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DLN: 93493319055952

Form **990**

Department of the Treasury

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2011

OMB No 1545-0047

Open to Public Inspection

The organization may have to use a convention return to entirely state reporting requirements

ntemal	Revenue	Gelvice			Inspection			
A Fo	rthe 2	, , , , , , , , ,	-01-2011 and ending 12-31-2011					
3 Che	eck if ap	pplicable C Name of organization Motion Picture Association of America Inc		D Emple	oyer identification number			
Add	Iress ch				068220 hone number			
- Nar	ne char	nge		·				
– Init	ıal retur	rn Number and street (or P O box if mail is r	not delivered to street address) Room/sui	te)995-6600			
– Ter	mınated	d 15301 Ventura Blvd Bldg E		G Gross	receipts \$ 60,800,518			
– _{Am}	ended r	return City or town, state or country, and ZIP + 4		_				
– Apr	olication	Sherman Oaks, CA 91403						
		F Name and address of principal	officer	11/-> 7 11				
		CHRISTOPHER J DODD	onicei	H(a) Is this a group affiliates?	Yes V No			
		15301 VENTURA BLVD BLDG E			,			
		SHERMAN OAKS,CA 91403		H(b) Are all affiliates	·			
Ta	x-exem	npt status	no.)		h a list (see instructions)			
			110) 1 4547(4)(1) 61 1 527	H(c) Group exemp	tion number ►			
w	ebsite	≇: ► www mpaa org						
(Forr	n of org	ganization 🔽 Corporation 🦳 Trust 🔽 Association 🦳 C	other 🕨	L Year of formation 1	922 M State of legal domicile			
Pa	rt I	Summary						
		Briefly describe the organization's mission or i	_					
υ	<u> </u>	PROTECT AND PROMOTE THE MOTION PI	CTURE INDUSTRY					
<u> </u>	-							
Ĕ								
aovemanoe	2	Check this box 🔭 if the organization discont	inued its operations or disposed o	f more than 25% of its	net assets			
	3 1	Number of voting members of the governing bo	ody (Part VI, line 1a)		з			
AVIIVIII 65 Q	4 1	Number of independent voting members of the	governing body (Part VI, line 1b)		4			
i E		Total number of individuals employed in calen			5 20			
5		Total number of volunteers (estimate if neces:			6			
ŧ		Total unrelated business revenue from Part V			7a			
	l	Net unrelated business taxable income from F			7b			
			.,	Prior Year	Current Year			
	8	Contributions and grants (Part VIII, line 1h	1	1110111041	0			
ē.	9	Program service revenue (Part VIII, line 2g		48,661				
Rayenue	10	Investment income (Part VIII, column (A),			,827 68,06			
Ě	11	Other revenue (Part VIII, column (A), lines		912				
	12	Total revenue—add lines 8 through 11 (mus		773				
		12)		49,635	,880 60,800,51			
	13	Grants and similar amounts paid (Part IX, c	olumn (A), lines 1-3)	507	,650 1,134,62			
	14	Benefits paid to or for members (Part IX, co	lumn (A), line 4)		0			
46	15	Salaries, other compensation, employee ber	nefits (Part IX, column (A), lines	21,674	,937 26,542,66			
Expenses		5-10)	•					
₹	16a	Professional fundraising fees (Part IX, colur			0			
五	ь	Total fundraising expenses (Part IX, column (D), line	· -					
-	17	Other expenses (Part IX, column (A), lines	·					
	18	Total expenses Add lines 13-17 (must equ		48,389				
	19	Revenue less expenses Subtract line 18 fro	om line 12	1,246				
5 9 C				Beginning of Curre Year	ent End of Year			
9	20	Total accete (Part V line 16)			586 122 427 61			
ner Assers or Fund Balances	20 21	Total assets (Part X, line 16) Total liabilities (Part X, line 26)		129,178,				
55	22			17,227				
	t III	Net assets or fund balances Subtract line 2 Signature Block	1 from line 20	17,227	,997 15,331,91			
		ties of perjury, I declare that I have examined thi	- vat including accommonsing as	hadulas and statements	and to the best of my			
		and belief, it is true, correct, and complete. Decla						
now	ledge.							
		Ti.		<u> </u>				
		****** Signature of officer		2012-11-12 Date				
		[F		Date				
_		1 k	TNI					
_		DAVID F ENGLAND C F 0 & E V P, FINANCE & ADM:	IIV					
Sign		DAVID F ENGLAND C F 0 & E V P, FINANCE & ADM: Type or print name and title						
Here		Type or print name and title Preparer's	Date C		r's taxpayer identification number tructions)			
Paid	e	Type or print name and title	Date C					
Paid	arer's	Type or print name and title Preparer's	Date C	elf- (see ins				

IRVINE, CA 92612

May the IRS discuss this return with the preparer shown above? (see instructions) . .

Phone no 🕨 (949) 794-2300

Form 990 ((2011)
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Par		nt of Program Service hedule O contains a respon		Part III		F
1	Briefly describe t	he organization's mission				
PICT MISS PICT	URE, HOME VIDE SION, INCLUDING URE INDUSTRY, F TECTION PROGRA	E ASSOCIATION OF AMER O AND TELEVISION INDU I, AMONG OTHER THINGS, PRESERVING AND PROTEC AM TO PROTECT US FILM	STRIES MPAA UNDERT MONITORING FEDERA TING THE RIGHTS OF (AKES VARIOUS ACTI L AND STATE LEGISLA COPYRIGHT OWNERS,	VITIES IN THE FU ATION AFFECTING DIRECTING A CO	RTHERANCE OF ITS THE MOTION NTENT
	Did the organizati	on undertake any significan	r program convece during	the wear which were not	t listed on	
2		on undertake any significant 0 or 990-EZ?				s 🔽 No
	If "Yes," describe	these new services on Sche	dule O			
3	Did the organizati	on cease conducting, or ma	ke significant changes in l	now it conducts, any pro		es 🔽 No
	If "Yes," describe	these changes on Schedule	0			
4	expenses Section	nization's program service and 501(c)(3) and 501(c)(4) of tions to others, the total exp	rganizations and section	4947(a)(1) trusts are r	equired to report the	
	(Code) (Expenses \$	0 including grant	s of \$ 0) (Revenue \$	0)
	CONDUCTED INVEST	IGATIONS AND ENFORCEMENT RE	LATED TO THE ILLEGAL DISTRIE	BUTION OF COPYRIGHTED AL	JDIOVISUAL WORKS	
4b	(Code) (Expenses \$	0 including grant	s of \$ 0) (Revenue \$	0)
	ENGAGED IN LEGISL	ATIVE, REGULATORY AND LEGAL A	DVOCACY ON BEHALF OF THE M	OTION PICTURE INDUSTRY		
4c	(Code) (Expenses \$	0 including grant	s of \$ 0) (Revenue \$	0)
	ADMINISTERED A VC	DLUNTARY FILM RATING SERVICE 1	O FILMMAKERS WHICH HELPS	PARENTS CHOOSE APPROPR	IATE FILMS FOR THEIR (CHILDREN
4d	Other program s	ervices (Describe in Sched	ule O)			
	(Expenses \$	ınclud	ng grants of \$) (Revenue	\$)
4e	Total program se	ervice expenses⊩s	0			

Part TV	Checklist of	Required	Schedules
	CHCCKHSCO	IXCUUII CU	Scriculics

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		Νo
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2		No
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	Yes	
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV.	9	Yes	
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10		No
11	If the organization's answer to any of the following questions is 'Yes,' then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line10? <i>If "Yes," complete Schedule D, Part VI.</i>	11a	Yes	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII.	11b		No
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c	Yes	
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX.	11d		Νo
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X.	11e	Yes	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X.	11f		No
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If</i> "Yes," complete Schedule D, Parts XI, XII, and XIII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		No
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a	Yes	<u> </u>
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Part I	14b	Yes	
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S? <i>If "Yes," complete Schedule F, Part II and IV</i>	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? <i>If</i> " <i>Yes,"</i> complete Schedule F, Part III and IV	16		No
17	Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		No
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If</i> "Yes," complete Schedule G, Part II	18		No
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements	20b		

Par	t IV Checklist of Required Schedules (continued)			
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			_
a	A current or former officer, director, trustee, or key employee? <i>If</i> "Yes," complete Schedule L, Part <i>IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? If "Yes," complete Schedule L, Part IV .	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Νo
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34	Yes	
35a	Is any related organization a controlled entity of the filing organization within the meaning of section $512(b)(13)$?	35a	Yes	
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b	Yes	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If</i> "Yes," complete Schedule R, Part V, line 2	36		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	
		F	orm 990	(2011)

Part V	Statements Regarding Other IRS Filings and Tax Compliance

	Check it Schedule O contains a response to any question in this Part V	<u> </u>	• 1	
			Yes	No
.a	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable			
	1a 337			
b	Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes	
a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax			
	Statements filed for the calendar year ending with or within the year covered by this return			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	Yes	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
а	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		No
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O	3b		
a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account or securities	4a	Yes	
ь	account)?		165	
_	If "Yes," enter the name of the foreign country See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts			
a h	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5a 		No No
		5b		INU
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c		
a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).	_		
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit			
_	contract?	7e		
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as	7f		
_	required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
i	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
	Sponsoring organizations maintaining donor advised funds.			
а	Did the organization make any taxable distributions under section 4966?	9a		
	Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter			
	Initiation fees and capital contributions included on Part VIII, line 12 10a Gross receipts, included on Form 990, Part VIII, line 12, for public use of club 10b			
J	facilities			
	Section 501(c)(12) organizations. Enter			
	Gross income from members or shareholders			
D	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them)			
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
3	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state? Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state	13a		
b	Enter the aggregate amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c	Enter the aggregate amount of reserves on hand			
4a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b		

