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Department of the Treasury Internal Revenue Service

# **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

➤ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No 1545-0047

Open to Public Inspection

A	or tr	le 2011 calendar year, or tax year beginning , 2011, and	ending			, 20	
Вс	heck if a	C Name of organization		D Employer ide		on number	
_	Addr	GO CAMPAIGN		20-454	2914		
$\perp$	chan	Doing Business As	<del></del> _	<u></u> _			
	Name	Number and street (or P O. box if mail is not delivered to street address)  Room,	/suite	E Telephone n			
L.	Initia	return 2461 SANTA MONICA BLVD #437		(310) 39	6-634	43	
<b> </b>	_	City or town, state or country, and ZIP + 4					
<u> </u>	Amer	OMIN MONION, CH 30404		G Gross receip		1,351	
L	Appil pend			H(a) Is this a grou affiliates?	p retum fo	or Yes	XN
		2461 SANTA MONICA BLVD #437 SANTA MONICA, CA S	90404	H(b) Are ali affilia	tes include	ed? Yes	N
1		empt status X 501(c)(3) 501(c) ( ) ◀ (insert no ) 4947(a)(1) or	527	If "No," attac	halist (s	ee Instructions)	
		te: ▶ WWW.GOCAMPAIGN.ORG		H(c) Group exemp			
		of organization X Corporation Trust Association Other L	Year of format	tion 2006 M	State of I	legal domicile	CA
Pa	rt I	Summary					
	1	Briefly describe the organization's mission or most significant activities:					
ø		GO CAMPAIGN IMPROVES THE LIVES OF ORPHANS AND VULNE					
and		THROUGHOUT THE WORLD BY PROVIDING THEM WITH CARE AN	D SERVI	CES.			
Activities & Governance							
8		Check this box 🕨 🔛 if the organization discontinued its operations or disposed of m			3		
જ	3	Number of voting members of the governing body (Part VI, line 1a)			3		9
ties		Number of independent voting members of the governing body (Part VI, line 1b)			4		8
Ξ	5	Total number of individuals employed in calendar year 2011 (Part V, line 2a)			5		1
Ac		Total number of volunteers (estimate if necessary)			6	· · · · · · · · · · · · · · · · · · ·	12
	7a	Total unrelated business revenue from Part VIII, column (C), line 12			7a		
	b	Net unrelated business taxable income from Form 990-T, line 34	· · · · · ·	<i></i> . <u></u> .	7b		
	ĺ			Prior Year		Current \	
<u>a</u>	8	Contributions and grants (Part VIII), line 1h)		712,43	37.	625	,893
_F		Program-service revenue (Part VIII, line 2g)			-0		
Revenue		Investment income (Part VIII, column (A), lines 3, 4, and 7d)		142,07	-	141	,716
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)			0		
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		854,51			,609
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		640,63	39.	410	,862
	14	Benefits paid to or for members (Part IX, column (A), line 4)			0		
S		Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		80,19	11.	73	3,666
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)	L		0		
ğ		Total fundraising expenses (Part IX, column (D), line 25) ▶ 31, 277.					
ш	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		242,20			,878
	18	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)  Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 250 EIVED	/.	963,03		757	,406
	19	Revenue less expenses. Subtract line 18 from line 12		-108,51		10	,203
ces		₩ NOV 1 0 2012	O Begin	ning of Current Y	'еаг	End of Ye	
Assets o i Balance	20	Total assets (Part X, line 16)	. lø	3,404,63	35.	3,339	,558
d Big	21	Total liabilities (Part X, line 26)	니또	18,85	52.		,404
콜	22	Net assets or fund balances. Subtract line 21 from line 20		3,385,78	}3.	3,318	,154
Pa	rt II	Signature Block					
Und	ler pe	allies of perjury, I declare that I have examined this return, including accompanying schedules and sta	iternents, and to	the best of my k	nowledge	e and belief, It	ıs true,
ÇOI	ract, ar	nd complete. Declaration of preparer (other than officer) is based on all information of which preparer	nas any knowie	eage			
		SONT			<u>  - 75</u>	12	
ວ່າຕ		Signature of officer		Date		_	
Hei	19	Scott FIFER, Executive Direc	tor				
		Type or print name and title					
		Print/Type preparer's name Preparer's signature Da		Check	ıf PTIN	N	
Paid		Lewis Friedern VM	-14-201	2 self-employe	ed	P00132	333
•	Only	Firm's name > ROSSI, DOSKOCIL & FINKELSTEIN LLP		Firm's EIN	95-40	91474	
use	Only	Firm's address > 400 OCEANGATE, SUITE 1000 LONG BEACH, CA 90802		Phone no	562-4	195-332	5
May	the I	RS discuss this return with the preparer shown above? (see instructions)			]	X Yes	No
For	Pape	work Reduction Act Notice, see the separate instructions.		-		Form 99	

	m 990 (2011 <del>)</del>	Page 2
Pa	Statement of Program Service Accomplishments Check if Schedule O contains a response to any question in this Part III	
1	Briefly describe the organization's mission:	J
	GO CAMPAIGN IMPROVES THE LIVES OF ORPHANS AND VULNERABLE CHILDREN	
	THROUGHOUT THE WORLD BY PROVIDING THEM WITH CARE AND SERVICES.	
_	Did the appointment of the control o	
2	Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?	X No
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	X No
4	If "Yes," describe these changes on Schedule O.  Describe the organization's program service accomplishments for each of its three largest program services, as measi expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the am	
	grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.	
4a	(Code: ) (Expenses \$ 514,934. Including grants of \$ ) (Revenue \$ ) GO CAMPAIGN IMPROVES THE LIVES OF CHILDREN AROUND THE WORLD BY	
	PARTNERING WITH LOCAL HEROES WHO ARE HAVING THE GREATEST IMPACT ON	
	THE LIVES OF VULNERABLE CHILDREN.	
4b	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$)	
		<del></del>
4c	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$ )	
		<del></del>
		<del></del>
	Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$ ) (Revenue \$ )	
	Total program service expenses ► 514,934.	

GO CAMPAIGN 20-4542914 Form 990 (2011) Page 3 Part IV **Checklist of Required Schedules** Yes No is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," Х Х 2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? . . . . . . . . . Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to Х 3 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) Х Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-197 If "Yes," complete Schedule C. 5 Х Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If Х 6 Did the organization receive or hold a conservation easement, including easements to preserve open space, X the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II......... Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," X 8 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," Х 9 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V . . . . . . Х 10 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable. a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Х Schedule D, Part VI 11a b Did the organization report an amount for investments-other securities in Part X, line 12 that is 5% or more Х 11b c "Did the organization report an amount for investments program related in Part X, Inne 13 that is 5% or more Х 11c d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets 11d X e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses Х 11f the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X . . . . . . 12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," Х 12a b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if Х the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional . . . . . . . . . . . . . . . . 12b X Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E . . . . . . . . . . Х 14a Did the organization maintain an office, employees, or agents outside of the United States?......... b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate Х foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV........ Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any 15 Х organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV . . . . . . . 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance Х 16 to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV . . . . . . . . . 17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services 17 Х on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions) . . . . . . . . . Did the organization report more than \$15,000 total of fundraising event gross income and contributions on

Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?

