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Form 990

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No 1545 0047

2011

Department of the Treasury Internal Revenue Service

► The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

| A | For the 2011 calendar year, or tax year beginning , 2011, and ending , | | | | | | | | | |
|---|--|---|---|--|---------------|----------------|--|--------------------------|--------------|--|
| | Check if app | T | | | | | D Employer Iden | ufication Number | | |
| | Address | s change CNATURENET | | | | | 14-1959 | 018 | | |
| | Name o | | N & NATURE NET | | | i | E Telephone num | | | |
| | Initial re | | ISTA GRANDE B- | ·7 #502 | | | (505) 4 | 66-2145 | | |
| | Termina | ISANTA FE, N | M 87508 | | | | (000) | 2210 | | |
| | | ed return | | | | | G Gross receipts | \$ 782 | ,914. | |
| | | ition pending F Name and address | of principal officer | | | H(a) Is this a | a group return for at | | T | |
| | | SAME AS C A | | | | | affiliates included? | Yes | ₽ No | |
| ī | Tax-exem | | | ert no) 4947(a)(1) or | 527 | If 'No,' | attach a list (see in | structions) | | |
| J | Website | | | 1 14047(0)(1) 01 | 1 327 | H(c) Group | exemption number | • | | |
| ĸ | | | Trust Association | Other► L Y | ear of Format | | | legal domicile NM | | |
| | | Summary | Association | Other | ear or ronnar | | III State of | legal domicile 1413 | <u> </u> | |
| | | efly describe the organization | n's mission or most sig | nificant activities CF | ITIDDEN | CM A TIID | E NETWORK | 'C (CCMM) | | |
| | | SSION IS TO BUILD | | | | | | | יוכט | |
| Activities & Governance | | RECT_EXPERIENCES_ | | | | | | | | |
| Пa | | D WELL BEING, INC | | | | | | | | |
| o Ve | | | | its operations or dispo | | | | | | |
| Ğ | 1 | mber of voting members of the | | | | o man Lo | 3 | | 6 | |
| ŝ | 4 Nur | mber of independent voting r | nembers of the govern | ing body (Part VI, line | 1b) | | 4 | | 6 | |
| vitie | | al number of individuals emp | | 2011 (Part V, line 2a) | | | 5 | | 1 | |
| cţi | 1 | al number of volunteers (est | | | | | 6 | | 75 | |
| q | 1 | al unrelated business revenu | • | (- / / · · · · - | | | 7a | | 0. | |
| | b Net | unrelated business taxable | income from Form 990 | I-T, line 34 | | · - | 7Ь | | 0. | |
| | | ata but a sa sa da sa da 40 a d | 711. 1 11.5 | | | P | rior Year | Current Y | | |
| ō | | ntributions and grants (Part \ | | 293,825. | | <u>, 415.</u> | | | | |
| ē | 1 | ogram service revenue (Part | | 12,830. | | <u>, 683.</u> | | | | |
| Revenue | 1 | estment income (Part VIII, c ier revenue (Part VIII, colum | | 91. | · | <u>-111.</u> | | | | |
| - | 1 | al revenue – add lines 8 thro | | · | a 12\ | | 306,746. | 780 | ,987. | |
| | | ents and similar amounts pair | | | <u> </u> | + | 4,500. | 700 | , 501. | |
| | 1 | nefits paid to or for members | | • | | | 4,500. | | | |
| | | aries, other compensation, e | | • | 5-10) | | 247,443. | 146 | ,182. | |
| es | 16 a Dra | • | · · | - · · · · · · · · · · · · · · · · · · · | 3-10) | | 247,443. 14 | | | |
| Expenses | 10a F10 | ofessional fundraising fees (F | | • | | | ······································ | | | |
| 쫎 | b lot | al fundraising expenses (Par | 7 8 | | 4,513. | | | | | |
| | 17 Oth | ier expenses (Part IX, colum | 1 1 | The Later of the Contract of t | | | 416,600. | | <u>,949.</u> | |
| | | al expenses. Add lines 13-17 | 1 1 1 | | 7 | | 668,543. | | <u>,131.</u> | |
| | | venue less expenses. Subtra | ct line 18 from Jine 12 | | | | -361,797. | 302 | <u>,856.</u> | |
| P 000 | 1 | | | T 2 3 2012 O | / | Beginnin | g of Current Year | | | |
| 2 <u>a</u> | 1 | al assets (Part X, line 16) | | | | | 156,667. | | ,312. | |
| Net Assets Fund Baland | 21 Tot | al liabilities (Part X, line 26) | <u> </u> | DEN S | | | 1,054. | 39 | ,840. | |
| | | t assets or fund balances. Su | ubtract line 21 from line | FEBELV, UT | | | <u> 155,613.</u> | 458 | <u>,472.</u> | |
| Pa | art II S | Signature Block | | | | | | | | |
| Und | ler penalties nolete Declai | of perjury, I declare that I have examination of preparing (other than officer) | ined this return, including accuration of | ompanying schedules and stat | ements, and t | o the best of | my knowledge and | belief, it is true, corr | rect, and | |
| | F | | 114.10 | | | | 10/10/ | | | |
| c: | | Signature of officer | Marce_ | | | Da | 10 119 11 | | | |
| Sig He₃ | gn | | DII D | | | | | 10 | | |
| ine | :10 | CHERYL CHARLES Type or print name and title | PH.D. | - | | PRESI | IDENT & CE | .0 | | |
| <u> </u> | | Print/Type preparer's name | Preparer's signa | ture | Date | · | | PTIN | | |
| 2_ | | | ' ' | | Date | l | Check if | | | |
| Pa | id operat | BRUCE MAC CORKING | | CORKINDALE | 1 | | self employed | P00418764 | | |
| אור. אור | eparer | | AC CORKINDALE, | CPA P.C. | | | | 22000== | | |
| Use Only Firm's address 3960 MERRICK ROAD | | | | | | | Firm's EIN ► 11 | | | |
| - | | SEAFORD | | | | | Phone no 516 | -783-1794 | | |
| _ | | discuss this return with the p | • | | | | | X Yes | No | |
| 37A | | nanuark Paduction Act Natio | | | | - 401121 00 | 4041 | | 20 (2011) | |

| Forn | rm 990 (2011) CNATURENET | 14-1959018 | Page 2 |
|------|---|---|---------------------------------|
| Pa | art III Statement of Program Service Accomplishments | | |
| | Check if Schedule O contains a response to any question in this Part III | | X |
| 1 | 1 Briefly describe the organization's mission SEE SCHEDULE 0 | | |
| | | | |
| | | | |
| | | | |
| 2 | 2 Did the organization undertake any significant program services during the year whic Form 990 or 990-EZ? | | X No |
| | If 'Yes,' describe these new services on Schedule O. | | |
| 3 | 3 Did the organization cease conducting, or make significant changes in how it conduc | ts, any program services? | X No |
| _ | If 'Yes,' describe these changes on Schedule O. | | |
| | 4 Describe the organization's program service accomplishments for each of its three la Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are requil others, the total expenses, and revenue, if any, for each program service reported. | rgest program services, as measured by experied to report the amount of grants and allocate | enses. cons to |
| 4: | 4a (Code) (Expenses \$ 218,445. including grants of \$ THE NATURAL LEADERS NETWORK (NLN) IS A FLAGSHIP INIT YEAR OLDS TO DEVELOP A WORLDWIDE YOUTH MOVEMENT TO R MANY OF WHOM ARE LOW INCOME URBAN YOUTH WHO HAVE TRACONNECTIONS WITH NATURE AND WANT TO CREATE THOSE OPE CREATED AND LAUNCHED LETS G.O. (GET OUTSIDE) MONTH. | ECONNECT CHILDREN AND NATURE INSFORMED THEIR LIVES THROUGH | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| 4 | 4b (Code) (Expenses \$95,462. including grants of \$ GRASS ROOTS CAMPAIGNS HAVE BEEN LAUNCHED OR ARE ASSE NATURE. THESE GRASSROOTS COALITIONS WORK ON THE STAT CREATE SHARED STRATEGIC VISIONS AND PLANS AND TO MAR IMPLEMENTATION. REGIONAL STRATEGIES INCLUDE: PUBLIC A EVENTS; PUBLIC EDUCATION AND ADVOCACY. EACH EFFORT IN ORGANIZATIONS PARTICIPATING IN AND TAKING ACTION TO | E, REGIONAL AND LOCAL LEVEL OUT A PROCESS FOR WARENESS CAMPAIGNS AND COMMU | TO JNITY _ E AND _ |
| | | | |
| | | | |
| | | | |
| | | | |
| 4 | 4c (Code) (Expenses \$ 77,210. including grants of \$ THE CHILDREN & NATURE NETWORK (C&NN) WAS CREATED TO AND ORGANIZATIONS WORKING TO RECONNECT CHILDREN WITH THE LATEST NEWS AND RESEARCH IN THE FIELD AND A PEER INDIVIDUALS, ORGANIZATIONS, EDUCATORS, BUSINESS LEAD DEDICATED TO CHILDRENS HEALTH AND WELL BEING. C&NN E TO STATE OF THE ART RESOURCES, DEVELOPS AND DISSEMIN LEADERSHIP, SUPPORTS GRASSROOTS LEADERS WITH TOOLS A DEVELOPS PUBLICATIONS AND EDUCATIONAL MATERIALS, SYN RESEARCH AND ENCOURAGES COLLABORATION. SINCE ITS FOUR GRASSROOTS INITIATIVES IN MORE THAN 90 CITIES, STATE | ENCOURAGE AND SUPPORT THE PER NATURE. CANN PROVIDES ACCEST TO PEER NETWORK OF RESEARCH DERS, POLICY MAKERS AND OTHER BUILDS AWARENESS, PROVIDES ACCEST AND PEER TO PEER NETWORKING, WITHESIZES THE BEST AVAILABLE JNDING IN 2006, CANN HAS FOST | SS_TO_ HERS,_ RS CCESS |
| 4 | 4d Other program services (Describe in Schedule O.) | | |
| | (Expenses \$ including grants of \$ |) (Revenue \$ | <u> </u> |
| 4 | 4e Total program service expenses ► 391, 117. | | |

Form 990 (2011) CNATURENET

Part IV Checklist of Required Schedules

| | | | Yes | No |
|----|---|------|-----|------------|
| 1 | Is the organization described in section $501(c)(3)$ or $4947(a)(1)$ (other than a private foundation)? If 'Yes,' complete Schedule A | 1 | х | |
| 2 | Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? | 2 | Х | |
| 3 | Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I | 3 | | Х_ |
| 4 | Section 501(c)(3) organizations Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II | 4 | | <u>x</u> _ |
| 5 | Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-197 If 'Yes,' complete Schedule C, Part III | 5 | | <u>X</u> |
| 6 | Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I | 6 | | <u>X</u> |
| 7 | Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II | 7 | | <u>X</u> |
| 8 | Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III | 8 | | X |
| 9 | Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV | 9 | | <u> </u> |
| 10 | Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V | 10 | | <u>X</u> |
| 11 | If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, IX, or X as applicable. | | | |
| i | a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI | 11a | | <u>x</u> |
| ! | b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16° If 'Yes,' complete Schedule D, Part VII | 11Ь | | <u>X</u> |
| | c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16° If 'Yes,' complete Schedule D, Part VIII | 11 c | | _X |
| | d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX | 11 d | | <u>X</u> |
| | e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X | 11 e | | <u>X</u> |
| | f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X | 11f | | <u>X</u> |
| 12 | a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII | 12a | X | |
| | b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional. | 12b | | <u>X</u> |
| | Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E | 13 | | X |
| | a Did the organization maintain an office, employees, or agents outside of the United States? | 14a | | <u>X</u> |
| | b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV | 14b | | Х |
| 15 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV | 15_ | | x |
| 16 | Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV | 16 | | X |
| 17 | Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions) | 17 | | X |
| 18 | Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II | 18 | | X |
| | Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III | 19 | | X |
| | a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H | 20 | | <u>X</u> |
| | b If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return? | 20 b | | |

