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Short Form
Return of Organization Exempt From Income TaxUnder section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code
(except black lung benefit trust or private foundation)► Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990. All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form
► The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No 1545-1150

2011

Open to Public
Inspection

A For the 2011 calendar year, or tax year beginning

and ending

B Check if applicable

Address change
 Name change
 Initial return
 Terminated
 Amended return
 Application pending

C Name of organization

Parenting With Purpose

Number and street (or P.O. box, if mail is not delivered to street address)

7111 W Broadway

Room/suite

206

City or town, state or country, and ZIP + 4

Brooklyn Park, MN 55428

D Employer identification number

41-1821091

E Telephone number

763-503-2892

F Group Exemption

Number ►

H Check ► if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).G Accounting Method: Cash Accrual Other (specify) ►I Website: ► www.parentingwithpurpose.orgJ Tax-exempt status (check only one) — 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527K Check ► if the organization is not a section 509(a)(3) supporting organization or a section 527 organization and its gross receipts are normally not more than \$50,000. A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions). But if the organization chooses to file a return, be sure to file a complete return.

L Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ ► \$ 148,255.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)

Check if the organization used Schedule O to respond to any question in this Part I

1	Contributions, gifts, grants, and similar amounts received	1	120,401.
2	Program service revenue including government fees and contracts	2	22,520.
3	Membership dues and assessments	3	
4	Investment income	4	
5a	Gross amount from sale of assets other than inventory	5a	
b	Less: cost or other basis and sales expenses	5b	
c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)		
6	Gaming and fundraising events	6a	
a	Gross income from gaming (attach Schedule G if greater than \$15,000)	6a	
b	Gross income from fundraising events (not including \$ 18,139. of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)	6b	4,314.
c	Less: direct expenses from gaming and fundraising events	6c	1,699.
d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)	6d	2,615.
7a	Gross sales of inventory, less returns and allowances	7a	
b	Less: cost of goods sold	7b	
c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)		
8	Other revenue (describe in Schedule O)	7c	
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	8	1,020.
10	Grants and similar amounts paid (list in Schedule O)	9	146,556.
11	Benefits paid to or for members	10	
12	Salaries, other compensation, and employee benefits	11	
13	Professional fees and other payments to independent contractors	12	110,345.
14	Occupancy, rent, utilities, and maintenance	13	1,518.
15	Printing, publications, postage, and shipping	14	5,202.
16	Other expenses (describe in Schedule O)	15	1,011.
17	Total expenses. Add lines 10 through 16	16	33,061.
18	Excess or (deficit) for the year (Subtract line 17 from line 9)	17	151,137.
19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	18	-4,581.
20	Other changes in net assets or fund balances (explain in Schedule O)	19	-3,769.
21	Net assets or fund balances at end of year. Combine lines 18 through 20	20	0.
		21	-8,350.

LHA For Paperwork Reduction Act Notice, see the separate instructions.

Form 990-EZ (2011)

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Part II Balance Sheets. (see the instructions for Part II.)Check if the organization used Schedule O to respond to any question in this Part II

		(A) Beginning of year	(B) End of year
22	Cash, savings, and investments	4,295.22	4,681.
23	Land and buildings	23	
24	Other assets (describe in Schedule O)	11,146.24	5,326.
25	Total assets	15,441.25	10,007.
26	Total liabilities (describe in Schedule O)	19,210.26	18,357.
27	Net assets or fund balances (line 27 of column (B) must agree with line 21)	-3,769.27	-8,350.

Part III Statement of Program Service Accomplishments (see the instructions for Part III.)Check if the organization used Schedule O to respond to any question in this Part III What is the organization's primary exempt purpose? See Schedule O

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title

Expenses

(Required for section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts; optional for others.)

28	<u>See Schedule O</u>			
	(Grants \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	28a	64,536.	
29	<u>See Schedule O</u>			
	(Grants \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	29a	57,758.	
30				
	(Grants \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	30a		
31	Other program services (describe in Schedule O)			
	(Grants \$) If this amount includes foreign grants, check here ► <input type="checkbox"/>	31a		
32	Total program service expenses (add lines 28a through 31a)		► 32	122,294.

