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Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury

Intern	al Reveni	ue Service	Fine organization me	ay nave to ac	с а оср	- OI timo return to	outiony out	210 10	porting	- oquilonion			specuc	<u> </u>
Α	or the	2011 cal	endar year, or tax year beg	inning			, a	nd e	nding					
B 0	heck if	applicable	C Name of organization V	Vinona Area	a Ambu	lance Service, I	Inc.			D Employ	er iden	tification nu	mber	
A	ddress	change	Doing Business As							41-18454	88			
\square N	ame ch	ange	Number and street (or P O b	oox if mail is no	t delivered	to street address)	Room/su	ıte		E Telepho	ne num	nber		
Πı	iitial retu	ım	370 W. 2nd Street				300			(507) 452	-5351			
\equiv	erminat		City or town, state or country.	and ZIP + 4			1000			(301) 402	-0001			
=	mended		Winona	,		MN	550	87_2	2969	G Gross re	eceipts :	\$	16	38,531
=		l.	1	al officer		IVIIA	333	07-2						=
LJA	pplication	on pending	F Name and address of princip			1411 5400				this a group re			==	<u>⊠</u> №
			Michael Mc Kee 1900 Sc	outh Avenue	e, La Cr	osse, WI 5460	<u> </u>		1 ''	e all affiliates			Yes	No
I Ta	ax-exem	pt status	X 501(c)(3) 501(c)	() ◀	(insert n	o) 4947(a)(1) or	527	lf"	'No," attach a	list (se	e instruction:	3)	
JW	ebsite	e: Nune	onaambulance.com		-				H(c) Gro	oup exemptio	n numb	er ▶ NA		
						Other ▶		. Var					al damieik	
		rganization		Associa	ition] Other ▶		L Tea	ar of form	ation 1996	6 1	State of leg	ai domicile	<u>MN</u>
Р	art I		mmary											
	1	-	lescribe the organization's			-	-				nce S	ervice pro	vides	
		advance	ed Emergency Medical Se	ervices and	transpo	rtation to the c	ommunit	y thi	rough e	xcellent				
ဥ		patient	care, education and collai	borative pai	rtnershi	ps								
Activitles & Governance								- -				-	-	
ove.	2	Check t	his box 🕨 if the organiz	zation disconti	nued its	perations or dispo	sed of mo	re tha	an 25% o	f its net asse	ets			
ŏ	3		of voting members of the			•			_		3	1		6
S S	4		of independent voting m	-				e 1b)	•	4			6
¥	5		imber of individuals emplo		_				, .	•	5	 		40
\cti	6		imber of volunteers (estin	-	-		, iii o 20	٠,	•		6	1		0
•	7a		related business revenue		• .		, .		•		7a	.		0
	l 'a		elated business revende elated business taxable ir				٠.				7b			0
	<u> </u>	Netunit	siated business taxable in	icome nom	1 01111 3	130-1, IIIIE 3 4	•		1	Prior Year	1 7 10	_	ırrent Yea	
	8	Contribu	itions and aroute (Bort VI	III lino 1h\					 	FIIOI Teal		0	intent rea	2,000
e n	l		utions and grants (Part VI				• •	•		1 5		~ 	1 6	32,209
Revenue	9		n service revenue (Part V				•		<u> </u>	1,5	31,48			
æ	10		ent income (Part VIII, col			-					1,18			4,322
	11		evenue (Part VIII, column					•		4.5		0		0
	12		enue—add lines 8 through				ine (Z)	•	-	1,5	32,67	-	1,6	38,531
	13		and similar amounts paid	•	,	•	•	•			17			210
	14		paid to or for members (•				0		0
S	15		other compensation, emplo				es 5–10)			78	84,13	35 813,7		<u>313,747</u>
SIIS.	16a	Profess	ional fundraising fees (Pa	it X Colum	,π-(Α),-	ine 11e)	•		COURT SHAPE ON LOW	NA LANGESCHICK SAME SAME AND AN	THE OF THE SEC	0	. No Condition To James and American	0
Expenses	b	Total fu	ndraising expens <u>es (Part</u>	IX, columb	<u>.(D), line</u>	e 25) ►		0				模型:		
ш	17		xpenses (Part;jX, column								00,87			<u> 603,818</u>
	18		penses Add¶ines 13-17				line 25) .			1,38	85,19:	2		117,77 <u>5</u>
	19	Revenu	e less expenses Subtrac	t line 18 fro	m line	12 .					47,47		2	220,756
3 0.	20 21 22		000		!"-				Beginn	ing of Curre	nt Year	r E	nd of Yea	r
sets	20		sets (Part X, line 16)	EN. U	r I					9	14,33	4	<u>1,1</u>	124,506
A P	21		bilities (Part X, line 26).								97,16	6		86,582
<u> </u>	22	Net ass	ets or fund balances Sub	otract line 2	1 from l	ine 20	<u> </u>			8	17,16	8	1,0	037,924
	rt II	Sig	nature Block											
			y, I declare that I have examined											
and t	elief, it	is true, corre	ect, and complete Declaration of	preparer (othe	r than offi	cer) is based on all i	information	of wh	nich prepa	arer has any k	knowled	lge		
Sig	n		- VNNL								<u> </u>	2-1:	<u> </u>	
Hei			Signature of officer							Date	:			
116	•		Michael Mc Kee					^o res	ident					
i			Type or pпnt name and title											
		Pπn	t/Type preparer's name		Preparer	's signature			Dat	e T	Ob		TIN	
Pai									1		Check self-en	nployed		
SPre	pare													
BUs	Onl	y Fim	n's name			_				Firm's EIN	<u> </u>			
			n's address 🕨							Phone no				
May	the II	RS discu	ss this return with the pre	parer show	n above	? (see instructi	ions)					. Г	Yes	No

Form **990** (2011)

	90 (2011)	vvinona Area Ambulance Service, Inc.	41-1845488	Page Z
Pa	rt III	Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III		
1	Briefly	describe the organization's mission.		
•	To pro	vide advanced Emergency Medical Services and transportation to the community through ent patient care, education and collaborative partnerships		
2	Did the	e organization undertake any significant program services during the year which were not listed on		
-	the pric	or Form 990 or 990-EZ?	Yes	X No
3	Did the	organization cease conducting, or make significant changes in how it conducts, any programes?	. Yes	X No
		," describe these changes on Schedule O		
4	expens	be the organization's program service accomplishments for each of its three largest program serviceses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to regard and allocations to others, the total expenses, and revenue, if any, for each program service reported	oort the amount o	
4a	advance the citient non-en) (Expenses \$1,269,495 including grants of \$0) (Revenue a Area Ambulance Service, Inc. responded to approximately 3,300 calls in 2011. We are an ced life support service that provides coverage for approximately 100 square miles, including es of Winona and Goodview, MN and service areas in Wisconsin. We provide 911 coverage, mergency calls, transfers, standbys, and intercepts for surrounding basic life support		
		**		
4b) (Expenses \$ 0 including grants of \$ 0) (Revenue		
4c	(Code) (Expenses \$0 including grants of \$0) (Revenue	e\$	0.)
4d		program services (Describe in Schedule O.) nses \$ 0 including grants of \$ 0) (Revenue \$	0)	
40	Total	nrogram service expenses > 1 269 495		_

