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DLN: 93493135054752

Form 990

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements

2011

Open to Public Inspection

ritoriai	110101100						Inspection		
		C Name	ear, or tax year beginning 01 of organization	1-01-2011 and ending 12-31-20	11	D Employer	identification number		
_	eck if ap dress ch	SHEDD	AQUARIUM SOCIETY			36-2167	918		
_	me chai	Doing B	usiness As			E Telephone			
_	tial retui					(312)69	2-3114		
_		1200 S	r and street (or P O box if mail is OUTH LAKE SHORE DRIVE	not delivered to street address) Room/s	suite		pts \$ 132,567,478		
_	mınated 		1770						
_	ended i	CHÍCAG	town, state or country, and ZIP + 60, IL 60605	4					
Apı	olication	pending							
			ame and address of principa A BEATTIE	lofficer	H(a) Is the affilia	s a group ret	urn for		
		1200	SOUTH LAKE SHORE DRI	VE	aiiiia	ites	i tes it no		
		CHIC	AGO,IL 60605		H(b) Are al	l affiliates inc	luded?		
r Ta	x-exem	pt status 🔽 5010	(c)(3)	no)			ist (see instructions)		
				110 / 1 1517(4)(1) 01 / 327	H(c) Grou	ip exemption	number F		
			DAQUARIUM ORG		<u> </u>				
			ration Trust Association	Other 🕨	L Year of fo	mation 1924	M State of legal domicile IL		
Pa	rt I	Summary							
Governance	7	THE SHEDD AQU	GUESTS THROUGH EXHIBI	Most significant activities FES A PUBLIC AQUARIUM TO E TS AND EDUCATION PROGRAN					
oyen									
		'	_	tinued its operations or disposed		1	1		
ю У)		_		ody (Part VI, line 1a)		3			
Ě		•	_	e governing body (Part VI, line 1b	-				
Activities &	I		naividuals employed in caler olunteers (estimate if neces	ndar year 2011 (Part V, line 2a)		5			
4.			usiness revenue from Part V		7				
	I		siness taxable income from I			71			
eni					Prio	r Year	Current Year		
	8	Contributions a	nd grants (Part VIII, line 1		29,553,613	23,550,468			
	9		e revenue (Part VIII, line 2		31,267,295				
Ravenue	10	Investment inc	ome (Part VIII, column (A)		5,466,163	13,630,378			
Ť	11	Other revenue	(Part VIII, column (A), lines		1,995,558	2,309,772			
	12			st equal Part VIII, column (A), lıı	ne	68,282,629	73,825,035		
	13			column (A), lines 1-3)		82,200	<u> </u>		
	14			olumn (A), line 4)		0 2 / 2 0 0			
	15	•	·	nefits (Part IX, column (A), lines					
Expenses		5-10)				22,399,897			
<u>ē</u>	16a			mn (A), line 11e)		C	0		
표	b		xpenses (Part IX, column (D), line						
	17			11a-11d, 11f-24e)	•	29,682,083	<u> </u>		
	18 19	•		ual Part IX, column (A), line 25)		52,164,180			
. o	19	Revenue less e	xpenses Subtract line 18 ff	rom line 12	Reginning	16,118,449 of Current	20,008,547		
Net Assets of Fund Balances						ear Current	End of Year		
3 4 E	20		art X, line 16)		3	359,774,705	347,759,808		
2 E	21					62,945,170			
	22		und balances Subtract line	21 from line 20	2	296,829,535	306,161,537		
	rt II	Signature E							
<now< td=""><td></td><td></td><td></td><td>iis return, including accompanying : aration of preparer (other than offic</td><td></td><td></td><td></td></now<>				iis return, including accompanying : aration of preparer (other than offic					
		***** Signature of offi	rer			012-05-11 ate			
Sigr Her		[, -			Da				
iier(C	JOYCE M SIMON Type or print na	SECRETARY/TREASURER me and title						
				Date	Check If	Prenarer's ta	xpaver identification number		
Paid		Preparer's signature LU A	ANN TRAPP	self-	lf (see instructions)				
	arer's	,	b. ni aciriani izanzari		employed 🕨 🦳				
Use (Firm's name (or yo if self-employed),	P			EIN • 36-34	68829		
J 50 '	y	address, and ZIP +	4 10 S RIVERSIDE PLAZA 9TI	H FLOOR		Dhan b	(212) 207 1040		
			CHICAGO, IL 60606			Pnone no 🕨	(312) 207-1040		

May the IRS discuss this return with the preparer shown above? (see instructions) . .

Par	31111	Statement of Program Service Accomplishme Check if Schedule O contains a response to any question i		F
1	Brief	fly describe the organization's mission		
		DAQUARIUM, ANIMALS CONNECT INDIVIDUALS TO THE IS, INSPIRING THEM TO MAKE A DIFFERENCE BY TAKING		
2	the p	the organization undertake any significant program services dorior Form 990 or 990-EZ?		┌ Yes ┌ No
3	Did th	es," describe these new services on Schedule O the organization cease conducting, or make significant chango ices?	es in how it conducts, any program	□Yes ☑ No
		es," describe these changes on Schedule O		,,
4	exper	cribe the organization's program service accomplishments for enses Section 501(c)(3) and 501(c)(4) organizations and sec ts and allocations to others, the total expenses, and revenue,	ction 4947(a)(1) trusts are required to re	port the amount of
4a	(Cod	de) (Expenses \$ 20,837,398 including	g grants of \$ 121,500) (Revenue \$	32,076,610)
	THE A CONS LEVEI DISC OUR IN AL INCL	IBITS SHEDD AQUARIUM IS ONE OF THE LARGEST INDOOR AQUARIUMS IN AQUARIUM'S EXHIBIT PHILOSOPHY IS TO DEVELOP DISPLAYS THAT HELP VI ISERVATION OUR EXHIBITS ARE AS DIVERSE AND COMPELLING AS THE NATELS OF ABILITY, EDUCATION AND LEARNING STYLES, OUR EXHIBITS ARE DECIPLINARY APPROACH TO EXHIBIT DEVELOPMENT AND EVALUATION EXHIBITS OVERALL THEME WE BRING IN CONTENT ADVISORS AS NEEDED AND PERDITION, WE HAVE CREATED ADVISORY BOARDS OF COMMUNITY REPRESIDENTIAL THOUGHTS ON ANIMAL SELECTION, COMMUNITY PROGRAMS AND ILLUDING HUNDREDS OF THOUSANDS OF SCHOOL CHILDREN WHO RECEIVE	ISITORS ENJOY THE BEAUTY AND DIVERSITY OF ACTURAL WORLD THEY REPRESENT SINCE VARIOUS ISIGNED WITH A LAYERED HIERARCHY OF INFORM THEMES ARE BASED ON AUDIENCE FEEDBACK AT IODICALLY HOLD WORKSHOPS FOR LARGER STAFF ENTATIVES FROM VARIOUS REGIONS AND INCORPOWER ARKETING APPROXIMATELY 2 MILLION GUESTS WARKETING APPROXIMATELY 2 MILLION GUESTS WAS AUDITED.	QUATIC LIFE AND LEARN ABOUT AUDIENCES HAVE DIFFERENT ATION WE TAKE A MULTI- ND HOW THE REGION FITS INTO GROUPS TO GAIN THEIR INPUT DRATE THEIR FEEDBACK,
	/6-4	14 C7C 002 maludus		,
4b	THIS AND ANIM AND COMI DEPA SPEC	de) (Expenses \$ 11,676,083 including MAL HUSBANDRY THE AQUARIUM HOUSES ONE OF THE LARGEST AND MOS INCLUDES MORE THAN 32,000 ANIMALS REPRESENTING 1,500 SPECIES OF FRESH WATER MAMMALS ALTOGETHER, THE COLLECTION INCLUDES 1,80 MALS ARE OFF-EXHIBIT FOR BREEDING PURPOSES IN TOTAL, THE AQUATIC ARE SUPPORTED BY APPROXIMATELY 100 MILES OF PLUMBING AND LIFE-SEMPLY AND ALTO ANIMAL HEALTH DIVISION, FISHE ARTMENT ARE INVOLVED IN THE CARE OF THE ANIMALS STAFF INCLUDE WOLLDISTS WHO WORK IN OUR ANIMAL HOSPITAL AND LABORATORY, AS WEITER PARTICIPATE IN CONTINUING EDUCATION ACTIVITIES AND MANY ARE RESEMPLY AND MANY AND MANY AND MANY AND MANY AND MA	OF FISHES, INVERTEBRATES, REPTILES, AMPHIBIAN OF FISH AND INVERTEBRATES FROM 77 PROTECTED CONTRIBUTION OF THE BUILDING CONTAIN OVER SUPPORT SYSTEM PIPES WATER QUALITY IS MAINT OF AND OUR SAND MARINE MAMMAL DEPARTMENTS AND OUR TETERINARIANS, TECHNICIANS, BIOLOGISTS AND ELL AS AQUARISTS AND MARINE MAMMAL ANIMAL CA	S, BIRDS, AND MARINE MAMMAL D SPECIES ABOUT 1,700 OF THESE R 5-MILLION GALLONS OF WATER TAINED BY STATE OF THE ART LIFE SUPPORT OPERATIONS NVIRONMENTAL QUALITY
4 c	PROV ALLOY CONS LEAR CLAS EXPA	de) (Expenses \$ 8,064,451 including CATION THE AQUARIUM PROVIDES INFORMAL AS WELL AS FORMAL EDUCATION THE AQUARIUM PROVIDES INFORMAL AS WELL AS SELF-GUID WIGHT OF THE ASSELF-GUID WIGHT OF THE ASSELF OF	DED ACTIVITIES, LIVE INTERPRETATIONS, GUIDED THE YEAR, THE AQUARIUM OFFERS INNOVATIVE CHERS, COMMUNITY AND SCHOOL GROUPS PROGUITIES THE AQUATIC SCIENCE CENTER, LOCATED IF ROOM THE AQUARIUM MAINTAINS INDEPENDENT	TOURS AND ACTIVITY CENTERS TO AQUATIC SCIENCE AND RAMS INCORPORATE DISTANCE IN THE AQUARIUM, HAS TWO F ADVISORY COUNCILS TO HELP
	0.11	(December 2 September 2 Colored to Color		
4d		ner program services (Describe in Schedule O) penses \$) (Revenue \$)
4e		al program service expenses►\$ 40,577,932		•

Part IV	Checklis	t of	Required	Schedules

	·		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 💋	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III 💆	8	Yes	
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	Yes	
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b	Yes	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		No
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		No
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a	Yes	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Part I	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? If "Yes," complete Schedule F, Part II and IV.	15	Yes	
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? <i>If "Yes," complete Schedule F, Part III and IV</i>	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a	Yes	
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		Νo
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		No
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		Νo
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part			
	IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
C	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule Ma	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If</i> "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		No
35a	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a		No
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section $512(b)(13)$? If "Yes," complete Schedule R, Part V, line 2	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note, All Form 990 filers are required to complete Schedule O	38	Yes	