Part IV List of Officers, Directors, Trustees, and Key Employees. List each one even if not compensated (see the instructions for Part IV)Check if the organization used Schedule O to respond to any question in this Part IV

(a) Name and address	(b) Title and average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
Michael Brass, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Chairman 2.00	0.	0.	0.
Lisa Brass, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Secretary 5.00	0.	0.	0.
Ramon Harris, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Treasurer 1.00	0.	0.	0.
Austin H Coleman II, 7111 W Broadway, Suite 206, Brooklyn Park,	Board Member 2.00	0.	0.	0.
Melissa Coleman, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Member 2.00	0.	0.	0.
Tom Wick, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Member 2.00	0.	0.	0.
Wayne Wilson, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Member 2.00	0.	0.	0.
Lori Strong, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Executive Director 40.00	60,000.	1,631.	0.
Paul Strong, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	President 40.00	47,083.	1,631.	0.
Joyce Lamphere, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Member 1.00	0.	0.	0.
Sharon Kennedy, 7111 W Broadway, Suite 206, Brooklyn Park, MN 55428	Board Member 1.00	0.	0.	0.

Part V Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V.) Check if the organization used Sch. O to respond to any question in this Part V

33 Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O 33

34 Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions) 34

35a Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)? 35a

b If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O 35b N/A

c Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III 35c

36 Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N 36

37a Enter amount of political expenditures, direct or indirect, as described in the instructions. ► 37a 0.

b Did the organization file Form 1120-POL for this year? 37b

38a Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return? 38a

b If "Yes," complete Schedule L, Part II and enter the total amount involved 38b N/A

39 Section 501(c)(7) organizations Enter:

a Initiation fees and capital contributions included on line 9 39a N/A

b Gross receipts, included on line 9, for public use of club facilities 39b N/A

40a Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ► 0. ; section 4912 ► 0. ; section 4955 ► 0. 40a

b Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I 40b

c Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 40c 0.

d Section 501(c)(3) and 501(c)(4) organizations. Enter amount of tax on line 40c reimbursed by the organization 40d 0.

e All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T 40e

41 List the states with which a copy of this return is filed. ► MN

42a The organization's books are in care of ► Lori Strong Telephone no. ► 763-503-2892 Located at ► 7111 W Broadway, Suite 206, Brooklyn Park, MN ZIP + 4 ► 55428 42a

b At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country: ► 42b

See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.

c At any time during the calendar year, did the organization maintain an office outside of the U.S.? If "Yes," enter the name of the foreign country: ► 42c

43 Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 - Check here and enter the amount of tax-exempt interest received or accrued during the tax year ► 43 N/A 43

44a Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ 44a

b Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ 44b

c Did the organization receive any payments for indoor tanning services during the year? 44c

d If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O 44d

45a Did the organization have a controlled entity within the meaning of section 512(b)(13)? 45a

45b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions) 45b

46 Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I

	Yes	No
46		X

Part VI **Section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts only.** All section 501(c)(3) organizations and section 4947(a)(1) nonexempt charitable trusts must answer questions 47-49b and 52, and complete the tables for lines 50 and 51. Check if the organization used Schedule O to respond to any question in this Part VI

47 Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Sch. C, Part II

	Yes	No
47		X
48		X
49a		X
49b		

48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E

49a Did the organization make any transfers to an exempt non-charitable related organization?

b If "Yes," was the related organization a section 527 organization?

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None"

(a) Name and address of each employee paid more than \$100,000	(b) Title and average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
NONE				

f Total number of other employees paid over \$100,000 ►

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None." **NONE**

(a) Name and address of each independent contractor paid more than \$100,000	(b) Type of service	(c) Compensation

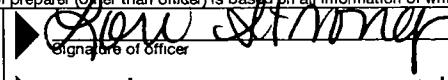
d Total number of other independent contractors each receiving over \$100,000 ►

52 Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations and 4947(a)(1) nonexempt charitable trusts must attach a completed Schedule A

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge

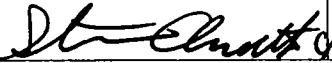
► Yes No
Date 5/11/12

Sign Here

► 
Signature of officer

► Lori Strong, Executive Director

Type or print name and title

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Steven D. Anseth, CPA		5/10/12		P00552219
	Firm's name ► Francis & Associates, P.A.				Firm's EIN ► 30-0106468
	Firm's address ► 1809 S Plymouth Road #200 Minnetonka, MN 55305				Phone no. (952) 593-4000

