for sale or use Prepaid expenses and deferred charges  Land, buildings, and equipment cost or other basis. Complete Part V of Schedule D  Lass: accumulated depreciation Investments—publicity traded securities Investments—other securities See Part IV, line 11 Investments—other securities See Part IV, line 11 Investments—other securities See Part IV, line 11 Investments—program-related See Part IV, line 11 Investments—program-related See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. Add lines 1 through 15 (must equal line 34) Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation of the sasets. See Part IV, line 11 Interpretation o		5	Receivables from current and former officers, directors,	trustees, key			
Receivables from other disqualified persons (as defined under section 4958(h(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)  7 Notes and loans receivable, net  8 Inventiones for sale or use  9 Prepaid expenses and deferred charges  10a Land, buildings, and equipment cost or other basis. Complete Part IV of Schedule D  1 Less: accumulated depreciation  1 Investments—publicly traded securities  1 Investments—program-related See Part IV, line 11  2 Investments—program-related See Part IV, line 11  3 Investments—program-related See Part IV, line 11  4 Interpretation of the securities of				plete Part II of		5	
4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)  7 Notes and loans receivable, net  8 Inventories for sale or use  9 Prepaid expenses and deferred charges  10a Land, buildings, and equipment cost or other basis Complete Part IV of Schedule D  10a 2,596,589  b Less: accumulated depreciation  11 Investments—publicity traded securities  12 Investments—other securities See Part IV, line 11  13 Investments—program-related See Part IV, line 11  14 Intangible assets  15 Other assets. See Part IV, line 11  16 Total assets. Add lines 1 through 15 (must equal line 34)  17 Accounts payable and accrued expenses  174, 288 17  206  18 Grants payable  19 Deferred revenue  20 Tax-exempt bond liabilities  21 Escrow or custodial account liability. Complete Part IV of Schedule D  22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons  Complete Part II of Schedule L  23 Secured mortgages and notes payable to unrelated third parties  24 Unsecured notes and loans payable to unrelated third parties  25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ XI and complete		6	Receivables from other disqualified persons (as defined	under section			
employers and sponsoning organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)  7 Notes and loans receivable, net  8 Inventiones for sale or use  9 Prepaid expenses and deferred charges  10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D  10b 1,429,020  1,061,051  10c 1,167  11 Investments—publicly traded securities  12 Investments—publicly traded securities  12 Investments—program-related See Part IV, line 11  13 Investments—program-related See Part IV, line 11  14 Intangible assets  15 Other assets. See Part IV, line 11  16 Total assets. Add lines 11 through 15 (must equal line 34)  17 Accounts payable and accrued expenses  174,288 17  20 0  18 Grants payable  19 Deferred revenue  20 Tax-exempt bond liabilities  21 Escrow or custodial account liability. Complete Part IV of Schedule D  22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L  23 Secured mortgages and notes payable to unrelated third parties  24 Unsecured notes and loans payable to unrelated third parties  25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ►X and complete			· · · · · · · · · · · · · · · · · · ·				
## Prepare beneficiary organizations (see instructions)  ## Prepare and Joans receivable, net  ## Inventiones for sale or use  ## Prepared expenses and deferred charges  ## Prepared expenses  ## Prepared expense				·			
7 Notes and loans receivable, net   206,271 8 199   9 Prepaid expenses and deferred charges   47,636 9 41   10a	φ				6		
9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part IV of Schedule D b Less: accumulated depreciation 11 Investments—publicly traded securities 12 Investments—other securities See Part IV, line 11 13 Investments—program-related See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 22 Unsecured notes and loans payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete	set	7					
9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis Complete Part IV of Schedule D b Less: accumulated depreciation 11 Investments—publicly traded securities 12 Investments—other securities See Part IV, line 11 13 Investments—program-related See Part IV, line 11 14 Intangible assets 15 Other assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 25 Other liabilities (including federal income tax, payables to related third parties 26 Other liabilities. Add lines 17 through 25 27 Total liabilities. Add lines 17 through 25 28 Organizations that follow SFAS 117, check here ▶ ▼ and complete	As	8	,		206,271		199,178
10a Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D  b Less: accumulated depreciation  11 Investments—publicly traded securities  12 Investments—other securities See Part IV, line 11  13 Investments—program-related See Part IV, line 11  14 Intangible assets  15 Other assets. See Part IV, line 11  16 Total assets. Add lines 1 through 15 (must equal line 34)  17 Accounts payable and accrued expenses  18 Grants payable  19 Deferred revenue  20 Tax-exempt bond liabilities  21 Escrow or custodial account liability. Complete Part IV of Schedule D  22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons  Complete Part II of Schedule L  21 Secured mortgages and notes payable to unrelated third parties  22 Other liabilities (including federal income tax, payables to related third parties)  23 Other liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here XI and complete		9	Prepaid expenses and deferred charges				41,770
ther basis Complete Part VI of Schedule D b Less: accumulated depreciation 11 Investments—publicly traded securities 12 Investments—other securities See Part IV, line 11 13 Investments—program-related See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ►X and complete		10a					,
b Less: accumulated depreciation  10b 1,429,020 1,061,051 10c 1,167  11 Investments—publicly traded securities  12 Investments—other securities See Part IV, line 11  13 Investments—program-related See Part IV, line 11  14 Intangible assets  15 Other assets. See Part IV, line 11  16 Total assets. Add lines 1 through 15 (must equal line 34)  17 Accounts payable and accrued expenses  18 Grants payable  19 Deferred revenue  20 Tax-exempt bond liabilities  21 Escrow or custodial account liability. Complete Part IV of Schedule D  22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons  Complete Part II of Schedule L  23 Secured mortgages and notes payable to unrelated third parties  Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ►X and complete				10a 2,596,589			