Part V	Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V		.	
			Yes	No
.a	Enter the number reported in Box 3 of Form 1096 Enter -0 - if not applicable			
	1a 43			
h	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable			
_	1b 0			
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable			
	gaming (gambling) winnings to prize winners?	1c	Yes	
a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements filed for the calendar year ending with or within the year covered by this			
	return			
Ь	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Yes	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	20	res	
а	Did the organization have unrelated business gross income of \$1,000 or more during the	3a	Yes	
	year?			
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b	Yes	
a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account or securities account)?	4a		No
h	·			110
U	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
_	Weekle communication and the control of the control	_		N ·
a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			
		5c		
a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	6a		Νo
	organization solicit any contributions that were not tax deductible?			
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts			
	were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and	7a	Yes	
_	services provided to the payor?	<u> </u>		
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Yes	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to	_		NI -
_	file Form 8282?	7 c		No
d	If "Yes," indicate the number of Forms 8282 filed during the year			
_	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit			
	contract?	7e		Νo
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as			
9	required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a			
	Form 1098-C?	7h		
	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. DId			
	the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess	.		
	business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
0	Section 501(c)(7) organizations. Enter	_		
	Initiation fees and capital contributions included on Part VIII, line 12 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
b	Gross income from other sources (Do not net amounts due or paid to other			
	sources against amounts due or received from them)			
2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the			
_	year 12b			
3	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?			
4	Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue			
	qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization	13a		
	allocated to each state	104		
b	Enter the aggregate amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.			
	the states in which the organization is needed to issue qualified health plans			
С	Enter the aggregate amount of reserves on hand 13c			
42	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
ra	If "Ves " has it filed a Form 720 to report these payments? If "No " provide an explanation in Schedule O	4 A1		1110
-				

Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Se	ection A. Governing Body and Management			
			Yes	No
	1 1			
1a	Enter the number of voting members of the governing body at the end of the tax year			
ь	Enter the number of voting members included in line 1a, above, who are			
_	ındependent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3	Yes	
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was			
	filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets? .	5		No
6	Did the organization have members or stockholders?	6		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ection B. Policies (This Section B requests information about policies not required by the Internal			
Re	venue Code.)			
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
	Were officers, directors or trustees, and key employees required to disclose annually interests that could give			
	rise to conflicts?	12b	Yes	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Yes	
ь	Other officers or key employees of the organization	15b	Yes	
	If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ection C. Disclosure	'		
17	List the States with which a copy of this Form 990 is required to be filed▶IL			
18	Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)			

18 Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply

- 19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization > JOYCE M SIMON

1200 SOUTH LAKE SHORE DRIVE

CHICAGO,IL 60605 (312)692-3114

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0 in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ◆ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- ◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

Check this box if neither the or	ganization nor any re	lated o	rgan	ızatı	ons	compe	ensat	ted any current or fo	rmer officer, direc	tor, or trustee
(A) Name and Title	(B) A verage hours per week (describe	unles an	on (d e tha	n one son er ar	e bo: is bo nd a	x, oth		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the organization and
	hours for related organizations in Schedule O)	Individual trustae or director	Institutional Trustee	Officer	Former Highest compensated employee Key employee Officer			MISC)	related organizations	
See Additional Data Table										
				\vdash			_			

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) A verage hours per week (describe hours hours A verage hours per week director/trustee) (C) Reportable compensatio from the organization (2/1099-MIS								ortable ensation m the ation (W-	(E) Reportable compensation from related organizations (W- 2/1099- MISC)		(F) Estimated amount of other compensation from the organization and related		
	for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former					organiza		
See Additional Data Table														
											\top			
											1			
											\perp			
											_			
											_			
											_			
											+			
											+			
1b Sub-Total							<u> </u> ►		T		十			
c Total from continuation sheets							P							
d Total (add lines 1b and 1c) .							>		2,855,921		0		470,049	
Total number of individuals (incl \$100,000 of reportable compen					tea	above) who	o receive	d more tha	in				
3 Did the organization list any for on line 1a? If "Yes," complete Sch						mploy •	ee, c	or highes	t compens	ated employee	3	Yes	No No	
4 For any individual listed on line in organization and related organization											4	Yes		
5 Did any person listed on line 1a										or individual for		res		
services rendered to the organiz	ation? <i>If "Yes,"</i> (complet	e Sche	edule	<i>9 J †</i> (or suci	n per	son .		•	5		No	
Section B. Independent Con														
Complete this table for your five \$100,000 of compensation from or within the organization's tax y	the organizatio ear													
	(A) ne and business add	dress							Desc	(B) ription of services		(C Comper		
EDWARDS ENGINEERING INC 1000 TOUHY AVENUE ELK GROVE VILLAGE, IL 600074922											676,188			
KIMCOEUREST SERVICES INC 13028 COLLECTION CENTER DRIVE CHICAGO, IL 60693 CLEANING SERVICES										468,548				
KOBOTECH 8 S MICHIGAN AVE CHICAGO, IL 60603									AV SERVICE:	S			391,252	
DREAMWORKS GRAPHIC COMMUNICATION 5555 W HOWARD STREET SKOKIE, IL 60077									PRINTING				329,129	
PCI 1 E WACKER DRIVE SUITE 2450 CHICAGO, IL 60601									PUBLIC REL	ATIONS			306,915	

Part V		Statement of	Revenue					
					(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campa	igns 1a					
医黄	ь	Membership dues	1b	4,535,825				
2,€	c	Fundraising event	ts 1c	340,550				
£ ±	d	Related organizat	ions 1d					
.Σ <u>Ε</u>	l e	Government grants (d		4,891,729				
음. 유·후	f	All other contributions		13,782,364	ļ			
きを	'	sımılar amounts not ır	ncluded above					
急ぎ	g	Noncash contribu 704.						
돌	١.	lines 1a-1f \$	- 14	le.	23,550,468			
Q a	h	iotal. Add lines 1	a-1f		23,330,400			
<u>a</u>				Business Code				
E E	2a	ADMISSIONS		900099	31,288,249	31,288,249		
æ	ь	FOOD SERVICE		722210	1,303,318			1,303,318
- - -	c	EDUCATIONAL PROGR	RAMS	900099	824,815	824,815		
<u>5</u>	d	PENGUIN ENCOUNTER	RS	900099	174,272	174,272		
Ä	e	BELUGA ENCOUNTERS	<u> </u>	900099	172,881	172,881		
Program Serwce Revenue	f	All other program		200033	570,882	441,208		129,674
្តិ	•				370,662	441,208		129,674
Δ.	g	Total. Add lines 2	a-2f		34,334,417			
	3	Investment incon	ne (ıncludıng dıvıdend	ds, interest				
		and other similar	amounts)		4,641,439			4,641,439
	4	Income from investm	ent of tax-exempt bond p	proceeds 🕨				
	5	Royalties						
			(ı) Real	(II) Personal				
	6a	Gross rents	2,806,328					
	Ь	Less rental expenses	475,596					
	С	Rental income	2,330,732					
	d	or (loss) Net rental income	e or (loss)		2,330,732			2,330,732
			(ı) Securities	(II) Other				
	7a	Gross amount from sales of assets other	66,701,348	(,				
	ь	Less cost or other basis and sales expenses	57,712,409					
	c	Gain or (loss)	8,988,939					
	d	Net gain or (loss)			8,988,939			8,988,939
Other Revenue	8a	Gross income from events (not include \$ 340,55 of contributions re See Part IV, line	ding 50 eported on line 1c)					
<u>.</u>			a	294,685				
ф	ь	Less direct expe	L	554,438				
Ò	c	Net income or (lo	ss) from fundraising (events 🟲	-259,753			-259,753
	9a	Gross income from See Part IV, line	m gaming activities 19 a					
	ь	Less direct expe	nses b					
	c		ss) from gaming activ	vities				
	10a	Gross sales of inv returns and allowa	ventory, less ances .					
	b c	Less cost of good	a ds sold b ss) from sales of inve	entory ►				
	Ť	Miscellaneous R	· · · · · · · · · · · · · · · · · · ·	Business Code				
	11a	OTHER REVENU		900099	238,793		68,964	169,829
	ь	STILK KLVENU	<u> </u>	_	,		•	,
		-						
	ı c	A II a II						
	d	All other revenue	L					
	e		la-11d		238,793			
	12	i otal revenue. Se	e Instructions	•	73,825,035	32,901,425	68,964	17,304,178

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D) Check if Schedule O contains a response to any question in this Part IX

	ot include amounts reported on lines 6b, o, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the United States See Part IV, line 21		·	, g	
2	Grants and other assistance to individuals in the United States See Part IV, line 22	46,500	46,500		
3	Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	75,000	75,000		
4	Benefits paid to or for members	73,000	73,000		
5	Compensation of current officers, directors, trustees, and key employees	2,433,032	680,422	1,189,812	562,798
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	2,133,032	000,122	1,103,012	302,730
7	Other salaries and wages	15,549,681	11,622,529	2,736,149	1,191,003
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	690,405	448,000	161,673	80,732
9	Other employee benefits	2,805,078	1,992,322	573,122	239,634
10	Payroll taxes	1,325,769	860,190	310,520	155,059
11	Fees for services (non-employees)	1,323,709	800,190	310,320	155,059
a	Management	1,457,135	1,412,753	36,018	8,364
b	Legal	42,033	5,230	35,395	1,408
c	Accounting	75,795	3,230	75,795	1,408
d	Lobbying	15,000		15,000	
e	Professional fundraising See Part IV, line 17	13,000		13,000	
f	Investment management fees	361,321		361,321	
g	Other	53,063	27,703	24,020	1,340
12	Advertising and promotion	1,779,254	48,701	1,730,553	1,540
13	Office expenses	4,005,616	3,360,928	588,896	55,792
14	Information technology	35,165	3,300,928	35,165	33,792
15	Royalties	33,103		33,103	
16	·	1,639,710	1,560,374	66,082	13,254
17	Occupancy	811,872	546,467	168,577	96,828
18	Payments of travel or entertainment expenses for any federal, state, or local public officials	011,072	340,407	100,377	30,020
19	Conferences, conventions, and meetings	34,023	22,382	9,196	2,445
20	Interest	1,427,423	1,367,346		60,077
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	11,924,239	11,403,762	434,893	85,584
23	Insurance	496,950	48,628	448,322	
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a	UNRELATED BUSINESS INCO	12,700	12,700		_
b	OTHER CONTRACTUAL SERVI	3,517,157	2,552,950	655,993	308,214
c	REPAIR AND MAINTENANCE	1,292,005	1,063,647	196,416	31,942
d	OTHER EXPENSES	1,094,626	669,605	396,850	28,171
e					
f	All other expenses	815,936	749,793	62,887	3,256
25	Total functional expenses. Add lines 1 through 24f	53,816,488	40,577,932	10,312,655	2,925,901
26	Joint costs. Check here ► ☐ If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				rm 990 (2011)

