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DLN: 93491346000051

OMB No 1545-0052

Department of the Treasury Internal Revenue Service

Return of Private Foundation or Section 4947(a)(1) Nonexempt Charitable Trust Treated as a Private Foundation

Not e. The foundation may be able to use a copy of this return to satisfy state reporting requirements

2010

For	cale	endar year 2010, or tax	k year beginning 12	2-01-2010 , and	d end	ding 11-30-	2011	
G CI	neck a	all that apply Initial re	_	rn of a former public ch	-	Final re	turn	
		undation	a return F Address C	nange i Name	e Ciidi		entification numbe	er
W	LLIAM	CRONIN FOUNDATION				93-0782568		
Num	her and	d street (or P O box number if mail	is not delivered to street addr	ess) Room/suite		B Telephone nu	ımber (see page 10 d	of the instructions)
	BOX 5	•	is not delivered to street dadi	cssy Room, salte		(608) 756-414:	L	
		1770					application is pendin	
		n, state, and ZIP code , WI 535475000				· '	application is pendin ganizations, check he	· <u>'</u>
						D I. Toleigh o	ganizations, check in	ie F 1
		ype of organization FSect n 4947(a)(1) nonexempt char					rganizations meeting e and attach comput	
		ket value of all assets at end		Cash Acc		E If private fo	undation status was t	erminated
		from Part II, col. (c),	Other (specify)		ıuuı		n 507(b)(1)(A), chec	
lin	e 16)	*\$ 2,468,784		ust be on cash basıs.)			ation is in a 60-montl n 507(b)(1)(B), chec	
Pa	rt I	Analysis of Revenue total of amounts in columns (b) necessarily equal the amounts in the instructions)	, (c), and (d) may not	expenses per	(b) ⁽	Net investment income	(c) Adjusted net income	(d) Disbursements for charitable purposes (cash basis only)
	1	Contributions, gifts, grants, etc , re	eceived (attach schedule)					
	2	Check F 7 if the foundation is n	ot required to attach Sch B					
	3	Interest on savings and tem	porary cash investments	5				
	4	Dividends and interest from	securities	. 60,234		60,234		
	5a	Gross rents		•				
	Ь	Net rental income or (loss)		65 1 56 422				
₽	6a .	Net gain or (loss) from sale		56,122				
Revenue	ь	Gross sales price for all assets on I				F6 122		
	7	Capital gain net income (froi Net short-term capital gain				56,122		
	8 9	Income modifications						
	10a	Gross sales less returns and allowa	1	•				
	h	Less Cost of goods sold .						
	٦	Gross profit or (loss) (attach						
	11	Other income (attach sched	•					
	12	Total. Add lines 1 through 1	1	. 116,356		116,356		
	13	Compensation of officers, di	rectors, trustees, etc	20,369		20,369		
,n	14	Other employee salaries and	d wages					
<u>\$</u>	15	Pension plans, employee be	nefits					
Ŧ	16a	Legal fees (attach schedule))	1,360		1,360		
	Ь	Accounting fees (attach sch	nedule)	2,830		2,830		
₹	C	Other professional fees (atta	ach schedule)	•				
rat	17	Interest		· 050 0.000		40:		
₹ 5	18	Taxes (attach schedule) (see page	•	3,033		104		
and Administrative Expen-	19	Depreciation (attach schedu	•	•				
	20	Occupancy		•				
	21	Travel, conferences, and me Printing and publications.	-					
	23	Other expenses (attach sch						
Operating	24	Total operating and adminis	ŕ					
ž		Add lines 13 through 23.	-	27,592		24,663		0
ŏ	25	Contributions, gifts, grants p				· · · · · · · · · · · · · · · · · · ·		126,900
	26	Total expenses and disbursem		154,492		24,663		126,900
	27	Subtract line 26 from line 12	2					
	а	Excess of revenue over expe	enses and disbursements	-38,136	<u> </u>			
	ь	Net investment income (if ne	egatıve, enter -0-)			91,693		
	С	Adjusted net income (if nega	atıve, enter - 0 -)					

Pa	rt II	Balance Sheets Attached schedules and amounts in the description column	Beginning of year			nd of y	
		Balance Sheets Attached schedules and amounts in the description column should be for end-of-year amounts only (See instructions)	(a) Book Value	(b) Bool	∢ Value	——	c) Fair Market Value
	1	Cash—non-interest-bearing				+	
	2	Savings and temporary cash investments				+	
	3	Accounts receivable					
	_	Less allowance for doubtful accounts				+	
	4	Pledges receivable					
		Less allowance for doubtful accounts -				+	
	5	Grants receivable				+	
	6	Receivables due from officers, directors, trustees, and other					
		disqualified persons (attach schedule) (see page 15 of the					
		instructions)				+	
	7	Other notes and loans receivable (attach schedule)					
ا م		Less allowance for doubtful accounts 🕨					
φ Ψ	8	Inventories for sale or use					_
Assets	9	Prepaid expenses and deferred charges				\top	
٦.	10a	Investments—U S and state government obligations (attach schedule)	266,976	19	294,8	897	320,613
	ь	Investments—corporate stock (attach schedule)	1,373,396		1,332,	722	1,500,367
	c	Investments—corporate bonds (attach schedule)	569,297	 1933	624,	296	647,804
	11	Investments—land, buildings, and equipment basis 🕨				\top	-
		Less accumulated depreciation (attach schedule)					
	12	Investments—mortgage loans				\top	
	13	Investments—other (attach schedule)				+	
	14	Land, buildings, and equipment basis			-	+	
		Less accumulated depreciation (attach schedule)					
	15	Other assets (describe)				+	
	16	Total assets (to be completed by all filers—see the				+	
		instructions Also, see page 1, item I)	2,260,053		2,251,9	915	2,468,784
	17	Accounts payable and accrued expenses				\top	
	18	Grants payable				\exists	
ا ب	19	Deferred revenue					
₽	20	Loans from officers, directors, trustees, and other disqualified persons					
30 II	21	Mortgages and other notes payable (attach schedule)					
<u>-</u>	22	Other liabilities (describe	93 0	% 3	29,9	998	
		· · · · · · · · · · · · · · · · · · ·					
	23	Total liabilities (add lines 17 through 22)			29,9	998	
		Foundations that follow SFAS 117, check here 🕨 🔽					
ا م		and complete lines 24 through 26 and lines 30 and 31.					
or Fund Balances	24	Unrestricted	2,200,292		2,163,	519	
등	25	Temporarily restricted	59,761		58,3	398	
ខ្លួ	26	Permanently restricted					
힏		Foundations that do not follow SFAS 117, check here 🕨 🦵					
크		and complete lines 27 through 31.					
5	27	Capital stock, trust principal, or current funds					
	28	Paid-in or capital surplus, or land, bldg , and equipment fund					
Assets	29	Retained earnings, accumulated income, endowment, or other funds					
	30	Total net assets or fund balances (see page 17 of the					
ĕ		instructions)	2,260,053		2,221,9	917	
	31	Total liabilities and net assets/fund balances (see page 17 of					
		the instructions)	2,260,053		2,251,9	915	
Pa	rt II	Analysis of Changes in Net Assets or Fund Balances					
1		Total net assets or fund balances at beginning of year—Part II, column	ı (a), line 30 (müst a	aree			
•		with end-of-year figure reported on prior year's return)		-	1		2,260,053
2		Enter amount from Part I, line 27a			2		-38,136
- 3		Other increases not included in line 2 (itemize)			3		
4		Add lines 1, 2, and 3			4		2,221,917
5		Decreases not included in line 2 (itemize)	- ·		5		, -,
6		Total net assets or fund balances at end of year (line 4 minus line 5)—	Part II, column (b), l	 ine 30 . .	6		2,221,917