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Se	ection A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the and of the tay			
Ia	Enter the number of voting members of the governing body at the end of the tax year			
b	Enter the number of voting members included in line 1a, above, who are independent			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		No
6	Did the organization have members or stockholders?	6	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b	Yes	
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9	Yes	
Se	ection B. Policies (This Section B requests information about policies not required by the Internal	'		
Re	venue Code.)			
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a	Yes	
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b	Yes	
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a		No
b	Describe in Schedule O the process, if any, used by the organization to review the Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a		Νo
b	Were officers, directors or trustees, and key employees required to disclose annually interests that could give	451		
_	rise to conflicts?	12b		
·	In Schedule O how this was done	12c		
13	Did the organization have a written whistleblower policy?	13		Νo
14	Did the organization have a written document retention and destruction policy?	14		Νo
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a		Νo
b	Other officers or key employees of the organization	15b		Νo
	If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ection C. Disclosure			
	List the States with which a copy of this Form 990 is required to be filed▶CA			
10	Section 6104 requires an organization to make its Form 1022 (or 1024 if applicable) 990, and 990, T (501/c)			

- Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c) (3)s only) available for public inspection. Indicate how you made these available. Check all that apply
 - ☐ O wn website ☐ A nother's website ☑ U pon request
- 19 Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public See Additional Data Table
- State the name, physical address, and telephone number of the person who possesses the books and records of the organization SUZANNE NALL CONTROLLER
 15301 VENTURA BLVD BLDG E
 SHERMAN OAKS, CA 91403
 (818) 995-6600

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year

- ◆ List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and current key employees Enter -0 in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's current key employees, if any See instructions for definition of "key employee"
- ♦ List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- ◆ List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations

Check this box if neither the organization nor any related organizations compensated any current or former officer, director, or trustee

◆ List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons

(A) Name and Title	(B) A verage hours per week (describe hours	unles an	on (d e thai	n one son er ar	e bo: is bo nd a stee)	x, oth)		(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099- MISC)	(F) Estimated amount of other compensation from the organization and related
	for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Ke) emplojee	Highest compensated employee	Former		P113C)	organizations
(1) JEFF BLAKE DIRECTOR	3	Х						0	0	0
(2) ALAN BRAVERMAN DIRECTOR	3	х						0	0	0
(3) RICK FINKELSTEIN DIRECTOR	3	х						0	0	0
(4) JIM GIANOPOLUS DIRECTOR	3	х						0	0	0
(5) BRAD GREY DIRECTOR	3	х						0	0	0
(6) ALAN F HORN DIRECTOR	3	х						0	0	0
(7) MICHAEL LYNTON DIRECTOR	3	х						0	0	0
(8) BARRY M MEYER DIRECTOR	3	х						0	0	0
(9) RON MEYER DIRECTOR	3	х						0	0	0
(10) ROB MOORE DIRECTOR	3	х						0	0	0
(11) TOM ROTHMAN DIRECTOR	3	х						0	0	0
(12) RICH ROSS DIRECTOR	3	х						0	0	0
(13) KEVIN TSUJIHARA DIRECTOR	3	х						0	0	0
(14) CHRISTOPHER J DODD CHAIRMAN & CEO	40 0			Х				2,406,981	0	24,208
(15) A ROBERT PISANO SPECIAL ADVISOR TO THE CHRMAN	40 0			Х				1,322,447	0	28,438
(16) DAVID F ENGLAND CFO & EVP, FINANCE & ADMIN	40 0			Х				401,317	0	23,823
(17) DANIEL MANDIL (OUTGOING)SEVP, SEC & GEN COUN	40 0			Х				370,396	0	11,307

UK

Deloitte Touche LLP PO Box 7247-6446 PHILADELPHIA, PA 191706446

\$100,000 of compensation from the organization $\not\blacktriangleright$ 77

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and Title	(B) A verage hours per week (describe	Average hours more than one box, per unless person is both week (describe director/trustee) 2/3								(E) Reportable compensation from related organizations (W- 2/1099-		(F) Estimated amount of other compensation from the organization and related		
	for related organizations in Schedule O)	Individual trustee or director	Institutional Trustee	Officei	Key employee	Highest compensated employee	Former			MISC)		organiza		
(18) HENRY HOBERMAN (INCOMING)SEVP, GLOBL GEN COUN	40 0			х					180,769		0		1,530	
(19) MICHAEL O'LEARY SEVP, GLOBAL POLICY & EXT AFFR	40 0				х				530,543		0		28,069	
(20) MICHAEL ROBINSON EVP, CONTENT PROT CHIEF OF OPS	40 0				х				368,004		0		26,273	
(21) GREGORY FRAZIER EVP, CHIEF POLICY OFFICER	40 0					х			447,186		0		26,273	
(22) VANSTAN STEVENSON SVP, STATE GOV'T AFFAIRS	40 0					х			411,146		0		32,213	
(23) FRITZ E ATTAWAY EVP & SPECIAL POLICY ADVISOR	40 0					х			348,534		0		33,388	
(24) PAUL R BRIGNER JR SVP, CHIEF TECH POLICY OFFICE	40 0					х			330,346		0		20,572	
(25) JOAN GRAVES SVP, CHAIRMAN CARA	40 0					х			325,065		0		30,938	
(26) LISA PIEROZZI FORMER EVP & CFO							х		458,130		0		5,454	
TORTER EVI & GTO											十			
											+			
							\vdash				+			
						<u> </u>	1				+			
1b Sub-Total				<u> </u>	<u> </u>		<u> </u>				十			
c Total from continuation shee	ts to Part VII, Sec	tion A					 -				I			
d Total (add lines 1b and 1c) .			•			•	-		7,900,864		0		292,486	
2 Total number of individuals (ii \$100,000 of reportable comp						above) who	receive	d more tha	n				
3 Did the organization list any f	former officer, direc	tor or t	ruste	e, k	ey e	mploy	ee, c	or highest	compens	ated employee		Yes	No	
on line 1a? If "Yes," complete					•	•					3	Yes		
4 For any individual listed on lir organization and related organization											4	Yes		
5 Did any person listed on line								_		or individual for				
services rendered to the orga	nization? <i>If "Yes,"</i>	complet	e Sch	edul	e J f	or sucl	h per:	son .		•	5		No	
Section B. Independent Co	ontractors													
Complete this table for your fi \$100,000 of compensation fr or within the organization's ta	om the organizatio													
	(A) Name and business ad	dress							Desci	(B) ription of services		(C Comper		
JENNER BLOCK LLP 353 N CLARK ST CHICAGO, IL 60654									LEGAL SERVI	•			,436,250	
GILBERT TOBIN 2 PARK STREET SYDNEY, NEW SOUTH WALES 2000 AS									LEGAL SERVI	CES			2,202,544	
MITCHELL SILBERBERG KNUPP LLP 11377 WEST OLYMPIC BLVD LOS ANGELES, CA 90064									LEGAL SERVI	CES		1	1,759,566	
WIGGIN 22 PERCY ST 10TH FL MET BLDG LONDON 0 WII 2B									LEGAL SERVI	CES			955,760	

2 Total number of independent contractors (including but not limited to those listed above) who received more than

Form **990** (2011)

733,100

CONSULTING

Form 99							Page 9
Part	/	Statement of Revenue		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512,513,or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns 1a					
g Sol	Ь	Membership dues 1b					
ffs,		Fundraising events 1c					
<u>ਦੇ ਵ</u> ਿ	d	Related organizations 1d Government grants (contributions) 1e					
Si Tis	e						
is et	f	All other contributions, gifts, grants, and similar amounts not included above —					
itrib Ger	g	Noncash contributions included in lines 1a-1f \$					
Sor	h	Total. Add lines 1a-1f	. ▶	o			
		Ви	ısıness Code				
) III	2a	MEMBERSHIP DUES	813910	52,455,344	52,455,344		
æ ₹	ь	FILM RATING SERVICE	813910	5,461,970	5,461,970		
- එ	C	TITLE REGISTRATION	813910	957,165	957,165		
že.	d	INTERNATIONAL RETRANSMISSION ROYALTIES	813910	936,793	936,793		
Program Serwoe Revenue	e						
ୁଆର	f	All other program service revenue					
Š	g	Total. Add lines 2a-2f	▶	59,811,272			
	3	Investment income (including dividends, in	nterest				
		and other similar amounts)	_	68,063			68,063
	4	Income from investment of tax-exempt bond proces	eds F	0			
	5	(i) Real (ıı) Personal	0			
	6a	Gross rents (1) Real (II) F el Soliai				
	ь	Less rental					
	c	expenses Rental income					
	d	or (loss) Net rental income or (loss)					
		(ı) Securities	(II) Other				
	7a	Gross amount from sales of					
		assets other than inventory					
	ь	Less cost or					
		other basis and sales expenses					
	C C	Sain or (loss) Net gain or (loss)		ol			
	d 8a	Gross income from fundraising		0			
ne		events (not including \$					
Other Revenue		of contributions reported on line 1c) See Part IV, line 18					
æ		a					
her	b	Less direct expenses b	. b	0			
ŏ	C 9a	Net income or (loss) from fundraising even Gross income from gaming activities					
		See Part IV, line 19					
	[a					
	b c	Net income or (loss) from gaming activities	<u></u>	o			
		Gross sales of inventory, less					
		returns and allowances .					
	ь	Less cost of goods sold b					
	c	Net income or (loss) from sales of inventor	-y ▶	o			
			isiness Code				
	11a	MGMT FEE - TAX EXEMPT	813910	518,004	518,004		
	ь	AFFILIATES COMMISSIONS FROM	813910	168,827	168,827		
		ANCILLARY REVENUES					
	С .	THEATER INCOME	813910	233,954	233,954 398		
	d e	All other revenue Total. Add lines 11a-11d		398	398		
		. Octan Add mies 11d-11d	•	921,183			
	12	Total revenue. See Instructions	•	60,800,518	60,732,455		68,063