Part X **Balance Sheet** (A) (B) Beginning of year End of year 1 1 16.534.776 2 18.270.119 3 17,339,639 18,190,927 1.656.930 1.559.566 4 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of Schedule L 5 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of 6 7 8 9 1.945.615 9 1,700,478 Prepaid expenses and deferred charges 10a 284,078,877 Land, buildings, and equipment cost or other basis *Complete* Part VI of Schedule D 10a 10b 129,896,812 b Less accumulated depreciation 162,995,528 10c 154,182,065 124,630,771 11 131,117,900 11 30,742,623 22,983,756 12 12 Investments—other securities See Part IV, line 11 13 13 Investments—program-related See Part IV, line 11 . . 14 14 2,193,480 15 1,490,340 15 359,774,705 347,759,808 16 Total assets. Add lines 1 through 15 (must equal line 34) . . . 16 4,916,607 17 6,034,849 17 Accounts payable and accrued expenses . 18 18 19 803,944 19 768,863 20 30.209.312 20 28.946.638 21 Escrow or custodial account liability Complete Part IV of Schedule D . . 21 Liabilities 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L \ldots . \ldots . \ldots 22 23 Secured mortgages and notes payable to unrelated third parties . . . 23 24 Unsecured notes and loans payable to unrelated third parties 22,021,221 24 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule 4,994,086 25 5,847,921 D 26 62,945,170 26 41,598,271 **Total liabilities.** Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 231,243,726 **27** 238,940,124 Unrestricted net assets 50,191,190 28 51,792,781 28 Temporarily restricted net assets Fund 29 15,394,619 29 15,428,632 Permanently restricted net assets Organizations that do not follow SFAS 117, check here ▶ ☐ and complete lines 30 through 34. ö 30 30 Capital stock or trust principal, or current funds Assets 31 31 Paid-in or capital surplus, or land, building or equipment fund 32 32 Retained earnings, endowment, accumulated income, or other funds ž 33 Total net assets or fund balances 296.829.535 33 306.161.537 34 Total liabilities and net assets/fund balances 359.774.705 34 347,759,808

Par	Check if Schedule O contains a response to any question in this Part XI			. 	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		73.5	325,035
2	Total expenses (must equal Part IX, column (A), line 25)	2			316,488
3	Revenue less expenses Subtract line 2 from line 1	3		-	008,547
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		296,8	329,535
5	Other changes in net assets or fund balances (explain in Schedule O)	5		-10,6	576,545
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		306,1	61,537
Par	t XII Financial Statements and Reporting			_	
	Check if Schedule O contains a response to any question in this Part XII		•	<u> </u>	
		ı		Yes	No
1	Accounting method used to prepare the Form 990				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
b	Were the organization's financial statements audited by an independent accountant?		2b	Yes	
С	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain Schedule O		2 c	Yes	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were on a separate basis, consolidated basis, or both	ıssued		100	
	▼ Separate basis				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	ne	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	required	3b		

OMB No 1545-0047

SCHEDULE A (Form 990 or 990EZ)

Department of the Treasury

Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Public Charity Status and Public Support

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Inspection

	ame of the organization Employer identification number HEDD AQUARIUM SOCIETY					on number					
	36-2167918										
	rt I			ublic Charity Sta	•					instructions	1
	organı			te foundation becaus			= -		ox)		
1	<u> </u>	A church, convention of churches, or association of churches section 170(b)(1)(A)(i).									
2	<u> </u>			d in section 170(b)(1			•				
3	<u> </u>			operative hospital se							
4	ı		A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state								
5	Γ	_	•	perated for the benefi	_	e or univers	ity owned or o	operated by a	a governme	ntal unit desc	cribed in
6	\sqcap	A feder	ral, state, oi	r local government o	r governmen	tal unit desc	cribed in sect	ion 170(b)(1	.)(A)(v).		
7	⋝	describ	oed in	at normally receives (A)(vi) (Complete P		al part of its	support from	n a governme	ntal unit or	from the gen	eral public
8	\sqcap			t described in sectio i		(A)(vi) (Co	mplete Part I	I)			
9	\sqcap	An org	anızatıon th	at normally receives	(1) more th	nan 331/3%	of its suppor	t from contri	butions, me	mbership fee	s, and gross
		receipt	s from activ	vities related to its e	xempt funct	ions—subjec	t to certain e	exceptions, a	nd (2) no m	nore than 331	./3% of
		ıts sup	port from gr	oss investment inco	me and unre	lated busine	ess taxable 11	ncome (less	section 51	1 tax) from bu	ısınesses
		acquire	ed by the or	ganızatıon after June	30,1975	See section	509(a)(2). (0	Complete Par	tIII)		
10		An org	anızatıon or	ganized and operate	d exclusivel	y to test for	public safety	See section	509(a)(4).		
11	Γ	one or the box	more public	ganized and operate ly supported organiz lbes the type of supp b Type I	ations desc porting organ	ribed in sect ni <u>za</u> tion and	tion 509(a)(1) or section es 11e throu	509(a)(2) gh 11h	See section 5	
е	Γ	other t	_	oox, I certify that the ion managers and ot	-			•		•	•
f		If the c	organization this box	received a written d 2006, has the organ						e III supporti	ng organization,
g			ng persons?	-	ization acce	pred any gin	c or contribut	ion nom any	or the		
				irectly or indirectly o	ontrols, eith	er alone or	together with	persons des	cribed in (i	ı)	Yes No
		and (III) below, the	governing body of th	ne the suppo	rted organiz	ation?			110	J(i)
		• •	•	er of a person descri	, ,					11g	
_				lled entity of a perso						11g	(iii) <u> </u>
h		Provide	e the followi	ng information about	the support	ed organizat	tion(s)				
				(iii)							1
				Type of	(iv) Is th		(v)		(v		
	(i)			organization	organizat	ion in	Did you no organizat		Is t		(vii)
	Name		(ii) EIN	(described on lines 1- 9 above	col (ı) lıs		col (I) of		col (i) oi		A mount of
supported organization			or IRC section	your gove		suppo		in the	-	support?	
(see			4								
				instructions))	Yes	No	Yes	No	Yes	No	
						-					1
						1					1
						1					
								1	1		

Total

Support Schedule for Organizations Described in IRC 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

S	ection A. Public Support	g		ander the tests	дологи, р.			
	endar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 20	011	(f) Total
1	Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants")	13,171,98	3 26,574,307	14,699,777	25,342,155	19	,049,881	98,838,103
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf	4,376,71	5 5,023,355	4,452,963	4,211,458	4	,500,777	22,565,268
3	The value of services or facilities furnished by a governmental unit to the organization without charge							
4	Total. Add lines 1 through 3	17,548,69	8 31,597,662	19,152,740	29,553,613	23	,550,658	121,403,371
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column							4,005,014
	(f)							
6	Public Support. Subtract line 5 from line 4							117,398,357
	ection B. Total Support		<u> </u>					
	endar year (or fiscal year	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 20	11	(f) Total
	beginning in)							
7	Amounts from line 4	17,548,698	31,597,662	19,152,740	29,553,613	23,	550,658	121,403,371
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from	7,506,777	7,152,503	5,877,350	6,342,331	7,	447,767	34,326,728
9	Net income from unrelated business activities, whether or not the business is regularly	32,578	39,730	121,134	10,000		68,964	272,406
10	Carried on Other income (Explain in Part IV) Do not include gain or loss from the sale of capital assets	1,541,730	1,315,086	119,609	184,360		169,829	3,330,614
11	Total support (Add lines 7 through 10)							159,333,119
12	Gross receipts from related activit	ies, etc (See ins	tructions)			12		144,754,585
13	First Five Years If the Form 990 is check this box and stop here	for the organizat	ion's first, second	, thırd, fourth, or f	ifth tax year as a	501(c)(3	3) organız	zation,
S	ection C. Computation of Pul	blic Support	Percentage					
14	Public Support Percentage for 201			11 column (f))		14		73 680 %
15	Public Support Percentage for 201	0 Schedule A, Pa	art II, line 14			15		74 130 %
16a	a 33 1/3% support test—2011. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box							
	and stop here. The organization quasi 1/3% support test—2010. If the box and stop here. The organizatio 10%-facts-and-circumstances test is 10% or more, and if the organization of the organization is 10% or more.	e organization did n qualifies as a p — 2011. If the org ition meets the "	d not check the bo publicly supported ganization did not facts and circums	x on line 13 or 16 organization check a box on lir tances" test, che	ne 13, 16a, or 16 ck this box and s i	b and line t op here.	14 Explain	▶ □
b 18	In Part IV how the organization merorganization 10%-facts-and-circumstances test 15 is 10% or more, and if the organization in Part IV how the organization private Foundation If the organizationstructions	—2010. If the org nization meets th ition meets the "	ganization did not one "facts and circufacts and circums	check a box on lir imstances" test, o tances" test The	ne 13, 16a, 16b, o check this box an organization qua	or 17a an Id stop he Ilfles as a	d line e re. a publicly	▶ □

Schedule A (Form 990 or 990-EZ) 2011 Page 3 Part III Support Schedule for Organizations Described in IRC 509(a)(2) (Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.) Section A. Public Support Calendar year (or fiscal year beginning (a) 2007 **(b)** 2008 (c) 2009 (d) 2010 (e) 2011 (f) Total ın) Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants ") Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose Gross receipts from activities that are not an unrelated trade or business under section 513 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or facilities furnished by a governmental unit to the organization without charge Total. Add lines 1 through 5 7a Amounts included on lines 1, 2, and 3 received from disqualified persons Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year c Add lines 7a and 7b Public Support (Subtract line 7c from line 6) Section B. Total Support Calendar year (or fiscal year beginning (a) 2007 **(b)** 2008 (c) 2009 (d) 2010 (e) 2011 (f) Total ın) Amounts from line 6 Gross income from interest, 10a dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 Add lines 10a and 10b C Net income from unrelated 11 business activities not included in line 10b, whether or not the business is regularly carried on Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) Total support (Add lines 9, 10c, 13 11 and 12) First Five Years If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a 501(c)(3) organization, check this box and stop here Section C. Computation of Public Support Percentage Public Support Percentage for 2011 (line 8 column (f) divided by line 13 column (f)) 15 15 Public support percentage from 2010 Schedule A, Part III, line 15 16 16 Section D. Computation of Investment Income Percentage

Investment income percentage for 2011 (line 10c column (f) divided by line 13 column (f))

19a 33 1/3% support tests—2011. If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not