11 Investments—publicly traded securities 12 Investments—other securities See Part IV, line 11 13 Investments—program-related See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25 26 Organizations that follow SFAS 117, check here ▶ X and complete		ь			-1	10c	1,167,569
12 Investments—other securities See Part IV, line 11 13 Investments—program-related See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ► X and complete			·	_,,,_,,			1,280,505
13 Investments—program-related See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete	l		· ·				
14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here X and complete			,				
15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties) 26 Total liabilities. Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ X and complete	ŀ		· -				
16 Total assets. Add lines 1 through 15 (must equal line 34)  17 Accounts payable and accrued expenses  18 Grants payable  19 Deferred revenue  20 Tax-exempt bond liabilities  21 Escrow or custodial account liability. Complete Part IV of Schedule D  22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons  Complete Part II of Schedule L  21 Complete Part II of Schedule L  22 Secured mortgages and notes payable to unrelated third parties  23 Secured mortgages and loans payable to unrelated third parties  24 Unsecured notes and loans payable to unrelated third parties  25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  26 Total liabilities. Add lines 17 through 25  Corganizations that follow SFAS 117, check here ►X and complete			•		7,675		3,954
17 Accounts payable and accrued expenses  18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key 23 employees, highest compensated employees, and disqualified persons 24 Complete Part II of Schedule L 25 Secured mortgages and notes payable to unrelated third parties 26 Unsecured notes and loans payable to unrelated third parties 27 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 26 of Schedule D 27 Total liabilities. Add lines 17 through 25 28 Organizations that follow SFAS 117, check here X and complete			·			3,517,072	
18 Grants payable 19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key 23 employees, highest compensated employees, and disqualified persons 24 Complete Part II of Schedule L 25 Secured mortgages and notes payable to unrelated third parties 26 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete				-7		_	206,077
19 Deferred revenue 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete							
20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties Unsecured notes and loans payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here X and complete							
21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties Unsecured notes and loans payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25 27 Organizations that follow SFAS 117, check here X and complete		20					
22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons  Complete Part II of Schedule L  23 Secured mortgages and notes payable to unrelated third parties  154,430 23 113  24 Unsecured notes and loans payable to unrelated third parties  Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete			·	f Schedule D	7		
employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L  23 Secured mortgages and notes payable to unrelated third parties Unsecured notes and loans payable to unrelated third parties  24 Unsecured notes and loans payable to unrelated third parties  25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X  of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here   X and complete	s	22					
23 Secured mortgages and notes payable to unrelated third parties  24 Unsecured notes and loans payable to unrelated third parties  25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X  of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete	흞		•	•			
23 Secured mortgages and notes payable to unrelated third parties  24 Unsecured notes and loans payable to unrelated third parties  25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X  of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete	豆					22	
24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete	<u> </u>	23	•	l parties	154,430		113,195
25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶  X and complete		24		•	į		
parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here   X and complete	ŀ	25					
of Schedule D  26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ▶ X and complete							
26 Total liabilities. Add lines 17 through 25  Organizations that follow SFAS 117, check here ►X and complete	i		•	•	17,873	25	9,645
Organizations that follow SFAS 117, check here ▶X and complete	l	26	Total liabilities. Add lines 17 through 25				328,917
lines 27 through 29, and lines 33 and 34.  27 Unrestricted net assets  28 Temporarily restricted net assets  29 Permanently restricted net assets  Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34.  30 Capital stock or trust principal, or current funds  7 Paid-in or capital surplus, or land, building, or equipment fund				and complete			
27 Unrestricted net assets  28 Temporarily restricted net assets  29 Permanently restricted net assets  29 Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34.  30 Capital stock or trust principal, or current funds  31 Paid-in or capital surplus, or land, building, or equipment fund	es Se						
28 Temporarily restricted net assets 29 Permanently restricted net assets 29 Organizations that do not follow SFAS 117, check here organizations that do not	auc	27	Unrestricted net assets		2,618,344	27	3,175,075
29 Permanently restricted net assets Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34.  30 Capital stock or trust principal, or current funds 31 Paid-in or capital surplus, or land, building, or equipment fund 31	Ba	28	Temporarily restricted net assets			T	13,080
Organizations that do not follow SFAS 117, check here on and complete lines 30 through 34.  30 Capital stock or trust principal, or current funds  31 Paid-in or capital surplus, or land, building, or equipment fund	힏	29	Permanently restricted net assets		-	29	
complete lines 30 through 34.  30 Capital stock or trust principal, or current funds  31 Paid-in or capital surplus, or land, building, or equipment fund  31	교		Organizations that do not follow SFAS 117, check he	ere ▶ and			
30 Capital stock or trust principal, or current funds 31 Paid-in or capital surplus, or land, building, or equipment fund	ō						
31 Paid-in or capital surplus, or land, building, or equipment fund	ets	30	-			30	
Marian and the control of the contro	Ass	31	Paid-in or capital surplus, or land, building, or equipmen	t fund		31	
32 Retained earnings, endowment, accumulated income, or other funds	et.	32				t —	
33 Total net assets or fund balances 2,633,981 33 3,188	<b>Z</b>	33			2,633,981		3,188,155
		34	Total liabilities and net assets/fund balances				3,517,072

