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Form 990

Return of Organization Exempt From Income Tax

2011

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

Open to Public Inspection

Department of the Treasury Internal Revenue Service

The organization may have to use a copy of this return to satisfy state reporting requirements

A For the 2011 calendar year, or tax year beginning, 2011, and ending, 20

Form header section containing organization name (AMIE'S PLACE FOUNDATION), EIN (20-3217151), address (PO BOX 1799, NEW YORK, NY 10008), principal officer (DOMENIC J. MIZIO), and other identifying information.

SCANNED DEC 12 2012

Part I Summary

Summary table with columns for Revenue, Expenses, and Net Assets or Fund Balances. Rows include mission statement, governance details, and financial data for 2011 and prior years.

Part II Signature Block

Signature block section with fields for officer signature (DOMENIC J. MIZIO, CHAIRMAN), date (11/16/12), preparer name (MARTIN H. LAGER, CPA), and firm address (708 THIRD AVENUE NEW YORK, NY 10017).

May the IRS discuss this return with the preparer shown above? (see instructions) X Yes No

For Paperwork Reduction Act Notice, see the separate instructions. Form 990 (2011)

**Part III** Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1 Briefly describe the organization's mission

SEE ATTACHED EXPLANATIONS AND GRANT APPLICATION.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?  Yes  No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Yes  No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code \_\_\_\_\_)(Expenses \$ \_\_\_\_\_ including grants of \$ 15,000. )(Revenue \$ \_\_\_\_\_)

SEARCH AND CARE, INC. SEE ATTACHED ORGANIZATIONS PROPOSAL AND REPORT OF ACTIVITY

4b (Code \_\_\_\_\_)(Expenses \$ \_\_\_\_\_ including grants of \$ 10,000. )(Revenue \$ \_\_\_\_\_)

PETS ARE WONDERFUL SUPPORT INC (PAWS NY) - SEE ATTACHED AGREEMENT AND FUNDING LETTER

4c (Code \_\_\_\_\_)(Expenses \$ \_\_\_\_\_ including grants of \$ \_\_\_\_\_ )(Revenue \$ \_\_\_\_\_)

4d Other program services (Describe in Schedule O.)

(Expenses \$ \_\_\_\_\_ including grants of \$ \_\_\_\_\_ )(Revenue \$ \_\_\_\_\_)

4e Total program service expenses ► 25,000.

Part IV Checklist of Required Schedules

Table with 3 columns: Question, Yes, No. Rows 1-20b detailing various organizational requirements and their status.

**Part IV Checklist of Required Schedules (continued)**

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II.</i>	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III.</i>		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J.</i>		X
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25.</i>		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25 a	<b>Section 501(c)(3) and 501(c)(4) organizations.</b> Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I.</i>		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I.</i>		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II.</i>		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III.</i>		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV.</i>		X
b	A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV.</i>		X
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV.</i>		X
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M.</i>		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M.</i>		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I.</i>		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II.</i>		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I.</i>		X
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1.</i>		X
35 a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2.</i>		X
36	<b>Section 501(c)(3) organizations.</b> Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2.</i>		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI.</i>		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O.		X

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V . . . . .

Table with columns for question number, question text, and Yes/No response boxes. Includes questions 1a through 14b regarding Form 1096, Form W-2G, backup withholding, Form W-3, unrelated business gross income, foreign accounts, prohibited tax shelter transactions, annual gross receipts, deductible contributions, and sponsoring organizations.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI. [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a (3), 1b (3), 2 (X), 3 (X), 4 (X), 5 (X), 6 (X), 7a (X), 7b (X), 8a (X), 8b, 9 (X).

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a (X), 10b, 11a (X), 11b, 12a (X), 12b, 12c, 13 (X), 14 (X), 15a (X), 15b (X), 16a (X), 16b.

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed NY
18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [ ] Own website [ ] Another's website [X] Upon request
19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year
20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization. MARTIN H. LAGER, CPA 708 THIRD AVENUE NEW YORK, NY 10017 212 297 9111

**Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors**

Check if Schedule O contains a response to any question in this Part VII

**Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees**

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (describe hours for related organizations in Schedule O)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) RUCHAMA GAMIEL, LCSW DIRECTOR	0	X					0	0	0	
(2) DOMENIC J. MIZIO ESQ CHAIRMAN	0	X		X			0	0	0	
(3) JANET MIZIO TREASURER	0	X		X			0	0	0	
(4)										
(5)										
(6)										
(7)										
(8)										
(9)										
(10)										
(11)										
(12)										
(13)										
(14)										



**Part VIII Statement of Revenue**

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
<b>Contributions, Gifts, Grants and Other Similar Amounts</b>	1a	Federated campaigns . . . . .	1a			
	b	Membership dues . . . . .	1b			
	c	Fundraising events . . . . .	1c	2,513.		
	d	Related organizations . . . . .	1d			
	e	Government grants (contributions) . . . . .	1e			
	f	All other contributions, gifts, grants, and similar amounts not included above . . . . .	1f	55,214.		
	g	Noncash contributions included in lines 1a-1f \$ . . . . .				
	h	<b>Total. Add lines 1a-1f</b> . . . . .		57,727.		
<b>Program Service Revenue</b>			<b>Business Code</b>			
	2a	_____				
	b	_____				
	c	_____				
	d	_____				
	e	_____				
	f	All other program service revenue . . . . .				
	g	<b>Total. Add lines 2a-2f</b> . . . . .		0		
<b>Other Revenue</b>	3	Investment income (including dividends, interest, and other similar amounts). . . . . ATTACHMENT 1 . . . . .		12.		
	4	Income from investment of tax-exempt bond proceeds . . . . .		0		
	5	Royalties . . . . .		0		
			(i) Real	(ii) Personal		
	6a	Gross rents . . . . .				
	b	Less rental expenses . . . . .				
	c	Rental income or (loss) . . . . .				
	d	Net rental income or (loss) . . . . .		0		
			(i) Securities	(ii) Other		
	7a	Gross amount from sales of assets other than inventory . . . . .				
	b	Less cost or other basis and sales expenses . . . . .				
	c	Gain or (loss) . . . . .				
	d	Net gain or (loss) . . . . .		0		
	8a	Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c) See Part IV, line 18 . . . . .	a			
	b	Less direct expenses . . . . .	b			
c	Net income or (loss) from fundraising events . . . . .		0			
9a	Gross income from gaming activities See Part IV, line 19 . . . . .	a				
b	Less direct expenses . . . . .	b				
c	Net income or (loss) from gaming activities . . . . .		0			
10a	Gross sales of inventory, less returns and allowances . . . . .	a				
b	Less cost of goods sold . . . . .	b				
c	Net income or (loss) from sales of inventory . . . . .		0			
		<b>Miscellaneous Revenue</b>	<b>Business Code</b>			
11a	_____					
b	_____					
c	_____					
d	All other revenue . . . . .					
e	<b>Total. Add lines 11a-11d</b> . . . . .		0			
12	<b>Total revenue. See instructions</b> . . . . .		57,739.			

**Part IX Statement of Functional Expenses**

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Check if Schedule O contains a response to any question in this Part IX

<b>Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.</b>	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21 . . . . .	25,000.	25,000.		
2 Grants and other assistance to individuals in the United States See Part IV, line 22 . . . . .	0			
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16 . . . . .	0			
4 Benefits paid to or for members . . . . .	0			
5 Compensation of current officers, directors, trustees, and key employees . . . . .	0			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . . .	0			
7 Other salaries and wages . . . . .	0			
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions) . . . . .	0			
9 Other employee benefits . . . . .	0			
10 Payroll taxes . . . . .	0			
11 Fees for services (non-employees)				
a Management . . . . .	29,885.		29,885.	
b Legal . . . . .	0			
c Accounting . . . . .	0			
d Lobbying . . . . .	0			
e Professional fundraising services See Part IV, line 17	0			
f Investment management fees . . . . .	0			
g Other . . . . .	0			
12 Advertising and promotion . . . . .	0			
13 Office expenses . . . . .	1,154.		1,154.	
14 Information technology . . . . .	0			
15 Royalties . . . . .	0			
16 Occupancy . . . . .	0			
17 Travel . . . . .	0			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials . . . . .	0			
19 Conferences, conventions, and meetings . . . . .	0			
20 Interest . . . . .	0			
21 Payments to affiliates . . . . .	0			
22 Depreciation, depletion, and amortization . . . . .	0			
23 Insurance . . . . .	1,428.		1,428.	
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a FILING FEE . . . . .	35.		35.	
b WEB SITE DESIGN & MAINTENANC . . . . .	1,449.		1,449.	
c BANK FEES . . . . .	80.		80.	
d BOARD MEETING EXPENSES . . . . .	849.		849.	
e All other expenses . . . . .				
25 Total functional expenses. Add lines 1 through 24e	59,880.	25,000.	34,880.	
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) . . . . .	0			

**Part X Balance Sheet**

		(A) Beginning of year		(B) End of year	
Assets	1	Cash - non-interest-bearing	14,898.	1	17,805.
	2	Savings and temporary cash investments	30,073.	2	25,025.
	3	Pledges and grants receivable, net	0	3	0
	4	Accounts receivable, net	0	4	0
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L	0	5	0
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)	0	6	0
	7	Notes and loans receivable, net	0	7	0
	8	Inventories for sale or use	0	8	0
	9	Prepaid expenses and deferred charges	0	9	0
	10a	Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D		10a	
	b	Less accumulated depreciation		10b	
			0	10c	0
	11	Investments - publicly traded securities	0	11	0
	12	Investments - other securities. See Part IV, line 11	0	12	0
	13	Investments - program-related. See Part IV, line 11	0	13	0
	14	Intangible assets	0	14	0
15	Other assets. See Part IV, line 11	0	15	0	
16	<b>Total assets.</b> Add lines 1 through 15 (must equal line 34)	44,971.	16	42,830.	
Liabilities	17	Accounts payable and accrued expenses	0	17	0
	18	Grants payable	0	18	0
	19	Deferred revenue	0	19	0
	20	Tax-exempt bond liabilities	0	20	0
	21	Escrow or custodial account liability. Complete Part IV of Schedule D	0	21	0
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L	0	22	0
	23	Secured mortgages and notes payable to unrelated third parties	0	23	0
	24	Unsecured notes and loans payable to unrelated third parties	0	24	0
	25	Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	0	25	0
	26	<b>Total liabilities.</b> Add lines 17 through 25	0	26	0
Net Assets or Fund Balances	<b>Organizations that follow SFAS 117, check here</b> <input type="checkbox"/> <b>and complete lines 27 through 29, and lines 33 and 34.</b>				
	27	Unrestricted net assets		27	
	28	Temporarily restricted net assets		28	
	29	Permanently restricted net assets		29	
	<b>Organizations that do not follow SFAS 117, check here</b> <input checked="" type="checkbox"/> <b>and complete lines 30 through 34.</b>				
	30	Capital stock or trust principal, or current funds	0	30	0
	31	Paid-in or capital surplus, or land, building, or equipment fund	0	31	0
	32	Retained earnings, endowment, accumulated income, or other funds	44,971.	32	42,830.
33	<b>Total net assets or fund balances</b>	44,971.	33	42,830.	
34	<b>Total liabilities and net assets/fund balances.</b>	44,971.	34	42,830.	

**Part XI Reconciliation of Net Assets**

Check if Schedule O contains a response to any question in this Part XI.

1	Total revenue (must equal Part VIII, column (A), line 12)	1	57,739.
2	Total expenses (must equal Part IX, column (A), line 25)	2	59,880.
3	Revenue less expenses Subtract line 2 from line 1	3	-2,141.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	44,971.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	0
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	42,830.