18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization Private Foundation If the organization did not check a box on line 14, 19a or 19b, check this box and see instructions

33 1/3% support tests-2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line

more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization

Investment income percentage from 2010 Schedule A, Part III, line 17

17

18

17

18

▶[

Part IV	Supplemental Information. Supplemental Information. Complete this part to provide the explanation required by Part II, line 10; Part II, line 17a or 17b; or Part III, line 12. Also complete this part for any additional information. (See instructions).						
	Facts And Circumstances Test						
	Explanation						

Schedule A (Form 990 or 990-EZ) 2011

DLN: 93493135054752

OMB No 1545-0047

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527 ► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities),

- ◆ Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C
- ◆ Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B
- ◆ Section 527 organizations Complete Part I-A only

If the organization answered "Yes," to Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

	ction 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part					
	ction $501(c)(3)$ organizations that have NOT filed Form 5768 (election under section $501(h))$ Complete				•	II-A
	e organization answered "Yes," to Form 990, Part IV, Line 5 (Proxy Tax) or Form 990-EZ, lin	e 35c (P	roxy	y Tax)	, then	
	ction 501(c)(4), (5), or (6) organizations Complete Part III					
	me of the organization DD AQUARIUM SOCIETY	Employe	ride	ntifica	ition numbe	er
		36-2167	918	3		
Par	t I-A Complete if the organization is exempt under section 501(c) or is a s	ection	527	7 org	janizatio	n.
1	Provide a description of the organization's direct and indirect political campaign activities on bel in opposition to candidates for public office in Part IV	nalf of or				
2	Political expenditures	F	-	\$		
3	Volunteer hours			_		
Par	t I-B Complete if the organization is exempt under section 501(c)(3).					
1	Enter the amount of any excise tax incurred by the organization under section 4955		 	\$_		
2	Enter the amount of any excise tax incurred by organization managers under section 4955		>	\$		
3	If the organization incurred a section 4955 tax, did it file Form 4720 for this year?				┌ Yes	┌ No
4a	Was a correction made?				┌ Yes	┌ No
b	If "Yes," describe in Part IV					
Par	t I-C Complete if the organization is exempt under section 501(c) except :	section	50	1(c)	(3).	
1	Enter the amount directly expended by the filing organization for section 527 exempt function ac	tivities	F	\$		
2	Enter the amount of the filing organization's funds contributed to other organizations for section 5	527				
	exempt funtion activities		F	\$ <u></u>		
3	Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 1	.7b	F	\$		
4	Did the filing organization file Form 1120-POL for this year?				┌ Yes	┌ No
5	Enter the names, addresses and employer identification number (EIN) of all section 527 political organization made payments. For each organization listed, enter the amount paid from the filing of amount of political contributions received that were promptly and directly delivered to a separate separate segregated fund or a political action committee (PAC). If additional space is needed, provided the second sequence of the second sequence of the second sequence of the second sequence of the sequence of the second sequence of the sequence	rganızatı political	on's Lorg	funds anızat	Also ente	r the

(a) Name	(b) Address	(c) EIN	(d) A mount paid from filing organization's funds If none, enter -0-	contributions received and promptly and directly delivered to a separate political organization If none, enter - 0-
P 4 P		222		

f Grassroots lobbying expenditures

(The term "expenditures" means amounts paid or incurred.) Lia Total lobbying expenditures to influence public opinion (grass roots lobbying) b Total lobbying expenditures to influence a legislative body (direct lobbying) c Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 but not over \$1,000,000 \$100,000 plus 15% of the excess over \$500,000 over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000 over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 over \$1,000,000 but not over \$1,000,000 \$1,000,000 g Grassroots nontaxable amount (enter 25% of line 1f) Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.)	ווטפ	edule C (F	01111 9 9 0 01 9 9 0 - EZ) 2 0 1 1					Page ∠
A Check If the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member expenses, and share of excess lobbying expenditures) Check If the filing organization checked box A and "limited control" provisions apply Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Organization Total Incurred (The term "expenditures" means amounts paid or incurred.) Organization Total Incurred (The term "expenditures to influence a legislative body (direct lobbying)	Pa	rt II-A		n is exempt under	section 501(c)(3) and fi	iled Form 5768	(election
expenses, and share of excess lobbying expenditures) Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Limits on Lobbying Expenditures (The term "expenditures to influence public opinion (grass roots lobbying) Lobbying expenditures to influence a legislative body (direct lobbying) Total lobbying expenditures (add lines 1a and 1b) Other exempt purpose expenditures Total obtaining purpose expenditures (add lines 1c and 1d) Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: If the amount on line 1e, column (a) or (b) is: If the amount on line 1e, column (a) or (b) is: Not over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000,000 but not over \$1,500,000 S1,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,500,000 S1,000 but not over \$1,500,000 S1,000 but not over \$1,500,000 Over \$1,0	١	Check		an affiliated group (and	lıst ın Part IV ea	ch affiliated gr	oup member's nam	e, address, EIN,
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(Some organizations that made a section 501(h) election do not have to complete al columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount							F - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	┌ Yes ┌ No
Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 2009 Lobbying non-taxable amount		(Sor	ne organizations that made a	section 501(h) el	ection do not	have to co		ne five
beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 2a Lobbying non-taxable amount b Lobbying ceiling amount			Lobbying Exp	enditures During	4-Year Avera	ging Period	d	
b Lobbying ceiling amount				(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
	2a	Lobbyin	g non-taxable amount					
	b							
c Total lobbying expenditures	c	Total loi	obying expenditures					
d Grassroots non-taxable amount	d	Grassro	ots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))	e							

	•	g-
Part II-B	Complete if the organization is exempt under section	on 501(c)(3) and has NOT filed Form 5768
	(election under section 501(h)).	

	(crossion under session soz(n)).	(6	1)	(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
а	Volunteers?		No	
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?	Yes		
C	Media advertisements?		No	
d	Mailings to members, legislators, or the public?		No	
е	Publications, or published or broadcast statements?		No	
f	Grants to other organizations for lobbying purposes?	Yes		11,221
g	Direct contact with legislators, their staffs, government officials, or a legislative body?	Yes		655
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No	
i	Other activities? If "Yes," describe in Part IV	Yes		15,000
j	Total lines 1c through 1i			26,876
2a	Did the activities in line 1 cause the organization to be not described in section $501(c)(3)$?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912		ľ	
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?		<u> </u>	
Dar	+ TH-A. Complete if the organization is examply under section $EO1(c)(A)$ section	501/0	\ <u>(</u> E) 0	r caction

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

			Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1		
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2		
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes".

-	Dues, assessments and similar amounts from members	_	
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
а	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	

Part IV Supplemental Information

5 Taxable amount of lobbying and political expenditures (see instructions)

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i Also, complete this part for any additional information

Identifier	Return Reference	Explanation
EXPLANATION OF OTHER LOBBYING ACTIVITIES	PART II-B, LINE 1I	PAYMENTS TO OUTSIDE CONSULTANT

DLN: 93493135054752

OMB No 1545-0047

Open to Public Inspection

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b ► Attach to Form 990. ► See separate instructions.

	me of the organization EDD AQUARIUM SOCIETY		Emplo	yer identification number
511	AQUANTON SOCIETY		36-21	67918
Pa	organizations Maintaining Donor A organization answered "Yes" to Form 9		r Funds or	Accounts. Complete if the
		(a) Donor advised funds	(b)	Funds and other accounts
1	Total number at end of year			
2	Aggregate contributions to (during year)			
3	Aggregate grants from (during year)			
4	Aggregate value at end of year			
5	Did the organization inform all donors and donor addunds are the organization's property, subject to the	3		Yes No
6	Did the organization inform all grantees, donors, an used only for charitable purposes and not for the be conferring impermissible private benefit	enefit of the donor or donor advisor, or fo	or any other p	☐ Yes ☐ No
Pa	rt II Conservation Easements. Complete	e if the organization answered "Ye	s" to Form	990, Part IV, line 7.
1 2	Purpose(s) of conservation easements held by the Preservation of land for public use (e.g., recrea Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a qua	ition or pleasure) Preservation o Preservation o	f a certified l	ally importantly land area historic structure servation
	easement on the last day of the tax year			
	Total number of conservation easements		2-	Held at the End of the Year
a		to.	2a	
b	Total acreage restricted by conservation easement Number of conservation easements on a certified h		2b	
C		, ,	2c	
d	Number of conservation easements included in (c)		2d	
3	Number of conservation easements modified, trans- the taxable year -	ferred, released, extinguished, or termii	nated by the	organization during
4	Number of states where property subject to conserv	vation easement is located ►		
5	Does the organization have a written policy regarding enforcement of the conservation easements it holds		handling of v	olations, and Yes No
6	Staff and volunteer hours devoted to monitoring, ins	specting and enforcing conservation ea	sements dur	ng the year ▶
7	Amount of expenses incurred in monitoring, inspect \$ \bigset\$ \$	ting, and enforcing conservation easem	ents during t	he year
8	Does each conservation easement reported on line 170(h)(4)(B)(i) and 170(h)(4)(B)(ii)?	2(d) above satisfy the requirements of	section	┌ Yes
9	In Part XIV, describe how the organization reports balance sheet, and include, if applicable, the text of the organization's accounting for conservation ease	f the footnote to the organızatıon's fınan		
Pai	Organizations Maintaining Collecti Complete if the organization answered	ons of Art, Historical Treasure		er Similar Assets.
1a	If the organization elected, as permitted under SFA art, historical treasures, or other similar assets hel provide, in Part XIV, the text of the footnote to its f	S 116, not to report in its revenue stated for public exhibition, education or res	ement and ba	
b	If the organization elected, as permitted under SFA historical treasures, or other similar assets held for provide the following amounts relating to these item	r public exhibition, education, or resear		
	(i) Revenues included in Form 990, Part VIII, line	1		▶ \$
	(ii) Assets included in Form 990, Part X			► \$
2	If the organization received or held works of art, his following amounts required to be reported under SF		ts for financia	al gain, provide the
а	Revenues included in Form 990, Part VIII, line 1			► \$