Form **990** (2011)

Form 990 (2011) GOODWILL INDUSTRIES SERVING	47-0376582			Pag	e <b>12</b>
Part Xi Reconciliation of Net Assets					
Check if Schedule O contains a response to any question in this	Part XI				$\prod$
A. Tatal revenue (revel accel D. 1200)		1.4.1	2 0/	24 6	E
1 Total revenue (must equal Part VIII, column (A), line 12)		1	3,90		
Total expenses (must equal Part IX, column (A), line 25)		2	3,34		
Revenue less expenses. Subtract line 2 from line 1	44.5	3		$\frac{51,2}{2}$	
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column	ın (A))	4	2,63		
Other changes in net assets or fund balances (explain in Schedule O)		5		-7,C	<u> 19 T</u>
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal	Part X, line 33,				
column (B))	- · · · · · · · · · · · · · · · · · · ·	6	3,18	88,1	<u> 155</u>
Part XII Financial Statements and Reporting					
Check if Schedule O contains a response to any question in this	Part XII				
				Yes	No
1 Accounting method used to prepare the Form 990.	Other				
If the organization changed its method of accounting from a prior year or checked '	'Other," explain in				
Schedule O					
2a Were the organization's financial statements compiled or reviewed by an independ	ent accountant?		2a		<u> </u>
<b>b</b> Were the organization's financial statements audited by an independent accountar	it?		_2b	X	
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes res	ponsibility for oversight				
of the audit, review, or compilation of its financial statements and selection of an i	ndependent accountant?		2c	X	
If the organization changed either its oversight process or selection process during	the tax year, explain in				
Schedule O					
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statem	ents for the year were				
issued on a separate basis, consolidated basis, or both:					
X Separate basis Consolidated basis Both consolidated and separa	ite basis				
3a As a result of a federal award, was the organization required to undergo an audit o	r audits as set forth in				
the Single Audit Act and OMB Circular A-133?			3a		X
b If "Yes," did the organization undergo the required audit or audits? If the organization	on did not undergo the		} '	1	
required audit or audits, explain why in Schedule O and describe any steps taken t	o undergo such audits		3b		
			For	m 990	(2011)

### SCHEDULE A (Form 990 or 990-EŽ)

Public Charity Status and Public Support
Complete if the organization is a section 501(c)(3) organization or a section

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

2011

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

GOODWILL INDUSTRIES SERVING SERVING SOUTHEAST NEBRASKA, INC Employer identification number 47 - 0376582

F	art	Reas	on for Public Charity	Status (All organizations	must co	mplete	this pa	rt.) Se	e inst	ruction	าร			
The	orga	nization is not	a private foundation becaus	e it is: (For lines 1 through 11, o	heck only	one box	)							
1	$\Box$	A church, coi	nvention of churches, or ass	ociation of churches described i	n section	170(b)(1	)(A)(i).							
2	$\Box$		cnbed in section 170(b)(1)(			`				,				
3				ce organization described in sec	ction 170	(b)(1)(A)(i	ii).							
4	H			d in conjunction with a hospital of				/11/A1/ii	ii). Ente	r the ho	ospital's na	me.		
·		city, and state		and conjunction with a mospital of		000110			,		oopita. o iia			
5		•		of a college or university owned	or operate	ed by a do	wemme	ntal uni	deco	ned in				
•	Ш	-	b)(1)(A)(iv). (Complete Part	· · · · · · · · · · · · · · · · · · ·	or operati	ed by a go	Vermine	illai uilli	desciii	Jea III				
6		A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).												
7	$\vdash$	An organization that normally receives a substantial part of its support from a governmental unit or from the general public												
•														
8		described in section 170(b)(1)(A)(vi). (Complete Part II.)  A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)												
9		•		l) more than 33 1/3% of its supp	•	contributio	ne mai	nhambii	n foos	and are				
9	[	-		npt functions—subject to certain						-	733			
		•		nd unrelated business taxable in	•		•							
		• •	•	0, 1975 See section 509(a)(2).	•			,	- Jon 1030					
10			<del>-</del>	exclusively to test for public safe	•		•							
11	$\vdash$	•	- · ·	exclusively for the benefit of, to	•			to carn	out the					
•	لــا	•	-	ed organizations described in se	•			•			1			
				he type of supporting organizati							•			
		a Type		c Type III-Function		•	a [	— ·	e III–Ot	her				
е		··	··	anization is not controlled direc			ا – ne or m				ıs			
•	ш	-	-	er than one or more publicly sup	=					•				
		or section 50	•			•				` ^	,			
f				rmination from the IRS that it is	a Type I,	Type II, o	or Type	III suppo	orting					
			check this box		• • • • • • • • • • • • • • • • • • • •	•	•	•						
g		Since Augus	t 17, 2006, has the organization	tion accepted any gift or contrib	ution from	any of th	e							_
_		following per	rsons?											
		(i) A persor	who directly or indirectly co	ontrols, either alone or together	with perso	ons descr	bed in (	iı) and				ΓY	'es	No
		(III) belov	w, the governing body of the	supported organization?							119	J(I)	[	
		(ii) A family	member of a person describ	ped in (i) above?							119	3(ii)	$\Box T$	
		(iii) A 35% c	ontrolled entity of a person of	described in (i) or (ii) above?							11	g(iii)		
_ <u>h</u>		Provide the	following information about t	he supported organization(s)										
		ne of supported	(II) EIN	(iii) Type of organization		organization	(v) Did y			s the	(viı)	Amount	t of	
	or	ganization		(described on lines 1–9 above or IRC section		sted in your document?	the organ	ization in of your	organizat	zed in the		support		
				(see instructions))	governing	document.		ort?		S?				
					Yes	No	Yes	No	Yes	No				
(A)														
_					<del> </del> -						ļ			
(B)														
			<del></del>		<del>                                       </del>	<del>                                     </del>			-					
(C)					Ì	}								
 (D)	_				<del>                                     </del>	<del>                                     </del>								
					<u> </u>					<u> </u>	<u> </u>			
(E)														
-					<del>                                     </del>				_	-				
Tot	al					I					1			

Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support							
Calen	dar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	$\Box$	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants")							
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf			,				
3	The value of services or facilities furnished by a governmental unit to the organization without charge							
<b>4</b> <b>5</b>	Total. Add lines 1 through 3  The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)							
6	Public support. Subtract line 5 from line 4							
Sec	tion B. Total Support							
Caler	ndar year (or fiscal year beginning in)	(a) 2007	<b>(b)</b> 2008	(c) 2009	(d) 2010	(e) 2011		(f) Total
7	Amounts from line 4					ļ		
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources							
9	Net income from unrelated business activities, whether or not the business is regularly carried on							
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)							
11	Total support. Add lines 7 through 10			<u> </u>	<u> </u>	<u> </u>		
12 13	Gross receipts from related activities, etc. First five years. If the Form 990 is for the		t, second, third, fo	urth, or fifth tax ye	ar as a section 50	[ 1(c)(3)	12	
	organization, check this box and stop her							<b>&gt;</b>
Sec	tion C. Computation of Public Su	ipport Percent	tage					
14	Public support percentage for 2011 (line 6	, column (f) divided	d by line 11, colum	nn (f))			14	%_
15	Public support percentage from 2010 Sch	edule A, Part II, lin	e 14			L	15	
16a	33 1/3% support test—2011. If the organ	ization did not che	ck the box on line	13, and line 14 is	33 1/3% or more,	check this		. —
	box and stop here. The organization qual	•	• • •					<b>•</b>
b	33 1/3% support test—2010. If the organicheck this box and stop here. The organic				15 is 33 1/3% or m	nore,		<b>&gt;</b>
	10%-facts-and-circumstances test—20° 10% or more and if the organization mee Part IV how the organization meets the "fa organization	ts the "facts-and-ci acts-and-circumsta	rcumstances" tes nces" test. The or	t, check this box a ganization qualifie	nd <b>stop here.</b> Exp s as a publicly sup	lain in ported		<b>&gt;</b> [
b	10%-facts-and-circumstances test—20 15 is 10% or more, and if the organization Explain in Part IV how the organization me supported organization	meets the "facts-a	and-circumstance	s" test, check this	box and stop here	).		▶ [
18	Private foundation. If the organization di instructions	not check a box	on line 13, 16a, 1	6b, 17a, or 17b, ch	eck this box and s	ee 		<b>&gt;</b>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	ction A. Public Support	quality diluoi ai	o tooto notou bt	piow, picase co	implete i dit ii.		
	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any *unusual grants *)	33,004	25,066	25,048	58,679	41,992	183,789
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	2,715,682	2,864,349	3,184,369	3,338,665	3,830,254	15,933,319
3	Gross receipts from activities that are not an unrelated trade or business under section 513					_	
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5	2,748,686	2,889,415	3,209,417	3,397,344	3,872,246	16,117,108
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
C	Add lines 7a and 7b						
8	Public support (Subtract line 7c from			I			
<del></del>	line 6.)						16,117,108
	ction B. Total Support ndar year (or fiscal year beginning in) ▶	(-) 0007	(1.) 0000	( ) 0000 T	<u> </u>		
		(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9	Amounts from line 6	2,748,686	2,889,415	3,209,417	3,397,344	3,872,246	16,117,108
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	40,238	27,212	24,391	27,408	32,389	151,638
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975	10,230	21,212	24,331	27,400	32,309	151,636
С	Add lines 10a and 10b	40,238	27,212	24,391	27,408	32,389	151,638
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on		_				
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11,						
	and 12 )	2,788,924	2,916,627	3,233,808	3,424,752	3,904,635	16,268,746
14	First five years. If the Form 990 is for the	-	, second, third, fou	rth, or fifth tax year	r as a section 501	(c)(3)	
	organization, check this box and stop her		<del></del>		<del></del>		▶
	tion C. Computation of Public Su					1 1	<del></del>
15	Public support percentage for 2011 (line 8	• •	-	n (f))		15	99.07%
16 Soc	Public support percentage from 2010 Scherion D. Computation of Investme				<del></del>	16	99.10%
					<u>-</u>	47	- 0/
17 18	Investment income percentage for 2011 (I	, ,	•	column (t))		17	1 %
18 19a	Investment income percentage from 2010 33 1/3% support tests—2011. If the orga			14 and less 15 to -	more than 22 4/20/		1 %_
ıJd	17 is not more than 33 1/3%, check this be						<b>▶</b> [X]
b	33 1/3% support tests—2010. If the orga		-	· · · · · · · · · · · · · · · · · · ·			
~	line 18 is not more than 33 1/3%, check th						▶ □
20	Private foundation. If the organization did		-			•	

### **SCHEDULE C** (Form 990 or 990-EZ)

### **Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Department of the Treasury Internal Revenue Service

► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. See separate instructions.

Open to Public Inspection

If the organization answered "Yes" to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations: Complete Part I-A only

If the organization answered "Yes" to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B Do not complete Part II-A

If the organization answered "Yes" to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

Section 501(c)(4), (5), or (6) organizations: Complete Part III

Nan	e of organization GOODWILL INDUSTRIES			Employer identification		
Da.	SERVING SOUTHEAST NEBRASKA, INC 47-0376582 rt I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.					
1	Provide a description of the organization's direct and indir			1 527 Organizatio		
2	Political expenditures	ect political campaign activities	III Fait IV	<b>▶</b> \$		
3	Volunteer hours			•		
Ŭ	Volume of Hours					
Pai	t I-B Complete if the organization is exer	npt under section 501(c	(3).			
1	Enter the amount of any excise tax incurred by the organi	zation under section 4955		▶ \$		
2	Enter the amount of any excise tax incurred by organization	on managers under section 495	5	▶ \$		
3	If the organization incurred a section 4955 tax, did it file F	orm 4720 for this year?			Yes No	
4a	Was a correction made?				Yes No	
	If "Yes," describe in Part IV		<del></del>			
Pa	t I-C Complete if the organization is exer			on 501(c)(3).		
1	Enter the amount directly expended by the filing organizat	tion for section 527 exempt func	tion			
_	activities			▶ \$		
2	Enter the amount of the filing organization's funds contrib	uted to other organizations for s	ection			
	527 exempt function activities	-tbd F 4400 BO	•	▶ \$		
3	Total exempt function expenditures. Add lines 1 and 2 Er	iter here and on Form 1120-PO	<b>L</b> ,	▶ ↑		
4	line 17b  Did the filing organization file Form 1120-POL for this yea	n#?		▶ \$	☐ Yes ☐ No	
4 5	Enter the names, addresses and employer identification r		olitical organization	e to which the filing	☐ Tes ☐ No	
5	organization made payments. For each organization listed					
	the amount of political contributions received that were pr	•	• •			
	as a separate segregated fund or a political action commi	, ,	•			
	(a) Name	(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political	
	1-7	(2), (35)	(-,	filing organization's	contributions received and	
				funds If none, enter -0-	promptly and directly	
			ļ	į	defivered to a separate political organization If	
					none, enter -0-	
(1)					<u>-</u>	
(2)				j		
		<del></del>				
(3)						
		<del> </del>	<del></del>	<del></del>	<del></del>	
(4)						
(5)			<del>-</del>			
_						
— (6)						
		<u> </u>				

