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Form **990**Department of the Treasury  
Internal Revenue Service**Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047

**2011**Open to Public  
Inspection

|  |  |   |  |
|--|--|---|--|
| <b>A For the 2011 calendar year, or tax year beginning</b>   |  | <b>and ending</b>   |  |
| <b>B</b> Check if applicable:<br><br><input checked="" type="checkbox"/> Address change<br><input type="checkbox"/> Name change<br><input type="checkbox"/> Initial return<br><input type="checkbox"/> Terminated<br><input type="checkbox"/> Amended return<br><input type="checkbox"/> Application pending | <b>C Name of organization</b><br><br><b>WOMEN'S SPORTS FOUNDATION</b>      |   | <b>D Employer identification number</b><br><br><b>23-7380557</b> |
|  | Doing Business As  |   | <b>E Telephone number</b><br><br><b>646-845-0273</b>             |
|  | Number and street (or P.O. box if mail is not delivered to street address) | Room/suite  |  |
|  | <b>424 WEST 33RD STREET</b>  |   | <b>150</b>   |
|  | City or town, state or country, and ZIP + 4<br><b>NEW YORK, NY 10001</b>   |   | <b>G Gross receipts \$</b><br><b>5,430,943.</b>                  |
| <b>F Name and address of principal officer</b><br><b>KATHRYN OLSON</b><br><b>424 WEST 33RD STREET, NEW YORK, NY 10001</b>  |  | <b>H(a) Is this a group return for affiliates?</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br><b>H(b) Are all affiliates included?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No<br>If "No," attach a list. (see instructions)<br><b>H(c) Group exemption number</b> ▶ |  |
| <b>I Tax-exempt status:</b> <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) ( ) (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527   |  |   |  |
| <b>J Website:</b> ▶ <b>WWW.WOMENSSPORTSFOUNDATION.ORG</b>  |  |   |  |
| <b>K Form of organization:</b> <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶  |  | <b>L Year of formation:</b> 1974 <b>M State of legal domicile:</b> DE   |  |

**Part I Summary**

|   |  |   |  |
|---|--|---|--|
| <b>Activities &amp; Governance</b>                                      | <b>1</b> Briefly describe the organization's mission or most significant activities: <b>TO ADVANCE THE LIVES OF GIRLS &amp; WOMEN THROUGH SPORTS AND PHYSICAL ACTIVITY. (SEE SCHEDULE O)</b> |   |  |
|   | <b>2</b> Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets  |   |  |
|   | <b>3</b> Number of voting members of the governing body (Part VI, line 1a)   | <b>3</b>  | <b>27</b>                                |
|   | <b>4</b> Number of independent voting members of the governing body (Part VI, line 1b)   | <b>4</b>  | <b>26</b>                                |
|   | <b>5</b> Total number of individuals employed in calendar year 2011 (Part V, line 2a)  | <b>5</b>  | <b>27</b>                                |
|   | <b>6</b> Total number of volunteers (estimate if necessary)  | <b>6</b>  | <b>50</b>                                |
|   | <b>7a</b> Total unrelated business revenue from Part VIII, column (C), line 12   | <b>7a</b>   | <b>0.</b>                                |
| <b>b</b> Net unrelated business taxable income from Form 990-T, line 34 | <b>7b</b>  | <b>0.</b>   |  |
| <b>Revenue</b>  | <b>8</b> Contributions and grants (Part VIII, line 1h)   | <b>Prior Year</b><br><b>4,703,215.</b>                | <b>Current Year</b><br><b>3,058,697.</b> |
|   | <b>9</b> Program service revenue (Part VIII, line 2g)  | <b>0.</b>   | <b>0.</b>                                |
|   | <b>10</b> Investment income (Part VIII, column (A), lines 8a, 8b, and 7d)  | <b>19,788.</b>  | <b>124,007.</b>                          |
|   | <b>11</b> Other revenue (Part VIII, column (A), lines 5, 6a, 8c, 9d, 10c, and 11a)   | <b>&lt;218,379.&gt;</b>                               | <b>&lt;303,996.&gt;</b>                  |
|   | <b>12</b> Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)   | <b>4,504,624.</b>                                     | <b>2,878,708.</b>                        |
| <b>Expenses</b>   | <b>13</b> Grants and similar amounts paid (Part IX, column (A), lines 1-3)   | <b>446,000.</b>                                       | <b>334,107.</b>                          |
|   | <b>14</b> Benefits paid to or for members (Part IX, column (A), line 4)  | <b>0.</b>   | <b>0.</b>                                |
|   | <b>15</b> Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)  | <b>2,108,389.</b>                                     | <b>2,381,449.</b>                        |
|   | <b>16a</b> Professional fundraising fees (Part IX, column (A), line 11e)   | <b>36,500.</b>  | <b>50,000.</b>                           |
|   | <b>b</b> Total fundraising expenses (Part IX, column (D), line 25) ▶ <b>776,826.</b>   |   |  |
|   | <b>17</b> Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)   | <b>1,717,656.</b>                                     | <b>2,235,292.</b>                        |
|   | <b>18</b> Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)  | <b>4,308,545.</b>                                     | <b>5,000,848.</b>                        |
| <b>19</b> Revenue less expenses. Subtract line 18 from line 12          | <b>196,079.</b>  | <b>&lt;2,122,140.&gt;</b>                             |  |
| <b>Net Assets or Fund Balances</b>                                      | <b>20</b> Total assets (Part X, line 16)   | <b>Beginning of Current Year</b><br><b>7,710,391.</b> | <b>End of Year</b><br><b>4,412,110.</b>  |
|   | <b>21</b> Total liabilities (Part X, line 26)  | <b>1,362,305.</b>                                     | <b>508,455.</b>                          |
|   | <b>22</b> Net assets or fund balances. Subtract line 21 from line 20   | <b>6,348,086.</b>                                     | <b>3,903,655.</b>                        |

**Part II Signature Block**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

|                               |  |                                       |                                      |  |                              |
|-------------------------------|--|---------------------------------------|--------------------------------------|--|------------------------------|
| <b>Sign Here</b>              | <b>Signature of officer</b>  |                                       | <b>Date</b> <b>5-14-12</b>           |  |                              |
|                               | <b>BARRY GIAQUINTO, CFO</b>  |                                       |                                      |  |                              |
| <b>Paid Preparer Use Only</b> | <b>Print/Type preparer's name</b>  | <b>Preparer's signature</b>           | <b>Date</b> <b>5/1/12</b>            | <b>Check if self-employed</b> <input type="checkbox"/> | <b>PTIN</b> <b>P00227274</b> |
|                               | <b>Firm's name</b> ▶ <b>MARKS PANETH &amp; SHRON LLP</b>                     | <b>Firm's EIN</b> ▶ <b>11-3518842</b> |                                      |  |                              |
|                               | <b>Firm's address</b> ▶ <b>622 THIRD AVENUE</b><br><b>NEW YORK, NY 10017</b> |                                       | <b>Phone no.</b> <b>212 503-8800</b> |  |                              |

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

616 21

SCANNED JUN 18 2012

**Part III** Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

☒ X

1 Briefly describe the organization's mission:

**WE CREATE TOMORROWS LEADERS BY PROVIDING ALL GIRLS ACCESS TO SPORTS, FITNESS AND HEALTHY LIFESTYLE CHOICES.**

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code ) (Expenses \$ 1,213,849. including grants of \$ 250,580. ) (Revenue \$ )**PARTICIPATION:**

OVER THE LAST 38 YEARS, THE MAJORITY OF THE MORE THAN \$50 MILLION THE WOMENS SPORTS FOUNDATION HAS DISTRIBUTED IN CASH GRANTS AND MATERIALS HAS HELPED SOCIO ECONOMICALLY DISADVANTAGED GIRLS PLAY SPORTS OR BECOME PHYSICALLY ACTIVE. GRANTS HAVE ALSO BEEN MADE TO UP AND COMING ACCOMPLISHED ATHLETES LIKE CHANDA RUBIN, PICABO STREET, KERRI STRUG AND KRISTI YAMAGUCHI, WHOSE TRAVEL AND TRAINING FUND GRANTS FROM THE FOUNDATION ENABLED THEM TO COMPETE AT THE EARLY STAGES OF THEIR CAREERS BEFORE THEY BECAME WORLD CHAMPIONS. IN THE 2004 AND 2006 OLYMPIC AND PARALYMPIC GAMES, 33 OF THE WOMEN COMPETING HAD RECEIVED TRAVEL AND TRAINING GRANTS FROM THE FOUNDATION, AND FIVE OF THOSE GRANTEEES EARNED MEDALS. IN OCTOBER AND NOVEMBER 2011, SIX TRAVEL AND TRAINING FUND

4b (Code ) (Expenses \$ 972,669. including grants of \$ 83,527. ) (Revenue \$ )**EDUCATIONAL PROGRAMS:**

THE WOMENS SPORTS FOUNDATION ANNUALLY RESPONDS TO THOUSANDS OF REQUESTS FOR INFORMATION FROM FEMALE ATHLETES, PARENTS, COACHES, THE MEDIA AND THE GENERAL PUBLIC, AND DISTRIBUTES HUNDREDS OF THOUSANDS OF PIECES OF EDUCATIONAL INFORMATION EACH YEAR. SINCE 2001 OVER ONE MILLION GIRLS HAVE EXPERIENCED THE GOGIRLGO! EDUCATIONAL CURRICULUM THAT PROVIDES THE TOOLS TO RESIST HEALTH-RISK BEHAVIORS AND GET PHYSICALLY ACTIVE. EDUCATIONAL OUTREACH THROUGH THE FOUNDATIONS WEB SITE, WWW.WOMENSSPORTSFOUNDATION.ORG, WITH THOUSANDS OF PAGES OF INFORMATION, SEARCHABLE DATABASES, AND A NATIONAL TOLL-FREE INFOLINE (800.227.3988), PROVIDES ANSWERS TO QUESTIONS RANGING FROM WHAT SHOULD I DO IF MY GOLF CLUB DOES NOT ALLOW FEMALE MEMBERS. TO HOW CAN I GET FUNDING FOR GIRLS

4c (Code ) (Expenses \$ 920,545. including grants of \$ ) (Revenue \$ )**ADVOCACY**

THE WOMENS SPORTS FOUNDATION IS SEEKING TO MAKE CHANGE ON MANY FRONTS AS IT RELATES TO THE RIGHTS AND REPRESENTATION OF GIRLS AND WOMEN IN SPORT. EVERY DAY THE FOUNDATION EDUCATES PEOPLE TO ENSURE THAT THE TITLE IX DEFINITION OF EQUAL OPPORTUNITY IN ATHLETICS REMAINS UNCHANGED AND THAT REGULATIONS ARE ENFORCED. THE FOUNDATIONS WEB SITE PROVIDES EDUCATIONAL RESOURCES TO INFORM PARENTS, COACHES, ADMINISTRATORS AND ATHLETES OF THEIR RIGHTS IN SPORT. STAFF WORKS INDEPENDENTLY AND IN COLLABORATION WITH NUMEROUS NATIONAL ORGANIZATIONS TO ADDRESS INEQUITIES SUCH AS THE FOLLOWING:

GIRLS RECEIVE 1.3 MILLION FEWER OPPORTUNITIES TO PLAY AT THE HIGH

4d Other program services (Describe in Schedule O.)

(Expenses \$ 762,805. including grants of \$ ) (Revenue \$ )4e Total program service expenses **3,869,868.**

**Part IV Checklist of Required Schedules**

|   | Yes          | No |
|---|--------------|----|
| <b>1</b> Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?<br><i>If "Yes," complete Schedule A</i>  | <b>1</b> X   |    |
| <b>2</b> Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?   | <b>2</b> X   |    |
| <b>3</b> Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>  | <b>3</b>     | X  |
| <b>4</b> <b>Section 501(c)(3) organizations.</b> Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>   | <b>4</b> X   |    |
| <b>5</b> Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>   | <b>5</b>     |    |
| <b>6</b> Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>  | <b>6</b>     | X  |
| <b>7</b> Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>  | <b>7</b>     | X  |
| <b>8</b> Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>   | <b>8</b>     | X  |
| <b>9</b> Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>   | <b>9</b>     | X  |
| <b>10</b> Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>   | <b>10</b> X  |    |
| <b>11</b> If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.   |              |    |
| <b>a</b> Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>   | <b>11a</b> X |    |
| <b>b</b> Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>   | <b>11b</b> X |    |
| <b>c</b> Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>   | <b>11c</b>   | X  |
| <b>d</b> Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>  | <b>11d</b>   | X  |
| <b>e</b> Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>   | <b>11e</b> X |    |
| <b>f</b> Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>  | <b>11f</b> X |    |
| <b>12a</b> Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>   | <b>12a</b> X |    |
| <b>b</b> Was the organization included in consolidated, independent audited financial statements for the tax year?<br><i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional</i>   | <b>12b</b>   | X  |
| <b>13</b> Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>  | <b>13</b>    | X  |
| <b>14a</b> Did the organization maintain an office, employees, or agents outside of the United States?  | <b>14a</b>   | X  |
| <b>b</b> Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i> | <b>14b</b>   | X  |
| <b>15</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>  | <b>15</b>    | X  |
| <b>16</b> Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>  | <b>16</b>    | X  |
| <b>17</b> Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>   | <b>17</b> X  |    |
| <b>18</b> Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>   | <b>18</b> X  |    |
| <b>19</b> Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>   | <b>19</b>    | X  |
| <b>20a</b> Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>   | <b>20a</b>   | X  |
| <b>b</b> If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?   | <b>20b</b>   |    |

