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SCAMMED OCT 0 1 2012

c Adjusted net income (rf negative, enter -0-)

LHA For Paperwork Reduction Act Notice, see instructions.

Form **990-PF**

Return of Private Foundation or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

OMB No 1545-0052

Department of the Treasury Internal Revenue Service Note. The foundation may be able to use a copy of this return to satisfy state reporting requirements. For calendar year 2011 or tax year beginning , and ending Name of foundation A Employer identification number 27-4686976 NEWELL RUBBERMAID CHARITABLE FOUNDATION Number and street (or P O box number if mail is not delivered to street address) Room/suite B Telephone number 3 GLENLAKE PARKWAY 770-418-7508 City or town, state, and ZIP code C if exemption application is pending, check here ATLANTA, GA 30328 G Check all that apply: X Initial return Initial return of a former public charity D 1. Foreign organizations, check here. Final return Amended return Foreign organizations meeting the 85% test, check here and attach computation Address change Name change H Check type of organization: X Section 501(c)(3) exempt private foundation E If private foundation status was terminated Section 4947(a)(1) nonexempt charitable trust Other taxable private foundation under section 507(b)(1)(A), check here I Fair market value of all assets at end of year | J Accounting method: Cash F If the foundation is in a 60-month termination Other (specify) (from Part II, col (c), line 16) under section 507(b)(1)(B), check here 3,000,000. (Part I, column (d) must be on cash basis.) ▶\$ Part I Analysis of Revenue and Expenses (d) Disbursements for charitable purposes (c) Adjusted net (a) Revenue and (b) Net investment (The total of amounts in columns (b), (c), and (d) may not necessarily equal the amounts in column (a)) expenses per books income ıncome (cash basis only) 3,000,000. Contributions, gifts, grants, etc., received 2 Check I if the foundation is not required to attach Sch. B Interest on savings and temporary cash investments 4 Dividends and interest from securities 5a Gross rents **b** Net rental income or (loss) 6a Net gain or (loss) from sale of assets not on line 10 b Gross sales price for all assets on line 6a 0 7 Capital gain net income (from Part IV, line 2) 8 Net short-term capital gain Income modifications 9 10a Gross sales less returns and allowances **b** Less Cost of goods sold c Gross profit or (loss) 11 Other income 3,000,000 0 0 12 Total. Add lines 1 through 11 0 0 0 Compensation of officers, directors, trustees, etc. 14 Other employee salaries and wages 15 Pension plans, employee benefits RECEIVED 16a Legal fees **b** Accounting fees c Other professional fees ഗ് SEIP 2 4 2012 17 Interest 18 Taxes œ OGDEN. 19 Depreciation and depletion 20 Occupancy 21 Travel, conferences, and meetings 22 Printing and publications 23 Other expenses 24 Total operating and administrative 0 0 0 expenses. Add lines 13 through 23 Ō 25 Contributions, gifts, grants paid Total expenses and disbursements. 0. 0 Add lines 24 and 25 27 Subtract line 26 from line 12: 3,000,000. 8 Excess of revenue over expenses and disbursements Ō. b Net investment income (if negative, enter -0-)

Form **990-PF** (20

0.