	• •	e kınd(s) of property sold (e g , re se, or common stock, 200 shs M	,	(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
1a	See Additional Data Tal	ble				
b						
С						
d						
е						L
(6	e) Gross sales price	(f) Depreciation allowed (or allowable)	1 10	t or other basis pense of sale		n or (loss) f) minus (g)
а	See Additional Data Tab	ole				
b						
С						
d						
e				10/01/00		
Co	mplete only for assets sho	owing gain in column (h) and owne (j) Adjusted basis	<u> </u>	n on 12/31/69 cess of col (i)		(h) gain minus less than -0-) c
(i)	FM V as of 12/31/69	as of 12/31/69		col (j), if any		rom col (h))
а	See Addıtıonal Data Tal	ble				
b						
С						
d						
e						
2	Capital gain net income	or (net capital loss)	If gain, also enter If (loss), enter - 0 -		2	56,1
3	Net short-term capital o	ړ gain or (loss) as defined in section	ns 1222(5) and (6)	,)	2	30,1
•	· -				1	
	If (loss), enter -0 - in Pa	rt I, line 8, column (c) (see pages		nstructions)	}	
	11 (1033), Citter 0 1111 a	irt I, line 8			3	
	V Qualification Un	der Section 4940(e) for R	educed Tax on		ent Income	
r op secti	Qualification United to the state of the sta	der Section 4940(e) for R	educed Tax on ection 4940(a) tax	on net investment	ent Income	Γ Yes Γ Ν
ecti secti s the Yes,	Qualification Uncommon use by domestic prive on 4940(d)(2) applies, lead for the solution does not quarter the foundation does	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distributa	educed Tax on ection 4940(a) tax able amount of any not complete this	on net investment year in the base p part	ent Income Income) eriod?	「Yes F N
r opto ection s the Yes,	Qualification Uniterior on 4940(d)(2) applies, lead a foundation liable for the sometime for the sometime for the sometime for the appropriate amount (a)	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e) Do	educed Tax on ection 4940(a) tax able amount of any not complete this	on net investment year in the base p part nstructions before	ent Income encome) errod? making any entries (d) Distributio	n ratio
ecti s the Yes, 1 En	Qualification Uniterior on 4940(d)(2) applies, lead to foundation liable for the sometime for the sometime foundation does not gotter the appropriate amount (a)	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do t in each column for each year, serve (b). Adjusted qualifying distributions	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the ir	on net investment year in the base p part nstructions before	ent Income Income eriod? making any entries (d)	n ratio i by col (c))
r opt ecti s the Yes, 1 En	Qualification Uniterior on 4940(d)(2) applies, lead a foundation liable for the sometime for the sometime for the appropriate amount (a) a period years Calendar for tax year beginning in)	der Section 4940(e) for R vate foundations subject to the se ve this part blank ection 4942 tax on the distribute qualify under section 4940(e) Do t in each column for each year, se (b)	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the ir	on net investment year in the base p part nstructions before	ent Income encome) errod? making any entries (d) Distributio	n ratio i by col (c)) 0 04931
r opt ecti s the Yes, 1 En	Qualification Uniterest on 4940(d)(2) applies, lead a foundation liable for the solution does not qualified the appropriate amount (a) period years Calendar or tax year beginning in) 2009	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do t in each column for each year, see (b) Adjusted qualifying distributions	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the ir	on net investment year in the base p part nstructions before ntable-use assets 2,378,701	ent Income entome enod? making any entries (d) Distribution	n ratio 1 by col (c)) 0 04931 0 06347
ecti s the Yes, 1 En	Qualification Uniterior on 4940(d)(2) applies, lead a foundation liable for the size of the foundation does not go the size of	der Section 4940(e) for R vate foundations subject to the se ve this part blank ection 4942 tax on the distribute qualify under section 4940(e) Do t in each column for each year, se (b) Adjusted qualifying distributions 117,300 132,296 152,250 142,320	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the ir	year in the base property of t	ent Income entome enod? making any entries (d) Distribution	n ratio i by col (c)) 0 04931 0 06347 0 05997
r opt ecti s the Yes, 1 En	Qualification Uniterior on 4940(d)(2) applies, lead a foundation liable for the silf the foundation does not gother the appropriate amount of the silf the foundation does not gother the appropriate amount of the silf the foundation does not gother the appropriate amount of the silf	der Section 4940(e) for R vate foundations subject to the se ve this part blank ection 4942 tax on the distribute qualify under section 4940(e) Do t in each column for each year, se (b) Adjusted qualifying distributions 117,300 132,296 152,250	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the ir	year in the base p part structions before ntable-use assets 2,378,701 2,084,085 2,538,445	ent Income entome enod? making any entries (d) Distribution	n ratio i by col (c)) 0 04931 0 06347 0 05997 0 05009
ecti s the Yes, 1 En Basear (Qualification Uniterior on 4940(d)(2) applies, leads foundation liable for the service of the foundation does not qualified the appropriate amount of the service of the se	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do t in each column for each year, serve (b) Adjusted qualifying distributions 117,300 132,296 152,250 142,320 134,949	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the in (c) Net value of nonchar	year in the base property of t	ent Income Income eriod? making any entries (d) Distributio (col (b) divided	n ratio i by col (c)) 0 04931 0 06347 0 05997 0 05009
r opi ecti s the Yes, 1 En Baseear (Qualification Uniternal use by domestic privational use by domestic privation 4940(d)(2) applies, lead a foundation liable for the softer the appropriate amount of the softer the appropriate amount of the softer tax year beginning in) 2009 2008 2007 2006 2005	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do t in each column for each year, serve (b) Adjusted qualifying distributions 117,300 132,296 152,250 142,320 134,949 d)	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the in (c) Net value of nonchar	year in the base p part instructions before intable-use assets 2,378,701 2,084,085 2,538,445 2,841,212 2,706,459	ent Income entome enod? making any entries (d) Distribution	n ratio i by col (c)) 0 04931 0 06347 0 05997 0 05009 0 04986
r opt ecti s the Yes, 1 En Base ear (Qualification Uniteral process of the foundation does not get the appropriate amount of tax year beginning in) 2009 2008 2007 2006 2005 Total of line 1, column (A verage distribution rat	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do t in each column for each year, serve (b) Adjusted qualifying distributions 117,300 132,296 152,250 142,320 134,949	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the in (c) Net value of nonchar	year in the base property of t	ent Income Income eriod? making any entries (d) Distributio (col (b) divided	n ratio i by col (c)) 0 04933 0 06347 0 05997 0 05009 0 04986
r opi ecti s the Yes, 1 En Baseear (Qualification Uniternal use by domestic private and 4940(d)(2) applies, lead a foundation liable for the service that foundation does not quarter the appropriate amount append years Calendar for tax year beginning in) 2009 2008 2007 2006 2005 Total of line 1, column (dia A verage distribution rat the number of years the	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do to in each column for each year, serve (b) Adjusted qualifying distributions 117,300 132,296 152,250 142,320 134,949 d)	educed Tax on ection 4940(a) tax able amount of any not complete this ee page 18 of the ir (c) Net value of nonchard the image of the	year in the base property of t	ent Income Income Income eriod? making any entries (d) Distributio (col (b) divided	n ratio 1 by col (c)) 0 04931 0 06347 0 05997 0 05009 0 04986
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r opi ecti s the Yes, 1 En Baseear (Qualification Uniter to a second use by domestic private on 4940(d)(2) applies, lead a foundation liable for the second attention does not get the appropriate amount of the second second are the appropriate amount of the second secon	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do to the each column for each year, serve (b) Adjusted qualifying distributions 117,300 132,296 152,250 142,320 134,949 d)	educed Tax on ection 4940(a) tax able amount of any not complete this are page 18 of the in (c) Net value of nonchain are if less than 5 years from Part X, line 5	year in the base property of the structions before structions before 2,378,701 2,084,085 2,538,445 2,841,212 2,706,459 2 by 5, or by see 3 by 5, or by see 4 by 5, or by see 5 by 5, or	ent Income Income Income eriod? making any entries (d) Distributio (col (b) divided	n ratio i by col (c)) 0 04931 0 06347 0 05997 0 05009 0 04986 0 2727 0 0545 2,553,9
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Basecyear (Qualification Uniter to a property of the foundation liable for the set of the foundation does not up	der Section 4940(e) for Revate foundations subject to the serve this part blank ection 4942 tax on the distribute qualify under section 4940(e). Do to the act column for each year, serve (b) Adjusted qualifying distributions 117,300 132,296 152,250 142,320 134,949 d)	educed Tax on ection 4940(a) tax able amount of any not complete this are page 18 of the in (c) Net value of nonchard or in the infless than 5 years from Part X, line 5	year in the base propert instructions before intable-use assets 2,378,701 2,084,085 2,538,445 2,841,212 2,706,459 e 2 by 5, or by rs	ent Income Incom	n ratio

