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Form **990-PF**Department of the Treasury Internal Revenue Service

#### Return of Private Foundation or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0052

For calendar year 2011 or tax year beginning and ending Name of foundation A Employer identification number 34-1525626 THE HERSHEY FOUNDATION Number and street (or P O box number if mail is not delivered to street address) Room/suite B Telephone number 10229 PROUTY ROAD 440-256-5534 City or town, state, and ZIP code C If exemption application is pending, check here CONCORD TWNSP OH 44077 G Check all that apply: Initial return Initial return of a former public charity D 1. Foreign organizations, check here Final return Amended return Foreign organizations meeting the 85% test, check here and attach computation Address change Name change X Section 501(c)(3) exempt private foundation H Check type of organization: E If private foundation status was terminated Section 4947(a)(1) nonexempt charitable trust Other taxable private foundation under section 507(b)(1)(A), check here I Fair market value of all assets at end of year | J Accounting method: | X | Cash Accrual F If the foundation is in a 60-month termination (from Part II, col (c), line 16) Other (specify) under section 507(b)(1)(B), check here ▶\$ 18,018,340. (Part I, column (d) must be on cash basis) Part | Analysis of Revenue and Expenses (a) Revenue and expenses per books (d) Disbursements (b) Net investment (c) Adjusted net (The total of amounts in columns (b) (c) and (d) may not necessarily equal the amounts in column (a) ) for charitable purposes (cash basis only) income income Contributions, gifts, grants, etc., received Check A if the foundation is not required to attach Sch. B ·克克斯斯 100 花 Interest on savings and temporary cash investments 397,789. 397,789 4 Dividends and interest from securities STATEMENT 1 N 5a Gross rents SCANNED NOV <u>જે-</u>`\$: 5 -3. b Net rental income or (loss) 1 6, 7 566,076. 6a Net gain or (loss) from sale of assets not on line 10 b Gross sales price for all assets on line 6a 566,076. 566,076 Capital gain net income (from Part IV, line 2) 8 Net short-term capital gain 9 Income modifications Gross sales less returns 10a 多音乐 ess Cost Papassold— OSS profit or (loss)— 12 7 114 F. 4.4 ... OSC <128,251 13,013 STATEMENT' Office Income Total Add lines 1 through 2.112 835,614 976,878 12 0. 13 mpensation of officers, directors, truste Other employee salaries and wades 14 15 Pension plans, employee benefits 16a Legal fees STMT 3 7,400. 5,550 1,850. **b** Accounting fees c Other professional fees and Administrative 17 Interest 14,286. 14,286 STMT 4 18 Taxes О. 19 Depreciation and depletion 20 Occupancy 21 Travel, conferences, and meetings 22 Printing and publications 23 Other expenses STMT 5 56,324. 51,742 4,582. Operating 24 Total operating and administrative 78,010 71,578 6,432. expenses. Add lines 13 through 23 1,024,550. 1,024,550. 25 Contributions, gifts, grants paid 26 Total expenses and disbursements. 1,102,560 Add lines 24 and 25 71,578 030,982 27 Subtract line 26 from line 12: <266,946. 2 Excess of revenue over expenses and disbursements 905,300 b Net investment income (if negative, enter -0-) N/A C Adjusted net income (if negative, enter -0-)

123501 12-02-11 LHA For Paperwork Reduction Act Notice, see instructions. Form **990-PF** (2011)

34-1525626

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THE HERSHEY FOUNDATION

Form 990-PF (2011)