NEWELL RUBBERMAID CHARITABLE FOUNDATION

	_	Balance Sheets Attached schedules and amounts in the description	Beginning of year	End o	f year
L	art	column should be for end-of-year amounts only	(a) Book Value	(b) Book Value	(c) Fair Market Value
_	1	Cash - non-interest-bearing		3,000,000.	3,000,000.
		Savings and temporary cash investments			
	3	Accounts receivable ►	4 2 2 2	* . * .oe	
		Less; allowance for doubtful accounts	manufacture to the second of t		
	4	Pledges receivable ▶			,
	ŀ	Less; allowance for doubtful accounts			
	5	Grants receivable	-		
	6	Receivables due from officers, directors, trustees, and other			
	-	disqualified persons			
	7	Other notes and toans receivable		Se o gas	
	`	Less: allowance for doubtful accounts			
S	8	Inventories for sale or use		· · · · · · · · · · · · · · · · · · ·	
Assets	9	Prepaid expenses and deferred charges			
As	10a	Investments - U.S. and state government obligations			
		Investments - corporate stock	· · · · · · · · · · · · · · · · · · ·		-
	ŀ	Investments - corporate bonds			
	l	Investments - land, buildings, and equipment basis			7
		Less accumulated depreciation		·	
	12	Investments - mortgage loans		· · · · · · · · · · · · · · · · · · ·	-
	13	Investments - other		· <u>-</u> · · ·	
	14	Land, buildings, and equipment basis ►	.,,	* ,	- ,
		Less accumulated depreciation			
	15	Other assets (describe ►)		·	
	16	Total assets (to be completed by all filers)	0.	3,000,000.	3,000,000.
	17	Accounts payable and accrued expenses			1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1
	18	Grants payable			~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~
S	19	Deferred revenue			- %
Liabilities	20	Loans from officers, directors, trustees, and other disqualified persons			
abi	21	Mortgages and other notes payable			
⊐	22	Other liabilities (describe)			
			_	_	
	23	Total liabilities (add lines 17 through 22)	0.	0.	
		Foundations that follow SFAS 117, check here			
co.		and complete lines 24 through 26 and lines 30 and 31.			
č	24	Unrestricted			
alar	25	Temporarily restricted			Since the second of
Fund Balances	26	Permanently restricted		·	
Ĕ		Foundations that do not follow SFAS 117, check here	:		23.~
P.	ŀ	and complete lines 27 through 31.	_		
ts	27	Capital stock, trust principal, or current funds	0.	0.	·
Net Assets	28	Paid-in or capital surplus, or land, bldg., and equipment fund	0.	3,000,000.	
ž A	29	Retained earnings, accumulated income, endowment, or other funds	0.	3,000,000.	
ž	30	Total net assets or fund balances	<u> </u>	3,000,000.	*- ,
	, ,	Total Schillian and not constallight halanses	0.	3,000,000.	
_	31	Total liabilities and net assets/fund balances		3,000,000.	<u> </u>
P	art	III Analysis of Changes in Net Assets or Fund B	alances		
1	Tota	net assets or fund balances at beginning of year - Part II, column (a), line	30		
•		st agree with end-of-year figure reported on prior year's return)		1	0.
2	•	r amount from Part I, line 27a		2	3,000,000.
		r increases not included in line 2 (itemize)		3	0.
		lines 1, 2, and 3	·······················-	4	3,000,000.
		eases not included in line 2 (itemize)		5	0.
		I net assets or fund balances at end of year (line 4 minus line 5) - Part II, co	olumn (b), line 30	6	3,000,000.

(a) List and descri	and Losses for Tax on In the the kind(s) of property sold (e.g. rehouse; or common stock, 200 shs	, real estate,	Income	P -	ow acquired Purchase Donation		acquired lay, yr.)	(d) Date sold (mo., day, yr.)
1a								
b NOI	NE .		- <u></u>	 		 		
<u>c</u>				-				
<u>d</u>			·····	╁		 		
(e) Gross sales price	(f) Depreciation allowed (or allowable)		st or other basis expense of sale	1			iain or (loss) s (f) minus (
a	······································							
b								
<u>c</u>								
d e								
	g gain in column (h) and owned by	the foundation	on 12/31/69			(I) Gains (C	Col. (h) gain	minus
(i) F.M.V. as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Ex	cess of col. (1) col. (1), if any		C	ol. (k), but i	not less thar (from col. (I	1 -0-) or
a			· · ·					
b								
C								
d								
е								
2 Capital gain net income or (net cap	pital loss) $\begin{cases} \text{If gain, also enter} \\ \text{If (loss), enter} & -0 \end{cases}$	n Part I, line In Part I, line	7 7	}	2		<u></u>	
3 Net short-term capital gain or (loss if gain, also enter in Part I, line 8, of lf (loss), enter -0- in Part I, line 8		ed (6):		}	3			
Part V Qualification U	nder Section 4940(e) for	Reduced	Tax on Ne	t Inv	estment li	ncome		
(For optional use by domestic private								N/A
•		(.,			,			•
If section 4940(d)(2) applies, leave th	is part blank.							
Was the foundation liable for the section of the se	fy under section 4940(e). Do not co	mplete this pa	ırt.		<u>.</u>			Yes No
	ach column for each year; see instri	uctions before	making any entr					(4)
(a) Base period years Calendar year (or tax year beginnin	ng in) Adjusted qualifying dis	tributions	Net value of no	(c) onchar	table-use asse	ts		(d) ution ratio ided by col. (c))
2010			<u> </u>					
2009								
2008								
2007								
2006					 		1	
2 Total of line 1, column (d)3 Average distribution ratio for the 5	Every base period - divide the total (on line 2 by 5	or by the number	r of ves	ure	2		
the foundation has been in existen		on mie z by o,	or by the number	i oi yoa	113	3		
4 Enter the net value of noncharitable	le-use assets for 2011 from Part X,	line 5				4		
5 Multiply line 4 by line 3						5		
6 Enter 1% of net investment incom	e (1% of Part I, line 27b)					6		
7 Add lines 5 and 6						7		
8 Enter qualifying distributions from						8		
If line 8 is equal to or greater than See the Part VI instructions.	line 7, check the box in Part VI, line	1b, and comp	olete that part usi	ng a 1%	6 tax rate.			

