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Form **990-PF** Department of the Treasury

Return of Private Foundation or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation pundation may be able to use a conv of this return to satisfy state reporting re

OMB No 1545-0052

For calendar year 2	011 or tax year beginning	illuation may t	de able to use a copy of this	, and endi		ung requirements.	<u> </u>
Name of foundation				,		A Employer identification	number
	AMILY FOUNDA	TION					
C/O HENR	Y & HORNE, L	LP				26-6056808	<u> </u>
Number and street (or	PO box number if mail is not de	elivered to street	address)	Ro	om/suite	B Telephone number	
7098 E.	COCHISE ROAD)		10	00	480-483-11	.70
City or town, state,						C If exemption application is p	ending, check here
SCOTTSDA	LE, AZ 8525	3					
G Check all that ap			Initial return of a fo	rmer public char	rity	D 1. Foreign organization:	s, check here
	Final return		Amended return			Foreign organizations me	seting the 85% test.
	Address ch		Name change			Foreign organizations me 2. check here and attach co	omputation
H Check type of or			kempt private foundation			E If private foundation sta	
	(a)(1) nonexempt charitable		Other taxable private founda			under section 507(b)(1	
	of all assets at end of year	J Accounti	- -	Accrual		F If the foundation is in a	60-month termination
(from Part II, co			ther (specify) imn (d) must be on cash b	hasis)		under section 507(b)(1)(B), check here . PL
			T- 1	(b) Net inves		(a) Adjusted not	(d) Disbursements
(The total	of Revenue and Expenses of amounts in columns (b), (c), ar y equal the amounts in column (nd (d) may not a))	(a) Revenue and expenses per books	income		(c) Adjusted net income	for charitable purposes (cash basis only)
	ions, gifts, grants, etc., rece		5,549.			N/A	
2 Check	if the foundation is not required		3,013		-		
	savings and temporary						
- 34371111033	and interest from securitie	S					
5a Gross ren	ts						
b Net rental ii	ncome or (loss)	• •					
62 Net gain or	(loss) from sale of assets not on	line 10					
assets on I	ine 6a				0.		
7 Capital gali	net income (from Part IV, line 2)				<u> </u>		
l l	-term capital gain lodifications	•					
Gross sale	s less returns	•••	ļ			 	
1	of goods sold						<u> </u>
c Gross pro	-		<u> </u>	·			
11 Other inc							
	ld lines 1 through 11		5,549.		0.		
13 Compensa	tion of officers, directors, trustee	sa, etc	RECEIVEDO.	7	0.		0.
14 Other em	ployee salaries and wages		OLIVED				
15 Pension	olans, employee benefits	205		26			
16a Legal fee		- 1입	MAR 2.9 2012 5,546	P.I			
b Accounti		rmy 1	5,546	<u> </u>	0.		5,546.
G Other pro	rfessional fees .	1 0	GDEN. UT	 			
17 Interest		<u></u>					
16a Legal fee b Accountr c Other pro 17 Interest 18 Taxes 19 Deprecia 20 Occupan 21 Travel, ci						-	
19 Deprecia	tion and depletion						
20 Occupan	•					 	
21 Travel, co	onferences, and meetings	•		 -		 	
· · · · · · · · · · · · · · · · · · ·	and publications						
23 Other expense	•	•				 	
24 Total ope	erating and administrative		_ 5,546.		0.		5 EA6
expense	s. Add lines 13 through 23 tions, gifts, grants paid	·	3,346.		<u> </u>	<u> </u>	5,546.
	tions, gitts, grants paid Denses and disbursements	•	<u> </u>			 	
	penses and dispursements 24 and 25	•	5,546.		0.	1	5,546.
	line 26 from line 12:	<u> </u>	3,320.				3,340.
	revenue over expenses and disb		3.				
l l	revenue over expenses and disc stment income (if negative, er		<u> </u>		0.		
	net income (if negative, enter					N/A	
400504	or Paperwork Reduction A		instructions.	· · · · · · · · · · · · · · · · · · ·			Form 990-PF (2011)