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D) ✓ Check if Schedule O contains a response to any question in this Part IX (B) (C) (D) Do not include amounts reported on lines 6b, (A) Program service Management and Fundraising Total expenses 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses expenses Grants and other assistance to governments and organizations in the United States See Part IV, line 21 1,134,620 Grants and other assistance to individuals in the United States See Part IV, line 22 0 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16 Benefits paid to or for members n 5 Compensation of current officers, directors, trustees, and 5,724,105 key employees . . . Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) . . . 0 7 Other salaries and wages 15,727,375 Pension plan contributions (include section 401(k) and section 892,878 403(b) employer contributions) Other employee benefits 3,194,052 1,004,250 10 Fees for services (non-employees) 11 Management 10,051,521 Legal 139,736 4,673,595 Lobbying Professional fundraising See Part IV, line 17 . . 0 Investment management fees 0 2,472,231 g Advertising and promotion . . . 508,421 12 Office expenses 13 1,051,076 14 Information technology 525,682 15 Royalties . . 0 2,893,124 16 1,904,762 17 Payments of travel or entertainment expenses for any federal, 18 state, or local public officials 0 526,552 19 Conferences, conventions, and meetings 0 20 0 21 Payments to affiliates 22 Depreciation, depletion, and amortization 1,315,238 321,372 23 24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O) INVESTIGATIONS 4,219,575 SPECIAL PROJECTS 2,364,939 **DUES & SUBS** 376,552 MISC 25,741 d е All other expenses 25 Total functional expenses. Add lines 1 through 24f 61,047,397 0 Joint costs. Check here ► 🗆 If following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation

Part X **Balance Sheet** (A) (B) Beginning of year End of year 13,200 13,200 1 1 94.588.580 2 96.248.714 2 3 0 3 0 4.106.950 7.430.069 4 4 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part II of 0 0 5 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) Complete Part II of 0 0 6 0 7 0 0 8 9 1.931.837 9 2.023.102 Prepaid expenses and deferred charges 10a 10.606.645 Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D 10a 10b 4,479,806 b Less accumulated depreciation 6,134,150 10c 6,126,839 5,754,483 11 5,483,872 11 12 0 12 Investments—other securities See Part IV, line 11 13 12,478,323 13 12,544,576 Investments—program-related See Part IV, line 11 . . 14 14 4,171,063 15 3,557,286 15 129, 178, 586 16 Total assets. Add lines 1 through 15 (must equal line 34) . . . 16 133,427,658 11,016,485 17 14,202,164 17 Accounts payable and accrued expenses . 18 18 19 3,203,000 19 835,000 20 20 Ω 21 66,884,471 21 65.055.787 Escrow or custodial account liability Complete Part IV of Schedule D . . Liabilities 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified 0 0 22 0 0 23 Secured mortgages and notes payable to unrelated third parties . . . 23 0 24 Unsecured notes and loans payable to unrelated third parties 24 0 25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24) Complete Part X of Schedule 30,846,633 25 38,002,794 D 26 111,950,589 26 118,095,745 **Total liabilities.** Add lines 17 through 25 Organizations that follow SFAS 117, check here ▶ 🔽 and complete lines 27 Balances through 29, and lines 33 and 34. 27 17,227,997 27 15,331,913 Unrestricted net assets 0 28 0 28 Temporarily restricted net assets Fund 29 0 29 0 Permanently restricted net assets Organizations that do not follow SFAS 117, check here ▶ □ and complete lines 30 through 34. ö 30 Capital stock or trust principal, or current funds 30 Assets 31 31 Paid-in or capital surplus, or land, building or equipment fund 32 32 Retained earnings, endowment, accumulated income, or other funds ¥ 33 Total net assets or fund balances 17.227.997 33 15.331.913 34 Total liabilities and net assets/fund balances 129.178.586 34 133,427,658

Pal	Check if Schedule O contains a response to any question in this Part XI			. [~	
1	Total revenue (must equal Part VIII, column (A), line 12)	1		60,8	300,51
2	Total expenses (must equal Part IX, column (A), line 25)	2			 047,39
3	Revenue less expenses Subtract line 2 from line 1	3		- 2	246,879
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		17,2	227,99
5	Other changes in net assets or fund balances (explain in Schedule O)	5		-1,6	549,20
6	Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6		15,3	331,91
Par	Check if Schedule O contains a response to any question in this Part XII			T	No
1	Accounting method used to prepare the Form 990 Cash Accrual Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O			res	NO
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? \cdot .		2a		No
b	Were the organization's financial statements audited by an independent accountant?		2b		No
c	If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of t audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		2c		
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is on a separate basis, consolidated basis, or both	ssued			
	Separate basis Consolidated basis Both consolidated and separated basis				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	2	3a		No
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the reaudit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	equired	3b		

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DLN: 93493319055952

OMB No 1545-0047

SCHEDULE C (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527 ► Complete if the organization is described below. ► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

	_	s," to Form 990, Part IV, Line 3, or	Form 990-EZ, Pa	art V, line 46 (Po	litical Can	paign Activities),
SeSeIf theSeSeIf the	ction 501(c)(3) organizations Co ction 501(c) (other than section 5 ction 527 organizations Complete e organization answered "Ye ction 501(c)(3) organizations that ction 501(c)(3) organizations that	s," to Form 990, Part IV, Line 4, or t have filed Form 5768 (election under t have NOT filed Form 5768 (election u s," to Form 990, Part IV, Line 5 (Pr	Form 990-EZ, Pa section 501(h)) C under section 501(art VI, line 47 (Lo omplete Part II-A h)) Complete Par	obbying A Do not com t II-B Do no	nplete Part II-B nt complete Part II-A
Na	me of the organization tion Picture Association of America Inc	1		Emp	loyer ident	ıfıcatıon number
Dar	t I-A Complete if the or	ganization is exempt under	section 501/c		068220	organization
1	Provide a description of the or	ganızatıon's dırect and ındırect politi	-			organizacion.
2	in opposition to candidates for Political expenditures	public office in Part IV			.	\$
3	Volunteer hours					
Par	tala: Complete if the or	ganization is exempt under	section 501(c	:)(3).		
1		e tax incurred by the organization und		.,(=).	>	<u> </u>
2	·	e tax incurred by organization manag		4955	· ·	*
3	·	section 4955 tax, did it file Form 472			•	
4a	Was a correction made?	,	•			☐ Yes ☐ No
b	If "Yes," describe in Part IV					,
		ganization is exempt under	section 501(c	e) except sec	tion 501	(c)(3).
1		ended by the filing organization for se				\$
2		organization's funds contributed to ot			▶ ;	\$
3	Total exempt function expendi	tures Add lines 1 and 2 Enter here	and on Form 1120	O-POL, line 17b	▶ ,	+
4	Did the filing organization file F			•	3	→
5	Enter the names, addresses are organization made payments if amount of political contribution	nd employer identification number (E For each organization listed, enter th ns received that were promptly and d political action committee (PAC) If	e amount paid fro irectly delivered t	m the filing orgar to a separate pol	ızatıon's fu tıcal organ	to which the filing inds Also enter the lization, such as a
	(a) Name	(b) Address	(c) EIN	(d) A mount p filing organiz funds If none,	atıon's	(e) A mount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-

