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Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047 2011

(except black lung benefit trust or private foundation) Open to									Open to Publ	lic			
Inter	ertment of the nal Revenue	Service	► The orga	nızatıon m	ay have to u	se a copy of	this return to sa	atisfy state repor	ting requirem	nents		Inspection	
A	For the 2011 calendar year, or tax year beginning Tax , 2011, and ending								Dec 31, 2011				
	Check if app		C							D Employe	r Identi	fication Number	
	Address	s change	PRODUCT POLIC	CY PRO	OJECT,	INC.				43-2	0386	578	
	Name o	change I	PO BOX 48433		•					E Telephon			
	Initial re	_ IZ	ATHENS, GA 3	0604						706-	613-	-0710	
	Termina												
	 	ed return								G Gross red	eints (3 236	123.
	\vdash	,	F Name and address of	principal o	fficer B7	LL SHE	FHAN		H(a) is this	a group return			X No
			SAME AS C ABO						I .	affiliates inclu		Yes	₽ No
$\overline{}$	Tax-exem			(c) () 4 (nsert no.)	4947(a)(1)	or 527	If 'No,'	attach a list (s	see inst	ructions)	
÷	Websit		.PRODUCTPOL			nacit no.j	[1347(a)(1)	01 327	H/a) Croup	ovomatica aum	nhar Þ		
K			X Corporation Tru		Association	Other ►		L Year of Forma		exemption num		egal domicile GA	
		Summary	n Corporation Tru	51 /	-SSOCIATION	Outer		L rear or rorma	HIOH	IN Sta	ate of le	egal domicile GA	
			e the organization's	mission	n or most	significant	activities	TO DEVEL	OD AND	COMMIIN	ITCN	TE & STDO	NC
_			AND BUILD A										
ĕ			USTAINABLE I									Citt Citto I	TIVI _
Activities & Governance		· Dada J	3644444	T. D.C.D.	- E	#45 _455		3 7 #42 -423					
ě	2 Che	eck this box	► If the organ	nization	discontinu	ed its ope	rations or d	sposed of m	ore than 2	5% of its n	et as	sets	
g es	3 Nur	mber of voti	ng members of the	govern	ing body (Part VI, III	ne la)			L	3		6
98			ependent voting me		•	_		,			4		<u>6</u> 2
姜			of individuals emplo			ear 2011 (Part V, line	2a)		<u> </u>	5		
₽			of volunteers (estim			Lucia Z	H25 - 121/0-			-	6		0
_	h Nei	ai uilleiaiei Lunrolatod l	l business revenue ousiness taxable in	come fr	an Earn					-	7a 7b		293.
	2110	t uniciated i	Justiless taxable in	come m	1	756 47, BILIS		= i	В	rior Year	- / 5	Current V	
	8 Contributions and grants (Part VIII line librations)									rior rear	-+	Current Yo	,187.
9	9 Pro	oram service	ce revenue (Part VI	III. line	SAI MI	AR 11	2013	31			_		,643.
Revenue			ome (Part VIII, coli			1and.7d)] }	{			$\overline{}$, 010.
æ	l		(Part VIII, column	- 1			and lile) (5 [293.
	12 Tot	al revenue	- add lines 8 throu	igh 11 (r	nust equa	[PartVII]	icolumn (A)	, line 12)				236	,123.
	13 Gra	ants and sin	nilar amounts paid	(Part IX	, column (A), lines	-3)					17	,500.
	14 Ber	nefits paid t	o or for members (Part IX,	column (/	A), line 4).							
_	15 Sal	laries, other	ries, other compensation, employee benefits (Part IX, column (A), lines 5-10)									134	,939.
Expenses	16a Pro	ofessional fu	nal fundraising fees (Part IX, column (A), line 11e)										
De L	b Tot	al fundraisi	ng expenses (Part	IX colur	mn (D) Jir	ne 25) 🕨		31,903.					
ă	i		s (Part IX, column			-		01,300.	-			02	640
	l	•	s. Add lines 13-17 (-	-		<u>,649.</u>
	l		expenses Subtract				(A), III e 25	,					<u>,088.</u> 35.
8	10 110	VOI IUC 1033 I	expenses oubtract	iiiie io	HOITI IIIIE	12			Pogungur	of Current	Vaar	End of Va	
100	20 Tot	al assets (F	Part X, line 16).						begiiiiiii	182,61		End of Ye	,199.
A B	. ۔۔ مما		(Part X, line 26)							4,2			,829.
Net A			und balances. Sub	tract line	21 from	luna 20				178,33			
_		Signature		uact mie	21 110111	11116 20				170,3	JJ. [170	<u>,370.</u>
_				t this return	a including a	coompanying	cebodulae and e	tatements, and to	the best of a	nu kasudadas -			
con	iplete Declar	ration of prepar	dare that I have examined er (other than officer) is b	ased on al	I information	of which prep	arer has any kn	owledge	the best of h	ny kriowiedge a	and bei	er, it is true, correc	t, and
				1 20	la au					MARA	T.	1,2012	<u></u>
Sig	ın	Signature	of officer		• • • • • • • • • • • • • • • • • • • •				Da	ite	-N	7	<i></i>
He		BILL	SHEEHAN						EXECU	UTIVE D	IRE	3	
		Type or p	rint name and title										
		Print/Type pre	eparer's name	F	Preparer's sig	nature		Date		Check	ıf	PTIN	
Pa									self employed	<u>. </u>	P00038819		
Pre	eparer	Firm's name	► TURNER AN	ND PAT	ΓAΤ, Ρ.	C.							
Us	e Only	Firm's addres	s ► 1165-A CE	EDAR S	SHOALS	DR				Firm's EIN	- 58-	-1858240	
	ATHENS, GA 30605-3592 Phone no. (706) 354-1212												
Ma	the IRS	discuss this	return with the pro				nstructions)					X Yes	No
BA	A For Pa	perwork Re	duction Act Notice	, see the	e separate	instruction	ons.	TE	EA0113L 08	/18/11		Form 99	