Form 990 (2011) CNATURENET

Part IV Checklist of Required Schedules (continued)

| | | | Yes | No |
|------------|---|------|-----|----------|
| 21 | Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II | 21 | | <u>X</u> |
| 22 | Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III | 22 | | Χ_ |
| 23 | Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i> | 23 | | <u>x</u> |
| 24 a | a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002, If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,'go to line 25 | 24a | | X |
| b | Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? | 24b | | |
| c | Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds? | 24c | | |
| d | Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year? | 24d | | |
| 25 a | a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I | 25a | | <u>X</u> |
| t | s is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I | 25b | | <u>x</u> |
| 26 | Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II | 26 | | X |
| 27 | Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III | 27 | | X |
| | Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions) A Current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV | 20.0 | | х |
| | | 28a | | |
| t | o A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV | 28b | _ | <u> </u> |
| | An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV | 28c | | X |
| | Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M | 29 | | X |
| | Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M | 30 | | X |
| | Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I | 31 | | X |
| 32 | Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II | 32 | | Χ_ |
| 33 | Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I | 33 | | X |
| 34 | Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1 | 34 | | Х |
| 35 a | a Did the organization have a controlled entity within the meaning of section 512(b)(13)? | 35a | | X |
| ł | Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 | 35b | | <u>x</u> |
| 36 | Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2 | 36 | | Х |
| 3 7 | Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI | 37 | | Х |
| 38 | Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O | 38 | Х | |
| BAA | • | Forn | 990 | (2011) |
| | | | | |

В

| Check if Schedule O contains a response to any question in this Part V | | | |
|---|-----|-----|------|
| Check it Concerns Contained a respondent of any question in time that t | | Yes | No |
| 1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable | _ | | -110 |
| b Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 0 | 1 | | |
| | - 1 | | |
| c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners? | 1c | Х. | |
| 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 1 | | | |
| b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? | 2ь | X | |
| Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions) | | | |
| 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? | 3a | | X |
| b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O | 3ь | | |
| 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? | 4a | | Х |
| b If 'Yes,' enter the name of the foreign country. ▶ | | | |
| See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts. | - 1 | | |
| 5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? | 5a | | Χ |
| b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? | 5b | | Х |
| c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T? | 5с | | |
| 6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible? | 6a | | х |
| b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were | | | |
| not tax deductible 3 | 6b | | |
| 7 Organizations that may receive deductible contributions under section 170(c). | 1 | | |
| a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? | 7a | | Х |
| b If 'Yes,' did the organization notify the donor of the value of the goods or services provided? | 7b | | |
| c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282? | 7 c | · | Х |
| d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d | | | |
| e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? | 7 e | | Х |
| f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? | 7 f | | Х |
| g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? | 7 g | | |
| h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? | 7 h | | |
| 8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? | 8 | | |
| 9 Sponsoring organizations maintaining donor advised funds. | | | |
| a Did the organization make any taxable distributions under section 4966? | 9a | | |
| b Did the organization make a distribution to a donor, donor advisor, or related person? | 9b | | |
| 10 Section 501(c)(7) organizations. Enter | | | |
| a Initiation fees and capital contributions included on Part VIII, line 12 | | | |
| b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities | | | |
| 11 Section 501(c)(12) organizations. Enter. | | | |
| a Gross income from members or shareholders | | | |
| b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b | | | |
| 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? | 12a | | |
| b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year | | | |
| 13 Section 501(c)(29) qualified nonprofit health insurance issuers. | | | |
| a is the organization licensed to issue qualified health plans in more than one state? | 13a | | |
| Note. See the instructions for additional information the organization must report on Schedule O. | | | |
| b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans | | | |
| c Enter the amount of reserves on hand | | | |
| 14a Did the organization receive any payments for indoor tanning services during the tax year? | 14a | | X |
| b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O | 14b | | |

Form 990 (2011) CNATURENET 14-1959018 Page 6 Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. X Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 1a If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O 6 b Enter the number of voting members included in line 1a, above, who are independent 1 b Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X officer, director, trustee or key employee? 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision 3 X of officers, directors or trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 X Did the organization have members or stockholders? 6 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? 7a Х b Are any governance decisions of the organization reserved to (or subject to approval by) members, X stockholders, or other persons other than the governing body? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following. a The governing body? X Rа X b Each committee with authority to act on behalf of the governing body? 8Ь Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 X Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) Yes No Х 10a 10a Did the organization have local chapters, branches, or affiliates? b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b X 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11 a b Describe in Schedule O the process, if any, used by the organization to review this Form 990 SEE SCHEDULE O 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13 12a Х b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise Х 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done 12c X 13 13 Did the organization have a written whistleblower policy? X 14 Did the organization have a written document retention and destruction policy? 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official SEE SCHEDULE O Х 15a SEE SCHEDULE O 15b Х **b** Other officers of key employees of the organization If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a X taxable entity during the year? 16a b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed > МИ 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. Another's website X Upon request Describe in Schedule 0 whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to SEE SCHEDULE O the public during the tax year

State the name, physical address, and telephone number of the person who possesses the books and records of the organization.

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors; institutional trustees, officers, key employees, highest compensated employees, and former such persons

| Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee. | | | | | | | | | | |
|--|---|---|-----------------------|----------|--------------|------------------------------|----------|--|--|--|
| (A) Name and title | (B) Average hours per week | unless person is both an officer ours and a director/trustee) | | | | | | (D) Reportable compensation from the organization | (E) Reportable compensation from related organizations (W 2/1099 MISC) | (F) Estimated amount of other compensation |
| | (describe hours for related organiza tions in Schedule O) | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | (W 2/1099 MISC) | (W 2/1099 MISC) | from the organization and related organizations |
| (1) CHERYL CHARLES | | | | | ŀ | | | : | | |
| PRESIDENT & CEO | 50 | X | | X | | | | 60,000. | 0. | 0. |
| (2) MOHAMMED LAWAL DIRECTOR | 20 | х | | | | | | 0. | 0. | 0. |
| (3) AMY PERTSCHUK | | | | | | | | | · · · · · · · · · · · · · · · · · · · | |
| TREASURER | 40 | Х | | | | | | 60,000. | 0. | 0. |
| _(4) MARTIN LEBLANC | _ | | | | ŀ | | | | | |
| VICE PRESIDENT | 20 | X | | Х | | | <u> </u> | 19,475. | 0. | 0. |
| _(5) MARTHA ERICKSON | _ | | | | | | | _ | | |
| CHAIR SECRETARY | 5 | X | | X | | | | 0. | 0. | 0. |
| _ (6) YUSEF BURGESS | | | | | | | | | _ | _ |
| DIRECTOR | 5 | Х | | | | | | 0. | 0. | 0. |
| _(7)_HOWARD_FRUMKIN | - | | | | | | | | | • |
| DIRECTOR (8) FRAN P. MAINELLA | 5 | Х | | | | | | 0. | 0. | 0. |
| DIRECTOR | 5 | Х | | | | | | 0. | 0. | 0. |
| (9) BETSY TOWNSEND | | | | | | | | | | |
| DIRECTOR | 5 | Х | | | | | | 0. | 0. | 0. |
| (10) RICHARD LOUV | 20 | v | | | | | | 0 | | |
| FOUNDING CHAIR | 20 | Х | | | | | | 0. | 0. | 0. |
| |] | | | | | | | | | |
| (12) | | | | | | | | | | |
| (13) | | | | | | | | | | |
| (14) | | | | | | | | | | |
| | 1 | | L | <u> </u> | <u> </u> | <u> </u> | <u> </u> | | | |

| (A) Name and title | (B) Average hours per | officer and a director/trustee | | | | s bot r/trus | h an tee) | (D) Reportable compensation from the organization | (E) Reportable compensation from related organizations | (F) Estimat amount of compens | other |
|---|---|--------------------------------|-----------------------|------------|--------------|---------------------------------|--------------|--|---|--|--------------------|
| | week (describ e hours for related organi zations in Sch O) | Individual trustee or director | Institutional trustee | Officer | Key employee | Highest compensated employee | Former | the organization (W-2/1099 MISC) | related organizations (W 2/1099 MISC) | from it organiza and rela organizat | ie tion ited |
| (15) | | | | | | | | • • • • | | | |
| (16) | | | | | | | | | | | |
| (17) | | | | | | | | | | | |
| (18) | | | | | | | | | | | |
| (19) | | | | | | | | | | | |
| 20) | | | | | | | | | | | |
| 21) | | | | | | | | | | | |
| (22) | | | | | | | | . | | | |
| (23) | | | | | | | | | | | |
| [24] | | | | | | | | | | | |
| (25) | | | | ļ <u>.</u> | | | | | | | |
| 1 b Sub-total c Total from continuation sheets to Part VII, Section A | ` | | | <u> </u> | <u> </u> | <u> </u> | > | 139,475. 0. 139,475. | 0. 0. | | 0 0 |
| d Total (add lines 1b and 1c) 2 Total number of individuals (including but not limited from the organization ► 0 | l to tho | se lis | sted | abo | ve) | who | rece | | <u> </u> | ble compens | |
| 3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such in 4 For any individual listed on line 1a, is the sum of ret the organization and related organizations greater the sum of the sum of the organization and related organizations. | ndıvıdua portable | al e con | npei | nsat | ion a | and | othe | r compensation fr | . , | 3 Ye | s No |
| such individual 5 Did any person listed on line 1a receive or accrue co | ompens | satioi | n fro | om a | any t | ınre | lated | l organization or i | ndıvıdual | 4 | X |
| for services rendered to the organization? If 'Yes,' of Section B. Independent Contractors 1 Complete this table for your five highest compensations. | | | | | | | | | an \$100 000 of | 5 | X |
| compensation from the organization Report compe | nsation | for t | he d | cale | ndar | yea | r en | ding with or within | the organization's | tax year. (C) | |
| Name and business addres | is | _ | _ | | | | | Description | of services | Compensa | tion |
| | | | | | | | | | | | |
| | | | | | | | | | | ·- | |
| 2 Total number of independent contractors (including | but not | lımı | ed i | to th | 1050 | licte | nd at | ove) who receive | d more than | · · | |

| ET CO | t visi Statement of Revenue | (A) Total revenue | (B) Related or exempt function revenue | (C) Unrelated business revenue | (D) Revenue excluded from tax under sections 512, 513, or 514 |
|---|--|----------------------|--|---|---|
| GIFTS, GRANTS | 1 a Federated campaigns 1 a b Membership dues 1 b c Fundraising events 1 c d Related organizations 1 d e Government grants (contributions) 1 e | | | | |
| PROGRAM SERVICE REVENUE AND OTHER SIMILAR AMOUNTS | e Government grants (contributions) f All other contributions, gifts, grants, and similar amounts not included above g Noncash contributions included in lns 1a-1f. h Total. Add lines 1a-1f | 764,415. | | | , |
| ICE REVENUE | 2a PROGRAM FEES Business Code c C C C C C C C C C C C C C C C C C C | 16,683. | 16,683. | | |
| ROGRAM SERV | d e f All other program service revenue | 16,602 | | | |
| ā | g Total. Add lines 2a-2f 3 Investment income (including dividends, interest and other similar amounts) 4 Income from investment of tax-exempt bond proceeds 5 Royalties (i) Real (ii) Personal 6a Gross rents b Less. rental expenses c Rental income or (loss) | 16,683. | | | 38. |
| | 7a Gross amount from sales of assets other than inventory b Less cost or other basis and sales expenses c Gain or (loss) d Net gain or (loss) (i) Securities 1,778. 1,927. 1,927. | -149. | -149. | | |
| OTHER REVENUE | 8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18 a b Less direct expenses b c Net income or (loss) from fundraising events | | | | |
| | 9a Gross income from gaming activities. See Part IV, line 19 b Less direct expenses c Net income or (loss) from gaming activities | | | | |
| | 10a Gross sales of inventory, less returns and allowances b Less. cost of goods sold c Net income or (loss) from sales of inventory Miscellaneous Revenue Business Code | | | | |
| | b d All other revenue | | | | |
| | e Total. Add lines 11a-11d 12 Total revenue. See instructions | 780,987. | 16,534. | 0. | 38. |