6 Total net assets or fund balances at end of year (line 4 minus line 5) - Part II, column (b), line 30

, (a) List and desc	and Losses for Tax on Ir ribe the kind(s) of property sold (e.g arehouse; or common stock, 200 shi	., real estate,	Income	(b) How acc P - Purch D - Donat	quired ase ion	(c) Date (mo., d	acquired ay, yr.)	(d) Date sold (mo., day, yr.)
1a CAPITAL GAINS	DIVIDENDS							
b .								
_ <del>c</del>			<del></del>					
d e	<del></del>		<u>-</u>		-			
	(f) Depreciation allowed	(a) Cos	t or other basis	<u> </u>		(h) G	aın or (loss)	<u> </u>
(e) Gross sales price	(or allowable)		xpense of sale				s (f) minus (	
a 566,076.								566,076.
b								
<u>c</u>			<u> </u>					
<u>d</u>			<u> </u>					<del></del>
Complete only for accets shown	ng gain in column (h) and owned by	the foundation	op 19/91/60	_				
Complete only for assets shown	(j) Adjusted basis	ı	cess of col. (i)				ol. (h) gain not less thar	
(i) F.M.V. as of 12/31/69	as of 12/31/69	over	col. (j), if any			Losses	(from col. (	h))
a								566,076.
b			<del>-</del>					
C								<del></del>
d								
<u>e</u>	·						_	
2 Capital gain net income or (net ca	apital loss) $\begin{cases} If gain, also ente \\ If (loss), enter -0 \end{cases}$			) 2				566,076.
3 Net short-term capital gain or (lo		nd (6):		1				
If gain, also enter in Part I, line 8,	column (c).			$ \cdot $			N/A	
If (loss), enter -0- in Part I, line 8  Part V   Qualification U	Inder Section 4940(e) for	Reduced	Tax on Net	Investm	ent Inc	ome	IV/A	
If section 4940(d)(2) applies, leave t Was the foundation liable for the sec If "Yes," the foundation does not qua Tenter the appropriate amount in	tion 4942 tax on the distributable an	omplete this pa	rt.				<del> </del>	Yes X No
(a) Base period years	(b)			(c)			Distrib	(d) ution ratio
Calendar year (or tax year beginni	<u> </u>		Net value of no				(col. (b) div	ided by col. (c))
2010		5,315.		15,545				.054376
2009		5,183.		15,917 18,104	7,281	<u>- </u>		.058124
2008	1,13	0,573.		$\frac{18,102}{19,770}$				.062653
2006		1,390.		18,855				.054171
		,	<del></del>		,,,,,,,,	1		
2 Total of line 1, column (d)						2		.285499
3 Average distribution ratio for the	5-year base period - divide the total	on line 2 by 5,	or by the number	of years				
the foundation has been in existe	nce if less than 5 years					3		.057100
4 Enter the net value of noncharital	ole-use assets for 2011 from Part X,	line 5				4	1	6,113,713.
5 Multiply line 4 by line 3						5		920,093.
6 Enter 1% of net investment incor	ne (1% of Part I, line 27b)					6		9,053.
7 Add lines 5 and 6	·					7		929,146.
8 Enter qualifying distributions from	n Part XII, line 4					8		1,030,982.
	n line 7, check the box in Part VI, line	e 1b, and comp	lete that part using	g a 1% tax ra	te.	ــــــــــــــــــــــــــــــــــــــ		

	990-PF (2011) THE HERSHEY FOUNDATION			15256		Page 4
	rt VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(	e), or 4	948	- see ins	tructio	ns)
1a	Exempt operating foundations described in section 4940(d)(2), check here 🕨 📖 and enter "N/A" on line 1.	)	3	· · · · · ·	, ;	, i
	Date of ruling or determination letter (attach copy of letter if necessary-see instructions)		<u> </u>		· ',	·
b	Domestic foundations that meet the section 4940(e) requirements in Part V, check here 🕒 🗓 and enter 1%	<b>}</b> [	1		9,0	<u>53.</u>
	of Part i, line 27b			) .	[1] - / -	1
C	All other domestic foundations enter 2% of line 27b Exempt foreign organizations enter 4% of Part I, line 12, col. (b).	ノ	·		,	ا ل
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		2			<u>0.</u>
3	Add lines 1 and 2		3		9,0	53.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)		4			<u>0.</u>
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	- 1	5		9,0	53.
6	Credits/Payments:		,	هيد سعديد	٠	ere ereste Ora
	<b>├</b>	000.	1 50 1	1 1		5
	Exempt foreign organizations - tax withheld at source 6b			T	• •	- }
	Tax paid with application for extension of time to file (Form 8868)					72-31
	Backup withholding erroneously withheld 6d		35. L		- 	ڭ يد
7	Total credits and payments. Add lines 6a through 6d		7		10,0	
8	Enter any <b>penalty</b> for underpayment of estimated tax. Check here X if Form 2220 is attached		8		1	<u>.07.</u>
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	▶	9	ļ		
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	▶	10		8	40.
	Enter the amount of line 10 to be: Credited to 2012 estimated tax ▶ 840 . Refu	ded 🕨	11			0.
	rt_VII-A Statements Regarding Activities			T Vic		
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or	ıntervene	IN		Yes	No
	any political campaign?			<u></u>	a	X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for defi			<u>                                     </u>	b	X
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials	publishe	d or	'		14
	distributed by the foundation in connection with the activities			<u> </u>	السنة أدمح	
	Did the foundation file Form 1120-POL for this year?			<u> </u>	C	X
đ	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:	•		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		1 14
	(1) On the foundation. ► \$ 0 • (2) On foundation managers. ► \$	0.		(T		3.5
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on founda	ion		r		
	managers. S 0.			'J:	الأستانة الأثاث	21 2 ush
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?			_	2	X
,	If "Yes," attach a detailed description of the activities.	4	_	2	الله الله الله الله الله الله الله الله	1 1 1
J	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorp bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	oration, o	r		1 4 1	المناسخة
40	Did the foundation have unrelated business gross income of \$1,000 or more during the year?			<u> </u>	3	X
	If "Yes," has it filed a tax return on Form 990-T for this year?		N	⊢	a b	
	Was there a liquidation, termination, dissolution, or substantial contraction during the year?		14	· —	5	X
Ü	If "Yes," attach the statement required by General Instruction T			<del>                                     </del>	30 100	1 14
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			ي ق		
Ū	By language in the governing instrument, or					1. 27 1
	<ul> <li>By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with</li> </ul>	the ctate	law			, , ,
	remain in the governing instrument?	i ine state	ICIV		6 X	
7	Did the foundation have at least \$5,000 in assets at any time during the year?			<del></del>	7 X	<del> </del>
•	If "Yes," complete Part II, col. (c), and Part XV.			<del> </del>		1
82	Enter the states to which the foundation reports or with which it is registered (see instructions)					J
Ju	OH			le	₹   ``` #1	[. ']
h	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate	e)		——  ·,.	[' '	[
•	of each state as required by General Instruction G? If "No," attach explanation  SEE ST		ENT	7 -		X
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(4)			' F	<del></del>	<del>  ^</del>
•	year 2011 or the taxable year beginning in 2011 (see instructions for Part XIV)? If "Yes," complete Part XIV	, 101 00161	···		9	X
10	Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and address	ses		<b>⊢</b>	0	$\frac{x}{x}$