May the IRS discuss this return with the preparer shown above? See instructions

► Yes No

Form 990-EZ (2011)

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

OMB No 1545-0047

2011

**Open to Public
Inspection**

Name of the organization

Employer identification number

41-1821091

Parenting With Purpose

41-1821091

Part I Reason for Public Charity Status (All organizations must complete this part) See instructions

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box)

1	<input type="checkbox"/> A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i) .
2	<input type="checkbox"/> A school described in section 170(b)(1)(A)(ii) . (Attach Schedule E)
3	<input type="checkbox"/> A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii) .
4	<input type="checkbox"/> A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii) . Enter the hospital's name, city, and state _____
5	<input type="checkbox"/> An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv) . (Complete Part II)
6	<input type="checkbox"/> A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v) .
7	<input checked="" type="checkbox"/> An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi) . (Complete Part II)
8	<input type="checkbox"/> A community trust described in section 170(b)(1)(A)(vi) . (Complete Part II)
9	<input type="checkbox"/> An organization that normally receives. (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2) . (Complete Part III)
10	<input type="checkbox"/> An organization organized and operated exclusively to test for public safety. See section 509(a)(4) .
11	<input type="checkbox"/> An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3) . Check the box that describes the type of supporting organization and complete lines 11e through 11h a <input type="checkbox"/> Type I b <input type="checkbox"/> Type II c <input type="checkbox"/> Type III - Functionally integrated d <input type="checkbox"/> Type III - Other
e	<input type="checkbox"/> By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
f	If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box _____
g	Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (ii) A family member of a person described in (i) above? (iii) A 35% controlled entity of a person described in (i) or (ii) above?
h	Provide the following information about the supported organization(s)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

Total

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants")	185,798.	159,505.	152,338.	135,196.	120,401.	753,238.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	185,798.	159,505.	152,338.	135,196.	120,401.	753,238.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						181,222.
6 Public support. Subtract line 5 from line 4						572,016.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
7 Amounts from line 4	185,798.	159,505.	152,338.	135,196.	120,401.	753,238.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)	3,403.	11,377.	15,774.	2,940.	3,635.	37,129.
11 Total support. Add lines 7 through 10						790,367.
12 Gross receipts from related activities, etc (see instructions)					12	77,761.

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ►

Section C. Computation of Public Support Percentage

14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f))	14	72.37	%
15 Public support percentage from 2010 Schedule A, Part II, line 14	15	67.45	%
16a 33 1/3% support test - 2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here . The organization qualifies as a publicly supported organization			► <input checked="" type="checkbox"/>
b 33 1/3% support test - 2010. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here . The organization qualifies as a publicly supported organization			► <input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here . Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization			► <input type="checkbox"/>
b 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here . Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization			► <input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions			► <input type="checkbox"/>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV)						
13 Total support (Add lines 9, 10c, 11, and 12)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ►

Section C. Computation of Public Support Percentage

15 Public support percentage for 2011 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2010 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2011 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2010 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ►

b 33 1/3% support tests - 2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ►

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ►

SCHEDULE G
(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

OMB No 1545-0047

2011

Open To Public Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Name of the organization

Employer identification number
41-1821091

Parenting With Purpose

Fundraising Activities Complete if the organization

41-1821091

Part I **Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- a Mail solicitations
- b Internet and email solicitations
- c Phone solicitations
- d In-person solicitations
- e Solicitation of non-government grants
- f Solicitation of government grants
- g Special fundraising events

2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization

Total

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

	(a) Event #1 Banquet (event type)	(b) Event #2 COPS Run (event type)	(c) Other events 1 (total number)	(d) Total events (add col (a) through col (c))
1 Gross receipts	15,654.	5,699.	1,100.	22,453.
2 Less Charitable contributions	13,464.	4,525.	150.	18,139.
3 Gross income (line 1 minus line 2)	2,190.	1,174.	950.	4,314.
4 Cash prizes				
5 Noncash prizes				
6 Rent/facility costs				
7 Food and beverages				
8 Entertainment				
9 Other direct expenses	1,079.	594.	26.	1,699.
10 Direct expense summary Add lines 4 through 9 in column (d)				► (1,699.)
11 Net income summary Combine line 3, column (d), and line 10				► 2,615.