Form 990 (2011) Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

| | Check if Schedule O contains a re | sponse to any question ii | n this Part IX | | |
|----|--|---------------------------|------------------------------|-------------------------------------|--------------------------------|
| | not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII. | (A) Total expenses | (B) Program service expenses | (C) Management and general expenses | (D) Fundraising expenses |
| 1 | Grants and other assistance to governments and organizations in the United States. See Part IV, line 21 | | | | |
| 2 | Grants and other assistance to individuals in the United States. See Part IV, line 22 | | | | |
| 3 | Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16 | | | | |
| 4 | Benefits paid to or for members | | | | |
| 5 | Compensation of current officers, directors, trustees, and key employees | 139,475. | 135,250. | 0. | 4,225. |
| 6 | Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) | 0. | 0. | 0. | 0. |
| 7 | Other salaries and wages | | | | |
| 8 | Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions) | | | | |
| 9 | Other employee benefits. | 1,668. | | 1,668. | |
| 10 | Payroll taxes | 5,039. | | 5,039. | |
| 11 | Fees for services (non-employees) | | | | |
| i | a Management | | | | |
| ı | L egal | 4,773. | | 4,773. | |
| • | Accounting | 34,202. | | 34,202. | |
| • | d Lobbying | | | | |
| • | Professional fundraising services See Part IV, line 17 | | | | |
| | Investment management fees | | | | |
| | g Other | | | | |
| | Advertising and promotion | | | | |
| | Office expenses | 5,799. | 4,717. | 1,082. | |
| | Information technology | 21,493. | 21,143. | | 350. |
| 15 | | | | | |
| 16 | Occupancy | 00.506 | 01 057 | 500 | |
| | Travel | 22,596. | 21,967. | 629. | |
| 18 | Payments of travel or entertainment expenses for any federal, state, or local public officials | | | | |
| 19 | Conferences, conventions, and meetings | 39,030. | 39,030. | | |
| 20 | Interest | | | | |
| 21 | Payments to affiliates | | | | |
| 22 | Depreciation, depletion, and amortization | | | | = |
| 23 | | 2,503. | | 2,503. | |
| 24 | Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O) | | | | |
| | CONSULTING | 139,775. | 127,102. | 4,673. | 8,000. |
| | EVALUATION | 19,969. | 19,969. | | |
| | OTHER CONTRACT LABOR | 13,198. | 10,707. | | 2,491. |
| | WRITING | 12,719. | 5,075. | | 7,644. |
| | All other expenses | 15,892. | 6,157. | 7,932. | 1,803. |
| 25 | Total functional expenses Add lines 1 through 24e. | 478,131. | 391,117. | 62,501. | 24,513. |
| 26 | the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. | | | | · |
| | Check here ► if following SOP 98-2 (ASC 958-720) | | | | |

Page **11**

| Га | пх | Balance Sneet | (A) Beginning of year | | (B) End of year |
|-----------------------|------|---|--------------------------|------|---------------------------------------|
| \Box | 1 | Cash – non-interest-bearing | 37,044. | 1 | 163,460. |
| | 2 | Savings and temporary cash investments | 119,623. | 2 | 94,317. |
| | 3 | Pledges and grants receivable, net | | 3 | · · · · · · · · · · · · · · · · · · · |
| | 4 | Accounts receivable, net | | 4 | 240,535. |
| | 5 | Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L | | 5 | |
| | 6 | Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions) | | 6 | |
| A S | 7 | Notes and loans receivable, net | | 7 | |
| A S E T S | 8 | Inventories for sale or use | | 8 | |
| S | 9 | Prepaid expenses and deferred charges | | 9 | |
| | 10 a | Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D | | | |
| | b | Less accumulated depreciation 10b | | 10 c | |
| | | Investments – publicly traded securities | | 11 | |
| | | Investments – other securities. See Part IV, line 11 | | 12 | |
| | | Investments – program-related. See Part IV, line 11 | | 13 | |
| | | Intangible assets | | 14 | |
| | | Other assets. See Part IV. line 11 | | 15 | |
| | 16 | Total assets. Add lines 1 through 15 (must equal line 34) | 156,667. | 16 | 498,312. |
| | 17 | Accounts payable and accrued expenses | 1,053. | 17 | 39,840. |
| | 18 | Grants payable | =, | 18 | |
| | 19 | Deferred revenue. | | 19 | ···· |
| Ļ | 20 | Tax-exempt bond liabilities | | 20 | |
| Ā | 21 | Escrow or custodial account liability. Complete Part IV of Schedule D | | 21 | |
| A B L L | 22 | Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L | | 22 | |
| - 1 | 23 | Secured mortgages and notes payable to unrelated third parties | | 23 | |
| E S | 24 | Unsecured notes and loans payable to unrelated third parties | | 24 | |
| | 25 | Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D | 1. | 25 | |
| \Box | 26 | Total liabilities. Add lines 17 through 25 | 1,054. | 26 | 39,840. |
| Ņ Ē | | Organizations that follow SFAS 117, check here X and complete lines | | | |
| | | 27 through 29 and lines 33 and 34. | : | | |
| Ş | 27 | Unrestricted net assets | | 27 | 45,679. |
| SETS | 28 | Temporarily restricted net assets | 168,797. | 28 | 412,793. |
| | 29 | Permanently restricted net assets | | 29 | |
| P R | | Organizations that do not follow SFAS 117, check here ► and complete | | | |
| UZC. | | lines 30 through 34. | 1 | • | |
| В | 30 | Capital stock or trust principal, or current funds | | 30 | |
| B | 31 | Paid-in or capital surplus, or land, building, or equipment fund | | 31 | |
| B414玄いい | 32 | Retained earnings, endowment, accumulated income, or other funds | | 32 | |
| Ç | 33 | Total net assets or fund balances | 155,613. | 33 | 458,472. |
| Š | 34 | Total liabilities and net assets/fund balances | 156,667. | 34 | 498,312. |

BAA

Form 990 (2011)

| Form 990 (2011) CNATURENET | 14-1959018 | | Pa | ge 12 | | | |
|--|------------------|------|--------------|--------------|--|--|--|
| Part XI Reconciliation of Net Assets | | | | | | | |
| Check if Schedule O contains a response to any question in this Part XI | | | | X | | | |
| 1 Table () () () () () () () () () (| 1 . 1 | | | | | | |
| 1 Total revenue (must equal Part VIII, column (A), line 12) | 1 _ | | 30,9 78,1 | | | | |
| 2 Total expenses (must equal Part IX, column (A), line 25) | | | | | | | |
| 3 Revenue less expenses. Subtract line 2 from line 1 | 3 | | 02,8 | | | | |
| 4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)) | 4 | 15 | 55,6 | | | | |
| 5 Other changes in net assets or fund balances (explain in Schedule O) SEE SCHEDULE O | 5 | | | <u>3.</u> | | | |
| 6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) | 6 | 45 | 58,4 | 72. | | | |
| Part XII Financial Statements and Reporting | | | | | | | |
| Check if Schedule O contains a response to any question in this Part XII | | | | | | | |
| | | | Yes | No | | | |
| 1 Accounting method used to prepare the Form 990. Cash X Accrual Other | | | | | | | |
| If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O | | | 1 | | | | |
| 2a Were the organization's financial statements compiled or reviewed by an independent accountant? | | 2a | 1 | X | | | |
| b Were the organization's financial statements audited by an independent accountant? | | 2Ь | Х | | | | |
| c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversig review, or compilation of its financial statements and selection of an independent accountant? | ht of the audit, | 2c | Х | | | | |
| If the organization changed either its oversight process or selection process during the tax year, explain In Schedule O. | ı | | | | | | |
| d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year wer separate basis, consolidated basis, or both. | e issued on a | | | | | | |
| X Separate basis Consolidated basis Both consolidated and separate basis | | | | | | | |
| 3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth Audit Act and OMB Circular A-133? | n the Single | 3a | | <u>x</u> | | | |
| b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the or audits, explain why in Schedule O and describe any steps taken to undergo such audits | e required audit | 3b | | | | | |
| BAA | | Form | 990 (| 2011) | | | |

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

омв <u>№</u> 1545-8047 **2011**

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

(C)

(D)

(E)

CNATURENET

DBA CHILDREN & NATURE NETWORK

Employer identification number

14-1959018

Part | Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is. (For lines 1 through 11, check only one box) A church, convention of churches or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(bX1)(AXiii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's 4 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described X in section 170(b)(1)(A)(vi). (Complete Part II) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 An organization that normally receives. (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross 9 investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that 11 describes the type of supporting organization and complete lines 11e through 11h Type III — Functionally integrated Type III — Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? Yes_ No A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (i) 11 g (i) A family member of a person described in (i) above? 11 g (ii) A 35% controlled entity of a person described in (i) or (ii) above? 11 g (iii) Provide the following information about the supported organization(s) h (v) Did you notify the organization in column (i) of your support? (i) Name of supported (iii) Type of organization (described on lines 1.9 above or IRC section (in EIN (iv) Is the (vi) Is the (vii) Amount of support rganization in column (i) organization in column (i) listed in organized in the (see instructions)) your governing document? Yes No (A) (B)