				169/6		Page 4
	ert VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4	948	- see	∍ instru	ıctio	ns)
18	Exempt operating foundations described in section 4940(d)(2), check here and enter "N/A" on line 1.		-			,
	Date of ruling or determination letter: (attach copy of letter if necessary-see instructions)					
t	Domestic foundations that meet the section 4940(e) requirements in Part V, check here I and enter 1% I	_1_				0.
	of Part I, line 27b	-,	-	-		*
0	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).	-		···		
2	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	2				0.
3	Add lines 1 and 2	3				0.
4	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)	4				0.
5	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-	5				0.
6	Credits/Payments:	- 1.		1 3		
а	2011 estimated tax payments and 2010 overpayment credited to 2011 6a		'			
b	Exempt foreign organizations - tax withheld at source 6b	•				
C	Tax paid with application for extension of time to file (Form 8868)		, T			``
d	Backup withholding erroneously withheld 6d	-		•		
7	Total credits and payments. Add lines 6a through 6d	7				Ò.
	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached	8			-	
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed	9	\vdash			0.
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid	10	┢			
	Enter the amount of line 10 to be: Credited to 2012 estimated tax	11	\vdash			
	rt VII-A Statements Regarding Activities	• • • • • • • • • • • • • • • • • • • •				
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene	n			Yes	No
	any political campaign?			1a		Х
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)?			1b		X
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials publishe	d or		- :-		7.
	distributed by the foundation in connection with the activities	u 0,		0.5		
c	Did the foundation file Form 1120-POL for this year?			1c	~ ~~ ~	X
	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:			1,0	~	1.7
_	(1) On the foundation. \triangleright \$ 0 • (2) On foundation managers. \triangleright \$ 0 •					
е	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation			;	- '-1	^ · ·
_	managers. ▶ \$ 0.			~ _		Fr. 50
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?			2		X
	If "Yes," attach a detailed description of the activities			-		
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or					
_	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes			3		X
4a	Did the foundation have unrelated business gross income of \$1,000 or more during the year?			4a		X
	If "Yes," has it filed a tax return on Form 990-T for this year?	N	/A	4b		
	Was there a liquidation, termination, dissolution, or substantial contraction during the year?		,	5		х
-	If "Yes," attach the statement required by General Instruction T				: :	- 7.
6	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			- '	. 3.	2 - 2 - 3 - 3 - 3 - 3 - 3 - 3 - 3 - 3 -
-	By language in the governing instrument, or					
	By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state	law		1 1		, · ·
	remain in the governing instrument?			6	X	
7	Did the foundation have at least \$5,000 in assets at any time during the year?			7	X	-
•	If "Yes," complete Part II, col (c), and Part XV			'	- (,
Яa	Enter the states to which the foundation reports or with which it is registered (see instructions)				~	
Ja	GA, DE					
h	If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)				٠,	`]
J	of each state as required by General Instruction G? If "No," attach explanation			8b	X	
9	Is the foundation claiming status as a private operating foundation within the meaning of section 4942(j)(3) or 4942(j)(5) for calen	dar		<u> </u>	<u> </u>	.e., *
J	year 2011 or the taxable year beginning in 2011 (see instructions for Part XIV)? If "Yes," complete Part XIV	uai		9	•	X
10	·	TMT	1	10	X	^
-10	Soluting potential bound and addresses Soluting the tax year: IT Yes, attach a schedule listing their names and addresses	+ 4.4 Y		orm 990 -		2011)
			1.0	лы ээ О.	• • (2011)

3a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time

4a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?

Form 4720, to determine if the foundation had excess business holdings in 2011)

had not been removed from jeopardy before the first day of the tax year beginning in 2011?

b If "Yes," did it have excess business holdings in 2011 as a result of (1) any purchase by the foundation or disqualified persons after May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C.

b Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purpose that

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X

3ь

4a

4b

Yes X No

N/A

during the year?