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**Part IV Checklist of Required Schedules** (continued)

|  | Yes         | No |
|--|-------------|----|
| <b>21</b> Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>   | <b>21</b> X |    |
| <b>22</b> Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>   | <b>22</b> X |    |
| <b>23</b> Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>  | <b>23</b> X |    |
| <b>24a</b> Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>                            | <b>24a</b>  | X  |
| <b>b</b> Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?   | <b>24b</b>  |    |
| <b>c</b> Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?  | <b>24c</b>  |    |
| <b>d</b> Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?   | <b>24d</b>  |    |
| <b>25a</b> <b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>   | <b>25a</b>  | X  |
| <b>b</b> Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>  | <b>25b</b>  | X  |
| <b>26</b> Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>  | <b>26</b>   | X  |
| <b>27</b> Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i> | <b>27</b>   | X  |
| <b>28</b> Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):  |             |    |
| <b>a</b> A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>  | <b>28a</b>  | X  |
| <b>b</b> A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>   | <b>28b</b>  | X  |
| <b>c</b> An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>   | <b>28c</b>  | X  |
| <b>29</b> Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>  | <b>29</b> X |    |
| <b>30</b> Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>  | <b>30</b>   | X  |
| <b>31</b> Did the organization liquidate, terminate, or dissolve and cease operations?<br><i>If "Yes," complete Schedule N, Part I</i>   | <b>31</b>   | X  |
| <b>32</b> Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>  | <b>32</b>   | X  |
| <b>33</b> Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>  | <b>33</b>   | X  |
| <b>34</b> Was the organization related to any tax-exempt or taxable entity?<br><i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>  | <b>34</b>   | X  |
| <b>35a</b> Did the organization have a controlled entity within the meaning of section 512(b)(13)?   | <b>35a</b>  | X  |
| <b>b</b> Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>  | <b>35b</b>  | X  |
| <b>36</b> <b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>   | <b>36</b>   | X  |
| <b>37</b> Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>   | <b>37</b>   | X  |
| <b>38</b> Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19?  | <b>38</b> X |    |

**Note.** All Form 990 filers are required to complete Schedule O

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**Part V** Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response to any question in this Part V ☐

|            |  | Yes | No |
|------------|--|-----|----|
| <b>1a</b>  | Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable   | 65  |    |
| <b>1b</b>  | Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable  | 0   |    |
| <b>c</b>   | Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?   |     |    |
| <b>2a</b>  | Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return  | 27  |    |
| <b>b</b>   | If at least one is reported on line 2a, did the organization file all required federal employment tax returns?<br><b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)   |     | X  |
| <b>3a</b>  | Did the organization have unrelated business gross income of \$1,000 or more during the year?  |     | X  |
| <b>b</b>   | If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O   |     |    |
| <b>4a</b>  | At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?                                   |     | X  |
| <b>b</b>   | If "Yes," enter the name of the foreign country: <u>See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.</u>   |     |    |
| <b>5a</b>  | Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?  |     | X  |
| <b>b</b>   | Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?   |     | X  |
| <b>c</b>   | If "Yes," to line 5a or 5b, did the organization file Form 8886-T?   |     |    |
| <b>6a</b>  | Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?  |     | X  |
| <b>b</b>   | If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?  |     |    |
| <b>7</b>   | <b>Organizations that may receive deductible contributions under section 170(c).</b>   |     |    |
| <b>a</b>   | Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?  | X   |    |
| <b>b</b>   | If "Yes," did the organization notify the donor of the value of the goods or services provided?  | X   |    |
| <b>c</b>   | Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?   |     | X  |
| <b>d</b>   | If "Yes," indicate the number of Forms 8282 filed during the year  |     |    |
| <b>e</b>   | Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?  |     | X  |
| <b>f</b>   | Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?   |     | X  |
| <b>g</b>   | If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?   |     |    |
| <b>h</b>   | If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?   |     |    |
| <b>8</b>   | <b>Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.</b> Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? |     |    |
| <b>9</b>   | <b>Sponsoring organizations maintaining donor advised funds.</b>   |     |    |
| <b>a</b>   | Did the organization make any taxable distributions under section 4966?  |     |    |
| <b>b</b>   | Did the organization make a distribution to a donor, donor advisor, or related person?   |     |    |
| <b>10</b>  | <b>Section 501(c)(7) organizations.</b> Enter:   |     |    |
| <b>a</b>   | Initiation fees and capital contributions included on Part VIII, line 12   |     |    |
| <b>b</b>   | Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities  |     |    |
| <b>11</b>  | <b>Section 501(c)(12) organizations.</b> Enter:  |     |    |
| <b>a</b>   | Gross income from members or shareholders  |     |    |
| <b>b</b>   | Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)   |     |    |
| <b>12a</b> | <b>Section 4947(a)(1) non-exempt charitable trusts.</b> Is the organization filing Form 990 in lieu of Form 1041?  |     |    |
| <b>b</b>   | If "Yes," enter the amount of tax-exempt interest received or accrued during the year  |     |    |
| <b>13</b>  | <b>Section 501(c)(29) qualified nonprofit health insurance issuers.</b>  |     |    |
| <b>a</b>   | Is the organization licensed to issue qualified health plans in more than one state?<br><b>Note.</b> See the instructions for additional information the organization must report on Schedule O.   |     |    |
| <b>b</b>   | Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans  |     |    |
| <b>c</b>   | Enter the amount of reserves on hand   |     |    |
| <b>14a</b> | Did the organization receive any payments for indoor tanning services during the tax year?   |     | X  |
| <b>b</b>   | If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O  |     |    |

**Part VI Governance, Management, and Disclosure** For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

☒**Section A. Governing Body and Management**

|  | Yes | No |
|--|-----|----|
| <b>1a</b> Enter the number of voting members of the governing body at the end of the tax year<br>If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. | 27  |    |
| <b>1b</b> Enter the number of voting members included in line 1a, above, who are independent   | 26  |    |
| <b>2</b> Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?   |     | X  |
| <b>3</b> Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?  |     | X  |
| <b>4</b> Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?  |     | X  |
| <b>5</b> Did the organization become aware during the year of a significant diversion of the organization's assets?  |     | X  |
| <b>6</b> Did the organization have members or stockholders?  |     | X  |
| <b>7a</b> Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?   |     | X  |
| <b>b</b> Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?   |     | X  |
| <b>8</b> Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:   |     |    |
| <b>a</b> The governing body?   | X   |    |
| <b>b</b> Each committee with authority to act on behalf of the governing body?   | X   |    |
| <b>9</b> Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O  |     | X  |

**Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code)

|   | Yes | No |
|---|-----|----|
| <b>10a</b> Did the organization have local chapters, branches, or affiliates?   |     | X  |
| <b>b</b> If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?   |     |    |
| <b>11a</b> Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?  | X   |    |
| <b>b</b> Describe in Schedule O the process, if any, used by the organization to review this Form 990.  |     |    |
| <b>12a</b> Did the organization have a written conflict of interest policy? If "No," go to line 13  | X   |    |
| <b>b</b> Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?  | X   |    |
| <b>c</b> Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done   | X   |    |
| <b>13</b> Did the organization have a written whistleblower policy?   | X   |    |
| <b>14</b> Did the organization have a written document retention and destruction policy?  | X   |    |
| <b>15</b> Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?  |     |    |
| <b>a</b> The organization's CEO, Executive Director, or top management official   | X   |    |
| <b>b</b> Other officers or key employees of the organization  | X   |    |
| If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)  |     |    |
| <b>16a</b> Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?  |     | X  |
| <b>b</b> If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? |     |    |

**Section C. Disclosure**

**17** List the states with which a copy of this Form 990 is required to be filed ► NY, CA, CT, GA, IL, ME, MA, NH, NJ, TX, PA, VA

**18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.  
☒ Own website    ☐ Another's website    ☒ Upon request

**19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year

**20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ►  
BARRY GIAQUINTO - 646-845-0273  
424 WEST 33RD STREET, SUITE 150, NEW YORK, NY 10001

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**Check if Schedule O contains a response to any question in this Part VII ☐**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees****1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

| (A)<br>Name and Title   | (B)<br>Average hours per week (describe hours for related organizations in Schedule O) | (C)<br>Position<br>(do not check more than one box, unless person is both an officer and a director/trustee) |                       |         |              |                              |        | (D)<br>Reportable compensation from the organization (W-2/1099-MISC) | (E)<br>Reportable compensation from related organizations (W-2/1099-MISC) | (F)<br>Estimated amount of other compensation from the organization and related organizations |
|---|--|--|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
|   |  | Individual trustee or director   | Institutional trustee | Officer | Key employee | Highest compensated employee | Former |  |   |   |
| (1) BILLIE JEAN KING<br>FOUNDER & HONORARY CHAIR              | 10.00  | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (2) BENITA FITZGERALD MOSLEY<br>CHAIR                         | 15.00  | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (3) LAILA ALI<br>PRESIDENT                                    | 10.00  | X  |                       | X       |              |                              |        | 36,000.  | 0.  | 0.  |
| (4) SANDRA VIVAS<br>VP ADVOCACY                               | 10.00  | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (5) LISA CREGAN<br>VP TREASURER                               | 5.00   | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (6) SHARON LOVE<br>VP TRUSTEE-AT-LARGE                        | 5.00   | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (7) ERIC KAUFMAN<br>VP DEVELOPMENT                            | 10.00  | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (8) ANGELA RUGGIERO<br>PRESIDENT ELECT                        | 10.00  | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (9) YVONNE MIDDLETON<br>TRUSTEE                               | 5.00   | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (10) JEAN PICKER FIRSTENBERG<br>VP HUMAN CAPITAL & GOVERNANCE | 10.00  | X  |                       | X       |              |                              |        | 0.   | 0.  | 0.  |
| (11) DANE ANDREEFF<br>TRUSTEE                                 | 5.00   | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (12) TERRI AUSTIN<br>TRUSTEE                                  | 5.00   | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (13) CHRISTINE DRIESSEN<br>TRUSTEE                            | 5.00   | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (14) KELLEY CORNISH<br>TRUSTEE                                | 5.00   | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (15) ROSS GREENBURG<br>TRUSTEE                                | 5.00   | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (16) SUSAN S. HASSAN<br>TRUSTEE                               | 5.00   | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (17) ILANA KLOSS<br>TRUSTEE                                   | 10.00  | X  |                       |         |              |                              |        | 0.   | 0.  | 0.  |



**Part VII** Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (*continued*)

| (A)<br>Name and title  | (B)<br>Average hours per week (describe hours for related organizations in Schedule O) | (C)<br>Position (do not check more than one box, unless person is both an officer and a director/trustee) |                       |         |              |                              |        | (D)<br>Reportable compensation from the organization (W-2/1099-MISC) | (E)<br>Reportable compensation from related organizations (W-2/1099-MISC) | (F)<br>Estimated amount of other compensation from the organization and related organizations |
|--|--|---|-----------------------|---------|--------------|------------------------------|--------|--|---|---|
|  |  | Individual trustee or director  | Institutional trustee | Officer | Key employee | Highest compensated employee | Former |  |   |   |
| (18) SUSAN MORRISON<br>TRUSTEE                                 | 10.00  | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (19) AIMEE MULLINS<br>TRUSTEE                                  | 5.00   | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (20) STEPHANIE TOLLESON<br>TRUSTEE                             | 10.00  | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (21) JESSICA MENDOZA<br>PAST PRESIDENT                         | 5.00   | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (22) KENNETH SHROPSHIRE<br>TRUSTEE                             | 5.00   | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (23) BECKY MORGAN<br>TRUSTEE                                   | 5.00   | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (24) STEPHEN WHISNANT<br>TRUSTEE                               | 5.00   | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (25) SARAH ROBB O'HAGAN<br>TRUSTEE                             | 5.00   | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| (26) SHAWN JOHNSON<br>TRUSTEE                                  | 5.00   | X   |                       |         |              |                              |        | 0.   | 0.  | 0.  |
| <b>1b Sub-total</b>  |  |   |                       |         |              |                              |        | 36,000.  | 0.  | 0.  |
| <b>c Total from continuation sheets to Part VII, Section A</b> |  |   |                       |         |              |                              |        | 815,648.   | 0.  | 0.  |
| <b>d Total (add lines 1b and 1c)</b>                           |  |   |                       |         |              |                              |        | 851,648.   | 0.  | 0.  |

**2** Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization **5**

- 3** Did the organization list any **former** officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual
- 4** For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual
- 5** Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

|   | Yes | No |
|---|-----|----|
| 3 |     | X  |
| 4 | X   |    |
| 5 |     | X  |

**Section B. Independent Contractors**

**1** Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

| (A)<br>Name and business address | (B)<br>Description of services | (C)<br>Compensation |
|----------------------------------|--------------------------------|---------------------|
| NONE                             |                                |                     |
|                                  |                                |                     |
|                                  |                                |                     |
|                                  |                                |                     |
|                                  |                                |                     |