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

| Sec | tion A. Public Support | | | | • | | | |
|--------------|---|--|--|--|--|-------------------------------------|--------------------|--|
| Cale begi | ndar year (or fiscal year nning in) ► | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total | |
| 1 | Gifts, grants, contributions, and membership fees received '(Do not include any 'unusual grants.') | 273,113. | 382,156. | 742,339. | 293,826. | 763,990. | 2,455,424. | |
| 2 | Tax revenues levied for the organization's benefit and either paid to or expended on its behalf | | | | | | 0. | |
| 3 | The value of services or facilities furnished by a governmental unit to the organization without charge | | | | | | 0. | |
| 4 | Total. Add lines 1 through 3 | 273,113. | 382,156. | 742,339. | 293,826. | 763,990. | 2,455,424. | |
| 5 | The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) | | | | | | 1,341,652. | |
| 6 | Public support. Subtract line 5 from line 4 | | | | | | 1,113,772. | |
| Sec | tion B. Total Support | <u></u> | 1 | t | <u>_</u> | | 1,113,772. | |
| Cale | ndar year (or fiscal year nning in) ► | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total | |
| 7 | Amounts from line 4 | 273,113. | 382,156. | 742,339. | 293,826. | 763,990. | 2,455,424. | |
| 8 | Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | 252. | 278. | 180. | 91. | 38. | 839. | |
| 9 | Net income from unrelated business activities, whether or not the business is regularly carried on | | | | | | 0. | |
| 10 | Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) | | | | | | 0. | |
| 11 | Total support. Add lines 7 through 10 | | | | | | 2,456,263. | |
| 12 | Gross receipts from related activ | ities, etc (see instr | ructions) | | | 12 | 0. | |
| | First five years. If the Form 990 organization, check this box and | stop here | | , third, fourth, or f | ifth tax year as a | section 501(c)(3) | ▶ □ | |
| | tion C. Computation of Pu | | | | | | | |
| | Public support percentage for 20 | • | • | 11, column (f)) | | 14 | 45.34% | |
| 15 | ,, , | | • | | | 15 | 0.00% | |
| 16 a | 33-1/3% support test — 2011. If the and stop here. The organization | ne organization did qualifies as a publ | I not check the bo icly supported org | ox on line 13, and particular and pa | the line 14 is 33-1 | /3% or more, che | ck this box | |
| t | 33-1/3% support test — 2010. If the and stop here. The organization | ne organization did qualifies as a publ | I not check a box icly supported org | on line 13 or 16a, anization | and line 15 is 33- | 1/3% or more, ch | eck this box ► | |
| 17 a | 17a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization | | | | | | | |
| | o 10%-facts-and-circumstances tea or more, and if the organization i organization meets the 'facts-and | meets the 'facts-ar d-circumstances' te | nd-circumstances' est The organizat | test, check this bion qualifies as a | ox and stop here. publicly supported | Explain in Part I\ Lorganization | / how the ► | |
| | Private foundation. If the organiz | ation did not chec | k a box on line 13 | , 16a, 16b, 17a, o | | | | |
| BAA | | | | | Sc | hedule A (Form 9 | 90 or 990-F7\ 2011 | |

Schedule A (Form 990 or 990-EZ) 2011 CNATURENET Part III Support Schedule for Organizations Described in Section 509(a)(2)

| (Complete only if you checked the box | on line 9 of Part I or if the organization failed please complete Part II.) | to qualify under Par | t II If the organization fails |
|---|---|----------------------|--------------------------------|
| to qualify under the tests listed below | please complete Part II.) | | J |

| Sec | tion A. Public Support | | | | | | |
|-------------|---|---------------------------------------|------------------------------------|---|--|--------------------------------------|-----------------------|
| | dar year (or fiscal yr beginning in)► | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total |
| 1 | Gifts, grants, contributions and membership fees received (Do not include any 'unusual grants ') | | | | | | |
| 2 | Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose | | | | | | |
| 3 | Gross receipts from activities that are not an unrelated trade or business under section 513 | | | | | | |
| | Tax revenues levied for the organization's benefit and either paid to or expended on its behalf. The value of services or facilities furnished by a governmental unit to the | | | | | | |
| _ | organization without charge | | | | | | |
| | Total. Add lines 1 through 5 a Amounts included on lines 1, 2, and 3 received from disqualified persons | | | | | | |
| ŀ | Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year | | | | | | |
| c | : Add lines 7a and 7b | | | | | | |
| 8 | Public support (Subtract line 7c from line 6.) | | | | | | |
| Sec | tion B. Total Support | | | | | | |
| Calen | dar year (or fiscal yr beginning in)► | (a) 2007 | (b) 2008 | (c) 2009 | (d) 2010 | (e) 2011 | (f) Total |
| | Amounts from line 6 | | | | | | |
| 10 a | a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources | | | | | | |
| | D Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975 | | | | | | |
| | Add lines 10a and 10b | | | | | | |
| 11 | Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on | | | | | | |
| 12 | Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) | | | | | | |
| 13 | Total support. (Add Ins 9, 10c, 11, and 12) | | | | · | | |
| 14 | First five years. If the Form 990 organization, check this box and | s for the organiza stop here | tion's first, secon | d, third, fourth, or | fifth tax year as a | section 501(c)(3) | ▶ □ |
| Sec | tion C. Computation of Pu | ıblic Support l | Percentage | | | | |
| 15 | Public support percentage for 20 | 11 (line 8, column | (f) divided by line | e 13, column (f)) | | 15 | એ |
| 16 | 3 | | | | | 16 | જ |
| Sec | tion D. Computation of Inv | | | | | | |
| 17 | Investment income percentage for | or 2011 (line 10c, | column (f) divided | by line 13, colum | nn (f)) | 17 | % |
| 18 | Investment income percentage fi | rom 2010 Schedul | e A, Part III, line | 17 | | 18 | % |
| 19 <i>a</i> | 33-1/3% support tests – 2011. If is not more than 33-1/3%, check | the organization of this box and stop | lid not check the here. The organi | box on line 14, an zation qualifies as | d line 15 is more l a publicly suppor | han 33-1/3%, and ted organization | I line 17 ► |
| t | 33-1/3% support tests — 2010. If line 18 is not more than 33-1/3% | , check this box a | nd stop here. The | organization qua | lifies as a publicly | supported organi | 1/3%, and zation ► |
| 20 | Private foundation. If the organiz | zation did not ched | ck a box on line 1 | 4, 19a, or 19b, ch | eck this box and s | ee instructions | |
| RΔΔ | | | TEEADADO | 05/05/11 | | bodulo A (Farra (| 200 or 000 EZ\ 2011 |

| Schedule A | (Form 990 or 9 | 90-EZ) 2011 | CNATURENE | ·+ | | | 14-1959018 | Page 4 |
|--------------|---|--|--|----------------------------------|---------------------------------|----------------|--|-----------------------|
| Part IV | Supplement Part II, line (See instruc | t al Informat 17a or 17b; tions). | t ion. Complet and Part III, | te this part to line 12. Also | provide the ex complete this | part for any a | 14-1959018 quired by Part I dditional inform | I, line 10; ation. |
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SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990. ► See separate instructions.

OMB No 1545 0047

2011

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

| CNATURENET DBA CHILDREN & NATURE NETWORK | 14-1959018 |
|---|--|
| Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or A | |
| the organization answered 'Yes' to Form 990, Part IV, line 6. | Accounts. Complete if |
| |) Funds and other accounts |
| 1 Total number at end of year | y r drids and other accounts |
| 2 Aggregate contributions to (during year) | |
| 3 Aggregate grants from (during year) | |
| 4 Aggregate value at end of year | |
| 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? | d Yes No |
| 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? | ☐Yes ☐ No |
| Part II Conservation Easements. Complete if the organization answered 'Yes' to Form | n 990, Part IV, line 7. |
| 1 Purpose(s) of conservation easements held by the organization (check all that apply) | |
| | rically important land area |
| Protection of natural habitat Preservation of a certifie | |
| Preservation of open space | |
| 2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of last day of the tax year. | a conservation easement on the |
| | Held at the End of the Tax Year |
| a Total number of conservation easements | |
| b Total acreage restricted by conservation easements | |
| c Number of conservation easements on a certified historic structure included in (a) | |
| d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register 2d | |
| 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the class year ► | organization during the |
| 4 Number of states where property subject to conservation easement is located ▶ | |
| Does the organization have a written policy regarding the periodic monitoring, inspection, handling of vio | olations, Yes No |
| 6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements duri ▶ | ng the year |
| 7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the \$ | ne year |
| B Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? | Yes No |
| 9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense include, if applicable, the text of the footnote to the organization's financial statements that describes the conservation easements | statement, and balance sheet, and e organization's accounting for |
| Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Complete if the organization answered 'Yes' to Form 990, Part IV, line 8. | Similar Assets. |
| 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement, instorical treasures, or other similar assets held for public exhibition, education, or research in furthin Part XIV, the text of the footnote to its financial statements that describes these items. | ent and balance sheet works of erance of public service, provide, |
| b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement a historical treasures, or other similar assets held for public exhibition, education, or research in furtheran following amounts relating to these items | and balance sheet works of art, ace of public service, provide the |
| (i) Revenues included in Form 990, Part VIII, line 1 | ► \$ |
| (ii) Assets included in Form 990, Part X | ► \$ |
| 2 If the organization received or held works of art, historical treasures, or other similar assets for financial amounts required to be reported under SFAS 116 (ASC 958) relating to these items | gain, provide the following |
| a Revenues included in Form 990, Part VIII, line 1 | - \$ |
| b Assets included in Form 990, Part X | ▶\$ |