0

Total number of other employees paid over \$50,000

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Part VIII Information About Officers, Directors, Trustees, Information About Officers, Directors, Directo	Foundation Managers, Highly	
3 Five highest-paid independent contractors for professional services. If no	ne, enter "NONE."	
(a) Name and address of each person paid more than \$50,000	(b) Type of servi	ice (c) Compensation
NONE		
· · · · · · · · · · · · · · · · · · ·		:
Total number of others receiving over \$50,000 for professional services		▶ 0
PartiX=A Summary of Direct Charitable Activities		
List the foundation's four largest direct charitable activities during the tax year. Include rele	vant statistical information such as the	Expenses
number of organizations and other beneficiaries served, conferences convened, research p	apers produced, etc.	Expenses
1 N/A		
2		
3		
- April 1970		
4		
	·	 i
(Doub)V2P() 0	····	
Part X:B: Summary of Program-Related Investments Describe the two largest program-related investments made by the foundation during the talents.	ny year on lines 1 and 2	Amount
	ix year offines I and 2.	Amount
1 <u>N/A</u>		
0		
2		
		
All other program related investments. See instructions		
All other program-related investments. See instructions.		
3		
		l

▶

Total. Add lines 1 through 3

PartX Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions) Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes: a Average monthly fair market value of securities 1a 2,250,000. Average of monthly cash balances 16 c Fair market value of all other assets 1c 2,250,000. d Total (add lines 1a, b, and c) 1d e Reduction claimed for blockage or other factors reported on lines 1a and 0. 1c (attach detailed explanation) 1e 2 Acquisition indebtedness applicable to line 1 assets 2 3 2,250,000. 3 Subtract line 2 from line 1d Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions) 33,750. 4 2,216,250. Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4 5 110,813. Minimum investment return. Enter 5% of line 5 6 Distributable Amount (see instructions) (Section 4942(j)(3) and (j)(5) private operating foundations and certain foreign organizations check here and do not complete this part.) Minimum investment return from Part X, line 6 110,813. 1 1 2a Tax on investment income for 2011 from Part VI, line 5 2a 2b Income tax for 2011. (This does not include the tax from Part VI.) c Add lines 2a and 2b 2c 110,81 Distributable amount before adjustments. Subtract line 2c from line 1 3 3 Recoveries of amounts treated as qualifying distributions 4 110,813 Add lines 3 and 4 5 Deduction from distributable amount (see instructions) 6 Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1 110,813 7 Part:XII: Qualifying Distributions (see instructions) Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes: Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26 1a 0. Program-related investments - total from Part IX-B 1b Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes 2 Amounts set aside for specific charitable projects that satisfy the: *** a Suitability test (prior IRS approval required) За Cash distribution test (attach the required schedule) 3b Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4 4 Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment income. Enter 1% of Part I, line 27b 5 Adjusted qualifying distributions. Subtract line 5 from line 4 6

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section

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4940(e) reduction of tax in those years.

Part XIII Undistributed Income (see instructions)

•	(a) Corpus	(b) Years prior to 2010	(c) 2010	(d) 2011
1 Distributable amount for 2011 from Part XI,				
line 7		`		110,813.
2 Undistributed income, if any, as of the end of 2011		'		
a Enter amount for 2010 only			0.	
b Total for prior years:	-			c.
,,		0.		
3 Excess distributions carryover, if any, to 2011:		(
a From 2006				
b From 2007		,		
c From 2008	•	-		
d From 2009	,			,
e From 2010		•		
f Total of lines 3a through e	0.			`
4 Qualifying distributions for 2011 from				
Part XII, line 4: ▶\$0 .				4
a Applied to 2010, but not more than line 2a	·		0.	
b Applied to undistributed income of prior		2		
years (Election required - see instructions)	· · · · · · · · · · · · · · · · · · ·	0.		
c Treated as distributions out of corpus				
(Election required - see instructions)	0.			
d Applied to 2011 distributable amount	,	,		0.
e Remaining amount distributed out of corpus	0.	* *		
5 Excess distributions carryover applied to 2011 (if an amount appears in column (d), the same amount must be shown in column (a))	0.		<u> </u>	0.
6 Enter the net total of each column as indicated below:				
	0.			
a Corpus Add lines 3f, 4c, and 4e Subtract line 5 b Prior years' undistributed income. Subtract		· · · · · · · · · · · · · · · · · · ·		
line 4b from line 2b	•	0.		
c Enter the amount of prior years'				
undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b. Taxable				
amount - see instructions	•	0.		
e Undistributed income for 2010. Subtract line		,		
4a from line 2a. Taxable amount - see instr.		; ·	0.	
f Undistributed income for 2011. Subtract				
lines 4d and 5 from line 1. This amount must			•	
be distributed in 2012		` <u> </u>		110,813.
7 Amounts treated as distributions out of		•		
corpus to satisfy requirements imposed by				,
section 170(b)(1)(F) or 4942(g)(3)	0.			·
8 Excess distributions carryover from 2006				
not applied on line 5 or line 7	0.		<u> </u>	
9 Excess distributions carryover to 2012.	_			-
Subtract lines 7 and 8 from line 6a	0.	,		
10 Analysis of line 9.				
a Excess from 2007				
b Excess from 2008				
c Excess from 2009				
d Excess from 2010				
e Excess from 2011				5 000 PF (0044)