Sche	dule C (Form 990 or 990-EZ) 2011 GOODW	ILL INDUSTR	RIES SERVIN	G	47-0376582	Page 2
Pa	art II-A Complete if the organ	ization is exemp	t under section (	501(c)(3) and f	iled Form 5768 (ele	ection under
_	section 501(h)).					<del></del>
A	Check ▶ ☐ if the filing organizat	-	• ,		_	up member's
_	name, address, EIN Check ▶ ☐ if the filing organizat				-	
_				TO PROVISIONS		(8.3.4.75)
	Limits on Lo "The term "expenditures"	bbying Expendit			(a) Filing organization's totals	(b) Affiliated group totals
1:	Total lobbying expenditures to influence p					
	Total lobbying expenditures to influence a	· <del>-</del>		-	-	
	Total lobbying expenditures (add lines 1a	• • •	ot tobbying)			
	d Other exempt purpose expenditures					<del></del>
	Total exempt purpose expenditures (add	lines 1c and 1d)				
	f Lobbying nontaxable amount. Enter the a	•	ing table in both			
	columns		3			
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxal	ole amount is:			
	Not over \$500,000	20% of the amount on lu	ne 1e			
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of th	ne excess over \$500,000			
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of th	ne excess over \$1,000,000			
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the	excess over \$1,500,000			
	Over \$17,000,000	\$1,000,000				
9	Grassroots nontaxable amount (enter 25	% of line 1f)				
ı	Subtract line 1g from line 1a. If zero or le	ss, enter -0-				
	i Subtract line 1f from line 1c. If zero or les	•				
	j If there is an amount other than zero on e	either line 1h or line 1i	, did the organization	file Form 4720		
	reporting section 4911 tax for this year?					Yes No
		4-Year Averagii	ng Period Under	Section 501(h	)	
	(Some organizations th	at made a sectio	n 501(h) election	n do not have	to complete all of t	the five
	columns be	low. See the ins	tructions for line	s 2a through:	2f on page 4.)	
	Lob	bying Expenditu	res During 4-Ye	ar Averaging F	Period	
	<del></del> -					
	Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
2:	Lobbying nontaxable amount					
				<u> </u>		
•	Lobbying ceiling amount					
	(150% of line 2a, column(e))					
_	Total lobbying expenditures					
(	d Grassroots nontaxable amount					
•	Grassroots ceiling amount					
	(150% of line 2d, column (e))		1		1	1

Schedule C (Form 990 or 990-EZ) 2011

f Grassroots lobbying expenditures

Sched	fule C (Form 990 or 990-EZ) 2011 GOODWILL INDUSTRIES SERVING 47-	<u>0376</u>	582			Page 3
Pa	rt II-B Complete if the organization is exempt under section 501(c)(3) and has NO	T filed	Form	5768		
	(election under section 501(h)).					
For	each "Yes" response to lines 1a through 1ı below, provide in Part IV a detailed description	(;	1)	(k	<b>)</b>	
	ne lobbying activity.	Yes	No	Amo	ount	
1	During the year, did the filing organization attempt to influence foreign, national, state or local			<del></del>		
	legislation, including any attempt to influence public opinion on a legislative matter or					
	referendum, through the use of					
а	Volunteers?		X			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	X				
C	Media advertisements?		X			
d	Mailings to members, legislators, or the public?		X			
е	Publications, or published or broadcast statements?		X			
f	Grants to other organizations for lobbying purposes?		X			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Х			6,	067
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		X			
i	Other activities?		X			
j	Total. Add lines 1c through 1i				6,	067
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		X			
b	If "Yes," enter the amount of any tax incurred under section 4912					
C	If "Yes," enter the amount of any tax incurred by organization managers under section 4912					
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	Ш			<u></u>	
Pa	rt III-A Complete if the organization is exempt under section 501(c)(4), section 501	(c)(5),	or se	ction		
	501(c)(6).				<del></del>	
					Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?			1	┼	<del> </del>
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?			2	┿	<del> </del>
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	/ · \ /=\		. 3		1
ra	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501					• -
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" answered "Yes."	OK (b)	іт Ра	rt III-A, IIn	ie 3, i	IS
1	Dues, assessments and similar amounts from members		1			
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of			<del></del>		
	political expenses for which the section 527(f) tax was paid).					
а	Current year		2a			
b	Carryover from last year		2b			
C			2c			
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3			
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the					
	excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying					
	and political expenditure next year?		4			

Supplemental Information

5 Taxable amount of lobbying and political expenditures (see instructions)

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4, Part I-C, line 5; Part II-A, and Part II-B, line

1. Also, complete this part for any additional information

### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

# **Supplemental Financial Statements**

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

2011
Open to Public Inspection

Name of the organization Employer identification number GOODWILL INDUSTRIES SERVING SERVING SOUTHEAST NEBRASKA, INC 47-0376582 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6 (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) Aggregate grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Conservation Easements, Complete if the organization answered "Yes" to Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Tax Year Total number of conservation easements 2a 2b Total acreage restricted by conservation easements 2c c Number of conservation easements on a certified historic structure included in (a) d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located Does the organization have a written policy regarding the periodic monitoring, inspection, handling of Yes No violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) (i) and section 170(h)(4)(B)(ii)? Yes No In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X 2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenues included in Form 990, Part VIII, line 1 \$ Assets included in Form 990, Part X