| | URENET | | | | | 14-195 | | | Page 2 |
|---|---------------------------------------|---------------------|---------------------------------------|--------------------|--|------------------------------|------------------|------------|-------------|
| Part III Organizations Mainta | ining Colle | ctions | of Art, Hist | <u>orica</u> | l Treasures, or | Other Similar A | ssets (| contin | ued) |
| 3 Using the organization's acquisition (check all that apply) | on, accession, | and oth | ner records, che | ck an | y of the following th | at are a significant u | se of its | collectio | n |
| a 🔲 Public exhibition | | | d 🗌 Loan o | or exc | hange programs | | | | |
| b Scholarly research | | | e Other | | | | | | |
| c Preservation for future gener | | | | | | | | | |
| 4 Provide a description of the organ Part XIV | | | | | | | e in | | |
| 5 During the year, did the organiza assets to be sold to raise funds r. | tion solicit or re ather than to b | eceive d e maint | ionations of art, ained as part of | , histo f the c | rical treasures, or o organization's collec | ther similar tion? | Yes | Γ | No_ |
| Part IV Escrow and Custodia | l Arrangem | ents. | Complete if | the o | organization ans | swered 'Yes' to F | orm 99 | 90, Pa | rt IV, |
| line 9, or reported an | amount on | Form | 990, Part X, | line | 21. | | | | |
| 1a Is the organization an agent, trus included on Form 990, Part X? | | | _ | | | assets not | Yes | | No |
| b If 'Yes,' explain the arrangement | in Part XIV and | d comp | lete the followin | ig tabl | e | Г Т | • | | |
| s Reginning halange | | | | | | 1.0 | Amoun | τ | |
| c Beginning balance d Additions during the year | | | | | | 1 c 1 d | <u> </u> | | |
| e Distributions during the year | | | | | | 1e | | | |
| f Ending balance | | | | | | 1f | | | |
| 2a Did the organization include an a | mount on Form | 1 990. F | Part X, line 21? | | | | Yes | | No |
| b If 'Yes,' explain the arrangement | | · | , | | | | | _ | |
| Part V Endowment Funds. Co | | ne org | anızation an | swei | ed 'Yes' to Form | m 990, Part IV, li | ne 10. | | |
| | (a) Current y | rear | (b) Prior year | r | (c) Two years back | (d) Three years back | (e) | Four years | back |
| 1 a Beginning of year balance | | | | | | | | | ····· |
| b Contributions | | | | | | | | | |
| c Net investment earnings, gains, and losses | | | | | <u></u> | | | | *********** |
| d Grants or scholarships | | | | | <u></u> | | | | |
| Other expenditures for facilities and programs | | | | | | | | | |
| f Administrative expenses | | | | | | | | | |
| g End of year balance | | | | | | <u> </u> | | | |
| 2 Provide the estimated percentage | | t year e | | e 1g, d | column (a)) held as | | | | |
| a Board designated or quasi-endov | | | % | | | | | | |
| b Permanent endowment | <u> </u> | | O, | | | | | | |
| c Temporarily restricted endowmer The percentages in lines 2a, 2b, | | ogual 1 | _% | | | | | | |
| | | • | | | | | | | |
| 3a Are there endowment funds not a organization by. | n the possession | on of th | e organization t | that a | e held and adminis | tered for the | 1 | Yes | No |
| (i) unrelated organizations | | | | | | | 3a(i) | | |
| (ii) related organizations | | | | | | | 3a(ii) | | |
| b If 'Yes' to 3a(ii), are the related of | organizations lis | sted as | required on Sch | hedule | R? | | 3b | | |
| 4 Describe in Part XIV the intended | d uses of the o | rganıza | tion's endowme | nt fun | ds. | | | | |
| Part VI Land, Buildings, and | Equipment | . See | Form 990, P | 'art > | (, line 10. | | | | |
| Description of property | | | or other basis vestment) | | Cost or other pasis (other) | (c) Accumulated depreciation | (d) | Book va | ılue ——— |
| 1a Land | Ļ | | | | | | | | |
| b Buildings | | | | | | | ļ | | |
| c Leasehold improvements | - | | | | | | | | |
| d Equipment | | | | | | | 1 | | |
| e Other | an (d) much see | ıal Farr | n 000 Port V - | 01 | (P) /ran 10(a)) | | | | |
| Total. Add lines 1a through 1e. (Columbia) | ııı (u) must eqt | iai rum | ıı 330, ran ∧, c | viurrir | i (b), iiile 10(c).) | | edule D (| Form 00 | 0. |
| | | | | | | JULI | Judic D (| 33 | יין ביין |

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| | (Form 990) 2011 CNATURENET | | 14-19 | 59018 Page 3 |
|--------------------------|--|---|--|-----------------------|
| Part VII | Investments - Other Securities. See | Form 990, Part X, | line 12. N/A | |
| | (a) Description of security or category (including name of security) | (b) Book value | (c) Method of valu Cost or end-of-year ma | ation arket value |
| (1) Financ | ial derivatives | | | |
| | -held equity interests | | | |
| (3) Other | | | - | · , · · · |
| <u>(A)</u> | | | | |
| <u>(B)</u> | | | _ | |
| <u>(C)</u> | | | | |
| <u>(D)</u> | | | | |
| <u>(E)</u> | ~ | | | |
| <u>(F)</u> | | | | |
| <u>(G)</u> | | | | |
| <u>(H)</u> | | | | |
| _(I) | | | | |
| | mn (b) must equal Form 990 Part X, column (B) line 12) | | | |
| Part VIII | Investments - Program Related. See | <u>e Form 990, Part X,</u> | line 13. N/A | |
| | (a) Description of investment type | (b) Book value | (c) Method of valu Cost or end-of-year ma | ation. arket value |
| (1) | | | | |
| (2) | | | | |
| (3) | | | | |
| (4) | | | | |
| (5) | | | · · · · · · · · · · · · · · · · · · · | |
| (6) | | | | |
| (7) | | | | |
| (8) | | | | |
| (9) | | | | |
| (10) | | | | |
| Total (Colun | nn (b) must equal Form 990, Part X, column (B) line 13) | | | <u></u> |
| Part IX | Other Assets. See Form 990, Part X, | Ine 15. N/A escription | | (b) Book value |
| (1) | (4) 50 | зоприон | | (b) Book Value |
| (2) | | | | |
| (3) | | | | |
| (4) | | | | · · |
| (5) | | | | |
| (6) | | | | |
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| (8) | | | | |
| (9) | | | | |
| (10) | | | | |
| | lumn (b) must equal Form 990, Part X, column (E | B), line 15.) | | • |
| Part X | Other Liabilities. See Form 990, Part | X, line 25. | | |
| | (a) Description of liability | (b) Book value | | |
| | ral income taxes | | | |
| (2) | | | | |
| (3) | | | | |
| (4) | | | | |
| (5) | | | | |
| (6) | | | | |
| _(7) | | | | |
| (8) | | | | |
| (9) | | | | |
| (10) | | | | |
| _(11) | | | | |
| | nn (b) must equal Form 990, Part X, column (B) line 25.) | | | |
| 2 FIN 48 (A organization | ASC 740) Footnote In Part XIV, provide the text on's liability for uncertain tax positions under FIN | of the footnote to the org 48 (ASC 740). | ganization's financial statements that i | reports the |

| Sche | dule D (Form 990) 2011 CNATURENET | 14-19590 | 18 Page 4 |
|------|---|---|--------------------------------------|
| Par | t XI Reconciliation of Change in Net Assets from Form 990 to Audited Financ | ial Statements | |
| 1 | Total revenue (Form 990, Part VIII, column (A), line 12) | | 780,987. |
| 2 | Total expenses (Form 990, Part IX, column (A), line 25) | | 478,131. |
| 3 | Excess or (deficit) for the year Subtract line 2 from line 1 | | 302,856. |
| 4 | Net unrealized gains (losses) on investments | | |
| 5 | Donated services and use of facilities | | |
| 6 | Investment expenses | | |
| 7 | Prior period adjustments | | |
| 8 | Other (Describe in Part XIV.) SEE PART XIV | | 3. |
| 9 | Total adjustments (net). Add lines 4 through 8 | | 3. |
| 10 | Excess or (deficit) for the year per audited financial statements. Combine lines 3 ar | | 302,859. |
| Pai | t XII Reconciliation of Revenue per Audited Financial Statement | s With Revenue per Return | |
| 1 | Total revenue, gains, and other support per audited financial statements. | 1 | 780,987. |
| 2 | Amounts included on line 1 but not on Form 990, Part VIII, line 12. | | |
| ā | Net unrealized gains on investments | 2a | |
| t | Donated services and use of facilities | 2Ь | |
| c | Recoveries of prior year grants | 2c | |
| c | Other (Describe in Part XIV) | 2d | |
| • | Add lines 2a through 2d | 2e | |
| | Subtract line 2e from line 1 | 3 | 780,987. |
| 4 | Amounts included on Form 990, Part VIII, line 12, but not on line 1. | | |
| á | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| | Other (Describe in Part XIV.) | 4b | |
| | Add lines 4a and 4b | 4c | |
| | Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) | 5 | 780,987. |
| | t XIII Reconciliation of Expenses per Audited Financial Statements \ | With Expenses per Return | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| | Total expenses and losses per audited financial statements | 1 | 478,131. |
| | Amounts included on line 1 but not on Form 990, Part IX, line 25. | | 110,1011 |
| | Donated services and use of facilities | 2a | |
| | Prior year adjustments | 2b | |
| | Other losses | | |
| | | 2c | |
| | Other (Describe in Part XIV.) | 2d | |
| | Add lines 2a through 2d | 2e | 470 121 |
| _ | Subtract line 2e from line 1 | 3 | 478,131. |
| 4 | Amounts included on Form 990, Part IX, line 25, but not on line 1: | | |
| _ | Investment expenses not included on Form 990, Part VIII, line 7b | 4a | |
| | o Other (Describe in Part XIV) : Add lines 4a and 4b | 4b | |
| 5 | Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18) | 4c 5 | 478,131. |
| | t XIV Supplemental Information | | 4,0,131. |
| Part | plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines additional information. | s 2d and 4b. Also complete this part to | o provide |
| · | | | |
| BAA | TEEA3304L 05/25/11 | Schedul | e D (Form 990) 2011 |

TEEA3304L 05/25/11

Schedule **D** (Form 990) 2011

| Schedule D | (Form 990) 2011 | CNATURENET I Information (co | | | | 14-195901 | 8 Page 5 |
|-------------------|-----------------|------------------------------|--------------|-------------|----------------|-------------|-----------------|
| Part XIV | Supplementa | I Information (co | ontinued) | | | | |
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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545 0047

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service

Name of the organization CNATURENET

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

14-1959018 DBA CHILDREN & NATURE NETWORK FORM 990, PART XII, QUESTION 1 - CHANGE IN METHOD OF ACCOUNTING CHILDREN&NATURE NETWORK (CNN) CHANGED ITS METHOD OF ACCOUNTING. CNN CHANGED FROM A CASH BASIS OF ACCOUNTING TO AN ACCRUAL BASIS OF ACCOUNTING FOR THE YEAR 2011. FORM 990, PART III, LINE 1 - ORGANIZATION MISSION CHILDREN&NATURE NETWORK'S (C&NN) MISSION IS TO BUILD A WORLDWIDE MOVEMENT TO RECONNECT CHILDREN AND NATURE THROUGH DIRECT EXPERIENCES IN AND WITH THE NATURAL WORLD THAT WILL ENHANCE THEIR HEALTH AND WELL BEING, INCLUDING THEIR COGNITIVE, EMOTIONAL, PHYSICAL & SOCIAL WELL BEING. FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS A DETAILED REVIEW WAS PERFORMED BY THE PRESIDENT/CEO AND THE BOOKKEEPER WITH THE CPA PREPARER. FORM 990, PART VI. LINE 15A - COMPENSATION REVIEW & APPROVAL PROCESS FOR CEO. EXEC. DIR., OR TOP MG C&NN CONTRACTED WITH INDEPENDENT FIRM, COMPENSATION RESOURCES, TO ASSESS APPROPRIATE COMPENSATION RANGES FOR THE PRESIDENT & CEO, MANAGING DIRECTOR AND PROJECT MANAGER. THE BOARD REVIEWED THE RESULTS WHICH SHOWED COMPENSATION WITHIN OR BELOW MARKET VALUE FOR COMPARABLE POSITIONS FORM 990. PART VI. LINE 15B - COMPENSATION REVIEW & APPROVAL PROCESS FOR OFFICERS & KEY EMPLOYEE: C&NN CONTRACTED WITH INDEPENDENT FIRM, COMPENSATION RESOURCES, TO ASSESS APPROPRIATE COMPENSATION RANGES FOR THE PRESIDENT & CEO, MANAGING DIRECTOR AND PROJECT MANAGER. THE BOARD REVIEWED THE RESULTS WHICH SHOWED COMPENSATION WITHIN OR BELOW MARKET VALUE FOR COMPARABLE POSITIONS FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY AVAILABLE COPIES WILL BE PROVIDED BY DIRECT MAIL OR EMAIL UPON REQUEST

2011

SCHEDULE O - SUPPLEMENTAL INFORMATION

PAGE 2

CNATURENET DBA CHILDREN & NATURE NETWORK

14-1959018

FORM 990, PART XI, LINE 5 OTHER CHANGES IN NET ASSETS OR FUND BALANCES

ROUNDING

TOTAL \$ 3.