Form 990 (2011)

Х

Х

X

18

19

	990 (2011)			Page 4
Par	Checklist of Required Schedules (continued)			,
			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization	۱		×
	in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II.	21	<u>:</u>	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States		İ	\ ,
	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			
	organization's current and former officers, directors, trustees, key employees, and highest compensated			v
	employees? If "Yes," complete Schedule J	23		X
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than	i		İ
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			v
	through 24d and complete Schedule K. If "No," go to line 25	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary penod exception?	24b		
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year	١		
	to defease any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	<b></b> -	<del> </del>
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			l v
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?	056		x
	If "Yes," complete Schedule L, Part I	25b	<u> </u>	
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or	20		x
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II.	26	<u> </u>	
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			,
	substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled	27		х
	entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	21	<b></b>	
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
_	Part IV instructions for applicable filing thresholds, conditions, and exceptions):	28a		x
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	- ZOA		-
_ D	Schedule L, Part N	28b		x
_	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)	200		<del></del> -
C	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		x
00	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	x	<del>                                     </del>
29	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified	23.		<del>-</del>
30	conservation contributions? If "Yes," complete Schedule M	30		х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,	-		
31	Part I	31		х
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			
JŁ	complete Schedule N, Part II	32		х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
00	sections 301.7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,			
<b>0</b> 4	<i>IV</i> , and <i>V</i> , line 1	34		х
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	<u> </u>	Х
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the			
	meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		х
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
<b></b>	related organization? If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
••	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Part VI	37	]	х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and			
	19? Note. All Form 990 filers are required to complete Schedule O	38		Х
	<u> </u>		990	(2011)

20-4542914

Form 990 (2011)

Part V. Statements Regarding Other IBS Filings and Tax Compliance

Page 5

rai	Check if Schedule O contains a response to any question in this Part V			$\Box$
			Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	<b>EEG</b>	<b>STATE</b>	
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
	Did the organization comply with backup withholding rules for reportable payments to vendors and			
	reportable gaming (gambling) winnings to prize winners?	1 c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			遊送
	Statements, filed for the calendar year ending with or within the year covered by this return . 2a 1		热爱	Pr.
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X Second	A 8 - 50
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	160.50		
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
4 a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority			
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial	4a		Х
h	account)?	3233	经汇率	ينزيها بوشئ
U	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	æ,:	X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the			
	organization solicit any contributions that were not tax deductible?	6a	<u> </u>	X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or			
	gifts were not tax deductible?	6b		v
7	Organizations that may receive deductible contributions under section 170(c).	3 . Take 2 . Take 2 . Take		સુંજ તું. આ તું. આ તુ
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods	18 m	(N. 1.2.)	≃ مؤر
	and services provided to the payor?	7a	X	
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	- 1	-X
d	If "Yes," indicate the number of Forms 8282 filed during the year	2 - F		याः याः
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	~ `	X,
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
_	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting		ا يعتمر بين ار مسان	
	organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring	1	為到	ره ځاره
	organization, have excess business holdings at any time during the year?	8	<u>, , , , , , , , , , , , , , , , , , , </u>	Х
9	Sponsoring organizations maintaining donor advised funds.	1.7	4 }	1
	Did the organization make any taxable distributions under section 4966?	9a		$\frac{x}{x}$
	Did the organization make a distribution to a donor, donor advisor, or related person?	9b	<b>स्ट्रांट</b> स्ट्र	25.
10	Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12			the second
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	37.5		新疆
11	Section 501(c)(12) organizations. Enter:			10.7
	Gross income from members or shareholders	4	Yan ildir Yan ildir Yan ildir	(5 m)
	Gross income from other sources (Do not net amounts due or paid to other sources	4		11 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	against amounts due or received from them.)	30 4.	1. The state of th	(3)
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	100 mg		3
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	( j	#13	
а	is the organization licensed to issue qualified health plans in more than one state?	13a	and a second	2 3 5 5
	Note. See the instructions for additional information the organization must report on Schedule O.	17.5% 10.5%		
b	Enter the amount of reserves the organization is required to maintain by the states in which			
	the organization is licensed to issue qualified health plans		10 mg/m	ئى ئىللىلىدىن ئىدىكىللىلىدىن
	Enter the amount of reserves on hand	1/10	تم ز ایک	X
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		
D ISA	ii 165, 1165 it thed a Forth 120 to report these payments "I 140, provide an explanation in Generale O	1 70		

Page 6

	"No" response to line 8a, 8b, or 10b below, describe the circumstances, process O. See instructions.	es, or change	es in	Sch	edule		
	Check if Schedule O contains a response to any question in this Part VI				$\overline{\mathbf{x}}$		
Sect	ion A. Governing Body and Management			-	121		
0001	ton A. Governing Body and management	<del></del>		Yes	No		
10	Enter the number of voting members of the governing body at the end of the tax year. If there are	1a 9					
14	material differences in voting rights among members of the governing body, or if the governing body		İ				
	delegated broad authority to an executive committee or similar committee, explain in Schedule O						
b		<b>1b</b> 8					
2	Did any officer, director, trustee, or key employee have a family relationship or a business rela	tionship with					
~	any other officer, director, trustee, or key employee?		2		Х		
3	Did the organization delegate control over management duties customarily performed by or unc						
	supervision of officers, directors, or trustees, or key employees to a management company or other		3		X		
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was file	•	_4		Х		
5	Did the organization become aware during the year of a significant diversion of the organization's as		5		X		
6	Did the organization have members or stockholders?		6		X		
7a	Did the organization have members, stockholders, or other persons who had the power to elec-				ļ		
	one or more members of the governing body?		7a		X		
b	Are any governance decisions of the organization reserved to (or subject to approval b						
	stockholders, or persons other than the governing body?		7b		X		
8	Did the organization contemporaneously document the meetings held or written actions under	taken during					
	the year by the following:						
а	The governing body?		8a	<u> </u>	<u> </u>		
b	Each committee with authority to act on behalf of the governing body?		8b	_X	<u> </u>		
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be	e reached at	: I				
	the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		9		<u> </u>		
Secti	on B. Policies (This Section B requests information about policies not required by the Inter	nai Hevenue	Code		T		
			40-	Yes	No X		
	Did the organization have local chapters, branches, or affiliates?		10a		_		
b	If "Yes," did the organization have written policies and procedures governing the activities of st				-		
	affiliates, and branches to ensure their operations are consistent with the organization's exempt pur		10b	X			
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filling	ng the fom?	11a				
b							
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13		12a	<u> </u>			
b	Were officers, directors, or trustees, and key employees required to disclose annually interests the		12b	Х			
	rise to conflicts?		120	<del></del> -			
С	Did the organization regularly and consistently monitor and enforce compliance with the pol		12c	х			
4.0	describe in Schedule O how this was done		13	X			
13	Did the organization have a written whistleblower policy?		14	X			
14	Did the process for determining compensation of the following persons include a review and appro		• • •				
15	independent persons, comparability data, and contemporaneous substantiation of the deliberation						
_	The organization's CEO, Executive Director, or top management official		15a	Х			
a	Other officers or key employees of the organization		15b		X		
b	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions.)				<u> </u>		
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar	arrangement					
Iva	with a taxable entity during the year?		16a		x		
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to						
U	participation in joint venture arrangements under applicable federal tax law, and take steps to s						
	organization's exempt status with respect to such arrangements?		16b				
Sect	ion C. Disclosure						
17							
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 9						
. •	available for public inspection. Indicate how you made these available Check all that apply	•		-			
	Own website Another's website X Upon request						
19	Describe in Schedule O whether (and if so, how), the organization made its governing docume	ents, conflict o	finte	est p	oolicy,		
-	and financial statements available to the public during the tax year.			•			
20	State the name, physical address, and telephone number of the person who possesses the books a	and records of t	ne				
		96-6343		000	10.5		
JSA			rom	390	(2011)		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a