OGILVY FAMILY FOUNDATION

For	m 99	0-PF(2011) C/O HENRY & HORNE, LLP		26-6	5056808 P	age 2
	art	Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only	Beginning of year	of year End of year		
	art	Column should be for end-of-year amounts only	(a) Book Value	(b) Book Value	(c) Fair Market Value)
	1	Cash - non-interest-bearing	480.	483.		
	2	Savings and temporary cash investments		<u> </u>	·	
	3	Accounts receivable ►				
		Less: allowance for doubtful accounts				
	4	Pledges receivable -				
		Less: allowance for doubtful accounts				
	5	Grants receivable				
	6	Receivables due from officers, directors, trustees, and other				
		disqualified persons				
	7	Other notes and loans receivable				
		Less: allowance for doubtful accounts ▶				
ম	8	Inventories for sale or use				
Assets	9	Prepaid expenses and deferred charges				
₹	10a	Investments - U.S. and state government obligations				
	b	Investments - corporate stock				
	C	Investments - corporate bonds				
	11	Investments - land, buildings, and equipment basis				
		Less accumulated depreciation				
	12	Investments - mortgage loans				
	13	Investments - other				
	14	Land, buildings, and equipment basis				
	ŀ	Less accumulated depreciation				
	15	Other assets (describe				
_	16	Total assets (to be completed by all filers)	480.	483.	48	<u>83.</u>
	17	Accounts payable and accrued expenses				
	18	Grants payable				
es	19	Deferred revenue		 		
₽	20	Loans from officers, directors, trustees, and other disqualified persons				
Liabilities	21	Mortgages and other notes payable				
_	22	Other liabilities (describe >)				
_	23	Total liabilities (add lines 17 through 22)	0.	0.		
		Foundations that follow SFAS 117, check here				
ű		and complete lines 24 through 26 and lines 30 and 31.				
ဦ	24	Unrestricted				
or Fund Balances	25	Temporarily restricted				
B	26	Permanently restricted				
Ē	İ	Foundations that do not follow SFAS 117, check here				
<u>5</u>		and complete lines 27 through 31.		0		
ş	27	Capital stock, trust principal, or current funds	0.	0.		
255	28	Paid-in or capital surplus, or land, bldg., and equipment fund	480.			
Net Assets	29	Retained earnings, accumulated income, endowment, or other funds		483.		
ž	30	Total net assets or fund balances	480.	483.		
	24	Total liabilising and not appetationed belonged	480.	483.		
=		Total liabilities and net assets/fund balances		403.		
F	<u>art</u>	Analysis of Changes in Net Assets or Fund Ba	lances			
1	Tota	Il net assets or fund balances at beginning of year - Part II, column (a), line 3	30			
•		st agree with end-of-year figure reported on prior year's return)		[1]	4.9	80.
2	•	er amount from Part I, line 27a		2		3.
3		er increases not included in line 2 (itemize)		3		0.
_		lines 1, 2, and 3		4	4.8	83.
5		reases not included in line 2 (itemize)		5		0.
6	Tota	I net assets or fund balances at end of year (line 4 minus line 5) - Part II, col	umn (b), line 30	6	4.8	83.

123511 12-02-11

C/O HENRY & HORNE, LLP

Part IV	Capital Gains	and Lo	sses for Tax on In	ivestment	income		 			
	(a) List and desc 2-story brick w	ribe the kir arehouse; c	d(s) of property sold (e.g or common stock, 200 sh	., real estate, s. MLC Co.)		(b) F	low acquired - Purchase - Donation	(c) (n	Date acquired no., day, yr.)	(d) Date sold (mo., day, yr.)
1a										
<u>b</u>	NO.	NE	····			<u> </u>		<u> </u>		
C						ļ				
<u>d</u>								 	-	
<u>e</u>		(4) [Appropriate allowed	(a) Con	t or other basis	1		<u> </u>	(h) Gain or (loss	
(e) Gro	ss sales price	ן וווי	epreciation allowed (or allowable)		pense of sale) plus (f) minus	
a			······································							· · · · · · · · · · · · · · · · · · ·
b				-					-	
C								•		
d										
<u>e</u>		<u> </u>		<u> </u>			 			
Complete	only for assets show	T	column (h) and owned by	T			,		ins (Col. (h) gain , but not less tha	
(i) F.M.V	. as of 12/31/69	(j) Adjusted basis as of 12/31/69		cess of col. (1) col. (j), if any		,	Lo. (K)	sses (from col. (h))
•••		1	43 01 120 1703	000	- (j), ii aiiy					
<u>a</u> b			· · · ·						- 	
C .									-	
d	- · · · · · ·		·							-
e										
			(If gain, also ente	r in Part I, line	7	1				
2 Capıtal gair	n net income or (net o	apital loss)	If (loss), enter -()- in Part I, line	7] [2			
			ned in sections 1222(5) a	nd (6):		_ \				
	enter in Part I, line 8		C).			 				
Part V	nter -0- in Part I, line t	Inder S	ection 4940(e) fo	r Reduced	Tay on Ne	t Inv	estment l	ncon	ne	
Was the found	undation does not qu	ction 4942 alify under	tax on the distributable at section 4940(e). Do not c mn for each year; see inst	omplete this pa	<u>rt. </u>					Yes X No
	 	i caon con	(b)	dollorio botoro	making any one	(c)	······································	Т		(d) bution ratio
Calendar ve	(a) Base period years ear (or tax year begini	nina in)	Adjusted qualifying di	stributions	Net value of n		ritable-use ass	ets	Distri (col. (b) dr	bútión ratio vided by col. (c))
	2010	4 ,	15	51,560.			18,84	12.	<u>}</u>	8.04373
	2009			L7,996.			6,8			2.61836
	2008		14	11,440.			17,7			7.95679
	2007			0.			46,00	98.		.00000
	2006							\dashv		
9 Total of lin	ne 1, column (d)								2	18.61889
			 se period - divide the total	on line 2 by 5.	or by the numbe	er of ve	ars	ļ		10.01007
-	ition has been in exist	-	•	· · · · · · · · · · · · · · · · · · ·	o, o, alo llollo	0. ,.			3	4.65472
			•	• •	••••	•	•			······································
4 Enter the r	net value of noncharit	able-use as	sets for 2011 from Part X	, line 5					4	476
5 Multiply li	ne 4 by line 3								5	2,216
										0
6 Enter 1%	of net investment inco	ome (1% of	Part I, line 27b)	•	••		• •		6	0
7 Add lines	5 and 6								7	2,216
, Aud mes	o anu v	••	• •-	•	• ••		٠	-		2,210
8 Enter qual	ıfyıng distributions fro	om Part XII	, line 4						8	5,546
· ·			heck the box in Part VI, lin	e 1b. and comr	lete that part us	ing a 1	% tax rate.	L		- ,
	art VI instructions.			,		.,				