Form **3115**

Application for Change in Accounting Method

OMB No 1545 0152

| Department of the Treasury Internal Revenue Service | | | | | |
|---|---|--|--|----------------------|--------------|
| Name of filer (name of parent corporation if a consol | lidated group) (see instructions) | Identification number (see instructions) | | | |
| | | 14-1959018 | | | |
| | | Principal business activity code number (s | ee instructions) | | |
| CNATURENET | | 624100 | | | |
| Number, street, and room or suite no. If a P.O. box, | see the instructions | Tax year of change begins (MM/DD/YYYY) | 1/01/2011 | | |
| 7 AVENIDA VISTA GRANDE B- | -7 | Tax year of change ends (MM/DD/YYYY) | 12/31/2011 | | |
| City or town, state, and ZIP Code | | Name of contact person (see instructions) | | | |
| SANTA_FE, NM 87508 | | MARYANN CICCARELLI | | | |
| Name of applicant(s) (if different than filer) and ident | tification number(s) (see instructions) | | Contact person's telephone number | er | |
| | | | 516 783-1794 | | |
| If the applicant is a member of a consoli | 9 1 | | | ▶□ | |
| If Form 2848, Power of Attorney and Dec check this box | claration of Representative, is att | ached (see instructions for when | Form 2848 is required), | ▶ □ | |
| Check the box to indicate | _ | Check the appropriate box to in | dicate the type of accountir | ng | |
| the applicant. | Cooperative (Section 1381) | method change being requested | d. (see instructions) | | |
| Individual | Partnership | <u> </u> | | | |
| Corporation | S corporation | Depreciation or Amortization | on | | |
| Controlled foreign corporation (Section 957) | Insurance company (Section 816(a)) | Financial Products and/or | Financial Activities of | | |
| 10/50 corporation (Section 904(d)(2)(E)) | Insurance company (Section 831) | Financial Institutions | | | |
| Qualified personal service corporation (Section 448(d)(2)) | Other (specify) ► | X Other (specify). ► | · | - | |
| _ | | CHANGE TO ACCRUA | L_FROM_CASH | | |
| X Exempt organization. Enter Code se | ction ► 501C3 | | | | |
| Caution: To be eligible for approval of the to the taxpayer or to the taxpayer's requirecluding its instructions), as well as an | iested change in method of accol by other information that is not sp | unting. This includes all informatio ecifically requested. | provide all information that is not requested on this Form 3 | s relev 1115 | vant . |
| The taxpayer must attach all applicable Part I Information For Autor | | ted throughout this form. | | T | |
| 1 Enter the applicable designated au | | as asserber for the reasonable device | make shares. Calar sale | Yes | No |
| one designated automatic account requested change has no designated description of the change and citated (a) Change No. 122 | ing method change number, exce led automatic accounting method tion of the IRS guidance providing | ept as provided for in guidance pu change number, check 'Other,' a g the automatic change. See instr | blished by the IRS. If the | | |
| 2 Do any of the scope limitations det the applicant's requested change? | scribed in section 4.02 of Rev Pro If 'Yes,' attach an explanation | | | | х |
| Note: Complete Part II below and then F | | ough E of this form (if applicable) | <u>. </u> | | |
| Part II Information for All Re | quests | | | Yes | No |
| 3 Did or will the applicant cease to e existence, in the tax year of chang | e (see instructions)? | | · | | Х |
| If 'Yes,' the applicant is not eligible | | | | | |
| 4a Does the applicant (or any present tax year(s)) have any Federal inco If 'No', go to line 5. | t or former consolidated group in me tax return(s) under examinati | which the applicant was a member on (see instructions)? | er during the applicable | ļ | X |
| b is the method of accounting the ap or former consolidated group in wh consideration or (ii) placed in susp | nich the applicant was a member | in issue (with respect to either the during the applicable tax year(s)) | applicant or any present either (i) under | | |
| soriside attornor (ii) placed iii susp | · · · · · · · · · · · · · · · · · · · | | | | L |
| Under sensitive of sensor, I dealers that I have ever | • | ee instructions) | | | |
| Under penalties of perjury, I declare that I have examinations all the relevant facts relating to the applications any knowledge. | tion, and it is true, correct, and complete. D | eclaration of preparer (other than applicant | best of my knowledge and belief, th) is based on all information of whic | e applica h prepa | ation rer |
| Filer | | Preparer (other | er than filer/applicant) | | |
| Signature and | date | • | preparing the application and date | · - | |
| Name and title (prin | | BRUCE MAC CORKINDALE Name of individual prepa | aring the application (print or type) | · - | |
| | | BRUCE MAC CORKINDALE | E, CPA P.C. | | |
| | | 3960 MERRICK ROAD | | | |
| | | SEAFORD, NY 11783 | | | |
| | | | reparing the application | | |

| Forn | 3115 (Rev12-2009) CN | AΤ | URENET | | | | 14-1959018 | Р | age 2 |
|------|--|--------------|---|------------------|--|----------------|--|-----|--------------|
| Par | II Information Fo | or A | All Requests (conf | linue | d) | | | Yes | No |
| 40 | Is the method of account present or former consol under examination (see i | idat | ed group in which the | estini e app | g to change an issue pe blicant was a member du | endi urin | ng (with respect to either the applicant or any g the applicable tax year(s)) for any tax year | | |
| (| Is the request to change director consent to the file | the ing | method of accounting of the request (see in | g bei istru | ing filed under the proce ctions)? | edui | res requiring that the operating division | | |
| | If 'Yes,' attach the conse | nt s | tatement from the dir | ecto | r. | | | | |
| • | Is the request to change | the | method of accounting | g be | ing filed under the 90-da | ау о | r 120-day window period? | | |
| | If 'Yes,' check the box fo | r the | e applicable window j | perio | d and attach the require | ed s | tatement (see instructions). | | |
| | 90 day | L | 120 day Date e | | | | |]] | ĺ |
| 1 | If you answered 'Yes' to line 4a, | ente | er the name and telephone | | • • | the t | ax year(s) under examination | | |
| | Name ► | | | | elephone number 🟲 | | Tax year(s) ► | | ĺ |
| | Has a copy of this Form | | • | | | | | | |
| 5 | tax year(s)) have any Fe | dera | al income tax return(s | solida s) be: | fore Appeals and/or a Fo | ede | — | | Х |
| | If 'Yes,' enter the name of | | | | Appeals officer and/or | L | counsel for the government, and the tax | | |
| | year(s) before Appeals a | nd/d | or a Federal court | _ | | | | | |
| _ | Name ► | | _ | | elephone number 🟲 | | Tax year(s) ► | | |
| | | | | | | | of the government identified on line 5a? | ļ | |
| • | is the method of account court (for either the appli year(s) the applicant was | can | t or any present or fo | rmei | r consolidated group in v | nder whic | consideration by Appeals and/or a Federal the applicant was a member for the tax | | |
| | If 'Yes', attach an explan | atıo | n. | | | | | | |
| 6 | statement that provides a | each | n parent corporation's | (a) | name. (b) identification i | nun | r former consolidated group, attach a nber, (c) address, and (d) tax year(s) during office, and/or before a Federal court. | | |
| 7 | partnership or an S corp | orat Appe | ion, is it requesting a eals, or before a Fede | cha. | nge from a method of a | cco | mited liability company) treated as a unting that is an issue under consideration in eral income tax return of a partner, member, | | |
| | If 'Yes,' the applicant is i | ot | eligible to make the c | hang | ge. | | | | |
| 8 | Does the applicable reve | nue ted | procedure (advance change (see instructi | cons | sent or automatic consein? | nt) | state that the applicant does not receive audit | | Х |
| ı | If 'Yes,' attach an explan | atıo | n | | | | | | |
| 9 8 | Has the applicant, its pre procedure requiring adva requested change)? | dec | essor, or a related page of consent) a change of | arty i n me | requested or made (und ethod of accounting with | ler e ın ti | either an automatic change procedure or a ne past 5 years (including the year of the | | х |
| ı | If 'Yes,' for each trade or year of change) and stat | bu: | siness, attach a desc hether the applicant r | riptio | on of each requested cha ved consent, | ang | e in method of accounting (including the tax | ''' | |
| (| lf any application was wi taxpayer but was not sig change, attach an explar | ned | and returned to the I | r de IRS, | nied, or if a Consent Ag or if the change was not | ree t m | ment granting a change was sent to the ade or not made in the requested year of | | |
| 10 a | Does the applicant, its pr request) for a private lett | ede er r | ecessor, or a related puling, change in meth | party nod o | currently have pending of accounting, or technic | an al a | y request (including any concurrently filed dvice? | | х |
| 1 | If 'Yes,' for each request request (private letter rul | atta ing, | ach a statement prov change in method o | iding f acc | the name(s) of the taxpounting, or technical ad- | oaye vice | er, identification number(s), the type of e), and the specific issue(s) in the request(s). | | |
| 11 | Is the applicant requestir | ng to | o change its overall n | netho | od of accounting? | | | X | L |
| | If 'Yes,' check the approproach the complete Schedule A on | orial pag | te boxes below to ind ge 4 of this form. | licate | e the applicant's present | an | d proposed methods of accounting. Also, | | |
| | Present method: | X | Cash | | Accrual | | Hybrid (attach description) | | 1 |
| | Proposed method: | П | Cash | \overline{X} | Accrual | П | Hybrid (attach description) | | 1 |