f Grassroots lobbying expenditures

(The term "expenditures" means amounts paid or incurred.) Lia Total lobbying expenditures to influence public opinion (grass roots lobbying) b Total lobbying expenditures to influence a legislative body (direct lobbying) c Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 but not over \$1,000,000 \$100,000 plus 15% of the excess over \$500,000 over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000 over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 over \$1,000,000 but not over \$1,000,000 \$1,000,000 g Grassroots nontaxable amount (enter 25% of line 1f) Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.)	ווטפ	edule C (F	01111 9 9 0 01 9 9 0 - EZ) 2 0 1 1					Page ∠
A Check If the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member expenses, and share of excess lobbying expenditures) Check If the filing organization checked box A and "limited control" provisions apply Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Organization Total Incurred (The term "expenditures" means amounts paid or incurred.) Organization Total Incurred (The term "expenditures to influence a legislative body (direct lobbying)	Pa	rt II-A		n is exempt under	section 501(c)(3) and fi	iled Form 5768	(election
expenses, and share of excess lobbying expenditures) Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Limits on Lobbying Expenditures (The term "expenditures to influence public opinion (grass roots lobbying) Total lobbying expenditures to influence a legislative body (direct lobbying) Total lobbying expenditures (add lines 1a and 1b) Other exempt purpose expenditures Total of Other exempt purpose expenditures (add lines 1c and 1d) Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: If the amount on line 1e, column (a) or (b) is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 S10,000,000 Figure \$1,000,000 Figu	١	Check		an affiliated group (and	lıst ın Part IV ea	ch affiliated gr	oup member's nam	e, address, EIN,
Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.) Total lobbying expenditures to influence public opinion (grass roots lobbying) Total lobbying expenditures (add lines 1 aand 1b) Other exempt purpose expenditures (add lines 1 aand 1b) Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line Le, column (a) or (b) is: If the amount on line Le, column (a) or (b) is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S10,000,000 Over \$1,000,000 but not over \$1,000,000 S10,000,000 Fig. So of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S10,000,000 Fig. So of the excess over \$1,000,000 Fig. So of the excess over \$1,000			expenses, and share of excess lob	bying expenditures)		_	•	
Total lobbying expenditures to influence public opinion (grass roots lobbying) b Total lobbying expenditures to influence a legislative body (direct lobbying) c Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S175,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S175,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S175,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S175,000 plus 10% of the excess over \$1,000,000 Over \$1,0	3	Check	ıf the filing organization checked bo	ox A and "limited contro	ol" provisions app	ly	1	1
(The term "expenditures" means amounts paid or incurred.) Ital Total lobbying expenditures to influence public opinion (grass roots lobbying) b Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1225,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1225,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S1200,000 plus 10% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but			Limits on Lobbying	Expenditures			(a) Filing	(b) Affiliated
Total lobbying expenditures to influence public opinion (grass roots lobbying) b Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S175,000 plus 15% of the excess over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 S100,000 plus 15% of the excess over \$1,000,000 Over \$1,000,000 Over \$1,000,000 Over \$1,000,000 The lobbying nontaxable amount is: Not over \$500,000 Over \$1,000,000 Over \$1,000,00					l.)		Organization's Totals	Group Totals
b Total lobbying expenditures to influence a legislative body (direct lobbying) c Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,7000,000 Over \$1,000,000 but not over \$1,7000,000 S225,000 plus 15% of the excess over \$1,000,000 Over \$1,7000,000 Over \$1,7000,000 F17,000,000 S225,000 plus 5% of the excess over \$1,500,000 Over \$1,7000,000 F17,000,000 F17,000		-			1 \		100013	1 ocars
c Total lobbying expenditures (add lines 1a and 1b) d Other exempt purpose expenditures e Total exempt purpose expenditures (add lines 1c and 1d) f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: If the amount on line 1e, column (a) or (b) is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 In the excess over \$1,000,000 F1,000,000 F1,000,0				· -				
d O ther exempt purpose expenditures Total exempt purpose expenditures (add lines 1c and 1d) Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,500,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000					ying)			
Total exempt purpose expenditures (add lines 1c and 1d) Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is:			,	b)				
f Lobbying nontaxable amount Enter the amount from the following table in both columns If the amount on line 1e, column (a) or (b) is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,500,000 Over \$17,000,000 but not over \$1,7000,000 Over \$17,000,000 but not over \$17,000,000 S225,000 plus 10% of the excess over \$1,000,000 Over \$17,000,000 Over \$17,000,000 Over \$17,000,000 S225,000 plus 5% of the excess over \$1,000,000 Over \$17,000,000 Over \$17,000,000 S1,000,000 S1,000,0	d	Otherexe	empt purpose expenditures					
Columns If the amount on line 1e, column (a) or (b) is: Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$500,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,7000,000 Over \$1,500,000 but not over \$1,7000,000 Over \$1,500,000 but not over \$1,500,000 Over \$1,000,000 Over \$1,000,000 Over	e	Total exe	mpt purpose expenditures (add lines 1	.c and 1d)				
Not over \$500,000 Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,7000,000 Over \$1,500,000 but not over \$1,7000,000 Over \$1,500,000 but not over \$1,000,000 Over \$1,500,000 but not over \$1,000,000 S225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 S1,000,000 Grassroots nontaxable amount (enter 25% of line 1f) Subtract line 1g from line 1a If zero or less, enter -0- Subtract line 1f from line 1c If zero or less, enter -0- If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying celling amount	f		nontaxable amount Enter the amount	from the following table	in both			
Over \$500,000 but not over \$1,000,000 \$100,000 plus 15% of the excess over \$500,000 Over \$1,000,000 but not over \$1,000,000 \$175,000 plus 10% of the excess over \$1,000,000 Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 \$1,000,00		If the an	ount on line 1e, column (a) or (b) is:	The lobbying nontax	able amount is:			
Over \$1,000,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,500,000 Over \$1,500,000 but not over \$1,500,000 Section \$225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 g Grassroots nontaxable amount (enter 25% of line 1f) h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1ffrom line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 2a Lobbying ceiling amount		Not over \$5	500,000	20% of the amount on lii	ne 1e			
Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000 Over \$17,000,000 \$1,00		Over \$500,	000 but not over \$1,000,000	\$100,000 plus 15% of the	e excess over \$500,0	000		
g Grassroots nontaxable amount (enter 25% of line 1f) h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying celling amount		Over \$1,00	0,000 but not over \$1,500,000	\$175,000 plus 10% of the	e excess over \$1,000	,000		
g Grassroots nontaxable amount (enter 25% of line 1f) h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1ffrom line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount		Over \$1,50	0,000 but not over \$17,000,000	\$225,000 plus 5% of the	excess over \$1,500,	000		
h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 2a Lobbying ceiling amount		Over \$17,0	00,000	\$1,000,000				
h Subtract line 1g from line 1a If zero or less, enter -0- i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 2a Lobbying ceiling amount								
i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount		Grassroo	ts nontaxable amount (enter 25% of li	ne 1f)				
i Subtract line 1f from line 1c If zero or less, enter -0- j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount	h	Subtract	line 1a from line 1a If zero or less. en	ter -0 -				
Jection 4911 tax for this year? 4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete all columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying ceiling amount								
4-Year Averaging Period Under Section 501(h) (Some organizations that made a section 501(h) election do not have to complete al columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount					organization file	Form 4720 re	portina	
(Some organizations that made a section 501(h) election do not have to complete al columns below. See the instructions for lines 2a through 2f on page 4.) Lobbying Expenditures During 4-Year Averaging Period Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 Lobbying non-taxable amount							F - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	┌ Yes ┌ No
Calendar year (or fiscal year beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 2009 Lobbying non-taxable amount		(Sor	ne organizations that made a	section 501(h) el	ection do not	have to co		ne five
beginning in) (a) 2008 (b) 2009 (c) 2010 (d) 20 2a Lobbying non-taxable amount b Lobbying ceiling amount			Lobbying Exp	enditures During	4-Year Avera	ging Period	d	
b Lobbying ceiling amount				(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) Total
	2a	Lobbyin	g non-taxable amount					
	b							
c Total lobbying expenditures	c	Total loi	obying expenditures					
d Grassroots non-taxable amount	d	Grassro	ots non-taxable amount					
e Grassroots ceiling amount (150% of line 2d, column (e))	e							

	,		
Part II-B	Complete if the organization is exempt under section 501(c)(3) and has	NOT filed Fo	orm 5768
	(election under section 501(h)).		

	(election under section 301(ii)).			
		(a)	(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of			
а	Volunteers?			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
C	Media advertisements?			
d	Mailings to members, legislators, or the public?			
е	Publications, or published or broadcast statements?			
f	Grants to other organizations for lobbying purposes?			
g	Direct contact with legislators, their staffs, government officials, or a legislative body?			
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i	O ther activities? If "Yes," describe in Part IV			
j	Total lines 1c through 1i			
2a	Did the activities in line 1 cause the organization to be not described in section $501(c)(3)$?		İ	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912		İ	
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			
Par	t III-A Complete if the organization is exempt under section $501(c)(4)$, section	501(c)	(5), o	r section

501(c)(6).

			Yes	No	
1	Were substantially all (90% or more) dues received nondeductible by members?	1		Νo	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2		No	
3	Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		No	

Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is Part III-B answered "Yes".

1	Dues, assessments and similar amounts from members	1	52,455,344
2	Section 162(e) non-deductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
а	Current year	2a	6,914,702
b	Carryover from last year	2b	
С	Total	2c	6,914,702
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	6,914,702
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Supplemental Information Part IV

Complete this part to provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, and Part II-B, line 1i Also, complete this part for any additional information

Return Reference | Explanation Identifier

DLN: 93493319055952

OMB No 1545-0047

Open to Public Inspection

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements ► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b ► Attach to Form 990. ► See separate instructions.

	ne of the organization on Picture Association of America Inc			Empl	oyer identifi	cation numbe	er	
MOL	of Ficture Association of America Inc			13-1	.068220			
Pa	organizations Maintaining Donor A organization answered "Yes" to Form 9	90, Part IV, line 6.		ds d	or Account	s. Complet	te r	f the
		(a) Donor advised fun	nds	(b) Funds and	other accou	nts	
1	Total number at end of year							
2	Aggregate contributions to (during year)							
3	Aggregate grants from (during year)							
4	Aggregate value at end of year							
5	Did the organization inform all donors and donor advalunds are the organization's property, subject to the	_		advı	sed	☐ Yes	Γ	No
6	Did the organization inform all grantees, donors, and used only for charitable purposes and not for the be conferring impermissible private benefit	nefit of the donor or donor advis	sor, or for any	othe	r purpose	┌ Yes	Г	No
Pai	t III Conservation Easements. Complete	ıf the organization answere	ed "Yes" to I	Form	n 990, Part i	IV, line 7.		
1 2	Purpose(s) of conservation easements held by the of Preservation of land for public use (e.g., recreated Protection of natural habitat Preservation of open space Complete lines 2a-2d if the organization held a qua	tion or pleasure)	vation of an hi vation of a cei	rtıfıed	l historic stru		a	
	easement on the last day of the tax year		_					
					Held at th	e End of the	Yea	ar
а	Total number of conservation easements		<u> </u>	2a				
b	Total acreage restricted by conservation easement	S	<u> </u>	2b				
C	Number of conservation easements on a certified hi	storic structure included in (a)	<u> </u>	2c				
d	Number of conservation easements included in (c) a	acquired after 8/17/06	<u> </u>	2d				
3	Number of conservation easements modified, transf the taxable year ▶	erred, released, extinguished, o	or terminated	by th	e organizatio	n during		
4	Number of states where property subject to conserv	ation easement is located 🛌		_				
5	Does the organization have a written policy regarding enforcement of the conservation easements it holds		ection, handlii	ng of	violations, ar	nd F Yes	Г	No
6	Staff and volunteer hours devoted to monitoring, ins	pecting and enforcing conserva	ation easemen	nts du	ırıng the year	<u> </u>		
7	A mount of expenses incurred in monitoring, inspect * \$	ing, and enforcing conservation	ı easements d	urıng	the year			
8	Does each conservation easement reported on line $170(h)(4)(B)(I)$ and $170(h)(4)(B)(II)$?	2(d) above satisfy the requirem	nents of section	on		┌ Yes	Г	No
9	In Part XIV, describe how the organization reports of balance sheet, and include, if applicable, the text of the organization's accounting for conservation ease	the footnote to the organization						
Par	Organizations Maintaining Collection Complete if the organization answered			Oth	ner Similaı	Assets.		
1a	If the organization elected, as permitted under SFA: art, historical treasures, or other similar assets held provide, in Part XIV, the text of the footnote to its fi	S 116, not to report in its reven d for public exhibition, education	nue statement n or research	ın fur			≘,	
b	If the organization elected, as permitted under SFAS historical treasures, or other similar assets held for provide the following amounts relating to these items	public exhibition, education, or						
	(i) Revenues included in Form 990, Part VIII, line	1			► \$			
	(ii) Assets included in Form 990, Part X				► \$			
2	If the organization received or held works of art, his following amounts required to be reported under SFA		arassets for f	financ	cial gain, prov	ıde the		
а	Revenues included in Form 990, Part VIII, line 1				▶ \$			