b Assets included in Form 990, Part X

Part	•••• Organizations Maintaining Co	ollections of Art	<u>, His</u>	<u>tori</u>	<u>cal Tre</u>	easures, or O	<u>the</u>	<u>r Similar Ass</u>	ets (c	ontinued)
3	Using the organization's accession and other items (check all that apply)	r records, check an	y of th	ne foll	owing th	at are a significa	nt u	se of its collection	on	
а	Public exhibition		d	~	Loan o	r exchange progr	ams			
b	Scholarly research		e	Γ	Other					
c	✓ Preservation for future generations									
4	Provide a description of the organization's c	ollections and expla	ın hov	v the	/ further	the organization	's ex	empt purpose in		
•	Part XIV	oncerons and expla	111 110	vency	ruitilei	the organization	3 07	tempe purpose m		
5	During the year, did the organization solicit assets to be sold to raise funds rather than								Yes	√ No
Par	Escrow and Custodial Arrang Part IV, line 9, or reported an ar	jements. Comple	ete ıf	the	organız	ation answered		es" to Form 99	0,	<u> </u>
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	dian or other interme	ediary	for c	ontributi	ions or other ass	ets		Yes	☐ No
b	If "Yes," explain the arrangement in Part XI	V and complete the	follow	ıng ta	able	_				
						-		Amo	unt	
C	Beginning balance					-	1c			
d	Additions during the year					L	1d			
е	Distributions during the year					L	1e			
f	Ending balance					L	1f			
2a	Did the organization include an amount on F	orm 990, Part X, lin	e 21?					Γ	Yes	┌ No
b	If "Yes," explain the arrangement in Part XIV	<i>J</i>								
Pa	rt V Endowment Funds. Complete									
	Danisa a face a balance	(a)Current Year 136,329,732	(b	Prior \	/ear ,076,988	(c)Two Years Back 91,077,34	-	1)Three Years Back 132,151,788	(e) Four	Years Back
1a	Beginning of year balance						_			
b	Contributions	13,784,022			,815,313	342,24	-	200,000		
C	Investment earnings or losses	2,680,873		16,	,378,471	22,598,44	4	-36,881,075		
d	Grants or scholarships				041.040	041.04		4 202 271		
е	Other expenditures for facilities and programs				941,040	941,04		4,393,371		
f	Administrative expenses									
g	End of year balance	152,794,627		136,	,329,732	113,076,98	8	91,077,342		
2	Provide the estimated percentage of the year	ar end balance held a	as							
а	Board designated or quasi-endowment 🕨	68 060 %								
b	Permanent endowment 🕨 9 400 %									
c	Term endowment ▶ 22 550 %									
За	Are there endowment funds not in the posse	ssion of the organiz	ation	that a	re held	and administered	l for	the		
	organization by								Yes	+
	(i) unrelated organizations			•			•	3a(i)		No
	(ii) related organizations						•	3a(ii	<u> </u>	No
ь 4	If "Yes" to 3a(II), are the related organization Describe in Part XIV the intended uses of the	·					•	<u>3b</u>		<u> </u>
	t VI Land, Buildings, and Equipme					<u> </u>				
I C	tor Land, Bandings, and Equipme	circ. See Form 33	0, 10		Cost or ot		hor	(a) Assumulated		
	Description of property				(investm			(c) Accumulated depreciation	(d) Bo	ok value
1a	Land									
b	Buildings					104,223	519	36,331,161	(57,892,358
c	Leasehold improvements					120,781	873	55,635,985	-	55,145,888
d I	Equipment					57,419	342	37,929,666		19,489,676
e	Other	<u> </u>	•			1,654	143			1,654,143
Tota	l. Add lines 1a-1e <i>(Column (d) should equal F</i>	orm 990, Part X, colur	nn (B)	, line	10(c).)		-	▶	1	54,182,065
								Schedule D	Form 9	990) 2011

Part VII Investments—Other Securities. See	e Form 990, Part X, line 12	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation Cost or end-of-year market value
(1)Financial derivatives		,
(2)Closely-held equity interests		
(3)Other	16 620 002	_
(A) LIMITED PARTNERSHIP INTERESTS	16,639,802	F
(B) INTERESTS IN PRIVATE EQUITY FUNDS	5,141,431	F
(C) INTEREST IN REAL ASSET FUNDS	1,202,523	F
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)	▶ 22,983,756	
Part VIII Investments—Program Related. S	ee Form 990, Part X, line 1	
(a) Description of investment type	(b) Book value	(c) Method of valuation Cost or end-of-year market value
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)	+	
Part IX Other Assets. See Form 990, Part X,		(I) Particular
(a) Descri	ription	(b) Book value
Tabel (Calumn (b) about a good Farm 000 Part V and (D) line	. 45 \	
Total. (Column (b) should equal Form 990, Part X, col.(B) line Part X Other Liabilities. See Form 990, Part		
1 (a) Description of Liability	(b) A mount	
Federal Income Taxes		
ACCRUED POST-RETIREMENT BENEFIT	5,847,921	
Total. (Column (b) should equal Form 990, Part X, col (B) line 25)	5,847,921	
	3,317,321	

Part XI Reconciliation of Change in Net Assets from Form 990 to Financial Stateme	nts	
1 Total revenue (Form 990, Part VIII, column (A), line 12)	1	73,825,035
2 Total expenses (Form 990, Part IX, column (A), line 25)	2	53,816,488
3 Excess or (deficit) for the year Subtract line 2 from line 1	3	20,008,547
4 Net unrealized gains (losses) on investments	4	-10,676,545
5 Donated services and use of facilities	5	
6 Investment expenses	6	
7 Prior period adjustments	7	
8 Other (Describe in Part XIV)	8	
9 Total adjustments (net) Add lines 4 - 8	9	-10,676,545
10 Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	9,332,002
Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue	er R	eturn
1 Total revenue, gains, and other support per audited financial statements	1	63,817,203
A mounts included on line 1 but not on Form 990, Part VIII, line 12		
a Net unrealized gains on investments		
b Donated services and use of facilities		
c Recoveries of prior year grants		
d Other (Describe in Part XIV)		
e Add lines 2a through 2d	2e	-9,646,511
3 Subtract line 2e from line 1	3	73,463,714
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1		
a Investment expenses not included on Form 990, Part VIII, line 7b . 4a 361,321		
b Other (Describe in Part XIV) 4b		
c Add lines 4a and 4b	4c	361,321
Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	73,825,035
Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses	per	
1 Total expenses and losses per audited financial statements	1	54,485,201
A mounts included on line 1 but not on Form 990, Part IX, line 25		
a Donated services and use of facilities		
b Prior year adjustments		
c Other losses		
d Other (Describe in Part XIV)	_	
e Add lines 2a through 2d	2e	1,030,034
3 Subtract line 2e from line 1	3	53,455,167
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b 4a 361,321		
b Other (Describe in Part XIV)]	
c Add lines 4a and 4b	4c	361,321
Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	53,816,488

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

T.dow.tifi.ou	Detum Deferer	Frinlanation
Identifier	Return Reference	Explanation
	PART III, LINE 1A	LIVE ANIMAL INVENTORY THE COSTS OF PURCHASING OR COLLECTING LIVE ANIMALS ARE EXPENSED AS INCURRED DONATED SPECIMENS ARE NOT VALUED AND, THEREFORE, ARE NOT REFLECTED IN THE FINANCIAL STATEMENTS
	PART III, LINE 4	THE AQUARIUM HOUSES ONE OF THE LARGEST AND MOST DIVERSE COLLECTIONS OF LIVE AQUATIC ANIMALS IN THE WORLD CURRENTLY, THIS INCLUDES 928 SPECIES OF FISHES AND 198 SPECIES OF INVERTEBRATES IN ADDITION THERE ARE OVER 39 SPECIES OF REPTILES, 29 SPECIES OF AMPHIBIANS, 10 SPECIES OF MARINE MAMMALS AND 10 SPECIES OF BIRDS ALTOGETHER, THE COLLECTIONS INCLUDE 1,800 FISHES AND INVERTEBRATES FROM 77 PROTECTED SPECIES ABOUT 1,700 OF THESE ANIMALS ARE OFF-EXHIBIT FOR BREEDING PURPOSES AT SHEDD AQUARIUM, ANIMALS CONNECT INDIVIDUALS TO THE LIVING WORLD THROUGH EXHIBITS AND EDUCATION PROGRAMS, INSPIRING THEM TO MAKE A DIFFERENCE BY TAKING CONSERVATION ACTION BOTH GLOBALLY AND LOCALLY
DESCRIPTION OF UNCERTAIN TAX POSITIONS UNDER FIN 48	PART X	FIN 48 FOOTNOTE - UNDER GAAP, THE SOCIETY RECOGNIZES INCOME TAX LIABILITIES OR BENEFITS AT THE TIME SUCH AMOUNTS HAVE BEEN INCURRED AND ARE REASONABLY ESTIMABLE ANY POTENTIAL INTEREST OR PENALTIES RELATED TO POSSIBLE FUTURE TAX LIABILITIES ARE RECORDED AS INCOME TAX EXPENSE THE SOCIETY BELIEVES IT HAS NO MATERIAL UNRECOGNIZED INCOME TAX BENEFITS OR LIABILITIES AT DECEMBER 31, 2011 AND 2010 AND IS NO LONGER SUBJECT TO EXAMINATION BY FEDERAL, STATE OR LOCAL TAX AUTHORITIES FOR PERIODS BEFORE 2008
PART XII, LINE 2D - OTHER ADJUSTMENTS		FUNDRAISING EVENTS 554,438 GIFT SHOPS 475,596
PART XIII, LINE 2D - OTHER ADJUSTMENTS		FUNDRAISING EVENTS 554,438 GIFT SHOPS 475,596

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DLN: 93493135054752

OMB No 1545-0047

SCHEDULE F (Form 990)

Department of the Treasury

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16. ▶ Attach to Form 990. ▶ See separate instructions.

Open to Public Inspection

Internal Revenue Service Name of the organization

SHEDD AQUARIUM SOCIETY

Employer identification number

36-2167918

Part I	General Information on	Activities Outside the United States.	Complete	e if the organization	answered
	"Yes" to Form 990, Part IV	line 14b.			