	RUBBERMAID			27-46	86976 Page 10
Part XIV Private Operating F			-A, question 9)	N/A	<u></u>
1 a If the foundation has received a ruling of		· · · · · ·			
foundation, and the ruling is effective fo	r 2011, enter the date of t	he ruling	▶		
b Check box to indicate whether the found	dation is a private operatir	ig foundation described if		4942(j)(3) or 49)42(_J)(5)
2 a Enter the lesser of the adjusted net	Tax year		Prior 3 years		
income from Part I or the minimum	(a) 2011	(b) 2010	(c) 2009	(d) 2008	(e) Total
investment return from Part X for					
each year listed					
b 85% of line 2a					
c Qualifying distributions from Part XII,					
line 4 for each year listed					
d Amounts included in line 2c not					
used directly for active conduct of					
exempt activities					
e Qualifying distributions made directly				 	
for active conduct of exempt activities.					
Subtract line 2d from line 2c					
3 Complete 3a, b, or c for the					
alternative test relied upon:					
a "Assets" alternative test - enter:	;				
(1) Value of all assets					
(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b "Endowment" alternative test - enter					
2/3 of minimum investment return shown in Part X, line 6 for each year					
listed					
c "Support" alternative test - enter:					
(1) Total support other than gross					
investment income (interest,					
dividends, rents, payments on securities loans (section					
512(a)(5)), or royalties)					
(2) Support from general public					
and 5 or more exempt		'			
organizations as provided in section 4942(j)(3)(B)(iii)		,			
(3) Largest amount of support from					
an exempt organization				'	
(4) Gross investment income				†	
Part XV Supplementary Info	rmation (Comple	te this part only	if the foundation	had \$5,000 or me	ore in assets
at any time during					
1 Information Regarding Foundation	on Managers:				
a List any managers of the foundation wh		than 2% of the total contr	ributions received by the	foundation before the clos	se of any tax
year (but only if they have contributed i			,		
NONE					
b List any managers of the foundation who other entity) of which the foundation has			or an equally large portion	on of the ownership of a pa	artnership or
NONE					
2 Information Regarding Contribut	ion. Grant. Gift. Loan.	Scholarship, etc., Pr	ograms:	· · · · · · · · · · · · · · · · · · ·	
	only makes contributions t			ot accept unsolicited requ	ests for funds. If
the foundation makes gifts, grants, etc.					
a The name, address, and telephone num		 			
	•				
SEE STATEMENT 3 b The form in which applications should	oo cubmitted and informat	tion and materials they sh	ould include:		
b The form in which applications should	Je subinitied and informat	ion and materials they sh	iona nicioae.		
c Any submission deadlines.					
d Any restrictions or limitations on award	s such as hy neggraphics	al areas charitable fields	kinds of institutions or o	other factors:	
a Any resulctions of inflications of award	o, audii aa uy yeuyiapiiko	ir arcas, criarriadic ficius,	ninuo vi ilialitutivito, VI (omor lactors,	

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Part XVI-A

NEWELL RUBBERMAID CHARITABLE FOUNDATION

Analysis of Income-Producing Activities

Enter gross amounts unless otherwise indicated.	Unrelat	ed business income		uded by section 512, 513, or 514	(e)
1 Program service revenue:	(a) Business code	(b) Amount	Exclu- sion code	(d) Amount	Related or exempt function income
a	- 5555		 		
	-		†		
	-		 		
d	-				
е	-		 		
f	-		 		
g Fees and contracts from government agencies	-				
2 Membership dues and assessments			†		
3 Interest on savings and temporary cash			<u> </u>		
investments	-			•	
4 Dividends and interest from securities			1		
5 Net rental income or (loss) from real estate:			325		
a Debt-financed property					
b Not debt-financed property					
6 Net rental income or (loss) from personal					
property	ŀ				
7 Other investment income					
8 Gain or (loss) from sales of assets other			1		<u> </u>
than inventory					
9 Net income or (loss) from special events	····		 	<u> </u>	†
10 Gross profit or (loss) from sales of inventory			 	<u> </u>	· · · · · · · · · · · · · · · · · · ·
11 Other revenue:			†		
a	-				
b			<u> </u>		
C			T		
d					
e					
12 Subtotal. Add columns (b), (d), and (e)		0.		0.	
13 Total. Add line 12, columns (b), (d), and (e)				13	0.
(See worksheet in line 13 instructions to verify calculations.)					
Part XVI:B Relationship of Activities	to the Acc	omplishment of Ex	cemp	t Purposes	
Line No. Explain below how each activity for which inc			contri	buted importantly to the accor	mplishment of
the foundation's exempt purposes (other than	n by providing fu	ınds for such purposes).			
		·· = · = · · · · · · · · · · · · · · ·			
					