4b

had not been removed from jeopardy before the first day of the tax year beginning in 2011?

Form 990-PF (2011) THE HERSHEY FOUNDATION			34-15256	26 Page 6
Part VII-B   Statements Regarding Activities for Which F	orm 4720 May Be F	Required (contin	ued)	
5a During the year did the foundation pay or incur any amount to:				
(1) Carry on propaganda, or otherwise attempt to influence legislation (section	4945(e))?	Y	es X No	
(2) Influence the outcome of any specific public election (see section 4955); or				
any voter registration drive?	,,,		es X No	
(3) Provide a grant to an individual for travel, study, or other similar purposes?	,		s X No	
(4) Provide a grant to an organization other than a charitable, etc., organization		٠٠ المسمدا	.0 <u></u>	第45.30点点
509(a)(1), (2), or (3), or section 4940(d)(2)?	GOSONIBOU IN SUCION		es X No	を製造を扱う
(5) Provide for any purpose other than religious, charitable, scientific, literary,	or aducational nurnocae, or f		, , , , , , , , , , , , , , , , , , , ,	· 100 100 100 100 100 100 100 100 100 10
the prevention of cruelty to children or animals?	or concational purposes, or i		es 🗶 No	建制部
b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify und	or the eventions described i		15 <u>121</u> 110	
* * * * * * * * * * * * * * * * * * * *	•	in negurations	N/A	5b
section 53.4945 or in a current notice regarding disaster assistance (see instru				00 C 6.58 55 F
Organizations relying on a current notice regarding disaster assistance check hi				· 第二章
c If the answer is "Yes" to question 5a(4), does the foundation claim exemption fr				
expenditure responsibility for the grant?		I/A Y	s L No	自然供給
If "Yes," attach the statement required by Regulations section 53.4945			1.	九二二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二十二
6a Did the foundation, during the year, receive any funds, directly or indirectly, to p	ay premiums on			獨一定常與
a personal benefit contract?		Y <sub>1</sub>	es X No	
<b>b</b> Did the foundation, during the year, pay premiums, directly or indirectly, on a pi	ersonal benefit contract?			6b X
If "Yes" to 6b, file Form 8870				클레돌티함크
7a At any time during the tax year, was the foundation a party to a prohibited tax si	helter transaction?	Y	es 🗶 No 🖺	34
b If "Yes," did the foundation receive any proceeds or have any net income attribu	table to the transaction?		N/A	7b
Part VIII Information About Officers, Directors, Trusto	es, Foundation Ma	nagers, Highl	1	_
Paid Employees, and Contractors				
1 List all officers, directors, trustees, foundation managers and their		T	(7 <del>.</del> )	<del></del>
(a) Name and address	(b) Title, and average hours per week devoted	(c) Compensation (If not paid,	(d) Contributions to employee benefit plans and deferred compensation	(e) Expense account, other
(a) Nume and address	to position	enter -0-)	compensation	allowances
SEE STATEMENT 8		0.	0.	0.
				,
				1
		ļ		[
				<del>                                     </del>
				1
2 Compensation of five highest-paid employees (other than those inc	luded on line 1). If none,	enter "NONE."		·
	(b) Title, and average		(d) Contributions to	(e) Expense
(a) Name and address of each employee paid more than \$50,000	hours per week devoted to position	(c) Compensation	employee benefit plans and deferred	account, other allowances
NONE	devoted to position	<del> </del>	compensation	allowalices
110111				
		<del> </del>		
				]
		ļ		
		ļ		
				1
Total number of other employees paid over \$50,000				0