Did any persons become substantial contributors during the tax year? If "Yes," attach a schedule listing their names and addresses

No

11	At any time during the year, did the foundation, directly or indirectly, own a controlled entity within the meaning of section 512(b)(13)? If "Yes," attach schedule (see page 20 of the instructions)	11		No
12	Did the foundation acquire a direct or indirect interest in any applicable insurance contract before August 17, 2008?	12		No
13	Did the foundation comply with the public inspection requirements for its annual returns and exemption application?	13	Yes	
	Website address ►N/A			<u> </u>
14		. 7	1216	
14	The books are in care of ►MARSHALL & ILSLEY TRUST CO Telephone no ►(608)		4240	
	Located at ► 100 N MAIN JANESVILLE WI ZIP+4 ► 5354750	00		
15	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-PF in lieu of Form 1041 —Check here		!	-
	and enter the amount of tax-exempt interest received or accrued during the year			
16	At any time during calendar year 2010, did the foundation have an interest in or a signature or other authority over			<u> </u>
	a bank, securities, or other financial account in a foreign country?	16		No
	See page 20 of the instructions for exceptions and filing requirements for Form TD F 90-22 1 If "Yes", enter the name of the foreign country			
Pa	rt VII-B Statements Regarding Activities for Which Form 4720 May Be Required			
	File Form 4720 if any item is checked in the "Yes" column, unless an exception applies.		Yes	No
1 a	During the year did the foundation (either directly or indirectly)			
	(1) Engage in the sale or exchange, or leasing of property with a disqualified person? Yes V No			
	(2) Borrow money from, lend money to, or otherwise extend credit to (or accept it from)			
	a disqualified person?			
	(3) Furnish goods, services, or facilities to (or accept them from) a disqualified person? Yes Vo			
	(4) Pay compensation to, or pay or reimburse the expenses of, a disqualified person? Yes V No			
	(5) Transfer any income or assets to a disqualified person (or make any of either available			
	for the benefit or use of a disqualified person)?			
	(6) A gree to pay money or property to a government official? (Exception. Check "No"			
	if the foundation agreed to make a grant to or to employ the official for a period after termination of government service, if terminating within 90 days) Yes V No			
ь	If any answer is "Yes" to 1a(1)–(6), did any of the acts fail to qualify under the exceptions described in Regulations			
ט	section 53 4941(d)-3 or in a current notice regarding disaster assistance (see page 20 of the instructions)?	1b		
	Organizations relying on a current notice regarding disaster assistance check here	F		
С	Did the foundation engage in a prior year in any of the acts described in 1a, other than excepted acts,			
_	that were not corrected before the first day of the tax year beginning in 2010?	1c		No
2	Taxes on failure to distribute income (section 4942) (does not apply for years the foundation was a private			
_	operating foundation defined in section 4942(j)(3) or 4942(j)(5))			
а	At the end of tax year 2010, did the foundation have any undistributed income (lines 6d			
	and 6e, Part XIII) for tax year(s) beginning before 2010?			
	If "Yes," list the years 🕨 20			
b	Are there any years listed in 2a for which the foundation is not applying the provisions of section 4942(a)(2)			
	(relating to incorrect valuation of assets) to the year's undistributed income? (If applying section 4942(a)(2)			
	to all years listed, answer "No" and attach statement—see page 20 of the instructions)	2b		
c	If the provisions of section 4942(a)(2) are being applied to any of the years listed in 2a, list the years here			
	▶ 20, 20, 20			
3a	Did the foundation hold more than a 2% direct or indirect interest in any business			
	enterprise at any time during the year?			
b	If "Yes," did it have excess business holdings in 2010 as a result of (1) any purchase by the foundation			
	or disqualified persons after May 26, 1969, (2) the lapse of the 5-year period (or longer period approved			
	by the Commissioner under section 4943(c)(7)) to dispose of holdings acquired by gift or bequest, or (3)			
	the lapse of the 10-, 15-, or 20-year first phase holding period? (Use Schedule C, Form 4720, to determine	 		
_	If the foundation had excess business holdings in 2010.).	3b		
4a	Did the foundation invest during the year any amount in a manner that would jeopardize its charitable purposes?	4a		No
b	Did the foundation make any investment in a prior year (but after December 31, 1969) that could jeopardize its			
	charitable purpose that had not been removed from jeopardy before the first day of the tax year beginning in 2010?	l 4b	1	l No