					
					

Part XVII	Information Re			nd Relationships With Noncha	ritable		90 10
1 Did the ere	Exempt Organ		a with any other organization	described in section 501(c) of		/ <u>as</u>	No
)(3) organizations) or in section 52			-		
•	• •	ation to a noncharitable exempt org					
(1) Cash			,		1a(1)		Х
(2) Other	assets						X
b Other trans				•			
(1) Sales	of assets to a noncharital	ble exempt organization			1b(1)		X
(2) Purch	ases of assets from a no	ncharitable exempt organization			1b(2)		X
(3) Renta	l of facilities, equipment,	or other assets			1b(3)		X
(4) Reimb	oursement arrangements				1b(4)		
(5) Loans	or loan guarantees				1b(5)		
(6) Perfor	rmance of services or me	embership or fundraising solicitatio	ns		1b(6)		
		uling lists, other assets, or paid emp					<u>X</u>
or services	s given by the reporting fo	oundation. If the foundation receive				ts,	
· .	(b) Amount involved	other assets, or services received. (c) Name of noncharitable	exempt organization	(d) Description of transfers, transactions, and	sharing arra	поете	nts
(a)Line no	(b) Amount involved	N/A	- Oxompt organization	(4) besorption of banders, banderions, and			
		11/21	 				
-					•		
	· · · · · · · · · · · · · · · · · ·						
							
				 			
	- t-t	<u> </u>		ations described			
	_	ctly affiliated with, or related to, one or than section 501(c)(3)) or in sect		ations described	Vec	X	٦ _{No}
	omplete the following sch		11011 327			Les	טוו נ
<u> </u>	(a) Name of ord		(b) Type of organization	(c) Description of relations	ship		
··-	N/A		.,,,,				
							
							
Under and be				ation of which preparer has any knowledge.			
Sign 📐				Sucretacu	own below (s		
Here					X Yes	L	No
Sigr	nature of officer of trusted		Date				
	Print/Type preparer's n	ame Preparer's s	signature /	I			
Paid	CHERYL GRA	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	ldiaia	7/1/1	በለንግና	۱۸۶	
Preparer	Firm's name ► DEI		0 0000	11111			
Use Only	LIMITS MAINS PUET	WILL TAY DIE		THIISEIN - 30-1	00311	Yes No	
USC Only	Firm's address ▶ 1 9	1 PEACHTREE ST.	. NE SUITE 20	al organizations? 1a(1)			
		LANTA, GA 30303) 220) – 1	500
				· · · · · · · · · · · · · · · · · · ·		_	

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.

NEWELL RUBBERMAID CHARITABLE FOUNDATION

OMB No 1545-0047

2011

Name of the organization

Employer identification number

27-4686976

Organiz	ation type (check or	ne).
Filers of	:	Section:
Form 99	0 or 990-EZ	501(c)() (enter number) organization
		4947(a)(1) nonexempt charitable trust not treated as a private foundation
		527 political organization
Form 99	0-PF	X 501(c)(3) exempt private foundation
		4947(a)(1) nonexempt charitable trust treated as a private foundation
		501(c)(3) taxable private foundation
	-	covered by the General Rule or a Special Rule. 7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule See instructions
General	Rule	
X	For an organization contributor Comple	filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one ete Parts I and II
Special	Rules	
	509(a)(1) and 170(b)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.
	total contributions)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or ruelty to children or animals. Complete Parts I, II, and III
	contributions for us If this box is checked purpose Do not co)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, se exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000 ed, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., implete any of the parts unless the General Rule applies to this organization because it received nonexclusively etc., contributions of \$5,000 or more during the year
but it m ı	ust answer "No" on	at is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), Part IV, line 2, of its Form 990, or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF)

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2011)

Name of organization

Employer identification number

NEWELL RUBBERMAID CHARITABLE FOUNDATION

27-4686976

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	al space is needed	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	NEWELL RUBERMAID, INC. 3 GLENLAKE PARKWAY ATLANTA, GA 30328	\$3,000,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Occash Complete Part II if there is a noncash contribution)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Occupate Part II if there is a noncash contribution Part II if there