THE HERSHEY FOUNDATION

34-1525626

Form 990-PF (2011) THE HERSHEY FOUNDATION	34-15	25626 Page 7
Part VIII Information About Officers, Directors, Trustees, Foundation Paid Employees, and Contractors (continued)	on Managers, Highly	
3 Five highest-paid independent contractors for professional services. If none, enter "I	NONE."	
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE		
	<u> </u>	
100		
Total number of others receiving over \$50,000 for professional services		▶ 0
Part X-A Summary of Direct Charitable Activities		<u>,                                 </u>
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistica	I information such as the	Cunonasa
number of organizations and other beneficiaries served, conferences convened, research papers product	ed, etc.	Expenses
1 N/A		
		·* · · · ·
2		
3		
4		
D-4 Mala		-,
Part X-B Summary of Program-Related Investments  Describe the two largest program-related investments made by the foundation during the tax year on line	1 and 0	
1 N/A	is rand 2.	Amount
I N/A		
2		***
All other program-related investments. See instructions.		,
3		
		<del></del>
Total. Add lines 1 through 3	▶ ]	0.

Form **990-PF** (2011)

<u>"P</u>	Ait X Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations	ındatıons,	see instructions.)
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes:	13. The same of th	
a		1a	15.512.993.
b		1b	15,512,993. 846,107.
C		1c	
d	Total (add lines 1a, b, and c)	1d	16,359,100.
е	Reduction claimed for blockage or other factors reported on lines 1a and	-	- <del></del>
	1c (attach detailed explanation) 1e 0		
2	Acquisition indebtedness applicable to line 1 assets	2	0.
3	Subtract line 2 from line 1d	3	16,359,100.
4	Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions)	4	245,387.
5	Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4	5	16,113,713.
6	Minimum investment return. Enter 5% of line 5	6	805,686.
P.	Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations a foreign organizations check here  and do not complete this part.)	nd certain	
1	Minimum investment return from Part X, line 6	1 1	805,686.
2a	Tax on investment income for 2011 from Part VI, line 5		
b	Income tax for 2011. (This does not include the tax from Part VI.)		
C	Add lines 2a and 2b	2c	9,053.
3	Distributable amount before adjustments. Subtract line 2c from line 1	3	9,053. 796,633.
4	Recoveries of amounts treated as qualifying distributions	4	0.
5	Add lines 3 and 4	5	796,633.
6	Deduction from distributable amount (see instructions)	6	0.
7_	Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1	7	796,633.
P	Qualifying Distributions (see instructions)	1	
1	Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes:	₹£.† 52. ~~	1 020 000
	Expenses, contributions, gifts, etc total from Part I, column (d), line 26	1a	1,030,982.
b		1b	<u> </u>
2	Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes	2	
3	Amounts set aside for specific charitable projects that satisfy the:	M.	
a		3a	
b	(**************************************	3b	1 020 000
4	Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4	4	1,030,982.
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment	1 _	0 053
	Income. Enter 1% of Part I, line 27b	5	9,053. 1,021,929.
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	
	Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation 4940(e) reduction of tax in those years.	qualities fo	r the section

Form **990-PF** (2011)