Page 3

Form 990 (2011) , Winona Area Ambulance Service, Inc
Part IV Checklist of Required Schedules Part IV

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		<u>x</u>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If</i> "Yes," <i>complete Schedule C, Part I</i>	3		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			
_	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		<u>X</u>
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
_				
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If			x
-	"Yes," complete Schedule D, Part I	6		
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If</i> "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted	١		
	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	11.0 0000	X
	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable			
	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a	х	
	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		Х
	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		Х
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X .	11f		Х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If</i> "Yes," <i>complete</i> Schedule D, Parts XI, XII, and XIII	12a		Х
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes,"			
	and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a		14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance			
	to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i> Did the organization report a total of more than \$15,000 of expenses for professional fundraising services	16		Х
17	on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) .	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		Х
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return? NA	20b		L

Part IV Checklist of Required Schedules (continued)

21 Did the organization report more than \$5,000 of grants and other assistance to any government or organization

The United States on Part IV column (A) line 12 if "You " complete Schedule I Parts I and II

The United States on Part IV column (A) line 12 if "You " complete Schedule I Parts I and II

The United States on Part IV column (A) line 12 if "You " complete Schedule I Parts I and II

The United States on Part IV column (A) line 12 if "You " complete Schedule I Parts I and II and II

			163	110
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II.	21		Х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		Х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated		ł	
	employees? If "Yes," complete Schedule J	23		Х
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines			
	24b through 24d and complete Schedule K If "No," go to line 25	24a		Х
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? NA	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? NA	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I.	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a			
	prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or		į	
	990-EZ? If "Yes," complete Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i> .	27		Х
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,		£ 73	
	Part IV instructions for applicable filing thresholds, conditions, and exceptions)		3 355	
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV .	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L, Part IV	28b		<u> </u>
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If</i> "Yes," <i>complete Schedule M</i>	29		X
30	Did the organization receive more than \$25,000 in horizont contributions ** ** ** ** ** ** ** ** ** ** ** ** **	1		
30	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If</i> "Yes," <i>complete Schedule N</i> ,			
٠.	Part I	31		Х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?			
	If "Yes," complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II,			
	III, IV, and V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within			
	the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		<u> </u>
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related			.,
	organization? If "Yes," complete Schedule R, Part V, line 2	36		_X_
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part	37		×
	VI	"		 ^-
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note . All Form 990 filers are required to complete Schedule O.	38	X	
	19. Note: All 1 offit 990 files are required to complete offieddie O	100	_^_	<u></u>

Page 5

Statements Regarding Other IRS Filings and Tax Compliance

, i ai	Check if Schedule O contains a response to any question in this Part V			
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable		77.	. ,
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable	5	58.8	ŕ
C	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable		* 3	*.
	gaming (gambling) winnings to prize winners?	1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements, filed for the calendar year ending with or within the year covered by this return 2a 40			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)		äì	<u>.</u> Ž
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year? .	3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O . NA	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
	account)?	4a		X
b	If "Yes," enter the name of the foreign country: •			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts		********	
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		_X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible?	6a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or NA			
	gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			Í
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			
	and services provided to the payor?	7a		Х
b	If "Yes," did the organization notify the donor of the value of the goods or services provided? NA	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was	_ :		
	required to file Form 8282?	7c		*
d	If "Yes," indicate the number of Forms 8282 filed during the year	<u></u>		
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		<u> </u>
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? NA	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-INA	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting	:		
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
^	organization, have excess business holdings at any time during the year?	8	\$77	*
9_	Sponsoring organizations maintaining donor advised funds. Did the organization make any taxable distributions under section 4966? NA	9a		33
a	Did the organization make any taxable distributions under section 4966?	9b		-
ь 10	Section 501(c)(7) organizations. Enter:	30		
	Initiation fees and capital contributions included on Part VIII, line 12			
a b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	1		
11	Section 501(c)(12) organizations. Enter	1		
a	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other sources	1	اؤ بر	
_	against amounts due or received from them.)		Š	R 62
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? NA	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b NA			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	1	,	١.
а	Is the organization licensed to issue qualified health plans in more than one state? NA	13a		
_	Note. See the instructions for additional information the organization must report on Schedule O			
b	Enter the amount of reserves the organization is required to maintain by the states in which		ļ	
	the organization is licensed to issue qualified health plans	_		
С	Enter the amount of reserves on hand			L
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O NA	14b		

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" Part VI response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

<u>Sect</u>	ion A. Governing Body and Management	·· -			
		1 .	THE REAL PROPERTY.	Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year .	1a (5		
	If there are material differences in voting rights among members of the governing body, or				
	if the governing body delegated broad authority to an executive committee or similar				
	committee, explain in Schedule O	l	9		
b	Enter the number of voting members included in line 1a, above, who are independent	1b (2		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relati	onship with	Mild.	<u> </u>	
_	any other officer, director, trustee, or key employee?		2		<u>X</u>
3	Did the organization delegate control over management duties customarily performed by or unc				
	supervision of officers, directors, or trustees, or key employees to a management company or c	•	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 w		4		Х
5	Did the organization become aware during the year of a significant diversion of the organization	i's assets? .	5		Х
6	Did the organization have members or stockholders?		6	Х	
7a	Did the organization have members, stockholders, or other persons who had the power to elect	or appoint	İ		
	one or more members of the governing body?		7a	Χ	
b	Are any governance decisions of the organization reserved to (or subject to approval by) memb	ers,			
	stockholders, or persons other than the governing body?		7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertain	aken during	3	4	
	the year by the following:			,	
а	The governing body?		8a	Χ	
b	Each committee with authority to act on behalf of the governing body?		8b	Χ	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be				
	at the organization's mailing address? If "Yes," provide the names and addresses in Schedule		9		X
<u>Sect</u>	on B. Policies (This Section B requests information about policies not required by the I	<u>nternal Revenue C</u>	ode)		
				Yes	No
	Did the organization have local chapters, branches, or affiliates?		10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of su				
	affiliates, and branches to ensure their operations are consistent with the organization's exempt		10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body bef	ore filing the form?.	11a	X	RES PROPERTY
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	~			
12a	Did the organization have a written conflict of interest policy? <i>If "No," go to line 13</i> ⁻ .		12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could		12b	Χ	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy?	' If "Yes,"	l		
40	describe in Schedule O how this was done	•	12c	<u>X</u>	
13	Did the organization have a written whistleblower policy?		13	X	
14	Did the organization have a written document retention and destruction policy?		14	X	200000000
15	Did the process for determining compensation of the following persons include a review and ap				
_	independent persons, comparability data, and contemporaneous substantiation of the deliberat	ion and decision?			PI
a	The organization's CEO, Executive Director, or top management official	• •	15a	_X_	
þ	Other officers or key employees of the organization		15b	X	0000000
40-	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)				
тьа	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangements assets to a second or similar arrangements.	angement			
	with a taxable entity during the year?		16a	Continued	X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to ex				
	participation in joint venture arrangements under applicable federal tax law, and take steps to s	-		_ 	
0 4	the organization's exempt status with respect to such arrangements?	. NA	16b		
	ion C. Disclosure				
17 40	List the states with which a copy of this Form 990 is required to be filed ► None Section 6104 requires an expansion to make the Forms 1033 (or 1034 of early below 2000 and	000 T (0 +	-\/0`		
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and	990-1 (Section 501)	c)(3)s	only)	
	available for public inspection Indicate how you made these available Check all that apply.				
40	Own website Another's website X Upon request				
19	Describe in Schedule O whether (and if so, how), the organization made its governing documer	its, conflict of interes	Ţ		
20	policy, and financial statements available to the public	الأعاد والمسالم المسالم المسالم	_		
20	State the name, physical address, and telephone number of the person who possesses the boo				
	organization Dara Bartels 1900 South Avenue La Crosse WI 54601	(608) 775-9	40/		