orm	OGILVY FAMILY FOUNDATION 990-PF(2011) C/O HENRY & HORNE, LLP 26-60	056808	3	Page 4
	rt VI Excise Tax Based on Investment Income (Section 4940(a), 4940(b), 4940(e), or 4948 - s	ee instr	uctio	ns)
	Exempt operating foundations described in section 4940(d)(2), check here and enter "N/A" on line 1.			
	Date of ruling or determination letter: (attach copy of letter if necessary-see instructions)			
	Domestic foundations that meet the section 4940(e) requirements in Part V, check here X and enter 1%			0.
				<u> </u>
	of Part I, line 27b			
	All other domestic foundations enter 2% of line 27b. Exempt foreign organizations enter 4% of Part I, line 12, col. (b).			0.
	Tax under section 511 (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)			0.
	Add lines 1 and 2			0.
	Subtitle A (income) tax (domestic section 4947(a)(1) trusts and taxable foundations only. Others enter -0-)			0.
	Tax based on investment income. Subtract line 4 from line 3. If zero or less, enter -0-			<u> </u>
	Credits/Payments:			
	2011 estimated tax payments and 2010 overpayment credited to 2011 6a			
	Exempt foreign organizations - tax withheld at source			
	Tax paid with application for extension of time to file (Form 8868)			
ď	Backup withholding erroneously withheld			_
	Total credits and payments. Add lines 6a through 6d			<u>0.</u>
	Enter any penalty for underpayment of estimated tax. Check here if Form 2220 is attached			
9	Tax due. If the total of lines 5 and 8 is more than line 7, enter amount owed			0.
10	Overpayment. If line 7 is more than the total of lines 5 and 8, enter the amount overpaid			
	Enter the amount of line 10 to be: Credited to 2012 estimated tax			
Pa	rt VII-A Statements Regarding Activities			
1a	During the tax year, did the foundation attempt to influence any national, state, or local legislation or did it participate or intervene in		Yes	No
	any political campaign?	1a		X
b	Did it spend more than \$100 during the year (either directly or indirectly) for political purposes (see instructions for definition)?	. <u>1b</u>		X
	If the answer is "Yes" to 1a or 1b, attach a detailed description of the activities and copies of any materials published or	1	1	
	distributed by the foundation in connection with the activities.		1	}
C	E Did the foundation file Form 1120-POL for this year?	. <u>1c</u>	1	X
þ	Enter the amount (if any) of tax on political expenditures (section 4955) imposed during the year:			
	(1) On the foundation. ▶ \$ 0. (2) On foundation managers. ▶ \$ 0.			
e	Enter the reimbursement (if any) paid by the foundation during the year for political expenditure tax imposed on foundation		1	Ì
	managers. ► \$ 0.			
2	Has the foundation engaged in any activities that have not previously been reported to the IRS?	2		X_
	If "Yes," attach a detailed description of the activities.			
3	Has the foundation made any changes, not previously reported to the IRS, in its governing instrument, articles of incorporation, or	l		
	bylaws, or other similar instruments? If "Yes," attach a conformed copy of the changes	3		X
4a	a Did the foundation have unrelated business gross income of \$1,000 or more during the year?	4a		X
	of f"Yes," has it filed a tax return on Form 990-T for this year?	A 4b	7	
	Was there a liquidation, termination, dissolution, or substantial contraction during the year?	5		X
-	If "Yes," attach the statement required by General Instruction T.			
8	Are the requirements of section 508(e) (relating to sections 4941 through 4945) satisfied either:			
•	By language in the governing instrument, or	}		
	By state legislation that effectively amends the governing instrument so that no mandatory directions that conflict with the state law			
	remain in the governing instrument?	6	X	
7	Did the foundation have at least \$5,000 in assets at any time during the year?	7		X
•	If "Yes," complete Part II, col. (c), and Part XV.	1-		
A.	a Enter the states to which the foundation reports or with which it is registered (see instructions)			ĺ
- 08	AZ			
	b If the answer is "Yes" to line 7, has the foundation furnished a copy of Form 990-PF to the Attorney General (or designate)			
C		'A 8b		
Ω			+-	+
9				x
40	year 2011 or the taxable year beginning in 2011 (see instructions for Part XIV)? If "Yes," complete Part XIV	. 9	_	X
_10	Did any persons become substantial contributors during the tax year? if "Yes," attach a schedule listing their names and addresses			