Pa	rt VII-B	Statements Rega	rdin	g Activities for	Wŀ	ich Form 4720	May	Be Required (cont	inue	d)	
5a	During th	e year did the foundation		_				•			
	(1) Carry	on propaganda, or othe	rwise	attempt to influence	e leg	ıslatıon (section 494	45(e))?	No		
		nce the outcome of any									
								┌ Yes 	- No		
		de a grant to an individu					_	☐ Yes ☑			
		de a grant to an organiza		, , ,			scrib				
		-			-	, -		ctions) \ Yes \	- No		
		de for any purpose other					J (1 a)	, , , , ,			
									- No		
h								exceptions described in	140		
b									nc \2	5b	
								page 22 of the instructio	_	30	
		ions relying on a curren									
С		wer is "Yes" to question							_		
							•	\ Yes \	No		
	If "Yes," a	ttach the statement requ	ıred b	y Regulations section	n 53.	4945-5(d).					
6a	Did the fo	undation, during the yea	ar, red	eive any funds, dire	ctly	or indirectly, to pay					
	premiums	on a personal benefit c	ontra	ct?				Yes 🔽	No		
b	Dıd the fo	undation, during the yea	ar, pa	y premiums, directly	or ı	ndırectly, on a perso	nall	benefit contract?		6b	No
	If "Yes" to	6b, file Form 8870.									
7a	At any tin	ne during the tax year, v	vas th	ie foundation a party	/ to a	a prohibited tax shel	terti	ransaction? TYes 🔽	No		
ь	If yes, did	the foundation receive	any p	proceeds or have an	y ne	t income attributable	e to t	he transaction?		7b	
		and Contractors		-				n Managers, Highly page 22 of the instruction		l Empl	oyees,
<u> </u>	LISC GII OI I	icers, uncerors, trustee.		Title, and average		c) Compensation		(d) Contributions to			
	(a) Nai	me and address		hours per week		If not paid, enter	1	mployee benefit plans			account,
			de	voted to position		-0-)	and	deferred compensation	01	her allo	wances
MARS	SHALL & ILSLE	Y TRUST CO	-	CESSOR		20,369		0			0
	30 X 5000		TRU 2 00	STEE							
		VI 535475000									
	S P MCGUIRE		-	CESSOR		0		0			0
	30 X 2574	MI 525470002	1 00	STEE							
		VI 535470882				- 11111			>		
2		tion of five highest-paid nter "NONE."	ı emp	loyees (other than t	t nos	e included on line 1–	-see	page 23 of the instruction	ons).		
(a)	Name and	address of each employ	yee	(b) Title, and aver hours per week devoted to positi	_	(c) Compensatio	n	(d) Contributions to employee benefit plans and deferred compensation		Expense ther allo	e account, wances
NON	IE										
						i e		I .			

Part VIII Information About Officers, Directors, Transcription and Contractors (continued)	ustees, Foundation Managers, Highly	Paid Employees,
3 Five highest-paid independent contractors for professional serv	ices (see page 23 of the instructions). If none, e	enter "NONE".
(a) Name and address of each person paid more than \$50,000	(b) Type of service	(c) Compensation
NONE	X 7 71	
Total number of others receiving over \$50,000 for professional servi	ces	- 0
Part IX-A Summary of Direct Charitable Activities		
		1
List the foundation's four largest direct charitable activities during the tax year Inclu- organizations and other beneficiaries served, conferences convened, research papers		Expenses
1	, , , , , , , , , , , , , , , , , , , ,	
<u>-</u>		
		4
2		
3		
		1
		1
		
4		4
Part IX-B Summary of Program-Related Investmen		
Describe the two largest program-related investments made by the foundation d	uring the tax year on lines 1 and 2	A mount
1		
		1
2		
<u> </u>		
		-
All other program-related investments See page 24 of the instruc	tions	
3		
]
		<u> </u>

Form	990-PF (2010)		Page 8
Pa	Minimum Investment Return (All domestic foundations must complete this part. For see page 24 of the instructions.)	reign	foundations,
1	Fair market value of assets not used (or held for use) directly in carrying out charitable, etc ,		
	purposes		
а	A verage monthly fair market value of securities	1a	2,518,175
b	A verage of monthly cash balances	1b	74,708
C	Fair market value of all other assets (see page 24 of the instructions)	1c	0
d	Total (add lines 1a, b, and c)	1d	2,592,883
e	Reduction claimed for blockage or other factors reported on lines 1a and		
	1c (attach detailed explanation)		
2	Acquisition indebtedness applicable to line 1 assets	2	
3	Subtract line 2 from line 1d	3	2,592,883
4	Cash deemed held for charitable activities $$ Enter 1 $$ 1/2 $$ % of line 3 (for greater amount, see page 25		
	of the instructions)	4	38,893
5	Net value of noncharitable-use assets. Subtract line 4 from line 3 Enter here and on Part V, line 4	5	2,553,990
6	Minimum investment return. Enter 5% of line 5	6	127,700
Par	Distributable Amount (see page 25 of the instructions) (Section 4942(j)(3) and (j)(
	foundations and certain foreign organizations check here 🕨 🚺 and do not complete t		
1	Minimum investment return from Part X, line 6	1	127,700
2a	Tax on investment income for 2010 from Part VI, line 5 2a 1,834		
Ь	Income tax for 2010 (This does not include the tax from Part VI) 2b		
С	Add lines 2a and 2b	2c	1,834
3	Distributable amount before adjustments Subtract line 2c from line 1	3	125,866
4	Recoveries of amounts treated as qualifying distributions	4	
5	Add lines 3 and 4	5	125,866
6	Deduction from distributable amount (see page 25 of the instructions)	6	
7	Distributable amount as adjusted Subtract line 6 from line 5 Enter here and on Part XIII,		
	line 1	7	125,866
Par	Qualifying Distributions (see page 25 of the instructions)		
1	A mounts paid (including administrative expenses) to accomplish charitable, etc , purposes		
а	Expenses, contributions, gifts, etc —total from Part I, column (d), line 26	1a	126,900
b	Program-related investments—total from Part IX-B	1b	
2	A mounts paid to acquire assets used (or held for use) directly in carrying out charitable, etc ,		
	purposes	2	
3	A mounts set aside for specific charitable projects that satisfy the		
а	Suitability test (prior IRS approval required)	3a	
b	Cash distribution test (attach the required schedule)	3b	
4	Qualifying distributions. Add lines 1a through 3b Enter here and on Part V, line 8, and Part XIII, line 4	4	126,900
5	Foundations that qualify under section 4940(e) for the reduced rate of tax on net investment		
	income Enter 1% of Part I, line 27b (see page 26 of the instructions)	5	
6	Adjusted qualifying distributions. Subtract line 5 from line 4	6	126,900
	Note: The amount on line 6 will be used in Part V, column (b), in subsequent years when calculating whether the section 4940(e) reduction of tax in those years	ner the	foundation qualifies for