	m 990 (2011) PRODUCT POLICY PROJECT, INC.	43-203867	8	Page 2
Pa	rt III Statement of Program Service Accomplishments			
	Check if Schedule O contains a response to any question in this Part III			
1				
	TO DEVELOP AND COMMUNICATE A STRONG FRAMEWORK AND BUILD A CONSTIT	TENCY FOR		
	PRODUCT-FOCUSED ENVIRONMENTAL POLICIES THAT ADVANCE SUSTAINABLE P		Z NID	
		KODDCTTON -	<u> </u>	
	CONSUMPTION AND GOOD GOVERNANCE.			
		<u> </u>		
2	Did the organization undertake any significant program services during the year which were not listed on	the prior		
	Form 990 or 990-EZ?		Yes X	No
	If 'Yes,' describe these new services on Schedule O.	ب		
9		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Yes X	No
3		ices '	Yes X	No
	If 'Yes,' describe these changes on Schedule O.			
4	Describe the organization's program service accomplishments for each of its three largest program service Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the am	es, as measure	d by expe	nses
	others, the total expenses, and revenue, if any, for each program service reported	ount of grants a	na allocat	เอกร เอ
	discis, the total expenses, and revenue, if any, for each program service reported			
4	· · · · · · · · · · · · · · · · · · ·	venue \$)
	IMPROVING CORPORATE PRACTICE AND PUBLIC POLICY IN THE AREAS OF RE	CYCLING, W	ASTE	
	REDUCTION AND RESOURCE CONSERVATION. WORKING NATIONALLY TO COORDI			s
	AND STRATEGIES.	MITT TODIC	T 55.TH	<u> </u>
	AND STRATEGIES.			
			 .	
A	b (Code) (Expenses \$ 79,092. including grants of \$) (Re	evenue \$		
~				
	PRODUCT STEWARSHIP COUNCILS-AN UMBRELLA PROJECT OF PPI. THIS PROJ			
	COMMUNITIES AND LOCAL GOVERNMENTS ACROSS THE COUNTRY IN THE "PROD			
	ARENA. ACTIVITIES INCLUDE COORDINATING MEETINGS, ORGANIZING WORKS	HOPS, DEVE	LOPING	
	POLICY AND EDUCATION TOOLS, COORDINATING STAKEHOLDER STRATEGY AND	EDUCATION	/OUTRE	ACH.
	THIS PROJECT AIMS TO BUILD NEW PARTNERSHIPS AND ALLIES MODELED AF			
	PRODUCT STEWARDSHIP COUNCIL.			
	FRODUCT STEWARDSHIT COUNCIL.			
				
4	c (Code:) (Expenses \$ 21,381. including grants of \$) (Re	evenue \$)
	DEVELOPING PROFESSIONAL MEDIA TOOLS ON PRODUCT STEWARDSHIP.			
				
			-	
				-
				-
				-
4	Id Other program services. (Describe in Schedule O.)			
4	Id Other program services. (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$			-

Part IV	Checklist	of Require	d Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1_	х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2_	_ X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3_		<u>x</u> _
4	Section 501(c)(3) organizations Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4_	х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5	_	X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6_		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7_		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8_		<u>X</u> _
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV	9_		Х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10		х_
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, IX, or X as applicable.			
	a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11 a	Х	
	b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 b		Χ_
	c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		_X_
	d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX	11 d		х
	e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X	11 e	Х	
	f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X.	11 f		Х
	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII	12a	_	X
	b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		<u>x</u> _
	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13_		X
14	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		X.
	b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV	14b		х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV	15_		х
16	Did the organization report on Part IX, column (A), line 3; more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV	16_		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions)	17		х_
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18_		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III	19		Х
20	a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20	ļ	X
	b If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20 b		L

Form 990 (2011) PRODUCT POLICY PROJECT, INC.

Part IV Checklist of Required Schedules (continued)

			1	
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		<u>x</u>
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If 'Yes,' complete Schedule J	23		Х
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K If 'No, 'go to line 25.	24a		х
Ł	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? .	24b		
(Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
ŀ	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
•	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a	-	X
ı	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV.	28b		Х
•	c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If 'Yes,' complete Schedule L, Part IV</i>	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M .	29		Х
30	contributions? If 'Yes,' complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If 'Yes,' complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		Х
35	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
	b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		х
38	Note. All Form 990 filers are required to complete Schedule O	38		х
BA/		Forn	990	(2011)

Form 990 (2011) PRODUCT POLICY PROJECT, INC.	43-2038678	P	age :
Part V Statements Regarding Other IRS Filings and Tax Compliance			
Check if Schedule O contains a response to any question in this Part V			
		Yes	No
1a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable	0		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	b 0	.	
c Did the organization comply with backup withholding rules for reportable payments to vendors a (gambling) winnings to prize winners?	and reportable gaming		
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax State-			
ments, filed for the calendar year ending with or within the year covered by this return	2a 2		
b If at least one is reported on line 2a, did the organization file all required federal employment ta	ax returns? 2b		Х
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instr	uctions)		
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O	3b		
4a At any time during the calendar year, did the organization have an interest in, or a signature or financial account in a foreign country (such as a bank account, securities account, or other final	other authority over, a		х
b If 'Yes,' enter the name of the foreign country			
See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Fina	ancial Accounts		
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax y			Х
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter			X
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	50		
•			
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and solicit any contributions that were not tax deductible?	<u>6</u> a		X
b If 'Yes,' did the organization include with every solicitation an express statement that such cont not tax deductible?	ributions or gifts were 6b		
7 Organizations that may receive deductible contributions under section 170(c).	1	1	
a Did the organization receive a payment in excess of \$75 made partly as a contribution and part services provided to the payor?	ly for goods and 7a	i I	X
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	75	_	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which			
Form 8282?	70		Х
d If 'Yes,' indicate the number of Forms 8282 filed during the year	7d	.	-
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal be		·	Х
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefi	t contract? 7f		X
g If the organization received a contribution of qualified intellectual property, did the organization as required?	file Form 8899 7c		
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the or Form 1098-C?	ganization file a		
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting supporting organization, or a donor advised fund maintained by a sponsoring organization, have holdings at any time during the year?	organizations. Did the e excess business	-	-
9 Sponsoring organizations maintaining donor advised funds.			
a Did the organization make any taxable distributions under section 4966?	9a		_
b Did the organization make a distribution to a donor, donor advisor, or related person?	91		
10 Section 501(c)(7) organizations. Enter			
a Initiation fees and capital contributions included on Part VIII, line 12	0a		
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	0ь		
11 Section 501(c)(12) organizations. Enter			
a Gross income from members or shareholders.	1 a		
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	1 ь		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of F	orm 1041? 12a		
b if 'Yes,' enter the amount of tax-exempt interest received or accrued during the year	2Ы		
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
a is the organization licensed to issue qualified health plans in more than one state?	13a		
Note. See the instructions for additional information the organization must report on Schedule	0		
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	3ь		
	3c		
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		X

b If 'Yes,' has it filed a Form 720 to report these payments? *If 'No,' provide an explanation in Schedule O*

