

# See a Social Security Number? Say Something! Report Privacy Problems to https://public.resource.org/privacy Or call the IRS Identity Theft Hotline at 1-800-908-4490





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# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung

OMB No 1545-0047

Open to Public

Department of the Treasury

benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements Inspection Internal Revenue Service 2011, and ending 20 11 For the 2011 calendar year, or tax year beginning 01/01 D Employer identification number C Name of organization CATHOLIC FINANCIAL LIFE Check if applicable Address change Doing Business As 39-0201015 E Telephone number Number and street (or P O box if mail is not delivered to street address) Room/suite Name change 414-273-6266 Initial return 1100 W Wells Street City or town, state or country, and ZIP + 4 Terminated G Gross receipts \$  $\Box$ Amended return Milwaukee, WI 53233-2316 H(a) is this a group return for affiliates? Yes No Application pending F Name and address of principal officer Jeffrey B Tilley H(b) Are all affiliates included? Yes No 1100 W Wells St, Milwaukee, WI 53233 If "No." attach a list (see instructions) √ 501(c) ( 8 ) 
√ (insert no ) 
√ 4947(a)(1) or 
√ 527 501(c)(3) Tax-exempt status www.catholicfinanciallife.org H(c) Group exemption number ▶ 0507 Website: ▶ Form of organization ✓ Corporation ☐ Trust ☐ Association ☐ Other ▶ L Year of formation M State of legal domicile Part I Summary Briefly describe the organization's mission or most significant activities: Catholic Financial Life, a faith-based membership organization, puts Catholic values in action by serving God through serving others, providing financial security and enhancing Activities & Governance quality of life. The Society offers individual life insurance and annuity products through a network of Financial Advisors. (Continued on Schedule O, Statement 2) Check this box ► If the organization discontinued its operations or disposed of more than 25% of its net assets. Number of voting members of the governing body (Part VI, line 1a) . . . . . . 19 4 Number of independent voting members of the governing body (Part VI, line 1b) 17 5 Total number of individuals employed in calendar year 2011 (Part V, line 2a) 275 6 Total number of volunteers (estimate if necessary) . . . . . 14,000 7a Total unrelated business revenue from Part VIII, column (C), line 12 1,155 7b Net unrelated business taxable income from Form 990-T, line 34 Prior Year Current Year 5,900 Contributions and grants (Part VIII, line 1h) . 5,570 Program service revenue (Part VIII, line 2g) 101,941,228 96,336,162 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . 54,248,412 51,452,338 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) . . 11 2,666,450 1,292,325 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) 12 153,256,924 154,691,461 13 1,309,693 975,074 14 126,551,419 135,845,260 15 12,143,188 9,771,844 16a 0 Other expenses (Part 18 pollulum A), lines 11a-11d, 11f-24e) . . . . . 17 17,358,325 13,850,738 3-17 (must equal Part IX, column (A), line 25) 18 166,656,466 151,149,075 Revenue less expenses. Subtract line 18 from line 12 19 -11,965,005 2,107,849 End of Year Beginning of Current Year 20 Total assets (Part X, line 16) 1,196,641,433 1,242,691,239 21 Total liabilities (Part X, line 26) . <u>1,170,541,48</u>4 1,214,740,621 22 Net assets or fund balances. Subtract line 21 from line 20 26,099,949 27,950,618 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge Sign Signature of officer Date Here Jeffrey Tilley, Chief Financial Officer Type or print name and title Print/Type preparer's name Preparer's signature Date Check I if Paid self-employed **Preparer** Firm's EIN ▶ Firm's name **Use Only** Phone no Firm's address ▶

Form **990** (2011)

☐ Yes ☐ No

May the IRS discuss this return with the preparer shown above? (see instructions)

Form 99	D (2011) Page <b>2</b>
Part	Statement of Program Service Accomplishments
	Check if Schedule O contains a response to any question in this Part III
1	Briefly describe the organization's mission:
	Catholic Financial Life, a faith-based membership organization, puts Catholic values in action by serving God through serving
	others, providing financial security and enhancing quality of life. The Society exists to benefit the members of the Society and their beneficiaries. The Society is proud to be a membership organization that has served its members for more than 125 years. The
	(Continued on Schedule O, Statement 3)
2	Did the organization undertake any significant program services during the year which were not listed on the
	prior Form 990 or 990-EZ?
	If "Yes," describe these new services on Schedule O.
3	Did the organization cease conducting, or make significant changes in how it conducts, any program
	services?
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by
	expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.
	granto and anobations to others, the total expenses, and revenue, if any, for each program correct reported.
	(Code: ) (Expenses \$ 150,319,388 including grants of \$ 0 ) (Revenue \$ 153,249,868 )
	Financial Security The Society operates to provide its members long term financial security through the offering of individual life
	insurance and annuity products. Members are served by a network of Financial Advisors that provide financial planning, estate
	planning and other financial services. Each member has access to their financial products and information through their own
	Financial Service Advisors and/or Home Office Member Services Representative.
	······································
4b	(Code:) (Expenses \$ 828,532 including grants of \$ 0 ) (Revenue \$ 5,900 )
	Fraternal Benefits & Community Outreach: The Society exists to benefit its members and community in non-financial ways. This
	includes faith based education, fraternal social events and community outreach. The Society is committed to provide fraternal benefits including child cancer and orphan benefits, will preparation benefit and the coordination and support of community service.
	In addition to monetary contributions over 72,000 hours of service were donated to support various Diocesan and community
	programs and events in 2011 valued at more than \$1,571,909.
	······································
4c	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$ )
	,
4d	Other program services (Describe in Schedule O.)
	(Expenses \$ 0 including grants of \$ 0 ) (Revenue \$ 0 )
	Total program service expenses ► 151,147,920

Form,99	0 (2011)		F	age 3
Part	V Checklist of Required Schedules			
		<del></del>	Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		./
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		<del>*</del>
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to	-		<u> </u>
•	candidates for public office? If "Yes," complete Schedule C, Part I	3		✓
4	<b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		<b>✓</b>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		1
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		1
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	<b>✓</b>	
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV			1
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted	9		\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
11	endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part $V$ If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,	10		<b>✓</b>
а	VII, VIII, IX, or X as applicable.  Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"		<u>-</u>	
_	complete Schedule D, Part VI	11a	<b>✓</b>	
	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	✓	
C	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		1
d	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		1
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	✓	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f		1
12 a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a		1
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		1
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		✓
14 a		14a		✓_
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		1
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV.	15		1
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		1
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		<b>√</b>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II			<b>✓</b>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	18		
20 -	If "Yes," complete Schedule G, Part III	19 20a		<b>✓</b>
20 a b		20a	<del> </del>	+

Part	V Checklist of Required Schedules (continued)			
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		1
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	1	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	1	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25	24a		<b>✓</b>
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24b 24c		
d 25a	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year? Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	24d 25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		1
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		1
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):	3		
a b	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a 28b		<b>√</b>
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		1
29 30	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i> Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified	29		<b>√</b>
31	conservation contributions? If "Yes," complete Schedule M	30		<b>√</b>
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		1
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	1	
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	1	
35a b	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	✓	
36	meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		<b>-</b>
37	related organization? If "Yes," complete Schedule R, Part V, line 2	36		
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,	37		1
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	<b>✓</b>	
				•—

Part				_
	Check if Schedule O contains a response to any question in this Part V	<del></del>	<del></del>	<u> </u>
4-	<b>-</b>		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable			-
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			,
С	Did the organization comply with backup withholding rules for reportable payments to vendors and			
0-	reportable gaming (gambling) winnings to prize winners?	1c	<b>✓</b>	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			1
_	Statements, filed for the calendar year ending with or within the year covered by this return 2a 275			<u> </u>
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? .	2b	✓	
2-	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a 3b	<b>√</b>	1
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	30		<b>V</b>
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial			
	account)?	4a		1
b	If "Yes," enter the name of the foreign country.	44		•
D	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			1
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		1
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		<u> </u>
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible?	6a		✓
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).	>		
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods			· ·
	and services provided to the payor?	7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was			
	required to file Form 8282?	7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year		<u> </u>	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
g h	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7g 7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting	/n		
Ü	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring			
	organization, have excess business holdings at any time during the year?	8		·
9	Sponsoring organizations maintaining donor advised funds.	,		, ,
a	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12		``	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities . 10b	1		٠ -
11	Section 501(c)(12) organizations. Enter:	35	3	
а	Gross income from members or shareholders	>		1
b	Gross income from other sources (Do not net amounts due or paid to other sources	,		
	against amounts due or received from them.)			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b	{		
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	10-		
а	Is the organization licensed to issue qualified health plans in more than one state?	13a	ļ .	<del>                                     </del>
ь	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O. Enter the amount of reserves the organization is required to maintain by the states in which			
U	the organization is licensed to issue qualified health plans	<i>i</i> .		
С	Enter the amount of reserves on hand	[		l
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		1
. Tu	If "Voe " has it filed a Form 700 to report these payments? If "No " provide an explanation in Schedule O	146		+