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

	(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col (a) through col (c))
1 Gross revenue				
2 Cash prizes				
3 Noncash prizes				
4 Rent/facility costs				
5 Other direct expenses				
6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
7 Direct expense summary Add lines 2 through 5 in column (d)				► ()
8 Net gaming income summary Combine line 1, column d, and line 7				►

9 Enter the state(s) in which the organization operates gaming activities _____

a Is the organization licensed to operate gaming activities in each of these states? Yes No
b If "No," explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain _____

11 Does the organization operate gaming activities with nonmembers? Yes No

12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No

13 Indicate the percentage of gaming activity operated in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ► _____

Address ► _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ► \$ _____ and the amount of gaming revenue retained by the third party ► \$ _____

c If "Yes," enter name and address of the third party:

Name ► _____

Address ► _____

16 Gaming manager information.

Name ► _____

Gaming manager compensation ► \$ _____

Description of services provided ► _____

Director/officer

Employee

Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ _____

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions)

SCHEDULE O
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on
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► Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011
Open to Public
Inspection

Name of the organization

Parenting With Purpose

Employer identification number
41-1821091Form 990-EZ, Part I, Line 8, Other Revenue:

<u>Description of Other Revenue:</u>	<u>Amount:</u>
<u>Other revenue</u>	<u>1,020.</u>

Form 990-EZ, Part I, Line 16, Other Expenses:

<u>Description of Other Expenses:</u>	<u>Amount:</u>
<u>Awards and Grants</u>	<u>1,829.</u>
<u>Bank Service Fees</u>	<u>1,058.</u>
<u>Depreciation Expense</u>	<u>1,817.</u>
<u>Insurance Expense</u>	<u>2,712.</u>
<u>Interest Expense</u>	<u>1,709.</u>
<u>Payroll Taxes</u>	<u>8,192.</u>
<u>Travel and Meetings</u>	<u>7,329.</u>
<u>Supplies Expense</u>	<u>2,915.</u>
<u>Telephone and Internet</u>	<u>5,056.</u>
<u>Worker's comp</u>	<u>444.</u>
<u>Total to Form 990-EZ, line 16</u>	<u>33,061.</u>

Form 990-EZ, Part II, Line 24, Other Assets:

<u>Description</u>	<u>Beg. of Year</u>	<u>End of Year</u>
<u>Accounts Receivable, net</u>	<u>5,164.</u>	<u>3,402.</u>
<u>Prepaid Expenses and Deferred Charges</u>	<u>233.</u>	<u>70.</u>
<u>Other Depreciable Assets</u>	<u>5,749.</u>	<u>1,854.</u>
<u>Total to Form 990-EZ, line 24</u>	<u>11,146.</u>	<u>5,326.</u>

Form 990-EZ, Part II, Line 26, Other Liabilities:LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.
132211
01-23-12

Schedule O (Form 990 or 990-EZ) (2011)

Supplemental Information to Form 990 or 990-EZ

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Description	Beg. of Year	End of Year
Accounts Payable	19,210.	18,357.

Form 990-EZ, Part III, Primary Exempt Purpose - For 17 years Parenting With Purpose (PWP) has made a tremendous impact on the families we serve by focusing on our mission. Through mentoring, education, and support, PWP will bring healing, restoration and liberty to families affected by incarceration. PWP accomplishes this by providing parent education and support services to families of incarcerated parents; including children, their guardians as well as the incarcerated parent. We believe that just because a parent has committed a crime does not stop them from being a parent or make them a bad parent. However, the incarcerated parent has a strong influence on their children and family. PWP has a plan and is committed to serve as a positive influence in the lives of children affected by a parent's incarceration. Currently, PWP is the only organization in Minnesota who provides services to the entire family affected by parental incarceration. PWP focuses on families in the Twin Cities metro area.