Pa	rt XIII Undistributed Income (see page	26 of the instruc	ctions)		<u> </u>
		(a) Corpus	(b) Years prior to 2009	(c) 2009	(d) 2010
1	Distributable amount for 2010 from Part XI, line 7				125,866
2	Undistributed income, if any, as of the end of 2010				
а	Enter amount for 2009 only			59,432	
ь	Total for prior years 20, 20, 20				
	Excess distributions carryover, if any, to 2010				
	From 2005				
	From 2006	1			
	From 2007]			
	From 2008	1			
	From 2009]			
	Total of lines 3a through e	1			
	Qualifying distributions for 2010 from Part				
	XII, line 4 🕨 \$126,900				
	Applied to 2009, but not more than line 2a			59,432	
Ь	Applied to undistributed income of prior years				
	(Election required—see page 26 of the instructions)				
С	Treated as distributions out of corpus (Election required—see page 26 of the instructions)				
d	Applied to 2010 distributable amount				67,468
e	Remaining amount distributed out of corpus				
5	Excess distributions carryover applied to 2010				
	(If an amount appears in column (d), the same amount must be shown in column (a).)				
6	Enter the net total of each column as indicated below:				
а	Corpus Add lines 3f, 4c, and 4e Subtract line 5				
b	Prior years' undistributed income Subtract line 4b from line 2b				
c	Enter the amount of prior years' undistributed				
	income for which a notice of deficiency has				
	been issued, or on which the section 4942(a)				
	tax has been previously assessed				
a	amount—see page 27 of the instructions				
e	Undistributed income for 2009 Subtract line				
_	4a from line 2a Taxable amount—see page 27				
	of the instructions				
f	Undistributed income for 2010 Subtract				
	lines 4d and 5 from line 1. This amount must				58,398
-	be distributed in 2011				
,	A mounts treated as distributions out of corpus to satisfy requirements imposed by				
	section 170(b)(1)(F) or 4942(g)(3) (see page 27				
	of the instructions)				
8	Excess distributions carryover from 2005 not				
	applied on line 5 or line 7 (see page 27 of the				
	instructions)				
9	Excess distributions carryover to 2011.				
10	Subtract lines 7 and 8 from line 6a				
	Analysis of line 9 Excess from 2006				
	Excess from 2006	1			
	Excess from 2008	1			
	Excess from 2009	1			
	Excess from 2010	1			

P	art XIV Private Operating Fou	ndations (see p	page 27 of the in	structions and Pa	rt VII-A, questior	ן 9)
1a	If the foundation has received a ruling or of foundation, and the ruling is effective for 2					
b	Check box to indicate whether the organiz	ation is a private o	perating foundation	n described in secti	on Г 4942(j)(3) (or Г 4942(j)(5)
2a	Enter the lesser of the adjusted net	Tax year		Prior 3 years		
	income from Part I or the minimum	(a) 2010	(b) 2009	(c) 2008	(d) 2007	(e) Total
	investment return from Part X for each year listed	(-,	(-,	(-,	(,	
b	85% of line 2a					
	Qualifying distributions from Part XII,					
	line 4 for each year listed					
d	Amounts included in line 2c not used directly for active conduct of exempt activities					
e	Q ualifying distributions made directly					
	for active conduct of exempt activities Subtract line 2d from line 2c					
3	Complete 3a, b, or c for the					
,	alternative test relied upon					
а	"A ssets" alternative test—enter					
	(1) Value of all assets					
	(2) Value of assets qualifying under section 4942(j)(3)(B)(i)					
b	"Endowment" alternative test— enter 2/3					
	of minimum investment return shown in					
_	Part X, line 6 for each year listed					
С	"Support" alternative test—enter (1) Total support other than gross					
	investment income (interest,					
	dividends, rents, payments					
	on securities loans (section 512(a)(5)), or royalties) . . .					
	(2) Support from general public					
	and 5 or more exempt					
	organizations as provided in section 4942(j)(3)(B)(iii)					
	(3) Largest amount of support from an exempt organization					
	(4) Gross investment income					
Pa	rt XV Supplementary Informati				ion had \$5,000	or more in
	assets at any time during		page 27 of the	e instructions.)		
1	Information Regarding Foundation Manag List any managers of the foundation who h		ore than 2% of the	total contributions	received by the four	ndation
_	before the close of any tax year (but only					idation
	NONE					
ь	List any managers of the foundation who o	wn 10% or more o	f the stock of a cor	poration (or an equa	illy large portion of t	:he
	ownership of a partnership or other entity)	of which the found	latıon has a 10% o	r greater interest		
	NONE					
	NONE	+ Cif+ 1 C-b-	landin de Dorm			
2	Information Regarding Contribution, Gran					
	Check here I if the foundation only ma unsolicited requests for funds If the found					
	under other conditions, complete items 23		, grants, etc. (see p	age 20 of the mistro	ictions) to maividua	is or organizations
	, '					
а	The name, address, and telephone numbe	r of the nerson to	whom applications	should he addresse	Н	
_	JAMES P MCGUIRE TRUSTEE	ir or the person to	mom applications	onoula be addresse	-	
	PO BOX 2574					
	JANESVILLE, WI 535472574					
	(608) 752-7615					
b	The form in which applications should be			als they should incl	ude	
	LETTER FORM, WITH COPY OF IRS 50	DI(C)3 DEFERMIN	NATION LETTER			
С	Any submission deadlines					
	BY NOVEMBER 1ST ANNUALLY					
d	Any restrictions or limitations on awards, factors	such as by geogra	aphical areas, chari	table fields, kinds o	finstitutions, or oth	ier
	MUST BE USED EXCLUSIVELY FOR THE	E RENEETT OF 141	NESVILLE WISCO	NSIN DESIDENTS		

3 Grants and Contributions Paid During the Year or Approved for Future Payment If recipient is an individual, Recipient Foundation Purpose of grant or show any relationship to status of A mount any foundation manager contribution recipient Name and address (home or business) or substantial contributor a Paid during the year See Additional Data Table 126,900 **b** Approved for future payment

Form 990-F	PF (2010) -A Analysis of Income-Produc	ina Activitie	<u> </u>			Page 1 .
	amounts unless otherwise indicated		usiness income	Excluded by section	512, 513, or 514	(e)
	n service revenue	(a) Business code	(b) A mount	(c) Exclusion code	(d) A mount	Related or exemp function income (See page 28 of the instructions
b	and contracts from government agencies rship dues and assessments on savings and temporary cash investments ids and interest from securities tal income or (loss) from real estate financed property			14	60,234 56,122	
b	al Add columns (b), (d), and (e). add line 12, columns (b), (d), and (e). orksheet in line 13 instructions on page 2 B Relationship of Activities to Explain below how each activity for wh the accomplishment of the organizatio page 28 of the instructions)	28 to verify calc the Accom ich income is re	ulations) plishment of I ported in column (Exempt Purpose (e) of Part XVI-A co	es ontributed importa	116,356