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Part	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and		"No"
	response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See in		
<del></del>	Check if Schedule O contains a response to any question in this Part VI	<u> </u>	<u>. 🗸</u>
Secti	A. Governing Body and Management	Yes	No
1a	iter the number of voting members of the governing body at the end of the tax year   1a   19	165	110
ıa	there are material differences in voting rights among members of the governing body, or		
	the governing body delegated broad authority to an executive committee or similar		
	mmittee, explain in Schedule O.		
b	iter the number of voting members included in line 1a, above, who are independent .   1b   17		
2	d any officer, director, trustee, or key employee have a family relationship or a business relationship with		
	y other officer, director, trustee, or key employee?		<b>✓</b>
3	d the organization delegate control over management duties customarily performed by or under the direct		١,
	pervision of officers, directors, or trustees, or key employees to a management company or other person? . 3	+,	<del>                                     </del>
4	d the organization make any significant changes to its governing documents since the prior Form 990 was filed?  d the organization become aware during the year of a significant diversion of the organization's assets? . 5	<b>√</b>	<del> </del>
5 6	d the organization become aware during the year of a significant diversion of the organization's assets? . d the organization have members or stockholders?	1	<del>                                     </del>
7a	d the organization have members of stockholders, or other persons who had the power to elect or appoint	+	<del> </del>
	e or more members of the governing body?	1	
b	e any governance decisions of the organization reserved to (or subject to approval by) members,	1.	
	ockholders, or persons other than the governing body?	· /	
8	d the organization contemporaneously document the meetings held or written actions undertaken during		
	e year by the following:	<u> </u>	<b> </b>
a	e governing body?	_	<b>├</b> ──
9	there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at	<del>\ \                                  </del>	┼
J	e organization's mailing address? If "Yes," provide the names and addresses in Schedule O		1
Secti	B. Policies (This Section B requests information about policies not required by the Internal Revenue	Code.	
		Yes	No
10a	d the organization have local chapters, branches, or affiliates?	a ✓	
b	"Yes," did the organization have written policies and procedures governing the activities of such chapters,		1
44.	filiates, and branches to ensure their operations are consistent with the organization's exempt purposes?		<del> </del>
11a	is the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?  Escribe in Schedule O the process, if any, used by the organization to review this Form 990.	3	<b>├</b>
b 12a	d the organization have a written conflict of interest policy? If "No," go to line 13	a 🗸	
b	ere officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	$\overline{}$	<del> </del>
c	d the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes,"	<del>-   ' -  </del>	$\dagger$
	escribe in Schedule O how this was done	c ✓	
13	d the organization have a written whistleblower policy?		
14	d the organization have a written document retention and destruction policy?	✓	
15	d the process for determining compensation of the following persons include a review and approval by	İ	
	dependent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		نــــا
a b		a √ o √	+
IJ	"Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	- V	+
16a	d the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement		
	th a taxable entity during the year?	а	1
b	"Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its	1	T
	articipation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the		_
	ganization's exempt status with respect to such arrangements?	b	
	C. Disclosure		
17 18	st the states with which a copy of this Form 990 is required to be filed ► CA ection 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 50	1(c)(3)	s Only
	railable for public inspection. Indicate how you made these available. Check all that apply.	. (0)(0):	, orny)
	Own website Another's website Upon request		
19	escribe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of int	erest	policy,
	nd financial statements available to the public during the tax year.		• •
20	ate the name, physical address, and telephone number of the person who possesses the books and records of t	he	
	ganization: ► Jeffrey B Tilley, (414)273-6266		

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Part VII	Compensation of Officers, Directors,	Trustees, Key Employees,	Highest Compensated	Employees, and
	Independent Contractors			

Check if Schedule O contains a response to any question in this Part VII.	<u>.</u>	<u>·</u>	•	•	•	· ·	•	 •	<u>.</u>	<u>.</u>	•	<u>.                                    </u>	<u> —</u>
Check if School In Cooptains a reasonable to any question in this Bort VIII													

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization no	r any relate	d org	anız	atio	n c	ompe	nsa	ited any currer	t officer, director	r, or trustee.
				(0	C)					
(A)	(B)		_4 _6		ition	e than o		(D)	(E)	(F)
Name and Title	Average hours per week	box,	unles	s pe dad	rson	is both or/trus	an tee)	Reportable compensation from	Reportable compensation from related	Estimated amount of other
	(describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organizations (W-2/1099-MISC)	compensation from the organization and related organizations
Alphonse Raymond Auclair	. 3	1					!	9,500	0	0
Board member	<del>  3</del>	<del>                                     </del>	-		<del> </del>		╁	9,300	<del>                                     </del>	
Mary E Baker	 3	1			İ			10,000		o
Board member	3	+	├-		├	<del> </del>	-	10,000		
Mary Bowser	 3	1						10,100		0
Board member	+-3	<del>                                     </del>	$\vdash$	├	$\vdash$	<del> </del>		10,100		
Carla Breunig  Board member	3	1						9,950	o	o
Robert N Dippold	<del>                                     </del>	<del>  '</del>	-	$\vdash$	╁╌	1	-	3,330	· · · · · · · · · · · · · · · · · · ·	
Board member	 3	1					1	9,900	o	о
William Dreyer	<del>                                     </del>		<b>†</b>		1		$I^-$	5,000		
Board member	3	1						10,350	o	0
Mildred Jandrin	1	<u> </u>	İ							
Board member	3	<b>/</b>		ĺ		Ì		9,800	0	0
Phyllis A John			i							
Board member	4	1			1			12,600	0	0
Dennis Kabat		Ī	Ī							
Board member	3	✓					<u>l</u>	9,800	0	0
John F Kenawell										
Board member	3	✓			L			12,000	0	0
Donald Layden					Π					
Board member	3	✓					<u> </u>	7,950	0	0
Archbishop Jerome Listecki										
Board member	1	✓	<u>L</u> _			<u> </u>		8,500	0	0
Patrick Murphy										
Board member	4 _	✓						11,750	0	0
Paul Pinsonnault										
Board member	3	1	L			<u> </u>		9,900	0	0

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

				((	<del></del>					
(A)	(B)				ition			(D)	(E)	(F)
Name and Title	Average					than one of the second		Reportable	Reportable	Estimated
	hours per					or/trust		compensation	compensation from	amount of
	week (describe	익귤	l g	Q	<u>ه</u>	哥等	75	from the	related organizations	other compensation
	hours for	dire	<u> </u>	Officer	er er	ples	Former	organization	(W-2/1099-MISC)	from the
	related organizations	Individual trustee or director	§	·	Key employee	e co	~	(W-2/1099-MISC)		organization and related
	in Schedule	trus	🚆		ě	퓛				organizations
	O)	e	Institutional trustee			Highest compensated employee				
			$\vdash$							
Chuck Rebek										
Board member	3	<b>✓</b>	$\sqcup$		<u> </u>	ļ	<u> </u>	9,500	. 0	0
Janet A Stelken										
Board member	4	<b>/</b>	$\sqcup$		<u> </u>			11,250	0	0
Thomas W VanHimbergen		١,							1	
Board member	5	<b>/</b>			_		L	17,900	0	0
Arthur W Wigchers		١.								
Board member	5	<b>✓</b>	$\sqcup$		_		L_	12,600	0	0
William O'Toole										
President & CEO	45		$\sqcup$	✓			<u> </u>	262,971	0	35,053
Allan G Lorge										
Secretary/Treasurer, Executive VP	45			✓			╙	206,546	0	28,514
Lee Berg									İ	
VP Marketing	45		Ш	✓				96,532	0	24,568
John Borgen			1							
VP Fraternal and Member Services	45		Ш	✓				98,078	0	17,620
Rogelio Cabral										
VP Sales	45			✓				116,640	0	26,534
John Callen										
Investment Officer	45	<u> </u>		✓		<u> </u>	L_	53,635	0	10,902
Joseph E Gadbois										
VP Fraternal Outreach	45		L	✓		L	_	97,174	0	14,849
Kim Ingram									l	
VP Membership Development	45	<u> </u>	ļ	✓		<u> </u>	<u> </u>	88,935	0	25,052
Dan Lloyd							ŀ			
Regional Sales Manager and former Officer	45	ļ		✓	L_	L	1	115,185	0	24,162
Fred Muenkel							ļ			
VP Insurance Services	45	<u> </u>		✓		<u> </u>		143,726	o	<b>24,443</b> Form <b>990</b> (2011

Form **990** (2011)