b Assets included in Form 990, Part X

Part	IIII Organizations Maintaining Co	llections of Art	, His	tori	cal Tr	easu	ires, or C	the	<u>r Similar Ass</u>	ets (co	ontinued)
3	Using the organization's accession and othe items (check all that apply)	r records, check any	y of th	ne foll	_		_			n	
а	Public exhibition		d	Г	Loan	orexc	hange prog	rams			
b	Scholarly research		е	Γ	Other	-					
С	Preservation for future generations										
4	Provide a description of the organization's co	ollections and expla	ın hov	v the	/ furthe	erthed	organızatıor	ı's ex	empt purpose in		
5	During the year, did the organization solicit of assets to be sold to raise funds rather than t									Yes	□ No
Par	Escrow and Custodial Arrang Part IV, line 9, or reported an an	ements. Comple	ete ıf	the	organ	ızatıoı			es" to Form 99	0,	,
1a	Is the organization an agent, trustee, custod included on Form 990, Part X?	lian or other interme	ediary	for c	ontribu	itions	or other ass	etsı		Yes	√ No
b	If "Yes," explain the arrangement in Part XIV	V and complete the	follow	ıng ta	able		_				
									Amo	unt	
C	Beginning balance							1 c			
d	Additions during the year							1d			
e	Distributions during the year							1e			
f	Ending balance							1f			
2a	Did the organization include an amount on Fo	orm 990. Part X. line	e 21?				L		·	Yes	□ No
	If "Yes," explain the arrangement in Part XIV								,		,
	t V Endowment Funds. Complete		n ans	were	d "Ye	s" to	Form 990	Par	t IV line 10		
	Enactment and complete	(a)Current Year		Prior \			vo Years Back			e) Four Y	ears Back
1a	Beginning of year balance										
b	Contributions										
С	Investment earnings or losses										
d	Grants or scholarships										
e	Other expenditures for facilities and programs										
f	Administrative expenses										
q	End of year balance										
2	Provide the estimated percentage of the yea	r end halance held a	9.5			I					
a	Board designated or quasi-endowment	Tella balance nela e	15								
_	· · · · · · · · · · · · · · · · · · ·										
b	Permanent endowment 🕨										
С Э-	Term endowment ►		_ 4					٠. ـ ـ ـ ـ	AL -		
3a	Are there endowment funds not in the posses organization by	ssion of the organiza	ation	tnat a	ire neid	and a	administere	a for	tne	Yes	No
	(i) unrelated organizations								3a(i)		
	(ii) related organizations								3a(ii)		<u> </u>
b	If "Yes" to 3a(II), are the related organizatio	ns listed as required	d on S	ched	ule R?				Зь	Ī	<u> </u>
4	Describe in Part XIV the intended uses of th	e organization's end	dowme	ent fu	nds						
Par	t VI Land, Buildings, and Equipme	ent. See Form 99	0, Pa	ırt X,	line 1	LO.					
	Description of property				Cost or s (inves		(b)Cost or o		(c) Accumulated depreciation	(d) Bo	ook value
1 a l	and										
b E	Buildings										
c l	easehold improvements						5,459	9,940	2,549,571		2,910,369
	quipment						,	3,109	57,032	+	386,077
	Other							3,596	1,873,203	+	2,830,393
	. Add lines 1a-1e (Column (d) should equal Fo), line	10(c).)		1,700	•		+	6,126,839
	12 13 (11.1 (a) enough equal (, , ,	(2)	,	(-/•/	•	· · ·	-	Schedule D (
											,

	Form 990, Part X, line 12	2.	
(a) Description of security or category	(b)Book value		d of valuation
(including name of security)	(D)Book Value	Cost or end-of	-year market value
(1)Financial derivatives			
(2)Closely-held equity interests			
Other			
Total. (Column (b) should equal Form 990, Part X, col (B) line 12)			
		12	
Part VIII Investments—Program Related. See	Form 990, Part X, line .		d . 6 l
(a) Description of investment type	(b) Book value		d of valuation -year market value
(4) INVESTMENT IN 4 COO EVE STREET	42.525.536	Cost of end-of	
(1) INVESTMENT IN 1600 EYE STREET	12,535,576		С
(2) INVESTMENT IN MPAI	7,000		С
(3) INVESTMENT IN MPA	2,000		С
Total. (Column (b) should equal Form 990, Part X, col (B) line 13)	12,544,576		
Part IX Other Assets. See Form 990, Part X, III			
(a) Descrip			(b) Book value
Total. (Column (b) should equal Form 990. Part X col (B) line 1	5.)		
Total. (Column (b) should equal Form 990, Part X, col.(B) line 1 Part X Other Liabilities See Form 990, Part X			
Part X Other Liabilities. See Form 990, Part X	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25. (b) Amount		
Part X Other Liabilities. See Form 990, Part X	, line 25.		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability	, line 25. (b) Amount		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN)	(b) A mount 0 8,463,599		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY	, line 25. (b) Amount 0 8,463,599 7,000,992		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY ADVANCES FROM MEMBER CO'S	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997 11,420,432		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY ADVANCES FROM MEMBER CO'S	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997 11,420,432		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY ADVANCES FROM MEMBER CO'S DEFERRED COMPENSATION ACCRUED OTHER RETIREMT BENEFIT	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997 11,420,432 5,483,872 3,025,314		
Part X Other Liabilities. See Form 990, Part X (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY ADVANCES FROM MEMBER CO'S DEFERRED COMPENSATION	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997 11,420,432 5,483,872		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY ADVANCES FROM MEMBER CO'S DEFERRED COMPENSATION ACCRUED OTHER RETIREMT BENEFIT	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997 11,420,432 5,483,872 3,025,314		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY ADVANCES FROM MEMBER CO'S DEFERRED COMPENSATION ACCRUED OTHER RETIREMT BENEFIT	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997 11,420,432 5,483,872 3,025,314		
Part X Other Liabilities. See Form 990, Part X 1 (a) Description of Liability Federal Income Taxes PENSION LIAB (FRZN DB PLAN) POST RETIREMENT LIABILITY POST EMPLOYMENT LIABILITY ADVANCES FROM MEMBER CO'S DEFERRED COMPENSATION ACCRUED OTHER RETIREMT BENEFIT	, line 25. (b) Amount 0 8,463,599 7,000,992 1,533,997 11,420,432 5,483,872 3,025,314		

Par	t XI Reconciliation of Change in Net Assets from Form 990 to Financial Statemen	ts	
1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	
3	Excess or (deficit) for the year Subtract line 2 from line 1	3	
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV)	8	
9	Total adjustments (net) Add lines 4 - 8	9	
10	Excess or (deficit) for the year per financial statements Combine lines 3 and 9	10	
Part	Reconciliation of Revenue per Audited Financial Statements With Revenue per	er Retu	ırn
1	Total revenue, gains, and other support per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains on investments		
b	Donated services and use of facilities		
c	Recoveries of prior year grants		
d	Other (Describe in Part XIV)		
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	A mounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIV)		
C	Add lines 4a and 4b	4c	
5	Total Revenue Add lines 3 and 4c. (This should equal Form 990, Part I, line 12)	5	
	Reconciliation of Expenses per Audited Financial Statements With Expenses	per Re	turn
1	Total expenses and losses per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
a	Donated services and use of facilities		
b	Prior year adjustments		
С	Other losses		
d	Other (Describe in Part XIV) 2d		
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIV)		
C	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This should equal Form 990, Part I, line 18)	5	
Par	t XIV Supplemental Information		

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b, Part V, line 4, Part X, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b Also complete this part to provide any additional information

Identifier	Return Reference	Explanation
Escrow Liability - Royalties Payables	,	Cable and satellite companies are permitted to retransmit free television station programming in the U S under a statutory "compulsory license" Royalty fees are collected by the U S Copyright Office and distributed to program owners. The MPAA has undertaken to represent virtually all program supplier claimants with regard to the distribution of royalty fees to individual program owners. Accordingly, MPAA collects amounts from the U S. Copyright office on behalf of claimants who have elected to be represented by MPAA and performs an allocation of amounts received and distributes such amounts. The amounts collected by MPAA from the U.S. Copyright office are reflected in the balance sheet under 'SAVINGS AND TEMPORARY CASH INVESTMENTS' AND 'ESCROWACCOUNT LIABILITY'

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493319055952

Inspection

OMB No 1545-0047

SCHEDULE F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16. ▶ Attach to Form 990. ▶ See separate instructions.