14b

	990 (2011) PRODUCT POLICY PROJECT, INC. 43-2038678		F	age 6
Par		ow, a	and i	for
	a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or chan Schedule O. See instructions.	ges ı	n	
	Check if Schedule O contains a response to any question in this Part VI			X
Sec	tion A. Governing Body and Management			
-			Yes	No
1 a	Enter the number of voting members of the governing body at the end of the tax year 1a			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad			
	authority to an executive committee or similar committee, explain in Schedule O			
t	Enter the number of voting members included in line 1a, above, who are independent 1b 6			}
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee or key employee?	2		_ x_
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		х
4	Did the organization make any significant changes to its governing documents			
-	since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5	ļ	X
-	Did the organization have members or stockholders?	6		X
	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		Х
t	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or other persons other than the governing body?	7b		х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
	The governing body?	8a		X
	Each committee with authority to act on behalf of the governing body?	8b	-	X
9	Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O.	9		x
	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)			1
<u> </u>			Yes	No
10 a	Did the organization have local chapters, branches, or affiliates?	10a		Х
t	o If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10Ь		
	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
	Describe in Schedule O the process, if any, used by the organization to review this Form 990. SEE SCHEDULE O		,	
	Did the organization have a written conflict of interest policy? If 'No,' go to line 13	12a		X
	Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b		
	Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done	12c		
	Did the organization have a written whistleblower policy?	13	<u> </u>	X
14	Did the organization have a written document retention and destruction policy?	14) —	Х
	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
	The organization's CEO, Executive Director, or top management official	15a	ļ	X
	Other officers of key employees of the organization	15b		X
10.	If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.)		[1
	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		Х
	olf 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Sec	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed ► NONE			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) a inspection. Indicate how you make these available. Check all that apply.	vailab	le for	public
	Own website			
	Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available the public during the tax year. SEE SCHEDULE O			
	State the name, physical address, and telephone number of the person who possesses the books and records of the org	anızat	ion.	
	BILL SHEEHAN 205 THREE OAKS DR. ATHENS GA 30607			
BAA	TEEA0106L 01/23/12	rorm	990	(2011)

Form 990 (2011)	PRODUCT	POLTCY	PROJECT	TNC
(2011)	FRODUCI	FOLICI	FROUECI.	INC.

43-2038678

ane **7**

Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees, officers, key employees, highest compensated employees, and former such persons.

Check this box if neither the organization	on nor any	relate	d or	gan	ızat	ion co	mpe	nsated any current of	ficer, director, or trus	tee	
(A) Name and title	(B) Average hours per week	(do no unles	t che	Pos ck mo	c) ition ore the	an one n an offi ustee)	box.	(D) Reportable compensation from	(E) Reportable compensation from	(F) Estimated amount of other compensation	
	(describe hours for related organiza- tions in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated emptoyee	Former	the organization (W 2/1099-MISC)	related organizations (W 2/1099-MISC)	from the organization and related organizations	
(1) HELEN SPIEGELMAN											
PRESIDENT	10		<u> </u>					0.	0.	0.	
(2) DAVID STITZHAL VICE PRESIDENT	2							0.	0.	0	
(3) BILL SHEEHAN			Н				<u> </u>	0.		0.	
EXECUTIVE DIREC	40							80,247.	0.	0.	
(4) STEVEN SHERMAN	1							55/21/			
TREASURER	3							0.	0.	0.	
(5) RAYMOND GAUDART											
SECRETARY	2							0.	0.	0.	
(6) VICTORIA REINHARDT											
DIRECTOR	2							0.	0.	0.	
_(7)_CAROLYN_RAFFENSPERGER DIRECTOR	2							0.	0.	0.	
(8) MATT_PRINDIVILLE ASSOC. DIRECTOR	40							40,000.	0.	0.	
(9)										<u></u>	
(10)											
(11)	-							_			
(12)									. <u></u>		
(13)	-										
(14)											

(A) Name and title	(B) Average	(do box		(C	C)	than		(D) Reportable	(E) Reportable	(F) Estimated
	hours per week (describ e hours for related organizations in Sch O)	or director	cer an	Officer	irecto	Highest compensated employee	itee)	compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations
(15)										
(16)										
(17)					-					
(18)										
<u>(19)</u>										
(20)				-				<u> </u>	,	
(21)	<u> </u>									
(22)					<u> </u>					
(23)										
(24)										
(25)										
1 b Sub-total c Total from continuation sheets to Part VII, Section d Total (add lines 1b and 1c)	A	1	- -	i	1	<u>. </u>	>	120,247. 0. 120,247.	0. 0.	0.
2 Total number of individuals (including but not limite from the organization 0	d to the	ose I	liste	d ab	ove) wh	o re			table compensation
 3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such it 4 For any individual listed on line 1a, is the sum of rethe organization and related organizations greater the 	portab	le co	mpe	ensa	ition	and	d oth	er compensation		Yes No
 such individual Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' or accrue of the individual in the individual in the individual individual. 	ompen	satio	on fr	om	anv	unre	elate	ed organization or	ındıvıdual	5 X
Section B. Independent Contractors 1 Complete this table for your five highest compensation from the compensa	ed inde	epen	den	t co	ntra	ctors	s tha	t received more t	han \$100,000 of	
compensation from the organization. Report compe (A) Name and business addres		1 TOF	тпе	cale	enda	ir ye	ar e	Description)	(C) Compensation
			-							
2 Total number of independent contractors (including \$100,000 in compensation from the organization ►		t Iım	uted	to t	hos	e lis	ted a	above) who receiv	red more than	

rai	t viii State	ment of Re	venue		(A) Total revenue	(B) Related or exempt function	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
S, GRANTS AMOUNTS	1 a Federate b Members c Fundraisi	hip dues ng events	1 a 1 b 1 c			revenue		512, 513, or 514
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	e Government	organizations grants (contributi intributions, gifts, g unts not included	orants, and	25,000.				
CONTR	-	ntributions include d lines la-lf	ed in Ins 1a-1f \$	>	226,187.			
REVENUE	2a			Business Code	9,643.	9,643.		
SERVICE	c							
PROGRAM SERVICE REVENUE	f All other	program servi			0 (42			
-	3 Investme	d lines 2a-2f nt income (inc illar amounts)	cluding dividen	ds, interest and	9,643.	,		
		rom investmer	nt of tax-exemp	ot bond proceeds				
	6a Gross rel b Less rer c Rental Inco	nts Ital expenses. ne or (loss)	(i) Real	(ii) Personal				
	7a Gross amou assets othe	I income or (li	(i) Securities	(II) Other				
	b Less cost of and sales e c Gain or (d Net gain	xpenses loss)		•				
OTHER REVENUE	of contribution (not included)	iding \$ outions reporte IV, line 18 ect expenses	draising events ed on line 1c) om fundraising	a				
	9a Gross in See Part	come from gar IV, line 19	ming activities.	а				
	c Net inco	, ,	om gaming act					
	and allov	ies of inventor vances st of goods so	ry, less returns Id	a b				_
	N	iscellaneous Rever	om sales of inv	Business Code	202		202	
	b	 			293.		293.	
	d All other	revenue Id lines 11a-11	 Id	•	293.			
		enue. See ins			236,123.	9,643.	293.	0.