Part	VII Section A. Officers, Directors, Trust	ees, Key E	mploy	/ees			lighes	st C	ompensated E	mployees (con	tinued)			
					•	C)					ļ			
	(A)	(B)	(do n	ot ch		ition more	than c	(D)	(E)		(F	)		
	Name and title	Average	box, ι	unles	s pe	rson	ıs both	an	Reportable	Reportable		Estima		
		hours per week		_			or/trust	<u> </u>	compensation	compensation fro related	<sup></sup>	amou		
		(describe	Individual trustee or director	Institutional trustee	Officer	Key employee	월독	Former	the	organizations		compen		ı
		hours for related	leg d	重	er	9	Š Š	[ 편	organization (W-2/1099-MISC)	(W-2/1099-MISC	' L	from		
		organizations	tor	onal		B	g &		(11 2 1000 111100)			and re		
		ın Schedule	l ste	Ę		8	15e	ļ			'	organız	ations	
		O)	ď	stee			Highest compensated employee							
Korry	Riemer					_	-				+			—
Contro		45			<b>/</b>				107,079		0		25	,115
	trasburg													
	d Chief Actuary	45	<u> </u>		✓				177,751		0		29	,714
Jeffre	B Tilley		ŀ											
VP an	d Chief Financial Officer	45			1	<u> </u>		_	119,875		0		26	5,752
Glen L					,	ļ		ŀ	100 100				_	
	ormation Services	45	<del> </del>	$\vdash$	<b>  *</b>	<del> </del>	-		139,463		0		5	5,574
	rdenas nal Sales Manager	0				l	1	ļ	126,274		0		3	3,955
Paul H		<del>_</del>			<del> </del>	T	<u> </u>	T	120,271		1			1000
	ııı nai Sales Manager	0					1		172,299		0		27	7,256
Jeff L	ong													
Regio	nal Sales Manager	0		ļ	<u> </u>	_	<b>✓</b>	<u> </u>	156,655		0		27	7,583
	Schaefer	_			ļ		,							
	nal Sales Manager	0	-	<del>                                     </del>	-	$\vdash$	<b>✓</b>	┢	206,798		0		31	1,401
	Soczka nal Sales Manager	٠,	İ	1			1		159,200		0		11	1,532
Regio	iai sales Maliagei	<del>                                     </del>			t		Ė		100,200		1			700=
		1	<u> </u>											
		_												
		<u>l</u>	<u> </u>	L.		<u> </u>	<u> </u>	Ļ	0.000.400		0		420	
1b	Sub-total	 VII Soctio	 .n A	•	•	•		<b>&gt;</b>	2,838,166		4		420	0,579
c d	Total (add lines 1b and 1c)							•	2,838,166		0		420	 0,579
2	Total number of individuals (including bu							e) v			,000 of			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
_	reportable compensation from the organ													
											г		Yes	No
3	Did the organization list any former of	fficer, direc	ctor, o	or ti	rust	ee,	key	em	ployee, or high	nest compens	ated			
_	employee on line 1a? If "Yes," complete							•				3	<b>✓</b>	
4	For any individual listed on line 1a, is the organization and related organizations	e sum of re	ропа	DIE 150	COL	กpe าว	nsauc If "Ve	on a	and other comp complete Sci	bensauon non hedule .l for «	such			į
	individual										-	4	1	
5	Did any person listed on line 1a receive of	or accrue c	ompe	nsa	tion	ı fro	m an	y ur	nrelated organi	zatıon or indıvı	dual			
_	for services rendered to the organization	? If "Yes," (	comp	lete	Sc	hed	ule J	for	such person			5		<b>√</b>
Section	on B. Independent Contractors													
1	Complete this table for your five highest	compensat	ted in	dep	enc	dent	conti	raci	tors that receiv	ed more than \$	\$100,00	)0 of		
	compensation from the organization. Re	port compe	ensati	on f	or t	he d	calend	dar	year ending wi	th or within the	organ	izatio	n's ta	IX
	year.							Т	(B)		<del></del>	(C)		
	(A) Name and business add	dress							Description of	services	Cor	mpensa	ition	
Wellir	ngton Management Company LLC, 280 Cong	ress St, Bos	ston, I	MA (	0221	10		In	vestment mana	gement			719	9,614
Klein	William, 590 Grand Canyon Drive, Madison,	WI 53719		_	_			Sa	ales representat	ive	306,918			
	stine John, W248 S6115 Deerfield Cr, Wauke			_			_	_	ales representat		287,127			
	James, 200 S Washington Suite 300, Green							_	ales representat	ive				9,884
Sells 2	Printing Company LLC, PO Box 1170, Milwa Total number of independent contract	ukee, WI 532 ors (includi	na bi	ut r	not	lımı	ted t		rinting services hose listed at	ove) who		<del></del>	208	8,576
_	received more than \$100,000 of compen							•	13					

Part	VЩ	Statement of Reve	nue				.    .    .	
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
nts	1a	Federated campaigns	1a	0				
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues .	1b	5,900				
	С	Fundraising events .	1c	0				
	d	Related organizations	1d	0				
iii s,	е	Government grants (con	tributions) 1e	0				
ië is	f	All other contributions, gi	ifts, grants,					
를 를		and similar amounts not inc	cluded above 1f	o				
Contributic and Other	g	Noncash contributions includ	led in lines 1a-1f: \$	0				
a C	h	Total. Add lines 1a-1	f	🕨	5,900			
				Business Code				
Program Service Revenue	2a F	Premium income		524113	96,336,162	96,336,162	0	0
8	b							
. <u>.</u>	C							
- Se	d							
ᇣ	e							
g	f	All other program sen			0	o	0	0
ے	9	Total. Add lines 2a-2			96,336,162			1
	3	Investment income						
		and other similar amo	•		63,856,026	63,856,026	_0	0
	4	Income from investmen	•	•	0	0	0	0
	5	Royalties	(i) Real	(ii) Personal	0	0	0	0
	_		<u> </u>	<u> </u>				
	6a	Gross rents	2,333,226		**		<b>∜</b> . ∯:	\$
	b	Less: rental expenses	1,486,070					
	0	Rental income or (loss)			047.456	047.456		
	d 7a	Net rental income or or Gross amount from sales of	(IOSS)	(ii) Other	847,156	847,156	<u> </u>	0
	/ a	assets other than inventory	<u> </u>		, ,		ya.	
	ь	Less: cost or other basis	142,143,979	551,165	i i '		gr di	
	_	and sales expenses .	151,680,393	622,365				
	С	Gain or (loss)	-9,536,414			x.1 ∰t	<i>‡</i> ~~	***
	d	Net gain or (loss) .			-9,607,614	-9,607,614	0	0
	_				«. »»,	5+	·	·** ·**
venue	8a	Gross income from fu	indraising		· 1		`	*
Ven		events (not including \$	0		Ì			
a)		of contributions reporte	ed on line 1c).				5 ts	
er		See Part IV, line 18 .	· · · a					·
Other R	b	Less: direct expenses	s <b>b</b>		Ž	\$		
	С	Net income or (loss) f	rom fundraising	events . >				
	9a	Gross income from ga						
		See Part IV, line 19 .	· · · a					
		Less: direct expenses						
		Net income or (loss) f	-	ivities >				
	10a	Gross sales of in returns and allowance	<del>-</del>					
			~					
	b	Less: cost of goods s Net income or (loss) f				<del></del>		
		Miscellaneous F		Business Code				
	112	Net allocated investmen			1 900 410	1 000 410	0	0
		Net allocated investmen Miscellaneous income		524113 524113	1,808,418 10,876	1,808,418 9,721	1,155	
	b	viiscenarieous income		324113	10,676	3,721	1,135	
	d	All other revenue .			0	0	0	0
	e	Total. Add lines 11a-		▶	1,819,294			
	12	Total revenue. See in			153,256,924	153,249,869	1.155	0