Page 7 Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Part VII **Independent Contractors** 

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees, highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for	box,	unle	Pos heck ss pe	rson	e than o	an	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the	
	related organizations in Schedule O)		Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W 271033 MIGG)	organization and related organizations	
-(1)- SCOTT- FIFER		_	-	-	-		_				-
EXECUTIVE DIRECTOR	40.00	х		x				70,676.	o		0
(2) ALEXANDER VORBECK			<u> </u>								-
SECRETARY	2.00	Х	ŀ	Х				0	0		0
(3) DARYL OFFER			<u> </u>								-
BOARD MEMBER	2.00	Х			}			0	0		0
(4) VICTORIA KENNEDY		1									_
BOARD MEMEBR	2.00	Х					İ	0	0		0
(5) JILL GOLDMAN											_
BOARD MEMBER	2.00	X					<u> </u>	0	0		_0
(6) LOUISE HAMAGAMI											
BAORD MEMBER	2.00	Х						0	0		_0
(7) TONY HORTON						1					
BOARD MEMBER	2.00	Х						0	0		_0
(8) RAMI GHANDOUR						Ì					
BOARD MEMBER	2.00	X				L	L	0	0		_0
(9) JULIE MILLIGAN	_										
BOARD MEMBER	2.00	Х				<u> </u>	<u> </u>	0	0		_0
(10)	-										
_(11)	-										
_(12)											_
_(13)											_
_(14)											_

Part VII Section A. Officers, Directors, Tru (A)	(B)	<u> </u>			C)			(D)	(E)		(F)
Name and title	Average hours per week (describe	box,	unle r an	Pos heck ss pe	sition more erson	e than c is both or/trust	an ee)	Reportable compensation from the	Reportable compensation fro related organizations	able ion from ed	Estimated amount of other compensation
	hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	organization (W-2/1099-MISC)	(W-2/1099		from the organization and related organizations
										-	
		_	-			_					
l b Sub-total c Total from continuation sheets to Part VII, So d Total (add lines 1b and 1c)	ection A .						<b>* * *</b>	70,676. 0 70,676.		0	
2 Total number of individuals (including but not reportable compensation from the organization	imited to t		iste				o re	ceived more than	\$100,000	of	
3 Did the organization list any former offic employee on line 1a? If "Yes," complete Schedu											Yes N
For any individual listed on line 1a, is the sorganization and related organizations greated individual	eater than	\$15	0,0	00?	lf	"Yes	," (	nd other compens complete Schedu	sation from le J for	the such	4
5 Did any person listed on line 1a receive or for services rendered to the organization? If "Ye											5 7
Section B. Independent Contractors								<del></del>			
<ol> <li>Complete this table for your five highest com compensation from the organization. Report c year.</li> </ol>											
(A) Name and business add	ress							(B) Description of se	rvices	C	(C) Compensation
NONE	_						-		·		
						-	-				
2 Total number of independent contractors (in	oludina h	,+ na+	1:	n it o c	d 4.0	than	<u> </u>	inted above) who	ropolyand	J. 2, 124.6	A STATE OF THE STA
more than \$100,000 in compensation from the				, ILC		0	ie II	Sieu abovej Will	ICCCIVEU		

Part VIII Statement of Revenue (A) (B) (C) Unrelated (D) Related or Revenue Total revenue exempt business excluded from tax function revenue under sections revenue 512, 513, or 514 Grants Similar Amounts Federated campaigns . . . . . . . 1 b Membership dues . . . . . 501,142 Gifts, 1 c Fundraising events . . . . . 1d Related organizations . . . . . . . Contributions, 1 e Government grants (contributions) . . Other All other contributions, gifts, grants, 124,751 and similar amounts not included above . and Noncash contributions included in lines 1a-1f \$ Total. Add lines 1a-1f . . 625.893 Program Service Revenue **Business Code** All other program service revenue . . Total. Add lines 2a-2f\_. 3 Investment income (including dividends, interest, and 145,314. Income from investment of tax-exempt bond proceeds 4 5 Royalties · · · · · · · Gross rents . . . . . . . . Less: rental expenses . . . Rental income or (loss) . . Net rental income or (loss) -(i) Securities-(II) Other Gross amount from sales of 515,002 assets other than inventory Less: cost or other basis 518,600 and sales expenses . . . . -3,598 Gain or (loss) . . . Net gain or (loss) . . . . . . . Other Revenue Gross income from fundraising 501,142. events (not including \$ \_\_\_ of contributions reported on line 1c) 65,518 See Part IV, line 18 . . . . . . . . . . 65,518 b Less direct expenses . . . . . . . b c Net income or (loss) from fundraising events Gross income from gaming activities 9a See Part IV, line 19 . . . . . . . . . a b Less: direct expenses . . . . . . . . b c Net income or (loss) from gaming activities. 10a Gross sales of inventory, less returns and allowances . . . . . . . . . Less: cost of goods sold . . . . . . . . . ь Net income or (loss) from sales of inventory. Miscellaneous Revenue **Business Code** 11a b All other revenue . . . . e Total. Add lines 11a-11d . . . Total revenue. See instructions . 767,609. 145,314. Form 990 (2011) GO CAMPAIGN 20-4542914 Page **10** 

# Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Check if Schedule O contains a resp				<u></u>
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21.	410,862.	410,862.		
2 Grants and other assistance to individuals in the United States See Part IV, line 22	0			
3 Grants and other assistance to governments,				
organizations, and individuals outside the				
United States See Part IV, lines 15 and 16	0			
4 Benefits paid to or for members	0			<del></del>
5 Compensation of current officers, directors, trustees, and key employees	68,000.	13,600.	40,800.	13,600
6 Compensation not included above, to disqualified				
persons (as defined under section 4958(f)(1)) and				
persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	0			
8 Pension plan accruals and contributions (include section				
401(k) and 403(b) employer contributions)	5,666.	3,329.	1,204.	1,133
9 Other employee benefits	3,666.	3,329.	1,204.	1,133
10 Payroll taxes			<del></del>	
11 Fees for services (non-employees)	0			
a Management	9,032.		9,032.	
b Legal	38,371.		38,371.	· · · · · · · · · · · · · · · · · · ·
c Accounting	0		30,0.21	
d Lobbying	0			
e Professional fundraising services See Part IV, line 17 f Investment management fees	0			
	104,918.	60,640.	36,478.	7,800
g Other	8,063.	555.	6,916.	592
13 Office expenses	621.	59.	506.	56
14 Information technology	0			
15 Royalties	0			
16 Occupancy	0			
17 Travel	27,987.	20,364.	5,236.	2,387
18 Payments of travel or entertainment expenses				
for any federal, state, or local public officials	0			
19 Conferences, conventions, and meetings	4,766.	2,298.	862.	1,606
20 Interest	0			
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	0			
23 Insurance	2,797.		2,797.	····
24 Other expenses. Itemize expenses not covered				
above (List miscellaneous expenses in line 24e If				
line 24e amount exceeds 10% of line 25, column				
(A) amount, list line 24e expenses on Schedule O)	20,713.		20,713.	·
a TRUST MANAGEMENT FEES	3,105.	163.	2,771.	171
AUTO EXPENSE	10,005.	103.	8,409.	1,596
c CONTRIBUTION PROCESSING FEES d POSTAGE & DELIVERY	230.	109.	106.	1,390
	42,270.	2,955.	36,994.	2,321
e All other expenses	757,406.	514,934.	211,195.	31,277
25 Total functional expenses. Add lines 1 through 24e 26 Joint costs. Complete this line only if the	73.7300.			,-,
organization reported in column (B) joint costs from a combined educational campaign_and				
fundraising solicitation. Check here   following SOP 98-2 (ASC 958-720)	o			
JSA	O <sub>I</sub>			Form <b>990</b> (2011)