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	Check if Schedule O contains a response to any question in this Part IX											
Do 1 6b, 2	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses							
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	17,500.	17,500.									
2	Grants and other assistance to individuals in the United States. See Part IV, line 22											
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16											
4 5	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees	120,247.	96,198.	12,025.	12,024.							
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.							
7	Other salaries and wages											
8	Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions)	2,407.	1,925.	241.	241.							
9	Other employee benefits	3,470.	2,776.	347.	347.							
10	Payroll taxes	8,815.	7,051.	882.	882.							
11	Fees for services (non-employees)				<u></u>							
	Management	7,125.	5,700.	712.	713.							
	Legal	.,,220.										
	: Accounting											
	Lobbying			+								
	Professional fundraising services. See Part IV, line 17											
	Investment management fees											
												
	Other											
	Advertising and promotion											
13	Office expenses	20 201	20 201									
14	Information technology	20,381.	20,381.									
15	Royalties											
16	Occupancy	0.001	0.122	454								
17	Travel	9,081.	8,173.	454.	454.							
18	Payments of travel or entertainment expenses for any federal, state, or local public officials											
19 20	Conferences, conventions, and meetings Interest	6,380.	6,380.									
21	Payments to affiliates				 							
22	Depreciation, depletion, and amortization	913.	913.									
	Insurance	2,665.		2,665.								
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)											
	FUNDRAISING	18,155.	1,815.	3,631.	12,709.							
1	SUPPLIES	6,182.	4,946.	618.	618.							
	PROFESSIONAL FEES	4,707.	471.	941.	3,295.							
	TELEPHONE	3,030.	2,424.	303.	303.							
	All other expenses	5,030.	4,007.	706.	317.							
	Total functional expenses. Add lines 1 through 24e	236,088.	180,660.	23,525.	31,903.							
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.											
	Check here ► If following											
	SOP 98-2 (ASC 958-720)	<u></u>										

Pa	<u>irt X</u>	Balance Sheet						
				-	(A) Beginning of year		(B) End of year	
	1	Cash - non-interest-bearing	-		181,034.	1	64,615.	
	2	Savings and temporary cash investments				2	118,919.	
	3	Pledges and grants receivable, net		!		3		
	4	Accounts receivable, net				4		
	5	Receivables from current and former officers, director and highest compensated employees. Complete Part	rs, trustees, key	y employees, L		5		
	6	Receivables from other disqualified persons (as defin persons described in section 4958(c)(3)(B), and conti sponsoring organizations of section 501(c)(9) volunta organizations (see instructions)	ributing employ	ers and		6		
ASSETS	7	Notes and loans receivable, net				7		
Ē	8	Inventories for sale or use				8		
S	9	Prepaid expenses and deferred charges				9		
	10 a	Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D	10a	4,017.				
	Ь	Less. accumulated depreciation	10Ь	3,352.	1,578.	10 c	665.	
		Investments – publicly traded securities		0,0021	1,0.0.	11		
		Investments – other securities See Part IV, line 11				12		
	13	Investments - program-related See Part IV, line 11	•					
	14	Intangible assets						
	15	Other assets See Part IV, line 11			······································	14 15		
	16	Total assets. Add lines 1 through 15 (must equal line	34)		182,612.	16	184,199.	
	17	Accounts payable and accrued expenses	/		105,0121	17	101/133.	
	18	Grants payable				18	·	
	19	Deferred revenue				19		
Ļ	20	Tax-exempt bond liabilities				20		
AB	21	Escrow or custodial account liability. Complete Part	IV of Schedule	D		21		
L	22	Payables to current and former officers, directors, tru highest compensated employees, and disqualified pe of Schedule L	stees, key emp rsons. Complet	oloyees, e Part II		22		
Í	23	Secured mortgages and notes payable to unrelated the	nird parties			23		
S	24	Unsecured notes and loans payable to unrelated third	l parties	_		24		
	25	Other liabilities (including federal income tax, payable and other liabilities not included on lines 17-24). Com	es to related the oplete Part X of	ird parties, Schedule D	4,277.	25	5,829.	
	26	Total liabilities. Add lines 17 through 25			4,277.	26	5,829.	
N E		Organizations that follow SFAS 117, check here ►	X and comp	lete lines				
		27 through 29 and lines 33 and 34.						
ASSETS	27	Unrestricted net assets			178,335.	27	178,370.	
Ĕ	28	Temporarily restricted net assets.				28		
	29	Permanently restricted net assets				29		
R		Organizations that do not follow SFAS 117, check he	ere ► 🗌 and o	complete				
E		lines 30 through 34.	_					
Ñ	30	Capital stock or trust principal, or current funds				30		
B	31	Paid-in or capital surplus, or land, building, or equipment of the surplus of the	nent fund			31		
Î A	32	Retained earnings, endowment, accumulated income	, or other funds	5		32		
Č	33	Total net assets or fund balances			178,335.	33	178,370.	
Š	34	Total liabilities and net assets/fund balances			182,612.	34	184,199.	

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Form **990** (2011)

Form 990 (2011) PRODUCT POLICY PROJECT, INC.	43-2038678		Pa	ige 12	
Part XI Reconciliation of Net Assets					
Check if Schedule O contains a response to any question in this Part XI				\Box	
	1 1				
1 Total revenue (must equal Part VIII, column (A), line 12)	1		36, <u>1</u>		
2 Total expenses (must equal Part IX, column (A), line 25)	2	2	36,C		
3 Revenue less expenses. Subtract line 2 from line 1	. 3			<u>35.</u>	
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1	78,3	<u> 35.</u>	
5 Other changes in net assets or fund balances (explain in Schedule O).	. 5			0.	
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	1	78,3	370.	
Part XII Financial Statements and Reporting					
Check if Schedule O contains a response to any question in this Part XII				. П	
			Yes	No	
1 Accounting method used to prepare the Form 990. X Cash Accrual Other				į .	
If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O					
2a Were the organization's financial statements compiled or reviewed by an independent accountant?					
b Were the organization's financial statements audited by an independent accountant?		2b		Х	
c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?					
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.					
d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year separate basis, consolidated basis, or both.	were issued on a				
Separate basis Consolidated basis Both consolidated and separate basis					
3a As a result of a federal award, was the organization required to undergo an audit or audits as set for Audit Act and OMB Circular A-133?	th in the Single	3a		х	
b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo or audits, explain why in Schedule O and describe any steps taken to undergo such audits	o the required audit	3ь			
BAA		Form	990	(2011)	

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

2011 Open to Public

Inspection

OMB No 1545 0047

Department of the Treasury Internal Revenue Service Name of the organization Employer identification number PRODUCT POLICY PROJECT, INC. 43-2038678 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions The organization is not a private foundation because it is (For lines 1 through 11, check only one box.) 1 A church, convention of churches or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii) Enter the hospital's name, city, and state An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section** 170(b)(1)(A)(iv). (Complete Part II) 5 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II) X 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) 9 An organization that normally receives (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h 11 **b** Type II c | Type III - Functionally integrated d | Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? Yes No A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (i) 11 g (i) A family member of a person described in (i) above? 11 g (ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11 g (iii) h Provide the following information about the supported organization(s) (i) Name of supported organization (iii) Type of organization (described on lines 1.9 above or IRC section (v) Did you notify the organization in column (i) of your support? (vi) Is the organization in column (i) organized in the US? (iv) is the (vii) Amount of support organization in column (i) listed in (see instructions)) your governing document? Yes No Yes No Yes No (A) (B) (C) (D) (E) Total

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

Schedule A (Form 990 or 990-EZ) 2011 PRODUCT POLICY PROJECT, INC. 43-2038678 Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(v) and 170(b)(1)(A)(v)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