Form 990-EZ, Part III, Line 28, Program Service Accomplishments:

Parenting the Future With Purpose (PFWP) provides parenting education and support for incarcerated parents who have a desire to increase their parenting skills and improve family relationships in preparation for a return to their homes and communities. PFWP is currently facilitating parenting classes in the Minnesota Women's Correctional Facility in Shakopee (MCF/SHK);

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Minnesota Men's Correctional Facility in Faribault (MCF/FRB), and
Hennepin County Adult Detention Center for women. PFWP also provides an
umbrella of support services to children of these parents through
C.H.O.S.E.N., a volunteer-based support service that provides
transportation to children and youth to see their moms at MCF-SHK.
Supportive home visits are provided to encourage appropriate behavior
in home and the schools for the children. Upon release from prison,
PFWP also provides transition support services to those moms and dads
who desire to be reunited with their children and live in the metro
area of Minneapolis and St. Paul, Minnesota. In 2011, the following
goals and accomplishments were achieved.

(1) 6 children visited their moms 16 times in the Minnesota
Correctional Facility (MCF-SHK) in Shakopee, Minnesota.

(2) 144-parent education classes to 131 women at MCF-SHK.

(3) 52-parent education classes to 127 women at the Hennepin County
Adult Detention Center (HCADC).

(4) 144-parent education classes to 193 men at the Minnesota
Correctional Facility (MCF-FRB) in Faribault, Minnesota.

(5) 26-parent education classes to 29 women at VOA (Volunteers of
America re-entry facility in Roseville, Minnesota.

(6) 32 released parents received support services; including home
visits, referrals, and family support.

Through these support services the following organizational goals were
reached:

(1) Parenting With Purpose has played an integral part in discontinuing
the intergenerational cycle of criminal behavior in 500 families.

SCHEDULE O

(Form 990 or 990-EZ)

Department of the Treasury
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(2) 85% of the incarcerated parents served rated themselves higher in their parenting skills after they completed their parenting classes. 85% of the parenting program graduates became more involved in their children's school from the prison. 96% of the parents released acquired a job or schooling. 97% of the released parents acquired safe housing. 97% of the released parents remained crime-free.

Form 990-EZ, Part III, Line 29, Program Service Accomplishments:

The Mentoring For Life Change program is a one-on-one mentoring program created to break the intergenerational cycle of criminal behavior in youth affected by parental incarceration. Since July 1999, Mentoring For Life Change has made inroads in strengthening family relationships; improving or maintaining good behavior and academic progress in school; increased community service and career awareness in the lives of at-risk youth.

MLC program focuses on the expansion of services Parenting With Purpose provides to children and families affected by parental incarceration. This program is developed in response to a specific inmate need for assistance to restore and strengthen family relationships and to reduce and prevent the cycle of child abuse and neglect in families with an incarcerated parent. This expansion includes more intense services to the children and their families. PWP believes that as a family is strengthened they will be a greater asset to our communities. The strengthening we believe is holistic; including living a healthy lifestyle by maintaining regular check-ups for the children and the adults; eating healthy and exercising regularly and also learning

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

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skills to reduce stress.

The expected outcomes of MLC program are as follows:

To improve relationship with youth of incarcerated parent and their
guardian(s).

To improve academic and school behavior for program participants.

To improve the physical health and emotional well being of children and
youth of incarcerated parents and their parents by increasing their
awareness in different areas of their lives.

To reduce the criminal activity in the children/youth of incarcerated
parents.

In 2011, the following accomplishments were achieved:

(1) Monthly support services(rides, support group and home visits) to 38
children, age 5-25, who have or had an incarcerated parent.

(2) In the lives of the 38 children and teens that are involved in the
Mentoring for Life Change (MLC) program, 95% were not involved in any
criminal behavior throughout their year of involvement with Parenting
With Purpose.

(3) 100% of the children and teens who were actively involved with
Parenting With Purpose were able to remain in contact with their
parents who were incarcerated or released.

(4) 95% of the families involved in the Mentoring for Life Change
program reported/showed improvement in the family relationships.

(5) 100% of the children and teens, regularly involved with Parenting
With Purpose, have continued to attend school. 94% have shown some
improvement or maintained their academics or continued good behavior in
school.