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

29, 96, and 10b of Part VIII.		Check if Schedule O contains a respons	se to any question	in this Part IX		
organizations in the United States. See Part IV, line 21 Grants and other assistance to individuals in the United States. See Part IV, line 22 3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and key employees 6 Compensation not included above, to disqualified persons described in section 4958(c)(3)(8) 7 Other salaries and wages 7 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Do no 8b, 9b	, and 10b of Part VIII.	(A) Total expenses	Program service		
2 Grants and other assistance to individuals in the United States. See Part IV, line 22 3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, line 15 and 16 . 4 Benefits paid to or for members Compression of current officers, directors, trustees, and key employees Compression not included above, to disqualified persons (six defined under section 4958(c)(3)(8) Compression not included above, to disqualified persons (six defined under section 4958(c)(3)(8) Compression of current officers, directors, trustees, and key employees Compression not included above, to disqualified persons (six defined under section 4958(c)(3)(8) Compression of the section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression described in section 4958(c)(3)(8) Compression 4058(c)(3)(8) Compression 4058(c)(3)(8) Compression 4058(c)(3)(8) Compression 4058(c)(4)(8) Compression 4058(c)(4)(8) Compression 4058(c)(4)(8) Compression 4058(c)(4)(8) Compression 5058(c)(4)(8) Compression 4058(c)(4)(8)	,					
the United States, See Part IV, line 2 2 975,074 975,0		-	0	0		
3 Grants and other assistance to governments organizations, and individuals outside the United States. See Part IV, lines 15 and 16 .  4 Benefits paid to or for members .  5 Compensation of current officers, directors, trustees, and key employees .  6,637,420 6,637,420 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	2		075 074	075 074		
organizations, and individuals outside the United States. See Part IV, lines 15 and 16 .  4 Benefits paid to or for members	2		975,074	975,074		-
## Benefits paid to or for members   126,551,419   126,551,419	3	organizations, and individuals outside the			s.	, -
5 Compensation of current officers, directors, trustees, and key employees (5.637,420			0	0		
trustees, and key employees			126,551,419	126,551,419		
6 Compensation not included above, to disqualified persons (as defined under section 4958(N)(1) and persons described in section 4958(N)(1) and persons described in section 4958(N)(1) and persons described in section 4958(N)(1) and persons described in section 4958(N)(1) and contributions (include section 401(k) and 403(b) employer contributions)  9 Cher employee benefits	5		0 077 400	6 627 420		
persons (as defined under section 4958(N(1)) and persons described in section 4958(o)(3)(8) . 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	•	· • • • •	6,637,420	6,637,420		<u> </u>
persons described in section 4958(c)(3)(B) 7	ь					
8 Penson plan accruals and contributions (include section 401 (k) and 403(h) employer contributions) 9 Other employee benefits					ا	•
Penson plan accruals and contributions (include section 401(k) and 403(b) employer contributions)   1,238,628   1,238,628   0   0   0   0   0   0   0   0   0	7					
Section 401(k) and 403(b) employer contributions)  9 Other employee benefits			- 1			<u> </u>
9 Other employee benefits 975,028 975,028 0 0 0 10 Payroll taxes 920,767 920,767 0 0 0 11 Fees for services (non-employees):  a Management 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0		1 238 628	1 238 628	٥	0
10	9					
11 Fees for services (non-employees): a Management		· -				0
a Management 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		•	5_5/101			
b Legal			اه	اه	o	0
C Accounting	b	9		174.356		0
d Lobbying	c				0	0
e Professional fundraising services. See Part IV, line 17 f Investment management fees	d				0	0
f   Investment management fees   0   0   0   0   0     g   Other			0			0
Street   Street	_	=	0	0	0	0
12       Advertising and promotion       337,261       337,261       0       0         13       Office expenses       150,872       150,872       0       0         14       Information technology       127,507       127,507       0       0         15       Royalties       0       0       0       0       0         16       Occupancy       1,161,448       1,161,448       0       0       0         17       Travel       285,782       285,782       0       0       0         18       Payments of travel or entertainment expenses for any federal, state, or local public officials       0       0       0       0       0         19       Conferences, conventions, and meetings       323,312       323,312       323,312       0        0       0       0       0       0       0       0       0       0       0       0 <td< th=""><th>g</th><td>-</td><td>557,016</td><td>557,016</td><td>0</td><td>0</td></td<>	g	-	557,016	557,016	0	0
14 Information technology 127,507 0 0 0 15 Royalties 0 0 0 0 0 0 16 Occupancy 1,161,448 1,161,448 0 0 0 17 Travel 285,782 285,782 0 0 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 0 0 0 0 0 0 19 Conferences, conventions, and meetings 323,312 323,312 0 0 0 10 Interest 0 0 0 0 0 0 0 20 Interest 287,070 287,070 0 0 0 21 Payments to affiliates 287,070 287,070 0 0 0 22 Depreciation, depletion, and amortization 385,053 385,053 0 0 0 23 Insurance 141,848 141,848 0 0 0 24 Other expenses Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) 2	12	Advertising and promotion	337,261	337,261	0	0
15 Royalties	13	Office expenses	150,872	150,872	0	0
1,161,448	14	Information technology	127,507	127,507	0	0
17   Travel   285,782   285,782   0   0   0     18   Payments of travel or entertainment expenses for any federal, state, or local public officials   0   0   0   0     19   Conferences, conventions, and meetings   323,312   323,312   0   0   0     20   Interest   0   0   0   0   0     21   Payments to affiliates   287,070   287,070   0   0     22   Depreciation, depletion, and amortization   385,053   385,053   0   0     23   Insurance   141,848   141,848   0   0     24   Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)  a   Commissions   5,004,435   5,004,435   0   0    b   Field representatives expenses   1,648,051   1,648,051   0   0    c   Printing, publications, postage & teleph   768,018   768,018   0   0    d   Other   2,340,940   2,339,785   1,155   0    Total functional expenses. Add lines 1 through 24e   151,149,075   151,147,920   1,155   0    26   Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here     if	15	Royalties	0	0	0	0
18	16	Occupancy	1,161,448	1,161,448	0	0
for any federal, state, or local public officials  0 0 0 0 0  19 Conferences, conventions, and meetings	17		285,782	285,782	0	0
19 Conferences, conventions, and meetings 323,312 323,312 0 0 0 20 Interest	18					
20		•		0		0
21 Payments to affiliates	19	<del>-</del>	323,312	323,312		
Depreciation, depletion, and amortization   385,053   385,053   0   0						
141,848 141,848 0 0 0  Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)  Commissions 5,004,435 5,004,435 0 0  Field representatives expenses 1,648,051 1,648,051 0 0  Printing, publications, postage & teleph 768,018 768,018 0 0  Other 2,340,940 2,339,785 1,155 0  All other expenses 151,149,075 151,147,920 1,155 0  Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here  Improved.		•				
Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)  a Commissions  5,004,435  5,004,435  0  0  0  Field representatives expenses  1,648,051  1,648,051  0  0  0  Other  2,340,940  2,339,785  1,155  0  All other expenses  Total functional expenses. Add lines 1 through 24e  Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here  if		,				
above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)  a Commissions 5,004,435 5,004,435 0 0  b Field representatives expenses 1,648,051 1,648,051 0 0  c Printing, publications, postage & teleph 768,018 768,018 0 0  d Other 2,340,940 2,339,785 1,155 0  e All other expenses 7  Total functional expenses. Add lines 1 through 24e 151,149,075 151,147,920 1,155 0  Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if			141,848	141,848	0	0
line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)  a Commissions 5,004,435 5,004,435 0 0  b Field representatives expenses 1,648,051 1,648,051 0 0  c Printing, publications, postage & teleph 768,018 768,018 0 0  d Other 2,340,940 2,339,785 1,155 0  e All other expenses Add lines 1 through 24e 151,149,075 151,147,920 1,155 0  Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if	24			,		ę.
(A) amount, list line 24e expenses on Schedule O.)  a Commissions 5,004,435 5,004,435 0 0  b Field representatives expenses 1,648,051 1,648,051 0 0  c Printing, publications, postage & teleph 768,018 768,018 0 0  d Other 2,340,940 2,339,785 1,155 0  e All other expenses 7		,				
a Commissions 5,004,435 5,004,435 0 0 0 b Field representatives expenses 1,648,051 1,648,051 0 0 c Printing, publications, postage & teleph 768,018 768,018 0 0 d Other 2,340,940 2,339,785 1,155 0 e All other expenses  25 Total functional expenses. Add lines 1 through 24e 151,149,075 151,147,920 1,155 0  26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if						
b Field representatives expenses 1,648,051 1,648,051 0 0 c Printing, publications, postage & teleph 768,018 768,018 0 0 d Other 2,340,940 2,339,785 1,155 0 e All other expenses  25 Total functional expenses. Add lines 1 through 24e 151,149,075 151,147,920 1,155 0  26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if	_		5 004 425	5 004 435		<u> </u>
C Printing, publications, postage & teleph 768,018 768,018 0 0  d Other 2,340,940 2,339,785 1,155 0  e All other expenses  Total functional expenses. Add lines 1 through 24e 151,149,075 151,147,920 1,155 0  Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if	_			-		
d Other 2,340,940 2,339,785 1,155 0 e All other expenses 25 Total functional expenses. Add lines 1 through 24e 151,149,075 151,147,920 1,155 0  26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here      1,155   0					-	· · · · · · · · · · · · · · · · · · ·
e All other expenses  25 Total functional expenses. Add lines 1 through 24e  26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if		Other				
Total functional expenses. Add lines 1 through 24e  151,149,075  151,147,920  1,155  0  26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if		A II - 4 L	2,340,940	2,335,103	1,133	
Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if			151 149 075	151 147 920	1 155	0
organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if			131,149,0/9	131,147,320	1,100	<u> </u>
fundraising solicitation. Check here 🕨 🗍 if		organization reported in column (B) joint costs				
following SOP 98-2 (ASC 958-720)						
		following SOP 98-2 (ASC 958-720)				