OGILVY FAMILY FOUNDATION

	990-PF (2011) C/O HENRY & HORNE, LLP Int VII-A Statements Regarding Activities (continued)	<u> 26-60568</u>	808	P	age 5
	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of			Т	
	section 512(b)(13)? If "Yes," attach schedule (see instructions)	Ì	11		X.
12	Did the foundation make a distribution to a donor advised fund over which the foundation or a disqualified person had advisory p	rivileges?			
	If "Yes," attach statement (see instructions)		12		X
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	·	13	х	
	Website address ► N/A				
14	The books are in care of HENRY & HORNE, LLP Telephone no.	▶ 480-483	3-11	.70	
	Located at ▶ 7098 E COCHISE ROAD, SUITE 100, SCOTTSDALE, AZ	ZIP+4 ▶85			
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 - Check here				
	and enter the amount of tax-exempt interest received or accrued during the year	15	N/	'A	
16	At any time during calendar year 2011, did the foundation have an interest in or a signature or other authority over a bank,		'	/es	No
	securities, or other financial account in a foreign country?		16		<u>X</u>
	See the instructions for exceptions and filing requirements for Form TD F 90-22.1. If "Yes," enter the name of the foreign			İ	
_	country				
Pa	art VII-B Statements Regarding Activities for Which Form 4720 May Be Required		1_		
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.			/es	No
1a	During the year did the foundation (either directly or indirectly):				
	•	es X No			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)	[-]			
		s X No	ŀ		
		es X No		1	
	(4) Transfer any income or assets to a disqualified person (or make any of either available	ו או בבו אי	ĺ		
		es 🗶 No		1	
	(6) Agree to pay money or property to a government official? (Exception. Check "No"	;		1	
	if the foundation agreed to make a grant to or to employ the official for a period after				
		es X No			
b	If any answer is "Yes" to 1a(1)-(6), did any of the acts fail to qualify under the exceptions described in Regulations				
	section 53.4941(d)-3 or in a current notice regarding disaster assistance (see instructions)?	N/A	1b		
	Organizations relying on a current notice regarding disaster assistance check here	. ▶□			
C	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts, that were not corrected				
	before the first day of the tax year beginning in 2011?		1c		X
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private operating foundation				
	defined in section 4942(j)(3) or 4942(j)(5)):				
8	a At the end of tax year 2011, did the foundation have any undistributed income (lines 6d and 6e, Part XIII) for tax year(s) beginning				
		es X No		-	
	If "Yes," list the years , , , , , , , , , , , , , , , , , , ,		ľ		
	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2) (relating to incorrect	I	ļ	-	
	valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2) to all years listed, answer "No" and attach statement - see instructions.)	i	0.		
,	t f the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here.	N/A .	<u>2b</u>		
•	The provisions of section to recarge, and being applied to any of the years listed in 2a, list the years nere.	1		ı	
38	a Did the foundation hold more than a 2% direct or indirect interest in any business enterprise at any time			}	
		s X No			
t	olf "Yes," did it have excess business holdings in 2011 as a result of (1) any purchase by the foundation or disqualified persons af				
	May 26, 1969; (2) the lapse of the 5-year period (or longer period approved by the Commissioner under section 4943(c)(7)) to d]	
	of holdings acquired by gift or bequest; or (3) the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C	•			
	Form 4720, to determine if the foundation had excess business holdings in 2011.)	N/A	3b		
48	a Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	. [4a		X
ı	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its charitable purposi	that			
	had not been removed from jeopardy before the first day of the tax year beginning in 2011?		4b		X
		Form	1 990-	PF (2	2011)