Open to Public

Department of the Treasury Internal Revenue Service

	e of the organization on Picture Association of Americ	n Inc				Employer identif	ication number
MOLI	on Picture Association of Americ	a Inc				13-1068220	
Pa	rt I General Informatio "Yes" to Form 990, Pa			he United States.	Complete	e if the organiza	tion answered
1	For grantmakers. Does the			ds to substantiate the	amount	of the grants o	r
	assistance, the grantees' eli	gıbılıty for the	grants or ass	stance, and the selec	tion crite	rıa used to awar	⁻ d
	the grants or assistance?						┌ Yes ┌ No
2	For grantmakers. Describe in Pa United States	art V the organı	zatıon's procedu	ires for monitoring the us	se of gran	t funds outside the	•
3	Activites per Region (Use Part	V ıf addıtıonal s	space is needed)			
	(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region of independent contractors	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	program spe	vity listed in (d) is a service, describe ecific type of ce(s) in region	(f) Total expenditures for region/investments in region
	Europe (Including Iceland and Greenland)		1	Program Services	Legal/In\	estigative/	6,028,800
	East Asia and the Pacific			Program Services	Legal/Inv	estigative/	2,320,600
	North America			Program Services	Legal/Inv	/estigative	239,000
	Russia and the Newly Independent States			Program Services	Investiga	ative	153,300
	South Asia			Program Services	Legal/Inv	estigative/	113,900
	South America			Program Services	Legal/Inv	estigative/	69,000
3a	Sub-total		1				8,924,600

b Total from continuation sheets

c Totals (add lines 3a and 3b)

to Part I

8,924,600

Pai	Part IV,	line 15, for any	sistance to Organ recipient who recesspace is needed.	nizations or Entiti erved more than \$5,	es Outside the Ur ,000. Check this box	nited States. Comp x if no one recipient	plete if the organiza received more thai	tion answered "Yes' n \$5,000	' to Form 990, ▶ 厂
1	(a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) A mount of cash grant	(f) Manner of cash disbursement	(g) A mount of of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
2	Enter total nur tax-exempt by	mber of recipie y the IRS, or fo	ent organizations lis or which the grante	ted above that are e or counsel has pro	recognized as chari ovided a section 50	ties by the foreign of 1(c)(3) equivalency	country, recognized letter	as . •	
3	Enter total nui	mber of other o	organizations or en	tities					(Form 990) 2011

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16. Use Part V if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) A mount of cash grant	(e) Manner of cash disbursement	(f) A mount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
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						1	dula E (Earry 000) 2011

Part IV Foreign Forms

1	Was the organization a U S transferor of property to a foreign corporation during the tax year? <i>If "Yes," the organization may be required to file Form 926 (see instructions for Form 926)</i>	<u>\</u>	Yes	Γ	Νo
2	Did the organization have an interest in a foreign trust during the tax year? If "Yes," the organization may be required to file Form 3520 and/or Form 3520-A. (see instructions for Forms 3520 and 3520-A)	Γ	Yes	굣	Νo
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations. (see instructions for Form 5471)	<u> </u>	Yes	Γ	Νo
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? If "Yes," the organization may be required to file Form 8621, Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see instructions for Form 8621)	Г	Yes	<u>\</u>	Νo
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships. (see instructions for Form 8865)	Г	Yes	দ	Νo
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If "Yes," the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713).	Г	Yes	ি	No

Schedule F (Form 990) 2011

Part V Supplemental Information

Complete this part to provide the information (see instructions) required in Part I, line 2, and any additional information.

<u>information.</u>		
Identifier	ReturnReference	Explanation
Schedule F - Supplemental Information	Part I, Question 3(e)	The organization administers legal cases on behalf of its members, and, accordingly, engages legal firms around the world Additionally, our Content Protection activities include investigative services provided by international vendors. One employee in the EMEA office of our subsidiary supports these investigative actions. The total expenditures in each region, as reflected in Part I, column 3F, were determined using the cost method.
		Schedule F (Form 990) 2011

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Schedule I

(Form 990)

Department of the Treasury

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22. ► Attach to Form 990

OMB No 1545-0047

DLN: 93493319055952

Inspection

Internal Revenue Service Employer identification number Name of the organization Motion Picture Association of America Inc 13-1068220 Part I General Information on Grants and Assistance Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use (a) Name and address of **(b)** EIN (c) IRC Code (d) Amount of cash (f) Method of (a) Description of (h) Purpose of grant (e) A mount of nonorganization section grant valuation non-cash assistance or assistance cash ıf applicable (book, FMV, or government assistance appraisal, other) See Additional Data Table

Enter total number of section 501(c)(3) and government organizations listed in the line 1 table

(b)Number of recipients	(c)A mount of cash grant	(d)A mount of non-cash assistance	(e)Method of valuation (book, FMV, appraisal, other)	(f)Description of non-cash assistance
	recipients	recipients cash grant	recipients cash grant non-cash assistance	

Part IV Suppleme	ental Information. Complete t	this part to provide the information required in Part I, line 2, and any other additional information.
Identifier	Return Reference	Explanation
orm 990, Schedule I,	Description of Organization's	All amounts listed as "grants" represent unrestricted contributions or membership dues given to 501(c) and Gov't

Part I, Line 2 Procedures for Monitoring the Use of Grants

organizations and additional monitoring is not done

Software ID: Software Version:

EIN: 13-1068220

Name: Motion Picture Association of America Inc

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
AMERICAN FILM INSTITUTE2021 N Western Ave LOS ANGELES, CA 90027	52- 6072925	501(c)(3)	13,000		NONE	NONE	promote film ındustry
DEMOCRATIC ATTORNEY GENERALS ASSOCIATION1580 LINCOLN STE 1125 DENVER, CO 80203	13- 4220019	527	50,000		NONE	NONE	promote film ındustry

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
MOTION PICTURE & TV FUND FOUNDATIONPO Box 51150 Los Angeles, CA 900519706	95- 4597683	501(c)(3)	31,000		NONE	NONE	promote film ındustry
SENATE PRESIDENTS FORUM 66 WITHERSPOON ST 226 PRICTON N1 08540	22- 3284046	501(c)(3)	25,500		NONE	NONE	promote film ındustry

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
TRACY'S KIDS1600 DUKE ST500 ALEXANDRIA,VA 22314	52- 1429544	501(c)(3)	10,000		NONE	NONE	promote film ındustry
STATE LEGISLATIVE LEADERS FOUNDATION1645 Falmouth Rd-D Cntrville, MA 026322931	23- 7148478	501(c)(3)	50,000		NONE	NONE	Promote Film Industry

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
REPUBLICAN STATE LEADERSHIP COMMITTEE1800 Diagonal Rd Alexandria, VA 22314	05- 0532524	527	75,000		NONE	NONE	Promote Film Industry
US CHAMBER OF COMMERCE1615 H Street NW WASHINGTON, DC 200622000	53- 0045720	501(C)(6)	25,000		NONE	NONE	PROMOTE FILM INDUSTRY

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DEMOCRATIC GOVERNORS ASSOC1401 K Street NW Suite 200 Washington, DC 20005	52- 1304889	527	150,000		NONE	NONE	promote film Industry
FAMILY ONLINE SAFETY INSTITUTE 624 9th Street NW Suite 222 Washington, DC 20001	52- 2210323	501(c)(3)	10,000		NONE	NONE	promote film Industry

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
COPYRIGHT ALLIANCE EDUCATION FOUNDATION1224 M Street NW Ste 301 Washington, DC 20005	94- 3472364	501(C)(3)	50,000		NONE	NONE	promote film ındustry
CALIFORNIA STATE SOCIETY1608 Rhode IsAve NW Washington, DC 20036	52- 1119321	501(C)(3)	10,000		NONE	NONE	Promote Film Industry

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
THE COPYRIGHT ALLIANCE601 13TH Street NW Ste 250 North Washington, DC 20005	56- 2628005	501(C)(3)	200,000		NONE	NONE	Promote Film Industry
INFORMATION TECHNOLOGY & INNOVATION FOUNDATION1101 K Street NW Ste 610 Washington, DC 20005	20- 4403497	501(C)(3)	25,000		NONE	NONE	Promote Film Industry

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CIVIL JUSTICE ASSOC OF CALIFORNIA1201 K STREET SACRAMENTO,CA 95814	94- 2565764	501(C)(4)	10,000		NONE	NONE	Promote Film Industry
AMERICANS FOR TAX REFORM722 12TH ST NW WASHINGTON, DC 20005	52- 1403587	501(C)(4)	100,000		NONE	NONE	PROMOTE FILM INDUSTRY

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
DIRECTORS GUILD OF AMERICA7320 SUNSET BLVD STE 401 LOS ANGELES,CA 90046	95- 1202310	501(C)(5)	10,000		NONE	NONE	PROMOTE FILM INDUSTRY
INSTITUTE FOR POLICY INNOVATION1660 S STEMMONS FREEWAY STE 245 LEWISVILLE,TX 75067	75- 2158093	501(C)(3)	22,500		NONE	NONE	PROMOTE FILM INDUSTRY

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
LET FREEDOM RING 603 FAIRWAY DRIVE WEST CHESTER,PA 19382	06- 1719990	501(C)(4)	10,000		NONE	NONE	PROMOTE FILM INDUSTRY
REPUBLICANS GOVERNORS ASSOCIATION1747 PENNSYLVANIA AVE STE 250 WASHINGTON, DC 20006	11- 3655877	527	150,000		NONE	NONE	PROMOTE FILM INDUSTRY

Form 990, Schedule I, Part II, Grants and Other Assistance to Governments and Organizations in the United States

(a) Name and address of organization or government	(b) EIN	(c) IRC Code section if applicable	(d) A mount of cash grant	(e) A mount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
TELLURIDE FILM FESTIVAL800 JONES ST BERKELEY, CA 94710	23- 7426302	501(C)(3)	7,000		NONE	NONE	PROMOTE FILM INDUSTRY
THE FILM SOCIETY OF LINCOLN CENTER 70 LINCOLN CENTER PLAZA NEW YORK, NY 10023	23- 7042553	501(C)(3)	25,000		NONE	NONE	PROMOTE FILM INDUSTRY

Compensation Information

DLN: 93493319055952

OMB No 1545-0047

Open to Public

Schedule J (Form 990)

Department of the Treasury Internal Revenue Service

Name of the organization

For certain Officers, Directors, Trustees, Key Employees, and Highest **Compensated Employees**

► Complete if the organization answered "Yes" to Form 990, Part IV, question 23.

► Attach to Form 990. ► See separate instructions.