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Part X	Balance Sheet	(A)		(B)
		Beginning of year		End of year
1	Cash - non-interest-bearing	476,612.		492,769
2	Savings and temporary cash investments	0		00.006
3	Pledges and grants receivable, net	92.	3	28,906
4	Accounts receivable, net	0	4	
5	Receivables from current and former officers, directors, trustees, key			
	employees, and highest compensated employees. Complete Part II of	_		
	Schedule L  Receivables from other disqualified persons (as defined under section	0	5	
6	4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing			
	employers and sponsoring organizations of section 501(c)(9) voluntary	•		
တ	employees' beneficiary organizations (see instructions)	0		
Assets 8 2	Notes and loans receivable, net	0	7	
8 8	Inventories for sale or use  Prepaid expenses and deferred charges	0	8	
9	Prepaid expenses and deferred charges ATCH. 1	7,938.	9	28,387
10a	Land, buildings, and equipment: cost or			
	other basis. Complete Part VI of Schedule D 10a			
b	Less: accumulated depreciation		10c	
11	Investments - publicly traded securities	2,361,699.	11	2,253,056
12	Investments - other securities. See Part IV, line 11		12	
13	Investments - program-related. See Part IV, line 11		13	
14	Intangible assets		14	
15	Other assets See Part IV, line 11	558,294.		536,440
16	Total assets. Add lines 1 through 15 (must equal line 34)	3,404,635.		3,339,558
17	Accounts payable and accrued expenses	18,852.		21,404
18	Grants payable	<u>C</u>	18	
	Deferred revenue	0	19	
20	Tax-exempt bond liabilities		20	
ပ္က 21	Escrow or custodial account liability. Complete Part IV of Schedule D_	<u>_</u> <u>_</u>	_21_	
	Payables to current and former officers, directors, trustees, key			
<u>a</u>	employees, highest compensated employees, and disqualified persons		1	
<b>-</b>	Complete Part II of Schedule L	C	22	
23	Secured mortgages and notes payable to unrelated third parties	C	23	<del></del>
24	Unsecured notes and loans payable to unrelated third parties		24	
	Other liabilities (including federal income tax, payables to related third			
	parties, and other liabilities not included on lines 17-24). Complete Part X			
	of Schedule D	C	25	
26	Total liabilities. Add lines 17 through 25	18,852.	26	21,404
	Organizations that follow SFAS 117, check here $\blacktriangleright X$ and complete			
<b>မွ</b>	lines 27 through 29, and lines 33 and 34.	2 102 025		2 070 544
E 27	Unrestricted net assets	3,103,235.	27	3,078,544
28	Temporarily restricted net assets	282,548.	28	239,610
일 29	Permanently restricted net assets		29	 
or Fund Balances	Organizations that do not follow SFAS 117, check here ▶ and complete lines 30 through 34.			
<u>ಜ</u> 30	Capital stock or trust principal, or current funds		30	
30 31 30 30 31 30 30 31 30 30 30 30 30 30 30 30 30 30 30 30 30	Paid-in or capital surplus, or land, building, or equipment fund		31	
	Retained earnings, endowment, accumulated income, or other funds	<del></del>	32	
33	Total net assets or fund balances	3,385,783.	33	3,318,154
_   ~ ~	Total liabilities and net assets/fund balances	3,404,635.	34	3,339,558

Form **990** (2011)

GO CAMPAIGN 20-4542914

For	m 990 (2011)		Pa	ge 12			
Pa	Reconciliation of Net Assets Check if Schedule O contains a response to any question in this Part XI		х				
1	Total revenue (must equal Part VIII, column (A), line 12)			609.			
2	Total expenses (must equal Part IX, column (A), line 25)		757,406 10,203				
3	Revenue less expenses. Subtract line 2 from line 1						
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))			783.			
5	Other changes in net assets or fund balances (explain in Schedule O)		-77,	832.			
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,						
	column (B))	3,3	318,	154.			
Pa	Financial Statements and Reporting Check if Schedule O contains a response to any question in this Part XII		$\Box$				
			Yes	No			
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		į				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in						
	Schedule O.		1				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a	ļ	X			
b	Were the organization's financial statements audited by an independent accountant?	2b	X				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight						
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?	2c	X				
	If the organization changed either its oversight process or selection process during the tax year, explain in	1					
_	Schedule O.	ĺ	ĺ				
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were						
	issued on a separate basis, consolidated basis, or both.	-					
_	X Separate basis Consolidated basis Both consolidated and separate basis	-					
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in			١,,			
	the Single Audit Act and OMB Circular A-133?	3a		X			
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the	36					
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	<u> 3D</u>	<u> </u>	<u>L —                                    </u>			

#### SCHEDULE:A (Form' 990 or 990-EZ)

# **Public Charity Status and Public Support**

OMB No 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Open to Public Inspection