Form 990 (2011)	. Winona Area Ambulance Service,									41-18454	188 Page 7	7
APart VII	Compensation of Officers, Dire		es, K	еу	Em	plo	yee	s, F	lighest Comp	ensated		
	Employees, and Independent C											
	Check if Schedule O contains a re									<u> </u>		_
Section A.	Officers, Directors, Trustees, Key I	Employees, and	d Hig	hes	t C	om	pens	ate	d Employees			_
1a Complete organization's	this table for all persons required to be tax year	elisted Report	comp	ens	atio	n fo	or the	cal	endar year endı	ng with or within	the	
-	of the organization's current officers, o	directors, truste	es (w	heth	ner	indr	vidua	is o	r organizations)	regardless of a	amount	
	ion Enter -0- in columns (D), (E), and								· organizationo,	, rogaraloco or a	mount	
	of the organization's <mark>current</mark> key empl											
	organization's five current highest co		•	,								
	reportable compensation (Box 5 of Foundalist Foundalist South	rm vv-2 and/or	Rox	ot ot	For	m 1	099-1	VIIS	C) of more than	\$100,000 from	tne	
-	of the organization's former officers, k	ev emnlovees	and h	ugh	est.	COIT	nens	ate	d employees wh	no received more	e than	
	eportable compensation from the orga								a employees m	io received mon	5 than	
• List all	of the organization's former directors	or trustees tha	at rec	eive	ed, i	n th	e cap	acı	ty as a former d	rector or trustee	of the	
organization,	more than \$10,000 of reportable comp	pensation from t	he or	gan	izat	ion	and a	any	related organiza	ations.		
	n the following order. individual trustee		nstitu	ition	al t	rust	ees;	offic	ers; key employ	ees, highest		
	employees, and former such persons											
X Check the	s box if neither the organization nor ai	ny related organ	ızatıc	on c	om	oen:	sated	an	y current officer	director, or trus	tee	_
						C)						
	(A)	(B)	(do r	not ch	Pos neck		e than o	one	(D)	(E)	(F)	
	Name and Title	Average hours per					is both or/trust		Reportable compensation	Estimated amount of		
		week		Τ		ξ e _γ	,		from	compensation from related	other	
		(describe hours for	Individual i	stitut	Officer	y en	nploy	Former	the organization	organizations (W-2/1099-MISC)	compensation from the	
		related organizations	Individual trustee or director	Institutional trustee		employee	ee con	ľ	(W-2/1099-MISC)		organization and related	
		ın Schedule O)	uste	trus		ee	npen				organizations	
		0,	0	tee			Highest compensated employee					
(1) Michae	McKee					<u> </u>	-					_
President	Molloo	0 50	Х		x	İ			0	ol	c)
(2) Rebeco	a Lamberty								-	· · · · · · ·		_
Vice-Presider	ıt	0 50	Х		X				0	0		<u>)</u>
(3) Michae											1	
Secretary-Tre		0 50	X	_	X	_			0	0	C	<u>)</u>
(4) Frank F	'erez-Guerra	0 50							_		ے ا	`
Director (5) Brett W	hyte	0 50		-					0	. 0		_
Director	nyte	0.50	x						l o	o	c)
(6) James	Klock											<u>_</u>
Director		0 50	Χ.			<u> </u>			0	0		<u>)</u>
(7)									•		1	
(0)				_	_							_
(8)												
(9)												_
				_	_	_	ļ					_
(10)												
(11)					ļ							-
(40)	•				_	_		_	-			_
(12)												
		·		+-	 	-	-	<u>-</u> -		<u> </u>		_

	Section A. Officers, Directors, in	ustees, Ney ⊏i	прю	yee:	5, a	na	ուցո	esi	Compensated	Employe	es (co	nunue	ŧu)	
	(A) Name and title	(B) Average hours per week (describe hours for related organizations in Schedule O)	Positio (do not check mo box, unless perso officer and Institutional trustee or director		C) sition more erson lirecto	than	one n an tee)	(D) Reportable compensation	(E) Reporte compens from rele organiza (W-2/1099	able sation ated itions	(F) Estimate amount other compensation from the organization organizations and relations are relations and relations and relations are relations and relations and relations are relations.		of tion tion tion tion	
		ŕ		ď			ated							
<u>(15)</u>														
(16)														
(17)							-							
<u>(18)</u>											-			
<u>(19)</u>														
(20)		-												
(21)														-
(22)						_								
(23)														
(24)													•	•
(25)											-			•
1b	Sub-total	,	· .			٠.	٠	•	0		0			0
С	Total from continuation sheets to Part VII,	Section A					-	▶	0		0			0
d	Total (add lines 1b and 1c)		<u> </u>	<u></u>				. •	0		0			0
2	Total number of individuals (including but not		liste			e) wl	ho re	cer	ved more than \$	100,000 d	of			
	reportable compensation from the organization	<u>n</u> ▶			0								Yes	No
3	Did the organization list any former officer, di	rector or truste	o ko	v en	nnlo	Wee	ort	niat	nest compensate	2d	ľ		163	140
3	employee on line 1a? If "Yes," complete Sche					yee	, OI I				_	3	i	X
4	For any individual listed on line 1a, is the sum					າລກ	d oth	er	compensation fr	om				N.Y.
7	the organization and related organizations gre										,		* :	
	individual					•						4	. 4302	X
5	Did any person listed on line 1a receive or according services rendered to the organization? If "									ndıvıdual		5	*	X
Sec	tion B. Independent Contractors	res, complete	30116	uuie	, ,	101 3	acii ,	pei	3011	• • • •	<u> </u>	_ 5_		
1	Complete this table for your five highest comp compensation from the organization. Report of year												×	
	(A) Name and business add	dress							(B) Description of se	rvices	,	(C Comper		
	None													C
														C
								_			<u> </u>		_	
								+			 			
2	Total number of independent contractors (incl	ludina but not lii	mited	to t	hos	se lis	sted :	abo	ve) who receive		30.48			
-	more than \$100,000 of compensation from the	_	⊳				0			_				