| Forn | 14-1959018 | - | 'age 3 |
|-------|---|----------|---------------|
| P | rt II Information For All Requests (continued) | _ | No |
| | If the applicant is either (i) not changing its overall method of accounting, or (ii) is changing its overall method of accounting and also changing to a special method of accounting for one or more items, attach a detailed and complete description for each of the following. | | |
| ā | The item(s) being changed. | | |
| ŧ | The applicant's present method for the item(s) being changed. | | |
| (| The applicant's proposed method for the item(s) being changed. | | |
| | The applicant's present overall method of accounting (cash, accrual, or hybrid). | | |
| 13 | Attach a detailed and complete description of the applicant's trade(s) or business(es), and the principal business activity code for each. If the applicant has more than one trade or business as defined in Regulations section 1.446-1(d), describe, whether each trade or business is accounted for separately, the goods and services provided by each trade or business and any other types of activities engaged in that generate gross income, the overall method of accounting for each trade or business, and which trade or business is requesting to change its accounting method as part of this application or a separate application. SEE ATTACHMENT 1 | | |
| 14 | Will the proposed method of accounting be used for the applicant's books and records and financial statements? For insurance companies, see the instructions | Х | |
| | If 'No,' attach an explanation. | | |
| | Has the applicant engaged, or will it engage, in a transaction to which section 381(a) applies (e.g., a reorganization, merger, or liquidation) during the proposed tax year of change determined without regard to any potential closing of the year under section 381(b)(1)? | | Х |
| i | If 'Yes,' for the items of income and expense that are the subject of this application, attach a statement identifying the methods of accounting used by the parties to the section 381(a) transaction immediately before the date of distribution or transfer and the method(s) that would be required by section 381(c)(4) or (c)(5) absent consent to the change(s) requested in this application. | | |
| 16 | Does the applicant request a conference with the IRS National Office if the IRS proposes an adverse response? | | X |
| 17 | If the applicant is changing to either the overall cash method, an overall accrual method, or is changing its method of accounting for any property subject to section 263A, any long-term contract subject to section 460, or inventories subject to section 474, enter the applicant's gross receipts for the 3 tax years preceding the tax year of change. | | |
| | 1st preceding year ended mo 12 yr 2010 2nd preceding year ended. mo 12 yr 2009 3rd preceding year ended. mo 12 yr 2008 | | |
| E 150 | \$ 306,746. \$ 756,559. \$ 459,634. | ļ | ļ |
| PZ | rt III Information For Advance Consent Request | Yes | No |
| 18 | Is the applicant's requested change described in any revenue procedure, revenue ruling, notice, regulation, or other published guidance as an automatic change request? | | |
| | If 'Yes,' attach an explanation describing why the applicant is submitting its request under advance consent request procedures. | | |
| 19 | Attach a full explanation of the legal basis supporting the proposed method for the item being changed. Include a detailed and complete description of the facts that explains how the law specifically applies to the applicant's situation and that demonstrates that the applicant is authorized to use the proposed method. Include all authority (statutes, regulations, published rulings, court cases, etc.) supporting the proposed method. Also, include either a discussion of the contrary authorities or a statement that no contrary authority exists. | | |
| 20 | Attach a copy of all documents related to the proposed change (see instructions) | | |
| 21 | Attach a statement of the applicant's reasons for the proposed change. | | |
| 22 | If the applicant is a member of a consolidated group for the year of change, do all other members of the consolidated group use the proposed method of accounting for the item being changed? | | |
| 22 | If 'No', attach an explanation aEnter the amount of user fee attached to this application (see instructions). ►\$ | | |
| | aEnter the amount of user fee attached to this application (see instructions). $ ightharpoonup$ $ ightharpoonup$ If the applicant qualifies for a reduced user fee, attach the required information or certification (see instructions). | | |
| | rt IV Section 481(a) Adjustment | Yes | No |
| 24 | | | Х |
| | If 'Yes,' do not complete lines 25, 26, and 27 below. | | |
| 25 | Enter the section 481(a) adjustment. Indicate whether the adjustment is an increase (+) or a decrease (-) in | | |
| | income \$\frac{\sqrt{\sq}}}}}}}}}}} \sqrt{\sq}}}}}}}}}}}} \signt{\sqrt{\sq}}}}}}}}} \end{\sqrt{\sqnt{\sq}}}}}}}}}} }} }}}}}}}}} | | |
| BA | | 20v 12 | 2000 |

| | • | | | _ | |
|-----|---|---|--|---------------------|--------------|
| | | (Rev 12-2009) CNATURENET | 14-1959018 | т — | age 4 |
| Par | t IV | Section 481(a) Adjustment | | Yes | No |
| 26 | | section 481(a) adjustment is an increase to income of less than $$25,000$, does the applicant elect to tunt of the adjustment into account in the year of change? | ake the entire | | Х |
| 27 | ls an | y part of the section 481(a) adjustment attributable to transactions between members of an affiliated golidated group, a controlled group, or other related parties? | roup, a | | Х |
| | If 'Ye | es', attach an explanation | | | |
| Sch | edul | e A - Change in Overall Method of Accounting (If Schedule A applies, Part I below mus | it be completed) | | |
| Par | <u>t I </u> | Change in Overall Method (see instructions) | - | | |
| 1 | | r the following amounts as of the close of the tax year preceding the year of change. If none, state 'No ding a breakdown of the amounts entered on lines 1a through 1g. | ne.' Also, attach a s | tateme | nt |
| | | | Am | ount | |
| а | Incor | me accrued but not received | \$ | 1 | ONE |
| b | Incor | me received or reported before it was earned (such as advanced payments). Attach a description of the ne and the legal basis for the proposed method | e | ľ | ONE |
| c | : Ехре | nses accrued but not paid (such as accounts payable). | | | ONE |
| d | l Prep | aid expenses previously deducted | | ì | ONE |
| e | Supp | olies on hand previously deducted and/or not previously reported | | 1 | ONE |
| f | Inver | ntory on hand previously deducted and/or not previously reported. Complete Schedule D, Part II | | 1 | ONE |
| g | | r amounts (specify). Attach a description of the item and the legal basis for its inclusion in the calculat ection 481(a) adjustment | on of | 1 | ONE |
| h | | section 481(a) adjustment (Combine lines $1a - 1g$.) Indicate whether the adjustment is an increase (+) ecrease (-) in income. Also enter the net amount of this section 481(a) adjustment amount on Part IV, 25 | \$ | | 0. |
| 2 | Is the | e applicant also requesting the recurring item exception under section 461(h)(3)? | Yes | X | 0 |
| 3 | of the shee return | th copies of the profit and loss statement (Schedule F (Form 1040) for farmers) and the balance sheet, e tax year preceding the year of change. Also attach a statment specifying the accounting method use t. If books of account are not kept, attach a copy of the business schedules submitted with the Federa in (e.g., tax-exempt organization returns) for that period. If the amounts in Part I, lines 1a through 1g, we both the profit and loss statement and the balance sheet, attach a statement explaining the differences. | d when preparing th I income tax return o do not agree with th | e balan or other | ce |
| Par | 1 | Change to the Cash Method For Advance Consent Request (see instructions) | | | |
| | | requesting a change to the cash method must attach the following information | | | |
| | used | scription of inventory items (items whose production, purchase, or sale is an income-producing factor) in carrying out the business. | | supplies | 3 |
| | | xplanation as to whether the applicant is required to use the accrual method under any section of the | Code or regulations | | |
| Sch | edul | e B – Change in Reporting Advance Payments (see instructions) | | | |
| 1 | If the 2004 | e applicant is requesting to change to the Deferral Method for advance payments described in section 5 -1 CB 991, attach the following information. | 5.02 of Rev Proc 200 |)4-34, | |
| a | ı A sta | atement explaining how the advance payments meet the definition in section 2.01 of Rev Proc 2004-34. | | | |
| t | | e applicant is filing under the automatic change procedures of Rev Proc 2008-52, the information requir Proc 2004-34 | red by section 8.02(3 | 3)(a)-(c) | of |
| c | | e applicant is filing under the advance consent provisions of Rev Proc 97-27, the information required b 2004-34 | y section 8.03(2)(a) | -(f) of F | Rev |
| 2 | | e applicant is requesting to change to the deferral method for advance payments described in Regulations the following. | ons section 1 451-5(| b)(1)(ıı) | • |
| ā | A sta | atement explaining how the advance payments meet the definition in Regulations section 1.451-5(a)(1). | , | | |

- **b** A statement explaining what portions of the advance payments, if any, are attributable to services, whether such services are integral to the provisions of goods or items, and whether any portions of the advance payments that are attributable to non-integral services are less than five percent of the total contract prices. See Regulations sections 1 451-5(a)(2)(i) and (3).
- c A statement explaining that the advance payments will be included in income no later than when included in gross receipts for purposes of the applicant's financial reports. See Regulations section 1 451-5(b)(1)(ii)
- d A statement explaining whether the inventoriable goods exception of Regulations section 1.451-5(c) applies and if so, when substantial advance payments will be received under the contracts, and how the exception will limit the deferral of income.

Schedule C - Changes Within the LIFO Inventory Method (see instructions)

Part I General LIFO Information

Complete this section if the requested change involves changes within the LIFO inventory method. Also, attach a copy of all Forms 970, Application To Use LIFO inventory Method, filed to adopt or expand the use of the LIFO method.

- 1 Attach a description of the applicant's present and proposed LIFO methods and submethods for each of the following items.
- a Valuing inventory (e.g., unit method or dollar-value method)
- **b** Pooling (e.g., by line or type or class of goods, natural business unit, multiple pools, raw material content, simplified dollar-value method, inventory price index computation (IPIC) pools, vehicle-pool method, etc).
- c Pricing dollar-value pools (e.g., double-extension, index, link-chain, link-chain index, IPIC method, etc).
- d Determining the current-year cost of goods in the ending inventory (i.e., most recent acquisitions, earliest acquisitions during the current year, average cost of current-year acquisitions, or other permitted method)
- 2 If any present method or submethod used by the applicant is not the same as indicated on Form(s) 970 filed to adopt or expand the use of the method, attach an explanation
- 3 If the proposed change is not requested for all the LIFO inventory, attach a statement specifying the inventory to which the change is and is not applicable.
- 4 If the proposed change is not requested for all of the LIFO pools, attach a st6atement specifying the LIFO pool(s) to which the change is applicable.
- 5 Attach a statement addressing whether the applicant values any of its LIFO inventory on a method other than cost. For example, if the applicant values some of its LIFO inventory at retail and the remainder at cost, identify which inventory items are valued under each method.
- 6 If changing to the IPIC method, attach a completed Form 970

Part II Change in Pooling Inventories

- 1 If the applicant is proposing to change its pooling method or the number of pools, attach a description of the contents of, and state the base year for, each dollar-value pool the applicant presently uses and proposes to use
- 2 If the applicant is proposing to use natural business unit (NBU) pools or requesting to change the number of NBU pools, attach the following information (to the extent not already provided) in sufficient detail to show that each proposed NBU was determined under Regulations section 1.472-8(b)(1) and (2).
- a A description of the types of products produced by the applicant. If possible, attach a brochure.
- **b** A description of the types of processes and raw materials used to produce the products in each proposed pool.
- c If all of the products to be included in the proposed NBU pool(s) are not produced at one facility, state the reasons for the separate facilities, the location of each facility, and a description of the products each facility produces.
- d A description of the natural business divisions adopted by the taxpayer. State whether separate cost centers are maintained and if separate profit and loss statements are prepared
- e A statement addressing whether the applicant has inventories of items purchased and held for resale that are not further processed by the applicant, including whether such items, if any, will be included in any proposed NBU pool
- f A statement addressing whether all items including raw materials, goods-in-process, and finished goods entering into the entire inventory investment for each proposed NBU pool are presently valued under the LIFO method. Describe any items that are not presently valued under the LIFO method that are to be included in each proposed pool
- **9** A statement addressing whether, within the proposed NBU pool(s), there are items both sold to unrelated parties and transferred to a different unit of the applicant to be used as a component part of another product prior to final processing.
- 3 If the applicant is engaged in manufacturing and is proposing to use the multiple pooling method or raw material content pools, attach information to show that each proposed pool will consist of a group of items that are substantially similar. See Regulations section 1 472-8(b)(3).
- 4 If the applicant is engaged in the wholesaling or retailing of goods and is requesting to change the number of pools used, attach information to show that each of the proposed pools is based on customary business classifications of the applicant's trade or business. See Regulations section 1 472-8(c).