Name of organization

Employer identification number

NEWELL RUBBERMAID CHARITABLE FOUNDATION

27-4686976

Part II	Noncash Property (see instructions) Use duplicate copies of Part II if additional space is needed					
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
		\$				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
raiti						
		\$				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
		\$				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date receïved			
		\$				
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received			
—— İ						
		\$				
(a) No. from	(b) Description of noncash property given	(c) FMV (or estimate)	(d) Date received			
Part I		(see instructions)				
123453 01-23	1.12	Schedule B (Form 9	90, 990-EZ, or 990-PF) (2011)			

Schedule B (Form 990, 990-EZ, or 990-PF) (2011) Page 4 Name of organization Employer identification number 27-4686976 NEWELL RUBBERMAID CHARITABLE FOUNDATION Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations that total more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once) Part III Use duplicate copies of Part III if additional space is needed (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part I (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from Part i (b) Purpose of gift (c) Use of gift (d) Description of how gift is held (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

3 GLENLAKE PARKWAY

TOTALS INCLUDED ON 990-PF, PAGE 6, PART VIII

ATLANTA, GA 30328

FORM 990-PF LIST	OF SUBSTANTIAL CONTRIE PART VII-A, LINE 10	BUTORS	STAT	EMENT :
NAME OF CONTRIBUTOR	ADDRESS			
NEWELL RUBBERMAID, INC.	3 GLENLAKE PA ATLANTA, GA 3			
	- LIST OF OFFICERS, I		STAT	EMENT 2
NAME AND ADDRESS	TITLE AND AVRG HRS/WK	COMPEN- SATION	EMPLOYEE BEN PLAN CONTRIB	
PENNY MCINTYRE 3 GLENLAKE PARKWAY ATLANTA, GA 30328	CHAIR 1.25	0.	0.	0 .
JACKIE PARKER 3 GLENLAKE PARKWAY ATLANTA, GA 30328	PRESIDENT 5.00	0.	0.	0 .
MIKE PETERSON 3 GLENLAKE PARKWAY ATLANTA, GA 30328	SECRETARY 1.25	0.	0.	0 .
JOHN ELLIS 3 GLENLAKE PARKWAY ATLANTA, GA 30328	TREASURER 1.25	0.	0.	0.
BYRON GIBSON 3 GLENLAKE PARKWAY ATLANTA, GA 30328	DIRECTOR 1.25	0.	0	0.
KRISTIE JUSTER 3 GLENLAKE PARKWAY ATLANTA, GA 30328	DIRECTOR 1.25	0.	0.	0 .
MIKE RICKHEIM 3 GLENLAKE PARKWAY ATLANTA, GA 30328	DIRECTOR 1.25	0.	0.	0.
EDUARDO SENF	DIRECTOR	0	0	0

1.25

0.

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0.

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0.

0.

FORM 990-PF GRANT APPLICATION SUBMISSION INFORMATION STATEMENT PART XV, LINES 2A THROUGH 2D

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

NEWELL RUBBERMAID CHARITABLE FOUNDATION 3 GLENLAKE PKWY ATLANTA, GA 30328

TELEPHONE NUMBER NAME OF GRANT PROGRAM

770-418-7508

SCALING PROVEN SOLUTIONS

FORM AND CONTENT OF APPLICATIONS

SEE ATTACHED STATEMENTS

ANY SUBMISSION DEADLINES

SEE ATTACHED STATEMENTS

RESTRICTIONS AND LIMITATIONS ON AWARDS

SEE ATTACHED STATEMENTS

Introduction

This document provides a brief summary of the required and optional questions and documents for the grantmaker application

The document is organized by pages. Only those pages and fields that are required or optional are shown and described. In addition to questions, grantmaker advisories and page help text are provided if available.

Grantmaker Advisories

Introduction and Application Guidelines

Introduction

Welcome to The Newell Rubbermaid Foundation

Scaling Proven Solutions

When innovative and successful programs are brought to scale, effective organizations can provide more communities with solutions to their educational challenges

- Strategic Growth Development Plans
- Infrastructure Support and Expansion
- Program Expansion Pilot Programs
- Program Evaluations

Application Guidelines

Global in nature, the Foundation provides grants to U S -based educational organizations that maintain a current 501(c)(3) status and to internationally-based educational organizations that maintain their country's equivalent of non-governmental status. Please note, while we may consider other locations, priority is given to organizations in locations in which Newell Rubbermaid operates

We support organizations whose primary mission and/or purpose is to advance the education and workforce preparedness among underserved populations

What We Fund

The Newell Rubbermaid Foundation has three primary areas of support.