Sche		TNDUSTRIE			47-0376		
Pa	rt III Organizations Maintainin	g Collections of	Art, Histor	ical Treasures,	or Other Sim	ilar Asset	s (continued)
3	Using the organization's acquisition, access collection items (check all that apply)	ion, and other record	ls, check any o	f the following that a	ire a significant u	se of its	
а	Public exhibition	d 🗍	Loan or excha	nge programs			
b	Scholarly research	e 🗍	Other	<b>5</b> , <b>5</b>			
С	Preservation for future generations						
4	Provide a description of the organization's of	collections and explai	n how they furt	her the organization	's exempt purpos	e in Part	
	XIV	•	•	ŭ			
5	During the year, did the organization solicit	or receive donations	of art. historica	it reasures, or other	sımılar		
	assets to be sold to raise funds rather than						Yes No
Pa	rt IV Escrow and Custodial Ar					to Form 9	
	line 9, or reported an amou	-	•	_			
1a	Is the organization an agent, trustee, custoo				ets not	-	
	included on Form 990, Part X?		, , , , , , , , , , , , , , , , , , , ,				Yes No
b	If "Yes," explain the arrangement in Part XI\	/ and complete the fo	ollowing table				
	The property of the second sec	and complete the t	onowing table				Amount
_	Beginning balance					1c	
	Additions during the year					1d	<del></del>
u -							
e	Distributions during the year					1e	
7-	Ending balance	000 Deat V Ive	- 040			_1f	
	Did the organization include an amount on F		9 21?				Yes No
	If "Yes," explain the arrangement in Part XI\				000 Dad	N / Em = 40	
_Fd	rt V Endowment Funds. Comp		T				<del></del>
_	_ , ,	(a) Current year	(b) Pnor	year (c) Two ye	ears back (d)	Three years back	(e) Four years back
	Beginning of year balance	<del></del>	<del> </del>	<del> </del>			
	Contributions						
С	Net investment earnings, gains, and						
	losses						
d	Grants or scholarships		<u> </u>		<del></del>		
е	Other expenditures for facilities and						
	programs					<u>.</u>	
f	Administrative expenses						
g	End of year balance		<u></u>	<u> </u>			
2	Provide the estimated percentage of the cui	rrent year end baland	e (line 1g, colu	ımn (a)) held as.			
а	Board designated or quasi-endowment ▶	%					
b	Permanent endowment ▶ %						
С	Temporarily restricted endowment ▶	%					
	The percentages in lines 2a, 2b, and 2c sho	ould equal 100%					
За	Are there endowment funds not in the posse	ession of the organiz	ation that are h	eld and administere	d for the		<u></u>
	organization by						Yes No
	(i) unrelated organizations						3a(i)
	(ii) related organizations						3a(ii)
b	If "Yes" to 3a(ii), are the related organization	ns listed as required	on Schedule R	?			3b
4	Describe in Part XIV the intended uses of th	•					
Pa	rt VI Land, Buildings, and Equ			X. line 10.			
	Description of property	(a) Cost or other	1	) Cost or other basis	(c) Accumula	ated	(d) Book value
		(investment	I	(other)	depreciation		
	Land	<del>                                     </del>		77,459			77,459
	Buildings		<del></del>	894,713	<del></del>	2,096	322,617
	Leasehold improvements	<u> </u>		704,871	<del></del>	8,592	476,279
	Equipment	<u> </u>		919,546		8,332	291,214
	Other				- 52	-,	
	. Add lines 1a through 1e. (Column (d) must	egual Form 990 Par	rt X. column /B	) line 10(c) )	<u> </u>	<b>→</b>	1,167,569
		54561 , 5111 000, 1 al	<del></del>	,, <u></u>			<u> </u>

	(Form 990) 2011 GOODWILL INDUSTRIE		47-0376582	Page 3
Part VII	Investments—Other Securities. See Form	n 990, Part X, line 12.		<u> </u>
	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of Cost or end-of-year	
(1) Financia	al denvatives			
(2) Closely-	-held equity interests			
(3) Other				<del></del>
(A)				
(B)				
(C)			<del></del>	
(D)	,			
(E)				
(F)				<del></del>
(G)				<del></del>
(H)				
(1)			<del>-</del> -	
	mn (b) must equal Form 990, Part X, col. (B) line 12)	<b>•</b>		
Part VII		m 990, Part X, line 13.	<u></u> -	
	(a) Description of investment type	(b) Book value	(c) Method of Cost or end-of-year	
(1)				
(2)				····
(3)				
(4)				
(5)			<del></del>	
(6)		- '		
(7)				•
(8)				
(9)			<del></del>	
(10)			<del>"</del>	
· · · · · · · · · · · · · · · · · · ·	mn (b) must equal Form 990, Part X, col (B) line 13)	<b>&gt;</b>		
Part IX	Other Assets. See Form 990, Part X, line	15.	<del></del>	
	(a) Description			(b) Book value
(1)				
(2)	<del></del>			
(3)				· · · · · · · · · · · · · · · · · · ·
(4)				
(5)	· · · · · · · · · · · · · · · · · · ·			
(6)				, <u></u>
(7)				
(8)	-			
(9)				<del>-</del> -
(10)				<del>-</del>
Total. (Colu	mn (b) must equal Form 990, Part X, col. (B) line 15.)		<b>&gt;</b>	
Part X	Other Liabilities. See Form 990, Part X, lin	ne 25.		
1	(a) Description of liability	(b) Book value		
	al income taxes			
	ITAL LEASE PAYABLE	9,645		
(3)				
(3) (4) (5) (6) (7) (8) (9)				
(5)				
(6)				
(7)				
(8)				
(9)				
40)				