OGILVY FAMILY FOUNDATION 26-6056808 Form 990-PF (2011) C/O HENRY & HORNE, LLP Page 6 Part VII-B | Statements Regarding Activities for Which Form 4720 May Be Required (continued) 5a During the year did the foundation pay or incur any amount to: Yes X No (1) Carry on propaganda, or otherwise attempt to influence legislation (section 4945(e))? (2) Influence the outcome of any specific public election (see section 4955); or to carry on, directly or indirectly, any voter registration drive? Yes X No Yes X No (3) Provide a grant to an individual for travel, study, or other similar purposes? (4) Provide a grant to an organization other than a charitable, etc., organization described in section 🗌 Yes 🔀 No 509(a)(1), (2), or (3), or section 4940(d)(2)? (5) Provide for any purpose other than religious, charitable, scientific, literary, or educational purposes, or for Yes X No the prevention of cruelty to children or animals? b If any answer is "Yes" to 5a(1)-(5), did any of the transactions fail to qualify under the exceptions described in Regulations N/A section 53.4945 or in a current notice regarding disaster assistance (see instructions)? 5b Organizations relying on a current notice regarding disaster assistance check here c If the answer is "Yes" to question 5a(4), does the foundation claim exemption from the tax because it maintained expenditure responsibility for the grant? N/A If "Yes," attach the statement required by Regulations section 53.4945-5(d). 6a Did the foundation, during the year, receive any funds, directly or indirectly, to pay premiums on Yes 🗶 No a personal benefit contract? b Did the foundation, during the year, pay premiums, directly or indirectly, on a personal benefit contract? 6b X If "Yes" to 6b, file Form 8870. Yes X No 7a At any time during the tax year, was the foundation a party to a prohibited tax shelter transaction? b If "Yes," did the foundation receive any proceeds or have any net income attributable to the transaction? 7b Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors List all officers, directors, trustees, foundation managers and their compensation. (b) Title, and average hours per week devoted to position (c) Compensation (d) Contributions to employee benefit plans and deferred compensation (e) Expense account, other (If not paid, enter -0-) (a) Name and address allowances GEOFFREY C. OGILVY TRUSTEE C/O HENRY & HORNE, LLP 7098 E COCHISE 0. AZ 85253 0 SCOTTSDALE, 0.00 0 TRUSTEE JULI J. OGILVY C/O HENRY & HORNE, LLP 7098 E COCHISE 0 0 0. SCOTTSDALE, AZ 85253 0.00 Compensation of five highest-paid employees (other than those included on line 1). If none, enter "NONE." (d) Contributions to employee benefit plans and deferred compensation (e) Expense account, other allowances (b) Title, and average (a) Name and address of each employee paid more than \$50,000 hours per week devoted to position (c) Compensation

(a) Name and address of each employee paid more than \$50,000

(b) Title, and average hours per week devoted to position

(c) Compensation

(d) Contributions to employee hearth plans account, othe allowances

(d) Compensation

(d) Compensation

(d) Contributions to employee hearth plans account, othe allowances

(e) Expense account, other employees paid over \$50,000

Form **990-PF** (2011)

OGILVY FAMILY FOUNDATION

form 990-PF (2011) C/O HENRY & HORNE, LLP	<u> 26-6</u>	<u> 056808 </u>	Page 7
Part VIII Information About Officers, Directors, Trustees, Foundation Managers, Highly Paid Employees, and Contractors (continued)	У		
Five highest-paid independent contractors for professional services. If none, enter "NONE."			
(a) Name and address of each person paid more than \$50,000 (b) Type of serv	vice	(c) Comp	ensation
NONE			
		-	_
Fotal number of others receiving over \$50,000 for professional services		<u> </u>	0
Part IX-A Summary of Direct Charitable Activities			
List the foundation's four largest direct charitable activities during the tax year. Include relevant statistical information such as the number of organizations and other beneficiaries served, conferences convened, research papers produced, etc.		Expenses	
n N/A			
2			
3			
	\longrightarrow		
4			
Part IX-B Summary of Program-Related Investments		· · · ·	
Describe the two largest program-related investments made by the foundation during the tax year on lines 1 and 2.		Amount	
1 N/A	- 	7,1110	
1N/ B			
	$\neg \neg$		
2			
All other program-related investments. See instructions.			
3			
Total, Add lines 1 through 3		F 000 D	0.
		Form 990-P	r (2011)

Qualifying distributions. Add lines 1a through 3b. Enter here and on Part V, line 8, and Part XIII, line 4

Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment

income. Enter 1% of Part I, line 27b

Adjusted qualifying distributions. Subtract line 5 from line 4

4940(e) reduction of tax in those years.