Form 9	90-PF (2	2010)							Рa	ge 13
Part	XVII	Information Re Noncharitable			ansac	tions and Relations	ships With			
1 Did	the organi	zation directly or indirectly	y engage in any	of the following with any othe	er organız	ation described in section			Yes	No
501	(c) of the	Code (other than section	501(c)(3) orgar	nizations) or in section 527, rela	ating to p	oolitical organizations?				
a Tra	nsfers fr	om the reporting four	ndation to a n	oncharitable exempt org	anızatıc	n of				
(1)	Cash.							1a(1)		No
(2)	Othera	assets						1a(2)		No
b Oth	ner trans	actions								
(1)	Sales	fassets to a noncha	ırıtable exem _l	ot organization				1b(1)		No
(2)	Purcha	ses of assets from a	noncharitable	e exempt organization.				1b(2)		No
(3)	Rental	of facilities, equipme	nt, or other a	ssets				1b(3)		No
(4)	Reımbu	ırsement arrangemer	nts					1b(4)		No
								1b(5)		No
(6)	Perform	ance of services or n	nembership o	r fundraising solicitation:	s			1b(6)		No
			·	-				<u> </u>		No
	•	, , , ,		, ,		olumn (b) should always				
	iny trans		angement, sh		ue of th	e foundation received les e goods, other assets, or (d) Description of transfers, t	services receive	ed		nts
(a) line	110	(b) Amount involved	(c) Name of t	ionenantable exempt organizat	CIOTI	(u) Description of dansiers,	ransactions, and she	inig ana	ngemei	11.5
					_					
des	cribed in	•	he Code (othe schedule	·)) or in s	e tax-exempt organizatio section 527? (c)			s F	, No
	Under	penalties of perjury,	I declare tha	t I have examined this re	eturn, ır	ncluding accompanying s	chedules and sta	tement	s, and	to
	based			s true, correct, and comp er has any knowledge	lete De	eclaration of preparer (oth	ner than taxpaye	r or fidu	ıcıary)	IS
) _	nature of officer or t	rustee			Date	Title			
		J						I D.T.I.N.		
<u>5</u>						Date	Check if self-	PTIN		
Sign Here	س ـ	Preparer's LARF Signature	RY E OTTO E	А		2011-12-12	employed •			
Ŋ	Paid Preparer's Use Only	Firm's name ▶		MAO & ASSOCIATES	LLC		Firm's EIN F	1		
	교환왕			PO BOX 145						
	~~	Firm's address 🕨		ELKHORN, WI 53121	0145		Phone no (262	2) 723-	2001	

Software ID: Software Version:

EIN: 93-0782568

Name: WILLIAM J CRONIN FOUNDATION

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns a - d

	750F1 Fait 14 Capital Gains and Losses for Tax on The			
	(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)	(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
А	200 SHARES BOEING CO	Р	2009-03-31	2010-12-03
В	800 SHARES BOEING CO	Р	2009-03-31	2010-12-10
С	100 SHARES EXXON MOBIL CORP	Р	2009-02-20	2010-12-03
D	CAP GAIN DISTR PERKINS SMALL CAP VALUE FUND	Р	2010-12-22	2010-12-22
Е	325 442 SHARES MARSHALL SMALL CAP GWTH FD	Р	2006-07-27	2010-12-02
F	147 353 SHARES MARSHALL SMALL CAP GWTH FD	Р	2006-12-07	2010-12-02
G	771 922 SHARES MARSHALL SMALL CAP GWTH FD	Р	2008-06-17	2010-12-02
Н	CAP GAIN DISTR T ROWE PRICE MID-CAP GWTH FD	Р	2010-12-16	2010-12-16
I	CAP GAIN DISTR VANGUARD GNMA FUND	Р	2010-12-31	2010-12-31
J	621 SHARES WEYERHAEUSER CO	Р	2010-09-01	2010-12-03
К	600 SHARES WEYERHAEUSER CO	Р	2008-03-14	2011-02-18
L	7 CALL CONTRACTS EXXON MOBIL CORP	Р	2011-02-16	2011-04-16
М	1600 SHARES STAPLES INC	Р	2010-03-25	2011-05-13
N	6 CALL CONTRACTS APACHE CORP	Р	2011-04-28	2011-06-18
0	674 SHARE BANK MONTREAL QUE	Р	1981-12-30	2011-07-25
Р	400 SHARES C H ROBINSON WRLDWD INC	Р	2010-05-06	2011-07-05
Q	700 SHARES EXXON MOBIL CORP	Р	2009-02-20	2011-07-11
R	4 CALL CONTRACTS FREEPORT-MCMORAN COPPER & GOLD	Р	2011-07-01	2011-08-20
S	\$50,000 US TREASURY NOTE DTD 03/31/09	Р	2011-01-05	2011-08-03
Т	5 CALL CONTRACTS CHEVRON CORP	Р	2011-09-14	2011-10-22
U	170 SHARES CHEVRON CORP	Р	2006-08-02	2011-10-21
٧	30 SHARES CHEVRON CORP	Р	2006-10-10	2011-10-21
W	300 SHARES CHEVRON CORP	Р	2009-03-03	2011-10-21
Х	50 SHARES CHEVRON CORP	Р	2009-04-01	2011-10-26
Υ	1100 SHARES CORNING INC	Р	2010-03-09	2011-10-21
Z	1400 SHARES CORNING INC	Р	2010-05-05	2011-10-21
АА	3350 SHARES FORD MOTOR CO	Р	2011-05-18	2011-10-31
АВ	4 CALL CONTRACTS FREEPORT-MCMORAN COPPER & GOLD	Р	2011-09-07	2011-10-22
A C	1378 170 SHARES MARSHALL SMALL CAP GWTH FD	Р	2008-06-17	2011-10-31
A D	2527 433 SHARES MARSHALL GOV'T INCOME FD	Р	1997-12-22	2011-10-06

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns a - d

	(a) List and describe the kind(s) of property sold (e g , real estate, 2-story brick warehouse, or common stock, 200 shs MLC Co)	(b) How acquired P—Purchase D—Donation	(c) Date acquired (mo , day, yr)	(d) Date sold (mo , day, yr)
ΑE	100 SHARES MCDONALDS CORP	Р	2010-08-10	2011-11-03
ΑF	4 CALL CONTRACTS UNITED PARCEL SVC INC	Р	2011-09-07	2011-10-22
AG	400 SHARES UNITED PARCEL SVC INC	Р	2010-05-06	2011-10-21