Inspection **Employer identification number**

Mot	tion Picture Association of America Inc		• •			
			13-1068220			
Pa	rt I Questions Regarding Compensation					
					Yes	No
1a	Check the appropriate box(es) if the organization provided a 990, Part VII, Section A, line 1a Complete Part III to prov	,				
		Housing allowance or residence for	=			
	▼ Travel for companions	Payments for business use of perso	·			
	▼ Tax idemnification and gross-up payments	Health or social club dues or initiat				
	Discretionary spending account	Personal services (e g , maid, chau	ffeur, chef)			
b	If any of the boxes in line 1a are checked, did the organizat reimbursement orprovision of all the expenses described ab			1b	Yes	
2	Did the organization require substantiation prior to reimburs officers, directors, trustees, and the CEO/Executive Directors			2	Yes	
3	Indicate which, if any, of the following the organization uses organization's CEO/Executive Director Check all that apply Compensation committee	у	2			
	·	Written employment contract				
	Independent compensation consultant Form 990 of other organizations	Compensation survey or study Approval by the board or compensa	tion committee			
	Form 990 of other organizations	Approval by the board of compensa	ition committee			
4	During the year, did any person listed in Form 990, Part VII or a related organization	I, Section A, line 1a with respect to t	he filing organization			
а	Receive a severance payment or change-of-control paymen	nt?		4a	Yes	
b	Participate in, or receive payment from, a supplemental non	iqualified retirement plan?		4b		No
С	Participate in, or receive payment from, an equity-based co	mpensation arrangement?		4c		No
	If "Yes" to any of lines 4a-c, list the persons and provide th	ne applicable amounts for each item i	n Part III			
	Only 501(c)(3) and 501(c)(4) organizations only must comp	plete lines 5-9.				
5	For persons listed in form 990, Part VII, Section A, line 1a, compensation contingent on the revenues of	, did the organization pay or accrue a	ny			
а	The organization?			5a		
b	Any related organization?		[5b		
	If "Yes," to line 5a or 5b, describe in Part III					
6	For persons listed in form 990, Part VII, Section A, line 1a, compensation contingent on the net earnings of	, did the organization pay or accrue a	ny			
а	The organization?			6a		
b	Any related organization?		[6b		
	If "Yes," to line 6a or 6b, describe in Part III					
7	For persons listed in Form 990, Part VII, Section A, line 1a payments not described in lines 5 and 67 If "Yes," describe		n-fixed	7		
8	Were any amounts reported in Form 990, Part VII, paid or a subject to the initial contract exception described in Regs in Part III			8		
9	If "Yes" to line 8, did the organization also follow the rebutt	able presumption procedure describe	ed in Regulations	<u> </u>		

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use Schedule J-1 if additional space needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions on row (ii) Do not list any individuals that are not listed on Form 990, Part VII

Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, columns (D) and (E) for that individual

(A) Name		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation reported in prior Form 990 or Form 990-EZ	
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)		
(1) CHRISTOPHER J DODD	(I) (II)	2,270,057 0	100,000 0	36,924 0	13,475 0	10,733 0	2,431,189 0	(
(2) A ROBERT PISANO	(I) (II)	876,062 0	300,000 0	146,385 0	15,925 0	12,513 0	1,350,885 0	(
(3) DAVID F ENGLAND	(ı) (ıı)	400,000 0	0	1,317 0	13,475 0	10,348 0	425,140 0	(
(4) DANIEL MANDIL	(I) (II)	125,000 0	144,615 0	100,781 0	9,023 0	2,284 0	381,703 0	(
(5) HENRY HOBERMAN	(I) (II)	80,769 0	100,000	0	0	1,530 0	182,299 0	(
(6) MICHAEL O'LEARY	(I) (II)	459,743 0	70,000 0	800 0	15,925 0	12,144 0	558,612 0	(
(7) MICHAEL ROBINSON	(I) (II)	3 2 4 , 4 2 3 0	40,000 0	3,581 0	15,925 0	10,348 0	394,277 0	(
(8) GREGORY FRAZIER	(I) (II)	375,000 0	70,000 0	2,186 0	15,925 0	10,348	473,459 0	(
(9) VANSTAN STEVENSON	(I) (II)	363,960 0	45,000 0	2,186 0	20,825 0	11,388 0	443,359 0	(
(10) FRITZ E ATTAWAY	(ı) (ıı)	345,334 0	0	3,200	23,275 0	10,113	381,922 0	(
(11) PAUL R BRIGNER JR	(ı) (ıı)	329,808 0	0	538 0	10,904 0	9,668	350,918 0	(
(12) JOAN GRAVES	(I) (II)	305,977 0	15,000 0	4,088	20,825 0	10,113	356,003 0	(
(13)LISA PIEROZZI	(I) (II)	23,942 0	75,000 0	359,188 0	5,187 0	267 0	463,584 0	(

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8 Also complete this part for any additional information

Identifier	Return Reference	Explanation
• •	Part I	1a - The Chairman and Special Advisor to the Chairman were both provided first class travel for most business trips 1a - Travel for the Special Advisor's spouse to accompany him was provided for several business trips Travel to the west coast for the (Outgoing)SEVP General Counsel's family, residing on the east coast, was provided (these amounts were included on their W-2's) 1a - The (Outgoing)SEVP General Counsel was provided a housing allowance and tax gross-up thereon (also reflected in his W-2) 4a - One INDIVIDUAL INCLUDED ON SCHEDULE J RECEIVED A SEVERANCE PAYMENT WHICH is SUBJECT TO A CONFIDENTIALITY AGREEMENT

Schedule J (Form 990) 2011

efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493319055952

SCHEDULE O (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.

Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

Open to Public

Name of the organization Motion Picture Association of America Inc

Employer identification number

Supplemental		13-1068220								
ldentifier	Return Reference	Explanation								
Schedule O - Supplemental Information	Requirement	Total voting board members and independent board members Form 990, Part VI, Question 1a and 1b MPAA has six member companies and each company is entitled to one vote Each member company has the right to designate up to two representatives to sit on the board DSSGMPION OF OPTICED INECTIOR, TRUSTEE, AND KEY EMPLOYEE FAMILY OR BUSINESS RELATIONSHIP WITH ANY OTHER OFFICER, DIRECTOR, TRUSTEE,								
Statement 1	Requirement to File Form 5471	THROUGH ITS SUBSIDIARY MOTION PICTURE ASSOCIATION (MPA) EIN 13-1544380 PURSUANT TO IRS SECTION 6038, THE 2011 CONTROLLED FOREIGN CORPORATION FILING REQUIREMENT OF MPAA WAS FULFILLED ON THE 2011 FORMS 5471 FILED ON ITS BEHALF BY MPA RETURN WITH WHICH THE REQUIRED INFORMATION WAS FILED MOTION PICTURE ASSOCIATION 2011 FORM 1120 EIN 13-1544380 15301 VENTURA BLVD, BLDG E SHERMAN OAKS, CA 91403 THE THREE REQUIRED 2011 FORMS 5471 WERE FILED WITH THE MOTION PICTURE ASSOCIATION (MPA) 2011 FORM 1120 IRS SERVICE CENTER WHERE THE RETURN WAS FILED - OGDEN, UT								
HOURS DEVOTED FOR RELATED ORGANIZATION	FORM 990 PART VII	NAME ALAN BRAVERMAN TITLE DIRECTOR HOURS								
HOURS DEVOTED FOR RELATED ORGANIZATION	FORM 990 PART VII	NAMEKEVIN TSWIHARA HOURS								
HOURS DEVOTED FOR RELATED ORGANIZATION	FORM 990 PART VII	NAME DAVID F ENGLAND TITLE CFO & EVP, FINANCE & ADMIN HOURS 4								
HOURS DEVOTED FOR RELATED	FORM 990 PART VII	NAME DANIEL MANDIL TITLE (OUTGOING)SEVP, SEC & GEN COUN HOURS 1								
ORGANIZATION										

efile GRAPHIC print - DO NOT PROCESS | As Filed Data SCHEDULE R | Related Or

Related Organizations and Unrelated Partnerships

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

DLN: 93493319055952

Open to Public

Department of the Treasury Internal Revenue Service

(Form 990)

Internal Revenue Service					411	specific	
Name of the organization Motion Picture Association of America Inc				Employer id	dentification number		
Part I Identification of Disregarded Entities (Comple	ete if the organization	on answered "Yes"	on Form 990, P		20		
(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity		
Part II Identification of Related Tax-Exempt Organiz or more related tax-exempt organizations during the second second second second second second second second second second second second second second second second sec		ıf the organization	answered "Yes"	on Form 990, P	art IV, line 34 becau		
(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity statu: (if section 501(c)(3)		Section 5 cont	12(b)(13 rolled
					(e) (f) Section 512(b)(13) Cublic charity status Direct controlling controlled		
See Additional Data Table							
For Privacy Act and Paperwork Reduction Act Notice, see the Instruction	ons for Form 990.	L Cat No 50	l)135Y		Schedule R (Form 990	2011

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065) (j) General or managing partner? (k) Percentage ownership
tionate
(h) Dispropri
(g) Share of end-of- year assets
(f) Share of total Income
(e) Predominant income (related, unrelated, excluded from tax under sections 512- 514)
entity
(c) Legal domicile (state or foreign country)
Primary activity
(a) Name, address, and EIN of related organization