9,645

Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

<sup>2.</sup> FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

	edule D (Form 990) 2011 GOODWILL INDUSTRIES SERVING	<u>47-037658</u>		Page 4
P₽	art XI Reconciliation of Change in Net Assets from Form 990 to	<b>Audited Financial Statem</b>	ents	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1	3,904,635
2	Total expenses (Form 990, Part IX, column (A), line 25)		2	3,343,400
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3	561,235
4	Net unrealized gains (losses) on investments		4	-7,061
5	Donated services and use of facilities		5	
6	Investment expenses		_ 6	
7	Prior period adjustments		7	
8	Other (Describe in Part XIV)		8	
9	Total adjustments (net). Add lines 4 through 8		9	-7,061
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		10	554,174
Pŧ	Reconciliation of Revenue per Audited Financial Statement	nts With Revenue per Re	turn	
1	Total revenue, gains, and other support per audited financial statements		1	3,897,574
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12			
а	Net unrealized gains on investments	2a -7,061		
b	Donated services and use of facilities	2b		
С	Recovenes of prior year grants	2c		
d	Other (Describe in Part XIV.)	2d		
е	Add innes 2a through 2d		2e	-7,061
3	Subtract line 2e from line 1		3	3,904,635
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIV.)	4b		
C	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	3,904,635
Pa	art XIII Reconciliation of Expenses per Audited Financial Stateme	ents With Expenses per F	Retur	
1	Total expenses and losses per audited financial statements		1	3,343,400
2	Amounts included on line 1 but not on Form 990, Part IX, line 25	1		
а	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
C	Other losses	2c		
d	Other (Describe in Part XIV.)	2d		
е	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1	ı (	3	3,343,400
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
	Other (Describe in Part XIV.)	4b		
C	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)		5	3,343,400

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Supplemental Information

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

• Attach to Form 990 or 990-EZ.

2011
Open to Public Inspection

OMB No 1545-0047

Name of the organization

GOODWILL INDUSTRIES SERVING SERVING SOUTHEAST NEBRASKA, INC

Employer identification number 47 – 0376582

Form 990, Part VI, Line 11b - Organization's Process to Review Form 990
RETURN IS REVIEWED BY MEMBERS OF THE BOARD OF DIRECTORS WITH EXPERTISE IN
AREA PRIOR TO FILING WITH GOVERNMENT.

Form 990, Part VI, Line 12c - Enforcement of Conflicts Policy

EVERY BOARD MEMBER SIGNS A PRINCIPLES OF CONDUCT FORM UPON BECOMING A

MEMBER OF THE ORGANIZATION. THE FORM IS UPDATED YEARLY FOR ALL BOARD

MEMBERS. WITHIN THE FORM CONTAINS A CONFLICT OF INTEREST POLICY THAT

REQUIRES NOTIFICATION OF ANY CONFLICT OF INTEREST EVENT TO THE BOARD OF

DIRECTORS.

Form 990, Part VI, Line 15a - Compensation Process for Top Official
THE BOARD OF DIRECTORS UTILIZE SALARY SURVEYS FROM THE NONPROFIT
ASSOCIATION OF THE MIDLANDS AND GOODWILL INDUSTRIES INTERNATIONAL FOR
DETERMINATION OF COMPENSATION FOR EXECUTIVE DIRECTOR AND ALL SENIOR STAFF.

Form 990, Part VI, Line 15b - Compensation Process for Officers

THE BOARD OF DIRECTORS UTILIZE SALARY SURVEYS FROM THE NONPROFIT

ASSOCIATION OF THE MIDLANDS AND GOODWILL INDUSTRIES INTERNATIONAL FOR

DETERMINATION OF COMPENSATION FOR EXECUTIVE DIRECTOR AND ALL SENIOR STAFF.

Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation
THE ANNUAL REPORT SHALL BE MADE AVAILABLE TO THE GENERAL PUBLIC, FUNDING
SOURCES, REFERRAL SOURCES, SPONSORING GROUPS, INDIVIDUALS SERVED AND OTHERS
AS DEEMED APPROPRIATE BY THE HUMAN RESOURCE DIRECTOR, CHIEF EXECUTIVE

Page 2

Name of the organization

GOODWILL INDUSTRIES SERVING

Employer identification number

47-0376582

OFFICER OR CHIEF FINANCIAL OFFICER AND UPON REQUEST.

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Open to Public Inspection Schedule R (Form 990) 2011 Section 512(b)(13)
controlled entity?
Yes No × 2011 (f) Direct controlling OMB No 1545-0047 Employer identification number entity Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) 47-0376582 (f)
Direct controlling
entity (e) End-of-year assets N/A (e)
Public chanty status
(if section 501(c)(3)) **Identification of Disregarded Entities** (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.) Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37. (d) Total income Related Organizations and Unrelated Partnerships (d) Exempt Code section ▶ See separate instructions. ന Legal domicile (state or foreign country) (c)
Legal domicile (state
or foreign country) 벌 Primary activity Primary activity ▶ Attach to Form 990. SERVING SOUTHEAST NEBRASKA, INC For Paperwork Reduction Act Notice, see the Instructions for Form 990. GOODWILL INDUSTRIES SERVING (a)Name, address, and EIN of disregarded entity (a)
Name, address, and EIN of related organization NE 68521 GOODWILL SERVICES 2100 JUDSON Department of the Treasury Internal Revenue Service Name of the organization LINCOLN SCHEDULE R (Form 990) Part II Part | Ξ Ξ 8 € (2) 4 <u>(S</u> 3 3 3

GOODWILL INDUSTRIES SERVING

Schedule R (Form 990) 2011

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# Transactions With Related Organizations (Complete of the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.) Part V