**2** Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **0**

SEE PART VII, SECTION A CONTINUATION SHEETS

**Part VIII Statement of Revenue**

|   |  |                |               | (A)<br>Total revenue | (B)<br>Related or<br>exempt function<br>revenue | (C)<br>Unrelated<br>business<br>revenue | (D)<br>Revenue<br>excluded from<br>tax under<br>sections 512,<br>513, or 514 |
|---|--|----------------|---------------|----------------------|---|---|--|
| <b>Contributions, Gifts, Grants<br/>and Other Similar Amounts</b> | 1 a Federated campaigns  | 1a             |               |                      |   |   |  |
|   | b Membership dues  | 1b             |               |                      |   |   |  |
|   | c Fundraising events   | 1c             | 1,116,563.    |                      |   |   |  |
|   | d Related organizations  | 1d             |               |                      |   |   |  |
|   | e Government grants (contributions)  | 1e             | 236,518.      |                      |   |   |  |
|   | f All other contributions, gifts, grants, and<br>similar amounts not included above  | 1f             | 1,705,616.    |                      |   |   |  |
|   | g Noncash contributions included in lines 1a-1f \$   |                | 30,000.       |                      |   |   |  |
|   | h <b>Total.</b> Add lines 1a-1f  |                |               | 3,058,697.           |   |   |  |
| <b>Program Service<br/>Revenue</b>                                | Business Code  |                |               |                      |   |   |  |
|   | 2 a  |                |               |                      |   |   |  |
|   | b  |                |               |                      |   |   |  |
|   | c  |                |               |                      |   |   |  |
|   | d  |                |               |                      |   |   |  |
|   | e  |                |               |                      |   |   |  |
|   | f All other program service revenue  |                |               |                      |   |   |  |
| g <b>Total.</b> Add lines 2a-2f                                   |  |                |               |                      |   |   |  |
| <b>Other Revenue</b>  | 3 Investment income (including dividends, interest, and<br>other similar amounts)  |                |               | 99,246.              |   |   | 99,246.  |
|   | 4 Income from investment of tax-exempt bond proceeds   |                |               |                      |   |   |  |
|   | 5 Royalties  |                |               |                      |   |   |  |
|   | 6 a Gross rents  | (i) Real       | (ii) Personal |                      |   |   |  |
|   | b Less: rental expenses  |                |               |                      |   |   |  |
|   | c Rental income or (loss)  |                |               |                      |   |   |  |
|   | d Net rental income or (loss)  |                |               |                      |   |   |  |
|   | 7 a Gross amount from sales of<br>assets other than inventory  | (i) Securities | (ii) Other    |                      |   |   |  |
|   | b Less: cost or other basis<br>and sales expenses  |                |               |                      |   |   |  |
|   | c Gain or (loss)   |                |               |                      |   |   |  |
|   | d Net gain or (loss)   |                |               | 24,761.              | 24,761.   |   |  |
|   | 8 a Gross income from fundraising events (not<br>including \$ 1,116,563. of<br>contributions reported on line 1c). See<br>Part IV, line 18 | a              |               | 109,367.             |   |   |  |
|   | b Less: direct expenses  | b              |               | 423,467.             |   |   |  |
|   | c Net income or (loss) from fundraising events   |                |               | <314,100.>           |   |   | <314,100.>   |
|   | 9 a Gross income from gaming activities. See<br>Part IV, line 19   | a              |               |                      |   |   |  |
|   | b Less: direct expenses  | b              |               |                      |   |   |  |
|   | c Net income or (loss) from gaming activities  |                |               |                      |   |   |  |
|   | 10 a Gross sales of inventory, less returns<br>and allowances  | a              |               |                      |   |   |  |
|   | b Less: cost of goods sold   | b              |               |                      |   |   |  |
|   | c Net income or (loss) from sales of inventory   |                |               |                      |   |   |  |
| Miscellaneous Revenue   |  | Business Code  |               |                      |   |   |  |
| 11 a MISCELLANEOUS  |  | 900099         | 10,104.       |                      |   | 10,104.                                 |  |
| b   |  |                |               |                      |   |   |  |
| c   |  |                |               |                      |   |   |  |
| d All other revenue   |  |                |               |                      |   |   |  |
| e <b>Total.</b> Add lines 11a-11d                                 |  |                | 10,104.       |                      |   |   |  |
| 12 <b>Total revenue.</b> See instructions.                        |  |                | 2,878,708.    | 24,761.              | 0.  | <204,750.>                              |  |

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Check if Schedule O contains a response to any question in this Part IX ☐

| Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII   | (A)<br>Total expenses | (B)<br>Program service expenses | (C)<br>Management and general expenses | (D)<br>Fundraising expenses |
|---|-----------------------|---------------------------------|--|-----------------------------|
| 1 Grants and other assistance to governments and organizations in the United States. See Part IV, line 21   | 334,107.              | 334,107.                        |  |                             |
| 2 Grants and other assistance to individuals in the United States. See Part IV, line 22   |                       |                                 |  |                             |
| 3 Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16  |                       |                                 |  |                             |
| 4 Benefits paid to or for members   |                       |                                 |  |                             |
| 5 Compensation of current officers, directors, trustees, and key employees  | 509,698.              | 288,614.                        | 99,229.                                | 121,855.                    |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)   |                       |                                 |  |                             |
| 7 Other salaries and wages  | 1,427,173.            | 1,171,787.                      | 51,847.                                | 203,539.                    |
| 8 Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions)  | 78,153.               | 58,927.                         | 6,096.                                 | 13,130.                     |
| 9 Other employee benefits   | 228,220.              | 172,078.                        | 17,801.                                | 38,341.                     |
| 10 Payroll taxes  | 138,205.              | 104,207.                        | 10,780.                                | 23,218.                     |
| 11 Fees for services (non-employees):   |                       |                                 |  |                             |
| a Management  |                       |                                 |  |                             |
| b Legal   |                       |                                 |  |                             |
| c Accounting  | 40,500.               |                                 | 40,500.                                |                             |
| d Lobbying  |                       |                                 |  |                             |
| e Professional fundraising services. See Part IV, line 17   | 50,000.               |                                 |  | 50,000.                     |
| f Investment management fees  |                       |                                 |  |                             |
| g Other   |                       |                                 |  |                             |
| 12 Advertising and promotion  |                       |                                 |  |                             |
| 13 Office expenses  | 7,358.                | 461.                            | 992.                                   | 5,905.                      |
| 14 Information technology   |                       |                                 |  |                             |
| 15 Royalties  |                       |                                 |  |                             |
| 16 Occupancy  | 72,199.               | 54,438.                         | 5,632.                                 | 12,129.                     |
| 17 Travel   | 213,791.              | 161,198.                        | 16,676.                                | 35,917.                     |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials   |                       |                                 |  |                             |
| 19 Conferences, conventions, and meetings   |                       |                                 |  |                             |
| 20 Interest   | 29,407.               | 22,173.                         | 2,294.                                 | 4,940.                      |
| 21 Payments to affiliates   |                       |                                 |  |                             |
| 22 Depreciation, depletion, and amortization  | 235,681.              | 177,704.                        | 18,382.                                | 39,595.                     |
| 23 Insurance  |                       |                                 |  |                             |
| 24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) |                       |                                 |  |                             |
| a <b>PRODUCTION AND PRINTING</b>  | 653,527.              | 526,717.                        | 40,866.                                | 85,944.                     |
| b <b>PROFESSIONAL SERVICES</b>  | 567,255.              | 508,663.                        | 11,062.                                | 47,530.                     |
| c <b>MISCELLANEOUS</b>  | 226,810.              | 146,102.                        | 17,273.                                | 63,435.                     |
| d <b>COMMUNICATION AND MEDIA</b>  | 75,069.               | 56,602.                         | 5,855.                                 | 12,612.                     |
| e All other expenses  | 113,695.              | 86,090.                         | 8,869.                                 | 18,736.                     |
| 25 <b>Total functional expenses.</b> Add lines 1 through 24e  | 5,000,848.            | 3,869,868.                      | 354,154.                               | 776,826.                    |
| 26 <b>Joint costs.</b> Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.                              |                       |                                 |  |                             |
| Check here <input checked="" type="checkbox"/> If following SOP 98-2 (ASC 958-720)  | 4,010.                | 2,441.                          | 0.                                     | 1,569.                      |

**Part X** Balance Sheet

|   |   | (A)<br>Beginning of year |            | (B)<br>End of year |
|---|---|--------------------------|------------|--------------------|
| <b>Assets</b>   | 1 Cash - non-interest-bearing   |                          | 1          |                    |
|   | 2 Savings and temporary cash investments  | 295,446.                 | 2          | 327,499.           |
|   | 3 Pledges and grants receivable, net  |                          | 3          |                    |
|   | 4 Accounts receivable, net  | 3,577,009.               | 4          | 2,375,581.         |
|   | 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L   |                          | 5          |                    |
|   | 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) |                          | 6          |                    |
|   | 7 Notes and loans receivable, net   |                          | 7          |                    |
|   | 8 Inventories for sale or use   |                          | 8          |                    |
|   | 9 Prepaid expenses and deferred charges   | 53,983.                  | 9          | 90,302.            |
|   | 10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D   | 10a 1,821,809.           |            |                    |
|   | b Less: accumulated depreciation  | 10b 1,423,867.           | 10c        | 397,942.           |
|   | 11 Investments - publicly traded securities   | 3,104,980.               | 11         | 834,323.           |
|   | 12 Investments - other securities. See Part IV, line 11   | 46,617.                  | 12         | 351,605.           |
|   | 13 Investments - program-related. See Part IV, line 11  |                          | 13         |                    |
|   | 14 Intangible assets  |                          | 14         |                    |
|   | 15 Other assets. See Part IV, line 11   | 34,858.                  | 15         | 34,858.            |
| 16 <b>Total assets.</b> Add lines 1 through 15 (must equal line 34) | 7,710,391.  | 16                       | 4,412,110. |                    |
| <b>Liabilities</b>  | 17 Accounts payable and accrued expenses  | 417,528.                 | 17         | 278,597.           |
|   | 18 Grants payable   |                          | 18         |                    |
|   | 19 Deferred revenue   | 160,000.                 | 19         | 195,000.           |
|   | 20 Tax-exempt bond liabilities  |                          | 20         |                    |
|   | 21 Escrow or custodial account liability. Complete Part IV of Schedule D  |                          | 21         |                    |
|   | 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L   |                          | 22         |                    |
|   | 23 Secured mortgages and notes payable to unrelated third parties   |                          | 23         |                    |
|   | 24 Unsecured notes and loans payable to unrelated third parties   |                          | 24         |                    |
|   | 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D  | 784,777.                 | 25         | 34,858.            |
|   | 26 <b>Total liabilities.</b> Add lines 17 through 25  | 1,362,305.               | 26         | 508,455.           |
| <b>Net Assets or Fund Balances</b>                                  | <b>Organizations that follow SFAS 117, check here</b> <input checked="" type="checkbox"/> <b>and complete lines 27 through 29, and lines 33 and 34.</b>   |                          |            |                    |
|   | 27 Unrestricted net assets  | 1,627,755.               | 27         | 829,561.           |
|   | 28 Temporarily restricted net assets  | 3,961,301.               | 28         | 2,235,064.         |
|   | 29 Permanently restricted net assets  | 759,030.                 | 29         | 839,030.           |
|   | <b>Organizations that do not follow SFAS 117, check here</b> <input type="checkbox"/> <b>and complete lines 30 through 34.</b>  |                          |            |                    |
|   | 30 Capital stock or trust principal, or current funds   |                          | 30         |                    |
|   | 31 Paid-in or capital surplus, or land, building, or equipment fund   |                          | 31         |                    |
|   | 32 Retained earnings, endowment, accumulated income, or other funds   |                          | 32         |                    |
| 33 <b>Total net assets or fund balances</b>                         | 6,348,086.  | 33                       | 3,903,655. |                    |
| 34 <b>Total liabilities and net assets/fund balances</b>            | 7,710,391.  | 34                       | 4,412,110. |                    |

Form 990 (2011)

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response to any question in this Part XI

☒

|   |  |   |              |
|---|--|---|--------------|
| 1 | Total revenue (must equal Part VIII, column (A), line 12)  | 1 | 2,878,708.   |
| 2 | Total expenses (must equal Part IX, column (A), line 25)   | 2 | 5,000,848.   |
| 3 | Revenue less expenses. Subtract line 2 from line 1   | 3 | <2,122,140.> |
| 4 | Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))                      | 4 | 6,348,086.   |
| 5 | Other changes in net assets or fund balances (explain in Schedule O)   | 5 | <322,291.>   |
| 6 | Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 3,903,655.   |

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response to any question in this Part XII

☒

- 1 Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other \_\_\_\_\_  
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.
- 2a Were the organization's financial statements compiled or reviewed by an independent accountant?
- b Were the organization's financial statements audited by an independent accountant?
- c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?  
If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.
- d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both:  
☒ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis
- 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?
- b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

|    | Yes | No |
|----|-----|----|
| 2a |     | X  |
| 2b | X   |    |
| 2c | X   |    |
| 3a |     | X  |
| 3b |     |    |

Form 990 (2011)

Department of the Treasury  
Internal Revenue Service

**Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.**

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No. 1545-0047

2011

**Open to Public Inspection**

**Name of the organization**

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

|               |  |
|---------------|--|
| <b>Part I</b> | <b>Reason for Public Charity Status</b> (All organizations must complete this part.) See instructions. |
|---------------|--|

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: \_\_\_\_\_

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☒ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☐ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I      b ☐ Type II      c ☐ Type III - Functionally integrated      d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f ☐ If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box \_\_\_\_\_

g ☐ Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) ☐ A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?

(ii) ☐ A family member of a person described in (i) above?