Pai	rt X	Balance Sheet			
			(A) Beginning of year		<b>(B)</b> End of year
	1	Cash—non-interest-bearing	-2,022,023	1	3,907,489
		Savings and temporary cash investments		2	
1	3	Pledges and grants receivable, net		3	
	4	Accounts receivable, net		4	
	5	Receivables from current and former officers, directors, trustees, key		*	
		employees, and highest compensated employees. Complete Part II of Schedule L		5	
	_			-	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
		employers and sponsoring organizations of section 501(c)(9) voluntary		1	
		employees' beneficiary organizations (see instructions)			
Assets	_		· · · - · ·	6	
SS	7	Notes and loans receivable, net		7	
`	8	Inventories for sale or use		8	
١.	9	Prepaid expenses and deferred charges		9	<del> </del>
	10a	Land, buildings, and equipment: cost or		I	* ` {
		other basis. Complete Part VI of Schedule D 10a 18,336,894			
		Less. accumulated depreciation 10b 12,137,734	6,574,811		6,199,160
	11	Investments—publicly traded securities	1,027,133,251	11	1,035,657,942
	12	Investments—other securities. See Part IV, line 11	92,620,387	12	143,222,719
	13	Investments—program-related. See Part IV, line 11	58,887,263		41,139,862
-	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	13,447,744	15	12,564,067
_	16	Total assets. Add lines 1 through 15 (must equal line 34)	1,196,641,433	16	1,242,691,239
-	17	Accounts payable and accrued expenses	4,391,308	17	4,094,054
-	18	Grants payable		18	
-	19	Deferred revenue		19	
2	20	Tax-exempt bond liabilities		20	
2	21	Escrow or custodial account liability. Complete Part IV of Schedule D.		21	
Liabilities	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L	m in the hi	Î. t	v
<u>ia</u>		·		22	<del></del>
_   '	23	Secured mortgages and notes payable to unrelated third parties		23	
1	24	Unsecured notes and loans payable to unrelated third parties		24	
2	25	Other liabilities (including federal income tax, payables to related third			
		parties, and other liabilities not included on lines 17-24). Complete Part X	1,166,150,176		1,210,646,567
		of Schedule D		25	
-   2	26	Total liabilities. Add lines 17 through 25	1,170,541,484	26	1,214,740,621
Net Assets or Fund Balances		Organizations that follow SFAS 117, check here ► ☐ and complete lines 27 through 29, and lines 33 and 34.			
Ĕ   :	27	Unrestricted net assets		27	***************************************
ğ   :	28	Temporarily restricted net assets		28	
<u> </u>	29	Permanently restricted net assets		29	
5		Organizations that do not follow SFAS 117, check here ▶ ☑ and			
_		complete lines 30 through 34.			
ğ   :	30	Capital stock or trust principal, or current funds	0	30	
.   še	31	Paid-in or capital surplus, or land, building, or equipment fund	0		
₹   :	32	Retained earnings, endowment, accumulated income, or other funds.	26,099,949	_	27,950,618
<u>e</u>	33	Total net assets or fund balances	26,099,949		27,950,618
	34	Total liabilities and net assets/fund balances	1,196,641,433	<del>  </del>	1,242,691,239
`	<del></del>		, .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Form <b>990</b> (2011

Page	12	

Form 990 (2011)	

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Part	XI Reconciliation of Net Assets			
	Check if Schedule O contains a response to any question in this Part XI	<u> </u>	· <u>·</u>	<u> </u>
1	Total revenue (must equal Part VIII, column (A), line 12)		153,25	6,924
2	Total expenses (must equal Part IX, column (A), line 25)		151,14	
3	Revenue less expenses. Subtract line 2 from line 1		2,10	7,849
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))		26,09	9,949
5	Other changes in net assets or fund balances (explain in Schedule O)		-25	7,180
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,			
-	column (B))		27,95	0,618
Part	XII Financial Statements and Reporting			
	Check if Schedule O contains a response to any question in this Part XII			
		-	Yes	No
1	Accounting method used to prepare the Form 990:  Cash Accrual Other  If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.	ř.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		1
b	Were the organization's financial statements audited by an independent accountant?	2b	1	
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	/	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.		Ť	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:	, ,		
	Separate basis Consolidated basis Both consolidated and separate basis	<u> </u>		
3a		3a		1
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b		
		For	m <b>99</b> 0	(2011)

# SCHEDULE D (Form 990)

# **Supplemental Financial Statements**

OMB No 1545-0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

Employer identification number **CATHOLIC FINANCIAL LIFE** Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year . . . . . 2 Aggregate contributions to (during year). 3 Aggregate grants from (during year) . . 4 Aggregate value at end of year . . . . Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? . . . . . . ☐ Yes ☐ No Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area ☐ Preservation of a certified historic structure ☐ Protection of natural habitat ☐ Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements . . 2a Number of conservation easements on a certified historic structure included in (a) . . . . C Number of conservation easements included in (c) acquired after 8/17/06, and not on a 2d Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year 7 ▶\$ Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 . . . . . . . . If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the

**b** Assets included in Form 990, Part X .

Pа	ae	2

Schedule D	(Form 990)	2011

Part	III Organizations Maintaining	Collections of	Art, Historical	Treasures, or	Other Similar As	sets (continued)
3	Using the organization's acquisition, collection items (check all that apply):	accession, and ot	ther records, che	ck any of the fol	lowing that are a si	gnificant use of its
а	✓ Public exhibition		d 🗌 Loa	n or exchange pr	ograms	
b	☐ Scholarly research		e 🗌 Oth	er		
C	✓ Preservation for future generations					_
4	Provide a description of the organizat	tion's collections	and explain how	they further the	organization's exem	pt purpose in Part
_	XIV.			h!-4		_
5	During the year, did the organization assets to be sold to raise funds rather	solicit or receive	onations of art	, nistoricai treast he organization's	ares, or other similal	r ☐ Yes ☑ No
Dort	IV Escrow and Custodial Arra					
Fart	line 9, or reported an amoun			gamzation anst	wered res to re	1111 000, 1 ait 14,
	Is the organization an agent, trustee,			for contributions	or other assets no	ot
-	included on Form 990, Part X?					☐ Yes ☐ No
b	If "Yes," explain the arrangement in Pa	art XIV and compl	ete the following	table:		
	3	·	J		Aı	mount
С	Beginning balance			[	1c	
d	Additions during the year			[	1d	
е	Distributions during the year			[	1e	
f	Ending balance				1f	
2a	Did the organization include an amoun		art X, line 21? .			☐ Yes ☐ No
	If "Yes," explain the arrangement in P	art XIV.		d "Voo" to Form	OOO Bort IV line	10
Par	Endowment Funds. Compl	(a) Current year	(b) Prior year	(c) Two years bac		(e) Four years back
4.	Beginning of year balance	(a) Current year	(b) Ther year	(6) 1 110 years but	(u) Timos yours such	(0) / 001 / 001
1a b	Contributions					
C	Net investment earnings, gains, and					, a ¾ •
•	losses					1
d	Grants or scholarships					
е	Other expenditures for facilities and					- 11 · 1
	programs					***
f	Administrative expenses					
g	End of year balance			<u> </u>		1
2	Provide the estimated percentage of t			lg, column (a)) he	eld as:	
a	Board designated or quasi-endowme		%			
b	Permanent endowment >	%				
С	Temporarily restricted endowment ► The percentages in lines 2a, 2b, and 2		nne/			
За	Are there endowment funds not in th	e possession of t	bo /o. he organization t	hat are held and	administered for th	е
- Ou	organization by:	o possossion s				Yes No
	(i) unrelated organizations					3a(i)
	(ii) related organizations					3a(ii)
b	If "Yes" to 3a(II), are the related organ	ızations listed as i	required on Sche	edule R?		3b
4	Describe in Part XIV the intended use				· <del></del>	
Part		oment. See Forr				
	Description of property	(a) Cost or o		t or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a	Land		<u> </u>	o		0
b	Buildings	•	0	10,027,060	5,462,197	4,564,863
C	Leasehold improvements		0	6,176,893	4,714,211	1,462,682
d	Equipment	•	0	2,132,941	1,961,326	171,615
e ====================================	Other	·	0 Port X colum	0 (R) (ro 10(a) )	0	6 100 160
ı otal.	Add lines 1a through 1e. (Column (d) r	nust equal Form S	190, Part λ, Colum	пп (D), ште то(C).)		6,199,160