2 Tax revenues leved for the organization sheefit and either paid to or expended on its behalf and either paid to or expended on its behalf and either paid to or expended on the paid to organization without charge and the paid to the organization without charge and the paid to the organization without charge and the paid to the organization organization organization to total contributions by each person (other than a governmental contribution by each person (other	Sec	tion A. Public Support							
204,001 299,188 247,302 117,500 226,187 1,094,778			(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total	
organization's benefit and either paid to or expended on its behalf of the paid to or expended on its behalf of the paid to or expended on its behalf of the paid to organization without charge of governmental unit to the organization without charge of the programmental unit to the organization of total contributions by each person city of the amount of publicly supported units of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 11, column (f) of the amount shown on line 14, column (f) of the amount shown on line 14, column (f) of the amount shown on line 14, column (f) of the amount shown on line 14, column (f) of the amount shown on line 14, column (f) of the amount shown on line 14, column (f) of the amount shown on line 14, column (f) of the amount shown on line 14, column (f) of the amount shown on securities loans, rents, covalties and income from interest, dividends, payments received on securities loans, rents, covalties and income from 10, 2,188, 533, 158, 293, 3,182 of the income from nurelated business are advivites, whether or not the business are required to the sale of capital assets. (Selenn in 17, 18, 18, 18, 18, 18, 18, 18, 18, 18, 18	1	Gifts, grants, contributions, and membership fees received (Do not include any 'unusual grants')	204,601.	299,188.	247,302.	117,500.	226,187.	1,094,778.	
tacitites furnished by a governmental unit to the opportunition of the programmental contribution to the programmental contributions by each person (other then a governmental contributions and stop here. Explain in Part IV how the organization meets the	2	organization's benefit and either paid to or expended						0.	
4 Total. Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included for in len 1 ground in the publicly supported organization included from the 1 ground in the 1 g	3	facilities furnished by a governmental unit to the						0.	
contributions by each person (other than a governmental unit or publicly supported organization) included on line I had exceeds 26 of the amount 50 wt on line 11, column (f) 59,153 6 Public support. Subtract line 5 from line 4 1,035,625 Section B. Total Support Calendar year for fiscal year beginning in) - 7 Amounts from line 4 204,601. 299,188. 247,302. 117,500. 226,187. 1,094,778 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources 10. 2,188. 533. 158. 293. 3,182 9 Net income from unrelated business activities, whether or not the business is regularly carried on 10. Other income Do not include gain or loss from the sale of capital assets (Edilem in Part IV). 3EE PRRIT IV 492492492 11 Total support. Add lines 7 frough 10. 1 1,097,468 12 Gross receipts from related activities, etic (see instructions) 1,097,468 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. The organization of line 6, column (f) divided by line 11, column (f)) 14 94.36 % 15 Public support test—2011, if the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and stop here. The organization media the organization media for circumstances lest, check this box and stop here. Explain in Part IV) how the organization meets the facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the facts-and-circumstances' test, check this box and stop here. Explain in Part IV how or more, and if the organization meets the facts-and-circumstances' test, check this box and stop here. Explain in Part IV how or more, and if the organization meets the facts-and-circumstances' test, check this box and stop here. Explain in Part IV how or more, and if the organization meets the facts-and-circumstances' test, check this box and stop here. Explain in Part IV h	4	Total. Add lines 1 through 3	204,601.	299,188.	247,302.	117,500.	226,187.	1,094,778.	
6 Public support. Subtract line 5 from line 4 Section B. Total Support Calendar year (or fiscal year beginning in) - (a) 2007 (b) 2008 (c) 2009 (d) 2010 (e) 2011 (f) Total veginning in) - (a) 2007 (b) 2008 (c) 2009 (d) 2010 (e) 2011 (f) Total veginning in) - (a) 204, 601. 299, 188. 247, 302. 117, 500. 226, 187. 1, 094, 778 8 Gross income from interest, dividencials, payments received on securities loans, rents, royalties and income from similar sources 10. 2, 188. 533. 158. 293. 3, 182 9 Net income from unrelated business is regularly carried on 10. 2, 188. 533. 158. 293. 3, 182 10. 10. 188. 533. 158. 293. 3, 182 11. Total support. Add lines 7 through 10. 1997. 492. 1997. 199	5	contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount						59.153.	
Calendar year (or fiscal year beginning in) - 7 Amounts from line 4 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources 9 Net income from unrelated business is regularly carried on 10. 2, 188. 533. 158. 293. 3, 182 10 Other income from similar sources 10 Other income from similar sesting sequality carried on 10 Other income from similar sesting sequality carried on 10 Other income from similar sesting sequality carried on 10 Other income from similar sesting sequality carried on 10 Other income from the sale of capital assets (Explain in Part IV.) SEE PART 1V	6	Public support. Subtract line 5						1,035,625.	
beginning in) \$ 7 Amounts from line 4 204, 601. 299, 188. 247, 302. 117, 500. 226, 187. 1, 094, 778 8 Gross income from interest, dividends, payments received on secretic shears, sertis, or consistent and income from similar sources. 9 Net income from unrelated business activities, whether or not the business is regularly carried on one of the business is regularly carried on one of the business is regularly carried on a sertific from the sale of capital assets (Egolan in Part IV.) SEE PART IV 11 Total support. Add lines 7 through 10 12 Gross receipts from related activities, etc (see instructions) 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. Section C. Computation of Public Support Percentage 14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f)) 15 Public support percentage for 2010 Schedule A, Part II, line 14 16a 33-1/3% support test — 2010. If the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances' test, theck this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances' test, The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test — 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances' test, theck this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances' test. The organization qualifies as a publicly supported organization.	Sec	tion B. Total Support							
8 Gross income from interest, dividends, payments received on securities loans, rents, royalities and income from similar sources 10. 2,188. 533. 158. 293. 3,182 9 Net income from unrelated business activities, whether or not the business activities, whether or not the business is regularly carried on 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.) SEE PART TV -492492 11 Total support. Add lines 7 through 10. 1,097,468 12 Gross receipts from related activities, etc (see instructions) 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. Section C. Computation of Public Support Percentage 14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f)) 15 Public support percentage from 2010 Schedule A, Part II, line 14 16a 33-1/3% support test — 2011. If the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test. The organization on lines as a publicly supported organization 17a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization here organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization here organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization here organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly su	Cale begi	ndar year (or fiscal year nning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total	
dividends, payments received on securities loans, rents, royalities and income from similar sources 10. 2,188. 533. 158. 293. 3,182 Net income from unrelated business activities, whether or not the business is regularly carned on 10. Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.) SEE PART IV —492. —492. Total support. Add lines 7 through 10. 1,097,468 Gross receipts from related activities, etc (see instructions) 12. 00 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here. Fection C. Computation of Public Support Percentage Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f)) 14. 94.36 % 15. 86.14 % 15. 8	7	Amounts from line 4	204,601.	299,188.	247,302.	117,500.	226,187.	1,094,778.	
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gain or loss from the sale of capital assets (Explain in Part IV.) SEE PART IV —492.	9	business activities, whether or not the business is regularly						0.	
through 10	10	gain or loss from the sale of	-492.					-492.	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage 14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f)) 15 Public support percentage from 2010 Schedule A, Part II, line 14 16a 33-1/3% support test — 2011. If the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test — 2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.	11							1,097,468.	
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15 Public support percentage from 2010 Schedule A, Part II, line 14									
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and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization b 10%-facts-and-circumstances test — 2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.	16 a	16a 33-1/3% support test — 2011. If the organization did not check the box on line 13, and the line 14 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization							
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or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.	17 <i>a</i>	or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how							
		or more, and if the organization organization meets the 'facts-an	meets the 'facts-a d-circumstances'	and-circumstances test. The organiza	s' test, check this tion qualifies as a	box and stop her a publicly support	e. Explain in Par ed organization.	t iV how the ►	
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions Schedule & (Form 990 or 990-F7) 20			zation did not che	ck a box on line 1	3, 16a, 16b, 17a,				