(iii) ☐ A 35% controlled entity of a person described in (i) or (ii) above?

h ☐ Provide the following information about the supported organization(s).

|          | Yes | No |
|----------|-----|----|
| 11g(i)   |     |    |
| 11g(ii)  |     |    |
| 11g(iii) |     |    |

[illegible]

**LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.**

Schedule A (Form 990 or 990-EZ) 2011

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

| Calendar year (or fiscal year beginning in) ►   | (a) 2007  | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total |
|---|-----------|----------|----------|----------|----------|-----------|
| 1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")  | 16106695. | 7813054. | 3914438. | 4501158. | 2774597. | 35109942. |
| 2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf   |           |          |          |          |          |           |
| 3 The value of services or facilities furnished by a governmental unit to the organization without charge   |           |          |          |          |          |           |
| 4 <b>Total.</b> Add lines 1 through 3   | 16106695. | 7813054. | 3914438. | 4501158. | 2774597. | 35109942. |
| 5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) |           |          |          |          |          |           |
| 6 <b>Public support.</b> Subtract line 5 from line 4  |           |          |          |          |          | 35109942. |

**Section B. Total Support**

| Calendar year (or fiscal year beginning in) ►   | (a) 2007  | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total |
|---|-----------|----------|----------|----------|----------|-----------|
| 7 Amounts from line 4   | 16106695. | 7813054. | 3914438. | 4501158. | 2774597. | 35109942. |
| 8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources  | 198,297.  | 74,738.  | 96,300.  | 92,314.  | 99,246.  | 560,895.  |
| 9 Net income from unrelated business activities, whether or not the business is regularly carried on  |           |          |          |          |          |           |
| 10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)  |           |          |          |          |          |           |
| 11 <b>Total support.</b> Add lines 7 through 10   |           |          |          |          |          | 35670837. |
| 12 Gross receipts from related activities, etc. (see instructions)  |           |          |          |          | 12       | 238,500.  |
| 13 <b>First five years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b> ► <input type="checkbox"/> |           |          |          |          |          |           |

**Section C. Computation of Public Support Percentage**

|  |    |       |   |
|--|----|-------|---|
| 14 Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f))  | 14 | 98.43 | % |
| 15 Public support percentage from 2010 Schedule A, Part II, line 14  | 15 | 98.44 | % |
| 16a <b>33 1/3% support test - 2011.</b> If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization ► <input checked="" type="checkbox"/>   |    |       |   |
| b <b>33 1/3% support test - 2010.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and <b>stop here.</b> The organization qualifies as a publicly supported organization ► <input type="checkbox"/>   |    |       |   |
| 17a <b>10% -facts-and-circumstances test - 2011.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► <input type="checkbox"/>    |    |       |   |
| b <b>10% -facts-and-circumstances test - 2010.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and <b>stop here.</b> Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ► <input type="checkbox"/> |    |       |   |
| 18 <b>Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ► <input type="checkbox"/>  |    |       |   |

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

| Calendar year (or fiscal year beginning in) ►   | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total |
|---|----------|----------|----------|----------|----------|-----------|
| <b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")   |          |          |          |          |          |           |
| <b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose |          |          |          |          |          |           |
| <b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513   |          |          |          |          |          |           |
| <b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf  |          |          |          |          |          |           |
| <b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge  |          |          |          |          |          |           |
| <b>6</b> Total. Add lines 1 through 5   |          |          |          |          |          |           |
| <b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons  |          |          |          |          |          |           |
| <b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year           |          |          |          |          |          |           |
| <b>c</b> Add lines 7a and 7b  |          |          |          |          |          |           |
| <b>8</b> Public support (Subtract line 7c from line 6)  |          |          |          |          |          |           |

**Section B. Total Support**

| Calendar year (or fiscal year beginning in) ►   | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total |
|---|----------|----------|----------|----------|----------|-----------|
| <b>9</b> Amounts from line 6  |          |          |          |          |          |           |
| <b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources |          |          |          |          |          |           |
| <b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975                          |          |          |          |          |          |           |
| <b>c</b> Add lines 10a and 10b  |          |          |          |          |          |           |
| <b>11</b> Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on     |          |          |          |          |          |           |
| <b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)                                 |          |          |          |          |          |           |
| <b>13</b> Total support (Add lines 9, 10c, 11, and 12)  |          |          |          |          |          |           |

**14** First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ☐

**Section C. Computation of Public Support Percentage**

|  |           |  |   |
|--|-----------|--|---|
| <b>15</b> Public support percentage for 2011 (line 8, column (f) divided by line 13, column (f)) | <b>15</b> |  | % |
| <b>16</b> Public support percentage from 2010 Schedule A, Part III, line 15                      | <b>16</b> |  | % |

**Section D. Computation of Investment Income Percentage**

|   |           |  |   |
|---|-----------|--|---|
| <b>17</b> Investment income percentage for 2011 (line 10c, column (f) divided by line 13, column (f)) | <b>17</b> |  | % |
| <b>18</b> Investment income percentage from 2010 Schedule A, Part III, line 17                        | <b>18</b> |  | % |

**19a 33 1/3% support tests - 2011.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ☐

**b 33 1/3% support tests - 2010.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and stop here. The organization qualifies as a publicly supported organization ☐

**20 Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐



**Part VII** Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

| (A)<br>Name and title                         | (B)<br>Average<br>hours<br>per<br>week | (C)<br>Position<br>(check all that apply) |                       |         |              |                              |        | (D)<br>Reportable<br>compensation<br>from<br>the<br>organization<br>(W-2/1099-MISC) | (E)<br>Reportable<br>compensation<br>from related<br>organizations<br>(W-2/1099-MISC) | (F)<br>Estimated<br>amount of<br>other<br>compensation<br>from the<br>organization<br>and related<br>organizations |
|---|--|---|-----------------------|---------|--------------|------------------------------|--------|---|---|--|
|   |  | Individual trustee or director            | Institutional trustee | Officer | Key employee | Highest compensated employee | Former |   |   |  |
| (27) SHERYL CROW<br>TRUSTEE                   | 5.00                                   | X   |                       |         |              |                              |        | 0.  | 0.  | 0.   |
| (28) KATHRYN OLSON<br>CEO                     | 50.00                                  |   |                       | X       |              |                              |        | 350,828.  | 0.  | 0.   |
| (29) BARRY GIAQUINTO<br>CFOO                  | 50.00                                  |   |                       | X       |              |                              |        | 122,870.  | 0.  | 0.   |
| (30) JENNIFER EDDY<br>SR DIRECTOR OF PROGRAMS | 50.00                                  |   |                       |         | X            |                              |        | 103,064.  | 0.  | 0.   |
| (31) MICHAEL RODGERS<br>VP DEVELOPMENT        | 50.00                                  |   |                       |         | X            |                              |        | 113,679.  | 0.  | 0.   |
| (32) RACHEL MACK<br>SR DIRECTOR OF EVENTS     | 50.00                                  |   |                       |         | X            |                              |        | 125,207.  | 0.  | 0.   |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
|   |  |   |                       |         |              |                              |        |   |   |  |
| Total to Part VII, Section A, line 1c         |  |   |                       |         |              |                              |        | 815,648.  |   |  |

**SCHEDULE C**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Political Campaign and Lobbying Activities**

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No 1545-0047

**2011**

Open to Public  
Inspection

▶ **Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.**  
▶ **See separate instructions.**

**If the organization answered "Yes" to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then**

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

**If the organization answered "Yes" to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then**

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

**If the organization answered "Yes" to Form 990, Part IV, line 5 (Proxy Tax), or Form 990-EZ, Part V, line 35c (Proxy Tax), then**

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

|  |   |
|--|---|
| Name of organization<br><b>WOMEN'S SPORTS FOUNDATION</b> | Employer identification number<br><b>23-7380557</b> |
|--|---|

**Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.**

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV
- 2 Political expenditures ▶ \$ \_\_\_\_\_
- 3 Volunteer hours \_\_\_\_\_

**Part I-B Complete if the organization is exempt under section 501(c)(3).**

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ \_\_\_\_\_
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ \_\_\_\_\_
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year?  
☐ Yes ☐ No
- 4a Was a correction made?  
☐ Yes ☐ No
- b If "Yes," describe in Part IV.

**Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).**

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ \_\_\_\_\_
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$ \_\_\_\_\_
- 4 Did the filing organization file Form 1120-POL for this year? ☐ Yes ☐ No
- 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

| (a) Name | (b) Address | (c) EIN | (d) Amount paid from filing organization's funds. If none, enter -0- | (e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0- |
|----------|-------------|---------|--|---|
|          |             |         |  |   |
|          |             |         |  |   |
|          |             |         |  |   |
|          |             |         |  |   |
|          |             |         |  |   |
|          |             |         |  |   |
|          |             |         |  |   |

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2011

LHA

**Part II-A** Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check ☐ if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check ☐ if the filing organization checked box A and "limited control" provisions apply.

| Limits on Lobbying Expenditures<br>(The term "expenditures" means amounts paid or incurred.)   |  | (a) Filing organization's totals | (b) Affiliated group totals                              |
|--|--|----------------------------------|--|
| <b>1a</b> Total lobbying expenditures to influence public opinion (grass roots lobbying)   |  |                                  |  |
| <b>b</b> Total lobbying expenditures to influence a legislative body (direct lobbying)   |  | 7,005.                           |  |
| <b>c</b> Total lobbying expenditures (add lines 1a and 1b)   |  | 7,005.                           |  |
| <b>d</b> Other exempt purpose expenditures   |  | 4,993,843.                       |  |
| <b>e</b> Total exempt purpose expenditures (add lines 1c and 1d)   |  | 5,000,848.                       |  |
| <b>f</b> Lobbying nontaxable amount. Enter the amount from the following table in both columns.  |  | 400,042.                         |  |
| <b>If the amount on line 1e, column (a) or (b) is:</b>   | <b>The lobbying nontaxable amount is:</b>          |                                  |  |
| Not over \$500,000   | 20% of the amount on line 1e.                      |                                  |  |
| Over \$500,000 but not over \$1,000,000  | \$100,000 plus 15% of the excess over \$500,000.   |                                  |  |
| Over \$1,000,000 but not over \$1,500,000  | \$175,000 plus 10% of the excess over \$1,000,000. |                                  |  |
| Over \$1,500,000 but not over \$17,000,000   | \$225,000 plus 5% of the excess over \$1,500,000.  |                                  |  |
| Over \$17,000,000  | \$1,000,000  |                                  |  |
| <b>g</b> Grassroots nontaxable amount (enter 25% of line 1f)   |  | 100,011.                         |  |
| <b>h</b> Subtract line 1g from line 1a. If zero or less, enter -0-   |  | 0.                               |  |
| <b>i</b> Subtract line 1f from line 1c. If zero or less, enter -0-   |  | 0.                               |  |
| <b>j</b> If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? |  |                                  | <input type="checkbox"/> Yes <input type="checkbox"/> No |

**4-Year Averaging Period Under Section 501(h)**

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

| Lobbying Expenditures During 4-Year Averaging Period                |          |          |          |          |           |
|---|----------|----------|----------|----------|-----------|
| Calendar year<br>(or fiscal year beginning in)                      | (a) 2008 | (b) 2009 | (c) 2010 | (d) 2011 | (e) Total |
| <b>2a</b> Lobbying nontaxable amount                                |          |          |          | 400,042. | 400,042.  |
| <b>b</b> Lobbying ceiling amount<br>(150% of line 2a, column(e))    |          |          |          |          | 600,063.  |
| <b>c</b> Total lobbying expenditures                                |          |          |          | 7,005.   | 7,005.    |
| <b>d</b> Grassroots nontaxable amount                               |          |          |          | 100,011. | 100,011.  |
| <b>e</b> Grassroots ceiling amount<br>(150% of line 2d, column (e)) |          |          |          |          | 150,017.  |
| <b>f</b> Grassroots lobbying expenditures                           |          |          |          |          |           |

Schedule C (Form 990 or 990-EZ) 2011

**Part II-B** Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity

|  | (a) |    | (b)    |
|--|-----|----|--------|
|  | Yes | No | Amount |
| <b>1</b> During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: |     |    |        |
| <b>a</b> Volunteers?   |     |    |        |
| <b>b</b> Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?  |     |    |        |
| <b>c</b> Media advertisements?   |     |    |        |
| <b>d</b> Mailings to members, legislators, or the public?  |     |    |        |
| <b>e</b> Publications, or published or broadcast statements?   |     |    |        |
| <b>f</b> Grants to other organizations for lobbying purposes?  |     |    |        |
| <b>g</b> Direct contact with legislators, their staffs, government officials, or a legislative body?   |     |    |        |
| <b>h</b> Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?   |     |    |        |
| <b>i</b> Other activities?   |     |    |        |
| <b>j</b> Total. Add lines 1c through 1i  |     |    |        |
| <b>2a</b> Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?  |     |    |        |
| <b>b</b> If "Yes," enter the amount of any tax incurred under section 4912   |     |    |        |
| <b>c</b> If "Yes," enter the amount of any tax incurred by organization managers under section 4912  |     |    |        |
| <b>d</b> If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  |     |    |        |

**Part III-A** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

|  | Yes | No |
|--|-----|----|
| <b>1</b> Were substantially all (90% or more) dues received nondeductible by members?                      |     |    |
| <b>2</b> Did the organization make only in-house lobbying expenditures of \$2,000 or less?                 |     |    |
| <b>3</b> Did the organization agree to carry over lobbying and political expenditures from the prior year? |     |    |

**Part III-B** Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

|   |           |  |
|---|-----------|--|
| <b>1</b> Dues, assessments and similar amounts from members   | <b>1</b>  |  |
| <b>2</b> Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).   |           |  |
| <b>a</b> Current year   | <b>2a</b> |  |
| <b>b</b> Carryover from last year   | <b>2b</b> |  |
| <b>c</b> Total  | <b>2c</b> |  |
| <b>3</b> Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues  | <b>3</b>  |  |
| <b>4</b> If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year? | <b>4</b>  |  |
| <b>5</b> Taxable amount of lobbying and political expenditures (see instructions)   | <b>5</b>  |  |

**Part IV** Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A, and Part II-B, line 1. Also, complete this part for any additional information.