## Part XIII Undistributed Income (see instructions)

•	(a) Corpus	(b) Years prior to 2010	(c) 2010	(d) 2011
1 Distributable amount for 2011 from Part XI, line 7		A-1		796,633.
2 Undistributed income if any, as of the end of 2011	机 医乳 马马克		1	1 19
a Enter amount for 2010 only		'. 	0.	
b Total for prior years:	1 es	0	, ·	
3 Excess distributions carryover, if any, to 2011:	· · · · · · · · · · · · · · · · · · ·	0.	- <u>-</u>	
a From 2006	, , , ,			and the second of the second o
bFrom 2007 162,361.			ر الم	£4
c From 2008 238,520.	, , , , , , , , , , , , , , , , , , , ,			
dFrom 2009 138,351.				۔ د
eFrom 2010 82,634.				
f Total of lines 3a through e	621,866.			
4 Qualifying distributions for 2011 from	1. 152. 1 · 1 · 2 · 1	***		
Part XII, line 4: $\blacktriangleright$ \$ 1,030,982.	A STATE OF THE STA			
a Applied to 2010, but not more than line 2a			0.	
<b>b</b> Applied to undistributed income of prior		_		
years (Election required - see instructions)		0.	30 Te 1.2	A second second
c Treated as distributions out of corpus	0			
(Election required - see instructions)	0.	1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1	The second secon	906 600
d Applied to 2011 distributable amount	224 240	V - 2 2 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4		796,633.
e Remaining amount distributed out of corpus	234,349.		-	
5 Excess distributions carryover applied to 2011 (If an amount appears in column (d), the same amount	O • O • O • O • O • O • O • O • O • O •	781 A.74 A. 3	1 to 2 might be the water	U •
must be shown in column (a) )	The state of the s			
6 Enter the net total of each column as indicated below:				
a Corpus Add lines 3f, 4c, and 4e Subtract line 5	856,215.			The first of the first of
b Prior years' undistributed income. Subtract	F 4 7 F 4 F 4 F 1		23	
line 4b from line 2b	and the second of the second o	0.		
c Enter the amount of prior years'			State of the state of the	· · · · · · · · · · · · · · · · · · ·
undistributed income for which a notice of deficiency has been issued, or on which				
the section 4942(a) tax has been previously	ا المواجعة المواجعة المواجعة المواجعة ال	_		
assessed		0.	The Mark Street - Toward	THE STATE OF THE S
d Subtract line 6c from line 6b. Taxable		0		
amount - see instructions	- 12 Jan 19 19 19 19 19 19 19 19 19 19 19 19 19	0.	文献了 · 工作的 · 生型。	4
e Undistributed income for 2010. Subtract line 4a from line 2a. Taxable amount - see instr.			0.	
f Undistributed income for 2011, Subtract	, , , , , , , , , , , , , , , , , , ,		7.,	7 . 7
lines 4d and 5 from line 1. This amount must	Carlotte and the state of the		The state of the state of the state of	
be distributed in 2012				0.
7 Amounts treated as distributions out of		11 C C 12 /		1
corpus to satisfy requirements imposed by		70 70		
section 170(b)(1)(F) or 4942(g)(3)	0.	,		
8 Excess distributions carryover from 2006		1		
not applied on line 5 or line 7	0.			
9 Excess distributions carryover to 2012.	054.04-		,	
Subtract lines 7 and 8 from line 6a	856,215.	, , , , , , , , , , , , , , , , , , , ,		
O Analysis of line 9:		, ,		
a Excess from 2007 162,361.		. ,		
b Excess from 2008 238,520. c Excess from 2009 138,351.				
dExcess from 2010 138, 331.	, ,	•	`. ``	
eExcess from 2011 234,349.		<u>`</u>	, ,	
CLASSI I O II 2011 2011 202, 343.	<u> </u>			· · · · · · · · · · · · · · · · · · ·

Part,XV Supplementary Information (continued) 3 Grants and Contributions Paid During the Year or Approved for Future Payment If recipient is an individual, show any relationship to any foundation manager or substantial contributor Recipient Purpose of grant or contribution Foundation status of recipient Amount Name and address (home or business) a Paid during the year SEE ATTACHED SCHEDULE NONE ALL HAVE ALL CONTRIBUTIONS WERE 501(C)(3) CHARITABLE IN NATURE. STATUS 1,024,550. **▶** 3a 1,024,550. b Approved for future payment NONE Total

# THE HERSHEY FOUNDATION **Analysis of Income-Producing Activities**

Enter gross amounts unless otherwise indicated.	Unrelated	business income		ded by section 512, 513, or 514	(e)
1 Program service revenue:	(a) Business code	(b) Amount	Exclu- sion code	(d) Amount	Related or exempt function income
r Frogram Service revenue.	Code		-	<u> </u>	
<u> </u>			<u> </u>	<u> </u>	
b	$\vdash$		<u> </u>		
c					
d					
e					
1			}		
g Fees and contracts from government agencies		<u> </u>			
2 Membership dues and assessments					
3 Interest on savings and temporary cash					
investments			ł		
4 Dividends and interest from securities	<del></del>		14	397,789.	
5 Net rental income or (loss) from real estate:	IN THE PARTY OF				BOX SHEET HOUSE SHOPE
			200		
a Debt-financed property	$\vdash$		<del>├</del>		
b Not debt-financed property	<u> </u>		ļ		
6 Net rental income or (loss) from personal	l				
property			Ь.		
7 Other investment income	525990	<141,264.	<b>&gt;14</b>	13,013.	
8 Gain or (loss) from sales of assets other					
than inventory	[		14	566,076.	
9 Net income or (loss) from special events					
10 Gross profit or (loss) from sales of inventory					
11 Other revenue		•			
•	1 1		]		
	<del> </del>	<del></del>	<del>                                     </del>		
b	<del></del>	<del></del>	$\vdash$		
	<del>                                     </del>	<del></del>	-		<del></del>
<u> </u>	1		-	<del></del>	
e	* 20.49 J. Vanet 1.4	141 564	Cu. "5" ##2	076 070	
12 Subtotal. Add columns (b), (d), and (e)	The state of the	<141,264.	2	·	0.
13 Total. Add line 12, columns (b), (d), and (e)				13	835,614.
(See worksheet in line 13 instructions to verify calculations.)					
Part XVI:B. Relationship of Activities to	o the Accor	mplishment of Ex	kemp	t Purposes	
					<del></del>
Line No. Explain below how each activity for which incor			contri	outed importantly to the accor	nplishment of
the foundation's exempt purposes (other than l	by providing tund	is for such purposes).			
				·····	
					<del></del>
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_	<del></del>		·		
		<del></del>		<del></del>	<del></del>
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					···
123621 12-02-11					F 000 DF (05 11)
12-02-11					Form <b>990-PF</b> (2011)