Par	VIII	Statement of Revenue						
			٠	;	(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
ts, Grants Amounts	1a b c	Federated campaigns	1a 1b 1c	0	i i i i i i i i i i i i i i i i i i i		* *	
Contributions, Gifts, and Other Similar An	d e f	Related organizations Government grants (contributions) All other contributions, gifts, grants, and similar amounts not included above	1d 1e 1f	2,000		**		
Contri and O	g h	Noncash contributions included in lines 1a-1f. Total. Add lines 1a–1f	\$. ▶	2,000	* e,	* * * * * * * * * * * * * * * * * * *	
e Revenue	2a b	Ambulance services Training revenues	-	Business Code 621910 900099	1,623,834 5,010	5,010		
Program Service Revenue	d e f	All other program service revenue .	- - -		0 0 - 3,365			
Pro	ď	Total. Add lines 2a–2f		•	1,632,209		27 to 18 18 17	
	3 4 5	Investment income (including dividends, in other similar amounts) Income from investment of tax-exempt bor Royalties	•	. ▶	2,322			2,322
	6a b	Gross rents Less rental expenses Rental income or (loss)	0	(II) Personal				
	d 7a b	Net rental income or (loss)	0		0		A Company Comp	
	c d	and sales expenses Gain or (loss) Net gain or (loss)	0		2,000			2,000
Other Revenue	8a	Gross income from fundraising events (not including \$0 of contributions reported on line 1c) See Part IV, line 18 .	. a	0		35		
ō	С	Less direct expenses . Net income or (loss) from fundraising ever Gross income from gaming activities See Part IV, line 19	b ats a	0	0	& .,		
	С	Less direct expenses Net income or (loss) from gaming activities Gross sales of inventory, less returns and allowances	.b s	0	0		•	<u> </u>
	С	Less cost of goods sold	у	0 Business Code	C			
	11a b c	All other revenue	- - -		0 0)		
	e 12	Total. Add lines 11a–11d . Total revenue. See instructions			1,638,531		0	4,322

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

	Check if Schedule O contains a response to any question in this Part IX										
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses						
1	Grants and other assistance to governments and			1 SALE 7							
	organizations in the United States. See Part IV, line 21	210	210	和 [35]	20. 战争数数。						
2	Grants and other assistance to individuals in the				4.0						
	United States See Part IV, line 22	0									
3	Grants and other assistance to governments,										
	organizations, and individuals outside the										
	United States. See Part IV, lines 15 and 16	0		1 3 4 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5							
4	Benefits paid to or for members	0		<u> </u>	1, 455 1/200 1/3						
5	Compensation of current officers, directors,										
_	trustees, and key employees	U									
6	Compensation not included above, to disqualified										
	persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	٥									
7	Other salaries and wages	682,843	628,710	54,133							
8	Pension plan accruals and contributions (include	002,043	020,710	07,100							
J	section 401(k) and 403(b) employer contributions)	11,588	10,653	935							
9	Other employee benefits	71,532	65,760								
10	Payroll taxes	47,784	43,928	3,856							
11	Fees for services (non-employees)			 '							
а	Management	o									
b	Legal	0									
С	Accounting	17,718	_	17,718							
d	Lobbying	0									
е	Professional fundraising services. See Part IV, line 17 .	0		` %` \$							
f	Investment management fees	0									
g	Other	62,086		14,086							
12	Advertising and promotion	5,680		5,680							
13	Office expenses	65,321	47,003	18,318							
14	Information technology	8,440		8,440							
15	Royalties	78,555									
16 17	Occupancy	9,233	3,228	6,005							
18	Payments of travel or entertainment expenses	3,233	0,220	0,000							
	for any federal, state, or local public officials	ا									
19	Conferences, conventions, and meetings .	9,385	6,275	3,110							
20	Interest	0									
21	Payments to affiliates	0									
22	Depreciation, depletion, and amortization	81,107	81,107	0							
23	Insurance	13,629	10,615	3,014							
24	Other expenses Itemize expenses not covered				Friendsch						
	above (List miscellaneous expenses in line 24e If										
	line 24e amount exceeds 10% of line 25, column										
	(A) amount, list line 24e expenses on Schedule O)	2.045	~ 1 18 m 2 1 1 18 2 2 1	2.045	, 8						
a	Recruiting Equipment maintenance and fuel	2,945 70,941	70,941	2,945							
D	Uncollectible Accounts/Collections	169,917	169,917								
c d	Our our crimic Accounts/Confections	0									
e	All other expenses	8,861	4,593	4,268							
25	Total functional expenses. Add lines 1 through 24e	1,417,775									
26	Joint costs. Complete this line only if the	.,,.,	,,								
	organization reported in column (B) joint costs										
	from a combined educational campaign and										
	fundraising solicitation Check here										
	following SOP 98-2 (ASC 958-720)	l	L	<u></u>							

Part X **Balance Sheet** (A) (B) Beginning of year End of year 302,769 204,390 Cash—non-interest-bearing . . 139,028 2 241.333 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 3 241,952 421.386 4 Accounts receivable, net . . Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L n Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) 0 6 7 0 Notes and loans receivable, net o 8 Inventories for sale or use . . 8 23,635 9 9,653 Prepaid expenses and deferred charges 9 Land, buildings, and equipment cost or 10a other basis Complete Part VI of Schedule D 10a 1.096,450 10b 206,950 10c b Less accumulated depreciation 848,706 11 Investments—publicly traded securities . 0 11 12 0 12 Investments—other securities See Part IV, line 11 Investments—program-related. See Part IV, line 11 ol 13 0 13 ol 14 14 intangible assets 0 15 15 Other assets. See Part IV, line 11. . . 914,334 1,124,506 16 Total assets. Add lines 1 through 15 (must equal line 34) 16 97.166l 17 86.582 17 Accounts payable and accrued expenses 18 18 Grants payable ol 19 O. 19 Deferred revenue ol 20 20 Tax-exempt bond liabilities ol 21 21 Escrow or custodial account liability. Complete Part IV of Schedule D Payables to current and former officers, directors, trustees, key 22 employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 0 ol 23 23 Secured mortgages and notes payable to unrelated third parties . 24 Unsecured notes and loans payable to unrelated third parties. Other liabilities (including federal income tax, payables to related third 25 parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule D . . . 97,166 26 86,582 26 Total liabilities. Add lines 17 through 25. Organizations that follow SFAS 117, check here ► X and or Fund Balances complete lines 27 through 29, and lines 33 and 34. 817,168 27 1,037,924 27 Unrestricted net assets . . . 28 28 Temporarily restricted net assets ol ol 29 29 Permanently restricted net assets . . . Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34. Net Assets 30 30 Capital stock or trust principal, or current funds. ol 31 31 Paid-in or capital surplus, or land, building, or equipment fund Retained earnings, endowment, accumulated income, or other funds . 32 32 33 1,037,924 817,168 33 Total net assets or fund balances 34 Total liabilities and net assets/fund balances. 914,334 1,124,506