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**SCHEDULE D**  
(Form 990)Department of the Treasury  
Internal Revenue Service**Supplemental Financial Statements**

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.  
▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

**2011**Open to Public  
Inspection

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number

23-7380557

**Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.** Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

|   | (a) Donor advised funds | (b) Funds and other accounts                             |
|---|-------------------------|--|
| 1 Total number at end of year   |                         |  |
| 2 Aggregate contributions to (during year)  |                         |  |
| 3 Aggregate grants from (during year)   |                         |  |
| 4 Aggregate value at end of year  |                         |  |
| 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?  |                         | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? |                         | <input type="checkbox"/> Yes <input type="checkbox"/> No |

**Part II Conservation Easements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

|  |  |
|--|--|
| <input type="checkbox"/> Preservation of land for public use (e.g., recreation or education) | <input type="checkbox"/> Preservation of an historically important land area |
| <input type="checkbox"/> Protection of natural habitat                                       | <input type="checkbox"/> Preservation of a certified historic structure      |
| <input type="checkbox"/> Preservation of open space  |  |

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

|  | Held at the End of the Tax Year |
|--|---------------------------------|
| a Total number of conservation easements   | 2a                              |
| b Total acreage restricted by conservation easements   | 2b                              |
| c Number of conservation easements on a certified historic structure included in (a)   | 2c                              |
| d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register | 2d                              |

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ \_\_\_\_\_

4 Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ \_\_\_\_\_

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ \$ \_\_\_\_\_

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.**

Complete if the organization answered "Yes" to Form 990, Part IV, line 8

1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

|  |            |
|--|------------|
| (i) Revenues included in Form 990, Part VIII, line 1 | ▶ \$ _____ |
| (ii) Assets included in Form 990, Part X             | ▶ \$ _____ |

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items:

|  |            |
|--|------------|
| a Revenues included in Form 990, Part VIII, line 1 | ▶ \$ _____ |
| b Assets included in Form 990, Part X              | ▶ \$ _____ |

**Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets** (continued)

**3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- ☐ **a** Public exhibition  
☐ **b** Scholarly research  
☐ **c** Preservation for future generations  
☐ **d** Loan or exchange programs  
☐ **e** Other \_\_\_\_\_

**4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

**5** During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? ☐ Yes ☐ No

**Part IV Escrow and Custodial Arrangements.** Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

**1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? ☐ Yes ☐ No

**b** If "Yes," explain the arrangement in Part XIV and complete the following table:

|           | Amount |
|-----------|--------|
| <b>1c</b> |        |
| <b>1d</b> |        |
| <b>1e</b> |        |
| <b>1f</b> |        |

- c** Beginning balance  
**d** Additions during the year  
**e** Distributions during the year  
**f** Ending balance

**2a** Did the organization include an amount on Form 990, Part X, line 21? ☐ Yes ☐ No

**b** If "Yes," explain the arrangement in Part XIV

**Part V Endowment Funds.** Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

|   | (a) Current year | (b) Prior year | (c) Two years back | (d) Three years back | (e) Four years back |
|---|------------------|----------------|--------------------|----------------------|---------------------|
| <b>1a</b> Beginning of year balance                     | 1,010,746.       | 1,049,830.     | 4,565,247.         | 4,621,917.           |                     |
| <b>b</b> Contributions                                  | 80,000.          | 1,000.         | 95,800.            | 33,850.              |                     |
| <b>c</b> Net investment earnings, gains, and losses     | 38,837.          | 34,224.        | 14,402.            | <53,753.>            |                     |
| <b>d</b> Grants or scholarships                         |                  |                |                    |                      |                     |
| <b>e</b> Other expenditures for facilities and programs | 287,291.         | 74,308.        | 3,625,619.         | 36,767.              |                     |
| <b>f</b> Administrative expenses                        |                  |                |                    |                      |                     |
| <b>g</b> End of year balance                            | 842,292.         | 1,010,746.     | 1,049,830.         | 4,565,247.           |                     |

**2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a** Board designated or quasi-endowment ☐ .00 %  
**b** Permanent endowment ☒ 99.61 %  
**c** Temporarily restricted endowment ☐ .39 %

The percentages in lines 2a, 2b, and 2c should equal 100%.

**3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i)** unrelated organizations  
**(ii)** related organizations

|               | Yes | No |
|---------------|-----|----|
| <b>3a(i)</b>  |     | X  |
| <b>3a(ii)</b> |     | X  |
| <b>3b</b>     |     |    |

**b** If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

**4** Describe in Part XIV the intended uses of the organization's endowment funds.

**Part VI Land, Buildings, and Equipment.** See Form 990, Part X, line 10

| Description of property   | (a) Cost or other basis (investment) | (b) Cost or other basis (other) | (c) Accumulated depreciation | (d) Book value |
|---|--------------------------------------|---------------------------------|------------------------------|----------------|
| <b>1a</b> Land  |                                      |                                 |                              |                |
| <b>b</b> Buildings  |                                      |                                 |                              |                |
| <b>c</b> Leasehold improvements   |                                      | 524,598.                        | 429,411.                     | 95,187.        |
| <b>d</b> Equipment  |                                      | 1,163,732.                      | 886,460.                     | 277,272.       |
| <b>e</b> Other  |                                      | 133,479.                        | 107,996.                     | 25,483.        |
| <b>Total.</b> Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c).) |                                      |                                 |                              | 397,942.       |

Schedule D (Form 990) 2011

**Part VII Investments - Other Securities.** See Form 990, Part X, line 12.

| (a) Description of security or category<br>(including name of security) | (b) Book value  | (c) Method of valuation:<br>Cost or end-of-year market value |
|---|-----------------|--|
| (1) Financial derivatives   |                 |  |
| (2) Closely-held equity interests                                       |                 |  |
| (3) Other   |                 |  |
| (A) <b>ALTERNATIVE INVESTMENT</b>                                       | <b>351,605.</b> | <b>END-OF-YEAR MARKET VALUE</b>                              |
| (B)   |                 |  |
| (C)   |                 |  |
| (D)   |                 |  |
| (E)   |                 |  |
| (F)   |                 |  |
| (G)   |                 |  |
| (H)   |                 |  |
| (I)   |                 |  |
| <b>Total.</b> (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶ | <b>351,605.</b> |  |

**Part VIII Investments - Program Related.** See Form 990, Part X, line 13.

| (a) Description of investment type                                      | (b) Book value | (c) Method of valuation:<br>Cost or end-of-year market value |
|---|----------------|--|
| (1)   |                |  |
| (2)   |                |  |
| (3)   |                |  |
| (4)   |                |  |
| (5)   |                |  |
| (6)   |                |  |
| (7)   |                |  |
| (8)   |                |  |
| (9)   |                |  |
| (10)  |                |  |
| <b>Total.</b> (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶ |                |  |

**Part IX Other Assets.** See Form 990, Part X, line 15

| (a) Description  | (b) Book value |
|--|----------------|
| (1)  |                |
| (2)  |                |
| (3)  |                |
| (4)  |                |
| (5)  |                |
| (6)  |                |
| (7)  |                |
| (8)  |                |
| (9)  |                |
| (10)   |                |
| <b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 15.) ▶ |                |

**Part X Other Liabilities.** See Form 990, Part X, line 25.

| 1. (a) Description of liability  | (b) Book value |
|--|----------------|
| (1) Federal income taxes   |                |
| (2) <b>DEFERRED COMP - 457 PLAN</b>  | <b>34,858.</b> |
| (3)  |                |
| (4)  |                |
| (5)  |                |
| (6)  |                |
| (7)  |                |
| (8)  |                |
| (9)  |                |
| (10)   |                |
| (11)   |                |
| <b>Total.</b> (Column (b) must equal Form 990, Part X, col (B) line 25.) ▶ | <b>34,858.</b> |

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

**Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements**

|    |  |    |              |
|----|--|----|--------------|
| 1  | Total revenue (Form 990, Part VIII, column (A), line 12)                                 | 1  | 2,878,708.   |
| 2  | Total expenses (Form 990, Part IX, column (A), line 25)                                  | 2  | 5,000,848.   |
| 3  | Excess or (deficit) for the year. Subtract line 2 from line 1                            | 3  | <2,122,140.> |
| 4  | Net unrealized gains (losses) on investments   | 4  | 16,974.      |
| 5  | Donated services and use of facilities   | 5  |              |
| 6  | Investment expenses  | 6  | <20,187.>    |
| 7  | Prior period adjustments   | 7  |              |
| 8  | Other (Describe in Part XIV.)  | 8  | <319,078.>   |
| 9  | Total adjustments (net). Add lines 4 through 8   | 9  | <322,291.>   |
| 10 | Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9 | 10 | <2,444,431.> |

**Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return**

|   |   |    |            |
|---|---|----|------------|
| 1 | Total revenue, gains, and other support per audited financial statements        | 1  | 2,905,495. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12:             |    |            |
| a | Net unrealized gains on investments   | 2a | 16,974.    |
| b | Donated services and use of facilities  | 2b | 30,000.    |
| c | Recoveries of prior year grants   | 2c |            |
| d | Other (Describe in Part XIV.)   | 2d |            |
| e | Add lines 2a through 2d   | 2e | 46,974.    |
| 3 | Subtract line 2e from line 1  | 3  | 2,858,521. |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1:            |    |            |
| a | Investment expenses not included on Form 990, Part VIII, line 7b                | 4a | 20,187.    |
| b | Other (Describe in Part XIV.)   | 4b |            |
| c | Add lines 4a and 4b   | 4c | 20,187.    |
| 5 | Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) | 5  | 2,878,708. |

**Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return**

|   |  |    |            |
|---|--|----|------------|
| 1 | Total expenses and losses per audited financial statements                       | 1  | 5,030,848. |
| 2 | Amounts included on line 1 but not on Form 990, Part IX, line 25:                |    |            |
| a | Donated services and use of facilities   | 2a | 30,000.    |
| b | Prior year adjustments   | 2b |            |
| c | Other losses   | 2c |            |
| d | Other (Describe in Part XIV.)  | 2d |            |
| e | Add lines 2a through 2d  | 2e | 30,000.    |
| 3 | Subtract line 2e from line 1   | 3  | 5,000,848. |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1:               |    |            |
| a | Investment expenses not included on Form 990, Part VIII, line 7b                 | 4a |            |
| b | Other (Describe in Part XIV.)  | 4b |            |
| c | Add lines 4a and 4b  | 4c | 0.         |
| 5 | Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) | 5  | 5,000,848. |

**Part XIV Supplemental Information**

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

**PART X, LINE 2: THE FOUNDATION HAS NO UNCERTAIN TAX POSITIONS AS OF**

**DECEMBER 31, 2011 AND 2010 IN ACCORDANCE WITH ACCOUNTING STANDARDS**

**CODIFICATION (ASC) TOPIC 740, WHICH PROVIDES STANDARDS FOR ESTABLISHING**

**AND CLASSIFYING ANY TAX PROVISIONS FOR UNCERTAIN TAX POSITIONS. THE**

**ORGANIZATION IS NO LONGER SUBJECT TO FEDERAL OR STATE AND LOCAL INCOME TAX**

**EXAMINATIONS BY TAX AUTHORITIES FOR YEARS ENDED BEFORE DECEMBER 31, 2008.**

**PART XI, LINE 8 - OTHER ADJUSTMENTS:**



**Part XIV** Supplemental Information (continued)

LOSS ON WRITE-OFF OF UNCOLLECTIBLE CONTRIBUTIONS

- 319,078.

PART V, LINE 4:

TO SUPPORT VARIOUS RESTRICTED GRANTS AND UNRESTRICTED ACTIVITIES

Department of the Treasury  
Internal Revenue Service

**Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,  
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.  
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.**

OMB No 1545-0047

2011

**Open To Public Inspection**

Name of the organization

WOMEN'S SPORTS FOUNDATION

**Employer identification number**  
**23-7380557**

**Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply

- a ☒ Mail solicitations
- b ☒ Internet and email solicitations
- c ☐ Phone solicitations
- d ☒ In-person solicitations
- e ☒ Solicitation of non-government grants
- f ☒ Solicitation of government grants
- g ☒ Special fundraising events

- 2 a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services?

☒ Yes☐ No

- b** If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

| (i) Name and address of individual or entry (fundraiser) | (ii) Activity               | (iii) Did fundraiser have custody or control of contributions? |    | (iv) Gross receipts from activity | (v) Amount paid to (or retained by) fundraiser listed in col. (i) | (vi) Amount paid to (or retained by) organization |
|--|-----------------------------|--|----|-----------------------------------|---|---|
|  |                             | Yes  | No |                                   |   |   |
| VLS STRATEGIES - 1754 LAGOON VIEW DRIVE, TIBURON, CA     | GENERAL FUNDRAISING COUNSEL |  | X  | 0.                                | 50,000.   | <50,000.>   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
|  |                             |  |    |                                   |   |   |
| <b>Total</b>   |                             |  |    |                                   | 50,000.   | <50,000.>   |

- 3** List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing

AL, AK, AZ, AR, CA, CO, DE, DC, FL, GA, IL, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, NH, NJ, NM, NY  
NC, ND, OH, OK, OR, PA, RI, SC, TN, TX, UT, VA, WA, WV, WI

**Part II Fundraising Events.** Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

|                 |    | (a) Event #1  | (b) Event #2 | (c) Other events<br>NONE | (d) Total events<br>(add col. (a) through<br>col. (c)) |
|-----------------|----|---|--------------|--------------------------|--|
|                 |    | NYAD<br>(event type)  | (event type) | (total number)           |  |
| Revenue         | 1  | Gross receipts  | 1,225,930.   |                          | 1,225,930.   |
|                 | 2  | Less. Charitable contributions                              | 1,116,563.   |                          | 1,116,563.   |
|                 | 3  | Gross income (line 1 minus line 2)                          | 109,367.     |                          | 109,367.   |
| Direct Expenses | 4  | Cash prizes   |              |                          |  |
|                 | 5  | Noncash prizes  |              |                          |  |
|                 | 6  | Rent/facility costs   | 179,763.     |                          | 179,763.   |
|                 | 7  | Food and beverages  |              |                          |  |
|                 | 8  | Entertainment   | 193,173.     |                          | 193,173.   |
|                 | 9  | Other direct expenses                                       | 50,531.      |                          | 50,531.  |
|                 | 10 | Direct expense summary. Add lines 4 through 9 in column (d) |              |                          | ( 423,467 )  |
|                 | 11 | Net income summary. Combine line 3, column (d), and line 10 |              |                          | <314,100.>   |