**Part XII Financial Statements and Reporting**

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990 <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		X
2b	Were the organization's financial statements audited by an independent accountant?		X
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.		
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

**SCHEDULE A**  
**(Form 990 or 990-EZ)**

**Public Charity Status and Public Support**

OMB No 1545-0047

**2011**

**Open to Public Inspection**

Department of the Treasury  
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization <b>AMIE'S PLACE FOUNDATION</b>	Employer identification number <b>20-3217151</b>
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**Part I Reason for Public Charity Status** (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is (For lines 1 through 11, check only one box )

- 1  A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2  A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E )
- 3  A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4  A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state
- 5  An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II )
- 6  A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7  An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II )
- 8  A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9  An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See **section 509(a)(2)**. (Complete Part III )
- 10  An organization organized and operated exclusively to test for public safety See **section 509(a)(4)**.
- 11  An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h
  - a  Type I      b  Type II      c  Type III - Functionally integrated      d  Type III - Other
- e  By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2)
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?
  - (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? 

	Yes	No
11g(i)		X
11g(ii)		X
11g(iii)		X
  - (ii) A family member of a person described in (i) above? 

	Yes	No
11g(ii)		X
  - (iii) A 35% controlled entity of a person described in (i) or (ii) above? 

	Yes	No
11g(iii)		X
- h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col (i) listed in your governing document?		(v) Did you notify the organization in col (i) of your support?		(vi) Is the organization in col (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
(A)									
(B)									
(C)									
(D)									
(E)									
<b>Total</b>									

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**  
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants") . . . . .	150,000.	210.	55,635.	95,553.	32,727.	334,125.
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . . . .						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge . . . . .						
<b>4</b> Total. Add lines 1 through 3 . . . . .	150,000.	210.	55,635.	95,553.	32,727.	334,125.
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f). . . . .						
<b>6</b> Public support. Subtract line 5 from line 4 . . . . .						334,125.

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ▶	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
<b>7</b> Amounts from line 4 . . . . .	150,000.	210.	55,635.	95,553.	32,727.	334,125.
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . . . . .	416.	286.	12.	18.	12.	744.
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on . . . . .						
<b>10</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV) . . . . .			15,603.			15,603.
<b>11</b> Total support. Add lines 7 through 10 . . . . .						350,472.
<b>12</b> Gross receipts from related activities, etc (see instructions) . . . . .					12	
<b>13</b> First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here . . . . .						<input type="checkbox"/>

**Section C. Computation of Public Support Percentage**

<b>14</b> Public support percentage for 2011 (line 6, column (f) divided by line 11, column (f)) . . . . .	<b>14</b>	95.34%
<b>15</b> Public support percentage from 2010 Schedule A, Part II, line 14 . . . . .	<b>15</b>	95.25%
<b>16a 33 1/3% support test - 2011.</b> If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization . . . . .		<input checked="" type="checkbox"/>
<b>b 33 1/3% support test - 2010.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization . . . . .		<input type="checkbox"/>
<b>17a 10%-facts-and-circumstances test - 2011.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . .		<input type="checkbox"/>
<b>b 10%-facts-and-circumstances test - 2010.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization . . . . .		<input type="checkbox"/>
<b>18 Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . . .		<input type="checkbox"/>

**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1 Gifts, grants, contributions, and membership fees received (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose . . . . .						
3 Gross receipts from activities that are not an unrelated trade or business under section 513 . . . . .						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . . . .						
5 The value of services or facilities furnished by a governmental unit to the organization without charge . . . . .						
6 Total. Add lines 1 through 5 . . . . .						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons . . . . .						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year . . . . .						
c Add lines 7a and 7b. . . . .						
8 Public support (Subtract line 7c from line 6) . . . . .						

**Section B. Total Support**

Calendar year (or fiscal year beginning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
9 Amounts from line 6. . . . .						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources . . . . .						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 . . . . .						
c Add lines 10a and 10b . . . . .						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on . . . . .						
12 Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) . . . . .						
13 Total support. (Add lines 9, 10c, 11, and 12) . . . . .						
14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here . . . . . ► <input type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

15 Public support percentage for 2011 (line 8, column (f) divided by line 13, column (f)). . . . .	15	%
16 Public support percentage from 2010 Schedule A, Part III, line 15 . . . . .	16	%

**Section D. Computation of Investment Income Percentage**

17 Investment income percentage for 2011 (line 10c, column (f) divided by line 13, column (f)) . . . . .	17	%
18 Investment income percentage from 2010 Schedule A, Part III, line 17 . . . . .	18	%

- 19a 331/3% support tests - 2011 If the organization did not check the box on line 14, and line 15 is more than 331/3%, and line 17 is not more than 331/3%, check this box and stop here The organization qualifies as a publicly supported organization ►
- b 331/3% support tests - 2010. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 331/3%, and line 18 is not more than 331/3%, check this box and stop here The organization qualifies as a publicly supported organization ►
- 20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ►

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**Part IV** **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

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**SCHEDULE I  
(Form 990)**

Department of the Treasury  
Internal Revenue Service

Name of the organization

AMIE'S PLACE FOUNDATION

Employer identification number

20-3217151

**Grants and Other Assistance to Organizations,  
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.  
▶ Attach to Form 990.

OMB No 1545-0047

**2011**

**Open to Public  
Inspection**

**Part I General Information on Grants and Assistance**

- Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Yes  No
- Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

**Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed**

1	(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
(1)	SEARCH AND CARE, INC. 1844 SECOND AVENUE NEW YORK, NY 10128	23-7444790	501(C)(3)	15,000.				PROVIDES CARE MANAGE
(2)	PETS ARE WONDERFUL SUPPORT INC (PAWS NY) PO BOX 3333 NEW YORK, NY 11211	80-0233785	501(C)(3)	10,000.				PROVIDE SUPPORT TO V
(3)								
(4)								
(5)								
(6)								
(7)								
(8)								
(9)								
(10)								
(11)								
(12)								

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table  2

3 Enter total number of other organizations listed in the line 1 table

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2011)

**Part III** Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

	(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
1						
2						
3						
4						
5						
6						
7						

**Part IV** Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCH I GRANTEE OVERSIGHT

SCHEDULE I PART IV

THE FOUNDATION REQUIRES THE ORGANIZATION TO REPORT ON A REGULAR BASIS THE USE OF THE GRANT, NUMBER OF INDIVIDUALS PROVIDED WITH CARE, AND PLANS FOR FUTURE EXPANSION OF THEIR PATIENT CARE PROGRAM ALONG WITH ADDITIONAL FINANCING FROM OTHER SOURCES OTHER THAN THIS FOUNDATION.

SCHEDULE O  
(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

2011

Open to Public  
Inspection

Department of the Treasury  
Internal Revenue Service

Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.  
▶ Attach to Form 990 or 990-EZ.

Name of the organization

AMIE'S PLACE FOUNDATION

Employer identification number

20-3217151

FORM 990 REVIEW

PART VI - QUESTION 10

ALL MEMBERS OF THE BOARD ARE PROVIDED WITH A COPY FOR THEIR REVIEW AND  
COMMENT PRIOR TO FILING.

QUESTION 15A, PART VI, SECTION B

THE HIRING OF THE EXECUTIVE DIRECTOR IS REVIEWED AND APPROVED BY THE  
BOARD OF DIRECTORS. ALL COMPENSATION PAID IS BASED UPON MARKET PLACE  
COMPARISONS OF OTHER NON PROFIT ORGANIZATIONS.

ATTACHMENT 1

FORM 990, PART VIII - INVESTMENT INCOME

<u>DESCRIPTION</u>	<u>(A) TOTAL REVENUE</u>	<u>(B) RELATED OR EXEMPT REVENUE</u>	<u>(C) UNRELATED BUSINESS REV.</u>	<u>(D) EXCLUDED REVENUE</u>
INTEREST INCOME	12.			
TOTALS	<u>12.</u>			

Amie's Place Foundation  
Church Street Station  
P. O. Box 1799  
New York, New York 10008

June 28, 2011

Mr. Brian C. Kravitz, LCSW, MS.Ed  
Executive Director  
Search and Care, Inc.  
1844 Second Avenue  
New York, New York 10128

Dear Mr. Kravitz,

Thank you for executing on behalf of Search and Care, Inc., and returning the June 27, 2011, Agreement for Funding Grant.

Pursuant to that Agreement, we are delighted to enclose our check for the \$15,000 funding grant from Amie's Place Foundation for the proposed "Pet and Elder Empowerment Project" for Search and Care's 2012 fiscal year from July 1, 2011, to June 30, 2012.

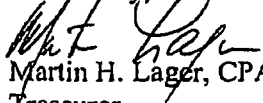
As you have appreciated, Amie's Place Foundation is committed to funding organizations that provide volunteer community-based programs for people who need help caring for their pets, who risk losing them during times of crisis, and who face barriers limiting access to their pets when they most need each other.

We believe that Search and Care's program exemplifies these goals by providing care management services for vulnerable community elders living in Yorkville, Carnegie Hill, and East Harlem and can be a valuable model to others seeking to establish similar programs.

Once more, on behalf of Amie's Place Foundation, we are most pleased to make this grant available and look forward to working with you.

Congratulations and best wishes.

Yours truly,

  
Martin H. Lager, CPA  
Treasurer  
Amie's Place Foundation

AMIE'S PLACE FOUNDATION  
Church Street Station  
P.O. Box 1799  
New York, New York 10008

June 27, 2011

Search and Care, Inc.  
1844 Second Avenue  
New York, New York 10128  
Attn: Brian C. Kravitz, Executive Director

Agreement for Funding Grant

Dear Mr. Kravitz:

It has been our pleasure to review the grant application ("2011 Grant Application" dated May 25, 2011, which, together with the "Project Budget: July 2011 – June 2012" and other attachments to that application, shall be referred to below as the "Grant Application") of Search and Care, Inc. ("Search and Care") for a \$15,000 funding grant from Amie's Place Foundation ("Amie's Place") for the proposed "Pet and Elder Empowerment Project" (PEEP) for your 2012 fiscal year from July 1, 2011, to June 30, 2012.

Amie's Place, in its capacity as a New York not-for-profit corporate Foundation which is dedicated to supporting people who are at risk of losing their pets at times of crises and which provides funding grants to programs consistent with that Foundation goal, has determined to grant Search and Care's funding request subject to the terms and conditions of this agreement (the "Agreement").

We understand Search and Care to be a New York not-for-profit corporation which provides care management services/programming for vulnerable community elders living in Yorkville, Carnegie Hill, and East Harlem, and which has requested the \$15,000 grant to complement its existing programs by developing a community-based program engaging volunteers to help vulnerable elders by providing, *inter alia*, in-home pet owner care supports and animal-assisted activities, while also serving as the beginning framework for smaller/mid-sized agencies considering programs that can help meet the needs of members of the community for pet-care assistance during times of crises.

In consideration for the mutual promises in this Agreement, and other valuable consideration the sufficiency of which is acknowledged, Amie's Place and Search and Care (the "Parties") agree as follows:

1. In determining to grant Search and Care's funding request, Amie's Place has relied upon the representations in the Grant Application. Accordingly, Search and Care warrants the truth and accuracy of the representations in the Grant Application and agrees to use the \$15,000 funding grant for the purposes, and in the manner, described in the Grant Application, and to adhere to all other representations in the Grant Application.

2. In order to enhance the community benefit of this funding grant and the project it funds, the Parties agree to cooperate in any reasonable way to publicize and to promote, in an appropriate way, this grant by Amie's Place, the PEEP Project of Search and Care, and the goals and activities of both Amie's Place and Search and Care. This cooperation shall include but not be limited to: (a) the Parties shall issue a joint press release publicizing this grant by Amie's Place and Search and Care's PEEP Project, which press release shall be posted on each of their websites, with an accompanying hyperlink to each other's general website; (b) Search and Care shall furnish to Amie's Place and hereby grants Amie's Place permission to use on its website, and in any of its promotional materials, any materials generated by Search and Care concerning the PEEP Project, including photos, stories, and other materials; and (c) any references by Search and Care to its PEEP Project shall contain a mutually-agreeable attribution of the grant by Amie's Place (e.g., "Funding for Search and Care's PEEP Project has been generously provided by Amie's Place Foundation, which is dedicated to supporting people who are at risk of losing their pets during times of crises.").