26-6056808 Page 8 Form 990-PF (2011) C/O HENRY & HORNE, LLP Minimum Investment Return (All domestic foundations must complete this part. Foreign foundations, see instructions.) Fair market value of assets not used (or held for use) directly in carrying out charitable, etc., purposes: a Average monthly fair market value of securities **b** Average of monthly cash balances 1h c Fair market value of all other assets 1c 483. d Total (add lines 1a, b, and c) 10 e Reduction claimed for blockage or other factors reported on lines 1a and 0 1c (attach detailed explanation) 2 Acquisition indebtedness applicable to line 1 assets 3 Subtract line 2 from line 1d Cash deemed held for charitable activities. Enter 1 1/2% of line 3 (for greater amount, see instructions) 4 476<u>.</u> Net value of noncharitable-use assets. Subtract line 4 from line 3. Enter here and on Part V, line 4 24. Minimum investment return. Enter 5% of line 5 Distributable Amount (see instructions) (Section 4942(i)(3) and (i)(5) private operating foundations and certain foreign organizations check here
and do not complete this part.) 24. Minimum investment return from Part X, line 6 1 Tax on investment income for 2011 from Part VI, line 5 Income tax for 2011. (This does not include the tax from Part VI.) c Add lines 2a and 2b 3 Distributable amount before adjustments. Subtract line 2c from line 1 3 Recoveries of amounts treated as qualifying distributions 0. 24. 5 Add lines 3 and 4 5 0. 6 Deduction from distributable amount (see instructions) Distributable amount as adjusted. Subtract line 6 from line 5. Enter here and on Part XIII, line 1 Part XII Qualifying Distributions (see instructions) Amounts paid (including administrative expenses) to accomplish charitable, etc., purposes: 5,546. a Expenses, contributions, gifts, etc. - total from Part I, column (d), line 26 1a Program-related investments - total from Part IX-B 16 Amounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc., purposes 2 3 Amounts set aside for specific charitable projects that satisfy the: a Suitability test (prior IRS approval required) 3a Cash distribution test (attach the required schedule) 3b

Note. The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the foundation qualifies for the section

Form **990-PF** (2011)

4

6

5,546.

C/O HENRY & HORNE, LLP

Part XIII Undistributed Income (see	nstructions)			
	(a) Corpus	(b) Years prior to 2010	(c) 2010	(d) 2011
1 Distributable amount for 2011 from Part XI,				
line 7				24.
2 Undistributed income, if any, as of the end of 2011				
a Enter amount for 2010 only			0.	
b Total for prior years:				
b Total for prior yours.		0.		
3 Excess distributions carryover, if any, to 2011:		0.7		
a From 2006				
b From 2007				
e From 2008 139, 911.	}	}		
dFrom 2009 17,652.				
e From 2010 150, 618.				
•	308,181.		İ	
f Total of lines 3a through e	300,101.			
4 Qualifying distributions for 2011 from				
Part XII, line 4: ► \$ 5,546.			•	
a Applied to 2010, but not more than line 2a			0.	
b Applied to undistributed income of prior				
years (Election required - see instructions)		0.		·
c Treated as distributions out of corpus				
(Election required - see instructions)	0.			
d Applied to 2011 distributable amount				24.
e Remaining amount distributed out of corpus	5,522.			
5 Excess distributions carryover applied to 2011 (if an amount appears in column (d), the same amount	0.		··	0.
must be shown in column (a),				
6 Enter the net total of each column as			Ì	
indicated below:	242 522			
& Corpus Add lines 3f, 4c, and 4e Subtract line 5	313,703.			
b Prior years' undistributed income. Subtract		_		
line 4b from line 2b		0.		
c Enter the amount of prior years' undistributed income for which a notice of deficiency has been issued, or on which the section 4942(a) tax has been previously assessed		0.		
d Subtract line 6c from line 6b. Taxable				
amount - see instructions		0.		
e Undistributed income for 2010. Subtract line				
4a from line 2a. Taxable amount - see instr.		Ì		
f Undistributed income for 2011. Subtract				
lines 4d and 5 from line 1. This amount must				
be distributed in 2012				0.
7 Amounts treated as distributions out of				
corpus to satisfy requirements imposed by			ĺ	
section 170(b)(1)(F) or 4942(g)(3)	0.			
8 Excess distributions carryover from 2006				
not applied on line 5 or line 7	0.	}		
· · · · · · · · · · · · · · · · · · ·				
9 Excess distributions carryover to 2012.	313,703.			
Subtract lines 7 and 8 from line 6a	313,703.			
10 Analysis of line 9:				
a Excess from 2007			İ	
b Excess from 2008 139,911.				
c Excess from 2009 17,652.				
d Excess from 2010 150, 618.				
e Excess from 2011 5,522.	l			