Name	of t	he organization			-				Emplo	yer iden	tification number
GO (	CAM	IPAIGN					_			20	-4542914
Part	1	Reason for Pub	lic Charity Statu	s (All organizations mu	st con	nplete	this pa	art.) Se	e instr	uctions	
The o	rga	nization is not a priv	ate foundation be	cause it is: (For lines 1 th	rough	11, che	eck only	one bo	x)		
1	╝			association of churches		ed in s	section	170(b)(	(1)(A)(i)	).	
2	╝	A school described	f in section 170(b)	(1)(A)(ii). (Attach Schedul	e E.)						
3		A hospital or a coo	perative hospital s	ervice organization descri	bed in	sectio	n 170(t	)(1)(A)	(iii).		
4		A medical researc	h organization op	erated in conjunction wi	th a h	ospita	il descr	ibed in	sectio	n 170(t	)(1)(A)(iii). Enter th
_	_	hospital's name, cit					<b>-</b>				
5				nefit of a college or univ	ersity	owned	or ope	erated I	oy a go	vernme	ntal unit described i
_		section 170(b)(1)(/									
6	_		-	or governmental unit des							
7 _	X	•	•	es a substantial part of it	s supp	ort fro	m a go	vernme	ental un	ut or fro	om the general publi
	_	described in section									
8	4	•		on 170(b)(1)(A)(vi). (Com							
9		-	-	es' (1) more than 331/3%							•
		•		exempt functions - subj							
				ome and unrelated busin						n 511	tax) from businesse
40 [				ne 30, 1975. See section			-		•		
10			-	ted exclusively to test for		-					ar ta aarmi and th
11		-	-	rated exclusively for the ipported organizations de			-				-
				es the type of supporting							
		a Type I	b Type						111103 1	d [	Type III - Other
e	$\neg$			the organization is not			-	-	rectiv	<u> </u>	
٠.		•		gers and other than one			-		-	-	·
		509(a)(1) or section							3	-	
f		, ,, ,	` '' '	n determination from the	e IRS	that it	is a T	vpe I, 1	vpe il.	or Type	e III supporting
		organization, check									السار المالية
g		Since August 17, 2	006, has the organ	nization accepted any gift	or cor	ntributi	ion from	any of	the		
-		following persons?									_
		(i) A person who	directly or indire	ectly controls, either alon	e or t	ogethe	er with	person	s desc	nbed in	(ii) Yes No
		and (III) below,	the governing boo	ly of the supported organ	ızatıon	?					11g(i) X
		(ii) A family memb	per of a person des	scribed in (i) above?							11g(ii) X
		(iii) A 35% controll	led entity of a pers	on described in (i) or (ii) a	bove?						11g(iii) X
<u>h</u>		Provide the following	ng information abo	ut the supported organiza	ation(s)	)			<del>,</del>		
(		ame of supported	(ii) EIN	(iii) Type of organization		is the zation in		ou notify		ls the	(vii) Amount of
		organization		(described on lines 1-9 above or IRC section	col (ı)	listed in overning	, -	l (ı) of		zation in rganized	support
				(see instructions))	docu	ment?	<del>-</del> -	upport?		US?	
					Yes	No	Yes	No	Yes	No	
(A)											
						-			_		
(B)											
(C)			- "-								
								<del>                                     </del>			
(D)					 					<u> </u>	
(E)											
Total						Щ	<u> </u>	L		<u> </u>	<u> </u>

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

Page 2

Par	Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)  (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)										
Sec	tion A. Public Support										
Cale	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total				
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	1,421,210.	424,505.	629,539.	712,437.	625,893.	3,813,584.				
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						·				
3	The value of services or facilities furnished by a governmental unit to the organization without charge										
4	Total. Add lines 1 through 3	1,421,210.	424,505.	629,539.	712,437.	625,893.	3,813,584.				
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)										
6	Public support. Subtract line 5 from line 4.	BEET SEED	構造基實政策	想到自己的概念	The second	が、またいには、	3,813,584.				
Sec	tion B. Total Support										
Cale	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total				
7	Amounts from line 4	1,421,210.	424,505.	629,539.	712,437.	625,893.	3,813,584.				
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources.	5,709.	10,586.	55,598.	142,079.	145,314.	359,286				
9	Net income from unrelated business activities, whether or not the business is regularly carried on	-247,223.	2,215,650.				1,968,427.				
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)	Jacob San Corne	and the sea	The second second	70.	er umga recadar ir					
11	Total support. Add lines 7 through 10	数据。在例识的等	式表示数据。40°年	各主体的工作	でもはしてから		6,141,297.				
12	Gross receipts from related activities, etc. (			<i></i>		12	48,000.				
13	First five years. If the Form 990 is organization, check this box and stop here	<u> </u>	<u></u>								
Sec	tion C. Computation of Public Sup					r : : r					
14	Public support percentage for 2011 (I					14	<u>%</u>				
	Public support percentage from 2010						% ************************************				
162	331/3% support test - 2011. If the of this box and stop here. The organization										
L	331/3% support test - 2010. If the										
D	check this box and stop here. The org										
172	10%-facts-and-circumstances test -										
	10% or more, and if the organization										
	Part IV how the organization meets										
	organization										
b	10%-facts-and-circumstances test -										
	15 is 10% or more, and if the org	· ·	-								
	Explain in Part IV how the organization										
18	supported organization						▶ 🔲				
	instructions						1 1				
						Schedule A (Form 9					

Page 3

Part III	Support Schedule for	Organizations Described in Section 509(a)(2	١

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support		-						
Cale	ndar year (or fiscal year beginning in)	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total		
1	Gifts, grants, contributions, and membership fees								
	received. (Do not include any "unusual grants.")	ŀ				1			
2	Gross receipts from admissions, merchandise								
	sold or services performed, or facilities								
	furnished in any activity that is related to the								
	organization's tax-exempt purpose								
3	Gross receipts from activities that are not an								
•	unrelated trade or business under section 513		}		}	1	}		
4	Tax revenues levied for the	<del></del>							
*						ł			
	organization's benefit and either paid					ļ			
_	to or expended on its behalf								
5	The value of services or facilities					ĺ			
	furnished by a governmental unit to the								
	organization without charge								
6	Total. Add lines 1 through 5				<del></del>				
7a	Amounts included on lines 1, 2, and 3								
	received from disqualified persons								
D	Amounts included on lines 2 and 3 received from other than disqualified								
	persons that exceed the greater of \$5,000								
	or 1% of the amount on line 13 for the year								
С	Add lines 7a and 7b								
8	Public support (Subtract line 7c from								
	line 6.)					l			
Sec	Section B. Total Support								
Cale	ndar year (or fiscal year beginning in)	(a) 2007	( <b>b</b> ) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total		
9 -	Amounts from line 6	·							
10a	Gross income from interest, dividends,								
	payments received on securities loans, rents, royalties and income from similar								
	sources								
b	Unrelated business taxable income (less		·"						
	section 511 taxes) from businesses								
	acquired after June 30, 1975		!						
С	Add lines 10a and 10b								
11	Net income from unrelated business								
	activities not included in line 10b,								
	whether or not the business is regularly		1	[			1		
4.0	carried on								
12									
	loss from the sale of capital assets								
13	(Explain in Part IV)								
13	***								
	and 12.)	the energy and in		Abred forests as	fifth toy your s	L	(a)(3)		
14		_							
<del></del>	organization, check this box and stop here			<u> </u>	<del> </del>	<del> </del>	· · · · · · · · · · · · · · · · · · ·		
	tion C. Computation of Public Sup Public support percentage for 2011 (line 8			mm (f))		15	0/		
15					-		<u>%</u> %		
16	Public support percentage from 2010 Sche			<u> </u>	• • • • • • • • •	16	76		
	tion D. Computation of Investmen					1 1			
17	Investment income percentage for 2011 (li					17	<u> </u>		
18	Investment income percentage from 2010					18			
19a	331/3% support tests - 2011. If the or								
	17 is not more than 331/3%, check th	-							
b	331/3% support tests - 2010. If the orga	anization did not	check a box on	line 14 or line 19	a, and line 16 is	s more than 331/	3%, and		
	line 18 is not more than 331/3 %, check	this box and st	top here. The or	ganization qualifie	es as a publicly	supported organ	zation >		
20	Private foundation. If the organization	did not check	a box on line	14, 19a, or 19b	, check this bo	x and see instr	ructions >		

20-4542914

GO CAMPAIGN

Schedule A (Form\*990 or 990-EZ) 2011

Page 4

Part IV Supplemental Information. Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

#### SCHEDULE D (Form 990)

**Supplemental Financial Statements** 

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

OMB No 1545-0047 Open to Public

Department of the Treasury Internal Revenue Service Name of the organization

► Attach to Form 990. ► See separate instructions.