	5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 - 5 -	on oc, take of, oc, oca, oc.)	1, 00, 006, 01 00.7			٠
Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.				۲	Yes	ş
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II–IV?	ated organizations listed i	n Parts II–IV?				
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity				1a	-	×
<b>b</b> Gift, grant, or capital contribution to related organization(s)				4		×
c. Giff. grant. or capital contribution from related organization(s)				1,		×
				19		×
<ul> <li>Loans or loan guarantees by related organization(s)</li> </ul>				9	-	×
f Sale of assets to related organization(s)				1€		×
g Purchase of assets from related organization(s)				19		×
h Exchange of assets with related organization(s)				<b>1</b>		×
i Lease of facilities, equipment, or other assets to related organization(s)				1;		×
i posso of facilities acquirement as other sectors from solution acquired activities				÷		×
k Performance of services or membership or fundraising solicitations for related organization(s)				<b>+</b>		×
Performance of services or membership or fundraising solicitations by related organization(s)				=		×
m Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)				13		×
n Sharing of paid employees with related organization(s)				1n		×
<ul> <li>Reimbursement paid to related organization(s) for expenses</li> </ul>				19		×
p Reimbursement paid by related organization(s) for expenses				1 <sub>p</sub>		×
a Other transfer of each or prepart, to related executation(s)						×
4 Other transfer of cash or property from related organization(s)				7 -		×
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds	line, including covered re	elationships and transaction	thresholds		-	1
(8)	(q)	(3)	(Đ)			
Name of other organization	Transaction	Amount involved	Method of determining	D		
	type (a-r)		amount involved			
(1)						
(2)						
(3)			,			1
(4)						
(5)						
(9)						
			Schedule R (Form 990) 2011	(Form	990) 2(	15

(9) (10)

Totals

7,511 03/13/2012 10 25 AM				
Forms 990 / 990-PF	Mort	tgages and C	ther Notes Payable	2011
	For calendar year 2011, o	or tax year beginning	, and ending	
Name				Employer Identification Num
GOODWILL INDUS				
SERVING SOUTHE	east Nebraska,	INC		47-0376582
Form 990, Part	X, Line 23 -	Additiona	al Information	
	Name of lender			disqualified person
(1) WELLS FARGO			Relationship to	disqualified person
(2)				
(3)				
(4)				
(5)		<u></u> _		
(6)				
(7)				<del></del> .
(8)		<del></del>		
(9)				<del></del> .
(10)		······································		
Original amount borrowed	Date of loan	Maturity date	Repayment terms	Interes rate
(1)		44.0	BI-ANNUAL \$24,49	3 5.3
(2)				
(3)				
(4)		-		
(5)				
(6)				
(7)				
(8)	<del></del>		<del>-</del>	
(9)	<del></del>		-	
(10)				
			<del></del>	
Sec	unty provided by borrower		Purpose	e of loan
(1) BUILDING			ACQUIRE BUILDING	
(3)				
(4)				***
(5)				
(6)				<u> </u>
(7)		· · · · · ·		<del></del>
(8)				<del></del>
(10)		·		<del></del>
110/				
Canaidana	A 6	······································	Balance due at	Balance due at
-	ition furnished by lender		beginning of year 154,430	end of year 113,19
(1) (2)		<del></del>		113,19
(3)			<del></del>	
(4)				
(5)		·		<del> </del>
(6)				-
(7)				
(8)				

154,430

113,195

7511 GOODWILL INDUSTRIES SERVING 3/13/2012 10:21 AM **Federal Statements** 47-0376582 FYE: 12/31/2011 **Taxable Interest on Investments** Description Unrelated Exclusion Postal Acquired after US Business Code Code Code Obs (\$ or %) 6/30/75 Amount INTEREST 12,219 14 Total 12,219 **Taxable Dividends from Securities** Description Unrelated Exclusion Postal Acquired after US Business Code Code 6/30/75 Obs (\$ or %) Amount DIVIDENDS 20,170 14 Total 20,170

<del></del>						<del></del>
3/13/2012 10:21 AM	,	Fund Raising \$		Fund Raising	w	
	on-employee)	Management & General \$ 5,729	Ses	Management & General	\$ 3,372	3,593
Federal Statements	11g - Other Fees for Service (Non-employee)	Program Service \$ 16,815 2,811 \$ 19,626	Form 990, Part IX, Line 24e - All Other Expenses	Program Service	\$ 1,202 2,714 1,778 996	w.
		Total Expenses \$ 22,544 2,811 \$ 25,355	orm 990, Part IX, Line	Total Expenses	\$ 4,574 2,935 1,778 996	\$ 10,289
7511 GOODWILL INDUSTRIES SERVING 47-0376582 FYE: 12/31/2011	Form 990, Part IX, Line	Description or services	Fc	Description	NS	
7511 GOODWILL II 47-0376582 FYE: 12/31/2011		Descripticontract Labor TRANSLATION SERVICES Total		Desc	MISCELLANEOUS EMPLOYEE RELATIONS LICENSES CERTIFICATION BAD DEBTS	Total

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Schedule A, Part III, Line 1(e)   Schedule A, Part III, Line 2(e)		
Schedule A, Part III, Line 1(e)  HUMAN SERVICES  On  Schedule A, Part III, Line 2(e)  Schedule A, Part III, Line 10a(e)	JWILL INDUSTRIES SERVING  Federal Statements 2011	T AM
Schedule A, Part III, Line 1(e)  Bescription  Schedule A, Part III, Line 2(e)  Schedule A, Part III, Line 10a(e)		
HUMAN SERVICES on  Schedule A, Part III, Line 2(e)  Description  Schedule A, Part III, Line 10a(e)  Schedule A, Part III,	nedule A,	,
Schedule A, Part III, Line 2(e)  Description  Schedule A, Part III, Line 10a(e)		
Schedule A, Part III, Line 2(e)  Description  Schedule A, Part III, Line 10a(e)  Description  S Schedule A, Part III, Line 10a(e)  S S S S S S S S S S S S S S S S S S S	H & HUMAN SERVICES ution	
Description  Schedule A, Part III, Line 10a(e)  Schedule A, Part III, Line 10a(e)  Description  \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 41,	
Schedule A, Part III, Line 10a(e)  Description  Selection  Selecti	Schedule A, Part III, Line 2(e)	_ <u>_</u>
Schedule A, Part III, Line 10a(e)  Description  Same		
Description  Description  Schedule A, Part III, Line 10a(e)  S  Am  S  S  T  T  T  T  T  T  T  T  T  T  T		
Description  Schedule A, Part III, Line 10a(e)  Schedule A, Part III, Line 10a(e)  S  Am  S  T  T  T  T  T  T  T  T  T  T  T  T	,000,000 A	
Description s s s s s s s s s s s s s s s s s s s	Schedule A, Part III, Line 10a(e)	