Part VII Investments - Other Securities	See Form 990, Part X,	ine 12.
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other Private commercial loans	53,827,607	Cost
(A) Private placement bonds	85,619,806	Cost
(B) Private equity holding	607,886	End-of-Year Market Value
(C) Other private holdings	3,167,420	Cost
(D)		
(E)		
(F)		
(G) (H)		
(h)		
· · · · · · · · · · · · · · · · · · ·	442 222 740	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) ► Part VIII Investments—Program Related	143,222,719 I See Form 990 Part Y	line 13
(a) Description of investment type	(b) Book value	(c) Method of valuation
(a) Description of investment type	(b) Book value	Cost or end-of-year market value
(1)	<del>.</del>	
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.) ▶		
Part IX Other Assets. See Form 990, Pa	<del></del>	/h\ Pook value
	) Description	(b) Book value
<u>(1)</u>		
(2)		
(3) (4)		
(5)		
(6)		· · · · · · · · · · · · · · · · · · ·
(7)		
(8)		
(9)		
(10)		
Total. (Column (b) must equal Form 990, Part X, co		
Part X Other Liabilities. See Form 990,	Part X, line 25.	
1. (a) Description of liability	(b) Book value	
(1) Federal income taxes	0	
(2) Policy and claim reserves	1,190,113,978	1
(3) Minimum pension liability	7,997,927	1
(4) Asset valuation reserve	5,530,734	1
(5) Refunds payable	2,671,129	1
(6) Advance premiums	2,077,007	1
(7) Interest maintenance reserve	1,732,000	7
(9) Other miscellaneus liabilities	523,792	1
(10)		1
(11)		1
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)	1,210,646,567	1
		the organization's financial statements that reports the
organization's liability for uncertain tax positions u		• • • • • • • • • • • • • • • • • • • •

SCHEDI	ile D (F0III 990) 2011			Page 4
Par	Reconciliation of Change in Net Assets from Form 990 to A		nent	5
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1	
2	Total expenses (Form 990, Part IX, column (A), line 25)		2	
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3	
4	Net unrealized gains (losses) on investments		4	
5	Donated services and use of facilities		5	
6	Investment expenses		6	
7	Prior period adjustments		7	
8	Other (Describe in Part XIV.)		8	
9	Total adjustments (net). Add lines 4 through 8		9	
10	Excess or (deficit) for the year per audited financial statements. Combine		10	
Pari	XII Reconciliation of Revenue per Audited Financial Stateme	ents With Revenue pe	r Re	turn
1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		3	
а	Net unrealized gains on investments	2a	22.00	ž.
b	Donated services and use of facilities	2b		
С	Recoveries of prior year grants	2c		<b>%.</b>
d	Other (Describe in Part XIV.)	2d	13/2	<u>Z</u> 1
е	Add lines 2a through 2d		20	e
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			,
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	1	×
b	Other (Describe in Part XIV.)	4b	`\()	
С	Add lines <b>4a</b> and <b>4b</b>		40	C
_ 5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line	12.)	5	;
Part	XIII Reconciliation of Expenses per Audited Financial Staten	nents With Expenses	per F	Return Return
1	Total expenses and losses per audited financial statements			
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		*,* .	;
а	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
С	Other losses	2c		· .
d	Other (Describe in Part XIV )			<u> </u>
е	Add lines 2a through 2d		20	e
3	Subtract line 2e from line 1	, . ,	3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		,	<b>%</b>
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a	<u> </u>	
b	Other (Describe in Part XIV.)	4b	2	<u>. (</u>
C	Add lines <b>4a</b> and <b>4b</b>		40	<u>c                                    </u>
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, lin	<u>e 18.) </u>	5	
Part				
	lete this part to provide the descriptions required for Part II, lines 3, 5, and			
	, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII,	, lines 2d and 4b. Also co	mplet	e this part to provide
any a	dditional information.			
	dule D, Part III, Line 1 - The Society considers all works of art and historical exh			
guida	nce within the National Association of Insurance Commissioner's Accounting	Practices & Procedures Ma	nual.	These assets are
acco	dingly excluded from the Society's balance sheet.			
	fule D, Part III, Line 4 - The Society has an extensive collection of historical iter			
home	office for viewing by associates, members and the general public. The Society	maintains these items wit	h utm	ost care to ensure they
are a	railable for future generations.			
	***************************************			
Sche	dule D, Part VI, Line 1a - Amounts are aggregated for the Society's land and bui	ildings on Schedule D, Par	VI, lir	ne b.
	•••••••••••••••••••••••••••••••••••••••	••••••		

Schedule D (Form 990) 2011		Page 5
	Part XIV - Supplemental Information (Continued)	
•••••		

# SCHEDULE (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

② ○ ↑ ↑

Open to Public Inspection
Employer identification number

OMB No 1545-0047

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22. ► Attach to Form 990.

CATHOLIC FINANCIAL LIFE						39-0201015
Part I General Information on Grants and Assista	nd Assistance					
1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?	ubstantiate the amou its or assistance?	nt of the grants or	assistance, the g	rantees' eligibility fo	r the grants or assistan	ce, and Yes No
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.	dures for monitoring 1	the use of grant fur	nds in the United	States.		1
Part II Grants and Other Assistance to Governmer to Form 990, Part IV, line 21, for any recipient		Organizations i	n the United S \$5,000. Check	tates. Complete if this box if no one	nts and Organizations in the United States. Complete if the organization answered "Yes" that received more than \$5,000. Check this box if no one recipient received more than \$5,000	wered "Yes" ore than \$5,000.
Part II can be duplicated if additional space is needed	nal space is needed	- 1				▲
1 (a) Name and address of organization or government	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1)						
(2)	2					
(6)						
(4)	:					
(9)						
(9)						
(7)						
(8)						
(6)						
(10)						
(11)						
(12)						
2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 2 Enter total number of other organizations listed in the line 1 table	government organizated in the line 1 table	lions listed in the li	ne 1 table			<b>A A</b>
Pa	ions for Form 990.		.   0	Cat No 50055P		Schedule I (Form 990) (2011)

Form: Schedule I

Page: 2

Line Number Part III

Description of Grants and Other Assistance to Individuals in the United States

		Number of recipients	Amount of cash grant	Amount of non-cash assistance
Type of grant	Match Fund Program:	15000	356,272	
<i>,</i> . •	Through this program our			_
	chapters and members			
	conduct fundraisers to			
	benefit individuals, families,			
	communities, religious and			
	charitable organizations			
	Catholic Financial Life			
	matches up to \$1,000 for			
	each fundraiser conducted			
	by our local chapters Our			
	chapters work independently			
	or partner with local			
	organizations to conduct			
	fundraising activities A total			
	of 194 chapters out of 199			
	throughout the United States			
	(132 of which are in			
	Wisconsin) conducted 647			
	fundraisers in 2011 In 2011,			
	\$956,890 was raised by			
	chapters, \$356,272 was			
	matched by the Home Office			
	for a total of \$1,313,162			
Method of valuation	Cash			
Description of non-cash	The number of recipients			
assistance	cannot be determined so an			
	estimate is used			
Type of grant	Direct charitable outreach	0	247,409	0
	Catholic Financial Life			
	embodies Catholic values in			
	action in 2011 our chapters			
	and the Home Office donated			
	funds in support of our local			
	communities and dioceses			
	through direct donations. In			
	2011, \$51,678 was donated			
	by chapters and \$195,731			
	was donated by the Home			
	Office for a total of \$247,409			
	While the number of			
	recipients are not			
	accumulated on an individual			
	basis, the Society annually			
	audits a sample of its local			
	chapters			
Method of valuation	Cash			
Description of non-cash				
assistance	·			
Type of grant	Educational benefits Grade	470	94,000	0
	school scholarships			
	Members attending Catholic			

Schedule I, Part IV, Staten	nent 1 elementary schools are	CATHOLIC	FINANCIAL LIFE
	eligible for annually		
	renewable scholarships		
Method of valuation	Cash		
Description of non-cash			
assistance			
Type of grant	Spintual benefits Catholic 290	23,322	0
	Financial Life values the		
	spiritual growth of its		
	members To foster and		
	recognize this growth,		
	several spintual benefits are		
	granted to members 1		
	Baptismal certificates, 2 Commemorative prayer book		
	for celebrating the		
	Sacrament of First Holy		
	Communion, 3 Up to \$100		
	for those who participate in a		
	retreat for the Sacrament of		
	Confirmation or for spiritual		
	growth and 4 Up to \$100		
	towards the cost of attending		
	a Catholic summer camp		
Method of valuation	Cash		
Description of non-cash			
assistance			
Type of grant	Financial benefits: Estate 129	37,250	0
	planning, Prenatal Benefit,		
	Newborn Protection Benefit,		
	Guaranteed Protection		
	Benefit, Orphan's Benefit and		
Mathad of valuation	Child Cancer Benefit		
Method of valuation  Description of non-cash	Cash		
assistance			
Type of grant	Wellness benefits / 36	1,830	78,765
	Prescription Savings		
	Prescription savings on		
	brand name and generic		
	medications, vision care,		
	hearing care, diabetes care		
	and supplies and daily living		
	products Free Medic alert		
	membership for qualifying		
	members for the first year		
	Free apartment (Family Care		
	Suite) for members or		
	families of members who are		
	hospitalized in the Milwaukee		
Mothod of valuation	area		
Method of valuation	Cash 4,724 prescriptions with a		
Description of non-cash assistance	4,724 prescriptions with a value of \$78,765 as reported		
	by the benefit adminstrator		
Tunn of sunst	Member recognition 0	41,362	0
	INCLUDE TECCHINOL	71,002	U
Type of grant	program: Members are		