Inspection Employer identification number

GO CAMPAIGN 20-4542914 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts, Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year . . . . . . . . . . . . Aggregate contributions to (during year) . . . . 2 Aggregate grants from (during year)..... Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? . . . . . . . . . . Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year 2a Number of conservation easements on a certified historic structure included in (a) . . . . . . | 2e Number of conservation easements included in (c) acquired after 8/17/06, and not on a Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ \_\_\_\_\_\_ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Part III Complete if the organization answered "Yes" to Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the 2 following amounts required to be reported under SFAS 116 (ASC 958) relating to these items. 

GO CAMPAIGN 20-4542914

	dule D (Form,990) 2011	na Callast	iono of	A-4 11:-4-	wind Tue			04	Cimilar	N /-	a a máin		Page 2
Pai	t ill Organizations Maintaini	ng Collect	ions of	Art, Histo	ricai i re	easures	s, or	Otner	Similar /	Assets (	continue	<i>≘a)</i>	
3	Using the organization's acquisition collection items (check all that applied		on, and	other reco	rds, chec	k any o	f the	follow	ing that a	are a sigr	nificant i	use o	of its
а	Public exhibition			d	Loa	n or exc	chan	ge prog	rams				
b	Scholarly research			e		er							
C	Preservation for future ge						_	_					
4	Provide a description of the organ XIV.										t purpos	se in	Part
5	During the year, did the organization assets to be sold to raise funds rath										Yes		No
Par	Escrow and Custodial A line 9, or reported an an					nization	ans	wered	"Yes" to	Form 99	0, Part	IV,	
1a	Is the organization an agent, truste												
	included on Form 990, Part X?									[	Yes		No
b	If "Yes," explain the arrangement in	Part XIV ar	id comp	lete the fol	lowing tal	ole:							
						į.			A	mount			
	Beginning balance												
	Additions during the year						_						
	Distributions during the year												
	Ending balance												
	Did the organization include an am		m 990,	Part X, line	217					<i></i> L	Yes		No
	If "Yes," explain the arrangement in			<del> </del>	<del></del>	n>			5 . 84				
Par	t V Endowment Funds. Com										·	<del></del>	<u> </u>
	B	(a) Curren	t year	<b>(b)</b> Prio	r year	(c) Two	year	s back	(d) Three y	ears back	(e) Four	years	back
_	Beginning of year balance												
b	Contributions												
C	Net investment earnings, gains,												
	and losses				<del></del>								<u></u>
	Grants or scholarships												
е	Other expenditures for facilities .							Ī					
	and programs												
	Administrative expenses												
g	End of year balance			<u> </u>									
2	Provide the estimated percentage		nt year e		e (line 1g,	column	(a)) i	held as:					
a	Board designated or quasi-endown			_%									
b	Permanent endowment	%	•										
С	Temporarily restricted endowment		%	000/									
	The percentages in lines 2a, 2b, an					1 1.				41			
зa	Are there endowment funds not in	tne possess	sion of tr	ne organiza	tion that	are neid	anc	a admin	isterea for	tne		V 1	NI.
	organization by											Yes	No
	(i) unrelated organizations										3a(i)		
1_	(ii) related organizations										3a(ii) 3 b		
_	If "Yes" to 3a(ii), are the related org						• • •				30	i	
4	Describe in Part XIV the intended u												
Par													
	Description of property	. '		other basis tment)	(b) Cost (	or other bas	SIS		umulated eciation		i) Book val	lue	
1a	Land	<u> </u>					_						
þ	Buildings				ļ <u>-</u>								
C	Leasehold improvements			<del></del>									
d	Equipment	• • • •			ļ								
	Other				<u> </u>								
Tota	I. Add lines 1a through 1e. <i>(Column</i>	(d) must eq	ual Forn	n 990, Part	X, columi	1 (B), lin	e 10(	(c).)	▶				

_	
Page	

Part VII	Investments - Other Securities. See F	orm 990, Part X, line	12.	
	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuat Cost or end-of-year mark	ion. et value
(1) Financi	al derivatives			
(2) Closely	r-held equity interests			
(3) Other_				
(A)				
(B)				
(C)				
(D)				
<u>(E)</u>				
(F)				
(G)				
(H)				
(1)			**************************************	
	nn (b) must equal Form 990, Part X, col. (B) line 12 )			
Part VIII	Investments - Program Related. See F		13.	
	(a) Description of investment type	(b) Book value	(c) Method of valuat Cost or end-of-year mark	
(1)				
(2)			· · · - · · · · · · · · · · · · · · · ·	
(3)				
(4)				· · · <u>- · · · · · · · · · · · · · · · ·</u>
(5)				<del></del>
(6)				
(7)				
(8)			<del> </del>	<del></del>
(9) (10)				<del></del>
	n (b) must equal Form 990, Part X, col (B) line 13)			
Part IX -	Other-Assets. See Form 990, Part X, III	ne 15	<del></del>	<del></del>
Taitin		Description		(b) Book value
(1) INCO	ME TAX RECEIVABLE			536,440.
(2)				<u></u>
(3)				
(4)				
(5)		<del> </del>		
(6)				
(7)				
(8)				
(9)				
(10)				
Total. (Colum	n (b) must equal Form 990, Part X, col. (B) line 15)			536,440.
Part X	Other Liabilities. See Form 990, Part X	, line 25.		
1.	(a) Description of liability	(b) Book value		<b>的数据的数据的</b>
(1) Feder	ral income taxes			
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
(11)				
	nn (b) must equal Form 990, Part X, col (B) line 25)	<b>&gt;</b>	THE REPORT OF THE PARTY OF THE	的是私意的智慧的
2 EIN 40 /	ASC 740) Footpote in Part XIV provide the	toxt of the feetnets to th	e organization's financial statement	e that reports the

Schedu	ule D (Form, 990) 2011			Page 4
Part	XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Stater	nent	s	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	<u> </u>	767,609
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	'	757,406
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3		10,203
4	Net unrealized gains (losses) on investments	4	F	-63,046
5	Donated services and use of facilities	5		
6	Investment expenses	6		
7	Prior period adjustments	7		
8	Other (Describe in Part XIV.)	8		
9	Total adjustments (net). Add lines 4 through 8	9	1	-63,046
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	T	-52,843
Part	XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Re		<del>1</del>	
1	Total revenue, gains, and other support per audited financial statements		1	704,563
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
а	Net unrealized gains on investments	16.		
b	Donated services and use of facilities 2b	$\neg$		
c	Recoveries of prior year grants 2c			
ď	Other (Describe in Part XIV.)			
e	Add lines 2a through 2d		2e	-63,046
3	Subtract line 2e from line 1	∵ -	3	767,609
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1.	• •  -	<u>-</u>	,003
a				
b	Other (Describe in Part XIV)			
C	Add lines 4a and 4b.  Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	• •	4c	767,609
5			5	767,609
	Reconciliation of Expenses per Audited Financial Statements With Expenses per R	etur		757,406
1	Total expenses and losses per audited financial statements	• •  -	1	/5/,406
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities 2a			
b	Prior year adjustments 2b		-	
C-				
đ				
е	Add lines 2a through 2d	-	2e	
3	Subtract line 2e from line 1	· ·	3	757,406
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Other (Describe in Part XIV.)			
С	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.).		5	757,406
Part	XIV Supplemental Information			
Comp Part V	lete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Pa , line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b Also comp dditional information.			
SEE	PAGE 5			
			Schedu	le D (Form 990) 2011