**Part III Gaming.** Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

|                 |   | (a) Bingo   | (b) Pull tabs/instant<br>bingo/progressive bingo                    | (c) Other gaming  | (d) Total gaming (add<br>col. (a) through col. (c))                 |
|-----------------|---|---|---|---|---|
|                 |   |   |   |   |   |
| Revenue         | 1 | Gross revenue   |   |   |   |
| Direct Expenses | 2 | Cash prizes   |   |   |   |
|                 | 3 | Noncash prizes  |   |   |   |
|                 | 4 | Rent/facility costs   |   |   |   |
|                 | 5 | Other direct expenses   |   |   |   |
|                 | 6 | Volunteer labor   | <input type="checkbox"/> Yes _____ %<br><input type="checkbox"/> No | <input type="checkbox"/> Yes _____ %<br><input type="checkbox"/> No | <input type="checkbox"/> Yes _____ %<br><input type="checkbox"/> No |
|                 | 7 | Direct expense summary. Add lines 2 through 5 in column (d)     |   |   | ( )   |
|                 | 8 | Net gaming income summary. Combine line 1, column d, and line 7 |   |   |   |

9 Enter the state(s) in which the organization operates gaming activities: \_\_\_\_\_

a Is the organization licensed to operate gaming activities in each of these states? ☐ Yes ☐ No

b If "No," explain: \_\_\_\_\_

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," explain: \_\_\_\_\_

- 11 Does the organization operate gaming activities with nonmembers? ☐ Yes ☐ No
- 12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No
- 13 Indicate the percentage of gaming activity operated in:
- |                               |     |   |
|-------------------------------|-----|---|
| a The organization's facility | 13a | % |
| b An outside facility         | 13b | % |
- 14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ► \_\_\_\_\_

Address ► \_\_\_\_\_

- 15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?
- ☐
- Yes
- ☐
- No

b If "Yes," enter the amount of gaming revenue received by the organization ► \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party ► \$ \_\_\_\_\_.

c If "Yes," enter name and address of the third party:

Name ► \_\_\_\_\_

Address ► \_\_\_\_\_

- 16 Gaming manager information:

Name ► \_\_\_\_\_

Gaming manager compensation ► \$ \_\_\_\_\_

Description of services provided ► \_\_\_\_\_

☐ Director/officer☐ Employee☐ Independent contractor

- 17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ► \$ \_\_\_\_\_

**Part IV** **Supplemental Information.** Complete this part to provide the explanations required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions)

**SCHEDULE G, PART I, LINE 2B, LIST OF TEN HIGHEST PAID FUNDRAISERS:**

(I) NAME OF FUNDRAISER: VLS STRATEGIES

(I) ADDRESS OF FUNDRAISER: 1754 LAGOON VIEW DRIVE, TIBURON, CA 94920

**SCHEDULE I  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Grants and Other Assistance to Organizations,  
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.  
▶ Attach to Form 990.

OMB No. 1545-0047

**2011**

Open to Public  
Inspection

Name of the organization

**WOMEN'S SPORTS FOUNDATION**

Employer identification number  
**23-7380557**

**Part I General Information on Grants and Assistance**

**1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?

☒ Yes ☐ No

**2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

**Part II Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed. ☐

| 1 (a) Name and address of organization or government  | (b) EIN    | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
|---|------------|-------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| WOMEN IN GOLF FOUNDATION INC.<br>P.O. BOX 16834<br>ATLANTA, GA 30321                        | 58-2527454 |                               | 11,075.                  | 0.                                |   |  |                                    |
| GREAT LAKES ADAPTIVE SPORTS<br>ASSOCIATION - 400 E ILLINOIS ROAD<br>- LAKE FOREST, IL 60045 | 36-4285965 |                               | 10,112.                  | 0.                                |   |  |                                    |
| I-TRI<br>P.O. BOX 5013<br>MONTAUK, NY 11954   | 26-4808931 |                               | 10,000.                  | 0.                                |   |  |                                    |
| NEW YORK CITY PARKS<br>830 FIFTH AVENUE<br>NEW YORK, NY 10065                               | 13-3561657 |                               | 10,000.                  | 0.                                |   |  |                                    |
| FIGURE SKATING IN HARLEM<br>361 WEST 125TH STREET, 4TH FLOOR<br>NEW YORK, NY 10027          | 13-3945168 |                               | 10,000.                  | 0.                                |   |  |                                    |
| POWER PLAY NYC INC.<br>245 EIGHTH AVE, STE 163<br>NEW YORK, NY 10011                        | 13-4045021 |                               | 10,000.                  | 0.                                |   |  |                                    |

**2** Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

18.

**3** Enter total number of other organizations listed in the line 1 table

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2011)

Schedule I (Form 990) **WOMEN'S SPORTS FOUNDATION**

23-7380557

Page 1

| Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.) |            |                               |                          |                                   |   |  |                                    |
|---|------------|-------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| (a) Name and address of organization or government  | (b) EIN    | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| SEATTLE STORM FOUNDATION<br>3421 THORNDYKE AVE W<br>SEATTLE, WA 98119   | 91-2130853 |                               | 20,000.                  | 0.                                |   |  |                                    |
| USA BOXING<br>1404 STRAND STREET<br>NEPTUNE BEACH, FL 32266   | 31-7822338 |                               | 5,000.                   | 0.                                |   |  |                                    |
| USBSF SKELETON<br>9330 NO. COUNTRY ROAD #15<br>FORT COLLINS, CO 80524   | 52-1252265 |                               | 5,000.                   | 0.                                |   |  |                                    |
| WOMEN'S SKI JUMPING USA INC.<br>P.O. BOX 980218<br>PARK CITY, UT 84098  | 07-4784814 |                               | 5,000.                   | 0.                                |   |  |                                    |
| USA WATER POLO INC.<br>2124 MAIN STREET<br>HUNTINGTON BEACH, CA 92648   | 84-1357609 |                               | 10,000.                  | 0.                                |   |  |                                    |
| NEW BALANCE SILICON VALLEY<br>722 VERA AVENUE<br>REDWOOD CITY, CA 94061   | 90-0601478 |                               | 5,000.                   | 0.                                |   |  |                                    |
| THE SAILING FOUNDATION OF NEW YORK<br>P.O. BOX 267<br>COS COB, CT 06807   | 13-7308006 |                               | 5,500.                   | 0.                                |   |  |                                    |
| AMATEUR SOFTBALL ASSOCIATION (USA<br>SOFTBALL) - 2801 NE 50TH STREET -<br>OKLAHOMA CITY, OK 73111   | 23-7132249 |                               | 5,000.                   | 0.                                |   |  |                                    |
| PITTSBURGH PASSION WOMEN'S<br>FOOTBALL - 528 SKYLINE DRIVE -<br>BELLE VERNON, PA 15012  | 22-3902543 |                               | 5,000.                   | 0.                                |   |  |                                    |

Schedule I (Form 990)

Schedule I (Form 990) **WOMEN'S SPORTS FOUNDATION**

23-7380557

Page 1

| Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II) |            |                               |                          |                                   |   |  |                                    |
|--|------------|-------------------------------|--------------------------|-----------------------------------|---|--|------------------------------------|
| (a) Name and address of organization or government   | (b) EIN    | (c) IRC section if applicable | (d) Amount of cash grant | (e) Amount of non-cash assistance | (f) Method of valuation (book, FMV, appraisal, other) | (g) Description of non-cash assistance | (h) Purpose of grant or assistance |
| SEATTLE ADAPTIVE SPORTS<br>1111 E MADISON #137<br>SEATTLE, WA 98122  | 91-1427334 |                               | 6,500.                   | 0.                                |   |  |                                    |
| POCOCK ROWING CENTER<br>3320 FUHRMAN AVE EAST<br>SEATTLE, WA 98102   | 91-1276445 |                               | 6,000.                   | 0.                                |   |  |                                    |
| NEW YORK JUNIOR TENNIS LEAGUE INC.<br>58-12 QUEENS BLVD<br>WOODSIDE, NY 11377  | 23-7442256 |                               | 10,000.                  | 0.                                |   |  |                                    |
| DELAWARE SMASH<br>1007 MARKET STREET, DUPONT BLDG, D<br>WILMINGTON, DE 19898   | 36-3584042 |                               | 50,000.                  | 0.                                |   |  |                                    |
| BLACK WOMEN IN SPORTS FOUNDATION<br>4300 MONUMENT ROAD<br>PHILADELPHIA, PA 19131   | 23-2727877 |                               | 10,000.                  | 0.                                |   |  |                                    |
| STARFINDER FOUNDATION<br>4015 MAIN STREET<br>PHILADELPHIA, PA 19127  | 04-3649918 |                               | 8,000.                   | 0.                                |   |  |                                    |
| OLIVET BOYS AND GIRLS CLUB OF<br>READING AND BERKS COUNTY - 1161<br>PERSHING BLVD - READING, PA 19611                                      | 23-1365380 |                               | 8,000.                   | 0.                                |   |  |                                    |
|  |            |                               |                          |                                   |   |  |                                    |
|  |            |                               |                          |                                   |   |  |                                    |

Schedule I (Form 990)





**SCHEDULE J  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No 1545-0047

**2011**

Open to Public Inspection

Name of the organization

**WOMEN'S SPORTS FOUNDATION**

Employer identification number  
**23-7380557**

**Part I Questions Regarding Compensation**

- 1a** Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.
- |  |  |
|--|--|
| <input type="checkbox"/> First-class or charter travel             | <input type="checkbox"/> Housing allowance or residence for personal use |
| <input type="checkbox"/> Travel for companions                     | <input type="checkbox"/> Payments for business use of personal residence |
| <input type="checkbox"/> Tax indemnification and gross-up payments | <input type="checkbox"/> Health or social club dues or initiation fees   |
| <input type="checkbox"/> Discretionary spending account            | <input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef) |
- b** If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain
- 2** Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?
- 3** Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director. Explain in Part III.
- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Compensation committee          | <input checked="" type="checkbox"/> Written employment contract                     |
| <input type="checkbox"/> Independent compensation consultant        | <input checked="" type="checkbox"/> Compensation survey or study                    |
| <input checked="" type="checkbox"/> Form 990 of other organizations | <input checked="" type="checkbox"/> Approval by the board or compensation committee |
- 4** During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:
- a** Receive a severance payment or change-of-control payment?
- b** Participate in, or receive payment from, a supplemental nonqualified retirement plan?
- c** Participate in, or receive payment from, an equity-based compensation arrangement?
- If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.
- Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.**
- 5** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of
- a** The organization?
- b** Any related organization?
- If "Yes" to line 5a or 5b, describe in Part III.
- 6** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of
- a** The organization?
- b** Any related organization?
- If "Yes" to line 6a or 6b, describe in Part III.
- 7** For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III
- 8** Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III
- 9** If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?

Yes No

**1b**

**2**

**4a**

**4b**

**4c**

**5a**

**5b**

**6a**

**6b**

**7**

**8**

**9**

**X**

**X**

**X**

**X**

**X**

**X**

**X**

**X**

**X**

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2011

**Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use duplicate copies if additional space is needed

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

**Note.** The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

| (A) Name        | (B) Breakdown of W-2 and/or 1099-MISC compensation |                                     |                                     | (C) Retirement and other deferred compensation | (D) Nontaxable benefits | (E) Total of columns (B)(i)-(D) | (F) Compensation reported as deferred in prior Form 990 |
|-----------------|--|-------------------------------------|-------------------------------------|--|-------------------------|---------------------------------|---|
|                 | (i) Base compensation                              | (ii) Bonus & incentive compensation | (iii) Other reportable compensation |  |                         |                                 |   |
| 1 KATHRYN OLSON | (i) 350,828.                                       | (ii) 0.                             | (iii) 0.                            | 0.   | 0.                      | 350,828.                        | 0.  |
|                 | (ii) 0.  | 0.                                  | 0.                                  | 0.   | 0.                      | 0.                              | 0.  |
| 2               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 3               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 4               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 5               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 6               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 7               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 8               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 9               | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 10              | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 11              | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 12              | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 13              | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 14              | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 15              | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |
| 16              | (i)  |                                     |                                     |  |                         |                                 |   |
|                 | (ii)   |                                     |                                     |  |                         |                                 |   |

**SCHEDULE M**  
**(Form 990)**

Department of the Treasury  
Internal Revenue Service

**Noncash Contributions**

► **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**  
► **Attach to Form 990.**

OMB No 1545-0047

**2011**

**Open to Public Inspection**

Name of the organization

**WOMEN'S SPORTS FOUNDATION**

Employer identification number

**23-7380557**

**Part I Types of Property**

|   | (a)<br>Check if<br>applicable | (b)<br>Number of<br>contributions or<br>items contributed | (c)<br>Noncash contribution<br>amounts reported on<br>Form 990, Part VIII, line 1g | (d)<br>Method of determining<br>noncash contribution amounts |
|---|-------------------------------|---|--|--|
| 1 Art - Works of art  |                               |   |  |  |
| 2 Art - Historical treasures                                    |                               |   |  |  |
| 3 Art - Fractional interests                                    |                               |   |  |  |
| 4 Books and publications  |                               |   |  |  |
| 5 Clothing and household goods                                  |                               |   |  |  |
| 6 Cars and other vehicles                                       |                               |   |  |  |
| 7 Boats and planes  |                               |   |  |  |
| 8 Intellectual property   |                               |   |  |  |
| 9 Securities - Publicly traded                                  |                               |   |  |  |
| 10 Securities - Closely held stock                              |                               |   |  |  |
| 11 Securities - Partnership, LLC, or<br>trust interests         |                               |   |  |  |
| 12 Securities - Miscellaneous                                   |                               |   |  |  |
| 13 Qualified conservation contribution -<br>Historic structures |                               |   |  |  |
| 14 Qualified conservation contribution - Other                  |                               |   |  |  |
| 15 Real estate - Residential                                    |                               |   |  |  |
| 16 Real estate - Commercial                                     |                               |   |  |  |
| 17 Real estate - Other  |                               |   |  |  |
| 18 Collectibles   |                               |   |  |  |
| 19 Food inventory   |                               |   |  |  |
| 20 Drugs and medical supplies                                   |                               |   |  |  |
| 21 Taxidermy  |                               |   |  |  |
| 22 Historical artifacts   |                               |   |  |  |
| 23 Scientific specimens   |                               |   |  |  |
| 24 Archeological artifacts                                      |                               |   |  |  |
| 25 Other ► ( <u>COACH CLASS T</u> )                             | X                             | 1   | 20,000.  | FAIR MARKET VALUE  |
| 26 Other ► ( <u>PHOTOGRAPHS</u> )                               | X                             | 1   | 10,000.  | FAIR MARKET VALUE  |
| 27 Other ► ( _____ )  |                               |   |  |  |
| 28 Other ► ( _____ )  |                               |   |  |  |