3. Search and Care shall cooperate with Amie's Place's ability to ensure its funding grant is used for the purposes, and in the manner, represented by the Grant Application. Such cooperation shall include but not be limited to: (a) Search and Care shall provide Amie's Place with semi-annual and annual reports on the progress of the PEEP Program and the use of the funding grant, within 30 days of the end of each period; (b) Search and Care shall provide Amie's Place with any evaluation materials they prepare, including the "Statistical Reports" and "Client Survey" described in the Grant Application; (c) and Search and Care shall cooperate with any reasonable requests by Amie's Place for information on the progress of the PEEP Program and use of the funding grant by Search and Care.

4. Any materials prepared by Search and Care that could be utilized by Amie's Place and/or other organizations to assist the goals of Amie's Place, including but not limited to the "Pet-Care and Support Resources Guide" described in the Grant Application, shall be furnished without charge to Amie's Place with permission to use it for any appropriate purposes related to the Foundation goals of Amie's Place.

Search and Care, Inc.  
June 27, 2011  
Page 3

5. To the extent Search and Care seeks to copyright any materials it prepares in connection with its PEEP Project or otherwise prepared with the assistance of the funding grant by Amie's Place, Search and Care shall ensure such copyright is obtained in the joint names of Amie's Place and Search and Care.

6. Search and Care agrees to indemnify and to hold harmless Amie's Place and any of its donors, officers, directors, employees, volunteers, agents and other representatives (collectively, "Representatives") from and against any and all losses, claims, damages, judgments, or liabilities of any kind (including but not limited to any reasonable attorney's fees or expenses incurred by Amie's Place or any of its Representatives to the extent they become a party, witness or otherwise involved in any lawsuit, investigation, arbitration, claim or other proceeding) concerning the funding grant the subject of this Agreement and the use of that grant by Search and Care.

7. Upon Search and Care's execution below of this Agreement, and subject to its terms and conditions, Amie's Place shall make the \$15,000 funding grant to Search and Care for the purposes in the Grant Application.

8. This Agreement contains the entire agreement between the Parties concerning its subject matter; it shall supersede all prior communications between the Parties; no modification of this Agreement shall be valid unless in a writing signed by both Parties; no Party can assign or otherwise transfer any obligation in this Agreement without the express written permission of the other Party; and this Agreement shall be governed by the substantive laws of the State of New York (without regard to any conflict of law principles).

AGREED:

SEARCH AND CARE, INC.

By: Brian C. Kravitz  
Name: Brian C. Kravitz  
Position: EXECUTIVE DIRECTOR

Very truly yours,  
AMIE'S PLACE FOUNDATION

By: Martin H. Laska  
Name: MARTIN H. LASKA  
Position: TREASURER

*"Knowing I have someone to help care for my precious pet while I recover from surgery comforts me beyond words. I can't thank you enough. I live alone and don't know what I would have done without your friendly PEEP volunteers." Search and Care elderly client Ms. R (owner to Mele, a 15 year-old Shih Tzu).*

**Search and Care**  
**Progress Update – Pet and Elder Empowerment Project (PEEP)**  
**Prepared for Amie's Place Foundation**  
**February 2011**

**I. Search and Care Agency Background**

Founded in 1972, Search and Care is a 501 (c) (3) not-for-profit social service organization that provides comprehensive, no-fee, in-home, care management for the frail, often homebound, isolated, and more indigent elder living in Manhattan's Yorkville, Carnegie Hill, and East Harlem communities. Our mission remains as relevant today as it was 39 years ago – to seek-out older people in the community who need help in managing life's daily activities or accessing essential services, and to provide them the support and companionship they require to live with security and dignity in the manner they choose. Many of our clients prefer aging in the comfort of their own home over having to choose alternative living situations such as an assisted or enriched housing, or a skilled nursing facility.

The Search and Care model strives to effectively achieve a good balance of compassionate, individualized care, in tandem with being highly cost-effective at an average of just \$1,500 per client, per annum. Our model offers otherwise at-risk elders a broad spectrum of no-fee, in-home layered services and supports. These include social work, care management, daily money management/budgeting, advocacy (financial, legal, medical, housing, insurance), mental health care, nursing and occupational therapy, therapeutic groups, ongoing monitoring, and volunteer assistance. Recently added to our continuum of care, is pet upkeep/visiting, made possible with an Amie's Place Foundation award in 2010.

In order to retain the delivery of our no-fee programs and services directly in the home, Search and Care remains primarily privately funded (in FY10, 87% of our Annual Budget was derived from private sources – agency trustees, donors/friends, foundations, faith-based and community organizations). This model has helped to ensure that Search and Care can continue to directly respond to and address most, if not all, of our clients' needs.

**II. Search and Care and Amie's Place Foundation Grant Partnership**

With a wrap around approach to client care, Search and Care's model aims at considering the whole person and their unique needs that impact upon their capacity to safely/optimally maintain independence. However, one component of client support our care team increasingly recognized as a "missing link" (generally in elder care models) is the need to address the unique role pets play in improving a client's emotional, social, and physical well-being, helping enhance their overall quality of life and wellness. For many elders, their beloved pets are often their only source of affection and a most important relationship, which means everything to them.

Acknowledging this critical factor in caring for our clients, in early 2010 Search and Care sought to move from a sporadic and informal delivery of limited client pet care supports (i.e. walking and grooming) to a more fully developed and formalized ongoing pet upkeep and visiting program. Our goal was to create a community-based pet program that would engage an elite new team of intergenerational, multicultural volunteers (10-15), helping frail and often homebound vulnerable elders by providing in-home pet owner care supports (e.g. grooming, feeding, walking, cleaning litter boxes, bird cages, fish tanks), and animal assisted activities (e.g. meet and greet, companionship, affection, physical activity). Additional unique features of the proposed program also included emergency pet escorting/transporting to vets, the formulation of a new Upper Manhattan pet-owner's resource guide (e.g. low-cost pet suppliers, vets, pet-friendly parks, etc.), the introduction of a pet stipendiary support fund (helping underwrite the costs

associated when urgent or emergent pet-care situations arise for the more indigent pet owner), and the eventual development of a user-friendly, cost-conscious guidebook (a “blueprint or roadmap”) other smaller-sized agencies can refer to in replicating a volunteer-based animal upkeep and visiting program to benefit their client populations.

To help achieve our goal to add more comprehensive pet programming, in April 2010, Search and Care applied to Amie’s Place Foundation for support of our test pilot pet agency initiative - Pet and Elder Empowerment Project (PEEP). In July 2010, Amie’s Place Foundation generously awarded our agency a one year \$15,000 grant to support the initial development, awareness, and implementation of PEEP for our Yorkville, Carnegie Hill, and East Harlem communities served. Search and Care’s goals in year one of the Amie’s Place grant was to achieve the following benchmarks:

- offer approximately 30 elderly clients another layer of comprehensive agency care, in our effort to look at the whole person, which fosters social, emotional, physical, and cognitive stability and wellness
- cultivate and train an expanded team of 10-15 intergenerational and multicultural “Volunteer Pet Brigaders,” thoughtfully and sensitively assisting our clients with a range of their pet-care needs
- organize friendly visiting teams comprised of owners and pets (groomed, docile, well-trained, affectionate), helping reach our more isolated, homebound elders with animal interaction experiences that relieve isolation and loneliness.
- develop the beginning framework for an area “*Pet-Care and Support Resources Guide*”

As indicated in this Amie’s Place Foundation update, your support, in collaboration with the involvement of Search and Care’s professional staff and our new dedicated pet volunteer brigade, is providing a sense of hope for our clients that they can remain inseparable from their pets as long as they choose to live independently. In turn, this is helping to foster and ensure their continued health and well-being.

### **III. Development, Awareness, and Implementation of PEEP**

Incorporating PEEP as part of Search and Care’s layered model has been a three step process, involving the following progression:

- a. conducting an initial feasibility study (both internal and external)
- b. creating an effective outreach strategy to promote awareness and utilization of services within our community
- c. the actual implementation of the program to benefit clients

#### ***a. Phase One – Development: Internal/External Feasibility Study (August – November)***

In early August, agency Volunteer/Outreach Coordinator Robin Strashun met with agency Program Director Susan Siroto, Senior Social Worker Julie Chapnick, and Executive Director Brian Kravitz (over two meetings) to conduct an internal feasibility study to ascertain client pet/upkeep and visiting needs, and ways in which volunteers could best meet those needs. The internal feasibility study also entailed Ms. Strashun meeting with existing agency volunteers to determine their interest in providing such a service and what they saw as their potential scope of involvement. Volunteers who took part in the study had previously expressed an interest in helping clients with their pets or having their pet involved in friendly visiting experiences with elders. Agency Care Managers were also asked to provide feedback and think about any existing client who might benefit from this new agency service.

Ms. Strashun also conducted an external feasibility study, meeting with various faith-based leaders and local elected officials (see Phase Two) from our Yorkville, Carnegie Hill, and East Harlem communities, to solicit their input about the development of PEEP, what they saw as an unmet need among their parishioners and constituents, and as well, how they might want to become involved. Resulting feedback from community partners/friends was indeed very positive, with several offering potential future client and volunteer referrals, and offering to assist in building awareness of PEEP within their communities (Phase Two).

As a result of the internal and external feasibility study, it was determined that primary client needs included the emotional stress clients typically experience as their health declines and they can no longer properly care for their beloved pet, and the loneliness that can occur when an elder is isolated and/or homebound (especially those elders who have had the companionship of a pet in their past). Having identified the needs of our clients, we determined the best way to engage potential PEEP volunteers was to have them assist with pet support/upkeep (dog walking, litter and birdcage cleaning, taking a pet to/from the vet, shopping for supplies), and with a well-trained/affectionate pet, provide friendly visiting directly in the client's home.

***b. Phase Two – Outreach and Awareness (October – December)***

In October, Ms. Strashun piloted Phase Two of PEEP, conducting outreach to promote awareness and utilization of the program. Toward this effort, Ms. Strashun arranged meetings with a vast range of community partners (see list below) who could be referral sources for both potential clients and volunteers, and organized an inaugural PEEP Open House at Search and Care.

**1. Community Partners include (but are not limited to):**

**Faith-based:** The Brick Presbyterian Church, St. Joseph's Church - Yorkville, Madison Avenue Presbyterian Church, Park Avenue United Methodist Church, Immanuel Lutheran, Church of the Heavenly Rest, Church of the Holy Trinity

**Elected Officials:** New York State Senators Liz Krueger and José Serrano, Assembly Members Micah Kellner and Jonathan Bing, Council Members Jessica Lappin, Dan Garodnick, and Melissa Mark-Viverito, and Manhattan Borough President Scott Stringer

**Organizations:** Mayor's Alliance for NYC's Animals, JASA, Amie's Place, and Delta Society

**Local Veterinarians:** Animal Health Center (at 88<sup>th</sup> and 1<sup>st</sup> Ave), Carnegie Hill Veterinarians, Metroville Animal Clinic (at 90<sup>th</sup> and Second Ave.)

**Local Pet Shops (between 86<sup>th</sup> and 110<sup>th</sup> Streets):** Furry Paws, Raising Rover and Baby, Petco, Best Pet Rx, 3 Tiny Terriers, Petland Discounts

**Local Groomers (between 86<sup>th</sup> and 110<sup>th</sup> Streets):** The Shaggy Dog, Doggy Stylez

**Community Dog Runs:** Carl Schurz Park (86<sup>th</sup> St. and East End Ave.), Thomas Jefferson Park (111 St. and First Ave.)

As a result of the above new friendships/partnerships, PEEP continues to enjoy significant community promotion, creating a true buzz about the program. There have been several mentions in faith-based and elected official newsletters, an article in the Daily News (see Section 5), and several inquiry calls to the agency from residential consumers wanting more information. As well, local merchant Raising Rover and Baby (East 92<sup>nd</sup> St. and Lexington Ave.) donated approximately \$3,200 in pet clothes to the program, and many neighborhood retailers posted flyers for the Open House in their stores (see below).