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support			· · · · · · · · · · · · · · · · · · ·				
	dar year (or fiscal yr beginning in)►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f)	Total
1	Gifts, grants, contributions and membership fees received (Do not include any 'unusual grants')							
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose							
3	Gross receipts from activities that are not an unrelated trade or business under section 513							
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf		-	,		7		
5	The value of services or facilities furnished by a governmental unit to the organization without charge							
6	Total. Add lines 1 through 5							
7 a	Amounts included on lines 1, 2, and 3 received from disqualified persons							
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year							
c	: Add lines 7a and 7b							
8	Public support (Subtract line 7c from line 6.)							
Sec	tion B. Total Support							
Calen	dar year (or fiscal yr beginning in)►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9	Amounts from line 6						l.	
	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975							
c	Add lines 10a and 10b	· · · · · · · · · · · · · · · · · · ·						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on							
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV).							
13	Total support. (Add Ins 9, 10c, 11, and 12)							
	First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here							
<u>Sec</u>	tion C. Computation of Pu	blic Support P	ercentage					
	Public support percentage for 20	•		ne 13, column (f))		15	<u> </u>
	Public support percentage from				-		16	<u></u>
	tion D. Computation of Inv							
17	Investment income percentage t	for 2011 (line 10c,	, column (f) divide	ed by line 13, colu	umn (f))	L	17	<u></u>
_	Investment income percentage t					L	18	
	33-1/3% support tests — 2011. It is not more than 33-1/3%, check	k this box and sto	p here. The organ	nization qualifies	as a publicly supp	orted organiz	ation	▶ 📙
	33-1/3% support tests – 2010. I line 18 is not more than 33-1/39	6, check this box	and stop here. Th	ne organization qu	ualifies as a public	ly supported	organızatıor	and -
_20	Private foundation. If the organi	ization did not che	eck a box on line	14, 19a, or 19b,	check this box and	see instructi	ons	▶∐

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional inform (See instructions).	line 10:
	ation.
	 -
	-

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

► Complete if the organization is described below.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545-0047

2011

Open to Public Inspection

If the organization answered 'Yes,' to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations. Complete Parts I-A and C below. Do not complete Part I-B
- Section 527 organizations: Complete Part I-A only

If the organization answered 'Yes,' to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A Do not complete Part II-B
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B. Do not complete Part II-A

If the organization answered 'Yes,' to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35a (Proxy Tax), then • Section 501(c)(4), (5), or (6) organizations: Complete Part III. PRODUCT POLICY PROJECT, INC 43-2038678 Rantif A Complete if the organization is exempt under section 501(c) or is a section 527 organization. Provide a description of the organization's direct and indirect political campaign activities in Part IV 2 Political expenditures 3 Volunteer hours Part I-B Complete if the organization is exempt under section 501(c)(3). ► Ś 1 Enter the amount of any excise tax incurred by the organization under section 4955 n 2 Enter the amount of any excise tax incurred by organization managers under section 4955 0. 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes Nο 4a Was a correction made? Yes No b If 'Yes,' describe in Part IV Partile Complete if the organization is exempt under section 501(c), except section 501(c)(3). Enter the amount directly expended by the filing organization for section 527 exempt function activities Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, Did the filing organization file Form 1120-POL for this year? No Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV. (e) Amount of political ontributions received and promptly and directly delivered to a separate political organization if none, enter 0 (a) Name (d) Amount paid from filing organization's funds if none, enter 0-(1) (2) (3) (4)(5)

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ

(6)

Schedule C (Form 990 or 990-EZ) 2011

chedule C (Form 990 or 990-EZ) 2011	PRODUCT POLI	CY PROJECT, INC.		43-2038	
Part II-A Complete if the section 501(h	ne organization)).	is exempt under sec	tion 501(c)(3) and 1	iled Form 5768 (ele	ction under
A Check ► I if the filing	organization belon	gs to an affiliated group (a	and list in Part IV each	affiliated group member	s name,
address, E	IN, expenses, and	share of excess lobbying e	expenditures).		
Check ► if the filing	organization check	ked box A and 'limited con	trol' provisions apply.		
(The term 'e	Limits on Lobbyir expenditures' mean	ng Expenditures s amounts paid or incurre	ed.)	(a) Filing organization's totals	(b) Affiliated group totals
a Total lobbying expenditure	es to influence pub	lic opinion (grass roots lot	obying)	2,150.	
b Total lobbying expenditure	es to influence a le	gislative body (direct lobby	ying) .		
c Total lobbying expenditure	es (add lines 1a an	d 1b)		2,150.	0.
d Other exempt purpose ex	penditures		1_	233, 938.	
e Total exempt purpose exp	penditures (add line	es 1c and 1d)	<u> </u>	236,088.	0.
f Lobbying nontaxable amo both columns.	ount Enter the amo	ount from the following tab	te in	47,218.	
If the amount on line 1e, colum	nn (a) or (b) is Ti	ne lobbying nontaxable ar	mount is.		
Not over \$500,000	2	0% of the amount on line 1e			
Over \$500,000 but not over \$1,00	00,000 \$	100,000 plus 15% of the excess of	over \$500,000		
Over \$1,000,000 but not over \$1,	500,000 \$	175,000 plus 10% of the excess of	over \$1,000,000		
Over \$1,500,000 but not over \$17	7,000,000 \$	225,000 plus 5% of the excess or	ver \$1,500,000	ļ	
Over \$17,000,000	1	31,000,000			
g Grassroots nontaxable ar	mount (enter 25% o	f line 1f) .		11,805.	0.
h Subtract line 1g from line	e 1a If zero or less,	enter -0-		0.	0.
i Subtract line 1f from line	1c If zero or less,	enter -0-	Ĺ	0.	0 <u>.</u>
j If there is an amount othe section 4911 tax for this		er line 1h or line 1i, did th	ne organization file Form	4720 reporting	Yes No
(Some	organizations that	-Year Averaging Period U made a section 501(h) ele below. See the instructio	ection do not have to co		
	Lobby	ing Expenditures During	4-Year Averaging Perio	d	
Calendar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
2a Lobbying non-taxable amount	49,645	49,988.	21,324.	47,218.	168,175.
b Lobbying ceiling amount (150% of line 2a, column (e))					252,263.
c Total lobbying expenditures .	4,500	4,500.	2,132.	2,150.	13,282.
d Grassroots nontaxable amount	12,411	12,497.	5,331.	11,805.	42,044.
e Grassroots ceiling amount (150% of line 2d, column (e))					63,066.
f Grassroots lobbying expenditures	4,500	4,500.	2,132.	2,150.	13,282.