1	For grantmakers. Does the	organization i	maıntaın recor	ds to substantiate the	amount of the grants of	or
	assistance, the grantees' elig	_			_	
	the grants or assistance?	= :	=			「✓ Yes
2	For grantmakers. Describe in Pa United States	art V the organı	zatıon's procedı	ires for monitoring the us	se of grant funds outside th	е
3	Activites per Region (Use Part	V ıf addıtıonal s	space is needed)		
	(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region or independent contractors	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region/investments in region
	NORTH AMERICA	0	0	GRANTS TO RECIPIENTS LOCATED IN THE REGION	SEAHORSE CONSERVATION	75,000
	NORTH AMERICA	0	0	PROGRAM SERVICES	CONFERENCE ATTENDANCE	1,535
	CENTRAL AMERICA AND THE CARIBBEAN	0	0	PROGRAM SERVICES	AQUATIC RESEARCH	18,309
	CENTRAL AMERICA AND THE CARIBBEAN	0	0	PROGRAM SERVICES	CONFERENCE ATTENDANCE	993
	SOUTH AMERICA	0			AQUATIC RESEARCH	15,386
	ASIA	0			COLLECTION RESEARCH	58,664
	CENTRAL AMERICA AND THE CARIBBEAN		0		RESEARCH TRIPS	18,226
	CENTRAL AMERICA AND THE CARIBBEAN			INVESTMENTS		3,486,000
3a	Sub-total	0	0			3,674,113
	Total from continuation sheets to Part I	0	-			(
c	Totals (add lines 3a and 3b)	0	0			3,674,113

	Use Part V if	f addıtıonal	space is needed.	eived more than \$5,			Γ	· ·	· T
	a) Name of rganization	b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) A mount of cash grant	(f) Manner of cash disbursement	(g) A mount of of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
			NORTH AMERICA	SEAHORSE CONSERVATION	75,000	CHECK			
•									
-									
•									
2 j	Enter total numbe	er of recipie e IRS, or fo	nt organizations lis or which the grante	sted above that are r e or counsel has pro	ecognized as charit ovided a section 501	ies by the foreign co.(c)(3) equivalency	ountry, recognized letter	as . 🕨	
3	Enter total numbe	er of other o	organizations or en	tities					1

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Part V if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) A mount of cash grant	(e) Manner of cash disbursement	(f) A mount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
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Part IV Foreign Forms

1	Was the organization a U S transferor of property to a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)	<u>\</u>	Yes	Γ	Νo
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)	Γ	Yes	굣	Νo
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)	Г	Yes	দ	Νo
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)	Г	Yes	দ	Νo
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)	▽	Yes	Γ	Νo
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).	Г	Yes	ে	No

Schedule F (Form 990) 2011

Part V	Supplemental	Information

Complete this part to provide the information (see instructions) required in Part I, line 2, and any additional information.

Information. Identifier PROCEDURE FOR MONITORING	ReturnReference	Explanation
PROCEDURE FOR MONITORING		
GRANTS OUTSIDE THE U S		SCHEDULE F, PART I, LINE 2 SHEDD REQUIRES REPORTS ON HOW FUNDS WERE EXPENDED AND ACCORDING TO PLAN AND EVALUATION OF RESULTS OF THE PROGRAM'S ACCOMPLISHMENTS

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As Filed Data -

DLN: 93493135054752

Employer identification number

OMB No 1545-0047

2011

Open to Public Inspection

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ. See separate instructions.

Supplemental Information Regarding

Fundraising or Gaming Activities

Name of the organization
SHEDD AQUARIUM SOCIETY

					36-2167918	
Part I Fundraising Act	i vities. Complet	e ıf the or	ganızat	tion answered "Yes"	to Form 990, Part IV	, line 17.
 Indicate whether the organian Mail solicitations Internet and e-mail solicitations Phone solicitations In-person solicitations Did the organization have a or key employees listed in limit to be compensated at least 	icitations written or oral agre Form 990, Part VII paid individuals or	eement with) or entity entities (f	e f g n any Ind In conne undraise	Solicitation of noi Solicitation of gov Special fundraisin Ividual (including office ction with professional rs) pursuant to agreem	n-government grants vernment grants ng events rs, directors, trustees fundraising services? ents under which the fui	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) I fundraise custod contro contribu Yes	erhave dy or ol of	(iv) Gross receipts from activity	(v) A mount paid to (or retained by) fundraiser listed in col (i)	(vi) A mount paid to (or retained by) organization
Total	organization is regis	tered or lie	▶ censed t	o solicit funds or has be	een notified it is exempt	from registration or

	t II	Fundraising Events. Com more than \$15,000 on Form				
			(a) Event #1	(b) Event #2	(c) O ther Events	(d) Total Events (Add col (a) through
			TRUSTEE GALA	BLUE		col (c))
٠.			(event type)	(event type)	(total number)	
HME	1	Gross receipts	531,025	104,210		635,235
Revenue	2	Less Charitable contributions	340,550	0		340,550
	3	Gross income (line 1 minus line 2)	190,475	104,210		294,685
	4	Cash prizes				
S (5	Non-cash prizes				
Expenses	6	Rent/facility costs				
	7	Food and beverages				
Direct	8	Entertainment				
Δ	9	Other direct expenses .	421,685	132,753		554,438
	10	Direct expense summary Add lin	_			(554,438)
	11	Net income summary Combine li	nes 3 and 10 in column (d)		-259,753
Par	: III	Gaming. Complete if the or \$15,000 on Form 990-EZ, lir		"Yes" to Form 990, Pa	rt IV, line 19, or rep	orted more than
Reveilue			(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))
	1 (Gross revenue				
sec.	2	Cash prizes				
Expenses	3 N	Non-cash prizes				
	4 F	Rent/facility costs				
Direct	5	Other direct expenses				
	6 \	√olunteer labor	┌ Yes	Г Yes Г No	┌ Yes	_
	7	Direct expense summary Add lines	s 2 through 5 in column (d)	•	()
	8 1	Net gaming income summary Com	bine lines 1 and 7 in colu	ımn (d)	🛌	
9	Ente	r the state(s) in which the organiza	tion operates gaming ac	tivities		
a b	Is th	ne organization licensed to operate	gaming activities in eac	h of these states?		

Sche	dule G (Form 990 or 990-EZ) 20	11			Page 3
11	Does the organization operate ga	aming activities with nonmembers? .		Г _{Yes} Г	- No
12	Is the organization a grantor, be	neficiary or trustee of a trust or a mem	per of a partnership or other entity		
	formed to administer charitable (gamıng?		· · · · F Yes F	- No
13	Indicate the percentage of gamii	ag activity operated in		1 1	
a				13a	
b					
14		f the person who prepares the organiza			
	Name ►				
	Address ►				
	revenue?	ntract with a third party from whom the			- No
		ed by the third party 🟲 \$			
С	If "Yes," enter name and address	S			
	Name 🟲				
	Address ►				
16	Gaming manager information				
	Name 🟲				
	Gaming manager compensation I	\$ \$			
	Description of services provided	>			
17 a		Employee er state law to make charitable distribu		· · ·	- No
b	Enter the amount of distributions	required under state law distributed to	o other exempt organizations or sp		-
_		activities during the tax year > \$		hadala C /	
Par	t IV Complete this part to proceed instructions.)	provide additional information for	responses to quuestion on Sc	nedule G (see	
	Identifier	ReturnReference	Explana	tion	
		•	•		

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General Information on Grants and Assistance

Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No 1545-0047

2011

DLN: 93493135054752

Open to Publi

Department of the Treasury Internal Revenue Service Name of the organization

SHEDD AQUARIUM SOCIETY

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.

Attach to Form 990

Inspection
Employer identification number

36-2167918

		recipient that received 0) if additional space					
(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) Amount of cash grant	(e) A mount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of gran or assistance
1) ASSOCIATION OF 2005 & AQUARIUMS8403 COLESVILLE ROAD SUITE 110 SILVER SPRINGS, MD	55-0526930	501(C)(3)	20,000				CONSERVATION
2) MARINE MAMMAL CENTER2000 BUNKER ROAD FORT CRONKHITE SAUSALITO,CA 94965	51-0144434	501(C)(3)	1,000				CONSERVATION
3) INTERNATIONAL GUANA FOUNDATION 989 COLONIAL PARKWAY ORT WORTH,TX 76110	75-2954637	501(C)(3)	5,000				CONSERVATION
4) SEAWORLD & BUSCH GARDENS CONSERVATION FUND9205 SOUTHPARK CENTER LOOP SUITE FOO ORLANDO, FL 32819	11-3692807	501(C)(3)	20,000				CONSERVATION
5) INTERNATIONAL ASSOCIATION FOR AQUATIC ANIMAL MEDICINESS COOGAN BLVD MYSTIC, CT 06355	23-7430494	501(C)(3)	500				CONSERVATION

Use Schedule I-1	. (Form 990) if additional space i	ıs needed.	·		
(a)Type of grant or assis	tance	(b) Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. Identifier **Return Reference Explanation**

PROCEDURE FOR MONITORING GRANTS IN THE U S

PART I, LINE 2

SCHEDULE I, PART I, LINE 2 SHEDD REQUIRES REPORTS ON HOW FUNDS WERE EXPENDED AND ACCORDING TO PLAN AND EVALUATION OF RESULTS OF THE PROGRAM'S ACCOMPLISHMENTS

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DLN: 93493135054752

OMB No 1545-0047

Open to Public Inspection

(Form 990)

Department of the Treasury

Internal Revenue Service

Schedule J

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

Compensation Information

► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Name of the organization SHEDD AQUARIUM SOCIETY

Employer identification number

36-2167918

Pa	Part I Questions Regarding Compensation	<u>.</u>		
			Yes	Νo
1a	Check the appropriate box(es) if the organization provided any of the following to or for a 990, Part VII, Section A, line 1a Complete Part III to provide any relevant information			
	First-class or charter travel Housing allowance or resi	dence for personal use		
	Travel for companions Payments for business us	e of personal residence		
		or initiation fees		
	☐ Discretionary spending account ☐ Personal services (e g , m	aid, chauffeur, chef)		
b	b If any of the boxes in line 1a are checked, did the organization follow a written policy rereimbursement orprovision of all the expenses described above? If "No," complete Par		Yes	
2	Did the organization require substantiation prior to reimbursing or allowing expenses in officers, directors, trustees, and the CEO/Executive Director, regarding the items chec		Yes	
			+	_
3	Indicate which, if any, of the following the organization uses to establish the compensa	tion of the		
	organization's CEO/Executive Director Check all that apply			
	✓ Compensation committee			
	☐ Independent compensation consultant ☐ Compensation survey or s	' I		
	Form 990 of other organizations Approval by the board or c	compensation committee		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a with resor a related organization	spect to the filing organization		
а	a Receive a severance payment or change-of-control payment?	4a	Yes	
b	b Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	Yes	
C	c Participate in, or receive payment from, an equity-based compensation arrangement?	40	:	Νo
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for ea	ach item in Part III		
	Only 501(c)(3) and 501(c)(4) organizations only must complete lines 5-9.			
5	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or compensation contingent on the revenues of	accrue any		
а	a The organization?	5a	Yes	
b	b Any related organization?	5b	1	Νo
	If "Yes," to line 5a or 5b, describe in Part III			
6	For persons listed in form 990, Part VII, Section A, line 1a, did the organization pay or compensation contingent on the net earnings of	accrue any		
а	a The organization?	6a	Yes	
b	b Any related organization?	6b	1	Νo
	If "Yes," to line 6a or 6b, describe in Part III			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provides payments not described in lines 5 and 6? If "Yes," describe in Part III	de any non-fixed 7	Yes	
8	Were any amounts reported in Form 990, Part VII, paid or accured pursuant to a contri			
	subject to the initial contract exception described in Regs section 53 4958-4(a)(3)? In Part III	, , , , , , , , , , , , , , , , , , ,		l
		8		No
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure section 53 4958-6(c)?	described in Regulations		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, columns (D) and (E) for that individual