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns e - h

orn	n 990PF Part IV - Capita	al Gains and Losses for Tax	c on Investment Income - (Columns e - n	
	(e) Gross sales price	(f) Depreciation allowed (or allowable)			
Α	12,776	0	7,122	5,654	
В	51,305	0	28,488	22,817	
С	6,955	0	4,538	2,417	
D	701	0	0	701	
Е	5,799	0	5,210	589	
F	2,626	0	2,499	127	
G	13,756	0	12,436	1,320	
Н	4,159	0	0	4,159	
I	245	0	0	245	
J	10,312	0	37,710	-27,398	
К	15,065	0	9,499	5,566	
L	1,134	0	0	1,134	
М	32,552	0	37,971	-5,419	
N	1,933	0	0	1,933	
0	43	0	16	27	
Р	32,089	0	24,144	7,945	
Q	57,236	0	32,261	24,975	
R	712	0	0	712	
S	52,943	0	50,409	2,534	
Т	1,410	0	0	1,410	
U	16,995	0	11,386	5,609	
V	2,999	0	1,894	1,105	
W	29,990	0	17,422	12,568	
Х	5,232	0	3,372	1,860	
Υ	14,949	0	20,346	-5,397	
Z	19,032	0	26,380	-7,348	
АА	39,408	0	50,819	-11,411	
ΑВ	854	0	0	854	
АC	25,000	0	21,513	3,487	
ΑD	25,249	0	24,415	834	

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns e - h

(e) Gross sales price		(f) Depreciation allowed (or allowable)	(g) Cost or other basis plus expense of sale	(h) Gain or (loss) (e) plus (f) minus (g)	
ΑE	9,294	0	7,300	1,994	
ΑF	528	0	0	528	
ΑG	26,987	0	26,996	-9	

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns i - I

(Complete only for assets show	(I) Gains (Col (h) gain minus		
	(i) F M V as of 12/31/69	(j) Adjusted basis as of 12/31/69	(k) Excess of col (ı) over col (j), ıf any	col (k), but not less than -0-) or Losses (from col (h))
Α	0	0	0	5,654
В	0	0	0	22,817
С	0	0	0	2,417
D	0	0	0	701
E	0	0	0	589
F	0	0	0	127
G	0	0	0	1,320
Н	0	0	0	4,159
I	0	0	0	245
J	0	0	0	-27,398
K	0	0	0	5,566
L	0	0	0	1,134
М	0	0	0	-5,419
N	0	0	0	1,933
0	0	0	0	27
Р	0	0	0	7,945
Q	0	0	0	24,975
R	0	0	0	712
S	0	0	0	2,534
Т	0	0	0	1,410
U	0	0	0	5,609
٧	0	0	0	1,105
W	0	0	0	12,568
Х	0	0	0	1,860
Υ	0	0	0	-5,397
Z	0	0	0	-7,348
AΑ	0	0	0	-11,411
АВ	0	0	0	854
A C	0	0	0	3,487
A D	0	0	0	834

Form 990PF Part IV - Capital Gains and Losses for Tax on Investment Income - Columns i - I

C	Complete only for assets show	(I) Gains (Col (h) gain minus			
(i) F M V as of 12/31/69		(j) A djusted basis as of 12/31/69	(k) Excess of col (ı) over col (j), ıf any	col (k), but not less than -0-) or Losses (from col (h))	
ΑE	0	0	0	1,994	
ΑF	0	0	0	528	
ΑG	0	0	0	-9	

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	A mount
a Paid during the year				
STPATRICK'S CONGREGATION 315 CHERRY STREET JANESVILLE,WI 53545		NONPROFIT	& SCHOOL PROGRAMSSUPPORT OF CHURCH	12,690
STWILLIAM'S CONGREGATION 1815 RAVINE STREET JANESVILLE,WI 53545		NONPROFIT	& SCHOOL PROGRAMSSUPPORT OF CHURCH	4,230
STJOHN VIANNEY'S CONGREGATION 1245 CLARK STREET JANESVILLE, WI 53545		NONPROFIT	& SCHOOL PROGRAMSSUPPORT OF CHURCH	4,230
STMARY'S CONGREGATION 313 E WALL STREET JANESVILLE, WI 53545		NONPROFIT	& SCHOOL PROGRAMSSUPPORT OF CHURCH	4,230
UNITED WAY OF NORTH ROCK COUNTY 205 N MAIN STREET JANESVILLE, WI 53545		NONPROFIT	CHARITIESFUND MISC PUBLIC	6,345
STELIZABETH'S HOME 502 ST LAWRENCE AVE JANESVILLE, WI 53545		NONPROFIT	CARE OR INDIVIDUALSSUPPORT NURSING	13,500
JANESVILLE BREAKFAST CLUB 111 N MAIN JANESVILLE, WI 53545		NONPROFIT	NUTRITIONSUPPORT YOUTH	5,000
HOSPICECARE INC 3001 W MEMORIAL STREET JANESVILLE, WI 53545		NONPROFIT	WITH TERMINAL ILLNESSFUND CARE TO PATIENTS	3,500
BOYS & GIRLS CLUB OF JANESVILLE POBOX 1235 JANESVILLE, WI 535471235		NONPROFIT	ACTIVITIES &SUPPORT YOUTHPROGRAMS	13,500
YMCA FRIENDS OF YOUTH 54 S FRANKLIN ST JANESVILLE, WI 53545		NONPROFIT	ACTIVITIES &SUPPORT FOR YOUTHPROGRAMS	3,625
PREGNANCY HELPLINE POBOX 383 JANESVILLE, WI 535470383		NONPROFIT	THE COUNSELLINGFOR SUPPORT OFSERVICES	3,000
HEALTHNET OF JANESVILLE 23 W MILWAUKEE ST JANESVILLE, WI 53545		NONPROFIT	SERVICES ANDSUPPORT HEALTHFREE CLINIC	5,000
SPOTLIGHT ON KIDS 20 S MAIN ST JANESVILLE, WI 53545		NONPROFIT	THEATRICALSUPPORT THE YOUTHACTIVITIES	4,000
JANESVILLE LITERACY COUNCIL 205 N MAIN ST JANESVILLE, WI 53545		NONPROFIT	INSTRUCTION PROGRAMSUPPORT THE READING	3,250
COMMUNITY ACTION INC 2300 KELLOGG AVE JANESVILLE,WI 53545		NONPROFIT	INDIGENT FAMILIESASSISTANCE FOR	8,400
Total				126,900

Form 990PF Part XV Line 3 - Grants and Contributions Paid During the Year or Approved for Future Payment