BAA

2,150. 13,282. Schedule **C** (Form 990 or 990-EZ) 2011

Schedule C (Form 990 or 990-EZ) 2011 PRODUCT POLICY PROJECT, INC. 43-2038678

Part II-B | Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

or each 'Yes' response to lines 1a through 1i below, provide in Part IV a detailed description		(a)		(b)		
of the lobbying activity Yes				nount		
During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of						
a Volunteers?					l	
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	-	-		-		
c Media advertisements?	<u> </u>					
d Mailings to members, legislators, or the public?	\vdash					
e Publications, or published or broadcast statements?	\vdash					
f Grants to other organizations for lobbying purposes?	<u> </u>					
g Direct contact with legislators, their staffs, government officials, or a legislative body?	-					
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?	-					
i Other activities?	-					
j Total Add lines 1c through 1:	-	-				
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?						
b If 'Yes,' enter the amount of any tax incurred under section 4912		}				
c If 'Yes,' enter the amount of any tax incurred by organization managers under section 4912			 			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?						
Part III-A Complete if the organization is exempt under section 501(c)(4), section 50′ section 501(c)(6).	l(c)(5)	, or				
				Yes	No	
1 Were substantially all (90% or more) dues received nondeductible by members?			1			
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?			2			
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?			3			
Part III-B Complete if the organization is exempt under section 501(c)(4), section 50	(c)(5)	, or s	ection			
501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered 'No' (answered 'Yes.'	OR (b)	Part	III-A, lir	ıe 3, is	•	
1 Dues, assessments and similar amounts from members		1				
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).						
a Current year .		2a				
b Carryover from last year .		2b				
c Total		2c				
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3				
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exceedoes the organization agree to carryover to the reasonable estimate of nondeductible lobbying and poexpenditure next year?		4				
5 Taxable amount of lobbying and political expenditures (see instructions)		5				
Part IV Supplemental Information						
Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5; FAlso, complete this part for any additional information	Part II-A	, and	Part II-B,	line 1		
	_					
						
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ochedule C	(FOILL 930 01 930-EZ) ZOIT PRODUCT FOLICT PROJECT, INC.	43-20300/0	Page 4
Part IV	Supplemental Information (continued)		
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SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Financial Statements

Complete if the organization answered 'Yes,' to Form 990,
Part IV, lines 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990. ► See separate instructions.

OMB No 1545-0047 2011

Open to Public Inspection Employer identification number

PRODUCT POLICY PROJECT, INC.		43-2038678					
Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if							
the organization answered 'Yes' to Form 990, Part IV, line 6.							
	(a) Donor advised funds	(b) Funds and other accounts					
 Total number at end of year 							
2 Aggregate contributions to (during year)							
3 Aggregate grants from (during year)							
4 Aggregate value at end of year							
	onor advisors in writing that the assets held in cet to the organization's exclusive legal control?	donor advised Yes No					
	nors, and donor advisors in writing that grant fur ir the benefit of the donor or donor advisor, or fo nefit?						
Part II Conservation Easements. Com	olete if the organization answered 'Yes	to Form 990, Part IV, line 7.					
1 Purpose(s) of conservation easements held	by the organization (check all that apply)						
Preservation of land for public use (e.g.	, recreation or education) Preservation	of an historically important land area					
Protection of natural habitat	Preservation	of a certified historic structure					
Preservation of open space							
	ation held a qualified conservation contribution in	n the form of a conservation easement on the					
last day of the tax year		Hald state Fad at the Tou Vern					
a Total number of conservation easements		Held at the End of the Tax Year					
	coments	2a 2b					
 b Total acreage restricted by conservation ease c Number of conservation easements on a cei 		2c					
	` '						
structure listed in the National Register	I in (c) acquired after 8/17/06, and not on a histe	2d					
3 Number of conservation easements modified tax year ▶	d, transferred, released, extinguished, or termina	ated by the organization during the					
4 Number of states where property subject to	conservation easement is located >	<u></u>					
5 Does the organization have a written policy and enforcement of the conservation easem	regarding the periodic monitoring, inspection, ha ents it holds?	andling of violations, Yes No					
6 Staff and volunteer hours devoted to monito	ring, inspecting, and enforcing conservation eas	sements during the year					
7 Amount of expenses incurred in monitoring,	inspecting, and enforcing conservation easeme	ents during the year					
8 Does each conservation easement reported 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	on line 2(d) above satisfy the requirements of s	ection Yes No					
9 In Part XIV, describe how the organization report include, if applicable, the text of the footnotion conservation easements	rts conservation easements in its revenue and expe e to the organization's financial statements that	ense statement, and balance sheet, and describes the organization's accounting for					
	lections of Art, Historical Treasures, o swered 'Yes' to Form 990, Part IV, line						
art, historical treasures, or other similar ass	der SFAS 116 (ASC 958), not to report in its revets held for public exhibition, education, or resenancial statements that describes these items	enue statement and balance sheet works of arch in furtherance of public service, provide,					
b If the organization elected, as permitted und historical treasures, or other similar assets if following amounts relating to these items	der SFAS 116 (ASC 958), to report in its revenue neld for public exhibition, education, or research	e statement and balance sheet works of art, in furtherance of public service, provide the					
(i) Revenues included in Form 990, Part VI	II, line 1	> \$					
(ii) Assets included in Form 990, Part X		. •\$					
2 If the organization received or held works of amounts required to be reported under SFA	art, historical treasures, or other similar assets S 116 (ASC 958) relating to these items:	for financial gain, provide the following					
a Revenues included in Form 990, Part VIII, li	ne 1	- \$					
b Assets included in Form 990. Part X		▶ \$					