Form 9	990 (2011) .Winona Area Ambulance Service, Inc	4	1-184	15488	Pag	ge 12
Pari	XI Reconciliation of Net Assets					
	Check if Schedule O contains a response to any question in this Part XI		-			
		1				
1	Total revenue (must equal Part VIII, column (A), line 12)	1				3 <u>,531</u>
2	Total expenses (must equal Part IX, column (A), line 25)	2				<u>7,775</u>
3	Revenue less expenses Subtract line 2 from line 1	3),7 <u>56</u>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4			817	<u>7,168</u>
5	Other changes in net assets or fund balances (explain in Schedule O)	5			_	
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33,					
	column (B))	6			1,037	7,924
Part	• •					
	Check if Schedule O contains a response to any question in this Part XII					<u> </u>
					Yes	No
1	Accounting method used to prepare the Form 990.					¥.
	If the organization changed its method of accounting from a prior year or checked "Other," explain in			2000	~	1
	Schedule O.					
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?			2a		X
b	Were the organization's financial statements audited by an independent accountant?			2b		X
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversigh	of				1
	the audit, review, or compilation of its financial statements and selection of an independent accountant?	-	NA	2c		
	If the organization changed either its oversight process or selection process during the tax year, explain it	า			~; Por	
	Schedule O					1
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were				•	1
	issued on a separate basis, consolidated basis, or both:		NA			
	Separate basis Consolidated basis Both consolidated and separate basis					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in	-			~	
	the Single Audit Act and OMB Circular A-133?			3a		_ X_
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the					
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		NA	3b		L
				Form	990	(2011)

SCHEDULE.A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶See separate instructions.

OMB No 1545-0047 Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

► Attach to Form 990 or Form 990-EZ. **Employer identification number**

AILIC	ла А	rea Ambulan	ce Service, inc						l .	41-10	43400		
Pa				arity Status (All org						struction	s		
he	orgar		•	ation because it is: (Fo		_		•	· · ·				
1	\square	A church, co	nvention of chui	rches, or association o	of churche	s describ	ed in sec	tion 170((b)(1)(A)(i).			
2	\sqcup	A school des	scribed in sectio	on 170(b)(1)(A)(ii). (At	tach Sche	edule E)							
3		A hospital or	a cooperative h	nospital service organi	zation des	scribed in	section	170(b)(1)	(A)(iii).				
4			esearch organiza ime, city, and sta	ation operated in conju ate.	inction wit	h a hospi	tal descri	bed in se	ction 170	(b)(1)(A)	(iii). En	ter the	.
5		_	•	r the benefit of a collect (Complete Part II)	ge or univ	ersity owr	ed or ope	erated by	a governi	mental ur	it desc	ribed	
6	\Box			ernment or governmer	ntal unit d	escribed i	n sectio r	170(b)(1)(A)(v).				
7		•		y receives a substanti (1)(A)(vi). (Complete f	•	its suppor	t from a g	jovernme	ental unit o	r from the	e gener	al publ	IC
8	\Box			I in section 170(b)(1)(omplete F	Part II)						
9	X	An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)											
10		An organiza	tion organized a	nd operated exclusive	ly to test f	for public	safety. Se	ee sectio	n 509(a)(4	4).			
e f g) Name	purposes of 509(a)(3). C a Type By checking persons othe 509(a)(1) or If the organization Since Augus following pe (i) A person and (ii) A fam (iii) A 35% Provide the	one or more pul heck the box that it is box, I certifier than foundation section 509(a)(2 sation received at the controlled entite than foundation section 509(a)(2 sation received at 17, 2006, has resons? Son who directly it is below, the government of a 6 controlled entite that the controlled entitled entitles that the controlled entitles that the controlled entitles that the controlled entitles the controlled entitles that the controlled entitles the controlled entitles that the controlled entitles that the controlled	a written determination the organization acce or indirectly controls, overning body of the su person described in (i) by of a person describe ation about the suppor	izations d if supporti Type is not con if from the infrom the inpled any g either alor pported o j above? ed in (i) or rted organ (iv) is the o	escribed in gorgani in gorgani in III—Funct introlled die or more IRS that gift or continue or toge rganization (ii) above in genization (s)	n section zation an zation an zation an zation an zionally in rectly or i publicly suit is a Typer tribution factorial tributi	509(a)(1) d comple tegrated indirectly supported to I, Type from any persons) or section te lines 12 by one or di organiza sill, or Type of the described (vi) i	on 509(a) le throug d	(2). See th 11h type III-qualifie cribed if orting 11g(ii) 11g(ii) (viii	Other d n secti	on No
	orga	anization		(described on lines 1–9 above or IRC section (see instructions))	governing		col (i)	nization in of your port?		ion in col zed in the S ?		support	
					Yes	No	Yes	No	Yes	No			
A)													
										_	-		0
B)						_							0
C)									<u> </u>				0
D)								 		-			0
E)											<u> </u>		0
Γota	ı l					1,40 ,50	mstile t						0

instructions.

Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) Part II (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III.) Section A. Public Support (d) 2010 Calendar year (or fiscal year beginning in) (a) 2007 (b) 2008 (c) 2009 (f) Total (e) 2011 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") Tax revenues levied for the organization's benefit and either paid to or expended on ıts behalf 0 The value of services or facilities furnished by a governmental unit to the organization without charge. Total. Add lines 1 through 3 0 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f). Public support. Subtract line 5 from line 4 0 Section B. Total Support Calendar year (or fiscal year beginning in) (a) 2007 (b) 2008 (c) 2009 (d) 2010 (e) 2011 (f) Total Amounts from line 4 . 0 0 0 0 0 0 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources 0 Net income from unrelated business activities, whether or not the business is regularly carried on . 10 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) 11 Total support. Add lines 7 through 10 . io. . . 0 Gross receipts from related activities, etc. (see instructions) 12 12 13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f)) 0 00% 14 14 Public support percentage from 2010 Schedule A, Part II, line 14 0 00% 15 15 16a 33 1/3% support test—2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 33 1/3% support test—2010. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization 17a 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization 10%-facts-and-circumstances test—2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly

Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	rider the tests	nated below,	please comp	neter art n.j		
	endar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
		(4) 2007	(8) 2000	(0) 2003	(d) 2010	(e) 2011	(i) iotai
1	Gifts, grants, contributions, and membership fees						
	received (Do not include any "unusual grants")	0	. 0	0			0
2	Gross receipts from admissions, merchandise						
	sold or services performed, or facilities furnished						
	in any activity that is related to the						
_	organization's tax-exempt purpose	1,361,548	1,462,516	1,453,910	1,531,485	1,632,209	7,441,668
3	Gross receipts from activities that are not an	اء		_			
	unrelated trade or business under section 513	0	0	0	0		0
4	Tax revenues levied for the organization's	i					
	benefit and either paid to or expended on	ا					_
_	its behalf	0	0	0	0		0
5	The value of services or facilities						
	furnished by a governmental unit to the	ا					_
_	organization without charge	0	0	0		1 222 222	0
6	Total. Add lines 1 through 5	1,361,548	1,462,516	1,453,910	1,531,485	1,632,209	7,441,668
/a	Amounts included on lines 1, 2, and 3 received from disqualified persons	ا					_
_	Amounts included on lines 2 and 3 received	0	0	0	0		0
D							
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year		ر				•
_	Add lines 7a and 7b	0	0	0	0		
	Public support (Subtract line 7c from	<u> </u>	U	, ,	0	0	0
8	line 6)	19 A				· '''	7 444 000
500	tion B. Total Support	*]:	<u>} </u>	4 . 3x	<u> </u>	<u> </u>	7,441,668
	ndar year (or fiscal year beginning in)	(a) 2007 T	(h) 2000	(=) 2000	(-1) 0040	4-2-0044	
Cale	nual year (or liscal year beginning iii)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9	Amounts from line 6	1,361,548	1,462,516	1,453,910	1,531,485	1,632,209	7,441,668
10a	Gross income from interest, dividends,						
	payments received on securities loans,						
	rents, royalties and income from similar sources	9,103	3,750	1,517	1,185	2,322	17,877
b	Unrelated business taxable income (less						
	section 511 taxes) from businesses	j					
	acquired after June 30, 1975	0	0	0	0		0
C	Add lines 10a and 10b	9,103	3,750	1,517	1,185	2,322	17,877
11	Net income from unrelated business						
	activities not included in line 10b, whether						
	or not the business is regularly carried on	0	0	0	0		0
12	Other income Do not include gain or						
	loss from the sale of capital assets						
	(Explain in Part IV)	0	0	0	0		0
13	Total support. (Add lines 9, 10c, 11,						
	and 12)	1,370,651	1,466,266				7,459,545
14	First five years. If the Form 990 is for the organization	ation's first, secon	d, third, fourth, o	or fifth tax year a	s a section 501(c)(3)	
	organization, check this box and stop here						▶
Sec	tion C. Computation of Public Support	Percentage					
15	Public support percentage for 2011 (line 8, column	(f) divided by line	13, column (f))			15	99 76%
16	Public support percentage from 2010 Schedule A,	Part III, line 15				16	99 55%
Sec	tion D. Computation of Investment Inco	me Percenta	ge				
17	Investment income percentage for 2011 (line 10c,	column (f) divided	by line 13, colu	ımn (f))		17	0 24%
18	Investment income percentage from 2010 Schedul		•	-	ļ	18	0 45%
19a	33 1/3% support tests—2011. If the organization of	did not check the	box on line 14,	and line 15 is mo	ore than 33 1/3%	, and line 17 is	
	not more than 33 1/3%, check this box and stop he						► X
b	33 1/3% support tests—2010. If the organization of				-		
	line 18 is not more than 33 1/3%, check this box ar						▶ 🗌
20	Private foundation If the organization did not che					•	

Schedule A (Form	990 or 990-EZ) 2011	Winona Area Ambulance Service, Inc	41-1845488	Page 4
Part IV	Supplemental	Information. Complete this part to provide the explanations required	by Part II, line	10,
	Part II line 17a	or 17b, and Part III, line 12 Also complete this part for any additional	information (S	ee
	instructions)	or 175, and 1 are in, into 12 7100 complete title pare for any additional		
	msu ucuons)			
	· · · · · · · · · · · · · · · · · · ·			
		·		
	· · · · · · · · · · · · · · · · · · ·			
		• • • • • • • • • • • • • • • • • • • •		
		•••••		
				-

SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

OMB No 1545-0047 Open to Public

Department of the Treasury
Internal Revenue Service
Name of the organization

Inspection

Haine	or the organization			Employer lacitational manifes
Wino	na Area Ambulance Service, Inc			41-1845488
Part	Organizations Maintaining Don	or Advised Funds or Othe	er Similar Fun	ds or Accounts. Complete if
	the organization answered "Yes" t	to Form 990, Part IV, line 6		
		(a) Donor advised fund	ls	(b) Funds and other accounts
1	Total number at end of year .			
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year .			
5	Did the organization inform all donors and o	donor advisors in writing that t	he assets held in	n donor advised
	funds are the organization's property, subje-	ct to the organization's exclus	sive legal control	? . Yes No
6	Did the organization inform all grantees, do	nors, and donor advisors in w	riting that grant f	funds can be
	used only for charitable purposes and not fe	or the benefit of the donor or o	donor advisor, or	for any other
	purpose conferring impermissible private be	enefit?		. Yes No
Pari	Conservation Easements. Com	plete if the organization ans	swered "Yes" to	Form 990. Part IV. line 7
		·		
1	Purpose(s) of conservation easements held			f an historically important land area
	Preservation of land for public use (e.g., rec	reation or education)		f an historically important land area
	Protection of natural habitat		Preservation of	f a certified historic structure
	Preservation of open space			
2	Complete lines 2a through 2d if the organiz	ation held a qualified conserv	ation contribution	n in the form of a conservation
	easement on the last day of the tax year			
				Held at the End of the Tax Year
а	Total number of conservation easements			2a
b	Total acreage restricted by conservation ea	isements	•	2b
С	Number of conservation easements on a co	ertified historic structure includ	ded in (a) .	2c
d	Number of conservation easements include	ed in (c) acquired after 8/17/06	6, and not on a	
	historic structure listed in the National Regi			2d
3	Number of conservation easements modifie	ed, transferred, released, extir	nguished, or tern	ninated by the organization
	during the tax year			
4	Number of states where property subject to			
5	Does the organization have a written policy		oring, inspection,	
	violations, and enforcement of the conserva-			Yes Mo
6	Staff and volunteer hours devoted to monit	oring, inspecting, and enforcir	ng conservation e	easements during the year
_	·			
7	Amount of expenses incurred in monitoring	, inspecting, and enforcing co	nservation ease	ments during the year
_	\$			
8	Does each conservation easement reporte		e requirements of	1 1 - 1 1
•	170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?			LJ Yes LJ No
9	In Part XIV, describe how the organization			
	balance sheet, and include, if applicable, the organization's accounting for conservations		rganization's fina	ancial statements that describes
Par			uros or Othor S	Similar Assots
rai	Complete if the organization answere			ommai Assets.
1a	If the organization elected, as permitted un			
	works of art, historical treasures, or other s			
_	of public service, provide, in Part XIV, the t			
b	If the organization elected, as permitted un			
	works of art, historical treasures, or other s		xnibition, educat	ion, or research in furtherance
	of public service, provide the following amo			
	(i) Revenues included in Form 990, Part V			► \$ ► \$
_	(ii) Assets included in Form 990, Part X			\$
2	If the organization received or held works of			
	following amounts required to be reported			
а	Revenues included in Form 990, Part VIII,			. \$
b	Assets included in Form 990, Part X .			. ▶ \$