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total Income	(g) Share of end-of-year assets	(h) Percentage ownership
Motion Pictur	DE	МРАА	С	20,320,933	2,221,045	100 000 %
Motion pictur	DE	МРАА	С	4,946,474	908,875	100 000 %
CONTENT PROTE	JA	МРА	С			
CONTENT PROTE	ТН	МРА	С			
CONTENT PROTE	IN	МРА	С			
-	Primary activity Motion Pictur Motion pictur CONTENT PROTE	Primary activity Legal domicile (state or foreign country) Motion Pictur DE Motion pictur DE CONTENT PROTE JA CONTENT PROTE TH	Primary activity Legal domicile (state or foreign country) Motion Pictur DE MPAA MPAA CONTENT PROTE TH Direct controlling entity MPAA MPAA MPA MPA MPA MPA MPA	Primary activity Legal domicile (state or foreign country) Motion Pictur DE MPAA C MPAA C CONTENT PROTE Type of entity (C corp, S corp, or trust) Type of entity (C corp, S corp, or trust) Type of entity (C corp, S corp, or trust) C MPAA MPAA C MPAA MPAA C MPAA MPAA C MPAA Primary activity Legal domicile (state or foreign country) Motion Pictur DE MPAA C 20,320,933 Motion pictur DE MPAA C A,946,474 CONTENT PROTE TH MPA MPA C MPAA MPAA C MPAA C MPAA C MPAA MPAA C MPAA C MPAA MPAA MPAA C MPAA MP	Primary activity Legal domicile (state or foreign country) Motion Pictur DE MPAA C C Appendix Parity Content Prote JA MPA C C MPAA MPAA C MPAA C MPAA MPAA C MPAA MPAA C MPAA C MPAA MPAA C MPAA MPAA C MPAA MPAA C MPAA	

Раг	LV	Transactions with Related Organizations (Complete if the organization answered Tes	on rolli 990, Pai	11V, IIIIe 34, 35, 3	5A, 01 36.)		
-	Note.	Complete line 1 if any entity is listed in Parts II, III or IV				Yes	No
1 Du	rıng th	e tax year, did the orgranization engage in any of the following transactions with one or more related organi	ızatıons lısted ın Parts	s II-IV?			
а	Recei	pt of (i) interest (ii) annuities (iii) royalties (iv) rent from a controlled entity			1a		No
b	Gıft, g	rant, or capital contribution to related organization(s)			1b		No
c	Gıft, g	rant, or capital contribution from related organization(s)			1 c		No
d	Loans	or loan guarantees to or for related organization(s)			1 d		No
е	Loans	or loan guarantees by related organization(s)			1e	<u> </u>	No
f	Sale o	f assets to related organization(s)			1f	\vdash	No
g	Purch	ase of assets from related organization(s)			1g		No
h	Excha	inge of assets with related organization(s)			1h		No
i l	Lease	of facilities, equipment, or other assets to related organization(s)			1i		No
j l	Lease	of facilities, equipment, or other assets from related organization(s)			1 <u>j</u>	Yes	
k	Perfor	mance of services or membership or fundraising solicitations for related organization(s)			1k	Yes	
I F	Perfor	mance of services or membership or fundraising solicitations by related organization(s)			11		No
m	Sharır	ng of facilities, equipment, mailing lists, or other assets with related organization(s)			1m	1	No
n	Sharır	ng of paid employees with related organization(s)			1n		No
o	Reimb	pursement paid to related organization(s) for expenses			10	Yes	\vdash
р	Reimb	pursement paid by related organization(s) for expenses			1 p	Yes	
q	O ther	transfer of cash or property to related organization(s)			1q	Yes	\vdash
r	O ther	transfer of cash or property from related organization(s)			1r	Yes	
2	Ifthe	answer to any of the above is "Yes," see the instructions for information on who must complete this line, in	cluding covered relati	onships and transact	on thresholds		
		(a) Name of other organization	(b) Transaction type(a-r)	(c) Amount involved	(d) Method of determing involved		ount
	e Addıtıc	onal Data Table	,, ,				
(2)							
(3)							
(4)							
(E)							
(5)							
(6)							

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" on Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	org	(e) Are all partners section 501(c)(3) janizations?	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproprtionate alloc		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	Gene man part	j) eral or aging ener?	(k) Percentage ownership
			,	Yes	No			Yes	No		Yes	No	

Schedule R (Form 990) 2011

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions)

Identifier Return Reference Explanation

Schedule R (Form 990) 2011

Software ID: Software Version:

EIN: 13-1068220

Name: Motion Picture Association of America Inc

Form 990, Schedule R, Part II - Ide	ntification of F	Related Tax-	Exempt Orga	anizations			
(a) Name, address, and EIN of related organization	(b) Primary Activity	(c) Legal Domicile (State or Foreign Country)	(d) Exempt Code section	(e) Public charity status (if 501(c) (3))	(f) Direct Controlling Entity	g Section 51 (b)(13) controlled organizatio	d
SIXTEEN HUNDRED EYE STREET CORP 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA 91403 52-0854445	own/mng bldg	DC	501(C) (2)	N/A	МРАА	Yes	
MOTION PICTURE LABORATORIES INC 15301 VENTURA BLVD BLDG E SHERMAN OAKS, CA 91403 65-1258603	CONTENT PROTE	DE	501(C) (6)	N/A	NA	Yes	
Toronto,M4V 247 M4V 247	film advocate	СА			МРАА	Yes	
NY FEDERATION AGAINST COPYRIGHT THEFT 15301 VENTURA BLVD BLDG E	CONTENT PRTCT	NY	501(C) (6)	N/A	МРА	Yes	
Australian Fed Against Copyright Theft PO Box 515 Mona Vale, NSW 1660 AS	CONTENT PRTCT	AS			MPA Intrnatl	Yes	_
Copyright Collective of Canada	Royalty Dist	CA			МРА	Yes	_
Irish Natni Fed Against Copyright Theft 148 Phibsboro Road Dublin 7 EI	CONTENT PRTCT	EI			МРА	Yes	
Verein Fur Antipiraterie der Film-und Wiedner Hauptstra 63 Vienna 1045 AU	CONTENT PRTCT	ΑU			МРА	Yes	
Federazione Anti-Pirateria Audiovisiva Viale Regina Margherita Rome 286 00198 IT	CONTENT PRTCT	ΙΤ			МРА	Yes	
Federacion Para La Proteccion De La Prop 8 Alfonso XII St Madrid 28014 SP	CONTENT PRTCT	SP			МРА	Yes	
Assoc Mexicana de Cine y Musica AC Lafontaine 42 Chapultepec Polanco 11560 MX	CONTENT PRTCT	мх			МРА	Yes	
Schweizerische Vereininung zur Bekamp PO Box 1226 Zurich CH-8032 SZ	CONTENT PRTCT	SZ			МРА	Yes	
Russian Anti-Piracy Organization Pereulok Raskovov 14/22 Moscow 125040 RS	CONTENT PRTCT	RS			МРА	Yes	
Foundation of Audiovisual Works Protecti Wolodyjowskiego 61 Warszawa 02724 PL	CONTENT PRTCT	PL			МРА	Yes	
Society for Protection of Copyright Inf Alt-Moabit 59-61 Berlin 10555 GM	CONTENT PRTCT	GM			МРА	Yes	
Hong Kong Film & Video Security Ltd 118 Connaught Rd 3505-638 Western HK	CONTENT PRTCT	нк			МРА	Yes	
Int'l Fed Agnst Cpyright Thft- China 118 Connaught Rd 3505-638 Western HK	CONTENT PRTCT	нк			МРА	Yes	_
Korea Content & Technology Alliance 737-1 Hanandong Yongsangu - 4th fl Seoul KS	CONTENT PRTCT	KS			МРА	Yes	_
Malaysia Federation Agnst Copyright Thef 2 Jalan Solaris J3A-02 level 3A Kuala Lumpur 50480 MY	CONTENT PRTCT	МҮ			МРА	Yes	_
New Zeal Fed Agnst Copyright Theft PO Box 2627 Ponsonby Auckland 1140 NZ	CONTENT PRTCT	ΝZ			МРА	Yes	

Form 990, Schedule R, Part II - Identification of Related Tax-Exempt Organizations

Form 990, Schedule R, Part II - Ide	ilulication of F	terateu rax-	Exempt or go	ailizations			
(a) Name, address, and EIN of related organization	(b) Primary Activity	(c) Legal Domicile (State or Foreign Country)	(d) Exempt Code section	(e) Public charity status (if 501(c) (3))	(f) Direct Controlling Entity	g Section (b)(1: control organiza	3) led
Taiwan Foundation Agnst Copyright Theft 9 Song Jiang Rd 2F Taipei 10455 TW	CONTENT PRTCT	TW			МРА	Yes	
	CONTENT PRTCT	UK			МРА	Yes	
I TOOAS RIVERSIDE DRIVE AND FLOOR	CONTENT PRTCT	DC	501(C) (6)	N/A	NA	Yes	
MOTION PICTURE ASOCIATION AMERICA LATINA					N/A		

Form 990, Schedule R, Part V - Transactions With Related Organizations

	(a) Name of other organization	(b) Transaction type(a-r)	(c) A mount Involved (\$)	(d) Method of determining amount involved
(1)	Sixteen Hundred Eye Street Corporation	J	250,000	ACCRL
(2)	Sixteen Hundred Eye Street Corporation	К	245,000	ACCRL
(3)	Sixteen Hundred Eye Street Corporation	Р	400,855	ACCRL
(4)	Sixteen Hundred Eye Street Corporation	R	2,500,000	ACCRL
(5)	Motion Picture Laboratories Inc	К	129,660	ACCRL
(6)	Motion Picture Laboratories Inc	Р	131,956	ACCRL
(7)	Copyright Collective of Canada	К	130,240	ACCRL
(8)	Copyright Collective of Canada	Р	136,519	ACCRL
(9)	Motion Picture Association - Canada	Q	1,788,495	ACCRL
(10)	Motion Picture Association	R	175,027	ACCRL
(11)	Motion Picture Association	0	270,022	ACCRL
(12)	UK Federation Against Copyright Theft	0	1,283,365	ACCRL
(13)	RUSSIAN ANTI-PIRACY ORGANIZATION	0	137,800	ACCRL

Additional Data

Software ID: Software Version:

EIN: 13-1068220

Name: Motion Picture Association of America Inc

Form 990, Special Condition Description:

Special Condition Description