**2. Open House:** On December 1<sup>st</sup>, Search and Care held an inaugural PEEP Open House at the agency with 17 interested individuals in attendance (four with dogs). Of these, 15 learned of the Open House through our advance promotion in elected officials' newsletters, church bulletins, flyers in vet offices and pet shops, and handouts at dog runs, and three were existing agency volunteers. Our very first Open House was a success, yielding a total of 13 volunteers (of the 15 we projected within the first year), of which five expressed an interest in pet visitation, and eight an interest in assisting with pet upkeep.

### ***c. Phase Three – Implementation of PEEP Program (December – Present)***

With awareness of PEEP continuing to build, and an expanding volunteer base now in place, Search and Care began implementation of services in late December, creating a client list, and vetting, training, and matching volunteers.

**Clients:** A total of 75 existing agency clients (pet owners and those wanting friendly pet visiting) were identified by their Care Manager as appropriate PEEP clients (either now or in the future). Of these, 11 had immediate pet upkeep needs and were placed on our active list for a volunteer, and four were placed to be matched with a friendly pet visitor. In addition, we received two new client referrals from our community partners. St. Joseph's of Yorkville referred a 81 year-old diabetic woman in need of dog walking three times a day while she recuperates from surgery, and Amie's Place made a referral for a 91 year-old woman who could benefit from a friendly pet visitor as she often reminisces about her own beloved black Labrador who passed away some years ago.

**Volunteers:** As noted, as a result of our Open House, we have a total of 13 PEEP volunteers. Volunteers include young professionals, retirees, homemakers, several individuals who are "in between jobs," and existing agency volunteers. Pets joining PEEP include *Britney Spears* (Delta Society – a blond terrier mix), *Saira* (a Yorkie), *Dennis* (a Chihuahua/Yorkie mix), *Trudy* (a miniature Schnauzer), and *Elvis* (a 180 lb English Mastiff). Not yet reflected in our current volunteer number, is a new member who had to put his dog to sleep just days after the Open House. He has just adopted a year old Labradoodle, "Gus", and hopes they will eventually become one of our friendly visiting teams. In the interim, he is providing emergency dog walking. Following a thorough background and reference check, all volunteers receive an orientation about agency services from Ms. Strashun, and are then matched with appropriate clients. To ease both the volunteer and the client, often first visits are accompanied by an agency Care Manager, and should either express that they feel uncomfortable, a new match is promptly initiated.

### **IV. Client/Volunteer Experiences**

Mrs. D and Ms. R are two clients who have been positively affected by the supports provided by our PEEP volunteers.

**Mrs. D:** was referred to PEEP by her agency Care Manager, for assistance in walking her pet Bichon Frise (Tombo) in the evenings. In phone conversations with her agency Care Manager, Mrs. D shared that she is under constant stress worrying about getting home for Tombo and still having time to visit her husband in the hospital after work. Often Mrs. D only has a half hour with her husband before visiting hours are over. To help alleviate some of Mrs. D's stress and anxiety, Search and Care was able to match her with a local PEEP volunteer, Lili (only two blocks from her home) who walks Tombo three times a week along with her own Yorkie (Saira) – something she could not possibly otherwise afford. In the weeks since Lili has been walking Tombo, Mrs. D says she is less stressed knowing her pet is compassionately being taken care of, and because she can now spend more quality time with her husband.

**Mrs. R:** learned about Search and Care's PEEP pet support services through her church's bulletin (St. Joseph's Yorkville), and was hopeful we could help walk her Shih Tzu (Mele) while she recuperated from cataract surgery. Mrs. R is a lifetime diabetic and has had several amputations as a result of the disease, and as such, her doctor instructed her not to bend down or ambulate too much for at least four weeks. To assist during her recuperation, Search and Care was able to match Mrs. R with five PEEP volunteers. Rotating throughout the week, these volunteers help Mrs. R by walking Mele in the morning and the evening. JASA provides mid-day walks through their agency's Pets and Elder Team Support (PETS) program. Mrs. R is very appreciative of the pet support our PEEP volunteers are providing, and recently sent a valentine greeting from Mele as a token of her gratitude.

## **V. Public Relations**

On December 4<sup>th</sup>, Search and Care's PEEP program was prominently featured in the Critters section of the Saturday edition of the New York Daily News. The article entitled "Always Have a Home," spotlighted our PEEP program, and how it is helping elders care for their pets when they no longer can. It as well highlighted Amie's Place Foundation. The author, Amy Sacks, learned of PEEP through the Mayor's Alliance for NYC Animals, one of the many community resources we connected with via our outreach. Of significant note, the article reached a NYC gentleman (Mr. David Shapiro) now living in Florida, who was intrigued by the program, and requested information about leaving a bequest in his will to provide funds toward the future sustainability of our PEEP program. Search and Care's Executive Director, Brian Kravitz contacted Mr. Shapiro, and they are working together to fulfill Mr. Shapiro's wishes.

## **VI. Moving Forward - PEEP Goals to be Achieved by June 30, 2011**

- **Develop a prototype of "Pet-Care and Support Resources Guide."** Sections may include the following:
  - Identifying and assessing a need within a community for pet supports
  - Utilizing community connections (outreach) to promote the service, recruit volunteers, and generate client referrals
  - Organizing an effective Open House
  - Interviewing/screening/training/supervising pet-specific volunteers
  - Matching volunteers with clients
  - Arranging volunteer appreciation events
  - Promoting your service (including templates for photography and press releases)
  - Knowing your liabilities (e.g. what kind of insurance might be required)
  
- **Organize a Spring 2011 Open House:** similar to our December event, Search and Care plans to organize a weekday evening mixer, to further create awareness of PEEP services and cultivate new interested volunteers.
  
- **Sponsor a PEEP Volunteer Recognition Day:** to acknowledge the efforts of PEEP volunteers and their pets, Search and Care plans to organize a recognition event that will likely take place at a partnering dog run or other.
  
- **Launch Web-based PEEP Updates:** as a part of our agency website, Search and Care plans to provide links to up-to-date PEEP program information (e.g. services provided, types of volunteers and pets needed, community pet-friendly resources, etc.). outreach activities (e.g. open houses, presentations), our on-line volunteer application, and other program materials.

**Search and Care**  
**Final 2010/11 Report – Pet and Elder Empowerment Project (PEEP)**  
**Prepared for Amie’s Place Foundation**  
**May 2011**



**Brief Agency Overview**

Search and Care’s mission remains as relevant today as it was when our Board adopted it in 1972: *We seek out older people in the community who need help in managing life’s daily activities or accessing essential services, and provide them with the support and companionship they require to live with security and dignity in the manner they chose.* Since that time, Search and Care has assisted nearly 10,000 Yorkville, Carnegie Hill, and East Harlem elders. Our broad range of programs and services include financial oversight (e.g. daily money management, budgeting and bill-paying, stipendiary assistance), homecare and transportation arrangements (i.e. Access-A-Ride), occupational therapy (e.g. organizing activities of daily living such as dressing/hygiene, falls prevention, home safety/ergonomics, emergency preparedness), nursing interns (e.g. blood pressure checks, dietary/nutritional assessments and medication organization), mental health supports (e.g. providing in-home empathic listening and resources/referrals), volunteer supports (e.g. socialization, friendly visiting, errands or shopping, physician escorting), pet care (e.g. upkeep, animal companionship, and emergency support), and therapeutic groups (i.e. Stress Reduction, Evening Caregiver Support, Saturday Bilingual Internet Café, Art Therapy, Saturday Drop-in). All agency programs and services are always offered at no-fee, primarily in clients’ homes, on a regular and sustained basis.

Employing extensive neighborhood grass-roots outreach, sensitive case-identification, and comprehensive, cost-effective care, many of the elders we serve feel a sense of security knowing that, thanks to our programs and services, they can continue to enjoy their cherished home and familiar community. *This has been the essence of Search and Care’s work and mission for more than 39 years.*

**Search and Care and Amie’s Place Partnership History**

In July 2010, Amie’s Place Foundation generously awarded Search and Care a one-year \$15,000 grant to support the pilot phase - development, awareness, and implementation - of our Pet and Elder Empowerment Project (PEEP) for our Yorkville, Carnegie Hill, and East Harlem communities served. The layering of PEEP onto our agency’s care model provides what our care team increasingly recognized as a “missing link” - the need to address the unique role pets play in improving a client’s emotional, social, and physical well-being, while helping to enhance their overall quality of life and wellness.

The development and implementation of PEEP at Search and Care has helped Search and Care move from a sporadic and informal delivery of limited client pet-care supports to a more fully developed and formalized ongoing pet upkeep and visiting program.

Through this community-based, volunteer driven pet program, we are offering our frail and often homebound vulnerable elders two distinct programs: in-home pet owner care supports (e.g. grooming, feeding, walking, cleaning litter boxes, bird cages, fish tanks), and animal assisted activities (e.g. meet and greet, companionship, affection, physical activity). Additional unique features of PEEP include

- emergency pet escorting and transporting to veterinarian appointments
- a pet stipendiary support fund, helping underwrite the costs associated when urgent or emergent pet-care situations arise for the indigent pet owner
- an "Upper East Side Manhattan Pet-owner's Resource Guide" (e.g. low-cost pet suppliers, vets, pet-friendly parks, etc.). In the planning phase now, for development in year two.

### **Year One Summary of PEEP Activities Achieved**

- **Initiated Internal/External Feasibility Study:** Internally, this study determined client pet upkeep and visiting needs, and evaluated ways volunteers could best meet those requirements. We asked for volunteer input to determine their interest in providing such services, and what they saw as their potential scope of involvement. Externally, this study solicited the input of various community faith-based leaders, local elected officials, housing managements and tenant associations, and community colleagues (healthcare, financial, legal, retail) about what they saw as unmet pet needs observed in their local neighborhoods, and how they might want to become involved.
- **Performed Extensive Community Outreach/Awareness Building:** PEEP Coordinator, Robin Strashun, arranged meetings with a wide range of community partners, including faith-based, local elected officials, organizations, neighborhood veterinarians, pet shops, groomers, and community dog runs, who could serve as potential referral sources for both clients and volunteers, and promote our a PEEP Open House.
- **Organized Inaugural Open House:** Held at Search and Care on December 1, 2010, this inaugural PEEP Open House welcomed 21 interested individuals, including four with dogs. Of these, 13 have since become volunteers, of which four have an interest in pet visitation, and nine an interest in assisting with pet upkeep.
- **Cultivated and Trained a Team of 21 Intergenerational/Multicultural PEEP Volunteers:** We recruited additional volunteers after our open house. There are now 16 Pet Brigade volunteers who are assisting clients with their pet upkeep needs in a thoughtful and sensitive manner, and 5 Pet Brigade teams of owner and dog friendly visitors.
- **Managing Short and Long Term Pet Care Needs:** by establishing a schedule of available PEEP volunteers.
- **Matched Five Pet-Friendly Visiting Teams:** These pet-owner volunteers, along with their well-trained, docile and affectionate pets, help to reach out to our more isolated, homebound elders with animal interaction experiences that relieve isolation and loneliness. In each case, it's clear this is the highlight of the client's day and/or week.
- **Resource Guide Data Compilation:** We began a data compilation for a local resource guide specifically for pet owners residing in our communities of Yorkville, Carnegie Hill and East Harlem. This project is directly linked to contacts we make in community outreach. We still have more retailers and veterinarians to visit in person in order to complete this project.
- **Sentinel Committee Focus:** The Sentinels are unique to Search and Care – they are the "eyes and ears" of the communities we serve and every Sentinel is involved with the welfare of the elderly population. Members

include representatives for churches and synagogues, elected officials, hospitals, government, banks, homecare agencies, and other non-profits. Search and Care organizes lunch meetings for the Sentinels three times a year, and arranges for speakers on relevant, informative topics which have recently included: identifying signs of elder abuse, the bed bug epidemic, early stages of Alzheimer's, hoarding, heavy duty cleaning and changes in Medicare benefits. The topic for this past Sentinel luncheon was NYC Elders and Their Pets: Innovative services to help maintain the essential bond (see attached invitation).