Schedule I, Part IV, Statement 1

**CATHOLIC FINANCIAL LIFE** 

membership with Catholic Financial Life 50 year members are eligible to receive a gold rosary and 75 year members are eligible to receive a statue of the Immaculate Conception Number of recipients not tracked on an individual basis

Method of valuation

Cash

Description of non-cash

assistance

# **SCHEDULE J** (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

Compensation Information
For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

► Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

Open to Public Inspection

**CATHOLIC FINANCIAL LIFE** 

Employer identification number

39-0201015

art	Questions Regarding Compensation			
			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
		]		
	First-class or charter travel Housing allowance or residence for personal use			
	Tax indemnification and gross-up payments    Health or social club dues or initiation fees			
	☐ Discretionary spending account ☐ Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment			
	or reimbursement or provision of all of the expenses described above? If "No," complete Part III to			
	explain	1b	✓	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,			
_	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2	✓	
		┝▔		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the		À ,	l
5	organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a		, .	l
	related organization to establish compensation of the CEO/Executive Director. Explain in Part III.		' '	
	✓ Compensation committee			
	☐ Independent compensation consultant ☐ Compensation survey or study			
	Form 990 of other organizations  Approval by the board or compensation committee		,	
	Total 990 of other organizations — Approval by the board of compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing	1		
•	organization or a related organization:		٠.	
•	Receive a severance payment or change-of-control payment?	4a		1
a b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		1
C	Participate in, or receive payment from, an equity-based compensation arrangement?	4c	<b></b> -	1
C	If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.		-	-
	These to any of lines 4a-c, list the persons and provide the applicable amounts for each term in that in.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.		3. A	
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
-	compensation contingent on the revenues of:			
а	The organization?	5a		
b	Any related organization?	5b	_	
	If "Yes" to line 5a or 5b, describe in Part III.	<u> </u>	<u> </u>	<del> </del>
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
•	compensation contingent on the net earnings of:			
а	The organization?	6a		
b	Any related organization?	6b	1	<del>                                     </del>
D	If "Yes" to line 6a or 6b, describe in Part III.	35	<b> </b>	
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed	<b> </b>		
•	payments not described in lines 5 and 6? If "Yes," describe in Part III	7		
ρ	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject	<b>–</b>		╁
8	to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe			
	In Part III	8		
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in	<b>⊢</b> °		$\vdash$
3	ii res to iine o, did the organization also follow the reputtable presumption procedure described in	1	ı	1

Regulations section 53.4958-6(c)?

Schedule J (Form 990) 2011

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (Bi(i)—(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual. Part II

Note. The su

Note: The sum of columns (B)(I) (III) for each firsted finds equal first equal	ac eac	(B) Breakdown of	W-2 and/or 1099-MIS	C compensation	C VII, COCKOLL A, III C	a, applicable column	(a) and (b) and (c)	
(A) Name		(i) Base	(ii) Bonus & incentive	(iii) Other	other deferred	(b) Nontaxable benefits	(E) (D)(B)(I)(D)	(F) Compensation reported as deferred in
		compensation	compensation	compensation				prior Form 990
William O'Toole	8	231.214	18,000	13,758	16,818	18,236	298,026	0
-	€	0			0	0	0	
Allan G Lorge	3	191,978	13,500	1,068	14,384	14,130	235,060	0
8	€	0	0		0	0	0	
Dan Strasburg	3	165,951	009'6	2,200	12,479	17,235	207,465	
Ф.	€	0	0	0	0	0	0	0
Fred Muenkel	8	135,542	8,100	84	10,314	14,129	168,169	
4	€	0		0	0	0	0	
Dan Lloyd	8	80,000	35,185	0	6,793	17,369	139,347	0
2	€	0			0	0	0	0
Paul Hill	8	40,000	132,299	0	12,231	15,026	199,556	
9	€	0			0	0	0	0
Jeff Long	8	40,000	116,655	0	10,213	17,370	184,238	
_	€	0		0	0	0	0	
James Schaefer	8	40,000	166,798	0	14,031	17,370	238,199	0
80	€	0			0	0	0	
Mike Soczka	Ξ	40,000	118,402	861	11,052	480	170,732	0
6	€	0		0	0	0	0	0
	8							
10	€				:			
	8							
11	(ii)							
	(							
12	(							
	()							
13	(ii)							
	(1)							
14	(ii)							
	8	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0						
15	Ξ							
	<b>E</b>							
16	▣							ŀ
							Sch	Schedule J (Form 990) 2011

Schedule J (Form 930) 20 I I
Part III Supplemental Information
Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for I
Also complete this part for any additional information.

purposes. Spouse travel costs are paid directly by the Society in those instances where spouse attendance is considered a normal business practice for the specific event. All club dues and spousal attendance events are reported to and reviewed by the Compensation Committee of the Board of Directors. Schedule J, Part I, Line 1a - The Society directly pays for social and health club dues for the President and Executive Vice President as those facilities are used for the Society's business

Schedule J, Part I, Line 3 - All officer positions are compared to market averages for like positions from an independent national survey of 20 to 30 organizations of the same size as the Society. All top officer salaries are reviewed with the Executive Committee of the Board of Directors. The Executive Committee of the Board of Directors completes an annual written evaluation and industry average compensation survey data, the Executive Committee recommends the	President's compensation for full Board of Directors action.							
Schedule J, P Society. All to	President's C							

Schedule J (Form 990) 2011

# SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

# Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public Inspection

Name of the organization	Employer identification number
CATHOLIC FINANCIAL LIFE	39-0201015
Form 990, Part IV, Line 10 - In prior years, the Society has donated funds to the Catholic Financial Life	
identified on Schedule R. These funds are Board designated and are not temporarily or permanently re	estricted. A Form 990 will be filed
separately for the Catholic Financial Life Foundation for 2011.	
Form 990, Part V, Line 3b - The Society's Form 990T will be filed separately by November 15, 2012.	
Form 990, Part VI, Section A, Line 4 - The Society approved amended Bylaws on July 15 2011. The most the areas of delegate representation, Board of Directors qualifications, the appointment process for the	_
mergers. Complete copies of the amended bylaws are available upon request.	e Society 3 president and 3man
Form 990, Part VI, Section A, Line 6 - Catholic Financial Life is a fraternal benefit society operated und members who own financial products.	er a mutual form owned by its
Form 990, Part VI, Section A, Line 7a - Members of the Society's local chapters elect delegates to repre- convention. Those delegates then elect the majority of the Board of Directors at the triennial convention.	
minimum, quarterly.	
Form 990, Part VI, Section A, Line 7b - In the case of a merger with another fraternal with more than 10 million of assets, the Society's delegates are required to vote on and approve the merger and/or Bylaw	
the Society's Board of Directors.	
Form 990, Part VI, Section B, Line 11b - The Form 990 is reviewed by select officers of the Society for a return is then reviewed by the Governance and Audit Committees of the Board of Directors before filing	•
	·
Form 990, Part VI, Section B, Line 12c - Annually all officers and directors are provided a copy of the S	•
includes conflict of interest policies) and they are required to certify they have read the Code, have no violated the Code. The Secretary/Treasurer reviews all signed certified copies. The Board of Directors evaluation process.	
evaluation process.	······
Form 990, Part VI, Section B, Line 15 - All officer positions are compared to market averages for like po	
national survey of 20 to 30 organizations of the same size as the Society. All top officer salaries are re	
Committee of the Board of Directors. The Executive Committee of the Board of Directors completes ar President from all Directors. Considering this performance evaluation and industry average compensation.	
Committee recommends the President's compensation for full Board of Directors action.	anon survey data, the Executive
Form 990, Part VI, Section C, Line 19 - Governing documents and financial statements of the Society a members are provided a summary annual financial statement in the Society's membership magazine.	• •

# **Supplemental Information (Continued)**

reported to all members in the membership magazine. Delegates to the Society's triennial conventions receive complete copies of the Bylaws each time the convention convenes.
Form 990, Part VIII, Line 1a - All revenues are regarded as being from activities substantially related to the organization's exempt purpose and therefore, included in column (B), Related or exempt function revenue. Immaterial unrelated business income of \$1,155 is included for
the Society's non-member sales agency. Expenses for the same amount are reported resulting in no impact on net income.
Form 990, Part IX, Line 1 - All expenses are regarded as being from activities substantially related to the organization's exempt purpose and therefore, included in column (B), Related or exempt function revenue. Immaterial unrelated business expense of \$1,155 is included for the Society's non-member sales agency. Revenues for the same amount are reported resulting in no impact on net income.
Form 990, Part XI, Line 5 - 1. \$-258,368 change in unrealized gains and losses, 2. \$-915,485 change in non-admitted assets, 3. \$-133,865 change in Asset Valuation Reserve, 4. \$-1,852,892 change in minimum pension liability, 5. \$2,638,507 change in surplus as a result of reinsurance, 6. \$264,924 St. Joseph Benevolent Society net asset transfer.