**29** Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement

**29**

**30a** During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?

**b** If "Yes," describe the arrangement in Part II.

**31** Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?

**32a** Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?

**b** If "Yes," describe in Part II.

**33** If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II

|            | Yes | No |
|------------|-----|----|
| <b>30a</b> |     | X  |
| <b>31</b>  |     | X  |
| <b>32a</b> |     | X  |
| <b>33</b>  |     |    |

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) (2011)

**SCHEDULE O**  
**(Form 990 or 990-EZ)**

Department of the Treasury  
Internal Revenue Service

**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.  
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

**2011**

Open to Public  
Inspection

Name of the organization

WOMEN'S SPORTS FOUNDATION

Employer identification number  
23-7380557

**FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:**

THE FOUNDATION WORKS FOR EQUAL OPPORTUNITY FOR OUR DAUGHTERS TO PLAY  
SPORTS, SO THEY TOO CAN DERIVE THE PSYCHOLOGICAL, PHYSIOLOGICAL AND  
SOCIOLOGICAL BENEFITS OF SPORTS PARTICIPATION.

**FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS:**

GRANT RECIPIENTS -- FOUR INDIVIDUALS AND TWO U.S. WOMENS TEAMS  
(SOFTBALL AND WATER POLO) -- STOOD ON THE PODIUM REPRESENTING THE  
UNITED STATES TO RECEIVE MEDALS AT THE 2011 PAN AMERICAN AND PARAPAN  
AMERICAN GAMES IN GUADALAJARA, MEXICO.

THE FOUNDATIONS GOGIRLGO! GRANTS HAVE HELPED MORE THAN 160,000 GIRLS OF  
EVERY SKILL LEVEL TO PLAY SPORTS BY FUNDING SPORTS PARTICIPATION  
OPPORTUNITIES, INCLUDING THE COSTS OF EQUIPMENT AND APPAREL, IN GIRLS  
SCHOOL, CLUB AND COMMUNITY PROGRAMS. IN ADDITION, THE FOUNDATION HAS  
PROVIDED LEADERSHIP DEVELOPMENT OPPORTUNITIES, VOLUNTEER OPPORTUNITIES,  
AND RESEARCH GRANTS.

**FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS:**

SPORTS PROGRAMS IN MY COMMUNITY. IN THE PAST YEAR, OUR OUTREACH HAS  
ALSO GROWN THROUGH INCREASINGLY POPULAR SOCIAL MEDIA OUTLETS, ENABLING  
US TO SHARE HIGHLIGHTS OF OUR WORK AND IMPORTANT ISSUES THROUGH  
INTERACTIVE MESSAGES ON FACEBOOK (12,000+ FANS), AND TWITTER (5,000+  
FOLLOWERS).

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23-73805571. PUBLIC EDUCATION

NATIONAL AWARDS PROGRAMS INCLUDING THE INTERNATIONAL WOMENS SPORTS HALL OF FAME AND SPORTSWOMAN OF THE YEAR EDUCATE THE PUBLIC ABOUT THE ACHIEVEMENTS OF FEMALE ATHLETES ON AND OFF THE FIELD. OVER THE PAST 25 YEARS, MORE THAN 400 HONOREES HAVE BEEN CELEBRATED. WITH WOMEN RECEIVING ONLY 8% OF PRINT AND ELECTRONIC SPORTS MEDIA COVERAGE, THE FOUNDATION USES ITS HIGH-VISIBILITY AWARDS EVENTS AND CELEBRITY AND CHAMPION ATHLETE SPOKESPEOPLE TO CREATE MORE MEDIA COVERAGE, AND REINFORCE THE IDEA OF HAVING POSITIVE FEMALE ATHLETES AS ROLE MODELS PORTRAYED IN THE MEDIA.

2. GOGIRLGO!

IN MAY 2001, THE WOMENS SPORTS FOUNDATION LAUNCHED GOGIRLGO! AN INITIATIVE TO GET ONE MILLION INACTIVE GIRLS PHYSICALLY ACTIVE. GOGIRLGO! GRANT AND EDUCATION PROGRAMS HAVE BEEN DELIVERED THROUGH HUNDREDS OF PARTNER YOUTH-SERVING SCHOOLS AND ORGANIZATIONS AND ENABLE GIRLS TO COPE WITH THE PHYSICAL AND MENTAL HEALTH AND SOCIAL CHALLENGES THEY ARE FACING, FROM OBESITY AND SMOKING TO DEPRESSION AND UNHAPPINESS WITH THEIR BODIES. WOMENS SPORTS FOUNDATION AND OTHER RESEARCH POINT TO PHYSICAL ACTIVITY AS A FUNDAMENTAL SOLUTION TO THE SERIOUS AND UNIQUE HEALTH AND SOCIAL PROBLEMS FACED BY GIRLS TODAY. THE FOUNDATION HAS ESTABLISHED URBAN OFFICES AND COMPREHENSIVE GOGIRLGO! COMMUNITY INITIATIVES AROUND THE COUNTRY. EACH OF THESE GOGIRLGO! PROGRAMS INCLUDE GRANTS, TECHNICAL ASSISTANCE TO GIRL-SERVING AGENCIES TO ENABLE THEM TO BETTER SERVE INACTIVE GIRLS AND COMPREHENSIVE PUBLIC EDUCATION INITIATIVES.

KEY TO THE FOUNDATIONS PUBLIC EDUCATION EFFORTS INCLUDE THE DELIVERY OF

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RESEARCH-BASED FACTS AND MESSAGES ABOUT THE BENEFITS OF GIRLS PLAYING SPORTS AND BEING ACTIVE AND THE HIGHER HEALTH RISKS THEY ENCOUNTER WHEN THEY DO NOT. OUR WEB SITE, [WWW.WOMENSSPORTSFOUNDATION.ORG/GOGIRLGO](http://WWW.WOMENSSPORTSFOUNDATION.ORG/GOGIRLGO), PROVIDES SUMMARY DATA THAT INCLUDES THE FOLLOWING STATISTICS THAT CAN BE ADDRESSED BY INCREASED PHYSICAL ACTIVITY:

APPROXIMATELY 25 MILLION CHILDREN UNDER 17 ARE EITHER OVERWEIGHT OR OBESE.

A GIRLS PARTICIPATION IN SPORTS OR PHYSICAL ACTIVITY DECLINES SIGNIFICANTLY AS SHE GETS OLDER. BY THE TIME SHE IS 16 OR 17, ONLY 1 IN 7 ATTENDS P.E. CLASS DAILY, AND 15-30 PERCENT REPORT NO REGULAR PHYSICAL ACTIVITY AT ALL.

INACTIVITY IS MUCH MORE COMMON AMONG FEMALES THAN MALES, AND AMONG BLACK FEMALES THAN WHITE FEMALES.

THIRTY-EIGHT PERCENT OF 12TH GRADE GIRLS AND 18 PERCENT OF EIGHTH-GRADE GIRLS HAVE USED AN ILLICIT DRUG.

ABOUT 1/4 OF SEXUALLY ACTIVE ADOLESCENTS ARE INFECTED WITH A SEXUALLY TRANSMITTED DISEASE EACH YEAR.

THE UNITED STATES HAS THE HIGHEST TEEN PREGNANCY AND BIRTH RATES IN THE INDUSTRIALIZED WORLD.

BY AGE 15, GIRLS ARE TWICE AS LIKELY AS BOYS TO HAVE EXPERIENCED A MAJOR DEPRESSIVE EPISODE.

OVER 90 PERCENT OF VICTIMS OF EATING DISORDERS ARE FEMALE, AND 86 PERCENT REPORT ONSET BY AGE 20.

### 3. INTERNATIONAL WOMENS SPORTS HALL OF FAME

THE WOMENS SPORTS FOUNDATION OWNS THE INTERNATIONAL WOMENS SPORTS HALL OF FAME AND A COMPREHENSIVE WOMENS SPORTS LIBRARY OF MORE THAN 2,000

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VOLUMES, A SIGNIFICANT WOMENS SPORTS FILM AND VIDEO COLLECTION, ATHLETE AND EVENT MEMORABILIA REPRESENTING MORE THAN 40 SPORTS, AND TWO TRAVELING MUSEUM EXHIBITS.

FORM 990, PART III, LINE 4C, PROGRAM SERVICE ACCOMPLISHMENTS:

SCHOOL LEVEL AND NEARLY 63,000 FEWER CHANCES TO PARTICIPATE AT THE NCAA LEVEL.

WOMEN RECEIVE \$176 MILLION LESS IN COLLEGE SCHOLARSHIP DOLLARS EACH YEAR THAN THEIR MALE COUNTERPARTS.

WOMEN OF COLOR COMPRISE LESS THAN 23% OF NCAA FEMALE STUDENT ATHLETES.

WOMEN HOLD LESS THAN 46% OF THE HEAD COACHING POSITIONS IN WOMENS SPORTS, LESS THAN 3% OF THE HEAD COACHING POSITIONS IN MENS SPORTS AND 8.3% OF DIVISION I, 15.5% OF DIVISION II, AND 27.4% OF DIVISION III COLLEGE ATHLETIC DIRECTOR JOBS.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

RESEARCH

THE WOMENS SPORTS FOUNDATION HAS PUBLISHED 27 RESEARCH STUDIES, INCLUDING HER LIFE DEPENDS ON IT I & II: SPORT, PHYSICAL ACTIVITY AND THE HEALTH AND WELL-BEING OF AMERICAN GIRLS (2005 & 2009); THE GROUND-BREAKING GO OUT AND PLAY: YOUTH SPORTS IN AMERICA (2008) AND WHO'S PLAYING COLLEGE SPORTS? (2008); AND WOMEN IN THE 2010 OLYMPIC AND PARALYMPIC WINTER GAMES: AN ANALYSIS OF PARTICIPATION, LEADERSHIP, AND MEDIA OPPORTUNITIES (2010). THESE AND OTHER WSF ORIGINAL RESEARCH REPORTS ARE QUOTED DAILY IN MEDIA, ACADEMIC AND PUBLIC HEALTH SETTINGS. FOLLOWING ARE BRIEF SYNOPSES OF RECENTLY COMPLETED PROJECTS:

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1. GO OUT AND PLAY: YOUTH SPORTS IN AMERICA

A NATIONAL RESEARCH TEAM HEADED BY DR. DON SABO, DIRECTOR, CENTER FOR RESEARCH ON PHYSICAL ACTIVITY, SPORTS, AND HEALTH, D'YOUVILLE COLLEGE, STUDIED THE SPORTS AND FITNESS PARTICIPATION OF BOYS AND GIRLS 8-18 (TO ALLOW COMPARISONS) AND THE FACTORS THAT IMPACT THEIR PARTICIPATION. VARIABLES ADDRESSED INCLUDE RACE, ETHNICITY, AGE, SOCIO-ECONOMIC STATUS, FAMILY SUPPORT AND ROLE MODELING, CULTURAL BARRIERS AND ENVIRONMENTAL BARRIERS IN A NATIONALLY REPRESENTATIVE SAMPLE AND IN 10-20 COMMUNITIES THAT RANK LOW ON THE HEALTH AND WELL-BEING OF GIRLS, OVER-SAMPLING THESE GROUPS AND OTHER RACE, ETHNIC AND ECONOMIC DEMOGRAPHICS TO INCREASE THE POWER OF THE STUDY. THE WSF HAS AN EXEMPLARY TRACK RECORD OF PERFORMING PUBLIC SERVICE RESEARCH. THIS RESEARCH REPORT IS THE FIRST OF ITS KIND TO MEASURE A NATIONAL REPRESENTATIVE SAMPLE OF GIRLS AND BOYS AND THEIR PHYSICAL ACTIVITY BEHAVIORS. THE STUDY WILL BE REPEATED EVERY TWO YEARS TO TRACK PROGRESS.