- **Started the Framework for a "Pet-Care and Support Resources Guide:"** As a staff, we are meeting to conceptualize the development of a guide that will serve as a "blueprint or roadmap" for other small organizations which seek to institute a volunteer-based animal upkeep and visiting program to benefit their clients. A comprehensive outline is in development, and we have already been asked for this sort of assistance by other organizations that learn about our PEEP program.

### **PEEP Clients and Volunteers – Year One Overview**

**Clients:** A total of 75 existing Search and Care clients (pet owners and those wanting friendly pet visiting) were identified by their Care Managers as appropriate PEEP clients, either now or in the future. Of these, 11 had immediate pet upkeep needs and were placed on our active list for a volunteer, and four were placed to be matched with a friendly pet visitor. In addition, in year one of the Amie's Place grant, we received several new client referrals from our community partners. Two such referrals include St. Joseph's of Yorkville referred an 81-year-old diabetic woman in need of dog walking three times a day while she recuperates from surgery, and Amie's Place made a referral for a 91-year-old woman who could benefit from a friendly pet visitor as she often reminisces about her own beloved black Labrador who passed away some years ago. Our satisfaction survey (see attached) results indicate 100% success, as far as the clients are concerned.

**Volunteers:** We currently have a total of 21 PEEP volunteers (5 more above our February Interim Report). Volunteers include young professionals, retirees, homemakers, several individuals who are "in between jobs," and existing agency volunteers. Pets joining PEEP include *Britney Spears* (Delta Society – a blond terrier mix), *Saira* (a Yorkie), *Dennis* (a Chihuahua/Yorkie mix), *Trudy* (a miniature Schnauzer), *Elvis* (a 180lb English Mastiff) and *Sammy* (a Pug).

### **Client/Volunteer Experiences**

**Dr. S – 82** (left – page 1) is a client who has multiple sclerosis and depression. Although she has two grown children nearby, their relationship is not loving and, consequently do not provide help. When we first met Dr. S she had two large golden retrievers who have since died from cancer. Not only was she often unable to walk them, but their medical care and transportation fees cost far more money than the client could afford. Despite her family's objections, she now has a rescue dog, Daisy May, because dogs are her only source of affection, companionship, and joy. Due to the client's illness, there are days when she cannot leave the apartment. Her Search and Care care manager and our Volunteer Coordinator have previously helped her on an emergency basis but recruiting PEEP volunteers enabled us to provide regular dog walkers a few days a week for Daisy, but we purposely wanted to give the client motivation on the other days to get out and walk her dog. However, Daisy has trust and separation issues. She has often bitten us, housekeepers (provided by the enriched housing this low-income client resides in), visiting nurses, so we have provided training to the client and volunteers involved, and behavioral training to Daisy. Recently the client was hospitalized, and Daisy was placed in foster care. The client declined rehab against doctor's orders, and went home because of Daisy. Although they are now reunited at home, the client is too weak to leave the apartment and Daisy will not leave her side without biting, or pulling free of her collar and/or harness. In addition to providing chucks to put on the floor should Daisy need to "go" in the apartment as in interim measure, we decided to try taking the client out in a wheelchair, while she holds Daisy's leash. So our volunteers are now walking the dog, as well as the client.

**Mrs. N – 91** (center - page 1): was referred to Search and Care's PEEP program by Amie's Place Foundation after receiving an e-mail from Mrs. N's daughter for a friendly pet visitor. Mrs. N is bedbound, suffers from dementia, and requires round-the-clock home attendants. Her daughter, Mary, acts as her caregiver and visits several times during the week, but felt her mother could use some additional stimulation. Mrs. N would often reminisce with Mary about her favorite dog, Mike, sharing how he would say "woof" when asked "What's on top of the house?" Search and Care was able to match Mrs. N with an exceptionally well-mannered Delta Society dog, Britney Spears. Britney's owner brings her to visit Mrs. N once a week, and Britney has become very comfortable on Mrs. N's bed, allowing her to pet and interact with the dog without Mrs. N having to ambulate. Often the two nap together, and although Mrs. N cannot remember the owner's name, she will wake up from the nap and remark, "Well, Brit, you're still here!"

**Ms. F – 87:** is a fiercely independent elder who has been a Search and Care client for 14 years, and has always been reluctant to ask for assistance when needed. Ms. F's constant companion has been her cat Shayna, whom she cares for very deeply. In February, Ms. F required heart surgery to replace a valve, but procrastinated setting a date as she was worried about care for her cherished Shayna. Although Ms. F has many friends, none could provide care for Shayna while Ms. F recuperated. When Search and Care told Ms. F about our PEEP program, she eagerly accepted the assistance. A rotating circle of three PEEP volunteers provided two visits daily for Shayna during Ms. F's hospitalization and subsequent rehab. Ms. F insists her recuperation has been better than expected, especially because her agency Care Manager calls regularly with updates on Shayna, alleviating Ms. F's concerns that the cat is being well cared for, and enabling her to feel connected to Shayna.

### **Conclusion**

For many elders, their beloved pets are their only source of affection and a vital relationship, which means everything to them. With Amie's Place Foundation support, in collaboration with the involvement of Search and Care's professional staff and our new dedicated pet volunteer brigade, our agency has been able to implement a pet upkeep and friendly visiting program that is helping to foster and ensure our elders continued health and well-being. PEEP provides our clients with a sense of hope that they can remain inseparable from their pets as long as they choose to live independently.

We thank you, and hope this report truly conveys the important impact Amie's Place Foundation funding is having on the lives of the vulnerable elders Search and Care serves, and their loving pets – for many a lifeline.

**Amie's Place Foundation  
2011 Grant Application**

**Date of application:** May 19, 2011

**Organization to which grant would be paid:** Search and Care, Inc.

**Purpose of grant (one sentence):** To continue and build upon our PEEP – Pet and Elder Empowerment Program - that engages a growing team of Search and Care pet volunteers, exclusively helping frail and often homebound vulnerable elders by providing in-home pet care supports, and animal companionship activities, while also serving as a framework for smaller agencies/organizations considering the incorporation of a pet component of care as a new facet of their client programming/services.

**Address of organization:** 1844 Second Avenue, New York, NY 10128

**Telephone number:** (212) 289-5300 ext: 206 **Fax:** (212) 289-5232 **E-mail:** [kravitz@searchandcare.org](mailto:kravitz@searchandcare.org)

**Executive Director:** Brian C. Kravitz

**Chief Financial Officer:** Brian C. Kravitz

**Board President:** Christine Robinson

**Contact person or this proposal if different from above.**

**Telephone Number** (212) 289-5300 ext 206 **Fax** (212) 289-5232 **Email:** [Kravitz@searchandcare.org](mailto:Kravitz@searchandcare.org)

**Is your organization an IRS 501(c)(3) not-for-profit?** Yes

**Grant request:** \$15,000

**Check one:** General support      Project support

**Total organizational budget (for current year):** \$999,525

**Dates covered by this budget (mo/day/year):** 7/1/10 -6/30/11

**Total project budget (if requesting project support):** \$19,108.63

**Dates covered by project budget (mo/day/year):** 7/1/11 -6/30/12

**Project name (if applicable):** "Pet and Elder Empowerment Project" (PEEP)

## I. PROPOSAL SUMMARY

Search and Care is a 501(c)(3) not-for-profit, non-sectarian, community-based agency providing vulnerable and otherwise at-risk elders with comprehensive care management services that enable them to safely maintain their independence in their familiar Yorkville, Carnegie Hill, East Harlem homes.

In 2010, thanks to a \$15,000 grant from Amie's Place Foundation, Search and Care launched a newly developed and formalized ongoing pet program – "Pet and Elder Empowerment Project" (PEEP), benefiting our clients who need assistance caring for their pets, and providing animal interaction and companionship experiences for those who do not own pets. This additional layer of comprehensive agency care is part of our effort to look at the whole person and ways to foster their social, emotional, physical and cognitive stability and wellness.

Renewed FY12 support from Amie's Place Foundation (commencing July 1<sup>st</sup>), will allow us to continue to build upon Search and Care's Pet and Elder Empowerment Program, enabling more clients to maintain beloved pets, and providing our most isolated, homebound elders with animal interaction/companionship experiences. Services include dog walking, cat litter changing and grooming, bird cage cleaning, regular pet upkeep, shopping for food or other supplies, providing emergency animal pet transportation, stipendiary support for indigent and disenfranchised clients when a pet care crisis occurs, and bringing more awareness to community leaders that we are a resource for elderly neighborhood pet owners. These services are provided at no cost by volunteers we recruit, train, supervise and organize into assigned teams for short and long-term assistance.

Funds will be spent on staff development and supervision, volunteer and community outreach, cultivation, training and recognition activities, collateral materials (e.g. upgraded flyers, tent cards, mini-brochures), and educational materials as explained fully in Section II B and in the attached budget.

The success of our pilot year is due to these factors:

- ▶ Passionate, professional, and collaborative staff
- ▶ Establish community relationships assisted with outreach
- ▶ Focus on identifying needs of clients for program
- ▶ Focus in attracting, training, assigning and supervising volunteers

Because our efforts have been predominantly in the delivery of services, the two guides have been formed, but not completed. One is a resource guide, specific to service providers (i.e. vets, groomers, etc.) local to our client's communities (Yorkville, Carnegie Hill and East Harlem). And the other is a guidebook on how to replicate a volunteer-based pet support program.

## II. NARRATIVE

### A. Background

**1a. Search and Care History:** Search and Care was founded in 1972 by Pastor Clarke C. Oler of Holy Trinity Church at East 88<sup>th</sup> Street in New York, to help elders at-risk of losing their independence. In the first year, along with MSW Suzannah Chandler, the organization identified and provided services for 72 vulnerable Yorkville elderly neighbors in need of assistance. Since then the organization has served nearly 10,000 elders from the neighborhoods of Yorkville, Carnegie Hill and East Harlem., while at the same time remaining small, nimble, community based and privately funded. In 2006, Brian C. Kravitz (LCSW, MS.Ed) took over for Ms. Chandler as Executive Director. Today, Search and Care is often the first organization turned to when a vulnerable and at-risk Yorkville, Carnegie Hill, or East Harlem elderly resident presents at-risk for losing their independence. The agency's catchment area is approximately thirty blocks running from East 86<sup>th</sup> Street to East 116<sup>th</sup> Street - East River to Fifth Avenue, but we reach beyond where needs and available services require it.

**1b. Mission:** *Search and Care's mission is to seek out older people in the community who need help in managing life's daily activities or accessing essential services, and to provide them compassionate, comprehensive support and companionship they require to live with security and dignity in the manner they choose.*

**2a. Need or Problem Agency Works to Address:** Search and Care's primary focus is to address the care management needs of vulnerable elders who are typically frail, may be homebound, isolated, living on very fixed or low incomes, and who have few nearby supports to rely upon. Our agency's care enables these otherwise at-risk community residents to safely maintain their independence with dignity. Employing what we refer to as the "3c's" (compassionate, comprehensive, cost-effective care), we are a "lifeline" or "safety net", helping our clients to avoid the more fearful prospect of relocation to more institutionalized settings such as nursing facilities or assisted living. Without our agency's dogged outreach, case-finding and broad spectrum of care-giving supports, many elders in our communities would likely remain under the radar screen and underserved.

**2b. Client Profile:** Updating last year's statistics, 84% live on fixed and/or low incomes, 69% are frail (physically, medically, cognitively, socially, and emotionally), predominantly homebound and somewhat isolated. Our clients range in age from 60 to 107, with an average of 85; 73% are female and 27% are male; 47% of our clients are of European origin (northern and eastern), 23% African-American or of Caribbean origin, 21% of Latino origin, and less than 10% Asian and/or other. By June 30<sup>th</sup> (the end of our FY11 program year), we will expect to have served 650-700 elders in our three core communities of Yorkville, Carnegie Hill, and East Harlem.