GO CAMPAIGN

ASC 740 FOOTNOTE

SCHEDULE D, PART X

THE ORGANIZATION FOLLOWS THE PROVISIONS OF FASB ASC 740-10, INCOME TAXES AND SUBSECTIONS. ACCORDINGLY, THE ORGANIZATION ACCOUNTS FOR UNCERTAIN TAX POSITIONS BY RECORDING A LIABILITY FOR UNRECOGNIZED TAX BENEFITS RESULTING FROM UNCERTAIN TAX POSITIONS TAKEN, OR EXPECTED TO BE TAKEN, IN ITS TAX RETURNS. THE ORGANIZATION RECOGNIZES THE EFFECT OF INCOME TAX POSITIONS ONLY IF THOSE POSITIONS ARE MORE LIKELY THAN NOT OF BEING SUSTAINED BY THE APPROPRIATE TAXING AUTHORITIES. THE ORGANIZATION DOES NOT BELIEVE THAT ITS FINANCIAL STATEMENTS INCLUDE ANY UNCERTAIN TAX POSITIONS AND ACCORDINGLY, HAS NOT RECOGNIZED ANY LIABILITY FOR UNRECOGNIZED TAX BENEFITS IN THE ACCOMPANYING FINANCIAL INFORMATION.

#### SCHEDULE G (Form'990 or 990-EZ)

**Supplemental Information Regarding Fundraising or Gaming Activities** 

Complete If the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a

OMB No. 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service ► Attach to Form 990 or Form 990-EZ. ► See separate instructions Inspection Name of the organization Employer identification number GO CAMPAIGN 20-4542914 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations е Solicitation of non-government grants а Internet and email solicitations b Solicitation of government grants Phone solicitations C Special fundraising events d In-person solicitations 2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (iii) Did fundraiser have (vi) Amount paid to (i) Name and address of individual (iv) Gross receipts (or retained by) (ii) Activity custody or control of (or retained by) or entity (fundraiser) from activity fundraiser listed in contributions? organization col (i) Yes No 2 5 6

Total	<u></u>	
3	List all states in which the organization is registered or licensed to solicit contributions or has been notified registration or licensing.	It is exempt from

Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2011

10

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Page	4

	than \$15,000 of fundraising evel gross receipts greater than \$5,0			)-EZ, lines 1 and 6b. I	List events with
		(a) Event #1 GALA	(b) Event #2	(c) Other Events	(d) Total events (add col. (a) through
•		(event type)	(event type)	(total number)	col (c))
Revenue	1 Gross receipts	566,660.			566,660
æ	2 Less: Charitable contributions	501,142.			501,142
	3 Gross income (line 1 minus line 2)	65,518.			65,518
	4 Cash prizes				
	5 Noncash prizes				
nses	6 Rent/facility costs	28,606.			28,606
Direct Expenses	7 Food and beverages				
Direc	8 Entertainment				
	9 Other direct expenses	36,912.			36,912
	10 Direct expense summary. Add lines 4 11 Net income summary. Combine line 3	through 9 in column (d)			( 65,518.)
	Gaming. Complete if the organian \$15,000 on Form 990-E	anization answered "Y			orted more
Revenue		(-) D	(b) Pull tabs/instant bingo/progressive bingo-	_ (c) Other gaming	(d) Total gaming (add col (a) through col (c))
	1 Gross revenue				
ses	2 Cash prizes				
Expenses	3 Noncash prizes				
Direct	4 Rent/facility costs				
_	5 Other direct expenses				
	6 Volunteer labor	Yes%	Yes% No	Yes%	
	7 Direct expense summary. Add lines 2	through 5 in column (d)			( )
	8 Net gaming income summary. Comb	ine line 1. column d. and	l line 7		
9	Enter the state(s) in which the organizat	ion operates gaming act	ıvıtıes:		Yes No
10	a Were any of the organization's gaming I	icenses revoked, suspe	nded or terminated duri	ng the tax year?	Yes No

GO CAMPAIGN 20-4542914

Sched	ule G (Form 990 or 990-EZ) 2011 Page 3
11	Does the organization operate gaming activities with nonmembers?
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity
	formed to administer charitable gaming?
13	Indicate the percentage of gaming activity operated in:
а	The organization's facility
b	An outside facility
14	Enter the name and address of the person who prepares the organization's gaming/special events books and records:
	Name ►
	Address ►
15 a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?
ь	If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ and the
_	amount of gaming revenue retained by the third party > \$
c	If "Yes," enter name and address of the third party:
	· · · · · · · · · · · · · · · · · · ·
	Name ►
	Address ►
16	Gaming manager information:
	Name
	Gaming manager compensation ▶ \$
	Description of services provided ▶
	Director/officer Employee Independent contractor
17	Mandatory distributions:
	Is the organization required under state law to make charitable distributions from the gaming proceeds to
-	retain the state gaming license?
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations
	or spent in the organization's own exempt activities during the tax year ▶ \$
Part	Supplemental Information. Complete this part to provide the explanation required by Part I, line 2b, columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information (see instructions).
	part to provide any additional information (ode interesting).
•	

# SCHEDULE (Form 990)

Department of the Treasury

Internal Revenue Service Name of the organization

Governments, and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

▶ Attach to Form 990.

OMB No 1545-0047

Open to Public Inspection

(h) Purpose of grant or assistance to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Yes **Employer identification number** Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" 20-4542914 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and (g) Description of non-cash assistance (f) Method of valuation (book, FMV, appraisal, other) . . . . . . . . . . . . . . . . (e) Amount of non-Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. Enter total number of section 501(c)(3) and government organizations listed in the line 1 table (d) Amount of cash grant (c) IRC section If applicable Enter total number of other organizations listed in the line 1 table Part II can be duplicated if additional space is needed the selection criteria used to award the grants or assistance? Part I General Information on Grants and Assistance (p) (a) Name and address of organization or government GO CAMPAIGN Part II 9 4 9 0 9 (E) (S)\_ <u></u> (10) (E) (12)2

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For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2011)

Schedule I (Form 990) (2011)

Part III Grants and

Page 2 Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

			1			
	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1		:				
2						
3						
4						
5						
9						
7						
Part IV	Supplemental Information. Complete this	_	vide the informa	tion required in	Part I, line 2, and any	part to provide the information required in Part I, line 2, and any other additional information.

Schedule I (Form 990) (2011)

#### SCHEDULE M (Form 990)

# **Noncash Contributions**

► Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ► Attach to Form 990.