Schedu	ule D (Form 990) 2011								F	Page 2
Part	Organizations Maintaining C	Collections of Art,	Histori	cal Trea	asures, or C	Other Si	milar Assets	(continu	ied)	
3	Using the organization's acquisition, acuse of its collection items (check all the		records,	check a	ny of the follo	owing tha	nt are a significa	ant		
а	Public exhibition		d \square	Loan	or exchange	program	s			
b	Scholarly research		e 🗍	Other	_	p. 0 g. u	_			
С	Preservation for future generated	nns								
4	Provide a description of the organization Part XIV		explain h	now they	further the o	rganızatı	on's exempt pu	ırpose ın		
5	During the year, did the organization s									Na
	assets to be sold to raise funds rather							Ye		No
Part	IV Escrow and Custodial Arra IV, line 9, or reported an amo			_	ization ansv	verea "Y	res" to Form 9	90, Par	τ	
1a	Is the organization an agent, trustee, o	custodian or other int	ermedia	ry for co	ntributions or	other as	sets not			
	included on Form 990, Part X?.					•		Ye	s 🔝	No
b	If "Yes," explain the arrangement in Pa	art XIV and complete	the follo	owing tab	ole	,				
							P	Amount		
C	Beginning balance					1c				0
d	Additions during the year .					1d				
е	Distributions during the year					1e				
f	Ending balance					1f	<u> </u>			0
2a	Did the organization include an amour		X, line 2	117 .				Ye	s X	No
b	If "Yes," explain the arrangement in Pa								_	
Part	V Endowment Funds. Comple									
	-	(a) Current year	(b) Prior	•	(c) Two years		d) Three years back	(e) Fou	ır years	back
1a	Beginning of year balance	0		0		0		262		
b	Contributions							52.5		# % . ·
C	Net investment earnings, gains,									
	and losses							1 7 m	223	F-7.3
d	Grants or scholarships .							50 vs 77	3	200
е	Other expenditures for facilities	İ							4	
_	and programs							E 20		
Ť	Administrative expenses						·	0 3 4		19 1775
g	End of year balance L	0		0		0		0 多 家	and the second	<u> 1</u>
2	Provide the estimated percentage of the	-		(line 1g,	column (a)) i	neid as				
a	Board designated or quasi-endowmen		<u>%</u>							
b	Permanent endowment Temporarily restricted endowment	<u>%</u> ► %								
С	The percentages in lines 2a, 2b, and 2									
3a	Are there endowment funds not in the	•		on that a	re held and :	administr	ared for the			
Ja	organization by:	possession of the of	yanızatı	OII liial a	ile lielu aliu a	aummaa	sied for the	Г	Yes	No
	(i) unrelated organizations							3a(i)	103	
	(ii) related organizations				• •	• •	•	3a(ii)		
b	If "Yes" to 3a(II), are the related organi			Schedu	 le R2		•	3b		
4	Describe in Part XIV the intended use:									
Part						_				
	Description of property	(a) Cost or other			ost or other	(c) A	ccumulated	(d) Bo	ok valu	
	Description of property	(investmen			is (other)		oreciation	(u) bo	ok valu	5
	Land		0		· · · · · · · · · · · · · · · · · · ·					0
b	Buildings	·	o		0		0			 0
c	Leasehold improvements .		o		7,634		7,634			_
ď	Equipment		0		1,088,816		841,072		24	7,744
e	Other		0		0		0			0
	I. Add lines 1a through 1e. (Column (d)	must equal Form 99		K, colum			▶		24	7,744
		7	,	,			Sch	edule D (F		
							501	(1	J JJ	-,

Part VII	Investments—Other Securiti	es. See Form 990, Part X,	line 12		
(a)	Description of security or category (including name of security)	(b) Book value		c) Method of valuatio or end-of-year marke	
(1) Financial	derivatives	0			
	eld equity interests	0			
(3) Other		0			
(A)		0			
(<u>B</u>)		0			
(C)		0	-		
		0			
(E)		0	· · · · · · · · · · · · · · · · · · ·		
(0			
(G) (H)		0			
(I)		0			
	must equal Form 990, Part X, col (B) line 12)	0		, ,	
Part VIII	Investments—Program Relat				
	a) Description of investment type	(b) Book value	(c) Method of valuation or end-of-year market	
		0		7	
(2)		0	· · · · · · · · · · · · · · · · · · ·		
(3)		0		···	
(4)		0			
(5)		0			
(6)		0			
(7)	· · · · · · · · · · · · · · · · · · ·	0			
		0			
(9)		0			
(10)		0	***************************************		
	must equal Form 990, Part X, col (B) line 13)	0	i i i i i i i i i i i i i i i i i i i	1	
Part IX	Other Assets. See Form 990,				
		a) Description			(b) Book value
<u>(1)</u>				+	0
(3)			 -		0
(4)			······································		0
(5)					0
(6)			"		0
(7)					0
(8)		-			0
(9)					0
(10)					0
Total. (Colui	mn (b) must equal Form 990, Part X,	col. (B) line 15) .	<u> </u>	•	0
Part X	Other Liabilities. See Form 99	90, Part X, line 25			
1	(a) Description of liability	(b) Book value			
(1) Federal	income taxes	0			
(2)		0			
(3)		0			
(4)		0			
(5)		0			
(6)		0			
		0			
	· · · · · · · · · · · · · · · · · · ·	0		e i	
(9)		0		The State of the S	
(10)		<u> </u>			
(11) Total (Column (b)	must equal Form 990, Part X, col (B) line 25)	<u>_</u>	· Alica Carion		

Sched	ule D (Form 990) 2011			Page 4
Par	Reconciliation of Change in Net Assets from Form 990 to Audi	ted Financial S	Stateme	nts
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1	0
2	Total expenses (Form 990, Part IX, column (A), line 25)		2	0
3			3	0
4	Net unrealized gains (losses) on investments		4	
5	Donated services and use of facilities		5	
6	Investment expenses		6	
7	Prior period adjustments		7	
8	Other (Describe in Part XIV.)		8	
9	Total adjustments (net) Add lines 4 through 8		9	0
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and	d 9	10	0
Par	Reconciliation of Revenue per Audited Financial Statements W		er Retu	rn
1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		- 56	
a	Net unrealized gains on investments	1	1.45	
b	Donated services and use of facilities			
c	Recoveries of prior year grants			
ď	Other (Describe in Part XIV)			
e	Add lines 2a through 2d		2e	0
3	Subtract line 2e from line 1		3	0
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		* 6.33	
a	Investment expenses not included on Form 990, Part VIII, line 7b 4a		5	
b	Other (Describe in Part XIV)			
c	Add lines 4a and 4b		4c	0
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	0
	Reconciliation of Expenses per Audited Financial Statements	Nith Expenses	ner Re	<u>-</u>
1	Total expenses and losses per audited financial statements	THEN EXPONDE	1	<u> </u>
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		79	
a	Donated services and use of facilities	1		
b	Prior year adjustments		100	
C	Other losses			
d	Other (Describe in Part XIV)			
e	Add lines 2a through 2d		2e	"l o
3	Subtract line 2e from line 1		3	0
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1	SHA	
a	Investment expenses not included on Form 990, Part VIII, line 7b 4a			
b	Other (Describe in Part XIV) 4b			
C	Add lines 4a and 4b		4c	0
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)		5	0
Par	t XIV Supplemental Information			
and	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III 2b, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII part to provide any additional information	, lines 2d and 4b		
_				
	<u>.</u>			
			 -	

•	Winona Area Ambulance Service, Inc	41-1845488	
Schedule D (Form			Page 5
Part XIV	Supplemental Information (continued)		
	•		
	•••••		
		• • • • • • • • • • • • • • • • • • • •	
		••••••	
		•	
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•			
- 			
- -			

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047
2011

Department of the Treasury Internal Revenue Service Name of the organization Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