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Pa	art XIV Private Operating Fo	oundations (see ins	tructions and Part VII-	A, question 9)	N/A		
1 a	If the foundation has received a ruling or	determination letter that	it is a private operating				
	foundation, and the ruling is effective for	2011, enter the date of the	he ruling	▶			
b	Check box to indicate whether the found	ation is a private operatin	g foundation described in	section	4942(j)(3) or 49	42(j)(5)	
2 a	Enter the lesser of the adjusted net	Tax year	-	Prior 3 years			
	income from Part I or the minimum	(a) 2011	(b) 2010	(c) 2009	(d) 2008	(e) Total	
	investment return from Part X for	·					
	each year listed		ĺ		1		
	85% of line 2a			· · · · · · · · · · · · · · · · · · ·			
	•						
	Qualifying distributions from Part XII,						
	line 4 for each year listed						
(Amounts included in line 2c not]		
	used directly for active conduct of						
	exempt activities						
•	Qualifying distributions made directly						
	for active conduct of exempt activities.						
	Subtract line 2d from line 2c						
3	Complete 3a, b, or c for the alternative test relied upon:				1		
	a "Assets" afternative test - enter:					1	
	(1) Value of all assets						
	(2) Value of assets qualifying						
	under section 4942(j)(3)(B)(i)						
١	Endowment alternative test - enter						
	2/3 of minimum investment return shown in Part X, line 6 for each year						
	listed						
("Support" alternative test - enter:						
	(1) Total support other than gross						
	investment income (interest,						
	dividends, rents, payments on	}					
	securities loans (section 512(a)(5)), or royalties)						
	(2) Support from general public						
	and 5 or more exempt						
	organizations as provided in						
	section 4942(j)(3)(B)(iii)				 		
	(3) Largest amount of support from an exempt organization						
						<u> </u>	
Б	(4) Gross investment income art XV Supplementary Info	rmation (Comple	te this part only	if the foundation	had \$5 000 or me	ore in accete	
	at any time during t			N/A	1144 40,000 01 111	JIC III daacta	
_				N/A			
•	Information Regarding Foundation List any managers of the foundation when	-	than 20% of the total cont	ributione received by the	foundation before the clo	co of any tay	
	year (but only if they have contributed i			induduis received by the	TOUTIUATION DETOTE THE CIO	Se ul ally lax	
	,	, ((-)(-)-				
-	b List any managers of the foundation wh	on own 10% or more of th	e ctock of a corporation	or an equally large postic	on of the ownership of a n	artnerehin or	
	other entity) of which the foundation ha			o an equally laige poils	would a mile of a h	ai aigi ənip Vi	
	•,	3					
2	Information Regarding Contribut	tion Grant Gift Loop	Scholarchin etc. De	ograme			
_	Check here ► X If the foundation of				not accept upoplicated root	usete for funde. If	
	the foundation makes gifts, grants, etc.						
	a The name, address, and telephone num					· 	
	a The name, address, and telephone num	inei oi tile hei 2011 to mito	iii appiications snoulu be	auui coscu.			
	b The form in which applications should	he submitted and informa	tion and materials they st	nould include:	···		
	c Any submission deadlines:						
	d Any restrictions or limitations on award	is, such as by geographic	al areas, charitable fields	kinds of institutions, or o	other factors:		
	or a control of minimum of arrange	, seen as sy goograpillo	,				

C/O HENRY & HORNE, LLP

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Grants and Contributions Paid During the	ne Year or Approved for Future P	'ayment		
Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	Amount
Paid during the year		<u> </u>		
NONE				
Total			. > 3a	
Approved for future payment				
NONE				
		j		
Total			▶ 3b	

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Part XVI-A **Analysis of Income-Producing Activities**

Form 990-PF (2011)

nter gross amounts unless otherwise indicated.		d business income		ded by section 512, 513, or 514	(e)
-	(a) Business	(b)	(C) Exclu- sion	(d)	Related or exempt
1 Program service revenue:	code	Amount	code	Amount	function income
a					
b			<u> </u>		
C					
d					
e					
1		<u> </u>			
g Fees and contracts from government agencies					
2 Membership dues and assessments					
3 Interest on savings and temporary cash					
invactments					
4 Dividends and interest from securities					
5 Net rental income or (loss) from real estate:					
a Debt-financed property			 		
b Not debt-financed property			 -		
	· · · · · ·		+		
6 Net rental income or (loss) from personal					İ
property			 		
7 Other investment income			┼		
8 Gain or (loss) from sales of assets other			[
than inventory			∔		
9 Net income or (loss) from special events	<u> </u>		 		
10 Gross profit or (loss) from sales of inventory		 _	 	<u> </u>	
11 Other revenue:					
a			-	<u> </u>	ļ
b			<u> </u>		
C	**				
d			<u> </u>		
e			<u> </u>		
12 Subtotal. Add columns (b), (d), and (e)		0.		0.	
				13 _	0.
(See worksheet in line 13 instructions to verify calculations.)		- ·	-		
Part XVI-B Relationship of Activities to	o the Acc	omplishment of E	xemp	t Purposes	
Line No. Explain below how each activity for which incor	ne ic reported	un column (a) of Part V/I-/	A contri	huted importantly to the sees	malichment of
the foundation's exempt purposes (other than i			7 601101	buted importantly to the acco	mpusimient of
ALL SUPPORT EXEMPT PURPOSE	- у р. ст. ст д / .				
ADD DOLLOW BREET LOWING					
					~
				 	