_		HERSHEY FO				34-15			ige 13
Part	XVII Information R Exempt Organ		sfers To a	and Transactions a	nd Relations	ships With Noncl	naritabl	е	
	the organization directly or ind					tion 501(c) of	], ,	Yes	No
the	Code (other than section 501(d	c)(3) organizations) or	r in section 52	7, relating to political organ	zations?		\$ t .		1,1
<b>a</b> Tra	insfers from the reporting found	tation to a noncharitat	ble exempt org	ganization of:					
	Cash			i			1a(1)		X
	Other assets			,			1a(2)	<u> </u>	X
	er transactions:							٠	- <u>-</u>
	Sales of assets to a noncharit	, -					1b(1)	_	X
٠,	Purchases of assets from a no	•	rganization				1b(2)		X
٠,	Rental of facilities, equipment,	•		-			1b(3)	_	X
	Reimbursement arrangements	3					1b(4)		X
	Loans or loan guarantees	omborahia as fundras					1b(5)		X
	Performance of services or m aring of facilities, equipment, m	•	-				1b(6)		X
	he answer to any of the above is	•		•	vave chow the fair	market value of the good	1c	ents.	
	services given by the reporting							5615,	
	umn (d) the value of the goods,			oo looo man lan market vala	c in any transaction	Tor sharing arrangemen	i, snow in		
(a)Line n				exempt organization	(d) Descriptio	n of transfers, transactions, a	ınd sharıng aı	rangeme	ents
<u></u>	<del>-                                     </del>	<del>                                     </del>	N/A		<del></del>			<del></del> -	
	<del></del>	<del></del>					***		
				<u>-</u>					
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		<del></del>		<del></del>					
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		<del></del>		<u></u>	<del></del>				
		<del></del>			<del>                                     </del>				
		<del>                                     </del>	<del> </del>		<del>-</del>				
	he foundation directly or indiresection 501(c) of the Code (other			· •	zations described		Yes	 X	] No
	Yes," complete the following sci		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
	(a) Name of or			(b) Type of organization		(c) Description of relation	nship		
	N/A	·							-
	· · · · · · · · · · · · · · · · · · ·								
_	Under penalties of perjury, I declare and belief, it is true, correct, and co					n has any knowledge	May the IRS	discuss	this
Sign		<b>M</b>	-, ,	1 1 1 -			return with the	(see ins	er :tr)?
Here	Phillips	rucen		11/13/12	PRESI	DENT	X Yes	; L	یا No
	Signature of officer or truste		I Branasas'a as	Date /	Title	Check   I if Inti	M		
	Print/Type preparer's r	iaille	Preparer's si	cn=Kurt N Walcutt, o=Thornhill	Date	Checkif PTI self- employed	HV		
Paid	KURT N. W	AT CIIMM	Lutted	cest email=knwakutt@thornhilicpa.c	11/12/12	' '	00650	220	
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440-238-0445 Form **990-PF** (2011)

Phone no.

Firm's address ► 18400 PEARL ROAD STRONGSVILLE, OH 44136

## THE HERSHEY FOUNDATION 29 ORGANIZATIONS RECEIVED GRANTS IN 2011 TOTAL GRANT AWARDS \$ 1,024,550

Akron Children's Hospital \$16,550 Piano for the Expressive Therapy Center

Children's Museum of Cleveland \$7,500
Young Architects exhibit

Cleveland Botanical Garden \$100,000 Capital improvements to the Hershey Children's Garden Endowment for the Hershey Children's Garden Home daycare provider training

Cleveland Institute of Art \$40,000 (fourth year of \$200,000 grant) Capital Campaign

Cleveland Museum of Natural History \$15,000 Planetarium Sesame Street

Cleveland International Piano Competition \$10,000
Piano competition

Cleveland Sight Center \$25,000 (first year of \$50,000 grant) Capital campaign Children's Motor Skills Room

Cleveland Zoological Society \$25,000 (first year of \$50,000 grant) African Elephant Crossing/Kresge Challenge grant

Dance Cleveland \$20,000 Read to Learn...Dance to Move

The Diversity Center \$9,000 Living Voices

The Foundation Center \$1,500
Annual Support

Great Lakes Theater Festival \$25,000 (fourth year of \$100,000 grant) Endowment Campaign

Hawken School \$25,000 (first year of \$100,000 grant) Early Childhood Education Center at the Lyndhurst campus

Hershey Montessori School \$100,000

Capital improvements, furnishings and materials on both the Concord and Huntsburg campuses and institutional advancement training