2. EXPANDING THE BOUNDARIES OF SPORT MEDIA RESEARCH: AN EXPLORATION OF CONSUMER RESPONSES TO REPRESENTATIONS OF WOMEN'S SPORTS

OVER THE PAST THREE DECADES, SPORT MEDIA SCHOLARS HAVE CONSISTENTLY UNCOVERED TWO PATTERNS OF REPRESENTATION THROUGHOUT MAINSTREAM MEDIA:

1) FEMALE ATHLETES, COMPARED TO THEIR MALE COUNTERPARTS, ARE SIGNIFICANTLY UNDERREPRESENTED WITH RESPECT TO AMOUNT OF COVERAGE (FINK & KENSICKI, 2002; KANE & BUYSSE, 2005); AND 2) SPORTSWOMEN ARE ROUTINELY PRESENTED IN WAYS THAT EMPHASIZE THEIR FEMININITY AND HETEROSEXUALITY VERSUS THEIR ATHLETIC COMPETENCE (KANE, 1998; PARKER, 2002). THESE TRENDS HAVE BEEN REMARKABLY RESILIENT: THEY HAVE BEEN DISCOVERED IN PRINT AND BROADCAST JOURNALISM, AT DIFFERENT LEVELS OF



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ATHLETIC INVOLVEMENT (E.G., OLYMPIC, COLLEGE AND PROFESSIONAL SPORTS) AND REGARDLESS OF TIME PERIOD WITH RESPECT TO TITLE IX. REGARDING THIS LATTER POINT, DUNCAN AND MESSNER (2005) FOUND THAT SPORTSWOMEN CONTINUE TO BE LARGELY INVISIBLE THROUGHOUT THE VAST MEDIA LANDSCAPE, WHERE THEY TYPICALLY RECEIVE ONLY 6-8% OF ALL SPORT COVERAGE. THIS IGNORES THE REALITY OF WOMEN'S OVERALL LEVEL OF INVOLVEMENT IN THAT THEY REPRESENT APPROXIMATELY 40% OF ALL SPORT PARTICIPANTS NATIONWIDE. IT ALSO IGNORES ANOTHER REALITY. SPORTSWOMEN COMPRISE APPROXIMATELY HALF OF ALL THOSE INVOLVED IN INTERCOLLEGIATE ATHLETICS (ACOSTA & CARPENTER, 2006).

### 3. TITLE IX RESEARCH SERIES

THE WOMEN'S SPORTS FOUNDATION HAS ASSEMBLED A TITLE IX RESEARCH TEAM LED BY DR. JOHN J. CHESLOCK, OF PENN STATE UNIVERSITY (FORMERLY OF THE UNIVERSITY OF ARIZONA) TO PRODUCE A SERIES OF THREE REPORTS ON TITLE IX TO ESSENTIALLY ANSWER THREE RELATIVELY STRAIGHTFORWARD QUESTIONS:

1. HOW HAS MALE AND FEMALE ATHLETIC PARTICIPATION CHANGED OVER TIME?

2. WHAT FACTORS HAVE CONTRIBUTED TO THESE CHANGES IN ATHLETIC PARTICIPATION?

3. HOW HAS THE RACIAL AND ETHNIC COMPOSITION OF MALE AND FEMALE ATHLETES CHANGED OVER TIME?

WHILE THESE THREE QUESTIONS ARE SIMPLE, THE REPORTS ARE OF SUBSTANTIAL DEPTH. TO FULLY ANSWER THE RELATIVELY BROAD QUESTIONS LISTED ABOVE, ONE NEEDS TO ANSWER A VARIETY OF UNDERLYING SPECIFIC QUESTIONS.

FURTHERMORE, THE ANSWERS TO EACH QUESTION CAN DIFFER SUBSTANTIALLY BY THE TYPE OF INSTITUTION EXAMINED. NCAA DIVISION I-A INSTITUTIONS, NCAA DIVISION III INSTITUTIONS, AND NJCAA INSTITUTIONS ARE UNLIKELY TO ACT IN A SIMILAR FASHION. EACH OF THESE REPORTS WILL SUBSTANTIALLY

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INFLUENCE THE DEBATE OVER TITLE IX WITH THE WOMEN'S SPORTS FOUNDATION  
LEADING A MEDIA EFFORT TO DISSEMINATE THIS WORK BROADLY.

#### 4. WOMEN IN THE 2010 OLYMPIC AND PARALYMPIC WINTER GAMES

THE 2010 STUDY REPLICATES THE FOUNDATION'S "WOMEN IN THE 2006 OLYMPIC  
AND PARALYMPIC WINTER GAMES: AN ANALYSIS OF PARTICIPATION, LEADERSHIP  
AND MEDIA COVERAGE" REPORT, A COMPREHENSIVE STUDY GRADING THE PARITY OF  
WOMEN'S PARTICIPATION AND LEADERSHIP FOR THE OLYMPIC AND PARALYMPIC  
WINTER GAMES. THE FOUNDATION HAS ALSO CONDUCTED STUDIES ON THE SUMMER  
OLYMPIC GAMES OF 2008.

THE WOMEN'S SPORTS FOUNDATION ISSUED A REPORT CARD THAT GRADES THE  
FOLLOWING:

2010 OLYMPIC WINTER GAMES PARTICIPATION

2010 PARALYMPIC WINTER GAMES PARTICIPATION

2010 IOC MEMBERSHIP

2010 INTERNATIONAL PARALYMPIC COMMITTEE (IPC) MEMBERSHIP

2010 U.S. OLYMPIC PARTICIPATION OF WOMEN IN LEADERSHIP POSITIONS

2010 U.S. PARALYMPIC PARTICIPATION OF WOMEN IN LEADERSHIP POSITIONS

2010 U.S. OLYMPIC COMMITTEE (USOC) BOARD OF DIRECTORS

2010 U.S. MEDIA COVERAGE

#### 5. WOMENS SPORTS, HEALTH AND ACTIVITY RESEARCH AND POLICY CENTER

(SHARP)

AFTER A RIGOROUS YEAR-LONG PROCESS TO SELECT AN INSTITUTIONAL RESEARCH  
PARTNER, LAST YEAR THE WOMENS SPORTS FOUNDATION OFFICIALLY SELECTED THE  
UNIVERSITY OF MICHIGAN TO ESTABLISH A JOINT RESEARCH AND POLICY CENTER.

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THIS NEW FIRST OF ITS KIND CENTER OFFICIALLY KNOWN AS THE WOMENS SPORTS, HEALTH AND ACTIVITY RESEARCH AND POLICY CENTER (SHARP) OPENED IN JANUARY 2011 AT THE HOME OF UNIVERSITY OF MICHIGANS INSTITUTE FOR RESEARCH ON WOMEN AND GENDER (IRWG). SHARP WILL GENERATE INTERDISCIPLINARY RESEARCH ON ISSUES RELATED TO WOMENS SPORTS, GENDER ISSUES AND KINESIOLOGY TO ENHANCE EXISTING, AND ESTABLISH NEW RELATIONSHIPS WITH POLICYMAKERS AND PROFESSIONAL WOMENS SPORTS LEAGUES. THE SCHOOL OF KINESIOLOGY IS ALSO A PARTNER IN THE CENTER.

AS A RESULT OF THE COLLABORATION, SHARP WILL GENERATE A VARIETY OF INFORMATION AND TOOLS CENTRAL TO THE FOUNDATION AND UNIVERSITY'S EDUCATIONAL ROLE OF SUPPORTING EVIDENCE-BASED PUBLIC DEBATE THAT INFORMS PUBLIC POLICY AND ENCOURAGES ELIMINATION OF THE OBSTACLES GIRLS AND WOMEN FACE IN SPORTS PARTICIPATION. SHARP'S RESEARCH AGENDA, COMPRISED OF PUBLIC INTEREST AS WELL AS PROPRIETARY RESEARCH, INCLUDES A VARIETY OF TOPICS RELATED TO GIRLS AND WOMENS INVOLVEMENT IN SPORTS. CURRENT PROJECTS UNDERWAY INCLUDE:

1. UNDERSTANDING SPORTS-RELATED KNEE JOINT AND ACL INJURIES, FROM WHICH ACTIVE GIRLS ARE 5 TIMES AS LIKELY AS BOYS TO SUFFER;
2. IF INCREASES IN PAY-TO-PLAY LEAD TO DISPROPORTIONATE OPPORTUNITIES FOR GIRLS AND THE SUBSEQUENT IMPLICATIONS ON THEIR FUTURE HEALTH AND WELLNESS; AND THE EXTENT TO WHICH HAIR MAINTENANCE IS A BARRIER TO PHYSICAL ACTIVITY AMONG AFRICAN AMERICAN GIRLS.

LEADERSHIP

THE WOMENS SPORTS FOUNDATION IS THE TRUSTED VOICE OF WOMENS SPORTS AND

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PHYSICAL ACTIVITY BECAUSE OUR WORK IS ANCHORED ON EVIDENCE-BASED RESEARCH AND 38 YEARS OF EXPERIENCE IN THE DESIGN AND EXECUTION OF AWARD-WINNING EDUCATION AND PUBLIC POLICY PROGRAMS. FOUNDED IN 1974 BY BILLIE JEAN KING, THE WOMENS SPORTS FOUNDATION IS A NATIONAL, CHARITABLE, EDUCATIONAL ORGANIZATION DEDICATED TO ADVANCING THE LIVES OF GIRLS AND WOMEN THROUGH PHYSICAL ACTIVITY. WE ARE THE ONLY NATIONAL ORGANIZATION PROMOTING ALL SPORTS AND PHYSICAL ACTIVITIES FOR WOMEN OF ALL AGES AND SKILL LEVELS AND ARE ACKNOWLEDGED BY THE MEDIA AS THE EXPERT RESOURCE ON ALL WOMENS SPORTS ISSUES.

AN EDUCATED PUBLIC IS THE STRONGEST FORM OF ADVOCACY, AND RESEARCH IS KEY TO DEMONSTRATING THAT SPORTS AND PHYSICAL ACTIVITY LEAD TO HEALTHIER, HAPPIER AND MORE PRODUCTIVE LIVES. THE WOMENS SPORTS FOUNDATION HAS A RICH HISTORY OF CONDUCTING IMPORTANT RESEARCH AND HAS MADE A LONG-TERM COMMITMENT TO A SERIES OF SIGNATURE REPORTS ADDRESSING SUCH TOPICS AS GIRLS PARTICIPATION IN SPORTS AND PHYSICAL ACTIVITY, GENDER EQUITY IN INTERCOLLEGIATE SPORTS, THE IMPACT OF MEDIA IMAGES OF WOMEN IN SPORTS AND PAY EQUITY.

OUR VISION IS A SOCIETY IN WHICH PARENTS UNDERSTAND THE BENEFITS OF SPORTS AND PHYSICAL ACTIVITY PARTICIPATION FOR BOTH THEIR DAUGHTERS AND THEIR SONS AND EQUALLY ENCOURAGE THEM TO BE ACTIVE AND HEALTHY.

TOGETHER WE WANT TO CREATE A SOCIETY IN WHICH GIRLS AND WOMEN OF ALL AGES FULLY EXPERIENCE AND ENJOY SPORTS AND PHYSICAL ACTIVITY WITH NO BARRIERS TO THEIR PARTICIPATION. OUR SUCCESS DEPENDS ON PEOPLE AROUND THE WORLD WHO WORK WITH US TO HELP EVERY GIRL AND WOMAN BELIEVE THAT SHE CAN BE FIT, CONFIDENT AND HEALTHY IN A BODY OF ANY SIZE.

THE WOMENS SPORTS FOUNDATION IS THE LEADER IN PROMOTING SPORTS, HEALTH

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AND EDUCATION FOR GIRLS AND WOMEN. WITH BILLIE JEAN KING AS OUR FOUNDER AND ONGOING VISIONARY, THE WOMEN'S SPORTS FOUNDATION CONTINUES TO HAVE A PROFOUND IMPACT ON FEMALE ATHLETICS, FROM ITS VIGOROUS ADVOCACY OF TITLE IX LEGISLATION TO PROVIDING GRANTS AND SCHOLARSHIPS, GRASSROOTS PROGRAMS FOR UNDERSERVED GIRLS, AND GROUNDBREAKING RESEARCH.

AN AGENT FOR CHANGE, THE FOUNDATION HAS RELATIONSHIPS WITH MORE THAN 1,000 OF THE WORLDS ELITE FEMAL ATHLETES AND IS RECOGNIZED GLOBALLY FOR ITS LEADERSHIP, VISION, STRENGTH, EXPERTISE AND INFLUENCE. FOR MORE INFORMATION, VISIT [WWW.WOMENSSPORTSFOUNDATION.ORG](http://WWW.WOMENSSPORTSFOUNDATION.ORG).

EXPENSES \$ 762,805. INCLUDING GRANTS OF \$ 0. REVENUE \$ 0.

FORM 990, PART VI, SECTION B, LINE 11: THE ORGANIZATION MAKES AVAILABLE TO ALL BOARD MEMBERS THE FORM 990 FOR THEIR REVIEW PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C: THE ORGANIZATION HAS A WRITTEN CONFLICT OF INTEREST POLICY. EVERYONE IN THE ORGANIZATION IS REVIEWED PERIODICALLY TO DETERMINE IF A CONFLICT OF INTEREST HAS OCCURED.

FORM 990, PART VI, SECTION B, LINE 15: THE ORGANIZATION USES THE FOLLOWING TO ESTABLISH THE COMPENSATION OF THE ORGANIZATION'S CEO AND TOP MANAGEMENT OFFICIALS: 1) APPROVAL BY THE BOARDS COMPENSATION COMMITTEE, 2) WRITTEN EMPLOYMENT CONTRACT (CEO), 3) FORM 990 OF OTHER ORGANIZATIONS, 4) INDUSTRY SPECIFIC SALARY STUDIES.

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, AND FINANCIAL STATEMENTS AVAILABLE TO THE PUBLIC UPON REQUEST.

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## FORM 990, PART XI, LINE 5, CHANGES IN NET ASSETS:

NET UNREALIZED GAINS ON INVESTMENTS: 16,974.

INVESTMENT EXPENSES: -20,187.

LOSS ON WRITE-OFF OF UNCOLLECTIBLE CONTRIBUTIONS -319,078.

TOTAL TO FORM 990, PART XI, LINE 5 -322,291.

## FORM 990, PART XII LINE 2C

PROCESS OF OVERSEEING THE AUDIT AND SELECTION OF INDEPENDENT ACCOUNTANT:

THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.