Open to Public Inspection
Employer identification number

Winona Area Ambulance Service, Inc	41-1845488
Form 990 Part VI Section B Line 11b The Form 990 is reviewed for completeness and accurac	<u>y</u> by
Management For this purpose, Management includes the Chief Financial Officer and the	
Controller for Gundersen Lutheran Health System, Inc. and the President of the Winona Area	
Ambulance Service, Inc. Board of Directors. The organization provides a copy of the Form 990	
to all board members for their review prior to filing	
Form 990 Part VI Section B Line 12c: Per the bylaws of Winona Area Ambulance Service, Inc.,	
any possible conflict of interest shall be disclosed on an annual basis. Members of the	
governing board are asked to disclose conflicts as appropriate and abstain form voting when	
applicable	
Form 990 Part VI Section B Line 15 The compensation package of the operations manager is	
reviewed on an annual basis by the President of the governing board. A determination is made	
after a review of comparable data Final approval is made by the Winona Area Ambulance	
Service, Inc. governing board	
Form 990 Part VI Section C Line 19 Requests for Form 990's and certain other tax information	
is available for public inspection and copying upon request to Winona Area Ambulance Service	·
Inc. A copy of the Form 990 can also be found electronically on guidestar org	
, 	

(Rev January 2012) Department of the Treasury □Internal Revenue Service

Application for Extension of Time To File an **Exempt Organization Return**

▶ File a separate application for each return.

OMB No 1545-1709

 If you are filing for an Automatic If you are filing for an Additional Do not complete Part II unless you 	(Not Automatic)	3-Month	Extension, complete only Part II	(on page 2		,	▶ X
Electronic filing (e-file). You can el a corporation required to file Form 99 8868 to request an extension of time Return for Transfers Associated With instructions). For more details on the	90-T), or an additi to file any of the n Certain Persona e electronic filing o	ional (not a forms liste al Benefit (of this form	automatic) 3-month extension of ting and in Part I or Part II with the except Contracts, which must be sent to the property of the contracts of the contracts of the contracts of the contracts of the contracts of the contract of the contra	ne You car tion of Forn e IRS in pa en <i>e-file for</i>	n elec n 8870 iper fo	tronically 0, Informa ormat (see	file Form ation
			ly submit original (no copies nee				
A corporation required to file Form 99	90-T and requesti	ing an auto	omatic 6-month extension—check t	his box and	d com	plete	r
Part I only		•	•	•		•	. ▶
All other corporations (including 1120	0-C filers), partne.	rships, RE	MICs, and trusts must use Form 70	004 to requ	est ar	n extensio	n of
time to file income tax returns			•				
				er filer's ident			
Type or Name of exempt organization or other filer, see instructions Employer iden							ber (EIN) or
print Winona Area Ambulance					8454		(CCN)
File by the Number, street, and room of		oox, see ii	nstructions	Social	securi	ty number	(22N)
370 W 2nd Street, Roor City, town or post office, st		Ear a faraia	n address assumatively	<u> </u>			
1	ate, and ZIF Code	ror a foreig	ii address, see histructions	B.A.N.I	-	5007 2060	1
nstructions Winona				MN	5;	5987-2969	<u>, </u>
Enter the Return code for the return t	hat this application	on is for (fil	le a separate application for each re	eturn) .		· ·	01
Application		Return	Application				Return
ls For		Code	ls For			٠-	Code
Form 990		01	Form 990-T (corporation)				07
Form 990-BL		02	Form 1041-A				08
Form 990-EZ		01	Form 4720				09
Form 990-PF		04	Form 5227				10
Form 990-T (sec. 401(a) or 408(a) tru	ust)	05	Form 6069				11
Form 990-T (trust other than above)		06	Form 8870				12
The books are in the care of ► ☐ Telephone No ► (608) 775-9487 If the organization does not have a If this is for a Group Return, enter or the whole group, check this box ist with the names and EINs of all me	an office or place the organization's	s four digit If it is for p	Group Exemption Number (GEN)	NA		- - If thi □ and	▶ ☐ s ıs attach a
			n required to file Form 990-T) exten	sion of time	Э		
			ganization return for the organizatio			The exter	ısıon
is for the organization's return for	or						
➤ X calendar year 2011 o	or						
tax year beginning			, and ending				
2 If the tax year entered in line 1 i							
Change in accounting perior	d						
• •		0-T, 4720	, or 6069, enter the tentative tax, le	ss any	1		
nonrefundable credits See insti		0			3a	\$	
• •			enter any refundable credits and		'		
estimated tax payments made					3b	\$	
			ayment with this form, if required, by	y using		,	
EFTPS (Electronic Federal Tax Payment System). See instructions 3c \$							

Form 8868 (Re	ev., 1-2012) -						Page 2
• If you ar	e filing for an Additional (Not Automa	tic) 3-Month	Extension, complete only Part	li and check	this bo	OX	⊳X
_	complete Part II if you have already be	-					
	e filing for an Automatic 3-Month Exte	_			•		
Partill	Additional (Not Automatic) 3-Mon			al (no copie	s nee	ded)	
(All places of the same				ler's identify:			structions
Type or	Name of exempt organization		T			ition number	
print	Winona Area Ambulance Service, Inc.			X 41-184	15488		
P11112	Number, street, and room or suite no If a		nstructions			umber (SS	N)
File by the	370 W 2nd Street, Room No 300						,
due date for filing your	City, town or post office, state, and ZIP coo	de For a foreig	n address, see instructions				
return See	Winona, MN 55987-2969	· · · · · · · · · · · · · · · · · ·					
instructions	(VVIIIONA, IVII V 33307-2303						
Enter the Re	eturn code for the return that this applic	ation is for (fi	le a separate application for each	n return)			01
Application	<u> </u>	Return	Application				Return
is For		Code	is For			į	Code
		01			W. W. W. S.	SELECTION.	
Form 990				nagara in simuwana	300 基 对各种		
Form 990-E		02	Form 1041-A				08
Form 990-E		01	Form 4720				09
Form 990-F		04	Form 5227				10
Form 990-T (sec 401(a) or 408(a) trust) 05 Form 6069						11	
Form 990-1	Form 990-T (trust other than above) 06 Form 8870					12	
STOP! Do no	t complete Part II if you were not already	granted an au	tomatic 3-month extension on a pi	reviously filed	i Form	8868.	
or the whole set with the r I reques For ca	anization does not have an office or place a Group Return, enter the organization of a Group, check this box	on's four digit If it is for p tension is for. time until beginning	Group Exemption Number (GEN art of the group, check this box . 11/15/2012 , ar) 		If this and a	s is
7 State i	n detail why you need the extension Inf application is for Form 990-BL, 990-PF, undable credits. See instructions.	, 990-T, 47 20	, or 6069, enter the tentative tax,	less any	8a	ailable at t	nis time ^
estima amoun	application is for Form 990-PF, 990-T, 4 ted tax payments made. Include any protection to previously with Form 8868	nor year overp	payment allowed as a credit and	any 	8b	\$	
	ce due. Subtract line 8b from line 8a In 6 (Electronic Federal Tax Payment Syst			by using	8c	\$	0
	, , , , , , , , , , , , , , , , , , , 	rification m	ust be completed for Part II	-		and helief	
	and complete, and that I am authorized to prepare		ontroller		owieuge Date ►	8/10	112
					Form	8868 (Re	e√ 1-2012)