- We support educational organizations that provide access and tools for youth and young adults to succeed in life
- -We support organizations to achieve more by supporting and strengthening the management skills and practices of local nonprofit staff and board leaders, and by providing opportunities for ongoing learning and improvement
- We are interested in identifying, funding and scaling the best solutions to educational issues affecting the communities where we live, learn, work and play. To meet that challenge, we invest in organizations that have demonstrated potential to achieve scale.

The Newell Rubbermaid Foundation is focused on innovative, educational organizations. The Newell Rubbermaid Foundation defines an "educational organization" as a chantable organization whose primary purpose or mission is to advance the education and workforce preparedness among underserved populations.

The Foundation is interested in educational organizations with at least a two-year, track-record for success and who also maintain.

- ·A charitable mission and demonstrated leadership in the community
- •A well-organized, inclusive and active board of directors
- Capable and skilled management and staff
- ·Sound fiscal policies and practices with reliable and diverse revenue streams
- ·High quality and relevant programs
- •Clear communication and ability to track and document its success

Eligible Organizations

- •US-based, education organizations that maintain a current 501(c)(3) status or internationally-based, education organizations their country's equivalent of non-governmental status
- Organization's mission and/or primary purpose is to advance the education and workforce preparedness among underserved populations
- •Emphasis is placed on organizations located in communities where Newell Rubbermaid operates

Ineligible Requests

- Individuals or for profit entities
- Organizations whose most recent audit shows an accumulated deficit
- *Organizations with political or legislative influence or that promote a particular ideological point-of-view
- •Fraternal or social organizations or those with a limited constituency
- Parent-teacher associations (PTA) / parent-teacher organizations (PTO) unless they are national in scope
- •Athletic teams, cheerleading squads, academic teams & booster clubs and other sports-related events and

sponsorships

- •Political organizations and those having the primary purpose of influencing legislation of/or promoting a particular ideological point-of-view
- •Organizations which propagate any religious doctrine, benefit only its members or adherents, or exclude others Grants may support non-religious activities sponsored by religious based organizations provided that it benefits and is open to the broader community
- •Organizations that discriminate on the basis of age, race, gender, religion, national origin, sexual orientation, disability, or other classification protected by Newell Rubbermaid policy or local laws

Special Instructions

Please provide a clear and concise description of your program or area for which you request funding. We are most interested in understanding how this fulfills a community need and how specifically, Newell Rubbermaid's funds will be used to address the issue. If there is a unique or innovative methodology to your work and impact, please include that as well.

Please also download our Foundation Primer document below for information on our foundation and download the Program Budget document, fill it out and then upload and attach it to the application on the Program Document page

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

NEWELL RUBBERMAID CHARITABLE FOUNDATION 3 GLENLAKE PKWY ATLANTA, GA 30328

TELEPHONE NUMBER NAME OF GRANT PROGRAM

770-418-7508 READY FOR SCHOOL, READY TO LEARN, READY TO WORK

FORM AND CONTENT OF APPLICATIONS

SEE ATTACHED STATEMENTS

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Grantmaker Advisories

Introduction and Application Guidelines

Introduction

Welcome to The Newell Rubbermaid Foundation Before completing your application, please read our attached Foundation primer that describes our funding guidelines and eligibility instructions

Ready for School, Ready to Learn, Ready for Work

By providing educational and professional development for youth and adults, we help to bridge educational inequities and to support individual and community success

Example strategies can include

- -Providing early childhood support for school success.
- -Preparing youth in grades K-12 for educational success and college readiness
- -Providing professional development, tools and skill building for career success.
- -Comprehensive training to launch, sustain or grow a micro-enterprise or small business

Application Guidelines

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- ·A charitable mission and demonstrated leadership in the community
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We strongly encourage applicants to download and read our Foundation Primer document for specific information on our guidelines. In addition, applicants must download and complete the Program Budget document, upload and attach it to the application on the Program Document page before the application's final submission.

NAME AND ADDRESS OF PERSON TO WHOM APPLICATIONS SHOULD BE SUBMITTED

NEWELL RUBBERMAID CHARITABLE FOUNDATION 3 GLENLAKE PKWY ATLANTA, GA 30328

TELEPHONE NUMBER NAME OF GRANT PROGRAM

770-418-7508 ORGANIZATIONAL EFFECTIVENESS

FORM AND CONTENT OF APPLICATIONS

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Grantmaker Advisories

Introduction and Application Guidelines

Introduction

Welcome to The Newell Rubbermaid Foundation.

By building core management capabilities, we help innovative and effective educational organizations to flourish Successful organizations have a greater impact in the communities in which they serve

Example strategies can include

- Peer Learning
- Strategic Planning
- Fundraising and Marketing
- Board Development
- Core Support

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