BAA

| Form 3115 (Rev 12-2009) | CNATURENET | | 14-195901 | 8 Page 6 |
|---|--|---------------------------------|------------------|---------------------|
| Schedule D — Cha 263A Assets (see | nge in the Treatment of Long-Term Contracts Under Se | ection 460, Inventories, o | r Other Section | on . |
| | e in Reporting Income From Long-Term Contract | S (Also complete Part III on | pages 7 and 8.) | |
| reporting incom- | ot already provided, attach a description of the applicant's prese e and expenses from long-term contracts. Also, attach a represe requested change. If the applicant is a construction contractor tivities. | sentative actual contract (with | hout anv | |
| 2a Are the applicar | nt's contracts long-term contracts as defined in section 460(f)(1) |) (see instructions)? | | Yes No |
| b If 'Yes,' do all th | he contracts qualify for the exception under section 460(e) (see | instructions)? | | Yes No |
| If line 2b is 'No, | ' attach an explanation. | | | |
| c If line 2b is 'Yes,' is the applicant requesting to use the percentage-of-completion method using cost-to-cost under Regulations section 1 460-4(b)? | | | | Yes No |
| d If line 2c is 'No, Regulations sec | ' is the applicant requesting to use the exempt-contract percent tion 1 460-4(c)(2)? | tage-of-completion method u | nder [| Yes No |
| completion factor | | | act's | |
| | ' attach an explanation of what method the applicant is using an | | F | ¬., □., |
| | ant have long-term manufacturing contracts as defined in section | **** | L | YesNo |
| manufacturing o | | ., | | |
| • | otion of the applicant's manufacturing activities, including any re | • | actured goods. | |
| | contract's completion factor using the percentage-of-completion | | _ | |
| a Will the applicar | nt use the cost-to-cost method in Regulations section 1 460-4(b) |)? | Ļ | YesNo |
| b If line 4a is 'No, section 1 460-5(| ' is the applicant electing the simplified cost-to-cost method (se (c))? | e section 460(b)(3) and Regi | ulations [| Yes No |
| long-term contra | | | | |
| | e in Valuing Inventories Including Cost Allocation | n Changes (Also complete | Part III on pag | es 7 and 8) |
| | otion of the inventory goods being changed | | | |
| • | otion of the inventory goods (if any) NOT being changed. | | _ | |
| | subject to section 263A? If 'No,' go to line 4a | | L | Yes |
| b Is the applicant's present inventory valuation method in compliance with section 263A (see instructions). If 'No,' attach a detailed explanation | | | | Yes No |
| Inventory | | | Inventory Not | |
| 4a Check the appro | opriate boxes below. | Being C | hanged | Being Changed |
| | | Present | Proposed | Present |
| Identification me | ethods | method | method | method |
| Specific identi | ification | | | |
| FIFO | | | | |
| LIFO | | <u> </u> | | |
| Other (attach | explanation) | | | |
| Valuation metho | ods. | | | |
| Cost | | | | |
| Cost or marke | et, whichever is lower | | | 1 |
| Retail cost | | | | |
| Retail, lower of | of cost or market | | | |
| Other (attach | | | | |
| | at the end of the tax year preceding the year of change | | | |
| 5 If the applicant | is changing from the LIFO inventory method to a non-LIFO met (s) 970 filed to adopt or expand the use of the method. | hod, attach the following info | rmation. (see in | nstructions). |
| | , | har the applicant in the street | المسالم مسالم ما | an account of the c |
| | ants requesting advance consent. A statement describing whethe ction 1.472-6(a) or (b), or whether the applicant is proposing a constant of the constant is proposed as the constant of the co | | | |
| c Only for applica (or its successo | ants requesting an automatic change. The statement required bor) | y section 22.01(5) of the App | pendix of Rev Pi | roc 2008-52 |
| | | | | |
| | | | | |
| | | | Form 3 | 115 (Rev 12-2009) |

| | Form 3115 | (Rev 12-2009) | CNATURENET |
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Part III Method of Cost Allocation (Complete this part if the requested change involves either property subject to section 263A or long-term contracts as described in section 460 (see the instructions))

Section A — Allocation and Capitalization Methods

Attach a description (including sample computations) of the present and proposed method(s) the applicant uses to capitalize direct and indirect costs properly allocable to real or tangible personal property produced and property acquired for resale, or to allocate and, where appropriate, capitalize direct and indirect costs properly allocable to long-term contracts. Include a description of the method(s) used for allocating indirect costs to intermediate cost objectives such as departments or activities prior to the allocation of such costs to long-term contracts, real or tangible personal property produced, and property acquired for resale. The description must include the following

- The method of allocating direct and indirect costs (i.e., specific identification, burden rate, standard cost, or other reasonable allocation method).
- The method of allocating mixed service costs (i.e., direct reallocation, step-allocation, simplified service cost using the labor-based allocation ratio, simplified service cost using the production cost allocation ratio, or other reasonable allocation method).
- The method of capitalizing additional section 263A costs (i.e., simplified production with or without the historic absorption ratio election, simplified resale with or without the historic absorption ratio election including permissible variations, the U.S. ratio, or other reasonable allocation method)

Section B — Direct and Indirect Costs Required To Be Allocated
Check the appropriate boxes showing the costs that are or will be fully included, to the extent required, in the cost of real or tangible personal property produced or property acquired for resale under section 263A or allocated to long-term contracts under section 460. Mark 'N/A' in a box if those costs are not incurred by the applicant. If a box is not checked, it is assumed that those costs are not fully included to the extent required. Attach an explanation for boxes that are not checked

| | | Present method | Proposed method |
|----|---|----------------|-----------------|
| 1 | Direct material | | |
| 2 | | | |
| 3 | Indirect labor | | |
| 4 | Officers' compensation (not including selling activities) | | |
| 5 | Pension and other related costs | | |
| 6 | Employee benefits | | |
| | Indirect materials and supplies | | |
| 8 | Purchasing costs | | |
| 9 | Handling, processing, assembly, and repackaging costs. | | |
| 10 | Offsite storage and warehousing costs | | |
| 11 | Depreciation, amortization, and cost recovery allowance for equipment and facilities placed in service and not temporarily idle | | |
| 12 | Depletion | | |
| 13 | Rent | | |
| 14 | Taxes other than state, local, and foreign income taxes | | |
| 15 | Insurance | | |
| 16 | Utilities | | |
| 17 | Maintenance and repairs that relate to a production, resale, or long-term contract activity | | |
| 18 | Engineering and design costs (not including section 174 research and experimental expenses) | | |
| 19 | Rework labor, scrap, and spoilage | | |
| 20 | Tools and equipment | | |
| 21 | Quality control and inspection | | |
| 22 | Bidding expenses incurred in the solicitation of contracts awarded to the applicant | | |
| 23 | Licensing and franchise costs | | |
| 24 | Capitalizable service costs (including mixed service costs) | | |
| 25 | Administrative costs (not including any costs of selling or any return on capital) | | |
| 26 | Research and experimental expenses attributable to long-term contracts | | |
| 27 | Interest | | |
| 28 | Other costs (Attach a list of these costs) | | |

BAA

Other costs (Attach a list of these costs.)

Part III Method of Cost Allocation (see instructions) (continued)

| Section C — Other Costs Not Required To Be Allocated | (Complete Section C only if the applicant is requesting to change its |
|--|---|
| method for these costs) | |

| | | Present method | Proposed method |
|----|--|----------------|-----------------|
| 1 | Marketing, selling, advertising, and distribution expenses. | | |
| 2 | Research and experimental expenses not included in Section B, line 26 | | |
| 3 | Bidding expenses not included in Section B, line 22 | | |
| 4 | General and administrative costs not included in Section B | | |
| 5 | Income taxes | | |
| 6 | Cost of strikes | | |
| 7 | Warranty and product liability costs | | |
| 8 | Section 179 costs | | |
| 9 | On-site storage | | |
| 10 | Depreciation, amortization, and cost recovery allowance not included in Section B, line 11 | | |
| | | | |

Schedule E - Change in Depreciation or Amortization (see instructions)

Applicants requesting approval to change their method of accounting for depreciation or amortization complete this section. Applicants must provide this information for each item or class of property for which a change is requested.

Note: See the List of Automatic Accounting Method Changes in the instructions for information regarding automatic changes under sections 56, 167, 168, 197, 1400I, 1400L, or former section 168. Do not file Form 3115 with respect to certain late elections and election revocations (see instructions)

| 1 | Is depreciation for the property determined under Regulations section 1.167(a)-11 (CLADR)? | Yes | No |
|----|---|-------------------|----------|
| | If 'Yes,' the only changes permitted are under Regulations section 1.167(a)-11(c)(1)(iii). | _ | |
| 2 | Is any of the depreciation or amortization required to be capitalized under any Code section (e.g., section 263A)? | Yes | No |
| | If 'Yes,' enter the applicable section • | _ | |
| 3 | Has a depreciation, amortization, or expense election been made for the property (e.g., the election under section 168(f)(1), 179, or 179C)? | Yes | No |
| | If 'Yes,' state the election made | _ | _ |
| 4a | To the extent not already provided, attach a statement describing the property being changed. Include in the description of property, the year the property was placed in service, and the property's use in the applicant's trade or business or in producing activity | the type come- | |
| b | olf the property is residential rental property, did the applicant live in the property before renting it? | Yes | No |
| С | s Is the property public utility property? | Yes | No No |
| 5 | To the extent not already provided in the applicant's description of its present method, attach a statement explaining how | w the prop | ertv ıs |

- To the extent not already provided in the applicant's description of its present method, attach a statement explaining how the property is treated under the applicant's present method (e.g., depreciable property, inventory property, supplies under Regulations section 1.162-3, nondepreciable section 263(a) property, property deductible as a current expense, etc).
- 6 If the property is not currently treated as depreciable or amortizable property, attach a statement of the facts supporting the proposed change to depreciate or amortize the property.
- 7 If the property is currently treated and/or will be treated as depreciable or amortizable property, the following information for both the present (if applicable) and proposed methods.
- a The Code section under which the property is or will be depreciated or amortized (e.g., section 168(g)).
- b The applicable asset class from Rev Proc 87-56, 1987-2 CB 674, for each asset depreciated under section 168 (MACRS) or under section 1400L, the applicable asset class from Rev Proc 83-35, 1983-1 CB 745, for each asset depreciated under former section 168 (ACRS), an explanation why no asset class is identified for each asset for which an asset class has not been identified by the applicant.
- c The facts to support the asset class for the proposed method.
- d The depreciation or amortization method of the property, including the applicable Code section (e.g., 200% declining balance method under section 168(b)(1)).
- e The useful life, recovery period, or amortization period of the property
- f The applicable convention of the property.
- g A statement of whether or not the additional first-year special depreciation allowance (for example, as provided by section 168(k), 168(l), 168(m), 168(n), 1400L(b), or 1400N(d)) was or will be claimed for the property. If not, also provide an explanation as to why no special depreciation allowance was or will be claimed.

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FORM 3115 ATTACHMENTS

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CNATURENET
DBA CHILDREN & NATURE NETWORK

14-1959018

ATTACHMENT 1 FORM 3115, PART II, LINE 13 DESCRIPTION OF TRADE OR BUSINESS

CHILDREN&NATURE NETWORK'S (C&NN) MISSION IS TO BUILD A WORLDWIDE MOVEMENT TO RECONNECT CHILDREN AND NATURE THROUGH DIRECT EXPERIENCES IN AND WITH THE NATURAL WORLD THAT WILL ENHANCE THEIR HEALTH AND WELL BEING, INCLUDING THEIR COGNITIVE, EMOTIONAL, PHYSICAL & SOCIAL WELL BEING.

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SCHEDULE D, PART XIV - SUPPLEMENTAL INFORMATION PAGE 6

CNATURENET
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SCHEDULE D, PART XI, LINE 8 OTHER CHANGES IN NET ASSETS OR FUND BALANCES

ROUNDING

TOTAL \$ 3.