(A) Name		(B) Breakdown of	W-2 and/or 1099-MIS	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	
		(i) Base compensation	(ii) Bonus & ıncentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	reported in prior Form 990 or Form 990-EZ
(1) TED A BEATTIE	(ı) (ıı)	450,976 0	135,375 0	22,000 0	196,988 0	11,029 0	816,368 0	(
(2) JOYCE M SIMON	(ı) (ıı)	231,666 0	35,000 0	37,496 0	13,744 0	11,029 0	328,935 0	
(3) AMY RITTER COWEN	(ı) (ıı)	182,863 0	35,000 0	30,150 0	10,960	603	259,576 0	(
(4) MICHAEL M DELFINI	(ı) (ıı)	189,176 0	20,000	16,500 0	12,568 0	19,378 0	257,622 0	(
(5) KENNETH T RAMIREZ	(ı) (ıı)	176,132 0	20,000 0		7,309 0	10,967 0	218,062	(
(6) ILZE BERZINS	(ı) (ıı)	167,190 0	5,000 0	16,500 0	9,327 0	6,722 0	204,739 0	(
(7) ROGER GERMANN	(ı) (ıı)	142,288 0	5,000 0	· ·	9,325 0	20,003	193,116 0	(
(8) CHRISTOPHER JABIN	(ı) (ıı)	150,544 0	15,000 0	10,537 0	6,021 0	20,690 0	202,792 0	(
(9) CHERYL MELL	(ı) (ıı)	149,341 0	0	8,038 0	9,645 0	6,699 0	173,723 0	(
(10) NANCY B ANSCHEL	(ı) (ıı)	135,728 0	5,000 0	12,234 0	9,176 0	10,916 0	173,054 0	(
(11) JENNIFER BARYL	(ı) (ıı)	124,668 0	5,000 0	· ·	8,392 0	6,650 0	158,697 0	(
(12) BRYAN SCHUETZE	(ı) (ıı)	115,957 0	0	41,366 0	4,447 0	20,147 0	181,917 0	(
(13) MATTHEW C BURDEN	(ı) (ıı)	120,189	0	9,866 0	8,094 0	19,220 0	157,369 0	(

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Identifier	Return Reference	Explanation
		PART I, LINE 1A LINE 1A - HEALTH OR SOCIAL CLUB DUES OR INITIATION FEES - THE PRESIDENT/CEO WAS PROVIDED CERTAIN SOCIAL CLUB DUES, THE PORTION OF THIS BENEFIT NOT RELATED TO BONA FIDE BUSINESS PURPOSES WAS TREATED AS TAXABLE COMPENSATION
	1	LINE 4A - BRYAN SCHUETZE - SEVERANCE PAY \$35,807 LINE 4B - THE PRESIDENT/CEO PARTICIPATED IN A SUPPLEMENTAL NON-QUALIFIED RETIREMENT PLAN AS DESCRIBED IN SECTION 457(F) TOTAL CONTRIBUTIONS FOR THE YEAR WERE \$182,288
		PART I, LINE 5 LINE 5A - A PORTION OF THE BONUSES PAID TO CERTAIN PERSONS LISTED IN PART VII, SECTION A, LINE 1A WERE CONTINGENT ON A PORTION OF THE ORGANIZATION'S REVENUES
		PART I, LINE 6 LINE 6A - A PORTION OF THE BONUSES PAID TO CERTAIN PERSONS LISTED IN PART VII, SECTION A, LINE 1A WERE CONTINGENT ON A PORTION OF THE ORGANIZATIONS NET EARNINGS
		PART I, LINE 7 PART 7A - BONUSES WERE PAID TO CERTAIN PERSONS LISTED IN PART VII, SECTION A, LINE 1A AT THE DISCRETION OF THE BOARD OF TRUSTEES AND PRESIDENT/CEO

Schedule J (Form 990) 2011

Schedule K (Form 990)

Supplemental Information on Tax Exempt Bonds

► Complete if the organization answered "Yes" to Form 990, Part IV, line 24a. Provide descriptions, explanations, and any additional information in Schedule O (Form 990).

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

DLN: 93493135054752

2011

Open to Public Inspection

Internal Revenue Service
Name of the organization

Department of the Treasury

SHEDD AQUARIUM SOCIET'

Employer identification number

SHE	EDD AQUARIUM SOCIETY								3	6-216	7918			
Pa	art I Bond Issues								I					
	(a) Issuer Name	(b) Issuer EIN	(c) CUSIP #	(d) Date Issued	(e) Issue Pric	e	(f) Description	of Purpose	(g) Det	feased		On alf of uer		Pool
									Yes	No	Yes	No	Yes	No
A	ILLINOIS FINANCE AUTHORITY	86-1091967	45200BSF6	11-08-2005	35,881,4		OVANCE REFUN ONDS	ID 1997		X		X		x
Pa	rt III Proceeds			•		·								
					Α		В	;		С			D	
1	A mount of bonds retired													
2	A mount of bonds defeased													
3	Total proceeds of issue				35,	,881,4	36							
4	Gross proceeds in reserve fu													
5	Capitalized interest from prod	ceeds												
6	Proceeds in refunding escrow	V			38,	,644,69	94							
7	Issuance costs from proceed	ls				470,48	80							
8	Credit enhancement from pro	ceeds												
9	Working capital expenditures	from proceeds												
10	Capital expenditures from pro	oceeds												
11	Other spent proceeds													
12	Other unspent proceeds													
13	Year of substantial completion	on					l .					•		
					Yes	No	Yes	No	Yes		No	Ye	s	No
14	Were the bonds issued as pa	rt of a current refund	ing issue?			Х								
15	Were the bonds issued as pa	rt of an advance refu	ndıng ıssue?		X									
16	Has the final allocation of pro	oceeds been made?			Х									
17	Does the organization mainta allocation of proceeds?	•	nd records to supp	port the final	Х									
Pa	rt IIII Private Business	Use												
					A A		B			C		 	D I	
					Yes	No	Yes	No	Yes		No	Yes	-	No

property financed by tax-exempt bonds?

financed property?

Was the organization a partner in a partnership, or a member of an LLC, which owned

Are there any lease arrangements that may result in private business use of bond-

Х

	date it (Form 550) 2011									raye Z
Par	t III Private Business Use (Continued)		1			В	_			D.
			Yes	A No	Yes	B No	Yes	C No	Yes	D No
За	Are there any management or service contracts that may result in private use?	business		X		1.10		""		
b	If 'Yes' to line 3a, does the organization routinely engage bond counsel or counsel to review any management or service contracts relating to the fina property?									
С	Are there any research agreements that may result in private business use financed property?	e of bond-		х						
d	If 'Yes' to line 3c, does the organization routinely engage bond counsel or counsel to review any research agreements relating to the financed proper									
4	Enter the percentage of financed property used in a private business use bother than a section 501(c)(3) organization or a state or local government			1				I		
5	Enter the percentage of financed property used in a private business use a unrelated trade or business activity carried on by your organization, anothe 501(c)(3) organization, or a state or local government									
6	Total of lines 4 and 5									
7	Has the organization adopted management practices and procedures to en post-issuance compliance of its tax-exempt bond liabilities?	sure the	Х							
Par	t IV Arbitrage						•		-	•
		Yes	No	Yes	B No		es C	No	Yes	No
1	Has a Form 8038-T, Arbitrage Rebate, Yield Reduction and Penalty in Lieu of Arbitrage Rebate, been filed with respect to the bond issue?		x							
2	Is the bond issue a variable rate issue?		Х							
3a	Has the organization or the governmental issuer entered into a hedge with respect to the bond issue?		х							
b	Name of provider				•					
С	Term of hedge									
d	Was the hedge superintegrated?									
e	Was a hedge terminated?									
4a	Were gross proceeds invested in a GIC?		X							
b	Name of provider						•			
С	Term of GIC									
d	Was the regulatory safe harbor for establishing the fair market value of the GIC satisfied?									
5	Were any gross proceeds invested beyond an available temporary									

Part V Procedures To Undertake Corrective Action

Did the bond issue qualify for an exception to rebate?

Check the box if the organization established written procedures to ensure that violations of federal tax requirements are timely identified and corrected through the voluntary

Χ

Part VI **Supplemental Information**

5

Complete this part to provide additional information for responses to questions on Schedule K (see instructions)

Identifier Return Reference Explanation

Χ

DLN: 93493135054752

OMB No 1545-0047

NonCash Contributions

Department of the Treasury Internal Revenue Service

SCHEDULE M

(Form 990)

▶Complete if the organization answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

Inspection

Name of the organization **Employer identification number** SHEDD AQUARIUM SOCIETY 36-2167918 Part I Types of Property (a) (b) (c) (d) Check Number of Contributions Contribution amounts Method of determining ıf or items contributed reported on contribution amounts applicable Form 990, Part VIII, line 1 Art-Works of art . . . 2 Art—Historical treasures **3** Art—Fractional interests Books and publications Clothing and household goods Cars and other vehicles 7 Boats and planes . . . 8 Intellectual property . . Securities—Publicly traded . 402,930 FAIR MARKET VALUE 10 Securities—Closely held stock 11 Securities—Partnership, LLC, or trust interests 12 Securities—Miscellaneous . . 13 Qualified conservation contribution—Historic structures **14** Qualified conservation contribution—Other . . 15 Real estate—Residential . 16 Real estate—Commercial . 17 Real estate—Other . . . 18 Collectibles **19** Food inventory . . . 20 Drugs and medical supplies . **21** Taxidermy Historical artifacts . . . 23 Scientific specimens . . Archeological artifacts . . FOOD & Χ 222,338 FAIR MARKET VALUE Other►(<u>BEVERAGE</u>) 25 AIRLINE 75,513 FAIR MARKET VALUE Other►(<u>TICKETS</u> Χ Χ Other ► (MISCELLANEOUS) 4,000 FAIR MARKET VALUE **28** Other ▶ (Number of Forms 8283 received by the organization during the tax year for contributions 29 for which the organization completed Form 8283, Part IV, Donee Acknowledgement . . Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period? 30a No **b** If "Yes," describe the arrangement in Part II 31 Yes Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell non-cash contributions? 32a Νo b If "Yes," describe in Part II 33 If the organization did not report revenues in column (c) for a type of property for which column (a) is checked,

Page 2

Part II

Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

Identifier Return Reference Explanation

Schedule M (Form 990) 2011

OMB No 1545-0047

SCHEDULE 0 (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information. ► Attach to Form 990 or 990-EZ.