### **3. Programs and Accomplishments**

Search and Care provides assistance with benefits and entitlements, bill-paying and budgeting, advocacy (legal, medical, financial, housing, insurance), mental health support, nursing skills (nutrition, blood pressure checks) occupational therapy (dressing/grooming, home safety, emergency preparedness, medication monitoring), socialization activities, therapeutic groups, and much more, often directly in the home. Charging no-fee whatsoever, our care staff (social workers and care managers) and support staff (graduate interns, volunteers, financial professionals, and an occupational therapist) ensure elders can age in the comfort and familiarity of their own home and community. In 2011, we added a new layer of care provided by trained, supervised volunteers who deliver the in-home pet support and animal assisted visiting activities of the Pet and Elder Empowerment Program, enabling clients to keep their pets and bringing companionship to isolated and lonely clients' homes.

#### **FY11 Agency Accomplishments:**

To date, through April 30, 2011, Search and Care has provided no-fee, in-home and agency care management services for 587 clients, contrasting to 561 vulnerable elders served in FY10, 539 in FY09, 460 in FY08, 387 in FY07, and 326 in FY06. Our growth is the result of extensive community awareness and outreach activities, and reflects a shift as more elders choose to live on their own for as long as they safely can.

**4. Agency Staff/Team:** Search and Care's staff is a collaboration that effectively engages a team of 14 employees (9 F/T and 5 P/T), including an Executive Director, Program Director, Geriatric and Financial Care Managers, an Outreach/Volunteer Coordinator, an Occupational Therapist, Bookkeeper, Grant Writer, and Agency Administrator/HR. Our team is augmented by 8 Graduate Interns yearly (social work, nursing, occupational therapy), 126 Volunteers (intergenerational/multicultural), F/T summer helpers (Prep for Prep and Winton/Clayton) and a dedicated Board of Trustees (19).

#### **5. Search and Care's Formal and Informal Relationships**

Started in 2009, Search and Care's Sentinel Team is a collaboration of 100 local eyes and ears who live and/or work in Yorkville, Carnegie Hill, or East Harlem, helping identify elders they view as needing the

intensified support of their communities in order to remain safely independent. Our Sentinels may work or be affiliated with the following:

▶ **Agencies/organizations:** Union Settlement Association, Lighthouse for the Blind, Eviction Intervention Services, Hope Community Inc., Yorkville Common Pantry, Institute for Hispanic and Puerto Rican Elderly.

▶ **Foundation partners:** Altman, Tuttle Fund, Samuels, van Ameringen, Jean and Louis Dreyfus, Barker Welfare, Vidda, Bodman, Washington Square, Blum, Tuch, Badgeley, and many more.

▶ **Faith-based partners:** St. Edward the Martyr, St. Cecilia Church, Church of the Resurrection, St. Joseph's Church of Yorkville, Brick Presbyterian Church, Church of the Heavenly Rest, Madison Avenue Presbyterian Church, Temple Shaary Tefila.

▶ **Elected officials, Community Boards, and Civic leadership:** New York State Senators Liz Krueger and José Serrano, Assembly Members Micah Kellner, Jonathan Bing and Robert Rodriguez, Council Persons Melissa Mark-Vivcrito, Jessica Lappin and Daniel Garodnick; Community Board # 8 and 11; 19<sup>th</sup> and 23<sup>rd</sup> Police Precinct.

▶ **Hospital/healthcare providers:** Mt. Sinai Hospital, Metropolitan Hospital, North General Hospital, Visiting Nurse Services, Comprehensive Care Management.

▶ **Governmental agencies:** Human Resources Administration, Social Security Administration, Medicare, Medicaid, NYC Department for the Aging, New York State Office for the Aging, NYC Department of Consumer Affairs.

▶ **NYCHA tenant associations, Housing, and Enriched housing facilities:** New York City Housing Authority (Gaylord, Carver, Lexington Houses, Dewitt-Clinton Houses), Normandy Court and Monterrey Apartments; Knickerbocker Plaza, Rupert and Yorkville Towers, Yorkshire Towers, Brown Gardens, Carnegie East House.

▶ **Legal services:** Volunteers for Legal Service, Lawyers for the Elderly, Legal Aide Society.

▶ **Area merchants and banking institutions:** Duane Reade and Rite Aid Pharmacies, JP Morgan Chase, Capitol One, Citibank, Banco Popular, Gristedes and Associated Supermarkets, Petco, Furry Paws, and Raising Rover and Baby.

**6. Differentiation of the Search and Care Model:** The cornerstone of the Search and Care model is our highly individualized, comprehensive, no-fee care management. On average, we spend less than \$1,500 per client/per annum, for a broad range of layered programs and services that are typically delivered directly in the home on a regular and sustained basis. Our goal is that our elders can continue to enjoy the home they know, in a community they feel comfortable in – rather than facing the more fearful prospect of relocating to a skilled nursing facility or less personalized housing such as enriched or assisted living. In FY10 we applied nearly 76% of our annual revenue directly back into client care (with less than 11% for administration and 14% for fundraising). We ensure consistent delivery of compassionate and personalized care by assigning just 40-45 clients to any agency Care Manager, and in our communities, the depth and quality of our care for homebound and frail elders is often sought-out first.

## **B. Funding Request - \$15,000 – “Pet and Elder Empowerment Project” (PEEP)**

### **2. How this grant would be used and how funds will be accounted for (costs are estimates):**

Of the projected Year Two “Pet and Elder Empowerment Project” (PEEP) \$19,000 budget, an Amie's Place Foundation award of \$15,000 would be allocated as follows:

- ▶ \$6,500 (of \$10,608.63) for supervisory development/coordination/oversight/strategic planning
- ▶ \$2,500 “Volunteer Pet Brigade” cultivation, engagement, retention, ongoing monitoring
- ▶ \$1,500 PEEP community outreach/awareness-building activities (Yorkville, Carnegie Hill, East Harlem)
- ▶ \$1,500 development/production “PEEP” promotional, collateral, training materials and brochures

- ▶ \$2,500 for an Emergency Pet Transportation and Stipendiary Fund for indigent/disenfranchised elders
- ▶ \$ 500 for Pet Brigade appreciation, recognition, award programming

*Production of a Community Pet Care and Support Resources Guide will be covered by funds remaining from the Pilot Year Amie's Place Foundation grant.*

### **Primary purpose and the need or problem that you are seeking to address**

Maintaining a pet in the home enhances emotional, social and physical well being of elderly people living alone, vastly improving their quality of life. But, as the elder ages, the care and maintenance of the animal can become burdensome. Our program provides comprehensive pet supports and services which allay the anxiety and concerns about losing their cherished family member who gives them purpose, responsibility, focus on another than themselves, and unconditional affection. In an emergency, the program can even offer support for the cost of maintaining a pet. For others, the visit by a friendly dog can help reduce a sense of extreme loneliness, self-isolation, and alienation, bringing in another source of connection, especially with so few other supports and networks in their lives. The benefits of adding pets back into the lives of elders are well documented. Literature supports the thinking that pets increase amusement, laughter, play, can dramatically decrease blood pressure, heart rates, and stress levels, foster the release of good hormones that can boost immune systems, encourage exercise, make us feel safe, and bring back feelings of unconditional love.

### **The population that you plan to serve and how this population will benefit from the project**

The PEEP program has two primary audiences:

- a. Vulnerable elders who own pets of all kinds – dogs, cats, birds, fish, etc. – living in Yorkville, Carnegie Hill, and East Harlem who, due to their advanced age (our average is 85) and physical, mental and emotional frailties, require pet care support in order to retain their beloved pets.
- b. Frail elderly clients who may not currently own pets and who are increasingly becoming homebound and lacking social outlets or connections in their lives. For such elders, the risk may be heightened loneliness, isolation, and alienation that compromises their physical and emotional health and wellness, and the response to mitigate this can be a pet that brings the benefit of non-judgmental, no-holds barred affection, directly in the home.

### **Strategies that you will employ to implement your project**

During the Pilot phase of this program, our Outreach/Volunteer Coordinator cultivated, engaged, and developed a core team of 21 intergenerational, multicultural volunteers who serve as our agency's "Volunteer Pet Brigade." During FY12, we will continue to recruit even more volunteers to serve the 75+ internal elderly agency clients already identified in need of some level of pet support/programming. As importantly, with experience and increased knowledge going into year two, we also plan to work more diligently with our aforementioned formal and informal community-based partners to identify elderly clients under the radar screen who may not necessarily turn to us for our traditional care management services, but as a point of entry, do need help in maintaining the bond with the pet. With our guidance and monitoring, these volunteers will continue to provide pet care upkeep and support for elders who find these responsibilities a challenge in their older years; pet/owner volunteer teams of well trained, docile and friendly pets to visit shut-ins to provide opportunities for bonding and affection that engender a sense of well being and connection.

We've learned during the pilot phase that addressing a pet's long-term needs – especially dogs that require walking twice a day – takes a team of volunteers. It is to our advantage, as an agency defined by neighborhoods, to recruit volunteers locally, and to raise awareness in a defined area, versus trying to

satisfy needs city-wide. It has and will continue to be helpful to collaborate with other volunteer pet service providers in growing this program.

### **Proposed Staffing**

**Robin Strashun – Outreach/Volunteer Coordinator:** Ms. Strashun is responsible for cultivating, recruiting, training, supervising, and developing our “Volunteer Pet Brigade” as an extension to her overseeing our team of 120+ intergenerational and multicultural volunteers. Ms. Strashun also spearheads our community awareness and outreach efforts. She has a Geriatric Aging and Mental Health Certificate from the Brookdale Center on Aging and has been with agency since 2005.

**Susan Sirote – Program Director:** Ms. Sirote works closely to ensure the seamless clinical integration of our “Volunteer Pet Brigade” with other agency components of care including social work, care management, financial, nursing, occupational therapy, and therapeutic groups. Ms. Sirote joined the agency in 2000, has an MSW from NYU Graduate School of Social Work, and is a licensed clinical social worker (LCSW).

**Brian C. Kravitz – Executive Director:** Mr. Kravitz (in coordination with Ms. Sirote) provides supervision focusing on strategic program planning and direction, adds support on any issues or concerns that may arise. Mr. Kravitz has been the agency Executive Director since 2006, has an MS.Ed from Fordham University in Psychology/Counseling, an MSW from Hunter College School of Social Work, is a New York State licensed clinical social worker (LCSW), and has post graduate certification in palliative care from NYU.

### **Anticipated length of the project – “Pet and Elder Empowerment Project” (PEEP)**

Given the success of our year one Pilot program, we anticipate that PEEP will be an ongoing part of our overall menu of no-fee, elder care programming/services. Our long-term goal (with a little cooperation of a more normalized economic outlook), is to sustain our PEEP program as part of our annual budgeting process. Search and Care has a strong track record of achieving sustainability of programs, including our enhanced presence in East Harlem, mental health care wrap-around financial services (budgeting, bill-paying, stipendiary supports, conflict advocacy/resolution), and therapeutic group activities. As we strive toward self-sustainability of our PEEP agency client pet care component, Search and Care is asking Amie’s Place Foundation to consider support at or near the same level as our initial grant, \$15,000, to help us to solidify the progress of the first year and to grow the program to accommodate more volunteers, more clients, and become the model for grass-roots pet/elder care initiatives.

### **How the project contributes to your organization's overall mission**

Search and Care’s programs and services aim at considering the “whole person” and the specific needs that have an impact upon their capacity to safely and happily maintain independence. While our other services (social work and care management, mental health, financial supports and advocacy, nursing, occupational therapy, volunteer assistance, therapeutic groups) address the health and safety issues faced by frail and vulnerable elders, the PEEP program focuses on the intangibles of happiness, security, connectivity, affection, and reduction of isolation, loss, and self-neglect.

### **C. Evaluation**

**Search and Care’s “Pet and Elder Empowerment Project” (PEEP) is measured by:**

► **Statistical Reports:** generated monthly from our client database, which quantitatively tracks all categories of client pet care services provided.