Schedule D (Form 990) 2011 PRODU					43-203			Page 2
Part III Organizations Maintai	ning Collec	ctions of Art,	Historica	I Treasures, or C	Other Similar Ass	ets (co	ntinu	<u>ea)</u>
3 Using the organization's acquisition items (check all that apply):	on, accession,	and other reco	1	,	hat are a significant u	se of its	collect	noı.
a Public exhibition		d L	(_	change programs				
b Scholarly research		e	Other					
c Preservation for future general Provide a description of the organ		national and and		. 6 4	_11			
Part XIV 5 During the year, did the organiza				•		e III		
assets to be sold to raise funds r	ather than to t	be maintained a	s part of the	organization's colle	ction? .	Yes	\perp	No
line 9, or reported an	i Arrangeme amount on [<mark>ents.</mark> Comple Form 990, Pa	ete if the cart X, line	organization ansv 21.	wered 'Yes' to For	m 990	, Part	IV,
1a Is the organization an agent, trus included on Form 990, Part X?	itee, custodian	n, or other interr	nediary for d	contributions or other	r assets not	Yes		No
b If 'Yes,' explain the arrangement	ın Part XIV ar	nd complete the	following ta	ble:				
						Amount		
c Beginning balance	•	-		•	1c			
d Additions during the year					1d			
e Distributions during the year					1e			
f Ending balance		000 Dt V I	013		1f	V		TN-
2a Did the organization include an a b If 'Yes,' explain the arrangement		m 990, Part A,	ine 217		İ	Yes	L	No
Part V Endowment Funds. Co		ne organizatu	n answer	ed 'Yes' to Form	990 Part IV line	10		
Ture V Lindownier R Turidor Oc	(a) Current		Prior year	(c) Two years back	(d) Three years back		our years	s hack
1 a Beginning of year balance	(b) Ganone	<u> </u>	THOI Jour	(c) THO YOU'S EACH	(u) Prince years back	(6)	our your	, Duon
b Contributions				 	 			
c Net investment earnings, gains, and losses								
d Grants or scholarships						 -		
e Other expenditures for facilities and programs								
f Administrative expenses								
g End of year balance						Τ		
Provide the estimated percentag	e of the currer	nt year end bala	nce (line 1g	, column (a)) held as	5:			-
a Board designated or quasi-endov	vment ►	%						
b Permanent endowment ►	ક							
c Temporarily restricted endowmer		8						
The percentages in lines 2a, 2b,	and 2c should	l equal 100%						
3a Are there endowment funds not organization by:	n the possess	ion of the organ	nization that	are held and admini	stered for the		Yes	No
(i) unrelated organizations.						3a(i)		
(ii) related organizations	-					3a(ii)		
b If 'Yes' to 3a(II), are the related of	_	· · · · · · · · · · · · · · · · · · ·			•	3b		
4 Describe in Part XIV the intende					·			
Part VI Land, Buildings, and						4.5.5		
Description of property		(a) Cost or othe (investmen) Cost or other basis (other)	(c) Accumulated depreciation	(a) E	Book va	ilue ———
1 a Land	·		- -	···		 		
b Buildings	}		- 					
c Leasehold improvementsd Equipment	• }			4,017.	3,352.			665.
e Other	}			4,017.	3,332.			_005.
Total. Add lines 1a through 1e. (Colum	nn (d) must er	gual Form 990	Part X. colur	nn (B), line 10(c))	▶			665.
BAA	. (-)	,	2, voidi	(=),	Sched	lule D (F	orm 99	90) 2011

Schedule D (Form 990) 2011 PRODUCT POLICY PROJECT, INC

43-2038678

Page 3

	3-2038678	Page 4
Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements	N/A	
1 Total revenue (Form 990, Part VIII, column (A), line 12)		
2 Total expenses (Form 990, Part IX, column (A), line 25)		
3 Excess or (deficit) for the year. Subtract line 2 from line 1		
4 Net unrealized gains (losses) on investments .		
5 Donated services and use of facilities .		
6 Investment expenses		
7 Prior period adjustments		
8 Other (Describe in Part XIV.)		
9 Total adjustments (net) Add lines 4 through 8		
10 Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		
Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per F	Return N/A	
1 Total revenue, gains, and other support per audited financial statements .	1 1	
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a Net unrealized gains on investments	1 1	
b Donated services and use of facilities	-	
c Recoveries of prior year grants		
d Other (Describe in Part XIV.)	-	
e Add lines 2a through 2d	+ =	
3 Subtract line 2e from line 1	2e 3	
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:	3	
a Investment expenses not included on Form 990, Part VIII, line 7b 4a	-	
b Other (Describe in Part XIV)	- -	
c Add lines 4a and 4b	4c	
5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	
Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per		
1 Total expenses and losses per audited financial statements	1	
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a Donated services and use of facilities	4 1	
b Prior year adjustments	_	
c Other losses 2c	_	
d Other (Describe in Part XIV)		
e Add lines 2a through 2d	2e	
3 Subtract line 2e from line 1	3	
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b	_	
b Other (Describe in Part XIV)	- <u>-</u> -	
c Add lines 4a and 4b	4c	
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) Part XIV Supplemental Information	5	
Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part I Part V, line 4; Part X, line 2, Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also completany additional information	V, lines 1b and 2t ete this part to pro); vide
		
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Schedule D (Form 990) 2011 PRODUCT POLICY PROJECT, INC. Part XIV Supplemental Information (continued)	43-2038678 Page 5
ाह्यतम् Supplemental Information (continued)	

SCHEDULE 1 (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered 'Yes' to Form 990, Part IV, lines 21 or 22.

Attatch to Form 990.

OMB No 1545 0047

Open to Public Inspection 2011

Employer identification number 43-2038678 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?... Part I General Information on Grants and Assistance PRODUCT POLICY PROJECT, Department of the Treasury Internal Revenue Service Name of the organization

X Yes Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. Part II can be duplicated if additional space is needed

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1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Λ1) CPSC	77-0695467		17,500.	.0		=	PRODUCT STEWARDSHIP & OUTREACH
(2)							
(3)							
(4)							
()							
(6)							
ω							
(8)							
2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table	3) and government org	ganizations listed II	n the line 1 table			. :	1

Schedule I (Form 990) (2011)

TEEA3901L 06/01/11

3 Enter total number of other organizations listed in the line 1 table.

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Page 2 Schedule I (Form 990) (2011) PRODUCT POLICY PROJECT, INC.

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(f) Description of non-cash assistance								, line 2, and any other additional information.				ĺ				1	İ	 	
(e) Method of valuation (book, FMV, appraisal, other)												 		 	 	 	 	 	
(d) Amount of non-cash assistance								this part to provide the information required in Part I				 	 	 	1 1 1 1 1 1 1 1 1] 		 	
(c) Amount of cash grant								provide the informa				! 	1 1 1 1 1 1 1 1	1 1 1 1 1 1 1 1	 	 	; ; ; ; ; ; ; ; ;	! ! ! ! ! ! ! !	1
(b) Number of recipients								lete this part to p	 	! !]]]	 	 	I		1	i I		
(a) Type of grant or assistance	-	2	e	4	ı,	ဟ	7	Part IV Supplemental Information. Complete				1			} 1 1 1 1 1 1 1 1 1 1 1 1 1		} ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! !		

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Schedule I (Form 990) (2011)

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047 2011

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

Open to Public Inspection

	Employer identification number
PRODUCT POLICY PROJECT, INC.	43-2038678
FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS	
REVIEW 990 WITH EXECUTIVE DIRECTOR	
FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY AV	/AILABLE
NO DOCUMENTS AVAILABLE TO THE PUBLIC.	
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2011	SCH	EDUL	ΕA	, PA	RT	IV	- SU	PPL	.EN	IENT	AL	INI	ORN	IΑI	[OI	N PA	GE S	- 5
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PART II, L	INE 10 - OT	HER INC	OME	Ē														
	ND SOURCE			2011			2010			2009			2008			2007		
		TOTAL	\$		0.	\$		0.	\$		0.	\$		0.	\$		0.	
		•																
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