Supplemental Information to Form 990 or 990-EZ

Open to Public Inspection

Name of the organization SHEDD AQUARIUM SOCIETY

Employer identification number

36-2167918

ldentifier	Return Reference	Explanation
	FORM 990, PART VI, SECTION A, LINE 1	THE EXECUTIVE COMMITTEE OF THE BOARD OF TRUSTEES HAS THE POWER AND AUTHORITY OF THE BOARD OF TRUSTEES AND MAY ACT ON BEHALF OF THE BOARD OF TRUSTEES BETWEEN MEETINGS OF THE BOARD, SUBJECT TO CERTAIN LIMITATIONS UNDER THE TERMS OF THE ORGANIZATION'S BY LAWS, THE EXECUTIVE COMMITTEE IS MADE UP OF FIVE TO TEN MEMBERS OF THE BOARD OF TRUSTEES ELECTED BY THE BOARD AT ITS ANNUAL MEETING, IN ADDITION, THE CHAIRPERSON OF THE BOARD SERVES AS AN EX OFFICIO MEMBER WITH A VOTE
	FORM 990, PART VI, SECTION A, LINE 3	THE ORGANIZATION CONTRACTS WITH SODEXO AMERICA, LLC AND EVENT NETWORK, INC. TO MANAGE AND OPERATE FOOD SERVICES AND GIFT SHOPS, RESPECTIVELY, AT THE AQUARIUM
	FORM 990, PART VI, SECTION B, LINE 11	THE COMPLETED FORM 990, INCLUDING SCHEDULES, WAS DISTRIBUTED TO THE MEMBERS OF THE AUDIT COMMITTEE (THE COMMITTEE) OF THE BOARD OF TRUSTEES THE COMMITTEE MET ON MAY 2, 2012 WITH THE ORGANIZATION'S PRESIDENT/CEO AND CHIEF FINANCIAL OFFICER TO REVIEW THE FORM 990 AND RELATED SCHEDULES SUBSEQUENTLY, EACH TRUSTEE WAS REQUESTED TO REVIEW THE FINAL FORM 990, INCLUDING SCHEDULES, WHICH HAD BEEN UPLOADED TO THE TRUSTEES' EXTRANET SITE ALL QUESTIONS OR COMMENTS WERE DIRECTED TO THE ORGANIZATION'S CHIEF FINANCIAL OFFICER
	FORM 990, PART VI, SECTION B, LINE 12C	ANNUALLY, TRUSTEES, AFFILIATES, EMPLOYEES AND VOLUNTEERS ARE ASKED TO REVIEW THE ORGANIZATION'S CODE OF ETHICS AND COMPLETE A CODE OF ETHICS STATEMENT AND QUESTIONNAIRE, WHICH INCLUDES THEIR AGREEMENT TO REPORT PROMPTLY ANY REPORTABLE MATTERS SUCH STATEMENTS ARE REVIEWED AND EVALUATED BY THE FINANCE AND AUDIT COMMITTEE OF THE BOARD OF TRUSTEES
	FORM 990, PART VI, SECTION B, LINE 15	THE COMPENSATION COMMITTEE (THE COMMITTEE) OF THE BOARD OF TRUSTEES IS RESPONSIBLE FOR THE ANNUAL REVIEW OF THE COMPENSATION OF THE OFFICERS AND KEY EMPLOYEES OF THE ORGANIZATION ALL MEMBERS OF THE COMMITTEE ARE INDEPENDENT IN DETERMINING THE COMPENSATION OF THE PRESIDENT/CEO, THE COMMITTEE EVALUATES HIS PERFORMANCE AGAINST PREVIOUSLY AGREED UPON CRITERIA, CONSIDERS COMPARABLE MARKET DATA, THEN DEBATES AND DOCUMENTS ITS RECOMMENDATION OF REASONABLE COMPENSATION IN DETERMINING THE COMPENSATION OF OTHER OFFICERS AND KEY EMPLOYEES, THE SAME PROCEDURES ARE PERFORMED, HOWEVER, THE COMMITTEE CONSIDERS THE CEO'S EVALUATION OF THE STAFFS' PERFORMANCE. THE RECOMMENDATIONS ARE THEN TAKEN TO THE EXECUTIVE COMMITTEE OF THE BOARD FOR FINAL REVIEW AND ACTION
	FORM 990, PART VI, SECTION C, LINE 19	CERTAIN OF THE ORGANIZATION'S GOVERNING DOCUMENTS ARE MADE AVAILABLE UPON REQUEST IT'S AUDITED FINANCIAL STATEMENTS AND PUBLIC-DISCLOSURE COPIES OF ITS FORM 990 ARE INCLUDED ON ITS WEB SITE
CHANGES IN NET ASSETS OR FUND BALANCES	FORM 990, PART XI, LINE 5	NET UNREALIZED LOSSES ON INVESTMENTS -10,676,545

Software ID: Software Version:

EIN: 36-2167918

Name: SHEDD AQUARIUM SOCIETY

Form 990, Special Condition Description:

Special Condition Description

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per		(tion that a					(D) Reportable compensation from the	(E) Reportable compensation from related	(F) Estimated amount of other compensation
	week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	organization (W- 2/1099-MISC)	organizations (W- 2/1099- MISC)	from the organization and related organizations
TED A BEATTIE TRUSTEE, PRES AND CEO	45 00	х		х				608,351	0	208,017
PETER J BENSEN TRUSTEE	1 00	Х						0	0	0
RICHARD W BURKE SR TRUSTEE	1 00	Х						0	0	0
ELLEN D CAYA TRUSTEE	1 00	Х						0	0	0
ELIZABETH H CONNELLY TRUSTEE	1 00	Х						0	0	0
EUGENE M CUMMINGS TRUSTEE	1 00	Х						0	0	0
SCOTT L DILLE TRUSTEE	1 00	Х						0	0	0
DAVID L EPSTEIN TRUSTEE	1 00	Х						0	0	0
TYRONE C FAHNER TRUSTEE	1 00	Х						0	0	0
SARAH N GARVEY TRUSTEE	1 00	Х						0	0	0
H JOHN GILBERTSON JR TRUSTEE	1 00	Х						0	0	0
JOHN J GREISCH TRUSTEE	1 00	Х						0	0	0
BRETT J HART TRUSTEE	1 00	Х						0	0	0
WALLACE L HEAD TRUSTEE	1 00	Х						0	0	0
QUENTIN G HEISLER JR TRUSTEE	1 00	Х						0	0	0
DANIEL J HENNESSY TRUSTEE	1 00	Х						0	0	0
KYM M HUBBARD TRUSTEE	1 00	Х						0	0	0
ROBERT H JORDAN TRUSTEE	1 00	Х						0	0	0
BRIAN A KENNEY TRUSTEE	1 00	Х						0	0	0
RICHARD L KEYSER TRUSTEE	1 00	Х						0	0	0
THOMAS N KING TRUSTEE	1 00	Х						0	0	0
TRUSTEE	1 00	Х						0	0	0
DAVID J KO O TRUSTEE	1 00	Х						0	0	0
ANNE E KREBS TRUSTEE	1 00	Х						0	0	0
DONNA LAPIETRA TRUSTEE	1 00	Х						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Independent Contractors												
(A) Name and Title	(B) Average hours per week		tion that a		y)			(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related organizations		
		Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former					
BRUCE K LEE	1 00	X						0	0	0		
TRUSTEE CHERYL E MAYBERRY MCKISSACK TRUSTEE	1 00	X						0		0		
ANDREW MCNALLY V TRUSTEE	1 00	Х						0	0	0		
HARVEY L MILLER TRUSTEE	1 00	Х						0	0	0		
J JAY MILLER TRUSTEE	1 00	Х						0	0	0		
WADE D MIQUELON TRUSTEE	1 00	Х						0	0	0		
SUSAN E MORRISON TRUSTEE	1 00	Х						0	0	0		
PATRICK J MULLEN TRUSTEE	1 00	X						0	0	0		
CHRISTOPHER JOATES TRUSTEE	1 00	Х						0	0	0		
ELLEN L O'CONNOR TRUSTEE	1 00	Х						0	0	0		
JANE B PERKINS TRUSTEE	1 00	Х						0	0	0		
BRUCE J PILLER TRUSTEE	1 00	Х						0	0	0		
GINEVRA REED RALPH TRUSTEE	1 00	Х						0	0	0		
SUSAN REGENSTEIN TRUSTEE	1 00	Х						0	0	0		
MARC E ROTHMAN TRUSTEE	1 00	Х						0	0	0		
GREGORY H SACHS TRUSTEE	1 00	Х						0	0	0		
JOHN F SANDNER TRUSTEE	1 00	Х						0	0	0		
DAVID P SCHARF TRUSTEE	1 00	Х						0	0	0		
NANCY S SEARLE TRUSTEE	1 00	Х						0	0	0		
LLOYD D SEMPLE JR TRUSTEE	1 00	Х						0	0	0		
BENJAMIN M SHAPIRO TRUSTEE	1 00	Х						0	0	0		
SANDRA L SIMON TRUSTEE	1 00	Х						0	0	0		
MARY S SMITH TRUSTEE	1 00	Х						0	0	0		
GUY E SNYDER TRUSTEE	1 00	Х						0	0	0		
TRACY SOUDER TRUSTEE	1 00	Х						0	0	0		

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Compensated Employees, and Independent Contractors												
(A) Name and Title	(B) Average hours	(C) Position (check all that apply)						(D) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of other		
	per week	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former	from the organization (W- 2/1099-MISC)	from related organizations (W- 2/1099- MISC)	compensation from the organization and related organizations		
WILLIAM C STEERS JR TRUSTEE	1 00	Х						0	0	0		
JANE L WARNER TRUSTEE	1 00	Х						0	0	0		
REEVE BYRON WAUD TRUSTEE	1 00	Х						0	0	0		
DONNA SIMS WILSON TRUSTEE	1 00	Х						0	0	0		
JOYCE M SIMON SECRETARY/TREASURER	45 00			х				304,162	0	24,773		
AMY RITTER COWEN EXECUTIVE VICE PRESIDENT	45 00				х			248,013	0	11,563		
MICHAEL M DELFINI EXECUTIVE VICE PRESIDENT	45 00				х			225,676	0	31,946		
KENNETH T RAMIREZ EXECUTIVE VICE PRESIDENT	45 00				х			199,786	0	18,276		
ILZE BERZINS EXECUTIVE VICE PRESIDENT	45 00				х			188,690	0	16,049		
ROGER GERMANN EXECUTIVE VICE PRESIDENT	45 00				х			163,788	0	29,328		
CHRISTOPHER JABIN FORMER EXECUTIVE VICE PRESIDENT	45 00				х			176,081	0	26,711		
CHERYL MELL SENIOR VICE PRESIDENT	45 00					Х		157,379	0	16,344		
NANCY B ANSCHEL SENIOR VICE PRESIDENT	45 00					Х		152,962	0	20,092		
JENNIFER BARYL SENIOR VICE PRESIDENT	45 00					Х		143,655	0	15,042		
BRYAN SCHUETZE FORMER SENIOR VICE PRESIDENT	45 00					Х		157,323	0	24,594		
MATTHEW C BURDEN SENIOR DIRECTOR	45 00					Х		130,055	0	27,314		