► **Weekly Supervision:** Search and Care’s Outreach/Volunteer Coordinator (overseeing PEEP and the “Pet Brigade”), Program and Executive Directors meet weekly to assess the program and to address

challenges and obstacles encountered, and to revise strategies and approaches to ensure that the program is effective.

► **Client Survey:** A quantitative and qualitative client survey will be conducted to assess key elements of the program: our "Volunteer Pet Brigade," our agency's expanded pet supports, and our pet assisted activities. It will also help us to determine any necessary revisions and to identify and respond to needs.

Amie's Place Foundation  
Church Street Station  
P. O. Box 1799  
New York, New York 10008

December 29, 2011

Ms. Rachel Herman  
President  
Pets Are Wonderful Support, Inc. (PAWS NY)  
30 Bayard Street, Apartment 4B  
Brooklyn, New York 11211-1235  
And:  
PAWS NY  
PO Box 333, New York, New York 10159-0333

Dear Ms. Herman

Thank you for executing on behalf of Pets Are Wonderful Support, Inc. (PAWS NY) and returning the December 28, 2011, Letter of Agreement for Funding Grant.

Pursuant to that Agreement, we are delighted to enclose our check for \$10,000 representing the first installment of \$150,000 two-year funding Grant from Amie's Place Foundation for the Revised "PAWS Program Proposal" received September 27, 2011.

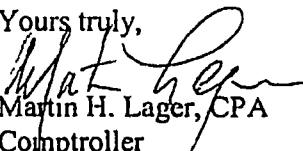
As you have appreciated, Amie's Place Foundation is committed to funding organizations that provide volunteer community-based programs for people who need help caring for their pets, who risk losing them during times of crisis, and who face barriers limiting access to their pets when they most need each other.

We believe that PAWS NY Program exemplifies these goals by providing pet-care assistance for vulnerable community members and can be a valuable model to others seeking to establish similar programs.

Once more, on behalf of Amie's Place Foundation, we are most pleased to make this Grant available and look forward to the privilege of working with you.

Congratulations and best wishes.

Yours truly,

  
Martin H. Lager, CPA  
Comptroller  
Amie's Place Foundation

AMIE'S PLACE FOUNDATION  
Church Street Station  
P.O. Box 1799  
New York, New York 10008

December 28, 2011

Pets Are Wonderful Support, Inc. (PAWS NY)  
30 Bayard Street, Apartment 4B  
Brooklyn, New York 11211-1235  
And:  
PAWS NY  
P.O. Box 333  
New York, New York 10159-0333

Attention: Rachel Herman, President

Agreement for two-year Funding Grant – PAWS NY Program

Dear Ms. Herman:

It has been our pleasure to review the Pets Are Wonderful Support, Inc. ("PAWS NY") Grant Application Form dated September 2, 2011, and supporting materials along with your Revised Funding Request received September 27, 2011 for a \$225,000, three-year (FY2012, FY2013 and FY2014) funding grant from Amie's Place Foundation ("Amie's Place") (the "PAWS Program Proposal"). Amie's Place has determined to grant PAWS NY's funding request initially for a two-year period of \$150,000 for \$75,000 per year, based on the calendar year. This is to be paid each year in four (4) quarterly installments of \$18,750 each in 2012 and 2013 on the first Business Day of each quarter as further described in paragraph 7 below, subject to the terms and conditions of this letter agreement ("Agreement") and the terms and conditions of the PAWS Program Proposal. Amie's Place and PAWS NY together are sometimes referred to in this Agreement as the "Parties" and each, individually, as a "Party."

It is our understanding that PAWS NY is an organization described in Section 501(c)(3) of the Internal Revenue Code (the "Code") and is classified as a publicly supported organization within the meaning of Sections 509(a)(1) and 170(b)(1)(A)(vi) of the Code. If there has been any change in your exempt status and/or classification, please notify us immediately and do not deposit the grant checks until you hear from us.

In consideration for the mutual promises in this Agreement, and for other valuable consideration the sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. The term of this Agreement, based on the calendar year and not the fiscal year, shall commence on January 1, 2012 and shall terminate on December 31, 2013 (the "Term").

2. In determining to grant PAWS NY's funding request, Amie's Place has relied upon the information in the PAWS Program Proposal. Accordingly, PAWS NY warrants the truth and accuracy of the information in the PAWS Program Proposal and agrees to use the \$150,000 funding grant for the purposes, and in the manner, described in the PAWS Program Proposal and in this Agreement, and to adhere to the terms of the PAWS Program Proposal as modified to two years and to the terms of this Agreement.

3. In order to enhance the community benefit of this funding grant and the project it funds, the Parties agree, during the Term of this Agreement, to cooperate reasonably with each other in the promotion of PAWS NY Program (the "PAWS Program"). Such cooperation may include: (i) reasonable efforts to publicize, in an appropriate way, this grant by Amie's Place, the PAWS Program and the goals and activities of both Amie's Place and PAWS NY in connection with the PAWS Program, including providing acknowledgment of this funding grant by Amie's Place in PAWS NY's promotional materials for the PAWS Program and using, where practicable and appropriate, the Amie's Place logo, and (ii) PAWS NY's agreement herein to the use by Amie's Place of certain PAWS Program promotional materials, client stories and photographs that are incorporated into the PAWS Program promotional materials and are used and published by PAWS NY.

4. Within no later than five (5) business days of PAWS NY's execution of this Agreement, PAWS NY will, subject to the reasonable satisfaction and approval of Amie's Place, issue a press release acknowledging this grant from Amie's Place. The press release will be posted on PAWS NY's website using the Amie's Place logo and will include a hyperlink to the website of Amie's Place and, in each case, to other communications such as social media that it uses where relevant. The press release will also be acknowledged and posted by Amie's Place on its website, with a hyperlink to PAWS NY's website and, in each case, to other communications such as social media that it uses where relevant.

5. During the Term of this Agreement, PAWS NY shall ensure that Rachel Herman and PAWS NY staff and volunteers are available for an interview and, if requested, will use reasonable efforts to obtain permission of a PAWS Program client to be interviewed by Amie's Place in connection with the production of a promotional video by Amie's Place.

6. PAWS NY will provide Amie's Place with reports summarizing the PAWS Program activity during the reporting period, based on the calendar year and not the fiscal year, as follows: (i) a semi-annual report for 2012, which shall be submitted by July 31, 2012, and a year-end report for 2012, which shall be submitted by January 31, 2013; (ii) a semi-annual report for 2013, which shall be submitted by July 31, 2013, and a year-end report for 2013, which shall be submitted by January 31, 2014 and (iii) quarterly reports throughout 2012 and 2013 for the purpose of summarizing activity of the PAWS Program and accompanied by such program data, if any, that may be obtained from research or surveys, if any, as have been completed. The semi-annual and annual reports shall supply sufficient information for Amie's Place to determine that

the grant has been or is being used for the purposes intended as described in the PAWS Program Proposal. The reports shall evaluate the PAWS Program and give an accounting of all expenditures of income and sources of income received to date during the prior period.

7. Subject to PAWS NY's compliance with the terms and conditions of this Agreement, Amie's Place will make the grant payments described in paragraph 1 of this Agreement to PAWS NY based on the calendar year and not the fiscal year, as follows: (i) \$18,750 representing the first quarterly installment due on January 2, 2012 which will be paid in a \$10,000 amount within five (5) business days of receipt by Amie's Place of this Agreement executed by PAWS NY and an \$8,750 amount on January 2, 2012; and (ii) \$18,750 on the first business day of each quarter thereafter beginning April 1, 2012, subject to the approval by Amie's Place of the calendar 2012 and 2013 quarterly, semi-annual and year-end performance reports compliance with the other provisions of this Agreement and ongoing compliance by PAWS NY with the projections of the PAWS Program, as may be modified from time to time in writing by both parties. PAWS NY will provide promptly such additional information, reports and documents as Amie's Place may request for the purpose of making such financial reviews, verifications or program evaluations as may be deemed necessary to it. The above grant payments shall be made by check made payable to "PAWS NY" and shall be submitted to: Rachel Herman, Executive Director, Pets Are Wonderful Support, Inc. (PAWS NY), 30 Bayard Street, Apartment 4B, Brooklyn, New York 11211-1235 and copy of the cover letter mailed to: PAWS NY, PO Box 333, New York, New York 10159-0333.

8. PAWS NY is responsible for the use of granted assets as designated in this Agreement and for maintaining accurate financial records consistent with generally accepted accounting practices. PAWS NY shall professionally manage the resources of this Grant including the original proceeds and any earnings thereon, at all times in such good and sound fiduciary manner as to be able to carry out its obligations under this Grant contract.

9. PAWS NY hereby declares, states and assures Amie's Place that nothing in its organization charter and bylaws, as properly amended, prohibits or makes impossible, PAWS NY's full and complete compliance with the terms and conditions of this Agreement and with the execution of the grants and program described and agreed to in this Agreement.

10. Each Party agrees to indemnify and to hold harmless the other Party and any of its respective donors, officers, directors, employees, volunteers, agents and other representatives (collectively, "Representatives") from and against any and all losses, claims, damages, judgments, or liabilities of any kind (including but not limited to any reasonable attorney's fees or expenses incurred by the other Party or any of its Representatives to the extent they become a party, witness or otherwise involved in any lawsuit, investigation, arbitration, claim or other proceeding) arising out of a breach of this Agreement by such Party and, additionally in the case of Amie's Place and its Representatives as indemnitees, arising out of the use of the grant by PAWS NY.

11. This Agreement, together with the attached PAWS Program Proposal to the extent incorporated herein (and supported by the ByLaws, Certificate of Incorporation with updated tax

PAWS NY  
December 28, 2011  
Page 4

letter, bank letter and Board Resolution accepting this Grant which you forwarded to us) by the terms of this Agreement, contains the entire agreement between the Parties concerning its subject matter and shall supersede all prior communications and agreements between the Parties concerning the subject matter hereof. In the event of a conflict between this Agreement and the PAWS Program Proposal, the terms of this Agreement shall prevail. No modification of this Agreement shall be valid unless in writing signed by both Parties, and neither Party may assign or otherwise transfer this Agreement or any obligation hereunder without the express written permission of the other Party. Any purported assignment or transfer in violation of this Paragraph 11 shall be null and void. This Agreement shall be governed by the internal laws of the State of New York (without regard to any conflict of law principles).

Very truly yours,

AMIE'S PLACE FOUNDATION

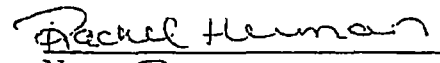
By 

Name: DOMENIC L. MIZIO, Esq.  
Position: CHAIRMAN

AGREED:

On behalf of PAWS NY, I understand and agree to the foregoing terms and conditions of the Amie's Place Grant and hereby certify my authority to execute this Agreement on PAWS NY's behalf.

Pets Are Wonderful Support, Inc.  
(PAWS NY)

By:   
Name: Rachel Heman  
Position: President



Pets Are Wonderful Support  
new york

**FOR IMMEDIATE RELEASE**

**Media Contact:** Monika Salazar  
917.733.2170  
[info@pawsny.org](mailto:info@pawsny.org)

## **PAWS NY Receives Pivotal Two-Year Grant From Amie's Place Foundation**

**New York, NY, December 30, 2011** – Pets Are Wonderful Support (PAWS NY) today announces that Amie's Place Foundation has awarded them a game-changing two-year Grant of \$150,000. This new partnership will allow PAWS NY to make the transition from an all-volunteer management group to a professionally funded and managed nonprofit organization.

This Grant will be used to hire PAWS NY's founder, Rachel Herman, as its first full-time staff person. Ms. Herman will assume responsibilities as Executive Director starting January 5, 2012. With her full-time leadership and support from the Grant, PAWS NY will significantly expand its cornerstone Housecall Program.

Through the Housecall Program, dedicated volunteers visit New York City residents facing both physical and financial hardships. By providing simple pet care assistance, such as dog walking, provision of food and water, litter box maintenance, and transportation to and from veterinary appointments, PAWS NY ensures its clients will keep their pets and continue to benefit from the human-animal bond.