Hospice of the Western Reserve \$10,000 Capital Campaign

Hudson Montessori School \$25,000 Middle School expansion

Jewish Community Federation \$50,000 (fifth year of \$250,000 grant) Centennial Fund for Camp Wise Renovation

Lake Erie Nature and Science Center \$25,000 (first year of \$50,000 grant) Capital campaign Astronomy exhibit

Lake Health Foundation \$25,000 (fourth year of \$100,000) Capital Campaign for new hospital in Concord

Montessori Development Partnerships \$100,000 (final year of \$250,000) Montessori High School in University Circle \$100,000 Center for Montessori Adolescent Studies \$100,000 Hershey Montessori Training Institute Nature Center at Shaker Lakes \$10,000 "Positioned to Learn"

North Union Farmers Market \$5,000 Curriculum design

Planned Parenthood of NE Ohio \$25,000 (first year of \$50,000 grant) Capital improvement for a PP Regional Medical Center

Providence House \$25,000 (first year of \$50,000 grant) Expansion of Leo's House

Rainey Institute \$30,000 (third year of \$100,000 grant) Capital Campaign

Ronald McDonald House \$25,000 (first year of \$50,000 grant) Capital campaign Guest Room

South Suburban Montessori School \$10,000 Natural outdoor environment

Western Reserve Historical Society \$10,000 Kidzibits Family Education Center

WVIZ/WCPN ideastream \$30,000 Children's Programming TV and radio

FORM 990-PF DIVIDEN	IDS AND	INTER	EST ———	FROM	SECU	RITIES	STATEMENT	1
SOURCE		GROSS	AMO	UNT		ITAL GAINS	COLUMN (A	.)
K-1 INVESTMENST MORGAN STANLEY SB TIFF MULTI-ASSET FUND UBS INVESTMENTS/MUTUAL FUNDS			15, 354,	993. 432. 890. 550.		233,357. 0. 287,554. 45,165.	307,6 15,4 67,3 7,3	32. 36.
TOTAL TO FM 990-PF, PART I,	LN 4		963,865. 566,076.		397,7	89.		
FORM 990-PF	0	THER I	NCON	1E			STATEMENT	2
DESCRIPTION		,	REV	A) ENUE BOOKS		(B) NET INVEST- MENT INCOME		
K-1 INVESTMENST INCOME K-1 INVESTMENST INCOME			•	141,2	264.> 013.	0 13,013		
TOTAL TO FORM 990-PF, PART I	, LINE	11		128,	251.>	13,013	•	
FORM 990-PF	AC	COUNTI	NG I	FEES	<del></del>		STATEMENT	3
DESCRIPTION	EXPE	A) NSES BOOKS		(B) INVI IT INC		(C) ADJUSTED NET INCOM		
ACCOUNTING FEES		7,400.		5	,550.		1,8	50.
TO FORM 990-PF, PG 1, LN 16E	3	7,400.		5	,550.		1,8	50.

FORM 990-PF	TAX	ES		STATEMENT 4
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST MENT INCOM		CHARITABLE
FEDERAL EXCISE TAX PAID TO IRS TAX PENALTIES	14,235.	•	5.	0.
TO FORM 990-PF, PG 1, LN 18	14,286.	14,28	6.	0.
FORM 990-PF	OTHER E	XPENSES		STATEMENT 5
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) (C) NET INVEST- ADJUSTED MENT INCOME NET INCOME		
DUES AND CONFERENCES OFFICE EXPENSES BANK FEES K-1 OTHER DEDUCTIONS	4,050. 532. 245. 51,497.	24	0. 0. 5. 7.	4,050. 532. 0. 0.
TO FORM 990-PF, PG 1, LN 23	56,324.	51,74	2.	4,582.
FORM 990-PF	OTHER INV	ESTMENTS		STATEMENT 6
DESCRIPTION		LUATION ETHOD	BOOK VALUE	FAIR MARKET VALUE
MUTUAL FUNDS MANAGED ASSETS		COST COST	1,177,671. 15,140,572.	870,415. 15,813,114.
TOTAL TO FORM 990-PF, PART I	I, LINE 13	_	16,318,243.	16,683,529.
FORM 990-PF EXPLANATION CO	ONCERNING PA	RT VII-A, I	INE 8B	STATEMENT 7

### **EXPLANATION**

THE STATE OF OHIO NO LONGER REQUIRES A COPY OF THE FORM 990-PF TO BE FURNISH TO THE ATTORNEY GENERAL. THE NEW STATUTE REQUIRES THAT THE ORGANIZATION FILE AN AFFIDAVID WITH THE ATTORNEY GENERAL STATING THAT THE FEDERAL TAX FILING REQUIREMENTS HAVE BEEN SATISFIED.