OMB No 1545-0047 Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number 20-4542914

GO CAMPAIGN

Par	Types of Property						
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Method o	(d) of determin tribution ai	
1	Art - Works of art						
2	Art - Historical treasures						
3	Art - Fractional interests						
4	Books and publications						
5	Clothing and household						
Ŭ	goods						
6	Cars and other vehicles						
7	Boats and planes						
8	Intellectual property						
9	Securities - Publicly traded		<del></del>	<del></del>			
10	Securities - Closely held stock						
11	Securities - Partnership, LLC,						
• •	or trust interests						
12	Securities - Miscellaneous						
13	Qualified conservation						
	contribution - Historic				İ		
	structures			•			
14	Qualified conservation						
	contribution - Other						
15	Real estate - Residential						
16-			<del></del>				
17	Real estate - Other						
18	Collectibles						
19	Food inventory						
20	Drugs and medical supplies						
21	Taxidermy						
22	Historical artifacts		· ·				
23	Scientific specimens						
24	Archeological artifacts						
25	Other ►(_ATCH 1)		14.	52,723.			
26	Other ►()						
27	Other ►()						
28	Other ►()						
29	Number of Forms 8283 received I	by the orga	nization during the tax ve	ar for contributions for	<del>-</del>		
	which the organization completed F				29		
			· ····· , - ···· · · · · · · · · · · · ·			Ye	s No
30 a	During the year, did the organizati	ion receive	by contribution any prope	rty reported in Part I, line	s 1-28 that		
	it must hold for at least three year	s from the	date of the initial contribu	ition, and which is not red	juired to be		1
	used for exempt purposes for the er	ntire holding	period?			30a	Х
b	If "Yes," describe the arrangement in						
31	Does the organization have a		ance policy that require	s the review of any n	ion-standard		
	contributions?	-				31	Х
32 a	Does the organization hire or use	third parti	es or related organization	s to solicit, process, or s	ell noncash		
	contributions?					32a	Х
b	If "Yes," describe in Part II.						
33	If the organization did not report an	amount in	column (c) for a type of pro	perty for which column (a)	) is checked,		
	describe in Part II.				,		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) (2011)

Part II Supplemental Information. Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

#### ATTACHMENT 1

### SCHEDULE M, PART I - OTHER NONCASH CONTRIBUTIONS

DESCRIPTION	(A) CHECK	(B) NUMBER OF CONTRIBUTIONS	(C) REVENUES REPORTED	(D) METHOD OF DETERMINING
VACATIONS/TRIPS	x	6.	31,200.	FMV
ENTERTAINMENT SET VISI	rs x	1.	1,050.	FMV
PRIVATE SCREENING	x	2.	4,250.	FMV
TONY HORTON WORKOUT	x	1.	5,250.	FMV
TV LAND AWARDS	x	1.	1,501.	FMV
SURFBOARD	x	1.	1,300.	FMV
HALL OF GAMES AWARDS +	RE X	1.	5,822.	FMV
BLUES BROTHERS CONCERT	x	1.	2,350.	FMV
TOTALS	-	14.	52,723.	

SCHEDULE O (Form 990 or 990-EZ)

# Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

GO CAMPAIGN

Employer identification number 20-4542914

CONFLICT OF INTEREST DISCLOSURE

PART VI, SECTION B, LINE 12C

WHENEVER A DIRECTOR OR OFFICER HAS A FINANCIAL OR PERSONAL INTEREST IN ANY MATTER COMING BEFORE THE BOARD OF DIRECTORS, THE AFFECTED PERSON SHALL:

- A) FULLY DISCLOSE THE NATURE OF THE INTEREST AND
- B) WITHDRAW FROM DISCUSSION, LOBBYING, AND VOTING ON THE MATTER. ANY
  TRANSACTION OR VOTE INVOLVING A POTENTIAL CONFLICT OF INTEREST SHALL BE
  APPROVED ONLY WHEN A MAJORITY OF DISINTERESTED DIRECTORS DETERMINE THAT
  IT IS IN THE BEST INTEREST OF THE CORPORATION TO DO SO. THE MINUTES OF
  MEETINGS AT WHICH SUCH VOTES ARE TAKEN SHALL RECORD SUCH DISCLOSURE,
  ABSTENTION AND RATIONALE FOR APPROVAL.

FORM 990 REVIEW PROCESS

PART VI, SECTION B, LINE 11B

THE COMPLETED FORM 990 IS PROVIDED TO THE AUDIT COMMITTEE OF THE BOARD SUFFICIENTLY IN ADVANCE OF THE FILING DEADLINE TO ENABLE A DETAILED AND CONSCIENTIOUS REVIEW. ALL QUESTIONS, CONCERNS, ETC. OF THE AUDIT COMMITTEE MEMBERS ARE ADDRESSED BY THE EXECUTIVE DIRECTOR AND INCORPORATED INTO THE FORM 990 AS APPROPRIATE. ALL MEMBERS OF THE BOARD ARE INVITED TO REVIEW THE COMPLETED FORM 990 IN ADVANCE OF THE FILING DEADLINE. ALL QUESTIONS, CONCERNS, ETC. OF THE MEMBERS OF THE BOARD WILL BE ADDRESSED BY THE EXECUTIVE DIRECTOR AND INCORPORATED INTO THE FORM 990 AS APPROPRIATE. AFTER ALL OF THE INPUT FROM THE BOARD AND THE AUDIT

20-4542914

COMMITTEE HAS BEEN APPROPRIATELY ADDRESSED, SENIOR MANAGEMENT OF THE ORGANIZATION WILL FILE THE FINAL FORM 990 AS REQUIRED.

AVAILABILITY OF PERTINENT DOCUMENTS

PART VI, SECTION C, LINE 19

THE ORGANIZATION MAKES ITS GOVERNING DOCUMENTS, CONFLICT OF INTEREST POLICY, FINANCIAL STATEMENTS, AND OTHER PERTINENT DOCUMENTS AVAILABLE TO THE PUBLIC UPON REQUEST. IT POSTS ITS RECENTLY FILED FORM 990'S ON ITS WEBSITE.

DETERMINATION OF COMPENSATION - EXECUTIVE DIRECTOR OR OTHER TOP OFFICIAL PART VI, SECTION B, LINE 15A & B IN DETERMINING THE COMPENSATION FOR ANY KEY EMPLOYEES, OFFICERS, DIRECTORS, OR EXECUTIVE DIRECTOR, COMPATABILITY DATA IS COLLECTED BY INDEPENDENT PARTIES. THE BOARD OF DIRECTORS THEN DELIBERATE AND APPROVE THE COMPENSATION AMOUNT.

PROCEDURES FOR MONITORING THE USE OF GRANT FUNDS OUTSIDE THE UNITED STATES SCHEDULE F

GO CAMPAIGN REQUIRES NARRATIVE AND FINANCIAL PROGRESS REPORTS BY EVERY PROGRAM RECEIVING FUNDS. IN ADDITION, GO CAMPAIGN REPRESENTATIVES VISIT THE PARTNER ORGANIZATIONS TO INDEPENDENTLY REPORT ON THE USE OF FUNDS AND PROGRESS OF THE ORGANIZATION. THESE REPORTS WILL INCLUDE VISUAL EVIDENCE AND TESTIMONIALS FROM GO'S PARTNERS, ALONG WITH TWO REFERENCES THAT ARE CALLED UPON TO VERIFY THE USE OF FUNDING.

Name of the organization GO CAMPAIGN

Employer identification number

20-4542914

RECONCILIATION OF NET ASSETS

PART XI, LINE 5

THE CHANGES IN NET ASSETS IS DUE TO THE FOLLOWING:

UNREALIZED LOSS ON INVESTMENTS

(63,046)

PRIOR PERIOD ADJUSTMENT

(14,786)

(77,832)

ATTACHMENT 1

FORM 990, PART X - PREPAID EXPENSES AND DEFERRED CHARGES

DESCRIPTION

ENDING BOOK VALUE

PREPAID EXPENSES

28,387.

TOTALS

28,387.