Schedule O, Statement 1

Form 990

Page 1

Line Number:

CATHOLIC FINANCIAL LIFE 39-0201015

# Reasonable Cause Explanations

# Explanation

Catholic Financial Life filed a Form 8868, Extension of Time to File an Exempt Organization Return, by the original due date of May 15, 2012 and was granted an extension until August 15, 2012

Schedule O, Statement 2

Form: 990 Page: 1

Line Number Part I Line 1

CATHOLIC FINANCIAL LIFE 39-0201015

### **Activity Or Mission Description**

### Description

Members also have access to fraternal benefits that include child cancer and orphan benefits, will preparation benefit and social activities through the chapter system. The Society is committed to hosting and supporting fraternal activities and community outreach. In 2011, members volunteered over 72,000 hours of service valued at over \$1,571,909 to extend their hand to help others in need. Over \$1.5 million in contributions were raised through the Society's efforts to promote Catholic education, Diocesan programs, civic causes and more

Schedule O, Statement 3

Form: 990

Page 2

Line Number Part III Line 1

CATHOLIC FINANCIAL LIFE 39-0201015

### **Mission Description**

### Description

Society's Articles of Incorporation state that it exists to provide assistance to its members, unite its members fraternally for social, religious, benevolent and intellectual improvement and to engage in the insurance business and in any other business reasonably incidental to the insurance business for the benefit of its members and their beneficianes

SCHEDULE R (Form 990) Department of the Treasury Internal Revenue Service Name of the organization CATHOLIC FINANCIAL LIFE

Part

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

▶ Attach to Form 990.
▶ See separate instructions.

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

2011 Open to Public

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OMB No 1545-0047

Inspection Employer identification number

39-0201015

(g) Section 512(b)(13) controlled entity? Schedule R (Form 990) 2011 (f)
Direct controlling
entity ž 0 Catholic Financial Life Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.) Yes (f)
Direct controlling , entity (e) End-of-year assets Š (e)
Public charity status
(if section 501(c)(3)) 1,155 (d) Total income 6 (d) Exempt Code section (c)
Legal domicile (state
or foreign country) 501(c)(3) Cat No 50135Y (c)
Legal domicile (state
or foreign country) ₹ Insurance agency for non members (b) Primary activity ₹ (b) Primary activity Religious and educational For Paperwork Reduction Act Notice, see the Instructions for Form 990. (1) Catholic Financial Life Foundation Inc (20-4780760) (1) Catholic Family Financial Services LLC (20-1679014) (a) Name, address, and EIN of disregarded entity (a) Name, address, and EIN of related organization 1100 W Wells St, Milwaukee, WI 53233 1100 W Wells St, Milwaukee, WI 53233 Part II ල 2 9 ල € 9 9 € Ð ন E

( )

Schedule R (Form 990) 2011

(k) Percentage Schedule R (Form 990) 2011 100% % 8 100% Percentage ownership ownership Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.) Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.) (g) Share of end-of-year assets 988',09 (i) General or managing partner? Yes No (i)
Code V—UBI
amount in box 20 of
Schedule K-1 (f)
Share of total 1 income 180,411 (Form 1065) Type of entity (C corp, S corp, or trust) (h) Disproportionate Yes No allocations? e (g) Share of end-of-ပ ပ ပ ပ year assets (d)

| Direct controlling | entity (f) Share of total Ϋ́ Š Š Š income (c) Legal domicile (state or foreign country) (e)
Predominant
income (related,
unrelated,
excluded from tax under sections 512-514) ₹ ₹ ₹ ₹ Supplemental brokerage Supplemental brokerage services (b) Primary activity Securities brokerage (d) Direct controlling Holding company services (c) Legal domicile (state or foreign country) (1) Catholic Knights Financial Services Inc (39-1796482) (4) Catholic Family Financial Services LLC (20-1679014) (3) Catholic Brokerage Services Corp (39-1807368) (a) (ame, address, and EIN of related organization (2) Catholic Financial Services Corp (39-1796176) (b) Primary activity 1100 W Wells Street, Milwaukee, WI 53233 1100 W Wells Street, Milwaukee, WI 53233 1100 W Wells Street, Milwaukee, WI 53233 1100 W Wells Street, Milwaukee, Wt 53233 Name, address, and EIN related organization <u>e</u> Part III Part IV 9 3 3 E E Ξ 8 <u>ତ</u> € 9

Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, 35a, or 36.) Schedule R (Form 990) 2011

Part V Transactio

							ı
Note. Complete line 1 if any entity is listed in Parts II. III. or IV of this schedule.					Yes	S S	
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?	th one or more related or	nanizations listed in	Parts II-IV?			_	·
a Receipt of (i) Interest (ii) annuttes (iii) rovalties or (iv) rent from a controlled entity	·	•	•	-1a	>		1
				₽	>		ı
	•	•		-			ı
c Gift, grant, or capital contribution from related organization(s)				<u>-</u>	_	>	1
d Loans or loan guarantees to or for related organization(s)				면		>	
e Loans or loan guarantees by related organization(s)		•		<u>е</u>	_	>	1
					L		I~~
( Sala of accets to related organization(s)				<b> </b>		>	٦
				:  <del>\$</del>	1	<u> </u>	1
g Purchase of assets from related organization(s)				2 <u>" </u>	_	>	1
h Exchange of assets with related organization(s)				<b>=</b>	_	>	ŀ
i Lease of facilities, equipment, or other assets to related organization(s)				<b>;</b>	<b>&gt;</b>		1
					_		
i Lease of facilities. equipment, or other assets from related organization(s)				<b>-</b>		>	1
b Dodownson of socialises or membership or fundraising solicitations for related organization(s)	ation(s)			<b>+</b>		>	ı
N reflutivities of services of interioralising of intra assing solicitations for related organization(s)	tron(s)			:  <del>=</del> :	_	<u> </u>	1
Sharing of facilities equipment mailing lists or other assets with related organization(s).				Ę	>	<u> </u>	ı
				<u>۽</u>	>	<u> </u>	ı
		· · · ·	· · · ·		<u> </u>	-	1
• Demonstrate to related organization(s) for expenses				-		>	٦
Deimburgement hard to related organization(s) for expenses     Deimburgement hard by related organization(s) for exhanses	· · · ·	•		2	>	<u> </u>	ı
ייילאט יטי (כ)ייייישבייישבעיט טישיטי לפ שישליי שליט יטי ליטיישניי אין אין אין אין אין אין אין אין אין א			•		_		ı-
				-		<u> </u>	7
				[] ÷	_	<u> </u>	ı
						<b>&gt;</b>	ı
2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.	must complete this line, ir	ncluding covered re	elationships and trans	saction ti	lesu	olds.	1
(a) Name of other organization		(b) Transaction	(c) Amount involved	(d) Method of determining	(d) of deter	mınıng	
		type (a-r)		amon	amount involved	<b>ved</b>	
See Schedule R, Part VII, Statement 1							ı
(1)							ı
(2)					e.		1
(3)					İ		1
:							
(4)							1
(9)							1
(9)			Schec	Schedule R (Form 990) 2011	E	0) 201	1-
				•		•	

# Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or processes revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

Primary activity   Grade of force)   Primary activity   Grade of force)   Primary activity   Grade of force)   Primary activity   Grade of force)   Primary activity   Grade of force)   Primary activity   Primary   Primary activity   Primar	or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partiel sinps.  (a) (b) (c) (d) (e) (f) (g)	gallization. See	(c)	(a)	(a)	-   a	(t)	(9)	ε	6	9	-
Section 512-514) Yes No	Name, address, and EIN of entity	Primary activity			Are all pa sectic 501(c) organizat	artners on (3) trons?	Share of total income	Share of end-of-year assets	Disproportionate allocations?	amount in box 20 of Schedule K-1 (Form 1065)		
				_	Yes	å			Yes No		Yes No	
									:			
											-	
									:			
			·									
		· ·										

Schedule R (Form 990) 2011				
Part VII	Supplemental Information  Complete this part to provide additional information for responses to questions on Schedule R (see instructions).			
		•••••		
	······			
		•••••		
	······			
		<b></b>		

Schedule R, Part VII, Statement 1

Form: Schedule R

Page: 3

Line Number: Part V Line 2

### CATHOLIC FINANCIAL LIFE 39-0201015

# **Description of Covered Relationships and Transaction Thresholds**

		Amount involved
Name	Catholic Financial Services Corp	25,170
Transaction type	a-ıv	
Method of determining amount involved	Cash	
Name	Catholic Knights Financial Services Inc	100,000
Transaction type	b	
Method of determining amount involved	Cash	
Name	Catholic Financial Services Corp	1,633
Transaction type	t	
Method of determining amount involved	Cash	
Name	Catholic Financial Life Foundation Inc	25,000
Transaction type	n	
Method of determining amount involved	Estimated hours expended by Society employees	
Name	Catholic Financial Services Corp	106,105
Transaction type	p	
Method of determining amount involved	Cash	
Name	Catholic Brokerage Services Corp	21,600
Transaction type	p	
Method of determining amount involved	Cash	