Recipient Name and address (home or business)	If recipient is an individual, show any relationship to any foundation manager or substantial contributor	Foundation status of recipient	Purpose of grant or contribution	A mount
a Paid during the year				
ALZHEIMER'S SUPPORT CENTER 1900 CENTER AVE JANESVILLE, WI 53545		NONPROFIT	VICTIMS OF THEFUND PROGRAMS FORDISEASE	10,900
JANESVILLE COMMUNITY DAY CARE CENTER 3103 RUGER AVE JANESVILLE, WI 53545		NONPROFIT	DAY CARE SERVICESSUPPORT FOR THEOFFERED	1,000
THE GATHERING PLACE 715 CONGRESS ST MILTON, WI 53563		NONPROFIT	SENIOR ACTIVITESSUPPORT FOR THEPROGRAMS	3,500
FAMILY RESPITE CARE SERVICES 205 N MAIN ST JANESVILLE, WI 53545		NONPROFIT	HANDICAPPEDASSISTANCE WITHCHILDREN	1,000
ECHO 65 S HIGH ST JANESVILLE, WI 53545		NONPROFIT	FOR THE INDIGENTSUPPORT SERVICES& HOMELESS	3,000
SPECIAL OLYMPICS 205 N MAIN ST JANESVILLE, WI 53545		NONPROFIT	HANDICAPPED YOUTHSPONSOR JANESVILLE	6,000
COMMUNITY ACTION INC 2300 KELKLOGG AVE JANESVILLE, WI 53545		NONPROFIT	COMMUNITY YOUTHSUPPORT FOR ROCKNETWORK	1,000
YMCA OF ROCK COUNTY 221 DODGE JANESVILLE, WI 53545		NONPROFIT	MILTON PROGRAMSUPPORT FOR THE	5,000
BELOIT-JANESVILLE SYMPHONY 500 EMERSON BELOIT,WI 53105		NONPROFIT	CULTURAL PROGRAMSUPPOORT FOR THE	1,000
Total				126,900

TY 2010 Accounting Fees Schedule

Name: WILLIAM J CRONIN FOUNDATION

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
MAO & ASSOCIATES, LLC FOR CONSULTATIONS AND TAX PREPARATION	2,830	2,830		

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TY 2010 Gain/Loss from Sale of Other Assets Schedule

Name: WILLIAM J CRONIN FOUNDATION

Name	Date Acquired	How A cquired	Dat e Sold	Purchaser Name	Gross Sales Price	Basis	Basis Met hod	Sales Expenses	Total (net)	Accumulated Depreciation
VARIOUS MARKETABLE SECURITIES PER BOOKS					520,268	464,146			56,122	

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TY 2010 Investments Corporate Bonds Schedule

Name: WILLIAM J CRONIN FOUNDATION

Name of Bond	End of Year Book Value	End of Year Fair Market Value
\$50,000 AMERICAN EXPRESS BK CTF DEP 3% DTD 12/23/09	50,000	51,941
\$50,000 BMW BK NORTH AMER UTAH CTF DEP 3.70% DTD 6/18/09	50,000	52,824
\$50,000 BMW NORTH AMER UTAH CTF DEP 2.35% DTD 8/13/10	50,000	50,995
\$95,000 CAPITAL ONE NATL ASSN CTF DEP 4.00% DTD 1/30/08	94,807	98,530
\$50,000 CRYSTAL LAKE BK CTF DEP 2.75% DTD 2/12/10	50,000	51,903
\$75,000 FLUSHING SCGS BK NY CTF DEP 3.55% DTD 2/8/08	73,892	75,449
\$50,000 METLIFE INC SR NT 5.00% DTD 6/23/05	50,734	54,241
\$50,000 INVESTORS SVGS BK NJ CTF DEP 2.3% DTD 5/5/11	50,000	50,298
\$25,000 TOTAL CAPITAL GTD NT 2.3% DTD 9/15/10	24,863	25,602
VANGUARD GNMA FUND #36	80,000	85,855
\$50,000 STATE BK INDIA CHGO ILL CTF DEP 2% DTD 8/12/11	50,000	50,166

TY 2010 Investments Corporate Stock Schedule

Name: WILLIAM J CRONIN FOUNDATION

Name of Stock	End of Year Book Value	End of Year Fair Market Value
1400 SHARES-AT&T INC	40,819	40,572
500 SHARES-ANADARKO PETE CORP	39,738	40,635
600 SHARES-APACHE CORP	35,689	59,664
3000 SHARES-APPLIED MATERIALS INC	37,320	32,340
502 SHARES-BANK OF MONTREAL QUE	3,168	29,442
150 SHARES-CME GROUP INC	36,340	37,392
1000 SHARES-CELGENE CORP	38,937	63,080
2700 SHARES CISCO SYS INC	41,123	50,328
750 SHARES-COCA COLA CO	40,139	50,423
1800 SHARES-COMCAST CORP	38,295	40,806
4607.439 SHARES-DODGE & COX INTERNATIONAL STOCK FD	146,894	141,955
800 SHARES-FREEPORT-MCMORAN COPPER & GOLD INC	34,019	31,680
2500 SHARES-GENERAL ELEC CO	60,503	39,775
800 SHARES-GILEAD SCIENCES INC	36,861	31,880
1800 SHARES-INTEL CORP	43,064	44,838
1152.074 SHARES-PERKINS SMALL CAP VALUE FUND	25,000	26,555
700 SHARES-JOHNSON & JOHNSON	42,833	45,304
350 SHARES-KELLOGG CO	20,038	17,206
1380.453 SHARES-LAZARD EMERGING MARKETS	25,000	25,690
5202.945 SHARES-MFS INTERNATIONAL GROWTH FUND CL I	117,952	125,963
4982.224 SHARES-MARSHALL SMALL CAP GROWTH FD #964	77,773	92,470
8417.508 SHARES-MARSHALL MID CAP VALUE FD CL I #931	100,000	100,842
400 SHARES-MCDONALDS CORP	28,879	38,208
700 SHARES-NORTHERN TR CORP	23,914	26,341
1200 SHARES-ORACLE CORP	36,954	37,620
700 SHARES-PROCTER & GAMBLE CO	35,071	45,199
1832.173 SHARES-T ROWE PRICE MID-CAP GROWTH FD INC	50,000	106,963
800 SHARES-VERIZON COMMUNICATIONS INC	32,364	30,184
2800 SHARES-WEYERHAEUSER CO	44,035	47,012

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TY 2010 Investments Government Obligations Schedule

Name: WILLIAM J CRONIN FOUNDATION

EIN: 93-0782568

US Government Securities - End of

Year Book Value: 294,897

US Government Securities - End of

Year Fair Market Value: 320,613

State & Local Government Securities - End of Year Book

Value:

State & Local Government Securities - End of Year Fair Market Value:

TY 2010 Legal Fees Schedule

Name: WILLIAM J CRONIN FOUNDATION

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
BRENNAN STEIL SC VARIOUS LEGAL ADVISE	1,360	1,360		

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TY 2010 Other Liabilities Schedule

Name: WILLIAM J CRONIN FOUNDATION

Description	Beginning of Year - Book Value	End of Year - Book Value
OVERNIGHT CASH DEFICIT		29,182
8 CALLS FREEPORT-MCMORAN COPPER & GOLD		816

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TY 2010 Other Liabilities Schedule

Name: WILLIAM J CRONIN FOUNDATION

Description	Beginning of Year - Book Value	End of Year - Book Value
OVERNIGHT CASH DEFICIT		29,182
8 CALLS FREEPORT-MCMORAN COPPER & GOLD		816

TY 2010 Taxes Schedule

Name: WILLIAM J CRONIN FOUNDATION

Category	Amount	Net Investment Income	Adjusted Net Income	Disbursements for Charitable Purposes
FED EXCISE TAXES	2,929			
FOREIGN TAX	104	104		