		OF OFFICERS, DIRECTORS FOUNDATION MANAGERS				
NAME AND ADDRESS	TITLE AND AVRG HRS/WK		EMPLOYEE BEN PLAN CONTRIB	EXPENSE		
DEBRA H. GUREN 8710 HUNTING HILLS KIRTLAND HILLS, OH 44060	PRESIDENT, TRU	STEE 0.	0.	0.		
CAROLE H. WALTERS 2643 BUTTERWING ROAD PEPPER PIKE, OH 44124	SECRETARY 1.50	0.	0.	0.		
GEORGIA FROELICH 95 NANTUCKET COURT BRATENAHL, OH 44108	TRUSTEE 0.50	0.	0.	0.		
ADAM M. GUREN 155 W. 13TH STREET NEW YORK, NY 10011	VICE-PRESIDENT 0.50	r, TREASURER 0.	0.	0.		
LOREN W. HERSEY 2451 FAIRHUNT COURT OAKTON, VA 22124	TRUSTEE 2.00	0.	0.	0.		
TOTALS INCLUDED ON 990-PF, PAGE	6, PART VIII	0.	0.	0.		
	RT XV - LINE 1A FOUNDATION MANAGE	ers	STATI	EMENT 9		

NAME OF MANAGER

DEBRA H. GUREN ADAM M. GUREN

Form 8	868 (Rev_1·2012)					Page 2			
● If yo	u are filing for an Additional (Not Automatic) 3-Month Ex	tension, d	complete only Part II and check this	s box	<b>&gt;</b>	X			
Note.	Only complete Part II if you have already been granted an a	automatic	3-month extension on a previously fi	iled Form	8868				
• If yo	u are filing for an Automatic 3-Month Extension, comple								
Part	II Additional (Not Automatic) 3-Month E	xtensio	n of Time. Only file the origin	nal (no co	opies needed).				
			Enter filer's	identifyin	g number, see ins	tructions			
Type o	ype or Name of exempt organization or other filer, see instructions Employer identification number (EIN) or								
print									
File by the THE HERSHEY FOUNDATION X 34-1525626									
due date for Number, street, and room or suite no. If a P.O. box, see instructions.  Social security number (SSN)									
filing your return Se					•	,			
ınstructio	City, town or post office, state, and ZIP code For a for CONCORD TWNSP, OH 44077	oreign add	lress, see instructions						
Enter ti	ne Return code for the return that this application is for (file	e a separa	te application for each return)			0 4			
Applic	ation	Return	Application			Return			
Is For		Code	Is For			Code			
Form 9	90	01	The state of the s	7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	The season of the season of the season of	Company of			
Form 9	90-BL	02	Form 1041-A			08			
Form 9	90-EZ	01	Form 4720			09			
Form 9	90-PF	04	Form 5227			10			
Form 9	90-T (sec 401(a) or 408(a) trust)	05	Form 6069			11			
Form 9	90-T (trust other than above)	06	Form 8870			12			
STOP!	Do not complete Part II if you were not already granted	d an autor	natic 3-month extension on a prev	iously file	ed Form 8868.				
	books are in the care of books are in the car			ОН 4	4077				
	e organization does not have an office or place of busines				<b>&gt;</b>				
• If th	is is for a Group Return, enter the organization's four digit	٦							
box 🕨				<u>f all memb</u>	ers the extension is	for.			
		NOVEM	BER 15, 2012						
	for calendar year $2011$ , or other tax year beginning $\_$		, and endin	<del> </del>					
6 1	f the tax year entered in line 5 is for less than 12 months, o	check reas	son L Initial return L	Fınal r	eturn				
	Change in accounting period								
	State in detail why you need the extension	T 1 T T T T T T T T T T T T T T T T T T							
_	2012 ACTIVITY OF ALTERNATIVE				ANTTARTE				
- 1	SEFORE AUGUST 15, 2012, TO ACC	CURAT	ELY PREPARE TAX RE	TURN.	·				
	<del></del>				····				
	f this application is for Form 990-BL, 990-PF, 990-T, 4720,	or 6069, e	enter the tentative tax, less any			^			
-	onrefundable credits. See instructions		<del></del>	8a	\$	0.			
	f this application is for Form 990-PF, 990-T, 4720, or 6069,	•							
	ax payments made. Include any prior year overpayment al	llowed as	a credit and any amount paid			^			
-	previously with Form 8868.			8b	\$	0.			
	Balance due. Subtract line 8b from line 8a Include your pa	•	th this form, if required, by using			0			
E	FTPS (Electronic Federal Tax Payment System) See Instru		at he assessed to the control of	8c	\$	0.			
	_		st be completed for Part II	_					
	enalties of perjury, I declare that I have examined this form, include, correct, and complete, and that I am authorized to prepare this fo		panying schedules and statements, and to	o the best o	t my knowledge and b	eliet,			
Cionatii		DRRST	DENT	Data	_				