*When asked about PAWS NY's service, client Arnold J. explains, "It really means a lot to me...I'm not able to take [my dog] out every day...PAWS really came along at the right time and helped me a lot." Arnold's volunteer Linda adds, "I would never want to imagine any situation that would bring these two apart. I'm just really thrilled to be a part of something that allows them to stay together and stay a family."*

Thanks to this extraordinary support and recognition from Amie's Place Foundation, PAWS NY can fulfill its mission to help people by helping pets.

### **ABOUT PETS ARE WONDERFUL SUPPORT (PAWS NY)**

PAWS NY is a 501(c)3 nonprofit organization founded in 2008 that provides pet care assistance to individuals in New York who are unable to care for their pets, due to incapacitating hardships such as terminal illness, job loss, physical limitations due to disability and age, or other crises. For more information on PAWS NY, please email [info@pawsny.org](mailto:info@pawsny.org) or visit <http://pawsny.org>.



# Dog Walk Fundraiser



**Sunday, May 15<sup>th</sup> 2011**

**Nickerson Beach Dog Park  
Lido Beach, NY**

**Registration: 9AM-10AM**

**Walk: 10AM- 12PM**

**All participants will receive a bandana and a doggie goody bag.**

**All participants who raise the pledge goal of \$100 will receive a free event T-shirt**

For more information or to pre-register visit  
[www.allcreaturesvetservices.com](http://www.allcreaturesvetservices.com)

Or Contact us at  
All Creatures Veterinary Hospital  
733 W. Park Avenue, Long Beach, NY 11561  
(516) 432-2946  
[allcreatures@optonline.net](mailto:allcreatures@optonline.net)

All proceeds will benefit





AMIE'S PLACE  
FOUNDATION

FOR PEOPLE  
& PETS  
WHO NEED  
EACH OTHER

BOARD OF DIRECTORS:

Ruchama Gamiel, LCSW

Louis J. Gelfand, DVM

Jarrod H. Lager, DVM

Howard L. Szymak, FRC



CONTACT:

Ruchama Gamiel, LCSW

AMIE'S PLACE FOUNDATION

CHURCH STREET STATION

P O BOX 1799

NEW YORK, NY 10008

212 673-2070

WWW.AMIESPLACE.ORG

EMAIL: INFO@AMIESPLACE.ORG

Thank you for your interest in Amie's Place Foundation:

The foundation is named after a dog whose loving relationship with a chronically ill and debilitated woman dramatically exemplified how the human-animal bond can provide healing, emotional support and companionship when people need it most.

The foundation was founded by a social worker who became aware of the story of the miniature schnauzer named Amie and her human companion.

The Amie's Place Foundation's primary goal is to prevent the unnecessary long-term or permanent separation of people in need of assistance from their pets. Knowing the terrible isolation people feel when trying to survive profound illness, the comfort gained from the presence of their own loving pet can make a measurable difference in their recovery. The foundation's goals are, therefore, to facilitate that ongoing unique relationship by:

- Providing humane and responsible pet-care assistance whenever it is required to help people through times of medical necessity.
- Promoting attention to the important and vital role that responsible companion-animal ownership places within society by funding special programs to help support people who are at risk of losing their pets if they become isolated, hospitalized, or physically or financially disabled.

By accomplishing these goals, Amie's Place Foundation will be able to increase the awareness of this unique and healing human-animal bond. The goals will also promote public understanding and commitment to help preserve this bond, and restore meaning and purpose to injured lives.

If you or your organization shares the vision of providing a safe, loving environment through home pet-care assistance, foster care, and veterinary care then Amie's Place Foundation will be happy to accept applications for donations that will be used for seed grants, matching grants, and sustaining grants.

Sincerely,

Board of Directors  
Amie's Place Foundation

AMIE'S PLACE FOUNDATION

GRANT APPLICATION FORM

Date of application: \_\_\_\_\_

Name of organization to which grant would be paid. *(Please list exact legal name.)*

Purpose of grant *(In one sentence):*

Address of organization:

Telephone number: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Executive Director / Chief Executive Officer: \_\_\_\_\_

Chief Financial Officer: \_\_\_\_\_

Board President: \_\_\_\_\_

Contact person for this proposal if different from above: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Is your organization an IRS 501(c)(3) not-for-profit? YES \_\_\_ NO \_\_\_

*If no, please explain:*

Grant request: \$ \_\_\_\_\_

Check one: General support \_\_\_ Project support \_\_\_

Total organizational budget *(For the current year):* \$ \_\_\_\_\_

Dates covered by this budget *(mo/day/year):* \_\_\_\_\_

Total project budget *(If requesting project support):* \$ \_\_\_\_\_

Dates covered by project budget *(mo/day/year):* \_\_\_\_\_

Project name *(if applicable):* \_\_\_\_\_

**I. PROPOSAL SUMMARY:** *one-half page, maximum.*

Please summarize, in a short paragraph, the purpose of your agency. Briefly explain why your agency is requesting this grant, what outcomes you hope to achieve, and how you will spend the funds if a grant is made.

**II. NARRATIVE:** *five pages maximum.*

**A. Background**—Describe the work of your agency, addressing each of the following:

1. A brief description of its history and mission.
2. The need or problem that your organization works to address, and the population that your agency serves, including geographic location, socio-economic status, race, ethnicity, gender, sexual orientation, age, physical ability and language.
3. Programs and accomplishments. Please emphasize achievements of the recent past.
4. Number of paid full-time staff; number of paid part-time staff; number of volunteers.
5. Your organization's relationships — both formal and informal — with other organizations working to meet the same needs or providing similar services.
6. Explain how the work of your agency differs from these other agencies.

**B. Funding Request**—Please describe the program for which you seek funding.

1. If applying for general operating support, briefly describe how this grant would be used and how the funds will be accounted for.
2. If your request is for a new project, briefly describe how this grant would be used, how the funds will be accounted for.
3. Please explain the project, including:
  - A statement of its primary purpose and the need or problem that you are seeking to address.
  - The population that you plan to serve and how this population will benefit from the project.
  - Strategies that you will employ to implement your project.
  - The proposed staffing pattern for the project, and the names and titles of the individuals who will direct the project.
  - Anticipated length of the project.
  - How the project contributes to your organization's overall mission.

**C. Evaluation**—Please explain how you will measure the effectiveness of your activities. Describe your criteria for a successful program and the results you expect to have achieved by the end of the funding period.

**III. ATTACHMENTS:** Please label all attachments to correspond to the bold-faced, capitalized items below.

**A. Financial Information**—Please provide the dates that each document covers.

1. Your **MOST RECENT FINANCIAL STATEMENT**, audited if available. This statement should reflect actual expenditures and funds received during your most recent fiscal year.
2. A **LIST** of foundation and corporate **SUPPORTERS** and all other sources of income, with amounts, for your current and most recent fiscal year.

If project funding is requested:

3. **AN EXPENSE BUDGET FOR THE PROPOSED PROJECT**. List each staff line separately and include % of time spent on project. Indicate the specific uses of the requested grant, if possible.
4. A list of all **SOURCES OF INCOME** toward the project, actual and prospective with amounts.

**B. Other Supporting Materials**

1. A list of your Board of Directors, with their affiliations.
2. A copy of your most recent IRS letter indicating your agency's tax-exempt status.
3. One-paragraph resumes of key staff for the proposed project, including qualifications relevant to the specific request.
4. Your most recent annual report, if available.
5. No more than three examples of recent articles about, or evaluations of, your organization, if available.

**Authorization:**

---

Signature of CEO/Executive Director

Date

---

Printed name and title

Please submit six copies of your proposal to:

Amie's Place Foundation

Church Street Station

PO Box 1799

New York, NY 10008

# Application for Extension of Time To file an Exempt Organization Return

▶ **File a separate application for each return.**

• If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box  **X**

• If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form)

**Do not complete Part II unless** you have already been granted an automatic 3-month extension on a previously filed Form 8868

**Electronic filing (e-file).** You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit [www.irs.gov/efile](http://www.irs.gov/efile) and click on *e-file for Charities & Nonprofits*

**Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).**

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete Part I only

All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns

<b>Type or print</b>  File by the due date for filing your return. See instructions	Name of exempt organization or other filer, see instructions  AMIE'S PLACE FOUNDATION	Employer identification number (EIN) or  20-3217151
	Number, street, and room or suite no. If a P O box, see instructions  PO BOX 3589	Social security number (SSN)  
	City, town or post office, state, and ZIP code. For a foreign address, see instructions  NEW YORK, NY 10163	

Enter the Return code for the return that this application is for (file a separate application for each return)

Application Is For	Return Code	Application Is For	Return Code
Form 990	01	Form 990-T (corporation)	07
Form 990-BL	02	Form 1041-A	08
Form 990-EZ	01	Form 4720	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

• The books are in the care of ▶ MARTIN H. LAGER, CPA

Telephone No ▶ 212 297 9111

FAX No ▶ 212 297-9131

• If the organization does not have an office or place of business in the United States, check this box

• If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) \_\_\_\_\_ If this is for the whole group, check this box . If it is for part of the group, check this box  and attach a list with the names and EINs of all members the extension is for

1 I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until 08/15, 2012, to file the exempt organization return for the organization named above. The extension is for the organization's return for  
▶  calendar year 2011 or  
▶  tax year beginning \_\_\_\_\_, 20\_\_\_\_, and ending \_\_\_\_\_, 20\_\_\_\_

2 If the tax year entered in line 1 is for less than 12 months, check reason  Initial return  Final return  Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions	3a \$
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit	3b \$
c <b>Balance due.</b> Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions	3c \$

**Caution.** If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions

- If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** and check this box  **X**
- Note.** Only complete Part II if you have already been granted an automatic 3-month extension on a previously filed Form 8868
- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** (on page 1)

**Part II Additional (Not Automatic) 3-Month Extension of Time.** Only file the original (no copies needed).

Enter filer's identifying number, see instructions

<b>Type or print</b>  <small>File by the due date for filing your return See instructions</small>	Name of exempt organization or other filer, see instructions <b>AMIE'S PLACE FOUNDATION</b>	Employer identification number (EIN) or <input checked="" type="checkbox"/> <b>20-3217151</b>
	Number, street, and room or suite no. If a P O box, see instructions <b>PO BOX 3589</b>	Social security number (SSN) <input type="checkbox"/>
	City, town or post office, state, and ZIP code For a foreign address, see instructions. <b>NEW YORK, NY 10163</b>	

Enter the Return code for the return that this application is for (file a separate application for each return) 0 1

Application Is For	Return Code	Application Is For	Return Code
Form 990	01		
Form 990-BL	02	Form 1041-A	08
Form 990-EZ	01	Form 4720	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

**STOP! Do not complete Part II if you were not already granted an automatic 3-month extension on a previously filed Form 8868.**

- The books are in the care of **MARTIN H. LAGER, CPA**  
Telephone No **212 297 9111** FAX No **212 297-9131**
- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) \_\_\_\_\_ If this is for the whole group, check this box  If it is for part of the group, check this box  and attach a list with the names and EINs of all members the extension is for
- 4 I request an additional 3-month extension of time until 11/15, 2012
- 5 For calendar year 2011, or other tax year beginning \_\_\_\_\_, 20\_\_\_\_, and ending \_\_\_\_\_, 20\_\_\_\_
- 6 If the tax year entered in line 5 is for less than 12 months, check reason  Initial return  Final return  Change in accounting period
- 7 State in detail why you need the extension **ADDITIONAL INFORMATION IS NEEDED TO FILE A COMPLETE AND ACCURATE TAX RETURN**

8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits See instructions	<b>8a \$</b>
8b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868.	<b>8b \$</b>
8c <b>Balance Due.</b> Subtract line 8b from line 8a Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System) See instructions	<b>8c \$</b>

**Signature and Verification must be completed for Part II only.**

Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form

Signature *Mt Lager* Title *CPA* Date *7/20/12*