					
	_			-	
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123621 12-02-11					

Form 990-PF (2011) 26-6056808 C/O HENRY & HORNE, LLP Page 13 Part XVII Information Regarding Transfers To and Transactions and Relationships With Noncharitable **Exempt Organizations** Yes No 1 Did the organization directly or indirectly engage in any of the following with any other organization described in section 501(c) of the Code (other than section 501(c)(3) organizations) or in section 527, relating to political organizations? a Transfers from the reporting foundation to a noncharitable exempt organization of: X (1) Cash 1a(1) X (2) Other assets 1a(2) **b** Other transactions: (1) Sales of assets to a noncharitable exempt organization X (2) Purchases of assets from a noncharitable exempt organization 1b(2) (3) Rental of facilities, equipment, or other assets 1b(3) X (4) Reimbursement arrangements 1b(4) (5) Loans or loan guarantees X 1b(5) X (6) Performance of services or membership or fundraising solicitations 1b(6) c Sharing of facilities, equipment, mailing lists, other assets, or paid employees X If the answer to any of the above is "Yes," complete the following schedule. Column (b) should always show the fair market value of the goods, other assets, or services given by the reporting foundation. If the foundation received less than fair market value in any transaction or sharing arrangement, show in column (d) the value of the goods, other assets, or services received. (c) Name of noncharitable exempt organization (b) Amount involved (a) Line no (d) Description of transfers, transactions, and sharing arrangements 2a Is the foundation directly or indirectly affiliated with, or related to, one or more tax-exempt organizations described X No in section 501(c) of the Code (other than section 501(c)(3)) or in section 527? Yes If "Yes," complete the following schedule. (a) Name of organization (b) Type of organization (c) Description of relationship schedules and statements, and to the best of my knowledge and belief, it is true, corre Sign return with the prepare Here TRUSTEE X Yes Signature of officer or trustee Date Title PTIN Check If Print/Type preparer's name Preparer's signature Date self-employed CANDACE BERG TOOKE, Paid CANDACE BERG TOOK 02/07/12 P00038193 CPA **Preparer** Firm's name ► HENRY & HORNE, LLP Firm's EIN ▶ **Use Only**

Form **990-PF** (2011)

(480)483-1170

Phone no.

Firm's address ▶ 7098 E. COCHISE SUITE 100

SCOTTSDALE, AZ 85253-4517

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury

Schedule of Contributors

Attach to Form 990, Form 990-EZ, or Form 990-PF.

OMB No 1545-0047

2011

Internal Revenue Service **Employer identification number** Name of the organization OGILVY FAMILY FOUNDATION 26-6056808 C/O HENRY & HORNE, LLP Organization type (check one): Filers of: Section: 501(c)(Form 990 or 990-EZ) (enter number) organization 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF X 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. **Special Rules** For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, ine 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively

the prevention of cruelty to children or animals. Complete Parts I, II, and III.

religious, charitable, etc., contributions of \$5,000 or more during the year.

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2011)

Name of organization
OGILVY FAMILY FOUNDATION
C/O HENRY & HORNE, LLP

Employer identification number

26-6056808

Part I	Contributors	(see instructions).	Use duplicate copies	of Part I if additional space is need	eded.
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		·	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	GEOFFREY AND JULI OGILVY C/O HENRY & HORNE, LLP 7098 E COCHISE RD #100 SCOTTSDALE, AZ 85253	\$5,5 4 9.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Oncash Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Name of organization OGILVY FAMILY FOUNDATION C/O HENRY & HORNE, LLP

Employer identification number

26-6056808

Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

'art II	Noncash Property (see instructions). Use duplicate copies of Part	II if additional space is needed.	
(a) No. from Part ((b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		s	
(a) No. rom art I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		s	
(a) No. rom Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		 ss	990, 990-EZ, or 990-PF) (20

Schedule B (Form 990, 990-EZ, or 990-PF) (2011) Name of organization

Employer identification number

OGILVY FAMILY	FOUNDATION
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O REME	Y & HORNE, LLP		26-6056808				
art III	Exclusively religious, charitable, etc., indiv year. Complete columns (a) through (e) and th the total of exclusively religious, charitable, etc Use duplicate copies of Part II <u>I</u> if additions	idual contributions to section 50 1(5)(7) e following line entry. For organizations ., contributions of \$1,000 or less for the	(), (8), or (10) organizations that total more than \$1,000 for to completing Part III, enter lie year. (Enter this information once)				
) No.							
om art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
_							
-							
	(e) Transfer of gift						
		-					
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee				
_							
) No.							
rom art i	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
-							
<u> </u>		(e) Transfer of gift					
-	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee				
-							
a) No.							
n) No. From Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
-							
	(e) Transfer of gift						
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee				
-							
a) No.		<u> </u>					
rom art I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
_							
1 -							
	(e) Transfer of gift						
	Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee						
	Transferring to the state of th						
1_							

FORM 990-PF	ACCOUNTING FEES		STATEMENT 1	
DESCRIPTION	(A) EXPENSES PER BOOKS	(B) NET INVEST- MENT INCOME	(C) ADJUSTED NET INCOME	(D) CHARITABLE PURPOSES
ACCOUNTING FEE	5,546.	0.		5,546.
TO FORM 990-PF, PG 1, LN 16B	5,546.	0.		5,546.